

WILD LIFE FOUNDATION
(A company limited by guarantee)

REPORT OF THE TRUSTEES AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 NOVEMBER 2022

CHARITY NUMBER:	1152642
COMPANY NUMBER:	08193416

WILD LIFE FOUNDATION

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WILD LIFE FOUNDATION

MANAGEMENT COMMITTEE REPORT FOR THE YEAR ENDED 30 NOVEMBER 2022

The Management Committee presents its report and accounts for the year ended 30 November 2022.

Charity information

Management committee	Christopher Webster Charles Whitbread Martin Hosegood Cheryl Williams Ruth Redfern John Bramah Mark Thomas Neville Williams	Chairman
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Charity registration number	1152642
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Company registration number	08193416
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Charity registered office	Brockholes Farm Brockholes Lane Branton Doncaster South Yorkshire DN3 3NH
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Independent examiner	Smith Craven Sidings House Sidings Court Doncaster DN4 5NU
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Bankers	HSBC Plc 1 High Street Doncaster DN1 1EE
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Wildlife Foundation (Registered Number: 08193416)

**Report of the Board
for the Year Ended 30 November 2022**

The trustees, who are also directors of the charity for the purposes of the Companies Act, submit their annual report and the financial statements for the year ended 30 November 2022. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2016) - (Charities SORP (FRS 102)).

Principle Activity

The principal activity of the company is that of:

1. Promoting for the benefit of the public the conservation and welfare of exotic and other species of endangered wildlife both in their natural habitat and in captivity;
2. Advancing the education of the public in relation to exotic and other species of endangered wildlife;
3. Promoting any other purposes connected with the conservation and animal welfare as are charitable according to the law of England and Wales.

Board of Trustees

The management of the charity is the responsibility of the Board of Trustees which has the authority to appoint new trustees and directors. The Company's Board of Trustees consist of: Charles Whitbread, Martin Hosegood, Cheryl Williams, Christopher Webster, Ruth Redfern, John Bramah, Mark Thomas and Neville Williams.

Review of Business

The company is a private company limited by guarantee and is governed by the company's Memorandum and Articles of Association.

Reserves

The Charity has continued to maintain a level of reserves to enable it to continue its day-to-day operations for the foreseeable future on a stable basis. The trustees have maintained their prudent approach to the management of the charity by ensuring a level of reserves equivalent to the normal running costs of the charity for three months which has proved prudent during the Covid crisis although WF has not needed to use these reserves. The trustees review the reserves and future requirements at their regular meetings and continue to maintain the requisite resources as long as economic circumstances allow.

Risk Management

The Trustees examine the major risks that the charity faces each financial year when preparing and updating the strategic plan. The charity has developed systems to monitor and control these risks to mitigate any impact that they may have on the charity in the future. The Trustees, along with most of the world did not predict the Covid crisis but significantly reduced grant giving during this period, cut costs and adapted to online fundraising as fundraising sources on site at YWP and fundraising events could not take place.

Structure, Governance and Management

Trustees are appointed by the Board of Trustees; applications for trusteeship are by recommendation of another trustee or by advertisement and are approved by the whole Board. Trustees meet at least twice a year to review the performance and strategy as well as to set operating plans and budgets. All major decisions are made at Board level and must be passed with a majority vote of the trustees present. In order to make a decision a minimum of three members of the board must be present.

Objectives and Activities

Promoting for the benefit of the public the conservation and welfare of exotic and other species of endangered wildlife both in their natural habitat and in captivity. Advancing the education of the public in relation to exotic and other species of endangered wildlife. And promoting any other purpose connected with conservation and animal welfare as are charitable according to the law of England and Wales.

Achievements and Performance

Report on Activity:

This has been the Foundation's ninth full year in which the Trustees set the following aims:

- a. To build and promote WF's brand.
- b. To continue to implement a comprehensive fundraising strategy.
- c. To identify and develop relationships with key partners and stakeholders.
- d. To make grants in support of WF's objectives.

Brand Building:

2022 was a year of further developing the brand and profile of WF and further promoting its vision and mission.

The vision is simply:"

"a better world for wild animals"

Wild Life Foundation's mission to deliver its charitable objectives is:

"to connect dynamic communities who promote, conserve and sustain the world's biodiversity and improve animal welfare"

Fundraising post Covid and a difficult economic backdrop

The Fundraising strategy was adapted in the circumstances of the pandemic.

- Fundraising at Yorkshire Wildlife Park was affected negatively for the third successive year. Following two years impacted by the pandemic, the poor economic backdrop in 2022 resulted in reduced visitation to the park. General public concerns about inflation, energy costs and potential recession also reduced the public's propensity to make donations.

- Event donations were curtailed due to the pandemic but a special mention should be made for Curly's Athletes who moved their October 5K run to a virtual event during Covid, raising valuable funds. They returned with a physical run at the Park in April 2022.

-In addition to the above it is entirely appropriate to acknowledge the support of Yorkshire Wildlife Park during this difficult period. The joint YWP/WLF projects that involved YWP staff travelling to Japan, Madagascar and Ghana were postponed. Staff travelled to Madagascar in November 2022 and the Ghana project support is scheduled for March 2023.

-The Foundation were also grateful for two legacy donations that were gifted during the year totalling £15,823.

- The Foundation committed to recruiting a dedicated staff resource specifically for fundraising. This part time post was subsequently appointed in 2021, specifically to look at grant / trust fund applications. After a year the Trustees deemed that this initiative was not bearing fruit and are currently reviewing other fundraising options.

Building Partnerships that will make a difference and Grants:

Grants awarded during this period were:

- Wild Camel Foundation – £1,750. Year 3 of 4. Contributing to school outreach education, Mongolia.
- Instituto Aragua - £17,150. The final year of a project to research and protect the Giant Otter in Cantao, Brazil.
- YWP/West African Primate Conservation Action Ghana. £24,752 of a £74,921 three to four year project grant.
- Ripple Africa - £30,000 of a total of £90,000 over three years supporting sustainable fishing initiatives (fish conservation) Lake Malawi.
- Principe Trust - £10,344, Turtle conservation, Principe, West Africa
- Wild Welfare - £10,450. Welfare initiatives for captive bears in Japan.

Financial Review

Expenditure within the year was associated with direct fundraising costs, the largest expenditure in the period. Funds were also committed to ongoing website development and social media campaigns. These areas continue to be developed and are critical for increasing awareness and fundraising capacity.

Income was largely online during this period with only limited on site donations at Yorkshire Wildlife Park during the pandemic for the charities linked with specific animal areas in the Park as detailed previously as well as donations for Project Polar. Project Polar donations remain restricted funds whilst other funds have been released to the charities concerned.

Plans for the Future

In the coming year the Foundation plans include the following areas of work:

- To carry out deferred project work from 2022 to support the work with Wild Welfare in Japan (Brown bear welfare), Helpsimus in Madagascar (lemur conservation) and the West African Primate Conservation Action in Ghana (primate conservation).
- The Foundation also plans to increase engagement and fundraising across different audiences and sectors with on-going marketing strategies for each including individuals, Corporate, Schools, Universities and Colleges, other grant giving bodies. The Foundation is being supported by the marketing agency Bonner and Hindley in this area of activity.
- With the support of YWP the Foundation had the opportunity to bring back fundraising events at the Park including the 5k runs, Bare All for Polar Bears, an annual black tie fundraiser and other events to raise funds in support of the Foundation's objectives.
- The Foundation continues to support the IUCN Climate Change Specialist Group in relation to animals endangered and impacted by climate change.

Statement of the Board and Trustees Responsibilities

Company law and Charity law require the members of the Board of Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the stewardship of the resources of the Trust for that period. In preparing those financial statements, the Board of Trustees is required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in existence.

The members of the Board of Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Foundation and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Foundation and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Board of Trustees


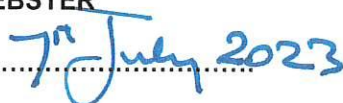
During the year some Trustees' were reimbursed expenses incurred on the business of the Trust.

This report has been prepared in accordance with the Statement of Recommended Practice - Accounting and Reporting by Charities and in accordance with the special provisions of part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD:

C R WEBSTER

DATE.....

WILD LIFE FOUNDATION

INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

Report to the trustees of Wild Life Foundation on the accounts for the year ended 30 November 2022 set out on pages 8 to 15.

Respective responsibilities of Management Committee and examiner

The trustees (who are also directors of the company for the purposes of company law) are responsible for the preparation of the accounts.

The trustees consider that an audit is not required for this period (under section 144(2) of the Charities Act 2011 (the Act)), and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Act;
- to follow the procedures laid down in the General Directions given by the Charity Commission under section 145(5)(b) of the Act, and
- to state whether particular matters have come to my attention.

Basis of independent examiner's statement

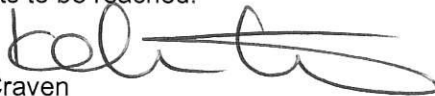
My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charitable company and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking of explanations from the Management Committee concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In the course of my examination, no matter has come to my attention:

- 1) which gives me reasonable cause to believe that in, any material respect, the Management Committee have not met the requirements to ensure that:
 - to keep proper accounting records in accordance with section 386 of the Companies Act 2006; and;
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities; have not been met; or
- 2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Kelvin Fitton BA FCA
For and on behalf of Smith Craven
Sidings House
Sidings Court
Doncaster
DN4 5NU



Dated:

7/7/23

WILD LIFE FOUNDATION

STATEMENT OF FINANCIAL ACTIVITIES (including Income and Expenditure Account)

YEAR ENDED 30TH NOVEMBER 2022

	Note	Unrestricted funds £	Restricted income funds £	Total this period £	Last Year Unrestricted funds £	Last Year Restricted income funds £	Total last year £
INCOMING RESOURCES	3						
Income from:							
- Donations and legacies		59,497	4,176	63,673	39,925	1,256	41,181
- Charitable activities		-	-	-	-	-	-
- Other trading activities		15,920	-	15,920	10,454	-	10,454
- Other income		-	-	-	-	-	-
Total incoming resources		<u>75,417</u>	<u>4,176</u>	<u>79,593</u>	<u>50,379</u>	<u>1,256</u>	<u>51,635</u>
RESOURCES EXPENDED	4						
Expenditure on:							
- Raising funds		48,877	-	48,877	32,764	-	32,764
- Charitable activities		89,531	1,858	91,389	82,073	-	82,073
Total resources expended		<u>138,408</u>	<u>1,858</u>	<u>140,266</u>	<u>114,837</u>	<u>-</u>	<u>114,837</u>
Net incoming/(outgoing) resources		(62,991)	2,318	(60,673)	(64,458)	1,256	(63,202)
Total funds brought forward		<u>191,959</u>	<u>21,612</u>	<u>213,571</u>	<u>256,417</u>	<u>20,356</u>	<u>276,773</u>
Total funds carried forward		<u>128,967</u>	<u>23,930</u>	<u>152,897</u>	<u>191,959</u>	<u>21,612</u>	<u>213,571</u>

The statement of financial activities includes all gains and losses in the period. All incoming resources and resources expended derive from continuing activities.

1 **BASIS OF PREPARATION**

Basis of Accounting

The financial statements have been prepared in accordance with Accounting and Reporting by Charities; Statement of Recommended Practice applicable to charities preparing their accounts in accordance with The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)(effective 1 January 2016) - Charities SORP (FRS 102) and with the financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

2 **ACCOUNTING POLICIES**

FUND ACCOUNTING

- Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objects of the charity.
- Designated funds are unrestricted funds earmarked by the Management Committee for particular purposes.
- Restricted funds are subject to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

INCOMING RESOURCES

Recognition of incoming resources

These are included in the Statement of Financial Activities (SoFA) when:

- the charity becomes entitled to the resources;
- the trustees are virtually certain they will receive the resources; and
- the monetary value can be measured with sufficient reliability.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Grants and donations

Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.

Gifts in kind

Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised.

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable

Donated services and facilities

These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.

ASSETS

Tangible fixed assets for use by the charity

These are capitalised if they can be used for more than one year, and cost at least £250. They are valued at cost or, if gifted, at the value to the charity on receipt. Depreciation is provided at the followings rates; fixtures and fittings 10% straight line.

WILD LIFE FOUNDATION

BALANCE SHEET

AT 30TH NOVEMBER 2022

		2022	2021
	Note	£	£
FIXED ASSETS			
Tangible assets	5	7,432	-
		<u>7,432</u>	<u>-</u>
CURRENT ASSETS			
Stocks		2,226	-
Debtors	8	594	4,746
Cash at bank and in hand		155,838	216,388
		<u>158,658</u>	<u>221,134</u>
CREDITORS: amounts falling due within one year	9	<u>13,193</u>	<u>7,563</u>
NET CURRENT ASSETS		<u>152,897</u>	<u>213,571</u>
		<u>152,897</u>	<u>213,571</u>
NET ASSETS		<u>152,897</u>	<u>213,571</u>
UNRESTRICTED FUNDS	10		
* General funds		34,877	149,518
* Designated funds		<u>94,090</u>	<u>42,441</u>
		128,967	191,959
RESTRICTED FUNDS	10	23,930	21,612
TOTAL FUNDS		<u>152,897</u>	<u>213,571</u>

For the year ended 30 November 2022 the company was entitled to exemption from audit under section 477(2) of the Companies Act 2006. No members have required the company to obtain an audit of its financial statements for the period in question in accordance with section 476. The directors acknowledge their responsibility for

- (a) ensuring that the company keeps accounting records which comply with section 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of its profit and loss for the financial period in accordance with sections 394 and 395, and which otherwise comply the requirements of the Companies Act 2006 relating to the accounts, so far as is applicable to the company.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by the Management Committee on

Signed:



On behalf of the Management Committee

WILD LIFE FOUNDATION

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30TH NOVEMBER 2022

2 ACCOUNTING POLICIES (continued)

EXPENDITURE AND LIABILITIES

Liability recognition

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources. Irrecoverable VAT is charged to the SOFA as incurred.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources.

Operating leases

These are charged to the income and expenditure account as incurred.

3 ANALYSIS OF INCOMING RESOURCES

	This period	Last year
	£	£
Donations and legacies		
On site donations	21,302	5,362
Other donations	42,371	35,819
Grants	-	-
Total	<hr/> 63,673	<hr/> 41,181
Other trading activities		
Special events	15,920	1,256
Corporate fundraising	-	9,198
Total	<hr/> 15,920	<hr/> 10,454

**WILD LIFE FOUNDATION
NOTES TO THE ACCOUNTS**

FOR THE YEAR ENDED 30TH NOVEMBER 2022

4 ANALYSIS OF RESOURCES EXPENDED

	This period £	Last year £
Raising funds		
Administration and marketing costs	15,840	19,730
Staff Costs	33,037	13,034
	<hr/> 48,877	<hr/> 32,764
Charitable activities		
Donations	75,660	74,140
Purchases	2,226	-
Closing Stock	(2,226)	-
Events	1,773	-
Penny Press	204	-
Telescope	3,776	-
Badge machine	601	1,694
Goodbox	455	497
Insurance	995	905
Telephone	375	156
Accountancy	3,834	3,600
Sundry expenses	2,452	957
Bank charges	661	124
Depreciation	603	-
Total	<hr/> 91,389	<hr/> 82,073
Total	<hr/> 140,266	<hr/> 114,837

WILD LIFE FOUNDATION
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 30TH NOVEMBER 2022

5 **FIXED ASSETS**

	£
Cost	
At 1 December 2021	-
Additions	8,035
30 November 2022	<u>8,035</u>
Depreciation	
At 1 December 2021	-
Charge for the year	603
30 November 2022	<u>603</u>
Net Book Value	
At 30 November 2022	<u><u>7,432</u></u>
At 30 November 2021	<u><u>-</u></u>

6 **DETAILS OF CERTAIN ITEMS OF EXPENDITURE**

6.1 **Trustee remuneration and expenses**

No members of the management committee received any remuneration during the year.

No expenses were reimbursed to members of the management committee.

6.2 **Fees for examination of the accounts**

	This period £	Last year £
Independent examiner's fees for reporting on the accounts	1,530	1,440
	<u>1,530</u>	<u>1,440</u>

7 **PAID EMPLOYEES**

7.1 **Staff Costs**

	This period £	Last year £
Salaries and wages	30,000	11,847
Social Security Costs	3,037	1,187
Total Staff Costs	<u><u>33,037</u></u>	<u><u>13,034</u></u>

No employees received employee benefits for the reporting period of more than £60,000.

7.2 **Average Number of Staff**

1	1
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WILD LIFE FOUNDATION

NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 30 NOVEMBER 2022

8 **DEBTORS AND PREPAYMENTS**

Analysis of debtors	This period £	Last year £
Trade debtors	-	3,777
Other debtors	594	969
Total	594	4,746

9 **CREDITORS AND ACCRUALS**

Analysis of creditors	This period £	Last year £
Trade creditors	2,027	1,545
Accruals and deferred income	2,106	1,800
Other creditors	9,060	4,218
Total	13,193	7,563

10 **MOVEMENT IN FUNDS**

10.1 **Restricted funds held**

Fund name	Purpose and restrictions
ALTA	To support conservation of Amur leopards and tigers in the wild
Conservation Champions	To provide core service provisions
Polar Bear Appeal	To rescue a polar bear in Mexico and develop a polar bear reserve at the park

Purpose of designated funds

Unrestricted funds already committed to projects

10.2 **Restricted funds summary**

	Balance b/f £	Incoming £	Outgoing £	Balance c/f £
ALTA	5,432	-	-	5,432
Conservation Champions	1,858	-	1,858	-
Polar Bear Appeal	14,322	4,176	-	18,498
Total	21,612	4,176	1,858	23,930

WILD LIFE FOUNDATION

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30 NOVEMBER 2022

10.3 Analysis of net assets between funds

	General Funds £	Designated Funds £	Restricted Funds £	Total Funds £
Tangible fixed assets	7,432	-	-	7,432
Current assets	40,638	94,090	23,930	158,658
Current liabilities	(13,193)	-	-	(13,193)
Net assets at 30 November 2022	34,877	94,090	23,930	152,897

11 RELATED PARTY TRANSACTIONS

No trustee or other person related to the charity had any personal interest in any contract or transaction entered into by the charity during the period.
The charity has free use of the property owned by Wild Life Group Limited.

12 TAXATION

As a charity, Wild Life Foundation is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 and s256 of the Taxation of Charitable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the charity.