

Registered Charity Number: 1155626

S.A.F.E.: ARTS FOR EDUCATION
ANNUAL FINANCIAL REPORT AND ACCOUNTS
FOR THE YEAR TO 31 DECEMBER 2022

Pearson McKinsey Ltd
Chartered Certified Accountants
Office C
616-618, Chigwell Road
London
IG8 8AA

S.A.F.E.
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FOR THE YEAR TO 31 DECEMBER 2022

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S.A.F.E. Trustees Report 2022



S.A.F.E. is a UK Charity which uses theatre and film to create and sustain health, social and environmental change.

On Stage: S.A.F.E. uses theatre to overcome the barriers in people's behaviors and communities in order to let through life-saving information and services. The performances provide people with the information, skills and attitudes that enable them to take the first steps to changing their own lives for the better.

Off Stage: S.A.F.E.'s follow-up community programmes are delivered directly by the teams on the ground and through partner organizations. When welcomed by the community, this results in huge increases in the take-up of services and interventions.

S.A.F.E. works through three teams of actors and activists. SAFE Maa in Narok County, SAFE Samburu in Samburu County and SAFE Pwani who operate throughout the coast region. These teams have the same goal – to use art to create social, health and environmental change. Each team has a depth not breadth approach and is reactive to the needs of their target community.

2022 saw the S.A.F.E. projects return to normality following the easing of COVID-19 restrictions. This meant that performance tours, screenings and mass leadership activities were able to take place. Highlights of the year included the premiere of S.A.F.E.'s latest film *Uamuzi*, the first visitors to SAFE Maa's training and resource centre in the Loita Hills and the first meetings of SAFE Samburu's support group for people living with HIV. **We were able to directly impact 42,513 beneficiaries nationally through our projects.**

S.A.F.E. Programme Overview: 2022

SAFE Maa

SAFE Maa: Were able to reach a total of 15,798 people throughout the period through their FGC abandonment and environment project. This included:

- Carrying out performance tours in the community: This activity had not been possible during the COVID-19 period and the team were able to start again due to the relaxing of containment measures. The team performed at cultural events across both the Kenyan Loita and Tanzanian Loita, and also carried out their own performance tours focusing on villages in Loita and Olderkesi where FGC is still prevalent
- The team also continued their young women's ambassador project throughout 2022. Through this initiative, the SAFE Maa team worked with thirteen young women's ambassadors on FGC and the environment. Following this, they took part in SAFE Maa's workshops and youth forums, providing peer support, positive influence and mentorship for young girls. Alongside this work, the young women also conducted one on one interventions and outreach in the community.
- Workshops and youth forums continued to provide space for the community to come together to discuss FGC abandonment and come to a consensus about how they can move forward without the practice.
- One on one interventions continue to support girls in the community. The team and the ambassadors select girls who are at risk of FGC, and work with them and their parents to advocate for the Loita Rite of Passage, or no cut.
- SAFE Maa also started a new activity in 2022 – A resource centre training, which brought partner NGOs and local leaders to SAFE Maa's centre for knowledge sharing exercises.
- SAFE Maa also piloted their new environment programme, and held meetings with environmental leaders, cultural leaders and influential women across Loita. This work will continue in 2023.

SAFE Samburu

SAFE Samburu were able to reach 12,371 people throughout the period, working on FGC abandonment and the provision of comprehensive sexual health information and services:

- Workshops carried out with each of the social groups (youth, women, men) allow for participants to open up about their challenges, receive education and ask questions.
- Screening tours of SAFE Samburu's short film series reach people in their bomas at night. This has been incredible tool for reaching people during this time of drought, when the community, especially the women, have to travel long distances to collect water and firewood for the home.

- Community Health Days are carried out in partnership with the nurses in the local health centres, and provide space for community members to come forward for HIV testing and counselling, alongside screening for other STIs and general health checkups. Across this period, over two hundred community members were tested for HIV.
- A support group for people living with HIV has also been set up. In this community with high levels stigma and low access to health services – it is incredibly hard to be open about one’s HIV status. So far, sixteen women have joined the support group and are providing each other peer support.
- The team have also been meeting with the leadership in order to support the creation of a unified way forward for the Samburu community to abandon FGC. In this period, the team met with leaders from four out of the six cultural centres of Samburu County.

SAFE Pwani

The SAFE Pwani team work in Mombasa, Kilifi, Kwale and Lamu Counties. This year they continued to carry out their peace, environment, sexual health and WASH Projects. Across these four project areas, the team reached a total of 14,344 people.

- The WASH project achieved significant success when as ten out of thirteen villages have been certified as open defecation free (ODF) zones. In addition, 99% of families in the project were treating their drinking water.
- The Pwani team released their new film ‘Uamuzi’. This film explores the stories of five teenage sisters as they navigate sexual relationships, expectations from their father and their community, and the choices that will define the rest of their lives. The film premiered in Mombasa in May, and was then taken on two tours of Kilifi County in October and December.
- The environment project in Ndavaya, Kwale County went from strength to strength, this work has inspired the creation of environmental groups taking on IGAs such as tree nurseries, to support climate change mitigation in this community.
- SAFE Pwani replicated this same environment project in Lamu County. This project is being delivered in partnership with a local arts youth group – LATA. SAFE Pwani trained the youth group in their methodology, and then supported them to create a new performance and took this performance on a tour.
- SAFE Pwani engaged with twelve young mothers in Ukunda, Kwale County through the Who am I? project. The objective of this work was to build the resilience of these young mothers, who are at risk of radicalization and extremism. They gave them peer education skills, and then empowered them to reach out to their more vulnerable peers.

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF S.A.F.E.

I report on the accounts for the year ended 31st December 2022 set out on pages 6-13.

Respective responsibilities of Trustees and Examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this period (under section 43(2) of the Charities Act 1993 (the 1993 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts (under section 43(3)(a) of the 1993 Act);
- follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 43(7) of the 1993 Act); and
- to state whether particular matters have come to my attention.

Basis of Independent Examiner's Report

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and the seeking of explanation from you as trustees concerning any such matters. The procedures undertaken to not provide all the evidence that would be required in an audit and, consequently, I do not express an audit opinion on the view given by the accounts.

Independent Examiner's Statement


In connection with my examination, no matter has come to my attention.

(1) Which gives me reasonable cause to believe that, in any material respect, the requirements:

- to keep accounting records in accordance with section 41 of the 1993 Act; and to
- prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 1993 Act.

Have not been met: or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.


Devaki Shanbhag
ACCA

Date: 27/10/2023

S.A.F.E.
COMPANY INFORMATION
FOR THE YEAR TO 31 DECEMBER 2022

TRUSTEES:

Dr Michael Brady
Ms Clare Groom
Mr Jonathan Kent
Ms Sarah Kennedy
Ms Tracey Seaward
Ms Angelina Namiba
Prof Katrina Brown

**EXECUTIVE DIRECTOR:
HEAD OF S.A.F.E.:**

Nick Reding (until October 2022)
Alice Crookenden (from October 2022)

REGISTERED OFFICE:

Office C,616-618, Chigwell Road, London, IG8 8AA

CHARITY NUMBER:

1155626

ACCOUNTANTS:

Devaki Shanbhag ACCA

S.A.F.E.
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR TO 31 DECEMBER 2022

| | Notes | Unrestricted Funds £ | Restricted Funds £ | Year Ended 31.12.2022 Total Funds £ | Year Ended 31.12.2021 Total Funds £ |
|--|-------|----------------------------|--------------------------|--|--|
| INCOMING RESOURCES | | | | | |
| Incoming Resources from Generated Funds | | | | | |
| Voluntary Income | 2 | | <u>197,507</u> | <u>197,507</u> | <u>222,850</u> |
| Total Incoming Resources | | | <u>197,507</u> | <u>197,507</u> | <u>222,850</u> |
| RESOURCES EXPENDED | | | | | |
| Costs of Generating Funds | | | | | |
| Costs of Generating Voluntary Income | 4 | | 7,685 | 7,685 | 2,876 |
| Charitable Activities | | | | | |
| Program activities | 5 | | 149,840 | 149,840 | 186,460 |
| Governance Costs | 6 | | <u>-</u> | <u>-</u> | <u>.....</u> |
| Total Resources Expended | | | <u>157,525</u> | <u>157,525</u> | <u>189,336</u> |
| NET INCOMING/(OUTGOING) RESOURCES | | | 40,062 | 40,062 | |
| RECONCILIATION OF FUNDS | | | | | |
| Total Funds Brought Forward | | <u>(401,340)</u> | <u>401,260</u> | <u>80</u> | |
| TOTAL FUNDS CARRIED FORWARD | | <u>(401,340)</u> | <u>441,322</u> | <u>39,982</u> | |

The notes to the accounts form part of these financial statements

S.A.F.E.
BALANCE SHEET
AS AT 31 DECEMBER 2022

| | Notes | Year Ended 31.12.2022 Total Funds £ | Year Ended 31.12.2021 Total Funds £ |
|---|-------|--|--|
| CURRENT ASSETS | | | |
| Cash at Bank (inc deposit account) | | 39,982 | 45,025 |
| CREDITORS | | | |
| Amounts falling due within one year | | <u>-</u> | <u>-</u> |
| NET ASSETS | | <u>39,982</u> | <u>45,025</u> |
| | | | |
| Financed by: | | | |
| FUNDS | | | |
| As shown on the Statement of Financial Activities | | | |
| Unrestricted Funds | | (401,340) | (401,340) |
| Restricted Funds: | | <u>441,322</u> | <u>446,365</u> |
| TOTAL FUNDS | | <u>39,982</u> | <u>45,025</u> |

The financial statements are approved and signed on behalf of the Board of Trustees by:



Prof Katrina Brown – Chair of the Board of Trustees

Date: **30 October 2023**

The notes to the accounts form part of these financial statements

S.A.F.E.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 DECEMBER 2022

NOTE 1 – ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Smaller Entities and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

Incoming resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Resources expended.

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are dealt with in the Statement of Financial activities.

The notes to the accounts form part of these financial statements.

S.A.F.E.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 DECEMBER 2022
(continued)

NOTE 2
VOLUNTARY INCOME

| | Year Ended 31.12.2022 | Year Ended 31.12.2021 |
|------------------------------------|--------------------------|--------------------------|
| | £ | £ |
| Restricted Grants Received | 122,562 | 190,643 |
| Donations Received | 29,920 | 32,207 |
| Money brought forward | <u>45,025</u> | |
| | <u>197,507</u> | <u>222,850</u> |
| Restricted Grants received: | | |
| Romilly Walton Masters Remembered | 4,000 | 3,575 |
| Orchid Project/HDF | 55,687 | 112,864 |
| Rosita Trust | | 21,780 |
| Gift Aid | 8,091 | |
| Rushlake media | 2,896 | |
| ARP Event | 730 | |
| Enjoolata Foundation | 51,158 | 44,903 |
| Furlough | | 7,521 |
| | <u>122,562</u> | <u>190,643</u> |
| Donations received: | | |
| Donations from Individuals | <u>29,920</u> | <u>32,207</u> |

The notes to the accounts form part of these financial statements.

S.A.F.E.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 DECEMBER 2022
(continued)

NOTE 3

INVESTMENT INCOME

| | Year Ended 31.12.2022 | Year Ended 31.12.2021 |
|-----------------------|--------------------------|--------------------------|
| | £ | £ |
| Bank Deposit Interest | <u>Nil</u> | <u>Nil</u> |

NOTE 4

COST OF GENERATING VOLUNTARY INCOME

| | | |
|---------------------------------------|--------------|-------------|
| Just Giving Membership | 331 | 216 |
| Staff Salaries | 2,620 | 2,586 |
| Other expenses including fund raising | <u>4,734</u> | <u>74</u> |
| | <u>7,685</u> | <u>2876</u> |

NOTE 5

CONSULTANT FEE AND UK ADMINISTRATIVE EXPENSES

| | | |
|--|----------------|----------------|
| Consultants and staff for programme activities | 7,859 | 7,758 |
| Administrative Expenses | 5,361 | 360 |
| Funding for S.A.F.E Kenya | <u>136,620</u> | <u>178,342</u> |
| | <u>149,840</u> | <u>186,460</u> |

The notes to the accounts form part of these financial statements

S.A.F.E.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 DECEMBER 2022
(continued)

NOTE 6
GOVERNANCE COSTS

| | Year Ended 31.12.2022 | Year Ended 31.12.2021 |
|----------------------------|--------------------------|--------------------------|
| | £ | £ |
| Independent examiners fees | <u>3600</u> | <u>Nil</u> |

NOTE 7
TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits either for the year ended 31 December 2022 nor for the period ended 31 December 2021.

NOTE 8
DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

| | | |
|-----------------|------------|------------|
| Funding debtors | <u>Nil</u> | <u>Nil</u> |
|-----------------|------------|------------|

NOTE 9
CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

| | | |
|------------------|------------|------------|
| Accrued expenses | <u>Nil</u> | <u>Nil</u> |
|------------------|------------|------------|

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