

HEREFORD IN BLOOM

England & Wales · Charity number 1154601

Details

Status Registered

Legal form Other

Registered 2013-11-15

Register [View on the Charity Commission register](#)

Contact

Address Upper House
Rectory Road
Hampton Bishop
Hereford
HR1 4JU

Phone 07860523827

Email md@merchantmetals.co.uk

Website herefordinbloom.co.uk

Activities

Objects: 1.TO PROMOTE THE CONSERVATION AND ENHANCEMENT OF THE PHYSICAL AND NATURAL ENVIRONMENT FOR THE PUBLIC BENEFIT, PRIMARILY BY INFORMING PEOPLE ABOUT ITS RELEVANCE AND IMPORTANCE WITHIN THEIR COMMUNITIES2. TO ADVANCE THE EDUCATION OF THE PUBLIC IN THE CONSERVATION,PROTECTION AND IMPROVEMENT OF THE PHYSICAL AND NATURAL ENVIRONMENT AND ENSURE THE PROGRAMME IS SUSTAINABLE WITHOUT COMMERCIAL SPONSORSHIP3.TO PROMOTE HORTICULTURE AND FLORICULTURE FOR THE BENEFIT OF THE PUBLIC GENERALLY AND ESPECIALLY THOSE WHO LIVE IN, WORK IN, THE CITY OF HEREFORD,BY PROVIDING AND ENCOURAGING THE PROVISION OF DISPLAYS OF FLOWERS, SHRUBS,TREES AND LANDSCAPES IN PLACES VISIBLE TO THE PUBLIC

Activities: To improve the visual view of the City of Hereford and its surrounds by ensuring that all year round the flower and tree displays are first class and therefore helping to improve the environment of the City for residents and visitors alike.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Environment/conservation/heritage
- **Who:** Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Herefordshire

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£103,716	£88,094	-	-
2023-12-31	£75,921	£81,611	-	-
2022-12-31	£63,321	£58,704	-	-
2021-12-31	£43,996	£39,724	-	-
2020-12-31	£16,953	£16,301	-	-

Trustees

Name	Role	Appointed
Kevin Knipe	Chair	2016-01-08
Alan Lloyd Williams		2026-02-24
Donald Paul Hodges		2026-01-24
Elizabeth Jane dagers		2026-02-24
RICHARD GUY VAUGHAN WESTON		2013-09-24

HEREFORD IN BLOOM

England & Wales - Charity number 1154601

Accounts



**Independent examiner's report
on the accounts**

Section A Independent Examiner's Report

Report to the trustees/directors/members of

Charity Name
Hereford In Bloom

On accounts for the year ended

31 December 2024

Charity no.:	1154601	Company no.:	
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Set out on pages

4 to 5
(remember to include the page numbers of additional sheets)

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31/12/2024.

Responsibilities and basis of report

As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Skaye

Date:

09.12.25

Name: Sarah Kaye FCCA CTA

Relevant professional qualification(s) or body (if any):

Association of Chartered Certified Accountants

Address:

R J Francis & Co Ltd, Suites 1 & 2 Marshall Business Centre,
Faraday Road, Hereford HR4 9NS

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

[Empty box for disclosure details]



Trustees Report for the year ended 31 December 2024

Objectives and Activities

Hereford in Bloom has continued to maintain the flower baskets and beds throughout the year.

Achievements and Performance

Heart of England in Bloom has awarded Hereford, a Gold Award for 2023/4. Hereford in Bloom would like to thank all the groups of volunteers which helped the City, to achieve this coveted award. Heart of England judges were impressed with other charitable projects we visited. Two in particular: St Michaels Hospice and St Thomas Cantilupe C of E Academy who obtained special Heart of England individual awards.

Possibly one of our most successful years to date, with a difficult one to follow.

The enthusiasm of the volunteers who have weeded, mulched, maintained and watered flower beds and baskets throughout the year in all weathers. New volunteers are always needed but the current trend in the wider community for greener spaces has resulted in a severe shortage.

Cooperation with Hereford County and City Councils also helped to assist improving the look of our City by hedge and grass cutting. The installation of the wooden planters across the City improved the environment not only by helping to reduce carbon monoxide and increase oxygen levels but also to provide a greener look.

Kevin Knipe

Chairman

**HEREFORD IN BLOOM
ACCOUNTS FOR YEAR ENDING 31 DECEMBER 2024**

<u>INCOME</u>	£	<u>EXPENDITURE</u>	£
Sponsorship	9,820.00	Bulbs, Plants, Accessories	7,575.91
Interest	527.28	Maintenance	2,327.48
Herefordshire Council	55,000.00	HIB Watering	15,150.00
Hereford City Council	26,750.00	HCC Watering	48,776.00
		Insurance	100.00
		Postage & Stationery	169.56
		Competition Entry Fees	602.20
		Bank Charges	86.48
		Parking Fines	70.00
		Website	1,200.00
		Printing & Signs	1,112.27
		Volunteers Breakfast	108.25
		Volunteers Christmas Meal	427.20
	<u>92,097.28</u>		<u>77,705.35</u>

	£
Brought forward (Bank Account) 31.12.23	37,306.66
Excess Expenditure Over Income	14,391.93
Carry Forward (Bank Account) 31.12.24	<u>51,698.59</u>
HSBC Account 02043009 - Charitable Bank account	20,835.57
HSBC Account 62257440 - Business Money Manager	30,863.02
	<u>51,698.59</u>

**HEREFORD IN BLOOM
FRIENDS OF BLACKFRIARS ROSE GARDEN**

ACCOUNTS FOR YEAR ENDING 31 DECEMBER 2024

INCOME

Donations	36.00
Sponsorship	734.30
Garden Party	349.00
Legacy	500.00

1,619.30

EXPENDITURE

Plants	272.00
Garden Party	45.00
Bank Charges	72.14

389.14

Brought forward (Bank Account) 31.12.23

2,723.71

Excess of Expenditure over Income

1,230.16

Carry Forward (Bank Account) 31.12.24

3,953.87

HSBC Account 42194481 - Charitable Bank account

3,953.87



Section A Independent Examiner's Report

Report to the trustees/directors/members of

Charity Name
Hereford In Bloom

On accounts for the year ended

31 December 2023

Charity no.:	1154601	Company no.:	
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Set out on pages

4 to 5
(remember to include the page numbers of additional sheets)

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31/12/2022.

Responsibilities and basis of report

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Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention which gives me cause to believe that:

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- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed: Skayl

Date: 28.02.2025

Name: Sarah Kaye FCCA CTA

Relevant professional qualification(s) or body (if any): Association of Chartered Certified Accountants

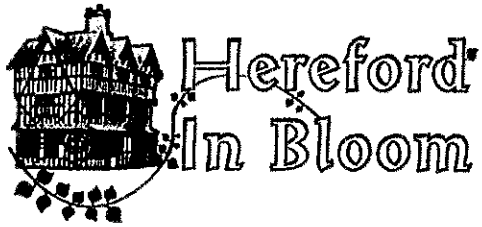
Address: R J Francis & Co Ltd, Suites 1 & 2 Marshall Business Centre,
Faraday Road, Hereford HR4 9NS

Section B Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

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[Empty box for disclosure details]



Trustees Report for the year ended 31 December 2023

Objectives and Activities

Hereford in Bloom has continued to maintain the flower baskets and beds throughout the year.

Achievements and Performance

Heart of England in Bloom has awarded Hereford, a Gold Award for 2023. Hereford in Bloom would like to thank all the groups of volunteers which helped the City, to achieve this coveted award. Heart of England judges were impressed with other charitable projects we visited. Two in particular: St Michaels Hospice and St Thomas Cantilupe C of E Academy who obtained special Heart of England individual awards.

Possibly one of our most successful years to date, with a difficult one to follow.

The enthusiasm of the volunteers who have weeded, mulched, maintained and watered flower beds and baskets throughout the year in all weathers. New volunteers are always needed but the current trend in the wider community for greener spaces has resulted in a severe shortage.

Cooperation with Hereford County and City Councils also helped to assist improving the look of our City by hedge and grass cutting. The installation of the wooden planters across the City improved the environment not only by helping to reduce carbon monoxide and increase oxygen levels but also to provide a greener look.

Kevin Knipe

Chairman

**HEREFORD IN BLOOM
ACCOUNTS FOR YEAR ENDING 31ST DECEMBER 2023**

INCOME

Sponsorship:	£9,350.00
Interest	£305.54
Herefordshire Council:	<u>£65,000.00</u>
	<u>£74,655.54</u>

EXPENDITURE

Bulbs, Plants, Accessories:	£7,683.29
Maintenance:	£6,507.13
HIB Watering:	£15,600.00
HCC Watering:	£47,312.00
Insurance:	£90.00
Judging Day Expenses:	£775.04
Accounts:	£300.00
Bank charges:	£79.60
Printing & Signs:	£627.66
Southbank Road:	£458.58
Blackfriars Bench:	£250.00
Christmas Dinner	£330.00
	<u>£80,013.30</u>

Brought forward (Bank Account) 31.12.22:	<u>£42,664.42</u>
Excess Expenditure Over Income:	<u>£5,357.76</u>
Carry Forward (Bank Account) 31.12.23:	<u>£37,306.66</u>

HSBC Account 02043009 - Charitable Bank account	16,970.92
HSBC Account 62257440 - Business Money Manager	<u>20,335.74</u>
	<u>37,306.66</u>

**HEREFORD IN BLOOM
FRIENDS OF BLACKFRIARS ROSE GARDEN**

ACCOUNTS FOR YEAR ENDING 31ST DECEMBER 2023

INCOME

Donations:	£838.00
Sponsorship:	£212.00
Garden Party:	£216.05
	<u>£1,266.05</u>

EXPENDITURE

Plants	£198.56
Soil improver:	£1,288.53
Signs:	£30.00
Bank charges:	£81.26
	<u>£1,598.35</u>

Brought forward (Bank Account) 31.12.22:	<u>£3,056.01</u>
Excess of Expenditure over Income:	<u>£332.30</u>
Carry Forward (Bank Account) 31.12.23:	<u>£2,723.71</u>

HSBC Account 42194481 - Charitable Bank account

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Hereford in Bloom 2024 Trustees report.

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Kevin Knipe Chairman

HEREFORD IN BLOOM

England & Wales - Charity number 1154601

Accounts



Section A Independent Examiner's Report

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Charity Name Hereford In Bloom

On accounts for the year ended

31 December 2023

Charity no.: 1154601 Company no.:

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Relevant professional qualification(s) or body (if any): Association of Chartered Certified Accountants

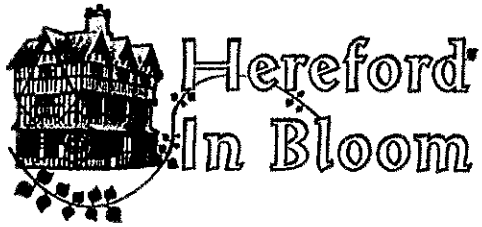
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Trustees Report for the year ended 31 December 2023

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Kevin Knipe

Chairman

**HEREFORD IN BLOOM
ACCOUNTS FOR YEAR ENDING 31ST DECEMBER 2023**

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	<u>£74,655.54</u>

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**HEREFORD IN BLOOM
FRIENDS OF BLACKFRIARS ROSE GARDEN**

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HEREFORD IN BLOOM

England & Wales - Charity number 1154601

Accounts



Section A Independent Examiner's Report

Report to the trustees/directors/members of

Charity Name
Hereford In Bloom

On accounts for the year ended

31 December 2022

Charity no.:	1154601	Company no.:	
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Set out on pages

4 to 5

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Signed: Skaye

Date: 28.02.2025

Name: Sarah Kaye FCCA CTA

Relevant professional qualification(s) or body (if any): Association of Chartered Certified Accountants

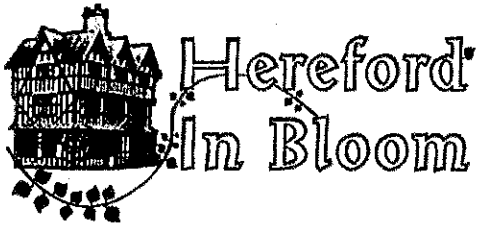
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Trustees Report for the year ended 31 December 2022

Objectives and Activities

Hereford, an important regional centre like others in Britain, is trying to keep up with the challenges being presented with the push for greener spaces and carbon free streets. As the debate continues the Hereford in Bloom team meets weekly throughout the year to maintain the attraction of the City by weeding, pruning planting flower beds and baskets. Arranging for contractors to mow the grass on roundabouts , and obtaining help from the litter picking group. All this, helping to make Hereford environmentally a better place in which to live and work.

Achievements and Performance

Much has recently been achieved, particularly with improved co-operation between the Hereford City Council, Herefordshire County Council and BID.

Our assistance in watering and maintaining the 95 planters has helped to improve the City's environment. An exciting new project has been discussed with Hereford City Council to completely rejuvenate the City's flower beds. The idea is to plant, with an Asian theme, shrubs and sensory flowers which are tolerant to the UK's changing weather conditions.

HIB's loyal team of volunteers continue to turn out weekly, throughout the year, to weed, replace plants where necessary and mulch. None of the above would be possible without their consistent help.

Notwithstanding the external environment debate, HIB has a vibrant team which is in exceptional shape to continue working for next year's blooming display.

Kevin Knipe

Chairman

HEREFORD IN BLOOM
ACCOUNTS FOR YEAR ENDING 31ST DECEMBER 2022

INCOME

Sponsorship:	£14,275.00
Donations:	£500.00
Herefordshire Council:	£35,000.00
Hereford City Council:	£10,000.00
Southbank Rd improvement Grant:	£500.00
Interest	£32.20
	<u>£60,307.20</u>

EXPENDITURE

Plants:	£9,016.01
Maintenance:	£562.11
HIB Watering:	£15,300.00
HCC Watering:	£26,720.00
Signs:	£161.78
Bank charges	£80.00
Insurance:	£90.00
Refund Sponsorship:	£200.00
Competition Fees:	£1,121.02
	<u>£53,250.92</u>

Brought forward (Bank Account) 31.12.21:	<u>£35,608.14</u>
Excess income over Expenditure:	<u>£7,056.28</u>
Carry Forward (Bank Account) 31.12.22:	<u>£42,664.42</u>

HSBC Account 02043009 - Charitable Bank account	22,634.22
HSBC Account 62257440 - Business Money Manager	20,030.20
	<u>42,664.42</u>

**HEREFORD IN BLOOM
FRIENDS OF BLACKFRIARS ROSE GARDEN**

ACCOUNTS FOR YEAR ENDING 31ST DECEMBER 2022

INCOME

Donations:	£1,758.74
Sponsorship:	£1,000.00
Gate Opening Party:	£255.00
	<u>£3,013.74</u>

EXPENDITURE

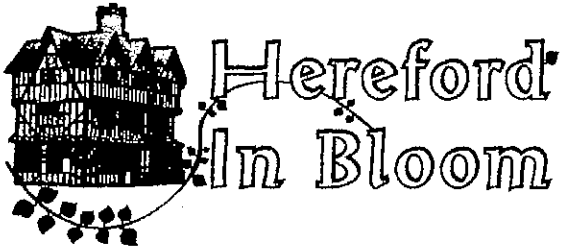
Gate installation:	£1,140.00
Plants, soil improver:	£984.26
Printing, postage etc:	£160.08
Maintenance:	£320.00
Signs:	£2,244.51
Tea Party expenses:	£100.00
Archaeological services:	£420.00
Bank charges:	£83.82
	<u>£5,452.67</u>

Brought forward (Bank Account) 31.12.21:	<u>£5,494.94</u>
Excess of Expenditure over Income:	<u>£2,438.93</u>
Carry Forward (Bank Account) 31.12.21:	<u>£3,056.01</u>
HSBC Account 42194481 - Charitable Bank account	<u><u>3,056.01</u></u>

HEREFORD IN BLOOM

England & Wales - Charity number 1154601

Accounts



Registered Charity Number 1154601

Patron: Sylvia Richards

Trustees report for year ending 2021

Objectives and Activities

Continue to maintain flower beds and hanging baskets in the City. The scope of our activities has increased greatly. We now engage in advising societies who help disadvantage people in garden design and maintenance. Arrange litter picking days and continue to plant and water trees as advised to help keep Hereford an attractive place to live and visit.

Achievements and performance

We achieved a Gold Medal from the Heart of England in Bloom, which we are advised increases the City footfall by 15%. A designed iron gate was made and erected for the Black Friars Rose garden, the cost of which was covered by local donations. A newly constructed flower bed was conceived and planted in front of the Hereford City railway station which greatly improves visitors first impression of Hereford. Cooperation between Hereford County Council, Hereford City Council and HIB has increased, which has resulted in HIB being funded to water newly installed flower and plant containers throughout the city.

Financial Review

As attached.

Structure, Governance and Management

The management team, some of which are trustees are incorporated in sub- structures.

Sponsorship and donations

Finance

Media/ publicity

Environment/ therapeutic spaces

Horticulture


Kevin Knipe
Chairman



Section A

Independent Examiner's Report

Report to the trustees/ members of

Charity Name: HEREFORD IN BLOOM

On accounts for the year ended

31.12.2021 Charity no (if any): 1154601

Set out on pages

3 | 4 (remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended DD/MM/YYYY.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

[The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of [insert name of applicable listed body]]. Delete [] if not applicable.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
• the accounts did not accord with the accounting records; or
• the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed: A.D. Rowell

Date: 28.10.2022

Name: A.D. Rowell

Relevant professional qualification(s) or body

INSTITUTE OF CHARTERED ACCOUNTANTS

**HEREFORD IN BLOOM
ACCOUNTS FOR YEAR ENDING 31ST DECEMBER 2021**

INCOME

Sponsorship:	£7,800.00
Donations:	£20,600.00
Transfer from HiB FBRG:	£5,066.74
Tree Fund:	£300.00
	<u>£33,766.74</u>

EXPENDITURE

Plants:	£4,506.51
Maintenance:	£935.74
Watering:	£13,500.00
Signs:	£336.00
Website, Postage:	£539.93
Insurance:	£120.00
Tree Fund:	£499.57
Competition Fees:	£145.20
Transfer to FBRG:	£4,722.00
	<u>£25,304.95</u>

Brought forward (Bank Account) 31.12.20:	<u>£27,146.35</u>
Excess Income over Expenditure:	<u>£8,461.79</u>
Carry Forward (Bank Account) 31.12.21:	<u>£35,608.14</u>

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**HEREFORD IN BLOOM
FRIENDS OF BLACKFRIARS ROSE GARDEN**

ACCOUNTS FOR YEAR ENDING 31ST DECEMBER 2021

INCOME

Donations:	£5,006.75
Sponsorship:	£5,222.00
	<u>£10,228.75</u>

EXPENDITURE

Gate:	£12,066.00
Plants:	£384.78
Soil & Improver:	£1,478.24
Maintenance:	£360.00
Signs:	£72.22
Website:	£58.21
	<u>£14,419.45</u>

Brought forward (Bank Account) 31.12.20:	<u>£9,685.64</u>
Excess of Expenditure over Income:	<u>£4,190.70</u>
Carry Forward (Bank Account) 31.12.21:	<u>£5,494.94</u>