ACTION FOR HUMANITY

England & Wales · Charity number 1154881

Details

Other names	SRIC LTD, SYRIA RELIEF LIMITED
Status	Registered
Legal form	CIO
Registered	2013-12-05
Register	View on the Charity Commission register

Contact

Address	6 Carolina Way Salford Greater Manchester M50 2ZY
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Website	https://actionforhumanity.org

Activities

Objects: THE OBJECTS OF THE CHARITY ARE: 3.3.1 THE RELIEF OF FINANCIAL HARDSHIP AMONG PEOPLE IN SYRIA, AND THROUGHOUT THE WORLD AS THE TRUSTEES SEE FIT, BY PROVIDING SUCH PERSONS WITH GOODS/SERVICES WHICH THEY COULD NOT OTHERWISE AFFORD THROUGH LACK OF MEANS. 3.3.2 THE RELIEF OF SICKNESS AND THE PRESERVATION OF HEALTH AMONG PEOPLE IN SYRIA, AND THROUGHOUT THE WORLD AS THE TRUSTEES SEE FIT. 3.3.3 THE ADVANCEMENT OF EDUCATION FOR THE PUBLIC BENEFIT OF PEOPLE IN SYRIA, AND THROUGHOUT THE WORLD AS THE TRUSTEES SEE FIT. 3.3.4 SUCH CHARITABLE PURPOSES FOR THE PUBLIC BENEFIT AS ARE EXCLUSIVELY CHARITABLE ACCORDING TO THE LAWS OF ENGLAND AND WALES AS THE TRUSTEES MAY FROM TIME TO TIME DETERMINE. Nothing in this constitution shall authorise an application of the property of the charity for purposes which are not charitable in accordance with section 7 of the Charities and Trustee Investment (Scotland) Act 2005.

Activities: (1) RELIEF OF FINANCIAL HARDSHIP AMONG PEOPLE THROUGHOUT THE WORLD.(2) RELIEF OF SICKNESS AND THE PRESERVATION OF HEALTH AMONG PEOPLE THROUGHOUT THE WORLD.(3) THE ADVANCEMENT OF EDUCATION FOR THE PUBLIC BENEFIT OF PEOPLE THROUGHOUT THE WORLD.(4) SUCH CHARITABLE PURPOSES FOR THE PUBLIC BENEFIT AS ARE EXCLUSIVELY CHARITABLE ACCORDING TO THE LAWS OF ENGLAND AND WALES AS THE TRUSTEES MAY F

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Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Other Charitable Activities
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, Disability, The Prevention Or Relief Of Poverty, Overseas Aid/famine Relief, Accommodation/housing, Other Charitable Purposes
- **Who:** The General Public/mankind

Geography

- Bangladesh
- Iraq
- Jordan
- Lebanon
- Syria
- Turkey
- Yemen

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£35,465,578	£32,859,332	£13,578,000	213
2023-12-31	£42,736,770	£38,277,807	£10,995,178	219
2022-12-31	£30,384,050	£29,442,627	£6,536,215	173
2021-12-31	£26,158,070	£24,947,939	£5,594,794	185
2020-12-31	£26,681,356	£27,632,643	£4,384,663	142

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Trustees

Name	Role	Appointed
Abeer Zabadne		2024-02-15
Dr AYMAN JUNDI		2024-02-15
Dr MOHAMMAD ANAS NASHAWI		2024-02-15
Dr Mounir Hakimi		2024-02-15
Irfan Munir		2024-02-15
Louai Al- Abed		2024-02-15

Linked charities

- SYRIA RELIEF (1154881-1)

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ACTION FOR HUMANITY

England & Wales - Charity number 1154881

Accounts

ACTION FOR HUMANITY



ANNUAL REPORT

& FINANCIAL STATEMENTS 2024

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CHS ALLIANCE VERIFICATION SCHEME



REFERENCE AND ADMINISTRATIVE DETAILS

Trustees

Dr Mounir Hakimi, Chairman
Dr Ayman Jundi, General Secretary
Mr Louai Al-Abed, Treasurer
Irfan Munir
Dr Mohammad Anas Nashawi
Mrs Abeer Zabadne

Principal Office

Action For Humanity
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UK Charity Number 1154881

Scotland Charity Number SC053307

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Royal Bank of Scotland plc
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Auditor

Sayer Vincent LLP
Invicta House, 110 Golden Lane
London
EC1Y 0TL



MESSAGE FROM THE CHIEF EXECUTIVE

As we reflect on 2024, we do so with profound humility and pride. This year, Action for Humanity reached over 5.5 million people across 15 countries with life-saving aid, long-term development support, and vital services. In the face of enormous global adversity, this impact is a testament to our collective resolve - to our staff, our donors, our partners, our rightsholders, and our supporters around the world. Together, we have turned compassion into action, and action into meaningful change.

Delivering humanitarian assistance today is more challenging than ever. In Syria, the fall of the Assad regime brought both a new beginning and intensified volatility. The humanitarian needs are immense and evolving, and yet, so are the opportunities. In Palestine, particularly in Gaza, the humanitarian space continues to shrink in the most brutal method imaginable, placing unimaginable pressure on our teams and partners. Still, we remain undeterred. Our mandate is clear: to stand with the most vulnerable, even in the most difficult places, and to deliver hope where it is most needed.

This report is not just a record of programmes and numbers - it is a record of resilience. Of communities refusing to give up. Of our teams on the ground, often working in dangerous and unpredictable conditions, who refuse to be bystanders. It is also a reflection of the trust placed in us by generous donors, dedicated volunteers, and courageous rightsholders who allow us into their lives in moments of crisis.

To our staff- your tireless commitment is the beating heart of this organisation. To our donors and institutional partners- your support fuels every drop of water delivered, every life saved, and every community rebuilt. To our volunteers, advocates, and supporters - you are the movement behind our mission.

As we look to 2025 and beyond, we do so with unwavering determination to build a world of crises-resilient communities. We believe in dignity, not dependency. In resilience, not fragility. Nowhere is this vision more urgent, or more promising, than in Syria. Syria is not only where our journey began; it is the very reason we exist. Today, we stand on the cusp of transformation. From the ashes of despair, we will build a model for recovery. With renewed access, deeper partnerships, and the will of the Syrian people, we will turn Syria from a symbol of suffering into a global success story - one that lights the way for recovery in every crisis-hit corner of the world.

Today, it is Syria, tomorrow it will be Palestine and oppressed communities globally, Insha'Allah.

Thank you for standing with us. The work continues.

Othman Moqbel

Othman Moqbel
Chief Executive



MESSAGE FROM CHAIR OF TRUSTEES

When we founded Syria Relief over a decade ago, it was with one urgent purpose: to respond to the immediate needs of Syrian civilians caught in the horror of war. We were doctors, professionals, and humanitarians who could not stand by as lives were shattered and hope was extinguished. What began as a small, determined effort to deliver food, medicine, and dignity in the darkest of days has today grown into something extraordinary.

In 2024, that small organisation - now Action for Humanity - reached over 5.5 million people across 15 countries. We are no longer only a responder to crisis; we are a global leader in humanitarian aid and development, and a strategic actor in shaping the future of crisis-affected communities. Yet, Syria remains at our core, our moral compass, our origin, and our ongoing mission.

The fall of the Assad regime in late 2024 marked a historic turning point. For the first time in over a decade of brutal war, and after more than five decades of oppression, we are beginning to see the possibility of rebuilding a Syria defined not by conflict, but by freedom, resilience, and recovery. Action For Humanity is now registered in Damascus, Aleppo, and expanding to Homs. We are not just delivering aid, we are laying the foundations for the Syria of tomorrow, in partnership with Syrians who have suffered, survived, and now deserve to thrive.

Our transformation from a Syria-focused emergency response organisation into an international humanitarian powerhouse has not been easy. We have had to navigate conflict zones, shrinking humanitarian space, rising operational costs, and worsening global crises, from the escalation in Gaza to new emergencies in Sudan, Lebanon, and beyond. But through innovation, courage, and a deep sense of duty, we have adapted. We have led. And we have delivered.

Looking to 2025 and beyond, we are committed to building crisis-resilient communities through a triple nexus approach that integrates emergency aid, sustainable development, and peacebuilding. We will expand our climate-resilient interventions, invest in women-led livelihoods, support youth entrepreneurship, and continue advocating for those whose voices are too often silenced.

As Chair of the Board and co-founder, I am immensely proud of what we have achieved - but even more hopeful about what comes next. To our donors, staff, volunteers, and partners: thank you. Your trust and support have carried us from the rubble of war to the threshold of recovery.

Let us walk forward together - undaunted by challenges, strengthened by our legacy, and united in our belief that Syria's story, and the story of all people in crisis, can be rewritten with justice, dignity, and lasting peace.

Dr Mounir Hakimi

Dr Mounir Hakimi
Chair Of Trustees



“ A HEARTFELT THANK YOU:

“We cannot express our gratitude enough for your support that made this project a reality. Through your generosity, you not only lit up a water station, but you brought life back to a family and made a lasting difference in the lives of an entire community”.

- Syrian Mother.

TOGETHER, WE CAN REBUILD HOPE IN THE STRICKEN VILLAGES, ONE STEP AT A TIME. SYRIA

INTRODUCTION

Action For Humanity (AFH) is pleased to present our Annual Report for the year 2024, highlighting our achievements, challenges, and impact in delivering humanitarian assistance to communities in need.

This year was a defining moment for AFH, as we expanded our operations exponentially in Syria following the fall of the Assad regime, opening new offices in Damascus and Aleppo, with plans for Homs. This expansion strengthens our ability to provide lifesaving aid and long-term recovery efforts in newly accessible areas where homes, infrastructure, and livelihoods have been devastated.

In Gaza, we responded to an escalating humanitarian catastrophe, while across Lebanon and Yemen, growing instability impacted our programmes, requiring agile and urgent interventions.

Despite these challenges, AFH continued to grow throughout 2024, launching a new office in Pakistan to expand food security, water access, and education initiatives in rural communities. We remain committed to rebuilding lives - supporting displaced people, refugees, and vulnerable communities across the Middle East, parts of Africa, and Asia. With the support of our partners and donors, we will continue fostering resilience, dignity, and hope, ensuring that those in crisis receive the assistance they need to rebuild and thrive.



OUR MISSION, VISION AND VALUES

VISION

“A world of crises-resilient communities.”

MISSION

“To mobilise and respond to emergencies and critical needs through humanitarian, development and peace building actions, helping affected communities survive, recovered and build a better future.”

VALUES

Believe in the Cause

We believe in turning a negative situation into a lasting positive for the people we support.

Work Together

Teamwork is the backbone of our work’s success. We won’t stop until we achieve our vision of a world of crisis-resilient communities.

Give with Grit

Embracing a “gritty” mindset reflects perseverance and passion for our long-term goals. We embody courage, diligence, and resilience, driven by optimism, confidence, and creativity.

Make life better

Ultimately, our work is to make life, in its holistic sense, better for everyone, and everything, including the environment.



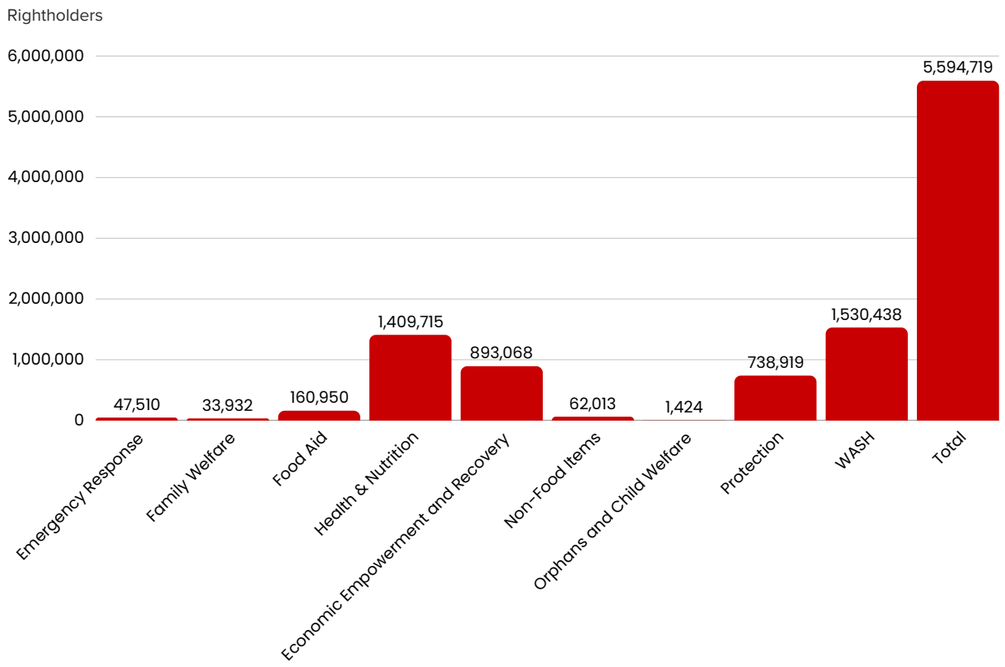


2024 IN NUMBERS

During the reporting period, our multi-sectoral interventions reached over 5.5 million individuals across 15 countries. The largest share of impact was in the WASH sector (27.4%), followed by Health & Nutrition (25.2%) and Economic Empowerment & Recovery (16%), underscoring our commitment to both emergency response and long-term resilience.

+ In Palestine, nearly 19,873 individuals benefitted from life-saving WASH interventions, while 64,338 people received essential health and nutrition support.
+ Northwest Syria (NWS) saw significant investment in education (353,783 people) and economic empowerment (396,696 people), addressing structural needs amidst ongoing instability.
+ In Northwest Syria, over 2.1 million individuals were supported, particularly through WASH, protection, and health services, responding to prolonged conflict and displacement.
+ Bangladesh received emergency food assistance for 5,000 people, with a focus on displaced populations.
+ In Yemen, over 93,000 individuals were reached across multiple sectors, including food aid, non-food items, and family welfare.
+ Somalia and Sudan were supported through targeted food aid and WASH services, addressing drought and conflict-related vulnerabilities.
+ Libya and Iraq saw smaller but strategic responses in WASH and health respectively, while communities in Jordan and Lebanon benefitted from education and food support for vulnerable refugee communities.

These figures demonstrate our capacity to respond at scale, adapting to the diverse humanitarian needs across contexts, from acute emergencies to recovery and development-focused programming.





GLOBAL PRESENCE AND STRATEGY

Action For Humanity remains at the forefront of humanitarian aid and development since our establishment in 2011 as a response to the Syrian crisis. Over the years, as humanitarian needs have evolved and conflicts have intensified in various regions, AFH has strategically expanded our operations to deliver life-saving support where it is needed most. While Syria remains a core focus, AFH now operates in Palestine, Yemen, Iraq, Sudan, Lebanon, Somalia, Pakistan, Bangladesh, and other crisis-affected and natural disaster-prone regions, responding to emergencies, rebuilding lives, and strengthening community resilience.

In 2024, AFH continued to align our efforts with our three overarching strategic goals: responding effectively to crises, building long-term resilience, and advocating for lasting change. This approach ensures that emergency response is complemented by sustainable development initiatives, allowing affected communities to recover, rebuild, and thrive despite ongoing challenges.

AFH remains committed to anticipatory humanitarian action, proactive crisis response, and resilience-building initiatives, ensuring that the most vulnerable populations receive critical support, protection, and opportunities for a more secure future. Our work in 2024 has seen significant expansion, adaptation, and strategic growth to better respond to evolving humanitarian crises:

+ **Gaza:** In response to the escalating humanitarian crisis, AFH expanded our operations throughout 2024, establishing a dedicated office to enhance the efficiency and effectiveness of our response. This has allowed us to provide targeted, life-saving aid and strengthen coordination efforts on the ground.

+ **Syria:** While AFH has continuously responded to the humanitarian crisis in Syria, the fall of the Assad regime has marked a pivotal shift in our operations. Following the change of national governance in late 2024, AFH secured official registration in Damascus and expanded our reach to newly accessible areas, addressing the urgent and widespread humanitarian needs of communities that were previously cut off from aid.





FUTURE STRATEGY 2025 AND BEYOND:

As the global humanitarian landscape becomes increasingly complex—marked by simultaneous protracted conflicts, climate-induced natural disasters, and a noticeable decline in institutional funding—Action For Humanity (AFH) revised its strategy in 2024 to remain agile and responsive.

Our renewed approach prioritises integrated solutions that bridge immediate relief with sustainable development, anchored in the triple nexus of humanitarian aid, development, and peacebuilding. We place strong emphasis on localisation, gender equity, climate resilience, and protection, ensuring that our programmes are both inclusive and adaptable to diverse contexts.

In an era where needs are growing faster than resources, AFH is committed to maximising impact through innovation, partnerships, and evidence-based interventions. By continuously evolving in response to shifting geopolitical, economic, and environmental realities, we aim to remain at the forefront of humanitarian and recovery efforts—delivering timely, principled, and transformative support to the world's most vulnerable communities.



THEMATIC PRIORITIES

- Camp Management (CCCM)
- Education
- Protection
- Food security and livelihoods.
- Health and nutrition
- Water, sanitation and hygiene (WASH)

OUR STRATEGIC GOALS

STRATEGIC GOAL 1

Strengthened Anticipatory and Principled Humanitarian Action.

+ Quality, timely, and inclusive humanitarian responses.
+ Enhanced advocacy for marginalised communities.
+ Increased influence in eradicating injustices and reducing inequalities.

STRATEGIC GOAL 2

Maximised Impact and Resilience Building

+ Integrated humanitarian-development-peacebuilding (Triple Nexus) approach.
+ Increased support for communities in protracted crises and climate-related shocks.
+ High-quality and innovative program designed and implemented.
+ Strengthened governance and adherence to global standards.

STRATEGIC GOAL 3

Diversified Resources and Strategic Partnerships

+ Enhanced Operations/support functions and digitization.
+ Improved cross-organizational communication, Learning and Knowledge Management.
+ Strengthened governance and oversight.

STRATEGIC GOAL 4

Accountable, Effective, and Adaptable Global Organization

+ Enhanced Operations/support functions and digitization.
+ Improved cross-organizational communication, Learning and Knowledge Management.
+ Strengthened governance and oversight.

CROSS CUTTING THEMES

CROSS CUTTING THEMES

- Gender
- Environmental Protection
- Safeguarding and Protection
- Food security and livelihoods
- Leave no-one behind
- Value for Money

GENDER & SOCIAL INCLUSION (GESI)

In 2024, AFH strengthened our commitment to gender equity and protection, through initiatives like:

+ Appointed a GESI focal point in Türkiye to oversee gender-sensitive programming.
+ Trained all AFH staff on GESI principles and protection policies.
+ Integrated GBV prevention in all protection Programmes.

CLIMATE RESILIENCE & ENVIRONMENTAL PROTECTION

AFH embedded climate change mitigation into various sectors through:

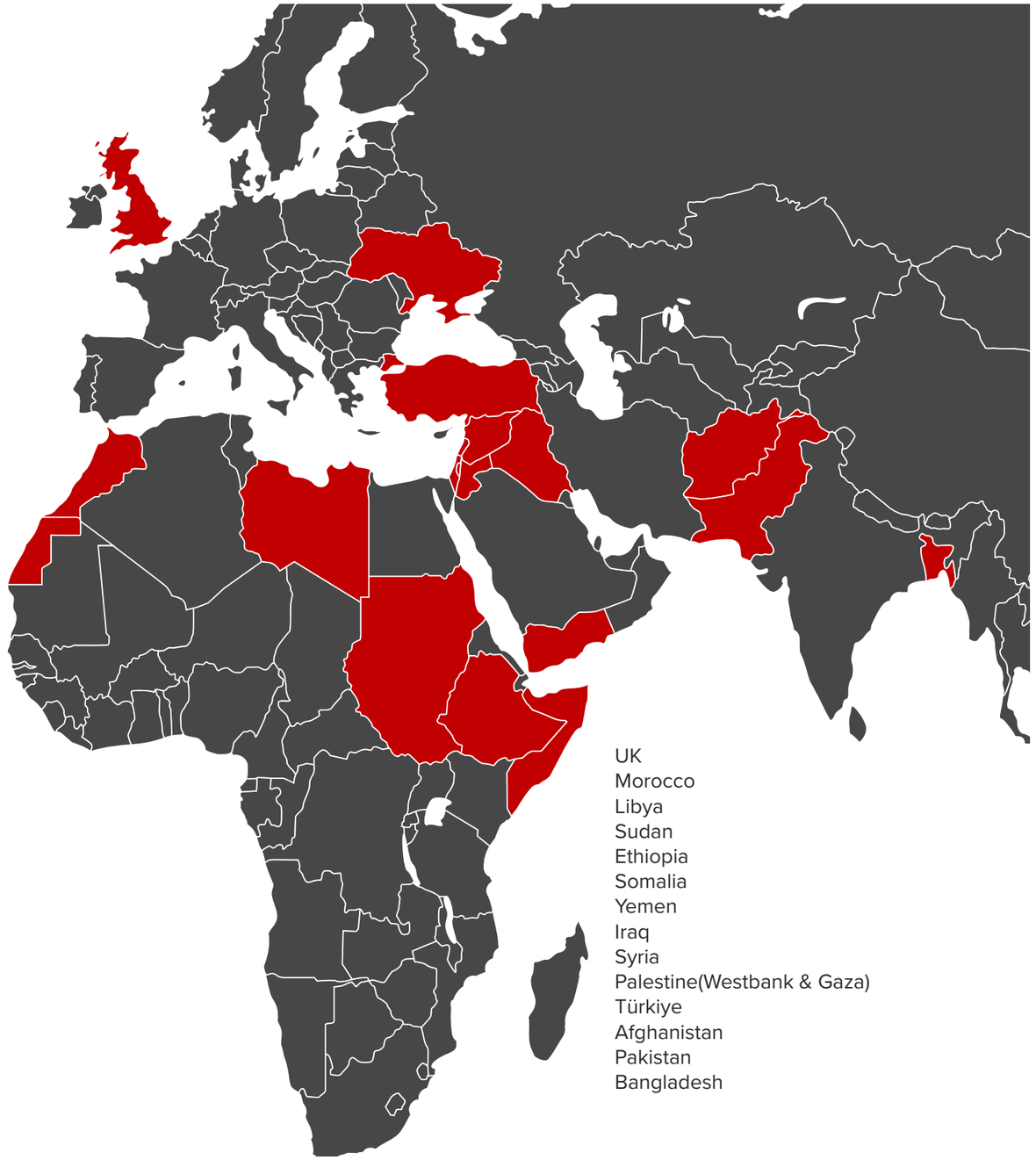
+ Water conservation initiatives and solar-powered infrastructure.
+ Sustainable livelihood support, including green businesses, waste management, and sustainable farming techniques.

VALUE FOR MONEY (V4M) & LOCALISATION

+ Local procurement strategies maximised cost-effectiveness while supporting local economies.
+ Empowerment of local actors through capacity-building and community-led programming.



OUR GLOBAL REACH



UK
Morocco
Libya
Sudan
Ethiopia
Somalia
Yemen
Iraq
Syria
Palestine(Westbank & Gaza)
Türkiye
Afghanistan
Pakistan
Bangladesh

EMERGENCY RESPONSE: GAZA

The humanitarian landscape in Gaza has undergone significant deterioration following the October 2023 escalation of violence, compounding pre-existing structural vulnerabilities in the region. Homes have been destroyed, access to food and water severely restricted, and the safety of families shattered. Amid this profound crisis, Action for Humanity (AFH) has stood by the people of Gaza, delivering life-saving humanitarian aid to alleviate their suffering.

Even before the conflict, the Gaza Strip faced a prolonged and worsening humanitarian crisis driven by multiple factors, primarily the 16-year-plus blockade and recurrent armed conflicts. These factors have caused severe damage to infrastructure and essential services such as health, education, water, and sanitation. The cumulative impact of these structural constraints has systematically undermined community resilience mechanisms, eroded institutional capacity, and created entrenched vulnerability patterns that disproportionately affect civilian populations, particularly women, children, and persons with disabilities.

Consequently, unemployment and poverty rates have surged, and food insecurity has become a pervasive issue, leaving the majority of Gaza's 2.3 million population in urgent need of humanitarian assistance especially following the additional blockades post-October 2023. Over half of Gaza's residents live below the poverty line, with families struggling to secure basic needs due to restrictions on the movement of goods and people, compounded by fuel and electricity shortages that disrupt vital services (UNOCHA: 2024).

Given these conditions, Gaza's humanitarian situation is among the most complex globally, where acute humanitarian needs intersect with political and security challenges. This reality necessitates ongoing assessments by humanitarian actors to ensure that aid is accurately directed to the most urgent priorities.





GAZA: EMERGENCY RESPONSE

In response, Action for Humanity (AFH) has conducted a multi-sectoral needs assessment to ensure that our humanitarian interventions are precisely tailored to the needs of the people of Gaza. This approach allows us to deliver targeted, effective support within thematic areas such as food security, shelter, water and sanitation (WASH), and mental health and psychosocial support (MHPSS). Since October 2023, AFH's efforts have directly benefited over 190,000 individuals, offering critical relief and fostering resilience. We have built 4 shelters to provide homes to 5,425 people.

These temporary shelters represent more than just a roof over their heads—they provide a safe haven, a sense of stability, and a place to heal for families who have lost everything. While not a permanent solution, they offer protection, dignity, and hope as communities work toward rebuilding their futures. These structures function as critical stabilisation mechanisms within the broader humanitarian response framework, serving as protection hubs where displaced populations can access integrated services, maintain family cohesion, and begin processing trauma while confronting persistent security challenges and resource constraints.





GAZA: OUR RESPONSE

	Key Interventions	Impact
Food Security	+ Delivered vegetable baskets to 6,624 displaced individuals. + Provided 30,390 hot meals to 28,592 IDPs over ten days. + Distributed 4,139 food parcels to 21,972 individuals.	> **Improved nutrition and food security for 57,188 individuals, ensuring access to essential meals and nutrition.**
Non-Food Items (NFI)	+ Distributed clothing vouchers to 904 individuals. + Delivered hygiene kits to 450 families (2,700 individuals). + Provided mattresses, blankets, pillows, and portable bathrooms to 18,250 people.	> **Restored dignity and comfort for 21,854 individuals, ensuring basic living essentials.**
WASH (Water, Sanitation, Hygiene)	+ Installed 24 mobile toilets for 1,650 IDPs. + Distributed 443,550 liters of water via trucking to 6,973 people. + Installed solar-powered water systems, providing clean water to 8,000 individuals. + Distributed bottled water to 3,250 people.	> **Enhanced access to safe water and improved sanitation for 19,873 individuals, reducing the risk of waterborne diseases**.
Shelter	+ Established New Hope Camps I-IV, benefiting 5,425 people with facilities including latrines, children's play areas, medical points, and solar-powered water systems.	> **Provided safe and secure shelters for 5,425 displaced individuals, promoting stability and community resilience.**

GAZA: OUR RESPONSE

AFH is expanding our reach into Gaza, introducing vital health interventions, food interventions, WASH, NFIs and enhancing operational capacity, culminating in the completion of a self-sufficient Gaza office by 2025. Together, with your support, we can continue to stand in solidarity with the people of Gaza, helping them recover and rebuild with dignity and hope.

AFH Gaza emergency response program is at the forefront of the organisation's mission to deliver timely, impactful, and sustainable humanitarian assistance to vulnerable communities affected by conflict, disasters, and extreme poverty. Guided by the principles of humanitarian action, AFH Gaza plays a critical role in implementing and managing projects that address urgent needs while fostering resilience and long-term development.







LEBANON: CRISIS 2024

The humanitarian situation in Lebanon witnessed a sharp deterioration in 2024 amid a two month escalation in hostilities along the southern border, marked by sustained cross-border attacks and widespread displacement. The intensification of violence caused civilian casualties, extensive damage to homes and infrastructure, and the disruption of access to essential services, particularly in southern Lebanon. This recent escalation compounds an already fragile context shaped by years of political instability, economic collapse, and a deteriorating public service system.

The country continues to grapple with one of the world's worst economic crises, leaving over 80% of the population in poverty and public institutions critically under-resourced. Vulnerable communities, including Lebanese citizens, Palestinian refugees, and displaced Syrians, have borne the brunt of this compounded crisis, with limited access to healthcare, education, livelihoods, and protection services. In the face of these mounting challenges.

Action For Humanity launched a critical emergency response to support affected communities, particularly in the South. The 64-day escalation created a humanitarian crisis, especially for children and families forcibly displaced from their homes and cut off from essential services. To address the immediate needs, 1,007 children were screened for malnutrition, enabling early identification of nutritional deficiencies. In parallel, 14,400 hot meals were distributed to 300 children, ensuring two daily meals over a 24-day period during one of the most volatile periods of the year.

Recognising the emotional and psychological toll of conflict, our response also included four awareness sessions on protection and psychosocial support, attended by 120 women and 20 men. These sessions empowered caregivers to support their children's mental health and wellbeing, reinforcing the holistic nature of the intervention. Through this coordinated effort, Action For Humanity contributed to stabilising vulnerable families during one of Lebanon's most acute emergencies in recent years.



LEBANON: OUR RESPONSE

	Key Interventions	Impact
Food Security	+ Malnutrition assessments, hot meal distributions, hygiene kits, blankets, mattresses, and psychosocial support for caregivers.	> **14,186 individuals supported during crisis.**
	+ Distribution of food parcels and hot meals to families during Ramadan.	> **4,503 individuals benefited from Ramadan support.**
	+ Distribution of fresh meat to vulnerable families during Eid.	> **490 individuals received Qurbani meat.**
Livelihood	+ Establishment of an industrial kitchen, creation of job opportunities, and provision of hot meals during conflict.	> **60,000 individuals supported with food and income.**





SUDAN: CRISIS 2024

In 2024, Action For Humanity, in partnership with our local partner, launched a critical emergency food support program in Sudan, targeting malnourished children in South Kordofan and Blue Nile States. This intervention aimed to alleviate child malnutrition, promote psychosocial well-being, and empower communities through sustainable food security initiatives.

We strategically expanded our humanitarian footprint to Sudan, implementing targeted interventions in response to the multidimensional crisis affecting vulnerable populations across the country. Sudan's humanitarian landscape presents complex challenges stemming from protracted conflict dynamics, political instability, economic deterioration, and recurrent climate-related disasters—factors that have collectively generated acute vulnerability conditions for millions of civilians.

AFH's operational strategy centres on a critical emergency food support program implemented in partnership with local actors, specifically targeting high-vulnerability zones in South Kordofan and Blue Nile States. These regions exhibit particularly severe malnutrition indicators among paediatric populations, necessitating immediate humanitarian response mechanisms and sustainable intervention approaches.

"THE CRISIS IN SUDAN IS NOT JUST A HUMANITARIAN EMERGENCY—IT IS A MORAL TEST FOR THE WORLD'S CONSCIENCE."

UNITED NATIONS HIGH COMMISSIONER FOR REFUGEES (UNHCR)



SUDAN: OUR RESPONSE

	Key Interventions	Impact
Food Security	+ Malnutrition Assessment to 1,007 children + Provided 14,400 hot meals to 300 children twice a day for over 24 days. + Educational Awareness Sessions for Caregivers. 120 women and 20 men received 4 training sessions in protection and psychosocial support.	> **Improved nutrition and food security for 300 children, ensuring access to essential meals and nutrition.**

Recognising the critical gap in assistance, AFH launched lifesaving interventions, focusing on food security and nutrition to combat rising hunger levels. Currently, AFH currently operates five community kitchens in North Kordofan and the Blue Nile region, providing nutritious meals to 9,000 people daily, including children, displaced families, and the most vulnerable. These kitchens serve as a lifeline for communities struggling with severe food insecurity, ensuring that essential nutritional needs are met despite the complex challenges on the ground.

AFH strengthened our presence in Sudan, working alongside local partners, community organisations, and stakeholders to enhance resilience, expand support, and build sustainable solutions for those in need. As we move forward, long-term funding, partnerships, and scalable interventions will be key to sustaining and growing our impact in Sudan.



DEVELOPMENT PROGRAMME: SYRIA

Syria: Escalating Humanitarian Needs and AFH's Response

Syria's humanitarian crisis deepened significantly following the brief escalation of hostilities on November 28, 2024, exacerbating the suffering of millions already in need. More than 16 million people require humanitarian assistance, making this one of the world's largest humanitarian emergencies.

The conflict has triggered mass displacement, with approximately one million people, mostly women and children, forced to flee from Aleppo, Hama, Homs, and Idleb governorates. Alarmingly, one in five displaced persons is experiencing secondary displacement, further compounding vulnerabilities. The humanitarian report published by UNOCHA in December 2024 stated that since December 7, that significant return movements had begun, yet overcrowded shelters, limited resources, and ongoing insecurity make safe resettlement challenging. (UNOCHA: Dec 2024)

Impact on Critical Services and Infrastructure:

The disruption of essential services has left communities in dire need. 185 schools in Raqqa, Al-Hasakeh, and Tabqa have been repurposed as shelters for internally displaced persons (IDPs), leaving 185,000 students without access to education. (UNOCHA: Dec 2024) Hospitals such as Ar-Raqqa National and Maternity Hospitals are struggling to accommodate the surge in patients, while water, sanitation, and hygiene (WASH) facilities remain inadequate, increasing the risk of disease outbreaks in overcrowded shelters.

The economic collapse, worsened by a record-high unofficial exchange rate in Damascus and in Aleppo, has led to sharp commodity price increases and reports of food and goods shortages. (UN News: 2024)



SYRIA: OUR RESPONSE

As one of the largest humanitarian organisations operating in Syria, AFH is a leader in emergency relief efforts. Our teams have mobilised quickly to provide emergency food aid, non-food items (NFIs), and WASH support to affected populations, with a particular focus on women and children in overcrowded shelters. Key highlights of our response include:

Emergency Shelter & Non-Food Items (NFIs): AFH has distributed winterisation kits, blankets, tents, and core relief items to families in Aleppo, Hama, and Idleb, helping thousands endure harsh conditions.

+ **Food Security & Nutrition:** Our emergency hot meal distribution program continues to provide life-saving food assistance to displaced families. We are also scaling up malnutrition screenings for children and lactating mothers.

+ **Health & Protection Services:** AFH-supported mobile medical units are delivering primary healthcare, medical consultations, and psychosocial support to displaced communities. In addition, we have expanded child protection services, providing safe spaces for children and specialised support for survivors of gender-based violence (GBV).

+ **WASH:** AFH teams are working to restore water access, improve sanitation facilities, and distribute hygiene kits to prevent disease outbreaks in overcrowded transit sites and reception centres.

+ **Education in Emergencies (EiE):** Recognising the disruption to learning, AFH is working to provide temporary learning spaces and educational support to displaced children, ensuring that their right to education is protected despite the ongoing crisis.

Despite the challenges of insecurity, funding shortfalls, and logistical constraints, AFH is providing hope, dignity, and life-saving assistance to the people of Syria, true to our mission and our raison d'être.



ECONOMIC EMPOWERMENT AND EARLY RECOVERY (EER)

In 2024, the EER Department successfully implemented 32 projects across 89 communities in Northwest Syria, benefiting 396,696 individuals with a budget of $7.39 million (USD). Efforts focused on livelihoods support, market restoration, and community-driven recovery, with highlights including:

+ **First-ever ‘Hackathon’ in Northwest Syria:** Engaging youth, students, and community members in problem-solving for local challenges.
+ **Vocational Training & Entrepreneurship:** Provided skills training, mentorship, and seed funding, enabling 600 students to start businesses and create jobs.
+ **Survivor and Community-Led Response Initiatives (SCLR):** 65 locally-driven initiatives empowered communities to identify and address their own needs.
+ **Agricultural & Market Support:** Strengthened wheat and olive value chains to improve food security and economic resilience.
+ **Offered skills training** in modern farming, small business management, and technical trades.
+ **Mahmoudi Camp:** Trained youth in computer literacy and soft skills to improve employment opportunities.
+ **Supported women-led** food processing centres in Hajin, empowering 24 women with sustainable income and leadership roles.
+ **16,000 bread bundles** distributed across Syria to support food-insecure communities.

In 2025, AFH will implement a sophisticated triple nexus approach, integrating humanitarian aid, development, and peacebuilding dimensions, with strategic emphasis on sustainable employment generation, comprehensive value chain expansion, climate-adaptive resilience programming, and gender-responsive economic inclusion initiatives.







HEALTH AND NUTRITION

The Health and Nutrition Department provided life-saving and sustainable healthcare interventions through:

Emergency Shelter & Non-Food Items (NFIs): AFH has distributed winterisation kits, blankets, tents, and core relief items to families in Aleppo, Hama, and Idleb, helping thousands endure harsh conditions.

+ 7 Primary Health Care (PHC) centres, 1 paediatric and maternal hospital, 1 Basic Emergency Obstetric and Newborn Care (BEmONC) facility, and 2 OTPs.
+ Mobile Medical Teams delivering healthcare to remote and vulnerable populations.
+ Integrated Health-Nutrition Approach: Nutrition screenings for 29,243 pregnant and lactating women (PLWs) and 49,463 children, with 6,713 mother-infant pairs receiving specialised Moderate Acute Malnutrition (MAM)and Severe Acute Malnutrition (SAM) interventions.
+ Vaccinations & Emergency Medical Supplies: Procurement of snake and scorpion antivenom, rabies vaccines, and immune globulin to support hospitals.
+ Provided 3,080 vulnerable families in Raqqa with Qurbani meat parcels, ensuring they could celebrate despite financial hardships.

By the end of 2024, AFH reached 433,255 beneficiaries, including 231,300 unique individuals across 25 communities. Looking ahead, 2025 will focus on sustainability through infrastructure development, continuous staff training, and expansion of integrated healthcare services, amidst a changing and evolving reality in Syria.





HEALTH AND NUTRITION

On the Northeast Side of Syria:

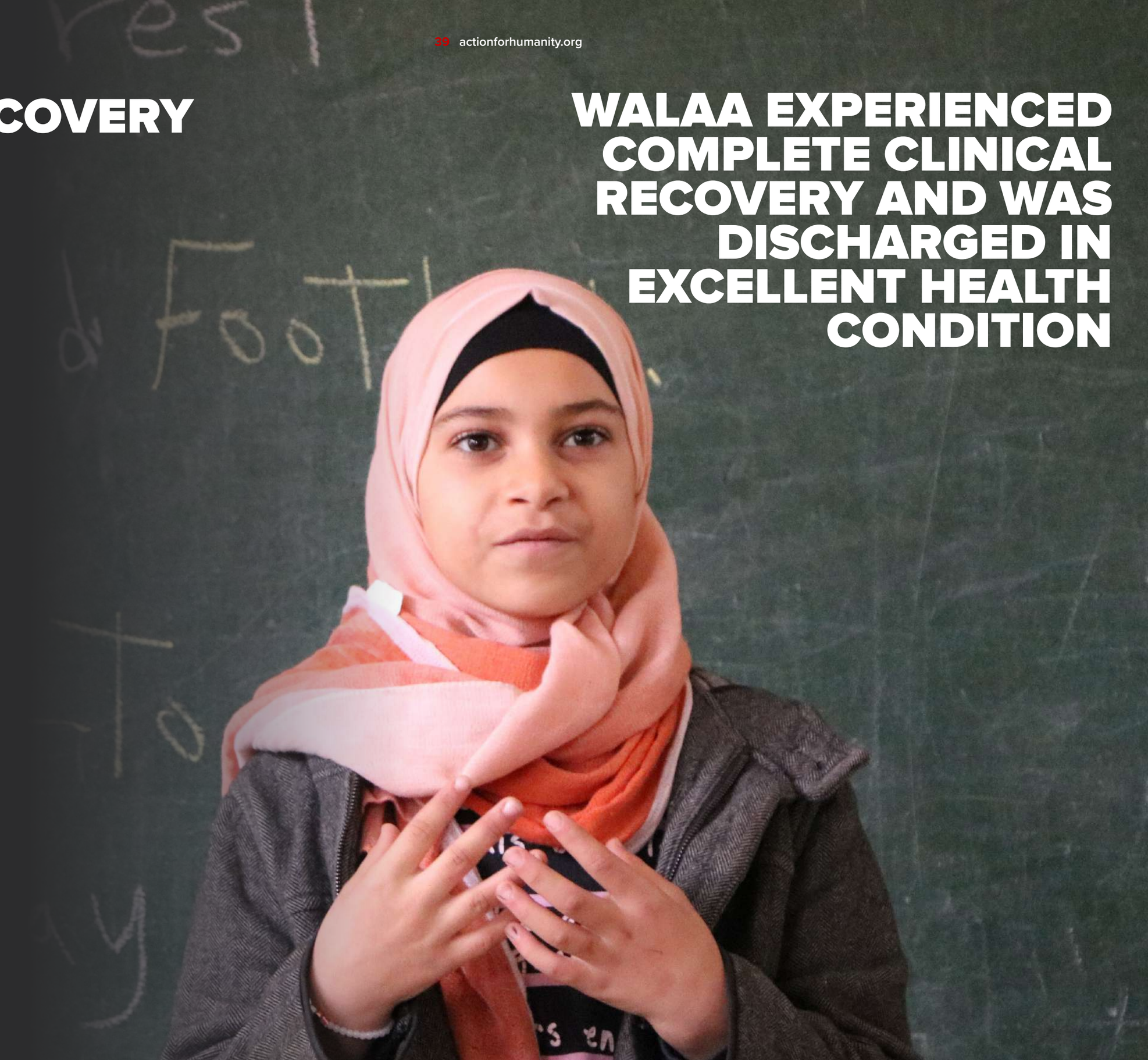
+ AFH benefited 45,000 people at Raqqa Maternity Hospital through maternal and newborn health programmes.
+ Mobile health clinics in Raqqa and Hasakeh provided essential care to 6,000 people
+ 867 malnourished children and pregnant women received specialised nutrition support. Implemented with GIZ, World Vision Syria Response (WVSR), and local health workers, these efforts saved lives and improved health outcomes. While some initiatives are sustainable, continued funding is needed to expand and maintain critical services.
+ AFH, launched a transformative programme to provide hearing aids to 365 children with hearing impairments. This initiative targeted 265 children in NES (Deir-ez-Zor & Raqqa) and 100 children in Iraq.
+ Comprehensive audiological assessments ensured proper device allocation.
+ Collaborated with local healthcare providers, audiologists, and community organisations.



WALAA'S RECOVERY

Walaa, a 15-year-old girl, was brought into the ICU unit in Raqqa on July 8, 2024, with symptoms of nausea, abdominal pain, drowsiness, and tachypnea. She was eventually diagnosed with diabetic ketoacidosis (DKA) due to hyperglycemia. She received comprehensive medical intervention through AFH's medical programme, including fluid resuscitation protocols, controlled insulin therapy administration, and targeted electrolyte replacement. Under this intensive management approach, Walaa experienced complete clinical recovery and was discharged in excellent health condition on 20 July 2024.

This case exemplifies the critical importance of rapid identification and treatment of metabolic emergencies, particularly in resource-constrained humanitarian contexts where diagnostic and therapeutic delays can significantly impact clinical outcomes.



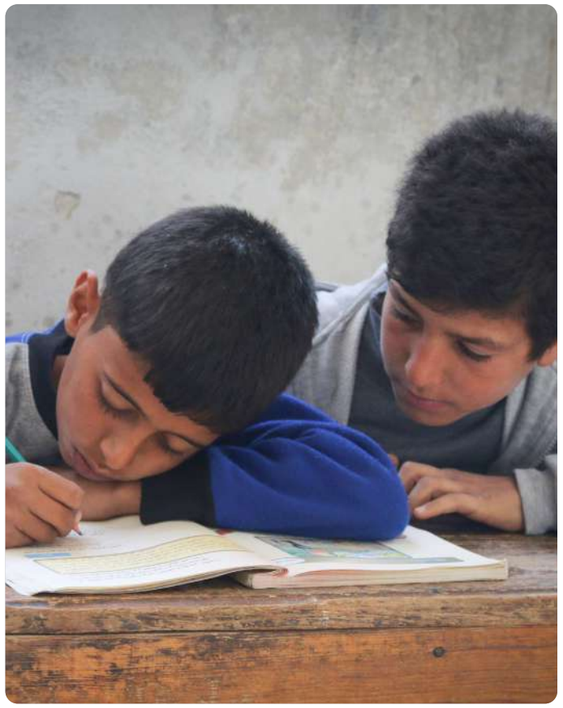
WALAA EXPERIENCED COMPLETE CLINICAL RECOVERY AND WAS DISCHARGED IN EXCELLENT HEALTH CONDITION

INTEGRATED EDUCATION & PROTECTION (IEP)

In 2024, AFH implemented 16 projects, reaching 720,530 rights holders across 92 communities, with a budget of $4.7 million.

Key interventions included:

+ **Education Support:** Provided 45,516 educational materials and established 98 schools, 6 Child-Friendly Spaces (CFS), 2 Women and Girls Safe Spaces (WGSS), and 4 community centres.
+ **Child Protection & Mental Health:** Integrated Child Protection (CP), Mental Health and Psychosocial Support (MHPSS), and cash voucher assistance (CVA) to prevent school dropouts and child labour.
+ **Winterisation & Infrastructure:** Delivered 43,050 litres of heating fuel to 25 schools, ensuring uninterrupted education in winter.



On the Northeast side of Syria:

+ **Primary Education & Psychosocial Support:** Delivered comprehensive educational and psychological services to 1,780 children in Mahmoudli Camp. The “Resilient Futures” Project (Deir-ez-Zor): Facilitated the reintegration of over 900 children and youth into formal education systems while providing essential skill-building opportunities.
+ **Summer School Programmes (Raqqa):** Supported 820 children through targeted remedial classes designed to mitigate academic regression during summer months.
+ **Soft Skills & Computer Literacy:** Enhanced digital competencies and interpersonal capabilities of 201 students in Mahmoudli Camp through specialised training programmes. Partnerships: Programmes implemented in collaboration with SRRF and WCAF to establish and maintain safe learning environments for vulnerable children.
+ **Future Needs:** Additional resources and funding required to scale and sustain these critical interventions.

A success story from Dana highlighted the transformation of a 12-year-old school dropout who, through AFH’s comprehensive support, successfully re-entered formal education and accessed vital life skills training. AFH also contributed through targeted cash assistance in an effort to improve family well-being. In 2025, AFH will prioritise enhanced community ownership, protection service integration, and disability-inclusive educational frameworks.

WATER, SANITATION, AND HYGIENE (WASH) & SHELTER

In 2024, AFH managed 9 major WASH and shelter projects with a budget of $4.35 million, benefiting 627,458 individuals through:

+ **Emergency WASH Services:** Provided water trucking, desludging, solid waste management, and emergency latrines to 277,296 displaced individuals in 258 camps.
+ **Infrastructure Rehabilitation:** Restored 9 water stations, rehabilitated sewage networks in 13 locations, and installed solar energy systems for sustainability.
+ **School & Shelter Support:** Upgraded 10 school WASH facilities and rehabilitated 6 schools, benefiting over 5,000 students.
+ **Water System Rehabilitation** (Hajin): Provided 34,000 people with reliable access to clean water.
+ **Hygiene Promotion** (Raqqa & Hasakah): Distributed hygiene kits and conducted awareness sessions for 6,000+ people in collective shelters.
+ **Community Engagement:** Established WASH committees to ensure long-term sustainability.
+ **Sustainability Efforts:** Introduced solar-powered water systems in Hajin, reducing dependency on external resources.
+ **Funding & Partnerships:** Supported by AFH Canada and WVSR, with local community involvement for effective implementation.

2025 will see AFH focus on developing cost-recovery mechanisms, implementing sustainable WASH interventions, and increasing community resilience-building activities. This includes expansion of humanitarian operations in Syria, post change of governance, with new offices in Damascus, Aleppo, and Homs to ensure rapid, efficient emergency response. We will emphasise anticipatory humanitarian action, strengthening food systems, and community-led emergency preparedness.





YEMEN: RECOVERY AND STABILISATION

After a decade of protracted conflict, Yemen continues to endure the world's most severe humanitarian crisis, driven by persistent armed conflict and socio-political instability. The prolonged war has inflicted immense suffering through widespread destruction of critical infrastructure and the displacement of over 4.52 million individuals. The humanitarian catastrophe is further exacerbated by a severe economic crisis, recurrent disease outbreaks, and escalating tensions in the Red Sea, collectively driving alarming levels of food insecurity and acute malnutrition. In 2024, 17.63 million individuals, representing 52 percent of the population, experienced acute food insecurity and require immediate humanitarian assistance (UNOCHA: 2024).

Action For Humanity in Yemen is dedicated to delivering impactful humanitarian initiatives that address the critical needs of vulnerable communities affected by conflict and economic collapse. Our strategic mission aligns with the organisational objectives to provide sustainable, community-centred solutions that improve lives and build resilience.

We maintain a focused commitment to ensuring humanitarian responses are timely, effective, and inclusive, while maximising geographical outreach. This approach was exemplified during the catastrophic floods that affected multiple regions in Yemen during the third quarter of 2024, where 34,260 families were adversely impacted. AFH responded with exceptional urgency, providing emergency cash assistance to 250 affected families within 72 hours to address immediate necessities including food security, water access, as well as essential NFIs.

"YEMEN REMAINS THE WORLD'S WORST HUMANITARIAN CRISIS. OVER TWO-THIRDS OF THE POPULATION ARE IN NEED OF HUMANITARIAN AID AND PROTECTION."

UNITED NATIONS OFFICE FOR THE COORDINATION OF HUMANITARIAN AFFAIRS (OCHA)



YEMEN: OUR RESPONSE

Health Care Programmes

Mobile Health Clinics:

+ Established two mobile health clinics in 20 remote villages in Al Dhale governorate, providing essential healthcare services in hard-to-reach areas.
+ Delivered primary healthcare, vaccinations, and maternal healthcare, benefiting 23,838 people.
+ Collaborated with local health authorities and utilised a team of trained professionals to ensure effective service delivery.

Support for Health Units:

+ Launched additional support for two health units in Lahj governorate to increase healthcare access for vulnerable individuals.
+ Expanded healthcare support in underserved areas where the need for health services remains critical.

WASH Programmes

Rehabilitated Water Systems:

+ Implemented seven WASH projects in Sana'a, Lahj, and Al Dhale governorates to address water scarcity and contamination risks.
+ Rehabilitated existing water wells, constructed sustainable concrete water tanks, and installed solar-powered water pumping systems for sustainable access.
+ Engaged local communities and authorities at all stages of planning and implementation.
+ Provided 19,376 individuals with access to clean water and sustainable energy, reducing diseases related to contaminated water and improving public health.
+ Enhanced safety and well-being for women and children by reducing the need for long, risky journeys to fetch water





YEMEN: RECOVERY AND STABILISATION

Education Programmes

School Rehabilitation:

Rehabilitated schools and classrooms in Al Hudaydah governorate, ensuring safe learning environments with essential materials and devices. Conducted teacher development workshops to enhance educators' skills and improve social support systems in schools.

Financial Aid for Vulnerable Children:
Provided monthly financial aid to 150 internally displaced and vulnerable children, supporting school attendance and reducing dropouts caused by economic hardship.

Enabled 950 children to access education, protecting them from labour, early marriage, and military recruitment, while restoring stability and a sense of normalcy in their lives.



Food Aid and Livelihood Programmes

Mobile Health Clinics:

+ **Food Parcel Distribution:**
  - Distributed 945 food parcels, covering minimum food basket requirements, assisting 2,715 right holders with daily nutritional needs.
+ **Ramadan Iftar Meals**:
  - Distributed Iftar meals to 60 families, supporting 420 individuals daily throughout the 30 days of Ramadan 2024.
+ **Bread Distribution**:
  - Distributed one million pieces of bread to 2,334 vulnerable families, benefiting 16,338 right holders, ensuring families without a stable income had access to dignified meals.
+ **Qurbani Meat Distribution:**
  - Provided nutritious Qurbani meat to 10,500 right holders across northern and southern Yemen during Eid al-Adha, as part of Seasonal Programmes aimed at promoting dignity and nutritional relief for those without access to food.

YEMEN: OUR RESPONSE

In 2024, Action For Humanity's Yemen office achieved transformative milestones in improving the lives of vulnerable communities affected by prolonged humanitarian crises. We successfully diversified our operational scope by implementing targeted health programmes for people in remote and hard-to-reach areas where access to medical care is limited.

AFH provided essential healthcare services to over 30,000 beneficiaries, including children in conflict-affected areas. Concurrently, we expanded educational programmes to reach almost 1,000 students, creating more stable and supportive learning environments.

Throughout the year, an escalation of airstrikes and geopolitical tensions in northern areas systematically targeted vital infrastructure such as seaports, power plants, and airports, significantly constraining community access.

Moreover, a substantial reduction in aid and development funding allocated for Yemen endangered programme continuity. Nevertheless, through adaptive management and strategic partnerships with local authorities, AFH prioritised essential needs and strategically allocated limited funds to effectively support the most vulnerable populations in Yemen.

Looking ahead to 2025, Action For Humanity ensured the sustainability of our work by cultivating partnerships with other NGOs and government agencies, with a concentrated focus on providing more sustainable, targeted interventions addressing diverse communities. Our interventions will enlist a special focus on children who are recognised as the most critical demographic vulnerable to the conflict's multifaceted impacts.

Action For Humanity will strategically prioritise engaging children across all program domains, including mitigating barriers to education and comprehensively safeguarding their developmental and health needs while ensuring access to critical life-saving resources. Given the region's persistent instability, AFH will remain agile in our implementations, continuously assessing needs based on evolving contextual dynamics and balancing emergency aid and development initiatives to respond effectively to ground-level humanitarian requirements.



PALESTINE: WEST BANK

In the wake of the Israeli aggression on the Gaza Strip in October 2023, the people of the West Bank faced a range of complex challenges that affected various aspects of their lives. These included military threats, economic burdens, and social pressures, all of which severely impacted living conditions and contributed to an ongoing struggle for security and stability.

Through its interventions in the West Bank, Action For Humanity aimed to provide both immediate humanitarian aid and long-term sustainable development for the most vulnerable communities. Our core organisational objectives in 2024 were: Humanitarian Assistance: Delivering emergency relief to communities affected by crises, including economic hardship, health challenges, and conflict.

+ **Sustainable Development:** Supporting health, education, and infrastructure projects that build community resilience and economic independence.
+ **Human Rights:** Promoting awareness and access to basic rights and offering legal support to affected individuals.
+ **Social Resilience:** Strengthening community collaboration and empowerment, particularly in response to daily challenges.
+ **Support for Vulnerable Groups:** Prioritising the needs of women, children, the elderly, and people with disabilities.

AFH's mission throughout 2024 has been to foster a long-term positive impact in the West Bank through developmental, educational, and humanitarian assistance, thereby enhancing the overall quality of life for rightsholders.

AFH's Programmes Department in the West Bank works toward a strategic vision aligned with the organisation's global mission: to alleviate suffering and promote sustainable development for vulnerable populations. The department's 2024 strategy focused on:

+ Providing essential aid (food, shelter, health care) to at-risk populations.
+ Empowering communities through training and education.
+ Promoting human rights and legal awareness.
+ Supporting psychosocial wellbeing and social cohesion.
+ Building partnerships to maximise reach and impact.

These objectives aim to ease daily hardships, reduce suffering, and strengthen resilience in the face of local and regional challenges.

PALESTINE: OUR RESPONSE

Food Intervention

+ **Ramadan Project 2024:** Distribution of 6,400 hot meals to impoverished families to reduce malnutrition, particularly among children.
+ **Qurbani Project 2024:** Distribution of 1,600 kg of fresh meat to 800 impoverished families (2 kg per family), improving nutritional health.

Non-Food Items (NFIs)

+ **Winter Project 2023:** Distribution of 904 clothing vouchers to impoverished families to ease winter hardships.
+ **Winter Campaign 2024:** Distribution of 800 waterproof coats and shoes to improve winter living conditions.

Orphan Support

+ **Orphan Sponsorship (Q3 2023 to Q2 2024):** Cash sponsorships provided to 100 orphans for 9 months and 588 orphans for 3 months, covering basic needs (food, health, education). Sponsored orphans were required to continue school attendance.



PALESTINE: WEST BANK

Programmatic Highlights

Food Intervention

In response to escalating hardship, AFH provided hot meals and Qurbani meat to vulnerable families during Ramadan and Eid al-Adha. These distributions significantly improved nutrition among impoverished households.

Non-Food Items

AFH distributed winter clothing vouchers and waterproof coats/shoes to vulnerable families across all governorates, protecting them from severe cold and improving daily living conditions.

Orphan Support

AFH supported 688 orphans with monthly cash assistance to meet basic living needs. This initiative promoted dignity, wellbeing, and continued education for orphaned children throughout the West Bank.

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Challenges and Lessons Learned

Key Challenges

+ **Security Restrictions**: Military raids and closures hindered project access in certain areas.
+ **Bureaucratic Delays:** Coordination with both Israeli and Palestinian authorities resulted in permit delays.
+ **Rising Needs**: Economic and social crises increased demand for humanitarian support.

Lessons Learned

+ Flexibility is vital for navigating complex operating environments.
+ Community participation enhances programme ownership and sustainability.
+ Ongoing monitoring and evaluation are key to accountability and improvement.



PALESTINE: OUR FUTURE PLAN

Future Plans for 2025

In the year ahead, AFH West Bank will:

+ Scale up food, shelter, and health interventions for the most vulnerable.
+ Expand vocational training and women/youth empowerment programmes.
+ Improve access to education, particularly in remote areas.
+ Launch environmental sustainability projects focused on agriculture and renewable energy.
+ Strengthen long-term partnerships to enhance programme reach and effectiveness.

Through these efforts, AFH aims to deliver high-impact, sustainable solutions that uplift communities across the West Bank.





IRAQ: RECOVERY AND STABILISATION

In 2024, Iraq continued to navigate the complex aftermath of decades of conflict, displacement, and instability. While the security situation has improved in many regions, significant humanitarian needs persist - particularly among internally displaced persons (IDPs), returnees, and vulnerable host communities. Years of conflict left large swathes of infrastructure in ruins and deeply disrupted public services, especially in areas such as Ninewa, Anbar, and Salah al-Din. Many families face ongoing barriers to safe, dignified returns, including destroyed housing, lack of livelihood opportunities, and limited access to education and healthcare. Meanwhile, climate change and environmental degradation, manifesting in water scarcity, desertification, and extreme weather, are compounding economic hardship and triggering new waves of rural displacement. Iraq's fragile recovery is further challenged by political volatility and constrained public resources.

In 2024, Action For Humanity maintained a targeted and needs-driven presence in Iraq, focusing on essential support for displaced and vulnerable communities. While the overall scale of intervention was modest, the impact on individual lives was significant, setting the stage for future expansion.



IRAQ: OUR RESPONSE

Food Aid

Action For Humanity delivered essential food assistance to 2,708 individuals, addressing immediate hunger and nutritional needs. The distributions were carried out through direct provision of food parcels tailored to household needs and in alignment with cultural preferences. AFH Iraq teams collaborated with local partners and community representatives to ensure effective implementation. This intervention reduced food insecurity among displaced families and vulnerable households and provided a reliable source of nutrition during periods of economic instability.

Health Care

Healthcare services were provided to 64 individuals, focusing on access to primary and urgent care for those with limited alternatives. Services were offered through mobile outreach and coordination with health facilities. This support enabled timely medical treatment and improved health outcomes for individuals without consistent access to care.

Livelihood

A total of 531 individuals were supported through livelihood programming aimed at promoting self-reliance and economic recovery. Action For Humanity provided small grants, vocational training, or temporary work opportunities adapted to local market conditions. This initiative strengthened family income and restored a sense of dignity through economic participation.

Non-Food Items (NFIs)

AFH distributed essential household items, including blankets, hygiene materials, and fuel, to 847 individuals. These items were delivered during winterisation campaigns and emergency relief distributions. This support improved the living conditions of vulnerable households, particularly during colder months, and reduced their exposure to harsh weather conditions.

Looking Ahead

In 2024, Action For Humanity Iraq reached 4,150 individuals across four life-saving sectors: Food Aid, Health Care, Livelihood, and Non-Food Items. Though limited in scope, these interventions addressed critical gaps in service delivery for displaced and vulnerable populations. Building on this foundation, AFH Iraq aims to scale up its operations in 2025, focusing on sustainability, protection, and access to education and healthcare across underserved areas

JORDAN

In 2024, Jordan remained a vital host country for refugees, particularly Syrians, with over 1.3 million Syrians residing within its borders, many of whom continue to rely on humanitarian assistance to meet basic needs. While Jordan has maintained stability amid a turbulent regional context, economic challenges, including high unemployment, rising living costs, and strained public services, have placed additional pressure on both refugee and host communities.

Refugees face restricted access to formal employment and often live in precarious conditions, especially in urban areas and informal settlements. At the same time, underfunding of the refugee response has limited the capacity of humanitarian actors to meet growing needs, particularly in sectors such as education, health, and protection. Vulnerable Jordanians are increasingly affected by the same socioeconomic pressures, further deepening social and economic divides.

AFH Jordan is dedicated to improving the quality of life for refugees, displaced persons, and vulnerable communities. By working closely with local partners, governmental bodies, and international donors, AFH Jordan has strengthened its humanitarian interventions and established a strong foundation for continued impact in 2025.



JORDAN: OUR RESPONSE

Food Aid

+ Provided food parcels and Zakat al-Fitr assistance to 1,530 rightsholders.
+ Implemented in Al-Rusaifa, Ajloun, Gaza Camp, Jerash, and Amman. Collaborated with local mosques and community organisations to identify beneficiaries and ensure timely distribution.
+ Distributed Qurbani meat to 1,000 families, benefiting 1,530 individuals. Carried out in Zaatari Camp, Gaza Camp, Irbid, Ajloun, and Baqa'a Camp. Ensured compliance with Islamic principles for ethical slaughter and fair distribution.

NFIs

+ Provided heating fuel, blankets, gas cylinders, and winter clothing to 500 rightsholders.
+ Implemented in Baqa'a Camp, Gaza Camp, Jerash, Marka, and Sahab.
+ Ensured immediate relief for displaced families affected by harsh winter conditions.

Health and Medical Aid

+ Distributed customised hearing aids to 11 individuals in Zaatari and Gaza Camps. Ensured sustainable usage by providing batteries for a full year. Facilitated transportation for follow-up care to enhance long-term benefits.
+ Hope Centre for Care (Rehabilitation Services in Zaatari Camp). Supported children with disabilities through physical therapy, speech therapy, and psychosocial support.
+ Empowered caregivers by providing training on managing disabilities at home.
+ Strengthened community awareness on disability inclusion and mental health support.
+ Launching the Radiology Centre in Zaatari Camp to improve healthcare access.

Family and Orphan Support

+ Provided direct cash assistance, food vouchers, and healthcare support to over 1,000 families.
+ Implemented in Gaza Camp, Jerash, Amman, and Zaatari Camp.
+ Focused on Palestinian refugees, widows, and children facing extreme poverty.

Cash Programme

+ Delivered cash grants and hot meals to 500 rightsholders.
+ Implemented in Zaatari Camp, Irbid, Marka, Ajloun, and Gaza Camp.
+ Ensured immediate relief for displaced families lacking financial stability.

Looking Ahead

In 2024, AFH Jordan successfully implemented impactful humanitarian projects, addressing urgent needs and improving long-term resilience. With over 4,239 rightsholders served, the organisation delivered sustainable, high-quality humanitarian aid in 2025 and beyond. Through strategic expansion, strengthened partnerships, and adaptive programming, AFH Jordan continues to empower communities and restore hope to those in need.

PAKISTAN: RECOVERY AND STABILISATION

Pakistan continues to face multifaceted humanitarian challenges due to climate-induced disasters, economic instability, and underdeveloped infrastructure in rural and conflict-affected regions. The 2022 floods left long-lasting impacts, with many communities still struggling to recover. Additionally, the ongoing water crisis, malnutrition, and limited access to healthcare and education further exacerbate vulnerabilities.

In 2024, AFH expanded our interventions to address critical gaps in food security, health, education, and water, sanitation, and hygiene (WASH) in Pakistan. With the establishment of our country office in Islamabad and its membership in the Pakistan Humanitarian Forum (PHF), AFH significantly scaled our operations to support 39,818 individuals across multiple provinces, including Punjab, Khyber Pakhtunkhwa (KPK), Sindh, and Azad Jammu & Kashmir (AJK).



PAKISTAN: OUR RESPONSE

Action For Humanity Pakistan delivers comprehensive and sustainable humanitarian programmes that address the immediate and long-term needs of marginalised communities. Our approach strategically focuses on building local resilience by improving access to basic healthcare, clean water, quality education, and food security while ensuring community-driven sustainability.

One of our critical emergency responses in 2024 was the immediate relief provided to communities affected by extreme weather conditions in northern regions of Pakistan. AFH demonstrated responsive capabilities by addressing harsh winter conditions in Dhirkot (AJK), Upper Dir (KPK), and Muzaffarabad (AJK), providing winter kits and food assistance to hundreds of vulnerable families.

Leveraging the Memorandum of Understanding (MoU) with the Ministry of Interior, Government of Pakistan since the year 2023, we successfully established our institutional presence by creating a country office in Islamabad and securing membership of Pakistan Humanitarian Forum (PHF).

Action For Humanity independently executed multiple projects during its seasonal campaigns, demonstrating its capacity and expertise to deliver high-quality services, respond swiftly to urgent needs and operating in challenging environments with limited local capacity, to address community needs.

With fledgling operations in Pakistan, AFH has made remarkable strides in 2024. Securing a funding of a three-year long project from Guernsey Overseas Aid & Development Commission (GOADC) marked a pivotal moment in the organisation's growth and expansion within the country. In partnership with our local partner, Vision for Education (V4E), this project adopts a two-fold strategy: conducting eye health screenings for 80,000 children in government primary schools across Sindh and setting up a state-of-the-art Paediatric Eye Care Diagnostic Centre (PEDC) equipped with an Optical Lab (OLAB) at Child Health Care Institute (CHCI) in Sukkur.

This intervention is unique to AFH, and specifically supports children in government schools where kids often belong to underprivileged households and health needs are neglected due to lack of resources. Integration of PEDC into the operations and budget of CHCI in Sukkur will ensure that essential eye care services become a permanent part of the healthcare infrastructure, providing immediate benefits and establishing long-term sustainability for children in the region. This initiative upholds AFH's commitment to 'leave no one behind.' Too often, children's voices are overshadowed, but efforts like these empower them while building resilience for a brighter future.



PAKISTAN: RECOVERY AND STABILISATION

Health Care Programmes

Eye Screenings and Hearing Assessments

+ Established AFH Pakistan's first Paediatric Eye Care Diagnostic Centre (PEDC) in Sukkur, Sindh, to address eye health issues in children from underprivileged backgrounds.
+ Conducted eye screenings for 80,000 children in government primary schools across Sindh.
+ Collaborated with Vision for Education (V4E) to assess vulnerable schools and provide hearing and vision assessments to children.
+ Provided corrective glasses and referrals for further treatment to children with severe eye conditions.

Impact and Sustainability

+ The PEDC is a unique initiative, ensuring long-term sustainability through integration into Child Health Care Institute (CHCI) in Sukkur.
+ Children who previously had limited access to vision care can now receive lifelong eye health services.
+ The intervention sets a new precedent for child-focused healthcare programmes in Pakistan.

WASH Programmes

Rehabilitated Water Systems and Solar Water Wells

+ Implemented seven WASH projects in Punjab (Kot Addu, Chakwal, Bahawalpur) and Khyber Pakhtunkhwa (Mardan, Lakky Marwat).
+ Installed solar-powered water wells and hand pumps to ensure sustainable access to clean drinking water.
+ Conducted community-led training on water conservation and maintenance of water facilities.

Impact and Sustainability

+ 19,376 individuals gained access to safe drinking water, significantly reducing cases of waterborne diseases such as diarrhoea and hepatitis.
+ The solar-powered systems ensure sustainability by eliminating dependency on electricity or fuel.
+ Women and children now travel shorter distances to fetch water, improving their safety and well-being.



PAKISTAN: OUR RESPONSE

Education Programmes

School Rehabilitation

+ Rehabilitated earthquake-damaged schools in Jhelum Valley, AJK.
+ Improved classroom infrastructure, sanitation facilities, and learning materials.
+ Trained teachers on child-friendly learning methods and trauma-informed education.
+ Provided monthly stipends to 150 vulnerable and internally displaced children to support school attendance.
+ Enabled 950 children to continue their education, protecting them from child labour, early marriage, and exploitation.

Impact and Sustainability

+ 312 girls currently enrolled in the rehabilitated school, with capacity for hundreds more in the coming years.
+ Improved teacher training and classroom resources ensure higher education quality and student retention.
+ Financial aid significantly reduced school dropout rates and provided stable educational opportunities for displaced children.

Food Security and Livelihood Programmes School Rehabilitation

Enhancing Livelihoods for Women-Led Households

+ Provided 800 women-led households (benefiting 5,600 individuals) with agricultural inputs, poultry farming training, and kitchen gardening support.
+ Distributed seed kits, fertilisers, and poultry farming equipment to encourage sustainable home-based food production.
+ Distributed 945 food parcels, covering essential food basket requirements for 2,715 right holders.
+ Ramadan Iftar Meals: Distributed daily Iftar meals to 60 families (420 individuals) for 30 days.
+ Bread Distribution: Provided one million pieces of bread to 2,334 families (16,338 individuals).
+ Qurbani Meat Distribution: Supplied nutritious Qurbani meat to 10,500 individuals across northern and southern Pakistan.

Impact and Sustainability

+ 800 households now have a self-sustaining source of food and income through poultry and agriculture.
+ Seasonal interventions ensured nutritional support during Ramadan, winter, and Eid.

PAKISTAN: OUR FUTURE PLAN

Challenges in 2024 and Adaptive Strategies

+ Extreme weather conditions impacted communities in northern Pakistan, requiring rapid winterisation aid.
+ Water scarcity remained a major concern, but solar-powered wells helped address long-term sustainability.
+ Economic instability increased food insecurity, prompting AFH to prioritise cash grants and direct food distribution.
+ Limited healthcare access in rural areas required expansion of mobile health clinics.



Despite these challenges, AFH successfully adapted by prioritising essential needs, strengthening local partnerships, and efficiently utilising limited funds to maximise impact. Action For Humanity ensures long-term sustainability and resilience in Pakistan by:

+ **Strengthening Local Partnerships**
  - Expanding collaborations with local NGOs, government agencies, and community-based organisations to increase outreach.
+ **Scaling Health and WASH Interventions**
  - Ensuring continued operation and expanding solar water well projects to additional underserved areas.
+ **Enhancing Education and Child Protection Initiatives**
  - Increasing school rehabilitation efforts and financial aid Programmes to keep children in school.
  - Expanding teacher training Programmes to improve education quality.
+ **Integrating Emergency Preparedness with Long-Term Development**
  - Balancing emergency response (winterisation, floods, food aid) with sustainable Programmes (livelihoods, education, water).
  - Ensuring communities are equipped to handle future disasters through resilience-building initiatives.

As AFH Pakistan moves forward into 2025, our focus remains on bridging the gap between humanitarian aid and sustainable development. We will continue to adapt to evolving needs, advocate for vulnerable populations, and create impactful, lasting change in communities across Pakistan.



AFGHANISTAN: PROTRACTED CRISIS

Afghanistan persistently experiences profound humanitarian challenges stemming from conflict, economic instability, natural disasters, and increasingly extreme weather conditions. Vulnerable populations confront food insecurity, systemic healthcare limitations, restricted access to clean water, and intensifying seasonal hardships, particularly during winter. In 2024, Action For Humanity Afghanistan responded to these escalating humanitarian needs by implementing emergency relief efforts, expanding seasonal aid campaigns, and launching targeted development initiatives to improve food security, health, and resilience. Through carefully cultivated strategic partnerships, AFH assisted 4,417 individuals across Baghlan, Kabul, and Bamiyan provinces.

AFH's Humanitarian Response

Action For Humanity delivers life-saving assistance and building community resilience. In the past year, our response focused on addressing gaps in healthcare access for vulnerable populations by providing essential medical support and awareness Programmes. We worked to improve access to clean drinking water and sanitation through WASH interventions that reduced the risk of waterborne diseases. In the education sector, we supported school rehabilitation and provided financial assistance to help children continue their studies despite economic hardships. Additionally, our food security and livelihood programmes to alleviated hunger and support income generation by distributing emergency food aid and equipping vulnerable households with resources to sustain themselves in the long term.



AFGHANISTAN: OUR RESPONSE

Healthcare

+ Provided winterisation kits and health supplies to vulnerable communities.
+ Conducted community-based health awareness sessions on nutrition and disease prevention.
+ Targeted cave-dwelling families in Bamiyan, where health services are severely lacking.
+ Distributed hygiene kits and provided basic health consultations.
+ Implemented by local partners in collaboration with community leaders.
+ Improved survival rates among vulnerable groups, particularly children and the elderly.
+ Continued investment required for long-term healthcare provision.

WASH

+ Distributed water purification tablets and hygiene kits to families in need.
+ Conducted training sessions on safe water usage and sanitation practices in affected areas.
+ Focused on Baghlan and Bamiyan provinces, targeting communities lacking access to clean drinking water.
+ Ensured effective project implementation through local NGOs and community representatives.
+ Reduced the risk of waterborne diseases, improving overall community health and safety.
+ Future efforts will focus on sustainable water infrastructure improvements.

Education

+ Provided financial assistance to displaced and vulnerable children to enable school attendance.
+ Conducted awareness sessions on the importance of education in conflict-affected regions.
+ Targeted IDP children in Baghlan province at risk of dropping out of school.
+ Partnered with local educational institutions and community organisations to ensure sustainable intervention.
+ Enabled 950 children to access education, reducing risks of child labour and early marriage.
+ Continued donor support is needed to sustain and expand educational efforts.

Food Aid and Livelihood

+ Distributed Ramadan food baskets to 1,239 beneficiaries in Kabul.
+ Provided Qurbani meat to 903 individuals in Baghlan.
+ Assisted flood-affected families in Baghlan with emergency food aid.
+ Ensured fair and equitable food distribution in Kabul and Baghlan.
+ Implemented in partnership with Organisation for Research and Community Development Global Inc (ORCD).
+ Increased food security for vulnerable households.
+ Annual donor support required to sustain seasonal food programmes.

BANGLADESH: RECOVERY PROGRAMMES

In 2024, Bangladesh remained at the forefront of one of the world's most protracted displacement crises, hosting nearly one million Rohingya refugees in the Cox's Bazar district. At the same time, communities across Bangladesh face mounting socioeconomic pressures, including competition over resources and strained infrastructure. The frequency of natural disasters, such as cyclones, floods, and landslides, further complicates the humanitarian response, exacerbated by the effects of climate change. Amid growing donor fatigue and shrinking humanitarian funding, critical services risk being scaled back.

Action For Humanity is delivering life-saving assistance and building resilience among vulnerable communities in Bangladesh. In 2024, the focus was on emergency response, seasonal campaigns, and humanitarian interventions to address food insecurity, health, and disaster preparedness in high-risk areas.

In alignment with AFH's Goal 1 and the Sustainable Development Goals (SDGs), operations expanded to Feni, Cumilla, and Brahmanbaria, strengthening the organisation's ability to respond to natural disasters and provide timely, need-responsive humanitarian relief.



BANGLADESH: OUR RESPONSE

Food Aid

+ Distributed Qurbani meat to 2,025 vulnerable households to improve nutritional status.

+ Implemented in Brahmanbaria and Noakhali Districts, Bangladesh. Local implementing partners collaborated with humanitarian field teams for efficient execution.

Emergency Response – Bangladesh Flood Response 2024

+ Delivered food and non-food items (NFI) to 400 households, benefiting 2,000 individuals. Targeted flood-affected families in Feni, Cumilla, and Brahmanbaria districts. Humanitarian field teams, local partners, and community volunteers executed the response. Essential support provided to flood-affected households, helping them restore normalcy and mitigate health risks.

Programmatic Highlights

+ Geographic Spread - Expanded operations to Bangladesh, reaching new regions such as Feni, Cumilla, and Brahmanbaria.



SOMALIA AND ETHIOPIA

In 2024, Somalia and Ethiopia continued to face intersecting humanitarian crises driven by conflict, climate shocks, and chronic poverty. In Somalia, protracted insecurity, including violence linked to non-state armed groups. combined with severe drought and inflation, has left millions in need of food, healthcare, and protection, with many forcibly displaced from their homes. Meanwhile, Ethiopia faced ongoing humanitarian challenges in regions such as Tigray, Amhara, Oromia, and Somali, where the aftermath of conflict, political tensions, and climate-induced disasters, particularly drought and flooding, have strained already fragile systems. In both countries, children, women, and displaced populations are disproportionately affected by malnutrition, limited access to clean water, and lack of healthcare and education. The impact of climate change continues to erode traditional livelihoods, particularly for pastoralist communities, leading to deepening food insecurity and displacement across the Horn of Africa.

Action For Humanity persistently expands its humanitarian reach in Somalia and Ethiopia, holistically addressing water scarcity, food insecurity, and community resilience through innovative sustainable, high-impact interventions. In 2024, AFH, in collaboration with local partners, implemented critical WASH projects, seasonal food distributions, and capacity-building initiatives to strengthen local community ownership and long-term development.

Local partners constitute a vital mechanism in ensuring faith-sensitive, culturally appropriate, and gender-inclusive programming. Our partner selection framework is meticulously designed around demonstrated commitment to empowering women, meaningfully engaging local stakeholders, and catalysing sustainable change, which has been instrumental in AFH's transformative work across Somalia and Ethiopia.

Through these targeted efforts, 1,500 individuals in Ethiopia and 1,300 individuals in Somalia have directly benefited from AFH's lifesaving and resilience-building programmes.



SOMALIA AND ETHIOPIA: OUR RESPONSE

WASH Projects – Ethiopia & Somalia

+ Constructed six deep tube wells in Ethiopia and two tube wells with rope and washer pumps in Somalia to improve access to safe and sustainable water sources.
+ Conducted community engagement, site mapping, and MOU agreements to ensure stakeholder involvement and sustainability.
+ Established and trained water management committees, including women, youth, and persons with disabilities, to maintain and manage the wells.
+ Integrated hygiene and sanitation awareness campaigns, reaching over 3,000 individuals.
+ Environmental protection efforts included tree planting initiatives around the wells to combat climate change and soil erosion.
+ Ethiopia: 1,500 rightsholders gained consistent access to clean drinking water.
+ Somalia: 1,300 individuals benefitted from improved water access and hygiene education.

Food Aid

+ Distributed Qurbani meat to 200 vulnerable households in Somalia's IDP settlements and host communities during Eid al-Adha.
+ Community leaders and volunteers facilitated equitable distribution, providing 2 kg of meat per household (totalling 1,000 kg of meat, benefiting 1,000 rightsholders.)
+ Winterisation efforts focused on clean water access, benefiting 300 rightsholders through water point construction and sanitation initiatives.

Geographic Spread

+ Somalia: IDP settlements and host communities, focusing on seasonal food aid and water access.
+ Ethiopia: Vulnerable regions with severe water scarcity and sanitation challenges.

GLOBAL EMERGING CHALLENGES

As global crises intensify, AFH navigates a rapidly evolving humanitarian landscape marked by protracted conflicts, economic instability, climate shocks, and funding constraints. The fall of the regime in Syria, escalating violence in Palestine, Lebanon, and Yemen, and the deepening humanitarian crisis in Sudan have significantly increased the demand for emergency aid, protection services, and long-term recovery efforts. Meanwhile, the withdrawal of key food assistance programmes in regions like northern Yemen has exacerbated food insecurity, requiring scalable and sustainable solutions to mitigate long-term hunger and malnutrition.

Despite these challenges, new opportunities have emerged for AFH to strengthen our humanitarian impact. With expanded operations in Syria, the establishment of new offices in Damascus, Aleppo, and Homs, and growing operations in Pakistan and Iraq, AFH is positioned to enhance our reach and effectiveness. In 2024, the organisation pioneered innovative approaches, including climate-resilient agriculture, women-led economic empowerment programmes, and community-driven response initiatives. Additionally, AFH has started our new flagship programming that look at nurturing ecosystems to ensure we work towards protecting the environment that we operate within. These models provide a foundation for scalable interventions that integrate relief, recovery, and resilience-building to ensure long-term impact.

As AFH moves forward, we will stay true to our mission and values, through delivering life-saving aid, fostering resilience, and advocating for lasting change in the world's most vulnerable regions. Through strategic partnerships, innovative solutions, and a people-centred approach, AFH will continue to bridge the gap between emergency relief and long-term recovery, ensuring that those affected by crisis not only survive but thrive.

SUSTAINABILITY & 2025 STRATEGY

Looking Ahead: Sustainability & 2025 Strategy

In 2025, AFH will refine our global strategy to address emerging challenges while leveraging new opportunities to strengthen resilience and sustainability. The organisation will focus on:

+ **Triple Nexus Approach – Integrating Humanitarian Aid, Development, and Peacebuilding:**

  - In Northwest Syria, AFH will expand our Survivor and Community Led Response (SCLR) initiatives, empowering local groups to lead recovery efforts, address urgent needs, and build long-term solutions within their communities.

  - In Sudan, Action For Humanity will integrate livelihood programmes with emergency food aid, ensuring that displaced families not only receive immediate relief but also have opportunities for economic self-sufficiency.

+ **Increased Local Ownership – Strengthening Community-Led Response Initiatives:**

  - In Yemen, AFH will scale up our local WASH committees to manage and maintain rehabilitated water wells and solar-powered water systems, ensuring long-term sustainability.

  - In Syria and Iraq, AFH will further invest in youth-led innovation, building on the Hackathon initiative in Northwest Syria to support youth entrepreneurship and community-driven problem-solving.

+ **Innovative Programming – Expanding Economic Empowerment, Integrated Protection, and Climate-Resilient Interventions:**

  - In Iraq and Northeast Syria (NES), AFH will scale up smart agriculture initiatives, including hydroponic farming and agri-tunnel systems, to increase food security while reducing water dependency.

  - In Palestine, AFH will enhance mental health and psychosocial support (MHPSS) programmes, integrating them into education and protection services to help children and families cope with trauma and displacement.

  - In Pakistan, AFH will expand our women-led livelihood initiatives, such as food processing centres and vocational training, providing sustainable income-generating opportunities for vulnerable women.

As Action For Humanity moves into 2025, we are better positioned than ever before to save lives, strengthen resilience, and advocate for lasting change in the world's most vulnerable regions. Through localised, scalable, and climate-smart approaches, we will continue to bridge the gap between emergency relief and long-term recovery, ensuring that communities not only survive but thrive.



OPERATIONAL EXCELLENCE

Innovation in Programme Delivery

Action For Humanity strives to enhance the efficiency, effectiveness, and impact of humanitarian aid through innovation in programme delivery. By integrating technology, empirical data-driven decision-making, and contextually nuanced localised approaches, AFH ensures that assistance is targeted, timely, and sustainable. Digital tools such as real-time beneficiary tracking, mobile cash transfer systems, and remote monitoring platforms have been deployed to enhance accountability and transparency in our operations across Syria and Iraq optimising resource allocation.

AFH is in the process of replicating these exemplary practices across our other country offices as we continue to build institutional capacity. We have comprehensively embraced community-led programming, ensuring that interventions are co-designed with local stakeholders to build resilience and long-term sustainability.

In response to escalating logistical challenges and constrained humanitarian access, AFH has leveraged local partnerships, decentralised aid distribution, and anticipatory action frameworks to enable rapid response to crises. Additionally, we are investing in climate-resilient infrastructure, solar-powered water systems, and sustainable livelihood initiatives to create lasting impact beyond immediate relief efforts.

By continuously adapting to emerging challenges and incorporating innovative methodologies, we are ensuring that humanitarian aid remains relevant, effective, and scalable in an increasingly complex global landscape.

Staff Development and Well-being

Action For Humanity recognises that our staff are our greatest asset, and their development, well-being, and safety are fundamental to delivering effective humanitarian aid.

AFH prioritises continuous training, capacity-building, and mental health support to ensure that staff are equipped to operate in challenging environments while maintaining their well-being. Comprehensive workshops, leadership development programmes, and technical training sessions are conducted to enhance staff expertise and career growth.

Through structured training programmes, AFH fosters professional growth and capacity development, enabling staff to take on greater leadership roles and broaden their technical expertise in humanitarian response.

During emergencies, AFH prioritises staff safety by implementing robust security protocols, stress management programmes, and emergency evacuation procedures.

For instance, during the escalation of conflict in Gaza and Syria, AFH activated its emergency evacuation programme, prioritising the safe relocation of staff and their families while ensuring that essential humanitarian operations continued.

Additionally, we promote a culture of care and resilience through psychosocial support services, flexible work arrangements, and well-being initiatives, ensuring that our teams remain motivated, protected, and supported in their humanitarian mission.

OPERATIONAL EXCELLENCE

Risk Management and Compliance

Action For Humanity upholds the most rigorous standards of risk management and compliance to ensure the safety, accountability, and effectiveness of its humanitarian operations.

AFH has implemented robust risk assessment frameworks, financial controls, and operational safeguards to mitigate security threats, financial mismanagement, and programmatic risks at field level.

A dedicated risk management team continuously monitors geopolitical developments, security challenges, and legal regulations to ensure that all interventions adhere to international humanitarian laws, donor requirements, and Core Humanitarian Standards (CHS) in our country offices. Compliance mechanisms encompass regular audits, internal monitoring. Fraud prevention policies, and safeguarding protocols to uphold transparency and integrity across all programmes.

In high-risk areas, AFH guarantees contingency planning, staff training on risk mitigation, and crisis response strategies to preserve operational continuity. By embedding compliance and risk management into every level of the organisation, we ensure that humanitarian aid is delivered efficiently, ethically, and with the highest levels of accountability to donors, partners, and affected communities.

HUMANITARIAN QUALITY ASSURANCE INITIATIVE

THIS IS TO CERTIFY THAT

ACTION FOR HUMANITY

UNIT 6, CAROLINA WAY
SALFORD, UNITED KINGDOM

complies with the Core Humanitarian Standard on Quality and Accountability (CHS:2014),
following the requirements of the CHS Alliance verification scheme.
This certificate covers the humanitarian and development activities of ACTION FOR HUMANITY.

ORIGINAL APPROVAL
28 JANUARY 2025

CURRENT CERTIFICATE
28 JANUARY 2025

CERTIFICATE EXPIRY
27 JANUARY 2028

CERTIFICATE REGISTRATION NUMBER
AFH-CHS-25-02

DÉSIRÉE WALTER
EXECUTIVE DIRECTOR

HQAI conducted the certification audit in line with the requirements of ISO/IEC 17065:2012 and examined, on a sample basis, evidence of compliance with the CHS.
Use of the Certificate and Logo is subject to terms and conditions specified in the Agreement between the audited party and HQAI.
The status of this certificate can be checked on www.hqai.org/certified

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UK DOMESTIC PROGRAMMES

This year, Action For Humanity made marked strides forward, aligning its programmatic advancements with our domestic goal of fostering resilient, inclusive and thriving communities. We maintained continuity with previously established operational foundations, deepening existing partnerships and implementing strategic advancement of key initiatives. Our efforts achieved demonstrable progress across all areas, with comprehensive delivery aligned to all four of our strategic priorities: Support for refugees and asylum seekers, addressing food insecurity and poverty, responding to crises and empowering Young People.

Ramadan Community Support: Iftar and Suhoor Distribution

Action For Humanity had the privilege of bringing warmth and hope to asylum seekers and refugees experiencing their first Ramadan away from home, including women and children impacted by domestic abuse.

Through our Ramadan distributions, we provided nearly 5,000 hot iftar meals and suhoor packs to asylum seekers across multiple locations across Greater Manchester.

In strategic partnership with Manchester Women's Aid, we also delivered suhoor packs and hot iftar meals to women affected by domestic abuse, residing in dispersed refuges with no recourse to public funds. The support we provided allowed these women to fully engage in the observance of Ramadan, empowering them during a challenging time.



Social Cohesion Initiative: Football for Asylum-Seeking Men

AFH implements comprehensive social cohesion strategies by advocating for and facilitating the integration of refugees into UK society through various community-based initiatives. One such initiative is our weekly football sessions for men seeking asylum, designed to support their mental and emotional well-being. These sessions offer more than just physical activity; they provide a vital sense of community and belonging, helping participants navigate the challenges of displacement and adjust to life in a new society.

Tackling Food Poverty

Action For Humanity continues to combat food insecurity by providing hot meals to a range of services across Greater Manchester, in partnership with trusted allies such as the Myriad Foundation, We Shall Overcome, and Tameside Council. This year, we will deliver approximately 14,000 hot meals, making a meaningful and measurable impact on the welfare of some of the most vulnerable individuals in the community.

These services support those facing homelessness, refugees who have been unable to secure accommodation, and individuals experiencing destitution, ensuring they have access to essential nourishment and support when it's needed most.



UK DOMESTIC PROGRAMMES

Youth Development

Recognising the vital need to create opportunities for all young people to thrive, we identified a critical service gap and, in collaboration with local councils and strategic migration partnerships, developed a dedicated youth group for unaccompanied minors. This bespoke group provides a safe, nurturing space where separated young people can come together, build essential life skills, and connect with their peers, fostering a strong sense of community and belonging.

Throughout the summer holidays, we ran dedicated sports sessions for children of asylum seekers residing in contingency hotels, focusing on supporting their physical and overall well-being. These sessions continued uninterrupted, even during far-right protests, where we implemented additional security measures to ensure the safety of participants.

By doing so, we were able to respond to the crisis in a positive and proactive manner, offering children a much-needed sense of normalcy and support during a challenging time. This commitment to uninterrupted support during times of heightened tension underscores our dedication to the communities we serve.





UK DOMESTIC PROGRAMMES

Strategic Coalition Development: Greater Manchester Muslim Alliance for Refugees (GMMAR)

AFH successfully initiated, coordinated, and established leadership of the Greater Manchester Muslim Alliance for Refugees (GMMAR), a pioneering coalition framework dedicated to rights advocacy for refugees and asylum seekers, well-being support, and integration facilitation across Greater Manchester. As the inaugural initiative of this scope nationally, GMMAR coordinates Muslim Civil Society organisations to address specific challenges faced by displaced communities, ensuring collaborative and effective response mechanisms.

GMMAR maintains membership of the Faith and Belief Advisory Panel, one of Greater Manchester's established equality panels designed to advise, support and challenge political leadership and policy development in addressing inequality.

Manchester Museum Interfaith Event

A beautiful night of unity, reflection, and community at Manchester Museum, where AFH hosted an interfaith Iftar for 400 guests including unaccompanied young people seeking asylum in Manchester in keeping with Manchester being a welcoming City of Sanctuary.

Through collaboration with the Manchester Council, unaccompanied young people seeking asylum participated in the Interfaith iftar, where diverse Manchester communities came together to observe Ramadan, participate in communal breaking of the fast and engage in social interaction within the exceptional setting of the museum, welcomed by Chancellor of Manchester University Nazir Afzal. This Iftar was not just about a meal but about creating a safe space where young people seeking asylum felt seen, valued, and part of a wider community.





UK DOMESTIC PROGRAMMES

Academic Engagement: Woolf Institute Conference Presentation

Action For Humanity received invitation to present research at the Woolf Institute annual conference hosted by the University of Cambridge under the theme "Faith in a World of Unprecedented Challenges".

The presented research highlighted significant disparities in provision for asylum seekers and advocated for pathways to integration for refugees utilising faith-based approaches to migration informed by our experience in establishing and coordinating the GMMAR as a response to systemic deficiencies in refugee integration frameworks.





OUR PEOPLE, OUR STRENGTH

Our success at Action For Humanity is driven by the remarkable individuals in our organisation who are the driving force behind every one of our successful endeavours.

Our dedicated Human Resources teams, operating across different countries, have been instrumental in ensuring that our teams are adequately equipped, our staff members are well supported, and that seamless collaboration and synchronisation are achieved globally.

Through cultivating a robust and truly collaborative team that utilises the diverse backgrounds of our members, we have been able to drive our success forward and reach our strategic goals with greater ease and confidence

Staff Wellbeing

The wellbeing of our staff is of paramount importance at Action For Humanity. We understand that for our people to thrive, their needs must be prioritised and so we have worked diligently to develop a holistic and comprehensive staff wellbeing offering.

Action For Humanity has recognised the challenges posed by rising living expenses and economic uncertainties in the countries in which our staff operate.

To foster a motivated and content working environment we have meticulously benchmarked competitive remuneration packages against local market averages.

In 2024, we were one of the first INGO's in the Greater Manchester region to be accredited by the Living Wage Foundation, which formally recognises that all of our UK colleagues are being paid at least the real Living Wage. The living wage is decided each year after an in-depth and comprehensive research of the real cost of living for 17 types of households.

Additionally, we have implemented and refined several initiatives aimed at promoting staff wellbeing, supporting positive mental health, and achieving a healthy work-life balance.

Our comprehensive approach includes generous provisions for annual leave allowance, flexible and hybrid working arrangements, as well as robust reporting channels to safeguard our employees. Field staff in applicable offices receive generous leave allowance for rest and recouperation, and are provided access to healthcare services, for example in Yemen we have partnered with the UN to provide our staff with 24/7, professional, point-of-contact physical and psychological healthcare. We also regularly update our Employee Handbook, which includes family-friendly policies, and we have delivered a range of team-building activities, social events, away days, and retreats.

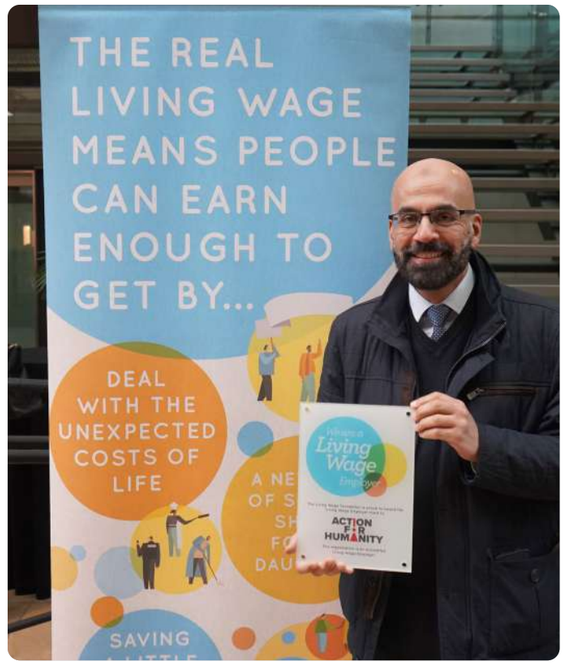
At our UK annual retreat in 2024, all of our UK employees engaged in a range of workshops focused on self-reflection and development as well as outdoor teambuilding activities.



OUR PEOPLE, OUR STRENGTH

To further support our employees, we provide access to the Health Assured Employee Assistance Programme. This service offers a range of benefits such as emotional support including counselling, expert advice on legal and financial matters, and access to an app and online portal with a comprehensive library of resources to help employees through life's challenges. Additionally, our staff can enjoy exclusive discounts and special offers for shopping, dining, gym memberships, and more.

As an organisation responding to critical humanitarian needs globally, we recognise that our core mission is to empower our staff so that they excel in their roles and make a significant impact. By ensuring their wellbeing and providing the necessary support, we enable them to perform their jobs effectively and maximise their contributions to addressing some of the world's most pressing humanitarian challenges.





OUR PEOPLE, OUR STRENGTH

Training and Development

We are dedicated to providing our staff with opportunities and support for individualised training and development. Our goal is to empower each employee to thrive, whether they are pursuing qualifications, participating in specialised training programmes, or receiving in-house on-the-job training.

Furthering our commitment to staff development, we have organised monthly all-staff training sessions under our Inspire & Grow scheme. These sessions serve as a platform to enhance the knowledge, skills, and expertise of our employees in thematic areas within the humanitarian sector and other areas of their professional lives. In 2024, areas of training included:

+ Core Humanitarian Standard
+ Design Thinking
+ Adaptive Management
+ Internal & External Communications in the Charity Sector
+ Digital Transformation: Effective Use of Instant Messaging

To enhance the performance and prospects of our employees, we sponsor and support their pursuit of academic and professional qualifications accredited by professional bodies. This allows our teams to seek excellence in their work, whether it is in Programmes, Operations, Marketing, Finance, Human Resources, Management, or other areas.

Our strategy regarding training in the field is centred upon addressing our operating regions' unique needs and challenges as well as our employees' career development goals. Our in-field management designs bespoke training initiatives through a lens of advanced and nuanced understanding of their respective regions based on the input they receive through surveys from the field staff.

Recognising the importance of unity, safety and accountability, our field staff undergo mandatory training in critical areas such as PSEA (Preventing Sexual Exploitation and Abuse), Safeguarding, Anti-Fraud, and Aid Diversion. These trainings ensure that our staff are equipped with the necessary knowledge and tools to maintain high standards of conduct and integrity.

Our training and development programmes are intrinsically linked with our annual performance development review and appraisal processes. We firmly believe that as employees enhance their abilities, their contributions should be duly recognised and rewarded. By aligning personal growth with performance evaluation, we foster a culture of continuous improvement and professional advancement.

In line with our response to escalating humanitarian needs globally, we remain committed to investing in our staff's training and development, as we recognise that their growth is integral to the success of our organisation. Through these initiatives, we aim to empower our employees to reach their full potential and deliver impactful aid that addresses the critical needs of vulnerable communities worldwide.



OUR PEOPLE, OUR STRENGTH

The Steering Committee for Humanitarian Response (SCHR) Misconduct Disclosure Scheme (MDS)

In line with our commitment to safe programming and recruitment, Action For Humanity participates in the inter-agency Misconduct Disclosure Scheme (MDS) administered by the Steering Committee for Humanitarian Response (SCHR). This scheme serves as a vital platform for organisations to share crucial information during the recruitment process regarding individuals who have been involved in incidents of sexual harassment, sexual abuse, or sexual exploitation.

By engaging in the scheme, we contribute to the collective effort of improving humanitarian action. Through information sharing and learning, we continuously strive to enhance our practices and promote the well-being and safety of those we serve. Our active engagement in the SCHR Misconduct Disclosure Scheme exemplifies our unwavering commitment to upholding some of the highest standards across the humanitarian sector.





ADVOCACY AND COMMUNICATIONS IMPACT

Throughout 2024, Action For Humanity continued our role as a leader in humanitarian advocacy, amplifying the voices of affected communities and pushing for meaningful policy change. Our Communications and Advocacy team led impactful campaigns, engaged in strategic advocacy, and raised awareness of humanitarian crises globally.

A defining moment of our advocacy efforts was projecting urgent messages onto Tower Bridge, Brooklyn Bridge, and key locations around Liverpool during the Labour Party Conference. These projections called on the UK Government to stop arming Israel in light of grave human rights violations. As the first UK NGO to publicly label the war on Gaza as 'genocide', we played a pivotal role in shaping the discourse on the crisis. On New Year's Eve 2023 and New Year's Day 2024, we joined the global #Countdown2Ceasefire campaign, calling for an immediate and permanent end to hostilities.

As the humanitarian situation in Gaza and Lebanon deteriorated, Action For Humanity consistently highlighted the worsening conditions, ensuring that media, policymakers, and the public remained informed. Our advocacy extended to Yemen, where we were a leading critical voice condemning airstrikes and their devastating impact on civilians. In a landmark achievement, we released the first report quantifying displacement in Gaza. The findings, as outlined by our CEO in Al Jazeera, revealed the systematic and near-total forced displacement of Gazans, demonstrating that supposed 'humanitarian zones' were unsafe and uninhabitable.



We marked significant anniversaries, using our platforms to bring attention to ongoing crises. The one-year commemorations of the Syria-Türkiye earthquake and the start of the war in Gaza were observed through widespread social media campaigns. As a key player in NGO sector coordination, we worked behind the scenes to address humanitarian needs in Gaza, Syria, Lebanon, and Yemen, while also expanding our domestic programmes to support vulnerable communities in the UK.

Our advocacy remained bold and unwavering. On International Women's Day, we joined NGOs and MP Zarah Sultana in a floral display on Millennium Bridge, calling for a ceasefire. In March, we stood with partners to mark 13 years since the start of the Syrian conflict, reaffirming our commitment to Syrian communities. Our humanitarian convoys entering Gaza received international attention, further highlighting the scale of need.

Following the liberation of Syria on 8 December, our team mobilised advocacy efforts to call for the global lifting of sanctions on Syria and the demining of UXO-contaminated areas.



ADVOCACY AND COMMUNICATIONS IMPACT

In Manchester, we hosted the 'Manchester Unites for Gaza' iftar, featuring Mayor Andy Burnham, Dr David Nott and CAABU's Chris Doyle. We also co-signed a joint letter with other NGOs, urging the Foreign, Commonwealth & Development Office (FCDO) to halt arms sales to Israel and press for an immediate ceasefire.

In response to climate-related disasters in Sudan, Yemen, Afghanistan, and Bangladesh, we launched emergency appeals, advocating for increased humanitarian assistance. We also published an article in Al Jazeera, highlighting the underreported humanitarian crisis in Sudan. Consistently, we condemned Israel's violations of international law, including attacks on aid workers and civilians.

As the UK General Election approached, we pushed for immediate action within the first 100 days of the new government, contributing to a joint NGO policy document. We also called for the UK to restore funding to UNRWA and, alongside partners, briefed MPs on the escalating crisis in Gaza. As part of a coalition of NGOs, we placed a replica missile outside UK Parliament with the message 'Stop Arming Israel.'



On World Humanitarian Day, our offices joined NGOs worldwide in holding #NotATarget signs, condemning the attacks on aid workers. Later in the year, we co-hosted a parliamentary event alongside CAABU and FairSquare, featuring Alistair Carmichael MP, Dahlia Qumsieh, and Mays Nassar, marking 11 months since the start of the war in Gaza. Finally, our YouGov polling revealed that 60% of Britons support a ban on arms sales to Israel, further demonstrating public backing for our advocacy.

In 2024, Action For Humanity stayed true to our mission to protect and empower communities affected by conflict and disaster. Our advocacy and communications efforts ensured that critical issues remained in the public eye, driving forward urgent humanitarian action.



INSTITUTIONAL FUNDING

Institutional funding and strategic partnerships overview

In 2024, Action For Humanity advanced our mission to support crisis-affected populations through a strategic approach to institutional fundraising, partnerships, and donor engagement. Amidst heightened needs across the Middle East and persistent global funding constraints, AFH demonstrated resilience and agility securing over £29 million in institutional funding across 148 grants.

This growth was made possible by our commitment to deepening our relationships with trusted donors, strengthening internal systems for quality proposal development, and elevating our role as a responsive and reliable humanitarian partner. The year marked a renewed emphasis on localisation, technical excellence, and multi-sectoral programming, all underpinned by meaningful collaboration with a diverse range of institutional actors.

In addition to securing funding and forming strategic partnerships, AFH also actively engaged in multiple conferences and networking events to strengthen our presence, forging new partnerships, and staying updated on best practices in humanitarian aid. Notable events included the International Council of Voluntary Agencies (ICVA), Scotland's International Development Alliance (SIDA) Annual Meeting, and AidEx. These engagements provided platforms for AFH to connect with other NGOs, discuss policy issues, and collaborate on humanitarian initiatives.



Localisation

As part of its delivery model, Action For Humanity (AFH) channels programme funding through local and regional partners, particularly in countries where AFH does not maintain direct registration, operational capacity, or secure financial access — including contexts such as Libya, Morocco, Sudan, Ethiopia, Somalia, and Gaza (only in the initial emergency phase).

During the reporting year, AFH entered into formal funding agreements with a number of trusted implementing partners to deliver humanitarian activities in these countries. All payments were governed by due diligence, financial controls, compliance checks, and programme monitoring frameworks in line with AFH's internal policies.

Some of these partner payments involved material levels of funding and contributed significantly to AFH's restricted programme expenditure. However, due to the sensitive and high-risk environments in which these partners operate, and in line with safeguarding principles and their explicit request, we have withheld disclosure of partner names in this report to avoid compromising their safety and operational security.

AFH ensures full accountability through regular narrative and financial reporting, field verification (where feasible), and ongoing compliance oversight. Total payments made under partner funding agreements in these contexts amounted to £1.4M, representing 5% of total charitable activities."



INSTITUTIONAL FUNDING

Funding Highlights

Throughout 2024, AFH continued to broaden and diversify our institutional funding base, building on established relationships and new partnerships with international NGOs, UN agencies, government donors, foundations, and charitable organisations. This approach allowed AFH to sustain and expand programming in response to growing humanitarian needs across our priority contexts.

Funding supported a wide range of critical sectors, with significant investment directed toward education, health, water and sanitation, and emergency response. The highest concentration of funding was directed toward operations in Syria through Türkiye and Iraq, with additional grants supporting programming in Palestine, Yemen, Morocco and Pakistan.

The year saw a strong level of engagement from a diverse donor base including longstanding INGO partners, multilateral agencies, and new philanthropic collaborators enabling AFH to respond both to protracted crises and sudden-onset emergencies.

To support this expanded portfolio, AFH took deliberate steps to strengthen internal grant management systems. Key improvements included the refinement of internal tools for proposal development, increased cross-departmental coordination, and the rollout of donor engagement tracking processes. These efforts enhanced the organisation's ability to manage complex portfolios, meet compliance requirements, and position itself for multi-year, strategic partnerships.



INSTITUTIONAL FUNDING

Strategic Partnerships

At Action For Humanity, partnership is more than a delivery mechanism, it is a shared commitment to justice, dignity, and locally driven solutions. In 2024, partnerships remained the engine of our humanitarian and development work, enabling us to reach communities in crisis with greater speed, scale, and purpose.

Whether through emergency consortia, thematic alliances, or direct collaboration with local actors, AFH worked together with others to co-create programmes that are contextually grounded and globally informed. These partnerships brought together the best of what each organisation had to offer: technical expertise, local presence, flexible funding, and deep community trust.

From delivering safe learning environments in conflict zones, to scaling health and protection services for displaced populations, to mobilising life-saving support during religious and seasonal campaigns, behind each achievement was the steady backing of our dependable partnerships.

Collaboration in 2024 enabled AFH to:

+ Operate within multi-sectoral consortia that addressed intersecting needs across education, health, WASH, and child protection.
+ Deliver rapid, high-impact responses through pooled funding mechanisms and adaptive programming.
+ Strengthen local leadership by investing in community-based implementation and shared accountability models.
+ Build lasting relationships with institutions that value principled humanitarian action, innovation, and equity.

Throughout the year, AFH upheld a partnership approach grounded in equity, transparency, and mutual accountability. Our collaborations prioritised long-term engagement over transactional relationships which enabled us to plan, adapt, and deliver with greater reach and resilience.



INSTITUTIONAL FUNDING

Networks, Memberships & Institutional Strengthening

Action For Humanity deepened its engagement in global and regional networks as part of a broader effort to strengthen institutional capacity, influence humanitarian policy, and reinforce its commitment to accountability and learning, in 2024. By remaining an active member of sector-leading alliances and technical platforms, AFH ensured that we remained connected to best practices, peer collaboration, and the latest developments in humanitarian standards and coordination.

AFH continued to play a meaningful role in key global platforms, including networks that shape policy, foster operational collaboration, and uphold ethical standards in aid delivery. Through our engagement with international bodies focused on development effectiveness, voluntary agency coordination, and humanitarian principles, AFH contributed to sector-wide dialogue on localisation, funding equity, and principled response.

As part of our dedication to quality and accountability, AFH also advanced our work toward full Core Humanitarian Standard (CHS) certification. In 2024, the organisation completed our external audit process with the Humanitarian Quality Assurance Initiative (HQAI)—a key milestone in formalising AFH's adherence to globally recognised standards of transparency, participation, and continuous improvement.

Engagement with networks such as Bond, ICVA, CHS Alliance, The Sphere Project, and the Climate and Environment Charter Secretariat also provided valuable opportunities for collaboration, shared learning, and strategic alignment with global humanitarian priorities including environmental sustainability, inclusive governance, and ethical partnership practices.
These affiliations are not symbolic; they represent AFH's enduring commitment to operate with integrity, build trust with communities and donors, and continuously improve how we design, implement, and evaluate our work. Institutional strengthening at AFH is not only about compliance, but also a foundational part of our ambition to be a credible, capable, and principled actor in the humanitarian system.

INSTITUTIONAL FUNDING

Engagement & Outreach

Our presence across global, regional, and academic platforms reinforcing its identity as a principled, agile, and collaborative humanitarian actor grew throughout the year. Through participation in key conferences and strategic convenings, Action For Humanity advanced critical conversations on locally-led response, faith-based giving, programme quality, and operational accountability.

The organisation played an active role in several high-level humanitarian policy forums, including the Syria Brussels VIII Conference and the Islamic Development Bank's annual meeting, where we engaged with donors, policymakers, and regional actors to advocate for sustained, inclusive, and locally anchored responses in crisis-affected settings. At the SIDA Annual Conference in Edinburgh, AFH joined UK-based NGOs and development stakeholders to discuss localisation, Scottish government partnerships, and sector alignment with global humanitarian goals.

AFH also participated in AidEx, which is one of the sector's largest international events. The meeting, with UN agencies, donors, and peer INGOs, explores collaboration and served as an ideal platform for AFH to showcase our localisation-first model. The Humanitarian Xchange conference offered a space for learning and knowledge exchange, where AFH contributed to discussions on navigating complexity in humanitarian response. Similarly, the Airlink MENA regional forum provided an opportunity to deepen regional partnerships, especially in the areas of emergency logistics and operational preparedness.

Complementing these policy and practitioner forums, AFH engaged in spaces that bridged humanitarian action with public dialogue and diaspora outreach. In Türkiye, the organisation hosted networking events in Istanbul and Gaziantep, bringing together Arab influencers and community advocates to support visibility and outreach. AFH also participated in the Reviving the Islamic Spirit (RIS) conference in Ontario, Canada, engaging with faith-based philanthropic networks and diaspora communities in support of shared humanitarian values.

AFH's credibility as a learning organisation was further reinforced through our contributions to academic institutions. The organisation was featured in events hosted by the Humanitarian and Conflict Response Institute at the University of Manchester and delivered a practitioner lecture on organisational change management to MSc students in project and change management which aimed to help bridge the gap between practice and theory for the next generation of humanitarian leaders.

Participation in events such as the Muslim News Awards for Excellence and the Charity Commission's "Working Overseas" workshop further positioned AFH as a values-led organisation committed to operational transparency, sector learning, and excellence in governance. Through these diverse engagements, AFH extended our reach, built new alliances, and affirmed its position as a responsive and forward-looking humanitarian organisation one grounded in proximity, driven by partnership, and committed to principled change.

PARTNERS, MEMBERSHIPS, AND ACCREDITATIONS

Accreditations

hqai – Humanitarian Quality Assurance Initiative

Members

CHS Alliance – Member
bond
developmentaid – develop with us
Scotland's International Development Alliance
ICVA – International Council of Voluntary Agencies
Climate and Environment Charter
Living Wage Employer
ICRC

UN Bodies

OCHA
unicef
IOM UN Migration

Partners - INGO's and Public Sector

YOU – Stiftung Bildung für Kinder in Not
World Vision
actionaid
Save the Children
Chemonics – Development works here.
giz – Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
HelpAge International – age helps
Guernsey Overseas Aid & Development Commission
Foreign & Commonwealth Office
Fons Català de Cooperació al Desenvolupament
War Child
Syria Recovery Trust Fund
Solidarités International
David Nott Foundation
Concern Worldwide
christian aid
care

COMMUNITY FUNDRAISING

Strategic Partnerships

The community fundraising department demonstrated significant operational expansion throughout 2024, substantially increasing our geographical presence and programmatic activities across multiple regions. Quantitative growth in fundraising dinners and grassroots initiatives catalysed elevated community engagement metrics. Strategic partnerships with local community organisations further consolidated regional visibility and reach.

Key achievements

+ Strengthened collaboration with faith-based institutions, significantly boosting both fundraising performance and community trust.
+ Expanded digital fundraising campaigns using contemporary crowdfunding platforms, broadening engagement among diverse donor demographics.

Ramadan campaign

The Ramadan period emerged as a particularly productive operational window. The department executed a comprehensive and meticulously coordinated campaign framework, with events strategically distributed across previously untapped geographical areas. These efforts effectively broadened the organisation's supporter demographic and generated heightened awareness within historically underrepresented communities.

Fundraising challenges programme

The fundraising challenges programme underwent systematic expansion during 2024. Novel international expedition opportunities were introduced, successfully engaging adventure-oriented supporters and injecting renewed momentum into the annual fundraising calendar.

Resource efficiency and operational resilience

Despite operating with limited human resource capacity, the department leveraged exceptional commitment levels to implement a diverse portfolio of high-impact activities, including sustained international fundraising deployments. This was made possible through exemplary resource optimisation and a steadfast dedication to Action For Humanity's global mission.

Forward outlook

The demonstrable progress achieved during 2024 has established favourable conditions for subsequent operational periods. Foundational structures are now firmly embedded, enabling continued programmatic development and enhanced fundraising efficacy moving forward









STRUCTURE, GOVERNANCE AND MANAGEMENT

Structure, Governance and Management

AFH is a multifaceted international humanitarian organisation composed of many interrelated parts. We believe that transparency in how we operate is essential for our long-term success. Comprehensive disclosure regarding our governance structure helps us build stronger relationships with donors, banks, fellow humanitarian organisations, and authorities in the countries where we work. This increased trust enables us to implement more effective interventions and support even more people in need.

Action For Humanity is a Charitable Incorporated Organisation (CIO) Foundation with the Charity commission in England and Wales, under registration number 1154881. Action For Humanity's only voting members are our charity Trustees and our governing document is a Foundation constitution.

The objects of the CIO are:

+ the relief of financial hardship among people in Syria, and throughout the world as the Trustees see fit, by providing such persons with goods/ services which they could not otherwise afford through lack of means;

+ the relief of sickness and the preservation of health among people in Syria, and throughout the world as the Trustees see fit;

+ the advancement of education for the public benefit of people in Syria, and throughout the world as the Trustees see fit; and

+ such charitable purposes for the public benefit as are exclusively charitable according to the laws of England and Wales as the Trustees may from time to time determine.

The Trustees acknowledge that there has been no alteration in the class of beneficiaries of the combining entities and affirm that despite the incorporation of Syria Relief as a linked charity, the power and controls of the Trustees remain unaltered. Furthermore, it is noted that we now provide a single combined report, reflecting our commitment to transparency and efficiency.

Action For Humanity International

Action For Humanity, a charity registered in the UK, acts as our UK office as well as our international coordinating body for the global AFH family. As such, the AFH office in the UK plays a pivotal role in these ever-growing complex structures. Several AFH offices are registered independently with their own autonomous board deciding upon all relevant governance and strategic decisions while other AFH offices are registered as branches of AFH.

Our global structure is in constant review, and we expect a new global governance structure to emerge in the coming years that meets the emergent changes we see across the world. Irrespective of structural evolution, AFH remains steadfastly committed to maintaining operational agility and responsiveness to the needs of others in our efforts as to ensure sustainable improvements in the lives of those we serve.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Board of Trustees

Our Trustees, collectively referred to as AFH Board of Trustees who are also Directors of the organisation, govern AFH.

Apart from the first charity Trustees, every new trustee appointed is there for an initial singular term of three years and can serve for a maximum of three terms. Some Trustees lead the Board's engagement on a certain area and work with senior management, both to provide advice and support and to enhance board understanding and scrutiny. This includes a Lead Trustee for Safeguarding Oversight, Audit, Finance and Risk Management committee.

Trustees typically hold meetings four times a year with the CEO and a number of senior executives attend these meetings to present and discuss key strategic areas of their work with the board. All Trustees are volunteers and none of them receives any remuneration for their contribution as Trustees.

A delegation of authority is in place where the day-to-day work is delegated to the CEO and their management team.

The Board remains committed to the Values and Mission of AFH through its execution of certain key responsibilities:

+ Approve the AFH strategy including its Vision, Mission and Values.

+ Direct and oversee the organisation, focusing on strategic planning and governance, and setting priorities and objectives.

+ Evaluate the performance and the progress of the organisation.

+ Approve new policies and procedures that are relevant to the board and/or its committees.

+ Appraise the Executive Management Team and make appointments to and dismissals from these positions.

+ Approve annual accounts, the annual budget and the ongoing viability of projects implemented or to be implemented.
+ Work with key stakeholders.

+ Ensure that there is an effective risk management framework in place.

+ Ensure that there is compliance with regulatory requirements.

The Trustees can also:

+ Act on advice and information from regular meetings with the CEO and senior staff.

+ Take, where necessary, independent professional advice that will aid the Trustees in fulfilling their role.

+ Attend training in established, new or emerging areas of responsibility.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Appointment of New Trustees

+ Newly appointed Trustees have the same responsibilities and powers as current Trustees. When considering appointment of a new Trustee, the charity follows the requirements of the constitution, the Charity Commission's guidance and other best practices.

+ Newly appointed Trustees are provided with a structured induction programme pertaining to the charity's areas of work, how it functions, also focusing on the Trustees' areas of speciality when applicable. Additionally, they are provided with the latest set of The Trustees report and audited financial statements along with a brief on the current finances of the charity with an up-to-date copy of the management accounts. All Trustees, including newly appointed trustees (if any) are highly encouraged to attend trainings where appropriate.

Code of Conduct

The Board of Trustees expects every trustee, staff member, and volunteer to conduct themselves in accordance with the highest ethical standards. Trustees are required to uphold and maintain AFH's values, vision, and mission, as well as the effectiveness and reputation of the organisation. Trustees evaluate themselves annually against these standards, as well as the Board's Code of Conduct and Conflict of Interest Policy and are required to disclose any conflicts of interest. Where any conflict, or potential conflict is identified, the trustee may not participate in Board discussion or decision-making on related matters.

AFH's values centre all our operations ranging from recruitment to procurement processes.
All our suppliers & service providers must comply with our Code of Conduct and our Ethical and Environmental Policy.

Public Benefit

We annually reassess our aims, objectives, and activities to ensure alignment with our charitable mission, as outlined in our strategic report. This Trustees' Annual Report elaborates on the notable endeavours undertaken to advance AFH's strategic goals, detailing the programmes supported and the positive impact delivered to our beneficiaries. Our review process adheres to the public benefit guidance issued by the Charity Commission, informing both our current operational framework and our plans for the future.

Governance Review

The Board of Trustees recognises the charity's growing needs as it expands as well as the broader, fast evolving regulatory environment. They resolved to continue enhancing Board effectiveness and performance to exercise effective oversight and control, bolstering public trust in the charity. The Trustees are regularly engaged in discussion about good governance, skills audit, and introduce changes deemed necessary for continued improvement.

Audit, Finance & Risk Management Committee

The charity has a risk management framework in place and maintains a risk register. The Audit, Finance and Risk Management Committee reviews the risk register periodically and makes the appropriate recommendation to the board.

Management

The CEO is accountable to the Board of Trustees and, along with other senior staff, is responsible for day-to-day management. The CEO has delegated authority, within terms approved by the Board of Trustees, for operational matters including finance, employment and other performance-related activities. The day-to-day running of the organisation's activities have been carried out by

STRUCTURE, GOVERNANCE AND MANAGEMENT

a team of dedicated staff who are responsible for the implementation of the corporate strategy, and have the authority to make decisions, respond to consultations, allocate resources, and commit expenditure. They are supervised and directed by their line managers led by the CEO, in line with the strategies set by the Board.

The Trustees and the CEO regularly monitor the achievements and performance of The Charity, to ensure that it reflects its aims and objectives. Trustees have also considered the Charity Commission's general guidance on Public Benefit when setting future objectives and planning future activities. This has been done through re-examining the charity's core aims, expanding our services and widening the scope of The Charity's rightsholders (where possible). The aim is to make sure that public benefit is the established catalyst when achieving the objectives that AFH aspires towards.

Key Management Personnel and Remuneration

The Trustees seek to strike an appropriate balance between meeting the requirements of our employees and the public, as well as our donors' expectations that the funds they entrust us with will be spent responsibly to support the people we serve in our country offices and paying enough to recruit and retain professionals with the skills we need. To ensure that our employees stay motivated, pay increases are awarded to staff in accordance with inflation and subject to good performance.

Three senior staff members' salary exceeded £60,000 per annum during this period same as 2023

Fundraising Compliance

We strive for best practices in fundraising by complying with a range of statutes, codes of practice, and standards. We adhere to all relevant statutory regulations, including the Charities Act 2011, the Charities (Protection and Social Investment) Act 2016, the Data Protection Act 2018, the Privacy and Electronic Communications Regulations 2003, and the Telephone Preference Service. We are also registered with the Fundraising Regulator and fully comply with its Code of Fundraising Practice, Fundraising Promise, and Fundraising Preference Service. As part of our ethical fundraising commitment, we ensure that our approach respects donor privacy and actively safeguards vulnerable individuals by avoiding any form of undue pressure, offering clear and accessible opt-out mechanisms, and training our fundraising staff to recognise and respond appropriately to signs of vulnerability. Our practices are informed by the Fundraising Regulator's guidance on treating donors fairly and align with sector standards on protecting individuals in potentially vulnerable circumstances. We also maintain an up-to-date Whistleblowing Policy, which outlines how staff, volunteers, and representatives of Action For Humanity can report any fundraising concerns.

We continue to use a wide range of approaches to raise money, including working with high-net-worth donors, volunteer community fundraising groups, TV appeals, and social media, as well as by appealing to our existing supporter base. These activities are coordinated exclusively by our internal Action For Humanity team. We do not engage with any professional fundraising agencies to speak to our supporters on the phone or via other direct means.

In 2024, we remained fully compliant with all applicable codes and regulations governing our fundraising practices. We received no complaints or concerns regarding our fundraising activities.

Qualifying Third Party Indemnity Provisions

Trustees' indemnity insurance, indemnifying each trustee against liability to third parties, has been in place throughout the year ended 31 December 2024 and up to the date of approval of this report.

PRINCIPAL RISKS AND UNCERTAINTIES

Risk Management

The Trustees maintain an unwavering commitment to their responsibilities toward staff, volunteers, donors, and beneficiaries. A fundamental part of fulfilling these obligations encompasses the systematic identification and management of potential risks that could jeopardise staff safety, organisational resources, or the organization's ability to deliver programmes with appropriate safeguards and professional standards. Accordingly, the charity operates under a comprehensive mandate to regularly identify and scrutinise the risk landscape it traverses, ensuring that robust safety mechanisms are in place to guarantee reasonable assurance against fraudulent activities, malicious acts, governance failures, safeguarding breaches, and operational errors.

Together with the CEO and senior staff, the Trustees actively and routinely review these risks. Given the multidimensional nature of Action For Humanity's operational context, the risk profile exhibits significant complexity. Risks are assessed through a methodical evaluation based on their likelihood and potential impact, facilitating the development of targeted mitigation strategies. Where possible, suitable insurance is used to reduce the financial impact of these risks.

The charity continually updates our risk management framework to meet the standards expected of a large organisation. Operating within a volatile, uncertain, complex, and ambiguous (VUCA) environment, AFH's management consistently strives to enhance the sophistication and effectiveness of our risk management practices. Notably, cybersecurity vulnerabilities have emerged as one of the most significant risks, alongside safeguarding imperatives and fraud prevention priorities.

AFH is committed to maintain a dynamic approach that centres continual review and focuses on enhancement of our policies, updating them not only as they come due but also in response to emergent insights, lessons learned, and regulatory developments. This proactive approach ensures organisational alignment with sectoral best practices and compliance with evolving ethical and legal standards.

Governance of Risk

The Audit, Finance and Risk Committee (AFR) is responsible for the effective management of risks at the charity. The AFR communicates findings, recommendations, and identified concerns directly to the Board of Trustees. The committee conducts regular reviews of corporate risk exposures and produces contextually responsive interventions. Other risks are reviewed and actioned by the executive team. Further work will be carried out in the coming year to strengthen the capabilities of the AFR, in terms of their ability to scrutinise and interrogate identified risks, as well as providing specialised technical guidance to executives on optimal risk management approaches. The current AFR structure is composed of Trustees and executives along with independent members who bring key technical skills to complement the existing competencies within the committee structure.

Principal Risks

The organisation has identified the following critical risk domains:

Reputation

Reputational Risk and Mitigation

As a growing international NGO working in some of the world's most politically sensitive and high-profile crises, Action For Humanity recognises the importance of managing reputational risk with care, foresight, and integrity. Our advocacy on complex issues and our visibility across diverse media and donor landscapes require particular vigilance.

PRINCIPAL RISKS AND UNCERTAINTIES

The following reputational risk areas have been identified, along with corresponding mitigation measures:

1. Public Expression and Online Activity

With staff, volunteers, and supporters engaging on social media and other public platforms, there is an ongoing need to ensure that individual expressions are not misinterpreted as institutional positions. Public commentary, particularly in times of heightened international crisis, may be vulnerable to misrepresentation.

Measures in place:

Social media awareness guidance for staff and representatives.
A third-party partner has been engaged to conduct proactive screening of public-facing staff, with a focus on risk prevention and discretion.
A confidential process is in place for addressing content that may pose reputational concerns.

2. Third-Party Associations

Action For Humanity partners with a wide range of media outlets, community networks, and independent fundraisers to deliver humanitarian impact and mobilise support. From time to time, these partners may be the subject of public scrutiny.

Measures in place:

All partnerships are governed by clear due diligence protocols and fundraising compliance standards.
Public messaging distinguishes between organisational relationships and external editorial or personal views.

Rapid response lines have been prepared in advance for use in the event of media enquiries.

3. Increased Advocacy Visibility

Our public profile — particularly on issues of humanitarian law, protection of civilians, and access to aid — has grown significantly in recent years. With this, comes the potential for reputational exposure, particularly where public advocacy intersects with international policy and political narratives.

Measures in place:

All public statements are carefully reviewed to ensure alignment with international humanitarian principles.

Advocacy messaging is framed using widely accepted legal and rights-based language, often in coordination with sector partners.

A crisis communications toolkit has been developed, including reactive statements and stakeholder engagement protocols.

Action For Humanity continues to take a proactive and principled approach to reputational risk. We are committed to maintaining public trust and organisational integrity; while also ensuring we do not retreat from our responsibility to speak clearly and compassionately on behalf of those we serve.

PRINCIPAL RISKS AND UNCERTAINTIES

Operational Risks

Ensuring the safety of those we serve while maximising the impact of AFH's interventions constitutes a fundamental operational imperative. Consequently, we regularly identify and review key operational risks, including security and safety threats to personnel, volunteers, and beneficiaries, as well as risks that could compromise project delivery.

To address these operational challenges, the charity has implemented the following mitigation measures:

+ Continued development of Standard Operating Procedures to protect against the loss of key staff or volunteers.
+ Enhanced training quality and scope to disseminate skills and best practices, ensuring staff safety and well-being.
+ Engaged specialists to continuously improve operations and foster a positive risk management culture.
+ Committed to regular reviews of key systems and procedures to strengthen internal policies and communication, maintaining clear authority and control structures.
+ Updated our due diligence policy with donors and stakeholders, using appropriate tools to assess personnel suitability including the roll out of a new screening system.
+ Established clear processes to review and assess performance management on the ground.
+ Ensured all programs have up-to-date security policies, including regular comprehensive security briefings and assessments in response to rapid political changes.

AFH also focuses on cultivating the appropriate organisational culture and behaviour through learning from our experiences and sectoral best practices. To support this strategic objective, we:

+ Conduct annual reviews of policies and procedures to ensure they are fit for purpose.
+ Enhance support to Country Offices and make efforts to extend their operational capacity.
+ Implement regular training programs for all staff, especially in safeguarding, cybersecurity, and field safety and security.

The Trustees are therefore satisfied that adequate systems and procedures are in place to manage and minimise exposure to identified risks.



LOOKING AHEAD: STRATEGIC PRIORITIES

Adapting to a Changing Humanitarian Landscape

Action For Humanity comprehensively acknowledges the rapidly evolving humanitarian landscape, shaped by conflicts, natural disasters, and funding constraints. To ensure that aid delivery remains efficient, impactful, and scalable, AFH is actively redrafting its strategy to align with emerging needs, operational challenges, and global humanitarian trends.

The humanitarian sector is facing unprecedented challenges, including restricted access to crisis-affected areas, escalating displacement, climate-induced disasters, and a global funding shortfall. To maintain operational efficiency and continue reaching millions with lifesaving humanitarian aid, AFH is focusing on strategic adaptation, organisational agility, and staff capacity building.

As a Core Humanitarian Standards (CHS)-accredited organisation, AFH remains committed to upholding high-quality humanitarian response standards and ensuring that all interventions are needs-driven, people-centred, and accountable.

By continuously refining and tailoring operations, AFH will ensure quick adaptability to evolving crises by strengthening emergency preparedness, training frontline staff, and enhancing localised response mechanisms. This approach will allow AFH to maximise our humanitarian impact while optimising resources in a time of growing and increasingly complex global needs.

Expanding Humanitarian Outreach in Syria

AFH Syria has a registration in Damascus to expand humanitarian outreach into areas formerly occupied by the deposed regime. These regions have suffered from years of neglect, infrastructure collapse, and humanitarian deprivation, leaving millions without access to essential services. The expansion into Damascus allows AFH to bridge the humanitarian gap in newly accessible areas by:

+ Rehabilitating schools, healthcare facilities, and water systems to restore essential services.

+ Scaling up emergency relief programmes, including food assistance, non-food items, and medical support.

+ Expanding livelihood programmes to support economic recovery and community resilience.

+ Providing long-term protection and education interventions to support vulnerable groups, particularly children and women.

This move will ensure that AFH extends our reach to Syria's most underserved communities, ensuring that those previously trapped by conflict receive the humanitarian support they urgently need.

LOOKING AHEAD: STRATEGIC PRIORITIES

Scaling Up Operations in Gaza

The ongoing Israeli aggression on civilian infrastructure in Gaza has left hundreds of thousands displaced, thousands killed, and essential services decimated. The destruction of hospitals, schools, and water networks has exacerbated the humanitarian crisis, leaving Gaza's population in dire need of urgent assistance.

To meet the rapidly growing needs, AFH is increasing operational capacity in Gaza to deliver aid more efficiently and on a larger scale. This includes:

+ Expanding emergency food distributions, cash assistance, and non-food item (NFI) support.

+ Scaling up medical assistance by providing lifesaving medical supplies, fuel for hospitals, and support for trauma care services.

+ Improving water, sanitation, and hygiene (WASH) programmes to prevent disease outbreaks.

+ Enhancing psychosocial support and child protection initiatives for survivors of violence and displacement.

AFH will also focus on strengthening supply chain logistics and pre-positioning aid stocks to ensure that critical assistance continues despite operational and security challenges.

Expanding Programmes in Lebanon

Lebanon continues to grapple with an economic collapse, political instability, and a growing humanitarian crisis. More than 80% of the population now lives in poverty, and the influx of Syrian refugees has further strained public services and economic resources. As Lebanon's humanitarian needs increase yearly, AFH aims to expand our intervention scope through:

+ Enhance cash assistance programmes to support families with rising living costs.

+ Strengthen food security initiatives by expanding food parcel distributions and livelihood support projects.

+ Expand access to healthcare services through mobile clinics, essential medicine distribution, and community health programmes.

+ Scale up education support for Syrian refugee children and vulnerable Lebanese students to ensure continued learning.

+ Provide winterisation kits and shelter assistance to protect displaced populations from extreme weather conditions.

As economic and social conditions in Lebanon continue to decline, AFH is committed to adapting our response to ensure that vulnerable communities receive critical assistance.

LOOKING AHEAD: STRATEGIC PRIORITIES

Reaching the Forgotten Communities in Yemen

The humanitarian crisis in Yemen remains one of the worst in the world, with millions facing starvation, disease, and displacement. While humanitarian agencies provide emergency aid, many remote communities remain beyond reach, suffering from food insecurity, lack of healthcare, and no access to clean water.

AFH is dedicated to reaching Yemen's most forgotten and marginalised communities by:

+ Expanding mobile health services to ensure basic medical care reaches remote villages.
+ Scaling up WASH programmes to rehabilitate damaged water systems and sanitation facilities.
+ Increasing nutrition programmes for malnourished children and pregnant women through food distributions and health monitoring.
+ Supporting sustainable livelihood initiatives to help families rebuild self-sufficiency.
+ Enhancing emergency response preparedness to ensure rapid assistance to communities affected by new waves of conflict or natural disasters.

Through systematically prioritising long-term solutions alongside emergency relief, AFH will ensure that Yemen's most vulnerable are not forgotten.

Final Strategic Priorities for 2025

+ Redraft AFH's global strategy to ensure continued efficiency, adaptability, and impact in a changing humanitarian landscape.
+ Expand humanitarian access in Syria by securing registration in Damascus and reaching neglected communities.
+ Increase operational capacity in Gaza to provide critical aid amidst ongoing hostilities and humanitarian collapse.
+ Strengthen humanitarian programmes in Lebanon to address growing poverty, refugee needs, and economic instability.
+ Continue reaching the most vulnerable in Yemen, ensuring that isolated and forgotten communities are not left behind.
+ Maintain AFH's CHS accreditation, upholding sector-leading quality, accountability, and impact.
+ Enhance training and capacity-building for AFH staff to ensure quick adaptability and operational efficiency in evolving crises.

AFH remains committed to scaling up our humanitarian interventions, strengthening localised partnerships, and delivering high-impact aid to millions in need. With a proactive, adaptable approach, AFH will continue to be a regional and global leader in humanitarian response, ensuring that no vulnerable community is left behind.



FINANCIAL OVERVIEW

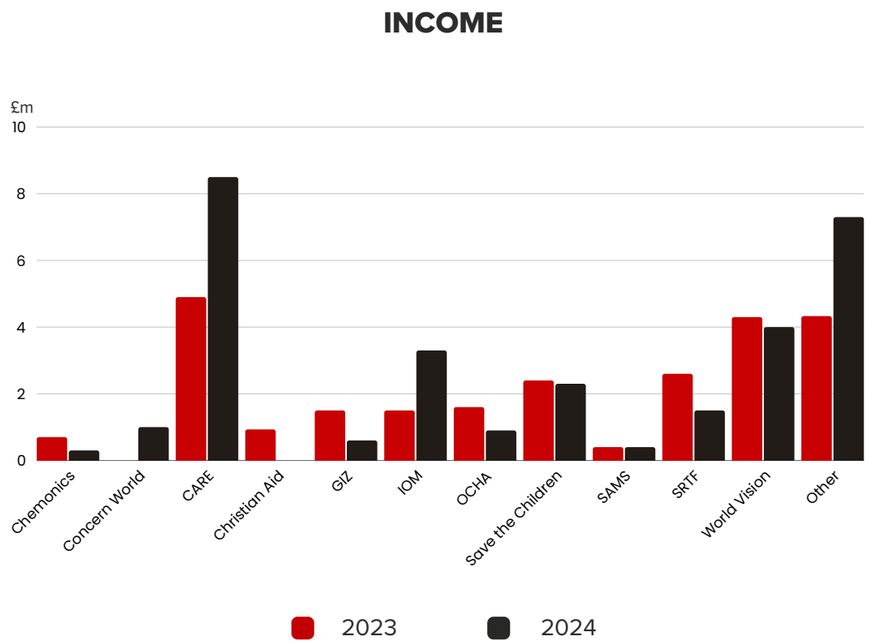
STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

INCOME

During the year, we had a total income of £35.5m (2023: £42.7m) representing a decrease of 17%.

The reduction in income during this financial period is primarily attributed to a decline in institutional grant funding, reflecting broader global trends characterized by decreased availability of institutional donor funds and increased competition for existing resources. To mitigate this impact, the charity has proactively restructured its program delivery models, prioritizing essential core services while enhancing operational efficiency. Furthermore, intensified efforts have been implemented to expand grant application activities, diversify funding streams, and strategically enhance fundraising campaigns. These measures collectively aim to build greater financial resilience, maintain service continuity, and position the charity effectively within an increasingly challenging funding landscape

For a further breakdown of our income, see the chart below. Income from major appeals amounted to £10.3m (2023: £10.5m) representing a decrease of 2% from the previous year and grants received from Institutions totalled at £25.2m (2022: £31.6m), representing a decrease of 20 % compared to last year.

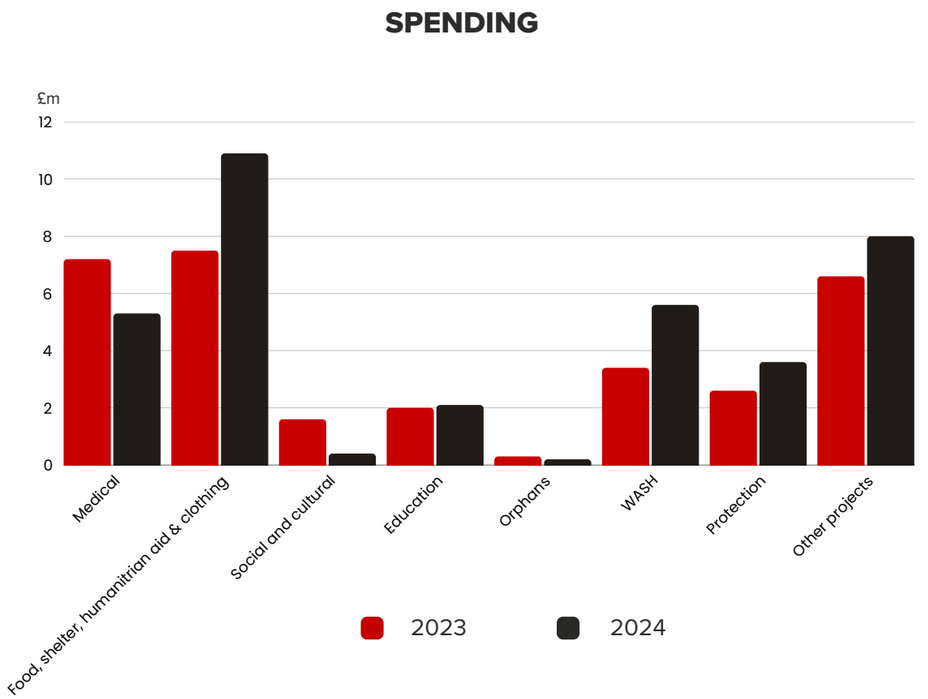


FINANCIAL OVERVIEW

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

SPENDING

We spent £30.87m (2023: £37.1m) on charitable activities, which is 87% (2023: 87%) of the total income of the year. The cost of fundraising was £2.01m representing 6% (2023: £1.19m, 3%) of the total funds raised in 2024. After the total expenditure of £32.88m (2023: £38.3m), we had a net income of £2.6m (2023: £4.5m).



FINANCIAL OVERVIEW

STATEMENT OF TRUSTEES' RESPONSIBILITIES

Support Costs

	2024	2023
Total income	10%	8%

During the year, our total support costs were £3.37m (2023: £3.31m). Support costs are approximately 10% (2023: 8%) of the total income raised during the year.

Policy On Reserves

The trustees currently maintain a reserves policy setting a target of £4.5 million, designed to cover approximately three months of core operating costs and provide contingency against unforeseen financial risks. Following a comprehensive strategic review, the trustees have resolved to increase the target level of unrestricted reserves to £4.5 million for the financial year 2025–26. This revised and increased target aims to accommodate:

+ A planned strategic expansion of services and associated staffing requirements aligned with the organisation's multi-year objectives.
+ An expanded operating cost structure driven by inflationary pressures and deliberate scaling up of programmes.
+ A prudent financial approach intended to enhance organisational resilience, safeguarding operations against volatility and uncertainty within the funding environment

	2024	2023	2022	2021
	£m	£m	£m	£m
Restricted	7.8	5.8	2.3	2.4
General	5.2	4.6	4.2	3.2
Designated	0.6	0.6	0	0
	13.6	11.0	6.5	5.6
Change from the prior year	24%	69%	16%	27%

	2024	2023
	£m	£m
Target level of reserves	4.5	2
Actual Coverage of Target reserves	116%	102%

FINANCIAL OVERVIEW

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Action for Humanity for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the trustees are required to:

+ Select suitable accounting policies and apply them consistently;
+ Observe the methods and principles in the Charities SORP;
+ Make judgements and estimates that are reasonable and prudent;
+ State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
+ Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees of the charity on 28 July 2025 and signed on its behalf by:

Dr Mounir Hakimi

Dr Mounir Hakimi
Chair Board of Trustee

FINANCIAL OVERVIEW

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ACTION FOR HUMANITY

Opinion

We have audited the financial statements of Action for Humanity (the 'charity') for the year ended 31 December 2024 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

+ Give a true and fair view of the state of the charity's affairs as at 31 December 2024 and of its incoming resources and application of resources, for the year then ended
+ Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
+ Have been prepared in accordance with the requirements of the Charities Act 2011 and of the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended)

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on Action for Humanity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

FINANCIAL OVERVIEW

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ACTION FOR HUMANITY

Other Information

The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 and the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

+ The information given in the trustees' annual report is inconsistent in any material respect with the financial statements;
+ Sufficient and proper accounting records have not been kept; or
+ The financial statements are not in agreement with the accounting records and returns; or
+ We have not received all the information and explanations we require for our audit

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

FINANCIAL OVERVIEW

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ACTION FOR HUMANITY

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 144of the Charities Act 2011 and section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and report in accordance with regulations made under that Act.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

+ We enquired of management, internal audit and the audit and risk committee, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
    + Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
    + Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
    + The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
+ We inspected the minutes of meetings of those charged with governance.
+ We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.
+ We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
+ We reviewed any reports made to regulators.
+ We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
+ We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.

FINANCIAL OVERVIEW

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ACTION FOR HUMANITY

+ In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charity's trustees as a body, in accordance with section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005, section 144 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Date: 18 August 2025
Sayer Vincent LLP, Statutory Auditor
110 Golden Lane, LONDON, EC1Y 0TG

Sayer Vincent LLP is eligible to act as auditor in terms of section 1212 of the Companies Act 2006

FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 31 DECEMBER 2024

Statement of Financial Activities for the Year Ended 31 December 2024

	Note	Unrestricted funds	2024 Restricted funds	Total funds	2023 Total funds
		£	£	£	£
Income from					
Donations and legacies	**2**	2,355,959	7,945,337	10,301,296	10,516,584
Grants	**3**	219,324	24,944,958	25,164,282	31,594,246
Other income	**4**	-	-	-	602,517
Total Income		**2,575,282**	**32,890,295**	**35,465,577**	**42,713,347**
Expenditure on					
Raising funds	**5**	364,003	1,646,887	2,010,890	1,180,804
Charitable activities	**6**	1,334,127	29,514,315	30,848,442	37,097,003
Total resources expended		**1,698,130**	**31,161,202**	**32,859,332**	**38,277,807**
Net incoming/(outgoing) resources for the year		877,152	1,729,093	2,606,245	4,435,540
Transfers between funds		(223,551)	223,551	-	-
Net movement in funds		653,601	1,952,644	2,606,245	4,435,540
Total funds brought forward		5,144,964	5,826,791	10,971,755	6,536,215
Total funds carried forward	**15**	**5,798,565**	**7,779,435**	**13,578,000**	**10,971,755**

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 11 to the financial statements

The notes on pages 113 to 130 form an integral part of these financial statements.

FINANCIAL ACTIVITIES

BALANCE SHEET

As at 31 December 2024

	Note	Charity 2024	Charity 2023
		£	£
Fixed assets:			
Tangible assets	**12**	776,982	770,027
Total fixed assets		**776,982**	**770,027**
Current assets:			
Debtors	**13**	4,483,350	4,056,923
Cash at bank and in hand		11,228,436	8,637,305
Total current assets		**15,711,786**	**12,694,228**
Creditors and accruals:			
Amounts falling due within one year	**14**	2,910,766	2,492,500
Total current liabilities		**2,910,766**	**2,492,500**
Net current assets		12,801,018	10,201,728
Net assets		**13,578,000**	**10,971,755**
The funds of the Charity			
Unrestricted funds	**15**	5,196,048	4,565,869
Designated funds	**15**	602,517	602,517
Restricted funds	**15**	7,779,435	5,803,369
Total funds		**13,578,000**	**10,971,755**

The financial statements on pages 113 to 130 were approved by the trustees, and authorised for issue on

26 July 2025 and signed on their behalf by:

Dr Mounir Hakimi

Dr Mounir Hakimi
Chair Board of Trustee

FINANCIAL ACTIVITIES

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2024

	2024	2023
	£	£
Cash flows from operating activities		
Net cash (expenditure)/income	2,606,245	4,435,540
Adjustments to cash flows from non-cash items	93,725	81,926
Depreciation	**2,699,970**	**4,517,466**
Working capital adjustments		
(Increase) in debtors	(426,426)	(1,257,725)
Increase in creditors	418,266	(460,267)
Net cash flows from operating activities	**2,691,810**	**2,799,474**
Cash flows from investing activities		
Purchase of tangible fixed assets	(100,680)	(125,973)
Net cash flows from investing activities	**(100,680)**	**(125,973)**
Net increase in cash and cash equivalents	2,591,130	2,673,501
Cash and cash equivalents at 1 January	8,637,306	5,963,805
Cash and cash equivalents at 31 December	**11,228,436**	**8,637,306**

The notes on pages - form an integral part of these financial statements.

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

1 Charity status

The charity is a Charitable Incorporated Organisation (CIO - Foundation). The Trustees have limited liability.

The principal place of business is:

6 Carolina Way
Salford
Greater Manchester
M50 2ZY

2 Accounting policies

Summary of significant accounting policies and key accounting estimates.

The principal accounting policies applied in the preparation of these financial statements are set out below.

These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with UK Generally Accepted Accounting Practice, comprising Financial Reporting Standard 102 – 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland ('FRS 102') and the Statement of Recommended Practice 'Accounting and Reporting by Charities' FRS 102 as revised in 2019 ('the SORP'), together with the reporting requirements of the Charities Act 2011.

Basis of preparation

Action For Humanity is a public benefit entity as defined by FRS 102. The financial statements are prepared in sterling which is the presentational currency of the charity. The functional currency of the Charity is USD, EUR and GPB.

Basis of consolidation

For the financial year ended 31 December 2024, the trustees have prepared financial statements on a charity-only basis and have not produced consolidated group financial statements. This constitutes a change from the previous year, wherein consolidated accounts were produced, combining the financial outcomes of the charity with those of its wholly owned subsidiary, İnsanlik İcin Hareket Vakfi. As the subsidiary is not considered material to the group figures, it has been excluded from the consolidation this year and therefore single entity accounts have been prepared.

This adjustment aligns with the provisions set forth by the Charities SORP (FRS 102), which permits parent charities to prepare charity-only financial statements in circumstances where consolidated group accounts are not necessary to provide a true and fair view, particularly when the subsidiary's income and activities are immaterial relative to the overall group's financial scale and performance.

Following a detailed assessment, the trustees have concluded that the subsidiary's financial activities are not material to the charity's overall financial position, performance, or operations. Therefore, presenting the financial results on a charity-only basis ensures clarity, relevance, and accuracy in line with regulatory and financial reporting standards.

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

Going concern

The Trustees have, at the time of approving the financial statements, a reasonable expectation that the Charity have adequate resources to continue in operational existence for the foreseeable future.

The Trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. Accordingly, they continue to adopt the going concern basis in preparing the financial statements as outlined in the Financial Review.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

+ The donor specifies that the grant or donation must only be used in future accounting periods; or
+ The donor has imposed conditions which must be met before the charity has unconditional entitlement.

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Grant provisions

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees' meetings and reimbursed expenses.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

FINANCIAL ACTIVITIES

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Fixtures & Fittings	12.5% straight line
Equipment	25% straight line
Motor Vehicles	10% straight line
Buildings	50 years

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Foreign exchange

Transactions in foreign currencies are recorded at the rate of exchange at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are reported at the rates of exchange prevailing at that date.

The results of overseas operations are translated at the average rates of exchange during the period and their balance sheets at the rates ruling at the balance sheet date. Exchange differences arising on translation of the opening net assets and results of overseas operations are reported in other comprehensive income and accumulated in equity (attributed to non-controlling interests as appropriate).

Other exchange differences are recognised in the Statement of Financial Activities in the period in which they arise except for:

1) exchange differences arising on gains or losses on non-monetary items which are recognised in other comprehensive income; and

2) in the case of the consolidated financial statements, exchange differences on monetary items receivable from or payable to a foreign operation for which settlement is neither planned nor likely to occur (therefore forming part of the net investment in the foreign operation), which are recognised in other comprehensive income and reported under equity.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Critical accounting judgements and key sources of estimation uncertainty

The Trustees are required to make judgements, estimates, and assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

Significant Judgement

There are no significant judgements having a material effect on the financial statements.

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

2 Income from donations and legacies

	Unrestricted funds	Restricted funds 2024	Total 2024
	£	£	£
Donations and legacies;			
Donations to major appeals	1,521,221	7,945,337	9,466,558
Gift aid reclaimed	834,738	-	834,738
	2,355,959	**7,945,337**	**10,301,296**

Prior year

	Unrestricted funds General	Restricted funds 2023	Total 2023
	£	£	£
Donations and legacies;			
Donations to major appeals	1,833,723	7,942,936	9,776,659
Gift aid reclaimed	739,925	-	739,925
	2,573,648	**7,942,936**	**10,516,584**

3 Income from grants

	Unrestricted funds 2024	Restricted funds 2024	Total 2024
	£	£	£
Grants from organisations	219,324	24,944,958	25,164,282
Total income from charitable activities	**219,324**	**24,944,958**	**25,164,282**

Prior year

	Unrestricted funds 2023	Restricted funds 2023	Total 2023
	£	£	£
Grants from organisations	167,955	31,426,291	31,594,246
Total income from charitable activities	**167,955**	**31,426,291**	**31,594,246**

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

4 Other Income

	Unrestricted funds	Restricted funds	Total funds	Total funds
	2024	2024	2024	2023
	£	£	£	£
Rental Income	-	-	-	-
Other income	-	-	-	602,517
Total income from charitable activities	**219,324**	**24,944,958**	**25,164,282**	**31,594,246**

5 Expenditure on raising funds

	2024	2023
	£	£
Fundraising and marketing costs	1,646,887	896,868
Support cost allocation	364,003	283,936
Total	**2,010,890**	**1,180,804**

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

6 Charitable Activities

	Unrestricted	Restricted	Total
	2024	2024	2024
	£	£	£
Medical	-	7,240,141	7,240,141
Food, shelter, humanitarian aid & clothing	-	7,463,267	7,463,267
Social and cultural	-	1,609,410	1,609,410
Education	-	2,037,728	2,037,728
Orphans	-	297,032	297,032
WASH	-	3,401,093	3,401,093
Protection	-	2,561,883	2,561,883
Other projects	1,115,657	2,113,566	3,252,645
Support costs	218,470	2,790,196	3,008,666
	1,334,127	**29,514,315**	**30,848,442**

Within charitable activities, are costs of £1.4m in relation to grants paid to 12 external local partner organisations. However, due to the sensitive and high- risk environments in which these partners operate, and in line with safeguarding principles and their explicit request, we have withheld disclosure of partner names in this report to avoid compromising their safety and operational security.

Prior year	Unrestricted	Restricted	Total
	2023	2023	2023
	£	£	£
Medical	-	5,277,760	5,277,760
Food, shelter, humanitarian aid & clothing	-	10,902,859	10,902,859
Social and cultural	-	362,458	362,458
Education	-	2,060,74	2,060,174
Orphans	-	244,896	244,896
WASH	-	5,645,740	5,645,740
Protection	-	3,589,769	3,589,769
Other projects	1,646,026	4,340,878	5,986,904
Support costs	238,476	2,787,967	3,026,443
	1,884,502	**35,212,501**	**37,097,003**

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

7 Analysis of support cost

	Finance	Administration	Premises	Total
	2024	2024	2024	2024
	£	£	£	£
Medical	4,702	595,592	105,305	705,599
Food, shelter, humanitarian aid & clothing	4,847	613,947	108,550	727,344
Social and cultural	1,045	132,394	23,408	156,848
Education	1,323	167,629	29,638	198,590
Orphans	193	24,435	4,320	28,948
WASH	2,209	279,783	49,467	331,459
Protection	1,664	210,747	37,261	249,672
Other projects	2,112	267,571	47,308	316,992
Support costs	1,954	247,500	43,760	293,214
	20,050	**2,539,598**	**449,017**	**3,008,666**

	Finance	Administration	Premises	Total
	2024	2024	2024	2024
	£	£	£	£
Raising funds	2,426	307,252	54,324	364,003
Total	**2,426**	**307,252**	**54,324**	**364,003**

Support costs are apportioned proportionally to activity. Any overseas office costs have been directly attributed to the costs of delivering charitable activities in the country.

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

Charitable Activities

	Finance	Administration	Premises	Total
	2023	2023	2023	2023
	£	£	£	£
Medical	14,354	377,688	38,528	430,569
Food, shelter, humanitarian aid & clothing	29,652	780,232	79,591	889,476
Social and cultural	986	25,938	2,646	29,570
Education	5,603	147,431	15,039	168,073
Orphans	666	17,525	1,788	19,979
WASH	15,355	404,021	41,214	460,590
Protection	9,763	256,892	26,205	292,860
Other projects	16,282	428,436	43,705	488,423
Support costs	8,231	216,579	22,093	246,903
	100,891	**2,654,742**	**270,809**	**3,026,442**

	Finance	Administration	Premises	Total
	2023	2023	2023	2023
	£	£	£	£
Raising funds	9,465	249,064	25,407	283,936
Total	**9,465**	**249,064**	**25,407**	**283,936**

8 Trustees remuneration and expenses

Neither the trustees nor any persons connected with them have received any remuneration nor expense reimbursement during the current or prior year.

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

9 Staff costs

	2024	2023
	£	£
Wages and salaries	5,023,732	4,391,127
Social security costs	158,918	136,395
Pensions	30,322	23,278
Total	**5,212,972**	**4,550,800**

Overseas wages and salaries amounting to £3,418,274 (2023: £3,098,520) are included in wages and salaries above.

The monthly average number of persons (including senior management team) employed by the group during the year expressed as full-time equivalents was as follows:

	2024	2023
	No	No
Charitable activities	189	201
Fundraising and Marketing	24	18
Admin and Support	-	-
Total	**213**	**219**

There are three employees that received emoluments of more than £60,000 during the year. (2023: 3 employee)

Salary Band	2024	2023
£60,000 - £70,000	2	1
£70,000 - £80,000	0	0
£80,000 - £90,000	0	0
£90,000 - £100,000	1	1
£100,000 - £110,000	0	0
£110,000 - £120,000	0	0
£120,000- £130,000	0	1

The total employee benefits of the key management personnel of the group were £444,856 (2023 - £418,749).

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

10 Taxation

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes

11 Net Incoming Resources

This is stated after charging	2024 £	2023 £
Audit fees	32,500	30,000
Accountancy	-	-
Depreciation	93,725	81,926

12 Tangible Fixed Assets

	Land & Buildings	Furniture and equipment	Motor Vehicles	Total
Cost	£	£	£	£
At 1 January 2024	562,500	285,110	61,139	908,749
Additions	-	89,048	11,632	100,680
Disposal			(6,165)	(6,165)
At 31 December 2024	**562,500**	**374,158**	**66,606**	**1,003,264**
Depreciation				
At 1 January 2024	30,094	93,876	10,064	134,034
Charge for the year	11,250	74,728	7,747	93,725
Disposal			(1,477)	(1,477)
At 31 December 2024	**41,344**	**168,603**	**16,337**	**226,282**
Net Book Value				
At 31 December 2024	521,156	205,755	50,272	776,982
At 31 December 2023	532,406	186,547	51,074	770,027

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

13 Debtors

	2024 £	2023 £
Prepayments	126,603	88,810
Accrued income	4,122,120	3,056,699
Other debtors	234,627	911,414
Total	**4,483,349**	**4,056,923**

14 Creditors: amounts falling due within one year

	2024 £	2023 £
Prepayments	363,560	338,733
Accrued income	2,547,206	2,153,071
Other debtors	-	696
Total	**2,910,766**	**2,492,500**

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

15 Movement in Funds

	At 1 January 2024	Income	Expenditure	Transfer between funds	At 31 December 2024
	£	£	£	£	£
Medical	744,380	7,466,722	(7,240,141)	-	970,961
Food, shelter, humanitarian aid & clothing	-	7,832,164	(7,463,267)	-	368,897
Social and cultural	2,212,256	1,845,450	(1,609,410)	-	2,448,295
Education	500,422	2,250,113	(2,037,728)	-	712,807
Orphans	475,333	805,356	(297,032)	-	983,657
WASH	412,877	4,085,240	(3,401,093)	-	1,097,025
Protection	502,135	1,836,198	(2,561,883)	223,551	-
Other projects	979,387	6,769,053	(6,550,648)	-	1,197,793
	5,826,790	**32,890,295**	**(31,161,202)**	**223,551**	**7,779,435**
Designated funds	602,517	-	-	-	602,517
General funds	4,542,447	2,575,282	(1,698,130)	(223,551)	5,196,048
Unrestricted funds	**5,144,964**	**2,575,282**	**(1,698,130)**	**(223,551)**	**5,798,565**
Total movement on reserves	**10,971,754**	**35,465,577**	**(32,859,332)**	**-**	**13,578,000**

The transfer from general to restricted funds represents the use of general funds to fund restricted projects.

The AFH Board of Trustees recently approved a new Investment Policy, under which this amount will form part of the organisation's broader investment strategy. A timeline has been proposed to explore suitable investment opportunities, including the assessment of potential business models. These options will be reviewed and discussed during upcoming Board of Trustees meetings. The initial timeframe for reaching an investment decision — and determining the final amount to be invested — is set between 12 to 18 months.

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

15 Movement in Funds

Comparative for Movement in funds	At 1 January 2023	Income	Expenditure	Transfer between funds	At 31 December 2023
	£	£	£	£	£
Medical	362,448	5,659,692	(5,277,760)	-	744,380
Food, shelter, humanitarian aid & clothing	154,187	10,558,786	(10,902,860)	189,887	-
Social and cultural	1,487,469	1,087,245	(362,458)	-	2,212,256
Education	372,944	2,187,653	(2,060,174)	-	500,422
Orphans	-	720,229	(244,896)	-	475,333
WASH	-	6,058,617	(5,645,740)	-	412,877
Protection	-	4,091,903	(3,589,769)	-	502,135
Other projects	-	9,005,100	(8,025,713)	-	979,387
	2,377,048	**39,369,226**	**(36,109,369)**	**189,887**	**5,826,791**
General funds	-	-	-	602,517	602,517
Unrestricted funds	4,135,746	3,367,543	(2,168,439)	(792,403)	4,542,447
	4,135,746	**3,367,543**	**(2,168,439)**	**(189,887)**	**5,144,946**
Total movement on reserves	**6,512,792**	**42,736,769**	**(38,277,808)**	**-**	**10,791,755**

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

16 Analysis of net assets between funds Group

	Unrestricted funds General	Restricted funds	Designated funds	Total funds at 31 December 2024
	£	£	£	£
Fixed Assets	776,982	-	-	776,982
Current assets	4,782,627	10,326,642	602,517	15,711,784
Current liabilities	(363,560)	(2,547,206)	-	(2,910,766)
	5,196,048	**7,779,436**	**602,517**	**13,578,000**

Prior year

	Unrestricted funds General	Restricted funds	Designated funds	Total funds at 31 December 2023
	£	£	£	£
Tangible fixed assets	770,027	-	-	770,027
Current assets	4,111,849	7,979,862	602,517	12,694,228
Current liabilities	(339,428)	(2,153,072)	-	(2,492,500)
	4,542,447	**5,826,790**	**602,517**	**10,971,755**

17 Financial instruments

	2024	2023
	£	£
Financial assets measured at amortised cost	15,711,786	12,694,228
Financial liabilities measured at amortised cost	(2,910,766)	(2,492,500)
	12,801,019	**10,201,728**

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

18 Related party transactions

At 31 December 2024 the charity had no related party transactions.

19 Capital commitment

At 31 December 2024 the Charity had no capital commitment.

20 Contingent liability

At 31 December 2024 the Charity had no known contingent liabilities in the financial statements.

21 Control relationship

Action For Humanity is the sole corporate trustee of Syria Relief whereby Action For Humanity has the power to govern the financial and operating policies of Syria Relief. Syria Relief is now a linked charity and therefore no separate Financial Statements are prepared.

The Charity has a subsidiary entity based in Turkey for WAQF endowments. The entity has generated a small amount of income in the year but is currently largely supported by the Charity.

The trustees listed on page one are the ultimate controlling parties of Action For Humanity.

FINANCIAL ACTIVITIES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

22 Comparatives for the Statement of Financial Activities

	Unrestricted funds	Unrestricted funds	Total funds
	2023	2023	2023
Income from	£	£	£
Donations and legacies	2,573,643	7,942,936	10,516,584
Grants	167,955	31,426,291	31,594,246
Other income	602,517	-	602,517
Total Income	**602,517**	**39,369,227**	**42,713,347**
Expenditure on			
Raising funds	283,936	896,868	1,180,804
Charitable activities	1,884,502	35,212,501	37,097,003
Total resources expended	**37,097,003**	**36,109,369**	**38,277,807**
Net incoming/(outgoing) resources for the year	1,175,682	3,259,858	4,435,540
Transfers between funds	4,435,540	189,887	-
Net movement in funds	-	3,449,745	4,435,540
Total funds brought forward	4,435,540	2,377,046	6,536,215
Total funds carried forward	**6,536,215**	**5,826,791**	**10,971,755**

ACTION FOR HUMANITY

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UK Registered Charity: 1154881
Scotland Registered Charity: SC053307

ACTION FOR HUMANITY

England & Wales - Charity number 1154881

Accounts

ACTION FOR HUMANITY



2023 ANNUAL REPORT & FINANCIAL STATEMENT

WELCOME TO ACTION FOR HUMANITY

Annual Report 2023

1700+ Employees

13 Years of experience

7 Offices worldwide

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TRUSTEES' ANNUAL REPORT FOR THE YEAR ENDED 31 DECEMBER 2023

The trustees present their report for the year ended 31 December 2023, in compliance with the charity's constitution and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

Action For Humanity is a Charitable Incorporated Organisation dedicated to alleviating poverty and addressing issues of injustice and inequalities through humanitarian, development and advocacy interventions.

On 6 May 2018, Action For Humanity was made the sole corporate trustee of Syria Relief. As a result of the change, Action For Humanity has the power to govern the financial and operating policies of Syria Relief. On 15 February 2024 Syria Relief was made a linked charity with Action For Humanity.

Syria Relief was established in 2011 in response to the Syrian crisis Syria Relief was formed by a group of friends of Syrian heritage came together in order to provide emergency humanitarian aid, for what was initially assumed would be a short-term outreach. It quickly became clear that the crisis was an enduring one, and Syria Relief was set up as a vehicle to raise essential funds to support innocent civilians caught in the conflict.

REFERENCE AND ADMINISTRATIVE DETAILS

Trustees	Dr Mounir Hakimi, Chairman Mr Irfan Munir Dr Ayman Jundi, General Secretary Mr Louai Al-Abed, Treasurer Dr Mohammad Anas Nashawi Mrs Abeer Zabadne Mr Tamim Estwani (Resigned 20 February 2024)
Principal Office	6 Carolina Way Salford Greater Manchester M50 2ZY
Charity Registration Number	1154881
Solicitors	Lee Bolton Monier-Williams 1 The Sanctuary Westminster London SW1P 3JT
Bankers	Barclays Bank plc 1 Churchill Place Canary Wharf London E14 5HP Royal Bank of Scotland plc 467 Wilmslow Road Withington Manchester M20 4AN
Auditor	Sayer Vincent LLP 110 Golden Lane London EC1Y 0TG

MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

2023 marks another difficult and turbulent year, not just for Action For Humanity, but the world. From the harrowing earthquakes in Türkiye-Syria, where we sadly lost members of our own team, to the devastating catastrophes hitting Morocco, Libya, Afghanistan, Yemen, and Lebanon, exacerbating the levels of extreme poverty, hunger, and displacement globally. And, of course, the ongoing crisis tearing apart Gaza, leading to the spiralling death toll and historic levels of internal displacement, hunger, and carnage.

With a multitude of disasters converging throughout 2023, our unbroken ethos and dedication to assisting those most in need drove us to reach over 5 million direct right holders through our sustainable aid and development programmes globally. This was only possible through the empowerment provided by the Action For Humanity community – whether you are a generous donor, determined partner, passionate volunteer, or committed staff member, you were an integral cog in our work enabling us to reach a record-breaking number of people and helping us move a few steps closer to achieving our vision of "a world of crises-resilient communities."

The devastation of the Türkiye-Syria earthquakes in February of 2023 hit close to home for Action For Humanity. Two members of our own team were killed - a medical and MEAL professional - people motivated to do all they can to save the lives of Syrians, lost theirs to this tragedy. Dozens of our team lost parents, cousins, uncles, aunties, nephews, and nieces, their lives ripped apart by this tragedy. It was a tragedy that impacted the Action For Humanity family like none we have experienced to date.

As soon as the earthquakes struck, our utmost priority was to ensure the wellbeing of our staff and the delivery of emergency assistance to the people affected by this disaster – the very reason our organisation exists. While continuously advocating and tackling the effects of a conflict with no end in sight, our teams managed simultaneous emergencies in Morocco and Libya, swiftly mobilising within hours and delivering life-saving aid in hard-to-reach, affected areas.

With the death toll growing daily, frequent outrageous attacks on journalists and aid workers, the Gaza conflict, which started in 2023, is a harrowing one. Innocent loss of life is utterly inexcusable. It is also a call to action for our organisation and the humanitarian sector – testing our resolve, willpower and determination to respond in unprecedentedly dire conditions. Alongside more than 60 other UK-based organisations, we unequivocally called for an immediate and permanent ceasefire, and full accountability for any perpetrators of abuse. On the ground, we mounted a full-scale emergency response, providing food, water, hygiene kits, medical aid, sanitation services, and temporary shelters to thousands affected.

2023 has shown that the obstacles we face may be daunting, unsettling, and even traumatic, but our resolve and drive remain unshakeable. Side-by-side, we will continue to advocate and amplify the voices of those most vulnerable in the world. We will continue to serve humanity through shared and unified action. We will continue to make a difference, building resilience and paving the way for a better future, no matter the challenge.



Othman Moqbel

CEO



MESSAGE FROM THE CHAIRMAN

2023 has been one of the most challenging yet rewarding years that Action For Humanity has experienced in our 12 years of operations and growth. The flexibility, determination, and grit shown by our team around the world have been inspiring and immensely encouraging. Despite war and disaster, we as the trustees have never once doubted the ability of our community to support, and our colleagues to work tirelessly to provide relief to millions of people. Our brand has grown, our name has been solidified. We are visible on the international stage, and operational in villages and communities in the hardest-to-reach geographies across the globe. With over 5 million people impacted in 2023, we now support 10 people every single minute, on average.

In the face of adversity this year, our team rallied together, demonstrating resilience and solidarity in times of extreme vulnerability. The tragic earthquake disaster in Türkiye-Syria, which led to the unfortunate loss of Action For Humanity team members, was a testament to our unwavering dedication. The establishment of Massa Village, in memory of our country director's niece, who was tragically lost during the earthquake, and our swift response reinforced our commitment to building resilient communities and providing immediate lifesaving support.

Action For Humanity also responded effectively to multiple emergencies simultaneously, ensuring need-specific humanitarian aid in disaster and conflict-affected regions worldwide. This included responses in Morocco, Libya, Gaza, the floods in Yemen, and the Lebanon El Hilwa campfire. Overall, AFH reached a total of 5,313,016 individuals through our sustainable emergency programmes, further highlighting our commitment to making a meaningful difference in the lives of those we serve.

I know I speak on behalf of the entire Action For Humanity team when I say this: what we have achieved this year, and those in the past, could never have been done without the compassion shown to us by our donors and partners. This has been an incredible team effort, getting us to this point, and you should be proud to know that you are wholeheartedly a huge part of that team.

We have overcome every challenge thrown at us in 2023 with the knowledge and expertise garnered in over a decade of humanitarian response and developmental projects. Action For Humanity was on the ground in Turkey within 4 hours of the initial earthquake. In Gaza, we had projects being carried out within 24 hours, and in Morocco, we had mobilised our international teams into the country within 96 hours. We truly are Action For Humanity, in every sense.

This report is a testament to our agility, resilience, and ambition. It is the combined efforts of some 200 members of staff buoyed by thousands and thousands of donors and supporters, working hard, working efficiently and working with assuredness that the end result is a positive difference in the lives of the communities we exist to serve. You may ask yourself how we can do this? I implore you to read on and discover the unwavering spirit and dedication that drives Action For Humanity.



Dr. Mounir Hakimi

Chairman



INTRODUCTION

Action For Humanity (AFH) is pleased to present its Annual Report for the year 2023. This report reflects our organisation's achievements, challenges, and impact in our ongoing mission to provide humanitarian assistance and support to communities in need.

In 2023, AFH achieved significant milestones amidst various challenges, including the tragic earthquake disaster in Türkiye, which led to the unfortunate loss of AFH team members. Despite these hardships, our team rallied together, demonstrating resilience and solidarity in times of extreme vulnerability. The establishment of Massa Village in memory of our country director's niece and the swift response to the earthquake in Türkiye reinforced our commitment to building resilient communities and providing immediate lifesaving support.

AFH also responded effectively to multiple emergencies simultaneously, ensuring need-specific humanitarian aid in disaster and conflict-affected regions worldwide, which included Morocco, Libya, Gaza, the floods in Yemen, and the Lebanon El Hilwa campfire. Overall, AFH reached a total of 5,313,016 individuals through our sustainable emergency programmes, further highlighting our commitment to making a meaningful difference in the lives of those we serve.

OUR VISION

"A world of crises-resilient communities."

OUR MISSION

To mobilise and respond to emergencies and critical needs through humanitarian, development and peace-building action, in order to empower affected communities to survive, recover and build a better future.

OUR VALUES

Believe in the cause
We believe in supporting people in need. Changing and saving lives for the better is what drives us.

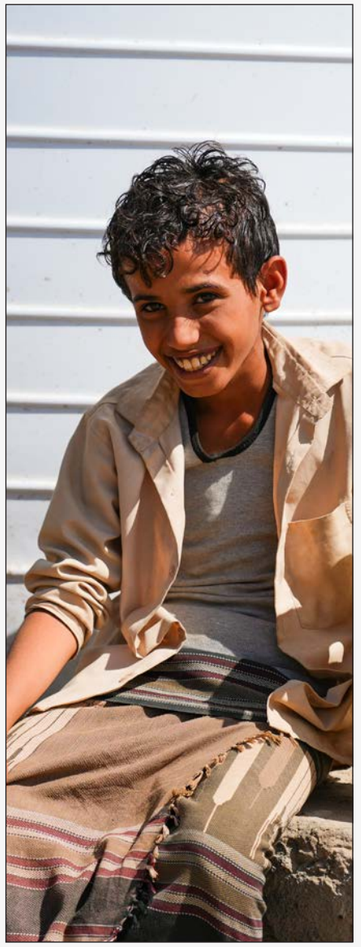
Work together
Teamwork is the backbone of our work's success.

Give with grit
Being a 'gritty' person means to show resilience and act with optimism, confidence, and creativity as you strive for excellence.

Make life better
Ultimately, our work is to make life, in its holistic sense, better for everyone, and everything, including the environment.

ACTION FOR HUMANITY











TESTIMONIES FROM RIGHT HOLDERS



LAILA

"In the support group, I found a glimmer of light—a safe space where I could share my pain, my fears, and my hopes without judgment."



SALEH

"The selling kiosk has been a game-changer for me," Saleh, shares with a sense of pride. "It's not just about making a living—it's about reclaiming my independence and dignity. With this opportunity, I feel empowered to provide for my family and contribute to our community's economic well-being."



AHMED

"When the earthquake struck, I feared for my life," he recalls, his voice trembling with emotion. "But thanks to the assistance we received from Action For Humanity, I no longer feel alone in this struggle. Knowing that there are people who care about us, who are willed to lend a helping hand in our time of need, gives me strength and hope for the future."



OVER ***15 MILLION***

PEOPLE SUPPORTED

SINCE 2011

GEOGRAPHICAL PRESENCE AND GLOBAL STRATEGY

Action For Humanity (AFH), formerly known as Syria Relief, has been a pivotal force in humanitarian assistance since the onset of the Syrian crisis in 2011. As newer and more protracted conflicts and crises emerge, AFH is expanding its operations to encompass other regions such as the Palestinian Territories, Yemen, Iraq, and beyond, while maintaining Syria as its primary focus. This strategic expansion aligns with AFH's overarching goal of fostering crisis-resilient communities globally, underpinned by a commitment to anticipatory humanitarian action and resilience-building initiatives. Below is an updated list of all countries AFH worked in during the year 2023. AFH concentrated its efforts on achieving several objectives, contributing to the 3 strategic goals of the organisation portrayed in the thematic areas infographic and the strategic map:



PROGRAMMES 2023 GOALS

STRATEGIC GOAL 1

Strengthening anticipatory and principled humanitarian action and advocating for vulnerable communities.

OBJECTIVES

1. To ensure humanitarian responses are timely, effective, and inclusive, while maximising geographical outreach

AFH is responding to natural and man-made disasters in areas which are beyond the relief capacity of national authorities or where governance and legal infrastructure has been decimated by conflict. In terms of geographical outreach, Syria has been at the forefront of our humanitarian response. Along with providing relief to vulnerable and displaced communities inside Syria, we have reached out to Syrian refugees and host communities in the neighbouring countries e.g., Jordan and Lebanon.

In 2023, AFH responded promptly to various emergencies. The response times for different types of emergencies in different countries were as follows:

COUNTRY	RESPONSE TIME
TURKEY EARTHQUAKE – SYRIA	4 HOURS AFTER THE EARTHQUAKE
YEMEN FLOODS	24 HOURS AFTER THE FLOOD
GAZA EMERGENCY RESPONSE AIN EL HILWA CAMP RESPONSE	72 HOURS
MOROCCO EARTHQUAKE RESPONSE	96 HOURS
LIBYA FLOOD RESPONSE	120 HOURS
GAZA EMERGENCY RESPONSE	24 HOURS

MOBILISE. RESPOND. RESTORE

SYRIA/ TURKEY EARTHQUAKE RESPONSE	523,112 across Idleb and Aleppo	£ 3, 349,578
LEBANON AIN EL HILWA CAMP EMERGENCY RESPONSE	5,400 Right holders received NFIs (including Mattresses, pillows, blankets, diapers) hot meals and water.	£ 7,857
MOROCCO EARTHQUAKE RESPONSE	5,625Right holders received Food packs, hot meals and NFIs including tents	£ 169,509
LIBYA FLOODING RESPONSES	3,320 received food packs and NFIs - East Libya (Bayda and Derna)	£ 81,498
YEMEN FLOOD RESPONSE	6,300 Right holders received NFIs including tarpaulin provided.	£ 95,000
GAZA EMERGENCY RESPONSE	99,750 plus Right holders reached through distribution of hot meals, food vouchers, medicine, baby formula, water.	£ 609,954
TOTAL	**634,262**	**£4,313,396**

2. To enhance operational disaster preparedness to deliver quality humanitarian response.

AFH saw an increase in self-implementation in countries like Yemen and Palestine but also expanded its portfolio into Morocco, Libya, Pakistan and Palestine. AFH strengthened and expanded its operations conflict in terms of quality, efficiency, and outreach to support rapid humanitarian response for people affected by natural disasters and armed conflict.

Quality assurance strengthened in line with the recognised standards to further improve the quality and accountability of our work to all stakeholders including affected populations and donors. The core humanitarian standards were referenced to as a benchmark to demonstrate commitment to transparency and accountability.

3. To improve the effectiveness of disaster risk reduction and management in humanitarian programmes

AFH in 2023 tailored some responses under 'anticipatory action' ensuring we provided critical support to at-risk communities before disasters occurred or at least before the full extent of a disaster's effects occurred. Examples of this were seen through our cholera outbreak response in Syria. As soon as a case broke out, AFH ensured hospitals were equipped with the right medication to curb further increase. AFH also ensured that enough beds in the children's wards were procured for the hospital to be able to manage the cases that could have come in.

Disaster risk management was made an essential component of our humanitarian response along with improving effectiveness of disaster risk reduction.





SYRIA/ TURKEY - EARTHQUAKE RESPONSE



YEMEN - FLOOD RESPONSE



LEBANON AIN EL HILWA CAMP - EMERGENCY RESPONSE



LIBYA - FLOODING RESPONSES



MOROCCO - EARTHQUAKE RESPONSE



GAZA - EMERGENCY RESPONSE

STRATEGIC GOAL 2

Maximising impact and building resilience to conflict, disaster, and extreme poverty.

Our programmes in 2023 were designed based on integrated programmatic responses, also known as the 'humanitarian-development-peacebuilding nexus' or 'Triple Nexus'. We, as an organisation, strived to build the resilience of communities and link relief, rehabilitation, and development across our responses along with strongly encouraging local implementing partners to think creatively and differently.

OBJECTIVES

1. To support vulnerable people through innovative and long-term solutions in line with the Triple Nexus

AFH has maintained humanitarian response at the forefront of all its interventions. However, the organisation also understands the need for a more integrated response in line with the triple nexus. Therefore, more long-term interventions including food security and livelihoods, education and WASH have been implemented alongside immediate relief. 2023 saw our sustainable programme portfolio increase massively in the education sector, WASH sector, health, livelihood, and shelter sectors.

AFH incorporated innovation in project design and implementation

2. To respond in a more integrated manner, in line with the Triple Nexus.

Conflicts are increasingly protracted along with climate-related shocks being more intense and frequent. Both contribute to a cycle of vulnerability and poverty, and sustainable development is not possible without long term and durable solutions. 2023 saw AFH focus on resilience building and disaster risk reduction designed around adaptation. Examples of these could be seen through our Extreme Weathers campaign, Gift For Life campaign etc.

With the knowledge that numerous large-scale emergencies in the future will be connected to climate change, AFH has started the process of incorporating environmental preservation in our response and further integrating this in both immediate response and long-term solutions.

CROSS CUTTING THEMES

GENDER:

Globally, the prevalence of gender-based violence remains a significant concern, with approximately 26% of ever-partnered women aged 15 and older (641 million) having experienced physical and/or sexual violence by a spouse or intimate partner at least once in their lifetime. Furthermore, a 2021 survey across 13 countries indicated that 45% of women reported experiencing violence or knowing someone who had since the onset of COVID-19. Additionally, despite progress in reducing child marriage rates, nearly one in five young women were married before turning 18 in 2021. The COVID-19 pandemic has exacerbated these challenges, with up to 10 million more girls projected to become child brides by 2030, in addition to the 100 million already at-risk pre-pandemic (UN: 2022). AFH remains committed to addressing these issues through various initiatives, including empowering girls through education, vocational training for women-led households, and business training for widows in conflict-affected regions such as Yemen, Syria, Palestine, and Lebanon. In 2023, our efforts reached approximately 2.8 million women, reflecting our ongoing commitment to gender equality and empowerment.

ENVIRONMENTAL PROTECTION:

In 2021, the global mean temperature was approximately 1.1°C above pre-industrial levels, with the years from 2015 to 2021 ranking as the seven warmest on record. Sea levels are projected to rise by 30 to 60 centimetres by 2100, even with significant reductions in greenhouse gas emissions (UN: 2022). Between 3 billion and 3.6 billion people live in highly climate-vulnerable contexts, and by 2030, an estimated 700 million people may face displacement due to drought alone. AFH continues to witness a significant increase in humanitarian disasters linked to climate change, including floods in Pakistan, Yemen, and Afghanistan, as well as drought in East Africa, in 2023. To address these challenges, we integrate environmental considerations into our humanitarian efforts, prioritising options with minimal environmental impact in projects such as water, sanitation, and hygiene (WASH) initiatives.

SAFEGUARDING AND PROTECTION:

Sexual violence continues to be a pervasive issue in conflict-affected areas, exacerbating gender inequalities and impacting both women and men. AFH has strengthened its protection programmes to address sexual violence and early marriage within Syria, Yemen, and other countries of operation. In 2023, we further implemented safeguarding and child protection policies, established focal persons, and provided training to all stakeholders to create a safe environment for employees, volunteers, and right holders at all levels of our organization. Our governance and risk management systems ensure robust oversight and compliance with safeguarding standards, reflecting our commitment to safeguarding and protection.

LEAVE NO ONE BEHIND:

AFH remains committed to eradicating poverty in all its forms and reducing inequalities and vulnerabilities. In 2023, we continued to conduct comprehensive needs assessments to identify vulnerable populations and design evidence-based programmes targeting priority areas such as food security, health, education, employment, and water, sanitation, and hygiene (WASH). Our goal is to ensure that no one is left behind in our efforts to alleviate poverty and promote sustainable development.

VALUE FOR MONEY (V4M):

Value for money in aid remains a cornerstone of AFH's operations, ensuring that resources are utilised efficiently, effectively, and transparently to maximize impact. In 2023, we maintained our focus on local procurement and acquisition of goods for projects in Syria, Turkey, Yemen, Palestine, and Pakistan, while also emphasizing quality oversight of all aid materials and resources used. AFH closely aligns its activities with key SDGs that have the most significant impact on vulnerable populations.

SUSTAINABLE DEVELOPMENT GOALS

The Sustainable Development Goals are 17 goals set by the UN to tackle some of the biggest problems facing our world. By reaching all targets by 2030, collectively, we can improve lives, protect the environment, and create a fairer, more sustainable future for everyone.

The (SDGs) aim to address a wide range of issues, from poverty and hunger, to social justice, economic growth, and gender equality. As an NGO, our programmes, advocacy, and strategies serve to champion the importance of the (SDGs), and in turn, create a brighter future for our rights holders around the world.

When you partner with Action For Humanity, not only are you helping us support a community today; you're creating an environment for that community to thrive for generations to come.

Currently, our operations impact 10 of the 17 (SDGs):

























TÜRKIYE/SYRIA EARTHQUAKE RESPONSE

On the 6th of February 2023 a major earthquake struck Türkiye's southeastern border with Syria with magnitude of 7.8 at 01:17 UTC. Aftershocks followed the initial earthquake including a 7.6 magnitude tremor hitting the same region in less than 24 hours at 10:24 UTC. These earthquakes caused extensive material and human losses due to the collapse of residential buildings. It is reported that over 55,000 people were killed in the disaster.

Many that went missing have not been included in the death toll. In Syria, Idlib and Aleppo governorates are particularly impacted. 4.1 million individuals were already relying on cross-border humanitarian assistance across the two governorates in Northwest Syria, including over 1.87 million (Internally Displaced People) IDPs living in 1,421 last resort IDP sites. In addition, currently, northwest Syria is also subject to harsh winter events including heavy rain and snowstorms. Moreover, the situation is becoming more difficult as the earthquake exacerbates the damage to the region's infrastructure and resources which have already been victims of the brutal conflict for more than 12 years. People are using their bare hands to search and rescue their loved ones from the rubble of the numerous buildings that were razed. Syria Relief/Action for Humanity lost two team members in the disaster while they were doing their jobs. Yet, the field teams were deployed to the most affected areas and started distributing essential support in the afflicted villages of Sarmada-Harim and Atareb.

MEDICAL INTERVENTION

- Examination of pregnant women at the reproductive health and obstetrics clinics due to a large number of right holders coming from Maram camp and neighbouring shelters.
- Nebulisation and first aid services provided at the clinic by the nursing personnel.
- 66 sick patients were received by the medical team working at the emergency project in Lira Charity Support Shelter Centre in Salqin.
- The mobile nutrition team worked within Mariam camp in Maarat Misrin to distribute all available preventive feeding materials and refer malnutrition cases to neighbouring centres.
- Over 26,000 different serum bags were distributed to hospitals and medical centres, in coordination with the Idlib Health Directorate.
- Hospitals across Idleb were equipped with fuel to ensure continual running.
- For people in hard to reach areas, AFH ran 5 mobile health clinics with referral systems in place for anyone with severe injuries.

WASH & SHELTER INTERVENTION

- The AFH WASH and Shelter was able to reach almost 500,000 Right holders in 105 shelter centers in both Idlib and Aleppo governorates by providing emergency services (water trucking, solid waste removal, and septic tanks desludging). The WASH and Shelter team distributed 500+ water tanks to Right holders in these shelter centers, the programme also included the distribution of a number of additional water tanks in these centers to cover the needs of the right holders.
- The WASH and Shelter team distributed garbage containers and hygiene kits at the shelter centers identified in both Idleb and Aleppo governorates. The distribution continues to cover the needs of right holders in these locations.
- In addition to that, the WASH and Shelter team worked on rubble removal with excavation heavy machinery at two sites within Salqin city.
- The engineers' team visited the water stations in Armanaz cities to assess the damages suffered by the water station and water network in this city as a result of the earthquake that struck the area.
- The WASH and Shelter team continued coordinating with the local authorities and local council in the region where the need for rubble removal in Salqin city was assessed, followed by the development of a plan to start the rubble removal work on 20/02/2023.
- The engineers' team also visited the water stations in Iskat and Armanaz cities to assess the damage suffered by the water stations in these cities as a result of the earthquake that struck the area.





PROTECTION INTERVENTION

- Protection team continued emergency response to the people affected by the earthquake through visiting and providing the support necessary at the following sites:

- Kafr Takhrim (Alaqaba camp and Al-
Kazia camp Al-Dana: Marmara camp
- Al-Sarout camp)
- Koknaya quartering
- Almadinat quartering
- Almunawara, Sinjar Camp
- Muzun Camp
- Al- Harraqat Camp
- Community Bozgar
- Ehsan Camp
- Alayadi Camp
- Community Deir Hassan
- Jendires Al-Iman camp
- Al-Muhammadiyah camp
- Al-Hamam camp.

- The much-needed support extended by the AFH team at the sites mentioned above included:

- Psychiatric first aid
- Reducing stress in times of crisis
- Dealing with children in times of crises and disasters
- Referral services to specialised and non-specialised services in a physical manner
- Dissemination of information about the available services was provided in physical form to the Right holders
- Legal awareness
- Case management

EDUCATION INTERVENTION

- Remedial education to make up for what students missed.
- Ensuring that all children, teachers, and parents are trained on safe evacuation plans, including the earthquake scenario.
- Initial support activities, memorial activities for children who lost their lives as a result of the earthquake, and appropriate explanation for children about what happened were carried out.
- The school staff were instructed to review the children's previous records to ascertain which children did not attend school, the staff was then instructed to divide the unenrolled children by neighbourhoods.
- Educational specialists were brought on to count the learning hours lost due to the lockdown and implement a phased plan in order to increase the learning hours to compensate for the shortfalls.
- Separated and unaccompanied children were registered to ensure that information is shared with specialised centres led by specialised organizations for reunification.
- Media and advocacy activities were limited to prevent more harm to children.



MASSA VILLAGE

Named in memory of our country director's niece, Massa Village has provided homes and a sanctuary to 500 families, exemplifying our commitment to building resilient communities.



CHALLENGES FACED:

Despite our achievements, AFH encountered numerous challenges in 2023, including the loss of team members in the Turkey disaster and the need to strengthen infrastructure to respond to future disasters effectively. However, these challenges have only strengthened our resolve and underscored the importance of our mission.





GAZA
EMERGENCY RESPONSE

In response to the humanitarian crisis resulting from the tragic events in Gaza, Action For Humanity (AFH) has swiftly mobilised to provide urgent assistance to affected communities. Recognizing the gravity of the situation and the urgent need for support, AFH has coordinated a comprehensive humanitarian response aimed at alleviating the suffering and addressing the immediate needs of those impacted by the crisis. Our efforts have included the distribution of essential food items, clean water, medical supplies, and hygiene kits to affected populations.

Additionally, AFH has worked tirelessly to ensure access to critical healthcare services, providing medical support to those injured and affected by the violence. Through our robust network of partners and dedicated team members on the ground, we remain committed to providing lifesaving assistance and support to the people of Gaza during this challenging time. As we continue our humanitarian efforts, AFH stands in solidarity with the affected communities and reaffirms our commitment to alleviating suffering and promoting resilience in the face of adversity.

FOOD INTERVENTION

- Distribution of Hot Meals: AFH launched two phases of hot meal distributions to address immediate food needs. Phase 1, spanning from October to November 2023, provided nourishing meals to approximately 5,100 individuals. In Phase 2, extending from December 2023 to January 2024, an additional 10,160 Right holders received hot meals, totalling 15,260 right holders. These efforts not only provided sustenance but also offered comfort and relief to those facing food insecurity.
- Distribution of Food and Hygiene Vouchers: During October 2023, AFH efficiently coordinated the distribution of food and hygiene vouchers, reaching out to 4,320 Right holders. This initiative aimed to alleviate immediate food insecurity and ensure access to essential hygiene products, enhancing the overall well-being of the recipients.
- Distribution of Baby Milk in UNWRA Shelters: From October to November 2023, AFH partnered with the United Nations Relief and Works Agency (UNWRA) to distribute baby milk formula in shelters, benefiting 2,000 babies. This collaborative effort not only provided vital nutrition to infants but also included provisions for clean water, addressing multiple needs simultaneously.

NON-FOOD INTERVENTION

- Distribution of Clean Water and 15,000 Hygiene Kits: This comprehensive approach aimed to address the multifaceted needs of affected communities, ensuring access to essential provisions and promoting overall hygiene and well-being. These items are crucial for maintaining personal hygiene and dignity, especially in emergency situations where access to such essentials may be limited.
- Distribution of Medical Supplies: In November 2023, AFH facilitated the distribution of crucial medical supplies, catering to the healthcare needs of 20,000 Right holders in Gaza. This initiative played a vital role in ensuring access to essential healthcare services, particularly in areas affected by emergencies or conflicts.

WASH INTERVENTION

- Distribution of Clean Water: Recognizing the importance of clean water for health and sanitation, AFH distributed a total of 54,000 liters of clean water to 27,000 Right Holders. This initiative played a pivotal role in ensuring access to safe drinking water, mitigating the risk of waterborne diseases, and promoting overall well-being.

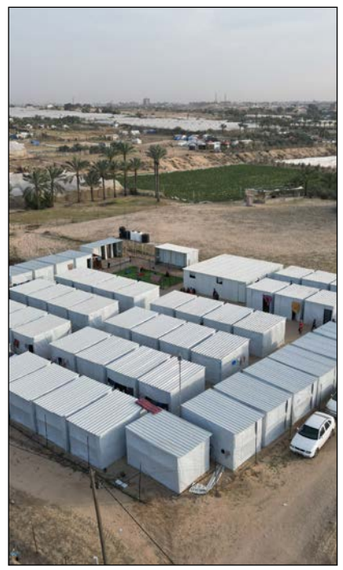
NEW HOPE CAMP – SHELTER INTERVENTION

- AFH has completed the construction of its first camp which will accommodate 500 displaced individuals. The camp includes essential facilities such as 10 latrines, a prayer room, a medical point, a children's play area, and a charitable kitchen.











MOROCCO
EARTHQUAKE RESPONSE

On the night of September 8, 2023, Morocco experienced a seismic catastrophe as a powerful 6.8-magnitude earthquake struck the High Atlas Mountain range. Originating at a depth of 18.5km, the epicentre was located 71km southwest of Marrakesh, causing tremors felt as far away as Portugal and Algeria.

Subsequent aftershocks exacerbated the devastation, particularly impacting remote villages in the Atlas Mountains near the epicentre. This event proved to be the deadliest earthquake in Morocco since 2004, claiming the lives of 2,946 people, injuring 5,674, and displacing 380,000 individuals.

The challenging topography of the mountainous region compounded difficulties in conducting rescue and relief operations. Fear of additional tremors, damaged roads, the risk of landslides, and vast distances hindered the immediate response. Adhering to the need of the hour, Action For Humanity (AFH) swiftly mobilised its Emergency Response Team (ERT).

Recognising the urgent need for immediate assistance, AFH conducted an initial needs assessment in coordination with a local organisation (Scouts of Morocco Association) to comprehensively understand the challenges faced by the affected population. The assessment revealed critical needs in Taroudant, Chichaoua, and Al Haouz, including access to basic non-food necessities, safe and temporary shelter, psychosocial support, safe water, sanitation, health, hygiene promotion, and specialised services for vulnerable groups.

AFH, in collaboration with local organisations such as the Moroccan Red Crescent and the Scouts of Morocco Association, engaged community representatives and held meetings to refine the understanding of the unique challenges faced by the affected population. Recognising that around 30% of the affected population comprised older individuals and 35% were children, AFH tailored its response to address the specific needs of these demographics.

The organisation remained committed to reaching families whose homes were destroyed or those who did not feel safe returning, opting to reside outside in informal temporary settlements.

AFH set clear objectives, aiming to increase food security, ensure dignity and hygiene, and equip people to reside safely outside of their homes in the Al-Haouz region within 60 days. This involved the distribution of **1,193 food packs**, **3,000 hot meals, 1,593 hygiene kits**, **250 fresh food baskets**, **60 tents**, and non-food items **(3,079 blankets and 3,429 mattresses)** for **5,625 vulnerable individuals.**



Supplier assessments, quality checks, and Emergency Response Team (ERT) staff presence during distribution ensured the effective tracking and monitoring of distributed items. To maintain transparency and accountability, AFH implemented Complaint Response Mechanisms (CRM) through feedback boxes and AFH staff present during the distribution. Distribution volunteers were actively available to receive and complaints, facilitating immediate resolution and providing valuable insights for ongoing improvements. As AFH continues its efforts, the organisation remains dedicated to supporting the affected communities in their resilience-building endeavours, demonstrating a rapid, targeted, and comprehensive approach to addressing the immediate needs of the population.







LIBYA FLOOD RESPONSE



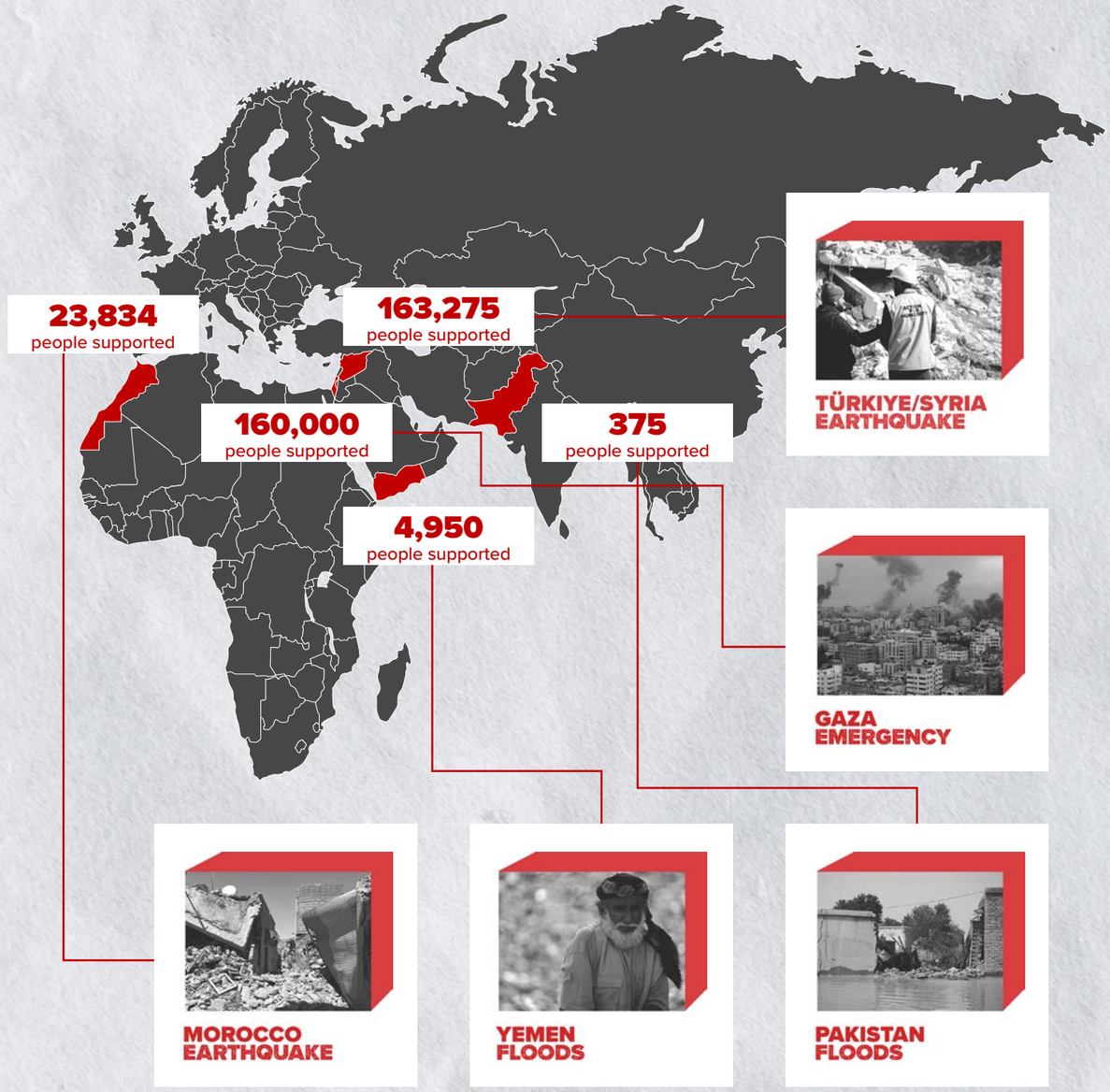
In response to catastrophic floods in East Libya, particularly in Bayda and Derna, Action For Humanity (AFH) launched a £30,000 emergency relief programme. This initiative aimed to provide immediate assistance to affected communities by addressing urgent needs for shelter, food, and essential supplies. The success of this programme was facilitated by generous donations, such as the £4,230 contribution from Masjid Al Jannah.

HIGHLIGHTS

Commencing on September 13, 2023, and concluding on October 13, 2023, the project spanned 30 days with the primary objective of addressing the urgent needs of 200 families, totalling at approximately 1,000 individuals. Aid packages included essential food items like milk, oil, flour, rice, sugar, as well as non-food items such as blankets and mattresses. Collaboration with trusted local partners ensured efficient distribution of aid directly to affected communities, aiming to instil hope and provide relief to those in dire circumstances.

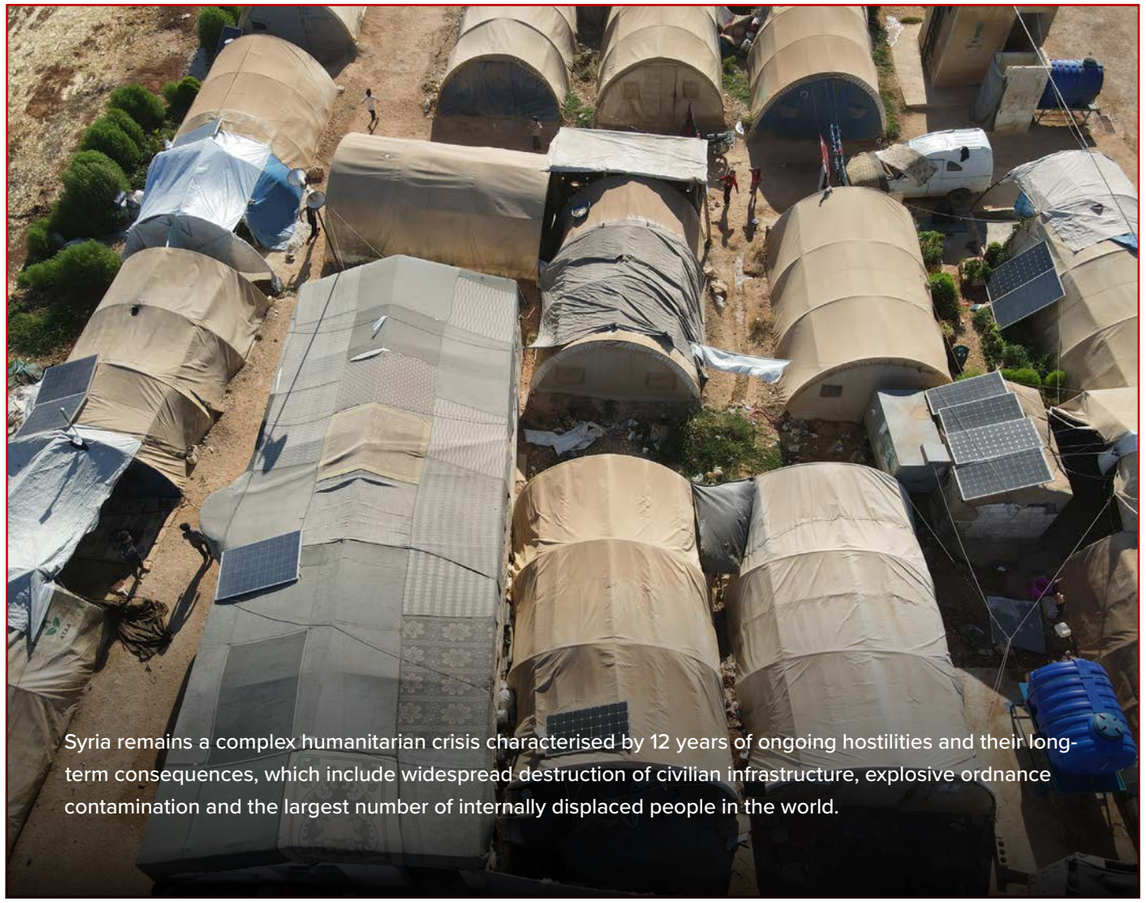
EMERGENCIES IN 2023

ACTION FOR HUMANITY



THANKS TO YOUR SUPPORT, WE ARE ABLE TO

MOBILISE. RESPOND. RESTORE.



Syria remains a complex humanitarian crisis characterised by 12 years of ongoing hostilities and their long-term consequences, which include widespread destruction of civilian infrastructure, explosive ordnance contamination and the largest number of internally displaced people in the world.

SYRIA
OUTLINE – 2023

In 2023, the accelerating economic deterioration and impacts of the earthquake have increasingly become additional key drivers of needs, compounding vulnerabilities even further. According to OCHA, 14.6 million people needed humanitarian assistance, an increase of 1.2 million from 2021. Syria remains one of the largest humanitarian responses in the world.

- After 12 years of conflict, the humanitarian situation in north-west Syria is at its worst. **3.4 million people are internally displaced - up from 2.9 million people last year.**
- Almost half of the **4.2 million people in need are children**, many of whom live in overcrowded camps. 89 per cent of children in north-west Syria require protection assistance.
- Early recovery support is ongoing to address protracted needs. Over **31,000 families have been moved out of tents into dignified shelters over the past two years.**
- The cross-border response is facing the **worst funding crisis in its history**. Critical functions of nine hospitals were temporarily suspended last year due to funding shortfalls. (UNOCHA: 2023)

In 2023, AFH continued to provide life-saving humanitarian aid for Internally Displaced Syrians, helping the most vulnerable with basic necessities. Our operation in North Syria remains the largest programme, where we have provided aid since the onset of the Syrian crisis in 2011. We continued to provide humanitarian assistance, while focusing on strengthening the resilience of the Syrian people by enhancing positive coping mechanisms, that enabled them to rely on themselves and rebuild their livelihoods, rather than remain dependent on humanitarian assistance. Within the AFH Humanitarian Response Plan, interventions are focused on the rehabilitation of basic and social infrastructures, providing livelihoods support and enhancing economic recovery. In 2023 alone we provided aid to 4,456,217 right holders across our different thematic areas.

To ensure a more symbiotic and sustainable approach to humanitarian aid, AFH launched the “Empowerment for Resilience” initiative. This initiative aimed to empower and enable vulnerable communities to participate in their own recovery and development and build their capacity to access basic services and resources on their own. This initiative included providing access to vocational and life skills training, proper shelter, and employment opportunities.

In 2023, AFH also continued with our much-needed programme to provide mobile healthcare services for vulnerable populations in remote rural areas. This programme aimed to improve access to basic healthcare services and reduce the disparities between rural and urban populations. The programme provided mobile medical teams, who provided primary and preventative healthcare services, such as vaccinations, health check-ups, and health education sessions.

In the last quarter from October - December 2023 we witnessed a shift in the North West Syria (NWS) context in relation to the Greater Idlib conflict dynamics between GoS and the Armed Opposition Groups. In early October, the Government of Syria (GoS) conducted a wide-ranged military campaign against Greater Idlib’s regions. Districts of Idlib and Ariha received the largest share of the bombing during 05-10 October 2023 which caused up to 65 civilian casualties and 250 injuries in addition to displacement of around 118 thousand people most of them from Idlib and Ariha cities. This round of escalation came after a drone bombing that targeted a GoS military celebration from military school in Homs city caused around 100 casualties among military personnel and civilians attending the event. October escalation was even followed by other frequent but less intense rounds of escalation taking place 1-2 times a week on average, targeting vital locations of civilian nature. This escalation led to the closure of SR/AFH for three full days and the loss one sub-contracted drivers in addition to injuries to two others, as well as some material damage to a warehouse during indirect GoS shelling.

As for Northern Aleppo and North Central Syria, the Tell Abiyad and Ras Al Ain areas continued to witness frontline confrontations between SNA and SDF mostly at the frontlines in Southern Azaz, Afrin, Northern Menbij and Tadef. In addition to that, the occasional internal community/ tribal/familial tensions led to, on one occasion of intensity, the closure of the Tell Abiyad office during October due to the inaccessibility of roads for two days.

FACT SHEET:

14.6 MILLION
people in need of humanitarian assistance

12.9 MILLION
people are estimated to be food insecure. (WFP:2023)

OVER 2 MILLION
people live in informal settlements and planned camps



KEY PROJECTS 2023

SHELTERS

Establishment of a village through the construction of a dignified shelter for the IDPs.

SEWAGE SYSTEM REHABILITATION

Rehabilitation of the sewage system including construction of a wastewater treatment plant.

REHABILITATION OF WATER SYSTEM

AFH's water system rehabilitation efforts included establishing water stations, solar powered systems, and supporting monthly operational materials and water networks in the affected areas.

WASH EMERGENCY

Support in WASH related emergency situations was extended through the deployment of projects centring water trucking, solid waste management, desludging, hygiene promotion, and distributing hygiene kits.

AL-MOUMOUDLI CAMP

A tent school has been established to provide primary education for 729 students, enhancing access to education for Syrian refugees. The plan includes an Accelerated Learning programme for 500 children, Psychosocial Support (PSS) for 500 children and 100 caregivers, and referrals for 50 children.

SCHOOLS

Support to over 100 schools in various locations, through covering monthly running costs, ensuring access to clean water, providing cleaning items, and stationery for teachers. The project includes teacher training in different areas, first aid kits, complaint boxes for accountability, and structured PSS sessions for students. In addition, the project aims to contribute to better performance in exams, increase resilience, and minimise child labour through standardised stipends for teachers, and In Gelan district of Paktika province, the rehabilitation of a war - affected school involves monthly running costs, repairs, teacher training, safety measures, and community engagement which AFH has worked tirelessly to cover.

WASH AND SHELTER PROJECTS

Funded by institutional donors, AFH extended WASH facilities through projects that were located in specifically identified areas of heightened vulnerability within North Syria (Az'az area, Afrin, Idleb, Tell Abiad, and Ras Al Ain).

EARTHQUAKE RESPONSE

AFH continues to support more than 75,000 IDPs affected by the earthquake with emergency WASH support along with the rehabilitation of more than 6 WASH infrastructure locations, putting AFH in the leading position in the earthquake response among local and international actors.



SDG HIGHLIGHTS INNOVATIVE PROGRAMME PORTFOLIO **SYRIA**

SUSTAINABLE DEVELOPMENT GOALS





KEY PROJECTS 2023

FLOOD EMERGENCY

Provided emergency lifesaving food assistance to 2,100 vulnerable people affected by floods in Sana, Yemen.

WASH REHABILITATION IN SANA

Emergency Water Restoration for People of Sana'a Yemen – Tower Tank Construction.

WASH REHABILITATION IN MALKAN

Emergency Water Restoration for People of Maklan – Tower Tank Construction.

WASH REHABILITATION IN QUZA'A

Restoration of Water sources for conflict affected families in Al Quza'a - Tower Tank Construction.

SCHOOL REHABILITATION

School Rehabilitation in Yemen: AFH through the Rehabilitation of Al-Fawz School in Al Hudaydah governorate aims to provide a safe and supportive learning environment for 800 conflict affected students in the main educational facilities.

YEMEN OUTLINE – 2023

Severe deterioration of economic conditions, extensive damage to civilian infrastructure, and the collapse of essential services are critical drivers of large-scale vulnerabilities and needs countrywide. 17.6 million people are facing food insecurity, and nearly half of all children under five suffer from moderate to severe stunting. 4.5 million people remain displaced, many of whom have experienced multiple displacements over several years.

The latest update on Yemen as an extension to the Gaza crisis is as follows: The U.S. Department of State has announced the designation of Ansarallah (AA) as a Specially Designated Global Terrorist group. This is not the first time the northern authorities have been labelled with this designation. The US had removed this designation back in 2021 but its reimposition will carry certain restrictions to operate within the northern areas of Yemen controlled by the designated authorities. The designation may impose new legal and security challenges for humanitarian organisations operating in Houthi-controlled areas including Action For Humanity. It can become more challenging to navigate the regulatory environment that now associates logistical operations with the AoRs in the area. The military escalation remains a major concern as airstrikes continue with areas of impact being in Hudaydah and other hotspots as of recent reporting.

IMPLICATIONS FOR OUR PROGRAMME DELIVERY AND OPERATIONS:

There is no noticeable impact on the programmes we deliver now as the designation will not take effect until a month from now. We also do not expect major shifts in our programmes given that we do not operate with government-based funding from the US. However, the general impact on humanitarian operations in Yemen can cause certain disruptions to our planning and priorities. We are considering the following in anticipation of a ny implications:

Potential Aid Disruption:

- The designation could lead funding to being reduced and banks and international suppliers withdrawing from transactions due to sanction concerns, impeding crucial aid and resources.

Engagement with Stakeholders:

- AFH Yemen is engaged in relevant briefings to comprehend the designation's effects on humanitarian efforts. Engagement with all relevant stakeholders remains to be critical during this period to ensure the continuity of humanitarian programme delivery and funding.

Advocacy:

- AFH Yemen is working with the AWG on advocating for explicit humanitarian exceptions for funding transfers and procurement of essential goods.

OPERATIONAL ADJUSTMENT AND CONTINUITY PLANNING:

- Implementing an escalation protocol, including relocating plans for staff, to respond to possible intensifications of the conflict.
- All essential staff will be provided with mobile internet at home to be able to communicate in case offices are not accessible.
- Programmes being implemented in high-risk areas will be monitored to ensure delivery of essential programmes is not disrupted.
- Bank accounts will be active or re-activated in multiple banks to ensure access to funds where needed. We are working on communicating with banks that operate in both regions of the country to ensure steady access to financial services. The banks in the south are not expected to be impacted by this designation.
- Based on the recommendations from the UN and HCT, staff salaries will be advanced for 2 months to ensure they can have essential food and supplies.
- Fund transfers to Yemen need to be fast-tracked in anticipation of any disruptions.
- Preparations for building resiliency measures for right holders and providing emergency programmes where needed are in place. This includes having access to impacted areas and field teams that are ready to mobilise. Delivery of food, water, shelter and health assistance continues to be a priority. CNs for those programmes are being developed and shared with partners and donors.

SDG HIGHLIGHTS INNOVATIVE PROGRAMME PORTFOLIO **YEMEN**

SUSTAINABLE DEVELOPMENT GOALS





The intra-Palestinian divide between Hamas (in Gaza) and the Fatah-led Palestinian Authority (in parts of the West Bank) that began in 2007 remains unresolved, deepening territorial fragmentation between both areas, and reducing the capacity of local institutions in Gaza to deliver basic services. Political divisions and a sense of disenfranchisement in the West Bank are further entrenched given the absence of elections since 2006, the dismissal of the Palestinian Legislative Council in 2018 and the issuance of Presidential decrees.

PALESTINE OUTLINE – 2023

Hostilities in Gaza and Israel are ongoing, and violence in the West Bank has surged. Millions of Palestinians struggle to live with dignity under Israeli occupation, facing coercive practices and Palestinian political divisions.

The humanitarian impact of the ongoing Massacre on the Gaza Strip is dire, with devastating consequences for the civilian population. Over the course of the last few weeks, the region has witnessed intense Israeli bombardments, ground operations, and clashes between Israeli forces and Palestinians.

The toll on civilians is staggering, with the Ministry of Health reporting 25,000+ Palestinians killed and 80,000+ injured from October 7, 2023, to January 23, 2024.

The destruction of infrastructure, including health facilities and schools, exacerbates the suffering, limiting access to essential services. The situation is further compounded by severe access constraints, hindering the delivery of humanitarian aid to those in need. Critical sectors such as healthcare, education, water, sanitation, and food security are grappling with immense challenges, amplifying the urgency for humanitarian aid. As the crisis unfolds, urgent measures are required to address the multifaceted humanitarian needs and mitigate the catastrophic impact of the war on the vulnerable population in the Gaza Strip.

KEY PROJECTS 2023

FOOD AND HYGIENE VOUCHERS

4,320 Right holders received assistance (Oct 23)

MEDICAL SUPPLIES

20,000 Right holders received essential medical supplies (Nov 23)

ORPHAN SPONSORSHIP

Orphan Sponsorship of 600 orphans in the West Bank (WB).

OLIVE FARM REHABILITATION

Rehabilitation of olive farms before the unrest in the WB as an extension to the Gaza War.

DISTRIBUTION OF FOOD, NFIS

22,500 Right holders received ready to eat meals, NFIs, some including hygiene kits, and clean water (Nov 23 – Dec 23).

NFIS

Distribution of NFIs (Hygiene kits, women dignity kits etc) – 15,000 Right holders reached.

HEALTH CARE SUPPORT

In Egypt, the AFH team has been visiting patients from Gaza currently in Egypt and covering healthcare expenses (Jan-Feb 24)

BABY MILK IN UNWRA SHELTERS

2,000 babies benefitted from the distribution of baby milk formula in partnership with the UN who contributed with distributing clean water (Oct 23– Nov 23)

INSTALLATION OF LATRINES

AFH completed the installation of 30 emergency latrines in a shelter within Rafah. There are units available for both men, women, and people with disabilities (Jan-Feb 24)

HOT MEALS: PHASE 1

Approximately 5,100 Right holders received hot meals (Oct 23 – Nov 23) Phase 2 – 10,160 Right holders received hot meals (Dec 23 – Jan 24) Total Right holders reached – 15, 260.

FOOD AND WATER DISTRIBUTION

Distribution of clean water - 54,000 litres of clean water delivered to 27,000 Right holders. Mass food shipment sent to Gaza from Egypt - 205 tonnes of food items including 50 tonnes of rice, 25 tonnes of pasta, 70 tonnes of flour, 6000 bottles of oil, 3000 packages of sanitary pads, packed in 9 trucks in total. The trucks reached Gaza in Jan-Feb 24. The aid benefitted approximately 20,000 families in Gaza.

SDG HIGHLIGHTS INNOVATIVE PROGRAMME PORTFOLIO **PALESTINE**

SUSTAINABLE DEVELOPMENT GOALS





LEBANON OUTLINE – 2023

Lebanon grapples with a prolonged economic, political, and social crisis, now in its fourth year. In April 2023, record currency depreciation led to a staggering 350 percent food price inflation rate, as per the World Bank. This crisis has plunged over a million children, adolescents, and women into a triple burden of malnutrition and deprivation, as highlighted by the United Nations in Lebanon. Lack of access to safe drinking water and the banking systems' near collapse exacerbate challenges.

In response to these challenges, Action For Humanity (AFH) has proactively initiated several projects with a primary focus on addressing critical food insecurity. Particularly noteworthy are the initiatives dedicated to food distribution, such as the provision of nourishing hot meals and the delivery of comprehensive food parcels that sustain families throughout the month of Ramadan.

Furthermore, AFH has demonstrated its adaptability by implementing seasonally tailored projects that cater to the unique needs of ongoing circumstances. The impactful "Winter project" stands out as it ensures families have access to essential heater fuel, mitigating the harsh conditions and fostering warmth within their homes. Equally significant is the "Qurbani project," which meets a fundamental requirement—providing families with much-anticipated meat, a vital nutritional component.

Demonstrating its commitment to broader welfare, AFH has effectively managed the distribution of Zakat funds. By doing so, it facilitates contributors in their mission to extend assistance to the most deserving sections of the population, reaching those who benefit the most from these contributions.

KEY PROJECTS 2023

LEBANON - CAMP EMERGENCY RESPONSE

This emergency response initiative is targeted at providing immediate assistance to families in the Ain El Hilwa camp in Lebanon during times of crisis. Assistance includes: Provision of hot meals to ensure basic nutritional needs are met - Distribution of mattresses, pillows, bedding, detergents, and diapers to enhance living conditions and hygiene standards. Supplying potable water to address the essential need for clean drinking water. Repairing ambulances to ensure prompt medical assistance and transportation for residents in emergencies.

SEASONAL QURBANI 2023:

Qurbani is the ritual sacrifice of livestock during Eid-ul-Adha, and this initiative aims to provide fresh meat to 539 households who may not have the means to afford it otherwise. By providing this staple food item, the programme ensures that vulnerable families can enjoy a nutritious meal during the festive period of Eid-ul-Adha.

RAMADAN FOOD ASSISTANCE PROGRAMME 2023:

A programme aimed at supporting individuals and families in need during the holy month of Ramadan. The initiative involves the distribution of 3,000 food parcels to disadvantaged communities to ensure they have access to essential nutrition during Ramadan.

ZAKAT AL FITR RAMADAN:

This programme focuses on the distribution of Zakat Al Fitr, a form of charity given to the needy at the end of Ramadan, to 762 households. Zakat Al Fitr is an obligatory act for Muslims who have the means to do so, ensuring that everyone can partake in the celebrations of Eid-ul-Fitr without worrying about their basic needs.

NON-FORMAL EDUCATION FOR SYRIAN REFUGEES

This programme focuses on providing educational opportunities for Syrian refugee children who may not have access to formal schooling. It offers non-formal primary education to 439 refugee students, ensuring they receive a basic education despite the challenges of displacement. Additionally, the initiative supports 34 teacher salaries, ensuring qualified educators are available to facilitate learning and provide guidance to refugee children.

SDG HIGHLIGHTS INNOVATIVE PROGRAMME PORTFOLIO
LEBANON

SUSTAINABLE DEVELOPMENT GOALS





JORDAN OUTLINE – 2023

HUMANITARIAN:

In December 2023, our focus remained on providing critical humanitarian aid to the vulnerable population in Gaza. A pivotal moment occurred during a meeting with Mr. Marwan Henawi, the Director of Planning and Programmes from JHCI (Jordan Hashemite Charity Organisation). We also held a meeting with the Jordanian Food Bank to determine the method of delivering aid to Gaza. We have formulated several suggestions and are still working on selecting the best ones.

POLITICAL:

The political landscape continued to pose challenges, emphasising the importance of strategic collaboration. Coordination with JHCI facilitated a more structured approach to aid delivery, ensuring that resources reached those in need. The political nuances required careful consideration to navigate logistical complexities and optimise the aid distribution process.

SECURITY:

Security considerations were paramount in our planning. With the evolving situation in Gaza, safety measures were reinforced. The agreed-upon division of aid into food and medical categories aimed to address urgent humanitarian needs while accounting for potential security concerns.



KEY PROJECTS 2023

RAMADAN FOOD AID 2023

This initiative was designed to support households during the month of Ramadan, a period of fasting and spiritual reflection for Muslims. It aimed to ensure that 235 households have access to the necessary food supplies they require during this sacred time.

DISTRIBUTING QURBANI MEAT

This initiative focused on distributing Qurbani meat to the most vulnerable households during Eid Al-Adha, the festival of sacrifice. Qurbani involves the ritual sacrifice of livestock, and distributing the meat ensures that disadvantaged families can enjoy this traditional aspect of the celebration.

HOME RENOVATIONS

This initiative assisted four households in renovating and restoring their homes to a liveable and safe condition. By addressing structural issues and making necessary repairs, the programme aimed to improve the living conditions of these families, enabling them to reside in safety and dignity.

ZAKAT AL FITR, HOT IFTAR MEALS AND EID GIFTS:

This comprehensive programme encompasses multiple aspects of extending support during Ramadan and Eid celebrations through projects such as providing Zakat Al-Fitr, a form of charity given to the needy at the end of Ramadan, successfully reaching 175 individuals or families. Offering nutritious meals for breaking the fast (Iftar) to 135 individuals or families, ensuring they have access to sufficient food during the evening meal. Providing Eid cash gifts to 95 individuals or families to help them celebrate Eid-ul-Fitr, the festival marking the end of Ramadan, ensuring they can participate in the festivities and meet their needs.

SDG HIGHLIGHTS INNOVATIVE PROGRAMME PORTFOLIO **JORDAN**

SUSTAINABLE DEVELOPMENT GOALS





PAKISTAN OUTLINE – 2023

Pakistan is contending with a severe food security crisis due to wheat shortages and surging food prices, hitting low-income and flood-affected communities the hardest. Around 14.6 million people need urgent food aid in flood-affected regions. In 15 such districts, recent data shows that a third of children under two suffer from moderate acute malnutrition and 14% from severe malnutrition. With over 4.4 million acres of farmland destroyed by 2022 floods, 2023 wheat and rice production will decline. Food inflation surged to 48% in April. Factors include adverse weather, macroeconomic issues, political unrest, bureaucracy, and the Russia-Ukraine conflict, driving social unrest due to food scarcity exacerbated by low foreign reserves for imports.



KEY PROJECTS 2023

RAMADAN FOOD PACKS:

Ramadan Food Packs: We undertook the distribution of essential dry food packs to support families during the holy month of Ramadan. This project was executed in the Sindh region of Pakistan and was managed from our office in the country. The scale of the project was of medium size, impacting a total of 4488 individuals. Through this effort, we aimed to alleviate some of the hardships faced by communities during the fasting period.

QURBANI PROJECT:

As part of this initiative, we conducted the ritual slaughtering of 15 animals. The programme also involved providing 3 kg meat packs to 525 deserving families in the Punjab region of Pakistan. Our office in the country coordinated the implementation of this small-scale project, which brought assistance to 3,675 individuals.

ACHIEVEMENTS:

- Registration completed and Memorandum of Understanding signed with the Ministry of Interior, Government of Pakistan in April 2023
- AFH Pakistan Bank account opened and operational
- AFH Pakistan became the member of Pakistan Humanitarian Forum (PHF), a network of 46 International NGOs in Pakistan
- Country Director hired
- Programme and Partnerships Manager Hired
- Secured funding for AFH Pakistan's food security and livelihoods projects from Guernsey Overseas Aid & Development Commission

CHALLENGES:

- The advancement of the registration process has encountered a considerable setback due to the enduring political instability prevailing within the country of Pakistan. This destabilising factor has significantly impeded the timely and seamless completion of the registration procedure for Action For Humanity during 2023. This is now complete.
- The fluctuating political landscape has introduced complexities and uncertainties, prolonging the process and posing difficulties in navigating the bureaucratic requirements essential for successful registration. As a result, the organisation has had to navigate through the intricate interplay of political dynamics, seeking avenues to ensure compliance while working toward its mission in the midst of these challenging circumstances.

FUTURE PLANS:

- Formulation of 3-year country strategy for Pakistan
- Short-term and long-term action plans for AFH Pakistan
- Prioritise risk management, capacity building, and effective monitoring
- Foster sustainability, transparency, and adaptability to political dynamics

SDG HIGHLIGHTS INNOVATIVE PROGRAMME PORTFOLIO **PAKISTAN**

SUSTAINABLE DEVELOPMENT GOALS





AFGHANISTAN OUTLINE – 2023

Afghanistan continues to grapple with the consequences of four decades of conflict, entrenched poverty, climate-induced crises, and barriers to women's equality and participation in public life.

The economic downturn following the political transition in August 2021 – which coincided with a suspension of large-scale bilateral development cooperation on which the country depended – has exacerbated underlying fragilities, including limited livelihood opportunities for both urban and rural populations alike.

Despite the significant reduction in active hostilities, Afghanistan remains primarily a protection emergency characterised by high-levels of protracted displacement, mine and explosive ordnance contamination, restrictions to freedom of movement, increased risk of gender-based violence, child labour, early marriage and increased needs for mental health and psychosocial support.

KEY PROJECTS 2023

FOOD PACKS

We undertook the distribution of essential dry food packs to support families during key periods throughout the year. Through this effort, we aimed to alleviate some of the hardships faced by communities during winter, emergencies, and the fasting period.

SDG HIGHLIGHTS INNOVATIVE PROGRAMME PORTFOLIO **AFGHANISTAN**

SUSTAINABLE DEVELOPMENT GOALS



BANGLADESH OUTLINE – 2023



KEY PROJECTS 2023

QURBANI 2023:

The project aimed to provide 2 kg of meat to each family, reaching a total of 495 poor households among the Rohingya community in Bangladesh. This initiative ensured that these families were not only given nutritious food, but they could also partake in the tradition of Qurbani during Eid-ul-Adha, despite their economic challenges.

HAND PUMPS

Installed 6 Semi-Deep Hand Pump Deep Tube Wells in Bangladesh: This initiative involved the installation of six semi-deep hand pump deep tube wells in Bangladesh. These wells provided communities with access to clean and safe drinking water, improving their overall health and well-being.

EMERGENCY FOOD SUPPORT

In response to natural disasters such as floods and cyclones, this project provided emergency food support to affected communities in Bangladesh. Specifically, 251 households, comprising 1,255 family members, received essential food supplies to address immediate needs and alleviate hunger during times of crisis.

While significant economic growth was witnessed in the past decade, nearly one third of the population still faces food insecurity and 20 percent lives below the national poverty line. Bangladesh is extremely vulnerable to natural hazards with most of the population residing in areas prone to floods and cyclones. The country strategic plan 2022-2026 reinforces World Food Programme (WFP's) commitment to working with the Government to improve food security, nutrition, and resilience in vulnerable communities, while also providing emergency assistance to people affected by disasters. Since 2017, in response to the influx of approximately 745,000 Rohingya from Myanmar to Cox's Bazar, WFP has been providing food assistance and nutrition services, as well as implementing self-reliance and disaster risk reduction (DRR) activities in the camps. In Cox's Bazar, WFP also supports Bangladeshi communities most vulnerable to food insecurity through longer-term nutrition, school feeding, livelihoods and DRR interventions. From late 2021, WFP has been supporting the Rohingya on Bhasan Char Island, now home to 32,574 government-relocated refugees. Due to the ongoing ration cuts, the overall daily nutritious consumption has decreased, 99 percent of Rohingya households are vulnerable without humanitarian assistance per WFP's monitoring report from December 2023, while borrowing food and money has nearly doubled to 46 percent.

SDG HIGHLIGHTS INNOVATIVE PROGRAMME PORTFOLIO **BANGLADESH**

SUSTAINABLE DEVELOPMENT GOALS





SOMALIA OUTLINE – 2023

KEY PROJECTS 2023

WASH PROGRAMMES:

Improving Access to Water, Sanitation and Hygiene in Kismayo of Lower Juba Region of Somalia: This initiative aimed to further improve access to water, sanitation, and hygiene in Kismayo of the Lower Juba Region of Somalia by constructing an additional 20 water wells. Through this project, the capacity of 3,600 local community members was increased to maintain hygiene and sanitation practices, resulting in improved health outcomes for the community.

SOMALIA QURBANI 2023:

The Qurbani for Wafa Relief project aimed to provide support to 2,800 people in need in Africa by distributing 111 sacrificial sheep during Eid al-Adha. The project was implemented in Bel Khair camp, Mogadishu, Somalia, in collaboration with a local partner. This initiative ensured that vulnerable individuals in the community could partake in the tradition of Qurbani and have access to meat during the festive occasion.

EMPOWERING WOMEN

Empowering Women for Economic Growth in the Lower Juba Region of Somalia: The goal of this project was to enhance the livelihoods of 30 women in the Lower Juba Region of Somalia through increased income and skill development. By empowering women economically, the project aimed to promote gender equality, improve household welfare, and contribute to the overall economic growth of the region.

WATER WELLS

3 Water Wells in Kismayo, Lower Juba Region of Somalia: The project aimed to improve access to water, sanitation, and hygiene in Kismayo of the Lower Juba Region of Somalia by constructing three water wells. This initiative benefited the local community by providing clean and safe drinking water, enhancing sanitation practices, and promoting hygiene awareness.

Somalia experienced the worst drought in decades in 2023, followed by the most extensive floods in generations, all within the span of just a few months. Despite some improvements, levels of humanitarian needs are still severe and extreme. Almost one in five Somalis face high levels of acute food insecurity. According to the Integrated Food Security Phase Classification (IPC) analysis published on 15 February, at least 4 million people (21 per cent of the population) are estimated to be in IPC Phase 3 or worse (Crisis or Emergency) until March 2024. High levels of acute malnutrition persist in many areas, with an estimated 1.7 million children aged 6 to 59 months facing acute malnutrition between January and December 2024, of whom 430,000 are likely to be severely malnourished. Access to healthcare is limited and functional health facilities are inadequate, which heightens the risk of maternal and infant mortality and increases rates of preventable diseases like cholera.

SDG HIGHLIGHTS INNOVATIVE PROGRAMME PORTFOLIO
SOMALIA

SUSTAINABLE DEVELOPMENT GOALS





STRATEGIC PRIORITIES FOR 2024

In 2024, one of the strategic priorities is to ensure that no one is left behind through an inclusive approach to programming and quality enhancement. Here's an expanded explanation of this priority:

LEAVE NO ONE BEHIND

The overarching goal of this strategic priority is to ensure that all individuals, especially those who are marginalised or vulnerable, have equal access to and benefit from development programmes and services. This principle is rooted in the commitment to achieve the Sustainable Development Goals (SDGs) by 2030, which includes targets to eradicate poverty, reduce inequalities, and promote social inclusion.

INCLUSION IN PROGRAMMING

Inclusion in programming refers to the deliberate effort to design and implement initiatives that address the needs and rights of all individuals, regardless of their background, identity, or circumstances.
This involves:

1. Identifying Vulnerable Groups:
Conducting thorough assessments to identify and understand the needs and challenges faced by marginalised or vulnerable groups within the community.

2. Tailoring Interventions:
Developing interventions that are responsive to the specific needs and priorities of these groups, ensuring that they are not overlooked or excluded from development efforts.

3. Promoting Participation:
Actively involving marginalised groups in the planning, decision-making, and implementation processes of development programmes to ensure their voices are heard and their perspectives are considered.

4. Removing Barriers:
Addressing structural, social, and institutional barriers that prevent marginalised groups from accessing essential services, resources, a nd opportunities.

5. Quality Enhancement:
Improving the effectiveness, efficiency, and impact of development interventions to ensure that they deliver meaningful and sustainable outcomes for all right holders.

6. Monitoring and Evaluation:
Implementing robust monitoring and evaluation mechanisms to track progress, measure impact, and identify areas for improvement.

7. Learning and Adaptation:
Creating opportunities for continuous learning and adaptation based on feedback, evidence, and best practices to enhance the relevance and effectiveness of interventions over time.

8. Capacity Building:
Strengthening the capacity of local partners, organisations, and communities to design, implement, and manage high-quality programmes that prioritise inclusivity and sustainability.

9. Innovation and Best Practices:
Promoting innovation and the adoption of best practices to enhance the efficiency, scalability, and replicability of interventions, while ensuring they remain inclusive and responsive to the diverse needs of right holders.

By prioritising inclusion in programming and quality enhancement, organisations can strive to create more equitable, participatory, and impactful development interventions that leave no one behind.

The strategic priority of leaving no one behind through inclusion in programming and quality enhancement is closely aligned with several Sustainable Development Goals (SDGs), based around our projects. Please see below:



1. SDG 1: No Poverty

Inclusion in programming ensures that marginalised and vulnerable groups, who are often at risk of poverty, have access to essential services, resources, and opportunities, thereby contributing to the goal of eradicating poverty.



2. SDG 5: Gender Equality

Prioritising inclusion involves promoting gender equality by addressing the specific needs and rights of women and girls, enhancing their access to education, healthcare, economic opportunities, and participation in decision-making processes.



3. SDG 10: Reduced Inequalities

By focusing on leaving no one behind, this strategic priority aims to reduce inequalities within societies by ensuring that all individuals, regardless of their background or circumstances, have equal access to development programmes and services.



4. SDG 16: Peace, Justice, and Strong Institutions

Inclusion in programming fosters social cohesion and strengthens institutions by promoting participatory decision-making processes, addressing grievances, and ensuring that all voices are heard and represented in governance and development efforts.



5. SDG 17: Partnerships for the Goals

Quality enhancement involves building effective partnerships and collaborations between governments, civil society, the private sector, and other stakeholders to maximise the impact and sustainability of development interventions, thereby advancing progress towards all SDGs.

SUSTAINABLE DEVELOPMENT GOALS



By aligning with these SDGs, the strategic priority of leaving no one behind through inclusion in programming and quality enhancement contributes to the broader agenda of sustainable development, ensuring that progress is equitable, inclusive, and sustainable for all.

UK DOMESTIC OPERATIONS

This year within the UK, Action For Humanity continued to expand our domestic projects through our community outreach support campaigns that started over 4 years ago

FOOD PROVISION OUTREACH WORK

The foundation of our local community initiatives started in March 2020 with Action For Humanity's food bank at the start of the Covid-19 crisis when basic food essentials and healthcare packs were delivered to hundreds of elderly, isolated and vulnerable citizens across Tameside and Greater Manchester. Since the start of the pandemic, our team of trained volunteers provided hundreds of hot meals to NHS staff, the isolated and the vulnerable. Since that time to date, our 175-member, strong volunteer outreach team have prepared, cooked, and delivered over 100,000 hot meals to homeless shelters, vulnerable families, and victims of domestic violence across Manchester and Tameside. As an organisation, we swiftly became recognised for our ability to provide a rapid, effective service which supplies culturally appropriate meals to those identified by outreach organisations in a timely and efficient manner.

Through our weekly batch-cooking classes, we have trained over 200 community cooks to prepare large quantities of nutritious hot meals, enabling a reduction of food poverty and helping to expand our outreach services to those in need.

Our outreach in the form of hot food provision continues to supply 300 meals weekly, through sustainable and regular service programmes that deliver without fail across Greater Manchester and Bolton.

We have previously extended our outreach services through a number of organisations such as Myriad Foundation, Tameside Council, Action Together, Age Concern, ISB, Tameside Veteran food provision, As-Salaam Centre, Barakah Food Aid, and SPIN (Supporting People in Need- Coverdale Church Shelter). Action For Humanity's local response and outreach services continue to spread across Tameside and Greater Manchester. This work has been facilitated by the local community, for the local community with any gaps in funding covered by Tameside Council in their bid to build capacity with organisations working directly at the grassroots level to reach those most in need.

2023 also saw the start of our UK Qurbani project; to source local Qurbanis and distribute meat after Eid Ul Adha to vulnerable families across Greater Manchester. This is in collaboration with the 'Share my Qurbani' campaign and grassroots organisations, such as UKEFF.

OUTREACH SERVICES FOR REFUGEE AND ASYLUM SEEKERS

Action for Humanity's outreach intervention has also included the provision of culturally appropriate hot meals, new clothing, and prayer mats for Afghan refugees still struggling after arriving in the UK since the summer of 2021.

This year, AFH has partnered with the "We Love MCR" Charity with a substantial grant to support 20 refugee professionals living in Manchester, with five of the refugees entering structured employment. To date, the project has supported seven refugee professionals, with one person successfully entering employment as a trainee technician.

The funding AFH provided created a part-time role, (15hrs per week) within "Refugees and Mentors", a third-party organisation supporting refugees and asylum seekers to improve their employment prospects. The support aims to provide all candidates with individual information, guidance and encouragement, to develop their professional profile and increase self-confidence in their existing skills, experience and qualifications. Our work extends to working with additional local partners to signpost asylum seekers and refugees until they are settled within their new community.

COMMUNITY BEREAVEMENT SUPPORT

In the aftermath of the pandemic, Action for Humanity has provided ongoing outreach support for bereaved and grieving families who have lost family members to Covid 19. On identifying a need to signpost and support vulnerable families, AFH has built a support mechanism by providing workshops nationally on how families can safely wash and shroud their departed family members with dignity and start the healing process with a focus on mental health and wellbeing. Over 3000 participants have attended workshops around the UK in the last four years. The courses have been accredited and also developed into an online module available remotely.

This project continues to be a source of providing safe spaces for communities to talk about dying, death, bereavement and learning safe practices to honour loved ones beyond Covid-19. The funds being generated from the workshops are being utilised to provide bereavement support for grieving households, making this a project by the community, for the community.

COMMUNITY COLLECTIONS

Additionally, we regularly organise collections of brand-new winter clothing, and medical aid in the UK, which are then transported to conflict afflicted crisis areas such as Syria or Yemen for distribution to hospitals and vulnerable camp communities through our outreach teams in respective countries.

PRIORITIES FOR THE YEAR AHEAD

Our programmatic strategy for future UK projects is to continue organic growth of existing campaigns by expanding connections to outreach partners such as We Love MCR, Manchester and, Tameside City Councils, ISB, UKEFF and others working towards collaborations and similar goals. Priorities include the reduction of food poverty, providing outreach support to struggling communities and continuing services that build capacity with our implementing partners and wider community during the ongoing 'cost-of-living' crisis. Our aim is to increase the number of hot meals provided for vulnerable people; from 300 to around 500 hot, nutritious and culturally appropriate meals per week. This will be facilitated by raising funds from within our existing donor community as well as corporate funding grants we are seeking to apply for that support social responsibility and outreach projects.

We are also expanding our accredited batch-cooking and bereavement workshops being taught online. In addition to the service provision, we are also working on onboarding more volunteers and increasing our outreach work nationally. Volunteers for the homeless outreach project at Action for Humanity will also aim to have their formidable efforts recognised through The King's Award for volunteering. This is a prestigious award that seeks to recognise volunteer groups that have provided a community social responsibility service that impacts vulnerable communities locally and campaigns that have a proven track record of beneficial outreach work for a minimum of three years.

Support for asylum seekers and refugees is another key area for expansion. In collaboration with partners such as Caritas, the co-ordinating charitable organisation responsible for supporting refugees and asylum seekers over Manchester hotels, AFH will identify gaps in service provision to improve support for those in temporary accommodation.

This would include distribution of clothing and essentials for newly arriving refugees/asylum seekers. It would also include building capacity with services that support and educate such people with familiarity of UK residency procedures and protocol.

Supporting the vulnerable during their leave to remain, during which they have 28 days to apply for a bank account, universal credit and source accommodation is essential to prevent further homelessness and vulnerability.

The proposal includes an induction to life in the UK to encourage service users to start the process early, outlining the next steps in the official migration process. This would potentially reduce homelessness of refugee populations, equip them better for the next stages of the process and provide vital information about housing options, benefits, work and employment opportunities, bank accounts, ESOL classes, etc. The scheme above would also tie in with the 'Local Authority of Sanctuary' strategy being developed by GM.

Action For Humanity is actively advocating for increased awareness about refugees and asylum seekers. This includes challenging narratives that dehumanise those fleeing conflict and persecution. Our team has commissioned a Virtual Reality (VR) film about the dangers that families are forced to navigate through, to reach the UK. The film is being exhibited nationally to diverse audiences with the aim of fostering a better understanding of refugee communities, their challenges and how to support them.

OUR PEOPLE

Our success at Action for Humanity is driven by the remarkable individuals in our organisation that force us to recognise them as the driving force behind every one of our successful endeavours. Our dedicated Human Resources teams, operating in different countries, have been instrumental in ensuring that our teams are adequately equipped, our staff members are well supported, and seamless collaboration and synchronisation are achieved globally. Through moulding a robust and truly collaborative team that utilises the diverse backgrounds of its members, we have been able to drive our success forward and reach our strategic goals with renewed ease and confidence.



STAFF WELLBEING

The wellbeing of our staff is of paramount importance at Action for Humanity. We understand that for our people to thrive, their needs must be prioritised and so we have worked diligently to develop a holistic and comprehensive staff wellbeing offering.

Action for Humanity has recognised the challenges posed by rising living expenses and economic uncertainties in the countries in which our staff operate. To foster a motivated and content working environment we have meticulously benchmarked competitive remuneration packages against local market averages.

Moreover, we have implemented and refined several initiatives aimed at promoting staff wellbeing, supporting positive mental health, and achieving a healthy work-life balance. Our comprehensive approach includes generous provisions for annual leave allowance, flexible and hybrid working arrangements, as well as robust reporting channels to safeguard our employees. Field staff in applicable offices receive generous leave allowance for rest & recouperation, and they are provided access to healthcare services, for example in Yemen we have partnered with the UN to provide our staff with 24/7, professional, point-of-contact physical and psychological healthcare. We have also adopted a new Employee Handbook which includes family-friendly policies, and we have delivered a range of team-building activities, social events, away days, and retreats. At our UK Annual Retreat in 2023, all of our UK employees engaged in a range of leadership and self-care workshops as well as outdoor teambuilding activities at the renowned JCA Condover Hall.





To further support our employees, we provide access to the Health Assured Employee Assistance Programme. This service offers a range of benefits such as emotional support including counselling, expert advice on legal and financial matters, and access to an app and online portal which has a comprehensive library of resources to help employees through life's challenges. Additionally, our staff can enjoy exclusive discounts and special offers for shopping, dining, gym memberships, and more.

At our core, we are committed to empowering our staff to excel in their roles and make a significant impact. By ensuring their wellbeing and providing the necessary support, we enable them to perform their jobs effectively and maximise their contributions to the organisation.

STAFF WELLBEING DURING THE TÜRKIYE/ SYRIA EARTHQUAKE

Our commitment to staff wellbeing was epitomised during the Türkiye/ Syria earthquake in February 2023. This unprecedented disaster caused profound devastation and loss for our colleagues. Many of our team members from Türkiye and Syria endured the hardship of having their homes either partially or completely destroyed, suffering physical injuries and/or psychological harm, and most devastatingly, the majority of them faced the trauma of losing a friend or a family member. In response to this time of unprecedented difficulty, Action for Humanity's management dedicated itself to safeguarding and supporting our staff through a comprehensive support plan which was unmatched in the sector.



IMMEDIATELY AFTER THE EARTHQUAKE

Management contacted all staff to check on their condition and ascertain the best ways to extend support.

Recognising the urgent need for safe accommodation immediately after the earthquake, we opened our Gaziantep office as a shelter centre for all staff and their families.

WITHIN 48 HOURS

As the scale of destruction from the earthquake became clear, we relocated all our staff in Türkiye and their families to a hotel in the nearby city of Mersin, which included providing safe and reliable transportation in difficult circumstances.
We began to learn that tragically we had lost some members of the AFH family in the catastrophic disaster. For their mourning families, we hoped to alleviate some of their financial burdens in the extremely trying times by putting together a package of financial assistance.
Psychosocial Support sessions were delivered in Mersin by a specialist member of staff. These sessions aimed to provide emotional and psychological support in a conducive environment during the calamitous time.

IN THE WEEKS THAT FOLLOWED

Once the damage and destruction to our staff members' homes was assessed, we extended financial assistance to those who required repairs to their homes, also providing alternative housing in the meantime. For those whose homes were damaged beyond repair, we helped rebuild their lives by providing resettlement assistance cushioning their move into new homes as much as possible.
Healthcare services were provided for staff members injured in the earthquake, ensuring they received medical care during their recovery process.

TRAINING AND DEVELOPMENT

We are dedicated to providing our staff with opportunities and support for individualised training and development. Our goal is to empower each employee to thrive, whether they are pursuing qualifications, participating in specialised training programmes, or receiving in-house on-the-job training.

Furthering our commitment to staff development, we have organised monthly all-staff training sessions under our Inspire & Grow scheme. These sessions serve as a platform to enhance the knowledge, skills, and expertise of our employees in thematic areas within the humanitarian sector and other areas of their professional lives. In 2023, areas of training included:

- Diversity & Inclusion
- Risk Management
- Safeguarding
- Exploring Identity & Celebrating Achievements
- CHS 9 Commitments for Staff

To enhance the performance and prospects of our employees, we sponsor and support their pursuit of academic and professional qualifications accredited by professional bodies. This allows our teams to seek excellence in their work, whether it is in Programmes, Operations, Marketing, Finance, Human Resources, Management, or other areas.

Our strategy regarding training in the field is centred upon addressing our operating regions' unique needs and challenges as well as our employees' career development goals. Our infield management designs bespoke training initiatives through a lens of advanced and nuanced understanding of their respective regions based on the input they receive through surveys from the field staff.

Recognising the importance of unity, safety and accountability, our field staff undergo mandatory training in critical areas such as PSEA (Preventing Sexual Exploitation and Abuse), Safeguarding, Anti-Fraud, and Aid Diversion. These trainings ensure that our staff are equipped with the necessary knowledge and tools to maintain high standards of conduct and integrity.

Our training and development programmes are intricately linked with our annual performance development review and appraisal processes. We firmly believe that as employees enhance their abilities, their contributions should be duly recognised and rewarded. By aligning personal growth with performance evaluation, we foster a culture of continuous improvement and professional advancement.

We remain committed to investing in our staff's training and development, as we recognise that their growth is integral to the success of our organisation. Through these initiatives, we aim to empower our employees to reach their full potential and cultivate a significant impact in their roles.

THE STEERING COMMITTEE FOR HUMANITARIAN RESPONSE (SCHR) MISCONDUCT DISCLOSURE SCHEME (MDS)

In line with our commitment to safe programming and recruitment, Action for Humanity participates in the inter-agency Misconduct Disclosure Scheme (MDS) administered by the Steering Committee for Humanitarian Response (SCHR). This scheme serves as a vital platform for organisations to share crucial information during the recruitment process regarding individuals who have been involved in incidents of sexual harassment, sexual abuse, or sexual exploitation.

By engaging in the scheme, we contribute to the collective effort of improving humanitarian action. Through information sharing and learning, we continuously strive to enhance our practices and promote the well-being and safety of those we serve.

In alignment with the SCHR's four Key Areas, we have made notable progress in each of them:

1. Peer support, influence, and learning: We have fostered strong relationships with influential SCHR members, allowing us to actively exchange knowledge and expertise. Regular engagement with these partners enables us to stay at the forefront of the emerging ideal practices and continuously enhance our approach.
2. Prevention of sexual exploitation, abuse, and harassment: We prioritise the vigorous implementation of the Misconduct Disclosure Scheme (MDS). Through this scheme, we actively support and collaborate with other organisations within the sector to thoroughly vet job applicants. We aim to identify and disqualify individuals who have engaged in any form of sexual exploitation, abuse, or harassment, ensuring a safe and respectful working environment for all.

In summary, our active engagement in the SCHR Misconduct Disclosure Scheme exemplifies our unwavering commitment to upholding the highest standards across the humanitarian sector.

ACTION FOR HUMANITY ADVOCACY REVIEW

Throughout 2023, our focus has been on advancing our overarching advocacy objective: to garner increased political and financial support from the international community for fragile and conflict-affected settings. We aim to ensure that international policy frameworks embody robust and principled approaches to both humanitarian response, development, and peacebuilding, in line with the triple nexus approach. Our specific policy requests are designed to actively engage the international community in the following ways:

1. Systemic Reforms of the Humanitarian and Development Architecture:

Policy makers and donors acknowledge the increasing humanitarian needs across populations in fragile and conflict affected settings and commit to making systemic reforms to coordinate and fund mechanisms, access and processes that provide the necessary infrastructure for building stronger humanitarian-development-peace cooperation in humanitarian FCAS. In 2023, there was a specific emphasis on efforts to support humanitarian access and early recovery in Syria.

2. Sustainable and needs-based funding:

Policy makers and donors, acknowledging the urgent and evolving challenges faced by communities in fragile and conflict-affected settings, ensure that funding is increased, predictable, flexible, and sustainable to support the growing needs, thereby contributing to stability, resilience, and sustainable development.

3. Enhanced protection for populations in humanitarian and development response:

Policy makers and donors ensure the safety, dignity, and rights of affected populations in fragile and conflict-affected settings. Key aspects include providing access to basic needs and services in a safe and non-discriminatory manner, supporting community participation and empowerment, and policies and actions that uphold the rights of all individuals, especially women, children, older people, and marginalised groups. This also includes integrating protection considerations into all humanitarian, development, and peacebuilding efforts.

4. Support for climate resilience:

Policy makers and donors support resilient and sustainable development through investment and policies that support climate adaptation and mitigation, and the integration of climate resilience and climate sensitivity into humanitarian, development, and peacebuilding efforts.

5. Commitments to conflict affected populations during emergency response:

Due to an increase in natural disasters and conflict in 2023, our advocacy also expanded to shaping policies around emergency responses including the Syria earthquake response and the Gaza response. This included advocacy to support humanitarian access and system strengthening, funding, and protection and rights. It also includes tackling the political root causes of humanitarian emergencies.

To achieve the goals we have allocated to ourselves, Action For Humanity has employed a diverse range of advocacy strategies. In terms of what we have been able to accomplish in the past year, our work in advocacy has allowed us to make significant strides towards our goals:

STRENGTHENING HUMANITARIAN AND DEVELOPMENT ARCHITECTURE

Our advocacy efforts, in reference to the first policy ask established above, informed by extensive research and policy analysis, ensured that FCAS were recognised much more significantly in the UK's international development white paper. Our efforts moved to include the recognition of areas of best practice like inclusion and investment in local actors, investment in self-reliance, prioritising gender equality, conflict and climate-sensitive programming and long-term flexible funding.

By leveraging insights from our reports and policy papers, such as "Making UK Assistance work in Conflict Situations" and our analysis of the UK's Integrated Review Refresh (Support for Fragile and Conflict Affected Settings: An analysis of the UK's Integrated Review Refresh, 2023), we effectively demonstrated the urgent need for increased support and funding in FCAS, and also for (Official Development Assistance) ODA to be needs based and used for poverty alleviation. Our engagement with Members of Parliament, the Foreign, Commonwealth and Development Office (FCDO), the Office of Conflict, Stabilisation and Mitigation, the United Nations, and international policy makers amplified our advocacy messages and led to the inclusion of much stronger recognition of the need to prioritise FCAS in the white paper.

"We have to understand the importance of fragility and conflict in shaping development outcomes. Conflict has stalled or even reversed progress in too many places, with humanitarian needs at their highest since 1945. Soon half the world's poorest will live in fragile or conflict-affected states, with a lack of state capacity and respect for the rule of law, high levels of corruption and enduring ethnic or political divisions."

David Cameron, 2023,
UK's international development white paper, pg. 8.

"We will ensure that development finance reaches those left furthest behind."

UK's international development white paper, pg. 82

This recognition comes as a direct outcome of our ongoing advocacy efforts to restore commitments to FCAS. We also included strong language on FCAS in the joint Syria specific submission reflecting the government's increased commitment to addressing the complex challenges faced by communities facing protracted conflict and instability. Our submission also emphasised the importance of depoliticising the conversation surrounding early recovery in Syria and pushing for a clear and internationally accepted definition that distinguishes it from non-humanitarian development and reconstruction efforts. By drawing attention to this issue, we influenced the government's commitment to continue convening with other states in conversations that aim to ensure that early recovery efforts in Syria are effectively coordinated and implemented.

Furthermore, our submission advocated for the alignment of UK sanctions exemptions with the spirit of UNSC resolution 2664 to avoid hindering legitimate humanitarian action. This advocacy directly contributed to the government's commitment to ensuring that sanctions do not impede humanitarian efforts, thereby facilitating greater access to essential services such as education, healthcare, and livelihoods for communities in crisis.

INCREASED AND SUSTAINABLE FUNDING

In line with enhancing the second policy ask established above, our advocacy efforts in the UK's international development white paper produced multi-pronged achievements for us. The white paper included an additional one billion GBP in humanitarian assistance and the allocation of a further 15% for a self-reliance fund. The allocation of up to 15% of humanitarian provision for resilience-building alongside relief efforts is commendable, reflecting an understanding of long-term solutions to mitigate future disasters - a direct result of our advocacy efforts. We also welcomed the commitment to allocate 50% of bilateral Official Development Assistance (ODA) to Least Developed Countries (LDCs), however, we suggest that a more explicit focus on Fragile and Conflict-Affected Areas (FCAs) would be more beneficial, given the acute needs in these regions. The humanitarian commitments to address disaster risk financing are also a positive inclusion.

Our advocacy also included joint work with the UK Syria Advocacy Working Group to research and write an analysis on the Aid Fund for Northern Syria (AFNS) from the perspectives of local and international organisations working on the Syria context. The report, which included testimonies from 28 organisations, was shared with AFNS for feedback. Following this engagement, organisations report that AFNS has incorporated our recommendations to improve transparency, communication, and gender inclusivity.

FACILITATING GENDER INCLUSIVITY

In continuing efforts at advancing the third policy ask established above, we are working with various women's rights organisations (WROs)-the women's advocacy group to the HLG, the women's advisory board to the UN Special Envoy for Syria and other grassroots women activists to secure stronger commitments to support women and girls in FCAS. Through investing in gender equality programming, supporting WROs, and ensuring women are better included in decision-making, we aim to make significant strides towards our goals.

Our research initiatives, including our analysis of the UK's women and girls strategy and the report "Recognising Resilience: Women's Leadership In Northwest Syria's Earthquake Response" provided valuable insights into the specific needs and challenges faced by women and girls in FCAS, specifically Syria, which we then amplified during a roundtable at the Brussels Conference for Supporting Syria and the Region. We facilitated a space to bring Syrian women together with decision makers, including Duncan Bell from the FCDO and Kat Fotovat, Senior Official for Gender and Diversity at the White House. This work was also featured in the Metro, to whom we gave an extended interview.

Our contributions in the recognition of the pivotal role of women peacebuilders and commitments to inclusivity in the White Paper signify a positive step towards addressing gender disparities and empowering marginalised communities in conflict-affected regions.

"Locally-led women's rights organisations (WROs) should be at the heart of setting development priorities in their communities."

UK's international development white paper, pg. 79.

Following extensive engagement with the Office of Conflict, Stabilisation and Mitigation (OSCM) in 2023, including through deep dives with the OCSM and meetings with the Minister responsible for the UKISF, some of the recommendations from our report - Recognising Resilience - Women's Leadership in Northwest Syria's Earthquake Response and Beyond – made it into the UKISF. The latest call for proposals (Syria: accountability, transitional justice and gender equality project) included specific funding for initiatives that support conflict-sensitive, innovative, and localised project proposals which focus on transitional justice, accountability, and standalone interventions for gender equality, social inclusion, and human rights.

In November 2023, we facilitated an all-donor meeting to launch a private briefing which we produced in response to the failure to reach consensus on United Nations Security Council (UNSC) Resolution 2672 on July 10, 2023, which impacted UN humanitarian access to 2.7 million Syrians via the Bab Al-Hawa crossing point. Initiating a research project, we conducted interviews and gathered insights directly from women and girls in Northwest Syria regarding the consequences and implications of this development. The meeting was attended by key stakeholders such as FCDO, USAID, AFNS and OCHA, who were able to directly engage with the Syrian women we worked with on the briefing. We agreed that the meeting was just the first step towards much more transparent and inclusive decision making processes.

ENHANCE PROTECTION IN HUMANITARIAN RESPONSE BY PRIORITISING EQUITABLE ACCESS TO EDUCATION

In extension of the third policy ask-through our advocacy efforts, we have successfully influenced policymakers to prioritise facilitating access to fundamental rights such as education. Our report, "Hard Lessons: An inquiry into children with disabilities' exposure to protection risks," was a key activity for AFH in 2023, and we strategically launched it at the Education Cannot Wait conference in Geneva. Alongside partners like World Vision, Sightsavers, and Humanity and Inclusion, we hosted a side event where we engaged with decision makers including the (then) Shadow Minister for the Middle East Bambos Charalambous. At the conference, we met with key stakeholders like David Miliband and the Lebanese Minister for Education.

Through these efforts, Education Cannot Wait committed an additional US$1.5 billion in funding to Columbia, South Sudan and -crucially- Syria. ECW also committed to ensure that at least 5% of funding goes to support the equitable access, participation and achievement of persons with disabilities, guided by their Policy and Accountability Framework on Disability Inclusion.

In the UK, we engaged with UK Special Envoy for Girls' Education, Helen Grant, who met with us to discuss the findings of the report. We shared our findings with the APPG for Global Education and Send My Friend to School. In another success, the UK's white paper explicitly addressed our concerns, affirming a

focus on reaching marginalised girls and children with disabilities, while pledging to address barriers such as poverty, marginalisation, gender-based social norms, disability, and conflict-induced displacement, all of which were direct requests outlined in our report.

We ensured that education was a focal point in the Syria-specific white paper consultation, advocating for commitments to early recovery programming and emphasising the significance of Action for Humanity's SEP programme. A key win for us here is that the White Paper also commits to:

"Reform education systems, extending from primary through tertiary levels, with a pledge to base these reforms on evidence of effectiveness—a crucial step towards ensuring inclusive and quality education for all."

UK's international development white paper, pg. 86

We also contributed notable insights to joint ventures including:

- COP28: a critical crossroads for education and the climate agenda
- Securing Education for the world's refugees at the 2023 Global Refugee Forum (GRF)

COMMITMENTS TO CLIMATE FINANCE

In line with advancing our fourth key policy ask established above, our efforts successfully contributed to advocacy for the retention of commitments totalling 28 billion GBP to climate finance by the UK government, and also secured a specific focus on climate and conflict within the Office of Conflict, Stabilisation and Mitigation (OCSM) conflict prevention hub. Our research publication, "Support for Fragile and Conflict Affected Settings: An analysis of the UK's Integrated Review Refresh, 2023" provided compelling evidence of the urgent need for climate financing in FCAS and its nexus with peacebuilding efforts. Through the wide-spread sharing of our research with policymakers and collaborating with the Climate Action Network and Send My Friend to School (who we co-wrote the COP28: a critical crossroads for education and the climate agenda policy briefing with), we influenced discussions and policy decisions around climate finance commitments. We also presented this paper to the OCSM and pushed for a specific pillar on climate in their work. The establishment of a peace and climate day at COP28 and the historic COP28 Declaration On Climate, Relief, Recovery And Peace led by the UAE showed the significant impact of our advocacy efforts, in collaboration with organisations like the Climate Action Network and others, in shaping climate policies that address the unique challenges faced by FCAS.

UNITING FOR EMERGENCY RESPONSE

Extending our commitment to the fifth policy ask, AFH has ensured a swift and focused respond to the surge in natural disasters and conflicts this year. Leading both the Syria Working Group and the IOPT Working Group, we coordinated joint efforts to strengthen emergency responses, particularly during the Syria-Türkiye earthquake response, and the Gaza response.

With the Syria Working Group, we led a sector-wide collaboration to maximise response strength. Collaborating closely with Deputy Foreign Secretary, Minister Mitchell, we advocated for increased funding allocation, particularly to local actors, and were able to highlight the importance of commitments to FCAS through our blog on the BOND website.

Weekly engagements with the FCDO led to several wins, including insights into the UN's plans to establish a hub in northwest Syria. AFH led on joint briefings which were widely shared with ministers, politicians, and committees such as the International Development Committee and the Foreign Affairs Select Committee, holding government policies to parliamentary scrutiny. Notably, during the Syria-Türkiye earthquake response, our messaging featured in Preet Gill's debate speech and video message for Syria 13, amplifying the urgency of our advocacy agenda.

Furthermore, we lead the IOPT working group and received praised for coordinating an energetic approach. We led the production of a joint TOR, and our efforts include in-person strategy sessions, regular joint statements, letters and briefings covering critical topics such as gender, unexploded ordnance (UXO), and International Humanitarian Law (IHL).

We played an active role, supported, or led on joint campaigning, including demonstrations outside the Global Food Summit, Lobby's in Parliament, and a CEASEFIRE NOW stunt outside Westminster. We also orchestrated engagement with MPs and ministers, including a joint MP letter that we led ahead of COP28, signed by 52 MPs, which was featured in the Jerusalem Post. Additionally, our bi-weekly engagements with the FCDO have been instrumental, culminating in 'piecemeal progress' in terms of access, and a significant meeting that led to securing an audience with the Foreign Secretary.

This crucial work highlights our commitment to advocating for communities in FCAS and advancing international humanitarian, development and peacebuilding efforts.

POLICY ANALYSIS AND RESEARCH

The following research and policy analysis has been instrumental in the journey towards reaching our goals:

- We continued to leverage the report published in 2022 Making UK Assistance work in Conflict Situations.
- Additionally, our policy analysis paper on the UK's integrated review refresh - Support for Fragile and Conflict Affected Settings: An analysis of the UK's Integrated Review Refresh, 2023 - provided an opportunity to scrutinise current policy and make concrete recommendations for improved engagement in FCAS, drawing on learnings from Making UK Assistance work in Conflict Situations.
- We published rapid analysis on how the women and girls strategy, published in March 2023, delivered for women and girls in FCAS.
- In order to influence discussions around COP28, we wrote and published The Climate Conflict Nexus: The Crucial Role of Climate Finance in FCAS. We also shared this widely with politicians when it was leaked that the UK was failing to honour its commitments to climate finance.
- Following the devastating earthquake that struck Syria and Türkiye in February 2023, we extensively researched and published a report Recognising Resilience: Women's Leadership In Northwest Syria's Earthquake Response
- We partnered with Help Age to produce a report, Roles Reimagined: Stories of challenges and self-reliance from older people in northwest Syria.
- We led and drafted the Syria specific submission to the UK's International Development White Paper Submission.

We worked on several private briefings for specific decision makers, including:

- An analysis of the Aid Fund for Northern Syria (AFNS) from the perspectives of local and international organisations working on the Syria context.
- In response to the failure to reach consensus on United Nations Security Council (UNSC) Resolution 2672 on July 10, 2023, we initiated a research project.

Action For Humanity is dedicated to making a significant difference by engaging in policy analysis, utilising networks and coalitions, influencing global mechanisms, and expanding our network of allies. Our goal is to advocate for strong and ethical humanitarian and development frameworks.

MARKETING, COMMUNICATIONS AND PR

In 2023, Action For Humanity built upon the work of previous years, focusing heavily on expanding our global activities, shaping our identity, enhancing our organisational achievements and making a meaningful impact worldwide. For us, aligning our marketing strategy with our global goals is the optimal way to move forward. With 2023 being a devastating year in climate and conflict-driven adversities, our dedicated marketing and communications teams spearheaded multiple key campaigns, often simultaneously, to ensure our causes, values and programmatic reach were recognised and heard worldwide. Responding to the need of the hour, we directed our efforts towards informing our community about conflict-driven emergencies, amplifying the voices of rights holders in critical situations, and raising brand awareness. Action for Humanity believes there is no better advocate for resilience in times of vulnerability and extreme insecurity than our right holders themselves. Staying true to our belief, we launched the '12 Years Too Long' campaign to highlight the devastating realities of people in Syria today. Our team extended our message of building crises resilient communities through its laudable coverage of our noteworthy campaigns, which include our annual Ramadan, Dhul Hijjah, and Qurbani campaigns, as well as key emergency campaigns during the Türkiye-Syria earthquakes, the Morocco earthquake, the floods in Libya and the conflict in Gaza.



TÜRKIYE-SYRIA EARTHQUAKES

In February 2023, devastatingly, thousands of people, including two members of the Action for Humanity staff were killed after a series of earthquakes struck Türkiye & the southeastern border with Syria. Immediately, Action For Humanity launched an emergency campaign to assist the affected community. This garnered significant media coverage, including interviews with the BBC, Al Jazeera and Sky News, as well as notable mentions in The Guardian, The Times, ITV, Arab News, The Middle East Eye and, locally, Mancunian Matters. Our unwavering commitment led to Action for Humanity leading the response on the ground in Syria, augmenting our brand awareness globally. In response to the catastrophic earthquakes, we also worked collaboratively with the David Nott Foundation, launching a joint surgical mission campaign to support the training and upskilling of Syrian doctors on the ground. Our campaign entailed an exclusive feature by The Telegraph, as well as video and written coverage on ITV.



SYRIA 12TH ANNIVERSARY

In March 2023, we launched the impactful '12 Years Too Long' campaign to commemorate the 12th anniversary of the Syrian conflict. This campaign focused on shedding light on 12 impactful stories affected by the conflict over the years, each centring a different emotive focus, such as loss, grief, pain, helplessness and fear. The aim was to stress the debilitating and long-lasting trauma faced by the global Syrian community over 12 long years. During this campaign, we also released 'No Place but Displacement', a harrowing report highlighting the stilted reality many Syrians face; being forced from their homes, yet again, after 12 years of protracted crisis and a devastating natural disaster.



RAMADAN 2023

Our March 2023 Ramadan campaign, titled 'Share the Barakah' centred on blessings, continuity and generosity, aiming to provide aid and hope to the world's most vulnerable. The campaign focused on connecting with our faith-based community and increasing awareness about the critical work Action for Humanity undertakes to empower communities through emergency assistance, and education and livelihood support. We amplified our campaign through physical and digital billboards strategically placed throughout the UK.



RAISE YOUR HANDS

To highlight the need for quality education and equal learning opportunities for children worldwide, we launched our seasonal education campaign 'Raise Your Hands'. The campaign highlighted the fact that over 600 million children and adolescents globally struggle to achieve basic proficiency, despite approximately two-thirds of them attending school. For those who are out of school, the reprehensible lack of access to education further hinders their opportunities for income and stability later in life.



EMERGENCY CAMPAIGNS

Throughout the year, Action For Humanity swiftly responded to numerous global emergency crises, including the Türkiye-Syria Earthquakes, the Morocco earthquake, the Afghanistan earthquake, the floods in Libya and the crisis in Gaza. These campaigns garnered significant media coverage, especially our involvement in the sector-wide Ceasefire Now campaign, amassing notable mentions of Action for Humanity in news agencies such as The New Arab, Al Jazeera, The Guardian, Middle East Eye, The Jerusalem Post, The Mirror and Civil Society.



WINTER CAMPAIGN

We concluded the year with the impactful launch of our 2023 winter campaign, 'EXTREME WEATHERS: Overcoming Winter', which brought attention to the harsh reality faced by many worldwide during the winter months. The campaign addressed the urgent needs of vulnerable families around the world, struggling to survive in the face of extreme weather conditions and weather-related challenges, such as freezing temperatures, storms and floods. This campaign provided essential support in the form of food assistance, non-food items, and shelter to alleviate challenges, as well as touching on long-term livelihood projects which may have been impacted by extreme weather in recent years.

INSTITUTIONAL FUNDING & STRATEGIC PARTNERSHIPS

OVERVIEW

In 2023, Action for Humanity (AFH) demonstrated resilience and commitment by responding to four major crises: the Türkiye-Syria earthquake, the September Morocco earthquake, the September Libya floods, and the October Gaza crisis. These events tested AFH's capacity and resolve, but with the unwavering support of donors and partners, AFH was able to deliver timely and effective aid to those in need.

The global economic climate presented significant challenges, including reduced institutional funding due to the lingering impacts of geopolitical tensions such as the Russia-Ukrainian war and Gaza Crisis. Despite these hurdles, AFH's strategic approach to diversifying funding sources and strengthening partnerships ensured that we could sustain and even expand our humanitarian efforts.

Throughout the year, AFH secured a total of £31.6 million in institutional funding from more than 28 donors and partners. This funding supported our humanitarian and development projects across multiple regions, including Syria, Iraq, Morocco, Pakistan, Palestine, Türkiye, and Yemen. AFH's key funding sources included a diverse array of institutional donors and partners such as Care International, Save the Children, International Organisation for Migration, DEC, and World Vision. These contributions were crucial in allowing us to provide timely and effective aid to those in need.

Strategic partnerships played a pivotal role in AFH's 2023 operations. These collaborations enabled AFH to enhance the capacity, reach more right holders and respond more effectively to crises. For instance, AFH's partnership with Airlink facilitated the rapid airlift of humanitarian aid to crisis zones, significantly improving our disaster response capabilities. Similarly, Water Survival Box delivered 200 gifts in kind from the UK to Morocco, which were distributed to those affected by the earthquake, ensuring that essential supplies reached vulnerable communities swiftly.

In addition to securing funding and forming strategic partnerships, AFH also actively engaged in multiple conferences and networking events to strengthen our presence, forge new partnerships, and stay updated on best practices in humanitarian aid. Notable events included the International Council of Voluntary Agencies (ICVA), Scotland's International Development Alliance (SIDA) Annual Meeting, and AidEx. These engagements provided platforms for AFH to connect with other NGOs, discuss policy issues, and collaborate on humanitarian initiatives.

AFH also pursued and obtained several important accreditations and memberships in 2023, enhancing our credibility and expanding our reach. AFH initiated the process for Core Humanitarian Standard (CHS) certification, demonstrating our commitment to quality and accountability. We also began building the profile of one of our EU offices to be eligible for the ECHO Framework Partnership Agreement (FPA), aiming to secure more EU funding in the future. Additionally, AFH acquired new memberships with various funding agencies, networks, and consortiums at the UK, EU, and global levels, such as the START Network, which enhances our ability to respond rapidly to crises.

The funds and partnerships enabled AFH to achieve significant programmatic impacts in 2023. AFH responded promptly and effectively to emergencies during the Türkiye-Syria earthquake, along with the emergencies in Morocco, Gaza, Yemen, and other regions, delivering critical healthcare services through partnerships with organisations like International Medical Corps (IMC) and Chemonics International. We also implemented comprehensive child protection and education programmes with support from Save the Children International (SCI), Chemonics International, and World Vision International (WVI). Contributions from Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and Syria Recovery Trust Fund (SRTF) supported long-term development and infrastructure projects, helping build sustainable futures for vulnerable communities.

AFH's programmes in 2023 reached millions of right holders across Syria, Iraq, Morocco, Pakistan, Palestine, Türkiye, and Yemen, ensuring vulnerable communities received the support they needed. In Türkiye-Syria AFH's emergency response team provided immediate relief to earthquake survivors. Through our partnership with DEC partners and with essential medical supplies, NFIs, shelter and food, we reached over 10,000 affected individuals within the first 72 hours.

INSTITUTIONAL FUNDING

In 2023, Action for Humanity (AFH) secured significant institutional funding from a diverse array of donors, enabling us to sustain and expand our humanitarian and development initiatives across multiple regions. This significant achievement reflects our strategic approach to diversifying funding sources and demonstrates the trust and confidence that various institutional donors have in our mission. In 2023, AFH received funding from a total of 20 institutional donors. The contributions from these donors were instrumental in delivering impactful programmes and responding effectively to crises.

STRATEGIC PARTNERSHIPS

In 2023, AFH continued to strengthen and expand its strategic partnerships, which played a pivotal role in enhancing our capacity to deliver impactful humanitarian and development programmes. These collaborations were integral to our ability to respond swiftly and effectively to crises, support long-term development projects, and build resilient communities across various regions. AFH's strategic partnerships spanned multiple sectors and included collaborations with both international and local organisations, providing essential support that enabled AFH to scale our operations, improve our service delivery, and reach more right holders in need. In 2023, AFH has been approved to join the 1% for the Planet network as an Environmental Programme Partner. The partnership with 1% for the Planet means specific programmes within our organisation were approved for member support and some brand benefits. AFH secured £20,000 from 1% for the Planet under its Food Security Crisis Relief programme for Northwest Syria.

AFH's partnerships with organisations such as Airlink, Water Survival Box, and various partners in the UK and Canada were instrumental in broadening our funding base and increasing our operational reach. Airlink, a global humanitarian organisation, facilitated the rapid airlift of critical supplies, significantly improving AFH disaster response capabilities. Water Survival Box provided 200 essential kits in response to the Morocco earthquake, ensuring that vulnerable communities received immediate relief and essential supplies, helping them to recover and rebuild their lives.

In addition to these key partnerships, AFH's collaborations extended beyond the UK, encompassing partner offices in Canada. These relationships were crucial in securing substantial funding and implementing comprehensive programmes in regions such as Syria, Iraq, Morocco, Pakistan, Palestine, Türkiye, and Yemen. AFH's strategic partnerships with organisations such as ActionAid, Aid Infinity, Christian Aid, and others enabled us to leverage their expertise and resources to enhance the quality and impact of our humanitarian effort.

FUNDING CONTRIBUTIONS FROM STRATEGIC PARTNERS:

In 2023, our strategic partners contributed significantly to our overall funding, supporting a range of programmes and initiatives.

MEMBERSHIPS, NETWORKS & ACCREDITATIONS

In 2023, Action for Humanity made significant strides in enhancing its credibility and expanding its reach through active engagement in various memberships, networks, and accreditations. These efforts were pivotal in ensuring that AFH operations adhered to the highest standards of quality and accountability while providing AFH with valuable opportunities for collaboration and knowledge exchange.

AFH actively participated in several key conferences and networking events throughout the year, which played a crucial role in strengthening AFH presence in the humanitarian sector and forging new partnerships. Notable events included the International Council of Voluntary Agencies (ICVA), Scotland's International Development Alliance (SIDA) Annual Meeting, and AidEx. Participation in these events provided platforms for AFH to connect with other NGOs, discuss policy issues, and collaborate on humanitarian initiatives. This engagement allowed AFH to stay abreast of the latest trends and best practices in the sector, facilitating discussions on international development and humanitarian aid strategies with key stakeholders and aligning AFH initiatives with global development goals.

Moreover, AFH's participation in AidEx, a leading event for the international aid and development sector, offered an opportunity to showcase AFH work, explore new funding opportunities, and network with potential partners and donors. This underscored our commitment to innovation and excellence in humanitarian aid.

In pursuit of enhancing our operational capacity and credibility, AFH sought and obtained several important accreditations and memberships in 2023. One significant milestone was initiating the process for Core Humanitarian Standard (CHS) certification, which demonstrates our commitment to quality and accountability in our humanitarian actions. This certification process involves meeting rigorous standards that ensure our operations are effective, transparent, and accountable. In this connection, AFH completed the CHS self-assessment process and signed an MoU with Humanitarian Quality Assurance Initiative (HQAI), an authorised independent auditor of CHS Alliance to carry out AFH's programme audit in its countries of operations in 2024. Additionally, AFH acquired new memberships with various funding agencies, networks, and consortiums at the UK, EU, and global levels. Notable among these is our membership with the START Network, which enhances our ability to respond rapidly to crises and collaborate effectively with other organisations.

AFH also became an active member of Bond, the UK network for organisations working in international development. This membership provides us with a platform to engage with over 400 member organisations, sharing knowledge and resources to improve our effectiveness and impact. A notable achievement was the appointment of AFH's CEO as a Trustee with Bond, further strengthening AFH leadership and advocacy within the international development community.

AFH involvement in these memberships and networks was not only about compliance and accreditation but also about building capacity and enhancing collaboration. Through these engagements, AFH leveraged shared knowledge, participated in capacity-building initiatives, and strengthened advocacy efforts to influence policy and drive systemic changes that benefit vulnerable communities. These collaborations also enhanced AFH fundraising capabilities by providing access to new funding opportunities and strengthening relationships with institutional donors and other stakeholders.

Looking ahead, AFH is committed to continuing its efforts to secure additional accreditations and deepen its involvement in key networks. AFH's future plans include finalising the CHS certification process to further demonstrate AFH's adherence to the highest standards of humanitarian practice, continuing to build the profile of AFH's EU offices to ensure eligibility for the ECHO FPA, and actively seeking new memberships with strategic networks and consortiums to enhance our collaborative efforts and operational reach. Furthermore, AFH has registered in Scotland.

The advancements in memberships, networks, and accreditations in 2023 have significantly contributed to AFH's ability to deliver high-quality humanitarian aid and development programmes. These efforts have reinforced AFH's commitment to excellence, transparency, and accountability, positioning us well for future growth and impact. AFH extend the gratitude to all our partners and stakeholders for their support and collaboration. Together, we will continue to build resilient communities and provide lifesaving support to those in need, making a lasting difference in the world. The achievements in institutional funding and strategic partnerships in 2023 have laid a robust foundation for AFH's future growth and impact.

The alignment with the Action for Humanity Global Programmes Strategy 2021-2025 ensures that we are on a strategic path to diversifying resources, securing sustainable income, and strengthening our partnerships.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Action for Humanity is a Charitable Incorporated Organisation (CIO) Foundation with the Charity commission in England and Wales, under registration number 1154881. Action for Humanity's only voting members are its charity trustees and its governing document is a Foundation constitution.

The objects of the CIO are:

- The relief of financial hardship among people in Syria, and throughout the world as the trustees see fit, by providing such persons with goods/ services which they could not otherwise afford through lack of means.
- The relief of sickness and the preservation of health among people in Syria, and throughout the world as the trustees see fit.
- The advancement of education for the public benefit of people in Syria, and throughout the world as the trustees see fit; and
- Such charitable purposes for the public benefit as are exclusively charitable according to the laws of England and Wales as the trustees may from time to time determine.

The Trustees acknowledge that there has been no alteration in the class of right holders of the combining entities and affirm that despite the incorporation of Syria Relief as a linked charity with Action For Humanity in 2024, the power and controls of the Trustees remain unaltered. Furthermore, it is noted that we now provide a single combined report, reflecting our commitment to transparency and efficiency.

AFH INTERNATIONAL

Action For Humanity-a charity registered in the UK - acts as its UK office as well as its international coordinating body for the global AFH family. As such, it plays a pivotal role in these ever-growing complex structures.

Our operations encompass the establishment of numerous offices & entities. These include country offices, registered as AFH branches, primarily focused on delivering aid. Additionally, we have affiliates that operate independently with their own governance, finance, and other structures.

AFH UK, also known as AFH International, serves as the coordinating body between the funding providers for projects executed by country offices and the broader organisation. Currently, AFH (International) plays several pivotal roles:

1. Raising funds from communities and institutions in the UK.
2. Setting up and managing country offices to ensure the smooth operation of aid delivery.
3. Coordinating between subsidiaries, independently registered affiliates and country offices.
4. Planning and expanding the international presence of the AFH brand globally.
5. Representing the AFH family at international forums and within the UN eco system.

Through these roles, AFH (International) ensures the alignment of our mission, brand, and values across all operational fronts. Irrespective of the structures of governance adopted at AFH, our organisation vows to remain agile and responsive to the needs of others in our efforts to ensure sustainable improvements in the lives of those we serve.

BOARD OF TRUSTEES

The Trustees, collectively referred to as AFH Board of Trustees govern AFH.

Apart from the first charity trustees, every new trustee appointed is there for an initial singular term of three years and can serve for a maximum of three terms. Some Trustees lead the Board's engagement on a certain area and work with senior management, both to provide advice and support and to enhance board understanding and scrutiny. This includes in particular a Lead Trustee for Safeguarding Oversight, Audit, Finance and Risk Management committee.

Trustees typically hold meetings four times a year with the CEO and a number of senior executives attending the meeting to present and discuss key strategic areas of their work with the board.

All Trustees are volunteers and none of them receives any remuneration for their contribution as Trustees. A delegation of authority is in place where the day-to-day work is delegated to the CEO and his management team.
The Board remains committed to the Values and Mission of AFH through its execution of certain key responsibilities:

- Approve the AFH strategy including its Vision, Mission, and Values.
- Direct and oversee the organisation, focusing on strategic planning and governance, and setting priorities and objectives.
- Evaluate the performance and the progress of the organisation.
- Approve new policies and procedures that are relevant to the board and/or its committees.
- Appraise the Executive Management Team and make appointments to and dismissals from these positions.
- Approve annual accounts, the annual budget and the ongoing viability of projects implemented or to be implemented.
- Work with key stakeholders.
- Ensure that there is an effective risk management framework in place.
- Ensure that there is compliance with regulatory requirements.

The Trustees can also:

- Act on advice and information from regular meetings with the CEO and senior staff.
- Take, where necessary, independent professional advice that will aid the Trustees in fulfilling their role.
- Attend training in established, new or emerging areas of responsibility.

APPOINTMENT OF NEW TRUSTEES

- Newly appointed Trustees have the same responsibilities and powers as current Trustees. When considering the appointment of a new Trustee, the Charity follows the requirements of The Articles of Association and the Charity Commission's guidance.
- Newly appointed Trustees are provided with a structured induction programme pertaining to the charity's areas of work, and how it functions, also focusing on the trustees' areas of speciality when applicable. Additionally, they are provided with the latest set of The Trustees report and audited financial statements along with a brief on the current finances of the charity with an up-to-date copy of the management accounts. All Trustees, including newly appointed trustees (if any) are highly encouraged to attend trainings where appropriate.

CODE OF CONDUCT

The Board of Trustees expects every Trustee, staff member, and volunteer to conduct themselves per the highest ethical standards. Trustees are required to uphold and maintain AFH's values, vision, and mission, as well as the effectiveness and reputation of the organisation. Trustees evaluate themselves annually against these standards, as well as the Board's Code of Conduct and Conflict of Interest Policy and are required to disclose any conflicts of interest. Where any conflict, or potential conflict is identified, the Trustee may not participate in Board discussion or decision-making on related matters.

AFH's values are at the heart of all our operations including recruitment and procurement processes. All our suppliers & service providers must comply with our Code of Conduct and our Ethical and Environmental Policy.

PUBLIC BENEFIT

We annually reassess our aims, objectives, and activities to ensure alignment with our charitable mission, as outlined in our strategic report. This Trustees' Annual Report elaborates on the notable endeavours undertaken to advance AFH's strategic goals, detailing the programs supported and the positive impact delivered to our right holders. Our review process adheres to the public benefit guidance issued by the Charity Commission, guiding both our present initiatives and plans for t he future.

GOVERNANCE REVIEW

The Board of Trustees recognise The Charity's growing needs as it expands and the changing regulatory environment. They resolved to continue enhancing Board effectiveness and performance to exercise effective oversight and control, bolstering public trust in The Charity. The Trustees are regularly engaged in discussion about good governance, skills audit, and introduce changes deemed necessary for continued improvement.

In 2023, the trustees convened on an awayday, focusing on crucial strategic and governance matters. Distinguished charity experts, including legal and governance specialists were in attendance, providing invaluable insights into the evolving charity landscape and its attendant challenges, alongside recommendations for optimal navigation. Moreover, a comprehensive report detailing the findings of a skills audit and offering recommendations was presented, underscoring our commitment to continuous improvement.

AUDIT, FINANCE & RISK MANAGEMENT COMMITTEE

The Charity has a Risk Management framework in place and maintains a risk register. The Audit, Finance and Risk Management Committee reviews the risk register periodically and makes the appropriate recommendation to the board.

MANAGEMENT

The CEO is accountable to the Board of Trustees and, along with other senior staff, is responsible for day-to-day management. The CEO has delegated authority, within terms approved by the Board of Trustees, for operational matters including finance, employment, and other performance-related activities. The day-to-day running of the organisation's activities have been carried out by a team of dedicated staff who are responsible for the implementation of the corporate strategy, and have the authority to make decisions, respond to consultations, allocate resources, and commit expenditure. They are supervised and directed by their line managers led by the CEO, in line with the strategies set up by the Board.

The Trustees and the CEO regularly monitor the achievements and performance of The Charity, to ensure that it reflects its aims and objectives. Trustees have also considered the Charity Commission's general guidance on Public Benefit when setting future objectives and planning future activities. This has been done through re-examining The Charity's core aims, expanding its services and widening the scope of The Charity's right holders (where possible). The aim is to make sure that public benefit is the established catalyst when achieving the objectives that AFH aspires towards.

KEY MANAGEMENT PERSONNEL AND REMUNERATION

The Trustees seek to strike an appropriate balance between meeting the requirements of our employees and the public, as well as our donors' expectations that the funds they entrust us with will be spent responsibly to support the people we serve in our country offices, and paying enough to recruit and retain professionals with the skills we need. In order to ensure our employees stay motivated, pay increases are awarded to staff subject to good performance.

Three senior staff members' salaries exceeded £60,000 per annum during this period. Whereas in 2022 one staff member's salary exceeded £60,000 per annum.

FUNDRAISING COMPLIANCE

We strive for the best practices in fundraising by complying with a range of statutes, codes of practice, and standards. We comply with all relevant statutory regulations, including the Charities Act 2011, the Charities (Protection and Social Investment) Act 2016, the Data Protection Act 2018, the Privacy and Electronic Communications Regulations 2003 and the Telephone Preference Service. We are also registered with the Fundraising Regulator and thus adhere to its Code of Fundraising, Practice, Fundraising Promise and Fundraising Preference Service. We have an up-to-date Whistleblowing Policy which outlines how staff, volunteers, and representatives of Action For Humanity can report any fundraising concerns related to any of our fundraising activities.

We continue to use a wide range of approaches to raise money. These include working with High-net worth donors, volunteer community fundraising groups, TV appeals and social media, and by appealing to our existing supporter base. The internal Action for Humanity team coordinates all of these activities- we do not engage with any professional fundraising agencies to speak to our supporter base on the phone or otherwise.

In 2023, we were consistently compliant with all the applicable codes and regulations governing us. As a result, we experienced no complaints regarding our fundraising activities.

QUALIFYING THIRD PARTY INDEMNITY PROVISIONS

Trustees' indemnity insurance, indemnifying each trustee against liability to third parties, has been in place throughout the year ended 31 December 2023 and up to the date of approval of this report.

PRINCIPAL RISKS AND UNCERTAINTIES

RISK MANAGEMENT

The Trustees take their responsibilities towards staff, volunteers, donors, and right-holders very seriously. An important aspect of discharging these responsibilities involves the identification and management of all potential risks that might compromise staff, resources, or the ability to deliver programmes in a safe and dignified manner. The Charity, therefore, has the ultimate duty to regularly identify and review the risks to which The Charity is exposed, and ensure that appropriate controls are in place to provide reasonable assurance against fraud, malicious acts, and errors such as serious mismanagement and safeguarding issues.

The Trustees, along with the CEO and the senior staff, actively review these risks regularly. Due to the nature of the work carried out by Action For Humanity, the risks involved are complex. They are assessed based on their likelihood and potential impact, which allows the implementation of mitigation strategies to manage these risks. Also, wherever possible, risks are covered by suitable insurance, to reduce their financial impact. The charity continues to review its risk management framework to bring it up to the standard expected of such a large charity.

Within the volatile, uncertain, complex, and ambiguous (VUCA) landscape, AFH management persistently strives to bolster the effectiveness of the organisation's risk management. Notably, cybersecurity emerges as one of the paramount risks alongside concerns such as safeguarding and fraud. Our dedicated teams identify key priority areas and then develop measures to tackle any issues that may arise. A significant number of our policies were reviewed and updated in 2023 and the remainder of the policies are to be reviewed in 2024 to bring them in line with best practices and from lessons learnt internally as well as any internal or external audit recommendations.

GOVERNANCE OF RISK

The Audit, Finance and Risk Committee (AFR) is responsible for the effective management of risks at the Charity. The AFR reports its recommendations and any concerns they may have to the Board of Trustees. The AFR is also tasked with reviewing corporate risks regularly and taking any action deemed necessary for risk mitigation. Other risks are reviewed and actioned by the executive team. Further work will be carried out in the coming year to strengthen the capabilities of the AFR, in terms of their ability to scrutinise and interrogate identified risks, as well as to provide the necessary specialist skills and advice to the executives on how best to manage risks. Currently, the AFR consists of Trustees and executives along with independent members who bring key technical skills to complement the existing skills of the AFR members.

PRINCIPAL RISKS

The principal risks to the charity have been identified as:

REPUTATION

One of the most valuable assets of any charity is its reputation. It is imperative that we do all we can to meet the expectations of our donors, right holders, supporters, and other organisations that we collaborate with. To protect The Charity against reputational damage, we implement the following:

- Fraud, Corruption and Bribery Policy - AFH works very hard to ensure that integrity and transparency are embedded in all policies and procedures. Conflict of interest, Anti-Bribery, Anti-Terrorism, and Anti-Money Laundering policies have been continuously implemented alongside the close monitoring of relevant training and awareness programmes.
- Senior-level representation on many important forums and influential fronts, to ensure positive visibility, including a strong media presence.

OPERATIONAL

Keeping AFH's rights-holders safe while simultaneously striving to make the most meaningful impact through our interventions is at the heart of our organisation's operations. As a result, key operational risks are identified and reviewed regularly. Operational risks include security & safety risks to personnel, volunteers, rights-holders, and risks associated with the continuation of project delivery. To mitigate such risks, The Charity has taken the following actions:

- Developed Standard Operating Procedures for common processes to protect against the loss of key staff or volunteers
- Improved the quality and the scope of training, to disseminate skills and good practices within the organisation, and ensure staff safety and well-being
- Engaged with specialists to assist with the continuous improvement of our operations and create a positive risk management culture in the organisation
- Committed to regular reviews of key systems and procedures, to improve and strengthen the internal policies and communication processes, thus maintaining a clear structure of delegated authority and control
- Applied a robust due diligence policy in our dealings with donors and other stakeholders, supplemented with the use of appropriate tools to assess the suitability of personnel
- Adopted clear processes to review and assess our performance management system on the ground
- Ensured that all programmes have up-to-date security policies, which include the provision of regular comprehensive security briefings and assessments, in response to rapid changes in the political situation
- Culture and Behaviour – AFH monitors and learns lessons both from our own experience and best practices in the sector to ensure that we develop the right culture and behaviour as we grow, we implement the following procedures to support this:

1. An annual review of policies and procedures to ensure they are fit for purpose.
2. Enhanced support to Country Offices and building their capacity.
3. A programme of regular training for all staff especially in the area of safeguarding, cybersecurity, safety & security in the field amongst others.

The Trustees, are, therefore, satisfied that adequate systems and procedures are in place to manage and minimise exposure to the identified risks.

SAFEGUARDING

We remain committed to upholding the highest standards of safeguarding, tailoring our measures to reflect the environments in which we work. We are committed to safeguarding our staff, volunteers, along our rights-holders. Our trustees and staff possess the requisite knowledge and training in safeguarding practices. We have designated safeguarding leads at both trustee and executive levels, ensuring diligent monitoring and governance of these crucial aspects, with swift action taken should any risks materialise. Additionally, each of our country offices is equipped with a designated security and safety lead to further bolster our protective measures. AFH recognises the courage of survivors and victims of abuse in coming forward to report it. We thank all those who have helped us protect children and vulnerable people both in the UK and internationally by reporting their concerns. The safeguarding of children, adults in their communities, staff, volunteers, and anyone else who encounters our work is a top priority for the organisation. We take all safeguarding reports seriously and investigate all allegations of abuse by following our procedures with the utmost vigilance. We are committed to taking a clear survivor-centred approach and offer support routinely to those affected. Throughout 2023, there were no safeguarding complaints. There were two safeguarding incidents in 2023 which were reported to the Charity Commission. AFH Trustees are committed to ensuring that everyone we work with is protected and supported in the event of any abuse taking place. As such, further work and improvements will be carried out to ensure that we have the best systems and processes of protection, prevention, detection and support in place.

FINANCIAL

Financial reserves are crucial for the charity's ability to sustain operations, manage unforeseen expenses, and continue supporting our mission during periods of economic uncertainty. Insufficient reserves could impair our capacity to fund essential programs and respond to emergent needs. To mitigate this risk, we regularly review our financial strategy, diversify our income sources, and adhere to prudent budgeting practices to ensure a robust reserve level that safeguards the charity's long-term sustainability and financial health.

CYBERSECURITY

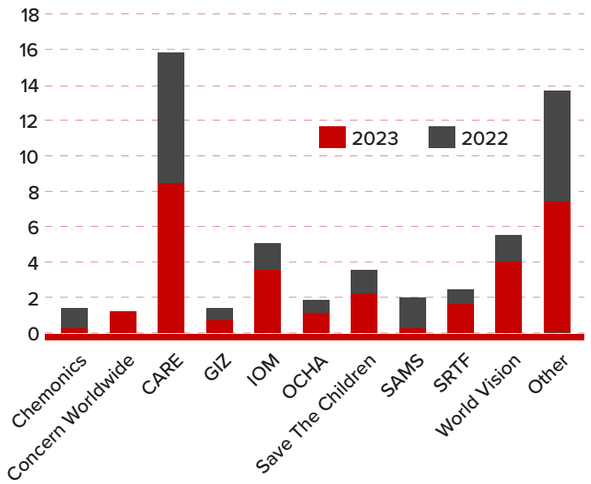
As a charity, safeguarding the personal information of our donors, right holders, and stakeholders is paramount. Despite implementing robust security measures and regularly updating our systems, the increasing sophistication of cyber threats poses a continual challenge. A successful cyber-attack could result in unauthorised access to sensitive data, financial loss, and reputational damage. We remain committed to ongoing investments in cybersecurity infrastructure, employee training, and regular reviews to mitigate these risks and ensure the integrity and security of our operations.

FINANCIAL OVERVIEW

Strategic Report for the Year Ended 31 December 2023.

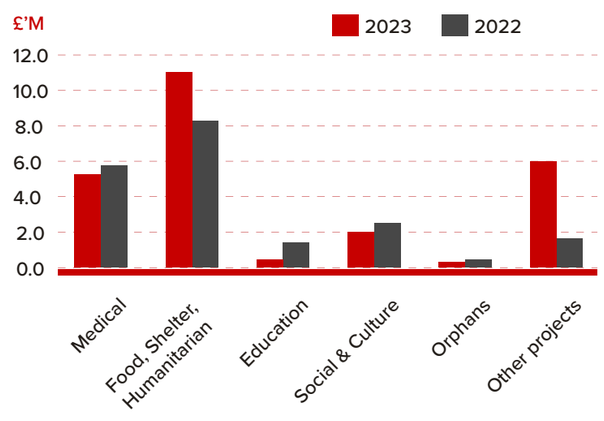
INCOME

During the year, we had a total income of £42.7m (2021: £30.4m) representing an increase of 40%. For a further breakdown of our income, see the chart below. Income from major appeals amounted to £10.5m (2022: £7.5m) representing an increase of 40% from the previous year and grants received from Institutions and partners totalled £31.6m (2022: £22.9m), representing an increase of 38% compared to last year.



SPENDING

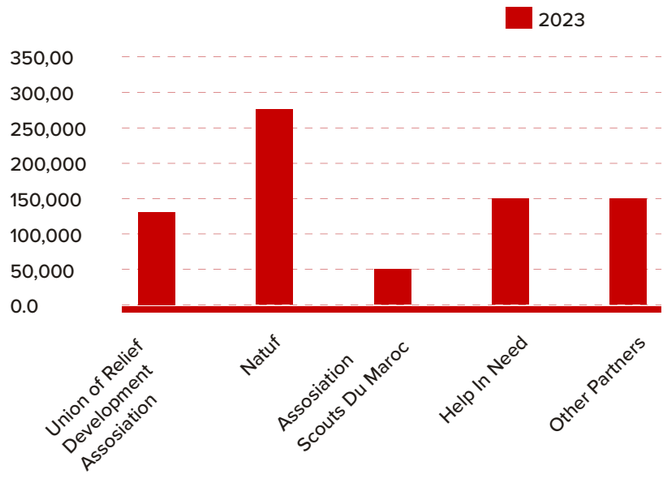
We spent £37.1m (2022: £28.3m) on charitable activities, which is 87% (2022: 93%) of the total income of the year. The cost of fundraising was £1.18m representing 3% (2022: £1.14m, 4%) of the total funds raised in 2023. After the total expenditure of £38.3m (2022: £29.4m), we had net income of £4.5m (2022: £0.94m).



PARTNERS SPEND

Action for Humanity delivers our charitable activities both directly and through partners. The table below illustrates the main delivery partners we had in 2023.

In addition, we funded Action For Humanity Canada £177k for capacity building.



SUPPORT COSTS

During the year, our total support costs were £3.31m (2022: £1.81m). Support costs are approximately 8% (2021: 6%) of the total income raised during the year.

	2023	2022
Total income	8%	6%

POLICY ON RESERVES

We held the following reserves at year-end.
It is our policy to hold general reserves representing at least three months of core spending along with an additional amount to cover unforeseen eventualities. The core spending is defined as the total fund-raising costs and various support costs. Our unrestricted (General) funds have increased since last year and our finances remain in a strong position based on our reserves policy.

Reserves	2023	2022	2021	2020
	£M	£M	£M	£M
Restricted	8%	6%	8%	6%
General	8%	6%	8%	6%
Designated	8%	6%	8%	6%
	8%	6%	8%	6%
Change from the prior year	8%	6%	8%	6%

	2023	2022
	£M	£M
Target level of reserves	2	2
Actual Coverage of Target reserves	325%	210%

We are currently reviewing the appropriate level of reserves to hold for the charity.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Action for Humanity for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees of the charity on 29/08/2024 and signed on its behalf by:



Dr Mounir Hakimi
Chair Board of Trustee

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ACTION FOR HUMANITY

OPINION

We have audited the financial statements of Action For Humanity ('the parent charity') for the year ended 31 December 2023 which comprise the consolidated and parent charity statement of financial activities, the group and parent charity balance sheets, the consolidated statement of cash flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).
In our opinion, the financial statements:

Give a true and fair view of the state of the group and parent charity's affairs as at 31 December 2023 and of the group's and parent charity's incoming resources and application of resources, for the year then ended Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice Have been prepared in accordance with the requirements of the Charities Act 2011

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate. Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on Action For Humanity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.
Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

OTHER INFORMATION

The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

The information given in the trustees' annual report is inconsistent in any material respect with the financial statements Sufficient accounting records have not been kept; or the financial statements are not in agreement with the accounting records and returns; or We have not received all the information and explanations we require for our audit

RESPONSIBILITIES OF TRUSTEES

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and the parent charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charity or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

CAPABILITY OF THE REPORT IN DETECTING IRREGULARITIES

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, which included obtaining and reviewing supporting documentation, concerning the group's policies and procedures relating to:
- Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
- Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
- The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the group operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the group from our professional and sector experience.
- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.

In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.
Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.
A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

USE OF OUR REPORT

This report is made solely to the parent charity's trustees as a body, in accordance with section 144 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the parent charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the parent charity and the parent charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

XX/XX/2024
Sayer Vincent LLP, Statutory Auditor
110 Golden Lane, London, EC1Y 0TG
Sayer Vincent LLP is eligible to act as auditor in terms of section 1212 of the Companies Act 2006

FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 31 DECEMBER 2023

Consolidated Statement of Financial Activities for the Year Ended 31 December 2023

		2023			2022
	note	Unrestricted funds	Restricted funds	Total funds	Total funds
		£	£	£	£
Income from					
Donations and legacies	2	2,597,071	7,942,936	10,540,007	7,526,532
Grants	3	167,955	31,426,291	31,594,246	22,852,018
Other income	4	602,517	-	602,517	5,500
Total Income		3,367,543	39,369,227	42,736,770	30,384,050
Expenditure on					
Raising funds	5	283,936	896,868	1,180,804	1,140,133
Charitable activities	6	1,884,502	35,212,501	37,097,003	28,302,494
Total resources expended		2,168,438	36,109,369	38,277,807	29,442,627
Net incoming/(outgoing) resources for the year		1,199,105	3,259,858	4,458,963	941,421
Transfers between funds		(189,887)	189,887	-	-
Net movement in funds		1,009,218	3,449,745	4,458,963	941,421
Total funds brought forward		4,159,169	2,377,046	6,536,215	5,594,794
Total funds carried forward	15	5,168,387	5,826,791	10,995,178	6,536,215

The Board of Trustees have not included a separate Statement of Financial Activities of The Parent Charity (AFH). For the year ended 31 Dec 2023, the Parent Charity received income of £42.7m (2022: £15.5M) and incurred expenditure of £38.2M (2022: £13.9M).

BALANCE SHEET

AS AT 31 DECEMBER 2023

		Group	Group	Charity	Charity
	note	2023	2022	2023	2022
		£	£	£	£
Fixed assets:					
Tangible assets	12	770,027	725,979	770,027	725,979
Total fixed assets		770,027	725,979	770,027	725,979
Current assets:					
Debtors	13	4,056,922	2,799,198	4,056,923	2,753,913
Cash at bank and in hand		8,660,729	5,963,805	8,637,305	3,364,285
Total current assets		12,717,651	8,763,003	12,694,228	6,118,197
Creditors and accruals:					
Amounts falling due within one year	14	2,492,500	2,952,767	2,492,500	2,350,248
Total current liabilities		2,492,500	2,952,767	2,492,500	2,350,248
Net current assets		10,225,151	5,810,236	10,201,728	3,767,950
Net assets		10,995,178	6,536,215	10,971,755	4,493,928
The funds of the Charity					
Unrestricted funds	15	4,565,870	4,159,169	4,565,869	363,967
Designated funds	15	602,517	-	602,517	4,129,961
Restricted funds	15	5,826,791	2,377,046	5,803,369	363,967
Total funds		10,995,178	6,536,215	10,971,755	4,493,928

The financial statements on pages 79 to 89 were approved by the trustees, and authorised for issue on 29/08/2024 and signed on their behalf by:

.....

Dr Mounir Hakimi
Chair Board of Trustee

CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2023

	2023	2022
	£	£
Cash flows from operating activities		
Net cash (expenditure)/income	4,458,963	941,423
Adjustments to cash flows from non-cash items		
Depreciation	81,926	28,136
	4,540,889	969,560
Working capital adjustments		
(Increase)/ Decrease in debtors	(1,257,725)	(708,301)
Increase in creditors	(460,267)	439,894
Net cash flows from operating activities	2,822,897	701,153
Cash flows from investing activities		
Purchase of tangible fixed assets	(125,973)	(141,094)
Net cash flows from investing activities	(125,973)	(141,094)
Net increase in cash and cash equivalents	2,696,924	560,059
Cash and cash equivalents at 1 January	5,963,805	5,403,746
Cash and cash equivalents at 31 December	8,660,729	5,963,805

The notes on pages 79-89 form an integral part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

1. CHARITY STATUS

The charity is a Charitable Incorporated Organisation (CIO - Foundation). The Trustees have limited liability.

The principal place of business is:

6 Carolina Way
Salford
Greater Manchester
M50 2ZY

2. ACCOUNTING POLICIES

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below.

These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with UK Generally Accepted Accounting Practice, comprising Financial Reporting Standard 102 – 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland ('FRS 102') and the Statement of Recommended Practice 'Accounting and Reporting by Charities' FRS 102 as revised in 2019 ('the SORP'), together with the reporting requirements of the Charities Act 2011.

Basis of preparation

Action For Humanity is a public benefit entity as defined by FRS 102. The financial statements are prepared in sterling which is the presentational currency of the charity. The functional currency of the Charity is USD, EUR and GBP.

Basis of consolidation

The consolidated financial statements consolidate the financial statements of the charity and its subsidiary undertaking drawn up to 31 December 2023.

A subsidiary is an entity controlled by the charity. Control is achieved where the charity has the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities.

The Statement of Financial Activities (SOFA) and Group Balance Sheet consolidate the financial statements of the Charity and its subsidiary undertaking İnsanlik İcin Hareket Vakfi.

The results of the subsidiary are consolidated on a line-by-line basis.

Going concern

The Trustees have, at the time of approving the financial statements, a reasonable expectation that the Charity have adequate resources to continue in operational existence for the foreseeable future.

The Trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. Accordingly, they continue to adopt the going concern basis in preparing the financial statements as outlined in the Financial Review.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where

performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its right holders. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Grant provisions

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees' meetings and reimbursed expenses.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

ASSET CLASS	DEPRECIATION METHOD AND RATE
Fixtures & Fittings	12.5% straight line
Equipment	25% straight line
Motor Vehicles	10% straight line
Buildings	50 years

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Foreign exchange

Transactions in foreign currencies are recorded at the rate of exchange at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are reported at the rates of exchange prevailing at that date.

The results of overseas operations are translated at the average rates of exchange during the period and their balance sheets at the rates ruling at the balance sheet date. Exchange differences arising on translation of the opening net assets and results of overseas operations are reported in other comprehensive income and accumulated in equity (attributed to non-controlling interests as appropriate).

Other exchange differences are recognised in the Statement of Financial Activities in the period in which they arise except for:

1. exchange differences arising on gains or losses on non-monetary items which are recognised in other comprehensive income; and

2. in the case of the consolidated financial statements, exchange differences on monetary items receivable from or payable to a foreign operation for which settlement is neither planned nor likely to occur (therefore forming part of the net investment in the foreign operation), are recognised in other comprehensive income and reported under equity.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Critical accounting judgements and key sources of estimation uncertainty

The Trustees are required to make judgements, estimates, and assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

Significant Judgement

There are no significant judgements having a material effect on the financial statements.

2 Income from donations and legacies

	Unrestricted funds General	Restricted funds	Total 2023
	£	£	£
Donations and legacies;			
Donations to major appeals	1,857,146	7,942,936	9,800,082
Gift aid reclaimed	739,925	-	739,925
	2,597,071	7,942,936	10,540,007

Prior year

	Unrestricted funds General	Restricted funds	Total 2022
	£	£	£
Donations and legacies;			
Donations to major appeals	2,014,369	4,944,014	6,958,383
Gift aid reclaimed	568,150	-	568,150
	2,582,519	4,944,014	7,526,533

3. Income from grants

	Unrestricted funds 2023	Restricted funds 2023	Total funds 2023	Total funds 2022
	£	£	£	£
Grants from organisations	167,955	31,426,291	31,594,246	22,852,018
Total income from charitable activities	167,955	31,426,291	31,594,246	22,852,018

4. Other Income

	Unrestricted funds 2023	Restricted funds 2023	Total funds 2023	Total 2022
	£	£	£	£
Rental Income	-	-	-	5,500
Other income	602,517	-	602,517	
Total	602,517	-	602,517	5,500

5 Expenditure on raising funds

	2023	2022
	£	£
Fundraising and marketing costs	896,868	798,596
Support cost allocation	283,936	341,538
Total	1,180,804	1,140,134

6. Charitable Activities

	Unrestricted 2023	Restricted 2023	Total 2023	Total 2022
	£	£	£	£
Medical	-	5,277,760	5,277,760	5,697,225
Food, shelter, humanitarian aid & clothing	-	10,902,859	10,902,859	8,343,018
Social and cultural	-	362,458	362,458	1,424,603
Education	-	2,060,174	2,060,174	2,532,854
Orphans	-	244,896	244,896	429,478
WASH	-	5,645,740	5,645,740	5,500,802
Protection	-	3,589,769	3,589,769	1,284,909
Other projects	1,646,026	4,340,878	5,986,904	1,620,687
Support costs	238,476	2,787,967	3,026,443	1,468,918
	1,884,502	35,212,501	37,097,003	28,302,494

7. Analysis of support cost

	Unrestricted 2023	Administration 2023	Premises 2023	Total 2023	Total 2022
	£	£	£	£	£
Medical	14,354	377,688	38,528	430,569	311,876
Food, shelter, humanitarian aid & clothing	29,652	780,232	79,591	889,476	456,711
Social and cultural	986	25,938	2,646	29,570	77,985
Education	5,603	147,431	15,039	168,073	138,653
Orphans	666	17,525	1,788	19,979	23,510
WASH	15,355	404,021	41,214	460,590	285,495
Protection	9,763	256,892	26,205	292,860	79,649
Other projects	16,282	428,436	43,705	488,423	95,037
Support costs	8,231	216,579	22,093	246,903	-
	100,891	2,654,742	270,809	3,026,442	1,468,917
Raising funds	9,465	249,064	25,407	283,936	341,537
Total	9,465	249,064	25,407	283,936	341,537

Support costs are apportioned proportionally to activity. Any overseas office costs have been directly attributed to the costs of delivering charitable activities in the country.

8 Trustees remuneration and expenses

Neither the trustees nor any persons connected with them have received any remuneration nor expense reimbursement during the current or prior year

9. Staff costs	2023	2022
	£	£
Wages and salaries	4,391,127	2,991,086
Social security costs	136,395	86,115
Pensions	23,278	15,541
	4,550,800	3,094,763

Overseas wages and salaries amounting to £3,098,520 (2022: £2,063,704) are included in wages and salaries above.

The monthly average number of persons (including senior management team but excluding casual workers) employed by the group during the year expressed as full-time equivalents was as follows:

	2023	2022
	No	No
Charitable activities	201	144
Fundraising and Marketing	18	27
Admin and Support	-	2
	219	173

There are three employees that received emoluments of more than £60,000 during the year. (2022: 1 employee).

Salary band			2023	2022
£60,000	-	£70,000	1	0
£70,000	-	£80,000	0	0
£80,000	-	£90,000	0	1
£90,000	-	£100,000	1	0
£100,000	-	£110,000	0	0
£110,000	-	£120,000	0	0
£120,000	-	£130,000	1	0

The total employee benefits of the key management personnel of the group were £418,749 (2022 - £334,414).

10 Taxation

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

11. Net Incoming Resources	2023	2022
	£	£
Audit fees	30,000	31,250
Accountancy	-	7,500
Depreciation	81,926	28,136

12. Tangible Fixed Assets

Charity and Group

	Land & Buildings	Furniture and equipment	Motor Vehicles	Total
Cost	£	£	£	£
At 1 January 2023	562,500	215,589	-	778,089
Additions		64,834	61,139	125,973
At 31 December 2023	562,500	280,423	61,139	904,062
Depreciation				
At 1st January 2023	18,844	33,265	-	52,110
Charge for the year	11,250	60,611	10,065	81,926
At 31 Dec 2023	30,094	93,876	10,065	134,035
Net Book Value				
At 31 December 2023	532,406	186,547	51,074	770,027
At 31 December 2022	543,656	182,323	-	725,979

13. Debtors

Group	Group		Charity	
	2023	2022	2023	2022
	£	£	£	£
Prepayments	88,810	82,448	88,810	82,448
Accrued income	3,056,699	1,795,681	3,056,699	1,750,396
Other debtors	911,414	921,068	911,414	921,068
	4,056,923	2,799,198	4,056,923	2,753,913

14. Creditors: amounts falling due within one year

Group	Group		Charity	
	2023	2022	2023	2022
	£	£	£	£
Accruals	338,733	711,664	338,733	711,664
Accrued Project Costs	2,153,071	1,638,584	2,153,071	1,638,584
Other creditors	696	602,517	696	-
	2,492,500	2,952,765	2,492,500	2,350,248

15. Movement in Funds

Movement in Funds	At 1 January 2023	Income	Expenditure	Transfer between funds	At 31 December 2023
	£	£	£	£	£
Medical	362,448	5,659,692	(5,277,760)	-	744,380
Food, shelter, humanitarian aid & clothing	154,187	10,558,786	(10,902,860)	189,887	-
Social and cultural	1,487,469	1,087,245	(362,458)	-	2,212,256
Education	372,944	2,187,653	(2,060,174)	-	500,422
Orphans	-	720,229	(244,896)	-	475,333
WASH	-	6,058,617	(5,645,740)	-	412,877
Protection	-	4,091,903	(3,589,769)	-	502,135
Other projects	-	9,005,100	(8,025,713)	-	979,387
	2,377,047	39,369,227	(36,109,369)	189,887	5,826,791
Designated funds	-	-	-	602,517	602,517
General funds	4,159,169	3,367,543	(2,168,438)	(792,404)	4,565,870
Unrestricted funds	4,159,169	3,367,543	(2,168,438)	(189,887)	5,168,387
Total movement on reserves	6,536,215	6,536,215	(38,277,807)	-	10,995,178

The transfer from general to restricted funds represents the use of general funds to fund restricted projects.

The transfer to designated funds relates to an overpayment held in creditors for a number of years. Despite repeated attempts to contact the creditor no response has been received. Therefore the funds have been released to be held as an investment to generate a return

15. Movement in Funds

Comparative for Movement in funds	At 1 January 2022	Income	Expenditure	Transfer between funds	At 31 December 2022
	£	£	£	£	£
Medical	-	6,059,673	(5,697,225)	-	362,448
Food, shelter, humanitarian aid & clothing	-	8,497,205	(8,343,018)	-	154,187
Social and cultural	1,360,077	861,583	(734,191)	-	1,487,469
Education	-	2,905,797	(2,532,854)	-	372,944
Orphans	226,288	174,417	(429,478)	28,773	-
WASH	-	-	-	-	-
Protection	-	-	-	-	-
Other projects	765,586	9,297,357	(10,273,744)	210,801	-
	2,351,951	27,796,032	(28,010,510)	239,574	2,377,047
General funds	3,242,843	2,588,018	(1,432,118)	(239,574)	4,159,169
Unrestricted funds	3,242,843	2,588,018	(1,432,118)	(239,574)	4,159,169
Total movement on reserves	5,594,794	30,384,050	(29,442,628)	-	6,536,215

16. Analysis of net assets between funds Group

Group	Unrestricted funds General	Restricted funds	Designated funds	Total funds at 31 December 2023
	£	£	£	£
Tangible fixed assets	770,027	-	-	770,027
Current assets	4,135,271	7,979,863	602,517	12,717,651
Current liabilities	(339,428)	(2,153,072)	-	(2,492,500)
	4,565,870	5,826,791	602,517	10,995,178

	Unrestricted funds General	Restricted funds	Total funds at 31 December 2022
	£	£	£
Tangible fixed assets	725,979	-	725,979
Current assets	3,449,529	4,873,578	8,323,110
Current liabilities	(16,339)	(2,496,532)	(2,512,871)
	4,159,169	2,377,046	6,536,215

17. Financial instruments	2023	2022
	£	£
Financial assets measured at amortised cost	12,717,651	8,763,003
Financial liabilities measured at amortised cost	(2,492,500)	(2,952,765)
	10,225,151	5,818,237

18. Related party transactions

At 31 December 2023 the Group had no related party transactions

19. Capital commitment

At 31 December 2023 the Group had no capital commitment.

20. Contingent liability

At 31 December 2023 the Group had no known contingent liabilities in the financial statements.

21. Control relationship

Action For Humanity is the sole corporate trustee of Syria Relief whereby Action For Humanity has the power to govern the financial and operating policies of Syria Relief. Syria Relief is now a linked charity and therefore no separate Financial Statements are prepared.

The Charity had income of £44,656,751 for the year and a net surplus of £6,477,277. The difference between amounts disclosed here and the SOFA is due to the transfer of £2,042,288 net assets relating to Syria Relief.

The Charity has a subsidiary entity based in Türkiye for WAQF endowments. The entity has generated a small amount of income in the year but is currently largely supported by the Charity.

The trustees listed on page one are the ultimate controlling parties of Action for Humanity.

22. Comparatives for the Statement of Financial Activities	2022		
	Unrestricted funds	Restricted funds	Total funds
Income from			
Donations and legacies	2,582,518	4,944,014	7,526,532
Grants	-	22,852,018	22,852,018
Other income	5,500	-	5,500
Total Income	2,588,018	27,796,032	30,384,050
Expenditure on			
Raising funds	341,538	798,595	1,140,133
Charitable activities	1,090,580	27,211,914	28,302,494
Total resources expended	1,432,118	28,010,510	29,442,627
Net incoming/(outgoing) resources for the year	1,155,900	(214,479)	941,421
Transfers between funds	(239,574)	239,574	-
Net movement in funds	916,326	25,095	941,421
Total funds brought forward	3,242,843	2,351,951	5,594,794
Total funds carried forward	4,159,169	2,377,046	6,536,215

23. Comparative for Charitable Activities	Unrestricted 2022	Restricted 2022	Total 2022
	£	£	£
Medical	2,582,518	4,944,014	7,526,532
Food, shelter, humanitarian aid & clothing	-	22,852,018	22,852,018
Social and cultural	5,500	-	5,500
Education	2,588,018	27,796,032	30,384,050
Orphans			
Other projects			
Support costs	341,538	798,595	1,140,133
	1,090,580	27,211,914	28,302,494

24 Comparative for analysis of support cost	Finance 2022	Administration 2022	Premises 2022	Total 2022
	£	£	£	£
Medical	12,520	273,235	26,121	311,876
Food, shelter, humanitarian aid & clothing	18,335	400,125	38,251	456,711
Social and cultural	3,131	68,323	6,532	77,985
Education	5,566	121,474	11,613	138,653
Orphans	944	20,597	1,969	23,510
Other projects	18,474	403,165	38,542	460,181
Support costs	-	-	-	-
	58,970	1,286,919	123,027	1,468,917
Raising funds	13,711	299,221	28,605	341,537
Total	13,711	299,221	28,605	341,537

ACTION FOR HUMANITY

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ACTION FOR HUMANITY

England & Wales - Charity number 1154881

Accounts

ACTION FOR HUMANITY



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WELCOME TO ACTION FOR HUMANITY

Annual Report 2022

1700+ Employees

12 Years of experience

8 Offices worldwide

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MESSAGE FROM THE CHIEF EXECUTIVE OFFICER



Othman Moqbel

CEO



2022 was a year that saw new humanitarian crises appear and previous humanitarian crises worsen. Once again, in 2022, humanity needed action. 2022 saw global economic uncertainty, which for many of the contexts we work in, resulted from cuts in funding, coupled with the far-reaching impacts of the pandemic and the aftershocks felt by the war in Ukraine. Those who we were supporting prior to this year, needed more support. Despite a shrinking humanitarian space and growing humanitarian needs, Action For Humanity (AFH) persevered and triumphed in our mission to make a tangible difference in the lives of those we serve.

In the face of adversity, AFH's unwavering dedication and resolute spirit allowed us to reach an astonishing number of people - 4.8 million direct beneficiaries in the countries in which we operate. This accomplishment was possible only thanks to you – whether you are one of our exceptional staff or team of volunteers, our determined strategic partners or our generous and passionate supports, donors and funders. You stood by us because you, like us, believe in the pursuit of our vision: "a world of crises resilient communities."

As we reflect upon the impact we have made, it is evident that our work extends far beyond transforming individual lives in 2022, but a holistic and long-reaching change enabling the people we work with to survive, strive and thrive. We have succeeded in fostering resilience within communities, empowering them to confront challenges head-on and build a brighter future. This would not have been possible without the collective effort of you in the network that is the Action For Humanity family.

This year, we ourselves faced many challenges. AFH began the year as the biggest provider of education in war-torn Northern Syria, however funding cuts to aid budgets by governments meant nearly all schools faced closure and 40,000 children faced losing out on education. Thanks to our campaign to keep them open and your support, we managed to secure the funding to ensure no child lost out on an education due to the challenges of the context.

February saw the start of the Ukraine war, which not only had a very real impact on the people inside Ukraine, but on the rest of the world as global commodity prices rose dramatically. This was hardest felt in the contexts we work in, where food, heating and other essentials are unaffordable at the best of times – reduced supply made them even harder. Not only did we respond to the Ukraine conflict, but we increased our support across the globe for those whose needs were worsened by the war.

2022 saw an upturn in catastrophes caused by the climate crisis. Nearly 2,000 people were killed in the worst floods in Pakistan's history. With 33 million people impacted, we not only mobilised our fledgling response to support the victims of the flood in Pakistan through food, WASH, shelter, health and NFI interventions, but we upped our calls for the world to take seriously the growing dangers of climate change.

Together, we have proven that with a shared vision and collective action, we can overcome any obstacle. The challenges we face may be daunting, but our resolve remains unshakable. We will continue to make a difference, together, guided by our mission and fuelled by our shared commitment to serving humanity.

Thank you for continued support and belief in our shared vision of a world of crises-resilient communities.

MESSAGE FROM THE CHAIRMAN



Dr. Mounir Hakimi

Chairman



We, the leadership of Action For Humanity are humbled to share with you our remarkable achievements throughout 2022 and we hope you are inspired as we are at the ability of our organisation and the aid and development sector to provide help and hope amidst despair and darkness.

It is truly humbling, not only as Chairman, but one of the co-founders of this organisations to see how far we have grown, to see how many people we have supported and to imagine how many lives we have changed. Our reach is truly becoming global and our ambitions are growing bigger and bigger.

As Action For Humanity moves forward, let us embrace the opportunities that lie ahead. Let us build upon the foundation we have laid, confident in our ability to create an even greater impact in the years to come. The journey ahead may be challenging, but we are confident that, united, we will prevail. 2023 will see us reaffirm our commitment to the globe's most vulnerable communities, redouble our efforts to support those who need it and reinvest our resources and capacity into growing to reach more and more people who need our projects.

We extend our heartfelt gratitude to our strategic partners, whose unwavering support has been instrumental in our achievements. To our dedicated supporters and funders, your belief in our mission and your contributions have been the cornerstone of our success. We also want to express our appreciation to our tireless volunteers, who dedicate their time and energy to serve humanity. Lastly, to the outstanding team of Action For Humanity, we are immensely proud to stand alongside you. Your commitment, resilience, and unwavering passion for our cause have been the driving force behind our accomplishments.

We do not know what the next calendar year has in store, but we know we are ready for it. We do not know what challenges lie ahead, but we know we will overcome them. We do not know how many more people we will support, but we know we will support even more people. We do not know how many people will join the Action For Humanity family in the coming year, but we know we will need you.

So, whatever part you play in the Action For Humanity family, we want to thank you for your unwavering support, trust, and belief in the work of Action For Humanity. Together, we are transforming lives and shaping a more resilient future for the people we serve. With heartfelt gratitude,



TRUSTEES' ANNUAL REPORT

FOR THE YEAR ENDED 31 DECEMBER 2022

The trustees present their report for the year ended 31 December 2022, in compliance with the charity's constitution and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

Action For Humanity (formerly SRIC Ltd) is a Charitable Incorporated Organisation dedicated in alleviating poverty and addressing issues of injustice and inequalities through humanitarian, development and advocacy interventions.

On 6 May 2018, Action For Humanity was made the sole corporate trustee of Syria Relief. As a result of the change, Action For Humanity has the power to govern the financial and operating policies of Syria Relief and in accordance with accounting standards to produce consolidated accounts for Action For Humanity.

Syria Relief was established in 2011 in response to the Syrian crisis. Syria Relief was formed by a group of friends of Syrian heritage that came together in order to provide emergency humanitarian aid, for what was initially assumed would be a short-term outreach. It quickly became clear that the crisis was an enduring one, and Syria Relief was set up as a vehicle to raise essential funds to support innocent civilians caught in the conflict.

OUR VISION

"A world of crises-resilient communities."

OUR MISSION

To mobilise and respond to emergencies and critical needs through humanitarian, development and peace-building action, in order to empower affected communities to survive, recover and build a better future.

OUR VALUES

Believe in the cause
We believe in supporting people in need. Changing and saving lives for the better is what drives us.

Work together
Teamwork is the backbone of our work's success.

Give with grit
Being a 'gritty' person means to show resilience and act with optimism, confidence, and creativity as you strive for excellence.

Make life better
Ultimately, our work is to make life, in its holistic sense, better for everyone, and everything, including the environment.

GEOGRAPHICAL FOCUS & EXPANSION IN OTHER COUNTRIES

2022 saw us work towards strengthening our partnerships with other organisations even further. AFH not only increased our presence to ensure we empower our field offices in Yemen (2 registered offices in Sanaa and Aden), Syria (3 registered offices Northwest Syria, North Central Syria, Northeast Syria), Iraq (2 registered offices in Kurdistan Regional Government (KRG) and Iraq), Türkiye, Palestine (West Bank), Lebanon, Pakistan, Jordan and our external local partners in the UK, Somalia, Afghanistan, Bangladesh and Chad.

By collaborating closely with various communities, we have been able to provide more effective and efficient assistance through our triple nexus modality. Our long-term objective is to equip affected population with the necessary skills, resources, and tools to enhance self-sufficiency over time. To achieve this, we offer access to education, vocational training, financial literacy programmes, work placement services, and other initiatives that help individuals and families build sustainable livelihoods. For instance, our bakery project in Syria and our water, sanitation and hygiene (WASH) infrastructure projects (including the rehabilitation and establishment of eco-friendly water wells, capacity building for health facilities, and provision of vital equipment) exemplifies our commitment to sustainable solutions for individuals and communities. AFH prioritises the creation of equitable and inclusive communities by advocating for policy and structural changes that generates greater opportunities and reduces barriers. This encompasses ensuring access to quality healthcare, affordable housing and other resources that enable individuals and families to fulfil their full potential.

We continued to initiate and support programmes that foster economic growth and social inclusion. These efforts involve investing in local businesses, promoting financial inclusion and developing initiatives strengthening communities' civic and cultural fabric. Through these endeavours, our aim is to create a future where everyone has access to the resources and opportunities necessary for personal and collective flourishing. Ultimately, our goal is to make a tangible difference in the lives of the people we serve.

In 2022, according with our ambition to further our reach to be a truly global organisation and helping more communities become crises-resilient, AFH expanded into new areas. The areas of expansion include Gaza (Palestine), Iraq, Sanaa (Yemen), Chad, Pakistan and Somalia.



WHERE WE WORK

- SYRIA
- TÜRKIYE
- IRAQ
- YEMEN
- PALESTINE
- JORDAN
- LEBANON
- BANGLADESH
- AFGHANISTAN
- SOMALIA
- PAKISTAN
- CHAD
- UKRAINE
- UNITED KINGDOM

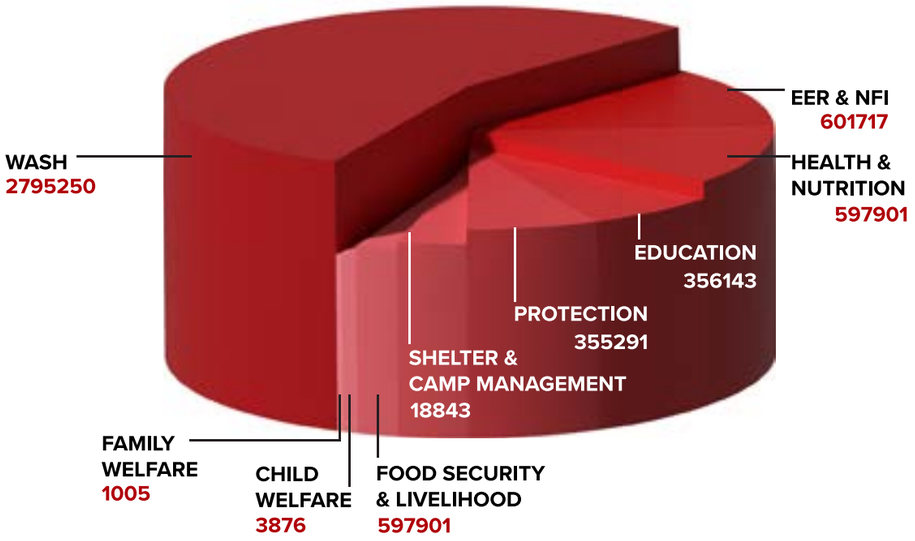
IMPACT
OF OUR WORK

In just over a decade, Action For Humanity has tirelessly strived to make a profound difference in the lives of millions. Between 2011 and 2020, our unwavering commitment allowed us to support a staggering 10 million individuals. However, in 2022, we witnessed an extraordinary leap forward as we reached over 4.8 million people in a single year, almost half of the number of people we served in a nine-year period were served in a single calendar year – demonstrating not only our growth in geographic reach, but in the ability to deliver more projects to benefit more people.

Our holistic approach encompassed vital areas such as food aid and security, education, health, WASH, livelihoods and shelter and camp management, as well as Protection. These efforts not only underscore our unwavering dedication but also shed light on the immense impact of climate change disasters in the countries where we operate.

Through our relentless pursuit of addressing humanitarian needs, we have cultivated unparalleled expertise. This bank of knowledge, experience and skills we have acquired empowers us to effectively respond to the urgent requirements of individuals devastated by conflict, disasters, and the depths of extreme poverty. For over a decade, we have remained steadfast in our mission to uplift and safeguard the most vulnerable members of society.

As we reflect upon our accomplishments in 2022, it becomes evident that our work has not only transformed lives but has also fostered resilience within communities and moved us a step closer to realising our vision. Our unwavering commitment to our mission drives us forward, propelling us to create an even greater impact in the years to come.





HUMANITARIAN RESPONSE



TIME LINE

MAR



UKRAINE

To meet the essential emergency needs of the Ukraninan people, we're working with our partners on the ground to send medical aid to hospitals inside Ukraine

JUL



AFGHANISTAN

A severe earthquake hit Afghanistan, claming thousands of lives and destroying entire villages in June 2022. Our emergency team was on the ground responding to the catastrophe by distributing life-saving aid (temporary shelters, hygiene kits and food baskets) to all who needed it

AUG



GAZA

Recent Air strikes In Gaza have resulted In the deaths of 10 people and injured 50 including children. Our team is on the ground responding to the emergency and ensuring that all people have access to assistance. As well as provide emergency aid, food and medical care, We contine our work to build long term sustainable solutions through our livelihood interventions and shelter programming

SEP



PAKISTAN/YEMEN

In Pakistan, we are providing a holistic approach of hot meals and food packs as well as shelter and NFI Kits.

In Yemen, we are provding food vouchers to promote food security and market resilience, in line with local authority guidance.



SYRIA

As of 12 September 2022, health facilities in Northeast Syria have reported 334 suspected cases of acute water diarrhea (cholera). AFH is responding to this emergency sistuation through mitigation as well as capacity building of the affected hospitals.

CROSS CUTTING AREAS

Gender

Action For Humanity is dedicated to empowering women and girls through education, vocational training and business training in countries such as Yemen, Syria, Palestine and Lebanon. With a reach of approximately 2.8 million women in 2022 alone, AFH is committed to providing girls with access to quality education, enabling them to break the cycles of poverty and discrimination. We also conduct vocational training to women-led households, equipping them with practical skills for financial independence, and provide business training to widows, empowering them to establish and manage successful businesses. Through our initiatives, AFH strives to address gender inequality, promote women's rights and combat violence and discrimination, creating a more inclusive and equitable society for all.

Environmental protection

In 2022, we witnessed a significant increase in humanitarian disasters linked to climate change, including devastating floods in Pakistan, Yemen and Afghanistan, as well as the severe drought in East Africa. Recognising the urgency of these challenges, we integrated measures to prepare communities for climate action and to enhance their resilience. We prioritised mitigating environmental impacts and integrating long-term resilience into our humanitarian interventions. For example, in our WASH projects, we considered environmental factors and explored options that minimised negative effects, such as rehabilitating existing wells instead of digging new ones. We also contributed to expanding clean energy sources, rehabilitating water supply networks, and promoting sustainable solid waste management. Collaborating with local stakeholders, we raised awareness about climate change and empowered communities through education and capacity-building initiatives. By incorporating climate change considerations, we aimed to make a positive impact on vulnerable populations and the overall sustainability of the regions we served in 2022.

Value for money

AFH prioritises value for money in our aid and project delivery, ensuring that donated funds are utilised efficiently, effectively and with accountability. We maximise the impact of our assistance by ensuring it is used for its intended purpose and transparently communicating how every penny is spent to our donors. In 2022, we implemented projects in Syria, Afghanistan, Jordan, Yemen, Palestine and Pakistan through localised procurement, maintaining oversight on the quality of aid materials. By emphasising value for money, we strive to optimise resources and deliver impactful outcomes that materially improve the lives of those we support, while providing transparency and accountability to our donors.

Leave no one behind

Action For Humanity is unequivocal in our commitment to eradicate poverty in all its forms and reduce the inequalities and vulnerabilities that leave people behind. In 2022, whilst designing our projects, AFH made sure that we integrated indicators that ensured we understood which groups are further ahead and further behind and that we were able to identify where the biggest gaps in terms of need are found across the contexts in which we work in.

The identification of the populations that are most vulnerable and in need of assistance is do when AFH conducts a comprehensive needs assessment during the design phase of every project. We collect data from multiple sources, including government, international organisations, and local NGOs. We then utilise this data to develop a comprehensive picture of the existing needs and gaps in the region. The indicators we identify to measure poverty and vulnerability include access to basic services, economic security, food security, and access to education. These indicators are then used to develop a baseline of poverty in the region and measure our impact over time. This development of an evidence-based approach to poverty reduction is done to achieve the most effective programmes possible.

Finally, we identified a set of priority areas where we are focusing our efforts in order to maximise impact. These priority areas include food security and nutrition, health and hygiene, education, employment and livelihoods and WASH. It is only through our rigorous, evidence-based approach that AFH can ensure that no one is left behind.

Safeguarding and protection

Sexual violence remains a persistent and deeply concerning issue in areas affected by conflict, with its impact felt by both women and men. The fear of sexual and gender-based violence (SGBV), such as rape, has driven many families to flee from their communities. Displaced individuals, particularly refugee women and girls, face heightened vulnerability and increased risk of experiencing sexual violence due to the exacerbation of gender inequalities during displacement. Furthermore, early marriage has emerged as a prevalent and growing concern within conflict-ridden regions such as Syria, Yemen and numerous other contexts where AFH operates. This distressing trend has been exacerbated by the economic and physical insecurity that accompanies war and displacement.

Action For Humanity is firm in our commitment to combat sexual violence, particularly in areas of conflict, and has been at the forefront of efforts to integrate humanitarian and development approaches in response to this grave issue. In 2022, we expanded our portfolio of protection programmes, adopting a nexus approach that combines our projects to provide comprehensive support. Central to our approach is the safeguarding and protection of individuals. AFH has established robust policies tailored to each country, appointed focal persons at both AFH International and in our field offices, and strengthened the processes that ensure effective implementation. Regular review of due diligence and partner selection criteria, along with a Serious Incident Reporting system, enables us to maintain a safe and secure environment for all stakeholders. We place significant emphasis on training to ensure that all individuals involved in our operations are equipped with the knowledge and tools necessary to create a culture of safeguarding and mitigate the risk of harm. Strong governance, risk management, and compliance systems are also in place to support our commitment to the highest standards of safeguarding throughout the organisation.

At AFH, our unwavering dedication to protecting and supporting survivors of sexual violence is grounded in a commitment to human rights, gender equality and the overall well-being of communities affected by conflict. By addressing this issue head-on, we strive to ensure that no one is left behind and that every individual receives the care, support, and protection they deserve on their journey towards empowerment.





SYRIA

4,567,360

Overall total of Beneficiaries supported

Syria is facing a protracted humanitarian crisis marked by ongoing hostilities, the widespread destruction of infrastructure, displacement and violations of international humanitarian and human rights law. The conflict has resulted in loss of life horrendous in its scale and nature, with over 500,000 people thought to have been killed, and more than 13 million people forced from their homes. The Syrian people are in dire need of humanitarian assistance, including food, shelter, healthcare and protection. The conflict has also caused and worsened an economic crisis, severely impacting the value of the Syrian pound and being a leading factor in the rise of extreme poverty and soaring prices. The healthcare system is in ruins, education is continuously disrupted, and gender-based violence is rife. The crisis has been further compounded by environmental consequences, such as damage to agriculture and pollution. In 2022, the situation in Syria worsened further, with the accelerating economic deterioration and the impacts of climate change, increasing the urgency for humanitarian support.

Action For Humanity continued to provide life-saving humanitarian aid for internally displaced persons (IDPs) in Syria throughout 2022, supporting the people who were most vulnerable with the basic necessities. Since the onset of the Syrian crisis in 2011, our operation in northern Syria has been our largest. Throughout the year we continued to provide humanitarian assistance, while focusing on strengthening the resilience of the Syrian people through enhancing positive coping mechanisms that enabled self-reliance and livelihoods to be rebuilt, rather than remaining dependent on humanitarian assistance. Within AFH's Humanitarian Response Plan (HRP), interventions are focused on the rehabilitation of basic and social infrastructures, providing livelihoods support and driving economic recovery. In 2022 alone, we provided aid to 4,567,360 beneficiaries across our different thematic areas.

To ensure a more symbiotic and sustainable approach to humanitarian aid, AFH launched the "Empowerment for Resilience" initiative. This initiative aimed to empower and enable vulnerable communities to participate in and drive their own recovery and development and build their capacity to independently access basic services and resources. This initiative included providing access to vocational and life skills training, adequate shelter and employment opportunities.

Our much-needed programme to provide mobile healthcare services for vulnerable populations in remote rural areas was continued throughout 2022 by Action For Humanity. This programme improves access to basic healthcare services and reduces the disparities between rural and urban populations. The programme provided mobile medical teams who, in turn, provided primary and preventative healthcare services, such as vaccinations, health check-ups and health education sessions.

AFH also launched the "Feed the Future" initiative, which provided food and nutrition assistance to vulnerable populations across Northern Syria. The programme provided food aid to those in need and worked to improve access to safe, nutritious and affordable food. This included providing agricultural inputs, such as seeds and fertiliser, as well as technical support to improve local crop production and food security.

Finally, in 2022, AFH also continued the "Access to Education" programme across the region which ensured children could stay in school and had access to learning environments and material, despite the 11-year-long conflict continuously disrupting their education.

FOOD SECURITY & LIVELIHOODS

12.4M

people face food insecurity.

60%

of Syria's population face food insecurity



In 2022, Action For Humanity provided essential food to 582,867 people, preventing them from slipping further into varying levels of food insecurity and hunger AFH distributed food to some of the country's most vulnerable families who have been affected by the conflict, economic decline and climate change events which continue to impact Syrians. With the help of some of our key donors, we were also able to scale up our cash-based assistance projects where families and orphans receive vouchers or cash to purchase their basic needs, such as food. This also contributed towards generating demand and job opportunities within the local market and injecting cash into the local economy.

To support communities' self-sufficiency beyond urgent assistance, we also supported families across Syria by restoring livelihoods, improving food security and enhancing beneficiaries' resilience to future shocks. Our projects provided training and rehabilitated local infrastructure, such as olive tree farms and bakeries. These projects provided Syrian families with the opportunities they need to remain on their farms, growing their own food and improving their incomes. As previous years, AFH also distributed fresh meat to almost 19,000 people during the Eid al-Adha period.

EDUCATION

2M

children out of school

Approximately 6.1 million Syrian children and youth relied on emergency education services provided or supported by Action For Humanity in 2022. However, systematic attacks on schools, forced displacement of students and teachers and COVID-related disruptions made it difficult for humanitarian organisations, such as ourselves, to ensure consistent access to education for the children of Syria. The short-term effects of these disruptions on the safety and wellbeing of Syrian children are more immediately devastating, as a loss of access to school can lead to spikes in cases of child labour, child marriage and other major protection concerns. Some of the long-term implications entail reduction in life expectancy and loss of human capital and economic productivity (Syria's education crisis: A sustainable approach after 11 years of conflict).



Given the enormous scale of the education crisis facing Syria, AFH played a key role in leveraging our expertise and resources through a system building approach in 2022. We improved the capacity and functionality of the education system in the area to address the challenges of access to and quality of education.

AFH's key programmatic interventions centred on improving access and quality of education through school rehabilitation, teacher training and provision of accelerated learning programmes. These projects provided access to education to more than 353,218 students in Northwest and Northeast Syria in 2022.
AFH also worked to integrate education interventions with protection and capacity development support through a comprehensive school approach focusing on meeting the holistic needs of children both in school and at the community level.

Additionally, Action For Humanity has been supporting the non-formal education in both Raqqa and Deir ez-Zor governorate through provision of Self Learning Programme (SLP) and Accelerated Learning Programme (ALP) services for thousands of children in both of these areas. AFH is also an active member of the Education Working Group (EWG) and regularly sharing reports and updates to prevent duplications, coordinate emergency responses and exploring opportunities to further collaborate.

AFH has been supporting Mahmoudli school camp since 2018. Four phases of this project have been executed in the school, which has meant that 729 students have been supported with education and protection. In addition to continuing to support these students, Action For Humanity rehabilitated the tents at the school in 2022.

WATER SANITATION & HYGIENE (WASH)

The WASH sector plays a critical role in addressing the water and sanitation needs of affected populations. In Syria, the situation is particularly concerning, with an estimated 7.6 million people in acute need of WASH services. In 2022, a significant portion of Syrians, approximately 42%, relied on alternative and often unsafe water sources to meet their needs, exacerbating the challenges in ensuring access to clean water. Moreover, the lack of proper sewage treatment resulted in at least 70% of discharged sewage being untreated. The situation was particularly dire in IDP camps, where urgent provision of comprehensive emergency WASH services was required. Compounding these challenges, the WASH sector in Syria has experienced a significant "brain drain," with 40% of staff leaving the public service over the past eleven years.

In response to these pressing issues, AFH remains committed to its emergency response efforts in the WASH sector in Syria. Our water trucking projects were instrumental in providing water to IDP camps throughout Northern Syria. Concurrently, we implemented sustainable and equitable projects with long-term solutions that aimed to build the resilience of communities and sector systems, enabling them to withstand shocks and crises. Collaborating with donors such as CARE and World Vision, we established connections to existing water and sewer networks. Furthermore, we provided supplies and capacity training to local water and sanitation system operators, enabling them to effectively operate and maintain critical water and sanitation infrastructure in highly vulnerable communities. These initiatives collectively provided WASH facilities to 2,569,969 people across Northern Syria.

In Northeast Syria, AFH focused on three primary projects in the WASH sector. These projects targeted WASH services in more than 41 health facilities across Ar-Raqqa and Deir ez-Zor. Additionally, we prioritised building the capacities of medical staff in medical waste management. Throughout 2022, AFH successfully rehabilitated water and sanitation infrastructure in Ar-Raqqa and Deir ez-Zor health facilities to respond to the COVID-19 crisis, benefiting a total of 143,794 people.

Overall, AFH's efforts in the WASH sector have been instrumental in addressing the urgent needs of communities affected by the ongoing crisis in Syria. By providing immediate emergency response measures and implementing sustainable projects, we strive to improve access to clean water and sanitation facilities, enhance community resilience, and mitigate the long-term impacts of the WASH crisis.

7.6M

people are estimated to be in acute need for WASH services



CAMP MANAGEMENT & SHELTER

Over 12 years of displacement due to the conflict has led to a camp crisis in Northern Syria. Camps are a last-resort, emergency solution. However, in 2022, camps and informal sites in Northern Syria hosted almost 2 million internally displaced persons, 56% of whom being children and 23% being women.

In 2022, AFH completed its first village project in Northern Syria, a formal site with 250 climate-resilient homes. We also started our second phase of this project, building another 500 shelter homes for more than 3,000 internally displaced people in Syria. This site also includes a health clinic, school and community mosque. During winter, we replaced 30 destroyed tents affected by snowstorm in Afrin district.

Our shelter project is something that we at AFH are very proud of, as we have taken the lead in trying to create sustainable, environmentally-friendly homes for conflict-affected families. The cost of a dignified shelter is the equivalent to two tents. Life expectancy of the shelters we build is 5-10 years, in accordance with the shelter cluster report. It has the potential to be modified/improved and so could potentially last longer. Whereas a standard tent in the overcrowded IDP sites of Northwest Syria costs an average of $500–600 USD, yet they do not provide sufficient levels of privacy, dignity, durability, fire-retardancy and/or structural integrity from the harsh winter conditions These tents need to be replaced every 6 months. Higher quality tents have recently been procured for approximately USD $850 by other NGOs. However, these are still unsuitable for families enduring long-term displacement and they too need to be replaced after one year. The aforementioned costs do not factor in the expense of water and sanitation facilities or site-level infrastructure improvements.

Through our housing project AFH has constructed an additional 500 transitional shelter units in al-Bab, Aleppo with the aim of transferring 500 families from informal camps and plastic shelters to the most dignified and durable homes that we have built. In addition, the intervention also includes the following facilities:

29SQ.M

the average camp area per person



- *Mosque: Total area of 600m2 for a capacity of 1,200 worshippers (0.5m2 per worshipper). The mosque also includes a silo and dome.*
- *Primary Healthcare Centre: 6 consultation rooms (20m2 per room - 4x5m), 20m2 Corridor, 30m2 water closet (WC). Total 170m2.*
- *School: 10 classes plus WC facilities and administration area. Total capacity of 700 Students (35 students per class over 2 shifts). Total area of 350m2 for classes, 20m2 for administration area and 30m2 for WC. Total 630m2.*
- *Park and Playground: Total 1,350m2.*
- *Market: Total 1,200m2.*

PROTECTION

4.1M

People are in need of Protection Services

In 2022, AFH continued to support protection response in Syria. With the help of our donors, we continued our coverage of specialised protection services i.e. women and girls safe spaces, child-friendly spaces; case management, psycho-social support for survivors of sexual abuse and gender violence, children and caregivers, tailored multi-sectoral support for persons with disabilities (PWDs) and elderly people. These services helped more than 324,847 individuals.

Additionally, AFH provided technical support to partners in developing protection strategies and plans as well as research. We also actively engaged with local protection actors, to support the development of protection systems and services. In 2022, AFH continued to advocate for the protection of civilians, particularly women and children, in Syria. We worked with other international partners to ensure that protection remained a priority. We also supported local protection actors in raising the profile of protection issues in local media, thereby engaging the public and raising awareness of protection concerns. We were also pleased to see the progress that was made in 2022 to ensure that all parties to the conflict observed international humanitarian law and human rights law. We will continue to support these efforts in 2023 and beyond.



HEALTH & NUTRITION

In terms of health, Action For Humanity has been always considered as one of the most efficient and active actors in Northeast Syria. In fact, the organisation has been managing Raqqa Maternity and Paediatric Hospital (RMPH) as well as Shiheil Surgical Hospital in Deir ez-Zor for more than 3 years and serving an average of 100,000 beneficiaries annually.

In Raqqa and Deir ez-Zor, AFH has supported 238,861 people with health interventions in 2022. AFH has been managing Raqqa Maternity and Paediatric Hospital since July 2018, as this facility comprises of a maternity department with 23 beds for natural deliveries and C-sections, 14 incubators for premature children, a children's department with 38 beds. In addition, the hospital offers primary healthcare services for children and women. The hospital provides 24/7 emergency service for women and children and includes a lab for tests, a mammography department, and a pharmacy to dispense drugs to internal patients. An average of 200 women and children are treated at RMPH every day, about 400 natural deliveries are supported every month alongside approximately 180 C-sections.

AFH has run Shiheil Surgical Hospital in Deir ez-Zor since Dec 2019, this facility in Shiheil offers emergency services 24/7, 2 operation theatres providing more than 7,000 surgical procedures a year, a maternity department, and a primary healthcare (PHC) unit offering consultation to about 2,500 patients every month; the hospital has an in-patient's ward with 11 beds for women, men and children and 4 incubators for premature babies. Notably, Shiheil Hospital also includes a separate COVID-19 department hosting 10 dedicated beds and has treated more than 1,100 patients since November 2020. Deir ez-Zor is a critical area in which not many NGOs have access to, but AFH enjoys a good reputation in this area and is continuing to successfully operate our programming.

In 2022, we continued our prosthetic limb project in Syria to help individuals who had lost limbs, mainly due to the conflict. Our goal was to provide high-quality prosthetic devices and offer rehabilitation services to ensure successful adjustment to the new limbs. We helped around 100 people and worked with local healthcare providers, using advanced technologies to design and manufacture the prosthetic devices. Our aim was to improve the quality of life for individuals with disabilities and support their physical and psychological recovery. This initiative was a crucial step towards restoring hope and dignity for people affected by the conflict in Syria.

We also continued our mobile clinic project in Syria that provided much-needed medical services to communities affected by conflict and displacement. The clinic was equipped with modern medical equipment and staffed by a team of trained healthcare professionals. The clinic brought vital healthcare services to those who might not have access to it otherwise. The mobile clinic project helped more than 51,000 people during its one-year run and provided a wide range of services, including basic check-ups, emergency treatment, and referrals to specialised care when necessary. This initiative improved the overall health and wellbeing of communities in Syria and was a crucial step towards restoring hope and stability in the region.



"
It has changed
our life."

SUCCESS STORY

Ahmad, a 7-year-old boy, residing in an IDP camp in Northwest Syria, faced the challenge of hearing loss, hindering his ability to communicate with his family and peers.

However, thanks to the AFH Health Team's visit to the camp, Ahmad received a life-changing gift—a pair of hearing aids that addressed his urgent need. With the newfound ability to hear clearly, Ahmad experienced a transformation, engaging with his loved ones, participating in school activities, and feeling a sense of belonging.

His parents, filled with gratitude, expressed their appreciation, "Thank you to the generous donors and AFH team for giving our son the gift of hearing through the hearing aids – it has changed our life."



PALESTINE

94,655

Overall total of
Beneficiaries supported

Millions of Palestinians in the Occupied Palestinian Territory (OPT), including the Gaza Strip and the West Bank, face significant challenges. Movement restrictions, political divisions, and recurrent escalations of hostilities contribute to a protracted protection crisis that hampers the ability of Palestinians to live a life with dignity. The Gaza Strip, home to two million Palestinians, has been subjected to intensified access restrictions since 2007, resulting in isolation from the outside world. Import restrictions, insecurity, and electricity blackouts have further exacerbated the situation, leading to high unemployment rates and limited economic opportunities. In the West Bank, Palestinians in Area C, East Jerusalem, and the H2 area of Hebron city confront a coercive environment due to discriminatory planning policies, home demolitions, settler attacks and movement restrictions. The poverty rate stands at 30%, the unemployment rate at 30%, and 80% of the population relies on humanitarian assistance.

AFH started our Palestine response in 2019 through local partners. In early 2022, we established our own office in order to implement projects directly and to achieve wider access and reach. The recent history of the OPT has shown that there is a regular need for all types of interventions, be it humanitarian or development. As well as focusing on supporting Palestinians in the West Bank, our aim is to play an impactful role to support those in Jerusalem and Gaza Strip.

SEASONAL FOOD AID

Over 17,655 people benefited from our seasonal/food aid programmes through distribution of food vouchers and food parcels.

AFH worked with local nutritionists and the cluster systems to ensure that the food parcels were nutritionally balanced. They included a variety of foods such as grains, proteins, fruits, vegetables, and dairy products. These parcels were designed to provide a month's worth of basic meals for individuals and families. AFH also provided guidance on healthy eating habits to ensure that recipients were able to make the most of their meals. The standard food parcel included rice, cooking oil, lentil, tomato paste, pasta, sugar, chickpeas and tinned meat/fish.

In addition, AFH distributed gift packages to families in need, including food items and necessities. Items such as fresh meat was distributed to families at the time of Eid al-Adha. Vouchers for clothing were also distributed to children, orphans and families in need.

HEALTH

Approximately 31,750 patients benefitted from our health project providing medical supplies and equipment to the main hospitals within the OPT. The project contributed to bridging the gaps in zero-stock medical supplies through the provision of drugs and disposables that were urgently needed to enable the continuity of providing essential health services for the vulnerable population in Gaza at the time. Another project that AFH that contributed towards promotion of mental health and psychosocial support included 400 households affected by conflict-related violence benefited from psychological first aid (PFA) sessions.

Over 2022, AFH has been working across the OPT to promote not only good physical health but mental health too.



400 households affected by conflict-related violence benefited from psychosocial support (PSS) kits.

300 households affected by conflict-related violence benefited from non-food items (NFI) clothes/outfits.

300 households affected by conflict-related violence benefited from food parcels.

200 households affected by conflict-related violence benefited from baby kits.

400 households affected by conflict-related violence received PFA sessions.



WATER SANITATION & HYGIENE (WASH)

42,000

benefitted from uninterrupted access to safe water through a Photovoltaic Solar System

This project oversaw the installation of three water filtration units, fitted into a university campus, improving the access for students and teachers to clean and hygienic water.

The proposed project installed three desalination water units in three of the Gaza campuses of al-Quds Open University to provide readily available drinking water for students and teachers on site, as the previously available water was undrinkable. Every desalination unit has the potential to produce 30m^3 per day of drinking water.

The first campus with one of these units installed is in Gaza City, which has more than 3,000 students. The second campus is located in Rafah City, which has approximately 2,500 enrolled students. The third campus is in central Gaza and has 1,500 students.



ORPHAN / CHILD WELFARE



650 orphan households

or 3,250 individuals, inside West Bank and Jerusalem are currently being supported through cash grants and vouchers for food. This project is implemented by AFH Palestine, with oversight and management by AFH International. It not only gives orphans and their families the agency to meet their own individual, and often complex, needs but it supports the local economy.



YEMEN

65,738

Overall total of
Beneficiaries supported

Millions of people in Yemen are currently enduring the devastating consequences of over eight years of conflict, including armed violence, an ongoing economic crisis, and disrupted public services. The impact of these challenges has resulted in a dire situation where essential healthcare services are disrupted, leaving a significant portion of the population without access to vital medical assistance. Humanitarian organisations are facing immense difficulties in meeting the needs of those affected by the conflict due to insecurity and restrictions imposed by military actors.

AFH has established offices in both the North and the South of Yemen, which has enabled us to reach the areas most in need and ensure the protection of the rights of all Yemenis. The conflict has severely affected Yemen's public services and infrastructure, exacerbating the already deteriorating economy and recurrent natural disasters. According to Humanitarian Needs Overview 2022, approximately 80% of the population is grappling with limited access to food, safe drinking water and adequate healthcare services, while nearly 90% lack access to publicly supplied electricity.

Given the escalating crisis in Yemen, we recognised the urgent need to assist those ravaged by war, famine and disease. Over the past two years, we have actively engaged in Yemen, aiming to expand our efforts further into the North and reach overlooked areas in the South.

WATER SANITATION & HYGIENE (WASH)

14,716

Beneficiaries reached through WASH projects in Yemen during 2022.

In al-Dhale Wadi Matar, Al Ahjer, Jihaf, and Lakamat Salah districts, AFH played a pivotal role in providing critical access to safe drinking water, benefiting more than 7,000 individuals. Through the project, AFH constructed two concrete tower tanks and one surface water tank with a total capacity exceeding 15,000 litres, ensuring the functionality of the wells. Additionally, the project addressed urgent gaps in WASH and sanitation, enabling people to maintain good health and protect themselves from the escalating impact of the conflict. Due to declining water output caused by the lack of a constructed tank, maintenance and fuel. AFH supported the project in the same location by providing a new water pump and solar power, ensuring the proper functioning of the water sources to meet people's needs.

In response to the dire humanitarian situation, AFH has taken measures to enhance water access and availability for the communities in Wadi Matar, Al Ahjer area, and Jihaf area. These efforts involved the construction of water tanks, rehabilitation of water systems, and repair of water pumps. The capacity of the water tanks ranges from 10,000 to 100,000 litres, depending on the population size. Placing the tanks strategically enables easy access and ensures water availability regardless of seasonal or conflict-related challenges.

In addition to the water tank projects, AFH has collaborated with local authorities on various initiatives to improve access to safe and clean water for these communities. These initiatives encompass drilling new wells, installing pumps, providing chlorination tablets and desalination systems, and implementing solar-powered pumps. Collectively, these endeavours have ensured that the people in Wadi Matar, Al Ahjer area and Jihaf area have access to safe and clean water, thereby enhancing their overall quality of life. AFH has reached over 14,716 beneficiaries through WASH projects in Yemen during 2022.



ORPHANS & CHILD WELFARE

1.1M

children in Yemen are orphaned due to the ongoing conflict



These children require financial support for essential items such as food, clothing, and school cost. Yemen's children are growing up through one of the world's worst humanitarian crises. With health facilities closed or partially functioning due to war, millions of children are vulnerable to diseases on top of an existing famine and poverty crisis.

AFH worked to minimise the risk of harm, exploitation or abuse of children. Through our sponsorship programme, we sponsored 46 children in 2022 by providing their guardians with a monthly cash assistance to meet each child's individual and essential needs.

FOOD SECURITY & LIVELIHOODS

The ongoing conflict has significantly impacted the community's ability to access essential products and services, exacerbating the situation for many families in Yemen. The lack of public services and government support further compounds the challenges faced by these families. Small businesses have been particularly affected, with both owners and clients being displaced during the conflict.

To address these issues, Action For Humanity has been providing increased support to the community in the form of food aid, public services, and financial assistance. It is crucial for local and international organisations to collaborate in order to ensure the community's access to necessary resources. Only through a comprehensive approach can the community meet their basic needs and build a better future for future generations.

In 2022, AFH initiated livelihood restoration projects aimed at helping families re-establish their means of income generation and revive small-scale business enterprises. AFH assisted families in Yemen's most impoverished areas through assets and cash vouchers, accompanied by essential business training. This comprehensive approach aimed to enhance the resilience of 380 households, focusing on restoring livelihood opportunities for those most in need. By doing so, these households not only gain the ability to cover health expenses but also provide support to other family members who may lack a source of income. Special attention was given to female-led households, ensuring opportunities are provided to marginalised community members. The training in business skills, including financial literacy, marketing and management, equips individuals with the necessary resources to achieve financial independence and to contribute towards the economic stability of Yemen.

AFH played a crucial role in Yemen’s emergency shelter relief efforts. Torrential rains and flooding in July caused extensive damage to public infrastructure, shelters for displaced people, and private property. AFH promptly provided immediate food assistance to conflict-affected families, distributing food baskets containing essential items according to the recommended guidelines of the United Nations. The food baskets included wheat flour, beans, cooking oil, sugar, salt and rice. Awareness sessions were conducted by project volunteers during the distribution to further educate the families on proper utilisation. Additionally, AFH reached over 5,338 individuals in terms of food security and livelihoods (FSL) in 2022, ensuring their rights and providing necessary support.

Through these initiatives, AFH is actively working to alleviate the hardships faced by communities in Yemen, addressing their immediate needs, promoting sustainable livelihoods and fostering economic stability.





PAKISTAN

65,738

Overall total of
Beneficiaries supported

Around 33 million people were affected by the floods, including at least 7.9 million people who have been displaced. More than 2 million houses were affected, comprising over 767,000 houses destroyed and nearly 1.3 million houses damaged. According to OCHA, more than 1.1 million livestock were reportedly killed, including some 500,000 livestock in Balochistan, over 428,000 livestock in Sindh and over 205,100 livestock in Punjab. Preliminary estimates by the World Bank suggest that as a direct consequence of the floods, the national poverty rate could potentially increase by 4.5 to 7.0 percentage points, pushing between 9.9 and 15.4 million people into poverty and intensifying the depth and severity of poverty for already poor households.

Action For Humanity registered in Pakistan in 2022 due to the growing needs. We applied our expertise from our responses to natural disasters, such as floods and droughts in Syria, Yemen, Bangladesh and Somalia, to ensure that we were able to respond effectively in Pakistan. By working with local partners, we were one of the first responders to the flood's emergency.
Our goal for our work in Pakistan was to transform lives for the better. In order to achieve this, we designed our programmes to address the most complex issues faced by those most in need. From responding to climate crisis events to fulfilling education needs and meeting access-to-water challenges, AFH addressed some of Pakistan's most pressing needs in 2022.

Integrated Response

In 2022, floods devastated parts of Pakistan, leaving millions in need of urgent help to survive. With at least 1,700 people killed and over 12,000 injured. The UN Secretary General Antonio Guterres called it a "climate catastrophe". AFH worked in challenging conditions to meet people's basic needs such as food, clean water, and shelter.
In the first phase of our response, we supported almost 8,900 individuals with temporary shelter including tents, tarpaulins, and hygiene support kits in Dera Ismail Khan. In the second phase of our emergency, we reached 12,000 people with access to clean water and around 6,500 people with hygiene kits containing items such as, soap, toothbrushes and sanitary pads.

Our emergency response also focused on food supplies for families who lost their livelihoods. AFH carried out food packs and hot meals distributions among the most vulnerable flood-affected families in Pakistan. In the initial phase of the AFH response, we reached 4,750 people with food assistance.

AFH also provided basic health services to vulnerable displaced people during the emergency by running mobile healthcare clinics in hard-to-reach areas in Sindh. A team of medical professionals went out in their van, targeting areas where people cannot get access medical care and provide on-the-spot help. The mobile clinic conducted more than 6,000 consultations per month. Additionally, AFH improved the hygienic knowledge and behaviours of the flood affected people through provision of WASH-adjacent NFIs, building latrines and mass-media campaigns in the regions affected by the floods.

AFH also provided NFIs and shelter support to flood survivors ahead of the freezing temperatures who were homeless and were living in critical conditions.

CAMP MANAGEMENT & SHELTER

In response to the devastating floods, our organisation launched a NFI distribution project to provide essential household items for those affected. The project aimed to distribute items such as blankets, hygiene kits, and cooking utensils to those in need. Our team worked closely with local communities and government officials to ensure that the NFIs were distributed in a fair and efficient manner. We were committed to supporting those who were affected by the floods and were committed to helping them rebuild their lives. Through this program, we reached 8,900 people and provided them with essential items they needed to recover from the disaster.

AFH also provided NFIs and shelter support to flood survivors ahead of the freezing temperatures who were homeless and were living in critical conditions.



FOOD SECURITY & LIVELIHOODS

In response to the severe 2022 flooding in Pakistan, AFH implemented a food distribution project. The project aimed to provide urgently needed food assistance to families affected by the disaster, with a focus on those who were most vulnerable, including women, children and the elderly.

The project was implemented in partnership with local organisations and authorities and focused on the distribution of essential food items such as rice, wheat flour and cooking oil. A total of 4,750 people received in food in Dera Ismail Khan.

The Food Distribution project in Pakistan had a significant impact on the lives of those affected by the flooding. The provision of food assistance helped to alleviate the immediate food insecurity faced by families.



WATER SANITATION & HYGIENE (WASH)

In the aftermath of the devastating floods, AFH worked tirelessly to provide clean water, sanitation, and hygiene (WASH) services to affected communities.

Action For Humanity has installed water filtration systems and hand pump wells in flood-affected areas, ensuring access to safe drinking water for more than 12,000 people. Additionally, we have constructed latrines and showers in camps for internally displaced persons and have provided hygiene kits containing essential items such as soap and sanitary pads.

Our WASH interventions have also included community mobilisation and awareness-raising activities, aimed at promoting good hygiene practices and reducing the risk of waterborne diseases. We have trained local health workers on WASH-related issues and have worked closely with government officials to coordinate our response efforts.

As a result of our efforts, we have been able to improve the living conditions and health outcomes for thousands of people affected by the floods. We are committed to continuing our work in the region and to ensuring that the most vulnerable communities have access to the WASH services they need to rebuild their lives.



HEALTH & NUTRITION

AFH also provided basic health services to vulnerable displaced people during the emergency. We have set up mobile clinics in flood-affected areas, providing primary healthcare services such as vaccinations, treatment for waterborne diseases, and maternal and child health services. We have also distributed essential medicines and medical supplies to local health facilities, ensuring that they have the necessary resources to provide quality care to affected populations.

Our health interventions have had a significant impact on the lives of affected communities. We have treated almost 6,000 patients, prevented the spread of disease and helped to improve the overall health and well-being of people affected by the floods. Overall, the health activities carried out by Action For Humanity have been a huge success, having made a positive impact on the lives of many people affected by the floods and we will continue to support the communities in need.





"I am deeply moved and eternally grateful to the compassionate donors..."

SUCCESS STORY

Mumtaz Bibi, a mother of three from a flood-affected region in Pakistan, found herself in a dire situation after devastating floods destroyed her home and disrupted her community. With limited access to clean water, food, and shelter, Mumtaz Bibi and her family faced immense hardships.

In response to the floods, Action For Humanity swiftly launched an emergency distribution project. Mumtaz Bibi and her family were among the beneficiaries of this critical assistance. They received emergency food packs, clean water, hygiene kits, and temporary shelter materials. These supplies offered them a lifeline during their most vulnerable time, ensuring their basic needs were met and their health protected.

Mumtaz Bibi thanked AFH for the support, “I am deeply moved and eternally grateful to the compassionate donors whose unwavering support during the emergency distribution project in the aftermath of the devastating floods in Pakistan has provided us with a glimmer of hope amidst the darkness.”



AFGHANISTAN

24,103

Overall total of Beneficiaries supported

Following decades of war and an already dire humanitarian situation, Afghanistan experienced an escalation in conflict-related violence in 2021. The change of governance in August 2022, led to significant political, social and economic shocks resulting in the humanitarian needs and protection situation severely deteriorating. According to the UN Office for the Coordination of Humanitarian Affairs, the number of people in need of humanitarian assistance in Afghanistan rose to 24.4 million in 2022, up from 18.4 million at the beginning of the year. The population of Afghanistan faced high levels of food insecurity, with 55% classified as being in crisis or emergency levels. The country also witnessed an economic collapse, exacerbated by years of conflict, poor governance, drought and international sanctions, resulting in one of the world's worst humanitarian crises.

In response to these challenges, Action For Humanity commenced operations in Afghanistan in 2022, working with local partners to provide emergency relief and implement development projects for the most vulnerable populations, including women, girls, orphaned children, people with disabilities and the elderly. Our efforts encompassed education, food assistance, NFIs, and the rehabilitation of WASH facilities. While focusing on three provinces, we also responded to emergencies elsewhere, such as the earthquake in Paktika in June 2022. Our work aimed to address immediate needs through life-saving aid and to support long-term development through education and WASH initiatives across the country.

FOOD SECURITY & LIVELIHOODS

In 2022, AFH worked with local partners to ensure that, in line with humanitarian principles, food aid assistance reaches conflict- and disaster-affected populations wherever they are. We provided food to more than 11,300 individuals in the form of food parcels, hot meals and meat.



EDUCATION

3.7M

children are out-of-school in Afghanistan
60% of whom are girls.

Afghanistan's education system has been devastated by more than three decades of sustained conflict. For many of the country's children, completing primary school remains a distant dream. An estimated 3.7 million children are out-of-school in Afghanistan – 60% of whom are girls.

Whilst girls and young women face restrictions in accessing education, in some parts of the country a shortage of schools and insufficient transportation are the main obstacles to education. Geographical barriers, especially in mountainous areas, also make it hard for children to reach the classroom. In 2022, AFH worked with the education authorities and local partners to improve the access to education and build better schools in the country. One of the key education projects in the country was rehabilitation of a public-school of 1,200 pupils in Gelan district of Paktika.



WATER SANITATION & HYGIENE (WASH)

Around 8 out of every 10 Afghan people drink unsafe water. 4.2 million people practice open defecation. In recent years, drought has exacerbated water scarcity in Afghanistan. Decades of war and political instability compounded by climate change have decimated most of the hydrological infrastructure of the country.

In 2022, AFH worked with education authorities and local partners to bring water, separate toilets for boys and girls and handwashing stations to schools and mosques in Afghanistan. During the 2022 earthquake response AFH also coordinated with our local partners and the WASH emergency cluster in Afghanistan to provide hygiene kits and clean water to the affected vulnerable people in the country.





LEBANON

20,706

Overall total of Beneficiaries supported

Over the past few years, the economic and political situation in Lebanon has deteriorated severely. Various factors, including the turmoil faced at a national level, a large number of refugees settling in the country from neighbouring Syria, the pandemic and the global economic crisis has strained Lebanon's economy, public services, and infrastructure.

Lebanon hosts more refugees per capita than any other country globally, this has added strain to relations between the host community and refugees causing rising social tensions – exacerbated by perceived competition of jobs, services and accommodation. International support is crucial to addressing basic livelihoods, social stability, and long-term economic stability amidst a growing population and a worsening economy.

Vulnerable populations are facing depleted savings, growing debt, and difficulties in accessing income, leading to high poverty and food insecurity levels. Unemployment remains high, particularly among youth, and education and shelter remain significant challenges, with many refugee children out of school and inadequate living conditions for refugees.

In 2022, and after many years of working through local partners, AFH completed the registration of our Lebanon office in order to increase our reach within the country, as the humanitarian needs continue to deteriorate.

SEASONAL FOOD AID

16,820 people benefitted from our seasonal and food programming through food distribution. The food parcel would be nutritionally balanced to provide basic food for a month's worth of meals. The standard food parcel includes rice, cooking oil, lentil, tomato paste, pasta, sugar, chickpeas and tinned meat/fish. AFH also distributes fresh meat to families during Eid al-Adha and vouchers for clothing were also distributed to children, orphans and families in need.

HEALTH

In 2022, 122 Syrian refugee children benefited from Action For Humanity's projects. These projects included orthopaedic surgeries and consultations. Due to the economic crisis in Lebanon, the cost of surgeries has become unaffordable for many families. Therefore, our project aimed to address this issue by prioritising high-priority cases and scheduling surgeries at local hospitals. We also provided post-operative care and medical monitoring to ensure the children's well-being. Additionally, the project included physical therapy, education on preventing and treating physical disabilities, training for local medical professionals and access to necessary medical equipment and supplies. We also offered support to affected refugee families through psychological and social assistance. The ultimate goal was to improve the quality of life for Syrian refugee children suffering from orthopaedic conditions.

EDUCATION

The quality non-formal primary education project implemented by Action For Humanity in 2022, has benefited 513 individuals directly and 1,691 indirectly, with a primary focus on providing education access to Syrian refugee children. Core subjects such as Arabic, Mathematics, English, Science, and Geography were taught by qualified and approved teachers. The project targeted primary school-age students, ranging from 8 to 14 years old. It also offered additional courses tailored to the specific needs of Syrian refugee children, including psychosocial support programmes, resilience building, and critical thinking.

The project aimed to enhance students' knowledge of computer science, innovation, and creativity by providing access to computer, applied science and robotics laboratories. Psychological support programmes were also provided alongside general psychosocial activities. The main objectives were to improve students' life skills and their understanding of core subjects.

The project had several impacts, including providing a safe educational space with equal opportunities and promoting positive behaviour among children. It also raised community and health awareness through campaigns to prevent ignorance, exploitation and the spread of diseases like COVID-19. The project aimed to prepare students for continued education in public schools and combat school dropouts, early marriage, child labour and other risks through family counselling and parental sessions.

Additionally, the project aimed to develop children's creativity and intellectual abilities, enabling their participation in local, Arab and international competitions. It also aimed to alleviate psychological pressure on the children, promote self-confidence and equip them with societal and scientific skills for future job opportunities. The project emphasised inclusivity by integrating students with special needs and orphans into the educational activities, ensuring equal access to education and future prospects.

Furthermore, the project supported the livelihoods of displaced Syrian communities in Lebanon by providing financial and professional assistance to 39 refugee teachers.







ORPHANS & FAMILY WELFARE

580 children are receiving support through cash grants, benefiting a total of 2,900 indirect individuals. Action For Humanity's sponsorship programme aims to address the basic needs of these orphans and children, which provides cash grants on a quarterly basis. The goal is to promote their well-being, resilience, and self-realisation, enabling them to become active participants in the community. This sponsorship has yielded improvements in various areas, particularly healthcare and education.

We closely monitor the well-being of the children and establish a bond with both the orphans and their families through regular visits, in compliance with the highest possible industry safeguarding standards, from our field welfare coordinators. It is worth noting that education plays a crucial role in orphan sponsorship and that school attendance serves as an incentive for enrolment. By attending school, the orphans can enhance their potential and the long-term impact of sponsorship is more pronounced.







SOMALIA

13,965

Overall total of
Beneficiaries supported

Somalia is enduring a severe drought, resulting in mass displacement, water shortages and a devastating food crisis. According to projections, famine is expected between April and June 2023 among certain populations in the Bay region and Mogadishu. Approximately 8.3 million Somalis are anticipated to experience acute food insecurity, with 727,000 people facing catastrophic levels of hunger.

The drought has put 8.3 million people at risk of food insecurity and has led to a significant increase in acute malnutrition among children, with an estimated 1.8 million children likely to be affected by July 2023. Additionally, 6.4 million people are facing acute water shortages, and the number of out-of-school children has risen to 4.84 million.

The drought has impacted 7.8 million people in Somalia and 1.3 million people have been displaced. The needs in Somalia are expected to increase significantly by next June, with the number of people requiring assistance projected to rise to 727,000. The ongoing drought, violence, and displacement continue to pose threats to people's lives and livelihoods in the region. Acton For Humanity aims to expand our work in Somalia during 2023 to address the severe needs of the country, through WASH projects as well as emergency water trucking and food parcel provision.

WATER SANITATION & HYGIENE (WASH)

6.4M

people are facing acute water shortages across the country

WASH is a major driver of humanitarian needs in Somalia, varying across regions. Approximately 6.4 million people lack sufficient water access, resorting to unsafe sources. Widespread water shortages and increased prices are particularly severe in Gedo, Bay, Bakool, Lower Juba, Galgaduud, Mudug and parts of Lower Shabelle. Water scarcity leads to soaring prices, making it challenging for households to obtain clean drinking water. Livestock mortality and failed crop production further worsen the situation. Additionally, communities resort to contaminated water sources, resulting in illnesses like measles and acute watery diarrhoea due to poor hygiene practices.

AFH collaborated with local partners in Baidoa, Afgoye and Marka districts in Somalia. We installed hand pumps and water wells in 12 communities, establishing water management committees (WMCs) comprised of community-selected volunteers. The WMCs received training in hand pump maintenance, water point management and dispute resolution over three days. This initiative aimed to ensure project sustainability and foster community participation and ownership of the water sources.





CHAD

6,966

Overall total of
Beneficiaries supported

The United Nation describes the humanitarian situation in Chad as a prolonged multidimensional crisis caused by displacement of people fleeing conflict in neighbouring countries, consistent food insecurity and high rates of malnutrition resulting from a conjunction of factors such as the economic crisis, natural hazards natural including rainfall deficit in large grazing areas and decrease in agricultural production, as well as a vulnerability to epidemics such as cholera, hepatitis E and measles. All these interact in a structurally deficient environment where social services are inadequate for the population's most basic needs.

In 2022, one in three people or 6.1 million people, needed humanitarian assistance in Chad. In wake of these increasing needs, Acton For Humanity implemented our first project in Chad. The project provided access to safe and clean water to 1,200 households through establishment of three solar water wells in deprived villages of Hadjer-lamis, Chad.



JORDAN

5,790

Overall total of
Beneficiaries supported

Jordan, a key strategic partner for the UN and the international community, has been a generous host to refugees throughout its history. Since the Syrian crisis began in 2011, over one million Syrians have sought refuge in Jordan, with 662,000 registered as refugees. The country also faces development challenges that have been further exacerbated by the COVID-19 pandemic

Since 2021, Action For Humanity has been operating in Jordan, providing relief projects through local community-based organisations to assist vulnerable populations. Initially focusing on seasonal projects such as providing food and non-food items, AFH has expanded our interventions to include shelter projects aimed at renovating and rehabilitating homes for underprivileged families in 2022.

SEASONAL
FOOD AID

Over half of Jordan’s refugee households in camps (58%) and almost three-quarters of refugee households in communities (72%) were food insecure, according to WFP's Food Security Outcome Monitoring. Female-headed households, small households, and households with disabilities faced significant challenges in accessing adequate food. Jordan's unemployment rate improved to 22.6% in the second quarter of 2022, with higher rates among women (29.4%) and youth (46.1%). In 2022, AFH collaborated with local partners to distribute food vouchers to over 5,700 individuals, including both food and non-food items.



SHELTER

In 2022, AFH initiated a pilot project to renovate and rehabilitate 5 households housing underprivileged families in Jordan. The goals of the project included improving the health and safety of the families, as well as increasing economic development opportunities within the community. AFH recruited local trades people and volunteers to help with the renovations and worked with the families to create personalized plans to address their individual needs.

AFH provided the materials and funding necessary for the renovations and repairs, as well as additional support services such as mentorship programmes and job training. After the completion of the project, the families reported a substantial increase in quality of life, with improved living conditions and a feeling of increased safety. The pilot project was successful, and AFH plans to expand the project to other communities in the future.





IRAQ

2,240
Overall total of Beneficiaries supported

In Iraq, around 3 million people, including 1.3 million children, still require humanitarian assistance due to the ongoing conflict. This includes 1 million individuals with acute humanitarian needs and 990,500 women and children who are at risk of gender-based violence (GBV).

AFH is registered with the government of Kurdistan and operates in the Kurdistan region to provide aid to individuals in need. While AFH primarily focuses on reaching individuals in Northeast Syria, there is also a significant need in the Kurdistan region of Iraq, where AFH is striving to expand our presence and assist those in need.

EMERGENCY (WINTER)

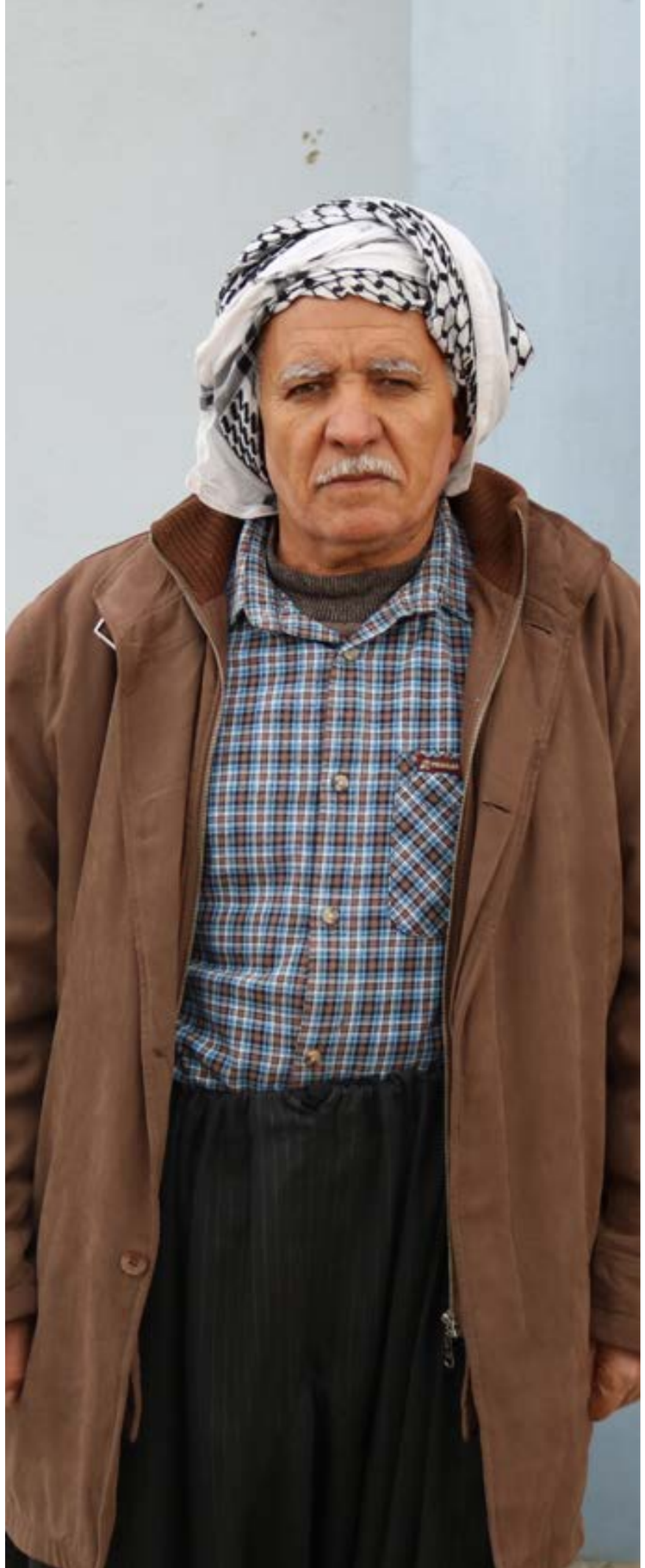
Severe weather conditions, including cold temperatures, strong winds, rain, and floods, had a significant humanitarian impact on the lives and well-being of people in Iraq. The country was considered highly vulnerable according to the Environmental Vulnerability Index (EVI) with an index of 344. Urban and peri-urban areas experienced frequent flash floods, which increased the vulnerabilities of both host communities and displaced populations. Erbil Governorate, in particular, observed multiple instances of urban flooding, which affected low-lying areas.

In response to the needs of the people in Erbil, AFH developed a Winterisation and Flooding Preparedness Plan. This plan took into consideration lessons learned from previous winter responses, ongoing progress, as well as existing gaps and challenges. In the winter of 2022, AFH provided heaters and blankets to 290 families to support them during the harsh weather.

SEASONAL FOOD AID

In Iraq, prolonged instability has caused the breakdown of national systems, exacerbating the vulnerability of already at-risk populations and leading to an increased threat of food insecurity. Consequently, hundreds of thousands of individuals rely on food assistance for their survival. With approximately 30 percent of Iraqis residing in rural areas, the restoration of agricultural livelihoods is crucial for the humanitarian response (FAO, 2022).

Due to the recent surge in inflation, price hikes and the impact of the COVID-19 pandemic, many impoverished families are unable to afford meat throughout the year. To support these families and enable them to celebrate Eid al-Adha while enjoying a nutritious meal, AFH distributed Qurbani meat to 1,700 individuals.



"We incredibly grateful to the generous donors and Action For Humanity for their support..."

SUCCESS STORY

Ewaz Khan, the head of an 8-member family in Doshi district, Baghlan, faced financial hardship and a lack of access to clean water, which affected his mental and physical well-being. However, thanks to the aid provided by AFH through the Ramadan Food packs project, Ewaz Khan and his family had their nutritional needs met during Ramadan, alleviating some of their financial burden and ensuring their well-being.

"We are incredibly grateful to the generous donors and Action For Humanity for their support. The aid of food packs during Ramadan has eased that our family has enough to eat. Your kindness has made a profound impact on our lives, and we are forever thankful. May you be blessed for your generosity. Thank you!"



BANGLADESH

1,850

Overall total of
Beneficiaries supported

The Rohingya people in Myanmar's Rakhine State have endured long-standing discrimination, statelessness and targeted violence. This persecution has led to the displacement of Rohingya women, girls, boys and men to Bangladesh, with significant surges in numbers following violent incidents in 1978, 1991-1992 and 2016. The largest and fastest influx of refugees occurred in August 2017. After five years, Bangladesh is now hosting 943,529 Rohingya refugees in Cox's Bazar District, including 490,635 children. These refugees heavily rely on international aid and humanitarian assistance. Additionally, 26,043 Rohingya refugees have been relocated to Bhasan Char Island as of August 2022.

During 2022, AFH has been actively involved in supporting emergency food supplies and constructing water wells in Bangladesh and the Rohingya community. AFH aims to expand our efforts in the coming year by collaborating with trusted local partners to reach more individuals in need and implement sustainable, long-term solutions.

WATER SANITATION & HYGIENE (WASH)

According to water.org, over 2 million people in Bangladesh lack access to improved water sources, and 48 million lack improved sanitation. The situation is even worse in Chittagong and Cox's Bazar Hill Tracks. Rohingya refugee families in Cox's Bazar are facing the same water challenges as the local community, but their status as outsiders makes it difficult for them to access water from the same sources. Environmental factors have also contributed to the drying up of water sources, forcing them to walk long distances to fetch water for their daily needs. Approximately 150 Rohingya refugees living in the remote hillside would directly benefit from this project.

In 2022, AFH installed four deep tube wells in hillside camps for Rohingya refugees, ensuring access to safe drinking water. This project directly benefited 30 refugee families and adjacent host community families, totalling approximately 150 members each. Previously, they had to rely on distant water sources. The installation of deep tube wells made water easily accessible, relieving tension and reducing the burden on refugees and host communities. Women and children, who are typically responsible for collecting water, no longer have to travel long distances or wait in queues for hours. This has had a positive physical and psychological impact. Additionally, the use of safe water promotes better hygiene practices and reduces waterborne diseases among both the refugees and the surrounding local communities in the long term.



SEASONAL FOOD AID

Around 1.1 million Rohingya have sought refuge there from persecution in Myanmar, resulting in a critical humanitarian emergency. The lack of sustainable livelihood opportunities exacerbates the crisis, leaving them highly dependent on aid and vulnerable to food insecurity and malnutrition, particularly among women, children and the elderly. Rohingya refugees rely on periodic aid and temporary work for basic meals, but the scarcity of food can push children into child labour and expose them to the dangers of human trafficking. In desperate situations with limited job prospects, widows and children may resort to begging for food.

In 2022, AFH provided food packs to 250 families during the Islamic holy month of Ramadan. Each family received a food basket containing 32 kg of food items, including rice, flour, lentils, oil, salt, spices, semai, milk powder, sugar, peas, dates and puffed rice. These food baskets ensured that the targeted refugees had enough food for both suhoor (pre-dawn meal) and iftar (meal to break the fast) during Ramadan. The food items were selected to have high nutrient density and cultural preference, ensuring recommended nutrient intake for at least one month.





"
Alhamdulillah.
We now have safe drinking water..."

SUCCESS STORY

Asma Begum, residing in the refugee camps of Cox's Bazar, Bangladesh, has endured immense hardships fleeing persecution in Myanmar, leaving behind all possessions and relying solely on aid provided by humanitarian organizations to sustain their lives. Living in a cramped shelter with inadequate amenities, the family lacks basic necessities, and with no income source, their needs remain unfulfilled.

However, Action For Humanity's installation of a deep tube well near their shelter has provided them with safe drinking water, complementing the support received from other organisations. Asma expresses her gratitude, stating, "Alhamdulillah. We now have safe drinking water. Thanks to Action For Humanity for helping us."



UKRAINE

2,240

Overall total of
Beneficiaries supported

The ongoing conflict in Ukraine has seen the largest displacement crisis in Europe since the Second World War. . More than 7.8 million people have already crossed the border in search of sanctuary, as fighting intensifies, and suffering deepens and 6.5 million have been internally displaced. Many of the refugees are women and children, who are fleeing the violence and destruction of their homes.

The UNHCR has expressed serious concern over the deteriorating humanitarian situation in Ukraine and has called for the international community to step up its efforts to provide protection and assistance to those in need. In response, the international community has taken various measures to support the Ukrainian people. These include providing humanitarian aid, increased diplomatic pressure and the deployment of peacekeeping forces.

At the same time, the UNHCR has also called for increased funding and resources to help meet the needs of the millions of people in Ukraine who have been forced to flee their homes. Thousands of those displaced are facing dire conditions as they make the perilous journey to neighbouring host countries. During the winter, mothers with babies are forced to wait in below-freezing temperatures with no shelter, while women have reported being stuck at borders for days without shelter or sanitation. For families and children who remain in Ukraine, the situation is deeply concerning. Hundreds of thousands of children are without safe water, heating and electricity due to damage to critical infrastructure.

AFH responded to the needs of populations affected by the Ukraine Conflict through a health intervention. A medical aid container was delivered to a central warehouse in Kyiv, together with many other lorries full of medical and humanitarian aid. From there it was distributed to several hospitals in the Kyiv region. These hospitals are treating patients from central and eastern Ukraine. In addition, AFH donated about £20,000 for use in support of the hospital of Saint Nicholas in Lviv, Ukraine.



TÜRKIYE AND SYRIA EARTHQUAKE

89,750

Overall total of Beneficiaries supported

In February 2023, a devastating earthquake struck the regions of Türkiye and Syria, leaving behind a trail of destruction, loss, and despair.

Amidst the chaos and heartbreak, Action For Humanity sprang into action, providing immediate relief and support to the affected communities.

Action For Humanity swiftly launched a comprehensive response to address the urgent needs of the affected communities in Türkiye and Syria.

The organisation's response initiatives included the distribution of food assistance and non-food item (NFI) kits, the clearance of roads for rescue operations, and the provision of vital healthcare services through mobile clinics.

AFH supported 89,750 households, equivalent to 503,660 individuals, and successfully established new partnerships with three DEC members: Action Aid, Help Age, and Christian Aid.

The total funds for this emergency response amounted to nearly £3 million from partnerships and around £1 million from the community

UK DOMESTIC PROJECTS

For the past three years, Action For Humanity has been actively involved in a project that feeds up to 300 homeless individuals every week in Tameside and other areas of Greater Manchester. Our efforts aim to make a positive impact in local communities by providing essential items to those in need and raising awareness about the global hunger crisis. We also advocate for better access to crucial services such as healthcare, education, and housing, while actively campaigning to end poverty and food insecurity.

Our work continues to expand throughout the UK via community outreach support campaigns. Our journey began with the establishment of a food bank at the start of the COVID-19 pandemic in March 2020, where we delivered basic food essentials and healthcare packs to hundreds of elderly, isolated and vulnerable individuals across Tameside and Greater Manchester.
Since then, our dedicated team of trained volunteers has provided over 75,000 hot meals to NHS staff, homeless shelters, vulnerable families, and victims of domestic violence in Manchester and Tameside. We have earned recognition for our ability to provide culturally appropriate meals efficiently and promptly, ensuring those referred from outreach organisations receive timely support.
Through weekly batch-cooking classes, we have trained over 200 community cooks to prepare nutritious meals in large quantities, reducing food poverty and expanding our outreach services to those in need. Our outreach hot food provision remains consistent, supplying 150-300 meals per week through a sustainable and reliable service programme.

This success is made possible through collaboration with organisations such as Myriad Foundation, Tameside Council, Action Together, Age Concern, ISB, Tameside Veteran food provision, As-Salaam Centre, Barakah Food Aid, and SPIN. The local community has played a vital role in facilitating and supporting our local response and outreach services in Tameside and Greater Manchester, with any funding gaps covered by Tameside Council to strengthen grassroots-level organisations serving the most vulnerable.

Our outreach interventions extend to Afghan refugees who continue to face challenges after arriving in the UK since the summer of 2021. We provide culturally appropriate hot meals, new clothing, and prayer mats, and we also offer support and resources to guide asylum seekers and refugees until they are settled in their new communities.

Additionally, we offer ongoing outreach support to bereaved families who have lost loved ones to COVID-19. Our workshops provide guidance on washing and shrouding departed family members with dignity, emphasizing mental health and well-being. Over 600 participants have attended these workshops across the UK, which are accredited and serve as safe spaces for discussing topics related to death, bereavement, and learning respectful practices to honour loved ones. The funds generated from these workshops are utilised to provide bereavement support for grieving households, making it a community-led project.
Moreover, we regularly organise collections of brand-new winter clothing and medical aid in the UK, which are then transported to conflict-afflicted crisis areas such as Syria or Yemen. Our outreach teams ensure the distribution of these items to hospitals and vulnerable camp communities.

Looking ahead, our programmatic strategy for future UK projects focuses on organic growth by collaborating with outreach partners such as We Love MCR, Manchester and Tameside City Councils, ISB, and others. Our priorities include reducing food poverty, providing outreach support to struggling communities and maintaining services that build capacity with our implementing partners and the wider community during the cost-of-living crisis.

Our aim is to increase the number of individuals from vulnerable communities benefiting from our programme to approximately 500 hot, nutritious and culturally appropriate meals per week. To achieve this, we plan to raise funds from our existing donor community as well as corporate funding grants that align with social responsibility and outreach projects. We are also seeking accreditation for our batch-cooking and bereavement workshops, expanding our volunteer base, and broadening our outreach efforts nationwide.

Volunteers involved in our homeless outreach project at AFH aspire to have their valuable contributions recognised through The Queen's Award for Volunteering. This prestigious award honours volunteer groups that have provided community social responsibility services and have a proven track record of impactful outreach work for a minimum of three years.



Campaigns and marketing

In 2022, Action For Humanity expanded our global activities with a strong focus on shaping our identity, enhancing our achievements, and making a meaningful impact worldwide. To achieve organisational capacity and maintain growth, we undertook a distinctive split between our in-house marketing, communications and advocacy teams at the beginning of the year. This streamlining allowed us to optimise our outputs and reinforce our key role in addressing the Syrian conflict.

Throughout the year, our dedicated marketing and communication teams spearheaded key campaign events, ensuring consistency in visual branding and tone of voice on a global scale. Our efforts were directed towards raising brand awareness and amplifying the voices of rights holders in critical conversations around conflict and sustainability. Noteworthy campaigns included our annual Ramadan, Dhul Hijah, and Qurbani campaigns, as well as emergency campaigns that highlighted the urgent need for effective disaster responses in regions such as Pakistan floods and the Afghanistan earthquake.

Syria 11th anniversary

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Ramadan 2022

Our March 2022 Ramdan campaign, titled "Pray. Give. Empower." centred around praying for the displaced, providing aid and hope to the most vulnerable, and empowering communities through education, livelihood support and comprehensive assistance.

Education is the difference

In response to the UK government's harsh cuts of £4.2 billion in aid, with Syria bearing the brunt of the reduction, Action For Humanity took a lead in highlighting the need to fill funding gaps. We produced a powerful report titled The Children Failed by the World' emphasising the impact of aid budget cuts on over 100,000 Syrian children who were forced out of full-time education. The report underscored the grave reality of increased cases of child labour, child marriage, early pregnancies, child conscription into military and armed groups, child exploitation and child trafficking. The Guardian featured an exclusive report on this issue, with additional coverage in The Independent, Middle East Eye, The New Arab, Arab News and Global Citizen.

Emergency campaigns

Throughout 2022, Action For Humanity swiftly responded to numerous global emergency crises, including the Ukraine emergency, Afghanistan earthquake, Pakistan floods, Bangladesh floods, and Syria cholera outbreak. These campaigns garnered significant media coverage, including notable mentions in The Washington Post, The New Arab, The Guardian and, locally, the Manchester Evening News.

Winter campaign

We concluded the year with the impactful launch of our 2022 winter campaign, "A Winter Without," which brought attention to the harsh reality faced by many worldwide during the winter months. The campaign highlighted the deprivation of basic essentials such as food, heating, blankets, medicine, and clean water. Our winter campaign was further amplified through physical and digital billboards strategically placed throughout the UK.



ACTION FOR HUMANITY ANNUAL REPORT 2022

FUNDRAISING

Driving impact through diverse fundraising initiatives

In 2022, our focus on evaluating, consolidating, and diversifying our charity's income paved the way for impactful fundraising initiatives. We dedicated our efforts to Community Fundraising, aiming to increase engagement, awareness and support for diverse projects in need of funding.

Connecting supporters to the cause

Community Fundraising took us on successful deployments to Syria, Yemen, Pakistan, Lebanon and Afghanistan, allowing us to witness the challenges faced by the vulnerable population in conflict and disaster affected areas. These experiences enabled us to share the opportunity with our supporters and donors, inviting them to be part of the solution. By fostering this direct connection, we empowered our community to make a meaningful impact on the ground.

Strategic Seasonal and Themed Campaigns

Throughout the year, we launched seasonal campaigns that aligned with significant periods such as Ramadan, winter and the Hajj. Additionally, we crafted themed campaigns centred around our thematic areas such as education, health, water, orphans and shelter in emergencies and disasters. These initiatives allowed us to effectively engage with our supporter base and new donors through various platforms, including TV, radio events and places of worship.

Inspiring Supporters with Sponsored Activities

Engaging our supporters and newcomers in sponsored activities proved to be an effective way to generate support and excitement. Events like the 3 Peaks Climb, Tough Mudder and Paint Away encouraged individuals to take on personal challenges while raising funds for our causes. Building on this success, we launched our Challenges Programme for 2023 and beyond, offering new opportunities for supporters to get involved and create lasting impact.

Expanding Supporter Base with Donor Care

We prioritized donor care and proactively expanded our supporter base by acquiring new GDPR-compliant data. This approach allowed us to build a more extensive network of individuals who are passionate about our mission and eager to contribute to our cause. By nurturing and engaging with these supporters, we fostered long-term relationships and amplified our impact.

Strengthening Fundraising Policies and Procedures

We recognised the importance of robust fundraising policies and procedures to ensure transparency, accountability, and risk mitigation. In 2022, we diligently reviewed and updated our fundraising policies, aligning them with industry best practices. Regular risk assessments were conducted, enabling us to identify and address potential challenges proactively.

Exceeding Previous Year's Income

Thanks to the dedication and collective efforts of our Community Fundraising team, we exceeded the income generated in 2021. This achievement is a testament to the hard work, strategic planning, and unwavering support from our generous donors and committed supporters.

In addition, as we embark on this exciting phase of growth and development, we extend our heartfelt gratitude to our dedicated supporters, donors, and team members who have played a crucial role in our fundraising success. Together, we will build a stronger foundation, expand our reach, and make a lasting impact in the communities we serve.

POLICY & ADVOCACY

Over the past year, Action For Humanity has been dedicated to achieving our overarching advocacy target, which is to ensure that international policy towards fragile and conflict-affected situations has a robust and principled humanitarian and development framework. We have focused on the following policy asks to engage the international community:

- Acknowledging Increasing Humanitarian Needs: We have called for the international community to recognise the growing humanitarian needs across affected populations. Our aim is to facilitate systemic reforms that coordinate and fund mechanisms and processes to establish stronger humanitarian-development-peace cooperation during crises.
- Ensuring Needs-Based and Sustainable Funding: We advocate for funding that is needs-based, predictable, flexible and sustainable. This support should address the escalating needs in fragile and conflict-affected states (FCAS) by enabling effective humanitarian responses and addressing the root causes of conflicts.
- Commitment to Protection and Fundamental Rights: We urge political and financial commitments to safeguard refugees, IDPs, women, girls and marginalised communities. Our focus is on expanding protection efforts and ensuring access to essential rights, such as education and healthcare facilities.

To achieve these goals, we have employed various advocacy strategies:

- Policy Analysis and Research: We conduct comprehensive policy analysis to ensure that our advocacy work is evidence-based and well-informed. We strive to strengthen the flow of accurate information from the field to our country teams and national, regional or international influence arenas.
- Leveraging Networks and Coalitions: We actively engage in partnerships and coalitions with other organisations to amplify our coordinated and strategic advocacy efforts. By leveraging these networks, we enhance our collective output on the issues we advocate for..
- Influencing International Mechanisms: We build upon commitments made in government and donor strategy documents and communiques related to humanitarian response. We aim to encourage more ambitious actions and utilise key international moments, such as conferences and votes, to further our advocacy goals.
- Growing a Network of Political and Influential Allies: We work towards expanding our network of influential allies who can support our action points and provide valuable insights. We engage with parliament members and maintain regular meetings to raise awareness and gather support for our advocacy agenda.

In terms of our achievements, we have made significant progress through our advocacy work:

Policy Analysis and Research:

- We conducted a robust policy review involving desk-based research, surveys, and key informant interviews with internal and external stakeholders.
- We are in the process of developing position papers on climate in fragile and conflict-affected states and gender in fragile and conflict-affected states.

Leveraging Networks and Coalitions:

- We actively participate in joint working groups and coalitions, influencing decision-makers and advocating for transparent development assistance.
- As Chair of the UK Syria Advocacy Working Group (SAWG), we have successfully collaborated with INGOs and national organisations to renew focus on host communities and engage with relevant government departments.

Influencing International Mechanisms:

- We led the NGO statement at the UNHCR Executive Committee Meeting and presented our messaging to the United Nations High Commissioner for Refugees.
- We will co-host a fringe event at the UN-led Education Cannot Wait Conference, providing an opportunity to promote our advocacy agenda.

Growing a Network of Political and Influential Allies:

- We have established strong relationships with members of parliament, ministers and shadow ministers who have supported our advocacy efforts.
- We organised a parliamentary event attended by cross-party MPs and secured a debate to mark International Human Rights Day.

Through our continuous involvement in policy analysis, leveraging networks and coalitions, influencing international mechanisms, and growing a network of allies, Action For Humanity strives to make a meaningful impact in advocating for robust and principled humanitarian and development frameworks.

OUR PEOPLE

Our success at Action For Humanity is driven by the remarkable individuals who our organisation comprises of. We recognise that our people are the driving force behind the great work we do. The dedicated Human Resources teams, operating in different countries, have been instrumental in ensuring that our teams are adequately equipped, our staff members are well-supported, and seamless collaboration and synchronisation are achieved globally. Through a culture of collaboration and meticulous planning, we have been able to successfully achieve our strategic goals.

Staff Wellbeing

We have made concerted efforts to prioritise the wellbeing of our staff, recognising the challenges posed by rising living expenses and economic uncertainties. To ensure competitive remuneration, we have diligently benchmarked against local market averages.

Moreover, we have implemented and refined several initiatives aimed at promoting staff well-being and achieving a healthy work-life balance. Our comprehensive approach includes generous provisions for annual leave allowance, flexible and hybrid working arrangements, as well as robust reporting channels to safeguard our employees. We have also adopted family-friendly policies and organised a diverse range of team-building activities, social events, away days and retreats.

To further support our employees, we provide access to the BHSF Connect service. This service offers a range of benefits, such as round-the-clock access to a private GP, emotional support including counselling, and expert advice on legal and financial matters. Additionally, our staff can enjoy exclusive discounts and special offers for shopping, dining, gym memberships and more.

At our core, we are committed to empowering our staff to excel in their roles and make a significant impact. By ensuring their wellbeing and providing the necessary support, we enable them to perform their jobs effectively and maximise their contributions to the organisation.

Training and Development

We are dedicated to providing our staff with opportunities and support for individualised training and development. Our goal is to empower each employee to thrive, whether they are pursuing qualifications, participating in specialised training programmes, or receiving in-house on-the-job training.

To foster continuous growth, we organise monthly all-staff training sessions under our Inspire & Grow scheme. These sessions serve as a platform to enhance the knowledge, skills and expertise of our employees in thematic areas within the humanitarian sector and in other areas of their professional lives.

Recognising the importance of specific skills in various roles, our field staff undergo mandatory training in critical areas such as PSEA (Preventing Sexual Exploitation and Abuse), Safeguarding, Anti-Fraud, and Aid Diversion. These trainings ensure that our staff are equipped with the necessary knowledge and tools to maintain high standards of conduct and integrity.

Our training and development programmes are intricately linked with our annual performance development review and appraisal processes. We firmly believe that as employees enhance their abilities, their contributions should be duly recognised and rewarded. By aligning personal growth with performance evaluation, we foster a culture of continuous improvement and professional advancement.

We remain committed to investing in our staff's training and development, as we recognise that their growth is integral to the success of our organisation. Through these initiatives, we aim to empower our employees to reach their full potential and make a significant impact in their roles.

AFH ensured that training and development programmes were designed and tailored to each individual needs to give employees the skills and knowledge they need to perform their job roles successfully. This ensure employees were provided with opportunities to develop their skills and progress their careers. Common examples of training and development programmes included:

- *On-the-job training*
- *In-house seminars and workshops*
- *External courses and qualifications such as PMD Pro*
- *Mentoring and coaching – this included secondment to implementing offices*
- *Career development programme tailored to each member of the team – e.g., supporting members of the team with study time*
- *Professional development programmes*
- *e-learning and online courses – ensuring access and time allocated to free courses that contribute towards the growth of each individual within their role*
- *Leadership development programmes*
- *Team-building activities*

Furthermore, the institutional funding unit demonstrated its steadfast commitment to the growth and professional development of staff and volunteers. Through our comprehensive in-house training programme, we equipped our team with the essential skills and knowledge needed to excel in their roles and make a lasting impact. One of the highlight trainings of the year was the targeted workshops on the proposal development and the Logical Framework Matrix (LFM) in UK and Türkiye. These intensive in-house trainings brought together participants from diverse departments, fostering cross-departmental collaboration and knowledge-sharing.

The Steering Committee for Humanitarian Response (SCHR) Misconduct Disclosure Scheme (MDS)

In line with our commitment to safe programming and recruitment, Action For Humanity participates in the inter-agency Misconduct Disclosure Scheme (MDS), which is administered by the Steering Committee for Humanitarian Response (SCHR). This scheme serves as a vital platform for organisations to share crucial information during the recruitment process regarding individuals who have been involved in incidents of sexual harassment, sexual abuse, or sexual exploitation.

By engaging in the scheme, we contribute to the collective effort of improving humanitarian action. Through information sharing and learning, we continuously strive to enhance our practices and promote the well-being and safety of those we serve.

In alignment with the SCHR's Key Areas, we have made notable progress in the following:

1. Peer support, influence, and learning:

We have fostered strong relationships with influential SCHR members, allowing us to actively exchange knowledge and expertise. Regular engagement with these partners enables us to stay at the forefront of emerging best practices and continuously enhance our approach.

2. Prevention of sexual exploitation, abuse, and harassment:

We prioritise the robust implementation of the Misconduct Disclosure Scheme. Through this scheme, we actively support and collaborate with other organisations within the sector to thoroughly vet job applicants. Our aim is to identify and disqualify individuals who have engaged in any form of sexual exploitation, abuse or harassment, ensuring a safe and respectful working environment for all.



INSTITUTIONAL FUNDING & STRATEGIC PARTNERSHIPS

In 2022, amidst the ongoing economic uncertainty caused by cuts in institutional funding due to impact of pandemic and Russo-Ukrainian war, Action For Humanity provided crucial support to those affected by conflict in Northwest and Northeast Syria through our Türkiye and Iraq offices. We further expanded our geographical focus in other countries and secured funding for Chad and Yemen from the Guernsey Overseas Aid and Development Commission (GOADC) for development and humanitarian projects. Additionally, we have begun scoping an expansion of the AFH's work into Pakistan, aiming to extend our reach and help communities in need.

We signed grant agreements worth a total of £22,098,042 with various donors to sustain our work. Our key funding partners included Guernsey Overseas Aid and Development Commission (GOADC), UN agencies, particularly UNOCHA, as well as the International Office of Migration (IOM), and international NGOs like Save the Children, Syria Recovery Trust Fund (SRTF), ECHO through Relief International, CARE International, MAG International, World Vision, Penny Appeal, START network through Concern Worldwide, War Child, MSF, SAMS and GIZ.

Our programme funding remained dedicated to seven key thematic areas: food aid and security, livelihoods, shelter, health and nutrition, education (including risk education), WASH and protection. Throughout the year, we took steps to enhance the effectiveness of our programme funds in multiple ways. Firstly, we forged new partnerships to expand our reach and impact. Additionally, we assumed a proactive role in securing funding by directly submitting proposals to institutional donors such as UNDP, the EU and BHA-USAID. Furthermore, we committed to the Climate Charter, becoming a signatory and aligning our humanitarian actions with its vision and principles regarding climate and environmental crises.

The year 2022 marked a significant milestone in our journey towards building a more crises-resilient and inclusive world. Through institutional funding and strategic partnerships, we have extended our reach, increased programme effectiveness, and embraced climate-conscious actions. We express our deep gratitude to our donors, partners and dedicated team members who have contributed to our collective achievements. Together, we will continue to make a meaningful difference in the lives of those affected by crises and conflicts.

Our Funding Partners, Memberships, Networks & Accreditations

Guernsey Overseas Aid & Development Commission

Memberships, networks & accreditations Accreditations

PROGRAMMES
STRATEGIC PRIORITIES 2023

Building upon the achievements of 2022, we have identified strategic priorities for 2023 to further advance our mission of creating positive change in the lives of the people affected by conflict, disaster and extreme poverty. Our priorities for 2023 include:

1. Strengthening Anticipatory Humanitarian Action:

We will enhance our ability to anticipate and respond to emerging crises by closely monitoring global trends, establishing an emergency roster, assessing risk factors and leveraging our expertise. Our goal is to provide effective assistance to communities in need within 72 hours of a disaster, focusing on proactive measures and early warning systems to mitigate the impact of disasters and conflicts on vulnerable populations.

2. Maximising Impact and Resilience:

To maximise our impact, we will concentrate on comprehensive approaches that build resilience in the face of conflict, disaster and extreme poverty. Through sustainable development initiatives, we will empower communities with multisectoral projects that provide access to education, healthcare, clean water and livelihood opportunities. One notable project continuing in 2023 is the construction of an Internally Displaced Persons (IDP) village with comprehensive facilities. This initiative aims to address the challenges faced by communities displaced by conflict or natural disasters, offering them a safe and inclusive environment to rebuild their lives. Our organisation will prioritise long-term solutions that address the root causes of challenges, enabling communities to recover and thrive even in the face of adversity.

3. Diversifying Resources and Strengthening Partnerships:

We will continue to diversify our resources for growth, secure sustainable income, and strengthen strategic partnerships. By exploring innovative funding models and engaging with diverse stakeholders, we aim to ensure financial stability and expand our capacity to effectively address emerging challenges. Strategic collaborations with governments, corporations, foundations and High Net-Worth Individuals (HNWIs) will provide us access to new funding streams, expertise and resources, thereby maximising our impact in communities worldwide. As of the end of 2022, we are on the verge of registering the AFH partner office in Istanbul, Türkiye.

4. Enhancing Organisational Effectiveness and Adaptability:

The programmes department recognises the importance of building an accountable, effective, adaptable and diverse global organisation. In 2023, we will continue enhancing our governance structures, systems and processes. This includes leveraging technology, such as the implemented ERP system, to streamline operations and improve organisational performance. We will continue investing in capacity-building programmes, monitoring and evaluation mechanisms and fostering a culture of innovation and learning within the organisation.

Campaigns and Marketing

In 2023, our primary objective is to drive organisational and donor growth by implementing efficient and stable operational processes, diversifying our income streams and strategically investing in digital marketing channels. These initiatives align with our overarching goal of creating a world of crises-resilient communities as envisioned by Action For Humanity. Maintaining alignment between our marketing strategies and strategic goals is crucial. At Action For Humanity, we firmly believe that there is no stronger advocate for vulnerable communities than the communities themselves. We attribute the success of our marketing campaigns to this approach. Therefore, in all our marketing initiatives for 2023, we will prioritise enabling beneficiaries to share their own stories and express their needs whenever possible. This approach fosters a deeper connection between donors and beneficiaries, ensuring the generation of sustainable revenue and maintaining trust.

Expanding into new markets, competing in an overcrowded space, and staying attuned to donor behaviour necessitate in-depth donor research and increased investment in digital marketing. With a focus on improving our community interactions and digital donation experience through the launch of a new multi-lingual international website, our digital marketing efforts aim to achieve a 1:3 return on investment, increasing donations, enhancing brand recognition and building an engaged and meaningful donor community. In addition to our expansion efforts, we are committed to developing regular communication channels, feedback loops, and retention mechanisms with our donor community. By prioritising proactive communication and engagement, we aim to strengthen relationships with our donors. Furthermore, we recognise the importance of empowering our current Marketing and Communications team and will actively seek new, creative talent to fill any skill gaps and drive innovation.

Through these strategic priorities, we are confident in our ability to effectively navigate the dynamic landscape of marketing and communications, driving sustainable growth and making a lasting impact on the communities we serve.

Fundraising

Looking ahead, Action For Humanity are excited to build on the successes of the current year and explore new avenues for fundraising, enabling us to create sustainable impact and improve the lives of those in need.

In the coming year, we have our ambitious plans about the growth opportunities that lie ahead for our Community Fundraising efforts. Engaging supporters and newcomers to take on sponsored activities like the 3 Peaks Climb, Tough Mudder and Paint Away, would help our organisation to launch our Challenges programme for 2023 and beyond.

Our revised structure will allow us to grow organically and expand our team's reach across the UK. As part of our strategic plans for 2023, we are also actively seeking to appoint a new Chief Revenue Officer who will play a pivotal role in shaping our fundraising landscape.

Policy and Advocacy

In addition to our previous policy positions, our strategic priority for 2023 is to build on our commitment to proactively foster sustainable peace and resilience in fragile and conflict-affected settings through integrated humanitarian, development, and peacebuilding approaches. Grounded in the principles of the triple nexus, we recognise that conflict prevention is vital for reducing the likelihood and severity of crises. By prioritising conflict prevention as an integral part of our policy framework, we aim to address the root causes of conflicts and build long-term stability.

To accomplish our objectives, we will strategically engage in key areas to exert influence and drive change. Specifically, we will focus on:

- *Influencing the FCDO and the UK's Conflict Prevention Hub: We will actively work to influence the development of the UK's Conflict Prevention Hub within the Foreign, Commonwealth & Development Office (FCDO). By providing expert input, advocating for conflict prevention strategies, and sharing best practices, we aim to shape the hub's policies and initiatives to effectively address the needs of fragile and conflict-affected settings.*

- *Influencing the development of the UK Integrated Security Fund: We will actively engage with relevant stakeholders to influence the development of the UK Integrated Security Fund. By advocating for the integration of conflict prevention measures and emphasising the importance of holistic approaches to security, we strive to ensure that the fund prioritises sustainable peace, resilience, and the reduction of conflict risks.*

- *Influencing general elections to secure commitments: We will strategically engage with political actors during general elections to raise awareness and secure commitments to address the needs of fragile and conflict-affected settings. By working closely with political parties, candidates, and policymakers, we aim to influence their agendas and policies to prioritise conflict prevention, sustainable development, and the protection of vulnerable populations.*

We seek to shape policies and initiatives that effectively prioritise conflict prevention, sustainable peace, and the well-being of communities in fragile and conflict-affected settings. By influencing key decision-making processes, we can contribute to positive change and ensure that these critical issues remain at the forefront of national agendas.

Institutional Funding and Strategic Partnerships

The strategic priorities in institutional funding and strategic partnerships for 2023 demonstrate our dedication to securing sustainable funding, expanding our network of supporters, improving programme quality, and adhering to global humanitarian standards. By focusing on our priorities, we aim to strengthen our impact and make a meaningful difference in the lives of the most vulnerable and underprivileged populations across the world. Some of our key priorities for 2023 are as below:

1. Increasing Funding Efficiency:

We have devised a comprehensive funding action plan for the upcoming year. This plan includes applying as lead applicants directly to key institutional donors, trusts, and funds for which we meet the eligibility criteria. We will strengthen our partnership with Guernsey Overseas Aid & Development Commission (GOADC) UK to secure more funding for other developing countries like Pakistan.

2. Proactively Forging New Partnerships:

In 2023, we are committed to proactively seeking new partnerships mainly with Disaster Committee Emergency (DEC) members. We will also focus on acquiring accreditations from large networks and alliances, including working towards acquiring membership of Scottish International Development Agency (SIDA) and consultative status from the United Nations Economic and Social Council (UNECOSOC). These strategic partnerships will enable us to expand our donor base and collaborate with like-minded organisations to address global humanitarian challenges effectively.

3. Supporting Country offices:

We recognise the importance of strong project design, programme delivery and grants management. To ensure the quality and success of our programmes, we will provide support to our country offices in identifying funding opportunities, quality proposal submission and training. By empowering our team with the necessary tools and expertise, we aim to optimize the effectiveness of our programmes and increase our overall impact.

4. Core Humanitarian Standards (CHS) Certification:

In line with our commitment to continuous improvement, we will initiate the process of acquiring CHS certification. In this regard, self-assessment will be done in the selected countries with the support of CHS Alliance tools. The certification will enhance the quality of our projects and programmes in the countries where we operate, ensuring that we meet internationally recognised standards for humanitarian action. By aligning our operations with the CHS, we will uphold accountability, transparency and the rights of the communities we serve.

Human Resources

Evolving and Optimising Our Team:

One of our key objectives for the coming year is to continuously evolve and develop our wider team, ensuring that each department performs optimally. To achieve this, we prioritise talent acquisition and talent development, seeking out individuals who possess the skills, expertise and values that align with our organisation's mission. By strategically building our team, we enhance our collective capacity to address the challenges we face and maximise our impact.

Empowering Professional Growth:

We recognise that investing in our staff's professional growth is vital for both their personal development and the success of our organisation. As part of our commitment to this, we are dedicated to enhancing our training and development provision for all staff through our Inspire and Grow initiative. We offer a wide range of learning opportunities, including workshops, seminars, online courses, and mentorship programmes. By equipping our team with the necessary knowledge and skills, we foster a culture of continuous learning and enable them to excel in their roles.

Supporting Staff Well-being:

At the heart of our organisation are the dedicated individuals who work tirelessly to achieve our vision. We place great importance on their well-being and strive to provide them with the support and care they need to maintain their physical, mental, and emotional well-being. We have implemented comprehensive well-being initiatives, including access to counselling services, flexible work arrangements and resources that promote work-life balance. By nurturing a supportive and inclusive work environment, we enable our staff to thrive personally and professionally.



STRUCTURE, GOVERNANCE & MANAGEMENT

Action For Humanity is a Charitable Incorporated Organisation (CIO) Foundation with the Charity commission in England and Wales, under registration number 1154881. Its governing document is a Foundation constitution and whose only voting members are its charity trustees.

The objects of the CIO are:

- *the relief of financial hardship among people in Syria, and throughout the world as the trustees see fit, by providing such persons with goods/ services which they could not otherwise afford through lack of means;*
- *the relief of sickness and the preservation of health among people in Syria, and throughout the world as the trustees see fit;*
- *the advancement of education for the public benefit of people in Syria, and throughout the world as the trustees see fit; and*
- *such charitable purposes for the public benefit as are exclusively charitable according to the laws of England and Wales as the trustees may from time to time determine.*

Action For Humanity is the sole corporate trustee of Syria Relief.
The Trustees are of the view there has not been any change in the class of beneficiaries of the combining entities and the power and controls of The Trustees also remains unchanged.

Board of Trustees

AFH is governed by its Trustees, collectively referred to as AFH Board of Trustees who are also Directors of the organisation.

Apart from the first charity trustees, every new trustee is appointed for an initial one term of three years and can serve for a maximum of three terms. Some Trustees lead the Board's engagement on a certain area and work with senior management, both to provide advice and support and to enhance board understanding and scrutiny. This includes in particular a Lead Trustee for Safeguarding Oversight, Audit, Finance and Risk Management committee.

Trustees typically meet four times a year and in addition to the CEO a number of senior executives attend the meeting to present and discuss key strategic areas of their work with the board.

All Trustees are volunteers and none of them receive any remuneration for their work as Trustees.

A delegation of authority is in place where the day to day work is delegated to the CEO and his management team. The Board is committed to the Values and Mission of AFH and their key responsibilities are:

- *Approve the AFH strategy including its Vision, Mission and Values.*
- *Direct and oversee the organisation, focusing on strategic planning and governance, and setting priorities and objectives.*
- *Evaluate the performance and the progress of the work of the organisation.*
- *Approve new policies and procedures that are relevant to the board and/or its committees.*
- *Appraise the Executive Management Team and make appointments to and dismissals from these positions.*
- *Approve Annual Accounts, the annual budget and the ongoing viability of projects implemented or to be implemented.*
- *Work with key stakeholders.*
- *Ensure that there is an effective risk management framework in place.*
- *Ensure that compliance with regulatory requirements.*
- *The Trustees can also:*
- *Act on advice and information from regular meetings with the CEO and senior staff.*
- *Take, where necessary, independent professional advice that will aid the Trustees in fulfilling their role.*
- *Attend training in established, new or emerging areas of responsibility.*

Appointment of New Trustees

- *Newly appointed Trustees have the same responsibilities and powers as current Trustees. When considering appointment of a new Trustee, the Charity follows the requirements of The Articles of Association and the Charity Commission's guidance.*
- *Newly appointed Trustees are provided with a structured induction programme about the charity's areas of work, how it functions also focusing on their specialised areas when applicable. They are also be provided with the latest set of The Trustees report and audited financial statements and a brief on the current finances of the charity with an up-to- date copy of the management accounts. All Trustees including newly appointed trustees (if any) are highly encouraged to attend trainings where appropriate.*

Code of Conduct

The Board of Trustees expects every Trustee, staff member, and volunteer to conduct themselves in accordance with the highest ethical standards. Trustees are required to uphold and maintain AFH's values, vision, and mission, as well as the effectiveness and reputation of the organisation. Trustees evaluate themselves annually against these standards, as well as the Board's Code of Conduct and Conflict of Interest Policy, and are required to disclose any conflicts of interest. Where any conflict, or potential conflict, is identified, the Trustee may not participate in Board discussion or decision-making on related matters.

AFH values are at the heart of all our operations including recruitment and procurement process and all our suppliers & service provides must comply with our Code of Conduct and Ethical and Environmental Policy.

Governance review

The Board of Trustees recognise The Charity's growing needs as it expands and the changing regulatory environment. They resolved to continue enhancing Board effectiveness and performance to exercise effective oversight and control and bolster public trust in The Charity. The Trustees are regularly engaged in discussion about good governance, skills audit, and introduce changes necessary for continued improvement.

The Board continues to benefit from its' Chief Governance Officer, who is a non-board member. This has helped The Board to ensure that it remains compliant with the relevant regulatory frameworks and has also helped via the offering of critical insight and offering insight into the latest best practices. The board recognises that this is an ongoing process and that a lot more needs to be done. The approach of the Board is of incremental improvement rather than a transformational change. An assessment against the Charity Governance Code for large charities will be conducted towards the end of 2023 and the appropriate plans will be put in place to address key priority gaps.

Audit Finance & Risk management Committee

The Charity has a Risk Management framework in place and maintains a risk register. The Audit, Finance Risk Management Committee reviews the risk register periodically and makes the appropriate recommendation to the board.

Management

The CEO is accountable to the Board of Trustees and, along with other senior staff, is responsible for day-to-day management. The CEO has delegated authority, within terms approved by the Board of Trustees, for operational matters including finance, employment and other performance-related activities. The day-to-day running of the organisation's activities have been carried out by a team of dedicated staff who have the responsibility to implement corporate strategy, and the authority to make decisions, respond to consultations, allocate resources and commit expenditure. They are supervised and directed by their line managers led by the CEO, in line of the strategies set by the Board.

The Trustees and the CEO regularly monitor the achievement and performance of the work of The Charity, to ensure that it reflects the aims and objectives of the Charity. Trustees have also given consideration to the Charity Commission's general guidance on Public Benefit, when setting future objectives and planning future activities. This is done by re-examining The Charity's core aims, expanding its services and widening the scope of The Charity's beneficiaries (where possible). The aim is to make sure that public benefit is maintained as a catalyst for their strategic thinking to deliver the objectives that they aspire to achieve.

Key management personnel and Remuneration

The Trustees aim to strike a balance between paying enough to recruit and retain staff with the skills we need, our employees' needs, and the public and our donors' expectations that the money they entrust us with, will be used wisely to assist the people we serve in our country offices. Pay increases are awarded to staff subject to good performance in order to keep employees motivated at all times.

Two senior staff members' salary exceeded £60,000 per annum during this period. Whereas in 2021 only one staff member's salary exceeded £60,000 per annum.

Fundraising Compliance

We strive for the best practices in fundraising by complying with a range of statutes, codes of practice, and standards.

We comply with all relevant statutory regulations, including the Charities Act 2011, the Charities (Protection and Social Investment) Act 2016, the Data Protection Act 2018, the Privacy and Electronic Communications Regulations 2003 and the Telephone Preference Service. We are also registered with the Fundraising Regulator and thus adhere to its Code of Fundraising, Practice, Fundraising Promise and Fundraising Preference Service. We have an up-to-date Whistleblowing Policy which outlines how staff, volunteers, and representatives of Action For Humanity can report any fundraising concerns related to any of our fundraising activities.

We continue to use a wide range of approaches to raise money. These include working with High-net worth donors, via volunteer community fundraising groups, TV appeals and social media, and by talking to our existing supporter base. The internal Action For Humanity Team coordinates all of these activities. We do not engage with any professional fundraising agencies to speak to our supporter base on the phone or otherwise.

In 2022, we were consistently compliant with all the applicable codes and regulations governing us. As a result, we experienced no complaints or concerns in regards to our fundraising activities.



PRINCIPAL RISKS & UNCERTAINTIES

Risk Management

The Trustees take their responsibilities towards staff, volunteers, donors, and right-holders very seriously. An important aspect of discharging these responsibilities involves the identification and management of all potential risks that might compromise staff, resources, or the ability to deliver programmes in a safe and dignified manner.

The Charity, therefore, has the ultimate duty to regularly identify and review the risks to which The Charity is exposed, and ensure that appropriate controls are in place to provide reasonable assurance against fraud, malicious acts, and errors such as serious mismanagement and safeguarding issues. The Trustees, along with the CEO and the senior staff, actively review these risks regularly.

Due to the nature of the work carried out by Action For Humanity, the risks involved are complex. They are assessed based on their likelihood and potential impact, which would allow the implementation of mitigation strategies to manage these risks. Also, wherever possible, risks are covered by suitable insurance, to reduce their financial impact.

The charity continues to review its risk management framework and bring up to standard that is expected of such large charity.

As part of this process of review all staff and trustees received Risk Management awareness training in 2022. Further work is planned in 2023 to enhance the risk management effectiveness of the organisation. Cybersecurity has been identified as one of the biggest risks the organisation faces alongside safeguarding, fraud and other risks. A comprehensive cybersecurity maturity assessment will be conducted in 2023 using ISO 21827:2008 Framework. Then key priority areas will be identified and actioned accordingly.

A significant number of our policies were reviewed and updated in 2022 and the remainder of policies are to be reviewed in 2023 to bring them in line with best practices and from lessons learnt internally as well any internal or external audit recommendations.

Governance of Risk

The Audit, Finance and Risk Committee (AFR) is responsible for the effective management of risks at the Charity. AFR reports to the Board of Trustees its recommendations and any concerns they may have. AFR reviews corporate risks regularly and takes the necessary action. Other risks are reviewed and actioned by the executive team. Further work will be carried out in the coming year to strengthen the capabilities of the AFR, in terms of their ability to scrutinize and interrogate identified risks, as well as provide the necessary specialist skills and advice to the executives on how best to manage risks. Currently the AFR is made up of Trustees and executives, but plans are in the way to add independent members who will be bring key technical skills to complement the existing skills of AFR members.

Principal Risks

The principal risks to the charity have been identified as:

Reputation

One of the most valuable assets of any charity is its reputation. It is vitally important that we do all we can to meet the expectations of our donors, beneficiaries, supporters, and other organisations that we partner with. To protect The Charity against reputational damage, we implement the following:

• Fraud, Corruption and Bribery Policy - AFH works very hard to ensure that integrity and transparency are embedded in all policies and procedures. Conflict of interest, Anti-Bribery, Anti-Terrorism, and Anti-Money Laundering policies are introduced alongside the relevant training and awareness programmes and closely monitored.
• Senior level representation on many important forums and influential fronts, to ensure positive visibility, including a strong media presence.

Operational

Keeping the people the organisation serves safe and at the same time achieving the greatest impact possible for AFH's interventions is at the heart of the organisation's operations. As a result, key operational risks are identified and reviewed regularly. Operational risks include physical risks to personnel, volunteers and the people AFH serves, and risks compromising the continuation of project delivery. To mitigate such risks, The Charity has taken the following actions:

- *Developed Standard Operating Procedures for common processes to protect against the loss of key staff or volunteers;*
- *Improved the quality and the scope of training, to disseminate skills and good practices within the organisation, and ensure staff safety and well-being;*
- *Engaged with specialists to assist with the continuous improvement of our operations and create a positive risk management culture in the organisation;*
- *Committed to regular reviews of key systems and procedures, in order to improve and strengthen the internal policies and communication processes, thus maintaining a clear structure of delegated authority and control;*
- *Applied a robust due diligence policy in our dealings with donors and other stakeholders, and the use of appropriate tools to assess the suitability of personnel;*
- *Adopted clear processes to review and assess our performance management system on the ground;*
- *Ensured all programmes have up-to-date security policies, which include the provision of regular comprehensive security briefings and assessments, in response to rapid changes in the political situation;*
- *Culture and Behaviour – AFH monitors and learns lessons both from our own experience and best practices in the sector to ensure that we develop the right culture and behaviour as we grow, we implement the following procedures to support this:*

1. *An annual review of policies and procedures to ensure they are fit for purpose.*
2. *Enhanced support to Country Offices and building their capacity.*
3. *A programme of regular training for all staff especially in the area of safeguarding, cybersecurity, safety & security in the field amongst others.*

The Trustees, are, therefore, satisfied that adequate systems and procedures are in place to manage and minimise exposure to the identified risks.

FUNDRAISING COMPLIANCE

We comply with all relevant statutory regulations, including the Charities Act 2011, the Charities (Protection and Social Investment) Act 2016, the Data Protection Act 2018, the Privacy and Electronic Communications Regulations 2003. We strive for best practice in fundraising by complying with a range of codes of practice and standards. This includes being registered with the Fundraising Regulator and adhering to its Code of Fundraising Practice, Fundraising Promise and Fundraising Preference Service. Our Whistleblowing Policy covers how staff, volunteers or those representing Action For Humanity can report a fundraising concern about any of our fundraising activities.

We continue to use a wide range of approaches to raise money, such as working with High-net-worth donors, via volunteer community fundraising groups, TV appeals and social media, and by talking to our existing supporters. Our own internal team conducts all these activities, and we do not engage professional fundraising agencies to speak to existing supporters on the phone or otherwise. During 2022 we remained compliant with all applicable codes and regulations and there were complaints or concerns received with regards to our fundraising activities.

SAFEGUARDING

We remain committed to upholding the highest standards of safeguarding, tailoring our measures to reflect the environments in which we work. We are committed to safeguarding staff, women and children and men we work with and volunteers, while keeping the safeguarding of those most vulnerable is our priority.

In 2022, we continued to strengthen our safeguarding policies and procedures. Our international office staff received safeguarding training and we also appointed a safeguarding lead at the Trustees and senior executive level to ensure that any concerns are dealt with at the highest level of the organisation. All trustees received a safeguarding awareness training in addition to a comprehensive training programme that was given to safeguarding lead at the Board of Trustees.

AFH recognises the courage of survivors and victims of abuse in coming forward to report it. We thank all those who have helped us protect children and vulnerable people both in the UK and internationally by reporting their concerns. The safeguarding of children, adults in their communities, staff, volunteers, and anyone else who encounters our work is a top priority for the organisation.

We take all safeguarding reports seriously and investigate all allegations of abuse in accordance with our procedures. We are committed to taking a clear survivor-centred approach and offer support routinely to those affected

Over the course of 2022, there was no safeguarding complaints. There was one safeguarding incident in 2021.

AFH Trustees are committed to ensure that everyone we work with is protected and supported in the event of any abuse takes place. As such further work and improvement will be carried out to ensure that we have the best systems and process of protection, prevention, detection and support mechanism in place.

FINANCIAL OVERVIEW



Action For Humanity

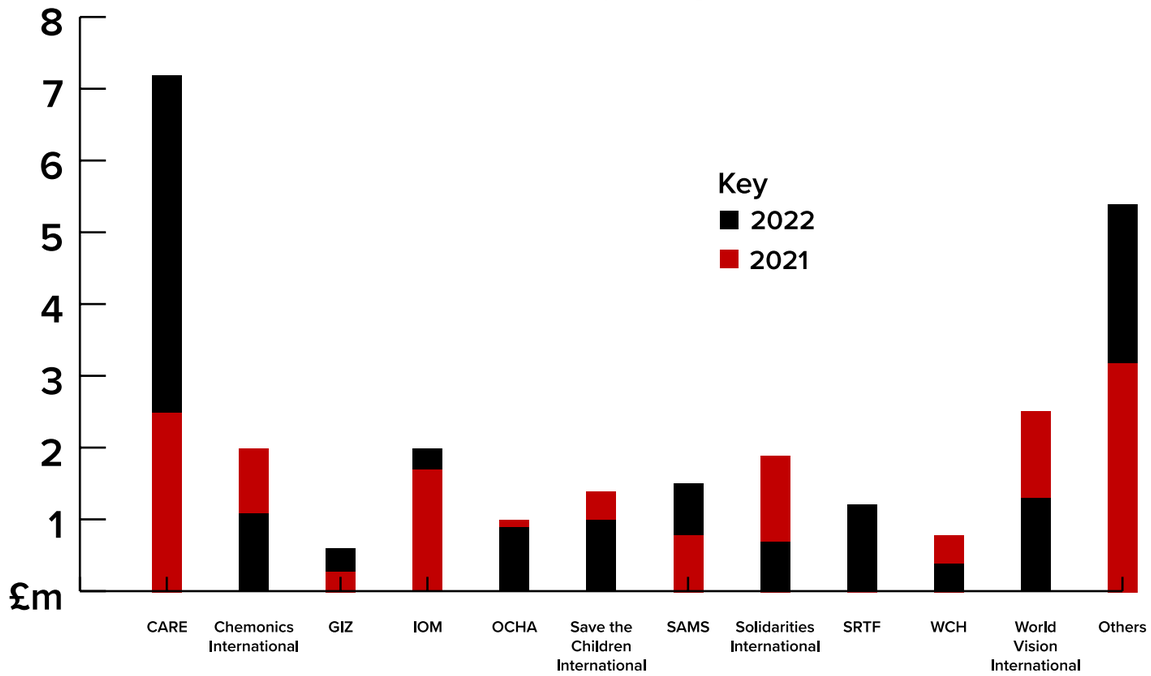
Strategic Report for the Year Ended 31 December 2022

Income

During the year, we raised £30.4m (2021: £26.2m) representing an increase of 16%

For further breakdown see chart below.

Income from major appeals raised £7.5m (2021: £6.4m) which increased by 18% from the previous year and grants from Institutions raised £22.9m (2021: £19.7m), representing an increase of 16%.

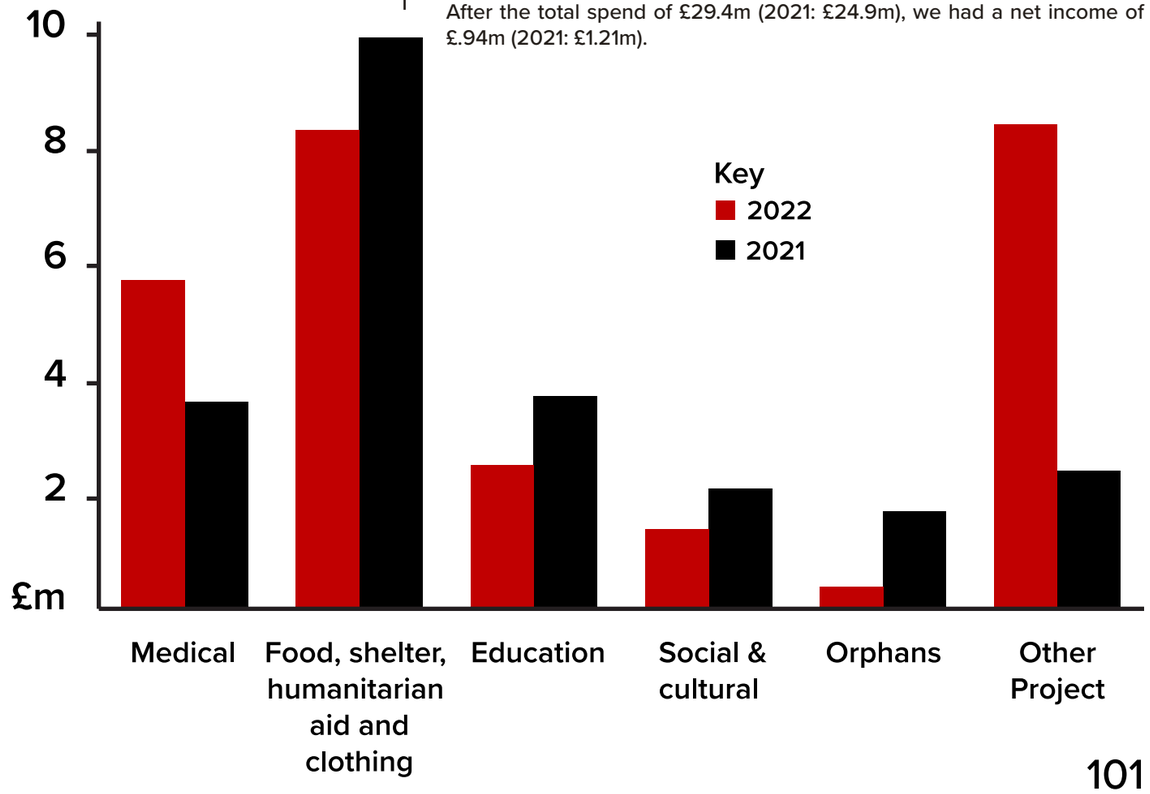


Spending

We spent £28.3m (2021: £23.7m) on charitable activities, this is 93% (2021:90%) of total income in the year. The percentage of spend of total income has been increased by 3% comparing with prior year.

The cost of fundraising was £1.14m representing 4% (2021: £1.21m) 4.6%) of total funds raised in 2021.

After the total spend of £29.4m (2021: £24.9m), we had a net income of £.94m (2021: £1.21m).



Support Costs

	2022	2021
Total income	6%	3%

During the year, our total support costs was £1.81m (2021: £0.77m). Supports costs are around 6% (2021: 3%) of total income raised during the year.

Policy On Reserves

We held the following reserves at year end.
It is our policy to hold general reserves that represent at least three months of core spend and an additional amount to cover unforeseen eventualities. The core spend is defined as total fund-raising costs and various support costs. Whilst our unrestricted (General) funds have dropped significantly since last year, our finances are still in a strong position based on our reserves policy.

	2022	2021	2020	2019
	£m	£m	£m	£m
Restricted	2.7	2.4	1.6	3.2
General	3.8	3.2	2.8	2.1
	6.5	5.6	4.4	5.3
Change from prior year	16%	27%	-17%	22%

Reserves

	2022	2021
	£m	£m
Target level of reserves	2	2
Actual coverage of Target reserves	190%	162%

STATEMENT OF TRUSTEES RESPONSIBILITIES

The trustees (who are also the directors of Action For Humanity for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees of the charity on 05/10/2023 and signed on its behalf by:



Dr Mounir Hakimi
Chair Board of Trustee

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF Action For Humanity

Opinion

We have audited the financial statements of Action For Humanity (the 'parent charity') for the year ended 31 December 2022 which comprise the consolidated statement of financial activities, the group and parent charity balance sheets, the consolidated statement of cash flows and the notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

1. *Give a true and fair view of the state of the group and parent charity's affairs as at 31 December 2022 and of the group's incoming resources and application of resources, for the year then ended*
2. *Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice*
3. *Have been prepared in accordance with the requirements of the Charities Act 2011*

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on Action For Humanity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other Information

The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

1. *The information given in the trustees' annual report is inconsistent in any material respect with the financial statements*
2. *Sufficient accounting records have not been kept; or*
3. *the financial statements are not in agreement with the accounting records and returns; or*
4. *We have not received all the information and explanations we require for our audit*

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and the parent charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

1. *We enquired of management, which included obtaining and reviewing supporting documentation, concerning the group's policies and procedures relating to:*
2. *Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;*
3. *Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;*
4. *The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.*
5. *We inspected the minutes of meetings of those charged with governance.*
6. *We obtained an understanding of the legal and regulatory framework that the group operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the group from our professional and sector experience.*
7. *We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.*
8. *We reviewed any reports made to regulators.*
9. *We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.*
10. *We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.*
11. *In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.*

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the parent charity's trustees as a body, in accordance with section 144 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the parent charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the parent charity and the parent charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed

Date: 05/10/2023
Sayer Vincent LLP, Statutory Auditor
Invicta House, 108-114 Golden Lane,
LONDON, EC1Y 0TL

Sayer Vincent LLP is eligible to act as auditor in terms of section 1212 of the Companies Act 2006

FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 31 DECEMBER 2022

Consolidated Statement of Financial Activities for the Year Ended 31 December 2022

	NOTE	2022			2021
		Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Income from					
Donations and legacies	3	2,582,518	4,944,014	7,526,532	6,363,140
Grants	4	-	22,852,018	22,852,018	19,729,218
Other income	5	5,500	-	5,500	65,712
Total income		2,588,018	27,796,032	30,384,050	26,158,070
Expenditure on					
Raising funds	6	341,538	798,595	1,140,133	1,208,538
Charitable activities	7	1,090,580	27,211,914	28,302,494	23,739,401
Total resources expended		1,432,118	28,010,510	29,442,627	24,947,939
Net incoming/(outgoing) resources for the year		1,155,900	(214,479)	941,421	1,210,131
Other recognised gains and losses		-	-	-	-
Transfers between funds		(239,574)	239,574	-	-
Net movement in funds		916,326	25,095	941,421	1,210,131
Total funds brought forward		3,242,843	2,351,951	5,594,794	4,384,663
Total funds carried forward	17	4,159,169	2,377,046	6,536,215	5,594,794

The notes on pages 107 to 116 form an integral part of these financial statements.

The Board of Trustees have not included a separate Statement of Financial Activities of The Parent Charity (AFH). For the year ended 31 Dec 2022, the Parent Charity received income of £15.5m (2021: £5.4M) and incurred expenditure of £13.9M (2021: £5.6M).

BALANCE SHEET

AS AT 31 DECEMBER 2022

	NOTE	GROUP		CHARITY	
		2022	2021	2022	2021
		£	£	£	£
Fixed assets:					
Tangible assets	13	725,979	373,022	725,979	373,022
Investment Properties	14	-	240,000	-	240,000
Total fixed assets		725,979	613,022	725,979	613,022
Current assets:					
Debtors	15	2,799,198	2,090,897	2,753,913	1,298,112
Cash at bank and in hand		5,963,805	5,403,746	3,364,285	2,381,844
Total current assets		8,763,003	7,494,643	6,118,197	3,679,956
Creditors and accruals:					
Amounts falling due within one year	16	2,952,767	2,512,871	2,350,248	2,914,027
Total current liabilities		2,952,767	2,512,871	2,350,248	2,914,027
Net current assets		5,810,236	4,981,772	3,767,950	765,929
Net assets		6,536,215	5,594,794	4,493,928	1,378,951
The funds of the Charity					
Unrestricted funds	17	4,159,169	3,242,843	363,967	517,888
Restricted funds	17	2,377,046	2,351,951	4,129,961	861,063
Total funds		6,536,215	5,594,794	4,493,928	1,378,951

The financial statements were approved by the trustees, and authorised for issue on 05/10/2023 and signed on their behalf by



Dr Mounir Hakimi
Chair Board of Trustee

CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2022

	2022	2021
	£	£
Cash flows from operating activities		
Net cash (expenditure)/income	941,423	1,210,132
Adjustments to cash flows from non-cash items		
Depreciation	28,136	15,848
Transfer of fixed assets	-	57,367
Revaluation of Investments	-	-
	969,560	1,283,347
Working capital adjustments		
(Increase) /decrease in debtors	(708,301)	5,816
Increase/(decrease) in creditors	439,894	435,545
Net cash flows from operating activities	701,153	1,724,708
Cash flows from investing activities		
Purchase of tangible fixed assets	(141,094)	(74,495)
Repayment of loans as financing activities	-	(460,735)
Net cash flows from investing activities	(141,094)	(535,230)
Net increase in cash and cash equivalents	560,059	1,189,478
Cash and cash equivalents at 1 January	5,403,746	4,214,268
Cash and cash equivalents at 31 December	5,963,805	5,403,746

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

Charity status

The charity is an charity incorporated organisation (CIO - Foundation). The Trustees have limited liability.

The principal place of business is:

6 Carolina Way
Salford
Greater Manchester
M50 2ZY

Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below.

These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with UK Generally Accepted Accounting Practice, comprising Financial Reporting Standard 102 – 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland ('FRS 102') and the Statement of Recommended Practice 'Accounting and Reporting by Charities' FRS 102 as revised in 2019 ('the SORP'), together with the reporting requirements of the Charities Act 2011.

Basis of preparation

Action For Humanity is a public benefit entity as defined by FRS 102.

The financial statements are presented in sterling, which is the presentational currency of the entity. The charity's Functional currency of the Charity is US Dollar, EUR and GPB.

Basis of consolidation

The consolidated financial statements consolidate the financial statements of the charity and its subsidiaries undertaking drawn up to 31 December 2022.

A subsidiary is an entity controlled by the charity. Control is achieved where the charity has the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities.

The Statement of Financial Activities (SOFA) and Group Balance Sheet consolidate the financial statements of the Charity and its wholly-owned subsidiary undertaking Syria Relief.

The results of the subsidiary are consolidated on a line-by-line basis.

Exemption

The charity is a qualifying entity as defined by FRS 102 and, as such, has taken advantage of the following exemptions:

- presenting a statement of entity cash flows on the grounds that the relevant information is included within the consolidated information presented within these financial statements;
- presenting certain financial instruments disclosures on the grounds that the relevant information is included within the consolidated information presented within these financial statements; and
- presenting information concerning key management personnel compensations.

Going concern

The Trustees have, at the time of approving the financial statements, a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future.

The Trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. Accordingly, they continue to adopt the going concern basis in preparing the financial statements as outlined in the Financial Review.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Grant provisions

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees's meetings and reimbursed expenses.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Fixtures & Fittings	12.5% straight line
Equipment	25% straight line
Buildings	50 years

Investment properties

Investment properties are measured at cost on initial recognition and subsequently carried at fair value determined annually by external valuers and derived from the current market values for comparable real estate, adjusted if necessary for any difference in the nature, location or condition of the specific asset. No depreciation is provided. Changes in fair value are recognised in income or expenditure.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Critical accounting judgements and key sources of estimation uncertainty

The Trustees are required to make judgements, estimates, and assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

Significant Judgement

There are no significant judgements having a material effect on the financial statements.

Significant Estimate

Investment properties are valued annually by the trustees using a professional advisor. There is an inevitable degree of judgement involved in that each property is unique and value can only ultimately be reliably tested in the market itself. The value of the investment property which is adjacent to the building used by the charity is determined by using the square foot usage of the total premises owned by the charity.

3. INCOME FROM DONATIONS AND LEGACIES

	unrestricted funds General	Restricted funds	Total 2022
	£	£	£
Donations and legacies			
Donations to major appeals	2,014,369	4,944,014	6,958,383
Gift aid reclaimed	568,150	-	568,150
	2,582,519	4,944,014	7,526,533

prior year

	unrestricted funds General	Restricted funds	Total 2021
	£	£	£
Donations and legacies			
Donations to major appeals	1,561,525	4,098,319	5,659,844
Gift aid reclaimed	703,296	-	703,296
	2,264,821	4,098,319	6,363,140

4. INCOME FROM GRANTS

	Unrestricted funds	Restricted funds	Total funds	Total funds
	2022 £	2022 £	2022 £	2021 £
Grants from organisations	-	22,852,018	22,852,018	19,729,218
Total income from charitable activities	-	22,852,018	22,852,018	19,729,218

5. OTHER INCOME

	Unrestricted funds	Restricted funds	Total funds	Total funds
	2022 £	2022 £	2022 £	2021 £
Rental Income	5,500	-	5,500	22,000
Grants	-	-	-	43,712
Total	5,500	-	5,500	65,712

6. EXPENDITURE ON RAISING FUNDS

	2022	2021
	£	£
Fundraising and marketing costs	798,596	767,762
Support cost allocation	341,538	440,786
Total	1,140,134	1,208,548

7. CHARITABLE ACTIVITIES

	Unrestricted 2022	Restricted 2022	Total 2022	Total 2021
	£	£	£	£
Medical	-	5,697,225	5,697,225	3,637,412
Food, shelter, humanitarian aid & clothing	-	8,343,018	8,343,018	9,856,313
Social and cultural	-	1,424,602.97	1,424,603	2,090,998
Education	-	2,532,854	2,532,854	3,701,432
Orphans	-	429,478	429,478	1,703,633
Other projects	965,462	7,440,936	8,406,398	2,419,808
Support costs	125,118	1,343,800	1,468,918	329,794
	1,090,580	27,211,914	28,302,494	23,739,390

8. ANALYSIS OF SUPPORT COST

	Finance 2022	Administration 2022	Premises 2022	Total 2022	Total 2021
Charitable Activities	£	£	£	£	£
Medical	12,520	273,235	26,121	311,876	61,485
Food, shelter, humanitarian aid & clothing	18,335	400,125	38,251	456,711	93,500
Social and cultural	3,131	68,323	6,532	77,985	74,638
Education	5,566	121,474	11,613	138,653	17,072
Orphans	944	20,597	1,969	23,510	45,068
Other projects	18,474	403,165	38,542	460,181	1,802
Support costs	-	-	-	-	36,229
	58,970	1,286,919	123,027	1,468,917	329,794
Raising funds	13,711	299,221	28,605	341,537	440,786
Total	13,711	299,221	28,605	341,537	440,786

Support costs are apportioned proportionally to activity. Any overseas office costs have been directly attributed to the costs of delivering charitable activities in the country.

9 TRUSTEES REMUNERATION AND EXPENSES

Neither the trustees nor any persons connected with them have received any remuneration and expense reimbursement during the current or prior year

10. STAFF COSTS

	2022	2021
	£	£
Wages and salaries	2,991,086	2,704,343
Social security costs	86,115	60,060
Pensions	15,541	13,629
	3,094,763	2,778,032

Overseas wages and salaries amounting to £2,063,704 (2021: £2,009,470) are included in wages and salaries above.

The monthly average number of persons (including senior management team) employed by the group during the year expressed as full time equivalents was as follows:

	2022	2021
	No	No
Charitable activities	144	160
Fundraising and Marketing	27	19
Admin and Support	2	6
	173	185

There is one employee that received emoluments of more than £60,000 during the year. (2021: 1employee).

Salary Band	2022	2021
£60,000 - £70,000	-	-
£70,000 - £80,000	-	-
£80,000 - £90,000	1	1

11. TAXATION

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

12. NET INCOMING RESOURCES

	2022	2021
	£	£
Audit fees	31,250	29,000
Accountancy	7,500	25,000
Depreciation	28,1362	15,848

13. TANGIBLE FIXED ASSETS

CHARITY AND GROUP	Land & Buildings	Furniture and equipment	Total
Cost	£	£	£
At 1 January 2022	322,500	74,495	396,995
Additions	-	141,094	141,094
Reclassification	240,000	-	240,000
Disposal	-	-	-
At 31 December 2022	562,500	215,589	778,089
Depreciation			
At 1st January 2022	8,794	15,179	23,973
Charge for the year	10,050	18,086	28,137
At 31 Dec 2022	18,844	33,265	52,110
Net Book Value			
At 31 December 2022	543,656	182,323	725,979
At 31 December 2021	313,706	59,316	373,022

14. INVESTMENT PROPERTIES

GROUP & CHARITY

	2022	2021
	£	£
Valuation		
At 1 January 2022	240,000.00	240,000.00
Reclassification		
At 31 March 2022	(240,000.00)	
Valuation As at		
At 31 December 2022		240,000

15. DEBTORS

	GROUP		CHARITY	
	2022	2021	2022	2021
	£	£	£	£
Prepayments	82,448	54,774	82,448	54,775
Accrued income	1,795,681	1,937,148	1,750,396	1,144,363
Receivables	-	17,746	-	17,746
Other debtors	921,068	81,229	921,068	81,229
	2,799,198	2,090,897	2,753,913	1,298,113

16. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	GROUP		CHARITY	
	2022	2021	2022	2021
	£	£	£	£
Other creditors and accrual	2,952,765	2,512,871	2,350,248	1,910,355
Payable to subsidiary	-	-	-	1,003,672
Deferred income	-	-	-	-
	2,952,765	2,512,871	2,350,248	2,914,027

Amount repayable to subsidiary undertaking is interest free and repayable on demand.

17. MOVEMENT IN FUNDS

	At 1 January 2022	Income	Expenditure	Transfer between funds	At 31 December 2022
Restricted funds	£	£	£	£	£
Medical	-	6,059,673	(5,697,225)	-	362,448
Food, shelter, humanitarian aid & clothing	-	8,497,205	(8,343,018)	-	154,187
Social and cultural	1,360,077	861,583	(734,191)	-	1,487,469
Education	-	2,905,797	(2,532,854)	-	372,944
Orphans	226,288	174,417	(429,478)	28,773	-
Other projects	765,586	9,297,357	(10,273,744)	210,801	-
	2,351,951	27,796,032	(28,010,510)	239,574	2,377,047
Unrestricted Funds					
General funds	3,242,843	2,588,018	(1,432,118)	(239,574)	4,159,169
Unrestricted funds	3,242,843	2,588,018	(1,432,118)	(239,574)	4,159,169
Total movement on reserves	5,594,794	30,384,050	(29,442,628)	-	6,536,215

The transfer from general to restricted funds represents the use of general funds to fund restricted projects.

Comparatives for movement in funds

	At 1 January 2021	Income	Expenditure	Transfer between funds	At 31 December 2021
	£	£	£	£	£
Medical	-	3,359,984	3,861,688	502,522	-
Food, shelter, humanitarian aid & clothing	-	9,661,171	9,937,483	276,312	-
Social and cultural	444,431	3,259,157	2,343,511	-	1,360,077
Education	-	3,525,081	3,659,172	134,091	-
Orphans	250,776	1,824,383	1,848,871	-	226,288
Other projects	900,713	2,163,128	2,298,255	-	765,586
Movement on restricted funds	1,595,920	23,792,904	23,948,980	912,925	2,351,951
Designated funds	-	-	-	-	-
General funds	2,788,743	2,365,984	998,959	(912,925)	3,242,843
Movement in unrestricted funds	2,788,743	2,365,984	998,959	(912,925)	3,242,843
Total Funds	4,384,663	26,158,888	24,947,939	-	5,594,794

18. ANALYSIS OF NET ASSETS BETWEEN FUNDS GROUP

	unrestricted funds General	Restricted funds	Total funds at 31 December 2022
	£	£	£
Tangible fixed assets	725,979	-	725,979
Current assets	3,449,529	4,873,578	8,323,107
Current liabilities	(16,339)	(2,496,532)	(2,512,871)
	4,159,169	2,377,046	6,536,215

	unrestricted funds General	Restricted funds	Total funds at 31 December 2021
	£	£	£
Tangible fixed assets	373,022	-	373,022
Investment properties	240,000	-	240,000
Current assets	2,646,160	4,848,484	7,494,644
Current liabilities	(16,339)	(2,496,532)	(2,512,871)
Creditors over 1 year	-	-	-
	3,242,843	2,351,952	5,594,795

19. FINANCIAL INSTRUMENTS

	2021	2021
	£	£
Financial assets measured at amortised cost	8,763,003	7,439,896
Financial liabilities measured at amortised cost	2,952,765	2,512,871
	11,715,767	9,952,767

20. RELATED PARTY TRANSACTIONS

At 31 December 2022 the Group had no related party transactions

21. CAPITAL COMMITMENT

At 31 December 2022 the Group had no capital commitment.

22. CONTINGENT LIABILITY

At 31 December 2022 the Group had no known contingent liabilities in the financial statements.

23. CONTROL RELATIONSHIP

Action For Humanity (formerly SRIC Limited) is the sole corporate trustee of Syria Relief whereby Action For Humanity has the power to govern the financial and operating policies of Syria Relief. Financial statement of Syria Relief is available from 6 Carolina Way, Salford, Greater Manchester, M50 2ZY

The trustees listed on page one are the ultimate controlling parties of Action For Humanity.

REFERENCE AND ADMINISTRATIVE DETAILS

Trustees

Mr Mounir Hakimi, Chairman

Mr Irfan Munir
General Secretary

Mr Louai Al-Abed, Treasurer

Dr Ayman Jundi

Mrs Abeer Zabadne

Dr Mohammad Anas Nashawi

Mr Tamim Estwani

Solicitors

Lee Bolton Monier-Williams

1 The Sanctuary
Westminster
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SW1P 3JT

Bankers

Barclays Bank plc

1 Churchill Place
Canary Wharf
London
E14 5HP

Royal Bank of Scotland plc

467 Wilmslow Road
Withington
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M20 4AN

Principal Office

6 Carolina Way

Salford
Greater Manchester
M50 2ZY

Auditor

Sayer Vincent LLP

Invicta House, 108-114
Golden Lane
London
EC1Y 0TL

Charity Registration Number

1154881

ACTION FOR HUMANITY

ACTION FOR HUMANITY

www.actionforhumanity.org

Charity No. 1154881

ACTION FOR HUMANITY

England & Wales - Charity number 1154881

Accounts



ACTION FOR HUMANITY

ANNUAL REPORT AND GROUP FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

CHARITY REGISTRATION NUMBER: 1154881


ACTION
FOR
HUMANITY

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REFERENCE AND ADMINISTRATIVE DETAILS

Trustees

Dr Ayman Jundi, Chairman
Dr Molham Entabi, Vice Chairman
Dr Anas Nashawi, General Secretary
Mr Louai Al-Abed, Treasurer
Mr Tamim Estwani, Deputy Treasurer
Dr Mounir Hakimi
Dr Ghanem Tayara
Mr Irfan Munir
Mrs Abeer Zabadne

Principal Office

6 Carolina Way
Salford
Greater Manchester
M50 2ZY

Charity Number

1154881

Solicitors

Lee Bolton Monier-Williams
1 The Sanctuary
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London
SW1P 3JT

Bankers

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1 Churchill Place
Canary Wharf
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E14 5HP

Royal Bank of Scotland
467 Wilmslow Road
Withington
Manchester
M20 4AN

Auditor

Sayer Vincent LLP
Invicta House, 108-114 Golden Lane
London
EC1Y 0TL



MESSAGE FROM CHAIRMAN

2021 has been a year of unprecedented challenges to the lives and livelihoods of the people living in countries battling natural and man-made emergencies coupled with extreme poverty. The COVID-19 pandemic became a global social and economic crisis affecting every individual on the globe for over 26 months. The multi-fold impact of this pandemic on the poor and vulnerable people across the world, specifically the people living in ongoing conflict-affected countries such as Syria and Yemen, is immense.

2021 also marks a decade of the organisation's great success in standing with the most vulnerable communities in Syria and its neighbouring countries. The organisation envisioned a lead position to expand its operations in other countries by rebranding Syria Relief's commendable work as "Action For Humanity", under a new Charity Registration Number 1154881. As part of this process, all assets, liabilities, staff, projects and contracts have been transferred to Action For Humanity. This move enabled us to expand our operations, and drive growth and innovation through the triple-nexus approach; humanitarian, development and peace nexus, whilst nurturing new strategic partnerships to reach and serve large populations affected by conflicts, disasters and extreme poverty.

The organisation remained steadfast during the unprecedented and rapidly transforming challenges throughout the year, as we continued our fight for the vulnerable people in all regions of our work. We brought positive, tangible change to the lives of 3.5 million people and initiated interventions not just in the Middle East but across South Asia.
Action For humanity's new strategy (2021-2025) encompasses our Vision, Mission, Values and Strategic Goals for the next five years. Our five-year strategy incorporates the commitments of Core Humanitarian Standards (CHS) and Grand Bargain whilst contributing to achieving Sustainable Development Goals (SDGs). Action For humanity will add value to the sector by responding to crises and adopting an inclusive approach where the people we serve are at the centre of everything. We will complement our work through advocacy and



research and developing strategic partnerships. The coming year will realise our intentions to expand our operations into African regions such as Chad and Somalia and proactively forge new partnerships with the Governments, INGOs, Trusts and Foundations and acquire accreditations of large networks and alliances - including acquiring consultative status from the United Nations Economic Social Council (UN ECOSOC).

I would like to acknowledge and sincerely thank our strategic partners, supporters, funders, volunteers, staff and all those who have continued to believe in and contribute to Action For Humanity's vision of "a world of crises resilient communities". Our accomplishment could not have been possible without them, without you, the outstanding team of Action For humanity. I stand proud to being a part of a team with tremendous commitment, resilience and a penchant to serve humanity. Together we can and will continue to make a difference!

Dr Ayman Jundi
Chairman of the Board of Trustees

MESSAGE FROM CHIEF EXECUTIVE

In 2021, Action For Humanity supported a remarkable 3.5 million people globally. Although a historic high for the organisation, we hold ambivalent feelings about this milestone. It is a sad indictment of civilisation that there is a need to help 3.5 million innocent people affected by the ravages of conflict and disaster.

March 2021 marked ten years since the conflict in Syria began. A conflict which has taken the lives of an estimated 610,000 people, displaced 13.1 million people, and scarred the Syrian people for generations to come. A conflict which still has no end in sight.

To commemorate a decade of destruction and despair, we launched the campaign, 'This Is Not Their History, This Is Their Future'. It would be a great sadness for the conflict to be reduced to a history lesson as opposed to a warning for humanity about what is happening and what will continue to happen if action is not taken. Our campaign has been dynamic with several stand-out components such as our award-winning animation. As part of the campaign, we also launched a ground-breaking report highlighting the prevalence of PTSD amongst the displaced Syrian diaspora. We at Action For Humanity, have occupied a leading role in the NGO community by directing a litany of initiatives so that the conflict is not forgotten by the public, the media, and by policy-makers across the globe.

2021, marked not only Action For Humanity's tenth birthday, but also the completion of our 1000th project. For the past ten years, we have consistently gone above and beyond to fight suffering and injustice, to save and change lives, to spread aid and to reduce poverty.

Our Ramadan 2021 campaign was the most successful one in our history with us raising an unprecedented amount and in turn channelling this to reach 175,000 beneficiaries during the Ramadan period. Our record-breaking campaign, 'Save Lives In The Blessed Lands', saw us support the people of Syria and Yemen. Sadly, however, due to the airstrikes in Gaza, which killed hundreds and displaced thousands during this period, we were forced to launch an emergency campaign. Our commitment as an



organisation to provide aid to all those who need it is no more apparent than here.

While 2021 marked the renewal of our unwavering commitment to helping the people of Syria, we also began the process of expansion. By taking our ten years of experience in humanitarian action in Syria, and other impacted areas in Yemen and Palestine, in 2021 we introduced the world to Action For Humanity. Action For Humanity is the parent brand of Syria Relief. Through our decade of growth and mobilisation, we are now in the position to reach millions of more lives across the world. We wanted to spread our expertise further afield and it is therefore Action For Humanity's mission to create a world of crisis-resilient communities.

The extraordinary achievements of 2021 have been achievable only through the engagement of our supporters, and the excellent team we have assembled. The Action For Humanity family is driven by its common desire to go the extra mile for those most vulnerable in the world whom we exist to serve. 2021 was a tough year filled with seemingly endless challenges, however, it is the result of our collective determination and commitment to our mission of taking action for humanity, that we were able to break through barriers and overcome challenges in a historic fashion.

Othman Moqbel
Chief Executive

TRUSTEES' ANNUAL REPORT

FOR THE YEAR ENDED 31 DECEMBER 2021

The trustees present their report for the year ended 31 December 2021, in compliance with the charity's constitution and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

Action For Humanity (formerly SRIC Ltd) is a Charitable Incorporated Organisation dedicated in alleviating poverty and addressing issues of injustice and inequalities through humanitarian, development and advocacy interventions.

On 6 May 2018, Action For Humanity was made the sole corporate trustee of Syria Relief. As a result of the change, Action For Humanity has the power to govern the financial and operating policies of Syria Relief and in accordance with accounting standards to produce consolidated accounts for Action for Humanity.

Syria Relief was established in 2011 in response to the Syrian crisis Syria Relief was formed by a group of friends of Syrian heritage came together in order to provide emergency humanitarian aid, for what was initially assumed would be a short-term outreach. It quickly became clear that the crisis was an enduring one, and Syria Relief was set up as a vehicle to raise essential funds to support innocent civilians caught in the conflict.



VISION, MISSION AND VALUES

Vision

A world of crises resilient communities

Mission

"To mobilise and respond to emergencies and critical needs through the Triple Nexus of humanitarian, development and peace building action in order to empower affected people and communities to survive, recover and build a better future."

Values

Believe in the cause
We believe in changing a situation from negative to lasting positive; helping those in need; saving and transforming lives for the better is what drives us.

Work together
Teamwork is the backbone of our work's success.

Give with grit
Being a "gritty" person means perseverance and passion for long-term goals; hence, freely giving with courage, conscientiousness, and resilience; acting with optimism, confidence, and creativity as you strive for excellence.

Make life better
Ultimately, our work is to make life, in its holistic sense, better for everyone, and everything, including the environment.

Ultimately, our work is to make life, in its holistic sense, better for everyone, and everything, including the environment.

We directly aid civilians and displaced communities while providing the tools and training to help them become self-sufficient.

Since our establishment over a decade ago, our work has extended beyond the Syria context by establishing permanent offices in countries such as Turkey, Kurdistan Region of Iraq and Northeast Syria, Yemen, Jordan and Palestine.

Our solid presence on the ground across Syria places us in a prime position to facilitate the fastest and most direct distribution of aid to the hardest to reach places in the country, establishing us as one of the leading Charities operating inside the devastated country.

Strategic Goals

The strategic goals of the Group, as outlined in the latest strategy, are as follows:

1. Strengthening anticipatory and principled humanitarian action and advocating for vulnerable communities.
2. Maximising impact and building resilience to conflict, disaster, and extreme poverty.
3. Diversifying resources for growth, securing sustainable income and strengthening strategic partnerships
4. Building an accountable, effective, adaptable, and diverse global organisation.



GEOGRAPHICAL FOCUS AND EXPANSION INTO OTHER COUNTRIES



We at Action For Humanity (AFH) are continuing our advocacy for the plight of vulnerable communities impacted by conflict and poverty. In 2021, we succeeded in this via a continuation of our current work and expansion into other geographic areas and partner offices. This year, we have established partner offices in Canada, and we plan to expand into other countries in the near future.

In 2021, we continued our humanitarian programmes in the Middle East, focussing on Syria, Yemen, Turkey, Lebanon, Jordan, Iraq, and Palestine. The Syrian crisis and wars in other states such as Yemen persisted, once again causing record numbers of refugees and Internally Displaced Persons within the Middle East. We at AFH will be continuing our work in this areas, as well as expanding into other countries, such as Pakistan and aiding with the protracted crises in Afghanistan.

Going forward, we are aiming to expand our geographic focus to include Southern Asia and Africa. In line with our strategic goals, we will expand our outreach into Africa for both humanitarian and development programmes and will incorporate the peace nexus element into our work for all regions. We will continue our work through self-implementation and continue to support local partners whilst contributing to the agenda of localisation.

OUR IMPACT

Action For Humanity continued to ensure the unprecedented and rapidly emerging challenges presented by the pandemic did not jeopardise our support for vulnerable people in all regions of our work.

In 2021 we reached 3,510,806 beneficiaries and initiated interventions not just in the Middle East but across South Asia. We also intend to expand into Africa within the coming year.

Our interventions in Jordan and Yemen increased exponentially, and we simultaneously sustained our impressive impact in Syria.

MORE THAN 430,000 PERSONS SUPPORTED VIA ESCALATED EMERGENCY RESPONSE

AROUND 100,000 PERSONS REACHED DURING RAMADAN

OVER 1.4 MILLION REACHED THROUGH OUR WASH PROGRAMMES

OVER 350,000 HELPED THROUGH HEALTH INTERVENTIONS

OVER 530,000 SUPPORTED WITH ACCESS TO EDUCATION

AROUND 600,000 PROVIDED WITH SHELTER AND PROTECTION

AROUND 34,800 SUPPORTED BY OUR QURBANI AND WINTER CAMPAIGNS

OVER 3.5 MILLION CONFLICTED-AFFECTED PERSONS REACHED



We worked with implementing partners in Jordan, Lebanon, Sudan, Afghanistan and Bangladesh.

WHERE WE WORK

In 2021 we supported over 3.5 million people in



THEMATIC PRIORITIES AND CROSS-CUTTING AREAS

Responding to emergencies

As the number of people affected by conflict increased, Action For Humanity continued its support to provide humanitarian assistance in the form of food, non-food items and cash assistance across Syria, Yemen, Iraq, Lebanon and Palestine. Over 23,852 people were provided with food aid and 74,078 people received cash assistance and non-food items through our interventions.

The global pandemic showed no signs of abating in 2021, and people living in conflict zones remained more vulnerable to the disease and its impact. Action For Humanity started responding to the newly emerging crisis in 2020 and carried on into 2021. We supported the health care systems in Syria and its neighbouring countries by providing ventilators, Personal Protective Equipment (PPE) and awareness sessions, reaching more than 650,000 people with these projects.

In 2022, we plan to continue our work responding to humanitarian crises in the form of food aid, cash assistance and non-food items. We are continuing to provide this immediate assistance across our regions of work, dependant on the impact of COVID-19.

Education

Despite being a human right, education continues to be denied to millions across the world. Without education, communities may lack the tools to improve, flourish and provide better futures for their children. As such, AFH is keen to ensure that education-based projects are central to our efforts.

We support education through a wide range of projects: such as helping orphans access education in war-torn countries, providing access to education in emergencies for refugee children, and rehabilitating schools. In addition to this, we support and train teachers, equip schools with essential equipment, provide school gear and stationery, and provide psycho-social support to facilitate better mental well-being for children traumatised in conflict zones. We are proud of our innovative mobile education interventions which help displaced children access much-needed education and social interaction. In North-east Syria, we have been able to add protection elements to our education programmes, aiding recovery for vulnerable women and children.

Our impactful education projects have reached over 102,334 beneficiaries this year alone, whilst supporting 154 schools. Our projects have provided a safe and supportive learning environment to over 5,238 conflict-affected students in Syria and provided non-formal education and COVID-19 response for 1,970 school-aged children. We have facilitated the access of young, displaced Syrians to higher education in Turkish Universities. A non-formal quality education project was implemented in Arsal, Lebanon for 480 vulnerable Syrian refugee children. This project also improved the livelihoods of 25 Syrian refugee teachers.




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HUMANITY

Camp management & shelter

The provision of shelter is a life-saving activity; it is crucial to ensuring the population we support is protected against the harshness of winter. To maximise impact and build the resilience of the displaced beneficiaries, the provision of adequate shelter is vital. Action For Humanity reached over 4,000 beneficiaries with our shelter projects in 2021, helping those who had been displaced for years achieve a life of dignity and accommodation. We entered phase one of our new housing project, which aims to build the resilience of conflict-affected persons by building 250 houses in Syria. In Yemen, over 7.3 million people require Shelter assistance, 75% of which are women and children. Coinciding with the conflict's continuous adverse impact on the population at large, natural disasters have affected over 140,000 people across 94 Yemeni districts and 19 governorates. This has left over 113,000 people in need of shelter and assistance. In response, we have provided 120 families with shelter kits for winter, with a focus on beneficiaries who had been repeatedly displaced.

Health & nutrition

The year 2021 saw health take centre stage across the world, with the COVID-19 pandemic disrupting already fragile health systems. Action For Humanity's work in healthcare is, therefore, more essential than ever before. In response to this, we have developed new partnerships, interventions, and programmes to support ailing communities not just to fight the pandemic, but also to fight existing health conditions and vulnerabilities. We have implemented long-term healthcare projects that continue to provide life-saving and life-sustaining assistance in Iraq and Syria. These projects have reached more than 350,000 beneficiaries. Our leading project has been in post-natal healthcare, within which we have helped over 100,000 mothers and children in both Syria and Iraq. This has included supporting a maternity hospital in North-East Syria, which provides thousands of expectant mothers and malnourished children access to nutritional help.

This year, we also set up two new health clinics in Aleppo, Syria. These clinics provide integrated health and nutritional services to vulnerable host communities and internally displaced persons in Aleppo. Furthermore, we were able to implement our inaugural health project in Gaza, Palestine. Through this project, we delivered medication and medical equipment to support the Ministry of Health's recovery in Gaza following the military offensive of May 2021.

Water Sanitation and Hygiene (WASH)

Clean and accessible water is the foundation for life - sanitation safeguards our health and hygiene and prevents the spread of infectious diseases. These key components, therefore, make up our WASH programmes, which aim to provide long-term sustainable access to clean water in global emergencies. We at Action For Humanity seek to improve health, prevent disease, and enhance development through access to safe, clean drinking water and sanitation measures.

Under our WASH programme, we at Action For Humanity reached 1.4 million people across the globe. Our WASH programme projects included building water wells, providing potable water, and organising awareness sessions to improve the hygiene of beneficiaries. We have continued our work in Bangladesh by installing new wells for Rohingya communities in areas characterised by poor electricity, lack of access to potable water, and incidences of waterborne illness. In the Maaret El Ekhwan camp, in Northern Syria, AFH supported an IDPs WASH reception centre, which now provides hygiene and cleanliness services to more than 500 beneficiaries in the camp.

In the Aldhale'e governorate of Yemen, we began efforts to provide a minimum of 2,100 people with critical access to safe drinking water. This has been implemented via multiple projects, such as the installation of a solar panel system, and the rehabilitation of two water wells. We restored these two main water sources with high-quality equipment. The solar panel component of this project has ensured the installation is more environmentally friendly, therefore also helping to combat climate change in an area of water scarcity. Continuing our vital work in conflict-affected Yemen, we commenced another project in the Hrran village within the Tuban district. This project aims to provide more than 5,600 people with critical access to safe drinking water via the rehabilitation of a major water source, whilst also increasing sustainability through the installation of a water pump. The project will also address gaps in WASH and sanitation via hygiene workshops, community mobilization and the creation of a local Water Committee.

Protection

Protection and gender-based violence are areas of ever-growing concern within the humanitarian field. We at AFH, therefore, strive to integrate the practice of protection into more of our programmes than ever before. Our work in this burgeoning thematic area has gone from strength to strength, reinforcing our commitment to supporting vulnerable women and children. Action For Humanity provided protection services to almost 20,000 vulnerable people and children in Syria and Lebanon, including survivors of gender-based violence. We were able to reach out to survivors in host communities, IDP camps and those in areas of conflict. The services we have provided have included support groups for women and girls, youth empowerment programmes, parenting skills training, case management of gender-based violence, and mental health support. In the absence of local support, these activities can act as a lifeline by aiding communities to combat issues of gender-based violence. The right to feel safe cannot be underestimated and is at the heart of our programmatic work.

Food security & Livelihoods

In 2021, we at AFH have continued to support vulnerable people via our livelihood projects. Some of our key projects this year have included our Home Gardening, & Chicken Husbandry project in Yemen, and our Olive Tree Project in Syria. In Taizz, Yemen, our project aims to help improve the livelihood of 750 individuals that will receive training, resources, and support for home gardening and chicken husbandry. The Olive Tree project in Syria is an extension of a previously smaller project implemented in 2020. This project has provided over 71 families with tools to establish an olive seedlings nursery in their homes. The project also provided families with the skills necessary for this task, both through training and a follow-up during the first year of implementation.

The ongoing crisis in Yemen, as well as the financial repercussions it has caused to the local economy, has forced many households into abject poverty. Around 70% of Yemen's 29 million population rely on agriculture for their livelihoods. However, agriculture has been greatly compromised by the conflict, leading to low food production and availability. The fisheries sub-sector is vital for the coastal population who have greatly suffered from the brunt of the ongoing conflict. As such, Action For Humanity has responded by providing 700 people with access to funds to cover lost or degraded fishing equipment for head-of-household fishermen. This will help both with supporting families in Yemen throughout the winter and sustaining families' livelihoods for many years to come.

Orphan and child welfare

Every child deserves a bright and prosperous future filled with hope and opportunity. Sadly, this is still not a future that is readily available to all children. We are working hard to combat this: our comprehensive orphan and child welfare programme provides essential nutritious food, clothing, and access to healthcare, whilst also ensuring children attend school. This transformative sponsorship programme seeks to offer children a comprehensive package both to empower them and to help them access their full potential. Many of these children we work with face neglect and are susceptible to abuse. Our programme offers these children an alternative way of living, providing a foundation on which to build better life prospects.

This year we saw exceptional growth in our orphans' sponsorship programmes. We sponsored an additional 364 orphans, taking our project total to 567 Syrian orphans.

Family sponsorship

Millions of Families in the Middle East continue to be displaced due to conflict. These families have been forced to flee to makeshift camps with limited access to food, water, and other essentials. We at Action For Humanity have continued to provide critical support to these families. Our complete family sponsorship package facilitates the ability of these families to fulfil their basic needs such as rent, food, water, primary healthcare, education, and clothing. As we aim to consider cross-cutting themes such as gender and inclusion in our work, within this programme priority has been given to women-headed households, as well as families with poor health status or disabilities. In 2021 we have enrolled more than 166 families into our programme, bringing our total up to 266 sponsored families.

Seasonal

During this year's Ramadan Seasonal Campaign, Action For Humanity continued to provide support to vulnerable internally displaced families both in Syria and in neighbouring countries. Our interventions included the distribution of nutritionally balanced food baskets and hot meals, as well as Zakat Al Fitr, Fitrana and Eid gifts. These projects reached over 100,000 beneficiaries in Syria, Lebanon, and Yemen.
Two months later, our Qurbani Campaign provided support to vulnerable internally displaced families in Syria, Yemen, Jordan, Sudan, Bangladesh, and Lebanon through the distribution of meat. This year, we reached over 34,000 people in need.

To avert the risk of humanitarian tragedy and loss of lives during the harsh cold winter, Action For Humanity distributed winter Non-Food Items (NFI) kits to internally displaced families in Syria and Yemen, as well as vulnerable people in Lebanon and Jordan, therefore bringing help to a total of 14,832 people.

UK domestic programmes

This year within the UK, we continued to focus on our work with vulnerable communities. Our work focussed on preventing people from being affected by COVID-19 through our community outreach support.
We continued to run Action For Humanity's food bank, which we set up at the start of the COVID-19 crisis. Our foodbank provides basic food essentials and healthcare packs to elderly and vulnerable citizens. A team of volunteers have helped us identify families falling through the net via the distribution of 20,000 leaflets across Tameside and Manchester. This has helped us to increase our reach to more vulnerable people, therefore increasing the number of people who have access to this service.

At the height of the pandemic, we at Action For Humanity provided hundreds of hot meals to NHS staff at the Royal Oldham Hospital. Along with a 140-strong volunteer team, our community outreach team have prepared, cooked, and delivered around 60,000 hot meals to homeless shelters, vulnerable families, and victims of domestic violence across Manchester and Tameside. As an organisation, we quickly became recognised for our ability to provide a swift, effective service which supplied culturally appropriate meals to those referred from outreach organisations. Through our weekly batch cooking classes, we trained community cooks so that they can help aid in reducing food poverty, therefore helping to increase our outreach to those in need.

Our outreach hot food provision continues to supply 150-300 meals weekly, through a sustainable and regular service programme.

Thanks to our work with Myriad Foundation, Tameside Council, Action Together, Age Concern, Tameside Veteran food provision, As-Salaam Centre, Barakah Food Aid, and SPIN (Supporting People in Need- Coverdale Church Shelter), Action For Humanity's local response and outreach services continued to spread across Tameside and Greater Manchester.

Our most recent outreach intervention has included the provision of hot meals, new clothing, and prayer mats to Afghan refugees still struggling after arriving in the UK during the summer of 2021. Additionally, we organised collections of brand-new winter clothing, and medical aid kits in the UK, which were then transported to Syria for distribution amongst vulnerable families.

OUR NEW GLOBAL STRATEGY (2021-2025)

The year 2021 was dynamic and ambitious for Action For Humanity. We launched our seminal 5-year global strategy to guide us for the coming years, helping shape our identity, enhance our achievements, and facilitate a more meaningful impact across the globe. Whilst Syria will remain our primary focus, we have also expanded our work to newer, more protracted crises in regions such as the Occupied Palestinian Territories, Yemen, Iraq, Lebanon, and Jordan. We have utilised thorough planning and formed a strategic road map to ensure this expansion is both in line with our organisational growth and ensures the continuation of our work helping vulnerable people globally. We have adopted a participatory approach, ensuring key stakeholders have remained involved in the drafting of our new Vision, Mission, and Values. This has aided us in ensuring these newly developed elements of our work are suitable for an organisation with a more global outreach.

The new organisational strategy was completed and signed off in September 2021. The main objective of this strategy is to help us put pertinent issues such as climate and gender at the forefront of our interventions. This will in turn help us strengthen our work in safeguarding, ensuring value for money and reinforcing our guiding principle 'leave no one behind,' as we delve into areas of peace and concurrent disaster management.

In November 2021, a five-day conference on Action For Humanity's organisational strategy was held in Turkey. Presentations and exercises were arranged to practically convey the vision, mission, strategic goals, and objectives. The conference was attended by all of our senior leadership and respective management teams from the UK, Canada, Turkey, Iraq, Yemen, and Jordan. Our new strategy was shared with all staff members so that every staff member felt part of the strategy and was able to contribute to achieving the strategy within their respective roles and responsibilities.

Our conference was further followed by interactive and practical sessions on 'I am Action For Humanity' which elaborated on the vision, mission and values of our organisation. The objective of this was to allow all participants to reflect on how they will 'live' the strategy as an integral part of the AFH family through group exercises.


ACTION
FOR
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CAMPAIGNS AND ADVOCACY

2021, the 10th year of the Syrian conflict and the organisation's 10th anniversary, was a key year for Action For Humanity's advocacy for Syria – giving us a once-in-a-generation opportunity to further establish the organisation's profile and increase our ability to exercise our growing influence.

As such, we held multiple key campaign and advocacy events throughout the year – with February, March and April focussing on activities which marked ten years of conflict and September celebrating a decade of delivery for the organisation.

MARCH 2021

This is Not Their History, This is Their Future

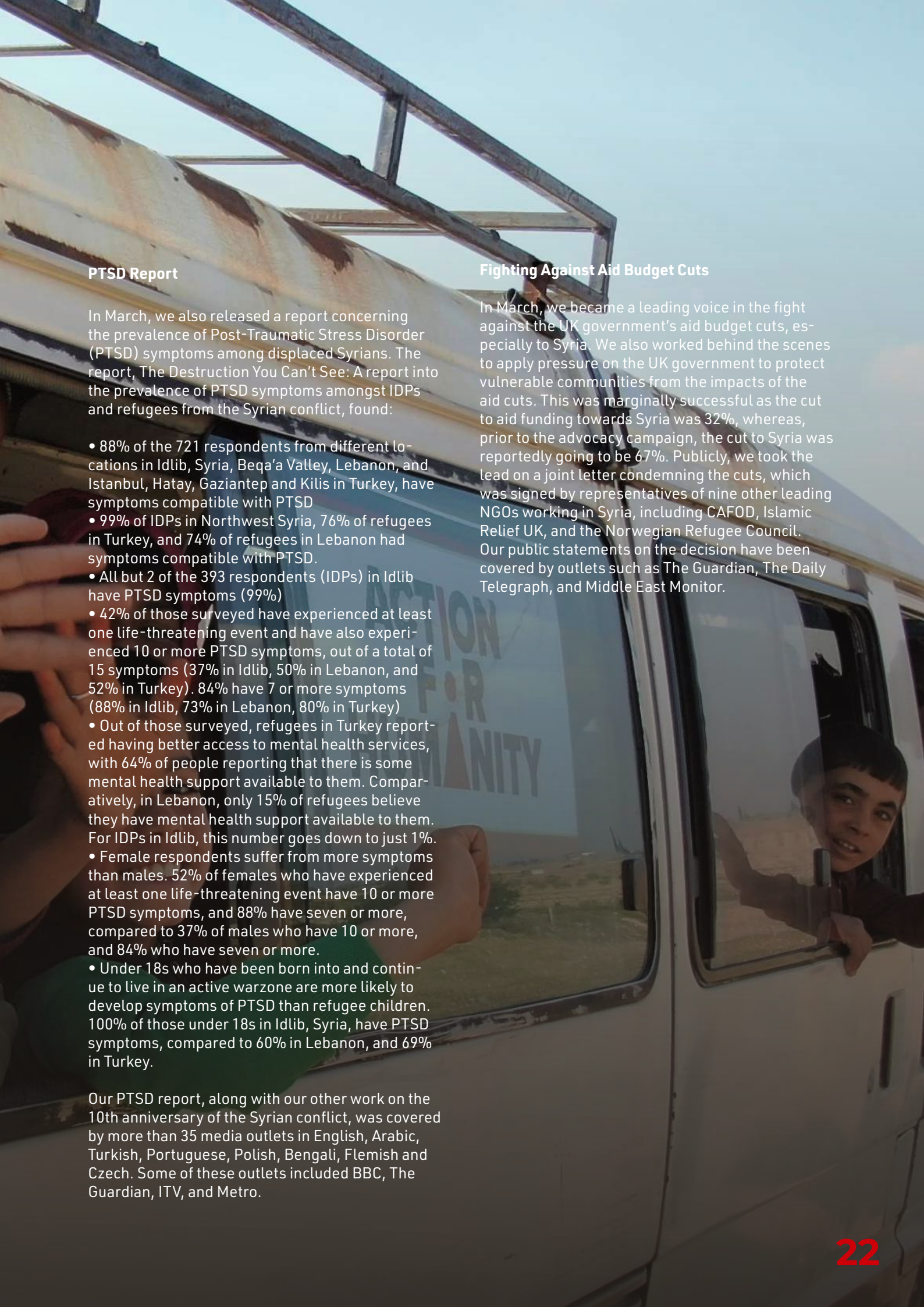
March 2021 marked the official 10th anniversary of the Syrian conflict. In response to this, we launched our This Is Not Their History, This Is Their Future campaign. During this campaign, a YouGov poll commissioned by Action For Humanity found that only 58% of the UK was aware that the Syrian conflict is ongoing. The launch of our campaign was covered by media outlets such as The Independent and Arab News.

Flow Create Animation

We also marked the 10th anniversary of the conflict through collaboration with Flow Creative to create an animated narrative of the conflict. This animated story focussed on a Syrian boy coming up to his tenth birthday, who has known nothing but a life of war. The video went on to win "Animation Of The Year" at the MPA Awards.

Joint NGO Statement to International Community

We, at AFH, took the lead on a statement warning of the irreversible impact of 10 years of war. This statement called on the international community to "step up aid to Syrians, both across the country and in refugee-hosting countries" and to "recognise our collective responsibility to support refugees." The statement also specified that "Cross-border access into Syria must be maintained, and humanitarian access within the country must be strengthened." The statement made the case to governments with influence over the warring parties to "use their pressure to seek an end to this brutal conflict, and spare millions more Syrians from the violence." In addition to Action For Humanity, the statement was signed by 34 other aid organisations, including representatives from the International Rescue Committee, CARE International, Christian Aid,
Humanity & Inclusion, Mercy Corps, Save The Children and World Vision.



PTSD Report

In March, we also released a report concerning the prevalence of Post-Traumatic Stress Disorder (PTSD) symptoms among displaced Syrians. The report, The Destruction You Can't See: A report into the prevalence of PTSD symptoms amongst IDPs and refugees from the Syrian conflict, found:

- 88% of the 721 respondents from different locations in Idlib, Syria, Beqa'a Valley, Lebanon, and Istanbul, Hatay, Gaziantep and Kilis in Turkey, have symptoms compatible with PTSD
- 99% of IDPs in Northwest Syria, 76% of refugees in Turkey, and 74% of refugees in Lebanon had symptoms compatible with PTSD.
- All but 2 of the 393 respondents (IDPs) in Idlib have PTSD symptoms (99%)
- 42% of those surveyed have experienced at least one life-threatening event and have also experienced 10 or more PTSD symptoms, out of a total of 15 symptoms (37% in Idlib, 50% in Lebanon, and 52% in Turkey). 84% have 7 or more symptoms (88% in Idlib, 73% in Lebanon, 80% in Turkey)
- Out of those surveyed, refugees in Turkey reported having better access to mental health services, with 64% of people reporting that there is some mental health support available to them. Comparatively, in Lebanon, only 15% of refugees believe they have mental health support available to them. For IDPs in Idlib, this number goes down to just 1%.
- Female respondents suffer from more symptoms than males. 52% of females who have experienced at least one life-threatening event have 10 or more PTSD symptoms, and 88% have seven or more, compared to 37% of males who have 10 or more, and 84% who have seven or more.
- Under 18s who have been born into and continue to live in an active warzone are more likely to develop symptoms of PTSD than refugee children. 100% of those under 18s in Idlib, Syria, have PTSD symptoms, compared to 60% in Lebanon, and 69% in Turkey.

Our PTSD report, along with our other work on the 10th anniversary of the Syrian conflict, was covered by more than 35 media outlets in English, Arabic, Turkish, Portuguese, Polish, Bengali, Flemish and Czech. Some of these outlets included BBC, The Guardian, ITV, and Metro.

Fighting Against Aid Budget Cuts

In March, we became a leading voice in the fight against the UK government's aid budget cuts, especially to Syria. We also worked behind the scenes to apply pressure on the UK government to protect vulnerable communities from the impacts of the aid cuts. This was marginally successful as the cut to aid funding towards Syria was 32%, whereas, prior to the advocacy campaign, the cut to Syria was reportedly going to be 67%. Publicly, we took the lead on a joint letter condemning the cuts, which was signed by representatives of nine other leading NGOs working in Syria, including CAFOD, Islamic Relief UK, and the Norwegian Refugee Council. Our public statements on the decision have been covered by outlets such as The Guardian, The Daily Telegraph, and Middle East Monitor.

APRIL 2021

Ramadan Campaign

Our record-breaking Ramadan campaign, Save A Life In The Blessed Lands, was launched in April 2021. The campaign focused on alleviating humanitarian needs in Syria, Lebanon, and Yemen. In this campaign, we drew on the Hadith "O Allah bless us in our Shaam! O Allah bless us in our Yemen!".

UN Advocacy

We upped our UN-level advocacy in 2021, advocating both publicly and behind the scenes aiming to ensure the renewal of UN-mandated aid border crossings by the UN Security Council. We co-authored a report with World Vision on the violations of child rights within Syria, in particular the lack of access to education, lack of access to healthcare, and the rise in child marriage. The report was submitted to the UN Human Rights Council's Universal Periodic Review for Syria.





SEPTEMBER 2021

Report: British Public Opinion on War Crimes

In September 2021, we released a report revealing the opinions held by the British public on war crimes in Syria. The report focussed specifically on the extent to which war crimes are now considered to be a "normalised" part of everyday life that people in the West no longer act with shock to. A YouGov survey, commissioned by Syria Relief as part of this report, found that 3 in 5 people in the UK believe that attacks on civilian infrastructure are a regular occurrence, but just under half think attacks on civilians in Syria are still deemed as newsworthy. The report detailed the factors which have driven the public to "normalise" crimes against humanity conducted within the Syrian conflict. These factors include the frequency of attacks on civilian life, competing media and political priorities, reluctance to engage with what is deemed a "foreign issue", confusion over the complexity of the conflict, the growing insularity of Western societies, and the deliberate attempts to discredit war crimes through disinformation campaigns. In this report, we detailed the normalisation of war crimes as a product of a lack of political will. We demonstrate this via a model which details how a cycle of events stops the development of the political will to stop atrocities, as can be seen in the above diagram. This cyclical model detailed in our report was covered by The I newspaper.

Organisational Milestones

September also marked some major organisation milestones for AFH. The month marked 10 years since the organisation was founded, our 10 millionth aid beneficiary, and our 1,000th project. These achievements were covered by BBC News, ITV News, and an outlet local to our headquarters - Mancunian Matters.

Greater Manchester, Global Manchester

We teamed up with Mines Advisory Group, the University of Manchester, Hope For Justice, and other Greater Manchester-based NGOs to take part in the Greater Manchester, Global Manchester event. The event celebrated the city as a Northern Humanitarian Powerhouse, with numerous local policymakers and NGO leaders in attendance. The event also celebrated the launch of a music video created for the song Home, written by Mancunian-Zimbabwean rapper Medulla.

NOVEMBER-DECEMBER 2021

Winter Campaign

We finished the year with the launch of our 2021 winter campaign Imagine Choosing, which posed to the public the dilemma displaced Syrians face to survive winter: choosing between food or heating, repairing tents, or buying medicine, blankets, or clean water. Our winter campaign was covered by The I newspaper, The Independent and Arab News.

TRAINING AND DEVELOPMENT

In 2021, we provided in-house-specific training for our staff and volunteers. This training, attended by 12 participants from different departments, focused on the Logical Framework Matrix (LFM) and the development of concept notes and project proposals. The training helped to improve our staff's ability to develop project proposals on different thematic areas for submission to bilateral and multilateral donors, trusts and foundations.




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INSTITUTIONAL FUNDING AND STRATEGIC PARTNERSHIPS

Due to the ongoing pandemic, 2021 has been a year of continuous economic uncertainty. However, thanks to funding from our institutional donors, as well as international NGOs who worked in partnership with our Turkey and Iraq offices, we have been able to continue providing support to those affected by conflict in Northern Syria. A total worth of £17,478,479 grants agreements was signed with different donors to support our work. Our key partners who have helped us to achieve this included UN agencies, mainly UNOCHA, as well as the International Office of Migration (IOM), and International NGOs such as Save the Children, Solidarites International, CARE International, MAG International, World Vision, Concern Worldwide, MSF, Muslim Aid, War Child, SAMS and GIZ.

Our programme funds have remained focused on our seven key thematic areas: food aid and security, livelihoods, shelter, health and nutrition, Education (including risk education), WASH, and protection. During the year, we took the initiative to increase the effectiveness of our programme funds in multiple ways. Firstly, we developed new partnerships, and secondly, we took the lead on our funding by submitting funding proposals directly to institutional donors such as UNDP, the EU, and BHA-USAID. Furthermore, we became a signatory of the Climate Charter, which provided a clear vision and principles in our humanitarian actions on climate and environmental crises.

MEMBERSHIPS, NETWORKS, AND ACCREDITATIONS

















STRATEGIC PRIORITIES FOR 2022





PROGRAMMES

Action For Humanity Five-Year Strategy

At the end of 2021, we developed our Global Programmes strategy. This Global Programmes strategy aims to start developing respective country strategies with our offices and partners. These country strategies will be developed for planning and gauging impact, with special focus given to initiating long-term sustainable projects, which build the resilience of communities against extreme poverty and disasters. Peacebuilding will be an imperative part of these programmes, with 2022 being an introductory year for initiation.

Evaluation and Learning

Evaluation remains to be a core part of the programmes department, with evidence-based learning emphasized to further improve and implement impactful projects. We will continue to share good practices across all Action For Humanity projects, especially with our partners across the sector. We will work closely with communities and explore new approaches and engage in high-quality research. We will also internally strengthen our mechanisms via learning from other organisations and engaging in open dialogue.

Global Expansion

In line with our plans for the year 2021, we completed registrations in Yemen and Jordan, and are henceforth moving to implement our projects through our team. We have active plans to register and establish our field offices in Palestine, and to address the crises in Afghanistan through implementing partners, along with intervening in other regions where crises may occur. We also established our first partner office, Action For Humanity Canada, with plans to open another office in France.

Orphan & Family Sponsorship

Ongoing conflict and protracted crises have caused many children to be orphaned and hundreds of thousands of families to be displaced. Following this, we at Action For Humanity have continued to reach out to more families and children year after year. Our strategy for 2022 is to substantially increase the number of family and child beneficiaries we reach in new countries, through our orphan and family sponsorship programmes.

Operations / Internal Systems

As our organisation expands, we believe it is of significant importance to invest in the training and capacity building of our back-office teams. We will review our financial and system controls to manage risk and to ensure these controls meet the needs of a growing global organisation. This review of training will include ensuring we are:

- Supporting our new country offices
- Expanding our Internal Audit function
- Implementing a new CRM system
- Starting the process of implementing a new, integrated Enterprise Resource Planning (ERP) system covering Accounting, Human Resources, Procurement and Logistics
- Enhancing the security of our data by implementing email filtering systems and additional Cloud-based backup systems

INSTITUTIONAL FUNDING AND STRATEGIC PARTNERSHIPS

We have our set funding action plan for the coming year. Our plan consists of:

- Applying as lead applicants directly to main sources of funding from the institutional donors, trusts, and funds of which we meet eligibility criteria, to increase funding efficiency. One of our main focal organisations for these grants will be BHA-USAID, Global Affairs Canada (GAC) and Guernsey Overseas Aid & Development Commission (GOADC) in the UK.
- Proactively forging new partnerships with INGOs, trusts and foundations and acquiring accreditations of large networks and alliances - including acquiring consultative status from the UN ECOSOC. We are striving to extend our donor base in our countries of operations, whilst simultaneously strengthening our strategic partnerships with our existing donors and partners.
- Building and supporting programmes staff on quality proposal development, project design, programme delivery and grants management.
- Initiating the process of validation and certification of the Core Humanitarian Standards (CHS) Alliance, to improve the quality of our projects and programmes in our countries of operations.

MARKETING AND COMMUNICATIONS

In order to achieve Action For Humanity's vision of "a world of crises-resilient communities", we need a large, diverse, and active supporter base, with donors investing and supporting around the world. Expansion into new international markets will be imperative to compete in an overcrowded, competitive fundraising space and to continue the projected growth. Every month, new fundraising markets are emerging. By diversifying income streams, investing in digital marketing, and expanding community fundraising and philanthropy into these developing markets, we will be able to expand our programmes and reach millions more beneficiaries in a range of crises.

As we expand our programmes to reach more beneficiaries, we wish to ensure that we keep our marketing strategies on par with our strategic goals. We at Action For Humanity believe there is no stronger advocate for vulnerable communities than the communities themselves. We do not believe in being a 'voice for the voiceless' or speaking for the community we serve; we instead wish to offer communities a platform on which to speak for themselves. At Action For Humanity, we attribute our marketing campaigns' success to this method, and so throughout all marketing campaigns for 2022, we will ensure that beneficiaries can tell their own stories and express their own needs wherever possible. This will also help to connect donors and beneficiaries, ensuring that revenue is generated and trust is maintained.

Over the past three years, our digital presence has doubled due to significant investment in digital marketing and online fundraising platforms. As this success is attributed to the Syria Relief brand, there is significant work to be done to retain and grow this success whilst also successfully introducing the new AFH brand. This will include further investment into digital marketing, to increase brand awareness, as well as generate income for campaigns. Overall, digital marketing investment aims to achieve a 1:3 return increasing donations, brand recognition and lead generation. This expansion will also include the opening of new international fundraising offices, such as our Canada office, as well as the launch of our new international websites. We also intend to seek out new opportunities for joining third-party fundraising platforms.

Additionally, in 2022, we aim to continue securing sustainable donations and growing our long-term projects. We aim to strengthen regular giving and offer new and reliable investment options. Long-term donations cannot be achieved without a high standard of donor feedback and transparency. Therefore, we will be strengthening the speed and quality of donor feedback to ensure that donations are maximised, relationships are cultivated, and

Over 2022, we at Action For Humanity must develop and ensure consistency in all visual branding and tone of voice globally. A cohesive, well-designed brand helps to differentiate an organisation from competitors and build trust with partners, stakeholders, and donors. It is only through the development of trust and transparency that long-term sustainable donations are retained from both community fundraising and partnerships.

Action For Humanity's fundraising team have played a key role in revenue generation, contributing considerably to the successes of the last three years. To continue this success and increase revenue, we must make further investments in our community fundraising team. By diversifying and expanding the fundraising volunteers, brand ambassadors and influencers, we will reach new audiences in a range of locations focusing on high net-worth donors, religious giving, business partnerships, and additional target markets. We will also increase brand awareness and income within new international communities by establishing volunteers and fundraising teams who will use their networks to run events, activities, collections, deployments etc.

ADVOCACY

For many years, policy priorities and funding from the international community have helped shape global action and raise momentum for ongoing and protracted crises such as those in Syria, Yemen, and Afghanistan. However, global issues like climate change, Covid-19 and global economic downturn, coupled with political choices to cut aid, has seen a depletion in financial commitments, both institutional and public – and so NGOs now find themselves having to compete for limited funds.
Whilst funding for those in Ukraine is increasing, attention to humanitarian assistance and development in areas of protracted crises is narrowing, despite growing needs. Vital aid programmes are unprotected from aid cuts. The available funding is becoming increasingly bi-lateral, and it is unclear how this funding mechanism would work in conflict-affected states.
The overall objective of our advocacy work in 2022-2023 is to protect and retain support for equal access to international protection and humanitarian assistance, without discrimination. Our work will target decision-makers in the UK and internationally. We will call for the same solidarity, protection and support shown in the response to Ukraine to all those escaping conflicts, violence, and other serious human rights violations. We call for the respect and protection both of humanitarian spaces and humanitarian access, enabling all in need to equally access effective, principled humanitarian assistance. The adverse effects Climate Change has on humanity continue to increase each year. Climate Change is already driving displacement across the world and, according to the latest Intergovernmental Panel on Climate Change (IPCC) report, this is likely to increase in the coming years unless there are significant efforts to reduce greenhouse gas emissions and scale up adaptation measures. Humanitarian Response Plans therefore need to systematically address the link between climate change and protection needs. Despite ongoing protracted crises and additional complications created by climate change, we are expecting another round of UK aid cuts. We commend the move by the UK to the committee three billion pounds for humanitarian assistance. However, as such a substantial proportion of this funding is going to Ukraine, this number is not adequate in the face of so many other humanitarian crises. The UK must extend their generosity further afield, and in proportion to humanitarian severity.

Specifically, we will call on decision-makers to:

- Acknowledge the increasing need for humanitarian action across the globe.
- Commit to making systematic reforms, with the objective of increased coordination and funding of processes that provide the necessary infrastructure for building stronger humanitarian-development-peace cooperation in humanitarian crises, including ongoing crises like Syria and Yemen

As political and financial humanitarian commitments reduce, humanitarian needs continue to grow, and emerging crises are requiring unanticipated political attention and funding, the international community must:

- Exercise every diplomatic resource, based on timely, accurate information about the humanitarian situation, to address access constraints, and impediments while ensuring the protection of civilians.
- Lay out the plans on how the increasingly scarce resources will be allocated in regions with emergencies or ongoing crises
- Commit to funding and prioritising the root causes of humanitarian crises.
- Immediately reinstate aid budgets that were reduced during COVID-19.
- **Ensure that funding is predictable, flexible, sustainable, and that direct funding is made available as appropriate.**

Given the critical role of local and national NGOs (LNNGOs) in the response to compounded, multi-layered crises, financial support is more needed than ever. The international community must:

• Ensure that predictable, flexible, sustainable, and as appropriate, direct funding is made available with an aim to foster predictability of aid and sustainability of the interventions.
• Increase and support multi-year investment in the institutional capacities of local and national responders, including preparedness, response and coordination capacities, especially in fragile contexts and where communities are vulnerable to armed conflicts, disasters, recurrent outbreaks and the effects of climate change. We should achieve this through collaboration with development partners and incorporate capacity strengthening in partnership agreements.
• Encourage all donor governments to follow through on commitments to localization, by providing more support and funding tools for local and national responders. • Commit to a ringfenced percentage of funding for local civil society organisations. • Work with civil society organisations to develop a strategy on how they plan to become a locally led funder
• Work to lessen the administrative burden and better understand, remove, or reduce barriers that prevent organisations and donors from partnering with local and national responders.
• **Committing politically and financially to preserve and expand the protection for refugees and IDPs, with a focus on women/girls, marginalised communities and to facilitate access to fundamental rights such as education and health.**

The international community must:

• Ensure better, more predictable, and more long-term commitments and funding for education and healthcare in emergencies • Advocate for the safe delivery of and safe access to education and healthcare for all without being hampered by acts of violence or obstructions
• Ensure that programs focussing on gender equality in protracted crises are long-term, flexible, and holistic, in order to facilitate the triple-nexus approach of incorporating humanitarianism, development, and peacebuilding.

The above targets can be supported by the following activities:

1. Increase the visibility of the impact of deprioritising protracted crises. This will primarily be achieved via the coordination of multiple working groups – with a particular focus on harnessing the UK Syria Advocacy Working Group. Syria Relief/ Action for Humanity has engaged with other INGOs on these issues, but this project proposes a concerted effort to bring INGOs together to campaign for protracted crises around key global moments. This would be explicitly inclusive of a range of diverse NGOs and communities.
2. Broaden international commitments to protracted crises beyond Ukraine. This will build on commitments in the various government and donor strategy documents and communiques to 'humanitarian response' but call for more expansive ambition. Specifically, we will look for the international community to make 2-3 tangible commitments linked to international key moments such as COP27/ the PSV Summit/ Transforming Education. This may include commitments to localisation at COP27/ commitments to holistic peacebuilding at PSVi summit/ commitments to Education in Emergencies at Education Cannot Wait etc.
3. Strengthen UK parliamentary support for protracted crises – via both policy and aid. At present, Syria Relief/ Action For Humanity have good but ad hoc relationships with parliamentarians like Andrew Mitchell, Bambos Charalambous, Preet Gill, and more, and are working with limited capacity to try and engage with UK decision-makers. Through this project, we will establish a cohort of allies across parliament (in both the Commons and Lords). We will provide them with tailored briefings and evidence on various issues and support with media coverage. The aim is to build parliamentary pressure to make failure to support protracted crises a political risk to the UK government.

The strategic report was approved by the trustees of the charity on 31/10/2022 and signed on its behalf by:



Dr Ayman Jundi
Trustee


مشروع طباعة وتوزيع الكتب المدرسية
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STRUCTURE, GOVERNANCE AND MANAGEMENT

Action For Humanity is a Charitable Incorporated Organisation (CIO) Foundation with the Charity Commission in England and Wales, under registration number 1154881. Its governing document is a Foundation Constitution, whose only voting members are its charity trustees.

The objectives of the CIO are:

• The relief of financial hardship among people in Syria, and throughout the world as the trustees see fit, by providing such persons with goods/services which they could not otherwise afford due to lack of means;
• The relief of sickness and the preservation of health among people in Syria, and throughout the world as the trustees see fit;
• The advancement of education for the public benefit of people in Syria, and throughout the world as the trustees see fit, and;
• Such charitable purposes for the public benefit that are exclusively charitable according to the laws of England and Wales as the trustees may from time to time determine.

Action For Humanity is the sole corporate trustee of Syria Relief.

The Trustees are of the view there has not been any change to the class of beneficiaries of the combining entities, and that the power and controls of The Trustees also remain unchanged.

Board of Trustees

The Board of Directors (Our Trustees) of Action For Humanity are committed to the values and Mission of AFH and their key responsibilities are to:

1. Approve the AFH strategy including its' Vision, Mission and Values.
2. Direct and oversee the organisation, focusing on strategic planning and governance, and setting priorities and objectives.
3. Evaluate the performance and the progress of the work of the organisation.
4. Approve new policies and procedures that are relevant to the board, or its committees.
5. Appraise the Executive Management Team and make appointments to, and dismissals from, these positions.
6. Approve Annual Accounts, the annual plan and budget, and the ongoing viability of projects implemented or to be implemented.
7. Work with key stakeholders.
8. Ensure compliance with regulatory requirements.

The Trustees can also:
• Act on advice and information from regular meetings with the CEO and senior staff.
• Take, where necessary, independent professional advice that will aid The Trustees in fulfilling their role.
• Attend training in established, new or emerging areas of responsibility.

Board Composition

The Board is comprised of independent, unremunerated non-executive trustees. As part of the board succession planning, the board has identified key officer roles, a skills matrix, and the diversity required, to have an effective board. In addition to the issue of diversity and skill sets, the board also considers whether a person fits with the culture, as well as their commitment to the organisation's mission.

The Trustees are committed to good governance and have direct oversight of AFH's governance. The Trustees are responsible for promoting Board effectiveness and implementing governance best practices.

Newly appointed Trustees are provided with a structured induction programme concerning the charity's areas of work and how it functions, also focusing on their specialised areas when applicable. They are also provided with the latest set of The Trustee's report and audited financial statements, and a brief on the current finances of the charity with an up-to-date copy of the management accounts. All Trustees, including newly appointed trustees (if any) are highly encouraged to attend training where appropriate.

Code of Conduct

The Board of Trustees expects every Trustee, staff member, and volunteer to conduct themselves in accordance with the highest ethical standards. Trustees are required to uphold and maintain AFH's values, vision, and mission, as well as the effectiveness and reputation of the organisation. Trustees evaluate themselves annually against these standards, as well as the Board's Code of Conduct and Conflict of Interest Policy, and are required to disclose any conflicts of interest. Where any conflict, or potential conflict, is identified, the Trustee may not participate in Board discussion or decision-making on related matters.

Governance review

As The Charity expands, The Board of Trustees recognises The Charity's growing needs and the changing regulatory environment. They resolved to continue enhancing Board effectiveness and performance, in order to exercise effective oversight and control, as well as bolster public trust in The Charity. The Trustees are engaged in a governance reviews, skills audits, and are introduced changes necessary for continued improvement.

The Board continues to benefit from its' Chief Governance Officer, who is a non-board member. This has helped The Board to ensure that it remains compliant with the relevant regulatory frameworks and has also helped via the offering of critical insight and offering insight into the latest best practices. The board recognises that this is an ongoing process and that a lot more needs to be done. The approach of the Board is of incremental improvement rather than a transformational change. An assessment against the Charity Governance Code will be conducted in the coming 1-2 years.

Management

The CEO is accountable to the Board of Trustees and, along with other senior staff, is responsible for day-to-day management. The CEO has delegated authority, within terms approved by the Board of Trustees, for operational matters including finance, employment, and other performance-related activities. The day-to-day running of the organisation's activities is carried out by a team of dedicated staff, who have the responsibility to implement corporate strategy, and the authority to make decisions, respond to consultations, allocate resources, and commit expenditure. They are supervised and directed by their line managers led by the CEO, in line with the strategies set by the Board.

The Trustees and the CEO regularly monitor the achievement and performance of The Charity to ensure that the work reflects the aims and objectives of The Charity. Trustees also consider the Charity Commission's general guidance on Public Benefit when setting future objectives and planning future activities. This is done by re-examining The Charity's core aims, expanding its services, and widening the scope of The Charity's beneficiaries (where possible). The Charity aims to make sure that public benefit is maintained as a catalyst for its strategic thinking, in order to deliver the objectives that they aspire to achieve.

Key management personnel and Remuneration

The Trustees aim to strike a balance between multiple factors: paying enough to recruit and retain staff with the skills we need, our employees' financial needs, and the public and our donors' expectations that the money they entrust us with will be used wisely to assist the people we serve in our country offices. Pay increases are therefore awarded to staff subject to good performance to keep employees motivated at all times.

One senior staff member's salary exceeded £60,000 per annum during this period.

Fundraising Compliance

We strive for the best practices in fundraising by complying with a range of statutes, codes of practice, and standards. We comply with all relevant statutory regulations, including the Charities Act 2011, the Charities (Protection and Social Investment) Act 2016, the Data Protection Act 2018, the Privacy and Electronic Communications Regulations 2003 and the Telephone Preference Service. We are also registered with the Fundraising Regulator and thus adhere to its Code of Fundraising, Practice, Fundraising Promise and Fundraising Preference Service.

We have an up-to-date Whistleblowing Policy which outlines how staff, volunteers, and representatives of Action For Humanity can report any fundraising concerns related to any of our fundraising activities.

We continue to use a wide range of approaches to raise money. These include working with High-net-worth donors, via volunteer community fundraising groups, TV appeals and social media, and by talking to our existing supporter base. The internal Action For Humanity Team coordinates all of these activities- we do not engage with any professional fundraising agencies to speak to our supporter base on the phone or otherwise.

In 2021, we were consistently compliant with all the applicable codes and regulations governing us. As a result, we experienced no complaints or concerns in regards to our fundraising activities.

PRINCIPAL RISKS AND UNCERTAINTIES

Risk Management

The Trustees take their responsibilities towards staff, volunteers, donors, and right-holders very seriously. An important aspect of discharging these responsibilities involves the identification and management of all potential risks that might compromise staff, resources, or the ability to deliver programmes in a safe and dignified manner.

The Charity, therefore, has the ultimate duty to regularly identify and review the risks to which The Charity is exposed, and ensure that appropriate controls are in place to provide reasonable assurance against fraud, malicious acts, and errors such as serious mismanagement and safeguarding issues. The Trustees, along with the CEO and the senior staff, actively review these risks regularly.

Due to the nature of the work carried out by Action For Humanity, the risks involved are complex. They are assessed based on their likelihood and potential impact, which would allow the implementation of mitigation strategies to manage these risks. Also, wherever possible, risks are covered by suitable insurance, to reduce their financial impact.

Governance of Risk

The Audit, Finance and Risk Committee (AFR) is responsible for the effective management of risks at the Charity. AFR reports to the Board of Trustees its recommendations and any concerns they may have. AFR reviews corporate risks regularly and takes the necessary action. Other risks are reviewed and actioned by the executive team. Further work will be carried out in the coming year to strengthen the capabilities of the AFR, in terms of their ability to scrutinize and interrogate identified risks, as well as provide the necessary specialist skills and advice to the executives on how best to manage risks.
The principal risks to the charity have been identified as:

Safeguarding

We remain committed to upholding the highest standards of safeguarding and tailoring our measures to reflect the environments in which we work.

We are committed to safeguarding the staff and volunteers under our supervision, while ensuring the safeguarding of those most vulnerable as our priority.

Throughout 2021, we sought to strengthen our safeguarding policies and procedures. For example, our international office staff have received extensive Safeguarding training. We also appointed a Safeguarding lead at both the Trustee and Senior Executive Level, in order to ensure any and all concerns are handled at the highest level of Action For Humanity.

Action For Humanity recognises the pain of the survivors of abuse and the immense courage needed to come forward file a report. We would like to take this opportunity to thank all those who have helped us protect the most vulnerable both within the UK and internationally by offering their support and services.

It is the top priority of Action For Humanity, to ensure the safeguarding of all those who we encounter through our work which includes, staff, volunteers, and our beneficiaries. We are committed to upholding a survivor-cantered approach. As a result, all safeguarding reports are assessed with the utmost seriousness and all allegations of abuse are thoroughly investigated without policies and procedures. We routinely seek to offer our support to all those affected.

We received no safeguarding concerns in 2020. In 2021, however, we received one safeguarding complaint which was followed by a through safeguarding investigation. This particular incident occurred at one of our country offices. The investigation found that the concerns was substantiated and appropriate action was taken in accordance with our Safeguarding and HR Policy.

Action For Humanity Trustees are committed to ensuring that all those whom we work with are supported in the event of any abuse or malpractice. As a result, further work and improvement is a priority in order to ensure implementation of the best systems of reporting and the best processes of protection, prevention, detection and support mechanisms. We are also members and signatories to the misconduct disclosure scheme.

Reputation

One of the most valuable assets of any charity is its reputation. It is vitally important that we do all we can to meet the expectations of our donors, beneficiaries, supporters, and other organisations that we partner with. To protect The Charity against reputational damage, we implement the following:

• Fraud, Corruption and Bribery Policy - We work very hard to ensure that integrity and transparency are embedded in all our policies and procedures. Conflict of interest, Anti-Bribery, Anti-Terrorism, and Anti-Money Laundering policies are introduced alongside the relevant training and awareness programmes and closely monitored.
• Senior level representation on many important forums and influential fronts, to ensure positive visibility, including a strong media presence.

Operational

Operational risks include physical risks to our personnel, volunteers, and the people we serve, and risks compromising the continuation of project delivery. To mitigate such risks, The Charity has taken the following actions:

• Developed Standard Operating Procedures for common processes to protect against the loss of key staff or volunteers.
• Improved the quality and the scope of training, to disseminate skills and good practices within the organisation, and ensure staff safety and well-being.
• Engaged with specialists to assist with the continuous improvement of our operations and create a positive risk management culture in the organisation.
• Committed to regular reviews of key systems and procedures, in order to improve and strengthen the internal policies and communication processes, thus maintaining a clear structure of delegated authority and control.
• Applied a robust due diligence policy in our dealings with donors and other stakeholders, and the use of appropriate tools to assess the suitability of personnel.
Page 24
• Adopted clear processes to review and assess our performance management system on the ground.
• Ensured all programmes have up-to-date security policies, which include the provision of regular comprehensive security briefings and assessments, in response to rapid changes in the political situation;
• Culture and Behaviour – AFH/Syria Relief monitors and learns lessons both from our own experience and best practices in the sector to ensure that we develop the right culture and behaviour as we grow, we implement the following procedures to support this:
    • An annual review of policies and procedures to ensure they are fit for purpose.
    • Enhanced support to Country Offices and building their capacity.
    • A programme of regular training for all staff.

The Trustees, are, therefore, satisfied that adequate systems and procedures are in place to manage and minimise exposure to the identified risks.

The annual report was approved by the trustees of the charity on 31/10/2022 and signed on its behalf by:



Dr Ayman Jundi
Trustee


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FINANCIAL REVIEW

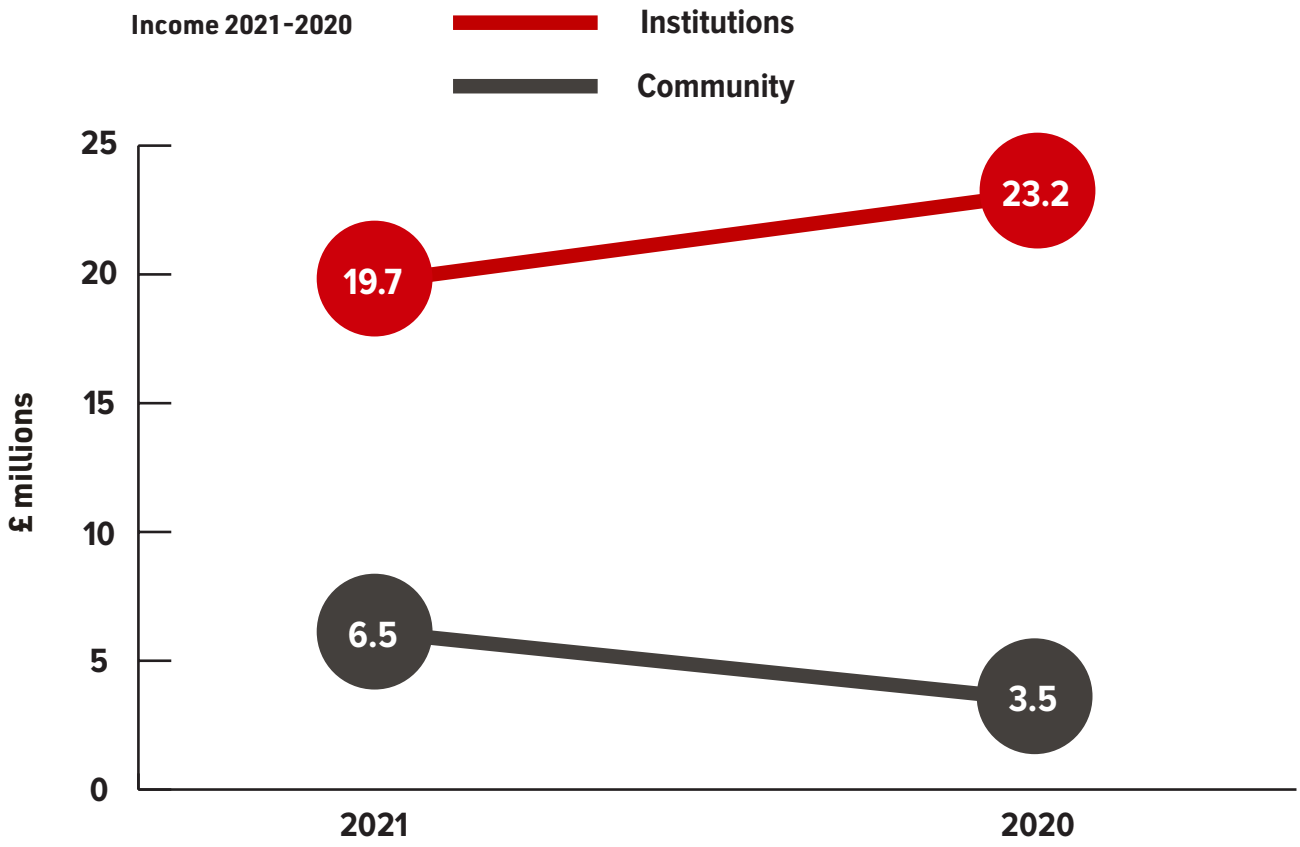


Income

During the year, we raised £26.2m (2020: £26.7m) Similar from prior year. See chart below.

Income from major appeals raised £5.7m (2020: £2.8m) which increased by 104% from the previous year and grants from Institutions raised 19.7m (2020: £23.2m), representing a decrease of 18%.

Funding Partners	2021 £m	2020 £m	From prior year
Ummah Welfare Trust	4.3	7.2	-40%
Solidarites International	1.9	3.4	-44%
Chemonics	2	3	-33.3%
CARE	2.5	2.4	-33.3%
Save the Children International	1.4	2.3	-39%
OCHA	1	1.7	-41%
IOM	1.7	0.7	143%
WVI	2.5	0.7	257%
Warchild	0.8	0.5	60%
Others	1.6	1.3	23%



Spending

We spent £23.7m (2020: £26.3m) on charitable activities, this is 90% (2020: 99%) of total income in the year. The percentage of spend of total income has been reduced by 9% comparing with prior year.

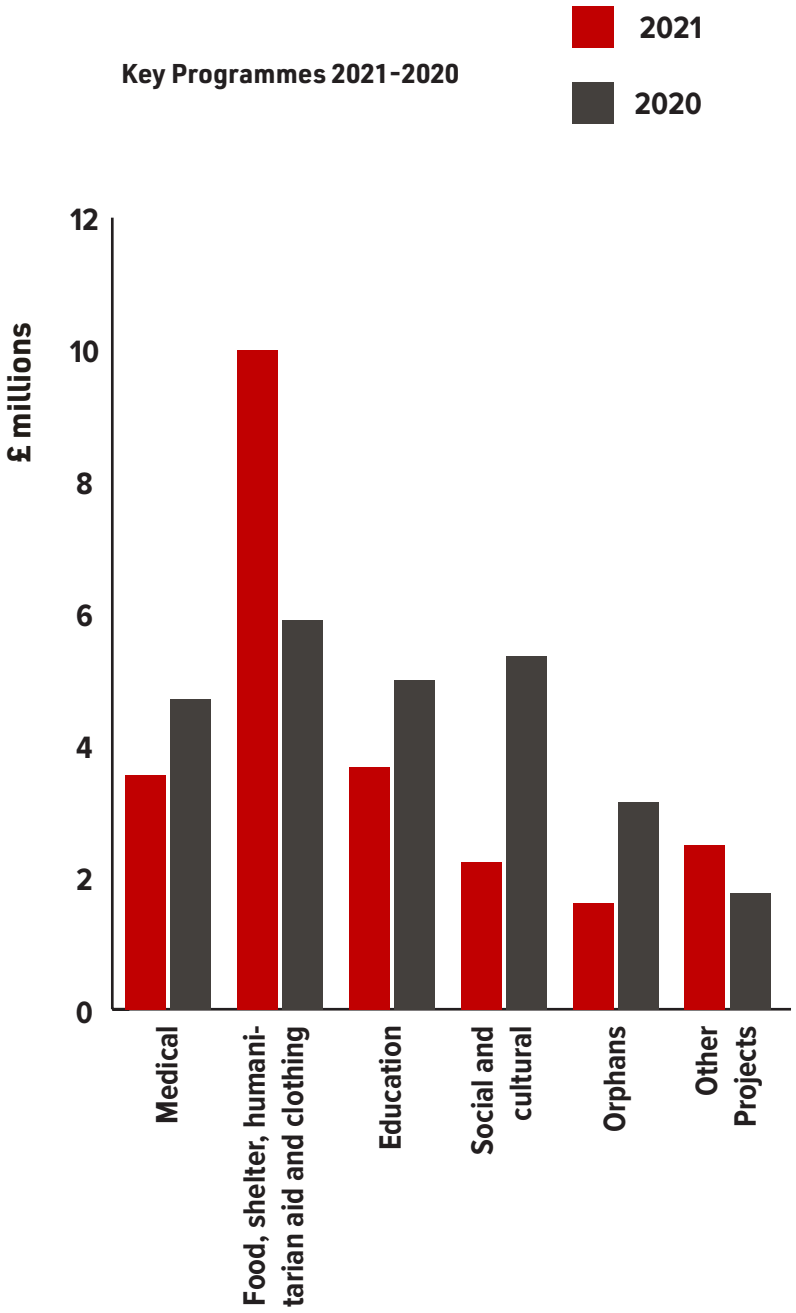
The cost of fundraising was £1.21m representing 4.6% (2020: £1.28m 4.7%) of total funds raised in 2021.

After the total spend of £24.9m (2020: £27.6m) we had a net income of £1.21m (2020: net expenditure £0.95m).

The main categories of spend within charitable activities are detailed to the right.

	2021 £m	2020 £m
Medical	3.6	4.7
Food, shelter, humanitarian aid and clothing	9.9	5.9
Education	3.7	5
Social and cultural	2.1	5.3
Orphans	1.7	3.2
Other Projects	2.4	1.8

Key Programmes 2021-2020



Support Costs

During the year, our total support costs was £0.77m (2020: £0.9m). Support costs are around 3% (2020: 3.4%) of total income raised during the year.

	2021	2020
Support cost % total income	3%	3.40%

Policy On Reserves

We held the following reserves at year end.

It is our policy to hold general reserves that represent at least three months of core spend and an additional amount to cover unforeseen eventualities. The core spend is defined as total fund-raising costs and various support costs. Our finances are in a strong position.

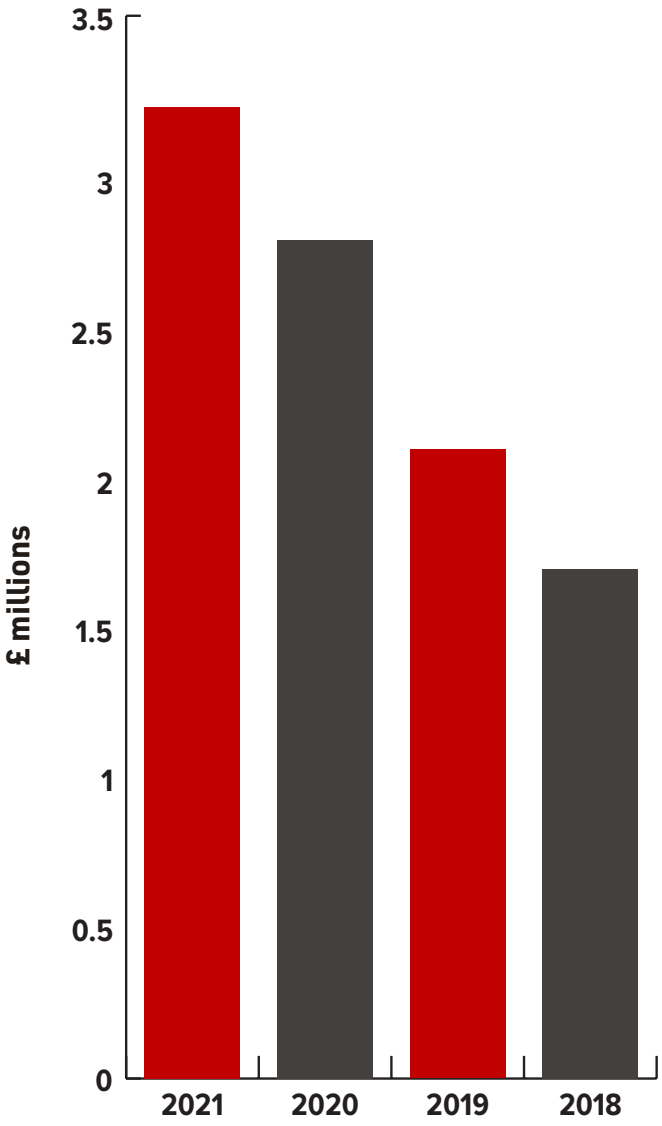
Based on the revised reserves policy, we achieved the following:

	2021	2020
Target level of reserves	£2m	£1.5m
Actual coverage of Target reserves	162%	180%

We have sufficient general reserves to meet our future needs.

	2021 £m	2020 £m	2019 £m	2018 £m
Restricted	2.4	1.6	3.2	2.4
General	3.2	2.8	2.1	1.7
	5.6	4.4	5.3	4.1
Change from prior year	27%	-17%	22%	

General Reserves 2021-2018



STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

Charity law requires the trustees to prepare financial statements for each financial year. Under charity law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and charity and of its incoming resources and application of resources, for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the group and charity's transactions and disclose with reasonable accuracy at any time the financial position of the group and charity. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees of the charity on 31/10/2022 and signed on its behalf by:



Dr Ayman Jundi
Trustee


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INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ACTION FOR HUMANITY

Opinion

We have audited the financial statements of Action for Humanity (the 'the parent charity') for the year ended 31 December 2021 which comprise the consolidated and parent charity statement of financial activities, the group and parent charity balance sheets, the consolidated statement of cash flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the group and parent charity's affairs as at 31 December 2021 and of the group's and parent charity's incoming resources and application of resources, for the year then ended
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
- Have been prepared in accordance with the requirements of the Charities Act 2011

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on Action For Humanity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- The information given in the trustees' annual report is inconsistent in any material respect with the financial statements
- Sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- We have not received all the information and explanations we require for our audit

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and the parent charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the report in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, which included obtaining and reviewing supporting documentation, concerning the group's policies and procedures relating to:
- Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
- Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
- The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the group operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the group from our professional and sector experience.
- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.

- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the parent charity's trustees as a body, in accordance with section 144 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the parent charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the parent charity and the parent charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Sayer Vincent LLP

31/10/2022

Sayer Vincent LLP, Statutory Auditor
Invicta House, 108-114 Golden Lane, LONDON, EC1Y 0TL

Sayer Vincent LLP is eligible to act as auditor in terms of section 1212 of the Companies Act 2006

FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 31 DECEMBER 2021

Consolidated Statement of Financial Activities for the Year Ended 31 December 2021
(Incorporating an Income and Expenditure Account)

	Note	Unrestricted funds £	Restricted funds £	Total 2021 £
Income and Endowments from:				
Donations and legacies	3	2,264,821	4,098,319	6,363,140
Charitable activities	4	35,451	19,693,767	19,729,218
Other income	5	65,712	-	65,712
Total Income		2,365,984	23,792,086	26,158,070
Expenditure on:				
Raising funds	6	(52,205)	(1,156,333)	(1,208,538)
Charitable activities	7	(946,754)	(22,792,647)	(23,739,401)
Total expenditure		(998,959)	(23,948,980)	(24,947,939)
Net income/(expenditure)		1,367,025	(156,894)	(1,210,131)
Transfers between funds		(912,925)	912,925	-
Net movement in funds		454,100	756,031	1,210,131
Reconciliation of funds				
Total funds brought forward		2,788,743	1,595,920	4,384,663
Total funds carried forward	20	3,242,843	2,351,951	5,594,794

FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 31 DECEMBER 2020

Consolidated Statement of Financial Activities for the Year Ended 31 December 2020

	Note	Unrestricted funds £	Restricted funds £	Total 2020 £
Income and Endowments from:				
Donations and legacies	3	1,715,599	1,744,143	3,459,742
Charitable activities	4	30,552	23,171,499	23,202,051
Other income	5	19,563	-	19,563
Total Income		1,765,714	24,915,642	26,681,356
Expenditure on:				
Raising funds	6	(91,672)	(1,192,677)	(1,284,349)
Charitable activities	7	(111,533)	(26,156,013)	(26,267,546)
Other expenditure	8	(80,748)	-	(80,748)
Total expenditure		(283,953)	(27,348,690)	(27,632,643)
Net income/(expenditure)		1,481,761	(2,433,048)	(951,287)
Transfers between funds		(820,878)	820,878	-
Net movement in funds		660,883	(1,612,170)	(951,287)
Reconciliation of funds				
Total funds brought forward		2,127,860	3,208,090	5,335,950
Total funds carried forward	20	2,788,743	1,595,920	4,384,663

The notes on pages 56-75 form an integral part of these financial statements.

The Board of Trustees have not included a separate Statement of Financial Activities of The Parent Charity (AFH). For the year ended 31 Dec 2021, the Parent Charity received income of £5,427,496 (2020: £46,668) and incurred expenditure of £5,635,519 (2020: £169,074).

BALANCE SHEET

AS AT 31 DECEMBER 2021
(CHARITY NUMBER: 1154881)

	Note	Group 2021 £	Charity 2021 £	Group 2020 £	Charity 2020 £
Fixed assets					
Tangible assets	14	373,022	373,022	371,742	314,375
Investment properties		240,000	240,000	240,000	240,000
		613,022	613,022	611,742	554,375
Current assets					
Debtors	16	2,090,897	1,298,112	2,096,714	3,300
Cash at bank and in hand	17	5,403,746	2,381,844	4,214,268	838,953
		7,494,643	3,679,956	6,310,982	842,253
Creditors: Amounts falling due within one year	18	(2,512,871)	(2,914,027)	(2,508,061)	(1,123,000)
Net current assets/ (liabilities)		4,981,772	(765,929)	3,802,921	(280,747)
Total assets less current liabilities		5,594,794	1,378,951	4,414,663	273,628
Creditors: Amounts falling due after more than one year	19	-	-	(30,000)	(30,000)
Net Assets		5,594,794	1,378,951	4,384,663	243,628
Funds: Restricted income funds					
Restricted funds		2,351,951	861,063	1,595,920	14,056
Unrestricted income funds					
Unrestricted funds		3,242,843	517,888	2,788,743	229,572
Total funds	20	5,594,794	1,378,951	4,384,663	243,628

The financial statements were approved by the trustees, and authorised for issue on and signed on their behalf by:



Dr Ayman Jundi, Trustee

CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2021

	Note	2021 £	2020 £
Cash flows from operating activities			
Net cash (expenditure)/income		1,210,132	(951,287)
Adjustments to cash flows from non-cash items			
Depreciation	10	15,848	19,200
Transfer of fixed assets		57,367	-
Revaluation of Investments		-	80,748
		1,283,347	(851,339)
Working capital adjustments			
Decrease/(increase) in debtors	16	5,816	1,569,954
Increase/(decrease) in creditors	18	435,545	977,934
Net cash flows from operating activities		1,724,708	1,696,549
Cash flows from investing activities			
Purchase of tangible fixed assets	14	(74,495)	(347,278)
Purchase of Investment properties		-	(240,000)
Sales proceed from disposal of fixed assets		-	383,058
Repayment of loans as financing activities		(460,735)	-
Net cash flows from investing activities		(535,230)	(204,220)
Net decrease in cash and cash equivalents		1,189,478	1,492,329
Cash and cash equivalents at 1 January		4,214,268	2,721,939
Cash and cash equivalents at 31 December		5,403,746	4,214,268

The notes on pages 56-75 form an integral part of these financial statements.


ACTION
FOR
HUMANITY

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

1 - Charity status

The Charity is an charity incorporated organisation (CIO - Foundation). The Trustees have limited liability.

The principal place of business is:
6 Carolina Way
Salford
Greater Manchester
M50 2ZY

2 - Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with UK Generally Accepted Accounting Practice, comprising Financial Reporting Standard 102 – 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland ('FRS 102') and the Statement of Recommended Practice 'Accounting and Reporting by Charities' FRS 102 as revised in 2019 ('the SORP'), together with the reporting requirements of the the Charities Act 2011.

Basis of preparation

Action For Humanity is a public benefit entity as defined by FRS 102. The financial statements are prepared in sterling which is the presentational currency of The Charity. Functional currency of The Charity is US Dollar and all amounts are rounded to the nearest hundred thousand.

The financial statements are presented in sterling, which is the presentational currency of the entity. The Charity's functional currency is US dollars.

Basis of consolidation

The consolidated financial statements consolidate the financial statements of The Charity and its subsidiary undertaking drawn up to 31 December 2021.

A subsidiary is an entity controlled by The Charity. Control is achieved where The Charity has the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities.

The Statement of Financial Activities (SOFA) and Group Balance Sheet consolidate the financial statements of The Charity and its wholly-owned subsidiary undertaking Syria Relief.

The results of the subsidiary are consolidated on a line-by-line basis.

Exemption

The Charity is a qualifying entity as defined by FRS 102 and, as such, has taken advantage of the following exemptions:

- presenting a statement of Charity cash flows on the grounds that the relevant information is included within the consolidated information presented within these financial statements;
- presenting certain financial instruments disclosures on the grounds that the relevant information is included within the consolidated information presented within these financial statements; and
- presenting information concerning key management personnel compensations of the parent Charity.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

Going concern

The Trustees have, at the time of approving the financial statements, a reasonable expectation that the Charity have adequate resources to continue in operational existence for the foreseeable future.

In light of the various uncertainties presented by the Russian-Ukraine war that reallocated big amount of Funds from Syria and Yemen, and that caused Inflation of goods prices, instability of Exchange rate of Euro an US Dollars, in addition to the renewal of Cross-border resolution that hold Institutional donors Funds till clearer decision are made, the charity adjusted its working patterns with an innovative business model (applying to institutional donors as a prime applicant and matching fund modality with our strategic partners) that overcome the above challenges.

The Trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. Accordingly, they continue to adopt the going concern basis in preparing the financial statements as outlined in the Financial Review.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when The Charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by The Charity before The Charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of The Charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when The Charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when: - The donor specifies that the grant or donation must only be used in future accounting periods; or - The donor has imposed conditions which must be met before The Charity has unconditional entitlement.

Gifts in kind

Gifts in kind are recognised in different ways dependent on how they are used by The Charity:

(i) Those donated for resale produce income when they are sold. They are valued at the amount actually realised.

(ii) Those donated for onward transmission to beneficiaries are included in the Statement of Financial Activities as incoming resources and resources expended when they are distributed. They are valued at the amount The Charity would have had to pay to acquire them.

(iii) Those donated for use by The Charity itself are included when receivable. They are valued at the amount The Charity would have had to pay to acquire them.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by The Charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Grant provisions

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

Governance costs

These include the costs attributable to The Charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees's meetings and reimbursed expenses.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Fixtures & Fittings	25% straight line
Equipment	25% straight line
Buildings	50 years

Investment properties

Investment properties are measured at cost on initial recognition and subsequently carried at fair value determined annually by external valuers and derived from the current market values for comparable real estate, adjusted if necessary for any difference in the nature, location or condition of the specific asset. No depreciation is provided. Changes in fair value are recognised in income or expenditure.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

Foreign exchange

Transactions in foreign currencies are recorded at the rate of exchange at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are reported at the rates of exchange prevailing at that date.

The results of overseas operations are translated at the average rates of exchange during the period and their balance sheets at the rates ruling at the balance sheet date. Exchange differences arising on translation of the opening net assets and results of overseas operations are reported in other comprehensive income and accumulated in equity (attributed to non-controlling interests as appropriate).

Other exchange differences are recognised in the Statement of Financial Activities in the period in which they arise except for:

1) exchange differences arising on gains or losses on non-monetary items which are recognised in other comprehensive income; and

2) in the case of the consolidated financial statements, exchange differences on monetary items receivable from or payable to a foreign operation for which settlement is neither planned nor likely to occur (therefore forming part of the net investment in the foreign operation), which are recognised in other comprehensive income and reported under equity.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees's discretion in furtherance of the objectives of The Charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The Charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and The Charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Critical accounting judgements and key sources of estimation uncertainty

The Trustees are required to make judgements, estimates, and assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

Significant Judgement

There are no significant judgements having a material effect on the financial statements.

Significant Estimate

Investment properties are valued annually by the trustees using a professional advisor. There is an inevitable degree of judgement involved in that each property is unique and value can only ultimately be reliably tested in the market itself. The value of the investment property which is adjacent to the building used by The Charity is determined by using the square foot usage of the total premises owned by The Charity.

3 - Income from donations and legacies

	Unrestricted funds £	Restricted funds £	Total 2021 £
Donations and legacies;			
Donations to major appeals	1,561,525	4,098,319	5,659,844
Gift aid reclaimed	703,296	-	703,296
	2,264,821	4,098,319	6,363,140

	Unrestricted funds £	Restricted funds £	Total 2020 £
Donations and legacies; Donations to major appeals	1,281,388	1,486,105	2,767,493
Gift aid reclaimed	375,623	-	375,623
HMRC JS Grant	58,588	-	58,588
Gifts in kind	-	258,038	258,038
	1,715,599	1,744,143	3,459,742

4 - Income from charitable activities

	Unrestricted funds £	Restricted funds £	Total 2021 £
Grants from organisations	35,451	19,693,767	19,729,218

	Unrestricted funds £	Restricted funds £	Total 2020 £
Grants from organisations	30,552	23,171,499	23,202,051

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

5 - Other income

	Unrestricted funds £	Total 2021 £	Total 2020 £
Rental income	22,000	22,000	19,563
HMRC JS Grant	35,772	35,772	-
Kick Start Gateway Grant	7,940	7,940	-
	65,712	65,712	19,563

6 - Expenditure on raising funds

a) Costs of generating donations and legacies

	Unestricted funds £	Restricted funds £	Total 2021 £
Advertising, events and publications	31,038	736,724	767,762
Support cost	21,167	419,619	440,786
	52,205	1,156,343	1,208,548

	Unestricted funds £	Restricted funds £	Total 2020 £
Advertising, events and publications	51,466	767,185	818,651
Support cost	40,206	425,492	465,698
	91,672	1,192,677	1,284,349

7 - Expenditure on charitable activities

	Unrestricted funds £	Restricted funds £	Total 2021 £
Medical	128,090	3,509,322	3,637,412
Food, shelter, humanitarian aid and clothing	347,088	9,509,225	9,856,313
Social and cultural	73,634	2,017,364	2,090,998
Education	130,345	3,571,087	3,701,432
Orphans	59,993	1,643,640	1,703,633
Other projects	171,376	2,248,432	2,419,808
Support costs	36,228	293,566	329,794
	946,754	22,792,647	23,739,401

	Unrestricted funds £	Restricted funds £	Total 2020 £
Medical	-	4,696,300	4,696,300
Food, shelter, humanitarian aid and clothing	-	5,862,262	5,862,262
Social and cultural	-	5,287,439	5,287,439
Education	-	4,989,772	4,989,772
Orphans	-	3,209,940	3,209,940
Other projects	22,801	1,753,270	1,776,071
Support costs	88,732	357,030	445,762
	111,533	26,156,013	26,267,546

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

8 - Other expenditure

	Total 2021 £	Total 2020 £
Loss on disposal of investment properties and fixed assets	-	80,748
	-	80,748

9- Analysis of support costs

Support costs allocated to raising funds

	Finance costs £	Administration costs £	Premises costs including depreciation £	Total 2021 £
Fundraising	43,624	380,502	16,660	440,786

	Finance costs £	Administration costs £	Premises costs including depreciation £	Total 2020 £
Fundraising	57,340	402,532	5,826	465,698

Support costs allocated to charitable activities

	Finance £	Administration costs £	Premises costs including depreciation £	Total 2021 £
Medical	21,192	32,200	8,093	61,485
Food, shelter, humanitarian aid and clothing	34,233	46,195	13,072	93,500
Social and cultural	29,585	33,761	11,292	74,638
Education	6,202	8,502	2,368	17,072
Orphans	13,681	26,156	5,231	45,068
Other projects	172	1,563	67	1,802
General	2,554	25,120	8,555	36,229
	107,619	173,497	48,678	329,794

	Finance £	Administration costs £	Premises costs including depreciation £	Total 2020 £
Medical	33,000	52,904	3,353	89,257
Food, shelter, humanitarian aid and clothing	13,200	21,162	1,341	35,703
Social and cultural	26,400	42,323	2,682	71,405
Education	6,600	10,581	671	17,852
Orphans	13,200	21,162	1,341	35,703
Other projects	39,600	63,485	4,024	107,109
General	1,613	29,025	58,095	88,733
	133,613	240,642	71,507	445,762

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

10 - Net incoming/outgoing resources

	2021 £	2020 £
Audit Fees	54,000	36,780
Depreciation of fixed assets	15,848	19,200

11 - Trustees remuneration and expenses

Trustees received no remuneration during the year (2020: None)

During the year, The Group reimbursed travelling and connected expenses amounting to £Nil (2020: £Nil)

12 - Staff costs

	2021 £	2020 £
Wages and salaries	2,704,343	2,620,924
Social security costs	60,060	54,397
Pensions	13,629	8,604
	2,778,032	2,683,925

Overseas wages and salaries amounting to £2,009,470 (2020: £1,924,977) are included in wages and salaries above.

The monthly average number of persons (including senior management team) employed by The Group during the year expressed as full time equivalents was as follows:

	2021 No	2020 No
Charitable activities	160	131
Fundraising and Marketing	19	8
Admin and Support	6	3
	185	142

There is one employee that received emoluments of more than £60,000 during the year. (2020: 1 employee).

Salary Band	2021	2020
£60,000 - £70,000	0	0
£70,000 - £80,000	0	0
£80,000 - £90,000	1	1

The total employee benefits of the key management personnel of the group were £ 344,195 (2020: £311,309).

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

13 - Taxation

The Charity is exempt from corporation tax as all its income is charitable and applied for charitable purposes.

14 - Tangible fixed assets

Group

	Land and buildings £	Furniture and equipment £	Total £
Costs			
At 1 January 2021	322,500	233,886	556,386
Additions	-	74,495	74,495
Disposals	-	(233,886)	(233,886)
At 31 December 2021	322,500	74,495	396,995
Depreciation			
At 1 January 2021	8,125	176,519	184,644
Charge for the year	669	15,179	15,848
Eliminated on disposals	-	(176,519)	(176,159)
At 31 December 2021	8,794	15,179	23,973
Net book value			
At 31 December 2021	313,706	59,316	373,022
At 31 December 2020	314,375	57,367	371,742

Charity

	Land and buildings £	Furniture and equipment £	Total £
Costs			
At 1 January 2021	322,500	-	322,500
Additions	-	74,495	74,495
At 31 December 2021	322,500	74,495	396,995
Depreciation			
At 1 January 2021	8,125	-	8,125
Charge for the year	669	15,179	15,848
At 31 December 2021	8,794	15,179	23,973
Net book value			
At 31 December 2021	313,706	59,316	373,022
At 31 December 2020	314,375	-	314,375

15 - Investment properties

Group & Charity

	Investment properties £
Valuation	
At 1 January 2021	240,000
Provision	
At 31 December 2021	-
Valuation as at	
At 31 December 2021	240,000
At 31 December 2020	240,000

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

Tangible fixed assets and Investment properties

The Group's investment properties are valued annually at fair value, determined by The Trustees, and derived from current market rents and investment property yields, adjusted if necessary for any difference in the nature, location or condition of the specific asset or the length of rental contracts which the property holds.

16 - Debtors

	Group		Charity	
	2021 £	2020 £	2021 £	2020 £
Prepayments	54,774	30,573	54,775	3,300
Accrued income	1,937,148	1,476,157	1,144,363	-
Receivables	17,746	-	17,746	-
Other debtors	81,229	589,984	81,229	-
	2,090,897	2,096,714	1,298,112	3,300

17 - Cash and cash equivalents

	Group		Charity	
	2021 £	2020 £	2021 £	2020 £
Cash on hand	19,305	15,172	18,958	-
Cash at bank	5,384,441	4,199,096	2,362,886	838,953
	5,403,746	4,214,268	2,381,844	838,953

18 - Creditors: amounts falling due within one year

	Group		Charity	
	2021 £	2020 £	2021 £	2020 £
Other creditors	1,808,148	540,445	1,808,148	452,530
Payable to subsidiary	-	-	1,003,672	659,841
Accruals	704,723	934,096	102,207	10,629
Deferred income	-	1,033,520	-	-
	2,512,871	2,508,061	2,914,027	1,123,000

Other creditors includes loan of £8,000 (2020: £438,735) which are interest free and repayable within 12 months from the year end.

Amount repayable to subsidiary undertaking is interest free and repayable on demand.

19 - Creditors: amounts falling due within one year

	Group		Charity	
	2021 £	2020 £	2021 £	2020 £
Other creditors	-	30,000	-	30,000

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

20 - Funds

Group

	Balance at 1 January 2021 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2021 £
Unrestricted Funds					
General					
General	2,788,743	2,365,984	(998,959)	(912,925)	3,242,843
Restricted funds					
Medical	-	3,359,166	(3,861,688)	502,522	-
Food, shelter, humanitarian aid and clothing	-	9,661,171	(9,937,483)	276,312	-
Social and cultural	444,431	3,259,157	(2,343,511)	-	1,360,077
Education	-	3,525,081	(3,659,172)	134,091	-
Orphans	250,776	1,824,383	(1,848,871)	-	226,288
Other projects	900,713	2,163,128	(2,298,255)	-	765,586
Total restricted funds	1,595,920	23,792,086	(23,948,980)	912,925	2,351,951
Total funds	4,384,663	26,158,070	(24,947,939)	-	5,594,794

The transfer from general to restricted funds represents the use of general funds to fund restricted projects.

Funds Prior Year

	Balance at 1 January 2020 £	Incoming resources £	Resources expended £	Transfers £	Other recognised gains/ (losses) £	Balance at 31 December 2020 £
Unrestricted Funds						
General						
General	2,127,860	1,765,714	(203,205)	(820,878)	(80,748)	2,788,743
Restricted funds						
Medical	318,894	4,527,118	(5,036,647)	190,635	-	-
Food, shelter, humanitarian aid and clothing	181,397	5,719,539	(6,123,946)	177,388	-	(45,622)
Social and cultural	391,511	5,600,083	(5,547,163)	-	-	444,431
Education	-	4,858,776	(5,195,941)	337,165	-	-
Orphans	323,468	3,145,142	(3,333,524)	115,690	-	250,776
Other projects	1,992,820	1,064,984	(2,111,469)	-	-	946,335
Total restricted funds	3,208,090	24,915,642	(27,348,690)	820,878	-	1,595,920
Total funds	5,335,950	26,681,356	(27,551,895)	-	(80,748)	4,384,663

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

21 - Analysis of net assets between funds

Group

	Unrestricted funds £	Restricted funds £	Total funds at 31 December 2021 £
Tangible fixed assets	373,022	-	373,022
Investment properties	240,000	-	240,000
Current assets	2,646,160	4,848,484	7,494,643
Current liabilities	(16,339)	(2,496,532)	(2,512,871)
	3,242,843	2,351,952	5,594,794

	Unrestricted funds £	Restricted funds £	Total funds at 31 December 2020 £
Tangible fixed assets	371,742	-	371,742
Investment properties	240,000	-	240,000
Current assets	2,670,160	3,640,822	6,310,982
Current liabilities	(463,159)	(2,044,902)	(2,508,061)
Creditors over 1 year	(30,000)	-	(30,000)
	2,788,743	1,595,920	4,384,663

Charity

	Unrestricted funds £	Restricted funds £	Total funds at 31 December 2021 £
Tangible fixed assets	373,022	-	373,022
Investment properties	240,000	-	240,000
Current assets	7,072	3,672,884	3,679,956
Current liabilities	(102,206)	(2,811,821)	(2,914,027)
Total net assets	517,888	861,063	1,378,951

	Unrestricted funds £	Restricted funds £	Total funds at 31 December 2020 £
Tangible fixed assets	314,375	-	314,375
Investment properties	240,000	-	240,000
Current assets	828,197	14,056	842,253
Current liabilities	(1,123,000)	-	(1,123,000)
Creditors over 1 year	(30,000)	-	(30,000)
Total net assets	229,572	14,056	243,628

22 - Financial instruments

	2021 £	2020 £
Financial assets measured at amortised cost	7,439,896	6,280,409
Financial liabilities measured at amortised cost	2,512,871	2,538,060
	9,952,767	8,818,469

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

23 - Related party transactions

At the year end, amount due to subsidiary undertaking, Syria Relief was £1,003,672 (2020: £659,842) in respect of capital and other expenditure paid by Syria Relief on behalf of Action for Humanity.

24 Capital commitment

At 31 December 2021 The Group had no capital commitment.

25 Contingent liability

At 31 December 2021 The Group had no known contingent liabilities in the financial statements.

26 Control relationship

Action for Humanity (formerly SRIC Limited) is the sole corporate trustee of Syria Relief whereby Action for Humanity has the power to govern the financial and operating policies of Syria Relief. Financial statement of Syria Relief is available from 6 Carolina Way, Salford, Greater Manchester, M50 2ZY

The trustees listed on page one are the ultimate controlling parties of Action for Humanity.

27 Transfer of assets and liabilities

Syria Relief (Charity reg 1143797) has a transfer agreement in place with Action for Humanity (Charity no 1154881) to transfer its assets, liabilities, contract, and staff to Action for Humanity. This is part of the Action for Humanity group strategy to gain the protection of incorporation for the current Syria Relief operations and rebranding as Syria Relief expands its reach to areas outside Syria.

On 1 Jan 2021, all staff in Syria Relief were TUPED over to Action for Humanity. All fixed assets and most of the asset and liabilities were also transferred. In the first quarter of 2021, most of the funding contracts and supplier contracts have also been novated to AFH. Syria Relief will continue to generate income and will remain as a going concern in 2021 and beyond.



ACTION FOR HUMANITY

HUMANITY UNITED IN ACTION

CHARITY REGISTRATION NUMBER: 1154881

ACTION FOR HUMANITY

England & Wales - Charity number 1154881

Accounts

ACTION FOR HUMANITY



ANNUAL REPORT AND GROUP FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

Charity registration number: 1154881

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MESSAGE FROM CHAIRMAN

Thinking back to the founding of Syria Relief in 2011 by a small group of Syrian expats concerned by the developing humanitarian crisis in Syria, I could never have believed that we would be in this situation.



Firstly, when we joined together to deliver a small amount of humanitarian aid, I could not have envisaged that Syria Relief would develop into one of the world's leading NGOs. 2020 was the most successful and impactful year to date for Action For Humanity, the parent organisation of Syria Relief. We are now, I believe, the best organisation globally for providing aid for the Syrian people and advocating for the victims of this bloody conflict which has destroyed Syria. Our initial aim was to get some vital items to a few hundred people in need, now we are helping over 2 million people a year, we operate hundreds of schools, dozens of health facilities – in face of such debilitating inhumanity, we are truly providing action for humanity.

Secondly, back in 2011, I did not dare fear the scale of that inhumanity. In 2011, I would have been horrified to learn that that the humanitarian needs in Syria would not just be ongoing by the end of 2020, but they would be worse than ever. The conflict is still raging, with around 600,000 people killed, the level of the population living in poverty by the end of 2020 was over 80% with 6 million IDPs and over 5 million refugees. The conflict in Idlib showed this war at its worst – schools, hospitals, homes and innocent people on the front line. Civilians, teachers, doctors, children and aid workers are all still being killed.

Finally, I did not believe that the humanitarian footprint of this organisation would be so large, aiding not just the victims of the Syrian conflict, but the Yemen conflict also. Providing much needed support to those impacted by the economic disasters in Syria and Lebanon alike. As well as supporting people displaced in Syria, we are now supporting people displaced in Yemen and people who have been made refugees to Lebanon, Turkey, Iraq, Jordan and the Rohingya refugees in Bangladesh. We are not just helping fight COVID-19 in Syria and Yemen, but here in the UK, as well as the many refugee camps we work in.

That Action For Humanity, the parent organisation of Syria Relief, is now in our strongest position to respond to humanitarian needs, despite the incredibly difficult contexts is testament to the grit that is engrained within this organisation's culture. Whether it's us, the founders and trustees, who have poured our blood, sweat and tears into this organisation so that it can help as many people as possible, whether it is our staff in the field, who risk their lives on a regular basis to save the lives of others, whether it is the staff in the UK who fight through the noise of competing causes and issues to champion the work that we do, or whether it is you, our supporter, who still cares so much about the Syrian people or the humanitarian situations of the Yemenis and Rohingya, that you have empowered us to save and sustain the lives of over 2 million people this year. One thing links us all, resilience and determination to right the wrongs, ease the suffering and to correct the injustices.

Thank you for your continued support, I hope we can count on it as long as humanity still needs action.

Dr Ayman Jundi
Chairman of the Board of Trustees

MESSAGE FROM CHIEF EXECUTIVE

2020 was the year of the crisis.



As 2019 turned to 2020, Syria was in the midst of one of its bloodiest crises in the conflict's history – Idlib. Thousands were killed, Syria Relief staff and beneficiaries were among the dead and injured. Our schools and health facilities were damaged and destroyed. In one day, on February 25th, 10 schools and a hospital in Idlib were all hit by airstrikes. Anywhere else in the world, this would have been front page news and a date remembered in infamy for generations. But, because the schools and hospital were in Syria, the world barely raised an eyebrow. Before an unstable ceasefire was reached in March, over a million people were displaced and Idlib, an area the size of Cornwall, is now home to over 3 million people.

No sooner had the ceasefire started when the entire world was gripped by a humanitarian crisis – COVID-19. Syria and Yemen, with healthcare facilities depleted by years of conflict, were two of the worst prepared countries for the pandemic. Whilst the rest of the planet was told to socially distance and wash their hands regularly, these instructions were the stuff of dreams for IDPs and refugees living in cramped conditions with no regular access to water. To be blunt, for people living in extreme poverty, amidst an active conflict zone, desperate for food, medicine, water and fuel to be able survive until tomorrow, COVID-19 struggled to make their top 10 list of concerns.

August saw an explosion rock the city of Beirut. Lebanon was already gripped by an economic and political crisis and struggling with a COVID-19 response when the explosion tore through the city, killing 207, injuring over 7,500 and making 300,000 homeless.

The contracted, complex and bloody war which has torn Yemen apart continued throughout 2020. Most Yemenis have a daily war themselves, as they try to fight off starvation and disease. With over 75% of the country now living in extreme poverty, Yemen and Syria spent 2020 switching between which was currently the "worst humanitarian crisis in the world."

I say 2020 was the year of the crisis because we were all touched by crisis in some way shape or form.

Every humanitarian crisis needs a humanitarian intervention. All of these events needed action and they needed humanity. In Syria, Yemen, Lebanon, the UK, we responded. We had a bigger impact than ever before, not just because we were needed more than ever before, but because we were more determined than ever before.

Despite every member of the Action For Humanity/ Syria Relief team being touched by at least one crisis in some way, we delivered more than ever before for the people who needed help. In the year of the crisis, humanity needed hope, humanity needed resilience, humanity needed action.

Othman Moqbel
Chief Executive

VISION, MISSION AND VALUES



Vision

A world of crises resilient communities

Mission

"To mobilise and respond to emergencies and critical needs through the Triple Nexus of humanitarian, development and peace building action in order to empower affected people and communities to survive, recover and build a better future."

Values

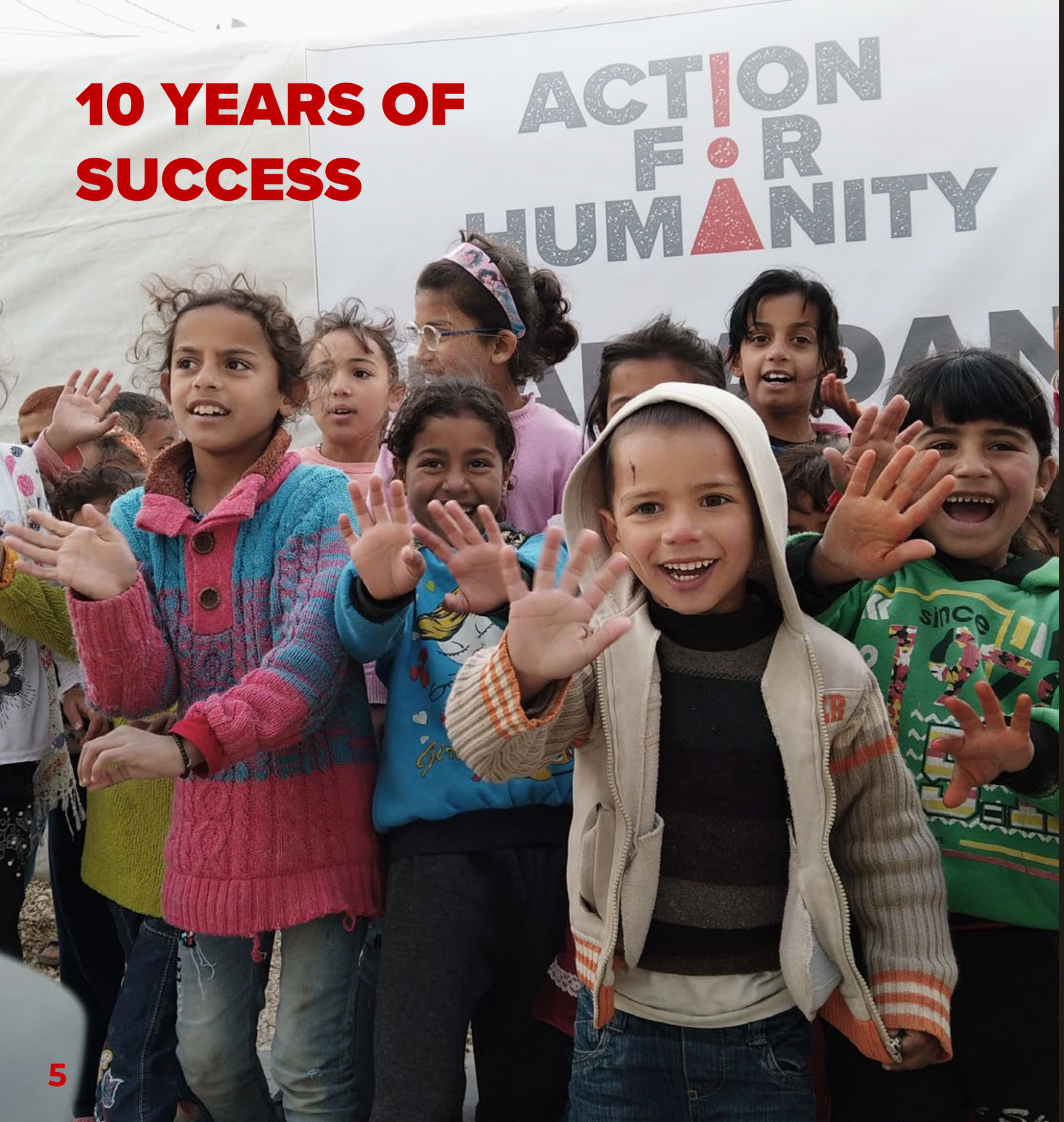
Believe in the cause
We believe in changing a situation from negative to lasting positive; helping those in need; saving and transforming lives for the better is what drives us.

Work together
Teamwork is the backbone of our work's success.

Give with grit
Being a "gritty" person means perseverance and passion for long-term goals; hence, freely giving with courage, conscientiousness, and resilience; acting with optimism, confidence, and creativity as you strive for excellence.

Make life better
Ultimately, our work is to make life, in its holistic sense, better for everyone, and everything, including the environment.

10 YEARS OF SUCCESS



Following our first ten years of success in helping the most vulnerable communities in Syria and the region, Syria Relief is now looking at expanding our thematic and geographic focus. Whilst we will always operate as the Syria Relief brand and maintain our position as a global leader in the developmental and humanitarian aid response in Syria, we are changing our legal operation name to Action For Humanity, under a new Charity Registration Number, 1154881. As part of this process, all assets, liabilities, staff, projects and contracts of Syria Relief have been transferred to Action For Humanity, however, the governing body will remain the same and we will continue to operate publicly as Syria Relief.

Through this paradigm shift, Syria Relief/ Action For Humanity envisions a lead position to expand our operations, drive growth and innovation, and build new strategic partnerships to reach and serve large populations affected by conflicts, disasters and extreme poverty across the globe, while maintaining Syria as our main focus of intervention as Syria Relief.

We believe that, building on our vast and established experience in the humanitarian sector, we will continue to successfully offer diversity, innovation, rapid response ability, local knowledge, accountability and technical expertise to serve the most vulnerable people in our countries of operations.

Over our first ten years, we have begun building strong, strategic partnerships with national and international NGOs and UN agencies, and acquired active memberships of key networks and alliances including Core Humanitarian Standards (CHS) Alliance and Grand Bargain. We will continue to focus on strengthening strategic partnerships and on building networks to bring change in the lives of the poor and vulnerable, whilst maintaining our commitment to the Syrian people as Syria Relief.

OUR JOURNEY

Since we were founded in 2011 as Syria Relief, we have grown into UK's largest Syrian-focused charity.

2011

Determined to help people in war-affected Syria, a group of medical doctors and activists set up Syria Relief. In our first year, food, water and healthcare were the main forms of assistance the organisation provided in the early stages of the war. The organisation gave access to those in need to primary healthcare after violent outbreaks continued and the national infrastructure became non-functional. Doctors and other health workers were brought on board within Syria to provide as much assistance as possible.

2012

We continued to grow in UK and Syria with our focus on provision of emergency aid. The escalating war left more people displaced and in need of immediate food and water aid. Syria Relief developed our capacity on the ground to provide aid efficiently, especially in hard-to-reach areas and implemented projects such as distribution of cash grants and food aid in Douma and Zamalka, Syria.

2013

In 2013, Syria Relief implemented projects worth nearly £3 million pounds to help needy families inside and outside of Syria. During this year we were able to establish excellent working relationship with several well-known reputable national and international charitable organisations e.g. Save the Children International. This further helped us enhance our capacity and implement a variety of different projects in all key thematic areas.

2014

In 2014, Syria Relief implemented our first project in Lebanon. Emergency aid was provided to new and expectant mothers in Arsal refugee camps. This project helped over 276,000 women and new-born babies.

By 2014, Syria Relief also became much more active in advocating for the Syrian people. Several talks and presentations were given by the trustees, at various universities, academic institutions as well as the House of Parliament.

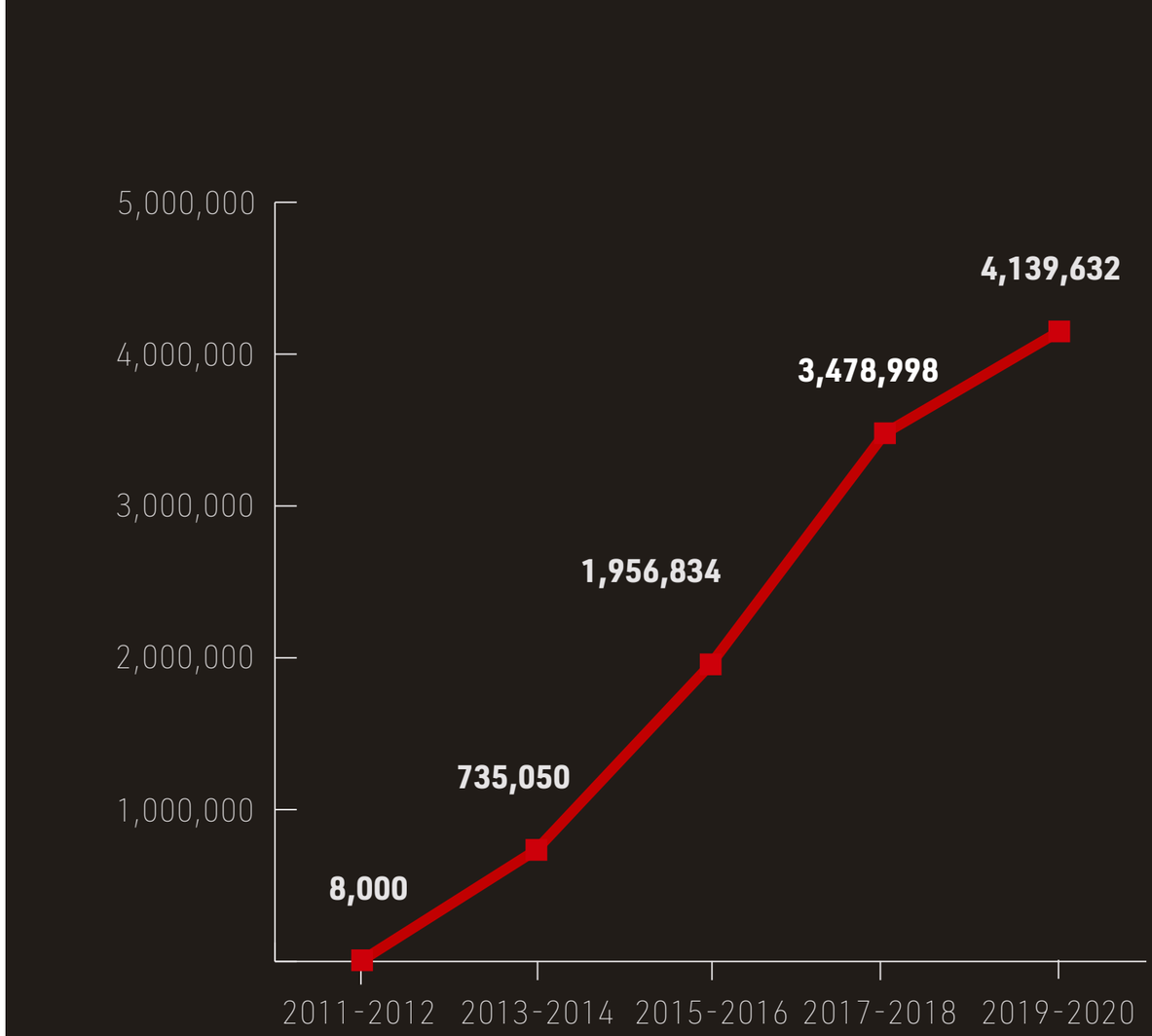
2015

In 2015, Syria Relief increased our efforts to provide clean water in Syria. These water projects meant that over 20,000 people received clean water and improved sanitation facilities during this year. During 2015, there was a huge amount of increase in the household and commercial waste dumped in areas surrounding civilian dwellings in Syria. These unofficial waste tips became health risks. Syria Relief cleaned this waste, as part of our Water & Sanitation programme, in the city of Mara in north-western Syria. We also ordered many metal bins to be made at local metal works, providing an income to local workers.

2016

In 2016, Syria Relief started our long-term agricultural training project. This project provided training and livestock to 9,500 households in Deir-ez-Zour, Ghouta, ldlib and Aleppo. This project provided each beneficiary with 4 vaccinated sheep, together with a kit containing all necessary equipment and enough food to raise the animals until the beneficiaries were able to support the livestock themselves.

By 2016, we were operating 47 schools in Syria, providing education for over 14,500 children. Student uniforms, classroom equipment and school meals were provided to every child, free of charge. Teachers received formal teaching training, as well as training in child protection, psychosocial child support and first aid.



10 MILLION
PEOPLE SUPPORTED
SINCE 2011

2017

In 2017, Syria Relief provided cooked meals to over 130,000 people in need of sustenance. In the meantime, we distributed food packages to displaced communities across Syria and in neighbouring countries. Each package contained supplies of a number of staple foods - enough to feed an average-sized family for a period of one month.

Furthermore, by 2017 we had a well-established Orphan Sponsorship Programme, helping nearly 3,258 vulnerable orphans across Syria receive sponsorship. This project covered all aspects of essential care including food, clothing, healthcare, and education.

2018

By 2018, Syria Relief became UK's largest Syrian-focused charity. Helping Syrian people in Syria and the neighbouring countries, by implementing short and long term projects.

Alongside the standard food parcels, in 2018 Syria Relief achieved a landmark by providing essential non-food items (NFIs) to adults and children in crisis, helping them maintain their dignity and humanity. Basic necessities were provided including toiletries, household items, sanitary products, baby supplies, stoves & fuels, tents, blankets and seasonal clothes. Through this NFI projects in 2018, Syria Relief reached 128,595 beneficiaries.

2019

In 2019, we established ourselves as the global leader in NGO-provided education in Syria by operating 164 schools across Northern Syria. Simultaneously, we implemented our first two projects in Bangladesh: 45,000 Rohingya refugees in Cox's Bazaar received healthcare from a static health care centre set up by Syria Relief. 893 Rohingya refugees benefitted from 59 permanent shelters.

2020

This brings us to 2020 and Syria Relief/Action For Humanity's most impactful year to date, where we continued to establish ourselves as a global leader in providing humanitarian aid in Syria and the region and began taking our experience and expertise of providing life-saving and life-sustaining projects to other conflict settings.

WHERE WE WORK

In 2020 we supported over 2 million people in:

United Kingdom

Turkey

Syria

Lebanon

Iraq

Jordan

Yemen

Bangladesh

We worked with implementing partners in Yemen, Jordan, Lebanon and Bangladesh.



IMPACT OF OUR WORK IN 2020

Over **2 million** conflict-affected people reached

More than **11 thousand** Food Packs Distributed

Around **28,633 Orphans** supported

Around **150,000 people** helped with COVID prevention activities

Over **100,000 students** accessed education through our projects

More than **320,000** people helped through our WASH projects

Almost **300,000 people** were provided with access to health

Around **200,000 people** benefited from our Shelter Projects

More than **19,000 people** helped in war-torn Yemen

155 Schools supported across the globe

PROGRESS AGAINST OUR THEMATIC PRIORITIES IN 2020

Responding to emergencies

Action For Humanity/Syria Relief is committed to increasing our capacity to respond to emergencies as quickly as possible to meet the urgent needs of those affected by conflict or natural disasters. In 2020, our emergency projects helped more than 200,000 people in Syria, Yemen, Lebanon, Turkey and Bangladesh.

The winter of 2019 and 2020 saw the intensification of violence in Idlib, Northwest Syria. Thousands were killed and over a million displaced, causing what was then the worst humanitarian crisis in the world. Homes, schools, hospitals, markets and aid workers were all targeted, killing and maiming scores of innocent civilians. Unfortunately, Syria Relief schools and healthcare facilities were targeted, killing staff, volunteers and beneficiaries.

No sooner had Idlib reached a fragile ceasefire, when Covid-19 began spreading across the world and Syria faced a major outbreak in March. Our emergency project distributed more than 3,000 hygiene kits and food packs to displaced Syrians in refugee camps throughout Northern Syria. We also provided eight hospitals and nine public health centres with Covid-19 test and protective kits.

Thousands of Rohingya have fled persecution in Myanmar leading to a historic migration crisis in South Asia. In 2020, Action For Humanity provided non-food items, shelter and medical assistance to 2,000 Rohingya refugees in Cox's Bazar and Teknaf, Bangladesh.

On 4th August 2020, two explosions at a warehouse in Beirut, Lebanon caused widespread damage across the capital, killing at least 207 people, injuring over 7,500 and leaving 300,000 homeless. As Syria Relief, Action For Humanity was one of the first organisations on the ground working with local partners to support some of the worst-hit families with essential supplies like food, hygiene kits & shelter rehabilitation.

For six years the war in Yemen has trapped families in a brutal cycle of starvation and sickness. Tens of thousands have been killed and two million displaced. In 2020, we distributed more than 500 food baskets to some of the most vulnerable families in Yemen in Zi Mar, Sana'a, Amanit Al Asima, Lahj, Aden and Abyan governorate helping over 2,000 people.



Education

Education is the key to a better future. It helps people to increase their skills, fulfil their potential and pursue their goals. However, this basic human right is denied to millions of children and adults in many communities throughout the world. Action For Humanity/Syria Relief always prioritises the needs of the most vulnerable children living in conflict areas and we helped over 100,000 students access education through our projects in 2020.

We supported 155 schools across the globe by building new schools, rehabilitating existing ones, training teachers and providing educational materials.

Alongside education, we have integrated psychosocial support for out-of-school, displaced and host communities' children in Syria through creative mobile education interventions. The project provided immediate and creative access to the most marginalised IDPs, host community children and young adolescents in a safe and protective learning environment. This project had two mobile education buses, through which we improved the access to education and quality of teaching to engage and appropriately support learners in their educational and psycho-social needs. It is worth mentioning that, as Syria Relief, Action For Humanity was the first NGO that launched this initiative, covering 4,000 out-of-school children in Syria.

LAILA'S STORY

"I love this place very much, because I am able to play and draw with my friends"

As with many of the other children, Laila has seen violence all her life. She has suffered from medium to severe issues of depression, characterised by a lack of self-confidence and habitual isolation.

Through the Psychosocial Support activities delivered by Syria Relief's Child Friendly Spaces (CFS) project, there has been a marked improvement in the child's emotional state, and a positive strengthening of self-confidence when dealing with others. Laila's parents believe that the CFS programme has helped her to cope with all the traumatic losses that she has suffered, such as losing close family and friends.

UMM ALAA'S STORY

"In this month of Ramadan, I thank God and Syria Relief for helping me pay for our food and medicine"

Umm Alaa was displaced from Idlib, Syria. She is a widow who lives with her children in a refugee camp and is unable to afford necessities of life. Before the war she lived with her husband who had a job, and her children were in school.

She received $100 in vouchers from Syria Relief during Ramadan so she can secure her family's basic needs and get medication for her children.

FOOD SECURITY AND LIVELIHOODS

9.3 million people are food insecure in Syria and there has been an exorbitant rise in food prices following massive inflation and currency devaluation, making it almost impossible for an average Syrian family to feed themselves. During 2020, Action For Humanity tackled this issue by catering to the need of more than 500 vulnerable households by distributing bread packs throughout the year.

One of our most successful projects in 2020 involved vocational training on plant nursery management in Syria. This project trained 300 beneficiaries on plantation and distribution of new olive trees. The households also received a monthly cash grant to cover their basic needs while they take care of the new plants. Food-for-work and cash-for-work projects are also key areas within our programme that we continue to support, mainly during emergency situations.

HEALTH AND NUTRITION

Throughout the duration of the conflict, most of the primary healthcare centres (PHCs) have stopped functioning, many due to the deliberate targeting via airstrikes and shelling, and therefore, have not been operational. Action For Humanity/Syria Relief helps the most vulnerable women, children, and their families - particularly those displaced, evacuated or returnees by providing them with lifesaving healthcare.

Syria announced its first positive case of Covid-19 in northwest Syria in 2020. The health system in Northern Syria had already completely collapsed by 2019, making Syria highly vulnerable to the disease.

In Idlib, Syria we reached over 1,100 beneficiaries through distributing 500 hygiene kits to families, 50 awareness sessions and sterilisation of 15 camps for the internally displaced. Two ventilators were also provided to hospitals in Syria to help prevent COVID-19 related deaths.

In Lebanon, Action For Humanity/Syria Relief provided 25 awareness sessions on Covid-19 prevention methods along with distribution of 220 hygiene kits to Syrian refugee families at risk of infection. 10 camps were also sterilised to prevent the spread of the disease helping approximately 1,470 people.

Action For Humanity aims to increase access of vulnerable families to healthcare facilities by working closely with local communities and by providing these communities with cash and other items. We are making health facilities and medication accessible for almost 300,000 people in Syria, Yemen and Lebanon.

During 2020, Action For Humanity/Syria Relief delivered critical health and nutrition services in Syria to more than 500 pregnant and lactating women, new-borns, and children under 5 with a focus on the first 1,000 days of life to protect, promote, and support lifesaving practices. We also continued our Mobile Clinic project that helped Syrian communities to improve preventive and curative health services, such as child immunisation and therapeutic care. Both these projects provided training and awareness-raising sessions to local health workers and health committees to increase their knowledge of hygiene practices.

As Syria Relief, Action For Humanity continued our prosthetic project in 2020 and saw an increase in the number of patients receiving prosthetic limbs. The selected beneficiaries were amputees and the disabled. The patients were either injured during the conflict or had been otherwise impacted by the ongoing war.

SALEH'S STORY

"Thank you so much Syria Relief for all the support provided through this difficult time"

Saleh is a 12-year Syrian child, who lost his right foot below the knee because of a mine explosion near his house in 2018.

Through Syria Relief, Action For Humanity helped Saleh through several surgeries and provided him with prosthetics and drugs needed for his recovery. Saleh can now walk again and has gained his confidence back after suffering from a traumatic injury.



KHAMIS' STORY

Khamis is a refugee based in an refugee camp in Reyanli, Turkey. An airstrike in 2018 near Idlib destroyed his family house, injuring his family members and amputating his leg.

Through Syria Relief, Action For Humanity has provided him with a prosthetic leg so he can be independent through greater mobility.

WATER, SANITATION AND HYGIENE

Clean water is essential for life and proper sanitation is critical to good health but around the world there are large disparities in access to these basic services. Action For Humanity/ Syria Relief aims to increase access to safe, clean drinking water and sanitation facilities.

In 2020, we reached 320,000 people by working closely with local communities on water, sanitation, and hygiene projects. We supported 18,5000 IDPs living in 19 camps in Syria's Harim, Maaret and Misrin districts by providing them with an adequate amount of clean water through trucks and rehabilitating water and latrine supplies.

We installed water wells in Bangladesh, as well as Syria. These wells were built in areas that suffered from low levels of potable drinking water, high percentages of chloride in the underground water and shortages of electricity. The water extracted by Syria Relief/Action For Humanity from the wells was channelled to refugee and IDP tents through water pipelines.

SHELTER

Through our shelter projects, we aim to empower people to achieve a life of dignity and security as well as resilience to climate change and natural disasters. We establish both long and short-term accommodation for some of the most vulnerable families in the hardest-to-reach areas.

In 2020, 1.5 million Syrians were displaced by the conflict, with the total number of IDPs now reaching 6.1 million people inside Syria. To help these displaced people Syria Relief coordinated with local authorities to attain land, distribute 623 tents to Syrian refugees and rehabilitate more than 700 tents in the Aleppo governorate.

During 2020, we also provided quality shelters for vulnerable Rohingya refugees in Bangladesh. The shelters were built in manageable micro-clusters, toilet and bathing facilities. This project provided shelters to around 900 beneficiaries in Kutupalong, Cox's Bazar district.

623 TENTS DISTRIBUTED TO SYRIAN REFUGEES

PROTECTION

Our projects provided essential protection to 12,700 girls, boys, women and men against Gender Based Violence in A'zaz and Afrin districts through delivering Child Protection and Mental Health and Psychosocial support services (MHPSS). These services were provided through two static facilities and two mobile units within Aghtrin and Jandairis sub-districts.

To address the protection needs of women, girls, and survivors of gender-based violence (GBV), we established two women and girls safe spaces. In addition to this, two mobile units were attached to reach out to IDPs within camps and host communities whom were unable to participate in the activities within the static facilities.

To provide psychosocial support to vulnerable children and youth with psychosocial needs, such as emotional and behavioural problems, we established two child friendly spaces (CFS). Two mobile child protection (CP) units were attached to CFSs, to extend the scope of CP services into the neighbouring IDP camps.

In order, to support and enhance psychosocial well-being and coping mechanisms for men, women, boys, and girls through our interventions focused on social problems, emotional distress, common mental disorders (such as depression and post-traumatic stress disorder), severe mental disorders (e.g. psychosis), alcohol and substance abuse and intellectual and developmental disabilities.





AHMED'S STORY

"I am happy here; I like to come every day to play with my friends"

Ahmed is an orphan who has suffered with issues resulting from a lack of emotional care from his parents not being present in this formative stage of his life. Ahmed's parents passed away during the conflict and he is currently living with his guardian. It is believed by the protection team that his situation, coupled with the trauma from living through the war, has caused a lack of self-confidence and willingness to voice emotions. Currently Ahmed is part of the Child Friendly Spaces (CFS) project and is attending regular sessions. Since starting these sessions, staff have noticed an improved willingness in Ahmed to take part, and more confidence. Ahmed is now much better at communicating emotionally and interacting with his peers.

ORPHAN AND CHILD WELFARE

Action For Humanity/Syria Relief has a comprehensive Orphan and Child Welfare programme providing orphans with essentials including nutritious food, clothing and access to healthcare, whilst ensuring the children go to school. Over 28,000 orphans were supported in 2020 through our general orphan and child welfare projects and 203 children were enrolled onto our newly set up long-term orphan sponsorship programme during 2020.

JANA'S STORY

"I thank Syria Relief for helping my sick child and my family"

Jana is a 10-year-old girl, who lives with her mother and 8-year-old brother. Due to the death of her father, the family was unable to afford basic needs and medication for her medical treatment.

After being sponsored by Action For Humanity, through Syria Relief, their situation has improved. They can now secure their basic needs, afford the education expenses, and get medication for Jana, who is now in good health.

FAMILY SPONSORSHIPS

We have led the way in providing life-changing support for displaced and refugee Syrian families, who have been forced to flee to makeshift camps with limited access to food, water and basic essentials that are needed to survive. With no opportunities to work, families are unable to break free from spiralling cycles of poverty. Our support helps these vulnerable families fulfil their basic needs, including rent, food, drinking water, primary health care, basic education, and clothing. Our beneficiaries are refugees, who are not supported by any other organisation. Priority is given to families with the poorest health status, disabilities, female headed households and large families with young children. Over 100 families were enrolled in our Family Sponsorship programme in 2020.

SEASONAL

Every year our seasonal distribution programmes provide vulnerable families with food and non-food parcels in Ramadan, Qurbani and Winter.
In Ramadan 2020, Action For Humanity/ Syria Relief delivered food for 68,794 households. In Syria 9,175 families were provided with food baskets for the month of Ramadan. In Yemen, Lebanon and Jordon 362, 1670 and 248 households were provided food, respectively. These foods parcels were locally procured and contained nutritionally balanced items.

Two months later, our Qurbani meat deliveries provided food for over 38,333 households in Syria, Yemen, Jordan and Lebanon as they marked Eid ul Adha.

For 2020 winter, Action For Humanity/ Syria Relief continued to reduce the loss of lives during the harsh cold winter by reaching around 20,240 households. We distributed winter-relevant NFI kits to IDPs in Syria and refugees in Lebanon. The NFI kits included fuel, warm clothes, and mattresses. Wherever possible, we integrate our seasonal distributions with other humanitarian and development programmes. Working closely with local communities, we ensure the food reaches those most in need without discriminating in any way.



ZAHIRA'S STORY

Zahira is a 91-year-old IDP from Idlib, living in Tah camp. She is a widow, who is supporting 8 children, one of these children has cerebral atrophy that prevents her from moving. Zahira was unable to afford heating fuel during the harsh winters, as she has no income source.

Syria Relief provided Zahira and her family with the fuel needed during winter to avoid her freezing to death, this consequently helped her to spend the money she would have spent on fuel on buying food and medicine instead.

UK DOMESTIC PROGRAMMES

In 2020, our work with vulnerable communities in the UK mainly focused around COVID-19 prevention and support.

At the start of the COVID-19 crisis, under the banner of Syria Relief, Action For Humanity set up a Covid Local response fundraising campaign along with a fully functioning food bank. We provided basic food essentials and healthcare packs to the elderly and vulnerable citizens. A team of volunteers distributed 15,000 leaflets across Manchester to identify any families falling through the net. Action For Humanity also supplied around 15,000 hot meals to homeless shelters across Manchester and provided 220 hot meals to NHS staff at the Royal Oldham Hospital. Community cooks were also trained through weekly batch cooking classes to reduce food poverty and increase outreach to those needing it the most. One batch cook provides 150 hot meals.

During the second lockdown, we have distributed 500 healthcare packs donated in kind by Everest Pharmacy Group UK in partnership with the Union of Catholic mothers, Action Together and Age Concern.

Action For Humanity's/Syria Relief's local response and outreach services spread across Tameside and Greater Manchester working with Myriad Foundation, Tameside Council, Action Together, Age Concern, Tameside Veteran food provision, As Salaam Centre, Barakah Food Aid and SPIN (Supporting People in Need- Coverdale Church Shelter).

Additionally brand-new winter clothing, medical aid and blankets were collected in the UK and transported to Syria for distribution amongst vulnerable families.



CAMPAIGNS

As the UK's largest Syria focused NGO, Syria Relief plays a key role both nationally and internationally in giving a voice to Syrians affected by the 10 years of brutal conflict. Over the past decade Syria Relief has been delivering emergency aid and establishing long term solutions to tackle the growing humanitarian crisis. Today, we are working on the ground in some of the hardest to reach areas of Syria and its neighbouring countries providing medical care, food intervention, education, livelihood projects, water and sanitation and shelter.

Over the past year, the in-house communications team has received extensive press coverage across print, digital and television. The organisation has kept the voice of our beneficiaries at the forefront of the Syria conversation and helped to keep the conflict on the media and political agenda. Syria Relief has strengthened our communications team to achieve 70% more coverage in 2020 than in 2019 featuring in print and online publications such as The Guardian, Independent, The Telegraph, Middle East Monitor, Middle East Eye and been interviewed on ITV, BBC and TRT World.

From January- April 2020, we led the UK campaign to keep Idlib on the media agenda and called for the end to military actions that deliberately targeted civilians. We launched an emergency appeal to support civilians affected by the escalation of violence in Northwest Syria. Unfortunately, our teams on the ground felt the effects of the escalation when a school we operated in Sarmin was hit by a cluster bomb killing 12 people, 5 of whom were children. This was shortly followed by the death of one of healthcare workers who was killed by an airstrike a month later. In response to this and the growing humanitarian crisis, we launched an emergency appeal for the people of Idlib. We began by commissioning a YouGov poll which discovered that 72% of the British public were not aware of the humanitarian crisis in Idlib. Our CEO Othman Moqbel, wrote a piece for the Independent discussing the shocking results and the Head of Communications and Advocacy, Charles Lawley, published a piece discussing the moral challenge caused by the Idlib crisis for the post-Brexit government. To reach a broader audience, we took a full page advertorial in The Times which was pick up by other news outlets. We led a group of MPs and organisations such as World Vision and Islamic Relief to call for immediate action to end the crisis in a letter which featured in The Guardian.

When violence against migrating Syrian refugees escalated in Europe, our team travelled to the Greece/ Turkey border to offer emergency aid and we published a piece standing up for the treatment of refugees in The Independent. In addition to raising awareness about the crisis, this PR campaign generated significant funds to support emergency aid in the region.

In March 2020, to mark the 9th anniversary of the Syrian conflict, we released 9 Years Of Schools On The Front Line: The Impact of Airstrikes on Syria's Schools, which highlighted the scale of which schools are being targeted in the conflict and the short-, mid- and longer-term impacts of the regularity of this war crime.

During the Coronavirus pandemic, Syria Relief were at the forefront of the international campaign to highlight how unprepared Idlib and the rest of Northern Syria was for the pandemic whilst raising funds for hygiene kits, emergency medical care and ventilators. Our work was covered by the Spectator and a local publication called Mancunian Matters.

We were also involved in cross-agency advocacy efforts, before behind the scenes and publicly, in opposing the proposed closure of aid crossings by the UN Security Council. This took the form of open letters, joint letters and working closely with FCDO and other policy makers.

During the UK lockdown we could not ignore the needs of our local community. Our deployment team partnered with Everest Pharmacy to deliver medicine and food to people shielding as well as delivering hot meals to NHS workers and the homeless. ITV local news acknowledged one of our fundraisers as an 'advent hero'.

In August 2020, we were the first UK NGO to respond to the Beirut explosion and launch an emergency response appeal. Having already been working on the ground in Lebanon with Syrian refugees, we were able to assist with the effects of the blast in the city. We appeared on TRT World, ITV News and Islam Channel whilst out in the field.

In terms of fundraising, our 2020 Ramadan, Dhull Hijjah and Winter campaigns were all the most successful in the organisation's history. The emergency campaigns launched for the humanitarian crises in Idlib and Beirut in 2020 also raised unprecedented amounts of donations to fund our world-class aid responses.



INSTITUTIONAL FUNDING AND STRATEGIC PARTNERSHIPS

Action For Humanity's overall income in 2020 was £27 million out of which £23 million was raised from institutional donors, trusts, foundations and partners. Our programme funds were focused on the key thematic areas such as food aid and security, shelter, health and nutrition, Education including Risk education, WASH, Livelihoods and protection.

We believe that partnerships in terms of delivering joint humanitarian responses and capitalising on individual strengths are the way forward to bring change in the lives of the most vulnerable people affected by conflict, emergencies and extreme poverty.

It is essential for humanitarian and development actors to respond to emergencies and disasters through collaborative action, which is inclusive, locally empowering and meets urgent needs of the affected population, in line with the humanitarian principles of humanity, neutrality, impartiality and independence. Similarly, we believe that through effective partnerships and our approach to localisation, we shall be able to reduce poverty from the most deprived and marginalised communities across the world whilst contributing to Sustainable Development Goals (SDGs).

MEMBERSHIPS, NETWORKS AND ACCREDITATIONS

In 2020, Action For Humanity/Syria Relief supported NGO coordination networks and UN cluster approaches at the countries level to make our actions more effective, collaborative and sustainable. At the UK and global level, we are members of bond and Development Aid and have acquired the membership of the Core Humanitarian Standards (CHS) Alliance. Furthermore, we applied for consultative status of the United Nations Economic Social Council (UNECOSOC).





STRATEGIC PRIORITITES FOR 2021

PROGRAMMES

Action For Humanity Five-Year Strategy

The organisational 5-year strategy for Action For Humanity was developed over the year 2020 and 2021. We now aim to start developing the Global Programmes strategy with our respective country programmes and partners. Country strategies will be developed for planning and later gauging impact. Special focus will be given to initiating programmes around peacebuilding which is now an imperative part of the strategy. We will also build our profile for funding long term sustainable projects, building the resilience of communities against extreme poverty and disasters.

Evaluation and Learning

We will continue to evaluate, analyse, and learn from our projects around the world and share good practice and lessons learned across all of Action For Humanity/Syria Relief's projects and with our partners across the sector. We will explore new approaches, engage in high quality research, and work closely with communities to build our understanding of what works, where, and why; and use this insight to build better programmes.

Commitment to Good Governance

We will also further strengthen the application of our policies and processes at headquarters and the country offices. These specifically includes safety and security, safeguarding and will include essential trainings and capacity development of our field staff and implementing partners. The aspect of governance has been our focal point to enhance in the year 2020 and we will continue further to ensure all aspects of good governance and due diligence in our programmes.

Global Expansion

This year, as Syria Relief, Action For Humanity continued to strengthen the capacity of our Syria and Iraq field offices whilst reaching new communities in Yemen and Bangladesh through implementing partners. We have active plans to register and establish our field offices in Yemen and Jordan to achieve long-term self-reliance.

Orphan & Family Sponsorship

The Syrian Conflict has caused countless children to be orphaned and hundreds of thousands of families to be displaced. We have continued to expand our operations making sure we reach more families and children year on year. Our strategy for 2021 is to triple the number of family and child beneficiaries we are reaching on a monthly basis through Syria Relief's orphan and family sponsorship programmes.

Operations / Internal Systems

Action For Humanity is continuously looking to improve and enhance our internal systems to guarantee accuracy and precision of our work from donation stage to implementation in the field. We have been working hard behind the scenes with our CRM partner to transition to a newly developed software system to accommodate our expansion and our work.

INSTITUTIONAL FUNDING AND STRATEGIC PARTNERSHIPS

In the year ahead, we will focus on securing large grants from institutional donors, trusts, foundations and international NGOs and strengthen strategic partnerships with our existing donors and partners. This will be achieved by:

- Proactively forge new partnerships with trusts and foundations and acquire accreditations of large networks and alliances.
- Build and support programmes staff on quality proposal development, project design, programme delivery and grants management.
- Initiate the process of validation and certification of Core Humanitarian Standards (CHS) Alliance to improve quality of our projects and programmes in the countries of operations.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Action For Humanity is a Charitable Incorporated Organisation (CIO) Foundation with The Charity commission in England and Wales, under registration number 1154881. Our governing document is a Foundation constitution and who's only voting members are our charity trustees.

The objects of the CIO are: -

- the relief of financial hardship among people in Syria, and throughout the world as the trustees see fit, by providing such persons with goods/ services which they could not otherwise afford through lack of means;
- the relief of sickness and the preservation of health among people in Syria, and throughout the world as the trustees see fit;
- the advancement of education for the public benefit of people in Syria, and throughout the world as the trustees see fit; and
- such charitable purposes for the public benefit as are exclusively charitable according to the laws of England and Wales as the trustees may from time to time determine.

Action For Humanity is the sole corporate trustee of Syria Relief.

The Trustees are of the view there has not been any change in the class of beneficiaries of the combining entities and the power and controls of The Trustees also remain unchanged. On that basis, the Board of Trustees are satisfied that merger accounting is the most appropriate method for accounting for change in accordance with Charity SORP.

Board of Trustees

The Board of Trustees for Action For Humanity's key responsibilities are to:

- Direct and oversee the organisation, focusing on strategic planning and governance, and setting priorities and objectives.
- Evaluate the performance and the progress of the work of the organisation.
- Approve new policies and procedures.
- Appraise the Executive Management Team and make appointments to and dismissals from these positions.
- Approve Annual Accounts, the annual budget and the ongoing viability of projects implemented or to be implemented.
- Work with key stakeholders.
- Ensure compliance with regulatory requirements.

The Trustees can also:

- Act on advice and information from regular meetings with the CEO and senior staff.
- Take, where necessary, independent professional advice that will aid The Trustees in fulfilling their role.
- Attend training in established, new or emerging areas of responsibility.

Appointment of New Trustees

The Board may appoint a Trustee during the year to fill a casual vacancy, to serve a probationary period of six months. Subject to a satisfactory outcome of the probationary period, a permanent trusteeship is offered subsequently. Additional Trustees with specialist skills may be appointed to assist in the governance of The Charity as the Board see fit. Newly appointed Trustees have the same responsibilities and powers as current Trustees. When considering appointment of a new Trustee, The Charity follows the requirements of The Articles of Association and The Charity Commission's guidance.

Newly appointed Trustees are provided with a structured induction programme about The Charity's areas of work, how it functions also focusing on their specialised areas when applicable. They are also provided with the latest set of The Trustees report and audited financial statements and a brief on the current finances of The Charity with an up-to- date copy of the management accounts. All Trustees including newly appointed trustees (if any) are highly encouraged to attend trainings where appropriate.

Governance Review

The Board of Trustees recognise The Charity's growing needs as it expands and the changing regulatory environment. They resolved to continue enhancing Board effectiveness and performance to exercise effective oversight and control, and bolster public trust in The Charity. The Trustees engaged in a governance review, skills audit, and introduced changes necessary for continued improvement. With the support of external consultants, the governance review included a series of self-, and third-party assessment, and reviews of key documents such as the Governance Manual, as well as Trustee roles and responsibilities, appraisal arrangements, skills, diversity, and the effectiveness of Board meetings.

Audit Committee & Risk management

The Charity has a Risk Management policy and maintains a risk register. The Audit, Finance Risk Management Committee reviews the risk register periodically and makes the appropriate recommendation to the board.

Management

The CEO is accountable to the Board of Trustees and, along with other senior staff, is responsible for day-to-day management. The CEO has delegated authority, within terms approved by the Board of Trustees, for operational matters including finance, employment and other performance-related activities. The day-to-day running of the organisation's activities have been carried out by a team of dedicated staff who have the responsibility to implement corporate strategy, and the authority to make decisions, respond to consultations, allocate resources and commit expenditure. They are supervised and directed by their line managers led by the CEO, in line of the strategies set by the Board.

The Trustees and the CEO regularly monitor the achievement and performance of the work of The Charity, to ensure that it reflects the aims and objectives of The Charity. Trustees have also given consideration to The Charity Commission's general guidance on Public Benefit, when setting future objectives and planning future activities. This is done by re-examining The Charity's core aims, expanding our services and widening the scope of The Charity's beneficiaries (where possible). The aim is to make sure that public benefit is maintained as a catalyst for their strategic thinking to deliver the objectives that they aspire to achieve.

Key Management Personnel and Remuneration

The Trustees aim to strike a balance between paying enough to recruit and retain staff with the skills we need, our employees' needs, and the public and our donors' expectations that the money they entrust us with, will be used wisely to assist the people we serve in our country offices. Pay increases are awarded to staff subject to good performance in order to keep employees motivated at all times. One senior staff members' salary exceeded £60,000 per annum during this period.

Principle Risk Management

At Action For Humanity (AFH), the Trustees take their responsibilities towards staff, volunteers, donors, and beneficiaries very seriously.
An important aspect of discharging these responsibilities involves the identification and management of all potential risks that might compromise staff, resources, or ability to deliver programmes in an effective, efficient and ethical manner.

We, therefore, have the ultimate duty to regularly identify and review the risks to which the organisation is exposed, to and to ensure that appropriate controls are in place to provide reasonable assurances against fraud, malicious acts, and errors such as serious mismanagement and safeguarding issues. The Trustees, along with the CEO and the senior staff, actively review these risks on a regular basis.

Risks are complex, due to the nature of the work that we carry out. They are assessed on the basis of their likelihood and potential impact, which would allow the implementation of mitigation strategies to manage these risks. Also, wherever possible, risks are covered by suitable insurance, to reduce their financial impact.

The principal risks to The Charity have been identified as:

Reputation

One of the most valuable assets of any charity is its reputation. It is vitally important that we do all we can to meet the expectations of our donors, beneficiaries, supporters and other organisations that we partner with. To protect our organisation against reputational damage, we implement the following:

- Anti-Fraud, Corruption and Bribery Policies - We work very hard to ensure that integrity and transparency are embedded in all our policies and procedures. Conflict of interest; Anti-Bribery; Anti-Terrorism and Anti-Money Laundering policies are introduced with the relevant training and awareness programmes and closely monitored.

- Senior level representation on many important forums and influential fronts, to ensure positive visibility, including a strong media presence. Coupled with a proactive communications strategy to ensure our work enjoys the great reputation that it deserves.

Operational

Risks in this area include physical risks to our personnel and volunteers, and risks compromising the continuation of project delivery. To mitigate against such risks, we have taken the following actions:

- Developed Standard Operating Procedures for common processes to protect against loss of key staff or volunteers;

- Improved the quality and the scope of training, to disseminate skills and good practice within the organisation, and to ensure staff safety and wellbeing;

- Regular reviews of key systems and procedures to improve and strengthen the internal policies and communication processes, thus maintaining a clear structure of delegated authority and control;

- Applied robust due diligence policy in our dealings with donors, and the use of "Acuity" tool to assess suitability of personnel;

- Adopted clear processes to review and assess our performance management system on the ground;

- All programmes have up-to-date security policies, which include the provision of regular comprehensive security briefings and assessments, in response to rapid changes in the political situation;

- Culture and Behaviour - Action For Humanity monitors and learns lessons from our peer organisations and ensures that we develop the right culture and behaviour as we grow:

    - As such we have undertaken a review of policy and procedures to ensure they are 'fit for purpose'.
    - Enhanced support to field offices in Turkey and Iraq.
    - A programme of regular training for all staff.

COVID-19 Pandemic

At the start of 2020 COVID-19 broke out and the World Health Organization (WHO) officially declared the COVID-19 outbreak a pandemic in March 2020. We developed internal guidelines as per the government directives to adapt all the activities of our projects in countries affected by the pandemic.

All our country offices have adapted to the crisis and mitigation plans have been put in place by the organisation such as the COVID-19 Response Plan coordinated among UN clusters, INGOs and the governments at country level. We brought in social distancing and other procedures to avoid exposing the people we serve to the risk of infection. Similarly, we also implemented mitigation plans in order to adapt to the crisis. For example, working from home and a more precautionary approach to spending. All these mitigation plans helped our projects to successfully adapt to the pandemic and have allowed us to continue supporting vulnerable communities throughout the crisis.

The Trustees, are therefore, satisfied that adequate systems and procedures are in place to manage and minimise exposure to the identified risks.





FINANCIAL REVIEW

Income

During the year, we raised £26.7m (2019: £18.8m) representing a 42% increase from prior year. See chart below.

Income from major appeals raised £2.8m (2019: £2.4m) and grants from Institutions raised £23.2m (2019: £16m), representing an increase of 17% and 45% respectively.

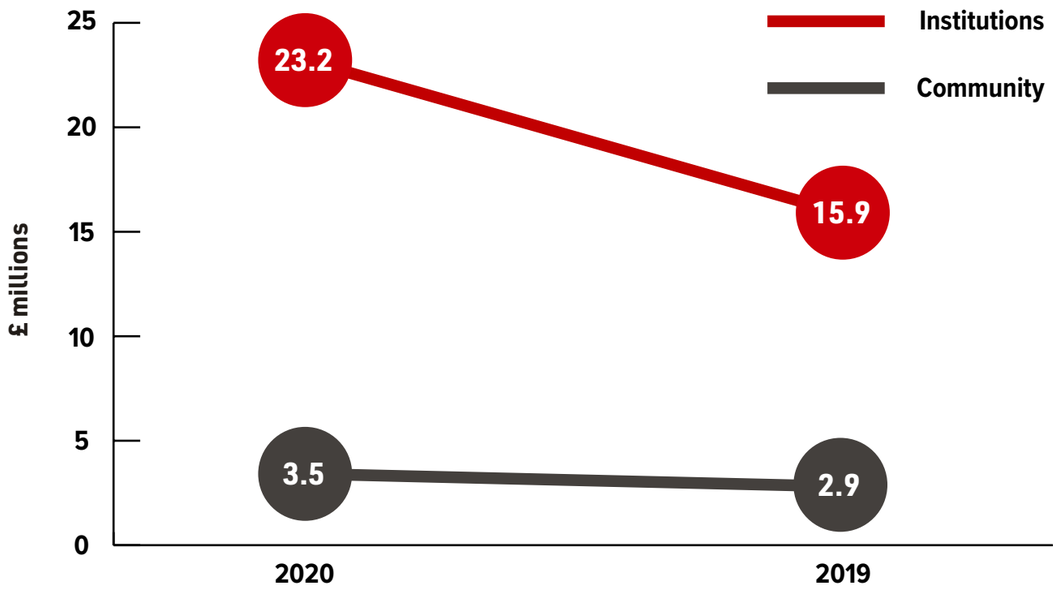
Total income included £0.26m (2019m: £0.50m) of gift in kind income and only £58.5k of HMRC JRS grant.

This year we experienced an exponential growth in our income due to the effectiveness of the fundraising activities within the community and due to the success in attracting additional grants from existing Institutions and grants from newly engaged Institutions.

In summary, the Institution income includes:

Funding Partners	2020 £m	2019 £m	^from prior year
Ummah Welfare Trust	7.2	2.7	167%
Solidarites International	3.4	2.6	31%
Chemonics	3	0	100%
CARE	2.4	1.9	26%
Save the Children International	2.3	3.7	-38%
OCHA	1.7	0.5	240%
Warchild	0.5	0	100%

Income 2020-2019



Spending

We spent £26.3m (2019: £17.2m) on charitable activities, this is 99% (2019: 96%) of total income in the year. The percentage of spend of total income has been consistent with prior year.

The slight increase reflects the outstanding spend that we were able to incur in this year due to resolving its bank transfer issues in the prior year.

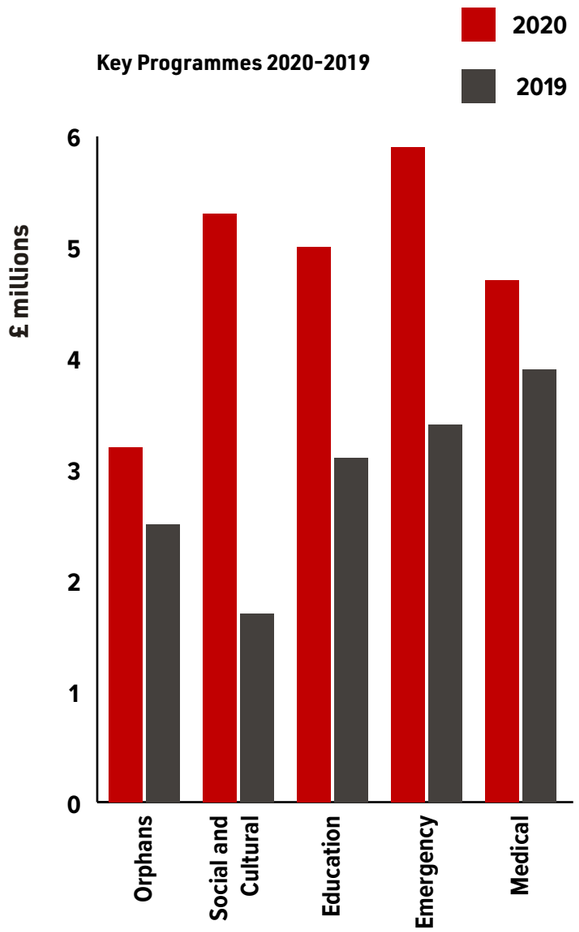
The cost of fundraising was 4.7% (2019: 4.3%) of total funds raised in 2020. The slight increase reflects our investment in the fundraising activities to reach further within the UK community.

After the total spend of £27.6m (2019: £18.0m), we had a net expenditure of £0.95m (2019: net income £0.75m). This is 0.3% of the total income and represents the outstanding spend relating to prior year. In prior year accounts, the charity showed a net income of £0.75m.

The main categories of spend within charitable activities are detailed to the right.

	2020 £m	2019 £m
Medical	4.7	3.9
Emergency	5.9	3.4
Education	5	3.1
Social and cultural	5.3	1.7
Orphans	3.2	2.5

Key Programmes 2020-2019



Support Costs

During the year, our total support costs was £0.9m (2019: £0.9m). Supports costs are around 3.4% (2019: 4.8%) of total income raised during the year.

	2020	2019
Support cost % total income	3.40%	4.80%

Policy On Reserves

We held the following reserves at year end.

It is our policy to hold general reserves that represent at least three months (2019: Six months) of core spend and an additional amount to cover unforeseen eventualities. The core spend is defined as total fund-raising costs and various support costs.

Our finances are in a strong position and we increased the additional amount to cover unforeseen eventualities by £0.2m (40%). In light of this, we decided to reduce the number of months of core spend amount held in the general reserves to three months as it better reflects our contractual obligations.

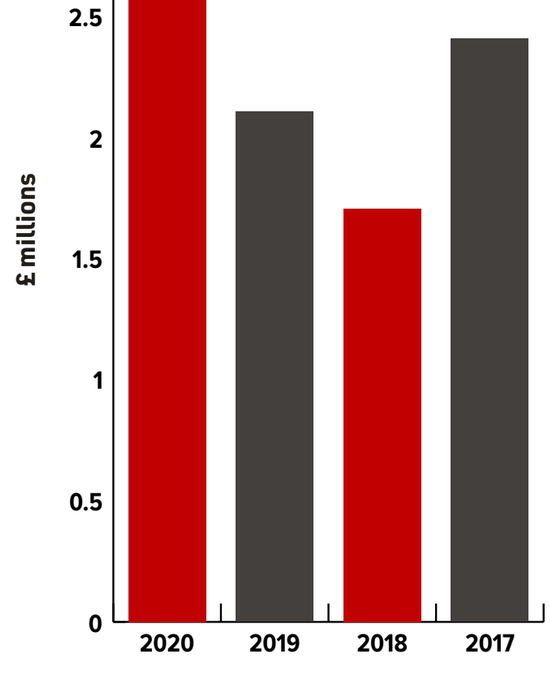
Based on the revised reserves policy, we achieved the following:

	2020	2019
Target level of reserves	£1.5m	£1.1m
Actual coverage of Target reserves	180%	208%

We have sufficient general reserves to meet our future needs.

	2020 £m	2019 £m	2018 £m	2017 £m
Restricted	1.6	3.2	2.4	2
General	2.8	2.1	1.7	2.4
	4.4	5.3	4.1	4.4
Change from prior year	-17%	22%	-6.80%	

General Reserves 2020-2017



STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees are responsible for preparing The Trustees' report, Strategic Report and the financial statements in accordance with applicable law and regulations.

Charity law requires The Trustees to prepare financial statements for each financial year in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under charity law The Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of The Group and Charity and of the incoming resources and application of resources, including the income and expenditure, of The Group and Charity for that period.

In preparing these financial statements, The Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Make judgements and accounting estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that The Group and charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain The Charity's transactions and disclose with reasonable accuracy at any time the financial position of The Charity and enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of The Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees report is approved by the trustees on 15/10/2021 and signed on its behalf by:



Dr Ayman Jundi
Trustee

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF ACTION FOR HUMANITY

Opinion on the financial statements

In our opinion, the financial statements:

- give a true and fair view of the state of the Group's and of the Parent Charity's affairs as at 31 December 2020 and of the Group's incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

We have audited the financial statements of Action for Humanity ("the Parent Charity") and its subsidiary ("the Group") for the year ended 31 December 2020 which comprise the consolidated statement of financial activities, the consolidated balance sheet, the parent charity balance sheet, the consolidated cash flow statement and notes to the financial statements and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence
We remain independent of the Group and the Parent Charity in accordance with the ethical requirements relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

Conclusions related to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Group and the Parent Charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the Trustees' Report, other than the financial statements and our auditor's report thereon. The other information comprises: Trustee report including Strategic Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF ACTION FOR HUMANITY

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities Act 2011require us to report to you if, in our opinion;

- the information contained in the financial statements is inconsistent in any material respect with the Trustees' Report; or
- adequate accounting records have not been kept by the Parent Charity; or
- the Parent Charity financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the Statement of Trustees' responsibilities, the Trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Group's and the Parent Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Group or the parent Charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Extent to which the audit was capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Based on our understanding and accumulated knowledge of the Group and Parent Charity, and the sector in which it operates, we identified that the principal risks of non-compliance with laws and regulations related to its registration with the Charities Commission, and we considered the extent to which non-compliance might have a material effect on the financial statements or its continued operation. We also considered those laws and regulations that have a direct impact on the financial statements such as compliance with the Charities Statement of Recommended Practice (SORP) 2019. All audit team members were briefed to ensure they were aware of any relevant regulations in relation to their work, areas of potential non-compliance and fraud risks.

We evaluated managements' incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of an override of controls), and determined that the principal risks were related to posting inappropriate journal entries to manipulate financial results and management bias in accounting estimates.

Our audit procedures in response to the risks identified above included, but were not limited to:

- agreement of the financial statement disclosures to underlying supporting documentation;
- challenging assumptions made by management in their significant accounting estimates in particular in relation to the valuation of investment property and recoverability of balances outstanding at the year-end;
- discussions with, and inquiries of, management and those charged with governance, including consideration of known or suspected instances of non-compliance with laws and regulations and fraud;
- enquires to confirm with management that there was no legal correspondence during the period, or post year end, requiring review;
- obtaining an understanding of the control environment in monitoring compliance with laws and regulations;
- review of relevant registers such as those associated with risk and fraud;
- identifying and testing journal entries identified as potentially unusual, in particular considering whether there any journal entries posted by staff members with privileged access rights or key management;
- a review of minutes of meetings of those charged with governance both during the period, and post year end; and
- considering whether there is any correspondence with HMRC and the Charities Commission.

Our audit procedures were designed to respond to risks of material misstatement in the financial statements, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery, misrepresentations or through collusion. There are inherent limitations in the audit procedures performed and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we are to become aware of it.

A further description of our responsibilities for the audit of the financial statements is located at the Financial Reporting Council's ("FRC's") website at: https://www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the Charity's trustees, as a body, in accordance with the Charities Act 2011. Our audit work has been undertaken so that we might state to the Charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity and the Charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

DocuSigned by:
Hamid Ghafoor
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BDO LLP, senior statutory auditor
Manchester, UK
Date 18 October 2021

BDO LLP is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

BDO LLP is a limited liability partnership registered in England and Wales (with registered number OC305127).

FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 31 DECEMBER 2020

Consolidated Statement of Financial Activities for the Year Ended 31 December 2020
(Incorporating an Income and Expenditure Account)

	Note	Unrestricted funds £	Restricted funds £	Total 2020 £
Income and Endowments from:				
Donations and legacies	3	1,715,599	1,744,143	3,459,742
Charitable activities	4	30,552	23,171,499	23,202,051
Other income	5	19,563	-	19,563
Total Income		1,765,714	24,915,642	26,681,356
Expenditure on:				
Raising funds	6	(91,672)	(1,192,677)	(1,284,349)
Charitable activities	7	(111,533)	(26,156,013)	(26,267,546)
Other expenditure	8	(80,748)	-	(80,748)
Total expenditure		(283,953)	(27,348,690)	(27,632,643)
Net income/(expenditure)		1,481,761	(2,433,048)	(951,287)
Transfers between funds		(820,878)	820,878	-
Net movement in funds		660,883	(1,612,170)	(951,287)
Reconciliation of funds				
Total funds brought forward		2,127,860	3,208,090	5,335,950
Total funds carried forward	20	2,788,743	1,595,920	4,384,663

FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 31 DECEMBER 2019

Consolidated Statement of Financial Activities for the Year Ended 31 December 2019

	Note	Unrestricted funds £	Restricted funds £	Total 2019 £
Income and Endowments from:				
Donations and legacies	3	1,225,110	1,637,548	2,862,658
Charitable activities	4	228,084	15,727,175	15,955,259
Other income	5	14,200	-	14,200
Total Income		1,467,394	17,364,723	18,832,117
Expenditure on:				
Raising funds	6	(62,330)	(775,510)	(837,840)
Charitable activities	7	(742,918)	(16,461,282)	(17,204,200)
Total expenditure		(805,248)	(17,236,792)	(18,042,040)
Gains/losses on investment assets		(41,325)	-	(41,325)
Net income		620,821	127,931	748,752
Transfers between funds		(645,108)	645,108	-
Net movement in funds		(24,287)	773,039	748,752
Reconciliation of funds				
Total funds brought forward		2,152,147	2,435,051	4,587,198
Total funds carried forward	20	2,127,860	3,208,090	5,335,950

The notes on pages 60-79 form an integral part of these financial statements.

The Board of Trustees have not included a separate Statement of Financial Activities of The Parent Charity (AFH). For the year ended 31 Dec 2020, the Parent Charity received income of £46,668 (2019: £14,200) and incurred expenditure of £169,074 (2019: £65,515).

BALANCE SHEET

AS AT 31 DECEMBER 2020
(REGISTRATION NUMBER: 08294126)

	Note	Group 2020 £	Charity 2020 £	Group 2019 £	Charity 2019 £
Fixed assets					
Tangible assets	14	371,742	314,375	182,470	138,806
Investment properties		240,000	240,000	325,000	325,000
		611,742	554,375	507,470	463,806
Current assets					
Debtors	16	2,096,714	3,300	3,666,668	-
Cash at bank and in hand	17	4,214,268	838,953	2,721,939	306,141
		6,310,982	842,253	6,388,607	306,141
Creditors: Amounts falling due within one year	18	(2,508,061)	(1,123,000)	(1,560,127)	(401,914)
Net current assets/ (liabilities)		3,802,921	(280,747)	4,828,480	(95,773)
Total assets less current liabilities		4,414,663	273,628	5,335,950	368,033
Creditors: Amounts falling due after more than one year	19	(30,000)	(30,000)	-	-
Net Assets		4,384,663	243,628	5,335,950	368,033
Funds: Restricted income funds					
Restricted funds		1,595,920	14,056	3,208,090	14,056
Unrestricted income funds					
Unrestricted funds		2,788,743	229,572	2,169,185	395,302
Revaluation reserve		-	-	(41,325)	(41,325)
Total unrestricted funds	21	2,788,743	229,572	2,127,860	353,977
Total funds	20&21	4,384,663	243,628	5,335,950	368,033

The financial statements were approved by the trustees, and authorised for issue on 15/10/2021 and signed on their behalf by:

Dr Ayman Jundi, Trustee

CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2020

	Note	2020 £	2019 £
Cash flows from operating activities			
Net cash (expenditure)/income		(951,287)	790,077
Adjustments to cash flows from non-cash items			
Depreciation	10	19,200	24,874
Loss on disposal of tangible fixed assets		80,748	-
		(851,339)	814,951
Working capital adjustments			
Decrease/(increase) in debtors	16	1,569,954	(1,422,162)
Increase/(decrease) in creditors	18	977,934	(20,690)
Net cash flows from operating activities		1,696,549	(627,901)
Cash flows from investing activities			
Purchase of tangible fixed assets	14	(347,278)	(24,960)
Purchase of Investment properties		(240,000)	(16,325)
Sales proceed from disposal of fixed assets		383,058	-
Net cash flows from investing activities		(204,220)	(41,285)
Net increase/(decrease) in cash and cash equivalents		1,492,329	(669,186)
Cash and cash equivalents at 1 January		2,721,939	3,391,125
Cash and cash equivalents at 31 December		4,214,268	2,721,939

The notes on pages 60-79 form an integral part of these financial statements.



NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

1 - Charity status

The Charity is an charity incorporated organisation (CIO - Foundation). The Trustees have limited liability.

The principal place of business is:
6 Carolina Way
Salford
Greater Manchester
M50 2ZY

2 - Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with UK Generally Accepted Accounting Practice, comprising Financial Reporting Standard 102 – 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland ('FRS 102') and the Statement of Recommended Practice 'Accounting and Reporting by Charities' FRS 102 as revised in 2019 ('the SORP'), together with the reporting requirements of the the Charities Act 2011.

Basis of preparation

Syria Relief is a public benefit entity as defined by FRS 102. The financial statements are prepared in sterling which is the presentational currency of The Charity. Functional currency of The Charity is US Dollar and all amounts are rounded to the nearest hundred thousand.

The financial statements are presented in sterling, which is the presentational currency of the entity. The Charity's functional currency is US dollars.

Basis of consolidation

The consolidated financial statements consolidate the financial statements of The Charity and its subsidiary undertaking drawn up to 31 December 2020.

A subsidiary is an entity controlled by The Charity. Control is achieved where The Charity has the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities.

The Statement of Financial Activities (SOFA) and Group Balance Sheet consolidate the financial statements of The Charity and its wholly-owned subsidiary undertaking Syria Relief.

The results of the subsidiary are consolidated on a line-by-line basis.

Exemption

The Charity is a qualifying entity as defined by FRS 102 and, as such, has taken advantage of the following exemptions:

- presenting a statement of Charity cash flows on the grounds that the relevant information is included within the consolidated information presented within these financial statements;
- presenting certain financial instruments disclosures on the grounds that the relevant information is included within the consolidated information presented within these financial statements; and
- presenting information concerning key management personnel compensations of the parent Charity.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

Going concern

The Trustees have, at the time of approving the financial statements, a reasonable expectation that The Charity have adequate resources to continue in operational existence for the foreseeable future. The various uncertainties presented by the pandemic including the impact of a further spike in infections in Turkey, Iraq and UK have not stopped the work of The Charity. The Charity adjusted its working patterns with greater use of online meetings and online filings. The fundraising operation in UK adjusted to focus more on social media and online fundraising. Where required by local governments and based on availability, staff have taken the vaccine. All offices have been made to comply with Covid-19 guidance.

Action For Humanity (Charity no 1154881) has a transfer agreement in place with Syria Relief (Charity reg 1143797), its subsidiary dated 28 Oct 2020. This agreement requires Syria Relief to transfer its assets, liabilities, contract, and staff to Action For Humanity as soon it is practical to do so.

This part of a strategy that aims to simplify the structure of Action For Humanity Group and rebrand Syria Relief so that it can reach to areas outside Syria. On 1 Jan 2021, all staff in Syria Relief were TUPED over to Action For Humanity. All fixed assets and most of the asset and liabilities were also transferred on that date. In the first quarter of 2021, most of the funding contracts and supplier contracts have also been novated to Action For Humanity. This move has strengthened the going concern position and control of the charity with significantly more direct income into its accounts.

The Trustees consider that there are no material uncertainties about The Charity's ability to continue as a going concern. Accordingly, they continue to adopt the going concern basis in preparing the financial statements as outlined in the Financial Review.

Income and endowments

All income is recognised once The Charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when The Charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by The Charity before The Charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of The Charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when The Charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when: - The donor specifies that the grant or donation must only be used in future accounting periods; or - The donor has imposed conditions which must be met before The Charity has unconditional entitlement.

Gifts in kind

Gifts in kind are recognised in different ways dependent on how they are used by The Charity:

(i) Those donated for resale produce income when they are sold. They are valued at the amount actually realised.

(ii) Those donated for onward transmission to beneficiaries are included in the Statement of Financial Activities as incoming resources and resources expended when they are distributed. They are valued at the amount The Charity would have had to pay to acquire them.

(iii) Those donated for use by The Charity itself are included when receivable. They are valued at the amount The Charity would have had to pay to acquire them.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by The Charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Grant provisions

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

Governance costs

These include the costs attributable to The Charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees's meetings and reimbursed expenses.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Fixtures & Fittings	25% straight line
Equipment	25% straight line
Buildings	50 years

Investment properties

Investment properties are measured at cost on initial recognition and subsequently carried at fair value determined annually by external valuers and derived from the current market values for comparable real estate, adjusted if necessary for any difference in the nature, location or condition of the specific asset. No depreciation is provided. Changes in fair value are recognised in income or expenditure.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

Foreign exchange

Transactions in foreign currencies are recorded at the rate of exchange at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are reported at the rates of exchange prevailing at that date.

The results of overseas operations are translated at the average rates of exchange during the period and their balance sheets at the rates ruling at the balance sheet date. Exchange differences arising on translation of the opening net assets and results of overseas operations are reported in other comprehensive income and accumulated in equity (attributed to non-controlling interests as appropriate).

Other exchange differences are recognised in the Statement of Financial Activities in the period in which they arise except for:

1) exchange differences arising on gains or losses on non-monetary items which are recognised in other comprehensive income; and

2) in the case of the consolidated financial statements, exchange differences on monetary items receivable from or payable to a foreign operation for which settlement is neither planned nor likely to occur (therefore forming part of the net investment in the foreign operation), which are recognised in other comprehensive income and reported under equity.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees's discretion in furtherance of the objectives of The Charity. Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The Charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and The Charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Critical accounting judgements and key sources of estimation uncertainty

The Trustees are required to make judgements, estimates, and assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

Significant Judgement

There are no significant judgements having a material effect on the financial statements.

Significant Estimate

Investment properties are valued annually by the trustees using a professional advisor. There is an inevitable degree of judgement involved in that each property is unique and value can only ultimately be reliably tested in the market itself. The value of the investment property which is adjacent to the building used by The Charity is determined by using the square foot usage of the total premises owned by The Charity.

3 - Income from donations and legacies

	Unrestricted funds £	Restricted funds £	Total 2020 £
Donations and legacies;			
Donations to major appeals	1,281,388	1,486,105	2,767,493
Gift aid reclaimed	375,623	-	375,623
Grants, including capital grants;			
HMRC JRS Grant	58,588	-	58,588
Gifts in kind	-	258,038	258,038
	1,715,599	1,744,143	3,459,742

	Unrestricted funds £	Restricted funds £	Total 2019 £
Donations and legacies; Donations to major appeals	1,225,110	1,136,846	2,361,956
Gifts in kind	-	500,702	500,702
	1,225,110	1,637,548	2,862,658

4 - Income from charitable activities

	Unrestricted funds £	Restricted funds £	Total 2020 £
Grants from organisations	30,552	23,171,499	23,202,051

	Unrestricted funds £	Restricted funds £	Total 2019 £
Grants from organisations	228,084	15,727,175	15,955,259

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

5 - Other income

	Unrestricted funds £	Total 2020 £	Total 2019 £
Rental income	19,563	19,563	14,200

6 - Expenditure on raising funds

a) Costs of generating donations and legacies

	Unestricted funds £	Restricted funds £	Total 2020 £
Advertising, events and publications	51,466	767,185	818,651
Support cost	40,206	425,492	465,698
	91,672	1,192,677	1,284,349

	Unestricted funds £	Restricted funds £	Total 2019 £
Advertising, events and publications	39,206	487,802	527,008
Support cost	23,124	287,708	310,832
	62,330	775,510	837,840

7 - Expenditure on charitable activities

	Unrestricted funds £	Restricted funds £	Total 2020 £
Medical	-	4,696,300	4,696,300
Food, shelter, humanitarian aid and clothing	-	5,862,262	5,862,262
Social and cultural	-	5,287,439	5,287,439
Education	-	4,989,772	4,989,772
Orphans	-	3,209,940	3,209,940
Other projects	22,801	1,753,270	1,776,071
Support costs	88,732	357,030	445,762
	111,533	26,156,013	26,267,546

	Unrestricted funds £	Restricted funds £	Total 2019 £
Medical	-	3,998,399	3,998,399
Food, shelter, humanitarian aid and clothing	-	3,456,857	3,456,857
Social and cultural	-	1,710,515	1,710,515
Education	-	3,122,020	3,122,020
Orphans	-	2,483,941	2,483,941
Other projects	681,011	1,043,524	1,724,535
Support costs	61,907	646,026	707,933
	742,918	16,461,282	17,204,200

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

8 - Other expenditure

	Unrestricted funds £	Total 2020 £
Loss on disposal of investment properties and fixed assets	80,748	80,748
	80,748	80,748

9- Analysis of support costs

Support costs allocated to raising funds

	Finance costs £	Administration costs £	Premises costs including depreciation £	Total 2020 £
Fundraising	57,340	402,532	5,826	465,698

	Finance costs £	Administration costs £	Premises costs including depreciation £	Total 2019 £
Fundraising	66,749	220,470	23,613	310,832

Support costs allocated to charitable activities

	Finance £	Administration costs £	Premises costs including depreciation £	Total 2020 £
Medical	33,000	52,904	3,353	89,257
Food, shelter, humanitarian aid and clothing	13,200	21,162	1,341	35,703
Social and cultural	26,400	42,323	2,682	71,405
Education	6,600	10,581	671	17,852
Orphans	13,200	21,162	1,341	35,703
Other projects	39,600	63,485	4,024	107,109
General	1,613	29,025	58,095	88,733
	133,613	240,642	71,507	445,762

	Finance £	Administration costs £	Premises costs including depreciation £	Total 2019 £
Medical	20,154	148,023	7,131	175,308
Food, shelter, humanitarian aid and clothing	16,453	120,837	5,820	143,110
Social and cultural	8,316	61,079	2,942	72,337
Education	14,374	105,574	5,085	125,033
Orphans	10,440	76,676	3,693	90,809
Other projects	4,533	33,292	1,604	39,429
General	1,730	11,160	49,017	61,907
	76,000	556,641	75,292	707,933

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

10 - Net incoming/outgoing resources

	2020 £	2019 £
Depreciation of fixed assets	19,200	24,874
	19,200	24,874

11 - Trustees remuneration and expenses

Trustees received no remuneration during the year (2019: None)

During the year, The Group reimbursed travelling and connected expenses amounting to £Nil (2019: £3,746)

12 - Staff costs

	2020 £	2019 £
Wages and salaries	2,620,924	2,465,067
Social security costs	54,397	54,805
Pensions	8,604	8,394
	2,683,925	2,528,266

Overseas wages and salaries amounting to £1,924,977 (2019: £1,877,065) are included in wages and salaries above.

The Parent Charity does not have any employee and payroll cost in the current or prior year.

The monthly average number of persons (including senior management team) employed by The Group during the year expressed as full time equivalents was as follows:

	2020 No	2019 No
Charitable activities	131	72
Fundraising and Marketing	8	12
Admin and Support	3	5
	142	89

There are two employees that received emoluments of more than £60,000 during the year. (2019: 1 employee). Band £60,000 to £70,000 – 1 (2019: 0); Band £70,000 to £80,000 – 0 (2019: 1); Band £90,000 to £100,000 – 1 (2019: 0)

The total employee benefits of the key management personnel of The Group were £311,309 (2019 - £218,951).

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

13 - Taxation

The Group is a registered Charity and is therefore exempt from taxation.

14 - Tangible fixed assets

Group

	Land and buildings £	Furniture and equipment £	Total £
Costs			
At 1 January 2020	173,674	209,108	382,782
Additions (See note below)	322,500	24,778	347,278
Disposals (See note below)	(173,674)	-	(173,674)
At 31 December 2020	322,500	233,886	556,386
Depreciation			
At 1 January 2020	34,868	165,444	200,312
Charge for the year	8,125	11,075	19,200
Eliminated on disposals	(34,868)	-	(34,868)
At 31 December 2020	8,125	176,519	184,644
Net book value			
At 31 December 2020	314,375	57,367	371,742
At 31 December 2019	138,806	43,664	182,470

Charity

	Land and buildings £	Total £
Costs		
At 1 January 2020	173,674	173,674
Additions	322,500	322,500
Disposals	(173,674)	(173,674)
At 31 December 2020	322,500	322,500
Depreciation		
At 1 January 2020	34,868	34,868
Charge for the year	8,125	8,125
Eliminated on disposals	(34,868)	(34,868)
At 31 December 2020	8,125	8,125
Net book value		
At 31 December 2020	314,375	314,375
At 31 December 2019	138,806	138,806

15 - Investment properties

	Investment properties £
Valuation	
At 1 January 2020	325,000
Additions	240,000
Disposals	(325,000)
At 31 December 2020	240,000
Provision	
At 31 December 2020	-
Valuation as at	
At 31 December 2020	240,000
At 31 December 2019	325,000

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

Tangible fixed assets and Investment properties

The Charity moved its offices to a new location in Manchester. This involved selling the previous office premises and its adjacent investment properties. During the period The Charity purchased a new building for its offices. A section of the new building is rented and treated as an investment property.

During the year The Group sold its office and adjacent investment property with a carrying value of £463,806 for £383,058 resulting in a loss on disposal of £80,748.

The Group's investment properties are valued annually at fair value, determined by The Trustees, and derived from current market rents and investment property yields, adjusted if necessary for any difference in the nature, location or condition of the specific asset or the length of rental contracts which the property holds.

If the investment properties had been accounted for under the historic cost accounting rules, the net book value of the property would be £238,800 (2019: £316,772).

16 - Debtors

	Group		Charity	
	2020 £	2019 £	2020 £	2019 £
Prepayments	30,573	22,810	3,300	-
Accrued income	1,476,157	3,634,667	-	-
Other debtors	589,984	9,191	-	-
	2,096,714	3,666,668	3,300	-

17 - Cash and cash equivalents

	Group		Charity	
	2020 £	2019 £	2020 £	2019 £
Cash on hand	15,172	4,910	-	-
Cash at bank	4,199,096	2,717,029	838,953	306,141
	4,214,268	2,721,939	838,953	306,141

18 - Creditors: amounts falling due within one year

	Group		Charity	
	2020 £	2019 £	2020 £	2019 £
Other creditors	540,445	354,528	452,530	1,019
Payable to subsidiary	-	-	659,841	400,895
Accruals	934,096	1,205,599	10,629	-
Deferred income	1,033,520	-	-	-
	2,508,061	1,560,127	1,123,000	401,914

Other creditors includes loan of £438,735 (2019: £nil) which are interest free and repayable within 12 months from the year end.

Amount repayable to subsidiary undertaking is interest free and repayable on demand.

19 - Creditors: amounts falling due within one year

	Group		Charity	
	2020 £	2019 £	2020 £	2019 £
Other creditors	30,000	-	30,000	-

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

20 - Funds

Group

	Balance at 1 January 2020 £	Incoming resources £	Resources expended £	Transfers £	Other recognised gains/ (losses) £	Balance at 31 December 2020 £
Unrestricted Funds						
General						
General	2,127,860	1,765,714	(203,205)	(820,878)	(80,748)	2,788,743
Restricted funds						
Medical	318,894	4,527,118	(5,036,647)	190,635	-	-
Food, shelter, humanitarian aid and clothing	181,397	5,719,539	(6,123,946)	177,388	-	(45,622)
Social and cultural	391,511	5,600,083	(5,547,163)	-	-	444,431
Education	-	4,858,776	(5,195,941)	337,165	-	-
Orphans	323,468	3,145,142	(3,333,524)	115,690	-	250,776
Other projects	1,992,820	1,064,984	(2,111,469)	-	-	946,335
Total restricted funds	3,208,090	24,915,642	(27,348,690)	820,878	-	1,595,920
Total funds	5,335,950	26,681,356	(27,551,895)	-	(80,748)	4,384,663

Funds Prior Year

	Balance at 1 January 2019 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2019 £
Unrestricted Funds					
General					
General	2,152,147	1,467,394	(846,572)	(645,108)	2,127,861
Restricted funds					
Medical	-	4,702,462	(4,383,568)	-	318,894
Food, shelter, humanitarian aid and clothing	174,351	3,767,168	(3,760,122)	-	181,397
Social and cultural	771,850	1,511,934	(1,892,273)	-	391,511
Education	-	2,712,727	(3,357,835)	645,108	-
Orphans	-	3,012,142	(2,688,674)	-	323,468
Other projects	1,488,850	1,658,290	(1,154,320)	-	1,992,820
Total restricted funds	2,435,051	17,364,723	(17,236,792)	645,108	3,208,090
Total funds	4,587,198	18,832,117	(18,083,364)	-	5,335,951

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

21 - Analysis of net assets between funds

Group

	Unrestricted funds £	Restricted funds £	Total funds at 31 December 2020 £
Tangible fixed assets	371,742	-	371,742
Investment properties	240,000	-	240,000
Current assets	2,670,160	3,640,822	6,310,982
Current liabilities	(463,159)	(2,044,902)	(2,508,061)
Creditors over 1 year	(30,000)	-	(30,000)
	2,788,743	1,595,920	4,384,663

	Unrestricted funds £	Restricted funds £	Total funds at 31 December 2019 £
Tangible fixed assets	182,470	-	182,470
Investment properties	325,000	-	325,000
Current assets	1,620,390	4,768,217	6,388,607
Current liabilities	-	(1,560,127)	(1,560,127)
	2,127,860	3,208,090	5,335,950

Charity

	Unrestricted funds £	Restricted funds £	Total funds at 31 December 2020 £
Tangible fixed assets	314,375	-	314,375
Investment properties	240,000	-	240,000
Current assets	828,197	14,056	842,253
Current liabilities	(1,123,000)	-	(1,123,000)
Creditors over 1 year	(30,000)	-	(30,000)
Total net assets	229,572	14,056	243,628

	Unrestricted funds £	Restricted funds £	Total funds at 31 December 2019 £
Tangible fixed assets	138,806	-	138,806
Investment properties	325,000	-	325,000
Current assets	-	306,141	306,141
Current liabilities	(109,829)	(292,085)	(401,914)
Total net assets	353,977	14,056	368,033

22 - Financial instruments

	2020 £	2019 £
Financial assets measured at amortised cost	6,280,409	6,388,607
Financial liabilities measured at amortised cost	2,538,060	1,560,127
	8,818,469	7,948,734

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

23 - Related party transactions

At the year end, amount due to subsidiary undertaking, Syria Relief was £659,842 (2019: £400,895) in respect of capital and other expenditure paid by Syria Relief on behalf of Action For Humanity.

Syria Relief operates from the building owned by Action For Humanity. Action For Humanity does not charge rent to Syria Relief. The Trustees of Action For Humanity consider £11,875 to be the market value of the rent.

The Group ceased employment of Wael Al-Abed, son of Louai Al-Abed (Trustee). He was paid a salary of £9,583 for the year ended 31 December 2019.

During the year, the following trustees made interest free loans to The Charity to gap fund the purchase of the new office building:

Louay El-Abed - £20,000 (2019: £nil)

Molham Entabi - £5,000 (2019: £nil)

Mohammad Anas Nashawi - £68,000 (2019: £nil)

Ayman Jundi - £10,000 (2019: £nil)

24 Capital commitment

At 31 December 2020 The Group had no capital commitment.

25 Contingent liability

At 31 December 2020 The Group had no known contingent liabilities in the financial statements.

26 Control relationship

Action For Humanity (formerly SRIC Limited) is the sole corporate trustee of Syria Relief whereby Action For Humanity has the power to govern the financial and operating policies of Syria Relief.
Financial statement of Syria Relief is available from 6 Carolina Way, Salford, Greater Manchester, M50 2ZY

The Trustees listed on page one are the ultimate controlling parties of Action For Humanity.

27 Post balance sheet event

Syria Relief (Charity reg 1143797) has a transfer agreement (Dated 28 Oct 2020) in place with Action For Humanity (Charity no 1154881) to transfer its assets, liabilities, contract, and staff to Action For Humanity as soon as it is practical to do so. This is part of the Action For Humanity Group strategy to simplify the corporate structure of Syria Relief operations and to rebranding Syria Relief as expands its reach to areas outside Syria.

On 1 Jan 2021, all staff in Syria Relief were TUPED over to Action For Humanity. All fixed assets and most of the current assets and liabilities were also transferred. In the first quarter of 2021, most of the funding contracts and supplier contracts have also been novated to Action For Humanity. Syria Relief will continue to generate income and will remain as a going concern in 2021 and beyond.

28 Analysis of net debt

	At 1 Jan 2020 £	Cash Flows £	At 31 Dec 2020 £
Cash at bank and in hand	2,721,939	1,492,329	4,214,268
Other loan due within one year	-	(438,735)	(438,735)
Other loan due more than one year		(30,000)	(30,000)
	2,721,939	1,023,594	3,745,533



ACTION FOR HUMANITY

HUMANITY UNITED IN ACTION

Charity registration number: 1154881