

Report of the Trustees For the year ended 31st March 2024

The Trustees who are Directors for the purposes of company law, present their annual report with the financial statements for the year ended 31st March 2024.

Objectives of the charity, overview of principal activities and organisation of our work:

The charity is constituted as a company limited by guarantee and is governed by a memorandum and articles of association.

The objectives of the charity are to relieve those in need by reason of sickness, ill health or disability by the provision of counselling, advice and practical support and assistance including, without limitation, such therapies, treatments and other services as are not normally or in fact provided by the statutory authorities and as may provide physical, mental or other benefits to those in such need.

We review our objectives and activities each year to understand the need and demand for the services we offer, what we have achieved and what difference we are making to the people we have been set up to help in the Basingstoke and neighbouring North Hampshire area. We do this by regularly monitoring our management data and seeking service user, volunteer and partner feedback.

Throughout this year, The Pink Place has continued to deliver its core range of services including complementary therapies, counselling, hair, skin and nail advice, and a variety of social and wellbeing sessions. These support services are offered primarily from our central office and therapy/meeting base with additional wellbeing sessions held at two community venues, one in Alton and one in Basingstoke.

Our Team:

We have a small but dedicated team of three skilled staff members who work closely together to ensure the smooth operation and delivery of our vital services. Together, this team not only manages the day-to-day activities of The Pink Place but also actively engages with our valued volunteers and the wider community.

Our Volunteers:

We proudly recognise that the backbone of The Pink Place lies in our incredible volunteers whose commitment, time and expertise is essential to the delivery of our core services including:

- **Counselling and Complementary Therapy Sessions**
- **Mindfulness, Yoga and Wellbeing Activities**
- **Hair, Skin, and Nail Advice**
- **Events and Fundraising Activities**
- **Serving Refreshments and Baking Cakes, providing a welcoming environment at all our wellbeing sessions**

On average 37 volunteer hours were donated each week (not including fundraising and events)





Complementary Therapy Provision:

Thanks to a generous grant from Macmillan Cancer, it has enabled us to:

- Upgrade the complementary therapy room equipment, benefitting our service users and our therapists
- Recruit and train additional volunteer therapists extending the range of therapies offered.
- Introduce a series of wellbeing workshops for small groups, focusing on sharing information and self-help tips to take away.



Growing Demand for Support:

This year, we have seen an increase in the number of people wanting to use our services. Demand rose on average 27% across all services over first quarter of 2023-24. Our Complementary services provision grew and we were also able to add bookable sessions in Alton. Our Counselling service was in high demand through the year.

In response to an increased demand particularly from those with stage 4/incurable cancers, The Pink Place proactively addressed this need and introduced an additional weekly group session specifically tailored to their complex need of living with incurable cancer.

Thanks to a generous grant from Peter Baker Trust, we were able to fund special treats and outings for this specific group. These experiences included a sumptuous afternoon tea, a canal boat ride and pottery painting with the aim of providing joy and relaxation but also to strengthen bonds within the group, allowing them to connect, and share thoughts with others who truly understand whilst creating lasting memories.



Testimonials From Some of Our Service Users:

“I found the Pink Place when I moved to the area, and I only wish everyone going through cancer had access to somewhere like The Pink Place. I cannot describe how beneficial it is to have a group who all just understand”.

“I came to The Pink Place a broken little bird and they helped me to heal and learn to fly again with a new inner strength”.

“The support and friendship I received through The Pink Place has totally changed the challenges I faced dealing with my cancer diagnosis. Knowing I have people to talk to and share my experience with has made a huge difference to my health and positivity about the future”.

Public benefit

In setting its plans and priorities for areas of work, the Trustees of The Pink Place have regard to the guidance of the Charity Commission on public benefit and confirm they have complied with section 17 of the Charities Act 2011. A principle of equity of access to the charity’s services is upheld to any member of the public who needs them, irrespective of capacity, ethnicity, faith or social economic activity.

Reserves policy

The Trustees have reviewed the charity’s need for reserves in line with the guidance of the Charity Commission and have set a policy that reserves should not fall below £70,000. This is in order to safeguard the commitment to the provision of service to beneficiaries for at least a 12 month period.

Financial review

Income of the charity increased by £22,133 compared to 2023 owing to increased success in all areas of fundraising. Expenditure at £114,713 was £24,7332 higher than in the previous year, mainly as a result of increased rent paid for new premises. The charity made a surplus of £2,649 for the year.

Reserves are £128,942 at the balance sheet date made up of unrestricted reserves of £111,116 and restricted reserves of £17,826.

Principle Funding Sources

The Pink Place relies on fundraising to provide its services, requiring a dedicated staff resource to help achieve this. Like other organisations the Pink Place continues to operate in a climate of limited funding with ever competing demand for major and small grant schemes as well as corporate and individual giving. This can make it difficult to confidently plan or significantly develop services.

Despite this challenging funding environment, The Pink Place has successfully secured grants towards core running costs from The Postcode Lottery, Albert Hunt Trust, and One Stop Community Partnership.

Regular and diverse fundraising events, including a Golf Day supported by local companies and individuals, numerous Skydives, and a wonderful fashion show involving our service users and supported by Tadley Fire Fighters, have been crucial in generating community support.

Strategic initiatives reflect a multi-pronged approach to secure necessary resources and expanding awareness amidst ongoing funding challenges. Particular effort has been focused on communicating the need for our services to attract local corporate partnerships which have yielded positive outcomes, e.g. Ripton Windows' decision to support The Pink Place as their Charity of the Year.

The charity has worked hard to develop and strengthen links with a variety of local community organisations for fundraising and to raise awareness of its profile and which has included our link with a local secondary school whose students chose to raise funds for the Pink Place in 2023.

The Pink Place continues to actively collaborate with other health and cancer-related providers including North Hampshire Cancer Services Partnership, Basingstoke and North Hampshire Hospitals Trust, and Macmillan Cancer Support, to improve its service reach and ensure coordinated support for those in our community living with cancer.

Going concern

The Trustees believe the charity will continue as a going concern for a period of at least 12 months from the date of signing these accounts. The charity plans continuing the activities outlined above in the forthcoming year subject to satisfactory financial arrangements.

Trustees' responsibilities in relation to the financial statements

The Trustees (who are also directors of The Pink Place for the purposes of company law) are responsible for preparing the financial statements and trustees' report in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under company Law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements the trustees are required to:

- Select suitable accounting policies and apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards have been followed, subject to any material departures;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees of the charity on 18th November 2024 and signed on its behalf by:

Jackalyn Boots
Chair of Trustees

REGISTERED COMPANY NUMBER: 08326594 (England and Wales)
REGISTERED CHARITY NUMBER: 1153494

Report of the Trustees and
Unaudited Financial Statements for the Year Ended 31 March 2024
for
THE PINK PLACE

B20 Limited
Chartered Certified Accountants
Charwell House
Wilsom Road
Alton
Hampshire
GU34 2PP

THE PINK PLACE

Contents of the Financial Statements for the Year Ended 31 March 2024

	Page
Report of the Trustees	1 to 2
Independent Examiner's Report	3
Statement of Financial Activities	4
Balance Sheet	5
Notes to the Financial Statements	6 to 11
Detailed Statement of Financial Activities	12 to 13

THE PINK PLACE

Report of the Trustees for the Year Ended 31 March 2024

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The objectives of the charity are to relieve those in need by reason of sickness, ill health or disability by the provision of counselling, advice and practical support and assistance including, without limitation, such therapies, treatments and other services as are not normally or in fact provided by the statutory authorities and as may provide physical, mental or other benefits to those in such need.

Public benefit

In setting its plans and priorities for areas of work, the Trustees of The Pink Place have regard to the guidance of the Charity Commission on public benefit and confirm they have complied with section 17 of the Charities Act 2011.

A principle of equity of access to the charity's services is upheld to any member of the public who needs them, irrespective of capacity, ethnicity, faith or social economic activity.

FINANCIAL REVIEW

Financial position

Income of the charity increased by £22,133 compared to 2023 owing to increased success in all areas of fundraising. Expenditure at £114,713 was £24,732 higher than in the previous year, mainly as a result of increased rent paid for new premises. The charity made a surplus of £2,649 for the year.

Reserves are £128,942 at the balance sheet date made up of unrestricted reserves of £111,116 and restricted reserves of £17,826.

Reserves policy

The Trustees have reviewed the charity's need for reserves in line with the guidance of the Charity Commission and have set a policy that reserves should not fall below £70,000. This is in order to safeguard the commitment to the provision of service to beneficiaries for at least a 12 month period.

Going concern

The Trustees believe the charity will continue as a going concern for a period of at least 12 months from the date of signing these accounts.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is constituted as a company limited by guarantee and is governed by a memorandum and articles of association.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

08326594 (England and Wales)

Registered Charity number

1153494

Registered office

The Orchard
White Hart Lane
Basingstoke
RG21 4AF

THE PINK PLACE

Report of the Trustees for the Year Ended 31 March 2024

Trustees

R V Birkin Retired Civil Service/registered Psychol (appointed 29.8.23)
MS J A Boots Retired Teacher
C S Killick Marketing Consultant (appointed 16.10.23)
MS W E Lee Financial Services Administrator
Mrs E M Mackeggie Gurney Retired (appointed 16.10.23)
MS L Murphy Retired (appointed 16.10.23)
MS C S Watson Training Manager (resigned 16.10.23)

Company Secretary

Independent Examiner

B20 Limited
Chartered Certified Accountants
Charwell House
Wilsom Road
Alton
Hampshire
GU34 2PP

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of THE PINK PLACE for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on and signed on its behalf by:

.....
Trustee

**Independent Examiner's Report to the Trustees of
THE PINK PLACE**

Independent examiner's report to the trustees of THE PINK PLACE ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Mrs Caroline Scull FCCA

B20 Limited
Chartered Certified Accountants
Charwell House
Wilsom Road
Alton
Hampshire
GU34 2PP

Date:

THE PINK PLACE

**Statement of Financial Activities
for the Year Ended 31 March 2024**

	Notes	Unrestricted fund £	Restricted fund £	31.3.24 Total funds £	31.3.23 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies		34,870	47,474	82,344	82,667
Charitable activities					
Activities and sessions		6,580	-	6,580	1,051
Other trading activities	2	27,884	-	27,884	11,369
Investment income	3	554	-	554	142
Total		<u>69,888</u>	<u>47,474</u>	<u>117,362</u>	<u>95,229</u>
EXPENDITURE ON					
Raising funds	4	27,907	-	27,907	26,753
Charitable activities					
Activities and sessions		49,626	33,238	82,864	62,243
Other		<u>3,942</u>	<u>-</u>	<u>3,942</u>	<u>985</u>
Total		<u>81,475</u>	<u>33,238</u>	<u>114,713</u>	<u>89,981</u>
NET INCOME/(EXPENDITURE)		(11,587)	14,236	2,649	5,248
RECONCILIATION OF FUNDS					
Total funds brought forward		122,703	3,590	126,293	121,045
TOTAL FUNDS CARRIED FORWARD		<u><u>111,116</u></u>	<u><u>17,826</u></u>	<u><u>128,942</u></u>	<u><u>126,293</u></u>

The notes form part of these financial statements

THE PINK PLACE

Balance Sheet 31 March 2024

	Notes	Unrestricted fund £	Restricted fund £	31.3.24 Total funds £	31.3.23 Total funds £
FIXED ASSETS					
Tangible assets	9	529	2,850	3,379	1,060
CURRENT ASSETS					
Cash at bank and in hand		112,008	14,976	126,984	126,927
CREDITORS					
Amounts falling due within one year	10	(1,421)	-	(1,421)	(1,694)
NET CURRENT ASSETS		<u>110,587</u>	<u>14,976</u>	<u>125,563</u>	<u>125,233</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>111,116</u>	<u>17,826</u>	<u>128,942</u>	<u>126,293</u>
NET ASSETS		<u><u>111,116</u></u>	<u><u>17,826</u></u>	<u><u>128,942</u></u>	<u><u>126,293</u></u>
FUNDS	11				
Unrestricted funds				111,116	122,703
Restricted funds				<u>17,826</u>	<u>3,590</u>
TOTAL FUNDS				<u><u>128,942</u></u>	<u><u>126,293</u></u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on and were signed on its behalf by:

.....
Trustee

The notes form part of these financial statements

THE PINK PLACE

Notes to the Financial Statements for the Year Ended 31 March 2024

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 33% on cost
Computer equipment	- 33% on cost

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

THE PINK PLACE

Notes to the Financial Statements - continued for the Year Ended 31 March 2024

2. OTHER TRADING ACTIVITIES

	31.3.24	31.3.23
	£	£
Fundraising events	25,190	6,334
Lotteries, sales and subs	2,694	5,035
	<u>27,884</u>	<u>11,369</u>

3. INVESTMENT INCOME

	31.3.24	31.3.23
	£	£
Deposit account interest	554	142
	<u>554</u>	<u>142</u>

4. RAISING FUNDS

Raising donations and legacies

	31.3.24	31.3.23
	£	£
Staff costs	23,200	21,038
Fundraising costs	4,647	4,870
Support costs	60	845
	<u>27,907</u>	<u>26,753</u>

5. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31.3.24	31.3.23
	£	£
Depreciation - owned assets	<u>1,854</u>	<u>530</u>

6. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2024 nor for the year ended 31 March 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2024 nor for the year ended 31 March 2023.

THE PINK PLACE

**Notes to the Financial Statements - continued
for the Year Ended 31 March 2024**

7. STAFF COSTS

	31.3.24	31.3.23
	£	£
Wages and salaries	71,114	58,584
Other pension costs	5,736	4,933
	<u>76,850</u>	<u>63,517</u>

The average monthly number of employees during the year was as follows:

	31.3.24	31.3.23
	3	3
Staff	<u>3</u>	<u>3</u>

No employees received emoluments in excess of £60,000.

8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted fund £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	40,012	42,655	82,667
Charitable activities			
Activities and sessions	1,051	-	1,051
Other trading activities	11,369	-	11,369
Investment income	142	-	142
Total	<u>52,574</u>	<u>42,655</u>	<u>95,229</u>
EXPENDITURE ON			
Raising funds	26,753	-	26,753
Charitable activities			
Activities and sessions	14,585	47,658	62,243
Other	985	-	985
Total	<u>42,323</u>	<u>47,658</u>	<u>89,981</u>
NET INCOME/(EXPENDITURE)	10,251	(5,003)	5,248
Transfers between funds	38,204	(38,204)	-
Net movement in funds	48,455	(43,207)	5,248
RECONCILIATION OF FUNDS			
Total funds brought forward	74,248	46,797	121,045

THE PINK PLACE

**Notes to the Financial Statements - continued
for the Year Ended 31 March 2024**

8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted fund £	Restricted fund £	Total funds £
TOTAL FUNDS CARRIED FORWARD	<u>122,703</u>	<u>3,590</u>	<u>126,293</u>

9. TANGIBLE FIXED ASSETS

	Plant and machinery £	Computer equipment £	Totals £
COST			
At 1 April 2023	835	1,258	2,093
Additions	<u>4,173</u>	<u>-</u>	<u>4,173</u>
At 31 March 2024	<u>5,008</u>	<u>1,258</u>	<u>6,266</u>
DEPRECIATION			
At 1 April 2023	278	755	1,033
Charge for year	<u>1,669</u>	<u>185</u>	<u>1,854</u>
At 31 March 2024	<u>1,947</u>	<u>940</u>	<u>2,887</u>
NET BOOK VALUE			
At 31 March 2024	<u>3,061</u>	<u>318</u>	<u>3,379</u>
At 31 March 2023	<u>557</u>	<u>503</u>	<u>1,060</u>

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.3.24 £	31.3.23 £
Social security and other taxes	555	416
Accrued expenses	<u>866</u>	<u>1,278</u>
	<u>1,421</u>	<u>1,694</u>

11. MOVEMENT IN FUNDS

	At 1.4.23 £	Net movement in funds £	At 31.3.24 £
Unrestricted funds			
General fund	122,703	(11,587)	111,116
Restricted funds			
Restricted Fund	3,590	14,236	17,826
TOTAL FUNDS	<u>126,293</u>	<u>2,649</u>	<u>128,942</u>

THE PINK PLACE

Notes to the Financial Statements - continued
for the Year Ended 31 March 2024

11. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	69,888	(81,475)	(11,587)
Restricted funds			
Restricted Fund	47,474	(33,238)	14,236
TOTAL FUNDS	<u>117,362</u>	<u>(114,713)</u>	<u>2,649</u>

Comparatives for movement in funds

	At 1.4.22 £	Net movement in funds £	Transfers between funds £	At 31.3.23 £
Unrestricted funds				
General fund	74,248	10,251	38,204	122,703
Restricted funds				
Restricted Fund	46,797	(5,003)	(38,204)	3,590
TOTAL FUNDS	<u>121,045</u>	<u>5,248</u>	<u>-</u>	<u>126,293</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	52,574	(42,323)	10,251
Restricted funds			
Restricted Fund	42,655	(47,658)	(5,003)
TOTAL FUNDS	<u>95,229</u>	<u>(89,981)</u>	<u>5,248</u>

THE PINK PLACE

Notes to the Financial Statements - continued for the Year Ended 31 March 2024

11. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.22 £	Net movement in funds £	Transfers between funds £	At 31.3.24 £
Unrestricted funds				
General fund	74,248	(1,336)	38,204	111,116
Restricted funds				
Restricted Fund	46,797	9,233	(38,204)	17,826
TOTAL FUNDS	<u>121,045</u>	<u>7,897</u>	<u>-</u>	<u>128,942</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	122,462	(123,798)	(1,336)
Restricted funds			
Restricted Fund	90,129	(80,896)	9,233
TOTAL FUNDS	<u>212,591</u>	<u>(204,694)</u>	<u>7,897</u>

12. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2024.

THE PINK PLACE

Detailed Statement of Financial Activities for the Year Ended 31 March 2024

	31.3.24 £	31.3.23 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	23,362	24,791
Corporate donations	13,508	14,305
Grants	45,474	43,571
	82,344	82,667
Other trading activities		
Fundraising events	25,190	6,334
Lotteries, sales and subs	2,694	5,035
	27,884	11,369
Investment income		
Deposit account interest	554	142
Charitable activities		
Activities and trips	6,580	1,051
Total incoming resources	117,362	95,229
EXPENDITURE		
Raising donations and legacies		
Wages	21,460	21,038
Pensions	1,740	-
Fundraising costs	4,647	4,870
	27,847	25,908
Charitable activities		
Wages	42,189	31,057
Pensions	3,397	4,933
Volunteer costs	454	136
Activities costs	2,125	2,402
Session costs	3,352	2,589
	51,517	41,117
Support costs		
Management		
Wages	5,365	6,489
Pensions	431	-
Premises costs	20,402	11,460
Insurance	733	782
Telephone	435	376
Carried forward	27,366	19,107

This page does not form part of the statutory financial statements

THE PINK PLACE

Detailed Statement of Financial Activities for the Year Ended 31 March 2024

	31.3.24 £	31.3.23 £
Management		
Brought forward	27,366	19,107
Computer and stationery	453	746
Advertising	321	281
Sundries	26	116
Supervision	665	518
Bank charges	60	67
Payroll costs	662	606
	29,553	21,441
 Governance costs		
Wages	2,100	-
Pensions	168	-
Accountancy fees	1,674	960
Trustee meeting costs	-	25
Depn of equipment	1,669	278
Depn of computer equip	185	252
	5,796	1,515
Total resources expended	114,713	89,981
Net income	<u>2,649</u>	<u>5,248</u>

This page does not form part of the statutory financial statements

REGISTERED COMPANY NUMBER: 08326594 (England and Wales)
REGISTERED CHARITY NUMBER: 1153494

Report of the Trustees and
Unaudited Financial Statements for the Year Ended 31 March 2024
for
THE PINK PLACE

B20 Limited
Chartered Certified Accountants
Charwell House
Wilsom Road
Alton
Hampshire
GU34 2PP

THE PINK PLACE

Contents of the Financial Statements for the Year Ended 31 March 2024

	Page
Report of the Trustees	1 to 2
Independent Examiner's Report	3
Statement of Financial Activities	4
Balance Sheet	5
Notes to the Financial Statements	6 to 11
Detailed Statement of Financial Activities	12 to 13

THE PINK PLACE

Report of the Trustees for the Year Ended 31 March 2024

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The objectives of the charity are to relieve those in need by reason of sickness, ill health or disability by the provision of counselling, advice and practical support and assistance including, without limitation, such therapies, treatments and other services as are not normally or in fact provided by the statutory authorities and as may provide physical, mental or other benefits to those in such need.

Public benefit

In setting its plans and priorities for areas of work, the Trustees of The Pink Place have regard to the guidance of the Charity Commission on public benefit and confirm they have complied with section 17 of the Charities Act 2011.

A principle of equity of access to the charity's services is upheld to any member of the public who needs them, irrespective of capacity, ethnicity, faith or social economic activity.

FINANCIAL REVIEW

Financial position

Income of the charity increased by £22,133 compared to 2023 owing to increased success in all areas of fundraising. Expenditure at £114,713 was £24,732 higher than in the previous year, mainly as a result of increased rent paid for new premises. The charity made a surplus of £2,649 for the year.

Reserves are £128,942 at the balance sheet date made up of unrestricted reserves of £111,116 and restricted reserves of £17,826.

Reserves policy

The Trustees have reviewed the charity's need for reserves in line with the guidance of the Charity Commission and have set a policy that reserves should not fall below £70,000. This is in order to safeguard the commitment to the provision of service to beneficiaries for at least a 12 month period.

Going concern

The Trustees believe the charity will continue as a going concern for a period of at least 12 months from the date of signing these accounts.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is constituted as a company limited by guarantee and is governed by a memorandum and articles of association.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

08326594 (England and Wales)

Registered Charity number

1153494

Registered office

The Orchard
White Hart Lane
Basingstoke
RG21 4AF

THE PINK PLACE

Report of the Trustees for the Year Ended 31 March 2024

Trustees

R V Birkin Retired Civil Service/registered Psychol (appointed 29.8.23)
MS J A Boots Retired Teacher
C S Killick Marketing Consultant (appointed 16.10.23)
MS W E Lee Financial Services Administrator
Mrs E M Mackeggie Gurney Retired (appointed 16.10.23)
MS L Murphy Retired (appointed 16.10.23)
MS C S Watson Training Manager (resigned 16.10.23)

Company Secretary

Independent Examiner

B20 Limited
Chartered Certified Accountants
Charwell House
Wilsom Road
Alton
Hampshire
GU34 2PP

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of THE PINK PLACE for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on and signed on its behalf by:

.....
Trustee

**Independent Examiner's Report to the Trustees of
THE PINK PLACE**

Independent examiner's report to the trustees of THE PINK PLACE ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Mrs Caroline Scull FCCA

B20 Limited
Chartered Certified Accountants
Charwell House
Wilsom Road
Alton
Hampshire
GU34 2PP

Date:

THE PINK PLACE

**Statement of Financial Activities
for the Year Ended 31 March 2024**

	Notes	Unrestricted fund £	Restricted fund £	31.3.24 Total funds £	31.3.23 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies		34,870	47,474	82,344	82,667
Charitable activities					
Activities and sessions		6,580	-	6,580	1,051
Other trading activities	2	27,884	-	27,884	11,369
Investment income	3	554	-	554	142
Total		<u>69,888</u>	<u>47,474</u>	<u>117,362</u>	<u>95,229</u>
EXPENDITURE ON					
Raising funds	4	27,907	-	27,907	26,753
Charitable activities					
Activities and sessions		49,626	33,238	82,864	62,243
Other		<u>3,942</u>	<u>-</u>	<u>3,942</u>	<u>985</u>
Total		<u>81,475</u>	<u>33,238</u>	<u>114,713</u>	<u>89,981</u>
NET INCOME/(EXPENDITURE)		(11,587)	14,236	2,649	5,248
RECONCILIATION OF FUNDS					
Total funds brought forward		122,703	3,590	126,293	121,045
TOTAL FUNDS CARRIED FORWARD		<u><u>111,116</u></u>	<u><u>17,826</u></u>	<u><u>128,942</u></u>	<u><u>126,293</u></u>

The notes form part of these financial statements

THE PINK PLACE

Balance Sheet 31 March 2024

	Notes	Unrestricted fund £	Restricted fund £	31.3.24 Total funds £	31.3.23 Total funds £
FIXED ASSETS					
Tangible assets	9	529	2,850	3,379	1,060
CURRENT ASSETS					
Cash at bank and in hand		112,008	14,976	126,984	126,927
CREDITORS					
Amounts falling due within one year	10	(1,421)	-	(1,421)	(1,694)
NET CURRENT ASSETS		<u>110,587</u>	<u>14,976</u>	<u>125,563</u>	<u>125,233</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>111,116</u>	<u>17,826</u>	<u>128,942</u>	<u>126,293</u>
NET ASSETS		<u><u>111,116</u></u>	<u><u>17,826</u></u>	<u><u>128,942</u></u>	<u><u>126,293</u></u>
FUNDS	11				
Unrestricted funds				111,116	122,703
Restricted funds				<u>17,826</u>	<u>3,590</u>
TOTAL FUNDS				<u><u>128,942</u></u>	<u><u>126,293</u></u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on and were signed on its behalf by:

.....
Trustee

The notes form part of these financial statements

THE PINK PLACE

Notes to the Financial Statements for the Year Ended 31 March 2024

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 33% on cost
Computer equipment	- 33% on cost

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

THE PINK PLACE

Notes to the Financial Statements - continued for the Year Ended 31 March 2024

2. OTHER TRADING ACTIVITIES

	31.3.24	31.3.23
	£	£
Fundraising events	25,190	6,334
Lotteries, sales and subs	2,694	5,035
	<u>27,884</u>	<u>11,369</u>

3. INVESTMENT INCOME

	31.3.24	31.3.23
	£	£
Deposit account interest	554	142
	<u>554</u>	<u>142</u>

4. RAISING FUNDS

Raising donations and legacies

	31.3.24	31.3.23
	£	£
Staff costs	23,200	21,038
Fundraising costs	4,647	4,870
Support costs	60	845
	<u>27,907</u>	<u>26,753</u>

5. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31.3.24	31.3.23
	£	£
Depreciation - owned assets	<u>1,854</u>	<u>530</u>

6. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2024 nor for the year ended 31 March 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2024 nor for the year ended 31 March 2023.

THE PINK PLACE

**Notes to the Financial Statements - continued
for the Year Ended 31 March 2024**

7. STAFF COSTS

	31.3.24	31.3.23
	£	£
Wages and salaries	71,114	58,584
Other pension costs	5,736	4,933
	<u>76,850</u>	<u>63,517</u>

The average monthly number of employees during the year was as follows:

	31.3.24	31.3.23
	3	3
Staff	<u>3</u>	<u>3</u>

No employees received emoluments in excess of £60,000.

8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted fund £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	40,012	42,655	82,667
Charitable activities			
Activities and sessions	1,051	-	1,051
Other trading activities	11,369	-	11,369
Investment income	142	-	142
Total	<u>52,574</u>	<u>42,655</u>	<u>95,229</u>
EXPENDITURE ON			
Raising funds	26,753	-	26,753
Charitable activities			
Activities and sessions	14,585	47,658	62,243
Other	985	-	985
Total	<u>42,323</u>	<u>47,658</u>	<u>89,981</u>
NET INCOME/(EXPENDITURE)	10,251	(5,003)	5,248
Transfers between funds	38,204	(38,204)	-
Net movement in funds	48,455	(43,207)	5,248
RECONCILIATION OF FUNDS			
Total funds brought forward	74,248	46,797	121,045

THE PINK PLACE

**Notes to the Financial Statements - continued
for the Year Ended 31 March 2024**

8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted fund £	Restricted fund £	Total funds £
TOTAL FUNDS CARRIED FORWARD	<u>122,703</u>	<u>3,590</u>	<u>126,293</u>

9. TANGIBLE FIXED ASSETS

	Plant and machinery £	Computer equipment £	Totals £
COST			
At 1 April 2023	835	1,258	2,093
Additions	<u>4,173</u>	<u>-</u>	<u>4,173</u>
At 31 March 2024	<u>5,008</u>	<u>1,258</u>	<u>6,266</u>
DEPRECIATION			
At 1 April 2023	278	755	1,033
Charge for year	<u>1,669</u>	<u>185</u>	<u>1,854</u>
At 31 March 2024	<u>1,947</u>	<u>940</u>	<u>2,887</u>
NET BOOK VALUE			
At 31 March 2024	<u>3,061</u>	<u>318</u>	<u>3,379</u>
At 31 March 2023	<u>557</u>	<u>503</u>	<u>1,060</u>

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.3.24 £	31.3.23 £
Social security and other taxes	555	416
Accrued expenses	<u>866</u>	<u>1,278</u>
	<u>1,421</u>	<u>1,694</u>

11. MOVEMENT IN FUNDS

	At 1.4.23 £	Net movement in funds £	At 31.3.24 £
Unrestricted funds			
General fund	122,703	(11,587)	111,116
Restricted funds			
Restricted Fund	3,590	14,236	17,826
TOTAL FUNDS	<u>126,293</u>	<u>2,649</u>	<u>128,942</u>

THE PINK PLACE

Notes to the Financial Statements - continued
for the Year Ended 31 March 2024

11. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	69,888	(81,475)	(11,587)
Restricted funds			
Restricted Fund	47,474	(33,238)	14,236
TOTAL FUNDS	<u>117,362</u>	<u>(114,713)</u>	<u>2,649</u>

Comparatives for movement in funds

	At 1.4.22 £	Net movement in funds £	Transfers between funds £	At 31.3.23 £
Unrestricted funds				
General fund	74,248	10,251	38,204	122,703
Restricted funds				
Restricted Fund	46,797	(5,003)	(38,204)	3,590
TOTAL FUNDS	<u>121,045</u>	<u>5,248</u>	<u>-</u>	<u>126,293</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	52,574	(42,323)	10,251
Restricted funds			
Restricted Fund	42,655	(47,658)	(5,003)
TOTAL FUNDS	<u>95,229</u>	<u>(89,981)</u>	<u>5,248</u>

THE PINK PLACE

Notes to the Financial Statements - continued for the Year Ended 31 March 2024

11. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.22 £	Net movement in funds £	Transfers between funds £	At 31.3.24 £
Unrestricted funds				
General fund	74,248	(1,336)	38,204	111,116
Restricted funds				
Restricted Fund	46,797	9,233	(38,204)	17,826
TOTAL FUNDS	<u>121,045</u>	<u>7,897</u>	<u>-</u>	<u>128,942</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	122,462	(123,798)	(1,336)
Restricted funds			
Restricted Fund	90,129	(80,896)	9,233
TOTAL FUNDS	<u>212,591</u>	<u>(204,694)</u>	<u>7,897</u>

12. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2024.

THE PINK PLACE

Detailed Statement of Financial Activities for the Year Ended 31 March 2024

	31.3.24 £	31.3.23 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	23,362	24,791
Corporate donations	13,508	14,305
Grants	45,474	43,571
	82,344	82,667
Other trading activities		
Fundraising events	25,190	6,334
Lotteries, sales and subs	2,694	5,035
	27,884	11,369
Investment income		
Deposit account interest	554	142
Charitable activities		
Activities and trips	6,580	1,051
Total incoming resources	117,362	95,229
EXPENDITURE		
Raising donations and legacies		
Wages	21,460	21,038
Pensions	1,740	-
Fundraising costs	4,647	4,870
	27,847	25,908
Charitable activities		
Wages	42,189	31,057
Pensions	3,397	4,933
Volunteer costs	454	136
Activities costs	2,125	2,402
Session costs	3,352	2,589
	51,517	41,117
Support costs		
Management		
Wages	5,365	6,489
Pensions	431	-
Premises costs	20,402	11,460
Insurance	733	782
Telephone	435	376
Carried forward	27,366	19,107

This page does not form part of the statutory financial statements

THE PINK PLACE

Detailed Statement of Financial Activities for the Year Ended 31 March 2024

	31.3.24 £	31.3.23 £
Management		
Brought forward	27,366	19,107
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Bank charges	60	67
Payroll costs	662	606
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 Governance costs		
Wages	2,100	-
Pensions	168	-
Accountancy fees	1,674	960
Trustee meeting costs	-	25
Depn of equipment	1,669	278
Depn of computer equip	185	252
	5,796	1,515
Total resources expended	114,713	89,981
Net income	<u>2,649</u>	<u>5,248</u>

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