

# SHARK GUARDIAN

England & Wales · Charity number 1152654

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2013-07-01

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** 66 Hayden Lane  
Hucknall  
Nottingham  
NG15 8BS

**Phone** 01159528148

**Email** [info@sharkguardian.org](mailto:info@sharkguardian.org)

**Website** [www.sharkguardian.org](http://www.sharkguardian.org)

## Activities

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**Objects:** 1) TO ADVANCE THE EDUCATION OF THE PUBLIC IN SHARK SPECIES WORLDWIDE, ENHANCING KNOWLEDGE, SKILLS AND UNDERSTANDING THAT CAN BE APPLIED TO PROTECTING THE NATURAL ENVIRONMENT.2) TO ADVANCE FOR THE PUBLIC BENEFIT THE CONSERVATION OF SHARK SPECIES WORLDWIDE, THROUGH EDUCATION, CONSERVATION, PROMOTING RESEARCH AND PROJECTS, SEEKING TO ACHIEVE THEIR SUSTAINABLE MANAGEMENT.

**Activities:** Present professional educational presentations and have related resources available on sharks and marine conservation for school students, adults, divers and the general public worldwide. Organize shark and marine conservation related activities and courses. Conduct shark and marine conservation research projects including citizen science projects.

## Classification

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- **How:** Other Charitable Activities
- **What:** Education/training
- **Who:** The General Public/mankind

## Geography

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- East Timor
- Hong Kong
- Indonesia
- Malaysia
- Netherlands
- Singapore
- South Africa
- Spain
- Thailand
- United Arab Emirates
- Cornwall
- Derbyshire
- Lancashire
- Nottinghamshire
- Sheffield City
- Throughout London

## Finances

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Period end	Income	Expenditure	Assets	Employees
2025-06-30	£24,421	£19,483	-	-
2024-06-30	£56,515	£56,733	-	-
2023-06-30	£33,360	£30,854	-	-
2022-06-30	£7,183	£20,685	-	-
2021-06-30	£38,816	£24,817	-	-

## Trustees

Name	Role	Appointed
<b>Marcus Adams</b>	Chair	2018-04-11
Alexandar Boulanger Hofford		2021-06-11
Lydia Perkins		2023-05-10
Max Smithson		2025-10-09
Padraig O'Grady		2023-04-17

**SHARK GUARDIAN**

England & Wales - Charity number 1152654

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# Accounts

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**Shark Guardian**  
(Registered charity, number 1152654)  
**Financial statements**  
**for the year ended 30 June 2025**

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4	Receipts & payments account
5	Statement to assets and liabilities
6	Notes to the accounts

# Shark Guardian

## Trustees' annual report for the year ended 30 June 2025

<b>Full Name</b>	Shark Guardian
<b>Organization Type</b>	Charitable Incorporated organization
<b>Registered Charity number</b>	1152654
<b>Principle address</b>	66 Hayden Lane, Hucknall, Nottingham, NG158BS

### Trustees

Marcus Adams, Chair	Padraig O'Grady, Trustee
Max Smithson, Trustee	Alex Hofford, Trustee
Lydia Perkins, Trustee	

### Governance and Management

The Charity is operated under the rules of its association model constitution adopted 7<sup>th</sup> February 2013 and most recently amended 8<sup>th</sup> January 2018, registered as a CIO 1<sup>st</sup> July 2013. If the CIO is wound up, the members of the CIO have no Liability to contribute to its assets and no personal liability for settling its debts and liabilities.

The recruitment and appointment of new trustees – we advertise on internet site 'Nonexecutive Directors.com' and LinkedIn, and then applicants are shortlisted for interview following discussion with all the board. The selected applicants are then informally interviewed by a Director and a Trustee and then roles offered/decided by the board.

### Objectives and activities

1. To advance the education of the public in shark species worldwide, enhancing knowledge, skills and understanding that can be applied to protecting the natural environment.
2. To advance for the public benefit the conservation of shark species worldwide, through education, conservation, promoting research and projects, seeking to achieve their sustainable management.

### Public benefit statement

The Trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

## Shark Guardian

Summary of the main activities undertaken for the public benefit: -

Shark Guardian continues to strengthen 4 key operations (Conservation, Education, Research and Expeditions) for shark conservation in 2024 and leading to 2025:

**Conservation** summary and achievements:

- Several reports published in 2024 on the Shark Guardian website related to overfishing, FADs and countries engaging in fishing where sharks are either targeted or caught as by-catch;
- Continue our partnership with Stop Finning EU campaign to end the trade of shark fins in Europe;
- Leading the 'Fly without Fins' campaign to encourage as many airlines as possible to pledge and announce banning the transportation of shark fins on their planes;

**Education** summary and achievements:

- Shark Guardian presented to over 12,000 people via virtual presentations worldwide;
- Shark Guardian presented to over 4,000 people during in person presentations worldwide;
- Hosted several public, in-person events in Thailand

**Research** summary and achievements:

- Assisting with global whale shark research through citizen science;
- Assisting with global Zebra shark research through citizen science
- Assisting with eOceans - Global citizen science platform for conservation;

**Expedition** (Education and research based) summary and achievements:

- Led several International School Shark diving/snorkeling and conservation trips in Thailand;
- Led and presented Shark Guardian to several groups from volunteer organization GIVE;
- Multiple shark expeditions to the Maldives

The charity has no policy with regard to the level of reserves.

Signed on behalf of the charities trustees:

Signed:

Marcus Adams, Trustee

Date: 15th April 2026

**Receipts & payments account  
for the year ended 30 June 2025**

**2024**

**2025**

## Shark Guardian

£		£
	<b>Receipts</b>	
-	Bank interest	1
13,068	Donations	7,476
-	Membership donations	-
97	Exchange gain	740
38,166	Diving Trips	1,260
3,709	School Presentations	14,944
65	Sales	-
1,410	Sundry receipts	0
<b><u>56,515</u></b>	<b>Total Receipts</b>	<b><u>24,421</u></b>
	<b>Payments</b>	
4,992	Accommodation	1,951
106	Accounting & IE fee	183
434	Advertising & promotional	1,049
187	Bank charges	178
23	Communications	-
18,865	Diving Trips & Shark Expeditions	9,539
-	Exchange loss	-
2,418	Fundraising	-
-	Insurance	-
430	Meals & entertainment	11
1,556	Office rental	349
-	Office supplies	79
15	Postage & telephone	-
-	Printing	-
23,885	Professional fees	4,092
-	Purchases for resale	-
1,413	Sundry expenditure	895
1,391	Travel	608
1,018	Website & Social Media	549
<b><u>56,733</u></b>	<b>Total Payments</b>	<b><u>19,483</u></b>
	<b>Net receipts/(payments)</b>	<b>4,938</b>
(218)		
<u>4,937</u>	Cash funds at start of this period	<u>4,719</u>
<b>4,719</b>	<b>Cash funds at end of this period</b>	<b>9,657</b>

### Statement of assets and liabilities at 30 June 2025

2024		2025
£		£
	<b>Cash assets</b>	

## Shark Guardian

1,380	Bank accounts	9,249
3,339	Cash in hand	408
<u>4,719</u>		<u>9,657</u>
 <b>Other monetary assets</b>		
0	Debtors	669
0	Gift aided donation from Shark Guardian Trading Ltd 2	0
4,057	Stock	4,057
54	Prepayments	3 54
<u>4,111</u>		<u>4,780</u>
 <b>Liabilities</b>		
0	Creditors	4 0
<u>0</u>		<u>0</u>

These financial statements are accepted on behalf of the charity by:

Signed:



Marcus Adams, Trustee

Date: 15<sup>th</sup> April 2026

# Shark Guardian

## Notes to the accounts for the year ended 30 June 2025

### 1. Receipts & payments accounts

Receipts and payments accounts contain a summary of money received and money spent during the period and a list of assets and liabilities at the end of the period. Usually, cash received and cash spent will include transactions through bank accounts and cash in hand.

### 2. Trading company

On 11<sup>th</sup> March 2016 a trading company called Shark Guardian Trading Limited (company number 09484117) was incorporated which handles trading of merchandise for the charity.

### 3. Prepayments

	£
Accounting	<u>54</u>
	<u>54</u>

### 4. Creditors

	£
None	<u>0</u>
	<u>0</u>

### 5. Trustees' remuneration

Trustees received no expenses, remuneration or benefits in this period.

### 6. Related party transactions

There were no related party transactions in this period.

### 7. Glossary of terms

**Creditors:** These are amounts owed by the charity but not paid during the accounting period.

**Debtors:** These are amounts owed to the charity but not received in the accounting period.

**Prepayments:** These are services that the charity has paid for in advance but not used during the accounting period.

**SHARK GUARDIAN**

England & Wales - Charity number 1152654

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# Accounts

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**Shark Guardian**  
(Registered charity, number 1152654)  
**Financial statements**  
**for the year ended 30 June 2024**

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5	Receipts & payments account
6	Statement to assets and liabilities
7	Notes to the accounts

# Shark Guardian

## Trustees' annual report for the year ended 30 June 2024

<b>Full Name</b>	Shark Guardian
<b>Organization Type</b>	Charitable Incorporated organization
<b>Registered Charity number</b>	1152654
<b>Principle address</b>	66 Hayden Lane, Hucknall, Nottingham, NG158BS

### Trustees

Marcus Adams, Chair	Katie Woodroffe
Paul Ward	Les Small, Treasurer
Aurore Lecanon	Alex Hofford

### Governance and Management

The Charity is operated under the rules of its association model constitution adopted 7<sup>th</sup> February 2013 and most recently amended 8<sup>th</sup> January 2018, registered as a CIO 1<sup>st</sup> July 2013. If the CIO is wound up, the members of the CIO have no Liability to contribute to its assets and no personal liability for settling its debts and liabilities.

The recruitment and appointment of new trustees – we advertise on internet site ‘Nonexecutive Directors.com’ and LinkedIn, and then applicants are shortlisted for interview following discussion with all the board. The selected applicants are then informally interviewed by a Director and a Trustee and then roles offered/decided by the board.

### Objectives and activities

1. To advance the education of the public in shark species worldwide, enhancing knowledge, skills and understanding that can be applied to protecting the natural environment.
2. To advance for the public benefit the conservation of shark species worldwide, through education, conservation, promoting research and projects, seeking to achieve their sustainable management.

### Public benefit statement

The Trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission’s general guidance on public benefit, ‘Charities and Public Benefit’.

# Shark Guardian

Summary of the main activities undertaken for the public benefit

1. Education of students and the general public via in person and online/virtual presentations (schools, community locations, dive/snorkel boats, conferences, research expeditions), and workshops by the presenter team, as well as flip chart/power point presentations created to be used by anyone;
2. Promoting and leading conservation initiatives, research and projects to create area specific conservation efforts. Data from research projects is shared with scientists, researchers and government departments to guide specific shark monitoring or protection programs which play a part in protecting our ocean ecosystems and the natural environment as a whole;
3. Collaborating with other NGOs and charities on conservation initiatives to reduce the trade and transportation of shark fins;
4. Providing educational tools and easily accessible educational materials and information on the Shark Guardian website and through social media;
5. Providing educational tools for registered Shark Guardian dive centre members and teaching staff how to best use them, to educate their guests, students and the public;
6. Designing, printing and distributing leaflets and posters about sharks, shark conservation and ways everyone can get involved in shark and marine conservation. All materials are available on the website but also these are distributed in dive centres, on diving boats, at presentations (in schools and general public events) and at dive exhibitions;
7. Training students to become Shark Guardian student ambassadors, to give presentations and educate others;
8. Training people to deliver Shark Guardian presentations worldwide (The Shark Guardian Presenter Team);
9. Leading shark diving and snorkelling expeditions and shark courses;
10. Training Shark Guardian Dive Centres to teach the Shark Guardian Diver program;

All Shark Guardian educational activities and resources aim to inspire and motivate the general public to get involved in shark and ocean conservation, and to guide them to make the educated choices regarding the consumption or purchasing of shark related products. By saving sharks we protect our oceans. Life on Earth depends on life in the ocean that sharks control.

The research projects that Shark Guardian lead and support collect data which is shared with scientists, researchers and government departments to guide specific shark monitoring or protection programs which play a part in protecting our ocean ecosystems and the natural environment as a whole. This not only means the public benefit from seeing more sharks, but also the ocean being protected for all humanity.

## Shark Guardian

The University project in Scotland supported by Shark Guardian aims to research, monitor and protect an endangered elasmobranch species. This will benefit the public since the waters will be further protected for everyone's future.

Shark Guardian continue to put an emphasis on education for children, so it means all children can be given educational opportunities, enhancing general education as well as children's specific areas of interest with nature and conservation in mind. This is both in local and international schools worldwide.

### Summary of the main achievements during period

1. Shark Guardian presented to over 25,000 people via virtual presentations worldwide;
2. Shark Guardian presented to over 2,000 people during in person presentations in Asia;
3. Shark Guardian has launched (together with a Shark Guardian presenter team member) an ultimate online shark course;
4. Continue to donate the 2 published Shark Guardian educational books to schools worldwide to teach the next generation about sharks and conservation;
5. Shark Guardian educational books are being translated in multiple languages and made available as eBooks online;
6. Successful 'Finspire Change' campaign to achieve over 115,000 petition signatures to end the trade of detached shark fin in the UK. The petition was discussed and passed through UK parliament and the shark fin ban was added to the UKs #ActionForAnimals campaign;
7. As a partner, Shark Guardian collaborates with the 'Stop Finning EU' campaign to end the trade of shark fins in Europe;
8. Leading the 'Fly without Fins' campaign to encourage as many airlines as possible to pledge and announce banning the transportation of shark fins on their planes;
9. Assisting with global whale shark research through citizen science;
10. Assisting with Zebra shark research in Thailand;
11. Supporting the evolving project with St. Andrews University, working to protect endangered flapper skates in an MPA;
12. Continued to support Shark Guardian Dive Centres

The charity's policy on reserves

The charity has no policy with regard to the level of reserves.

Signed on behalf of the charities trustees:

Signed 

Date: 16<sup>th</sup> April 2025

Les Small, Trustee

**Shark Guardian**  
**Receipts & payments account**  
**for the year ended 30 June 2024**

<b>2023</b>		<b>2024</b>
<b>£</b>		<b>£</b>
	<b>Receipts</b>	
3	Bank interest	-
8,801	Donations	13,068
95	Membership donations	-
-	Exchange gain	97
22,049	Diving Trips	38,166
1,625	School Presentations	3,709
308	Sales	65
479	Sundry receipts	1,410
<b><u>33,360</u></b>	<b>Total Receipts</b>	<b><u>56,515</u></b>
	<b>Payments</b>	
5,592	Accommodation	4,992
72	Accounting & IE fee	106
112	Advertising & promotional	434
135	Bank charges	187
138	Communications	23
9,232	Diving Trips & Shark Expeditions	18,865
26	Exchange loss	-
-	Fundraising	2,418
-	Insurance	-
202	Meals & entertainment	430
564	Office rental	1,556
-	Office supplies	-
10	Postage & telephone	15
-	Printing	-
11,733	Professional fees	23,885
-	Purchases for resale	-
456	Sundry expenditure	1,413
223	Travel	1,391
2,359	Website & Social Media	1,018
<b><u>30,854</u></b>	<b>Total Payments</b>	<b><u>56,733</u></b>
<b>2,506</b>	<b>Net receipts/(payments)</b>	<b>(218)</b>
<u>2,431</u>	Cash funds at start of this period	<u>4,937</u>
<b><u>4,937</u></b>	<b>Cash funds at end of this period</b>	<b><u>4,719</u></b>

# Shark Guardian

## Statement of assets and liabilities at 30 June 2024

2023		2024
£		£
	<b>Cash assets</b>	
2,409	Bank accounts	1,380
<u>2,528</u>	Cash in hand	<u>3,339</u>
<b><u>4,937</u></b>		<b><u>4,719</u></b>
	<b>Other monetary assets</b>	
1,069	Debtors	0
162	Gift aided donation from Shark Guardian Trading Ltd 2	0
4,057	Stock	4,057
<u>54</u>	Prepayments 3	<u>54</u>
<b><u>5,342</u></b>		<b><u>4,111</u></b>
	<b>Liabilities</b>	
<u>0</u>	Creditors 4	<u>0</u>
<b><u>0</u></b>		<b><u>0</u></b>

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Date: 16<sup>th</sup> April 2025

Les Small, Trustee

# Shark Guardian

## Notes to the accounts for the year ended 30 June 2024

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### 3. Prepayments

	£
Accounting	54
	<u>54</u>

### 4. Creditors

	£
None	0
	<u>0</u>

### 5. Trustees' remuneration

Trustees received no expenses, remuneration or benefits in this period.

### 6. Related party transactions

There were no related party transactions in this period.

### 7. Glossary of terms

**Creditors:** These are amounts owed by the charity but not paid during the accounting period.

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(Registered charity, number 1152654)  
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**for the year ended 30 June 2024**

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The charity's policy on reserves

The charity has no policy with regard to the level of reserves.

Signed on behalf of the charities trustees:

Signed 

Date: 16<sup>th</sup> April 2025

Les Small, Trustee

**Shark Guardian**  
**Receipts & payments account**  
**for the year ended 30 June 2024**

<b>2023</b>		<b>2024</b>
<b>£</b>		<b>£</b>
	<b>Receipts</b>	
3	Bank interest	-
8,801	Donations	13,068
95	Membership donations	-
-	Exchange gain	97
22,049	Diving Trips	38,166
1,625	School Presentations	3,709
308	Sales	65
479	Sundry receipts	1,410
<b><u>33,360</u></b>	<b>Total Receipts</b>	<b><u>56,515</u></b>
	<b>Payments</b>	
5,592	Accommodation	4,992
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<b><u>4,937</u></b>	<b>Cash funds at end of this period</b>	<b><u>4,719</u></b>

# Shark Guardian

## Statement of assets and liabilities at 30 June 2024

2023 £			2024 £
	<b>Cash assets</b>		
2,409	Bank accounts		1,380
<u>2,528</u>	Cash in hand		<u>3,339</u>
<b><u>4,937</u></b>			<b><u>4,719</u></b>
	<b>Other monetary assets</b>		
1,069	Debtors		0
162	Gift aided donation from Shark Guardian Trading Ltd	2	0
4,057	Stock		4,057
<u>54</u>	Prepayments	3	<u>54</u>
<b><u>5,342</u></b>			<b><u>4,111</u></b>
	<b>Liabilities</b>		
<u>0</u>	Creditors	4	<u>0</u>
<b><u>0</u></b>			<b><u>0</u></b>

These financial statements are accepted on behalf of the charity by:

Signed 

Date: 16<sup>th</sup> April 2025

Les Small, Trustee

# Shark Guardian

## Notes to the accounts for the year ended 30 June 2024

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### 3. Prepayments

	£
Accounting	54
	<u>54</u>

### 4. Creditors

	£
None	0
	<u>0</u>

### 5. Trustees' remuneration

Trustees received no expenses, remuneration or benefits in this period.

### 6. Related party transactions

There were no related party transactions in this period.

### 7. Glossary of terms

**Creditors:** These are amounts owed by the charity but not paid during the accounting period.

**Debtors:** These are amounts owed to the charity but not received in the accounting period.

**Prepayments:** These are services that the charity has paid for in advance but not used during the accounting period.

**INDEPENDENT EXAMINER'S REPORT**

**TO THE TRUSTEES OF SHARK GUARDIAN, CHARITY NUMBER: 1152654**

I report to the trustees on my examination of the accounts of the above charity which for the year ended 30 June 2024.

**Responsibilities and basis of the report**

As the trustees of the charity, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no material matters other than those disclosed below have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- (i) accounting records were not kept in accordance with section 130 of the 2011 Act; or
- (ii) the accounts do not accord with the accounting records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.



**Matthew Holton FCCA**

9 Dorchester Gardens  
Poole  
Dorset  
BH15 3SN

Dated: ..... 29/04/2025 .....

**SHARK GUARDIAN**

England & Wales - Charity number 1152654

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# Accounts

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**Shark Guardian**  
(Registered charity, number 1152654)  
**Financial statements**  
**for the year ended 30 June 2023**

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5	Receipts & payments account
6	Statement to assets and liabilities
7	Notes to the accounts

# Shark Guardian

## Trustees' annual report for the year ended 30 June 2023

**Full Name** Shark Guardian

**Organization Type** Charitable Incorporated organization

**Registered Charity number** 1152654

**Principle address** 66 Hayden Lane, Hucknall, Nottingham, NG158BS

### Trustees

Marcus Adams, Chair	Katie Woodroffe
Paul Ward	Les Small, Treasurer
Aurore Lecanon	Maarten Weehuizen
Alex Hofford	Anthony Dauncey

### Governance and Management

The Charity is operated under the rules of its association model constitution adopted 7<sup>th</sup> February 2013 and most recently amended 8<sup>th</sup> January 2018, registered as a CIO 1<sup>st</sup> July 2013. If the CIO is wound up, the members of the CIO have no Liability to contribute to its assets and no personal liability for settling its debts and liabilities.

The recruitment and appointment of new trustees – we advertise on internet site ‘Nonexecutive Directors.com’ and LinkedIn, and then applicants are shortlisted for interview following discussion with all the board. The selected applicants are then informally interviewed by a Director and a Trustee and then roles offered/decided by the board.

### Objectives and activities

1. To advance the education of the public in shark species worldwide, enhancing knowledge, skills and understanding that can be applied to protecting the natural environment.
2. To advance for the public benefit the conservation of shark species worldwide, through education, conservation, promoting research and projects, seeking to achieve their sustainable management.

### Public benefit statement

The Trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission’s general guidance on public benefit, ‘Charities and Public Benefit’.

# Shark Guardian

Summary of the main activities undertaken for the public benefit

1. Education of students and the general public via in person and online/virtual presentations (schools, community locations, dive/snorkel boats, conferences, research expeditions), and workshops by the presenter team, as well as flip chart/power point presentations created to be used by anyone;
2. Promoting and leading conservation initiatives, research and projects to create area specific conservation efforts. Data from research projects is shared with scientists, researchers and government departments to guide specific shark monitoring or protection programs which play a part in protecting our ocean ecosystems and the natural environment as a whole;
3. Collaborating with other NGOs and charities on conservation initiatives to reduce the trade and transportation of shark fins;
4. Providing educational tools and easily accessible educational materials and information on the Shark Guardian website and through social media;
5. Providing educational tools for registered Shark Guardian dive centre members and teaching staff how to best use them, to educate their guests, students and the public;
6. Designing, printing and distributing leaflets and posters about sharks, shark conservation and ways everyone can get involved in shark and marine conservation. All materials are available on the website but also these are distributed in dive centres, on diving boats, at presentations (in schools and general public events) and at dive exhibitions;
7. Training students to become Shark Guardian student ambassadors, to give presentations and educate others;
8. Training people to deliver Shark Guardian presentations worldwide (The Shark Guardian Presenter Team);
9. Leading shark diving and snorkelling expeditions and shark courses;
10. Training Shark Guardian Dive Centres to teach the Shark Guardian Diver program;
11. Supporting UK University research projects with funds and resources.

All Shark Guardian educational activities and resources aim to inspire and motivate the general public to get involved in shark and ocean conservation, and to guide them to make the educated choices regarding the consumption or purchasing of shark related products. By saving sharks we protect our oceans. Life on Earth depends on life in the ocean that sharks control.

The research projects that Shark Guardian lead and support collect data which is shared with scientists, researchers and government departments to guide specific shark monitoring or protection programs which play a part in protecting our ocean ecosystems and the natural environment as a whole. This not only means the public benefit from seeing more sharks, but also the ocean being protected for all humanity.

# Shark Guardian

The University project in Scotland supported by Shark Guardian aims to research, monitor and protect an endangered elasmobranch species. This will benefit the public since the waters will be further protected for everyone's future.

Shark Guardian continue to put an emphasis on education for children, so it means all children can be given educational opportunities, enhancing general education as well as children's specific areas of interest with nature and conservation in mind. This is both in local and international schools worldwide.

## Summary of the main achievements during period

1. Shark Guardian presented to over 25,000 people via virtual presentations worldwide;
2. Shark Guardian presented to over 2,000 people during in person presentations in Asia;
3. Shark Guardian has launched (together with a Shark Guardian presenter team member) an ultimate online shark course;
4. Continue to donate the 2 published Shark Guardian educational books to schools worldwide to teach the next generation about sharks and conservation;
5. Shark Guardian educational books are being translated in multiple languages and made available as eBooks online;
6. Successful 'Finspire Change' campaign to achieve over 115,000 petition signatures to end the trade of detached shark fin in the UK. The petition was discussed and passed through UK parliament and the shark fin ban was added to the UKs #ActionForAnimals campaign;
7. As a partner, Shark Guardian collaborates with the 'Stop Finning EU' campaign to end the trade of shark fins in Europe;
8. Leading the 'Fly without Fins' campaign to encourage as many airlines as possible to pledge and announce banning the transportation of shark fins on their planes;
9. Assisting with global whale shark research through citizen science;
10. Assisting with Zebra shark research in Thailand;
11. Supporting the evolving project with St. Andrews University, working to protect endangered flapper skates in an MPA;
12. Continued to support Shark Guardian Dive Centres

The charity's policy on reserves

The charity has no policy with regard to the level of reserves.

Signed on behalf of the charities trustees:

Signed 

Date: 31<sup>th</sup> January 2024

Les Small, Trustee

## Shark Guardian

### Receipts & payments account for the year ended 30 June 2023

2022		2023
£		£
	<b>Receipts</b>	
-	Bank interest	3
5,422	Donations	8,801
302	Membership donations	95
21	Exchange gain	-
-	Sales	308
1,438	Sundry receipts	24,153
<u>7,183</u>	<b>Total Receipts</b>	<u>33,360</u>
	<b>Payments</b>	
357	Accommodation	5,592
144	Accounting & IE fee	72
719	Advertising & promotional	112
181	Bank charges	135
146	Communications	138
-	Diving Trips	9232
-	Exchange loss	26
-	Fundraising	-
-	Insurance	-
171	Meals & entertainment	202
387	Office rental	564
-	Office supplies	-
9	Postage & telephone	10
9	Printing	-
14,738	Professional fees	11,733
202	Purchases for resale	-
202	Sundry expenditure	456
472	Travel	223
2,948	Website & Social Media	2,359
<u>20,685</u>	<b>Total Payments</b>	<u>30,854</u>
<b>(13,502)</b>	<b>Net receipts/(payments)</b>	<b>2,506</b>
15,933	Cash funds at start of this period	2,431
<u>2,431</u>	<b>Cash funds at end of this period</b>	<u>4,937</u>

# Shark Guardian

## Statement of assets and liabilities at 30 June 2023

2022 £			2023 £
	<b>Cash assets</b>		
1,613	Bank accounts		2,409
818	Cash in hand		2,528
<u>2,431</u>			<u>4,937</u>
	<b>Other monetary assets</b>		
1,069	Debtors		1069
423	Gift aided donation from Shark Guardian Trading Ltd	2	162
4,057	Stock		4,057
54	Prepayments	3	54
<u>5,603</u>			<u>5,342</u>
	<b>Liabilities</b>		
0	Creditors	4	0
<u>0</u>			<u>0</u>

These financial statements are accepted on behalf of the charity by:

Signed 

Date: 15<sup>th</sup> April 2024

Les Small, Trustee

# Shark Guardian

## Notes to the accounts for the year ended 30 June 2023

### 1. Receipts & payments accounts

Receipts and payments accounts contain a summary of money received and money spent during the period and a list of assets and liabilities at the end of the period. Usually, cash received and cash spent will include transactions through bank accounts and cash in hand.

### 2. Trading company

On 11<sup>th</sup> March 2016 a trading company called Shark Guardian Trading Limited (company number 09484117) was incorporated which handles trading of merchandise for the charity.

### 3. Prepayments

	£
Accounting	54
	<u>54</u>

### 4. Creditors

	£
None	0
	<u>0</u>

### 5. Trustees' remuneration

Trustees received no expenses, remuneration or benefits in this period.

### 6. Related party transactions

There were no related party transactions in this period.

### 7. Glossary of terms

**Creditors:** These are amounts owed by the charity, but not paid during the accounting period.

**Debtors:** These are amounts owed to the charity, but not received in the accounting period.

**Prepayments:** These are services that the charity has paid for in advance, but not used during the accounting period.

**Shark Guardian**  
(Registered charity, number 1152654)  
**Financial statements**  
**for the year ended 30 June 2023**

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5	Receipts & payments account
6	Statement to assets and liabilities
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# Shark Guardian

## Trustees' annual report for the year ended 30 June 2023

**Full Name** Shark Guardian

**Organization Type** Charitable Incorporated organization

**Registered Charity number** 1152654

**Principle address** 66 Hayden Lane, Hucknall, Nottingham, NG158BS

### Trustees

Marcus Adams, Chair	Katie Woodroffe
Paul Ward	Les Small, Treasurer
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### Governance and Management

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### Public benefit statement

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12. Continued to support Shark Guardian Dive Centres

The charity's policy on reserves

The charity has no policy with regard to the level of reserves.

Signed on behalf of the charities trustees:

Signed 

Date: 31<sup>th</sup> January 2024

Les Small, Trustee

## Shark Guardian

### Receipts & payments account for the year ended 30 June 2023

2022		2023
£		£
	<b>Receipts</b>	
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 (13,502)	<b>Net receipts/(payments)</b>	 2,506
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# Shark Guardian

## Statement of assets and liabilities at 30 June 2023

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4,057	Stock		4,057
54	Prepayments	3	54
<u>5,603</u>			<u>5,342</u>
	<b>Liabilities</b>		
0	Creditors	4	0
<u>0</u>			<u>0</u>

These financial statements are accepted on behalf of the charity by:

Signed 

Date: 15<sup>th</sup> April 2024

Les Small, Trustee

# Shark Guardian

## Notes to the accounts for the year ended 30 June 2023

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Trustees received no expenses, remuneration or benefits in this period.

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**SGC**

Kerry Taylor <Kerry.l.taylor@outlook.com>

Mon 29/04/2024 20:18

To:les-small@outlook.com <les-small@outlook.com>

Dear Les

I have thoroughly checked the accounts and financial information provided and in my opinion (as a professional accountant) they have been correctly prepared and I am happy that they present a fair view of Shark Guardian's financial position as at 30th June 2023.

Kerry Taylor FCCA

Sent from my iPhone

**SHARK GUARDIAN**

England & Wales - Charity number 1152654

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# Accounts

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**Shark Guardian**  
(Registered charity, number 1152654)  
**Financial statements**  
**for the year ended 30 June 2022**

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# Shark Guardian

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The charity's policy on reserves

The charity has no policy with regard to the level of reserves.

Signed on behalf of the charities trustees:

Signed 

Date: 20<sup>th</sup> January 2023

Les Small, Trustee

## Shark Guardian

### Receipts & payments account for the year ended 30 June 2022

2021		2022
£		£
	<b>Receipts</b>	
1	Bank interest	0
36180	Donations	5422
56	Membership donations	302
-	Exchange gain	21
1098	Sales	0
1481	Sundry receipts	1438
<b><u>38816</u></b>	<b>Total Receipts</b>	<b><u>7183</u></b>
	<b>Payments</b>	
512	Accommodation	357
72	Accounting & IE fee	144
728	Advertising & promotional	719
234	Bank charges	181
363	Communications	146
320	Exchange loss	-
387	Exhibitions	-
183	Fundraising	-
-	Insurance	-
466	Meals & entertainment	171
595	Office rental	387
73	Office supplies	-
140	Postage & telephone	9
7	Printing	9
17481	Professional fees	14738
463	Purchases for resale	202
500	Research Funding	-
648	Sundry expenditure	202
731	Travel	472
914	Website & Social Media	2948
<b><u>24817</u></b>	<b>Total Payments</b>	<b><u>20685</u></b>
<b>13999</b>	<b>Net receipts/(payments)</b>	<b>(13502)</b>
1934	Cash funds at start of this period	15933
<b><u>15933</u></b>	<b>Cash funds at end of this period</b>	<b><u>2431</u></b>

# Shark Guardian

## Statement of assets and liabilities at 30 June 2022

2021 £			2022 £
	<b>Cash assets</b>		
14740	Bank accounts		1613
1193	Cash in hand		818
<u>15933</u>			<u>2431</u>
	<b>Other monetary assets</b>		
1069	Debtors		1069
566	Gift aided donation from Shark Guardian Trading Ltd	2	423
4057	Stock		4057
54	Prepayments	3	54
<u>5746</u>			<u>5603</u>
	<b>Liabilities</b>		
0	Creditors	4	0
<u>0</u>			<u>0</u>

These financial statements are accepted on behalf of the charity by:

Signed 

Date: 20th January 2023

Les Small, Trustee

# Shark Guardian

## Notes to the accounts for the year ended 30 June 2022

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Accounting	54
	<u>54</u>

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None	0
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Trustees received no expenses, remuneration or benefits in this period.

### 6. Related party transactions

There were no related party transactions in this period.

### 7. Glossary of terms

**Creditors:** These are amounts owed by the charity, but not paid during the accounting period.

**Debtors:** These are amounts owed to the charity, but not received in the accounting period.

**Prepayments:** These are services that the charity has paid for in advance, but not used during the accounting period.

**SHARK GUARDIAN**

England & Wales - Charity number 1152654

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# Accounts

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**Shark Guardian**  
(Registered charity, number 1152654)  
**Financial statements**  
**for the year ended 30 June 2021**

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5	Receipts & payments account
6	Statement to assets and liabilities
7	Notes to the accounts

# Shark Guardian

## Trustees' annual report for the year ended 30 June 2021

<b>Full Name</b>	Shark Guardian
<b>Organization Type</b>	Charitable Incorporated organization
<b>Registered Charity number</b>	1152654
<b>Principle address</b>	66 Hayden Lane, Hucknall, Nottingham, NG158BS

### Trustees

Marcus Adams, Chair	Katie Woodroffe
Paul Ward	Les Small, Treasurer
Aurore Lecanon	Maarten Weehuizen
Alex Hofford (joined June 2021)	Anthony Dauncey
Harriet Moore	

### Governance and Management

The Charity is operated under the rules of its association model constitution adopted 7<sup>th</sup> February 2013 and most recently amended 8<sup>th</sup> January 2018, registered as a CIO 1<sup>st</sup> July 2013. If the CIO is wound up, the members of the CIO have no Liability to contribute to its assets and no personal liability for settling its debts and liabilities.

The recruitment and appointment of new trustees – we advertise on internet site ‘Nonexecutive Directors.com’ and then applicants are shortlisted for interview following discussion with all the board. The selected applicants are then informally interviewed by a Director and a Trustee and then roles offered/decided by the board.

### Objectives and activities

1. To advance the education of the public in shark species worldwide, enhancing knowledge, skills and understanding that can be applied to protecting the natural environment.
2. To advance for the public benefit the conservation of shark species worldwide, through education, conservation, promoting research and projects, seeking to achieve their sustainable management.

### Public benefit statement

The Trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission’s general guidance on public benefit, ‘Charities and Public Benefit’.

# Shark Guardian

Summary of the main activities undertaken for the public benefit

1. Education of students and the general public via in person and online/virtual presentations (schools, community locations, dive/snorkel boats, conferences, research expeditions), and workshops by the presenter team, as well as flip chart/power point presentations created to be used by anyone;
2. Promoting and leading conservation initiatives, research and projects to create area specific conservation efforts. Data from research projects is shared with scientists, researchers and government departments to guide specific shark monitoring or protection programs which play a part in protecting our ocean ecosystems and the natural environment as a whole;
3. Collaborating with other NGOs and charities on conservation initiatives to reduce the trade and transportation of shark fins;
4. Providing educational tools and easily accessible educational materials and information on the Shark Guardian website and through social media;
5. Providing educational tools for registered Shark Guardian dive centre members and teaching staff how to best use them, to educate their guests, students and the public;
6. Designing, printing and distributing leaflets and posters about sharks, shark conservation and ways everyone can get involved in shark and marine conservation. All materials are available on the website but also these are distributed in dive centres, on diving boats, at presentations (in schools and general public events) and at dive exhibitions;
7. Training students to become Shark Guardian student ambassadors, to give presentations and educate others;
8. Training people to deliver Shark Guardian presentations worldwide (The Shark Guardian Presenter Team);
9. Leading shark diving and snorkelling expeditions and shark courses;
10. Training Shark Guardian Dive Centres to teach the Shark Guardian Diver program;
11. Supporting UK University research projects with funds and resources.

All Shark Guardian educational activities and resources aim to inspire and motivate the general public to get involved in shark and ocean conservation, and to guide them to make the educated choices regarding the consumption or purchasing of shark related products. By saving sharks we protect our oceans. Life on Earth depends on life in the ocean that sharks control.

The research projects that Shark Guardian lead and support collect data which is shared with scientists, researchers and government departments to guide specific shark monitoring or protection programs which play a part in protecting our ocean ecosystems and the natural environment as a whole. This not only means the public benefit from seeing more sharks, but also the ocean being protected for all humanity.

## Shark Guardian

The University project in Scotland supported by Shark Guardian aims to research, monitor and protect an endangered elasmobranch species. This will benefit the public since the waters will be further protected for everyone's future.

Shark Guardian continue to put an emphasis on education for children, so it means all children can be given educational opportunities, enhancing general education as well as children's specific areas of interest with nature and conservation in mind. This is both in local and international schools worldwide.

### Summary of the main achievements during period

1. Shark Guardian presented to over 25,000 people via virtual presentations worldwide;
2. Shark Guardian presented to over 2,000 people during in person presentations in Asia;
3. Shark Guardian has launched (together with a Shark Guardian presenter team member) an ultimate online shark course;
4. Continue to donate the 2 published Shark Guardian educational books to schools worldwide to teach the next generation about sharks and conservation;
5. Shark Guardian educational books are being translated in multiple languages and made available as eBooks online;
6. Successful 'Finspire Change' campaign to achieve over 115,000 petition signatures to end the trade of detached shark fin in the UK. The petition was discussed and passed through UK parliament and the shark fin ban was added to the UKs #ActionForAnimals campaign;
7. As a partner, Shark Guardian collaborates with the 'Stop Finning EU' campaign to end the trade of shark fins in Europe;
8. Leading the 'Fly without Fins' campaign to encourage as many airlines as possible to pledge and announce banning the transportation of shark fins on their planes;
9. Assisting with global whale shark research through citizen science;
10. Assisting with Zebra shark research in Thailand;
11. Supporting the evolving project with St. Andrews University, working to protect endangered flapper skates in an MPA;
12. Continued to support Shark Guardian Dive Centres

The charity's policy on reserves

The charity has no policy with regard to the level of reserves.

Signed on behalf of the charity's trustees:

Signed:



Date:

30-4-22

Les Small, Trustee

## Shark Guardian

### Receipts & payments account for the year ended 30 June 2021

2020		2021
£		£
	<b>Receipts</b>	
1	Bank interest	1
11316	Donations	36180
1803	Membership donations	56
-	Exchange gain	-
216	Sales	1098
-	Sundry receipts	1481
<u>13336</u>	<b>Total Receipts</b>	<u>38816</u>
	<b>Payments</b>	
1512	Accommodation	512
780	Accounting & IE fee	72
1184	Advertising & promotional	728
154	Bank charges	234
260	Communications	363
785	Exchange loss	320
-	Exhibitions	387
-	Fundraising	183
-	Insurance	-
556	Meals & entertainment	466
612	Office rental	595
161	Office supplies	73
54	Postage & telephone	140
143	Printing	7
8539	Professional fees	17481
-	Purchases for resale	463
-	Research Funding	500
70	Sundry expenditure	648
2857	Travel	731
232	Website & Social Media	914
<u>17899</u>	<b>Total Payments</b>	<u>24817</u>
<b>(4563)</b>	<b>Net receipts/(payments)</b>	<b>13999</b>
6497	Cash funds at start of this period	1934
<u>1934</u>	<b>Cash funds at end of this period</b>	<u>15933</u>

# Shark Guardian

## Statement of assets and liabilities at 30 June 2021

2020 £			2021 £
	<b>Cash assets</b>		
1343	Bank accounts		14740
591	Cash in hand		1193
<u>1934</u>			<u>15933</u>
	<b>Other monetary assets</b>		
2692	Debtors		1069
1819	Gift aided donation from Shark Guardian Trading Ltd	2	566
4057	Stock		4057
54	Prepayments	3	54
<u>8622</u>			<u>5746</u>
	<b>Liabilities</b>		
(3998)	Creditors	4	0
<u>(3998)</u>			<u>0</u>

These financial statements are accepted on behalf of the charity by:

Signed   
Les Small, Trustee

Dated 30-6-22

# Shark Guardian

## Notes to the accounts for the year ended 30 June 2021

### 1. Receipts & payments accounts

Receipts and payments accounts contain a summary of money received and money spent during the period and a list of assets and liabilities at the end of the period. Usually, cash received and cash spent will include transactions through bank accounts and cash in hand.

### 2. Trading company

On 11<sup>th</sup> March 2016 a trading company called Shark Guardian Trading Limited (company number 09484117) was incorporated which handles trading of merchandise for the charity.

### 3. Prepayments

	£
Accounting	54
	<hr/>
	<b>54</b>

### 4. Creditors

	£
None	0
	<hr/>
	<b>0</b>

### 5. Trustees' remuneration

Trustees received no expenses, remuneration or benefits in this period.

### 6. Related party transactions

There were no related party transactions in this period.

### 7. Glossary of terms

**Creditors:** These are amounts owed by the charity, but not paid during the accounting period.

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**Prepayments:** These are services that the charity has paid for in advance, but not used during the accounting period.

## Shark Guardian

Kerry Taylor <Kerry.l.taylor@outlook.com>

Tue 17/05/2022 14:08

To: les-small@outlook.com <les-small@outlook.com>

Dear Les

I have thoroughly checked the accounts and financial information provided and in my opinion (as a professional accountant) they have been correctly prepared and I am happy that they present a fair view of Shark Guardian's financial position as at 30th June 2021.

Kerry Taylor FCCA