

YELLOW DOG UK

England & Wales · Charity number 1153038

Details

Status Registered

Legal form CIO

Registered 2013-07-23

Register [View on the Charity Commission register](#)

Contact

Address PO Box 386
Bexleyheath
DA7 9LT

Phone 07977405924

Email info@yellowdoguk.co.uk

Website www.yellowdoguk.co.uk

Activities

Objects: THE ADVANCEMENT OF ANIMAL WELFARE THROUGH BRINGING AWARENESS TO DOGS WHO NEED SPACE WHILE TRAINING, RECOVERING FROM SURGERY, OR BEING REHABILITATED.

Activities: Raising awareness that a yellow ribbon on a dog's lead indicates that this dog needs space - due to being unsociable, nervous, unwell, etc. Social media campaigns and attending trade event shows. Managing and hosting a website with integrated online shop. Organising manufacture and distribution of products to customers. Promoting among local authorities and vets throughout the UK via mail.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Animals
- **Who:** The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-07-31	£57,500	£59,222	-	-
2024-07-31	£86,616	£87,406	-	-
2023-07-31	£103,326	£96,471	-	-
2022-07-31	£95,044	£92,304	-	-
2021-07-31	£49,205	£45,299	-	-

Trustees

Name	Role	Appointed
ALISON GIBSON-STARK	Chair	2016-05-16
Brian Ernest Gibson-Stark		2023-02-28
Gina Coburn		2023-02-21

YELLOW DOG UK

England & Wales - Charity number 1153038

Accounts



Yellow Dog UK

Charity Number: 1153038

Trustees' Report & Financial Statements

For the Year Ended 31 July 2025

Yellow Dog UK

Charity information

Charity Name	Yellow Dog UK
Charity Registration No.	1153038
Charity's principal address	44 Harlington Road Bexleyheath DA7 4AS
Trustees	A Gibson-Stark G Coburn B Gibson-Stark
Chief Operating Officer	D Lewis
Bankers	Co-operative Bank
Accountants	Dragonfly (Accounting & Financial Management) Ltd 34 King James Close Fordham Ely CB7 5ZH

Yellow Dog UK

Trustees' Report For the year Ended 31 July 2025

1. Constitution and objectives

Yellow Dog is a Charitable Incorporated Organisation, registered with the Charity Commission on 23 July 2013 and governed by its constitution. Its registered number is 1153038.

The objects of the charity are the advancement of animal welfare through bringing awareness to dogs who need space while training, recovering from surgery, or being rehabilitated.

2. Trustees

The trustees who were serving at the date of this report are as follows:

Miss Alison Gibson-Stark
Mrs Gina Coburn
Mr Brian Gibson-Stark

As set out in the constitution, the Trustees are appointed by resolution of the Trustees passed by a majority. When considering candidates for a position as a trustee the Board has regard to the expertise of the candidate, any special skills needed and the likely ability of the candidate to discharge the objects of the Charity.

3. Activities

The trustees confirm that they have referred to the Charity Commission's general guidance on public benefit when reviewing the Trust's aims and objectives and in planning future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

The impetus for the Yellow Dog UK campaign came from NarpsUK, a membership organisation for pet sitters and dog walkers. NarpsUK decided to support the UK campaign designed to establish a Yellow Ribbon as an accepted symbol throughout the UK that a dog needs space because of concern how stressful it can be for a Yellow Dog and its owner when a social dog or off-lead dog approaches. They realised that gaining acceptance for the Yellow Ribbon will benefit everyone and make dog walking more enjoyable experience.

The charity have promoting the Yellow Dog concept via dog shows, its website and the distribution of general promotional material and now sells a full range of merchandise and promotional material for individuals and businesses who have yellow dogs themselves or wish to help us to promote the campaign.

4. Reserves

The charity holds reserves in order to ensure it is well placed to meet challenges that may arise in the future. The trustees consider reserves to be adequate given the early stage of its existence.

Yellow Dog UK

Trustees' Report For the year Ended 31 July 2025

For and on behalf of the trustees

.....
Trustee

.....
Date

Yellow Dog UK

Independent Examiner's Report to the Trustees for the period ended 31 July 2025

I report on the accounts of Yellow Dog Uk for the year ended 31 July 2025,
which are set out on pages 6 and 7.

Respective responsibilities of Trustees and examiner

The Charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- * examine the accounts under section 145 of the 2011 Act
- * to follow the procedures laid down in the general Directions given by the commission under section 145(5)(b) of the 2011 Act
- * to state whether particular matters have come to my attention

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the next statement.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1) which gives me reasonable cause to believe that in any material respect the requirements

- * to keep accounting records in accordance with section 130 of the 2011 Act and
- * to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act

have not been met or

2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Paul O'Brien

Name: Paul O'Brien (ICPA) - Dragonfly (Accounting & Financial Management) Ltd
Address: 34 King James Close, Fordham, Ely, CB7 5ZH

Yellow Dog UK

Statement of Financial Activities for the year ended 31 July 2025

	Notes	Unrestricted Funds £	Restricted Funds £	Total 2025 £	Total 2024 £
Incoming resources:					
Charitable Activities		57,335	-	57,335	86,616
Voluntary Income		165	-	165	-
Total Incoming resources		57,500	-	57,500	86,616
Resources expended					
Charitable activities	2	58,862		58,862	87,046
Fundraising activities				-	-
Governance costs	3	360		360	360
Total resources expended		59,222	-	59,222	87,406
NET (EXPENDITURE) / INCOME AND MOVEMENT IN FUNDS		(1,722)	-	(1,722)	(790)
RECONCILIATION OF FUNDS:					
Total funds brought forward		14,946	-	14,946	15,736
TOTAL FUNDS CARRIED FORWARD		13,224	-	13,224	14,946

All activities relate to continuing operations.

The notes form part of these financial statements

Yellow Dog UK

Balance Sheet for the year ended 31 July 2025

		2025		2024	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	4		1,925		2,566
CURRENT ASSETS					
Cash at bank and in hand		12,879		19,852	
Debtors		1,008		-	
Stocks		-		-	
		<u>13,887</u>		<u>19,852</u>	
CREDITORS: amounts falling due					
within one year	5	<u>(360)</u>		<u>(2,087)</u>	
NET CURRENT ASSETS			<u>13,527</u>		<u>17,765</u>
CREDITORS: amounts falling due					
over one year		<u>(2,229)</u>		<u>(5,387)</u>	
NET ASSETS			<u>13,224</u>		<u>14,946</u>
CHARITY FUNDS					
Restricted funds			-		-
Unrestricted funds			13,224		14,946
TOTAL FUNDS			<u>13,224</u>		<u>14,946</u>

The financial statements were approved and authorised for issue by the Trustees on _____
and signed on their behalf by:

.....
Trustee

The notes form part of these financial statements

Yellow Dog UK

Notes to the financial statements for the year ended 31 July 2025

1. Accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, in accordance with and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008) and the Companies Act 2006 and comply with the Statement of Recommended Practice Accounting and Reporting by Charities. The policies adopted for items which are judged material to the financial statements are as follows:

Incoming resources

Voluntary income is recognised as income when received. Incoming resources from voluntary activities costs of goods sold and is recognised when the goods are despatched.

Resources expended

Costs of activities in furtherance of the charity's objects comprise those costs incurred by the charity as a result of the delivery of its service. Governance costs comprise those costs incurred by the charity in meeting its constitutional and statutory requirements.

Stocks

Stocks consist of goods held for re-sale and are valued at the lower of cost and net realisable value.

2. Expenditure on charitable activities

	2025	2024
	£	£
Transaction fees		422
Rent		11,648
Office Costs		1,552
Advertising		10,768
Goods purchased for resale		26,810
Staff costs		8,000
Postage		19,122
Travel		102
Depreciation		855
Other		7,767
	<u>0</u>	<u>87,046</u>

3. Expenditure on governance costs

	2025	2024
	£	£
Independent examiners fee	360	360
Trustee's remuneration	-	-
Trustee's expenses	-	-
	<u>360</u>	<u>360</u>

Yellow Dog UK

Notes to the financial statements for the year ended 31 July 2025

4. Tangible fixed assets

Computer equipment

COST

£

At 01 August 2024

4,481

Additions

-

At 31 July 2025

4,481

DEPRECIATION

At 01 August 2024

1,915

Charge for the year

641

At 31 July 2025

2,556

NET BOOK VALUE

At 01 August 2024

2,566

At 31 July 2025

1,925

5. Creditors: Amounts falling due within one year

2025

£

Trade creditors

-

Accruals & Prepayments

360

Other creditors

-

360

2024

£

1,632

360

95

2,087

YELLOW DOG UK

England & Wales - Charity number 1153038

Accounts



Yellow Dog UK

Charity Number: 1153038

Trustees' Report & Financial Statements

For the Year Ended 31 July 2024

Yellow Dog UK

Charity information

Charity Name	Yellow Dog UK
Charity Registration No.	1153038
Charity's principal address	44 Harlington Road Bexleyheath DA7 4AS
Trustees	A Gibson-Stark G Coburn B Gibson-Stark
Chief Operating Officer	D Lewis
Bankers	Co-operative Bank
Accountants	Dragonfly (Accounting & Financial Management) Ltd 34 King James Close Fordham Ely CB7 5ZH

Yellow Dog UK

Trustees' Report For the year Ended 31 July 2024

1. Constitution and objectives

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The objects of the charity are the advancement of animal welfare through bringing awareness to dogs who need space while training, recovering from surgery, or being rehabilitated.

2. Trustees

The trustees who were serving at the date of this report are as follows:

Miss Alison Gibson-Stark
Mrs Gina Coburn
Mr Brian Gibson-Stark

As set out in the constitution, the Trustees are appointed by resolution of the Trustees passed by a majority. When considering candidates for a position as a trustee the Board has regard to the expertise of the candidate, any special skills needed and the likely ability of the candidate to discharge the objects of the Charity.

3. Activities

The trustees confirm that they have referred to the Charity Commission's general guidance on public benefit when reviewing the Trust's aims and objectives and in planning future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

The impetus for the Yellow Dog UK campaign came from NarpsUK, a membership organisation for pet sitters and dog walkers. NarpsUK decided to support the UK campaign designed to establish a Yellow Ribbon as an accepted symbol throughout the UK that a dog needs space because of concern how stressful it can be for a Yellow Dog and its owner when a social dog or off-lead dog approaches. They realised that gaining acceptance for the Yellow Ribbon will benefit everyone and make dog walking more enjoyable experience.

The charity have promoting the Yellow Dog concept via dog shows, its website and the distribution of general promotional material and now sells a full range of merchandise and promotional material for individuals and businesses who have yellow dogs themselves or wish to help us to promote the campaign.

4. Reserves

The charity holds reserves in order to ensure it is well placed to meet challenges that may arise in the future. The trustees consider reserves to be adequate given the early stage of its existence.

Yellow Dog UK

Trustees' Report For the year Ended 31 July 2024

For and on behalf of the trustees

.....
Trustee

.....
Date

Yellow Dog UK

Independent Examiner's Report to the Trustees for the period ended 31 July 2024

I report on the accounts of Yellow Dog Uk for the year ended 31 July 2024, which are set out on pages 6 and 7.

Respective responsibilities of Trustees and examiner

The Charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- * examine the accounts under section 145 of the 2011 Act
- * to follow the procedures laid down in the general Directions given by the commission under section 145(5)(b) of the 2011 Act
- * to state whether particular matters have come to my attention

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the next statement.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1) which gives me reasonable cause to believe that in any material respect the requirements

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- * to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act

have not been met or

2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Paul O'Brien

Name: Paul O'Brien (ICPA) - Dragonfly (Accounting & Financial Management) Ltd
Address: 34 King James Close, Fordham, Ely, CB7 5ZH

Yellow Dog UK

Statement of Financial Activities for the year ended 31 July 2024

	Notes	Unrestricted Funds £	Restricted Funds £	Total 2024 £	Total 2023 £
Incoming resources:					
Charitable Activities		86,616	-	86,616	96,245
Voluntary Income		-	-	-	7,080
Total Incoming resources		86,616	-	86,616	103,326
Resources expended					
Charitable activities	2	87,046		87,046	96,111
Fundraising activities				-	-
Governance costs	3	360		360	360
Total resources expended		87,406	-	87,406	96,471
NET (EXPENDITURE) / INCOME AND MOVEMENT IN FUNDS		(790)	-	(790)	6,856
RECONCILIATION OF FUNDS:					
Total funds brought forward		15,736	-	15,736	8,881
TOTAL FUNDS CARRIED FORWARD		14,946	-	14,946	15,736

All activities relate to continuing operations.

The notes form part of these financial statements

Yellow Dog UK

Balance Sheet for the year ended 31 July 2024

		2024		2023	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	4		2,566		1,649
CURRENT ASSETS					
Cash at bank and in hand		19,852		21,390	
Debtors		-		-	
Stocks		-		-	
		<u>19,852</u>		<u>21,390</u>	
CREDITORS: amounts falling due					
within one year	5	<u>(2,087)</u>		<u>(853)</u>	
NET CURRENT ASSETS			<u>17,765</u>		<u>20,537</u>
CREDITORS: amounts falling due					
over one year		<u>(5,387)</u>		<u>(6,451)</u>	
NET ASSETS			<u>14,946</u>		<u>22,186</u>
CHARITY FUNDS					
Restricted funds			-		-
Unrestricted funds			14,946		22,186
TOTAL FUNDS			<u>14,946</u>		<u>22,186</u>

The financial statements were approved and authorised for issue by the Trustees on _____
and signed on their behalf by:

.....
Trustee

The notes form part of these financial statements

Yellow Dog UK

Notes to the financial statements for the year ended 31 July 2023

1. Accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, in accordance with and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008) and the Companies Act 2006 and comply with the Statement of Recommended Practice Accounting and Reporting by Charities. The policies adopted for items which are judged material to the financial statements are as follows:

Incoming resources

Voluntary income is recognised as income when received. Incoming resources from voluntary activities costs of goods sold and is recognised when the goods are despatched.

Resources expended

Costs of activities in furtherance of the charity's objects comprise those costs incurred by the charity as a result of the delivery of its service. Governance costs comprise those costs incurred by the charity in meeting its constitutional and statutory requirements.

Stocks

Stocks consist of goods held for re-sale and are valued at the lower of cost and net realisable value.

2. Expenditure on charitable activities

	2024	2023
	£	£
Transaction fees	422	-
Rent	11,648	15,300
Office Costs	1,552	2,434
Advertising	10,768	9,140
Goods purchased for resale	26,810	17,426
Staff costs	8,000	24,751
Postage	19,122	18,419
Travel	102	-
Depreciation	855	550
Other	7,767	8,090
	<u>87,046</u>	<u>96,111</u>

3. Expenditure on governance costs

	2024	2023
	£	£
Independent examiners fee	360	360
Trustee's remuneration	-	-
Trustee's expenses	-	-
	<u>360</u>	<u>360</u>

Yellow Dog UK

Notes to the financial statements for the year ended 31 July 2024

4. Tangible fixed assets

Computer equipment

COST

£

At 01 August 2023

2,709

Additions

1,772

At 31 July 2024

4,481

DEPRECIATION

At 01 August 2023

1,060

Charge for the year

855

At 31 July 2024

1,915

NET BOOK VALUE

At 01 August 2023

1,649

At 31 July 2024

2,566

5. Creditors: Amounts falling due within one year

2024

2023

£

£

Trade creditors

1,632

-

Accruals & Prepayments

360

360

Other creditors

95

493

2,087

853

YELLOW DOG UK

England & Wales - Charity number 1153038

Accounts



Yellow Dog UK

Charity Number: 1153038

Trustees' Report & Financial Statements

For the Year Ended 31 July 2023

Yellow Dog UK

Charity information

Charity Name	Yellow Dog UK
Charity Registration No.	1153038
Charity's principal address	44 Harlington Road Bexleyheath DA7 4AS
Trustees	A Gibson-Stark G Coburn (Appointed 21st February 2023) B Gibson-Stark (Appointed 28th February 2023) N Parra (Resigned 20th February 2023) A Lewis (Resigned 20th February 2023)
Chief Operating Officer	D Lewis
Bankers	Co-operative Bank
Accountants	Dragonfly (Accounting & Financial Management) Ltd 34 King James Close Fordham Ely CB7 5ZH

Yellow Dog UK

Trustees' Report For the year Ended 31 July 2023

1. Constitution and objectives

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The trustees who were serving at the date of this report are as follows:

Miss Alison Gibson-Stark
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Mr Brian Gibson-Stark
Mr Anthony Lewis
Miss Nikki Parra

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3. Activities

The trustees confirm that they have referred to the Charity Commission's general guidance on public benefit when reviewing the Trust's aims and objectives and in planning future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

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Yellow Dog UK

Trustees' Report For the year Ended 31 July 2023

For and on behalf of the trustees

.....
Trustee

.....
Date

Yellow Dog UK

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Paul O'Brien

Name: Paul O'Brien (ICPA) - Dragonfly (Accounting & Financial Management) Ltd
Address: 34 King James Close, Fordham, Ely, CB7 5ZH

Yellow Dog UK

Statement of Financial Activities for the year ended 31 July 2023

	Notes	Unrestricted Funds £	Restricted Funds £	Total 2023 £	Total 2022 £
Incoming resources:					
Charitable Activities		96,245	-	96,245	85,044
Voluntary Income		7,080	-	7,080	10,000
Total Incoming resources		103,326	-	103,326	95,044
Resources expended					
Charitable activities	2	96,111		96,111	91,944
Fundraising activities				-	-
Governance costs	3	360		360	360
Total resources expended		96,471	-	96,471	92,304
NET (EXPENDITURE) / INCOME AND MOVEMENT IN FUNDS		6,855	-	6,855	2,741
RECONCILIATION OF FUNDS:					
Total funds brought forward		8,881	-	8,881	6,141
TOTAL FUNDS CARRIED FORWARD		15,736	-	15,736	8,881

All activities relate to continuing operations.

The notes form part of these financial statements

Yellow Dog UK

Balance Sheet for the year ended 31 July 2023

		2023		2022	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	4		1,649		655
CURRENT ASSETS					
Cash at bank and in hand		21,390		9,854	
Debtors		-		-	
Stocks		-		-	
		<u>21,390</u>		<u>9,854</u>	
CREDITORS: amounts falling due					
within one year	5	<u>(853)</u>		<u>(1,628)</u>	
NET CURRENT ASSETS			<u>20,537</u>		<u>8,226</u>
CREDITORS: amounts falling due					
over one year		<u>(6,451)</u>		<u>-</u>	
NET ASSETS			<u>15,736</u>		<u>8,881</u>
CHARITY FUNDS					
Restricted funds			-		-
Unrestricted funds			15,736		8,881
TOTAL FUNDS			<u>15,736</u>		<u>8,881</u>

The financial statements were approved and authorised for issue by the Trustees on _____
and signed on their behalf by:

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Trustee

The notes form part of these financial statements

Yellow Dog UK

Notes to the financial statements for the year ended 31 July 2023

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Costs of activities in furtherance of the charity's objects comprise those costs incurred by the charity as a result of the delivery of its service. Governance costs comprise those costs incurred by the charity in meeting its constitutional and statutory requirements.

Stocks

Stocks consist of goods held for re-sale and are valued at the lower of cost and net realisable value.

2. Expenditure on charitable activities

	2023	2022
	£	£
Transaction fees	-	2,754
Rent	15,300	13,200
Office Costs	2,434	3,304
Advertising	9,140	-
Goods purchased for resale	17,426	32,226
Staff costs	24,751	21,964
Postage	18,419	12,391
Travel	-	(115)
Depreciation	550	219
Other	8,090	6,000
	<u>96,111</u>	<u>91,943</u>

3. Expenditure on governance costs

	2023	2022
	£	£
Independent examiners fee	360	360
Trustee's remuneration	-	-
Trustee's expenses	-	-
	<u>360</u>	<u>360</u>

Yellow Dog UK

Notes to the financial statements for the year ended 31 July 2023

4. Tangible fixed assets

Computer equipment

COST

£

At 01 August 2022

1,165

Additions

1,544

At 31 July 2023

2,709

DEPRECIATION

At 01 August 2022

510

Charge for the year

550

At 31 July 2023

1,060

NET BOOK VALUE

At 01 August 2022

655

At 31 July 2023

1,649

5. Creditors: Amounts falling due within one year

2023

£

Trade creditors

-

Accruals & Prepayments

360

Other creditors

493

853

2022

£

-

360

1,268

1,628

YELLOW DOG UK

England & Wales - Charity number 1153038

Accounts



Yellow Dog UK

Charity Number: 1153038

Trustees' Report & Financial Statements

For the Year Ended 31 July 2022

Yellow Dog UK

Charity information

Charity Name	Yellow Dog UK
Charity Registration No.	1153038
Charity's principal address	44 Harlington Road Bexleyheath DA7 4AS
Trustees	N Parra A Lewis A Gibson-Stark
Chief Operating Officer	D Lewis
Bankers	Co-operative Bank
Accountants	Dragonfly (Accounting & Financial Management) Ltd 34 King James Close Fordham Ely CB7 5ZH

Yellow Dog UK

Trustees' Report For the year Ended 31 July 2022

1. Constitution and objectives

Yellow Dog is a Charitable Incorporated Organisation, registered with the Charity Commission on 23 July 2013 and governed by its constitution. Its registered number is 1153038.

The objects of the charity are the advancement of animal welfare through bringing awareness to dogs who need space while training, recovering from surgery, or being rehabilitated.

2. Trustees

The trustees who were serving at the date of this report are as follows:

Mr Anthony Lewis
Miss Nikki Parra
Miss Alison Gibson-Stark

As set out in the constitution, the Trustees are appointed by resolution of the Trustees passed by a majority. When considering candidates for a position as a trustee the Board has regard to the expertise of the candidate, any special skills needed and the likely ability of the candidate to discharge the objects of the Charity.

3. Activities

The trustees confirm that they have referred to the Charity Commission's general guidance on public benefit when reviewing the Trust's aims and objectives and in planning future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

The impetus for the Yellow Dog UK campaign came from NarpsUK, a membership organisation for pet sitters and dog walkers. NarpsUK decided to support the UK campaign designed to establish a Yellow Ribbon as an accepted symbol throughout the UK that a dog needs space because of concern how stressful it can be for a Yellow Dog and its owner when a social dog or off-lead dog approaches. They realised that gaining acceptance for the Yellow Ribbon will benefit everyone and make dog walking more enjoyable experience.

The charity have promoting the Yellow Dog concept via dog shows, its website and the distribution of general promotional material and now sells a full range of merchandise and promotional material for individuals and businesses who have yellow dogs themselves or wish to help us to promote the campaign.

4. Reserves

The charity holds reserves in order to ensure it is well placed to meet challenges that may arise in the future. The trustees consider reserves to be adequate given the early stage of its existence.

Yellow Dog UK

Trustees' Report For the year Ended 31 July 2022

5. Trustees' responsibilities in relation to the annual report

The Trustees are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice.

Law applicable to charities in England and Wales requires the Trustees to prepare a Trustees' Report, and financial statements for each financial year which give a true and fair view of the charity's financial activities during the year and of its financial position at the end of the year. In preparing financial statements giving a true and fair view, the Trustees should follow best practice and;

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates which are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any departures disclosed and explained in the financial statements;
- and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records which disclose, with reasonable accuracy, the financial position of the charity and which enables it to ensure that the financial statements comply with the applicable law in England and Wales. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In determining how amounts are presented within the statement of financial activities and balance sheet, the Trustees have had regard to the substance of the reported transaction or arrangement, in accordance with generally accepted accounting principles or practice.

For and on behalf of the trustees

.....
Trustee

.....
Date

Yellow Dog UK

Independent Examiner's Report to the Trustees for the period ended 31 July 2022

I report on the accounts of Yellow Dog Uk for the year ended 31 July 2022, which are set out on pages 6 and 7.

Respective responsibilities of Trustees and examiner

The Charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- * examine the accounts under section 145 of the 2011 Act
- * to follow the procedures laid down in the general Directions given by the commission under section 145(5)(b) of the 2011 Act
- * to state whether particular matters have come to my attention

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the next statement.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1) which gives me reasonable cause to believe that in any material respect the requirements

- * to keep accounting records in accordance with section 130 of the 2011 Act and
- * to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act

have not been met or

2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Paul O'Brien

Name: Paul O'Brien (ICPA) - Dragonfly (Accounting & Financial Management) Ltd
Address: 34 King James Close, Fordham, Ely, CB7 5ZH

Yellow Dog UK

Statement of Financial Activities for the year ended 31 July 2022

	Notes	Unrestricted Funds £	Restricted Funds £	Total 2022 £	Total 2021 £
Incoming resources:					
Voluntary Income		85,044	-	85,044	47,855
Charitable Activities		10,000	-	10,000	1,350
Total Incoming resources		95,044	-	95,044	49,205
Resources expended					
Charitable activities	2	91,944		91,944	44,939
Fundraising activities				-	-
Governance costs	3	360		360	360
Total resources expended		92,304	-	92,304	45,299
NET (EXPENDITURE) / INCOME AND MOVEMENT IN FUNDS		2,741	-	2,741	3,906
RECONCILIATION OF FUNDS:					
Total funds brought forward		6,141	-	6,141	2,235
TOTAL FUNDS CARRIED FORWARD		8,881	-	8,881	6,141

All activities relate to continuing operations.

The notes form part of these financial statements

Yellow Dog UK

Balance Sheet for the year ended 31 July 2022

		2022		2021	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	4		655		874
CURRENT ASSETS					
Cash at bank and in hand		9,854		16,827	
Debtors		-		-	
Stocks		-		-	
		<u>9,854</u>		<u>16,827</u>	
CREDITORS: amounts falling due					
within one year	5	<u>(1,628)</u>		<u>(11,560)</u>	
NET CURRENT ASSETS			<u>8,226</u>		<u>6,141</u>
NET ASSETS			<u>8,881</u>		<u>6,141</u>
CHARITY FUNDS					
Restricted funds			-		-
Unrestricted funds			8,881		6,141
TOTAL FUNDS			<u>8,881</u>		<u>6,141</u>

The financial statements were approved and authorised for issue by the Trustees on _____
and signed on their behalf by:

.....
Trustee

The notes form part of these financial statements

Yellow Dog UK

Notes to the financial statements for the year ended 31 July 2022

1. Accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, in accordance with and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008) and the Companies Act 2006 and comply with the Statement of Recommended Practice Accounting and Reporting by Charities. The policies adopted for items which are judged material to the financial statements are as follows:

Incoming resources

Voluntary income is recognised as income when received. Incoming resources from voluntary activities costs of goods sold and is recognised when the goods are despatched.

Resources expended

Costs of activities in furtherance of the charity's objects comprise those costs incurred by the charity as a result of the delivery of its service. Governance costs comprise those costs incurred by the charity in meeting its constitutional and statutory requirements.

Stocks

Stocks consist of goods held for re-sale and are valued at the lower of cost and net realisable value.

2. Expenditure on charitable activities

	2022	2021
	£	£
Transaction fees	2,754	41
Rent	13,200	10,800
Office Costs	3,304	1,058
Advertising	-	-
Goods purchased for resale	32,226	10,123
Staff costs	21,964	9,802
Postage	12,391	7,963
Travel	(115)	-
Depreciation	219	291
Other	6,000	4,861
	<u>91,943</u>	<u>44,939</u>

3. Expenditure on governance costs

	2022	2021
	£	£
Independent examiners fee	360	360
Trustee's remuneration	-	-
Trustee's expenses	-	-
	<u>360</u>	<u>360</u>

Yellow Dog UK

Notes to the financial statements for the year ended 31 July 2022

4. Tangible fixed assets

Computer equipment

COST

£

At 01 August 2021

1,165

Additions

-

At 31 July 2022

1,165

DEPRECIATION

At 01 August 2021

291

Charge for the year

219

At 31 July 2022

510

NET BOOK VALUE

At 01 August 2021

874

At 31 July 2022

655

5. Creditors: Amounts falling due within one year

2022

2021

£

£

Trade creditors

-

-

Accruals & Prepayments

360

360

Other creditors

1,268

11,200

1,628

11,560

YELLOW DOG UK

England & Wales - Charity number 1153038

Accounts



Yellow Dog UK

Charity Number: 1153038

Trustees' Report & Financial Statements

For the Year Ended 31 July 2021

Yellow Dog UK

Charity information

Charity Name	Yellow Dog UK
Charity Registration No.	1153038
Charity's principal address	PO Box 386 Bexleyheath DA7 9LT
Trustees	N Parra A Parra (resigned 14th June 2021) A Lewis A Gibson-Stark
Chief Operating Officer	D Lewis
Bankers	CAF Bank
Accountants	Dragonfly (Accounting & Financial Management) Ltd 52 High Street Cottenham Cambs CB24 8SA

Yellow Dog UK

Trustees' Report For the year Ended 31 July 2021

1. Constitution and objectives

Yellow Dog is a Charitable Incorporated Organisation, registered with the Charity Commission on 23 July 2013 and governed by its constitution. Its registered number is 1153038.

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Yellow Dog UK

Trustees' Report For the year Ended 31 July 2021

5. Trustees' responsibilities in relation to the annual report

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- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any departures disclosed and explained in the financial statements; and
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In determining how amounts are presented within the statement of financial activities and balance sheet, the Trustees have had regard to the substance of the reported transaction or arrangement, in accordance with generally accepted accounting principles or practice.

For and on behalf of the trustees

.....
Trustee

.....
Date

Yellow Dog UK

Independent Examiner's Report to the Trustees for the period ended 31 July 2021

I report on the accounts of Yellow Dog Uk for the year ended 31 July 2021,
which are set out on pages 6 and 7.

Respective responsibilities of Trustees and examiner

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Basis of independent examiner's report

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Independent examiner's statement

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 - * to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Acthave not been met or
- 2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Paul O'Brien

Name: Paul O'Brien (ICPA) - Dragonfly (Accounting & Financial Management) Ltd
Address: 52 High Street, Cottenham, Cambridgeshire, CB24 8SA

Yellow Dog UK

Statement of Financial Activities for the year ended 31 July 2021

	Notes	Unrestricted Funds £	Restricted Funds £	Total 2021 £	Total 2020 £
Incoming resources:					
Voluntary Income		47,855	-	47,855	116
Charitable Activities		1,350	-	1,350	29,679
Total Incoming resources		49,205	-	49,205	29,794
Resources expended					
Charitable activities	2	44,939		44,939	33,345
Fundraising activities				-	-
Governance costs	3	360		360	360
Total resources expended		45,299	-	45,299	33,705
NET (EXPENDITURE) / INCOME AND MOVEMENT IN FUNDS		<u>3,906</u>	<u>-</u>	<u>3,906</u>	<u>(3,911)</u>
RECONCILIATION OF FUNDS:					
Total funds brought forward		2,235	-	2,235	6,146
TOTAL FUNDS CARRIED FORWARD		<u>6,141</u>	<u>-</u>	<u>6,141</u>	<u>2,235</u>

All activities relate to continuing operations.

The notes form part of these financial statements

Yellow Dog UK

Balance Sheet for the year ended 31 July 2021

		2021		2020	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	4		874		-
CURRENT ASSETS					
Cash at bank and in hand		16,827		2,595	
Debtors		-		-	
Stocks		-		-	
		<u>16,827</u>		<u>2,595</u>	
CREDITORS: amounts falling due					
within one year	5	<u>(11,560)</u>		<u>(360)</u>	
NET CURRENT ASSETS			<u>5,267</u>		<u>2,235</u>
NET ASSETS			<u>6,141</u>		<u>2,235</u>
CHARITY FUNDS					
Restricted funds			-		-
Unrestricted funds			<u>6,141</u>		<u>2,235</u>
TOTAL FUNDS			<u>6,141</u>		<u>2,235</u>

The financial statements were approved and authorised for issue by the Trustees on _____
and signed on their behalf by:

.....
Trustee

The notes form part of these financial statements

Yellow Dog UK

Notes to the financial statements for the year ended 31 July 2021

1. Accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, in accordance with and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008) and the Companies Act 2006 and comply with the Statement of Recommended Practice Accounting and Reporting by Charities. The policies adopted for items which are judged material to the financial statements are as follows:

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Voluntary income is recognised as income when received. Incoming resources from voluntary activities costs of goods sold and is recognised when the goods are despatched.

Resources expended

Costs of activities in furtherance of the charity's objects comprise those costs incurred by the charity as a result of the delivery of its service. Governance costs comprise those costs incurred by the charity in meeting its constitutional and statutory requirements.

Stocks

Stocks consist of goods held for re-sale and are valued at the lower of cost and net realisable value.

2. Expenditure on charitable activities

	2021	2020
	£	£
Transaction fees	41	2,080
Rent	10,800	10,800
Office Costs	1,058	
Advertising	-	1,312
Goods purchased for resale	10,123	7,207
Staff costs	9,802	4,714
Postage	7,963	4,424
Travel	-	820
Depreciation	291	-
Other	4,861	1,989
	<u>44,939</u>	<u>33,345</u>

3. Expenditure on governance costs

	2021	2020
	£	£
Independent examiners fee	360	360
Trustee's remuneration	-	-
Trustee's expenses	-	-
	<u>360</u>	<u>360</u>

Yellow Dog UK

Notes to the financial statements for the year ended 31 July 2021

4. Tangible fixed assets

	Computer equipment
COST	£
At 01 August 2020	-
Additions	<u>1,165</u>
At 31 July 2021	<u>1,165</u>
DEPRECIATION	
At 01 August 2020	-
Charge for the year	<u>291</u>
At 31 July 2021	<u>291</u>
NET BOOK VALUE	
At 01 August 2020	<u>-</u>
At 31 July 2021	<u><u>874</u></u>

5. Creditors: Amounts falling due within one year

	2021	2020
	£	£
Trade creditors	-	-
Accruals & Prepayments	360	360
Other creditors	<u>11,200</u>	<u>-</u>
	<u><u>11,560</u></u>	<u><u>360</u></u>