



The Pink Place
The Orchard
Basingstoke
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www.thepinkplace.org.uk

[@ThePinkPlaceOrg](https://www.facebook.com/ThePinkPlace)

Registered charity no: 1153494

PINK PLACE ANNUAL REPORT 2021-2022

4th October 2022

AIM and PURPOSE

The Pink Place is a registered charity that aims to assist the wellbeing of those who have experienced or are experiencing the effects of cancer.

The charity aims to offer a range of services to guests including hair services and advice, complimentary therapies, beauty (nail and skin care), counselling, and a variety of social activities. The Pink Place initially provided services to women and then in 2016, the charity expanded to offer services to support men experiencing any type of cancer through The Blue Space.

ACHIEVEMENTS and PERFORMANCE

Like many charities, The Pink Place has had another challenging year. This report relates to the financial year beginning April 2021.

The effects of COVID continued to restrict the charity's in person activities for the first part of the financial year, so regular 4 times a week support using ZOOM technology provided a lifeline and helped lift spirits, and share useful information at this time. The Pink Place appreciate how important social interaction is to good mental health and have increased the frequency and ways the guests can connect this year, including Whatsapp groups. In addition, staff delivered treats such as flowers and craft supplies to further boost morale. In summer when restrictions eased, The Pink Place started holding regular meetings in the parks of Basingstoke and Alton to bring people together in a safe environment. A meet up at an alpaca farm also proved hugely popular and was greatly appreciated. The staff focussed on ways to safely provide further support as the year progressed. In September, weekly well-being services started in a large well ventilated church hall in Basingstoke, and at The Maltings in Alton from December. Trustees and staff ensured best hygiene practises were followed and all staff, volunteers, guests and visitors to wellbeing sessions showed negative lateral flow tests to gain access. Guests' confidence grew with these measures and they became very popular; many guests only left their homes to go to hospital appointments and come to these sessions.

Some Zoom meetings continue are particularly helpful to those who continue to shield because of a specific condition or those who feel too unwell to attend in-person meetings. Guest numbers have increased by 53% over this period and 98% of people who required to speak to a counsellor were able to do so within a week and the remainder within 2 weeks. COVID 19 has proved extremely challenging to the charity, but the amazing staff team have worked well together to listen to the needs of guests and adapt quickly to their changing needs in new and innovative ways. All whilst supported and backed by the trustees who ensured all guidelines and procedures are followed.

The trustees and staff team put considerable time and effort into finding a new home for the charity,

In the interim, recognising people's need to safely socialise, the charity hired a local hall once a week to offer wellbeing and taster therapies. All team members and volunteers carried out lateral flow COVID tests before coming to a session as some guests are still vulnerable.

FUNDRAISING

COVID pandemic restrictions and the cost-of-living crisis have inevitably had an impact on fundraising activities, with all in-person events having to be cancelled.

The charity has had to rely on donations and the fundraising manager has successfully secured much needed funds from grants including those from National Lottery and Postcode lottery.

A successful Golf Day was held late 2021 and a Sky Dive with 7 jumpers raising funds for the charity, and a further fashion show at The Apollo hotel.

The team had a presence at Basingstoke Festival of transport, Alton Lions Party in the Park, and Basingstoke half marathon raising awareness as well as fundraising. Benefit is also gained from being part of Basingstoke Community Lottery.

Going forward the charity is charity of the year for The Mayor of Basingstoke and Deane from May 2022 and looks forward to benefitting from this publicity.

FINANCIAL REVIEW

Income of the charity fell by £35,514 compared to 2021. This fall arose from the difficulties in fundraising because of on going restrictions of the COVID pandemic. Expenditure, at £68231 was consistent with 2021 and the charity made a surplus of £11,345 for the year.

PREMISES

As had been planned pre-pandemic, and having extensively reviewed the needs of the charity, The Pink Place moved out of 3, Wote St, in May 2021. The trustees and staff team then put considerable time and effort into finding a new home for the charity, meeting its needs for greater accessibility, flexibility of use and being more cost effective. In June 2022 the charity moved into The Orchard, home of BVA, (Basingstoke Voluntary Action). This great town centre location has full accessibility for all, a dedicated therapy room and flexible space for group activities.

SERVICES UPDATE

Our Blue Space for men with cancer is further developing, offering counselling, yoga, therapy appointments and social meetings in Alton. Q&A sessions with medical professionals prove popular.

Our regular Alton Wellbeing sessions have expanded this year as awareness and need grows. This is open to men and women going through cancer.

In January 2022 the charity was very fortunate to recruit a new therapist manager to build the therapy offer and enhance relationships with medical partners. This has been a very successful appointment with the staff team working extremely well together, often going the extra mile for the charity.

The charity has re-established links with the local hospitals to raise awareness of support offered. Regular meetings have taken place with a broad range of specialist nurses which is mutually beneficial as the charity learns what is most needed and helpful for the guests, and

The Pink Place Cancer Charity provides wellbeing and support services for adults affected by cancer

the nurses are able to signpost their patients to the charity and explain how they can be helped. The charity belongs to Cancer Services Partnership, working in partnership with hospitals and other support groups and charities. Guests' confidence is growing and numbers are increasing.

More recently in-person support services have restarted for people with Stage 4 cancer with the PP extra group. The number of ladies diagnosed with Stage 4 cancers has increased over COVID and this group is growing; Opportunities to meet, chat, exchange information, encourage one another and have a bit of fun have proved invaluable for this group. Our PP extra activities have included a canal boat ride and pottery painting.

Day trips have also been resumed for guests.

The charity is very grateful to retain the support over COVID of over 50 volunteers who provide a wide range of invaluable skills and support to the charity. These include Trustees, therapists, counsellors, Mindfulness coaches, session helpers and bakers, speakers, Yoga instructors, event helpers, therapists, book keepers, hairdressers, and many more.

Going forward The Mayor of Basingstoke & Deane has chosen The Pink Place (incorporating The Blue Space) as his charity for 2022-23.

STRUCTURE, MANAGEMENT AND GOVERNANCE

The charity is managed by a small team of volunteer trustees who meet monthly and more often if required. In addition, the team is in regular day to day contact via email and phone. The charity benefits from the Trustees diverse experience and skills across a range of professions and has been able to sustain performance and expand services during the year. The Pink Place has in place appropriate insurances to protect operations and services and additional insurance is considered if needed for special events.

The charity is supported by 2 part time and 1 full time employees. This ensures the charity has a stable resource to ensure delivery of services whilst also providing the flexibility of support to meet peaks in activity. The team have strong relationships with the charity's volunteers and work together to ensure smooth day to day management of operations and fundraising activities.

Looking forward, post COVID, our fundraising activities will be carefully thought through in terms of effort, current financial times and potential gain. The fundraising manager is increasingly skilled at grant applications.

The charity is grateful for collaborations with Pom Pom London, Champions Basingstoke, Sun life of Canada.

Work has been carried out to develop a new Pink Place website to enable us to better support guests and publicize our activities and events

Another unpredictable year ahead, as the team continue to adapt services to meet the changing and growing needs of guests in this challenging world.

Company No: 8326594
Charity no: 1153494

THE PINK PLACE
DIRECTORS' AND TRUSTEES' REPORT
AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31ST MARCH 2022

THE PINK PLACE
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THE PINK PLACE
OFFICERS & PROFESSIONAL ADVISERS

Directors	Claire Watson Jackalyn Boots Wendy Lee
Trustees	Claire Watson Jackalyn Boots Richard Birkin Wendy Lee
Company number	8326594 registered in England & Wales
Charity number	1153494
Registered office	The Orchard White Hart Lane Basingstoke Hampshire RG21 4AF
Bankers	HSBC 8 London Street Basingstoke Hampshire RG21 7NU
Independent examiner	David Sanders BA (Hons) FCA Sheen Stickland Chartered Accountants 2 Oriel Court Omega Park Alton Hampshire GU34 2YT

**THE PINK PLACE
REPORT OF THE TRUSTEES
for the year ended 31st March 2022**

The Trustees who, with the exception of Richard Birkin, are directors of the charitable company for the purposes of company law, present their annual report together with the financial statements for the year ended 31st March 2022.

Objectives of the charity, principal activities and organisation of our work

The charity is constituted as a company limited by guarantee and is governed by a memorandum and articles of association.

The objectives of the charity are to relieve those in need by reason of sickness, ill health or disability by the provision of counselling, advice and practical support and assistance including, without limitation such therapies, treatments and other services as are not normally or in fact provided by the statutory authorities and as may provide physical, mental or other benefits to those in such need,

Public benefit

In setting its plans and priorities for areas of work, the Trustees of The Pink Place have had regard to the guidance of the Charity Commission on public benefit and confirm they have complied with section 17 of the Charities Act 2011.

A principle of equity of access to the charity's services is upheld to any member of the public who needs them irrespective of capacity, ethnicity, faith or social economic activity.

Reserves policy

The Trustees have reviewed the charity's need for reserves in line with the guidance of the Charity Commission and have set a policy that reserves should not fall below £70,000. This is in order to safeguard the commitment to the provision of service to beneficiaries for at least a 12 month period.

Financial review

Income of the charity fell by £35,514 compared to 2021. This fall arose from the difficulties in fundraising because of the ongoing restrictions of the pandemic. Expenditure at £68,231 was consistent with 2021 and the charity made a surplus of £11,345 for the year.

Reserves are £121,045 at the balance sheet date. Restricted reserves have been restated for the previous year as expenditure was incorrectly allocated to unrestricted funds.

Going concern

The Trustees believe the charity will continue as a going concern for the period of at least 12 months from the date of signing these accounts.

Trustees' responsibilities in relation to the financial statements

The trustees, who with the exception of Richard Birkin, are also the directors of The Pink Place for the purposes of company law, are responsible for preparing the financial statements and trustees' report in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable laws and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements the trustees are required to:

- * select suitable accounting policies and apply them consistently;
- * observe the methods and principles in the Charities SORP;
- * make judgements and estimates that are reasonable and prudent;
- * state whether applicable UK Accounting Standards have been followed, subject to any material departures
- observe the methods and principles in the Charities SORP;
- * prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies.

Approved by the trustees of the charity on 15.12.22 and signed on its behalf by:


Jackalyn Boots

**Independent Examiner's Report to the Trustees of
The Pink Place**

I report to the charity trustees on my examination of the accounts of The Pink Place (the Company) for the year ended 31st March 2022.

Responsibilities and basis of report

As the charity Trustees of the Company you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the directions given by the Charity Commission under Section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



D A Sanders BA (Hons) FCA
Sheen Stickland Chartered Accountants
2 Oriel Court
Omega Park
Alton
Hampshire
GU34 2YT

19th December 2022

THE PINK PLACE
STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31st March 2022

	Notes	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £	Total funds 2021 as restated £
INCOMING RESOURCES	3				
Donations and legacies		31,357	32,821	64,178	84,445
Other trading activities		15,385	-	15,385	30,637
Investment income		13	-	13	8
Total income		<u>46,755</u>	<u>32,821</u>	<u>79,576</u>	<u>115,090</u>
RESOURCES EXPENDED					
Raising funds	4	15,323	12,337	27,660	24,679
Charitable activities	5	19,739	18,313	38,052	37,227
Governance	7	2,519	-	2,519	1,728
Total resources expended		<u>37,581</u>	<u>30,650</u>	<u>68,231</u>	<u>63,634</u>
Net incoming resources		9,174	2,171	11,345	51,456
Reconciliation of funds					
Total funds brought forward					
As previously reported		53,194	56,506	109,700	58,244
Prior year adjustment		11,880	(11,880)	-	-
As restated		<u>65,074</u>	<u>44,626</u>	<u>109,700</u>	<u>58,244</u>
 Total funds carried forward	11	<u>74,248</u>	<u>46,797</u>	<u>121,045</u>	<u>109,700</u>

The notes on pages 7 to 12 form part of these financial statements .

**THE PINK PLACE
BALANCE SHEET
as at 31st March 2022**

	Notes	2022		2021	
		£	£	as restated £	£
Fixed assets					
Tangible assets	10		755		1,007
Current assets					
Stocks		-		3,950	
Cash at bank and in hand - unrestricted funds		46,797		44,626	
Cash at bank and in hand - restricted funds		79,270		61,786	
		<u>126,067</u>		<u>110,362</u>	
Creditors: amounts falling due within one year	11	5,777	120,290	1,669	108,693
Net assets			<u>121,045</u>		<u>109,700</u>
Funds of the charity:	14				
Restricted			46,797		44,626
Unrestricted funds			74,248		65,074
			<u>121,045</u>		<u>109,700</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st March 2022.

The members have not required the company to obtain an audit of its financial statements for the year year ended 31st March 2022 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for

- ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of the financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, as far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the trustees and authorised for issue on 15.12.22 and signed on their behalf by:

Jackalyn Boots

Jackalyn Boots
Trustee

The notes on pages 7 to 12 form part of these financial statements.

THE PINK PLACE
NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31st March 2022

1 Charity status

The charity is a private company limited by guarantee, incorporated in England & Wales and consequently does not have a share capital. Each of the Trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The registered company number is 8326954 and the registered charity number is 1153494

2 Accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention and in accordance with the Charities Statement of Recommended Practice (SORP) FRS 102 (effective 1st January 2019)

Fund accounting

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity. Restricted funds are subjected to restrictions on their expenditure imposed by the donor.

Incoming resources

Voluntary income, donations and grants are accounted for as received unless the grant carries any performance condition.

Resources expended

Expenditure is recognised on an accruals basis and includes any VAT that cannot be recovered and is reported as part of the expenditure to which it relates.

Direct charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries.

Tangible fixed assets

Tangible fixed assets are stated at cost (or deemed cost) or valuation less accumulated depreciation and accumulated impairment losses.

Cost includes costs directly attributable to making the asset capable of operating as intended by management.

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset on a systematic basis over their expected useful lives as follows:

Computers	- 20% on the straight line basis
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THE PINK PLACE
NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31st March 2022

	Unrestricted funds £	Restricted funds £	Total funds £	2021 £
3 Incoming resources				
Donations & legacies				
Donations & gifts	28,857	-	28,857	48,395
Grants	2,500	32,821	35,321	36,050
	<u>31,357</u>	<u>32,821</u>	<u>64,178</u>	<u>84,445</u>
Other trading activities				
Fundraising events	7,814	-	7,814	30,637
Other trading activities	7,571	-	7,571	-
	<u>15,385</u>	<u>-</u>	<u>15,385</u>	<u>30,637</u>
Income from investments				
Interest income	13	-	13	8
	<u>13</u>	<u>-</u>	<u>13</u>	<u>8</u>
TOTAL INCOMING RESOURCES	<u>46,755</u>	<u>32,821</u>	<u>79,576</u>	<u>115,090</u>

THE PINK PLACE
NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31st March 2022

	Unrestricted funds £	Restricted funds £	Total funds £	2021 £
4 Resources expended				
Raising funds				
Other fundraising costs	3,889	-	3,889	418
Staff costs	11,434	12,337	23,771	24,261
	<u>15,323</u>	<u>12,337</u>	<u>27,660</u>	<u>24,679</u>

	Unrestricted funds £	Restricted funds £	Total funds £	2021 £
5 Resources expended				
Charitable activities				
Staff costs	9,356	2,111	11,467	-
Service delivery	357	4,849	5,206	1,468
Raising awareness	99	-	99	174
Support costs see note 6	9,927	11,353	21,280	35,585
	<u>19,739</u>	<u>18,313</u>	<u>38,052</u>	<u>37,227</u>

	Unrestricted funds £	Restricted funds £	Total funds £	2021 £
6 Analysis of support costs				
Premises costs	-	3,823	3,823	11,945
Staff costs	9,039	7,530	16,569	21,873
Administrative costs	636	-	636	1,516
Depreciation	252		252	251
	<u>9,927</u>	<u>11,353</u>	<u>21,280</u>	<u>35,585</u>

All attributable to charitable activities

7 Governance costs				
Trustee meeting costs	30	-	30	-
Independent examiner's remuneration	1,050	-	1,050	1,680
Legal & professional	1,439	-	1,439	48
	<u>2,519</u>	<u>-</u>	<u>2,519</u>	<u>1,728</u>

8 Salaries and number of employees

Staff costs during the year were:

	2022 £	2021 £
Salaries & wages	44,620	39,451
Social security costs	3,400	3,100
Pensions costs	3,787	3,583
	<u>51,807</u>	<u>46,134</u>

9 COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

		Unrestricted funds	Restricted funds	Total funds
INCOMING RESOURCES	3			
Donations and legacies		34,361	50,084	84,445
Other trading activities		30,637	-	30,637
Investment income		8	-	8
Total income		<u>65,006</u>	<u>50,084</u>	<u>115,090</u>
RESOURCES EXPENDED				
Raising funds	4	24,679	-	24,679
Charitable activities	5	25,347	11,880	37,227
Governance	7	1,728	-	1,728
Total resources expended		<u>51,754</u>	<u>11,880</u>	<u>63,634</u>
Net incoming resources		<u>13,252</u>	<u>38,204</u>	<u>51,456</u>
Reconciliation of funds				
Total funds brought forward		<u>51,822</u>	<u>6,422</u>	<u>58,244</u>
Total funds carried forward	11	<u>65,074</u>	<u>44,626</u>	<u>109,700</u>

Income and expenditure on restricted funds in the year to 31st March 2021 have been restated to correctly allocate restricted grants expended in the year.

THE PINK PLACE
NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31st March 2022

10 Tangible fixed assets

	Computer equipment £
Cost at 1st April 2021 & 31st March 2022	<u>1,258</u>
Depreciation at 1st April 2021	251
Charge for year	<u>252</u>
Depreciation at 31st March 2022	<u>503</u>
Net book value at 31st March 2022	<u>755</u>
Net book value at 1st April 2021	<u>1,007</u>

11 Creditors: amounts falling due within one year

	2022 £	2021 £
Trade creditors	-	889
Accruals	960	780
PAYE	534	-
Pensions	374	-
Salaries	3,909	-
	<u>5,777</u>	<u>1,669</u>

12 Average number of employees

The average number of employees during the year was 3 (2021 - 3).

No employees received emoluments in excess of £60,000.

13 Trustees' Remuneration and Benefits

There were no trustees' remuneration or other benefits for the year ended 31st March 2022 nor for the year ended 31st March 2021.

There were no trustees' expenses paid for the year ended 31st March 2022 nor for the year ended 31st March 2021.

THE PINK PLACE
NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31st March 2022

14 Funds movements	Balance at 1st April 2021	Incoming resources	Resources expended	Balance at 31st March 2022
Unrestricted funds	65,074	46,755	37,581	74,248
Restricted funds:				
The Pink Place Foundation	38,204	-	-	38,204
Wigs	1,600	-	1,600	-
Other	4,822	-	4,822	-
Salaries	-	21,979	21,979	-
Service delivery	-	7,845	2,249	5,596
Raising awareness	-	2,997	-	2,997
	44,626	32,821	30,650	46,797
Total funds	109,700	79,576	68,231	121,045

	Balance at 1st April 2020	Incoming resources	Resources expended	Balance at 31st March 2021
Unrestricted funds	51,822	65,006	51,754	65,074
Restricted funds:				
The Pink Place Foundation	-	38,204	-	38,204
Wigs	1,600	-	-	1,600
Other	4,822	-	-	4,822
Salaries	-	11,880	11,880	-
	6,422	50,084	11,880	44,626
Total funds	58,244	115,090	63,634	109,700

The balance on the restricted fund The Pink Place Foundation, represents funds raised before The Pink Place was registered as a charity. As this organisation originally only existed for the benefit of breast cancer sufferers these funds have been treated as restricted. The trustees have taken advice from the Charity Commission regarding the use of these funds and will decide on a course of action in 2023.

Income and expenditure on restricted funds in the year to 31st March 2021 have been restated to correctly allocate restricted grants expended in the year.

The Pink Place
Detailed SOFA
Year ended 31st March 2022

INCOMING RESOURCES

	2022		2021	
	£	£	£	£
Grants received	35,321		36,050	
Donations	20,808		42,049	
Gift Aid	1,593		962	
Corporate donations	6,456		5,384	
Fundraising income	15,385		30,637	
Interest	13	79,576	8	115,090

RESOURCES EXPENDED

Premises costs	2,869		10,571	
Light & heat	115		364	
Insurance	839		899	
Repairs & renewals	-		1,010	
Telephone & broadband	134		362	
Publicity & website	99		174	
Printing, postage & stationery	-		34	
Professional fees	2,489		2,038	
Governance costs	30		-	
Subscriptions	-		(165)	
Computer costs	153		-	
Salaries & pension	51,807		46,134	
Training	269		147	
Fundraising costs	3,890		418	
Therapists	-		856	
Salon products	-		300	
Wig stock write off costs	3,950		-	
Session costs	1,265		165	
Volunteer costs & team building	50		42	
Bank charges	20		34	
Depreciation	252	68,231	251	63,634

Net incoming resources		11,345		51,456
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Company No: 8326594
Charity no: 1153494

THE PINK PLACE
DIRECTORS' AND TRUSTEES' REPORT
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A principle of equity of access to the charity's services is upheld to any member of the public who needs them irrespective of capacity, ethnicity, faith or social economic activity.

Reserves policy

The Trustees have reviewed the charity's need for reserves in line with the guidance of the Charity Commission and have set a policy that reserves should not fall below £70,000. This is in order to safeguard the commitment to the provision of service to beneficiaries for at least a 12 month period.

Financial review

Income of the charity fell by £35,514 compared to 2021. This fall arose from the difficulties in fundraising because of the ongoing restrictions of the pandemic. Expenditure at £68,231 was consistent with 2021 and the charity made a surplus of £11,345 for the year.

Reserves are £121,045 at the balance sheet date. Restricted reserves have been restated for the previous year as expenditure was incorrectly allocated to unrestricted funds.

Going concern

The Trustees believe the charity will continue as a going concern for the period of at least 12 months from the date of signing these accounts.

Trustees' responsibilities in relation to the financial statements

The trustees, who with the exception of Richard Birkin, are also the directors of The Pink Place for the purposes of company law, are responsible for preparing the financial statements and trustees' report in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable laws and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements the trustees are required to:

- * select suitable accounting policies and apply them consistently;
- * observe the methods and principles in the Charities SORP;
- * make judgements and estimates that are reasonable and prudent;
- * state whether applicable UK Accounting Standards have been followed, subject to any material departures
- observe the methods and principles in the Charities SORP;
- * prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies.

Approved by the trustees of the charity on 15.12.22 and signed on its behalf by:


Jackalyn Boots

**Independent Examiner's Report to the Trustees of
The Pink Place**

I report to the charity trustees on my examination of the accounts of The Pink Place (the Company) for the year ended 31st March 2022.

Responsibilities and basis of report

As the charity Trustees of the Company you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the directions given by the Charity Commission under Section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



D A Sanders BA (Hons) FCA
Sheen Stickland Chartered Accountants
2 Oriel Court
Omega Park
Alton
Hampshire
GU34 2YT

19th December 2022

THE PINK PLACE
STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31st March 2022

	Notes	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £	Total funds 2021 as restated £
INCOMING RESOURCES	3				
Donations and legacies		31,357	32,821	64,178	84,445
Other trading activities		15,385	-	15,385	30,637
Investment income		13	-	13	8
Total income		<u>46,755</u>	<u>32,821</u>	<u>79,576</u>	<u>115,090</u>
RESOURCES EXPENDED					
Raising funds	4	15,323	12,337	27,660	24,679
Charitable activities	5	19,739	18,313	38,052	37,227
Governance	7	2,519	-	2,519	1,728
Total resources expended		<u>37,581</u>	<u>30,650</u>	<u>68,231</u>	<u>63,634</u>
Net incoming resources		9,174	2,171	11,345	51,456
Reconciliation of funds					
Total funds brought forward					
As previously reported		53,194	56,506	109,700	58,244
Prior year adjustment		11,880	(11,880)	-	-
As restated		<u>65,074</u>	<u>44,626</u>	<u>109,700</u>	<u>58,244</u>
 Total funds carried forward	11	<u>74,248</u>	<u>46,797</u>	<u>121,045</u>	<u>109,700</u>

The notes on pages 7 to 12 form part of these financial statements .

**THE PINK PLACE
BALANCE SHEET
as at 31st March 2022**

	Notes	2022		2021	
		£	£	as restated £	£
Fixed assets					
Tangible assets	10		755		1,007
Current assets					
Stocks		-		3,950	
Cash at bank and in hand - unrestricted funds		46,797		44,626	
Cash at bank and in hand - restricted funds		79,270		61,786	
		<u>126,067</u>		<u>110,362</u>	
Creditors: amounts falling due within one year	11	5,777	120,290	1,669	108,693
Net assets			<u>121,045</u>		<u>109,700</u>
Funds of the charity:	14				
Restricted			46,797		44,626
Unrestricted funds			<u>74,248</u>		<u>65,074</u>
			<u>121,045</u>		<u>109,700</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st March 2022.

The members have not required the company to obtain an audit of its financial statements for the year year ended 31st March 2022 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for

- ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of the financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, as far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the trustees and authorised for issue on 15.12.22 and signed on their behalf by:

Jackalyn Boots

Jackalyn Boots
Trustee

The notes on pages 7 to 12 form part of these financial statements.

THE PINK PLACE
NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31st March 2022

1 Charity status

The charity is a private company limited by guarantee, incorporated in England & Wales and consequently does not have a share capital. Each of the Trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The registered company number is 8326954 and the registered charity number is 1153494

2 Accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention and in accordance with the Charities Statement of Recommended Practice (SORP) FRS 102 (effective 1st January 2019)

Fund accounting

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity. Restricted funds are subjected to restrictions on their expenditure imposed by the donor.

Incoming resources

Voluntary income, donations and grants are accounted for as received unless the grant carries any performance condition.

Resources expended

Expenditure is recognised on an accruals basis and includes any VAT that cannot be recovered and is reported as part of the expenditure to which it relates.

Direct charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries.

Tangible fixed assets

Tangible fixed assets are stated at cost (or deemed cost) or valuation less accumulated depreciation and accumulated impairment losses.

Cost includes costs directly attributable to making the asset capable of operating as intended by management.

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset on a systematic basis over their expected useful lives as follows:

Computers	- 20% on the straight line basis
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THE PINK PLACE
NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31st March 2022

	Unrestricted funds £	Restricted funds £	Total funds £	2021 £
3 Incoming resources				
Donations & legacies				
Donations & gifts	28,857	-	28,857	48,395
Grants	2,500	32,821	35,321	36,050
	<u>31,357</u>	<u>32,821</u>	<u>64,178</u>	<u>84,445</u>
Other trading activities				
Fundraising events	7,814	-	7,814	30,637
Other trading activities	7,571	-	7,571	-
	<u>15,385</u>	<u>-</u>	<u>15,385</u>	<u>30,637</u>
Income from investments				
Interest income	13	-	13	8
	<u>13</u>	<u>-</u>	<u>13</u>	<u>8</u>
TOTAL INCOMING RESOURCES	<u>46,755</u>	<u>32,821</u>	<u>79,576</u>	<u>115,090</u>

THE PINK PLACE
NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31st March 2022

	Unrestricted funds £	Restricted funds £	Total funds £	2021 £
4 Resources expended				
Raising funds				
Other fundraising costs	3,889	-	3,889	418
Staff costs	11,434	12,337	23,771	24,261
	<u>15,323</u>	<u>12,337</u>	<u>27,660</u>	<u>24,679</u>

	Unrestricted funds £	Restricted funds £	Total funds £	2021 £
5 Resources expended				
Charitable activities				
Staff costs	9,356	2,111	11,467	-
Service delivery	357	4,849	5,206	1,468
Raising awareness	99	-	99	174
Support costs see note 6	9,927	11,353	21,280	35,585
	<u>19,739</u>	<u>18,313</u>	<u>38,052</u>	<u>37,227</u>

	Unrestricted funds £	Restricted funds £	Total funds £	2021 £
6 Analysis of support costs				
Premises costs	-	3,823	3,823	11,945
Staff costs	9,039	7,530	16,569	21,873
Administrative costs	636	-	636	1,516
Depreciation	252		252	251
	<u>9,927</u>	<u>11,353</u>	<u>21,280</u>	<u>35,585</u>
All attributable to charitable activities				

7 Governance costs				
Trustee meeting costs	30	-	30	-
Independent examiner's remuneration	1,050	-	1,050	1,680
Legal & professional	1,439	-	1,439	48
	<u>2,519</u>	<u>-</u>	<u>2,519</u>	<u>1,728</u>

8 Salaries and number of employees

Staff costs during the year were:

	2022 £	2021 £
Salaries & wages	44,620	39,451
Social security costs	3,400	3,100
Pensions costs	3,787	3,583
	<u>51,807</u>	<u>46,134</u>

9 COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

		Unrestricted funds	Restricted funds	Total funds
INCOMING RESOURCES	3			
Donations and legacies		34,361	50,084	84,445
Other trading activities		30,637	-	30,637
Investment income		8	-	8
Total income		<u>65,006</u>	<u>50,084</u>	<u>115,090</u>
RESOURCES EXPENDED				
Raising funds	4	24,679	-	24,679
Charitable activities	5	25,347	11,880	37,227
Governance	7	1,728	-	1,728
Total resources expended		<u>51,754</u>	<u>11,880</u>	<u>63,634</u>
Net incoming resources		<u>13,252</u>	<u>38,204</u>	<u>51,456</u>
Reconciliation of funds				
Total funds brought forward		<u>51,822</u>	<u>6,422</u>	<u>58,244</u>
Total funds carried forward	11	<u>65,074</u>	<u>44,626</u>	<u>109,700</u>

Income and expenditure on restricted funds in the year to 31st March 2021 have been restated to correctly allocate restricted grants expended in the year.

THE PINK PLACE
NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31st March 2022

10 Tangible fixed assets

	Computer equipment £
Cost at 1st April 2021 & 31st March 2022	<u>1,258</u>
Depreciation at 1st April 2021	251
Charge for year	<u>252</u>
Depreciation at 31st March 2022	<u>503</u>
Net book value at 31st March 2022	<u>755</u>
Net book value at 1st April 2021	<u>1,007</u>

11 Creditors: amounts falling due within one year

	2022 £	2021 £
Trade creditors	-	889
Accruals	960	780
PAYE	534	-
Pensions	374	-
Salaries	3,909	-
	<u>5,777</u>	<u>1,669</u>

12 Average number of employees

The average number of employees during the year was 3 (2021 - 3).

No employees received emoluments in excess of £60,000.

13 Trustees' Remuneration and Benefits

There were no trustees' remuneration or other benefits for the year ended 31st March 2022 nor for the year ended 31st March 2021.

There were no trustees' expenses paid for the year ended 31st March 2022 nor for the year ended 31st March 2021.

THE PINK PLACE
NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31st March 2022

14 Funds movements	Balance at 1st April 2021	Incoming resources	Resources expended	Balance at 31st March 2022
Unrestricted funds	65,074	46,755	37,581	74,248
Restricted funds:				
The Pink Place Foundation	38,204	-	-	38,204
Wigs	1,600	-	1,600	-
Other	4,822	-	4,822	-
Salaries	-	21,979	21,979	-
Service delivery	-	7,845	2,249	5,596
Raising awareness	-	2,997	-	2,997
	44,626	32,821	30,650	46,797
Total funds	109,700	79,576	68,231	121,045

	Balance at 1st April 2020	Incoming resources	Resources expended	Balance at 31st March 2021
Unrestricted funds	51,822	65,006	51,754	65,074
Restricted funds:				
The Pink Place Foundation	-	38,204	-	38,204
Wigs	1,600	-	-	1,600
Other	4,822	-	-	4,822
Salaries	-	11,880	11,880	-
	6,422	50,084	11,880	44,626
Total funds	58,244	115,090	63,634	109,700

The balance on the restricted fund The Pink Place Foundation, represents funds raised before The Pink Place was registered as a charity. As this organisation originally only existed for the benefit of breast cancer sufferers these funds have been treated as restricted. The trustees have taken advice from the Charity Commission regarding the use of these funds and will decide on a course of action in 2023.

Income and expenditure on restricted funds in the year to 31st March 2021 have been restated to correctly allocate restricted grants expended in the year.

The Pink Place
Detailed SOFA
Year ended 31st March 2022

INCOMING RESOURCES

	2022		2021	
	£	£	£	£
Grants received	35,321		36,050	
Donations	20,808		42,049	
Gift Aid	1,593		962	
Corporate donations	6,456		5,384	
Fundraising income	15,385		30,637	
Interest	13	79,576	8	115,090

RESOURCES EXPENDED

Premises costs	2,869		10,571	
Light & heat	115		364	
Insurance	839		899	
Repairs & renewals	-		1,010	
Telephone & broadband	134		362	
Publicity & website	99		174	
Printing, postage & stationery	-		34	
Professional fees	2,489		2,038	
Governance costs	30		-	
Subscriptions	-		(165)	
Computer costs	153		-	
Salaries & pension	51,807		46,134	
Training	269		147	
Fundraising costs	3,890		418	
Therapists	-		856	
Salon products	-		300	
Wig stock write off costs	3,950		-	
Session costs	1,265		165	
Volunteer costs & team building	50		42	
Bank charges	20		34	
Depreciation	252	68,231	251	63,634

Net incoming resources	<u>11,345</u>	<u>51,456</u>
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