

**WILD LIFE FOUNDATION**  
**(A company limited by guarantee)**

**REPORT OF THE TRUSTEES AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 NOVEMBER 2021**

<b>CHARITY NUMBER:</b>	<b>1152642</b>
<b>COMPANY NUMBER:</b>	<b>08193416</b>

# **WILD LIFE FOUNDATION**

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**WILD LIFE FOUNDATION**  
**MANAGEMENT COMMITTEE REPORT FOR THE YEAR**  
**ENDED 30 NOVEMBER 2021**

The Management Committee presents its report and accounts for the year ended 30 November 2021.

**Charity information**

Management committee	Christopher Webster	Chairman
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Charles Whitbread
Martin Hosegood
Cheryl Williams
Ruth Redfern
John Bramah
Mark Thomas
Neville Williams

Charity registration number	1152642
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Company registration number	08193416
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Charity registered office and operational address	Brockholes Farm Brockholes Lane Branton Doncaster South Yorkshire DN3 3NH
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Independent examiner	Smith Craven Chartered Accountants Sidings House Sidings Court Doncaster DN4 5NU
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Bankers	HSBC Plc 1 High Street Doncaster DN1 1EE
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## **Wild Life Foundation (Registered Number: 08193416)**

### **Report of the Board for the Year Ended 30 November 2021**

The trustees, who are also directors of the charity for the purposes of the Companies Act, submit their annual report and the financial statements for the year ended 30 November 2021. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2016) - (Charities SORP (FRS 102)).

#### **Principle Activity**

The principal activity of the company is that of:

1. Promoting for the benefit of the public the conservation and welfare of exotic and other species of endangered wildlife both in their natural habitat and in captivity;
2. Advancing the education of the public in relation to exotic and other species of endangered wildlife;
3. Promoting any other purposes connected with the conservation and animal welfare as are charitable according to the law of England and Wales.

#### **Board of Trustees**

The management of the charity is the responsibility of the Board of Trustees which has the authority to appoint new trustees and directors. The Company's Board of Trustees consist of: Charles Whitbread, Martin Hosegood, Cheryl Williams, Christopher Webster, Ruth Redfern, John Bramah, Mark Thomas and Neville Williams.

#### **Review of Business**

The company is a private company limited by guarantee and is governed by the company's Memorandum and Articles of Association.

#### **Reserves**

The Charity has continued to maintain a level of reserves to enable it to continue its day-to-day operations for the foreseeable future on a stable basis. The trustees have maintained their prudent approach to the management of the charity by ensuring a level of reserves equivalent to the normal running costs of the charity for three months which has proved prudent during the Covid crisis although Wild Life Foundation has not needed to use these reserves. The trustees review the reserves and future requirements at their regular meetings and continue to maintain the requisite resources as long as economic circumstances allow.

#### **Risk Management**

The Trustees examine the major risks that the charity faces each financial year when preparing and updating the strategic plan. The charity has developed systems to monitor and control these risks to mitigate any impact that they may have on the charity in the future. The Trustees, along with most of the world did not predict the Covid crisis but significantly reduced grant giving during this period, cut costs and adapted to online fundraising as fundraising sources on site at YWP and limited fundraising events were halted for a while, recommencing with the Curly's Run for Wildlife in October 2021.

#### **Structure, Governance and Management**

Trustees are appointed by the Board of Trustees; applications for trusteeship are by recommendation of another trustee or by advertisement and are approved by the whole Board. Trustees meet at least twice a year to review the performance and strategy as well as to set operating plans and budgets. All major decisions are made at Board level and must be passed with a majority vote of the trustees present. In order to make a decision a minimum of three members of the board must be present.

## Objectives and Activities

Promoting for the benefit of the public the conservation and welfare of exotic and other species of endangered wildlife both in their natural habitat and in captivity. Advancing the education of the public in relation to exotic and other species of endangered wildlife. and promoting any other purpose connected with conservation and animal welfare as are charitable according to the law of England and Wales.

## Achievements and Performance

Report on Activity:

This has been the Foundation's eighth full year in which the Trustees set the following aims:

- a. To build and promote Wild Life Foundation's brand.
- b. To continue to implement a comprehensive fundraising strategy.
- c. To identify and develop relationships with key partners and stakeholders.
- d. To make grants in support of Wild Life Foudation's objectives.

Brand Building:

2021 was a year of further developing the brand and profile of Wild Life Foundation and further promoting its vision and mission.

The vision is simply:"

**"a better world for wild animals"**

Wild Life Foundation's mission to deliver its charitable objectives is:

**"to connect dynamic communities who promote, conserve and sustain the world's biodiversity and improve animal welfare"**

## Fundraising during Covid

The Fundraising strategy was adapted in the circumstances of the pandemic.

- Fundraising at Yorkshire Wildlife Park was affected (when the park was not in lockdown) as cash onsite collections were ceased but donations were received through post and online including Just Giving / Mydonate. Later in the year contactless donations were enabled on park on the badge machines.

- Event donations were curtailed due to the pandemic but a special mention should be made for Curly's Athetes who moved their cancelled 5k runs that would have been held at YWP to virtual runs and raised valuable funds that way and were able to hold their October run at the Park when restrictions were lifted.

- The Foundation committed to recruiting a dedicated staff resource specifically for fundraising. This post was confirmed in June, specifically to look at grant / trust fund applications.

In addition to the above it is entirely appropriate to acknowledge the support of Yorkshire Wildlife Park during this difficult period, although the joint YWP / Wild Life Foundation projects that would have involved YWP staff travelling to help with projects in Japan, Madagascar and Ghana were all postponed for a second year.

## **Building Partnerships that will make a difference and Grants:**

Previously awarded grants continued during this period were:

- Instituto Aragua - £9,638. Year three of a 3 year project to research and protect the Giant Otter in Cantao, Brazil.
- Wild Camel Foundation (WCF) - £1,750. YWPF provides support for an education centre in Mongolia to engage local communities in the protection of the wild camels and the work of the WCF breeding centre and release programme. Year 3 of a 3 year programme.
- Flora and Fauna International - £11,850. The third of three annual payments to help protect and conserve the Black Rhino population in Sera reserve, Kenya.
- YWP/West African Primate Conservation Action Ghana application Year two of a £74,921 three year project grant. Year one payment £10,000.
- YWP / Helpsimus Madagascar Project Year two of a £23,000 grant from 2020 -2022. Year one payment £10,000.
- Ripple Africa

New grants awarded during this period were

- Enhancing Sea Turtle Conservation on Principe Island, through the use of innovative technologies: 3 year grant £11,137 in May 2021, £10,344 in May 2022 and £10,344 in May 2023.
- Continuation of Malawi Fishing Project: A further 3 year grant was awarded to Ripple Africa (subject to clear annual targets )in October 2021 of £30k per annum for 2022/23/24. – MOU currently being finalised to commence in 2022.

## **Financial Review**

Expenditure within the year was associated with direct fundraising costs, the largest expenditure in the period. Funds were also committed to a new website development and social media campaigns. These areas continue to be developed (a new website for a 2022 launch) which is critical for increasing awareness and fundraising capacity.

Income was still largely online during this period with only limited on site donations at Yorkshire Wildlife Park during the pandemic for the charities linked with specific animal areas in the Park as detailed previously as well as donations for Project Polar. Project Polar donations remain restricted funds.

## **Plans for the Future**

In the coming year the Foundation plans include the following areas of work:

- To carry out deferred project work from 2021 to support the work with Wild Welfare in Japan (Brown bear welfare), Helpsimus in Madagascar (lemur conservation) and the West African Primate Conservation Action in Ghana (primate conservation).
- To rebrand the Yorkshire Wildlife Park Foundation to become the Wild Life Foundation to facilitate fundraising beyond Yorkshire Wildlife Park and develop a network of fundraising volunteers.
- Continue to build partnership projects and apply for appropriate grants and trusts for these projects
- The Foundation also plans to increase engagement and fundraising across different audiences and sectors with on-going marketing strategies for each including individuals, Corporate, Schools, Universities and Colleges, other grant giving bodies. The Foundation continues to be supported by the marketing agency Bonner and Hindley in this area of activity.

- With the support of YWP the Foundation has the opportunity to bring back fundraising events at the Park and develop a programme of future events to secure new fundraising opportunities
- The Foundation continues to support the IUCN Climate Change Specialist Group in relation to animals endangered and impacted by climate change.

### **Statement of the Board and Trustees Responsibilities**

Company law and Charity law require the members of the Board of Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the stewardship of the resources of the Trust for that period. In preparing those financial statements, the Board of Trustees is required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in existence.

The members of the Board of Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Foundation and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Foundation and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### **Board of Trustees**

During the year all meetings were held on-line so no Trustees' were reimbursed expenses incurred on the business of the Trust.

This report has been prepared in accordance with the Statement of Recommended Practice - Accounting and Reporting by Charities and in accordance with the special provisions of part 15 of the Companies Act 2006 relating to small companies.

**ON BEHALF OF THE BOARD:**



**C R WEBSTER**

DATE: 31<sup>st</sup> May 2022

## WILD LIFE FOUNDATION

### INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

Report to the trustees of Wild Life Foundation on the accounts for the year ended 30 November 2021 set out on pages 8 to 15.

#### Respective responsibilities of Management Committee and examiner

The trustees (who are also directors of the company for the purposes of company law) are responsible for the preparation of the accounts.

The trustees consider that an audit is not required for this period (under section 144(2) of the Charities Act 2011 (the Act)), and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Act;
- to follow the procedures laid down in the General Directions given by the Charity Commission under section 145(5)(b) of the Act, and
- to state whether particular matters have come to my attention.

#### Basis of independent examiner's statement

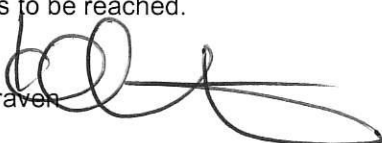
My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charitable company and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking of explanations from the Management Committee concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

#### Independent examiner's statement

In the course of my examination, no matter has come to my attention:

- 1) which gives me reasonable cause to believe that in, any material respect, the Management Committee have not met the requirements to ensure that:
  - to keep proper accounting records in accordance with section 386 of the Companies Act 2006; and;
  - to prepare accounts which accord with the accounting records and comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities; have not been met; or
- 2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Kelvin Fitton BA FCA  
For and on behalf of Smith Craven  
Chartered Accountants  
Sidings Court  
Doncaster



Dated:

31/5/22



## WILD LIFE FOUNDATION

## STATEMENT OF FINANCIAL ACTIVITIES (including Income and Expenditure Account)

YEAR ENDED 30TH NOVEMBER 2021

	Note	Unrestricted funds £	Restricted income funds £	Total this period £	Last Year Unrestricted funds £	Last Year Restricted income funds £	Total last year £
<b>INCOMING RESOURCES</b>	<b>3</b>						
Income from:							
- Donations and legacies		39,925	1,256	41,181	45,246	2,681	47,927
- Charitable activities		-	-	-	-	-	-
- Other trading activities		10,454	-	10,454	12,832	-	12,832
- Other income		-	-	-	-	-	-
<b>Total incoming resources</b>		<b>50,379</b>	<b>1,256</b>	<b>51,635</b>	<b>58,078</b>	<b>2,681</b>	<b>60,759</b>
<b>RESOURCES EXPENDED</b>	<b>4</b>						
Expenditure on:							
- Raising funds		32,764	-	32,764	9,600	-	9,600
- Charitable activities		82,073	-	82,073	53,679	0	53,679
<b>Total resources expended</b>		<b>114,837</b>	<b>-</b>	<b>114,837</b>	<b>63,279</b>	<b>0</b>	<b>63,279</b>
<b>Net incoming/(outgoing) resources</b>		<b>(64,458)</b>	<b>1,256</b>	<b>(63,202)</b>	<b>(5,201)</b>	<b>2,681</b>	<b>(2,520)</b>
<b>Total funds brought forward</b>		<b>256,418</b>	<b>20,356</b>	<b>276,774</b>	<b>261,618</b>	<b>17,675</b>	<b>279,294</b>
<b>Total funds carried forward</b>		<b>191,959</b>	<b>21,612</b>	<b>213,571</b>	<b>256,417</b>	<b>20,356</b>	<b>276,774</b>

The statement of financial activities includes all gains and losses in the period. All incoming resources and resources expended derive from continuing activities.

# WILD LIFE FOUNDATION

## BALANCE SHEET

AT 30TH NOVEMBER 2021

	Note	£	2021	£	£	2020	£
<b>CURRENT ASSETS</b>							
Debtors	7	4,746			19,901		
Cash at bank and in hand		216,388			259,212		
		<u>221,134</u>			<u>279,113</u>		
<b>CREDITORS: amounts falling due within one year</b>							
	8	<u>7,563</u>			<u>2,340</u>		
<b>NET CURRENT ASSETS</b>				<u>213,571</u>		<u>276,773</u>	
				213,571		276,773	
<b>NET ASSETS</b>				<u>213,571</u>		<u>276,773</u>	
<b>UNRESTRICTED FUNDS</b>							
* General funds	9	149,518			181,053		
* Designated funds		<u>42,441</u>		191,959	<u>75,364</u>		256,417
<b>RESTRICTED FUNDS</b>	9			21,612			20,356
<b>TOTAL FUNDS</b>				<u>213,571</u>		<u>276,773</u>	

For the year ended 30 November 2020 the company was entitled to exemption from audit under section 477(2) of the Companies Act 2006. No members have required the company to obtain an audit of its financial statements for the period in question in accordance with section 476. The directors acknowledge their responsibility for

- (a) ensuring that the company keeps accounting records which comply with section 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of its profit and loss for the financial period in accordance with sections 394 and 395, and which otherwise comply the requirements of the Companies Act 2006 relating to the accounts, so far as is applicable to the company.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by the Management Committee on

Signed:



On behalf of the Management Committee

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30TH NOVEMBER 2021

1 **BASIS OF PREPARATION**

**Basis of Accounting**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities; Statement of Recommended Practice applicable to charities preparing their accounts in accordance with The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)(effective 1 January 2016) - Charities SORP (FRS 102) and with the financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

2 **ACCOUNTING POLICIES**

**FUND ACCOUNTING**

- Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objects of the charity.
- Designated funds are unrestricted funds earmarked by the Management Committee for particular purposes.
- Restricted funds are subject to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

**INCOMING RESOURCES**

**Recognition of incoming resources**

These are included in the Statement of Financial Activities (SoFA) when:

- the charity becomes entitled to the resources;
- the trustees are virtually certain they will receive the resources; and
- the monetary value can be measured with sufficient reliability.

**Incoming resources with related expenditure**

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

**Grants and donations**

Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.

**Gifts in kind**

Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised.

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable

**Donated services and facilities**

These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.

WILD LIFE FOUNDATION

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30TH NOVEMBER 2021

2 ACCOUNTING POLICIES (continued)

**EXPENDITURE AND LIABILITIES**

**Liability recognition**

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources. Irrecoverable VAT is charged to the SOFA as incurred.

**Support costs**

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources.

**Operating leases**

These are charged to the income and expenditure account as incurred.

**ASSETS**

**Tangible fixed assets for use by the charity**

These are capitalised if they can be used for more than one year, and cost at least £250. They are valued at cost or, if gifted, at the value to the charity on receipt. Depreciation is provided at the followings rates; office equipment 20% reducing balance, computer equipment 3 years on cost.

3 ANALYSIS OF INCOMING RESOURCES

	This period £	Last year £
<b>Donations and legacies</b>		
On site donations	5,362	3,354
Other donations	35,819	44,573
Grants	-	-
Total	41,181	47,927
<b>Other trading activities</b>		
Special events	1,256	2,681
Corporate fundraising	9,198	10,151
Total	10,454	12,832

**WILD LIFE FOUNDATION  
NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 30TH NOVEMBER 2021**

**4 ANALYSIS OF RESOURCES EXPENDED**

	This period £	Last year £
<b>Raising funds</b>		
Administration and marketing costs	19,730	9,600
Staff Costs	13,034	-
	<hr/> 32,764	<hr/> 9,600
<b>Charitable activities</b>		
Donations	74,140	44,733
Events	-	327
Telescope	-	862
Badge machine	1,694	2,292
Goodbox	497	-
Insurance	905	-
Telephone	156	-
Accountancy	3,600	4,800
Sundry expenses	957	501
Bank charges	124	164
	<hr/>	<hr/>
Total	82,073	53,679
	<hr/>	<hr/>
 Total	 114,837	 63,279
	<hr/>	<hr/>

WILD LIFE FOUNDATION  
NOTES TO THE ACCOUNTS  
FOR THE YEAR ENDED 30TH NOVEMBER 2021

5 DETAILS OF CERTAIN ITEMS OF EXPENDITURE

5.1 Trustee remuneration and expenses

No members of the management committee received any remuneration during the year.

No expenses were reimbursed to members of the management committee.

5.2 Fees for examination of the accounts

	This period £	Last year £
Independent examiner's fees for reporting on the accounts	1,440	1,440
	<u>1,440</u>	<u>1,440</u>

6 PAID EMPLOYEES

6.1 Staff Costs

	This period £	Last year £
Salaries and wages	11,847	-
Social Security Costs	1,187	-
Total Staff Costs	<u>13,034</u>	<u>-</u>

No employees received employee benefits for the reporting period of more than £60,000.

6.2 Average Number of Staff

1 -

7 DEBTORS AND PREPAYMENTS

Analysis of debtors

	This period £	Last year £
Trade debtors	3,777	-
Other debtors	969	19,901
Total	<u>4,746</u>	<u>19,901</u>

8 CREDITORS AND ACCRUALS

Analysis of creditors

	This period £	Last year £
Trade creditors	1,545	540
Accruals and deferred income	1,800	1,800
Other creditors	4,218	-
Total	<u>7,563</u>	<u>2,340</u>

WILD LIFE FOUNDATION

NOTES TO THE ACCOUNTS  
FOR THE YEAR ENDED 30 NOVEMBER 2021

9 MOVEMENT IN FUNDS

9.1 Restricted funds held

Fund name	Purpose and restrictions
ALTA	To support conservation of Amur leopards and tigers in the wild
Conservation Champions	To provide core service provisions
Polar Bear Appeal	To rescue a polar bear in Mexico and develop a polar bear reserve at the park

Purpose of designated funds

Unrestricted funds already committed to projects

9.2 Restricted funds summary

	Balance b/f £	Incoming £	Outgoing £	Balance c/f £
ALTA	5,432	-	-	5,432
Conservation Champions	1,858	-	-	1,858
Polar Bear Appeal	13,066	1,256	-	14,322
Total	20,356	1,256	-	21,612

9.3 Analysis of net assets between funds

	General Funds £	Designated Funds £	Restricted Funds £	Total Funds £
Tangible fixed assets	-	-	-	-
Current assets	157,081	42,441	21,612	221,134
Current liabilities	(7,563)	-	-	(7,563)
Net assets at 30 November 2021	149,518	42,441	21,612	213,571

**WILD LIFE FOUNDATION**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 30 NOVEMBER 2021**

**10 RELATED PARTY TRANSACTIONS**

No trustee or other person related to the charity had any personal interest in any contract or transaction entered into by the charity during the period.  
The charity has free use of the property owned by Wild Life Group Limited.

**11 TAXATION**

As a charity, Wild Life Foundation is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 and s256 of the Taxation of Charitable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the charity.