

# S.A.F.E.: ARTS FOR EDUCATION

England & Wales · Charity number 1155626

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2014-02-04

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** Kintail  
Fordcombe Road  
Penshurst  
Tonbridge  
TN11 8DP

**Phone** 07738294238

**Email** [hello@safekenya.org](mailto:hello@safekenya.org)

**Website** [www.safekenya.org](http://www.safekenya.org)

## Activities

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**Objects:** (1) THE CIO IS BEING ESTABLISHED AS A NON-PARTISAN, NOT-FOR-PROFIT, NON-GOVERNMENTAL ORGANISATION. THE OBJECTS OF THE CIO ARE:(A) THE ADVANCEMENT OF EDUCATION IN PUBLIC HEALTH ISSUES INCLUDING HIV/AIDS AND SEXUAL AND REPRODUCTIVE HEALTH, FEMALE GENITAL MUTILATION/CUTTING, GENDER-BASED VIOLENCE AND UNCLEAN DRINKING WATER.(B) THE PRESERVATION AND PROTECTION OF HEALTH USING ARTS-BASED TECHNIQUES (E.G. THEATRE, DANCE, MUSIC, STREET PERFORMANCES, CINEMATOGRAPHY, VIDEO, RADIO, TELEVISION, ETC) AS A MEDIUM OF COMMUNICATION.(C) THE USE OF ARTS-BASED TECHNIQUES TO PROMOTE RACIAL AND ETHNIC HARMONY (IE: THE ELIMINATION OF CONFLICT BETWEEN DIFFERENT TRIBAL AND ETHNIC GROUPS) AND THE ELIMINATION OF DISCRIMINATION ON THE GROUNDS OF RACE AND ETHNICITY, THROUGH THE PROMOTION OF MUTUAL UNDERSTANDING BETWEEN DIFFERENT RACIAL/ ETHNIC GROUPS AND RAISING AWARENESSABOUT NON-DISCRIMINATION OF THOSE FROM DIFFERENT RACIAL/ ETHNIC GROUPS.(D) THE USE OF ARTS-BASED TECHNIQUES TO PROMOTE THE PRESERVATION AND PROTECTION OF THE NATURAL ENVIRONMENT, FOR THE BENEFIT OF THE PUBLIC, THROUGH THE CONSERVATION AND PROTECTION OF THE ENVIRONMENT AND PRUDENT USE OF RESOURCES.

**Activities:** S.A.F.E. uses street theatre, films and community programmes to educate, inspire and deliver social change. We work across Kenya to promote positive behaviour change for public health outcomes. See more at [www.safekenya.org](http://www.safekenya.org)

## Classification

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- **How:** Provides Human Resources, Provides Services, Provides Advocacy/advice/information
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives, Arts/culture/heritage/science
- **Who:** Children/young People, The General Public/mankind

## Geography

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- Kenya

## Finances

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Period end	Income	Expenditure	Assets	Employees
2024-12-31	£45,797	£74,360	-	-
2023-12-31	£156,173	£84,562	-	-
2022-12-31	£197,507	£157,525	-	-
2021-12-31	£222,850	£189,336	-	-
2020-12-31	£258,252	£269,069	-	-

## Trustees

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Name	Role	Appointed
<b>Prof Katrina Brown</b>	Chair	2018-01-01
Angelina Charity Namiba		2016-09-01
Dr MICHAEL BRADY		2013-11-18
Nick Reding		2023-02-01
Prof Janet Seeley		2023-04-01
SARAH KENNEDY		2015-06-29
Tracey Seaward		2015-09-01

**S.A.F.E.: ARTS FOR EDUCATION**

England & Wales - Charity number 1155626

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# Accounts

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Registered Charity Number: 1155626

**S.A.F.E.: ARTS FOR EDUCATION**  
**ANNUAL FINANCIAL REPORT AND ACCOUNTS**  
**FOR THE YEAR TO 31 DECEMBER 2024**

Pearson McKinsey Ltd  
Chartered Certified Accountants  
Office C  
616-618, Chigwell Road  
London  
IG8 8AA

**S.A.F.E.**  
**CONTENTS OF THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 DECEMBER 2024**

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## **S.A.F.E. Trustees Report 2024**

S.A.F.E. is an art for social change NGO working in some of the most vulnerable and marginalized communities through our 3 grassroots, local teams: rural areas in Kwale and Kilifi counties (SAFE Pwani), the Loita Hills (SAFE Maa) and the Westgate Conservancy (SAFE Samburu). We are guided by the principle that communities know what is best for them, and thus employ teams of local actors and staff to design and deliver projects.

Our methodology uses storytelling to share information, educate and inspire solution finding and community unity. Through participatory, artistic techniques, communities are brought together to create solutions to their most pressing problems. This gives target beneficiaries ownership over the project's messaging, implementation and long - term success - resulting in increased uptake, willingness to engage, relevance and sustainability, as actions are based on local resources and indigenous knowledge.

Our goal is to champion community knowledge to co-create solutions to realise sexual health and gender and environmental justice, leading to our vision of communities obtaining gender, health and environment justice.

### **Introduction**

Across 2024, S.A.F.E. focused on priority areas of sexual and reproductive health and rights (SRHR), elimination of gender-based violence (GBV), adaptation to climate change, and mental health. S.A.F.E. Its grassroots teams in all three areas (Narok, Samburu and Coast) achieved considerable impact. Additionally, our focus areas align to ten United Nations Sustainable Development Goals (UN SDGs) as follows:

Sexual Reproductive Health and Rights (SRHR): This also includes the abandonment of Female Genital Cutting (FGC): This contributes towards UN SDG 3 which ensures healthy lives and promotes wellbeing for all at all ages

Environmental resilience: This contributes towards UN SDGs 11 and 13 by - making cities and human settlements inclusive, safe, resilient and sustainable and empowering beneficiary communities to combat climate change and its impacts.

Water Sanitation and Hygiene (WASH): Through this pillar, we support UN SDG 6 by ensuring availability and sustainable management of water and sanitation for all.

High School scholarship and mentorship programs for exemplary girls: We support girls from vulnerable backgrounds in ASAL areas to access education in school and out of school. Additionally, we have supported women groups by procuring solar cyber cafes and empowering them with entrepreneurship and financial literacy knowledge that are critical to enable them run microenterprises.

Through this, we support attainment of UN SDG's 1, 4 and 5 namely:

**No Poverty:** Supporting the eradication of poverty in all forms everywhere.

**Quality education:** Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

**Gender equality:** By achieving gender equality and empower all women and girls

Promotion of peace and Kenyan identities together with the challenging of extremist narratives: This contributes towards UN SDG 16 by promotion of peaceful and inclusive societies for sustainable development, providing access to justice for all and building effective, accountable and inclusive institutions at all levels.

Collaboration with likeminded stakeholders: This is one of our core pillars and supports UN SDG 17 as it opens us up to collaborations that will strengthen our programs implementation and revitalize the Global partnership for sustainable development.

#### **S.A.F.E. Programmes and Reach across 2024**

A total of 26,912 beneficiaries were reached across our project areas. The breakdown per team is as follows:

- SAFE Pwani: 10,232.
- SAFE Samburu: 9,525.
- SAFE Maa: 7,155.

The SAFE Pwani SRHR Project, Uamuzi, in Kwale and Kilifi Counties



- 2,859 community members - Adolescent Girls and Young Women (AGYW), parents, men and boys - engaged during the screenings of S.A.F.E's sexual reproductive health and rights film "Uamuzi." From these screening attendants, 746 were from marginalized groups.
- 563 girls were directly reached through mentorship sessions. This was made possible by S.A.F.E's network of partners across health, finance and logistics sectors. They shared knowledge with the beneficiaries on their experiences, how to access educational, financial and employment opportunities, and how to build successful professions. Additionally, 25 AGYW were linked to mentors in their chosen field post this activity.
- The 10 trained ambassadors directly reached 3,839 AGYW through monthly peer support meetings, providing them with SRHR training, life skills, human rights education, and financial literacy. State, non-state and private actors were also engaged for this.
- 903 AGYW were successfully referred to health facilities to access SRHR and GBV services. This has been made possible by the collaboration between the Ministry of Health, S.A.F.E. and its consortium partners that has allowed them to access the referral book and track this data on a monthly basis.
- The team collaborated with the Mombasa, Kwale and Kilifi County Departments of Health and Gender and the Ministry of Interior to enhance the impact of its SRHR and GBV interventions.

#### The SAFE Pwani WASH project in Kwale County:

- The WASH project reached an average population of 2,290, and distributed water filters to 421 households, enabling community members to treat 4,804,815 litres of water.
- 1,562 community members were reached through one performance tour, creating attitudinal and behavioural change towards water treatment and environmental conservation.
- Women held more leadership positions in collective WASH and environmental actions. Out of 55 leaders, 29 were women and 26 men.

#### The SAFE Pwani Prisons Mental Health project in Mombasa County:

- 475 people at Shimo La Tewa main prison participated in screenings of Shimoni film.
- 19 ambassadors were trained on psychological first aid counselling skills. This led to the formation of a peer support network that is providing psychosocial support to the prison community – monitored monthly by the team.
- The team collaborated with the Ministry of Interior towards this intervention.

#### The SAFE Pwani Mental Health project for Women in Health in Mombasa and Kilifi Counties:

- S.A.F.E. created a performance from the findings of the WHEELER study to disseminate their findings across health care workers in Mombasa and Kilifi counties.
- 187 health care workers were directly impacted by the wheeler performance: 80 - Mombasa and 107 - Kilifi.
- The team collaborated with the Mombasa and Kilifi County Departments of Health and Gender and towards this project.

### SAFE Samburu FGM/C abandonment project in the Westgate Conservancy:



S.A.F.E. carried out a Knowledge, Attitudes and Practices (KAP) survey to assess the progress made since 2016 – when the SAFE Samburu team first initiated operations. A comparison of information from the responses also indicated significant positive gains. Notably, - 25% point difference in awareness of health complications of FGC, 64% point difference in awareness of the illegality of FGC under Kenyan law, 17% point difference in respondents that stated they are in support of FGC abandonment and 29% reduction in the opinion that FGC should continue. Additionally, from the 2024 survey, 48% of the male respondents mentioned that they would have no problem marrying ladies who have not been cut and 61% of the women had no objection to uncut women being married into their families.

### SAFE Samburu HIV Project in the Westgate Conservancy:

- The HIV support group expanded from 26 clients (22 Female and 4 Male) in 2023 to 33 (25 female and 8 male) in 2024. All are adhering to medication.
- 1,186 community members tested for HIV, compared to 1,169 in 2023. Additionally, three Moonlight Community Health Days reached 326 community members, with 92 testing for HIV. It is also encouraging that the number of men accessing HTS services continues to increase.
- A total of 1,034 community members tested for STI's compared to 542 in 2023.
- The team's first peer support network was set up. 30 peer educators were selected and taken through a capacity building session around SRHR, climate literacy, leadership and facilitation knowledge.
- The team supported the Ministry of Health during the World Aids Day Celebrations by providing an in-kind donation to provide milk for 100 PLWHA.
- The KAP showed that there have been huge leaps forward in terms of project aims between 2016 - 2024, the following positive differences were observed - a 51% point difference in knowledge of vertical transmission, a 35% point difference in knowledge that condoms are the most effective method of reducing HIV transmission, 21% point difference on openness to HIV testing or have been tested for HIV and 5% difference that stigma levels in the community are high.

#### SAFE Samburu Environment Project in the Westgate Conservancy:

- 3,087 community members were reached through the environment performance tour.
- 132 village representatives and morans (warriors) were empowered with information on environmental conservation and encouraged to synergize their conservation efforts.
- Significantly, 62% of the participants mentioned that changes in climate have been brought about by human activities such as deforestation, pollution, overgrazing and overpopulation and 91% of the respondents agreed that climate change is an urgent issue that needs quick attention.
- Additionally, it was encouraging to note that community members have adapted coping mechanisms to drought and from the respondents engaged the following are being adapted - Grazing patterns (42%), Planting of trees (39%) and implementation of conservative actions such as making of semi - circular bands, cutting unfriendly trees and planting grass (29%).

#### SAFE Samburu Entrepreneurship and Education Project in the Westgate Conservancy:

- 3 women groups were provided with solar charging units and have obtained a combined income of Ksh. 67,100 up from 3,900 in 2023. Group leaders were mobilised for a capacity building session that encouraged them to build a savings culture and to diversify their revenue streams and the team continues to provide monthly support.
- 8 girls were supported through secondary school through provision of school fees and mentorship during the holidays. Additionally, 6 of them sat for their national exams and attained good grades that will enable them to transition into TVET's and University education.

#### SAFE Samburu Herders Project in the Westgate Conservancy:

- 160 youth (80 Girls and 80 Boys) received child rights, SRHR and environmental training. Out of this cohort, 21 youths were selected to communicate their most pressing challenges as herders to the wider community.
- 1,215 community members were reached through the environment performance tour.
- 6 youths were enrolled into primary school following the performance and follow up forums, as their parents understood their challenges.

#### Sarah: SAFE Maa FGC abandonment project in the Loita Hills:



- 3,966 students (1,919 Girls and 2,047 Boys) across 14 schools (12 Primary and 2 Secondary) and 253 parents were reached through the Sarah school screenings. This reach extended to 2029 community members during the school holidays. A key platform for this was a screening done during a graduation ceremony of over 1000 boys who were transitioning to morans.
- A training curriculum for the peer educators was co - created by the SAFE Maa team, teachers and students. This curriculum empowered 774 pupils (329 Girls and 445 Boys) with knowledge on Maa history, environment, menstrual hygiene, guidance and counselling, and SRHR.
- Girls who are at risk of FGC, early marriage and dropping out of school were given information about where they can gain protection from GBV, and support to stay in school.
- 648 sanitary pads were distributed to vulnerable school girls to enable them to effectively manage their menstruation and reduce their susceptibility to menstrual infections.
- Feedback from the Sarah screening participants indicated local approval of the film's awareness creation around FGC and the alternative provided, the Loita Rite of Passage (LRP).. The team was encouraged to conduct more screenings in the wider community.
- 8 girls benefited from scholarships. 4 sat for their National secondary school examinations and are all waiting to transition to TVET's and University and 4 are going into their final year of Secondary school in 2025.
- 2 private fundraising screening events were held in Nairobi, raising KSH 2,980,000 allowing for the official premiere of the film and launch of the impact project.
- 125 youth were reached through the youth forums, raising awareness on SRHR, HIV, FGC, family planning, environmental conservation and life skills. Team observations show that an increasing number of girls are accessing education, increasing their career prospects and with a positive effect on FGC abandonment long term.

#### SAFE Maa Land Demarcation project in the Loita Hills:

- S.A.F.E. mobilized 17 stakeholders from national state and non-state organizations engaged in environment conservation/restoration and land rights activities. These stakeholders were brought together for stakeholder meetings in Loita and Narok in February 2025 – as part of the project's research phase.

## **INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF S.A.F.E.**

I report on the accounts for the year ended 31<sup>st</sup> December 2024 set out on pages 6-13.

### **Respective responsibilities of Trustees and Examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this period (under section 43(2) of the Charities Act 1993 (the 1993 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts (under section 43(3)(a) of the 1993 Act);
- follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 43(7) of the 1993 Act); and
- to state whether particular matters have come to my attention.

### **Basis of Independent Examiner's Report**

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and the seeking of explanation from you as trustees concerning any such matters. The procedures undertaken to not provide all the evidence that would be required in an audit and, consequently, I do not express an audit opinion on the view given by the accounts.

### **Independent Examiner's Statement**

In connection with my examination, no matter has come to my attention.

(1) Which gives me reasonable cause to believe that, in any material respect, the requirements:

- to keep accounting records in accordance with section 41 of the 1993 Act; and to
- prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 1993 Act.

Have not been met: or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

*Devakishanbhag*

Devaki Shanbhag  
ACCA

Date: 31/10/2025 .....

**S.A.F.E.**  
**COMPANY INFORMATION**  
**FOR THE YEAR TO 31 DECEMBER 2024**

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<b>TRUSTEES:</b>	Dr Michael Brady Ms Sarah Kennedy Ms Tracey Seaward Ms Angelina Namiba Prof Katrina Brown Janet Seeley Holly Wyld Nick Reding Jude Hess
<b>HEAD OF S.A.F.E.:</b>	Alice Crookenden
<b>REGISTERED OFFICE:</b>	Office C,616-618, Chigwell Road, London, IG8 8AA
<b>CHARITY NUMBER:</b>	1155626
<b>ACCOUNTANTS:</b>	Devaki Shanbhag ACCA

**S.A.F.E.**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR TO 31 DECEMBER 2024**

	Notes	Unrestricted Funds £	Restricted Funds £	Year Ended 31.12.2024 Total Funds £	Year Ended 31.12.2023 Total Funds £
<b>INCOMING RESOURCES</b>					
<b>Incoming Resources from Generated Funds</b>					
Voluntary Income	2	<u>17,297</u>	<u>28,500</u>	<u>45,797</u>	<u>116,190</u>
<b>Total Incoming Resources</b>		<b><u>17,297</u></b>	<b><u>28,500</u></b>	<b><u>45,797</u></b>	<b><u>116,190</u></b>
<b>RESOURCES EXPENDED</b>					
<b>Costs of Generating Funds</b>					
Costs of Generating Voluntary Income	4		20,440	20,440	26,404
<b>Charitable Activity</b>					
Program activities	5		53,045	53,045	65,158
Governance Costs	6		<u>875</u>	<u>875</u>	<u>1,800</u>
<b>Total Resources Expended</b>			<b><u>74,360</u></b>	<b><u>74,360</u></b>	<b><u>93,362</u></b>
<b>NET INCOMING/(OUTGOING) RESOURCES</b>			(45,860)	(28,563)	
<b>RECONCILIATION OF FUND</b>					
<b>Total Funds Brought Forward</b>		<b><u>(397,098)</u></b>	<b><u>459,908</u></b>	<b><u>62,810</u></b>	
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b><u>(379,801)</u></b>	<b><u>414,048</u></b>	<b><u>34,247</u></b>	

The notes to the accounts form part of these financial statements

**S.A.F.E.**  
**BALANCE SHEET**  
**AS AT 31 DECEMBER 2024**

	Notes	Year Ended 31.12.2024 Total Funds £	Year Ended 31.12.2023 Total Funds £
<b>CURRENT ASSETS</b>			
Cash at Bank (inc deposit account)		34,247	62,810
<b>CREDITORS</b>			
Amounts falling due within one year		<u>-</u>	<u>-</u>
<b>NET ASSETS</b>		<b><u>34,247</u></b>	<b><u>62,810</u></b>
Financed by:			
<b>FUNDS</b>			
As shown on the Statement of Financial Activities			
Unrestricted Funds		(379,801)	(397,098)
Restricted Funds:		<u>414,048</u>	<u>459,908</u>
<b>TOTAL FUNDS</b>		<b><u>34,247</u></b>	<b><u>62,810</u></b>

The financial statements are approved and signed on behalf of the Board of Trustees by:



Prof Katrina Brown – Chair of the Board of Trustees

Date: 31 October 2025

The notes to the accounts form part of these financial statements

**S.A.F.E.**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 DECEMBER 2024**

**NOTE 1 – ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Smaller Entities and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

**Incoming resources**

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

**Resources expended.**

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with the use of resources.

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are dealt with in the Statement of Financial activities.

The notes to the accounts form part of these financial statements.

**S.A.F.E.**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 DECEMBER 2024**  
**(continued)**

**NOTE 2**

**VOLUNTARY INCOME**

	<b>Year Ended 31.12.2024</b>	<b>Year Ended 31.12.2023</b>
	<b>£</b>	<b>£</b>
Restricted Grants Received	28,500	89,998
Unrestricted Grants Received	Nil	Nil
Donations Received and Reimbursements	<u>17,297</u>	<u>26,192</u>
	<u>45,797</u>	<u>116,190</u>
<b>Restricted Grants received:</b>		
Romilly Walton Masters Remembered	4,000	4,000
Rushlake Media	3,000	2,845
University of Warwick	Nil	4,510
Jephcott Charitable Trust	Nil	8,664
Angus Lawson Memorial Trust	Nil	15,690
Aspen Trust	Nil	5,000
University of Exeter	Nil	19,289
Chalk Cliff Trust	5,000	5,000
Tinga Tinga	Nil	25,000
Alan and Nesta Ferguson	10,000	Nil
Brown Sauce Trust	5,000	Nil
JAC Trust	1,500	Nil
	<u>28,500</u>	<u>89,998</u>
<b>Donations received:</b>		
Donations from Individuals & Reimbursements	<u>17,297</u>	<u>26,192</u>

The notes to the accounts form part of these financial statements.

**S.A.F.E.**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 DECEMBER 2024**  
**(continued)**

**NOTE 3**  
**INVESTMENT INCOME**

	Year Ended 31.12.2024	Year Ended 31.12.2023
	£	£
Bank Deposit Interest	<u>Nil</u>	<u>Nil</u>

**NOTE 4**  
**COST OF GENERATING VOLUNTARY INCOME**

Just Giving Membership	216	493
Staff Salaries	19,396	24,836
Other expenses including fundraising	828	1,075
	<u>20,440</u>	<u>26,404</u>

**NOTE 5**  
**CONSULTANT FEE AND UK ADMINISTRATIVE EXPENSES**

Consultants and staff for programme activities	12,834	6,464
Administrative Expenses	121	26
Funding for S.A.F.E Kenya	40,090	58,668
	<u>53,045</u>	<u>65,158</u>

The notes to the accounts form part of these financial statements

# S.A.F.E.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR TO 31 DECEMBER 2024 (continued)

### NOTE 6

#### GOVERNANCE COSTS

	Year Ended 31.12.2024	Year Ended 31.12.2023
	£	£
Independent examiners fees	<u>875</u>	<u>1,800</u>

### NOTE 7

#### TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits either for the year ended 31 December 2024 nor for the period ended 31 December 2023.

### NOTE 8

#### DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Funding debtors	<u>Nil</u>	<u>Nil</u>
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### NOTE 9

#### CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Accrued expenses	<u>Nil</u>	<u>Nil</u>
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The notes to the accounts form part of these financial statements.

**S.A.F.E.: ARTS FOR EDUCATION**

England & Wales - Charity number 1155626

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# Accounts

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Registered Charity Number: 1155626

**S.A.F.E.: ARTS FOR EDUCATION**  
**ANNUAL FINANCIAL REPORT AND ACCOUNTS**  
**FOR THE YEAR TO 31 DECEMBER 2023**

Pearson McKinsey Ltd  
Chartered Certified Accountants  
Office C  
616-618, Chigwell Road  
London  
IG8 8AA

**S.A.F.E.**  
**CONTENTS OF THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 DECEMBER 2023**

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## S.A.F.E. Trustees Report 2023

S.A.F.E. is an arts for social change NGO working in some of Kenya's most remote and vulnerable communities through our grassroots, local teams – in Narok (SAFE Maa), Samburu (SAFE Samburu), and Kwale and Kilifi (SAFE Pwani). Using interactive forum theatre and film, S.A.F.E. 's goal is to **champion community knowledge to co-create solutions to realise sexual health, gender and environmental justice**. Across 2023, S.A.F.E. focused on priority areas of sexual and reproductive health and rights, elimination of gender-based violence, and adaptation to climate change. Through our key activities – performance tours, screenings, workshops, community action days and community health and education days – we directly impacted **42,249** beneficiaries across our project areas.

### SAFE Pwani



#### Water Sanitation and Hygiene project in Kwale County:

- 100% of the targeted villages (thirteen) obtained certification as open defecation free (ODF) zones.
- 99% of families in the project were treating their drinking water.
- Families and local health services reported a significant improvement in community health, especially of children.

#### The Art of Building Resilience: Environment Project in Kwale County:

- 16,000 trees were planted and maintained around water sources.
- Near complete eradication of charcoal burning, protecting trees from further clearing and deforestation.
- Setting up of tree nurseries bringing income to youth to the tune of 100,000 KSH in their first year.

#### HiMa Pate: Environment Project in Lamu County:

- Over 2,758 community members engaged in the project. This included women and youth, thereby bringing non-traditional decision makers opinions out into the community;
- Fostered a sense of community responsibility to solve environment challenges which resulted in construction of donkey enclosures in Siyu and Shanga rubu and construction of dump sites in Mtangawanda and Shanga Shakani.

## SAFE Samburu



### FGC abandonment project in the Westgate Conservancy:

An external review of the SAFE Samburu FGC project was carried out in 2023, with the following impact achieved over the past 3 years:

- Community acceptance of abandonment increased from 73.7% to 83.3% over the duration of the project.
- Before the project, only 6.5% of men said they would accept marrying uncut girls. This increased to 33.4% in 3 years.
- Community members stating they would continue accepting uncut girls as part of the community grew from 9% to 63%.
- The number of uncut women publicly declaring their status increased from 4.7% to 15.1%.

### SAFE Samburu HIV Project in the Westgate Conservancy:

- The HIV support group grew and is now attended by 26 clients (22 Female and 4 Male), who are all adhering to their medication.
- 1,169 community members tested for HIV, compared to 229 in year 1.
- In year 3, 40% of the respondents indicated fearing community stigma if they test positive for HIV, as compared to 73% of the respondents in year 1.

## SAFE Maa



Accelerating the end of FGC in Narok and Samburu Counties: SAFE Maa FGC abandonment project  
An external review of the SAFE Maa FGC project in 2023 found that:

- 84% of the targeted community members support the moves towards FGC abandonment.
- 65% of targeted community members do not think that FGC is an essential part of Maasai culture
- A record number of girls, 88, passed through the safe, alternative passage to womanhood, known locally as the Loita Rite of Passage.
- S.A.F.E.'s fourth feature film, *Sarah*, was finished and the first screenings were carried out. These screenings reached over 100 cultural leaders, administrative leaders and women's leaders from the Loita Hills. Permission for *Sarah* to be screened outside of Loita was gained.

Empowering Loita's Girls: Ending the vicious cycle of Gender Based Violence and the climate crisis.

- Created an inaugural environment stage which they used to directly impact 1,835 community members on the links between climate change and GBV. Paving the way for better protection of women and girls as a climate resilience strategy.
- Activated behavior change amongst audience members in terms of reducing reliance on livestock, educating girls and creating grain reserves for future periods of drought.

## **INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF S.A.F.E.**

I report on the accounts for the year ended 31<sup>st</sup> December 2023 set out on pages 6-13.

### **Respective responsibilities of Trustees and Examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this period (under section 43(2) of the Charities Act 1993 (the 1993 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts (under section 43(3)(a) of the 1993 Act);
- follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 43(7) of the 1993 Act); and
- to state whether particular matters have come to my attention.

### **Basis of Independent Examiner's Report**

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and the seeking of explanation from you as trustees concerning any such matters. The procedures undertaken to not provide all the evidence that would be required in an audit and, consequently, I do not express an audit opinion on the view given by the accounts.

### **Independent Examiner's Statement**

In connection with my examination, no matter has come to my attention.

(1) Which gives me reasonable cause to believe that, in any material respect, the requirements:

- to keep accounting records in accordance with section 41 of the 1993 Act; and to
- prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 1993 Act.

Have not been met: or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Devaki Shanbhag  
ACCA

Date: .....

28/10/2024

**S.A.F.E.**  
**COMPANY INFORMATION**  
**FOR THE YEAR TO 31 DECEMBER 2023**

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**TRUSTEES:**

Dr Michael Brady  
Mr Jonathan Kent  
Ms Sarah Kennedy  
Ms Tracey Seaward  
Ms Angelina Namiba  
Prof Katrina Brown  
Ms Janet Seeley  
Ms Holly Wyld  
Mr Nick Reding  
Ms Jude Hess

**HEAD OF S.A.F.E.:**

Alice Crookenden

**REGISTERED OFFICE:**

Office C,616-618, Chigwell Road, London, IG8 8AA

**CHARITY NUMBER:**

1155626

**ACCOUNTANTS:**

Devaki Shanbhag ACCA

**S.A.F.E.**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR TO 31 DECEMBER 2023**

	Notes	Unrestricted Funds £	Restricted Funds £	Year Ended 31.12.2023 Total Funds £	Year Ended 31.12.2022 Total Funds £
<b>INCOMING RESOURCES</b>					
<b>Incoming Resources from Generated Funds</b>					
Voluntary Income	2	<u>11,242</u>	<u>104,948</u>	<u>116,190</u>	<u>197,507</u>
<b>Total Incoming Resources</b>		<b><u>11,242</u></b>	<b><u>104,948</u></b>	<b><u>116,190</u></b>	<b><u>197,507</u></b>
<b>RESOURCES EXPENDED</b>					
<b>Costs of Generating Funds</b>					
Costs of Generating Voluntary Income	4		26,404	26,404	7,685
<b>Charitable Activities</b>					
Program activities	5		58,158	58,158	149,840
Governance Costs	6		<u>1,800</u>	<u>1,800</u>	.....
<b>Total Resources Expended</b>			<b><u>86,362</u></b>	<b><u>86,362</u></b>	<b><u>157,525</u></b>
<b>NET INCOMING/(OUTGOING) RESOURCES</b>			18,546	29,828	
<b>RECONCILIATION OF FUND</b>					
<b>Total Funds Brought Forward</b>		<b><u>(401,340)</u></b>	<b><u>441,322</u></b>	<b><u>39,982</u></b>	
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b><u>(390,098)</u></b>	<b><u>459,908</u></b>	<b><u>69,810</u></b>	

The notes to the accounts form part of these financial statements

**S.A.F.E.**  
**BALANCE SHEET**  
**AS AT 31 DECEMBER 2023**

	Notes	Year Ended 31.12.2023 Total Funds £	Year Ended 31.12.2022 Total Funds £
<b>CURRENT ASSETS</b>			
Cash at Bank (inc deposit account)		69,810	39,982
<b>CREDITORS</b>			
Amounts falling due within one year		<u>-</u>	<u>-</u>
<b>NET ASSETS</b>		<b><u>69,810</u></b>	<b><u>39,982</u></b>
Financed by:			
<b>FUNDS</b>			
As shown on the Statement of Financial Activities			
Unrestricted Funds		(390,098)	(401,340)
Restricted Funds:		<u>459,908</u>	<u>441,322</u>
<b>TOTAL FUNDS</b>		<b><u>69,810</u></b>	<b><u>39,982</u></b>

The financial statements are approved and signed on behalf of the Board of Trustees by:

Katrina Brown  
Katrina Brown | Oct 29, 2024 11:14 GMT

Prof Katrina Brown – Chair of the Board of Trustees

Date: 29 October 2024

The notes to the accounts form part of these financial statements

# **S.A.F.E.**

## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR TO 31 DECEMBER 2023**

### **NOTE 1 – ACCOUNTING POLICIES**

#### **Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Smaller Entities and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

#### **Incoming resources**

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

#### **Resources expended.**

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with the use of resources.

#### **Taxation**

The charity is exempt from corporation tax on its charitable activities.

#### **Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

#### **Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are dealt with in the Statement of Financial activities.

The notes to the accounts form part of these financial statements.

# S.A.F.E.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR TO 31 DECEMBER 2023 (continued)

### NOTE 2

#### VOLUNTARY INCOME

	Year Ended 31.12.2023	Year Ended 31.12.2022
	£	£
Restricted Grants Received	89,998	122,562
Unrestricted Grants Received	Nil	Nil
Donations Received	26,192	29,920
Money brought forward	<u>39,982</u>	<u>45,025</u>
	<u>156,173</u>	<u>197,507</u>
<b>Restricted Grants received:</b>		
Romilly Walton Masters Remembered	4,000	4,000
Orchid Project/HDF	Nil	55,687
Gift Aid	Nil	8,091
Rushlake media	2,845	2,896
ARP Event	Nil	730
Enjoolata Foundation	Nil	51,158
University of Warwick	4,510	Nil
Jephcott Charitable Trust	8,664	Nil
Angus Lawson Memorial Trust	15,690	Nil
Aspen Trust	5,000	Nil
University of Exeter	19,289	Nil
Chalk Cliff Trust	5,000	Nil
Tinga Tinga	25,000	Nil
	<u>89,998</u>	<u>122,562</u>
<b>Donations received:</b>		
Donations from Individuals	<u>26,192.</u>	<u>29,920</u>

The notes to the accounts form part of these financial statements.

**S.A.F.E.**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 DECEMBER 2023**  
**(continued)**

**NOTE 3**  
**INVESTMENT INCOME**

	<b>Year Ended</b> <b>31.12.2023</b>	<b>Year Ended</b> <b>31.12.2022</b>
	<b>£</b>	<b>£</b>
Bank Deposit Interest	<u>Nil</u>	<u>Nil</u>

**NOTE 4**  
**COST OF GENERATING VOLUNTARY INCOME**

Just Giving Membership	493	331
Staff Salaries	24,836	2,620
Other expenses including fund raising	<u>1,075</u>	<u>4,734</u>
	<u>26,404</u>	<u>7,685</u>

**NOTE 5**  
**CONSULTANT FEE AND UK ADMINISTRATIVE EXPENSES**

Consultants and staff for programme activities	6,464	7,859
Administrative Expenses	26	5,361
Funding for S.A.F.E Kenya	<u>51,668</u>	<u>136,620</u>
	<u>58,158</u>	<u>149,840</u>

The notes to the accounts form part of these financial statements

# S.A.F.E.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR TO 31 DECEMBER 2023 (continued)

### NOTE 6 GOVERNANCE COSTS

	Year Ended 31.12.2023	Year Ended 31.12.2022
	£	£
Independent examiners fees	<u>1,800</u>	<u>3,600</u>

### NOTE 7 TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits either for the year ended 31 December 2023 nor for the period ended 31 December 2022.

### NOTE 8 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Funding debtors	<u>Nil</u>	<u>Nil</u>
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### NOTE 9 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Accrued expenses	<u>Nil</u>	<u>Nil</u>
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The notes to the accounts form part of these financial statements.

**S.A.F.E.: ARTS FOR EDUCATION**

England & Wales - Charity number 1155626

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# Accounts

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Registered Charity Number: 1155626

**S.A.F.E.: ARTS FOR EDUCATION**  
**ANNUAL FINANCIAL REPORT AND ACCOUNTS**  
**FOR THE YEAR TO 31 DECEMBER 2022**

Pearson McKinsey Ltd  
Chartered Certified Accountants  
Office C  
616-618, Chigwell Road  
London  
IG8 8AA

**S.A.F.E.**  
**CONTENTS OF THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 DECEMBER 2022**

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## S.A.F.E. Trustees Report 2022



S.A.F.E. is a UK Charity which uses theatre and film to create and sustain health, social and environmental change.

*On Stage:* S.A.F.E. uses theatre to overcome the barriers in people's behaviors and communities in order to let through life-saving information and services. The performances provide people with the information, skills and attitudes that enable them to take the first steps to changing their own lives for the better.

*Off Stage:* S.A.F.E.'s follow-up community programmes are delivered directly by the teams on the ground and through partner organizations. When welcomed by the community, this results in huge increases in the take-up of services and interventions.

S.A.F.E. works through three teams of actors and activists. SAFE Maa in Narok County, SAFE Samburu in Samburu County and SAFE Pwani who operate throughout the coast region. These teams have the same goal – to use art to create social, health and environmental change. Each team has a depth not breadth approach and is reactive to the needs of their target community.

2022 saw the S.A.F.E. projects return to normality following the easing of COVID-19 restrictions. This meant that performance tours, screenings and mass leadership activities were able to take place. Highlights of the year included the premiere of S.A.F.E.'s latest film *Uamuzi*, the first visitors to SAFE Maa's training and resource centre in the Loita Hills and the first meetings of SAFE Samburu's support group for people living with HIV. **We were able to directly impact 42,513 beneficiaries nationally through our projects.**

## S.A.F.E. Programme Overview: 2022

### SAFE Maa

SAFE Maa: Were able to reach a total of 15,798 people throughout the period through their FGC abandonment and environment project. This included:

- Carrying out performance tours in the community: This activity had not been possible during the COVID-19 period and the team were able to start again due to the relaxing of containment measures. The team performed at cultural events across both the Kenyan Loita and Tanzanian Loita, and also carried out their own performance tours focusing on villages in Loita and Olderkesi where FGC is still prevalent
- The team also continued their young women's ambassador project throughout 2022. Through this initiative, the SAFE Maa team worked with thirteen young women's ambassadors on FGC and the environment. Following this, they took part in SAFE Maa's workshops and youth forums, providing peer support, positive influence and mentorship for young girls. Alongside this work, the young women also conducted one on one interventions and outreach in the community.
- Workshops and youth forums continued to provide space for the community to come together to discuss FGC abandonment and come to a consensus about how they can move forward without the practice.
- One on one interventions continue to support girls in the community. The team and the ambassadors select girls who are at risk of FGC, and work with them and their parents to advocate for the Loita Rite of Passage, or no cut.
- SAFE Maa also started a new activity in 2022 - A resource centre training, which brought partner NGOs and local leaders to SAFE Maa's centre for knowledge sharing exercises.
- SAFE Maa also piloted their new environment programme, and held meetings with environmental leaders, cultural leaders and influential women across Loita. This work will continue in 2023.

### SAFE Samburu

SAFE Samburu were able to reach 12,371 people throughout the period, working on FGC abandonment and the provision of comprehensive sexual health information and services:

- Workshops carried out with each of the social groups (youth, women, men) allow for participants to open up about their challenges, receive education and ask questions.
- Screening tours of SAFE Samburu's short film series reach people in their bomas at night. This has been incredible tool for reaching people during this time of drought, when the community, especially the women, have to travel long distances to collect water and firewood for the home.

- Community Health Days are carried out in partnership with the nurses in the local health centres, and provide space for community members to come forward for HIV testing and counselling, alongside screening for other STIs and general health checkups. Across this period, over two hundred community members were tested for HIV.
- A support group for people living with HIV has also been set up. In this community with high levels stigma and low access to health services – it is incredibly hard to be open about one’s HIV status. So far, sixteen women have joined the support group and are providing each other peer support.
- The team have also been meeting with the leadership in order to support the creation of a unified way forward for the Samburu community to abandon FGC. In this period, the team met with leaders from four out of the six cultural centres of Samburu County.

### **SAFE Pwani**

The SAFE Pwani team work in Mombasa, Kilifi, Kwale and Lamu Counties. This year they continued to carry out their peace, environment, sexual health and WASH Projects. Across these four project areas, the team reached a total of 14,344 people.

- The WASH project achieved significant success when as ten out of thirteen villages have been certified as open defecation free (ODF) zones. In addition, 99% of families in the project were treating their drinking water.
- The Pwani team released their new film ‘Uamuzi’. This film explores the stories of five teenage sisters as they navigate sexual relationships, expectations from their father and their community, and the choices that will define the rest of their lives. The film premiered in Mombasa in May, and was then taken on two tours of Kilifi County in October and December.
- The environment project in Ndavaya, Kwale County went from strength to strength, this work has inspired the creation of environmental groups taking on IGAs such as tree nurseries, to support climate change mitigation in this community.
- SAFE Pwani replicated this same environment project in Lamu County. This project is being delivered in partnership with a local arts youth group – LATA. SAFE Pwani trained the youth group in their methodology, and then supported them to create a new performance and took this performance on a tour.
- SAFE Pwani engaged with twelve young mothers in Ukunda, Kwale County through the Who am I? project. The objective of this work was to build the resilience of these young mothers, who are at risk of radicalization and extremism. They gave them peer education skills, and then empowered them to reach out to their more vulnerable peers.

## **INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF S.A.F.E.**

I report on the accounts for the year ended 31<sup>st</sup> December 2022 set out on pages 6-13.

### **Respective responsibilities of Trustees and Examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this period (under section 43(2) of the Charities Act 1993 (the 1993 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts (under section 43(3)(a) of the 1993 Act);
- follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 43(7) of the 1993 Act); and
- to state whether particular matters have come to my attention.

### **Basis of Independent Examiner's Report**

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and the seeking of explanation from you as trustees concerning any such matters. The procedures undertaken to not provide all the evidence that would be required in an audit and, consequently, I do not express an audit opinion on the view given by the accounts.

### **Independent Examiner's Statement**


In connection with my examination, no matter has come to my attention.

(1) Which gives me reasonable cause to believe that, in any material respect, the requirements:

- to keep accounting records in accordance with section 41 of the 1993 Act; and to
- prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 1993 Act.

Have not been met: or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

  
Devaki Shanbhag  
ACCA

Date: 27/10/2023 .....

**S.A.F.E.**  
**COMPANY INFORMATION**  
**FOR THE YEAR TO 31 DECEMBER 2022**

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<b>TRUSTEES:</b>	Dr Michael Brady Ms Clare Groom Mr Jonathan Kent Ms Sarah Kennedy Ms Tracey Seaward Ms Angelina Namiba Prof Katrina Brown
<b>EXECUTIVE DIRECTOR: HEAD OF S.A.F.E.:</b>	Nick Reding (until October 2022) Alice Crookenden (from October 2022)
<b>REGISTERED OFFICE:</b>	Office C,616-618, Chigwell Road, London, IG8 8AA
<b>CHARITY NUMBER:</b>	1155626
<b>ACCOUNTANTS:</b>	Devaki Shanbhag ACCA

**S.A.F.E.**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR TO 31 DECEMBER 2022**

	Notes	Unrestricted Funds £	Restricted Funds £	Year Ended 31.12.2022 Total Funds £	Year Ended 31.12.2021 Total Funds £
<b>INCOMING RESOURCES</b>					
<b>Incoming Resources from Generated Funds</b>					
Voluntary Income	2		<u>197,507</u>	<u>197,507</u>	<u>222,850</u>
<b>Total Incoming Resources</b>			<u><b>197,507</b></u>	<u><b>197,507</b></u>	<u><b>222,850</b></u>
<b>RESOURCES EXPENDED</b>					
<b>Costs of Generating Funds</b>					
Costs of Generating Voluntary Income	4		7,685	7,685	2,876
<b>Charitable Activities</b>					
Program activities	5		149,840	149,840	186,460
Governance Costs	6		<u>-</u>	<u>-</u>	<u>.....</u>
<b>Total Resources Expended</b>			<u><b>157,525</b></u>	<u><b>157,525</b></u>	<u><b>189,336</b></u>
<b>NET INCOMING/(OUTGOING) RESOURCES</b>			40,062	40,062	
<b>RECONCILIATION OF FUNDS</b>					
<b>Total Funds Brought Forward</b>		<u><b>(401,340)</b></u>	<u><b>401,260</b></u>	<u><b>80</b></u>	
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u><b>(401,340)</b></u>	<u><b>441,322</b></u>	<u><b>39,982</b></u>	

The notes to the accounts form part of these financial statements

**S.A.F.E.**  
**BALANCE SHEET**  
**AS AT 31 DECEMBER 2022**

	Notes	Year Ended 31.12.2022 Total Funds £	Year Ended 31.12.2021 Total Funds £
<b>CURRENT ASSETS</b>			
Cash at Bank (inc deposit account)		39,982	45,025
<b>CREDITORS</b>			
Amounts falling due within one year		<u>-</u>	<u>-</u>
<b>NET ASSETS</b>		<b><u>39,982</u></b>	<b><u>45,025</u></b>
Financed by:			
<b>FUNDS</b>			
As shown on the Statement of Financial Activities			
Unrestricted Funds		(401,340)	(401,340)
Restricted Funds:		<u>441,322</u>	<u>446,365</u>
<b>TOTAL FUNDS</b>		<b><u>39,982</u></b>	<b><u>45,025</u></b>

The financial statements are approved and signed on behalf of the Board of Trustees by:



Prof Katrina Brown – Chair of the Board of Trustees

Date: **30 October 2023**

The notes to the accounts form part of these financial statements

# **S.A.F.E.**

## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR TO 31 DECEMBER 2022**

### **NOTE 1 – ACCOUNTING POLICIES**

#### **Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Smaller Entities and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

#### **Incoming resources**

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

#### **Resources expended.**

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with the use of resources.

#### **Taxation**

The charity is exempt from corporation tax on its charitable activities.

#### **Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

#### **Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are dealt with in the Statement of Financial activities.

The notes to the accounts form part of these financial statements.

**S.A.F.E.**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 DECEMBER 2022**  
**(continued)**

**NOTE 2**  
**VOLUNTARY INCOME**

	Year Ended 31.12.2022	Year Ended 31.12.2021
	£	£
Restricted Grants Received	122,562	190,643
Donations Received	29,920	32,207
Money brought forward	<u>45,025</u>	
	<u>197,507</u>	<u>222,850</u>
<b>Restricted Grants received:</b>		
Romilly Walton Masters Remembered	4,000	3,575
Orchid Project/HDF	55,687	112,864
Rosita Trust		21,780
Gift Aid	8,091	
Rushlake media	2,896	
ARP Event	730	
Enjoolata Foundation	51,158	44,903
Furlough		7,521
	<u>122,562</u>	<u>190,643</u>
<b>Donations received:</b>		
Donations from Individuals	<u>29,920.</u>	<u>32,207</u>

The notes to the accounts form part of these financial statements.

**S.A.F.E.**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 DECEMBER 2022**  
**(continued)**

**NOTE 3**

**INVESTMENT INCOME**

	Year Ended 31.12.2022	Year Ended 31.12.2021
	£	£
Bank Deposit Interest	<u>Nil</u>	<u>Nil</u>

**NOTE 4**

**COST OF GENERATING VOLUNTARY INCOME**

Just Giving Membership	331	216
Staff Salaries	2,620	2,586
Other expenses including fund raising	<u>4,734</u>	<u>74</u>
	<u>7,685</u>	<u>2876</u>

**NOTE 5**

**CONSULTANT FEE AND UK ADMINISTRATIVE EXPENSES**

Consultants and staff for programme activities	7,859	7,758
Administrative Expenses	5,361	360
Funding for S.A.F.E Kenya	<u>136,620</u>	<u>178,342</u>
	<u>149,840</u>	<u>186,460</u>

The notes to the accounts form part of these financial statements

**S.A.F.E.**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 DECEMBER 2022**  
**(continued)**

**NOTE 6**  
**GOVERNANCE COSTS**

	Year Ended 31.12.2022	Year Ended 31.12.2021
	£	£
Independent examiners fees	<u>3600</u>	<u>Nil</u>

**NOTE 7**  
**TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits either for the year ended 31 December 2022 nor for the period ended 31 December 2021.

**NOTE 8**  
**DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

Funding debtors	<u>Nil</u>	<u>Nil</u>
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**NOTE 9**  
**CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

Accrued expenses	<u>Nil</u>	<u>Nil</u>
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The notes to the accounts form part of these financial statements.

**S.A.F.E.: ARTS FOR EDUCATION**

England & Wales - Charity number 1155626

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# Accounts

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Registered Charity Number: 1155626

**S.A.F.E. : ARTS FOR EDUCATION**  
**ANNUAL FINANCIAL REPORT AND ACCOUNTS**  
**FOR THE YEAR TO 31 DECEMBER 2021**

Pearson McKinsey Ltd  
Chartered Certified  
Office C  
616-618, Chigwell Road  
London  
IG8 8AA

**S.A.F.E.**  
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**FOR THE YEAR TO 31 DECEMBER 2021**

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## **INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF S.A.F.E.**

I report on the accounts for the year ended 31<sup>st</sup> December 2021 set out on pages 8-13.

### **Respective responsibilities of Trustees and Examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this period (under section 43(2) of the Charities Act 1993 (the 1993 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts (under section 43(3)(a) of the 1993 Act);
- follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 43(7) of the 1993 Act); and
- to state whether particular matters have come to my attention.

### **Basis of Independent Examiner's Report**

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and the seeking of explanation from you as trustees concerning any such matters. The procedures undertaken to not provide all the evidence that would be required in an audit and, consequently, I do not express an audit opinion on the view given by the accounts.

### **Independent Examiner's Statement**

In connection with my examination, no matter has come to my attention.

(1) Which gives me reasonable cause to believe that, in any material respect, the requirements:

- to keep accounting records in accordance with section 41 of the 1993 Act; and to
- prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 1993 Act.

Have not been met: or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

*Devaki Shanbhag*

Devaki Shanbhag  
ACCA

Date: ..... 31/10/2022 .....

**S.A.F.E. Trustees Report****1<sup>st</sup> January 2021 – 31<sup>st</sup> December 2021**

S.A.F.E. is a UK Charity that uses the performing arts and community programmes to inspire and deliver social change.

**S.A.F.E.'s vision:** To be a leading regional NGO creating social change through art in vulnerable and marginalised communities.

**S.A.F.E.'s mission:** To harness the power of art to advocate for and support holistic behavior change, creating healthy, peaceful, equal and prosperous communities.

**WHY IT WORKS:**

**Accessible:** S.A.F.E. succeeds where others cannot because we go directly into Kenya's most under-served and hard-to-reach communities and speak to people in a way they trust and enjoy.

**Local:** S.A.F.E.'s work is innovative as it is intrinsically local and has foundations in the genuine participation of communities. By employing only the most talented local actors, young leaders and educators, S.A.F.E. is able to present information in a way that is considered familiar and unthreatening, and sensitively engage with people on taboo issues.

**Culturally sensitive:** All performances and workshops are delivered in the local language, making the work both literally and emotionally accessible - people can better relate to humour, understand nuances and assimilate the educational messages when they are communicated in their dialect.

**Inspiring:** Theatre has an unrivalled ability to get people thinking about and challenging the status quo. The quality of each performance is crucial to S.A.F.E.'s successful impact, as only the best actors and plays can emotionally engage and encourage take-up of the positive messages.

**Connected:** The effectiveness of S.A.F.E.'s model is due to the combination of local roots and effective partnerships with national, and international delivery partners. By facilitating collaboration between local services and beneficiaries, the necessary relationships to

sustain and embed social change are established.

**Flexible:** S.A.F.E.'s approach is based on the need for flexibility and innovation to reach specific groups in a way that is relevant to their lives. We use performance as a platform on which to build support networks, school clubs and training programmes, and to deliver non-formal education activities tailored to the specific needs of different groups.

S.A.F.E. works with the best Kenyan artists, and local practitioners to produce plays, cultural performances, and films that address HIV/AIDS, FGM/C abandonment, peacebuilding initiatives, environmental protection, and other social issues. By producing free world-class drama, and harnessing local culture, S.A.F.E. challenges the silence, discrimination, and stigma that prevent positive change, with a message of compassion, solidarity, and hope. SAFE has operations in Mombasa (under SAFE Pwani), in the Loita Hills (under SAFE Maa), and in Samburu county (under SAFE Samburu).

*On Stage:* S.A.F.E. uses theatre to overcome the barriers in people's behaviours and communities in order to let through life-saving information and services. The performances provide people with the information, skills and attitudes that enable them to take the first steps to changing their own lives for the better.

*Off Stage:* S.A.F.E.'s follow-up community programmes are delivered directly by the teams on the ground and through partner organisations. When welcomed by the community, this results in huge increases in the take-up of services and interventions.

### **Introduction**

The year of 2021 saw S.A.F.E. pick up momentum again following the easing of restrictions which had been placed on Kenyans due to the COVID-19 pandemic. To make up for lost time, the teams were faced with a packed schedule, as they sought to implement activities delayed from 2020, and look to the future - developing their projects. In the face of this considerable work load, all three teams worked together and achieved significant successes.

### **SAFE Maa**



SAFE Maa were able to reach an estimated 5000 people in 2021 with their FGC abandonment programme. Key highlights of the year were:

- Successfully expanding into the neighbouring community of Olderkesi. This expansion was designed to support work in the border regions of Loita, as families from border villages were crossing into Olderkesi to perform FGC where there are circumcisers who are willing to perform the cut. Initial work was done with the leaders to initiate the project in this area. Two outreach officers were hired from the community and work began in earnest.
- Scaling up the girls education programme: In 2018, SAFE Maa had started to support seven girls' secondary education. These were girls whose families could not afford to educate them, making them at risk of FGC and early marriage. In January 2021, SAFE Maa supported the original seven, plus seven more girls back into school after almost 10 months of school closures due to COVID-19.
- The 2021 'cutting season' data showed a significant decrease in cases of the full cut (type 2 circumcision), and an increase in the Loita Rite of Passage for the first time since the Loita Declaration of Abandonment in 2019.
- At the end of 2021, SAFE Maa launched their new Resource and Training Centre in Loita. The launch was attended by 200 community leaders, students and SAFE Maa representatives. The S.A.F.E. Guide for Social Change was launched at the same event.

### **SAFE Samburu**



SAFE Samburu reached 6500 people through their FGC abandonment and HIV awareness work. Highlights from their programme were:

- Significant expansion of activities to close the gap between demand and delivery of HIV services in the Westgate Community. The team started a new 'Community Health Day' activity which saw them partnering with the local health centres to reduce stigma around HIV testing. The team use performance and games to draw people into the health centre compound, they also support the days through the provision of extra testing kits and personnel to handle the increased demand.

- Successful Distribution of the short film series: To adapt to the COVID-19 pandemic, the SAFE Samburu team adapted their performances into short films in order that they could conduct socially distanced screenings, and share content through social media. During 2021 period four screening tours were completed.
- Progress in engagement with the Samburu Elders in the campaign against FGC: A key focus of 2021 had been to engage the Elders in a discussion about a potential Alternate Rite of Passage. In December, a meeting was held with the Westgate Elders, where they agreed on a potential alternative rite and committed to communicating it to other Samburu elders.

## **SAFE Pwani**



SAFE Pwani reached approximately 9000 people in 2021. Programme highlights were:

- Taking part in a new and ambitious programme to raise awareness around the killing of elderly people due to land conflict under the guise of accusations of witchcraft. This project was delivered in partnership with Circle and Square productions who created 'The Letter'. Screenings were carried out in Kaloleni and Ganze in Kilifi County where the killing of the elderly is prevalent.
- The WASH project in Kwale County saw the continuation of the programme in Gulanze. Over the reporting period, an average of 8000 people received 470,000 litres of clean water per month.
- Creation of a new film, *Umuzi*, to tackle unplanned pregnancies: S.A.F.E. joined forces with two youth groups from Mtwapa to create a film which educates young

people about sexual health, through the story of five sisters as they navigate their teenage years.

- Creation of a new performance to address resilience and environmental destruction in Ndavaya, Kwale County: The play 'Miongo' was taken on a seven-day tour in November, reaching over 1800 community members. The play highlighted the activities which were contributing to vulnerability to climate change, and sought to restore hope for the future. The project was covered by Deutsche Welle news.
- Engaged with young women at risk of radicalization in Kwale County, using the S.A.F.E. film 'Who Am I?' in order to build their resilience, and allow them to reach out to their more vulnerable youth.

**S.A.F.E.**  
**COMPANY INFORMATION**  
**FOR THE YEAR TO 31 DECEMBER 2021**

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**TRUSTEES:**

Dr Michael Brady  
Ms Clare Groom  
Mr Jonathan Kent  
Ms Sarah Kennedy  
Ms Tracey Seaward  
Ms Angelina Namiba  
Prof Katrina Brown

**EXECUTIVE DIRECTOR:**

Nick Reding

**REGISTERED OFFICE:**

Office C,616-618, Chigwell Road,London,IG8 8AA

**CHARITY NUMBER:**

1155626

**ACCOUNTANTS:**

Devaki Shanbhag ACCA

**S.A.F.E.**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR TO 31 DECEMBER 2021**

	Notes	Unrestricted Funds £	Restricted Funds £	Year Ended 31.12.2021 Total Funds £	Year Ended 31.12.2020 Total Funds £
<b>INCOMING RESOURCES</b>					
<b>Incoming Resources from Generated Funds</b>					
Voluntary Income	2		222,850	222,850	258,252
<b>Total Incoming Resources</b>			<b><u>222,850</u></b>	<b><u>222,850</u></b>	<b><u>258,252</u></b>
<b>RESOURCES EXPENDED</b>					
<b>Costs of Generating Funds</b>					
Costs of Generating Voluntary Income	4		2,876	2,876	288
<b>Charitable Activities</b>					
Programme activities	5		186,460	186,460	266,981
<b>Governance Costs</b>	6		-	-	1,800
<b>Total Resources Expended</b>			<b><u>189,336</u></b>	<b><u>189,336</u></b>	<b><u>269,069</u></b>
<b>NET INCOMING/(OUTGOING) RESOURCES</b>			33,514	33,514	
<b>RECONCILIATION OF FUNDS</b>					
<b>Total Funds Brought Forward</b>		<b><u>(401,340)</u></b>	<b><u>445,596</u></b>	<b><u>44,256</u></b>	
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b><u>(401,340)</u></b>	<b><u>412,082</u></b>	<b><u>10,742</u></b>	

The notes to the accounts form part of these financial  
statements

**S.A.F.E.**  
**BALANCE SHEET**  
**AS AT 31 DECEMBER 2021**

	Notes	Year Ended 31.12.2021 Total Funds £	Year Ended 31.12.2020 Total Funds £
<b>CURRENT ASSETS</b>			
Cash at Bank (inc deposit account)		45,025	11,512
<b>CREDITORS</b>			
Amounts falling due within one year		—	—
<b>NET ASSETS</b>		<b><u>45,025</u></b>	<b><u>11,512</u></b>
Financed by:			
<b>FUNDS</b>			
As shown on the Statement of Financial Activities			
Unrestricted Funds		(401,340)	(401,340)
Restricted Funds:		<u>446,365</u>	<u>412,852</u>
<b>TOTAL FUNDS</b>		<b><u>45,025</u></b>	<b><u>11,512</u></b>

The financial statements are approved and signed on behalf of the Board of Trustees by:

*Katrina Brown*

[Katrina Brown \(Oct 31, 2022 17:04 GMT\)](#)

Prof Katrina Brown – Chair of the Board of Trustees

Date: **31 October 2022**

The notes to the accounts form part of these financial  
statements

## FOR THE YEAR TO 31 DECEMBER 2021

### NOTE 1 – ACCOUNTING POLICIES

#### **Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Smaller Entities and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

#### **Incoming resources**

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

#### **Resources expended**

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with the use of resources.

#### **Taxation**

The charity is exempt from corporation tax on its charitable activities.

#### **Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

#### **Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are dealt with in the Statement of Financial activities.

The notes to the accounts form part of these financial statements

**S.A.F.E.**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR TO 31 DECEMBER 2021**

(continued)

**NOTE 2**

**VOLUNTARY INCOME**

	<b>Year Ended 31.12.2021</b>	<b>Year Ended 31.12.2020</b>
	<b>£</b>	<b>£</b>
Restricted Grants Received	190,643	248,629
Donations Received	32,207	4,524
Unrestricted Grant Received		5,000
Re-imburements		99
	<u>222,850</u>	<u>258,252</u>
<b>Restricted Grants received:</b>		
Romilly Walton Masters Remembered	3,575	4,200
Orchid Project	112,864	180,010
Rosita Trust	21,780	
Alan and Nesta Ferguson		25,000
Brown Source Trust		5,000
Enjoolata Foundation	44,903	
Furlough	7,521	4,419
JAC Trust		30,000
	<u>190,643</u>	<u>248,629</u>
<b>Donations received:</b>		
Donations from Individuals	<u>32,207.</u>	<u>4,524</u>
<b>Re-imburements</b>		
Nest Overpayment	Nil	79
Bank overpayment	<u>Nil</u>	<u>20</u>
	<u>Nil</u>	<u>99</u>

The notes to the accounts form part of these financial statements

# S.A.F.E.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR TO 31 DECEMBER 2021 (continued)

### NOTE 3

#### INVESTMENT INCOME

	Year Ended 31.12.2021	Year Ended 31.12.2020
	£	£
Bank Deposit Interest	<u>Nil</u>	<u>Nil</u>

### NOTE 4

#### COST OF GENERATING VOLUNTARY INCOME

Just Giving Membership	216	216
Staff Salaries	2,586	
Other expenses including fund raising	<u>74</u>	<u>72</u>
	<u>2,876</u>	<u>288</u>

### NOTE 5

#### CONSULTANT FEE AND UK ADMINISTRATIVE EXPENSES

Consultants and staff for programme activities	7,758	18,805
UK Administrative Expenses	360	1,556
Funding for S.A.F.E Kenya	<u>178,342</u>	<u>246,620</u>
	<u>186,460</u>	<u>266,981</u>

The notes to the accounts form part of these financial statements

# S.A.F.E.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR TO 31 DECEMBER 2021 (continued)

### NOTE 6 GOVERNANCE COSTS

	Year Ended 31.12.2021	Year Ended 31.12.2020
	£	£
Independent examiners fees	<u>Nil</u>	<u>1,800</u>

### NOTE 7 TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits either for the year ended 31 December 2021 nor for the period ended 31 December 2020

### NOTE 8 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Funding debtors	<u>Nil</u>	<u>Nil</u>
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### NOTE 9 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Accrued expenses	<u>Nil</u>	<u>Nil</u>
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The notes to the accounts form part of these financial  
statements

# S.A.F.E. 2021 Trustees Report and Accounts

Final Audit Report

2022-10-31

Created:	2022-10-31
By:	Devaki Shanbhag (Devaki@pearsonMckinsey.co.uk)
Status:	Signed
Transaction ID:	CBJCHBCAABAkJNk1wU9pTs84bLh2Z0nrU2O2UmQrwK-

## "S.A.F.E. 2021 Trustees Report and Accounts" History

-  Document created by Devaki Shanbhag (Devaki@pearsonMckinsey.co.uk)  
2022-10-31 - 4:25:10 PM GMT- IP address: 109.73.121.116
-  Document emailed to katrina.brown@exeter.ac.uk for signature  
2022-10-31 - 4:26:41 PM GMT
-  Email viewed by katrina.brown@exeter.ac.uk  
2022-10-31 - 4:59:57 PM GMT- IP address: 104.47.51.254
-  Signer katrina.brown@exeter.ac.uk entered name at signing as Katrina Brown  
2022-10-31 - 5:04:09 PM GMT- IP address: 86.163.122.142
-  Document e-signed by Katrina Brown (katrina.brown@exeter.ac.uk)  
Signature Date: 2022-10-31 - 5:04:11 PM GMT - Time Source: server- IP address: 86.163.122.142
-  Agreement completed.  
2022-10-31 - 5:04:11 PM GMT

**S.A.F.E.: ARTS FOR EDUCATION**

England & Wales - Charity number 1155626

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# Accounts

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Registered Charity Number: 1155626

**S.A.F.E. : ARTS FOR EDUCATION  
ANNUAL FINANCIAL REPORT AND ACCOUNTS  
FOR THE YEAR TO 31 DECEMBER 2020**

Pearson McKinsey  
55 Beulah Road  
Walthamstow  
London  
E17 9LG

**S.A.F.E.**  
**CONTENTS OF THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 DECEMBER 2020**

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## Narrative for the Accounts

1<sup>st</sup> January to 31<sup>st</sup> December 2020



**S.A.F.E.'S VISION:** S.A.F.E.'s vision is for the Kenyan communities with whom we work to have the information and attitudes necessary to make positive choices for their own lives, the lives of others, and for their community as a whole.

**S.A.F.E.'S MISSION:** Because we understand that changes to attitudes, behaviours, and choices are necessary for individuals and communities to achieve these goals, we use performance (street theatre and films) and community programmes as behaviour change communication tools to spark debate and discussion and positively influence behaviours. We promote positive change around a range of issues including HIV/AIDS, female genital cutting, gender-based violence, unclean drinking water, environmental sustainability, and radicalisation.

### **WHY IT WORKS:**

**Accessible:** S.A.F.E. succeeds where others cannot because we go directly into Kenya's most under-served and hard-to-reach communities and speak to people in a way they trust and enjoy.

**Local:** S.A.F.E.'s work is innovative as it is intrinsically local and has foundations in the genuine participation of communities. By employing only the most talented local actors, young leaders and educators, S.A.F.E. is able to present information in a way that is considered familiar and unthreatening, and sensitively engage with people on taboo issues.

**Culturally sensitive:** All performances and workshops are delivered in the local language, making the work both literally and emotionally accessible - people can better relate to humour, understand nuances and assimilate the educational messages when they are communicated in their dialect.

**Inspiring:** Theatre has an unrivalled ability to get people thinking about and challenging the status quo. The quality of each performance is crucial to S.A.F.E.'s successful impact, as only

the best actors and plays can emotionally engage and encourage take-up of the positive messages.

**Connected:** The effectiveness of S.A.F.E.'s model is due to the combination of local roots and effective partnerships with national, and international delivery partners. By facilitating collaboration between local services and beneficiaries, the necessary relationships to sustain and embed social change are established.

**Flexible:** S.A.F.E.'s approach is based on the need for flexibility and innovation to reach specific groups in a way that is relevant to their lives. We use performance as a platform on which to build support networks, school clubs and training programmes, and to deliver non-formal education activities tailored to the specific needs of different groups.

S.A.F.E. works with the best Kenyan artists, and local practitioners to produce plays, cultural performances, and films that address HIV/AIDS, FGM/C abandonment, peacebuilding initiatives, environmental protection, and other social issues. By producing free world-class drama, and harnessing local culture, S.A.F.E. challenges the silence, discrimination, and stigma that prevent positive change, with a message of compassion, solidarity, and hope. SAFE has operations in Mombasa (under SAFE Pwani), in the Loita Hills (under SAFE Maa), and in Samburu county (under SAFE Samburu).

2020 has been a year that tested the resilience and adaptability of the organization and all the teams across the country. Going through a global pandemic brought a series of challenges as well as opportunities for S.A.F.E. Below is a report on how each team was able to continue harnessing the power of arts and culture, build on their successful projects to deepen their impact in S.A.F.E.'s target communities, and integrate COVID-19 education in their project implementation.

### SAFE Maa



The SAFE Maa team has had a successful year promoting the newly blessed Loita Rite of Passage (LRP – a culturally accepted alternative to FGC) within the Loita community. Through their schedule of educational activities, which continued throughout the COVID-19 school

closures, the team has been able to strengthen their relationship with the community, in particular the youth. Distribution of COVID-19 protection information, masks, soaps and sanitizer also cemented SAFE Maa's place as a friend of the community.

SAFE Maa also expanded the reach of their FGC abandonment campaign to the neighbouring region of Olderskesi where they received a warm welcome from both the leadership and community members. Providing an opportunity for growth throughout 2021.

In 2020, the team also started their pilot Environment Project. The team received a training in the local effects of global climate change, and started conversations about the protection of the Loita Forest during their one on one interventions.

Loita and Olderskesi's proximity to Tanzania is a continued source of anxiety for the community due the threat of imported cases of COVID-19. The team continues to monitor the health situation both in Kenya and Tanzania to ensure the safety of the team and the community is not compromised by any activity.

## **Outputs**

- Workshops have reached 648 men and women, 78 leaders and 1299 youth. The workshops and forums highlighted the challenges faced by the different groups in ending FGC, and the roles they were playing in the uptake of LRP.
- Six focus group discussions reaching 86 people provided data on the community's attitudinal shifts and generated discussions between community members.
- The team engaged with 1500 people during the Manyatta ceremonies, showing continued respect and support for the cultural life of the community.
- Outreach work by SAFE Maa and SAFE Moran reached 2832 people across Loita. Engaging people even in the most remote areas in discussions about the need for FGC abandonment.
- Sixteen new village representatives were trained in the Olderskesi area. They will work closely with SAFE Maa to distribute education about FGC.
- SAFE Maa's capacity was built through two trainings, one FGC refresher course, and one training on climate change, its effects and mitigation strategies.

## SAFE Samburu



SAFE Samburu has made significant progress in both of their programme areas of FGC and HIV/AIDS during 2020. SAFE Samburu's culturally sensitive approach ensured that all community members were educated about harmful practices without feeling as though their beliefs were being attacked. Community engagement in both the Nyiro and Westgate communities deepened, and attitudinal change was observed.

The female project participants reported that there are more conversations happening between men and women within the homes about FGC and HIV, showing that the project is generating dialogue within the community. The male project participants also publically talked about the need for change in the cultural practices which abuse women's rights, and put the community at risk of HIV transmission.

Nurses from the health centres have also reported an increase in people seeking HTC services showing the community are acting on the attitudinal change which happens within the workshops, and are translating it into real action.

The Samburu team also filmed and distributed three short films as a COVID-19 friendly adaptation of their popular performance tours. The new format was seen as a novelty and it drew large numbers of community members to take part in screening activities across Westgate and Nyiro. The films address COVID-19, HIV/AIDS and FGC.

### Outputs

- Workshops reached over 850 community members providing education about FGC, HIV and COVID-19.
- Outreach work reached 50 people for one-on-one interventions about FGC and the importance of promoting girls education and avoiding early marriage.

- Film screenings of the new short film series reached 5100 people across Westgate and Nyiro.
- Sixty-four Village committee members were trained providing grass roots support to the people of Westgate and Nyiro.

### SAFE Pwani

The SAFE Pwani team continued their life saving WASH project - educating communities in Kwale about water, sanitation and hygiene. The team updated this project in March 2020 to include COVID-19 information and education, promoting social distancing, the wearing of masks and building and use of hand wash facilities.

The team also started a new phase of their peace building work, using the S.A.F.E. documentary *Who Am I?* to generate a dialogue about prejudice and discrimination in Mombasa. The project targets those who have an influence over the youth, and challenges them to think about how their language and actions towards people of a different religion or tribe – is influencing the attitudes of children in their care.

### WASH Project



SAFE Pwani expanded their successful clean water project into the new area of Ndavaya, focusing on Gulanze sub location with an estimated population of 6428. The team used their proven methodology of education through performance combined with the distribution of water treatment products in order to activate behaviour change, and improve children's health.

## Outputs

- Baseline research and survey in Ndavaya, Kwale reached 1151 households and two dispensaries
- Community Entry Meetings reached 352 community leaders.
- Fifty-two representatives were trained as the projects distributors, and a final thirteen were selected to take part in the project.
- Two performance tours reached 2962 people with WASH education.
- Distribution of water purifiers reached an average of 8240 people per month.
- Monthly stakeholder meetings with the county administration, health officials, village representatives and partner organisations reached an average of sixteen participants per month.
- Project supervision, monitoring and evaluation reached 318 households and found the following results.
  - 99% of households are treating their water, an increase from 9% as per the baseline survey
  - There has been a 152% increase in the number of latrines in the community.
  - Three out of thirteen villages have achieved Open Defecation Free (ODF) status.

## Peace Building



The Who Am I? pilot project was implemented in four of Mombasa's sub counties which had experienced highest rates of election violence. The pilot sought to raise awareness of the issue of youth discrimination with community stakeholders such as government and civil society representatives, parents and youth leaders. The team also used the screenings to gain

stakeholder feedback, both on the film and the nature of the issue which SAFE Pwani seek to address through the Who Am I? project.

### **Outputs**

- Pre project research in the four sub counties (Likoni, Mvita, Kisauni and Chagamwe) into the challenges facing the youth in the community.
- Three screenings with 90 school aged youth.
- Six stakeholder screenings engaging 120 members of the local government and civil society.
- Two screenings engaging 50 parents.
- Two screenings engaging 50 youth leaders.

The remainder of the pilot project will be carried out in 2021.

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF S.A.F.E.

I report on the accounts for the year ended 31<sup>st</sup> December 2020 set out on pages 8-13.

### Respective responsibilities of Trustees and Examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this period (under section 43(2) of the Charities Act 1993 (the 1993 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts (under section 43(3)(a) of the 1993 Act);
- follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 43(7) of the 1993 Act); and
- to state whether particular matters have come to my attention.

### Basis of Independent Examiner's Report

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and the seeking of explanation from you as trustees concerning any such matters. The procedures undertaken to not provide all the evidence that would be required in an audit and, consequently, I do not express an audit opinion on the view given by the accounts.

### Independent Examiner's Statement

In connection with my examination, no matter has come to my attention.

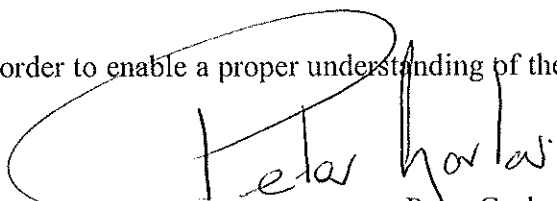
(1) Which gives my reasonable cause to believe that, in any material respect, the requirements:

- to keep accounting records in accordance with section 41 of the 1993 Act; and to
- prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 1993 Act.

Have not been met: or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Date: ..... 28/10/2021 .....

  
Peter Gorlov  
MSc; MAE; CFE; FFA; FFTA

**S.A.F.E.**  
**COMPANY INFORMATION**  
**FOR THE YEAR TO 31 DECEMBER 2020**

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**TRUSTEES:** Dr Michael Brady  
Ms Clare Groom  
Mr Jonathan Kent  
Ms Sarah Kennedy  
Ms Tracey Seaward  
Ms Angelina Namiba  
Prof Katrina Brown

**EXECUTIVE DIRECTOR:** Nick Reding

**REGISTERED OFFICE:** 55 Beulah Road  
Walthamstow  
London  
E17 9LG

**CHARITY NUMBER:** 1155626

**ACCOUNTANTS:** Pearson McKinsey  
55 Beulah Road  
Walthamstow  
London  
E17 9LG

**S.A.F.E.**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR TO 31 DECEMBER 2020**

	Notes	Unrestricted Funds £	Restricted Funds £	Year Ended 31.12.2020 Total Funds £	Year Ended 31.12.2019 Total Funds £
<b>INCOMING RESOURCES</b>					
<b>Incoming Resources from Generated Funds</b>					
Voluntary Income	2	<u>5,099</u>	<u>253,153</u>	<u>258,252</u>	<u>181,001</u>
<b>Total Incoming Resources</b>		<b><u>5,099</u></b>	<b><u>253,153</u></b>	<b><u>258,252</u></b>	<b><u>181,001</u></b>
<b>RESOURCES EXPENDED</b>					
<b>Costs of Generating Funds</b>					
Costs of Generating Voluntary Income	4	288	-	288	795
<b>Charitable Activities</b>					
Programme activities	5	4,800	262,181	266,981	217,988
Governance Costs	6	<u>1,800</u>	<u>-</u>	<u>1,800</u>	<u>3,600</u>
<b>Total Resources Expended</b>		<b><u>6,888</u></b>	<b><u>262,181</u></b>	<b><u>269,069</u></b>	<b><u>222,383</u></b>
<b>NET INCOMING/(OUTGOING) RESOURCES</b>		(1,789)	(9,028)	(10,817)	
<b>RECONCILIATION OF FUNDS</b>					
<b>Total Funds Brought Forward</b>		<b><u>(399,551)</u></b>	<b><u>421,110</u></b>	<b><u>21,559</u></b>	
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b><u>(401,340)</u></b>	<b><u>412,082</u></b>	<b><u>10,742</u></b>	

The notes to the accounts form part of these financial statements

**S.A.F.E.**  
**BALANCE SHEET**  
**AS AT 31 DECEMBER 2020**

	Notes	Year Ended 31.12.2020 Total Funds £	Year Ended 31.12.2019 Total Funds £
<b>CURRENT ASSETS</b>			
Cash at Bank		10,742	27,935
<b>CREDITORS</b>			
Amounts falling due within one year		—	—
<b>NET ASSETS</b>		<u><b>10,742</b></u>	<u><b>27,935</b></u>
Financed by:			
<b>FUNDS</b>			
As shown on the Statement of Financial Activities			
Unrestricted Funds		(399,551)	(393,175)
Restricted Funds:		<u>412,082</u>	<u>421,110</u>
<b>TOTAL FUNDS</b>		<u><b>10,742</b></u>	<u><b>27,935</b></u>

The financial statements are approved and signed on behalf of the Board of Trustees by:



Sarah Kennedy – Treasurer S.A.F.E. UK

Date: 29 October 2021

The notes to the accounts form part of these financial statements

**S.A.F.E.**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 DECEMBER 2020**

**NOTE 1 – ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Smaller Entities and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

**Incoming resources**

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

**Resources expended**

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with the use of resources.

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are dealt with in the Statement of Financial activities.

The notes to the accounts form part of these financial statements

**S.A.F.E.**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR TO 31 DECEMBER 2020**  
**(continued)**

**NOTE 2**  
**VOLUNTARY INCOME**

	Year Ended 31.12.2020	Year Ended 31.12.2019
	£	£
Restricted Grants Received	248,629	147,472
Donations Received	4,524	33,529
Unrestricted Grant Received	5,000	
Re-imburements	99	
	<u>258,252</u>	<u>181,001</u>
<b>Restricted Grants received:</b>		
Romilly Walton Masters Remembered	4,200	4,000
Orchid Project	180,010	75,305
Marion Institute		1,376
Alan and Nesta Ferguson	25,000	
Brown Source Trust	5,000	19,000
University of Exeter		17,791
Furlough	4419	
JAC Trust	<u>30,000</u>	<u>30,000</u>
	<u>248,629</u>	<u>147,472</u>
<b>Donations received:</b>		
Donations from Individuals	<u>4,524</u>	<u>33,529</u>
<b>Re-imburements</b>		
Nest Overpayment	79	Nil
Bank overpayment	<u>20</u>	<u>Nil</u>
	<u>99</u>	<u>Nil</u>

The notes to the accounts form part of these financial statements

# S.A.F.E.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR TO 31 DECEMBER 2020 (continued)

### NOTE 3

#### INVESTMENT INCOME

	Year Ended 31.12.2020	Year Ended 31.12.2019
	£	£
Bank Deposit Interest	<u>Nil</u>	<u>Nil</u>

### NOTE 4

#### COST OF GENERATING VOLUNTARY INCOME

Just Giving Membership	216	216
Other expenses including fund raising	<u>72</u>	<u>579</u>
	<u>288</u>	<u>795</u>

### NOTE 5

#### CONSULTANT FEE AND UK ADMINISTRATIVE EXPENSES

Consultants and staff for programme activities	18,805	42,681
UK Administrative Expenses	1,556	681
Funding for S.A.F.E Kenya	<u>246,620</u>	<u>174,626</u>
	<u>266,981</u>	<u>217,988</u>

The notes to the accounts form part of these financial statements

# S.A.F.E.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR TO 31 DECEMBER 2020 (continued)

### NOTE 6 GOVERNANCE COSTS

	Year Ended 31.12.2020	Year Ended 31.12.2019
	£	£
Independent examiners fees	<u>1,800</u>	<u>3,600</u>

### NOTE 7 TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits either for the year ended 31 December 2020 nor for the period ended 31 December 2019

### NOTE 8 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Funding debtors	<u>Nil</u>	<u>Nil</u>
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### NOTE 9 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Accrued expenses	<u>Nil</u>	<u>Nil</u>
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The notes to the accounts form part of these financial statements