

Registered Charity Number: 1155084



**NEW LIFE**

**Annual Report and Financial Statements for the year ended**

**1<sup>st</sup> November 2020**

## **New Life**

### **Contents**

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|                                              |     |
|----------------------------------------------|-----|
| Legal & Administrative information           | 3   |
| Introduction from Chairman & Chief Executive | 4   |
| Report of the Trustees                       | 5-8 |
| Independent Examination                      | 9   |
| Statement of Financial Activities            | 10  |
| Statement of Assets & Liabilities            | 11  |
| Notes to the accounts                        | 12  |

## New Life

## Legal & Administrative information

|                                   |                                                                                       |
|-----------------------------------|---------------------------------------------------------------------------------------|
| Registered Charity number         | 1155084                                                                               |
| Founder & Chief Executive Officer | Trevor Goodall                                                                        |
| Chairman & Trustee                | Russell Jefferys                                                                      |
| Trustees                          | Desmond Kelly<br>Natalie Bealing<br>Steve Dopson<br>Paul Homersham                    |
| Charity Address:                  | Bluebell Wood Barns<br>Hawkridge Hill<br>Frlsham<br>Thatcham<br>Berkshire<br>RG18 9XA |

## New Life

### Introduction from our Chief Executive

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As with the majority of charities, 2020 has been a challenging year with the Covid-19 pandemic halting many of our planned events and affecting so many of us. The amounts we have been able to raise is a testament to the hard work and generosity of all those who support us. Fundraising & Donations received in the year to 1<sup>st</sup> November 2020 totalled £74,179 (2019: £127,354). This has, in turn, facilitated the awarding of £31,207 (2019: £87,937) for the purchase of vital equipment for special care baby units.

The incredible generosity of New Life supporters made possible the purchase of cutting-edge and much-needed equipment at numerous hospitals around the UK. This equipment is saving the lives and improving the chances of some of our most vulnerable babies, and making it easier for parents to help in the care of their newborn.

We know there is so much more we can do - the number of babies born prematurely or requiring neonatal care is increasing and yet NHS budgets are more stretched than ever. With your support we can make a difference. With your generosity, we can help ensure our special care baby units have the equipment they need to improve the chances of a new life surviving and thriving.



.....

Trevor Goodall  
Founder and Chief Executive

### What we do

New Life is a charity dedicated to supporting babies cared for in neonatal units, by providing grants for hospitals to purchase vital equipment to improve the chances of a positive outcome. Babies in neonatal units are often fighting for their lives and rely on expert care, attention and facilities if they are to survive.

- Every year over 100,000 babies are cared for in neonatal units in the UK because they have either been born prematurely (before 37 weeks of pregnancy), or made it to full term (after 37 weeks) but are too sick to go home. This means that 1 in 7 babies born in the UK are admitted to a neonatal unit each year.
- It costs the NHS in excess of £1,000 per day to look after a baby who requires intensive care in a neonatal unit

### Our mission

Neonatal units rely on specialist equipment to save, treat and monitor premature babies and to support the family during this highly emotional and stressful time. NHS budgets do not stretch to ensuring that the latest and most effective equipment is available. That's why **it's our mission to provide neonatal equipment to special care baby units, that improve the chances of a new life surviving and thriving.**

### How we work

To achieve this goal, we raise funds through sponsorship and donations which are then awarded as grants to neonatal units across the UK upon successful application.

Over the last 25 years we have built up an understanding of, and a relationship with, many neonatal units across the South of England in particular but also throughout the UK. Through regular dialogue we receive requests for funding of new equipment either in part or in full. When resources allow, and subject to the request fitting within our grant framework, funds are released and equipment purchased.

We strongly believe that through collaboration we can raise awareness of the desperate need of special care baby units, and raise more funds more quickly than we might do on our own.

## **Strategic Report**

### **Our impact: what we did in 2019/20**

Between December 2019 and November 2020, thanks to our generous supporters, New Life's income from voluntary donations reached £74,179. This enabled us to commit £31,207 to supporting fundraising activities, of which £30,621 was used to purchase much-needed new equipment for neonatal units.

## **Financial Review**

### In summary

New Life, like many, has been affected by the pandemic and fundraising opportunities have been affected. Despite these challenges New Life has still achieved total income from charitable resources of £74,179. This fantastic effort has allowed the charity to grant equipment of £31,207.

This simply would not be possible without our generous supporters.

### Our funds

Total funds held at the reporting date were £44,351 (2019 - £42,174)

### Our activities

With so many of our usual fundraising activities being impossible this year, due to the pandemic, we had to think about new ways to raise money. We had a weekly Virtual Quiz which was great fun and very competitive; also the 2.6 challenge where participants could do any exercise or event involving this number, e.g. a run or a swim. There was a team walking challenge from John O'Groats to Lands' End. The Green brothers also completed a cycle challenge.

The annual Golf Day managed to go ahead raising over £20,000 and we also had a couple of cycling days doing the Newbury 100 and Newbury to Portsmouth - for fish and chips!

One of our supporters hosted two cake sales that were very popular. Dr Sarah Bates (Great Western Hospital) did a family cycle ride to Wales and supporter, Jay Pilling, ran 40 miles along the canal towpath from Devizes to Newbury.

Our CEO also walked along the towpath at the end of the reporting year, to mark 25 years in 25 miles, raising over £2000.

### Covid-19 & Government Grants

New Life's activities were severely affected by the pandemic from March 2020 onwards. It was decided that government grants were able to be claimed under the Coronavirus Job Retention Scheme and in the year the charity claimed £9,266. This is shown within Other Income in the Statement of Financial Activities.

### Risks and uncertainties

Regular monitoring and reporting of potential risks through our risk register allows them to be properly managed and mitigated. The risk register is formally reviewed and assessed twice a year.

A summary of principal risks currently identified and actions taken to manage these risks is below.

| Risk                                                             | Action                                                                                                                                                               |
|------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Over-reliance on third party platforms (closure of BT My Donate) | New Life constantly monitors the suitability and viability of third party platforms, moving swiftly to change provider if needed                                     |
| Financial fraud                                                  | We have robust policies and procedures in place to protect against internal or external fraud, including the authorisation of grants and bank payments and transfers |

### **Our structure, governance and management**

#### Governing document

The objects of the charity, as set out in the Trust Deed, are the advancement of health in babies in special care baby units in the UK by the provision of equipment for hospitals or grants to invest in equipment and facilities that would not otherwise be provided.

#### Trustees appointment and training

New Trustees are appointed depending on experience and key skills needed. New Trustees are interviewed by the Chair along with others from the Board as needed and are formally approved at the New Life Board meeting.

On appointment, new Trustees are provided with a copy of the Trust Deed and are given guidance from the Charity Commission -- CC3 The Essential Trustee.

#### Volunteers

We have an increasing number of volunteers supporting us in a variety of ways including:

- Organising, hosting and helping out at events
- Attending fundraising events to support participants and collect funds
- Volunteering to support administrative needs of the charity

Our Trustees and Secretary all carry out their roles on a voluntary basis.

### Remuneration

New Life had operated for 24 years on the passion, goodwill and selflessness of our volunteers. In July 2019 Trevor Goodall resigned as a Trustee to take on the position of Chief Executive - the one and only paid role at the charity.

We are a small charity, dedicated to ensuring that the vast majority of what is raised is given to the hospitals and neonatal units for vital equipment. Remuneration levels are set in accordance with the responsibilities of the role, with annual salary reviews taking into account individual performance over the past year. Salaries are benchmarked using data from the charitable sector. Salaries are approved by the Trustees. We do not have a bonus scheme in place and Trustees are not remunerated.

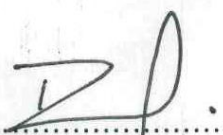
### Our approach to fundraising

The majority of our fundraising comes from sponsorship and donation at the events we create and deliver. We do not work with third parties to encourage donations and we do not sell or swap data with other organisations.

Insofar as each of the Trustees are aware:

- there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

The Report of the Trustees prepared under the Charities Act 2011 was approved by the Board of Trustees on 31<sup>st</sup> August 2021 and signed on behalf of the Trustees by



.....  
Desmond Kelly - Trustee



## **Independent Examiners Statement to the Trustees of New Life**

We report on the accounts of the charity for the period ended 1st November 2020 as set out on pages 10 to 13.

### **RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER**

The Charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is our responsibility to:

examine the accounts under section 145 of the 2011 Act;  
to follow the procedures laid down in the General Directions given by the Charity Commissioners under section 145(5)(b) of the 2011 Act; and  
to state whether particular matters have come to our attention.

### **BASIS OF INDEPENDANT EXAMINER'S STATEMENT**

Our examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes the review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items of disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

### **INDEPENDANT EXAMINERS STATEMENT**

In connection with my examination, no matter has come to our attention:

- 1) which gives us reasonable cause to believe that in any material respect the requirements
  - ☐ to keep accounting records in accordance with section 130 of the 2011 Act; and
  - ☐ to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act.have not been met; or
- 2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

**G Rowell**  
**LJ Smith Accountants Ltd**  
**Orwell House**  
**50 High Street**  
**Hungerford**  
**Berks**  
**RG17 0NE**



**Dated:** 31<sup>st</sup> August 2021

# New Life

## Statement of Financial Activities For the period ended 1st November 2020

|                                                                    |       | 2020          |                | 2019   |         |
|--------------------------------------------------------------------|-------|---------------|----------------|--------|---------|
|                                                                    | Notes | £             | £              | £      | £       |
| <b><u>Incoming resources</u></b>                                   |       |               |                |        |         |
| <b>Incoming resources from generated funds</b>                     |       |               |                |        |         |
| Fundraising & Donations                                            |       |               | <b>74,179</b>  |        | 127,354 |
|                                                                    |       |               |                |        |         |
| Total incoming resources                                           |       |               | <b>74,179</b>  |        | 127,354 |
| <b><u>Resources expended</u></b>                                   |       |               |                |        |         |
| <b>Direct charitable expenditure</b>                               |       |               |                |        |         |
| Grants & equipment provided                                        | 3     | <b>31,207</b> |                | 87,937 |         |
| Fund raising costs                                                 | 4     | <b>50,061</b> |                | 42,544 |         |
|                                                                    |       |               |                |        |         |
| Total Resources expended                                           |       |               | <b>81,269</b>  |        | 130,481 |
|                                                                    |       |               |                |        |         |
| <b>Net increase/(decrease) in funds from charitable activities</b> |       |               | <b>(7,090)</b> |        | (3,127) |
|                                                                    |       |               |                |        |         |
| Other Income                                                       |       |               | <b>9,266</b>   |        | -       |
|                                                                    |       |               |                |        |         |
| <b>Net increase/(decrease) in funds for the year</b>               |       |               | <b>2,177</b>   |        | (3,127) |
| <b><u>Reconciliation of Funds</u></b>                              |       |               |                |        |         |
| Balance of funds brought forward                                   |       |               | <b>42,174</b>  |        | 45,301  |
|                                                                    |       |               |                |        |         |
| Balance of funds carried forward                                   |       |               | <b>44,351</b>  |        | 42,174  |

# New Life

## Statement of Assets & Liabilities As at 1st November 2020

|                                    | Notes | 2020          |               | 2019          |               |
|------------------------------------|-------|---------------|---------------|---------------|---------------|
|                                    |       | £             | £             | £             | £             |
| <b>Current assets</b>              |       |               |               |               |               |
| Cash at bank                       |       | 46,316        |               | 44,140        |               |
|                                    |       | <u>46,316</u> |               | <u>44,140</u> |               |
| <b>Current liabilities</b>         |       |               |               |               |               |
| Payroll & Social Security Creditor |       | <u>1,965</u>  |               | <u>1,965</u>  |               |
| <b>Net current assets</b>          |       |               | <u>44,351</u> |               | <u>42,174</u> |
|                                    |       |               | <u>44,351</u> |               | <u>42,174</u> |
| <b>Funds</b>                       |       |               |               |               |               |
| Unrestricted funds                 |       | 44,351        |               | 42,174        |               |
|                                    |       | <u>44,351</u> |               | <u>42,174</u> |               |

## New Life

### Notes to the accounts For the period ended 1st November 2020

#### 1 ACCOUNTING POLICIES

The following are the main accounting policies adopted by the charity.

##### a) Accounting convention & Basis of preparation of the accounts

The financial statements have been prepared as a going concern under the historical cost convention and in accordance with the Charities SORP and all other applicable accounting standards. The accounts have been drawn up in accordance with the provisions of the Charities Act.

##### b) Donations

The charity received much of its income from voluntary contributions. These are accounted for on a received basis.

##### c) Allocation of costs

##### *Fund raising costs*

These are recognised on a payments basis

#### 2 TAXATION

The trust is a registered charity and accordingly is exempt from taxation on its income where they are applied for charitable purposes.

#### 3 ANALYSIS OF RESOURCES USED

|                                | 2020<br>£     | 2019<br>£     |
|--------------------------------|---------------|---------------|
| Grants & equipment distributed | <u>31,207</u> | <u>87,937</u> |

#### 4 FUNDRAISING COSTS

|                           | 2020<br>£     | 2019<br>£     |
|---------------------------|---------------|---------------|
| Event & Fundraising costs | 26,145        | 35,188        |
| Salaries                  | 23,400        | 7,200         |
| Pension (Auto-enrolment)  | 516           | 156           |
|                           | <u>50,061</u> | <u>42,544</u> |