



Yellow Dog UK

Charity Number: 1153038

Trustees' Report & Financial Statements

For the Year Ended 31 July 2024

Yellow Dog UK

Charity information

Charity Name	Yellow Dog UK
Charity Registration No.	1153038
Charity's principal address	44 Harlington Road Bexleyheath DA7 4AS
Trustees	A Gibson-Stark G Coburn B Gibson-Stark
Chief Operating Officer	D Lewis
Bankers	Co-operative Bank
Accountants	Dragonfly (Accounting & Financial Management) Ltd 34 King James Close Fordham Ely CB7 5ZH

Yellow Dog UK

Trustees' Report For the year Ended 31 July 2024

1. Constitution and objectives

Yellow Dog is a Charitable Incorporated Organisation, registered with the Charity Commission on 23 July 2013 and governed by its constitution. Its registered number is 1153038.

The objects of the charity are the advancement of animal welfare through bringing awareness to dogs who need space while training, recovering from surgery, or being rehabilitated.

2. Trustees

The trustees who were serving at the date of this report are as follows:

Miss Alison Gibson-Stark
Mrs Gina Coburn
Mr Brian Gibson-Stark

As set out in the constitution, the Trustees are appointed by resolution of the Trustees passed by a majority. When considering candidates for a position as a trustee the Board has regard to the expertise of the candidate, any special skills needed and the likely ability of the candidate to discharge the objects of the Charity.

3. Activities

The trustees confirm that they have referred to the Charity Commission's general guidance on public benefit when reviewing the Trust's aims and objectives and in planning future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

The impetus for the Yellow Dog UK campaign came from NarpsUK, a membership organisation for pet sitters and dog walkers. NarpsUK decided to support the UK campaign designed to establish a Yellow Ribbon as an accepted symbol throughout the UK that a dog needs space because of concern how stressful it can be for a Yellow Dog and its owner when a social dog or off-lead dog approaches. They realised that gaining acceptance for the Yellow Ribbon will benefit everyone and make dog walking more enjoyable experience.

The charity have promoting the Yellow Dog concept via dog shows, its website and the distribution of general promotional material and now sells a full range of merchandise and promotional material for individuals and businesses who have yellow dogs themselves or wish to help us to promote the campaign.

4. Reserves

The charity holds reserves in order to ensure it is well placed to meet challenges that may arise in the future. The trustees consider reserves to be adequate given the early stage of its existence.

Yellow Dog UK

Trustees' Report For the year Ended 31 July 2024

For and on behalf of the trustees

.....
Trustee

.....
Date

Yellow Dog UK

Independent Examiner's Report to the Trustees for the period ended 31 July 2024

I report on the accounts of Yellow Dog Uk for the year ended 31 July 2024, which are set out on pages 6 and 7.

Respective responsibilities of Trustees and examiner

The Charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- * examine the accounts under section 145 of the 2011 Act
- * to follow the procedures laid down in the general Directions given by the commission under section 145(5)(b) of the 2011 Act
- * to state whether particular matters have come to my attention

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the next statement.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1) which gives me reasonable cause to believe that in any material respect the requirements

- * to keep accounting records in accordance with section 130 of the 2011 Act and
- * to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act

have not been met or

2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Paul O'Brien

Name: Paul O'Brien (ICPA) - Dragonfly (Accounting & Financial Management) Ltd
Address: 34 King James Close, Fordham, Ely, CB7 5ZH

Yellow Dog UK

Statement of Financial Activities for the year ended 31 July 2024

	Notes	Unrestricted Funds £	Restricted Funds £	Total 2024 £	Total 2023 £
Incoming resources:					
Charitable Activities		86,616	-	86,616	96,245
Voluntary Income		-	-	-	7,080
Total Incoming resources		86,616	-	86,616	103,326
Resources expended					
Charitable activities	2	87,046		87,046	96,111
Fundraising activities				-	-
Governance costs	3	360		360	360
Total resources expended		87,406	-	87,406	96,471
NET (EXPENDITURE) / INCOME AND MOVEMENT IN FUNDS		(790)	-	(790)	6,856
RECONCILIATION OF FUNDS:					
Total funds brought forward		15,736	-	15,736	8,881
TOTAL FUNDS CARRIED FORWARD		14,946	-	14,946	15,736

All activities relate to continuing operations.

The notes form part of these financial statements

Yellow Dog UK

Balance Sheet for the year ended 31 July 2024

		2024		2023	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	4		2,566		1,649
CURRENT ASSETS					
Cash at bank and in hand		19,852		21,390	
Debtors		-		-	
Stocks		-		-	
		<u>19,852</u>		<u>21,390</u>	
CREDITORS: amounts falling due					
within one year	5	<u>(2,087)</u>		<u>(853)</u>	
NET CURRENT ASSETS			<u>17,765</u>		<u>20,537</u>
CREDITORS: amounts falling due					
over one year		<u>(5,387)</u>		<u>(6,451)</u>	
NET ASSETS			<u>14,946</u>		<u>22,186</u>
CHARITY FUNDS					
Restricted funds			-		-
Unrestricted funds			14,946		22,186
TOTAL FUNDS			<u>14,946</u>		<u>22,186</u>

The financial statements were approved and authorised for issue by the Trustees on _____
and signed on their behalf by:

.....
Trustee

The notes form part of these financial statements

Yellow Dog UK

Notes to the financial statements for the year ended 31 July 2023

1. Accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, in accordance with and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008) and the Companies Act 2006 and comply with the Statement of Recommended Practice Accounting and Reporting by Charities. The policies adopted for items which are judged material to the financial statements are as follows:

Incoming resources

Voluntary income is recognised as income when received. Incoming resources from voluntary activities costs of goods sold and is recognised when the goods are despatched.

Resources expended

Costs of activities in furtherance of the charity's objects comprise those costs incurred by the charity as a result of the delivery of its service. Governance costs comprise those costs incurred by the charity in meeting its constitutional and statutory requirements.

Stocks

Stocks consist of goods held for re-sale and are valued at the lower of cost and net realisable value.

2. Expenditure on charitable activities

	2024	2023
	£	£
Transaction fees	422	-
Rent	11,648	15,300
Office Costs	1,552	2,434
Advertising	10,768	9,140
Goods purchased for resale	26,810	17,426
Staff costs	8,000	24,751
Postage	19,122	18,419
Travel	102	-
Depreciation	855	550
Other	7,767	8,090
	<u>87,046</u>	<u>96,111</u>

3. Expenditure on governance costs

	2024	2023
	£	£
Independent examiners fee	360	360
Trustee's remuneration	-	-
Trustee's expenses	-	-
	<u>360</u>	<u>360</u>

Yellow Dog UK

Notes to the financial statements for the year ended 31 July 2024

4. Tangible fixed assets

Computer equipment

COST

£

At 01 August 2023

2,709

Additions

1,772

At 31 July 2024

4,481

DEPRECIATION

At 01 August 2023

1,060

Charge for the year

855

At 31 July 2024

1,915

NET BOOK VALUE

At 01 August 2023

1,649

At 31 July 2024

2,566

5. Creditors: Amounts falling due within one year

2024

£

Trade creditors

1,632

Accruals & Prepayments

360

Other creditors

95

2,087

2023

£

-

360

493

853