

ASB Help

Charity Number: 1152851

ASB Help

**Trustees' Report and Accounts
for the year ended 31 July 2025**

ASB Help

Annual Report for the year ended 31 July 2025

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Report of the Trustees for the year ended 31 July 2025

The Trustees present their report with the financial statements of the charity for the year to 31 July 2025. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The aim and objective of the Charity is to facilitate the good administration of the law by providing advice and support to victims and practitioners of anti-social behaviour and encouraging the greater efficiency of local authorities and the police in responding to reports of anti-social behaviour.

The trustees are aware of guidance published by the Charity Commission on Public Benefit and the guidance is taken into account when they review the objectives and activities of the charity.

ACHIEVEMENT AND PERFORMANCE

Review of Activities

The Charity is dependent for the majority of its operational costs on a grant from The Persula Foundation. It also charges local authorities and police forces for some of the charity's activities to help supplement this income and ensure relevant travel expenses are covered. For the current year this source of income totalled £39,400. We are looking to seek other grant bodies to enhance our work.

Core Activities for Public Benefit

ASB Help is focused on speaking up for victims of persistent anti-social behaviour who are suffering in silence. ASB Help supports victims primarily through its informative website last financial year the ASB Help updated and launched the new website. We have received positive feedback from both victims and practitioners saying is easier to navigate with updated and useful information. The average monthly website users are over 3,000 per month.

The website signposts victims of anti-social behaviour as to whom they report the anti-social behaviour to, and what to do if they are not getting a satisfactory response, in particular championing the ASB Case Review which was introduced in the 2014 Anti-Social Behaviour, Crime and Policing Act.

We have continued to support 546 victims during the financial year and signposted them to get the appropriate support. At any given time, we are dealing with cases that are complex, where the ASB is having a fundamental impact on their lives particularly where local practitioners and victim relationships have broken down. Our role has been to provide advice and break down barriers and safeguard the victims.

Our Lived Experience Focus Group has been established and have 40 participants we continue to engage with them regarding current policies and in our own research. We have linked in with victims regarding their experiences of poor/good communication from practitioners and the ASB Case Review process. We work with victims to share their experiences e.g. as blogs and written interviews on our website as well as developing videos of victims talking about their experience of ASB. Developed various campaigns such as Your Voice Your Right and the Practitioners Communication Guide.

We have refocused our attention to developing the PLEDGE as we have had feedback from victims and our very own research highlighting inconsistencies in the processes of how the ASB Case Reviews are implemented nationally therefore, creating a postcode lottery for many victims suffering from persistent ASB. The PLEDGE seeks to encourage all agencies involved in the ASB Case Review process to review their policies and procedures and embed best practice which then enables them to sign up to the PLEDGE that will help us to bring national consistency and good practice.

ASB Help

Report of the Trustees for the year ended 31 July 2025 continued

We currently are in discussion with over 151 partners on the PLEDGE which some have completed, and others are at various stages of completion. Originally, we provided this service at no cost and only charged for in person sign up travel costs. We are in process of identifying the charges for the PLEDGE sign up.

We continue to see an increased demand from Local Authorities, Registered Housing Providers, Police and Police Crime Commissioners in the following areas of ASB advice; PLEDGE sign-ups and requests for training in relation to the ASB Case Reviews and on the ASB tools and powers introduced in the ASB Crime and Policing Act 2014. We have worked with over 102 practitioners during the financial year. We have further developed the ASB Help PLEDGE which has been a key focus, which sees local agencies commit to best practice with regards to the ASB Case Review 63 local partners have signed up to date.

Training has been a large part of our work over the year, and we delivered training across the country e.g. Dover, North Wales, Plymouth, Devon and Cornwall, and West & North Yorkshire.

As part of its support ASB Help works with national and local agencies to improve understanding of the ASB Case Review and hold agencies to account in their effective use of this power. We launched our Freedom of Information findings report. 'The ASB Case Review – the victims' voice or a box-ticking exercise?' Our report was used as a key reference report by the Victims Commissioners Office, and our recommendations were included into the 'Still Living a Nightmare' report produced by the Victims Commissioner. We are pleased that many of our recommendations have been included into the Crime and Policing Bill that is currently going through Parliament. There is a stronger focus now on social media, linking in with media contacts and having a more structured approach to our presence and profile.

We have refocused our attention to developing the PLEDGE which encourages good practice on how the ASB Case Review can be implemented to get the best outcome for victims and practitioners. We are currently reviewing areas that have taken the PLEDGE to ensure standards have been maintained and which sees local agencies commit to best practice with regards to the ASB Case Review. We currently are in discussion with over 151 partners on the PLEDGE which some have completed, and others are at various stages of completion. Originally, we provided this service at no cost, and only charged for in person sign up travel costs. We are in process of identifying the charges for the PLEDGE sign up.

We continue to offer expert advice to the Home Office, Association of Police Crime Commissioners, MOPAC, Victims Commissioner, NPCC, as a highly rated Charity we were invited to be part of the national Victims' Commissioner's Advisory Board. In this financial year the team has been heavily involved at a strategic level in debates and improvements to ASB law in particular Crime and Policing Bill and the Victims and Courts Bill and statutory guidance, particularly clauses related to the ASB Case Review.

We were asked to provide oral evidence at the House of Commons as part of the committee stage of the Victim and Courts Bill. The Home Office consulted us throughout the different stages of the forthcoming Crime and Policing Bill, and we provided written feedback during the call for the evidence period.

We have had good media exposure over the year, and we continue with a stronger focus now on social media, linking in with media contacts and having a more structured approach to our presence and profile. We developed our ASB Help Newsletter and we have a growing email audience (now at 671 subscribers).

The Team is recognised and well respected in the ASB field by victims and partners. The team has been sought out by local government agencies and local police forces to provide expert training on the ASB Case Review and supporting victims, evidenced in the training income received.

ASB Help

Report of the Trustees for the year ended 31 July 2025 continued

Future Plans

The charity has gained national recognition as an authority on the ASB Case Review with the Home Office, the Association of Police and Crime Commissioners, the Local Government Association, the Victims' Commissioner's Office and other government bodies. The charity will continue to speak out

with authority on this subject and work with practitioners more widely to encourage effective use of the tools and powers in the Anti-Social Behaviour, Crime and Policing Act to ensure victims are receiving the support and intervention they are entitled to.

The focus of the charity remains one of high impact with the relatively small resources of a charity. It has moved to a charging structure for the advice it provides to local agencies and will look to expand our work with partners on the PLEDGE, service reviews and offer our expertise as critical friends that will aim to improve services for victims and raise additional income for the Charity.

FINANCIAL REVIEW

Reserves Policy

The Charity's administrative costs are currently being funded by one grant from a private foundation through an annual application based on a budget for the year. This income source is a guaranteed one based on the charity's core expenditure requirements each year. As such the charity does not have a formal reserves policy at the current time.

Financial Position

In this twelfth year of its operations costs were focused on staff costs, promotion of the website through social media channels and connecting with relevant leaders in the sector.

The charity is in a strong financial position because of the founder's annual commitment to the budget, something that is protected. The charity may seek funding for additional projects from other sources and has begun to charge for some advice to local agencies. However, the victims of anti-social behaviour are the priority and the charity will not allow cost to be a barrier to delivering advice to an agency if this results in resolution for the victim.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing Document

ASB Help was established as a Charitable Incorporated Organisation by a constitution adopted on 12 July 2013.

Organisational Structure

During the period the Charity maintained a team of five; a part-time Chief Executive Officer, two full-time and one part-time practitioner to support the expanding work with victims and agencies, and a part-time Performance Officer.

Risk Management

The Trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The Trustees have identified and assessed the major risks to which the charity is exposed, in particular those related to the operation and finances of the charity. They are satisfied that the charity's exposure to these risks is minimal.

ASB Help

Report of the Trustees for the year ended 31 July 2025 continued

Registered Charity number

1152851

Registered Address

Hankey Place, London SE1 4BB

Trustees

The Trustees who served during the year were:

Jennifer Herrera (Chair)

Julian Richer

Julie Abraham

Damien Morrison

Vicky Heap

Adrian Tonge

Gareth Sands

Trustees shall serve in office for a period of three years but after that may be reappointed for two further terms of three years. At the end of their third term in office and in subsequent years a Trustee may be reappointed subject to a rigorous review, taking into account the need for progressive refreshing of the board. Trustees are recruited on the basis of the skills they can bring to the Board.

Bankers

Barclays Bank

1 Churchill Place

London

E14 5HP

This report was approved by the Trustees on 13th February 2026 and signed on its behalf by:



.....
Jennifer Herrera
Chair



.....
Julian Richer
Trustee

Independent Examiner's Report to the Trustees of ASB Help

Independent examiner's report to the trustees of ASB Help ('the Charity')

I report to the trustees on my examination of the accounts of the Charity for the year ended 31 July 2025.

Responsibilities and basis of report

As the Charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the charity's accounts as carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

S Pullan

Shaun Pullan ACCA
Thomas Coombs Limited
Chartered Accountants
3365 The Pentagon, Century
Way Thorpe Park
Leeds
LS15 8ZB

13th February 2026

Statement of Financial Activities for the year ended 31 July 2025

		2025 Unrestricted Funds £	2024 Unrestricted Funds £
Income and Endowments from			
Donations and legacies	2	180,010	150,000
Income from charitable activities		39,400	11,500
Total		219,410	161,500
Expenditure on			
Raising funds		28	0
Charitable activities		197,365	193,404
Total		197,393	193,404
Net income/(expenditure)		22,017	(31,904)
Total funds brought forward		11,656	43,560
Total funds at 31 July 2025		33,673	11,656

ASB Help

Balance Sheet as at 31 July 2025

		2025	2024
	Note	£	£
Fixed assets			
Tangible assets	6	<u>198</u>	<u>397</u>
Current assets			
Debtors	7	4,840	670
Cash at bank and in hand		<u>29,535</u>	<u>11,489</u>
		<u>34,375</u>	<u>12,556</u>
Creditors			
Amounts falling due within one year	8	<u>(900)</u>	<u>(900)</u>
Net assets		<u>33,673</u>	<u>11,656</u>
Funds			
Unrestricted		<u>33,673</u>	<u>11,656</u>
		<u>33,673</u>	<u>11,656</u>

The financial statements were approved by the Trustees on 13th February 2026 and signed on their behalf by:-



Jennifer Herrera
Chair



Julian Richer
Trustee

Notes to the accounts for the year ended 31 July 2025

1. Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and include the results of the Charity's operations as indicated in the Trustees' Report, all of which are continuing.

1.2 Compliance with accounting standards

The financial statements of the charitable incorporated organisation, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011.

1.3 Incoming resources

Income from all resources is recognised in full in the Statement of Financial Activities in the year in which they are receivable.

1.4 Resources expended

Resources expended are included in full in the Statement of Financial Activities on an accruals basis.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Office Equipment	33% Straight line
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1.6 Fund accounting

Funds held by the Charity are either:

Unrestricted general funds - these are funds which can be used in accordance with the Charitable objects at the discretion of the Trustees.

Restricted funds - these are funds that can only be used for particular restricted purposes within the objects of the Charity. Restrictions arise when specified by the donor, contractual arrangement or when funds are raised for a particular restricted purpose.

Designated funds - these are funds set aside by the Trustees out of unrestricted general funds for specific future purposes or projects.

1.7 Pension costs and other post-retirement benefits

The charity operates a defined contribution pension scheme. Contributions payable to the charity's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Notes to the accounts for the year ended 31 July 2025 (Continued)**2. Donations and Legacies**

	2025 £	2024 £
Donations	180,010	150,000

3. Income from charitable activities

	2025 £	2024 £
Training	37,800	11,500

4. Trustees' Remuneration and Benefits

No Trustee, or anyone connected with a Trustee, has a material interest in any of the Charity's transactions.

Trustees' expenses

There were no trustees' expenses (2024: £0) paid for the year ended 31 July 2025.

5. Staff costs

	2025 £	2024 £
Staff costs comprise:		
Wages and salaries	165,724	141,073
Social security costs	11,216	13,888
Other pension costs	3,909	3,246
	<u>180,849</u>	<u>158,207</u>

The Charity had two full-time and three part-time employees during the year (2024: 5).

No employees received emoluments in excess of £60,000.

The position of CEO is considered to represent the key management personnel of the Charity. Total remuneration of £50,966, inclusive of employer national insurance and pension contributions, was paid in the year to holder of this post (2024: £48,229).

Notes to the accounts for the year ended 31 July 2025 (Continued)

6. Tangible fixed assets

	Computer equipment	Totals £
COST		
At 1 August 2024	3,870	3,870
Additions	0	0
At 31 July 2025	3,870	3,870
DEPRECIATION		
At 1 August 2024	3,473	3,473
Charge for year	199	199
At 31 July 2025	3,672	3,672
NET BOOK VALUE		
At 31 July 2025	198	198
At 31 July 2024	397	397

7. Debtors: Amounts Falling Due within One Year

	2025 £	2024 £
Other Debtors	4,840	670
	4,840	670

8. Creditors: Amounts Falling Due within One Year

	2025 £	2024 £
Independent Examination Fee	900	900
	900	900

9. Related Party Disclosures

During the year ASB Help received donations totalling £180,000 (2024: £150,000) from The Persula Foundation, a charity of which Julian Richer is also a trustee. £0 (2024: £13,200) was paid to Gareth Sands, who is also a trustee, for consultancy work. £100 (2024: £0) was paid to Adrian Tonge, who is also a trustee, for consultancy work.

Detailed Statement of Financial Activities for the year ended 31 July 2025

	2025	2024
	£	£
Income and Endowments		
Donations and Legacies		
Donations	180,010	150,000
Training	<u>39,400</u>	<u>11,500</u>
Total Income	219,410	161,500
Expenditure		
Raising funds		
Advertising	28	0
Charitable Activities		
Wages	165,724	141,073
Social security costs	11,216	13,888
Pension costs	3,909	3,246
Staff training	60	160
Printing, postage, telephone and stationery	3,920	2,838
Travel and conferences	4,784	3,877
IT and technical support	3,217	4,137
Public relations	0	4,000
Professional services	2,577	13,200
Depreciation of tangible fixed assets	<u>199</u>	<u>523</u>
	195,606	186,942
Governance costs		
Independent examination fee	900	936
Insurance	859	788
Legal fees	<u>0</u>	<u>4,738</u>
	<u>1,759</u>	<u>6,462</u>
Total expenditure	<u>197,393</u>	<u>193,404</u>
Net income/(expenditure)	22,017	(31,904)