



Viewpoint Community Media

Registered Charity 1153153

Trustees Annual Report

April 2024 – April 2025

The Charity was formed on the 22nd July 2013 and this was its 11th year of operation.

The current Trustees are:

1. Rupert Kirkham
2. Hannah Parry
3. Roger Ogle
4. Martin Parry
5. Paul Jellings

Martin Parry continued as Acting Chair during this year.

The most significant development this year was the rebuilding and reopening of our website at www.swindonviewpoint.com. One application for funding to do this was made but was unsuccessful. Fortunately we were able to achieve this through volunteer help and are extremely grateful to Alan Parry.

Production activity remained quieter since the Coronavirus pandemic. The amount of public approaches and requests for assistance has not returned to previous levels.

We did however enable/assist several new programmes with local musicians and we distributed productions made by local film-makers. We have continued to redistribute strong previous programming from some years. This has proven very popular, and helps maintain an interest in the wider community and its social and cultural life. .

A small number of archive films were restored, digitised and again made available to the public this year, these included historic footage of the development of the town.

Despite attempts, we did not however succeed in raising sufficient funding to cover equipment or the demands of distribution, nor funding to contract external film-maker / trainers / amateurs to work with local groups and individuals. We therefore were not able to embark on desired initiatives in this area.

No new funds were raised this year, and our balance currently stands at £3254, which is needed for further archive consolidation so unavailable for projects.

Our main source of funding over the past few years has been from DVD sales of the Films '**Railway Town**' and '**Fire and Steel**' and income from this source has been substantial in the past, but is unsurprisingly now tailing off as more and more interested people have already purchased copies, and fewer people these days use DVD. To achieve best results we need to emphasise further funding initiatives.

The website at www.swindonviewpoint.com has proven very popular indeed, and we have received a great deal of positive feedback. Analytics show that one week scrutinised saw 794 visitors and 1102 videos viewed.

Martin Parry (Acting Chair)

21st Nov 2025.



Charity Name Viewpoint Community Media	No (if any) 1153153
---	------------------------

Receipts and payments accounts


CC16a

For the period from	Period start date 01/04/20	To	Period end date 31/03/20
---------------------	-------------------------------	----	-----------------------------

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	3,254	-	-	-	3,254
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	3,254	-	-	-	3,254
A3 Payments					
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	-	-	-	-	-
Net of receipts/(payments)	3,254	-	-	3,254	3,254
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	3,254	-	-	3,254	3,254

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		-	-	-
		-	-	-
		-	-	-
	Total cash funds	3,254	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities		Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		MARTIN PARRY	2 nd Nov 2025	