

Registered Charity Number: 1155626

S.A.F.E. : ARTS FOR EDUCATION
ANNUAL FINANCIAL REPORT AND ACCOUNTS
FOR THE YEAR TO 31 DECEMBER 2020

Pearson McKinsey
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S.A.F.E.
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FOR THE YEAR TO 31 DECEMBER 2020

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Narrative for the Accounts

1st January to 31st December 2020



S.A.F.E.'S VISION: S.A.F.E.'s vision is for the Kenyan communities with whom we work to have the information and attitudes necessary to make positive choices for their own lives, the lives of others, and for their community as a whole.

S.A.F.E.'S MISSION: Because we understand that changes to attitudes, behaviours, and choices are necessary for individuals and communities to achieve these goals, we use performance (street theatre and films) and community programmes as behaviour change communication tools to spark debate and discussion and positively influence behaviours. We promote positive change around a range of issues including HIV/AIDS, female genital cutting, gender-based violence, unclean drinking water, environmental sustainability, and radicalisation.

WHY IT WORKS:

Accessible: S.A.F.E. succeeds where others cannot because we go directly into Kenya's most under-served and hard-to-reach communities and speak to people in a way they trust and enjoy.

Local: S.A.F.E.'s work is innovative as it is intrinsically local and has foundations in the genuine participation of communities. By employing only the most talented local actors, young leaders and educators, S.A.F.E. is able to present information in a way that is considered familiar and unthreatening, and sensitively engage with people on taboo issues.

Culturally sensitive: All performances and workshops are delivered in the local language, making the work both literally and emotionally accessible - people can better relate to humour, understand nuances and assimilate the educational messages when they are communicated in their dialect.

Inspiring: Theatre has an unrivalled ability to get people thinking about and challenging the status quo. The quality of each performance is crucial to S.A.F.E.'s successful impact, as only

the best actors and plays can emotionally engage and encourage take-up of the positive messages.

Connected: The effectiveness of S.A.F.E.'s model is due to the combination of local roots and effective partnerships with national, and international delivery partners. By facilitating collaboration between local services and beneficiaries, the necessary relationships to sustain and embed social change are established.

Flexible: S.A.F.E.'s approach is based on the need for flexibility and innovation to reach specific groups in a way that is relevant to their lives. We use performance as a platform on which to build support networks, school clubs and training programmes, and to deliver non-formal education activities tailored to the specific needs of different groups.

S.A.F.E. works with the best Kenyan artists, and local practitioners to produce plays, cultural performances, and films that address HIV/AIDS, FGM/C abandonment, peacebuilding initiatives, environmental protection, and other social issues. By producing free world-class drama, and harnessing local culture, S.A.F.E. challenges the silence, discrimination, and stigma that prevent positive change, with a message of compassion, solidarity, and hope. SAFE has operations in Mombasa (under SAFE Pwani), in the Loita Hills (under SAFE Maa), and in Samburu county (under SAFE Samburu).

2020 has been a year that tested the resilience and adaptability of the organization and all the teams across the country. Going through a global pandemic brought a series of challenges as well as opportunities for S.A.F.E. Below is a report on how each team was able to continue harnessing the power of arts and culture, build on their successful projects to deepen their impact in S.A.F.E.'s target communities, and integrate COVID-19 education in their project implementation.

SAFE Maa



The SAFE Maa team has had a successful year promoting the newly blessed Loita Rite of Passage (LRP – a culturally accepted alternative to FGC) within the Loita community. Through their schedule of educational activities, which continued throughout the COVID-19 school

closures, the team has been able to strengthen their relationship with the community, in particular the youth. Distribution of COVID-19 protection information, masks, soaps and sanitizer also cemented SAFE Maa's place as a friend of the community.

SAFE Maa also expanded the reach of their FGC abandonment campaign to the neighbouring region of Olderskesi where they received a warm welcome from both the leadership and community members. Providing an opportunity for growth throughout 2021.

In 2020, the team also started their pilot Environment Project. The team received a training in the local effects of global climate change, and started conversations about the protection of the Loita Forest during their one on one interventions.

Loita and Olderskesi's proximity to Tanzania is a continued source of anxiety for the community due the threat of imported cases of COVID-19. The team continues to monitor the health situation both in Kenya and Tanzania to ensure the safety of the team and the community is not compromised by any activity.

Outputs

- Workshops have reached 648 men and women, 78 leaders and 1299 youth. The workshops and forums highlighted the challenges faced by the different groups in ending FGC, and the roles they were playing in the uptake of LRP.
- Six focus group discussions reaching 86 people provided data on the community's attitudinal shifts and generated discussions between community members.
- The team engaged with 1500 people during the Manyatta ceremonies, showing continued respect and support for the cultural life of the community.
- Outreach work by SAFE Maa and SAFE Moran reached 2832 people across Loita. Engaging people even in the most remote areas in discussions about the need for FGC abandonment.
- Sixteen new village representatives were trained in the Olderskesi area. They will work closely with SAFE Maa to distribute education about FGC.
- SAFE Maa's capacity was built through two trainings, one FGC refresher course, and one training on climate change, its effects and mitigation strategies.

SAFE Samburu



SAFE Samburu has made significant progress in both of their programme areas of FGC and HIV/AIDS during 2020. SAFE Samburu's culturally sensitive approach ensured that all community members were educated about harmful practices without feeling as though their beliefs were being attacked. Community engagement in both the Nyiro and Westgate communities deepened, and attitudinal change was observed.

The female project participants reported that there are more conversations happening between men and women within the homes about FGC and HIV, showing that the project is generating dialogue within the community. The male project participants also publically talked about the need for change in the cultural practices which abuse women's rights, and put the community at risk of HIV transmission.

Nurses from the health centres have also reported an increase in people seeking HTC services showing the community are acting on the attitudinal change which happens within the workshops, and are translating it into real action.

The Samburu team also filmed and distributed three short films as a COVID-19 friendly adaptation of their popular performance tours. The new format was seen as a novelty and it drew large numbers of community members to take part in screening activities across Westgate and Nyiro. The films address COVID-19, HIV/AIDS and FGC.

Outputs

- Workshops reached over 850 community members providing education about FGC, HIV and COVID-19.
- Outreach work reached 50 people for one-on-one interventions about FGC and the importance of promoting girls education and avoiding early marriage.

- Film screenings of the new short film series reached 5100 people across Westgate and Nyiro.
- Sixty-four Village committee members were trained providing grass roots support to the people of Westgate and Nyiro.

SAFE Pwani

The SAFE Pwani team continued their life saving WASH project - educating communities in Kwale about water, sanitation and hygiene. The team updated this project in March 2020 to include COVID-19 information and education, promoting social distancing, the wearing of masks and building and use of hand wash facilities.

The team also started a new phase of their peace building work, using the S.A.F.E. documentary *Who Am I?* to generate a dialogue about prejudice and discrimination in Mombasa. The project targets those who have an influence over the youth, and challenges them to think about how their language and actions towards people of a different religion or tribe – is influencing the attitudes of children in their care.

WASH Project



SAFE Pwani expanded their successful clean water project into the new area of Ndavaya, focusing on Gulanze sub location with an estimated population of 6428. The team used their proven methodology of education through performance combined with the distribution of water treatment products in order to activate behaviour change, and improve children's health.

Outputs

- Baseline research and survey in Ndavaya, Kwale reached 1151 households and two dispensaries
- Community Entry Meetings reached 352 community leaders.
- Fifty-two representatives were trained as the projects distributors, and a final thirteen were selected to take part in the project.
- Two performance tours reached 2962 people with WASH education.
- Distribution of water purifiers reached an average of 8240 people per month.
- Monthly stakeholder meetings with the county administration, health officials, village representatives and partner organisations reached an average of sixteen participants per month.
- Project supervision, monitoring and evaluation reached 318 households and found the following results.
 - 99% of households are treating their water, an increase from 9% as per the baseline survey
 - There has been a 152% increase in the number of latrines in the community.
 - Three out of thirteen villages have achieved Open Defecation Free (ODF) status.

Peace Building



The Who Am I? pilot project was implemented in four of Mombasa's sub counties which had experienced highest rates of election violence. The pilot sought to raise awareness of the issue of youth discrimination with community stakeholders such as government and civil society representatives, parents and youth leaders. The team also used the screenings to gain

stakeholder feedback, both on the film and the nature of the issue which SAFE Pwani seek to address through the Who Am I? project.

Outputs

- Pre project research in the four sub counties (Likoni, Mvita, Kisauni and Chagamwe) into the challenges facing the youth in the community.
- Three screenings with 90 school aged youth.
- Six stakeholder screenings engaging 120 members of the local government and civil society.
- Two screenings engaging 50 parents.
- Two screenings engaging 50 youth leaders.

The remainder of the pilot project will be carried out in 2021.

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF S.A.F.E.

I report on the accounts for the year ended 31st December 2020 set out on pages 8-13.

Respective responsibilities of Trustees and Examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this period (under section 43(2) of the Charities Act 1993 (the 1993 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts (under section 43(3)(a) of the 1993 Act);
- follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 43(7) of the 1993 Act); and
- to state whether particular matters have come to my attention.

Basis of Independent Examiner's Report

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and the seeking of explanation from you as trustees concerning any such matters. The procedures undertaken to not provide all the evidence that would be required in an audit and, consequently, I do not express an audit opinion on the view given by the accounts.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention.

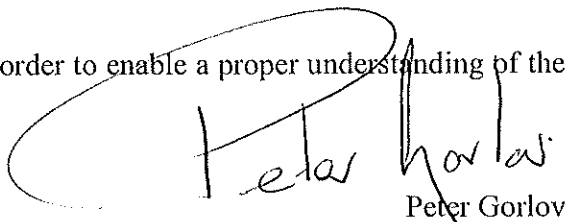
(1) Which gives my reasonable cause to believe that, in any material respect, the requirements:

- to keep accounting records in accordance with section 41 of the 1993 Act; and to
- prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 1993 Act.

Have not been met: or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Date: 28/10/2021


Peter Gorlov
MSc; MAE; CFE; FFA; FFTA

S.A.F.E.
COMPANY INFORMATION
FOR THE YEAR TO 31 DECEMBER 2020

TRUSTEES: Dr Michael Brady
Ms Clare Groom
Mr Jonathan Kent
Ms Sarah Kennedy
Ms Tracey Seaward
Ms Angelina Namiba
Prof Katrina Brown

EXECUTIVE DIRECTOR: Nick Reding

REGISTERED OFFICE: 55 Beulah Road
Walthamstow
London
E17 9LG

CHARITY NUMBER: 1155626

ACCOUNTANTS: Pearson McKinsey
55 Beulah Road
Walthamstow
London
E17 9LG

S.A.F.E.
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR TO 31 DECEMBER 2020

	Notes	Unrestricted Funds £	Restricted Funds £	Year Ended 31.12.2020 Total Funds £	Year Ended 31.12.2019 Total Funds £
INCOMING RESOURCES					
Incoming Resources from Generated Funds					
Voluntary Income	2	<u>5,099</u>	<u>253,153</u>	<u>258,252</u>	<u>181,001</u>
Total Incoming Resources		<u>5,099</u>	<u>253,153</u>	<u>258,252</u>	<u>181,001</u>
RESOURCES EXPENDED					
Costs of Generating Funds					
Costs of Generating Voluntary Income	4	288	-	288	795
Charitable Activities					
Programme activities	5	4,800	262,181	266,981	217,988
Governance Costs	6	<u>1,800</u>	<u>-</u>	<u>1,800</u>	<u>3,600</u>
Total Resources Expended		<u>6,888</u>	<u>262,181</u>	<u>269,069</u>	<u>222,383</u>
NET INCOMING/(OUTGOING) RESOURCES		(1,789)	(9,028)	(10,817)	
RECONCILIATION OF FUNDS					
Total Funds Brought Forward		<u>(399,551)</u>	<u>421,110</u>	<u>21,559</u>	
TOTAL FUNDS CARRIED FORWARD		<u>(401,340)</u>	<u>412,082</u>	<u>10,742</u>	

The notes to the accounts form part of these financial statements

S.A.F.E.
BALANCE SHEET
AS AT 31 DECEMBER 2020

	Notes	Year Ended 31.12.2020 Total Funds £	Year Ended 31.12.2019 Total Funds £
CURRENT ASSETS			
Cash at Bank		10,742	27,935
CREDITORS			
Amounts falling due within one year		—	—
NET ASSETS		<u>10,742</u>	<u>27,935</u>
Financed by:			
FUNDS			
As shown on the Statement of Financial Activities			
Unrestricted Funds		(399,551)	(393,175)
Restricted Funds:		<u>412,0822</u>	<u>421,110</u>
TOTAL FUNDS		<u>10,742</u>	<u>27,935</u>

The financial statements are approved and signed on behalf of the Board of Trustees by:



Sarah Kennedy – Treasurer S.A.F.E. UK

Date: 29 October 2021

The notes to the accounts form part of these financial statements

S.A.F.E.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 DECEMBER 2020

NOTE 1 – ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Smaller Entities and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

Incoming resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Resources expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are dealt with in the Statement of Financial activities.

The notes to the accounts form part of these financial statements

S.A.F.E.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 DECEMBER 2020
(continued)

NOTE 2

VOLUNTARY INCOME

	Year Ended 31.12.2020	Year Ended 31.12.2019
	£	£
Restricted Grants Received	248,629	147,472
Donations Received	4,524	33,529
Unrestricted Grant Received	5,000	
Re-imbursements	99	
	<u>258,252</u>	<u>181,001</u>
Restricted Grants received:		
Romilly Walton Masters Remembered	4,200	4,000
Orchid Project	180,010	75,305
Marion Institute		1,376
Alan and Nesta Ferguson	25,000	
Brown Source Trust	5,000	19,000
University of Exeter		17,791
Furlough	4419	
JAC Trust	<u>30,000</u>	<u>30,000</u>
	<u>248,629</u>	<u>147,472</u>
Donations received:		
Donations from Individuals	<u>4,524</u>	<u>33,529</u>
Re-imbursements		
Nest Overpayment	79	Nil
Bank overpayment	<u>20</u>	<u>Nil</u>
	<u>99</u>	<u>Nil</u>

The notes to the accounts form part of these financial statements

S.A.F.E.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 DECEMBER 2020
(continued)

NOTE 3

INVESTMENT INCOME

	Year Ended 31.12.2020	Year Ended 31.12.2019
	£	£
Bank Deposit Interest	<u>Nil</u>	<u>Nil</u>

NOTE 4

COST OF GENERATING VOLUNTARY INCOME

Just Giving Membership	216	216
Other expenses including fund raising	<u>72</u>	<u>579</u>
	<u>288</u>	<u>795</u>

NOTE 5

CONSULTANT FEE AND UK ADMINISTRATIVE EXPENSES

Consultants and staff for programme activities	18,805	42,681
UK Administrative Expenses	1,556	681
Funding for S.A.F.E Kenya	<u>246,620</u>	<u>174,626</u>
	<u>266,981</u>	<u>217,988</u>

The notes to the accounts form part of these financial statements

S.A.F.E.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR TO 31 DECEMBER 2020
(continued)

NOTE 6

GOVERNANCE COSTS

	Year Ended 31.12.2020	Year Ended 31.12.2019
	£	£
Independent examiners fees	<u>1,800</u>	<u>3,600</u>

NOTE 7

TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits either for the year ended 31 December 2020 nor for the period ended 31 December 2019

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NOTE 8

DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Funding debtors	<u>Nil</u>	<u>Nil</u>
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NOTE 9

CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Accrued expenses	<u>Nil</u>	<u>Nil</u>
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The notes to the accounts form part of these financial statements