

# **Sixteenfeet Productions**

(A company limited by guarantee)  
Annual Report and  
Financial Statements  
for the year ended 31 March 2023

Company number 07674820 (England and Wales)

Charity number 1153684

**SIXTEENFEET PRODUCTIONS  
TRUSTEES' REPORT – STATUTORY INFORMATION  
FOR THE YEAR ENDED 31 MARCH 2023**

**DIRECTORS AND TRUSTEES**

Janet Baker  
Marina Caldarone  
Caroline Funnell  
Colin Hurley (appointed 15th June 2022)  
Jennifer Davis (appointed 15th June 2022)  
Victoria Hibbs (appointed 22<sup>nd</sup> December 2022)

**REGISTERED OFFICE**

25 Rattray Road London  
SW2 1AZ

**COMPANY NUMBER**

07674820

**CHARITY NUMBER**

1153684

**BANKERS**

HSBC  
421 Brixton Road London  
SW9 8HE

**SIXTEENFEET PRODUCTIONS  
TRUSTEES' REPORT  
FOR THE YEAR ENDED 31 MARCH 2023**

The trustees (who are also the directors) present their report and audited financial statements of Sixteenfeet Productions (the Company) for the year ended 31 March 2023. The statutory information is shown on page 1.

**STATUS**

The Company, number 07674820, is a private limited company by guarantee without share capital use of 'Limited' exemption and has a Memorandum and Articles of Association as its governing document. It is also a registered charity, number 1153684.

**PRINCIPAL ACTIVITIES**

The Company's principal activity during the year continued to be that of entertainment production.

**PUBLIC BENEFIT**

We believe that theatre is a force for stimulating ideas and discussion, encouraging creativity and broadening horizons. The Company tries to ensure its work is affordable to all, but in particular to young people who may not get the opportunity to participate because of social or economic factors. Our ethos is to create engaging and accessible theatre with a wide appeal. We achieve this by:

- Adapting classic stories and presenting them to a new generation in an entertaining, interactive, and involving way.
- Providing workshops for primary and secondary school children that help explore their creativity.
- Giving young people from local groups such as Brixton Youth Theatre an opportunity to work with us as volunteers and paid placements.
- Ensuring that our resources are affordable and accessible to our community.

**MISSION**

To bring theatre to local audiences, working in non-traditional spaces.

**ARTISTIC POLICY**

Sixteenfeet Productions provides an alternative theatre going experience. The company works collaboratively with local writers, musicians, and performers to produce inclusive new work, which challenges expectations and re-imagines the classics for a contemporary audience.

**SIXTEENFEET PRODUCTIONS  
TRUSTEES' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 MARCH 2022**

**PROJECTS**

**Theatre on Kew 2022**

**A Summer Season of open-air Theatre at the Royal Botanic Gardens, Kew.**

In March 2022 Sixteenfeet Productions signed the contract with The Royal Botanic Gardens, Kew committing to produce an outdoor Theatre season at Kew Gardens and Wakehurst in July and August 2023. This is part of a three-year residency with a rolling contract subject to meeting conditions laid out by RBG and Sixteenfeet's decision to continue to produce.

**Twelfth Night** by William Shakespeare  
Directed by Peter Hamilton Dyer  
Design: Set Ceci Calf, Costumes: Isobel Pellow  
Musical Director: Matthew Burns

Set in the 1920's with a cast of 9 actor-musicians this was very well received critically and by those that attended. The seating area was open for picnickers from 6.30 and from 7.05 the pre-show of a 20's musical cabaret with members of the cast engendered a feeling of enjoyment, good humour and shared experience and moved seamlessly into the show.

However, there were many challenges in the physical production, as we had to set up a theatre in a non-theatrical space with all the constraints of a Royal Park, which the company hasn't previously experienced. This was hugely time-consuming and labour intensive. The loss of a key member of the team due to circumstances beyond the companies control further compounded the challenges and costs of the production

**The Jungle Book**

By Andrew Walsh inspired by Rudyard Kipling's Mowgli Tales  
Music and lyrics Guy Holden  
Directed by Shane Dempsey  
Design: Alison Taylor  
Musical Director: Jack Blakey

Re-working a promenade production to a 'picnic style audience' was a new experience for the Company. Both Andrew Walsh and Guy Holden worked closely with the director to help realise this and make this a success. The audience reaction was very positive, and the production was well-received by audiences at both Kew and Wakehurst.

The Mousetrap charity 'Family First Nights' included The Jungle Book at Kew in their programme of discounted tickets for families who would not otherwise afford to visit theatre events. Sixteenfeet's production was voted the most popular show in audience feedback.

The show was also attended by over 200 children eligible for free school meals, including 30 from Brixton Community Based and refugee and asylum-seeking families through Care for Calais.

Overall neither production was marketed sufficiently well. We were unable to access the previous year's ticket mailing lists through Kew. Access to our own ticket buyers after 3 years inactivity didn't bring in sufficient sales and digital marketing did not generate the audiences we had anticipated. Despite numbers building steadily throughout the run, largely through word of mouth, both productions ran at a loss.

#### **Summary of the Season**

Both shows were successful in terms of production values and audience feedback. The Kew team have invited us back for 2023 which means we achieved the standards expected of the company. We also learned valuable lessons in what is needed to make a successful season going forward.

However, we were not in a robust financial situation at the beginning of the season, and our inactivity financially due to the pandemic left us in a weak position to access funding. In order to take advantage of the opportunity to produce at Kew we needed to ensure that the season could be underwritten, and all obligations met. This was achieved through an interest free loan over the three years of the project.

#### **Workshop Programme**

Sixteenfeet has continued to work in partnership with Brixton Youth Theatre to deliver a free workshop programme to young people in Lambeth. This has included a new 7-11-year-old strand to help offset the ongoing effects of the pandemic. Developing social skills, working together, creative expression and team building are even more important to young people's mental and physical wellbeing. We have also worked in partnership with BYT to deliver drama workshops to children from an asylum-seeking background based in Lambeth. This included providing drama games, as well as Father Christmas, at three Christmas parties in hotels asylum seekers in Lambeth in December 2022.

#### **Board**

We are delighted to be joined by three new Board members this year. Colin Hurley, Jenifer Davis, and Victoria Hibbs, all of whom bring a wealth of knowledge and experience of working in the industry. We are also grateful for the considerable business advice and support we have received from Naz Choudhury including organizing and facilitating a successful Board Awayday in January 2023.

Sixteenfeet Productions are delighted that Sir Mark Rylance continues as our Patron.

#### **Future Plans for 2023**

#### **Theatre On Kew 2023**

Due to our financial situation, we have reluctantly taken the decision to produce only one production this year which will be Alice in Wonderland adapted by Bradley Cole with music by Guy Holden. This was informed by our need to stabilize our finances, the cost-of-living crisis and also renovations happening at Wakehurst which would mean that we could not take shows there in 2023.

## **Community Engagement**

One of our key aims in 2023 will be to widen our community engagement to ensure that we meet our remit of making theatre affordable and accessible to all. We aim to offer a minimum of 750 tickets free to families who would not otherwise be able to access a performance. This will include day entry to Kew Gardens.

We will continue to work with Brixton Youth Theatre to deliver a vibrant programme of free workshops to young people in Lambeth.

We will apply for funding for a community engagement officer to develop this programme.

**SIXTEENFEET PRODUCTIONS****STATEMENT OF FINANCIAL ACTIVITIES (including the Income and Expenditure Account)  
FOR THE YEAR ENDED 31 MARCH 2023**

	Notes	2023	2022
		£	£
Turnover		190,222	208
Cost of sales		(262,797)	-
<b>Gross profit</b>		<u>(72,575)</u>	<u>208</u>
Administrative expenses		(42,060)	(304)
		2,962	-
<b>Operating (loss)/profit</b>		<u>(111,673)</u>	<u>(96)</u>
<b>(Loss) / profit on ordinary activities before taxation</b>			
Tax on (loss) / profit on ordinary activities		-	-
<b>(Loss) / profit for the financial year</b>		<u>(111,673)</u>	<u>(96)</u>

The notes on pages 8 to 12 form part of these financial statements.

**SIXTEENFEET PRODUCTIONS**  
**COMPANY REGISTERED NUMBER: 07674820**  
**BALANCE SHEET AT 31 MARCH 2023**

	Notes	2023 £	2022 £
<b>FIXED ASSETS</b>			
Tangible assets	1	5,075	-
<b>CURRENT ASSETS</b>			
Debtors	2	231	-
Cash at bank and in hand		11,050	8,096
Amounts falling due within one year	3	<u>1,100</u>	<u>2,367</u>
<b>NET CURRENT ASSETS</b>		<u>10,181</u>	<u>5,729</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		15,256	5,729
<b>CREDITORS</b>			
Amounts falling due after more than one year	4	<u>121,200</u>	<u>-</u>
		<u>(105,944)</u>	<u>5,729</u>
<b>RESERVES</b>			
Unrestricted funds		(105,944)	5,729
Restricted funds		<u>-</u>	<u>-</u>
		<u>(105,944)</u>	<u>5,729</u>

In approving these financial statements as directors of the company we hereby confirm that:

For the year ending 31 March 2023 the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charitable company to obtain an audit of its accounts for the year in question in accordance with section 476.

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

**The financial statements were approved by the board of directors on 2nd June 2023.**

C Funnell  
Director



**SIXTEENFEET PRODUCTIONS**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2023**

**1. ACCOUNTING POLICIES**

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

**1a. Basis of preparation**

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) as amended by Update Bulletin 1 issued in February 2016, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Sixteenfeet Productions meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

**1b. Preparation of the accounts on a going concern basis**

Sixteenfeet Productions has reported a loss of £111,673 for the year.

The trustees are of the view that the immediate future of the charitable Company for the next 12 months is secure and that on this basis the charity is a going concern.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

**SIXTEENFEET PRODUCTIONS**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2023**  
**1. ACCOUNTING POLICIES (CONTINUED)**

**1d. Donated services and facilities**

Donated professional services and donated facilities are recognised as income when the charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

**1e. Interest receivable**

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally on notification of the interest paid or payable by the bank.

**1f. Funds**

Unrestricted funds are available to spend on activities that further any of the purposes of the charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations or grants which the donor has specified are to be used solely for particular purposes/areas of the charity's work or for specific projects undertaken by the charity.

**1g. Tangible fixed assets**

Items costing in excess of £500 are capitalised. Tangible fixed assets are shown at historical cost. Depreciation is recognised in order to write off each asset over its estimated useful life on the following basis:

Plant and equipment 33.33% straight line

Fixtures and fittings 33.33% straight line

**SIXTEENFEET PRODUCTIONS**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2023**  
**1. ACCOUNTING POLICIES (CONTINUED)**

**1h. Debtors**

Short term debtors are measured at transaction price (which is usually the invoice price), less any impairment losses for bad and doubtful debts. Loans and other financial assets are initially recognised at transaction price including any transaction costs and subsequently measured at amortised cost determined using the effective interest method, less any impairment losses for bad and doubtful debts.

**1i. Cash at bank and in hand**

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**1j. Creditors and provisions**

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

**1k. Financial instruments**

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

**1l. Taxation**

The charitable Company

## 1 TANGIBLE FIXED ASSETS

	Fixtures and Fittings
	£
<b>COST</b>	
Additions	6,744
At 31 March 2023	<u>6,744</u>
<b>DEPRECIATION</b>	
Charge for year	1,669
At 31 March 2023	<u>1,669</u>
<b>NET BOOK VALUE</b>	
At 31 March 2023	<u><u>5,075</u></u>

## 2 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023	2022
	£	£
Prepayments	<u>231</u>	<u>-</u>

## 3 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023	2022
	£	£
Other creditors	-	2,367
Accrued expenses	1,100	-
	<u>1,100</u>	<u>2,367</u>

## 4 CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	2023	2022
	£	£
Other Creditors	121,200	-

**SIXTEENFEET PRODUCTIONS**  
**DETAILED PROFIT AND LOSS ACCOUNT**  
**FOR THE YEAR ENDED 31 MARCH 2023**

	2023	2022
	£	£
<b>Income</b>		
Sales	181,257	-
Donations	<u>8,965</u>	<u>208</u>
<b>Cost of sales</b>		
Production costs	253,468	-
Hire of equipment	<u>9,329</u>	<u>-</u>
<b>GROSS (DEFICIT)/SURPLUS</b>	<u><u>(72,575)</u></u>	<u><u>(208)</u></u>
<b>Other income</b>		
Grants	<u>2,962</u>	<u>-</u>
<b>Expenditure</b>		
Insurance	1,153	-
Light and heat	960	-
Post and stationary	861	26
Advertising	23,052	66
Travelling	7,903	40
Computer costs	1,996	97
Sundry expenses	2,029	34
Training	823	-
Accountancy	1,113	13
Subscriptions	324	28
Entertainment	<u>110</u>	<u>-</u>
<b>Finance costs</b>		
Bank charges	<u>67</u>	<u>-</u>
<b>Depreciation</b>		
Fixtures and fittings	<u>1,669</u>	<u>-</u>
<b>NET DEFICIT</b>	<u><u>(111,673)</u></u>	<u><u>(96)</u></u>