

S.A.F.E. : ARTS FOR EDUCATION
ANNUAL FINANCIAL REPORT AND ACCOUNTS
FOR THE YEAR TO 31 DECEMBER 2021

Pearson McKinsey Ltd
Chartered Certified
Office C
616-618, Chigwell Road
London
IG8 8AA

S.A.F.E.
CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 DECEMBER 2021

	Page
Reference and Administrative Details	2
Trustees Report	3-6
Independent Examiner's Report	7
Statement of Financial Activities	8
Balance Sheet	9
Notes to the Financial Statements	10-13

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF S.A.F.E.

I report on the accounts for the year ended 31st December 2021 set out on pages 8-13.

Respective responsibilities of Trustees and Examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this period (under section 43(2) of the Charities Act 1993 (the 1993 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts (under section 43(3)(a) of the 1993 Act);
- follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 43(7) of the 1993 Act); and
- to state whether particular matters have come to my attention.

Basis of Independent Examiner's Report

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and the seeking of explanation from you as trustees concerning any such matters. The procedures undertaken to not provide all the evidence that would be required in an audit and, consequently, I do not express an audit opinion on the view given by the accounts.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention.

(1) Which gives me reasonable cause to believe that, in any material respect, the requirements:

- to keep accounting records in accordance with section 41 of the 1993 Act; and to
- prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 1993 Act.

Have not been met: or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Devaki Shanbhag

Devaki Shanbhag
ACCA

Date: 31/10/2022

S.A.F.E. Trustees Report**1st January 2021 – 31st December 2021**

S.A.F.E. is a UK Charity that uses the performing arts and community programmes to inspire and deliver social change.

S.A.F.E.'s vision: To be a leading regional NGO creating social change through art in vulnerable and marginalised communities.

S.A.F.E.'s mission: To harness the power of art to advocate for and support holistic behavior change, creating healthy, peaceful, equal and prosperous communities.

WHY IT WORKS:

Accessible: S.A.F.E. succeeds where others cannot because we go directly into Kenya's most under-served and hard-to-reach communities and speak to people in a way they trust and enjoy.

Local: S.A.F.E.'s work is innovative as it is intrinsically local and has foundations in the genuine participation of communities. By employing only the most talented local actors, young leaders and educators, S.A.F.E. is able to present information in a way that is considered familiar and unthreatening, and sensitively engage with people on taboo issues.

Culturally sensitive: All performances and workshops are delivered in the local language, making the work both literally and emotionally accessible - people can better relate to humour, understand nuances and assimilate the educational messages when they are communicated in their dialect.

Inspiring: Theatre has an unrivalled ability to get people thinking about and challenging the status quo. The quality of each performance is crucial to S.A.F.E.'s successful impact, as only the best actors and plays can emotionally engage and encourage take-up of the positive messages.

Connected: The effectiveness of S.A.F.E.'s model is due to the combination of local roots and effective partnerships with national, and international delivery partners. By facilitating collaboration between local services and beneficiaries, the necessary relationships to

sustain and embed social change are established.

Flexible: S.A.F.E.'s approach is based on the need for flexibility and innovation to reach specific groups in a way that is relevant to their lives. We use performance as a platform on which to build support networks, school clubs and training programmes, and to deliver non-formal education activities tailored to the specific needs of different groups.

S.A.F.E. works with the best Kenyan artists, and local practitioners to produce plays, cultural performances, and films that address HIV/AIDS, FGM/C abandonment, peacebuilding initiatives, environmental protection, and other social issues. By producing free world-class drama, and harnessing local culture, S.A.F.E. challenges the silence, discrimination, and stigma that prevent positive change, with a message of compassion, solidarity, and hope. SAFE has operations in Mombasa (under SAFE Pwani), in the Loita Hills (under SAFE Maa), and in Samburu county (under SAFE Samburu).

On Stage: S.A.F.E. uses theatre to overcome the barriers in people's behaviours and communities in order to let through life-saving information and services. The performances provide people with the information, skills and attitudes that enable them to take the first steps to changing their own lives for the better.

Off Stage: S.A.F.E.'s follow-up community programmes are delivered directly by the teams on the ground and through partner organisations. When welcomed by the community, this results in huge increases in the take-up of services and interventions.

Introduction

The year of 2021 saw S.A.F.E. pick up momentum again following the easing of restrictions which had been placed on Kenyans due to the COVID-19 pandemic. To make up for lost time, the teams were faced with a packed schedule, as they sought to implement activities delayed from 2020, and look to the future - developing their projects. In the face of this considerable work load, all three teams worked together and achieved significant successes.

SAFE Maa



SAFE Maa were able to reach an estimated 5000 people in 2021 with their FGC abandonment programme. Key highlights of the year were:

- Successfully expanding into the neighbouring community of Olderkesi. This expansion was designed to support work in the border regions of Loita, as families from border villages were crossing into Olderkesi to perform FGC where there are circumcisers who are willing to perform the cut. Initial work was done with the leaders to initiate the project in this area. Two outreach officers were hired from the community and work began in earnest.
- Scaling up the girls education programme: In 2018, SAFE Maa had started to support seven girls' secondary education. These were girls whose families could not afford to educate them, making them at risk of FGC and early marriage. In January 2021, SAFE Maa supported the original seven, plus seven more girls back into school after almost 10 months of school closures due to COVID-19.
- The 2021 'cutting season' data showed a significant decrease in cases of the full cut (type 2 circumcision), and an increase in the Loita Rite of Passage for the first time since the Loita Declaration of Abandonment in 2019.
- At the end of 2021, SAFE Maa launched their new Resource and Training Centre in Loita. The launch was attended by 200 community leaders, students and SAFE Maa representatives. The S.A.F.E. Guide for Social Change was launched at the same event.

SAFE Samburu



SAFE Samburu reached 6500 people through their FGC abandonment and HIV awareness work. Highlights from their programme were:

- Significant expansion of activities to close the gap between demand and delivery of HIV services in the Westgate Community. The team started a new 'Community Health Day' activity which saw them partnering with the local health centres to reduce stigma around HIV testing. The team use performance and games to draw people into the health centre compound, they also support the days through the provision of extra testing kits and personnel to handle the increased demand.

- Successful Distribution of the short film series: To adapt to the COVID-19 pandemic, the SAFE Samburu team adapted their performances into short films in order that they could conduct socially distanced screenings, and share content through social media. During 2021 period four screening tours were completed.
- Progress in engagement with the Samburu Elders in the campaign against FGC: A key focus of 2021 had been to engage the Elders in a discussion about a potential Alternate Rite of Passage. In December, a meeting was held with the Westgate Elders, where they agreed on a potential alternative rite and committed to communicating it to other Samburu elders.

SAFE Pwani



SAFE Pwani reached approximately 9000 people in 2021. Programme highlights were:

- Taking part in a new and ambitious programme to raise awareness around the killing of elderly people due to land conflict under the guise of accusations of witchcraft. This project was delivered in partnership with Circle and Square productions who created 'The Letter'. Screenings were carried out in Kaloleni and Ganze in Kilifi County where the killing of the elderly is prevalent.
- The WASH project in Kwale County saw the continuation of the programme in Gulanze. Over the reporting period, an average of 8000 people received 470,000 litres of clean water per month.
- Creation of a new film, *Uamuzi*, to tackle unplanned pregnancies: S.A.F.E. joined forces with two youth groups from Mtwapa to create a film which educates young

people about sexual health, through the story of five sisters as they navigate their teenage years.

- Creation of a new performance to address resilience and environmental destruction in Ndavaya, Kwale County: The play 'Miongo' was taken on a seven-day tour in November, reaching over 1800 community members. The play highlighted the activities which were contributing to vulnerability to climate change, and sought to restore hope for the future. The project was covered by Deutsche Welle news.
- Engaged with young women at risk of radicalization in Kwale County, using the S.A.F.E. film 'Who Am I?' in order to build their resilience, and allow them to reach out to their more vulnerable youth.

S.A.F.E.
COMPANY INFORMATION
FOR THE YEAR TO 31 DECEMBER 2021

TRUSTEES:

Dr Michael Brady
Ms Clare Groom
Mr Jonathan Kent
Ms Sarah Kennedy
Ms Tracey Seaward
Ms Angelina Namiba
Prof Katrina Brown

EXECUTIVE DIRECTOR:

Nick Reding

REGISTERED OFFICE:

Office C,616-618, Chigwell Road,London,IG8 8AA

CHARITY NUMBER:

1155626

ACCOUNTANTS:

Devaki Shanbhag ACCA

S.A.F.E.
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR TO 31 DECEMBER 2021

	Notes	Unrestricted Funds £	Restricted Funds £	Year Ended 31.12.2021 Total Funds £	Year Ended 31.12.2020 Total Funds £
INCOMING RESOURCES					
Incoming Resources from Generated Funds					
Voluntary Income	2		222,850	222,850	258,252
Total Incoming Resources			222,850	222,850	258,252
RESOURCES EXPENDED					
Costs of Generating Funds					
Costs of Generating Voluntary Income	4		2,876	2,876	288
Charitable Activities					
Programme activities	5		186,460	186,460	266,981
Governance Costs	6		-	-	1,800
Total Resources Expended			189,336	189,336	269,069
NET INCOMING/(OUTGOING) RESOURCES			33,514	33,514	
RECONCILIATION OF FUNDS					
Total Funds Brought Forward		(401,340)	445,596	44,256	
TOTAL FUNDS CARRIED FORWARD		(401,340)	412,082	10,742	

The notes to the accounts form part of these financial
statements

S.A.F.E.

BALANCE SHEET

AS AT 31 DECEMBER 2021

Notes	Year Ended 31.12.2021 Total Funds £	Year Ended 31.12.2020 Total Funds £
CURRENT ASSETS		
Cash at Bank (inc deposit account)	45,025	11,512
CREDITORS		
Amounts falling due within one year	—	—
NET ASSETS	<u>45,025</u>	<u>11,512</u>
Financed by:		
FUNDS		
As shown on the Statement of Financial Activities		
Unrestricted Funds	(401,340)	(401,340)
Restricted Funds:	<u>446,365</u>	<u>412,852</u>
TOTAL FUNDS	<u>45,025</u>	<u>11,512</u>

The financial statements are approved and signed on behalf of the Board of Trustees by:

Katrina Brown

[Katrina Brown \(Oct 31, 2022 17:04 GMT\)](#)

Prof Katrina Brown – Chair of the Board of Trustees

Date: **31 October 2022**

The notes to the accounts form part of these financial
statements

FOR THE YEAR TO 31 DECEMBER 2021

NOTE 1 – ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Smaller Entities and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

Incoming resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Resources expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are dealt with in the Statement of Financial activities.

The notes to the accounts form part of these financial statements

S.A.F.E.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 DECEMBER 2021**

(continued)

NOTE 2

VOLUNTARY INCOME

	Year Ended 31.12.2021	Year Ended 31.12.2020
	£	£
Restricted Grants Received	190,643	248,629
Donations Received	32,207	4,524
Unrestricted Grant Received		5,000
Re-imbursements		99
	<u>222,850</u>	<u>258,252</u>
Restricted Grants received:		
Romilly Walton Masters Remembered	3,575	4,200
Orchid Project	112,864	180,010
Rosita Trust	21,780	
Alan and Nesta Ferguson		25,000
Brown Source Trust		5,000
Enjoolata Foundation	44,903	
Furlough	7,521	4,419
JAC Trust		30,000
	<u>190,643</u>	<u>248,629</u>
Donations received:		
Donations from Individuals	<u>32,207.</u>	<u>4,524</u>
Re-imbursements		
Nest Overpayment	Nil	79
Bank overpayment	<u>Nil</u>	<u>20</u>
	<u>Nil</u>	<u>99</u>

The notes to the accounts form part of these financial statements

S.A.F.E.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 DECEMBER 2021
(continued)

NOTE 3
INVESTMENT INCOME

	Year Ended 31.12.2021	Year Ended 31.12.2020
	£	£
Bank Deposit Interest	<u>Nil</u>	<u>Nil</u>

NOTE 4
COST OF GENERATING VOLUNTARY INCOME

Just Giving Membership	216	216
Staff Salaries	2,586	
Other expenses including fund raising	<u>74</u>	<u>72</u>
	<u>2,876</u>	<u>288</u>

NOTE 5
CONSULTANT FEE AND UK ADMINISTRATIVE EXPENSES

Consultants and staff for programme activities	7,758	18,805
UK Administrative Expenses	360	1,556
Funding for S.A.F.E Kenya	<u>178,342</u>	<u>246,620</u>
	<u>186,460</u>	<u>266,981</u>

The notes to the accounts form part of these financial statements

S.A.F.E.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR TO 31 DECEMBER 2021 (continued)

NOTE 6 GOVERNANCE COSTS

	Year Ended 31.12.2021	Year Ended 31.12.2020
	£	£
Independent examiners fees	<u>Nil</u>	<u>1,800</u>

NOTE 7 TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits either for the year ended 31 December 2021 nor for the period ended 31 December 2020

NOTE 8 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Funding debtors	<u>Nil</u>	<u>Nil</u>
-----------------	------------	------------

NOTE 9 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Accrued expenses	<u>Nil</u>	<u>Nil</u>
------------------	------------	------------

The notes to the accounts form part of these financial
statements




S.A.F.E. 2021 Trustees Report and Accounts

Final Audit Report

2022-10-31

Created:	2022-10-31
By:	Devaki Shanbhag (Devaki@pearsonMckinsey.co.uk)
Status:	Signed
Transaction ID:	CBJCHBCAABAAKJNk1wU9pTs84bLh2Z0nrU2O2UmQrwK-

"S.A.F.E. 2021 Trustees Report and Accounts" History

-  Document created by Devaki Shanbhag (Devaki@pearsonMckinsey.co.uk)
2022-10-31 - 4:25:10 PM GMT- IP address: 109.73.121.116
-  Document emailed to katrina.brown@exeter.ac.uk for signature
2022-10-31 - 4:26:41 PM GMT
-  Email viewed by katrina.brown@exeter.ac.uk
2022-10-31 - 4:59:57 PM GMT- IP address: 104.47.51.254
-  Signer katrina.brown@exeter.ac.uk entered name at signing as Katrina Brown
2022-10-31 - 5:04:09 PM GMT- IP address: 86.163.122.142
-  Document e-signed by Katrina Brown (katrina.brown@exeter.ac.uk)
Signature Date: 2022-10-31 - 5:04:11 PM GMT - Time Source: server- IP address: 86.163.122.142
-  Agreement completed.
2022-10-31 - 5:04:11 PM GMT