

COMPANY REGISTRATION NUMBER: 03805072
CHARITY REGISTRATION NUMBER: 1155460

Project S.E.E.D Limited
Company Limited by Guarantee
Financial Statements
5 April 2024

COHEN ARNOLD
Chartered accountants & statutory auditor
New Burlington House
1075 Finchley Road
LONDON
NW11 0PU

Project S.E.E.D Limited
Company Limited by Guarantee
Financial Statements
Year ended 5 April 2024

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Project S.E.E.D Limited
Company Limited by Guarantee
Trustees' Annual Report (Incorporating the Director's Report)
Year ended 5 April 2024

The trustees, who are also the directors for the purposes of company law, present their report and the financial statements of the charity for the year ended 5 April 2024.

Reference and administrative details

Registered charity name	Project S.E.E.D Limited
Charity registration number	1155460
Company registration number	03805072
Principal office and registered office	New Burlington House 1075 Finchley Road NW11 0PU
The trustees	Mr M Bordon Mr R M Denton Mr M Z Morris Mr D Rosenthal Mrs D Davis
Auditor	Cohen Arnold Chartered accountants & statutory auditor New Burlington House 1075 Finchley Road LONDON NW11 0PU

Project S.E.E.D Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 5 April 2024

Structure, governance and management

PROJECT S.E.E.D. Limited is a company incorporated in England and Wales under the Companies Act and limited by guarantee (company registration number 03805072) and is commonly known as "Seed". The company is a registered charity (charity registration number 1155460) and is governed by its Memorandum and Articles of Association.

The trustees encompass individuals with diverse backgrounds and experience. New trustees are appointed by the existing trustees in consultation with the Chief Executive Officer and National Director. There is no minimum or maximum time that an individual may be a Trustee. New trustees are given the opportunity to peruse the formal Accounts for the years prior to their appointment, as well as having access to information concerning Seed's investments and current financial situation. They are briefed by senior staff on all aspects of the day-to-day activities. Trustees meet formally at least three times a year and are in frequent informal contact and the day-to-day management is delegated to Rabbi M. Herman (CEO) and Rabbi J. Grunfeld (ND). Seed works with a variety of different organisations to achieve aims which are of mutual benefit to all concerned. Pay and remuneration levels are determined by assessing current market levels, experience and job requirements.

Risk Management

The charity trustees have considered the major risks to which the charity is exposed and have reviewed those risks, collated a risk register and established systems and procedures to manage and periodically review those risks. Consideration is given to both the financial and non-financial risks that the charity faces. The trustees consider that the major risk, in these difficult economic times, is the financial risk arising from inadequate incoming resources. The trustees have taken steps to ensure that the charity's finances are closely monitored and that new initiatives are carefully considered in the context of their impact on the charity's financial position. The risk register is detailed in the quarterly trustee board pack.

Project S.E.E.D Limited**Company Limited by Guarantee****Trustees' Annual Report (Incorporating the Director's Report) *(continued)*****Year ended 5 April 2024**

Objectives and activities

The charity's objective is the advancement of the Orthodox Jewish faith for the public benefit.

Seed provides adult and family Jewish education opportunities through formal and informal study experiences. Seed's mission is to equip parents to raise their children with a sophisticated understanding of their Judaism and a wholesome belief in themselves.

Through evaluation and assessment, we can confirm we have been successful in achieving these objectives and have equipped thousands of parents with tools for better supporting, nurturing and engaging with their children and families.

The activities carried out by the charitable company can be broadly categorised into the following groups of programmes:

- Parenting and family development programmes, including mother and baby groups and mother and toddler groups introducing parenting skills and basic concepts in Judaism.
- Parent education programmes in schools, across London and Manchester, providing focused social and educational activities for parents of children in Jewish primary schools. The educational elements support parents and complement the school's Jewish Studies curriculum as well as introducing concepts and knowledge which are designed to build on their parenting skills and enhance their Jewish home life.
- Youth programmes including bar and bat mitzvah trips to Israel alongside youth services and activities for teenagers in the London community.
- Provision of One2One learning centres, and home-based learning opportunities, where volunteers share educational resources with adult participants on a one-to-one basis. This happens remotely and face-to-face.
- Study groups, in which groups of participants meet regularly with a member of the Seed team for educational and focused discussion groups, in homes and at Seed centres.
- Large one-off events, usually related to significant dates in the Jewish calendar, which provide a mix of educational and social content.
- A community synagogue in the Edgware area (the Seed shul) providing follow-on opportunities from seminars, schools and early years programmes.
- Courses in key subjects pertaining to Jewish family life, including Hebrew reading, parenting and kashrut (dietary laws).
- Family seminars - residential weekend away including a Shabbat programme, lectures and children groups.
- Study trips abroad for adults to Israel and Poland.
- Partnerships with various organisations to extend Seed programmes including the Borehamwood Kollel project where Seed has partnered with the Kollel.

Seed closely measures its success through its database system by monitoring attendances and tracking the success of its programmes. All staff receive regular feedback and work to individual objectives, linked to organisational objectives, which are reviewed annually.

Project S.E.E.D Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 5 April 2024

Most of the charity's output is undertaken by its paid employees, with assistance from outside experts, both paid and unpaid.

Seed uses the services of approximately 350 volunteers. The main area in which Seed uses the services of volunteers is as informal educators for our One2One programme. Each volunteer contributes approximately one hour per week during term time. Their time will be spent tutoring a "partner" or student. Volunteers are generally not used in the course of generating income for Seed.

The charity does not usually make grants to other organisations but if it does so, the trustees ensure that they meet the charity's objectives.

Project S.E.E.D Limited**Company Limited by Guarantee****Trustees' Annual Report (Incorporating the Director's Report) *(continued)*****Year ended 5 April 2024**

Achievements and performance

In the past academic year, Seed recorded just under 99,000 participations at over 3,000 in-person and online sessions and events in Borehamwood, London and Manchester.

Our Early Years Programme has thrived with fantastic attendance to a multitude of social gatherings and educational series such as Babies & Bagels, Parenting through the Parasha, Dads Time, PartyTime Shabbat, Parenting Hub, Family Time and Parenting under Pressure as well as our Happier Home and Daddy podcasts. Large scale events such as Little Italy cooked up a storm as well as Chanukah Mania and Party in the Sukkah.

The School Programme has continued to flourish, running regular parent-child events in seven primary schools in London, two in Borehamwood and two in Manchester. These attract thousands of participants with high-quality resources and engaging events. Innovations have included an escape room session and Rosh Hashanah family experience in partnership with one London school. Our musical Havdalah jams in the winter continue to prove successful, as well as our delicious and thought-provoking Friday night dinners.

Our Youth Programme offers exciting sessions for our teenagers, including regular Shabbat and festival services as well as a range of engaging weekday social events such as a laser tag and sushi making, continuing to attract 20-30 teens to their sessions. Those becoming bar and bat mitzvah age can participate in tailor-made sessions to enhance this life cycle event.

One-off events include Community Challah Bakes, Paint Nights and Spiritual Spa as well as Shabbat meals with our educators and their families. We ran a multitude of sessions supporting those affected by the war in Israel, packaging and supplying over 25,000 pairs of blue shabbat candles.

Among our renowned Hebrew Reading, Parenting and Jewish learning courses which are attended by a host of participants week in and week out each academic term, our flagship One2One programme remains a firm favourite with over 150 learning partners. These courses are accessible to so many through the online platform we engage with.

The London Shul continues to be enjoyed by so many, offerings of daily learning sessions, weekly services, monthly breakfasts talks, and annual Jewish holiday celebration events. The Borehamwood centre held engaging explanatory sessions sharing Jewish festivals with the community.

Our leading trips took participants to Brighton, Leamington, Israel and Poland to enjoy an inspiring time away with jam-packed inspirational programmes suited to young parents and their children.

Fundraising

Seed organised its annual fundraising online crowd-funding campaign simultaneously with a coal walking event in May 2024. We reached our initial goal of £1,000,000 and raised a total of more than £1,123,000. This helped significantly with our cash flow.

Declaration of public benefit

The trustees have paid due regard to the Charity Commission's guidance on public benefit in deciding what activities the charity should undertake. Seed's activities are open to anyone of the Orthodox Jewish faith, or anyone seeking to join the Orthodox faith through a recognised conversion

Project S.E.E.D Limited**Company Limited by Guarantee****Trustees' Annual Report (Incorporating the Director's Report) *(continued)*****Year ended 5 April 2024**

programme. While it is necessary to make a charge for some of Seed's activities, bursaries and subsidies are offered to individuals and families who are unable to meet the cost of such charges. As stated in "Achievement and Performance" above, Seed tracks the number of participations and participants at its programmes, and also runs feedback and evaluation exercises after the majority of its events in order to assess public response and continue to tailor programming to have the maximum public benefit.

Safeguarding

As part of Seed's commitment to safeguarding we seek to ensure our programmes and activities are safe and those at risk of harm are protected. We have a strong commitment to protecting and promoting the health, wellbeing and safety of all engaged in our work. We have committed significant resources to ensure our designated safeguarding leads are fully trained and all our trustees are fully briefed on safeguarding. We have a Safeguarding Policy and Procedure which is reviewed each year.

In the year under review we:

- Reviewed our safeguarding policy to reflect any changes to legislation" All trustees were informed of new Charity Commission guidance and reviewed the updated policy" All staff participated in safeguarding training
- Reported one significant safeguarding concern which required reporting to regulators

Financial review

The Trustees are conscious of the financial position, which is carefully monitored and kept under review.

The results for the year show a surplus of £27,884. A summary of the charity's transactions and of its financial position are shown in the financial statements together with the accompanying notes.

Our principal sources of funding are via voluntary income (donations), charges for trips, functions and events, and membership contributions.

There are no restrictions on the charity's power to invest. The Memorandum and Articles of Association authorises the trustees to make and hold investments using the general funds of the charity.

Reserves Policy

The charity aims to maintain free reserves at a level which provides sufficient funds to cover management and administration costs in the medium term, and to continue to expand our educational activities. At 5 April 2024, free reserves are regarded to be £979,668, which equate to unrestricted funds.

Plans for future periods

The overall objective of any given year at Seed is to increase the number of people who attend our programmes, and to increase the involvement of individual attendees in the level of programming Seed offers.

Project S.E.E.D Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 5 April 2024

Trustees' responsibilities statement

The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditor

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

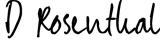
Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on 16 December 2024 and signed on behalf of the board of trustees by:

Signed by:

 79FF92B2E6774AC...
Mr M Bordon
 Trustee

Signed by:

 6981C2F82D1F424...
Mr D Rosenthal
 Trustee

Project S.E.E.D Limited**Company Limited by Guarantee****Independent Auditor's Report to the Members of Project S.E.E.D Limited****Year ended 5 April 2024**

Opinion

We have audited the financial statements of Project S.E.E.D Limited (the 'charity') for the year ended 5 April 2024 which comprise the statement of financial activities (including income and expenditure account), statement of financial position, statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 5 April 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Project S.E.E.D Limited**Company Limited by Guarantee****Independent Auditor's Report to the Members of Project S.E.E.D Limited** *(continued)***Year ended 5 April 2024**

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Project S.E.E.D Limited**Company Limited by Guarantee****Independent Auditor's Report to the Members of Project S.E.E.D Limited** *(continued)***Year ended 5 April 2024**

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We obtained an understanding of the legal and regulatory frameworks that are applicable to the charity through discussion with the trustees and identified financial reporting legislation and charity legislation as being most significant to these financial statements.
- We communicated these identified frameworks amongst our audit team and remained alert to any indications of non-compliance throughout the audit. We ensured that the engagement team had sufficient competence and capability to identify or recognise non-compliance with the laws and regulations.
- We discussed with the trustees the policies and procedures regarding compliance with these legal and regulatory frameworks.
- We assessed the susceptibility of the charity's financial statements to material misstatement due to non-compliance with legal and regulatory frameworks, including how fraud might occur, by enquiry with the trustees during the planning and finalisation phases stages of our audit. The susceptibility to such material misstatement was determined to be low.
- Based on this understanding, we designed our audit procedures to identify non-compliance with the identified legal and regulatory frameworks, which were part of our procedures on the related financial statement items.

Project S.E.E.D Limited**Company Limited by Guarantee****Independent Auditor's Report to the Members of Project S.E.E.D Limited** *(continued)***Year ended 5 April 2024**

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

Project S.E.E.D Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Project S.E.E.D Limited *(continued)*

Year ended 5 April 2024

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

DocuSigned by:

BC6977A458CD499
David Goldberg (Senior Statutory Auditor)

For and on behalf of
Cohen Arnold
Chartered accountants & statutory auditor
New Burlington House
1075 Finchley Road
LONDON
NW11 0PU

16 December 2024

Project S.E.E.D Limited**Company Limited by Guarantee****Statement of Financial Activities
(including income and expenditure account)****Year ended 5 April 2024**

			2024		2023
	Note	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Income and endowments					
Donations and legacies	5	2,141,452	–	2,141,452	2,202,955
Charitable activities	6	89,092	–	89,092	92,235
Other trading activities	7	34,129	–	34,129	32,158
Investment income	8	21,480	–	21,480	22,284
Total income		<u>2,286,153</u>	<u>–</u>	<u>2,286,153</u>	<u>2,349,632</u>
Expenditure					
Expenditure on raising funds:					
Costs of raising donations and legacies	9	(74,357)	–	(74,357)	(97,144)
Expenditure on charitable activities	10,11	(2,192,313)	(8,675)	(2,200,988)	(2,202,223)
Total expenditure		<u>(2,266,670)</u>	<u>(8,675)</u>	<u>(2,275,345)</u>	<u>(2,299,367)</u>
Net gains/(losses) on investments	12	17,076	–	17,076	(48,772)
Net income and net movement in funds		<u>36,559</u>	<u>(8,675)</u>	<u>27,884</u>	<u>1,493</u>
Reconciliation of funds					
Total funds brought forward		943,109	8,675	951,784	950,291
Total funds carried forward		<u>979,668</u>	<u>–</u>	<u>979,668</u>	<u>951,784</u>

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 16 to 27 form part of these financial statements.

Project S.E.E.D Limited
Company Limited by Guarantee
Statement of Financial Position
5 April 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible fixed assets	17	88,533	89,586
Investments	18	468,930	527,032
		<u>557,463</u>	<u>616,618</u>
Current assets			
Debtors	19	36,908	67,669
Cash at bank and in hand		626,504	512,109
		<u>663,412</u>	<u>579,778</u>
Creditors: amounts falling due within one year	21	65,602	69,007
Net current assets		<u>597,810</u>	<u>510,771</u>
Total assets less current liabilities		<u>1,155,273</u>	<u>1,127,389</u>
Creditors: amounts falling due after more than one year	22	175,605	175,605
Net assets		<u>979,668</u>	<u>951,784</u>
Funds of the charity			
Restricted funds		—	8,675
Unrestricted funds		979,668	943,109
Total charity funds	24	<u>979,668</u>	<u>951,784</u>

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on 16 December 2024, and are signed on behalf of the board by:

Signed by:

79FF92B2E6774AC...
Mr M Bordon
Trustee

Signed by:

6981C2F82D1F424...
Mr D Rosenthal
Trustee

The notes on pages 16 to 27 form part of these financial statements.

Project S.E.E.D Limited
Company Limited by Guarantee
Statement of Cash Flows
Year ended 5 April 2024

	Note	2024 £	2023 £
Cash flows from operating activities			
Net income		27,884	1,493
<i>Adjustments for:</i>			
Depreciation of tangible fixed assets		22,718	17,403
Net gains/(losses) on investments		(17,076)	48,772
Dividends, interest and rents from investments		(18,891)	(21,984)
Other interest receivable and similar income		(2,589)	(300)
Interest payable and similar charges		6,518	5,881
Accrued income		—	(1)
<i>Changes in:</i>			
Trade and other debtors		30,761	(15,763)
Trade and other creditors		(8,048)	(2,891)
Cash generated from operations		41,277	32,610
Interest paid		(6,518)	(5,881)
Interest received		2,589	300
Net cash from operating activities		<u>37,348</u>	<u>27,029</u>
Cash flows from investing activities			
Dividends, interest and rents from investments		18,891	21,984
Purchase of tangible assets		(21,665)	(1,936)
Proceeds from sale of tangible assets		—	3,873
Purchases of other investments		(17,982)	(400,004)
Proceeds from sale of other investments		93,160	329,887
Net cash from/(used in) investing activities		<u>72,404</u>	<u>(46,196)</u>
Net increase/(decrease) in cash and cash equivalents		109,752	(19,167)
Cash and cash equivalents at beginning of year		<u>506,382</u>	<u>525,549</u>
Cash and cash equivalents at end of year	20	<u>616,134</u>	<u>506,382</u>

The notes on pages 16 to 27 form part of these financial statements.

Project S.E.E.D Limited

Company Limited by Guarantee

Notes to the Financial Statements

Year ended 5 April 2024

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is New Burlington House, 1075 Finchley Road, NW11 0PU.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The Trustees do not consider there are any critical judgements or sources of estimation uncertainty requiring disclosure beyond the accounting policies listed below.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

Project S.E.E.D Limited**Company Limited by Guarantee****Notes to the Financial Statements** *(continued)***Year ended 5 April 2024**

3. Accounting policies *(continued)***Incoming resources**

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Project S.E.E.D Limited**Company Limited by Guarantee****Notes to the Financial Statements** *(continued)***Year ended 5 April 2024**

3. Accounting policies *(continued)***Tangible assets** *(continued)*

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other recognised gains and losses, unless it reverses a charge for impairment that has previously been recognised as expenditure within the statement of financial activities. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other recognised gains and losses, except to which it offsets any previous revaluation gain, in which case the loss is shown within other recognised gains and losses on the statement of financial activities.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Long leasehold property	-	Over the lease period
Fixtures and fittings	-	25% reducing balance
Equipment	-	25% reducing balance
Torah scrolls	-	2% straight line

Investments

Unlisted equity investments are initially recorded at cost, and subsequently measured at fair value. If fair value cannot be reliably measured, assets are measured at cost less impairment.

Listed investments are measured at fair value with changes in fair value being recognised in income or expenditure.

Investments in associates

Investments in associates accounted for in accordance with the cost model are recorded at cost less any accumulated impairment losses.

Investments in associates accounted for in accordance with the fair value model are initially recorded at the transaction price. At each reporting date, the investments are measured at fair value, with changes in fair value taken through income or expenditure. Where it is impracticable to measure fair value reliably without undue cost or effort, the cost model will be adopted.

Dividends and other distributions received from the investment are recognised as income without regard to whether the distributions are from accumulated profits of the associate arising before or after the date of acquisition.

Investments in joint ventures

Investments in jointly controlled entities accounted for in accordance with the cost model are recorded at cost less any accumulated impairment losses.

Investments in jointly controlled entities accounted for in accordance with the fair value model are initially recorded at the transaction price. At each reporting date, the investments are measured at fair value, with changes in fair value taken through income or expenditure. Where it is impracticable to measure fair value reliably without undue cost or effort, the cost model will be adopted.

Project S.E.E.D Limited**Company Limited by Guarantee****Notes to the Financial Statements** *(continued)***Year ended 5 April 2024**

3. Accounting policies *(continued)***Investments in joint ventures** *(continued)*

Dividends and other distributions received from the investment are recognised as income without regard to whether the distributions are from accumulated profits of the joint venture arising before or after the date of acquisition.

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the charity are assigned to those units.

Financial instruments

A financial asset or a financial liability is recognised only when the charity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Debt instruments are subsequently measured at amortised cost.

Where investments in shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in income and expenditure. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in the statement of financial activities, with the exception of hedging instruments in a designated hedging relationship.

Project S.E.E.D Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 5 April 2024

3. Accounting policies *(continued)*

Financial instruments *(continued)*

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as an expense in the period in which it arises.

4. Limited by guarantee

The charity is a company limited by guarantee and has no share capital.

5. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Donations			
Donations	2,033,856	–	2,033,856
Legacies			
Legacies	107,596	–	107,596
	<u>2,141,452</u>	<u>–</u>	<u>2,141,452</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Donations			
Donations	2,142,955	60,000	2,202,955

Project S.E.E.D Limited**Company Limited by Guarantee****Notes to the Financial Statements** *(continued)***Year ended 5 April 2024****5. Donations and legacies** *(continued)*

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Legacies			
Legacies	—	—	—
	<u>2,142,955</u>	<u>60,000</u>	<u>2,202,955</u>

6. Charitable activities

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Seminars, events and programmes	<u>89,092</u>	<u>89,092</u>	<u>92,235</u>	<u>92,235</u>

7. Other trading activities

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Fundraising income	<u>34,129</u>	<u>34,129</u>	<u>32,158</u>	<u>32,158</u>

8. Investment income

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Income from listed investments	18,891	18,891	21,984	21,984
Bank interest receivable	<u>2,589</u>	<u>2,589</u>	<u>300</u>	<u>300</u>
	<u>21,480</u>	<u>21,480</u>	<u>22,284</u>	<u>22,284</u>

9. Costs of raising donations and legacies

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Costs of raising donations and legacies				
- Donations	<u>74,357</u>	<u>74,357</u>	<u>97,144</u>	<u>97,144</u>

Project S.E.E.D Limited**Company Limited by Guarantee****Notes to the Financial Statements** *(continued)***Year ended 5 April 2024****10. Expenditure on charitable activities by fund type**

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Seminars, courses and community programmes	2,168,337	8,675	2,177,012
Support costs	23,976	–	23,976
	<u>2,192,313</u>	<u>8,675</u>	<u>2,200,988</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Seminars, courses and community programmes	2,114,171	70,511	2,184,682
Support costs	17,541	–	17,541
	<u>2,131,712</u>	<u>70,511</u>	<u>2,202,223</u>

11. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Grant funding of activities £	Support costs £	Total funds 2024 £	Total fund 2023 £
Seminars, courses and community programmes	2,153,860	23,152	–	2,177,012	2,184,682
Governance costs	–	–	23,976	23,976	17,541
	<u>2,153,860</u>	<u>23,152</u>	<u>23,976</u>	<u>2,200,988</u>	<u>2,202,223</u>

12. Net gains/(losses) on investments

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Gains/(losses) on listed investments	<u>17,076</u>	<u>17,076</u>	<u>(48,772)</u>	<u>(48,772)</u>

13. Net income

Net income is stated after charging/(crediting):

	2024 £	2023 £
Depreciation of tangible fixed assets	<u>22,718</u>	<u>17,403</u>

14. Auditors remuneration

	2024 £	2023 £
Fees payable for the audit of the financial statements	<u>7,800</u>	<u>7,800</u>

Project S.E.E.D Limited**Company Limited by Guarantee****Notes to the Financial Statements** *(continued)***Year ended 5 April 2024****15. Staff costs**

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2024	2023
	£	£
Wages and salaries	859,043	915,060
Social security costs	64,723	65,921
Employer contributions to pension plans	44,465	46,807
	<u>968,231</u>	<u>1,027,788</u>

The average head count of employees during the year was 38 (2023: 39).

The number of employees whose remuneration for the year fell within the following bands, were:

	2024	2023
	No.	No.
£60,000 to £69,999	<u>1</u>	<u>1</u>

Key Management Personnel

Key management personnel include all persons that have authority and responsibility for planning, directing and controlling the activities of the charity. The total compensation paid to key management personnel for services provided to the charity was £178,405 (2023:£183,745).

16. Trustee remuneration and expenses

There was no remuneration paid to the trustees. The charity did not meet any individual expenses incurred by the trustees for services provided to the charity.

17. Tangible fixed assets

	Long leasehold property £	Fixtures and fittings £	Equipment £	Torah Scrolls £	Total £
Cost					
At 6 April 2023	95,494	75,204	40,580	41,006	252,284
Additions	<u>11,385</u>	<u>4,125</u>	<u>6,155</u>	<u>—</u>	<u>21,665</u>
At 5 April 2024	<u>106,879</u>	<u>79,329</u>	<u>46,735</u>	<u>41,006</u>	<u>273,949</u>
Depreciation					
At 6 April 2023	62,221	65,903	32,114	2,460	162,698
Charge for the year	<u>14,886</u>	<u>3,357</u>	<u>3,655</u>	<u>820</u>	<u>22,718</u>
At 5 April 2024	<u>77,107</u>	<u>69,260</u>	<u>35,769</u>	<u>3,280</u>	<u>185,416</u>
Carrying amount					
At 5 April 2024	<u>29,772</u>	<u>10,069</u>	<u>10,966</u>	<u>37,726</u>	<u>88,533</u>
At 5 April 2023	<u>33,273</u>	<u>9,301</u>	<u>8,466</u>	<u>38,546</u>	<u>89,586</u>

Project S.E.E.D Limited**Company Limited by Guarantee****Notes to the Financial Statements** *(continued)***Year ended 5 April 2024****18. Investments**

	Listed investments £
Cost or valuation	
At 6 April 2023	527,032
Additions	17,982
Disposals	(91,497)
Fair value movements	15,413
At 5 April 2024	<u>468,930</u>
Impairment	
At 6 April 2023 and 5 April 2024	
Carrying amount	
At 5 April 2024	<u>468,930</u>
At 5 April 2023	<u>527,032</u>

All investments shown above are held at valuation.

Financial assets held at fair value

Listed investments are listed on recognised stock exchange markets and are valued at the market value as at 5th April 2024.

19. Debtors

	2024 £	2023 £
Prepayments and accrued income	31,047	22,274
Other debtors	5,861	45,395
	<u>36,908</u>	<u>67,669</u>

20. Cash and cash equivalents

Cash and cash equivalents comprise the following:

	2024 £	2023 £
Cash at bank and in hand	626,504	512,109
Bank overdrafts	(10,370)	(5,727)
	<u>616,134</u>	<u>506,382</u>

Project S.E.E.D Limited**Company Limited by Guarantee****Notes to the Financial Statements** *(continued)***Year ended 5 April 2024****21. Creditors: amounts falling due within one year**

	2024	2023
	£	£
Bank loans and overdrafts	10,370	5,727
Trade creditors	25,010	31,099
Accruals and deferred income	7,800	7,800
Social security and other taxes	12,432	14,391
Other creditors	9,990	9,990
	<u>65,602</u>	<u>69,007</u>

22. Creditors: amounts falling due after more than one year

	2024	2023
	£	£
Other creditors	<u>175,605</u>	<u>175,605</u>

23. Pensions and other post retirement benefits**Defined contribution plans**

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £44,465 (2023: £46,807).

24. Analysis of charitable funds**Unrestricted funds**

	At 6 April 2023	Income	Expenditure	Gains and losses	At 5 April 2024
	£	£	£	£	£
General funds	<u>943,109</u>	<u>2,286,153</u>	<u>(2,266,670)</u>	<u>17,076</u>	<u>979,668</u>

	At 6 April 2022	Income	Expenditure	Gains and losses	At 5 April 2023
	£	£	£	£	£
General funds	<u>931,105</u>	<u>2,289,632</u>	<u>(2,228,856)</u>	<u>(48,772)</u>	<u>943,109</u>

Project S.E.E.D Limited**Company Limited by Guarantee****Notes to the Financial Statements** *(continued)***Year ended 5 April 2024****24. Analysis of charitable funds** *(continued)***Restricted funds**

	At 6 April 2023	Income	Expenditure	Gains and losses	At 5 April 2024
	£	£	£	£	£
Restricted funds	<u>8,675</u>	<u>—</u>	<u>(8,675)</u>	<u>—</u>	<u>—</u>

	At 6 April 2022	Income	Expenditure	Gains and losses	At 5 April 2023
	£	£	£	£	£
Restricted funds	<u>19,186</u>	<u>60,000</u>	<u>(70,511)</u>	<u>—</u>	<u>8,675</u>

25. Analysis of net assets between funds

	Unrestricted Funds	Restricted Funds	Total Funds 2024
	£	£	£
Tangible fixed assets	88,533	—	88,533
Investments	468,930	—	468,930
Current assets	663,412	—	663,412
Creditors less than 1 year	(65,602)	—	(65,602)
Creditors greater than 1 year	<u>(175,605)</u>	<u>—</u>	<u>(175,605)</u>
Net assets	<u>979,668</u>	<u>—</u>	<u>979,668</u>

	Unrestricted Funds	Restricted Funds	Total Funds 2023
	£	£	£
Tangible fixed assets	89,586	—	89,586
Investments	527,032	—	527,032
Current assets	571,103	8,675	579,778
Creditors less than 1 year	(69,007)	—	(69,007)
Creditors greater than 1 year	<u>(175,605)</u>	<u>—</u>	<u>(175,605)</u>
Net assets	<u>943,109</u>	<u>8,675</u>	<u>951,784</u>

26. Analysis of changes in net debt

	At 6 Apr 2023	Cash flows	At 5 Apr 2024
	£	£	£
Cash at bank and in hand	512,109	114,395	626,504
Bank overdrafts	<u>(5,727)</u>	<u>(4,643)</u>	<u>(10,370)</u>
	<u>506,382</u>	<u>109,752</u>	<u>616,134</u>

Project S.E.E.D Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 5 April 2024

27. Related parties

Other debtors includes an amount due from Connect (Borehamwood) Ltd of £5,861 (2023: £1,911) a charity with a common trustee to Project S.E.E.D Limited.

Other creditors includes an amount of £175,605 (2023: £175,605) due to the Project S.E.E.D trust, a charity with common trustees to Project S.E.E.D Limited.

Donations received includes £100,216 (2022: £115,063) received from the trustees and other connected parties.

During the year, consultancy fees of £79,623 (2023: £71,228) were paid to Eskay (NW) Limited, a company in which Mr Y Grunfeld, son of Rabbi J Grunfeld, National Director, is a director and shareholder.