MARS ORG. LTD

England & Wales · Charity number 1152340

Details

Status	Registered
Legal form	Charitable company
Company number	08321795
Registered	2013-06-07
Register	View on the Charity Commission register

Contact

Address	Unit 15 Grosvenor Way London E5 9ND
Phone	020 3322 8586
Email	mail@marsorg.com
Website	www.marsorg.com

Activities

Objects: TO PROMOTE AND PROTECT THE PHYSICAL AND MENTAL HEALTH OF THE PUBLIC THROUGH THE PROVISION OF FINANCIAL ASSISTANCE, SUPPORT, EDUCATION, PRACTICAL GUIDANCE AND ADVICE, AND DO WHATEVER NEEDED, TO ACHIEVE THESE GOALS.

Activities: Giving medical advocacy to people in need

Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations
- **What:** The Advancement Of Health Or Saving Of Lives, The Prevention Or Relief Of Poverty
- **Who:** Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Throughout England And Wales

Downloaded from opencharities.uk/ew/1152340

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£1,595,687	£1,570,081	£384,030	27
2023-12-31	£1,451,711	£1,441,778	£358,424	27
2022-12-31	£1,113,049	£1,088,728	£348,491	18
2021-12-31	£900,113	£883,059	£324,170	8
2020-12-31	£1,381,563	£1,117,992	£307,116	8

Trustees

Name	Role	Appointed
HERSHEL GRUNFELD	Chair	2013-04-22
JACOB HERZKA		2013-04-22
PINCHAS WEINBERGER		2013-04-22

Downloaded from opencharities.uk/ew/1152340

MARS ORG. LTD

England & Wales - Charity number 1152340

Accounts

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

mars
Medical Advocacy & Referral Service

ANNUAL REPORT & FINANCIAL STATEMENTS

For the Year Ended 31 December **2024**

FACING THE CHALLENGE TOGETHER

Registered Charity Number: 1152340

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

REFERENCE & ADMINISTRATIVE DETAILS

Registered Company Number:	08321795
Registered Charity Number:	1152340
Registered Office:	New Burlington House, 1075 Finchley Road, London NW11 0PU
Trustees:	Rabbi H Grunfeld Mr J Herzka Mr P Weinberger
Bankers:	HSBC UK, 465 Bethnal Green Road Bethnal Green, London E2 9QW
Auditors:	Cohen Arnold New Burlington House, 1075 Finchley Road, London NW11 0PU
Organisation Details:	MARS Unit 15 Grosvenor Way, London, E5 9ND 020-3322-8586 www.marsorg.com - mail@marsorg.com

INDEX

Trustees' annual report
(incorporating the Directors' Report).....4 to 19

Independent Auditor's Report to the members.....20 to 24

Statement of financial activities
(including Income and Expenditure account).....25

Statement of financial position 26

Statement of cash flows.....27

Notes to the financial statements .....28 to 35

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

OUR MISSION

MARS' mission is to give every patient a chance to access the most advanced care available to enable a positive outcome.

WHO WE ARE

After guiding two close relatives through critical illness, Rabbi Hershel Grunfeld became a lifeline for others facing similar struggles. As desperate families turned to him for support, the need for medical advocacy became painfully clear. By 2012, his ad-hoc efforts had grown into an official organization—one that has since evolved into a vital, multifaceted support network, offering hope and help to those in need.

WHAT WE DO

Mars supports patients at every stage of their medical journey, striving for the best medical outcomes in all circumstances.

After a medical crisis, uncertainty sets in, families feel like they've been thrust into a foreign world. Complex terminology bombards them from all directions, and conflicting predictions leave them disoriented. They feel lost, isolated, and overwhelmed– trying to make sense of a reality they never saw coming.

We at MARS are here to ensure that every patient has access to the most advanced care available, giving them the best possible chance at a positive medical outcome. Above all, MARS is dedicated to easing each patient's medical journey—guiding them through the often complex and overwhelming healthcare system with clarity.

MARS stands beside patients through their toughest moments, providing expert guidance, unwavering support, and the clarity they need to navigate the medical maze.

We bridge the gap between patients and their medical teams, ensuring clear communication, informed decision-making, and advocating for them when they need it most.

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

Kevin Harrington
Professor of Biological Cancer Therapies at The Institute of Cancer Research

"My abiding interest in MARS, and my willingness to give time to it and support it, is because it's there for patient benefit. Irrespective of where someone lives, where someone comes from or what their background is, they should always have access to the best medical advice and the best medical care. And because that's not always the case, we need organisations that enable patients to receive that. To my mind the MARS organisation is exactly that."

HOW WE DO THIS

This mission is achieved by doing the following

- NETWORKING
- RESEARCH
- REFERRALS
- ADVOCACY
- DIAGNOSTICS
- SUPPORT

NETWORKING

Partners

MARS collaborates with the NHS, hospitals, GPs, and welfare organizations, building strong relationships with top doctors and medical centres.

Networking

With global connections in Europe, Israel, and the USA, MARS ensures patients access the best care, regardless of location.

Awareness

With widespread campaigns in the community on important topics such as Private Medical Insurance, MARS has brought crucial information to the community's attention.

Training

MARS staff undergo continuous training in medical research, call handling, and staying updated on the latest advancements through global conferences. MARS also sponsors specialized medical training for local Hatzolo medics, boosting their life-saving skills.

RESEARCH

Pioneering Medical Advancements

MARS stays at the forefront of medicine, continuously researching the latest treatments, trials, and techniques.

Complex Disease Research

For atypical or unclear cases, MARS conducts in-depth medical research—exploring differential diagnoses, consulting top specialists, and ensuring each patient receives an accurate and timely diagnosis.

Novel Treatments Research

When conventional options are limited, MARS identifies cutting-edge therapies for rare or complex conditions—often uncovering advanced treatments not yet available in the UK and helping patients access them when appropriate.

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

REFERRALS

Targeted Referrals

MARS advisors go beyond finding the right specialist—they analyse each case in depth, considering factors like success rates, experience, care style, and access to advanced treatments to ensure the best possible match for every patient.

Second Opinions

We help patients obtain second (or even third and fourth) opinions from top specialists - both national and international - ensuring a comprehensive understanding of their best treatment options.

Complex Patient Care

Our support extends beyond referrals, guiding patients through acute and long-term health challenges. Complex cases often require a multi-disciplinary approach, with optimal care spread across multiple centres. MARS creates tailored plans that take all medical, logistical, and personal factors into account— guiding patients through acute and long-term health challenges with expertise.

Clinical Trial Enrolment

When conventional treatments fall short, MARS searches globally for appropriate clinical trials—often uncovering life-saving options for patients with limited or no alternatives. We streamline the process and help cut through red tape to support timely enrolment.

ADVOCACY

Hospital Liaison Services

MARS advisors bridge the gap between patients and medical teams—advocating within hospitals 7/24 to ensure clear communication, appropriate care, and sensitivity to each patient's medical and cultural needs.

Dedicated Case Workers

Medical emergencies don't follow office hours—neither does MARS. Our team is available around the clock, providing urgent support and real-time advocacy to help patients access the care they need, when they need it most.

Appointment Expediting

When receptionists say 'no openings for weeks,' MARS works with medical staff to secure expedited slots.

Mr Pranav Pandya
Consultant in Fetal Medicine, Director of Fetal Medicine, UCLH

"It is a privilege to work with Rabbi Grunfeld and MARS. I have always found that MARS is committed to providing the highest standard of care. They support families at a time of need when there can be great anxiety and uncertainty. Rabbi Grunfeld takes time to understand the complexities of each individual case to be able to provide insightful advice and guidance."

DIAGNOSTICS

Direction

When patients receive alarming news from their GP, MARS steps in to arrange early diagnostic tests, ensuring swift decisions and timely specialist care.

Emotion

Reducing uncertainty by expediting tests significantly improves patients' and families' well-being, alleviating stress and anxiety.

Speed

Waiting weeks or months for NHS appointments can be detrimental—MARS fast-tracks diagnostics so treatment can begin when every day counts.

Funding

In select life-threatening cases, for those unable to afford private diagnostics, MARS provides financial assistance and facilitates continued treatment under the NHS, ensuring no one is left without care.

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

SUPPORT

Dedicated Case Workers

Patients with long-term conditions receive a dedicated case worker providing continuous, personalised support throughout their medical journey.

Financial Aid

In potential life-threatening cases, MARS covers medical costs to expedite diagnosis. In select cases, Mars funds an expert second opinion, ensuring finances never stand in the way of top-quality care.

Interpretation

MARS simplifies medical terminology for those facing language barriers, ensuring patients fully understand their care.

Yom-Tov Clinics

To ensure access to urgent medical care on Yom Tov, MARS established free walk-in GP centres with prescriptions in Stamford Hill and Golders Green—minimizing travel and easing decision-making. These centres have encouraged more people to seek urgent care on Yom Tov, proving lifesaving for many.

Medical Transfers

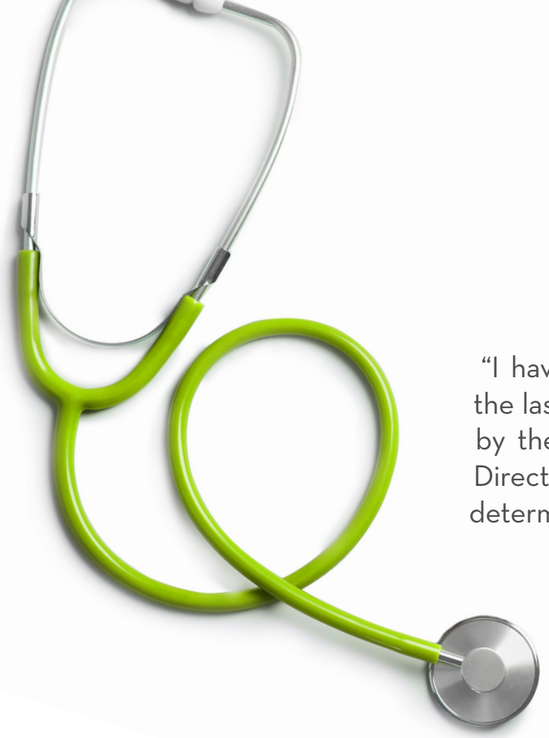
MARS arranges safe national transfers by ambulance and international transfers by air for specialized treatment, handling logistics, transfer bureaucracy and funding where applicable.

Obtaining Medical Records

MARS guides patients on how to retrieves past test results, scans, and reports—vital clues for doctors and researchers.

Technical Navigators

From video calls with doctors to managing patient portals and complex forms, MARS handles the technical details that save lives.



Mr. Alan Farthing, MD FRCOG
Consultant Gynecological Surgeon and Oncologist, Imperial NHS Trust

"I have been giving advice to MARS patients for the last five years and have always been impressed by the careful attention to detail by the Medical Director and his team. In my experience, they are determined to understand the logic behind any recommendations, to ensure there are no better alternatives and to make sure the patient is pointed towards the right practitioner for treatment. It is a level of service that others should aspire to."

OUR SPECIALIZED DIVISIONS

- Cardiology
- Complex Pediatrics
- Critical Care
- Dermatology
- Endocrinology
- ENT
- Fetal Medicine
- Gastroenterology
- Hematology
- Neurology
- OB-GYN
- Ophthalmology
- Orthopedics
- Renal & Urology
- Respiratory
- Rheumatology
- Surgical

OUR ONCOLOGY DIVISIONS

- Breast Oncology
- Dermatologic Oncology
- Gastrointestinal Oncology
- Gynecologic Oncology
- Head and Neck Oncology
- Hematologic Oncology
- Neuro-Oncology
- Ocular Oncology
- Pediatric Oncology
- Soft Tissue and Sarcoma Oncology
- Thoracic Oncology
- Urologic Oncology

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

ACCOMPLISHMENTS IN 2024

- ***Working hand-in-hand with medical organisations in the community***

We have launched a series of lectures titled 'Beyond the A&E', hosted by Mars and presented by renowned consultants in a variety of medical specialties, to other medical organisations in the community that work alongside Mars, like Hatzola etc.

These lectures deepened the relationship Mars has with other community organisations and gives them a deeper understanding of what happens with patients after handover, so we can together achieve the best outcome for a patient.

- ***Cultural Sensitivity Awards***

Following time and effort we have invested in cultural training and awareness in various London's major medical centres, Mars held an appreciation event for the Cardiac ICU, Paediatric ICU and Neonatal ICU departments at Great Ormond Street Hospital for Children. Mars presented each of the three departments with an 'Excellence in Cultural Sensitivity' Award, in recognition of the respect, sensitivity and outstanding compassion they have shown towards the religious and cultural needs of patients within the community.

- ***International transfers***

Assisting patients that require medical transfers overseas to receive appropriate treatment, includes organising many logistics and coordinating medical teams and flight operators form around the globe. As the need for these transfers have become more frequent, we have established a special team in Mars that specialises in arranging these transfers from A-Z in the most efficient and comfortable manner for the patient and their family, as well minimising the material costs involved.

- ***Global Cancer Research***

The demand for our Oncology department services is unfortunately increasing on a weekly basis with many complex cases; we invested in vast global research and established strong links with equivalent international organisations and medical institutions enabling us to do the utmost possible to achieve better outcomes for our patients.

- ***Switched to paperless***

We aim to look after the global environment as part of our mission to help the people living in it. We invested in efficient software and programs for data storage and medical records sharing in our office, complying with the GDPR rules and regulations, and digitalised our work to minimise the use of paper.

- ***Better understanding in treatment option***

Mars staff attended many medical conferences, lectures and symposiums hosted by respectful medical centres in London including UCLH, Cleveland Clinic, King's College Hospital, Guy's Hospital and The London Clinic, covering various topics including GI & Obstetrics, Stroke & Cardiac, Renal Issues, Complex Diabatic and more that are relevant to our departments.

These events enhanced the knowledge and learning of our staff, developing a better understanding of treatment options to ensure better access to available treatments when necessary.

GOING FORWARD

- ***Keeping up to date***

As requests for our help from members in the community is continuously increasing, and these include many more complex cases in numerous conditions, we aim to visit treatment facilities across London, as well invite them to Mars's headquarters, for them to showcase and demonstrate new innovations and treatment methods to the Mars staff to learn and experience firsthand all kinds of treatment options, discover what's new, so we are always being up to date with the latest the medical world has to offer.

- ***Training programs***

To keep to our mission of always being aware and up to date with the best the medical world has to offer, our staff will attend and actively participate in training programs, lectures and discussion forums of various medical conditions so that we can always help our patients with the best care available and possible for them.

- ***Private care pricing***

Although Mars massively encourages the community to make sure they are covered by private medical insurance, we still experience many patients that require help in the private sector that are not fully covered, especially when it comes to diagnosis and detecting illness in time, or when in need of a second opinion when time is of the essence. Therefore, we aim to have discussions with those private providers that we find we refer a large majority of our patients, to negotiate discounts and better pricing for those that need help in paying for their medical bills.

- ***Collaborating with international organisations***

Mars is finding itself increasingly connecting and sharing cases with international organisations in order to reach the best outcomes for patients. We will invite the heads and leaders of those organisations to visit our offices, as well fly overseas to meet them, getting to personally know the staff members and by sharing information and insights will result in achieving the best possible outcomes by deepening connections and collaborations with those international organisations.

- ***New developments feedback***

Mars being in the centre between patients and their medical teams, we continuously find ourselves receiving patient's feedback on new treatments and how new developments impact the patients. we will therefore, from a patient advocacy viewpoint, present this feedback to relevant stakeholders giving them the opportunities to develop their products to the best standards.

- ***Mental health training***

Given the nature of our work of dealing with illness and hardship, Mars will provide adequate mental health training sessions to its staff members and volunteers, to make sure they are all stable and fit to do their job with efficiency and fully being out there for the patients supporting and helping them with a clear mind.

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

FACTS & FIGURES

250+
Calls every day

30
Resolute staff

3,203
New Cases in the past year

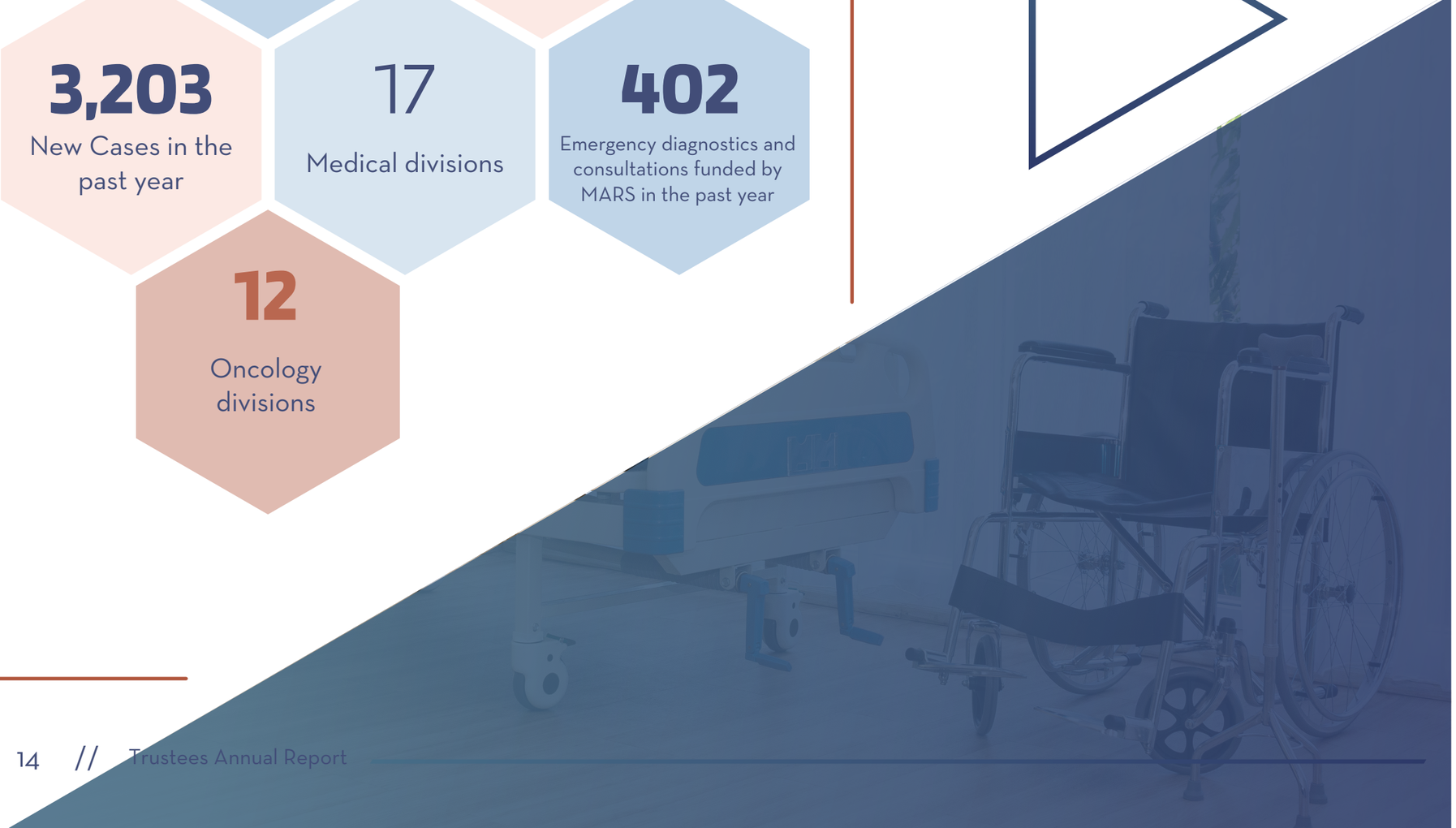
17
Medical divisions

402
Emergency diagnostics and consultations funded by MARS in the past year

12
Oncology divisions

Mr. Christopher Chan
Consultant colorectal surgeon BSc PhD FRCS Royal London Hospital

"MARS, under the direction of Rabbi Grunfeld, is an outstanding service that has helped an innumerable number of patients over the years. The assistance they provide is something above and beyond that of current medical services. I believe that patients have truly benefited from such a bespoke service, as MARS not only facilitates, but also identifies, the deemed best medical specialist for the patient's needs."



Don't go it alone. We're here to help.

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

EVALUATION & FEEDBACK

We measure outcomes based on feedback from service users, medical professionals (as on our website) and local community leaders. We use this feedback to refine and improve our services for current and future patients.

We recognise that it is difficult to conduct personal interviews and gather survey responses from patients and their families during their time of crisis. Aside for it being an inappropriate time to approach beneficiaries, a majority will prefer anonymity and are reluctant to expose their struggles.

Where possible, we encourage beneficiaries to keep us updated via email, letter or phone call. We record all feedback, complaints and queries in line with GDPR and monitor our services accordingly. These are presented and discussed in our monthly management meetings.

THANK YOU

We owe immense gratitude to our devoted members in the community who work tirelessly behind the scenes to share the burden of Rabbi Grunfeld, ensure that we have the necessary funds, and offer their assistance in times of need.

On behalf of our staff, volunteers and beneficiaries we would like to thank our donors. Your generous support has helped us be there for our community at critical times and give them the emotional and practical support when they needed it most. We pray for better times, both locally and globally and hope that you will be in a position to continue supporting this much needed service.

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document
The charity is controlled by its governing document, its memorandum and articles of association, and constitutes a limited company, limited by guarantee, as defined by Companies Act 2006.

Recruitment and appointment of new trustees
It is not currently the intention of the trustees of the charity to appoint new trustees. Should this situation change in the future, the trustees will apply suitable recruitment and training procedures.

Risk Management
The trustees have identified and reviewed the major risks to which the charity is exposed, in particular those related to the operations and finance of the charity, and are satisfied that systems are in place to mitigate those risks.

PUBLIC BENEFIT

The trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit, when reviewing the charity's aims and objectives, and in planning future activities and setting grant making policy for the year.

MARS serves people from ethnic minority communities, focusing particularly, but not exclusively, on the Orthodox Jewish Community. This community has unique religious and cultural needs that may be unfamiliar to the medical world. This community also includes recent immigrants to the UK, meaning that both the language and the culture are unfamiliar to them.

Geographically, we are based in London, but we receive calls from all over England and have liaison officers located in other areas of the UK such as Essex, Manchester and Gateshead.

FINANCIAL REVIEW

The financial position of the Charity is satisfactory.

Income and donations aggregate £1,595,687. Total resources expended were £1,570,081 resulting in a net surplus of £25,606 for the year and total reserves of £384,030 (2023: £358,424).

RESERVES POLICY

The Trustees have examined the charity's requirements for reserves in light of the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of the expenditure. Budgeted expenditure for 2025 is £1.2m and therefore the target is £300,000 to £600,000 in unrestricted reserve funds. The reserves are needed to meet the working capital requirements of the charity and the Management Committee are confident that at this level they would be able to continue the current activities of the charity in the event of a significant drop in funding. The present level of unrestricted reserves available to the charity of £326,000 therefore falls within this target level.

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

TRUSTEES' ANNUAL REPORT (INCORPORATING THE DIRECTORS' REPORT)
(continued)

YEAR ENDED 31 DECEMBER 2024

TRUSTEES' RESPONSIBILITIES STATEMENT

The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITOR

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

The auditor is deemed to have been re-appointed in accordance with section 487 of the Companies Act 2006.

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on 27/10/2025 and signed on behalf of the board of trustees by:

Mr H Grunfeld
Trustee

DocuSigned by:
H. GRUNFELD
07E33B25F7D3465...

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

OPINION

We have audited the financial statements of MARS ORG. LTD (the 'charity') for the year ended 31 December 2024 which comprise the statement of financial activities (including income and expenditure account), statement of financial position, statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue. Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

OTHER INFORMATION

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other

MARS ORG. LTD
COMPANY LIMITED BY GUARANTEE
INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MARS ORG. LTD *(continued)*
YEAR ENDED 31 DECEMBER 2024

information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Act 2011 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

RESPONSIBILITIES OF TRUSTEES

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We obtained an understanding of the legal and regulatory frameworks that are applicable to the company, and determined that the most relevant to the presentation of the financial statements are those that relate to the reporting legislation (UK GAAP and the Companies Act 2006), the relevant tax regulations in the United Kingdom, the Landlord and Tenant Act, the UK General Data Protection Regulation (GDPR), Health & Safety Regulations and the Bribery Act. We understood how the company is complying with those frameworks through discussion with the trustees and senior management, and by identifying the company's policies and procedures regarding compliance with laws and regulations. We also identified those members of management who have the primary responsibility for ensuring compliance with laws and regulations, and for reporting any known instances of non-compliance to the trustees. We communicated these identified frameworks amongst our audit team and remained alert to any indications of non-compliance throughout the audit. We ensured that the engagement team had sufficient competence and capability to identify or recognise non-compliance with laws and regulations.
- We discussed with the trustees and senior management the policies and procedures regarding compliance with these legal and regulatory frameworks.
- We assessed the susceptibility of the company's financial statements to material misstatement, including how fraud might occur, by reviewing the company's identified risks and enquiry with the trustees and senior management during the planning and finalisation phases of our audit. The susceptibility to such material misstatement was determined to be low.

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MARS ORG. LTD *(continued)*

YEAR ENDED 31 DECEMBER 2024

- Based on this understanding we designed our audit procedures to identify non-compliance with the identified legal and regulatory frameworks, which were part of our procedures on the related financial statement items. Our procedures included reviewing the company's internal controls policies and procedures, reviewing the minutes of board meetings and correspondence with regulatory bodies including HMRC, testing transactions outside the normal course of the business and journal entries, and discussions with the trustees and senior management.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

USE OF OUR REPORT

This report is made solely to the charity's members, as a body, in accordance with section 144 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

DocuSigned by:
David Goldberg
BC6977A458CD499...
David Goldberg (Senior statutory auditor)

Cohen Arnold
Chartered accountants & statutory auditor

New Burlington House
1075 Finchley Road
London
NW11 0PU

27/10/2025

	Note	2024 Unrestricted funds £	2024 Restricted funds £	2024 **Total funds £**	2023 Total funds £
Income and endowments					
Donations and legacies	**5**	1,311,738	282,930	**1,594,668**	1,451,213
Investment income	**7**	1,019	–	**1,019**	498
Total income		1,312,757	282,930	**1,595,687**	1,451,711
Expenditure					
Expenditure on raising funds:					
Costs of raising donations and legacies	**8**	(139,943)	–	**(139,943)**	(109,023)
Expenditure on charitable activities	**9,10**	(1,111,440)	(318,698)	**(1,430,138)**	(1,332,755)
Total expenditure		(1,251,383)	(318,698)	**(1,570,081)**	(1,441,778)
Net income and net movement in funds		61,374	(35,768)	**25,606**	9,933
Reconciliation of funds					
Total funds brought forward		265,185	93,239	**358,424**	348,491
Total funds carried forward		326,559	57,471	**384,030**	358,424

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 28 to 35 form part of these financial statements.

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

MARS ORG. LTD
COMPANY LIMITED BY GUARANTEE
STATEMENT OF FINANCIAL POSITION
31 DECEMBER 2024

	Note	2024 £	£	2023 £	£
FIXED ASSETS					
Tangible fixed assets	**16**		**224,828**		233,308
CURRENT ASSETS					
Debtors	**17**	**-**		49,307	
Cash at bank and in hand		**197,883**		124,076	
		197,883		173,383	
CREDITORS: amounts falling due within one year	**18**	**(16,460)**		(26,598)	
NET CURRENT ASSETS			**181,423**		146,785
TOTAL ASSETS LESS CURRENT LIABILITIES			**406,251**		380,093
CREDITORS: amounts falling due after more than one year	**19**		**(22,221)**		(21,669)
NET ASSETS			**384,030**		358,424
FUNDS OF THE CHARITY					
Restricted funds			**57,471**		93,239
Unrestricted funds			**326,559**		265,185
Total charity funds	**20**		**384,030**		358,424

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on ..27/10/2025....., and are signed on behalf of the board by:

DocuSigned by:
H. GRUNFELD
07E33B25F7D3465...

Mr H Grunfeld
Trustee

The notes on pages 28 to 35 form part of these financial statements.

MARS ORG. LTD
COMPANY LIMITED BY GUARANTEE
STATEMENT OF CASH FLOWS
YEAR ENDED 31 DECEMBER 2024

	2024 £	2023 £
CASH FLOWS FROM OPERATING ACTIVITIES		
Net income	**25,606**	9,933
Adjustments for:		
Depreciation of tangible fixed assets	**11,716**	14,798
Other interest receivable and similar income	**(1,019)**	(498)
Interest payable and similar charges	**2,709**	4,099
Changes in:		
Trade and other debtors	**49,307**	(22,768)
Trade and other creditors	**(5,037)**	3,077
Cash generated from operations	**83,282**	8,641
Interest paid	**(2,709)**	(4,099)
Interest received	**1,019**	498
Net cash from operating activities	**81,592**	5,040
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of tangible assets	**(3,236)**	(53,845)
Net cash used in investing activities	**(3,236)**	(53,845)
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from borrowings	**(4,549)**	(3,572)
Net cash used in financing activities	**(4,549)**	(3,572)
NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS	**73,807**	(52,377)
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	**124,076**	176,453
CASH AND CASH EQUIVALENTS AT END OF YEAR	**197,883**	124,076

The notes on pages 28 to 35 form part of these financial statements.

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

1. GENERAL INFORMATION

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is New Burlington House, 1075 Finchley Road, London, NW11 0PU, United Kingdom.

2. STATEMENT OF COMPLIANCE

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. ACCOUNTING POLICIES

Basis of preparation

The financial statements have been prepared on the historical cost basis.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

There have been no material adjustments based on estimations and assumptions during the financial year.

Fund accounting

General unrestricted funds comprise the accumulated surplus or deficit on income and expenditure account. They are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity.

Restricted funds are funds subject to specific restricted conditions imposed by donors. There are no restricted funds as at the Balance Sheet date.

Designated funds are funds which have been set at the discretion of the Trustees for specific purposes. There are no designated funds as at the Balance Sheet date.

Incoming resources

All donations are recognised in the statement of financial activities (SOFA) of the charity when received. All other income is recognised on a receivable basis.

MARS ORG. LTD
COMPANY LIMITED BY GUARANTEE

3. ACCOUNTING POLICIES *(continued)*

Resources expended

All expenditure is classified under the Charity's principal categories of charitable and other expenditure and by the type of expense.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other recognised gains and losses, unless it reverses a charge for impairment that has previously been recognised as expenditure within the statement of financial activities. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other recognised gains and losses, except to which it offsets any previous revaluation gain, in which case the loss is shown within other recognised gains and losses on the statement of financial activities.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fixtures and fittings	-	15% reducing balance
Computer equipment	-	33% reducing balance

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

4. LIMITED BY GUARANTEE

The charity is a company limited by guarantee and has no share capital. The liability of each trustee in the event of winding up is limited to £1.

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

5. DONATIONS AND LEGACIES

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2024 £**
DONATIONS			
Donations	1,292,572	282,930	**1,575,502**
GRANTS			
Grants	19,166	–	**19,166**
	1,311,738	282,930	**1,594,668**

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
DONATIONS			
Donations	1,279,440	37,807	1,317,247
GRANTS			
Grants	–	133,966	133,966
	1,279,440	171,773	1,451,213

6. ANALYSIS OF GRANTS RECEIVED

Donations received, included in the above, are as follows:

	2024 £	**2023 £**
Special case fund	**282,930**	**133,966**

7. INVESTMENT INCOME

	Unrestricted Funds £	**Total Funds 2024 £**	Unrestricted Funds £	Total Funds 2023 £
Bank interest receivable	1,019	**1,019**	498	498

8. COSTS OF RAISING DONATIONS AND LEGACIES

	Unrestricted Funds £	**Total Funds 2024 £**	Unrestricted Funds £	Total Funds 2023 £
Fundraising costs	139,943	**139,943**	109,023	109,023

9. EXPENDITURE ON CHARITABLE ACTIVITIES BY FUND TYPE

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2024 £**
Charitable activities	1,071,074	318,698	**1,389,772**
Support costs	40,366	–	**40,366**
	1,111,440	318,698	**1,430,138**

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Charitable activities	1,098,925	167,252	1,266,177
Support costs	49,340	17,238	66,578
	1,148,265	184,490	1,332,755

10. EXPENDITURE ON CHARITABLE ACTIVITIES BY ACTIVITY TYPE

	Activities undertaken directly £	Support costs £	**Total funds 2024 £**	Total fund 2023 £
Charitable activities	1,389,772	23,912	**1,413,684**	1,316,075
Governance costs	–	16,454	**16,454**	16,680
	1,389,772	40,366	**1,430,138**	1,332,755

11. ANALYSIS OF CHARITABLE ACTIVITIES

	2024 £	2023 £
Charitable Activities	**446,897**	375,176
Special case fund	**401,430**	365,451
Medical Support	**172,413**	240,632
Holiday (Yom Tov) clinics	**26,899**	28,480
Health awareness	**84,141**	101,610
Sustenance packages	**96,486**	88,470
Medical research	**161,506**	66,358
	1,389,772	1,266,177

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

12. ANALYSIS OF SUPPORT COSTS

	Charitable activities £	**Total 2024 £**	Total 2023 £
Finance costs	2,709	**2,709**	4,100
Governance costs	13,744	**13,744**	12,580
Legal and professional fees	12,197	**12,197**	35,100
Depreciation	11,716	**11,716**	14,798
	40,366	**40,366**	66,578

13. NET INCOME

Net income is stated after charging/(crediting):

	2024 £	2023 £
Depreciation of tangible fixed assets	**11,716**	14,798
Fees payable for the audit of the financial statements	**13,744**	12,580

14. STAFF COSTS

	2024 £	2023 £
Wages and salaries	**261,685**	220,930
Social security costs	**4,326**	5,713
	266,011	226,643

The average monthly number of employees during the year was 27 (2023: 28).

No salaries of £60,000 or over were paid during the year.

15. TRUSTEE REMUNERATION AND EXPENSES

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

MARS ORG. LTD
COMPANY LIMITED BY GUARANTEE
NOTES TO THE FINANCIAL STATEMENTS *(continued)*
YEAR ENDED 31 DECEMBER 2024

16. TANGIBLE FIXED ASSETS

	Land and buildings £	Fixtures and fittings £	Equipment £	**Total £**
Cost				
At 1 January 2024	187,703	45,801	66,458	**299,962**
Additions	–	–	3,236	**3,236**
At 31 December 2024	187,703	45,801	69,694	**303,198**
Depreciation				
At 1 January 2024	–	21,552	45,102	**66,654**
Charge for the year	–	3,669	8,047	**11,716**
At 31 December 2024	–	25,221	53,149	**78,370**
Carrying amount				
At 31 December 2024	187,703	20,580	16,545	**224,828**
At 31 December 2023	187,703	24,249	21,356	233,308

17. DEBTORS

	2024 £	2023 £
Other debtors	**-**	49,307

18. CREDITORS: amounts falling due within one year

	2024 £	2023 £
Bank loans and overdrafts	**4,500**	9,601
Social security and other taxes	**1,998**	1,268
Other creditors	**9,962**	15,729
	16,460	26,598

19. CREDITORS: amounts falling due after more than one year

	2024 £	2023 £
Bank loans and overdrafts	**22,221**	21,669

Docusign Envelope ID: 643DEC51-06C3-496E-A73C-3DE39A8D3431

20. ANALYSIS OF CHARITABLE FUNDS

Unrestricted funds

	At 1 January 2024 £	Income £	Expenditure £	**At 31 December 2024 £**
General funds	265,185	1,312,757	(1,251,383)	**326,559**

	At 1 January 2023 £	Income £	Expenditure £	At 31 December 2023 £
General funds	242,535	1,279,938	(1,257,288)	265,185

Restricted funds

	At 1 January 2024 £	Income £	Expenditure £	**At 31 December 2024 £**
Restricted Fund	93,239	282,930	(318,698)	**57,471**

	At 1 January 2023 £	Income £	Expenditure £	At 31 December 2023 £
Restricted Fund	105,956	171,773	(184,490)	93,239

21. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2024 £**
Tangible fixed assets	224,828	–	**224,828**
Current assets	140,412	57,471	**197,883**
Creditors less than 1 year	(16,460)	–	**(16,460)**
Creditors greater than 1 year	(22,221)	–	**(22,221)**
Net assets	326,559	57,471	**384,030**

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Tangible fixed assets	233,308	–	233,308
Current assets	80,144	93,239	173,383
Creditors less than 1 year	(26,598)	–	(26,598)
Creditors greater than 1 year	(21,669)	–	(21,669)
Net assets	265,185	93,239	358,424

22. ANALYSIS OF CHANGES IN NET DEBT

	At 1 Jan 2024 £	Cash flows £	**At 31 Dec 2024 £**
Cash at bank and in hand	124,076	73,807	**197,883**
Debt due within one year	(9,601)	5,101	**(4,500)**
Debt due after one year	(21,669)	(552)	**(22,221)**
	92,806	78,356	**171,162**

23. RELATED PARTIES

There have been no related party transactions in the reporting period that require disclosure.

MARS ORG. LTD

England & Wales - Charity number 1152340

Accounts

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

mars
Medical Advocacy & Referral Service

FACING THE CHALLENGE TOGETHER

Annual Report
& Financial Statements
Year Ended 31 December

2023

Registered Charity Number: 1152340

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

REFERENCE & ADMINISTRATIVE DETAILS

Registered Company Number:	08321795
Registered Charity Number:	1152340
Registered Office:	Unit 15 Grosvenor Way, London E5 9ND
Trustees:	Rabbi H Grunfeld Mr J Herzka Mr P Weinberger
Bankers:	HSBC UK, 465 Bethnal Green Road Bethnal Green, London E2 9QW
Auditors:	Cohen Arnold New Burlington House, 1075 Finchley Road, London NW11 0PU
Organisation Details:	MARS Unit 15 Grosvenor Way, London, E5 9ND 020-3322-8586 www.marsorg.com - mail@marsorg.com

INDEX

Trustees' annual report
(incorporating the Directors' Report).....4 to 20

Independent Auditor's Report to the members.....21 to 25

Statement of financial activities
(including Income and Expenditure account).....26

Statement of financial position 27

Statement of cash flows.....28

Notes to the financial statements .....29 to 36

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

OUR MISSION

MARS' mission is to give every patient a chance to access the most advanced care available to enable a positive outcome.

WHO WE ARE

After supporting two close relatives through critical illness, Rabbi Hershel Grunfeld was constantly being consulted by desperate people drawing on his previous experience. The lack of medical advocacy and support became exceedingly obvious and by 2012 this ad-hoc help had grown into an incorporated organization which has metamorphosed into the fully-fledged, multi-faceted support organization it is today.

WHAT WE DO

First and foremost, Mars is here to ease the patients' often confusing medical journey and support them in navigating the intricate and complex health system.

Struggling with illness is like climbing Mount Everest alone on a foggy day, along a narrow path wrought with stones and other obstacles. Every decision is taken with fear and confusion, knowing that the end results can be critical.

We at MARS try to accompany the climbers, remove their loneliness, and shine light on their challenges. It is still not easy but at least no one is alone.

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

Kevin Harrington
Professor of Biological Cancer Therapies at The Institute of Cancer Research

"My abiding interest in MARS, and my willingness to give time to it and support it, is because it's there for patient benefit. Irrespective of where someone lives, where someone comes from or what their background is, they should always have access to the best medical advice and the best medical care. And because that's not always the case, we need organisations that enable patients to receive that. To my mind the MARS organisation is exactly that."

HOW WE DO THIS

This mission is achieved by doing the following

NETWORKING | RESEARCH | REFERRALS

ADVOCACY | DIAGNOSTICS | SUPPORT

NETWORKING

Partners

Mars works in partnership with the NHS, Hospitals, local GP's and many medical, social and welfare organisations across the UK. We invest in fostering relationships with the most prestigious doctors and medical centres and have earned the respect of many in the medical community.

Networking

MARS has a range of contacts with other medical advocacy organisations in Europe, Israel and the USA, to ensure that all their clients can access the best possible care, irrespective of geographical boundaries.

Training

MARS staff receive ongoing in-service training on how to manage and handle telephone requests and research medical information. They are also regular attendees at national and international medical conferences to ensure that they are up to date with newly released medical information and cutting-edge technology.

RESEARCH

To be in the forefront of the latest medical discoveries, Mars is constantly researching, updating and exploring the latest trials, options, techniques and available treatments.

Complex Disease Research

When a disease is not a "textbook case," MARS experts delve into its complexities, and research its possible causes and potential diagnoses, and liaise with renowned experts to determine the best course of treatment.

Novel Treatments Research

Often, treatment options for rare conditions are not known in the mainstream medical field. MARS advisors invest hours in scouring medical journals and academia to unearth little-known treatments that offer patients hope.

Clinical Trials Research

When conventional medicine gives up on a patient, MARS searches the world for clinical trials. Often, experimental treatments grant hope – and life – to patients with no other path to a cure.

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

REFERRALS

Targeted Referrals

MARS advisors don't simply look up the name of a specialist. They harness their extensive medical knowledge, study every detail of a case, and consider many factors before referring a patient to a doctor. There is only one overriding consideration: To find the best doctor for this particular patient and their particular condition. A doctor's success rate, experience, personality, access to certain drugs or advanced surgical instruments, and other logistics, all play a role in the critically important targeted referral process.

Second Opinions

Sometimes, a patient will benefit from receiving a second medical opinion and review of their prognosis. We help them obtain this second (or even third or fourth) opinion from specialists across the globe, to obtain a better understanding of the best course of action.

Complex Patient Care

MARS involvement with a patient extends well beyond the initial referral and treatment phase. MARS advisors will continue to support patients with acute and even with long-term continuing health issues.

Clinical Trial Enrolment

When conventional medicine offers no options, MARS advisors will cut through red tape and do everything possible to enrol patients in clinical trials.

ADVOCACY

Hospital Liaison Services

Advocating for patients is a special skill – and patients are in no position to do it for themselves. MARS advisors work directly with NHS and private hospitals around the clock, to ensure that all a patient's needs – medical, cultural, and beyond – are met.

Dedicated Case Workers

When patients who have long-term health conditions reach out to Mars, they are provided with a dedicated case worker who becomes familiar with their case and supports them throughout their medical journey. This ensures a continuity and consistency of care.

Mr Pranav Pandya
Consultant in Fetal Medicine, Director of Fetal Medicine, UCLH

"It is a privilege to work with Rabbi Grunfeld and MARS. I have always found that MARS is committed to providing the highest standard of care. They support families at a time of need when there can be great anxiety and uncertainty. Rabbi Grunfeld takes time to understand the complexities of each individual case to be able to provide insightful advice and guidance."

DIAGNOSTICS

Direction

When patients find themselves from one day to another in utter shock and despair after visiting their GP and getting the message 'Go do some tests as things are looking suspicious', MARS will get them booked in for early diagnostic tests so a decision on further treatment with the correct specialists can be taken swiftly.

Emotion

Getting patients to have their tests done as quickly as possible, has a huge impact on the quality of life of both patient and family, and reduces the natural stress and anxiety that comes with uncertainty.

Speed

Speeding up tests and obtaining a diagnosis without delay, has life changing consequences, as waiting for NHS appointments can take agonising weeks or months during which the patient should really be commencing crucial treatment at a time when every day counts.

Funding

MARS endeavours to help pay for early diagnostic appointments in a case where the patient cannot afford this themselves, and once diagnosed they will facilitate continuing treatment under the NHS. As experience has shown, early-stage diagnosis is a huge advantage for better survival chances.

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

SUPPORT

Financial Aid

Aside from initial diagnostics, Mars helps fund additional costs and medical transfers where needed, so that finances are never the reason for withholding the most appropriate and effective treatment; especially when a case is stuck and sometimes reaches an impasse, MARS will help fund an expert opinion so that progress can be made.

Interpretation

Even a fluent English speaker will sometimes struggle to understand medical terminology. MARS will attempt to be available to interpret and simplify medical terms for those with a language barrier.

Yom-Tov Clinics

A truly remarkable service where MARS offers a free local walk-in GP service, along with a free prescription if needed, to minimize travel over the Jewish holidays and to save patients from the decision-making and hassle that travelling on such a day would entail.

Medical Transfers

Hospital transfers are complex – and involve layers of bureaucracy, coordination, and negotiations with hospitals releasing and accepting patients. MARS arranges medically safe transfers to enable patients to access specialised treatment in other units, nationally or if necessary, even internationally.

7/24 Crisis intervention Emergency Line

Emergencies are not limited to office hours, and neither is MARS. We are set up to be available and give support 7/24.

Appointment Expediting

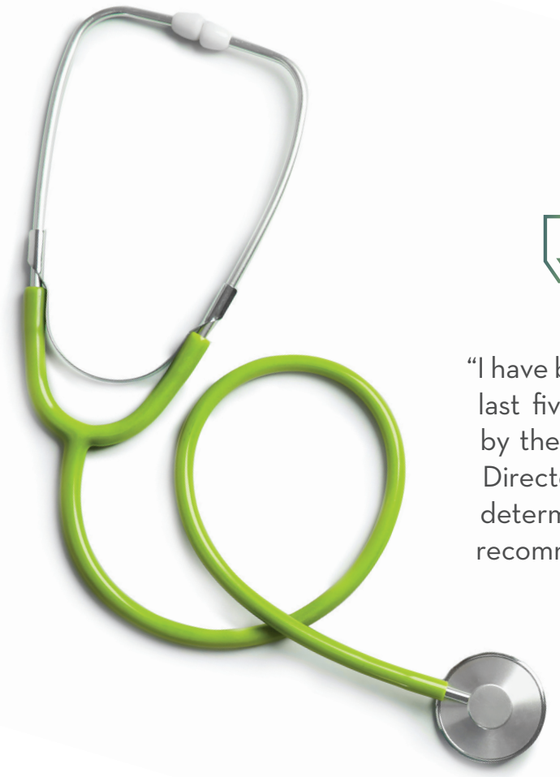
When receptionists say they have no openings for weeks, MARS will endeavour to pulls strings and work miracles; somehow getting same-or-next-day slots, instead of appointments weeks (or months!) away.

Obtaining Medical Records

A patient's medical past can offer critical clues to doctors, MARS advisors and researchers. MARS Medical Records team works to get copies of past test results, scans, reports and other records.

Technical Navigators

Saving lives involves lots of technical details – and MARS tech team plays a critical role. Video conferences with doctors, accessing patient portals, completing long forms; whatever the need, they make it happen.



Mr. Alan Farthing, MD FRCOG
Consultant Gynecological Surgeon and Oncologist, Imperial NHS Trust

"I have been giving advice to MARS patients for the last five years and have always been impressed by the careful attention to detail by the Medical Director and his team. In my experience, they are determined to understand the logic behind any recommendations, to ensure there are no better alternatives and to make sure the patient is pointed towards the right practitioner for treatment. It is a level of service that others should aspire to."

OUR SPECIALIZED DIVISIONS

- Cardiology
- Complex Pediatrics
- Critical Care
- Dermatology
- Endocrinology
- ENT
- Fetal Medicine
- Gastroenterology
- Hematology
- Neurology
- OB-GYN
- Oncology
- Ophthalmology
- Orthopedics
- Renal & Urology
- Respiratory
- Rheumatology
- Surgical

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

ACCOMPLISHMENTS IN 2023

- ***Established a Specialised Complex Paediatric Unit (SCPU)***

We have established a special unit within the organisation that supports and advocates for families with sick children who suffer from long-term debilitating illnesses and disabilities.

- ***Oncology staff recruitment***

We employed two additional staff members for our Oncology department to be able to meet the unfortunate growing demand for this service. A significant change in response time was noticed by the patients and their families.

- ***Completed works for new wing and moved in***

We completed the building works to expand our offices and after moving, we noticed a distinct improvement in the quality of our work, enabling us to provide the patients and their families with a more relaxed and comfortable environment. In addition, we were able to make extra provision for our staff so that they had the necessary workspace and peace of mind to carry out their demanding and responsible job.

- ***Established links with Health Insurance providers***

We initiated meetings with Health Insurance providers, so we could gain a clearer understanding of health insurance processes. We developed a close working relationship with different insurers enabling us to get insured patients the help they need in the fastest and best way possible.

- ***GP Collaborations***

We held successful meetings with local GP practices. Opportunities for enhanced healthcare provision in the community were discussed and new methods of direct communication between the organisations are already being implemented.

- ***Relationships with Senior leadership in the healthcare system***

Meetings were held between MARS and CEO's and senior management personnel of many healthcare providers, including, The Wellington, UCLH, The Portland and GOSH to develop a better understanding of the various departments; the specific needs of our community and how to ensure better access to treatments when necessary.

GOING FORWARD

- ***Working hand-in-hand with medical organisations in the community***

Establishing a close relationship with other medical organisations in the community that work alongside MARS, like Hatzola etc., by hosting a series of lectures presented by renowned consultants in a variety of medical specialties, in order for them to get a deeper understanding of what happens with patients after handover, so we can together achieve the best outcome for a patient.

- ***Global Cancer Research***

As the demand for our Oncology department services is unfortunately increasing on a weekly basis with many complex cases, we aim to invest in vast global research plus establishing strong links with equivalent international organisations and medical institutions.

- ***Cultural Sensitivity Awards***

Over the years, we have invested significant time and effort in cultural training and awareness in some of London's major medical centres. We will host appreciation events and award various wards with our 'Excellence in Cultural Sensitivity Award' to recognise the respect, sensitivity and compassion they have towards the religious and cultural needs of the community.

- ***Switching to paperless***

We aim to look after the global environment as part of our mission to help the people living in it. We are constantly improving and investing in more efficient software for our office, to digitalise our work and minimise the use of paper.

- ***International transfers***

Over the past years, we have assisted patients that required medical transfers overseas to receive appropriate treatment. This included organising many logistics, coordinating medical teams and flight operators form around the globe. We aim to establish a special team in Mars that will specialise in arranging these transfers from A-Z in the most efficient and comfortable manner for the patient and their family, as well to minimise the material costs involved.

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

FACTS & FIGURES

250+
Calls a day

27
Employees

3,475
New Cases in the past year

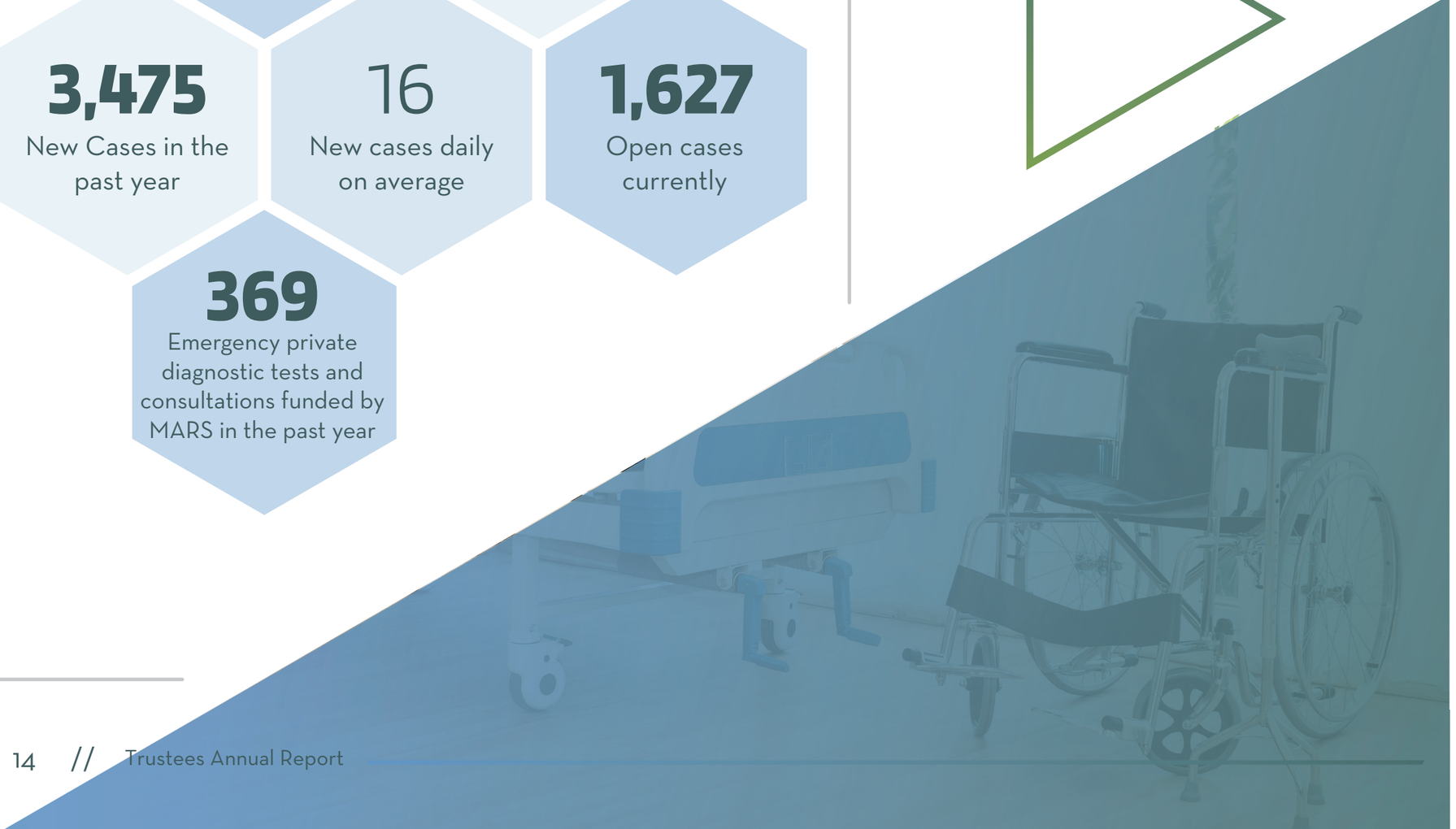
16
New cases daily on average

1,627
Open cases currently

369
Emergency private diagnostic tests and consultations funded by MARS in the past year

Mr. Christopher Chan
Consultant colorectal surgeon BSc PhD FRCS Royal London Hospital

"MARS, under the direction of Rabbi Grunfeld, is an outstanding service that has helped an innumerable number of patients over the years. The assistance they provide is something above and beyond that of current medical services. I believe that patients have truly benefited from such a bespoke service, as MARS not only facilitates, but also identifies, the deemed best medical specialist for the patient's needs."



Don't go it alone. We're here to help.

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

EVALUATION & FEEDBACK

We measure outcomes based on feedback from service users, medical professionals (as on our website) and local community leaders. We use this feedback to refine and improve our services for current and future patients.

We recognise that it is difficult to conduct personal interviews and gather survey responses from patients and their families during their time of crisis. Aside for it being an inappropriate time to approach beneficiaries, a majority will prefer anonymity and are reluctant to expose their struggles.

Where possible, we encourage beneficiaries to keep us updated via email, letter or phone call. We record all feedback, complaints and queries in line with GDPR and monitor our services accordingly. These are presented and discussed in our monthly management meetings.

THANK YOU

We owe immense gratitude to our devoted members in the community who work tirelessly behind the scenes to share the burden of Rabbi Grunfeld, ensure that we have the necessary funds, and offer their assistance in times of need.

On behalf of our staff, volunteers and beneficiaries we would like to thank our donors. Your generous support has helped us be there for our community at critical times and give them the emotional and practical support when they needed it most. We pray for better times, both locally and globally and hope that you will be in a position to continue supporting this much needed service.

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document
The charity is controlled by its governing document, its memorandum and articles of association, and constitutes a limited company, limited by guarantee, as defined by Companies Act 2006.

Recruitment and appointment of new trustees
It is not currently the intention of the trustees of the charity to appoint new trustees. Should this situation change in the future, the trustees will apply suitable recruitment and training procedures.

Risk Management
The trustees have identified and reviewed the major risks to which the charity is exposed, in particular those related to the operations and finance of the charity, and are satisfied that systems are in place to mitigate those risks.

Public benefit

The trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit, when reviewing the charity's aims and objectives, and in planning future activities and setting grant making policy for the year.

MARS serves people from ethnic minority communities, focusing particularly, but not exclusively, on the Orthodox Jewish Community. This community has unique religious and cultural needs that may be unfamiliar to the medical world. This community also includes recent immigrants to the UK, meaning that both the language and the culture are unfamiliar to them.

Geographically, we are based in London, but we receive calls from all over England and have liaison officers located in other areas of the UK such as Essex, Manchester and Gateshead.

FINANCIAL REVIEW

The financial psoition of the Charity is satisfactory.

Income and donations aggregate £1,451,711. Total resources expended were £1,441,778 resulting in a net surplus of £9,933 for the year and total reserves of £358,424 (2022: £348,491).

Reserves policy

The Trustees have examined the charity's requirements for reserves in light of the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of the expenditure. Budgeted expenditure for 2024 is £1.2m and therefore the target is £300,000 to £600,000 in unrestricted reserve funds. The reserves are needed to meet the working capital requirements of the charity and the Management Committee are confident that at this level they would be able to continue the current activities of the charity in the event of a significant drop in funding. The present level of unrestricted reserves available to the charity of £265,000 therefore falls short of this target level. Although the strategy is to continue to build reserves through planned operating surpluses, the trustees are aware that it is unlikely that the target range can be reached for at least two years. In the short term the trustees have also considered the extent to which existing activities and expenditure could be curtailed, should such circumstances arise.

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

TRUSTEES' ANNUAL REPORT (INCORPORATING THE DIRECTOR'S REPORT)
(continued)

YEAR ENDED 31 DECEMBER 2023

TRUSTEES' RESPONSIBILITIES STATEMENT

The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITOR

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

The auditor is deemed to have been re-appointed in accordance with section 487 of the Companies Act 2006.

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on 22/10/2024 and signed on behalf of the board of trustees by:

DocuSigned by:
H. GRUNFELD
07533825E7D3465...

Rabbi H Grunfeld
Trustee

OPINION

We have audited the financial statements of MARS ORG. LTD (the 'charity') for the year ended 31 December 2023 which comprise the statement of financial activities (including income and expenditure account), statement of financial position, statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2023 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue. Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

OTHER INFORMATION

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Act 2011 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MARS ORG. LTD
(continued)

YEAR ENDED 31 DECEMBER 2023

RESPONSIBILITIES OF TRUSTEES

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We obtained an understanding of the legal and regulatory frameworks that are applicable to the company, and determined that the most relevant to the presentation of the financial statements are those that relate to the reporting legislation (UK GAAP and the Companies Act 2006), the relevant tax regulations in the United Kingdom, the Landlord and Tenant Act, the UK General Data Protection Regulation (GDPR), Health & Safety Regulations and the Bribery Act. We understood how the company is complying with those frameworks through discussion with the trustees and senior management, and by identifying the company's policies and procedures regarding compliance with laws and regulations. We also identified those members of management who have the primary responsibility for ensuring compliance with laws and regulations, and for reporting any known instances of non-compliance to the trustees. We communicated these identified frameworks amongst our audit team and remained alert to any indications of non-compliance throughout the audit. We ensured that the engagement team had sufficient competence and capability to identify or recognise non-compliance with laws and regulations.
- We discussed with the trustees and senior management the policies and procedures regarding compliance with these legal and regulatory frameworks.
- We assessed the susceptibility of the company's financial statements to material misstatement, including how fraud might occur, by reviewing the company's identified risks and enquiry with the trustees and senior management during the planning and finalisation phases of our audit. The susceptibility to such material misstatement was determined to be low.

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

- Based on this understanding we designed our audit procedures to identify non-compliance with the identified legal and regulatory frameworks, which were part of our procedures on the related financial statement items. Our procedures included reviewing the company's internal controls policies and procedures, reviewing the minutes of board meetings and correspondence with regulatory bodies including HMRC, testing transactions outside the normal course of the business and journal entries, and discussions with the trustees and senior management.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor’s report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor’s report. However, future events or conditions may cause the charity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MARS ORG. LTD
(continued)

YEAR ENDED 31 DECEMBER 2023

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

USE OF OUR REPORT

This report is made solely to the charity's members, as a body, in accordance with section 144 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

DocuSigned by:
David Goldberg
BC6977A458CD499...

David Goldberg (Senior Statutory Auditor)
Cohen Arnold
Chartered accountants & statutory auditor

New Burlington House
1075 Finchley Road
London
NW11 0PU

22/10/2024

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING INCOME AND EXPENDITURE ACCOUNT)

YEAR ENDED 31 DECEMBER 2023

	Note	Unrestricted funds £	2023 Restricted funds £	Total funds £	2022 Total funds £
Income and endowments					
Donations and legacies	5	1,279,440	171,773	**1,451,213**	1,113,049
Investment income	7	498	–	**498**	–
Total income		1,279,938	171,773	**1,451,711**	1,113,049
Expenditure					
Expenditure on raising funds:					
Costs of raising donations and legacies	8	(109,023)	–	**(109,023)**	(77,149)
Expenditure on charitable activities	9,10	(1,148,265)	(184,490)	**(1,332,755)**	(1,011,579)
Total expenditure		(1,257,288)	(184,490)	**(1,441,778)**	(1,088,728)
Net income and net movement in funds		22,650	(12,717)	**9,933**	24,321
Reconciliation of funds					
Total funds brought forward		242,535	105,956	**348,491**	324,170
Total funds carried forward		265,185	93,239	**358,424**	348,491

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 29 to 36 form part of these financial statements.

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

STATEMENT OF FINANCIAL POSITION

31 DECEMBER 2023

	Note	2023 £	2023 £	2022 £	2022 £
FIXED ASSETS					
Tangible fixed assets	16		**233,308**		194,261
CURRENT ASSETS					
Debtors	17	**49,307**		26,539	
Cash at bank and in hand		**124,076**		176,453	
		173,383		202,992	
CREDITORS: amounts falling due within one year	18	**(26,598)**		(23,521)	
NET CURRENT ASSETS			**146,785**		179,471
TOTAL ASSETS LESS CURRENT LIABILITIES			**380,093**		373,732
CREDITORS: amounts falling due after more than one year	19		**(21,669)**		(25,241)
NET ASSETS			**358,424**		348,491
FUNDS OF THE CHARITY					
Restricted funds			**93,239**		105,956
Unrestricted funds			**265,185**		242,535
Total charity funds	20		**358,424**		348,491

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on ...22/10/2024...., and are signed on behalf of the board by:

DocuSigned by:
H. GRUNFELD
07E38B25F7D3405...
Rabbi H Grunfeld
Trustee

The notes on pages 29 to 36 form part of these financial statements.

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

STATEMENT OF CASH FLOWS

YEAR ENDED 31 DECEMBER 2023

	2023 £	2022 £
CASH FLOWS FROM OPERATING ACTIVITIES		
Net income	**9,933**	24,321
Adjustments for:		
Depreciation of tangible fixed assets	**14,798**	16,948
Other interest receivable and similar income	**(498)**	–
Interest payable and similar charges	**4,099**	3,390
Changes in:		
Trade and other debtors	**(22,768)**	258,750
Trade and other creditors	**3,077**	(48,664)
Cash generated from operations	**8,641**	254,745
Interest paid	**(4,099)**	(3,390)
Interest received	**498**	–
Net cash from operating activities	**5,040**	251,355
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of tangible assets	**(53,845)**	(156,047)
Proceeds from sale of tangible assets	**–**	7,136
Net cash used in investing activities	**(53,845)**	(148,911)
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from borrowings	**(3,572)**	(9,645)
Net cash used in financing activities	**(3,572)**	(9,645)
NET (DECREASE)/INCREASE IN CASH AND CASH EQUIVALENTS	**(52,377)**	92,799
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	**176,453**	83,654
CASH AND CASH EQUIVALENTS AT END OF YEAR	**124,076**	176,453

The notes on pages 29 to 36 form part of these financial statements.

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2023

1. GENERAL INFORMATION

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is New Burlington House, 1075 Finchley Road, London, NW11 0PU, United Kingdom.

2. STATEMENT OF COMPLIANCE

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. ACCOUNTING POLICIES

Basis of preparation

The financial statements have been prepared on the historical cost basis.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

There have been no material adjustments based on estimations and assumptions during the financial year.

Fund accounting

General unrestricted funds comprise the accumulated surplus or deficit on income and expenditure account. They are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity.

Restricted funds are funds subject to specific restricted conditions imposed by donors. There are no restricted funds as at the Balance Sheet date.

Designated funds are funds which have been set at the discretion of the Trustees for specific purposes. There are no designated funds as at the Balance Sheet date.

Incoming resources

All donations are recognised in the statement of financial activities (SOFA) of the charity when received. All other income is recognised on a receivable basis.

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

3. ACCOUNTING POLICIES *(continued)*

Resources expended

All expenditure is classified under the Charity's principal categories of charitable and other expenditure and by the type of expense.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other recognised gains and losses, unless it reverses a charge for impairment that has previously been recognised as expenditure within the statement of financial activities. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other recognised gains and losses, except to which it offsets any previous revaluation gain, in which case the loss is shown within other recognised gains and losses on the statement of financial activities.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fixtures and fittings	-	15% reducing balance
Computer equipment	-	33% reducing balance

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

4. LIMITED BY GUARANTEE

The charity is a company limited by guarantee and has no share capital. The liability of each trustee in the event of winding up is limited to £1.

MARS ORG. LTD
COMPANY LIMITED BY GUARANTEE
NOTES TO THE FINANCIAL STATEMENTS *(continued)*
YEAR ENDED 31 DECEMBER 2023

5. DONATIONS AND LEGACIES

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2023 £**
DONATIONS			
Donations	1,279,440	37,807	**1,317,247**
GRANTS			
Grants	–	133,966	**133,966**
	1,279,440	171,773	**1,451,213**

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
DONATIONS			
Donations	780,047	252,835	1,032,882
GRANTS			
Grants	–	80,167	80,167
	780,047	333,002	1,113,049

6. ANALYSIS OF GRANTS RECEIVED

Grants received, included in the above, are as follows:

	2023 £	2022 £
Special case fund	**133,966**	80,167

7. INVESTMENT INCOME

	Unrestricted Funds £	**Total Funds 2023 £**	Unrestricted Funds £	Total Funds 2022 £
Bank interest receivable	498	**498**	–	–

8. COSTS OF RAISING DONATIONS AND LEGACIES

	Unrestricted Funds £	**Total Funds 2023 £**	Unrestricted Funds £	Total Funds 2022 £
Fundraising costs	109,023	**109,023**	77,149	77,149

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

9. EXPENDITURE ON CHARITABLE ACTIVITIES BY FUND TYPE

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2023 £**
Charitable activities	1,098,925	167,252	**1,266,177**
Support costs	49,340	17,238	**66,578**
	1,148,265	184,490	**1,332,755**

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Charitable activities	633,321	316,213	949,534
Support costs	49,040	13,005	62,045
	682,361	329,218	1,011,579

10. EXPENDITURE ON CHARITABLE ACTIVITIES BY ACTIVITY TYPE

	Activities undertaken directly £	Support costs £	**Total funds 2023 £**	Total fund 2022 £
Charitable activities	1,266,177	49,898	**1,316,075**	1,000,701
Governance costs	–	16,680	**16,680**	10,878
	1,266,177	66,578	**1,332,755**	1,011,579

11. ANALYSIS OF CHARITABLE ACTIVITIES

	2023 £	2022 £
Charitable activities	**375,176**	292,507
Special case fund	**365,451**	256,118
Medical support	**240,632**	158,987
Holiday (Yom Tov) clinics	**28,480**	15,548
Health awareness	**101,610**	51,840
Sustenance packages	**88,470**	48,354
Medical research	**66,358**	126,180
	1,266,177	949,534

12. ANALYSIS OF SUPPORT COSTS

	Charitable activities £	**Total 2023 £**	Total 2022 £
Finance costs	4,100	**4,100**	3,389
Governance costs	12,580	**12,580**	7,488
Legal and professional fees	35,100	**35,100**	27,084
Depreciation	14,798	**14,798**	24,084
	66,578	**66,578**	62,045

13. NET INCOME

Net income is stated after charging/(crediting):

	2023 £	2022 £
Depreciation of tangible fixed assets	**14,798**	16,948
Fees payable for the audit of the financial statements	**12,580**	7,488

14. STAFF COSTS

	2023 £	2022 £
Wages and salaries	**220,930**	137,668
Social security costs	**5,713**	1,513
	226,643	139,181

The average monthly number of employees during the year was 27 (2022: 8).

No salaries of £60,000 or over were paid during the year.

15. TRUSTEE REMUNERATION AND EXPENSES

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

16. TANGIBLE FIXED ASSETS

	Land and buildings £	Fixtures and fittings £	Equipment £	**Total £**
Cost				
At 1 January 2023	145,331	39,896	60,890	**246,117**
Additions	42,372	5,905	5,568	**53,845**
At 31 December 2023	187,703	45,801	66,458	**299,962**
Depreciation				
At 1 January 2023	–	17,273	34,583	**51,856**
Charge for the year	–	4,279	10,519	**14,798**
At 31 December 2023	–	21,552	45,102	**66,654**
Carrying amount				
At 31 December 2023	187,703	24,249	21,356	**233,308**
At 31 December 2022	145,331	22,623	26,307	194,261

17. DEBTORS

	2023 £	2022 £
Other debtors	**49,307**	26,539

18. CREDITORS: amounts falling due within one year

	2023 £	2022 £
Bank loans and overdrafts	**9,601**	9,601
Social security and other taxes	**1,268**	1,276
Other creditors	**15,729**	12,644
	26,598	23,521

19. CREDITORS: amounts falling due after more than one year

	2023 £	2022 £
Bank loans and overdrafts	**21,669**	25,241

20. ANALYSIS OF CHARITABLE FUNDS

Unrestricted funds

	At 1 January 2023 £	Income £	Expenditure £	**At 31 December 2023 £**
General funds	242,535	1,279,938	(1,257,288)	**265,185**

	At 1 January 2022 £	Income £	Expenditure £	At 31 December 2022 £
General funds	221,998	780,047	(759,510)	242,535

Restricted funds

	At 1 January 2023 £	Income £	Expenditure £	**At 31 December 2023 £**
Restricted Fund	105,956	171,773	(184,490)	**93,239**

	At 1 January 2022 £	Income £	Expenditure £	At 31 December 2022 £
Restricted Fund	102,172	333,002	(329,218)	105,956

Docusign Envelope ID: E40D8DAA-5294-4067-A8AD-BC87D1838FB0

21. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2023 £**
Tangible fixed assets	233,308	–	**233,308**
Current assets	80,144	93,239	**173,383**
Creditors less than 1 year	(26,598)	–	**(26,598)**
Creditors greater than 1 year	(21,669)	–	**(21,669)**
Net assets	265,185	93,239	**358,424**

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Tangible fixed assets	194,261	–	194,261
Current assets	97,036	105,956	202,992
Creditors less than 1 year	(23,521)	–	(23,521)
Creditors greater than 1 year	(25,241)	–	(25,241)
Net assets	242,535	105,956	348,491

22. ANALYSIS OF CHANGES IN NET DEBT

	At 1 Jan 2023 £	Cash flows £	**At 31 Dec 2023 £**
Cash at bank and in hand	176,453	(52,377)	**124,076**
Debt due within one year	(9,601)	–	**(9,601)**
Debt due after one year	(25,241)	3,572	**(21,669)**
	141,611	(48,805)	**92,806**

23. RELATED PARTIES

There have been no related party transactions in the reporting period that require disclosure.

MARS ORG. LTD

England & Wales - Charity number 1152340

Accounts

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

mars

Medical Advocacy & Referral Service

FACING THE CHALLENGE TOGETHER

Annual Report
& Financial Statements
Year Ended 31 December

2022

Registered Charity Number: 1152340

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

REFERENCE & ADMINISTRATIVE DETAILS

Registered Company Number:	08321795
Registered Charity Number:	1152340
Registered Office:	Unit 15 Grosvenor Way, London E5 9ND
Trustees:	Rabbi H Grunfeld Mr J Herzka Mr P Weinberger
Bankers:	HSBC UK, 465 Bethnal Green Road Bethnal Green, London E2 9QW
Accountants:	Cohen Arnold New Burlington House, 1075 Finchley Road, London NW11 0PU
Organisation Details:	MARS Unit 15 Grosvenor Way, London, E5 9ND 020-3322-8586 www.marsorg.com - mail@marsorg.com

INDEX

Trustees' annual report
(incorporating the Directors' Report).....4 to 20

Independent Auditor's Report to the members.....21 to 25

Statement of financial activities
(including Income and Expenditure account).....26

Statement of financial position 27

Statement of cash flows.....28

Notes to the financial statements .....29 to 35

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

OUR MISSION

MARS' mission is to give every patient a chance to access the most advanced care available to enable a positive outcome.

WHO WE ARE

After supporting two close relatives through critical illness, Rabbi Hershel Grunfeld was constantly being consulted by desperate people drawing on his previous experience. The lack of medical advocacy and support became exceedingly obvious and by 2012 this ad-hoc help had grown into an incorporated organization which has metamorphosed into the fully-fledged, multi-faceted support organization it is today.

WHAT WE DO

First and foremost, Mars is here to ease the patients' often confusing medical journey and support them in navigating the intricate and complex health system.

Struggling with illness is like climbing Mount Everest alone on a foggy day, along a narrow path wrought with stones and other obstacles. Every decision is taken with fear and confusion, knowing that the end results can be critical.

We at MARS try to accompany the climbers, remove their loneliness, and shine light on their challenges. It is still not easy but at least no one is alone.

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

Kevin Harrington
Professor of Biological Cancer Therapies at The Institute of Cancer Research

"My abiding interest in MARS, and my willingness to give time to it and support it, is because it's there for patient benefit. Irrespective of where someone lives, where someone comes from or what their background is, they should always have access to the best medical advice and the best medical care. And because that's not always the case, we need organisations that enable patients to receive that. To my mind the MARS organisation is exactly that."

HOW WE DO THIS

NETWORKING | ADVOCACY | RESEARCH

DIAGNOSTICS | REFERRALS | SUPPORT

NETWORKING

Partners

Mars works in partnership with the NHS, Hospitals, local GP's and many medical, social and welfare organisations across the UK. We invest in fostering relationships with the most prestigious doctors and medical centres and have earned the respect of many in the medical community.

Networking

MARS has a range of contacts with other medical advocacy organisations in Europe, Israel and the USA, to ensure that all their clients can access the best possible care, irrespective of geographical boundaries.

Training

MARS staff receive ongoing in-service training on how to manage and handle telephone requests and research medical information. They are also regular attendees at national and international medical conferences to ensure that they are up to date with newly released medical information and cutting-edge technology.

RESEARCH

To be in the forefront of the latest medical discoveries, Mars is constantly researching, updating and exploring the latest trials, options, techniques and available treatments.

Complex Disease Research

When a disease is not a "textbook case," MARS experts delve into its complexities, and research its possible causes and potential diagnoses, and liaise with renowned experts to determine the best course of treatment.

Novel Treatments Research

Often, treatment options for rare conditions are not known in the mainstream medical field. MARS advisors invest hours in scouring medical journals and academia to unearth little-known treatments that offer patients hope.

Clinical Trials Research

When conventional medicine gives up on a patient, MARS searches the world for clinical trials. Often, experimental treatments grant hope – and life – to patients with no other path to a cure.

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

REFERRALS

Targeted Referrals

MARS advisors don't simply look up the name of a specialist. They harness their extensive medical knowledge, study every detail of a case, and consider many factors before referring a patient to a doctor. There is only one overriding consideration: To find the best doctor for this particular patient and their particular condition. A doctor's success rate, experience, personality, access to certain drugs or advanced surgical instruments, and other logistics, all play a role in the critically important targeted referral process.

Second Opinions

Sometimes, a patient will benefit from receiving a second medical opinion and review of their prognosis. We help them obtain this second (or even third or fourth) opinion from specialists across the globe, to obtain a better understanding of the best course of action.

Complex Patient Care

MARS involvement with a patient extends well beyond the initial referral and treatment phase. MARS advisors will continue to support patients with acute and even with long-term continuing health issues.

Clinical Trial Enrolment

When conventional medicine offers no options, MARS advisors will cut through red tape and do everything possible to enrol patients in clinical trials.

ADVOCACY

Hospital Liaison Services

Advocating for patients is a special skill – and patients are in no position to do it for themselves. MARS advisors work directly with NHS and private hospitals around the clock, to ensure that all a patient's needs – medical, cultural, and beyond – are met.

Dedicated Case Workers

When patients who have long-term health conditions reach out to Mars, they are provided with a dedicated case worker who becomes familiar with their case and supports them throughout their medical journey. This ensures a continuity and consistency of care.

Mr Pranav Pandya
Consultant in Fetal Medicine, Director of Fetal Medicine, UCLH

"It is a privilege to work with Rabbi Grunfeld and MARS. I have always found that MARS is committed to providing the highest standard of care. They support families at a time of need when there can be great anxiety and uncertainty. Rabbi Grunfeld takes time to understand the complexities of each individual case to be able to provide insightful advice and guidance."

DIAGNOSTICS

Direction

When patients find themselves from one day to another in utter shock and despair after visiting their GP and getting the message 'Go do some tests as things are looking suspicious', MARS will get them booked in for early diagnostic tests so a decision on further treatment with the correct specialists can be taken swiftly.

Emotion

Getting patients to have their tests done as quickly as possible, has a huge impact on the quality of life of both patient and family, and reduces the natural stress and anxiety that comes with uncertainty.

Speed

Speeding up tests and obtaining a diagnosis without delay, has life changing consequences, as waiting for NHS appointments can take agonising weeks or months during which the patient should really be commencing crucial treatment at a time when every day counts.

Funding

MARS endeavours to help pay for early diagnostic appointments in a case where the patient cannot afford this themselves, and once diagnosed they will facilitate continuing treatment under the NHS. As experience has shown, early-stage diagnosis is a huge advantage for better survival chances.

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

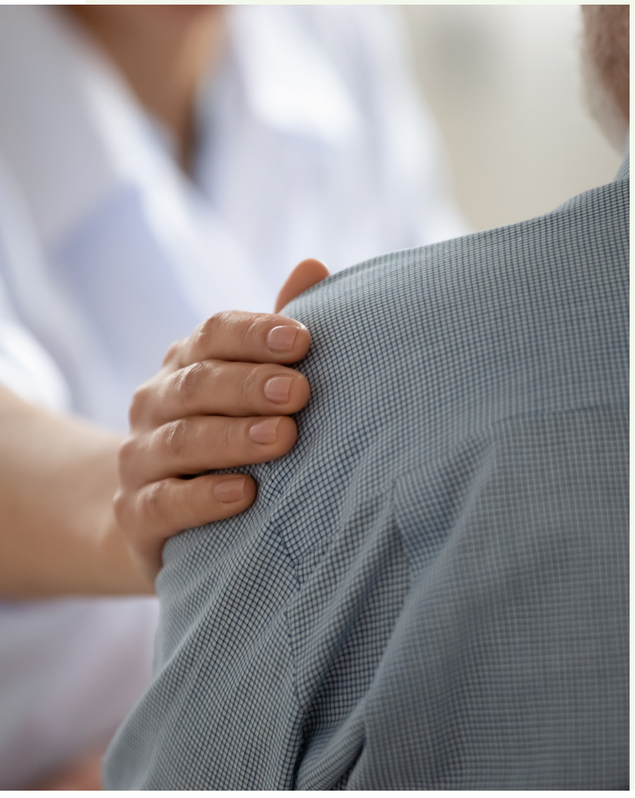
SUPPORT

Financial Aid

Aside from initial diagnostics, Mars helps fund additional costs and medical transfers where needed, so that finances are never the reason for withholding the most appropriate and effective treatment; especially when a case is stuck and sometimes reaches an impasse, MARS will help fund an expert opinion so that progress can be made.

Interpretation

Even a fluent English speaker will sometimes struggle to understand medical terminology. MARS will attempt to be available to interpret and simplify medical terms for those with a language barrier.



Yom-Tov Clinics

A truly remarkable service where MARS offers a free local walk-in GP service, along with a free prescription if needed, to minimize travel over the Jewish holidays and to save patients from the decision-making and hassle that travelling on such a day would entail.

Medical Transfers

Hospital transfers are complex – and involve layers of bureaucracy, coordination, and negotiations with hospitals releasing and accepting patients. MARS arranges medically safe transfers to enable patients to access specialised treatment in other units, nationally or if necessary, even internationally.

7/24 Crisis intervention Emergency Line

Emergencies are not limited to office hours, and neither is MARS. We are set up to be available and give support 7/24.

Appointment Expediting

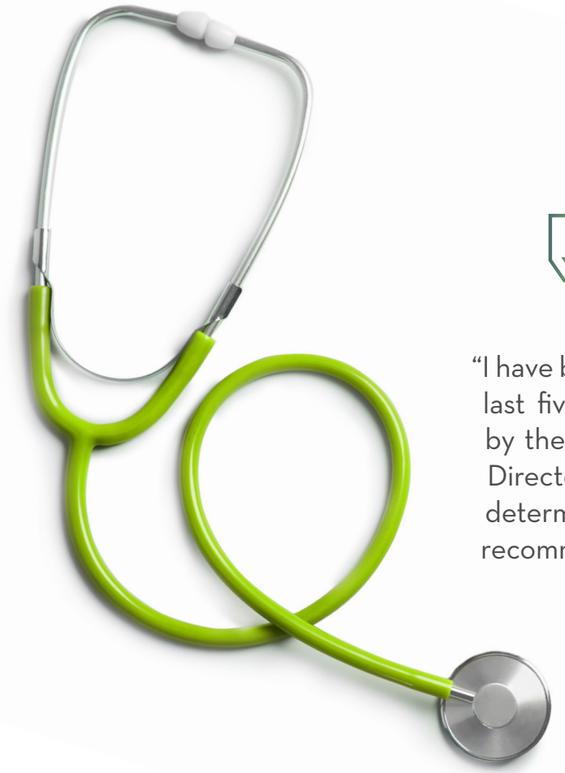
When receptionists say they have no openings for weeks, MARS will endeavour to pulls strings and work miracles; somehow getting same-or-next-day slots, instead of appointments weeks (or months!) away.

Obtaining Medical Records

A patient's medical past can offer critical clues to doctors, MARS advisors and researchers. MARS Medical Records team works to get copies of past test results, scans, reports and other records.

Technical Navigators

Saving lives involves lots of technical details – and MARS tech team plays a critical role. Video conferences with doctors, accessing patient portals, completing long forms; whatever the need, they make it happen.



Mr. Alan Farthing, MD FRCOG
Consultant Gynecological Surgeon and Oncologist, Imperial NHS Trust

"I have been giving advice to MARS patients for the last five years and have always been impressed by the careful attention to detail by the Medical Director and his team. In my experience, they are determined to understand the logic behind any recommendations, to ensure there are no better alternatives and to make sure the patient is pointed towards the right practitioner for treatment. It is a level of service that others should aspire to."

OUR SPECIALIZED DIVISIONS

- Cardiology
- Neurology
- Complex Pediatrics
- OB-GYN
- Critical Care
- Oncology
- Dermatology
- Ophthalmology
- Endocrinology
- Orthopedics
- ENT
- Renal & Urology
- Fetal Medicine
- Respiratory
- Gastroenterology
- Rheumatology
- Hematology
- Surgical

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

ACCOMPLISHMENTS IN 2022

- ***Additional staff members***

We have recruited five additional staff members to our team so we can cope with the growing demand for our services.

- ***Reduced response waiting time***

We aimed to address every help request that reached us in a quick manner, by making sure every call is handled promptly and allocated to the relevant staff member, to minimise response waiting time for patients and their families.

- ***Advanced research & training***

Our staff have attended many national and international medical training sessions and conferences, to deepen and expand their knowledge so they can help our patients with more profession and with a wider view of their conditions.

- ***New Yom-Tov Clinic***

We have expanded our known free local walk-in GP service over the Jewish holidays to the North-West London area. We have partnered with Jdoc365 Clinic in Golders Green where we are practicing this service for the local community.

- ***Finishing works for new wing***

We are at the final stages of the building works to expand our offices, enabling us to give the patients and their families a relaxed and comfortable environment, and to accommodate our staff they should have the workspace and peace of mind they require for this demanding and responsible job.

- ***Discussion forums in NHS***

We have established discussion forums within some of the NHS Trusts in a way of monthly meetings with the senior management and consultants where we address and discuss cultural and individual needs for the community.

GOING FORWARD

- ***Specialised Complex Paediatric Unit (SCPU)***

Establish a special unit within the organisation that will support and advocate for families with sick children who suffer from long-term debilitating illnesses and disabilities.

- ***Oncology staff recruitment***

Hiring two additional staff members for our Oncology department to be able to meet the unfortunate growing demand for this service.

- ***Departments & Specialities***

As we continue to recruit more staff and expanding in new departments, we aim to set-up and have designated staff members focusing, studying and training in their specific specialities so we can assist every condition quickly and professionally.

- ***Communication with local GP clinics***

Establish a direct communication channel with local GP Clinics, as we find this very essential in many of our cases in order to achieve the best outcome for the patients.

- ***GP training***

Have the local GP's train our staff and vice versa learn from MARS' experience of the various and different help requests that reach both of us and how to deal with them efficiently.

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

FACTS & FIGURES

250+
Calls a day

18
Employees

2879
New Cases in the past year

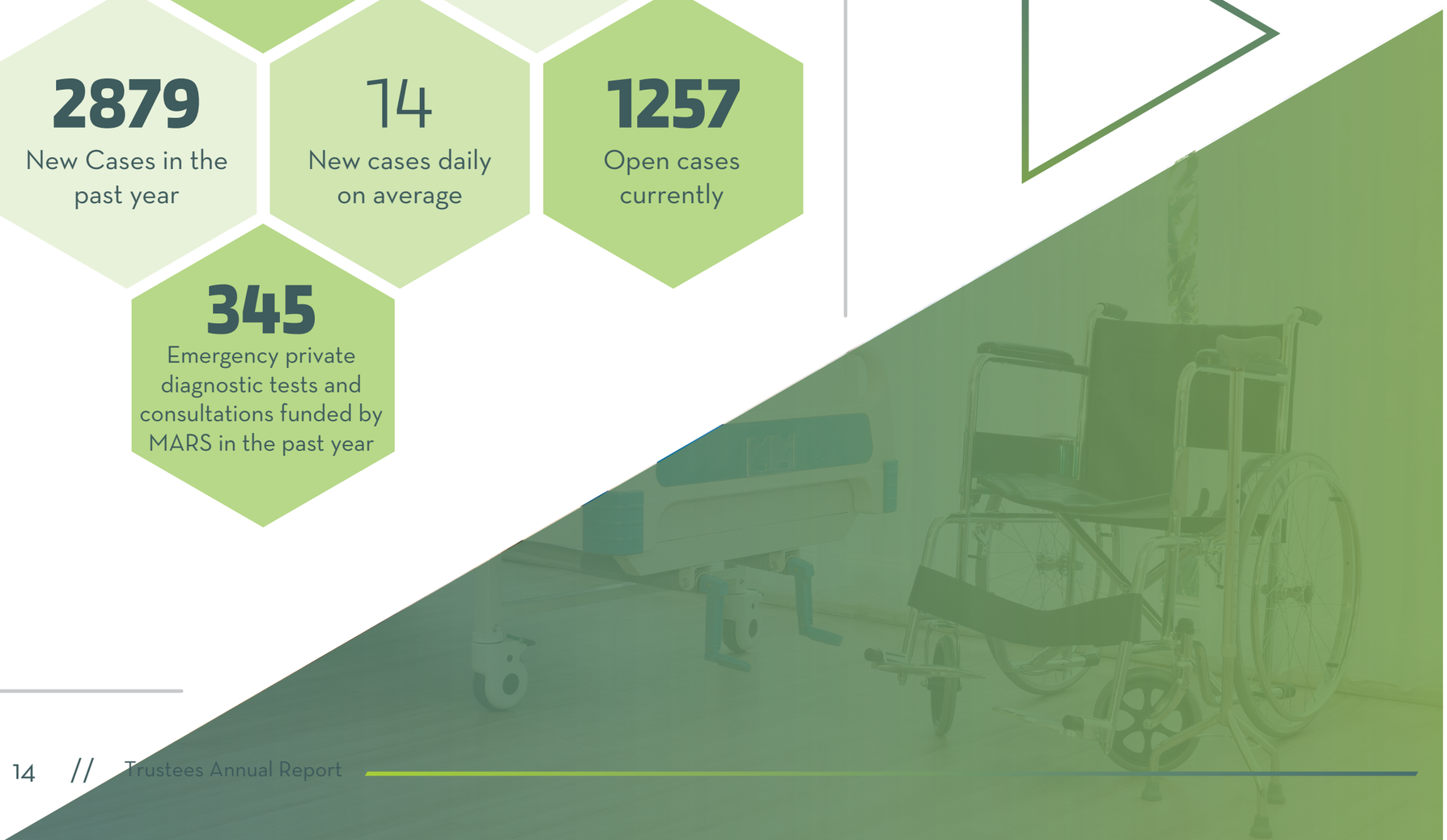
14
New cases daily on average

1257
Open cases currently

345
Emergency private diagnostic tests and consultations funded by MARS in the past year

Mr. Christopher Chan
Consultant colorectal surgeon BSc PhD FRCS Royal London Hospital

"I have been giving advice to MARS patients for the last five years and have always been impressed by the careful attention to detail by the Medical Director and his team. In my experience, they are determined to understand the logic behind any recommendations, to ensure there are no better alternatives and to make sure the patient is pointed towards the right practitioner for treatment. It is a level of service that others should aspire to."



Don't go it alone. We're here to help.

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

THANK YOU

We owe immense gratitude to our devoted members in the community who work tirelessly behind the scenes to share the burden of Rabbi Grunfeld, ensure that we have the necessary funds, and offer their assistance in times of need.

On behalf of our staff, volunteers and beneficiaries we would like to thank our donors. Your generous support has helped us be there for our community at critical times and give them the emotional and practical support when they needed it most. We pray for better times, both locally and globally and hope that you will be in a position to continue supporting this much needed service.

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document
The charity is controlled by its governing document, its memorandum and articles of association, and constitutes a limited company, limited by guarantee, as defined by Companies Act 2006.

Recruitment and appointment of new trustees
It is not currently the intention of the trustees of the charity to appoint new trustees. Should this situation change in the future, the trustees will apply suitable recruitment and training procedures.

Risk Management
The trustees have identified and reviewed the major risks to which the charity is exposed, in particular those related to the operations and finance of the charity, and are satisfied that systems are in place to mitigate those risks.

Public benefit

The trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit, when reviewing the charity's aims and objectives, and in planning future activities and setting grant making policy for the year.

MARS serves people from ethnic minority communities, focusing particularly, but not exclusively, on the Orthodox Jewish Community. This community has unique religious and cultural needs that may be unfamiliar to the medical world. This community also includes recent immigrants to the UK, meaning that both the language and the culture are unfamiliar to them.

Geographically, we are based in London, but we receive calls from all over England and have liaison officers located in other areas of the UK such as Essex, Manchester and Gateshead.

FINANCIAL REVIEW

The financial position of the Charity is satisfactory.

Income and donations aggregate £1,113,049. Total resources expended were £1,088,728 resulting in a net surplus of £24,321 for the year and total reserves of £348,491 (2021: £324,170).

Reserves policy

The Trustees have examined the charity's requirements for reserves in light of the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of the expenditure. Budgeted expenditure for 2023 is £1.2m and therefore the target is £300,000 to £600,000 in unrestricted reserve funds. The reserves are needed to meet the working capital requirements of the charity and the Management Committee are confident that at this level they would be able to continue the current activities of the charity in the event of a significant drop in funding. The present level of unrestricted reserves available to the charity of £242,500 therefore falls short of this target level. Although the strategy is to continue to build reserves through planned operating surpluses, the trustees are aware that it is unlikely that the target range can be reached for at least two years. In the short term the trustees have also considered the extent to which existing activities and expenditure could be curtailed, should such circumstances arise.

MARS ORG. LTD

(COMPANY LIMITED BY GUARANTEE)

TRUSTEES' ANNUAL REPORT (INCORPORATING THE DIRECTORS' REPORT)
(continued)

YEAR ENDED 31 DECEMBER 2022

TRUSTEES' RESPONSIBILITIES STATEMENT

The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITOR

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

The auditor is deemed to have been re-appointed in accordance with section 487 of the Companies Act 2006.

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on 16/11/2023 and signed on behalf of the board of trustees by:

DocuSigned by:
H. GRUNFELD
07E33B25F7D3465...

Rabbi H Grunfeld
Trustee

OPINION

We have audited the financial statements of MARS ORG. LTD (the 'charity') for the year ended 31 December 2022 which comprise the statement of financial activities (including income and expenditure account), statement of financial position, statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2022 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue. Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

OTHER INFORMATION

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Act 2011 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

MARS ORG. LTD

(COMPANY LIMITED BY GUARANTEE)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MARS ORG. LTD
(continued)

YEAR ENDED 31 DECEMBER 2022

RESPONSIBILITIES OF TRUSTEES

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We obtained an understanding of the legal and regulatory frameworks that are applicable to the company, and determined that the most relevant to the presentation of the financial statements are those that relate to the reporting legislation (UK GAAP and the Companies Act 2006), the relevant tax regulations in the United Kingdom, the Landlord and Tenant Act, the UK General Data Protection Regulation (GDPR), Health & Safety Regulations and the Bribery Act. We understood how the company is complying with those frameworks through discussion with the trustees and senior management, and by identifying the company's policies and procedures regarding compliance with laws and regulations. We also identified those members of management who have the primary responsibility for ensuring compliance with laws and regulations, and for reporting any known instances of non-compliance to the trustees. We communicated these identified frameworks amongst our audit team and remained alert to any indications of non-compliance throughout the audit. We ensured that the engagement team had sufficient competence and capability to identify or recognise non-compliance with laws and regulations.
- We discussed with the trustees and senior management the policies and procedures regarding compliance with these legal and regulatory frameworks.
- We assessed the susceptibility of the company's financial statements to material misstatement, including how fraud might occur, by reviewing the company's identified risks and enquiry with the trustees and senior management during the planning and finalisation phases of our audit. The susceptibility to such material misstatement was determined to be low.

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

- Based on this understanding we designed our audit procedures to identify non-compliance with the identified legal and regulatory frameworks, which were part of our procedures on the related financial statement items. Our procedures included reviewing the company's internal controls policies and procedures, reviewing the minutes of board meetings and correspondence with regulatory bodies including HMRC, testing transactions outside the normal course of the business and journal entries, and discussions with the trustees and senior management.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor’s report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor’s report. However, future events or conditions may cause the charity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

MARS ORG. LTD

(COMPANY LIMITED BY GUARANTEE)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MARS ORG. LTD
(continued)

YEAR ENDED 31 DECEMBER 2022

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

USE OF OUR REPORT

This report is made solely to the charity's members, as a body, in accordance with section 144 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

DocuSigned by:
David Goldberg
BC6977A458CD499...

David Goldberg (Senior Statutory Auditor)
Cohen Arnold
Chartered accountants & statutory auditor

New Burlington House
1075 Finchley Road
London
NW11 0PU

16/11/2023

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

MARS ORG. LTD

(COMPANY LIMITED BY GUARANTEE)

STATEMENT OF FINANCIAL ACTIVITIES
(INCLUDING INCOME AND EXPENDITURE ACCOUNT)

YEAR ENDED 31 DECEMBER 2022

	Note	2022 Unrestricted funds £	2022 Restricted funds £	2022 **Total funds £**	2021 Total funds £
Income and endowments					
Donations and legacies	**5**	780,047	333,002	**1,113,049**	900,113
Total income		780,047	333,002	**1,113,049**	900,113
Expenditure					
Expenditure on raising funds:					
Costs of raising donations and legacies	**7**	(77,149)	–	**(77,149)**	(25,530)
Expenditure on charitable activities	**8,9**	(682,361)	(329,218)	**(1,011,579)**	(857,529)
Total expenditure		(759,510)	(329,218)	**(1,088,728)**	(883,059)
Net income and net movement in funds		20,537	3,784	**24,321**	17,054
Reconciliation of funds					
Total funds brought forward		221,998	102,172	**324,170**	307,116
Total funds carried forward		242,535	105,956	**348,491**	324,170

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 29 to 35 form part of these financial statements.

MARS ORG. LTD

(COMPANY LIMITED BY GUARANTEE)

STATEMENT OF FINANCIAL POSITION

31 DECEMBER 2022

	Note	2022 £	2022 £	2021 £	2021 £
FIXED ASSETS					
Tangible fixed assets	**16**		**194,261**		62,298
CURRENT ASSETS					
Debtors	**17**	**26,539**		285,289	
Cash at bank and in hand		**176,453**		83,654	
		202,992		368,943	
CREDITORS: amounts falling due within one year	**18**	**(23,521)**		(72,184)	
NET CURRENT ASSETS			**179,471**		296,759
TOTAL ASSETS LESS CURRENT LIABILITIES			**373,732**		359,057
CREDITORS: amounts falling due after more than one year	**19**		**(25,241)**		(34,887)
NET ASSETS			**348,491**		324,170
FUNDS OF THE CHARITY					
Restricted funds			**105,956**		102,172
Unrestricted funds			**242,535**		221,998
Total charity funds	**20**		**348,491**		324,170

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on 16/11/2023.., and are signed on behalf of the board by:

DocuSigned by:
H. GRUNFELD
07E33B25F7D3465...
Rabbi H Grunfeld
Trustee

The notes on pages 29 to 35 form part of these financial statements.

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

MARS ORG. LTD
(COMPANY LIMITED BY GUARANTEE)
STATEMENT OF CASH FLOWS
YEAR ENDED 31 DECEMBER 2022

	2022 £	2021 £
CASH FLOWS FROM OPERATING ACTIVITIES		
Net income	**24,321**	17,054
Adjustments for:		
Depreciation of tangible fixed assets	**16,948**	21,505
Interest payable and similar charges	**3,390**	1,654
Accrued income	**–**	(4,800)
Changes in:		
Trade and other debtors	**258,750**	(280,000)
Trade and other creditors	**(48,664)**	41,065
Cash generated from operations	**254,745**	(203,522)
Interest paid	**(3,390)**	(1,654)
Net cash from/(used in) operating activities	**251,355**	(205,176)
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of tangible assets	**(156,047)**	(47,365)
Proceeds from sale of tangible assets	**7,136**	-
Net cash used in investing activities	**(148,911)**	(47,365)
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from borrowings	**(9,645)**	(5,514)
Net cash used in financing activities	**(9,645)**	(5,514)
NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS	**92,799**	(258,055)
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	**83,654**	341,709
CASH AND CASH EQUIVALENTS AT END OF YEAR	**176,453**	83,654

The notes on pages 29 to 35 form part of these financial statements.

MARS ORG. LTD
(COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2022

1. GENERAL INFORMATION

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is New Burlington House, 1075 Finchley Road, London, NW11 0PU, United Kingdom.

2. STATEMENT OF COMPLIANCE

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. ACCOUNTING POLICIES

Basis of preparation

The financial statements have been prepared on the historical cost basis.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

There have been no material adjustments based on estimations and assumptions during the financial year.

Fund accounting

General unrestricted funds comprise the accumulated surplus or deficit on income and expenditure account. They are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity.

Restricted funds are funds subject to specific restricted conditions imposed by donors. There are no restricted funds as at the Balance Sheet date.

Designated funds are funds which have been set at the discretion of the Trustees for specific purposes. There are no designated funds as at the Balance Sheet date.

Incoming resources

All donations are recognised in the statement of financial activities (SOFA) of the charity when received. All other income is recognised on a receivable basis.

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

3. ACCOUNTING POLICIES *(continued)*

Resources expended

All expenditure is classified under the Charity's principal categories of charitable and other expenditure and by the type of expense.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fixtures and fittings	-	15% reducing balance
Motor vehicles	-	15% reducing balance
Computer equipment	-	33% reducing balance

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

4. LIMITED BY GUARANTEE

The charity is a company limited by guarantee and has no share capital. The liability of each trustee in the event of winding up is limited to £1.

5. DONATIONS AND LEGACIES

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2022 £**
DONATIONS			
Donations	780,047	252,835	**1,032,882**
GRANTS			
Grants	–	80,167	**80,167**
	780,047	333,002	**1,113,049**

5. DONATIONS AND LEGACIES *(continued)*

	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
DONATIONS			
Donations	507,584	336,395	843,979
GRANTS			
Grants	–	56,134	56,134
	507,584	392,529	900,113

6. ANALYSIS OF GRANTS RECEIVED

Grants received, included in the above, are as follows:

	2022 £	2021 £
Research grant	**–**	56,134
Special case fund	**80,167**	–
	80,167	56,134

7. COSTS OF RAISING DONATIONS AND LEGACIES

	Unrestricted Funds £	**Total Funds 2022 £**	Unrestricted Funds £	Total Funds 2021 £
Fundraising costs	77,149	**77,149**	25,530	25,530

8. EXPENDITURE ON CHARITABLE ACTIVITIES BY FUND TYPE

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2022 £**
Charitable activities	633,321	316,213	**949,534**
Support costs	49,040	13,005	**62,045**
	682,361	329,218	**1,011,579**

	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
Charitable activities	411,193	385,005	796,198
Support costs	61,331	–	61,331
	472,524	385,005	857,529

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

9. EXPENDITURE ON CHARITABLE ACTIVITIES BY ACTIVITY TYPE

	Activities undertaken directly	Support costs	**Total funds 2022**	Total fund 2021
	£	£	**£**	£
Charitable activities	949,534	51,167	**1,000,701**	847,224
Governance costs	–	10,878	**10,878**	10,305
	949,534	62,045	**1,011,579**	857,529

10. ANALYSIS OF CHARITABLE ACTIVITIES

	2022	2021
	£	£
Charitable activities	**292,507**	193,458
Special case fund	**256,118**	166,332
Medical support	**158,987**	290,140
Holiday (Yom Tov) clinics	**15,548**	17,087
Health awareness	**51,840**	27,720
Sustenance packages	**48,354**	32,282
Medical research	**126,180**	69,179
	949,534	796,198

11. ANALYSIS OF SUPPORT COSTS

	Charitable activities	**Total 2022**	Total 2021
	£	**£**	£
Finance costs	3,390	**3,390**	1,654
Governance costs	7,488	**7,488**	8,651
Legal and professional fees	27,083	**27,083**	29,521
Depreciation and loss on disposal of motor vehicle	24,084	**24,084**	21,505
	62,045	**62,045**	61,331

12. NET INCOME

Net income is stated after charging:

	2022	2021
	£	£
Depreciation of tangible fixed assets	**16,948**	21,505
Fees payable for the audit of the financial statements	**7,488**	–

MARS ORG. LTD
(COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS *(continued)*
YEAR ENDED 31 DECEMBER 2022

13. INDEPENDENT EXAMINATION FEES

	2022	2021
	£	£
Fees payable to the independent examiner for:		
Independent examination of the financial statements	**–**	7,200

14. STAFF COSTS

	2022	2021
	£	£
Wages and salaries	**137,668**	57,595
Social security costs	**1,513**	1,810
	139,181	59,405

The average monthly number of employees (part time) during the year was 18 (2021: 13).

No salaries of £60,000 or over were paid during the year.

15. TRUSTEE REMUNERATION AND EXPENSES

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

16. TANGIBLE FIXED ASSETS

	Office Premises	Fixtures and fittings	Motor vehicles	Equipment	**Total**
	£	£	£	£	**£**
Cost					
At 1 January 2022	–	35,191	10,650	54,879	**100,720**
Additions	145,331	4,705	-	6,011	**156,047**
Disposals	-	-	(10,650)	-	**(10,650)**
At 31 December 2022	145,331	39,896	-	60,890	**246,117**
Depreciation					
At 1 January 2022	–	13,281	3,514	21,627	**38,422**
Charge for the year	–	3,992	-	12,956	**16,948**
Disposals	-	-	(3,514)	-	**(3,514)**
At 31 December 2022	–	17,273	-	34,583	**51,856**
Carrying amount					
At 31 December 2022	145,331	22,623	-	26,307	**194,261**
At 31 December 2021	–	21,910	7,136	33,252	62,298

DocuSign Envelope ID: F9E733B5-82A6-42ED-AB5B-E863749826FB

17. DEBTORS

	2022	2021
	£	£
Other debtors	**26,539**	285,289

18. CREDITORS: amounts falling due within one year

	2022	2021
	£	£
Bank loans and overdrafts	**9,601**	9,600
Social security and other taxes	**1,276**	–
Other creditors	**12,644**	62,584
	23,521	72,184

19. CREDITORS: amounts falling due after more than one year

	2022	2021
	£	£
Bank loans and overdrafts	**25,241**	34,887

20. ANALYSIS OF CHARITABLE FUNDS

Unrestricted funds

	At 1 January 2022	Income	Expenditure	**At 31 December 2022**
	£	£	£	**£**
General funds	221,998	780,047	(759,510)	**242,535**

	At 1 January 2021	Income	Expenditure	At 31 December 2021
	£	£	£	£
General funds	212,468	507,584	(498,054)	221,998

Restricted funds

	At 1 January 2022	Income	Expenditure	**At 31 December 2022**
	£	£	£	**£**
Restricted Fund	102,172	333,002	(329,218)	**105,956**

	At 1 January 2021	Income	Expenditure	At 31 December 2021
	£	£	£	£
Restricted Fund	94,648	392,529	(385,005)	102,172

The restricted fund mainly comprises amounts spent on the charity's premises which have been capitalised in Fixed Assets.

21. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds	Restricted Funds	**Total Funds 2022**
	£	£	**£**
Tangible fixed assets	194,261	–	**194,261**
Current assets	97,036	105,956	**202,992**
Creditors less than 1 year	(23,521)	–	**(23,521)**
Creditors greater than 1 year	(25,241)	–	**(25,241)**
Net assets	242,535	105,956	**348,491**

	Unrestricted Funds	Restricted Funds	Total Funds 2021
	£	£	£
Tangible fixed assets	62,298	–	62,298
Current assets	266,771	102,172	368,943
Creditors less than 1 year	(72,184)	–	(72,184)
Creditors greater than 1 year	(34,887)	–	(34,887)
Net assets	221,998	102,172	324,170

22. ANALYSIS OF CHANGES IN NET DEBT

	At 1 Jan 2022	Cash flows	**At 31 Dec 2022**
	£	£	**£**
Cash at bank and in hand	83,654	92,799	**176,453**
Debt due within one year	(9,600)	(1)	**(9,601)**
Debt due after one year	(34,887)	9,646	**(25,241)**
	39,167	102,444	**141,611**

23. RELATED PARTIES

There have been no related party transactions in the reporting period that require disclosure.

MARS ORG. LTD

England & Wales - Charity number 1152340

Accounts

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

mars
Medical Advocacy & Referral Service

Annual Report & Financial Statements
Year Ended 31 December 2021

IN SAFE HANDS

Registered Charity Number: 1152340

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

mars
Medical Advocacy & Referral Service

Our Mission

MARS' mission is to transform the healthcare experience of a sick patient. This is done by advocating and easing the journey of the patient through the medical system.

Who are we

MARS was founded in 2012 by Rabbi Hershel Grunfeld, after having experienced emotional turbulence when supporting two close relatives through critical illness. He realised the need for medical advocacy and support and competently undertook to match sick people with the best hospitals, physicians and treatments available for their conditions, either in the UK or, in rare cases abroad. Before he knew it, this ad-hoc help had grown into a fully-fledged, multi-faceted support organisation.

Simply put, the goal of MARS has become that **'the patient should understand the doctor, and the doctor should understand the patient'.** In other words, MARS is helping patients navigate the complex world of medicine and physical health; have access to life-saving medicines and advocating for the best care available. At the same time, MARS is ensuring that the medical team understands the needs of the patient; especially those with unique cultural, religious and/or linguistic needs.

Who we help

MARS serves people from ethnic minority communities, focusing particularly but not exclusively, on the Orthodox Jewish Community. This community has unique religious and cultural needs that may be unfamiliar to the medical world. This community also includes recent immigrants to the UK, meaning that both the language and the culture are unfamiliar to them.

Geographically, we are based in London, but we receive calls from all over England and have liaison officers located in other areas of the UK such as Essex, Manchester and Gateshead.

"Having worked closely with MARS service, I can see that you offer tremendous benefit to patients. Your 24/7 availability and service gives your community access to the advice at their time of need and your close relationship with various leading clinicians means that access to medical care is optimised. From a clinic and hospital perspective, it is also extremely useful to have a single point of contact to discuss complex care needs and patients."

Mr Sam Rajaratnam – FRCS
Consultant Orthopaedic Surgeon & Director of Orthopaedics Schoen Clinic London

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

What we do

Struggling with illness is like climbing Mount Everest alone on a foggy day, along a narrow path wrought with stones and other obstacles. Every decision is taken with fear and confusion, knowing that the end results can be critical.

We at MARS try to accompany the climbers, remove their loneliness, and shine light on their challenges. It is still not easy but at least no one is alone.

At MARS, a typical day can involve a wide range of issues, spanning many different aspects of medicine and physical health. These include:

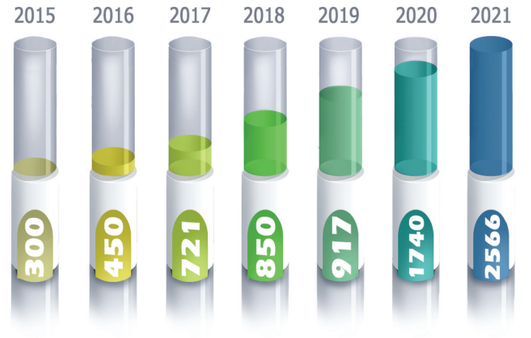
- Supporting patients who request assistance with any type of medical diagnosis from moderate to acute.
- Offering patients with acute diagnosis more specialist support.
- Proposing options to research treatment routes for rare medical disorders and genetic conditions.
- Advising women who have received a prenatal diagnosis regarding a foetal condition or given birth to a child with a congenital condition.
- Helping people with no internet access to receive additional information on their medical challenge to be able to make conscious decisions and choices.
- Addressing any issues that may impair a person's physical health and well-being.

Along with their overwhelming emotions, patients are often faced with a number of practical challenges that compound an already challenging situation.

- The NHS has limited manpower and resources, so that even prior to COVID, the average waiting time for some urgent referrals could be as long as 6 months. Months that can spell the difference between life and death.
- Patients may have difficulties understanding their medical diagnosis and prognosis. Whether this is due to difficulty with the medical jargon and terms, or – for the many immigrants to the UK – a simple linguistic obstacle. Such confusion does not lend itself to smooth and quality care.
- Medical teams are often not familiar with the traditional values and culture of the patient. This creates friction and erodes critical trust between them and the patient.
- Medical practitioners try their best, but may not have the resources available to access out-of-the box treatment options, which could possibly be the patient's only hope.

At MARS, we will step in and provide both emotional and practical support to give patients a higher standard of care, in the following ways:

- ***Advocacy and Connections*** – We use the connections we have made with doctors across the UK (and across the globe, if need be,) to match patients with the doctor most suited for their specific situation. We also help expedite urgent referrals and treatments.
- ***Funding*** – We help fund private treatment, additional costs and medical transfers where needed, so that finances are never the reason for not getting the most appropriate and effective treatment.
- ***Interpretation*** – Interpretation services for patients and families with limited English proficiency are available.
- ***Guidance and Assistance*** – When a patient reaches out to us, we will designate a dedicated liaison who will guide them and support them throughout their medical journey.
- ***Medical Records Review*** – Sometimes, a patient will benefit from receiving a second medical opinion and review of their prognosis. We help them obtain this second (or even third or fourth) opinion from specialists across the globe, to obtain a better understanding of the best course of action.
- ***Medical Research*** – We strive to keep abreast of the latest medical breakthroughs, developments, treatments and trials. We study the latest research and attend medical conferences either virtually or in person, alongside doctors so that we can guide patients on the best path for them. Sometimes this could mean advocating for patients to join medical trials that may be their last or only option. At other times, this may mean supporting patients who are groping in the dark with rare illnesses to find the little-known specialist or treatment option.
- ***Holiday Clinics*** – We fund private local walk-in GP clinics during public and Jewish holidays when there is a reduction in GP services.
- ***Dedicated Case Workers*** – We provide patients who have long-term health conditions with a dedicated case worker who becomes familiar with their case and supports them. This ensures a continuity and consistency of care.



Number of Calls Received

- ***Medical Transfers*** – When a visitor falls ill in the UK, we can arrange for their return home for treatment. In rare cases, we also arrange medically safe transfers to enable patients to access specialised treatment abroad.
- ***24/7 Crisis intervention*** - A medical crisis can happen at any time, and our Intervention team is there to support anyone 24/7.
- ***Raising Awareness*** - We work to raise the awareness in the local community on critical healthcare issues. This is especially important, as many local people do not have access to regular media. Information is prepared in different languages with up to date information on relevant issues.
- ***Interpretation*** – Interpretation services for patients and families with limited English proficiency is available.

> *"Rabbi Grunfeld and his fabulous team do a terrific job in making sure that people with skin problems get an appointment to get a diagnosis and treatment promptly. The feedback from those referred to me from MARS regarding the service they provide is always exemplary. It is very clear that they know they are in a safe pair of hands with MARS and are the receiving the right care in a timely way."*
>
> *Professor Jemima Mellerio BSc MD FRCP*
> *Consultant Dermatologist & Honorary Professor of Paediatric Dermatology*

Partners, Networking and Training

MARS works in partnership with the NHS, and many medical, social and welfare organisations, across England. On a global level, MARS has a range of contacts with other medical advocacy activists in both Europe and the USA, to ensure that all their clients can access the best possible care, irrespective of geographical boundaries. Staff and volunteers receive ongoing in-service training on how to manage and handle telephone requests and research medical information. They are also regular attendees at national and international medical conferences to ensure that they are up-to-date with newly-released medical information and cutting-edge technology.

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

"From the time I first became involved with MARS, I have witnessed it grow and transform into a most valuable resource for worried parents struggling to find the right doctor, or getting the advice and reassurance they so desperately need for their loved ones. Without their sheer dedication, commitment and most of all professionalism, this venture could not have reached the pinnacle of success it has. G-d has blessed us with these selfless human beings who only think of what is best for others and never give up until they deliver this promise."

Professor Imran Mushtaq MB FRCS (Paed)
Consultant Paediatric Urologist –
Great Ormond Street Hospital

Main Areas of Health Enquiries Received

Illness	Gynaecology	ENT	Obstetrics
Percentage	24%	16%	13%
Number of people	616	410	334

Illness	Oncology	Orthopaedics	Dermatology
Percentage	10%	7%	6%
Number of people	256	180	154

Illness	Geriatric	Optical	Renal
Percentage	6%	5%	4%
Number of people	154	128	103

Illness	Neurology	Cardiology	Pulmonary
Percentage	3%	3%	3%
Number of people	81	77	75

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

Highlights of 2021

536 Elderly

420 Women

370 Breadwinners & Caregivers

145 Young People

1095 Children & Babies

In 2021, the calls on MARS have been challenging, stretching us in ways that we could never have anticipated. Today MARS has become a leading Advice and Critical Support Resource in the community's struggle to cope with the aftereffects of COVID including limited access to local medical practitioners and delayed access to NHS treatments.

As the needs of the local community have expanded and the pressure on MARS has escalated, we have undertaken a strategic review to adapt to the circumstances.

Our Key Developments

Increased Personnel

We now have a team of 13 caseworkers, who are sensitive, caring and supportive. Our workers specialise in various fields of expertise.

Our 3 Front Desk Operators have been trained to identify urgent cases to ensure that they are dealt with promptly.

Our phones are monitored 24/7 and we have two senior caseworkers who are available at unorthodox hours.

A team of 25 trained volunteers are available to act as chaperons, offer general support and assist with household help, including arranging meals and food provision for families.

Expansion of Offices & Improving IT

MARS has commenced it's plans to expand its offices to accommodate the growing team and the newly evolving needs of patients. This is in conjunction with its modernising of its digital systems and ensuring all records of patients are being kept centrally in line with GDPR.

An additional floor will be made available to accommodate the case workers; family space where relatives can meet with MARS experts to discuss difficult diagnoses and plan their medical journey. Other rooms to be incorporated will include a conference room for training, both in person and virtually and there is a possibility that we will be able to provide a children's play area

Broader Networking Circle

MARS continues to arrange meetings with senior health care professionals, new medical consultants and nursing care homes to establish strong relationships and forge positive lines of communication, which are essential during times of need.

To date, MARS maintains close contact with local hospitals including Barts, Great Ormond Street, Royal London, Homerton, Royal Free, Newham and University College, amongst many others. These connections serve to ensure that the community's needs are understood, supported and accommodated.
With the strain on the NHS, these networks are vital to maintain, allowing us to ensure that each patient is appropriately supported in their hour of need.

MARS is not looking to reinvent the wheel. We are merely seeking to ensure that every child/parent is supported with whichever medical diagnose they have received. MARS has built excellent relationships with both local and international agencies, organisations and health services.

Most recently, MARS have seen first-hand the incredible support that YL Hearts provides to American children who suffer from congenital heart disease (CHD) and their families. In recent months, MARS have worked tirelessly with YL Hearts to support them in establishing a local branch in London. In March 2022, a private launch of a UK wing of YL Hearts was held in conjunction with MARS, attended by renowned cardiologists who pledged their support to the many families who were in attendance.

Further connections have been established with Refuah Helpline (USA); Chaim Medical Centre (USA), and Rabbi Firer of Ezra Le'Marpeh (Israel).

Evaluation & Feedback

We measure outcomes based on feedback from service users, medical professionals (as on our website) and local community leaders. We use this feedback to refine and improve our services for current and future patients.

We recognise that it is difficult to conduct personal interviews and gather survey responses from patients and their families during their time of crisis. Aside for it being an inappropriate time to approach beneficiaries, a majority will prefer anonymity and are reluctant to expose their struggles.

Where possible, we encourage beneficiaries to keep us updated via, email, letter or phone call. We record all feedback, complaints and queries in line with GDPR and monitor our services accordingly. These are presented and discussed in our monthly management meetings.

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

Case Studies

MARS did not get fazed.

Mr B, on a routine doctor's examination involving some blood work, was found to have a rare and unusual illness. After visiting many doctors and receiving numerous suggestions of treatments that failed to work, Mr B was at a loss.

In his utter helplessness, Mr B found himself pulled into despair. A close friend who had heard of MARS, picked up the phone to Mr B recommending that he should contact them.

Within 24 hours, Mr B's file was on the desk of the dedicated MARS caseworker. In their review meeting, a specialist was soon identified. Within a minimal timeframe, a phone call was placed to the specialist's private mobile phone presenting the scenario.

After having studied Mr B's scans and medical report, the specialist recommended an excellent doctor. There was one obstacle, however- the doctor in question was presently working in Dubai. MARS did not get fazed. Immediate action was undertaken to track the doctor in Dubai. Hours of research and networking were invested on behalf of Mr B, ultimately yielding results.

MARS were thrilled to discover that the doctor in question was actually travelling to London the following week and was willing to meet with Mr B.

The doctor did not have an established clinic in London, in which to host his new patient. This was not an issue for MARS who rose to the bait. MARS ordered the necessary equipment to their offices, where they transformed a room on their premises into a functional clinic to accommodate the needs of this one individual. After several months of treatment recommended by the specialist from Dubai, Mr B, thank G-d, is now a healthy man, free of the illness.

Since this incident, the Doctor from Dubai has helped many more patients through MARS, both in-person and via Zoom where necessary.

> *"My colleagues all said what a wonderful meeting it was, how impressed they were with each of you and how positive they were about working together to make the patient experience a better experience. I would like to think of this as a new beginning with regard to patient care."*
>
> *Dr. Laurence Blumberg*

MARS saves a life

A head of the family and much beloved father and grandfather, lay gravely ill in hospital. His children and loved ones surrounded his bed, as they knew his end was drawing near. A grandchild suggested that, despite the doctors' bleaks prognosis, perhaps Rabbi Grunfeld of MARS could pull some strings and turn the tables.

Within a short time, Rabbi Grunfeld was walking through the corridors of the hospital. Rabbi Grunfeld challenged the doctors to undertake an operation that could prolong the patient's life. The doctor was opposed to the idea, as he believed the operation could have terrible consequences on the patient.

Rabbi Grunfeld gave it thought and ingeniously came up with an alternative idea of how to operate in a way that would omit any grave side effects. This time, the doctor agreed there was hope, however refused to undertake the operation, as he felt too incompetent.

Rabbi Grunfeld immediately sprang into action to obtain the expertise that was necessary. An alternative hospital and surgeon were contacted. The new surgeon admitted he was prepared to undertake this in the spirit of Rabbi Grunfeld's dedication to people in need, as a display of respect for a man who does not sleep when it comes to helping a fellow man.

The operation was carried out amidst the tears and prayers of the family. To the amazement of family and friends, the elderly man awoke! Three months later the beloved father and grandfather was healthy and strong enough to be able to dance at a wedding of his grandchild.

MARS' positive record.

Josh, an 8 year old boy, was brought into hospital in a serious situation and immediately transferred to the ICU in an NHS hospital. The doctor involved in the case gave a detailed rundown about the child's difficult situation to the father, who could not handle the overwhelming information. Upon seeing the tear-filled, distraught and frightened eyes of the father, the doctor suggested that he contact Rabbi Grunfeld from MARS. Josh's father readily agreed, yet replied that he did not have Rabbi Grunfeld's number. The doctor was able to provide Rabbi Grunfeld's number as she had it at hand when needed!

MARS is instrumental in bringing back doctors to NHS hospitals

Milly, a young woman, required an intricate and difficult surgery in an NHS hospital. Mars identified a suitable surgeon in this field with whom they had developed a close relationship in the past.

Upon contacting the surgeon, MARS were told that he no longer worked in NHS hospital. However, due to his close affinity to MARS, and in response to the respect and appreciation MARS had awarded him over the years, he was prepared to go beyond his call of duty and reassign himself into an NHS hospital to undertake the operation.

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

When 'i' is replaced by 'we' Even 'illness' Becomes 'wellness'

Our vision

Our plans for the next 5 years include:

a) Continue developing new case-management software, to ensure greater efficiency.

b) Employing additional staff to meet the growing need and support more patients.

c) Carry out additional research, and network more widely and effectively with medical professionals.

d) Commencing the refurbishment work to ensure that our Centre is amenable for patients, caseworkers and the professional team.

e) Liaising with the Key personnel in the NHS PR department and individual doctors to increase their understanding of how health legislation affects ethnic minority communities, for example with end-of-life issues.

f) Incorporate a fundraising strategy to enable MARS to increase its personnel, offer more training and supervision and support individuals.

g) Facilitating support groups for various illnesses including cancer patients and their families.

h) Encouraging the community to consider private medical insurance due to the constraints on the NHS.

Thank you

We owe immense gratitude to our devoted members in the community who work tirelessly behind the scenes to share the burden of Rabbi Grunfeld, ensure that we have the necessary funds, and offer their assistance in times of need.

On behalf of our staff, volunteers and beneficiaries we would like to thank our donors. Your generous support has helped us be there for our community at critical times and give them the emotional and practical support when they needed it most. We pray for better times, both locally and globally and hope that you will be in a position to continue supporting this much needed service.

"I have looked after patients from the MARS organisation for many years. The patients are always carefully selected and have already been given excellent advice by Rabbi Grunfeld and his team. There is careful coordination within the organisation about referrals and appointments and adopting a coordinated approach to offer the best patient care. It is clear that MARS serves as a key source of medical information and help for patients."

Mr Arvind Vashisht MD MB BS FRCOG MA BA
Urogynae Consultant, UCLH

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document
The charity is controlled by its governing document, its memorandum and articles of association, and constitutes a limited company, limited by guarantee, as defined by companies act 2006.

Organisation

The day-to-day affairs of the charity are administered by the trustees. None of the trustees who are also the directors have any beneficial interest in the company.

Recruitment and appointment of new trustees
It is not currently the intention of the trustees of the charity to appoint new trustees. Should this situation change in the future, the trustees will apply suitable recruitment and training procedures.

Risk Management
The trustees have identified and reviewed the major risks to which the charity is exposed, in particular those related to the operations and finance of the charity, and are satisfied that systems are in place to mitigate those risks.

Investments powers, policy and performance

The charity places surplus funds in a bank deposit account. It is the view of the trustees that due to the rapid turnover of funds it would not be prudent to invest in any other type of account as the charity requires immediate access to its funds.

Governance and internal control

The power of appointing new or additional Trustees hereof or removing Trustees is vested in the persons who are for the time being the trustees.

Public benefit

The Trustees confirm their compliance with their duty to have due regard to the public benefit guidance published by the Charity Commission when reviewing the Charity's aims and objectives and in planning future activities.

Financial review

The financial position of the Charity is satisfactory.

Income and donations aggregated £900,113. Total resources expended were £883,059 resulting in a net surplus of £17,054 for the year and total reserves of £324,170 (*2020 - £307,116*).

Reserves

The Trustees have examined the charity's requirements for reserves in light of the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of the expenditure. Budgeted expenditure for 2022 is £1.2m and therefore the target is £300,000 to £600,000 in unrestricted reserve funds. The reserves are needed to meet the working capital requirements of the charity and the Management Committee are confident that at this level they would be able to continue the current activities of the charity in the event of a significant drop in funding. The present level of unrestricted reserves available to the charity of £220,000 therefore falls short of this target level. Although the strategy is to continue to build reserves through planned operating surpluses, the trustees are aware that it is unlikely that the target range can be reached for at least two years. In the short term the trustees have also considered the extent to which existing activities and expenditure could be curtailed, should such circumstances arise.

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

TRUSTEES' ANNUAL REPORT (INCORPORATING THE DIRECTOR'S REPORT)
(continued)

YEAR ENDED 31 DECEMBER 2021

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on 28/10/2022 and signed on behalf of the board of trustees by:

DocuSigned by:
H. GRUNFELD
07E33B25F7D3465...
Rabbi H Grunfeld
Trustee

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF MARS ORG. LTD

YEAR ENDED 31 DECEMBER 2021

I report to the trustees on my examination of the financial statements of MARS ORG. LTD ('the charity') for the year ended 31 December 2021.

RESPONSIBILITIES AND BASIS OF REPORT

As the trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

INDEPENDENT EXAMINER'S STATEMENT

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales (ICAEW), which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:
David Goldberg
BC6977A458CD499...

David Goldberg FCA DChA
Independent Examiner

New Burlington House
1075 Finchley Road
London
NW11 0PU

Date: 28/10/2022 ……..

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING INCOME AND EXPENDITURE ACCOUNT)

YEAR ENDED 31 DECEMBER 2021

	Note	Unrestricted funds £	Restricted funds £	**2021 Total funds £**	2020 Total funds £
Income and endowments					
Donations and legacies	**5**	507,584	392,529	**900,113**	1,361,364
Other trading activities	**7**	–	–	**–**	46,762
Total income		507,584	392,529	**900,113**	1,408,126
Expenditure					
Expenditure on raising funds:					
Costs of raising donations and legacies	**8**	(25,530)	–	**(25,530)**	(117,594)
Expenditure on charitable activities	**9,10**	(472,524)	(385,005)	**(857,529)**	(1,026,961)
Total expenditure		(498,054)	(385,005)	**(883,059)**	(1,144,555)
Net income and net movement in funds		9,530	7,524	**17,054**	263,571
Reconciliation of funds					
Total funds brought forward		212,468	94,648	**307,116**	43,545
Total funds carried forward		221,998	102,172	**324,170**	307,116

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 20 to 27 form part of these financial statements.

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

STATEMENT OF FINANCIAL POSITION

31 DECEMBER 2021

	Note	2021 £	£	2020 £	£
FIXED ASSETS					
Tangible fixed assets	**17**		**62,298**		36,438
CURRENT ASSETS					
Debtors	**18**	**285,289**		5,289	
Cash at bank and in hand		**83,654**		341,709	
		368,943		346,998	
CREDITORS: amounts falling due within one year	**19**	**(72,184)**		(32,618)	
NET CURRENT ASSETS			**296,759**		314,380
TOTAL ASSETS LESS CURRENT LIABILITIES			**359,057**		350,818
CREDITORS: amounts falling due after more than one year	**20**		**(34,887)**		(43,702)
NET ASSETS			**324,170**		307,116
FUNDS OF THE CHARITY					
Restricted funds			**102,172**		94,648
Unrestricted funds			**221,998**		212,468
Total charity funds	**21**		**324,170**		307,116

For the year ending 31 December 2021 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on 28/10/2022, and are signed on behalf of the board by:

DocuSigned by:
H. GRUNFELD
07E33B25E7D3465...

Rabbi H Grunfeld
Trustee

The notes on pages 20 to 27 form part of these financial statements.

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

STATEMENT OF CASH FLOWS

YEAR ENDED 31 DECEMBER 2021

	2021 £	2020 £
CASH FLOWS FROM OPERATING ACTIVITIES		
Net income	**17,054**	263,571
Adjustments for:		
Depreciation of tangible fixed assets	**21,505**	7,544
Interest payable and similar charges	**1,654**	2,425
Accrued expenses	**7,200**	4,800
Changes in:		
Trade and other debtors	**(280,000)**	–
Trade and other creditors	**29,065**	(10,788)
Cash generated from operations	**(203,522)**	267,552
Interest paid	**(1,654)**	(2,425)
Net cash (used in)/from operating activities	**(205,176)**	265,127
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of tangible assets	**(47,365)**	(9,259)
Net cash used in investing activities	**(47,365)**	(9,259)
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from borrowings	**(5,514)**	50,001
Net cash (used in)/from financing activities	**(5,514)**	50,001
NET (DECREASE)/INCREASE IN CASH AND CASH EQUIVALENTS	**(258,055)**	305,869
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	**341,709**	35,840
CASH AND CASH EQUIVALENTS AT END OF YEAR	**83,654**	341,709

The notes on pages 20 to 27 form part of these financial statements.

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

1. GENERAL INFORMATION

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is New Burlington House, 1075 Finchley Road, London, NW11 0PU, United Kingdom.

2. STATEMENT OF COMPLIANCE

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. ACCOUNTING POLICIES

Basis of preparation

The financial statements have been prepared on the historical cost basis.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

There have been no material adjustments based on estimations and assumptions during the financial year.

Fund accounting

General unrestricted funds comprise the accumulated surplus or deficit on income and expenditure account. They are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity.

Restricted funds are funds subject to specific restricted conditions imposed by donors.

Designated funds are funds which have been set at the discretion of the Trustees for specific purposes. There are no designated funds as at the Balance Sheet date.

Incoming resources

All donations and other income are recognised in the statement of financial activities (SOFA) of the charity on a receivable basis.

MARS ORG. LTD

COMPANY LIMITED BY GUARANTEE

Resources expended

All expenditure is classified under the Charity's principal categories of charitable and other expenditure and by the type of expense.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fixtures and fittings	-	15% reducing balance
Motor vehicles	-	15% reducing balance
Computer equipment	-	33% reducing balance

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

4. LIMITED BY GUARANTEE

The charity is a company limited by guarantee and has no share capital. The liability of each trustee in the event of winding up is limited to £1.

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

5. DONATIONS AND LEGACIES

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2021 £**
DONATIONS			
Donations	507,584	336,395	**843,979**
GRANTS			
Grants	–	56,134	**56,134**
	507,584	392,529	**900,113**

	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £
DONATIONS			
Donations	977,981	301,077	1,279,058
GRANTS			
Grants	–	82,306	82,306
	977,981	383,383	1,361,364

6. ANALYSIS OF GRANTS RECEIVED

Grants received, included in the above, are as follows:

	2021 £	2020 £
Research grant	**56,134**	34,250
Special case funding	**–**	48,056
	56,134	82,306

7. OTHER TRADING ACTIVITIES

	Unrestricted Funds £	**Total Funds 2021 £**	Unrestricted Funds £	Total Funds 2020 £
Other trading activities	–	**–**	46,762	46,762

8. COSTS OF RAISING DONATIONS AND LEGACIES

	Unrestricted Funds £	**Total Funds 2021 £**	Unrestricted Funds £	Total Funds 2020 £
Fundraising costs	25,530	**25,530**	117,594	117,594

MARS ORG. LTD
COMPANY LIMITED BY GUARANTEE
NOTES TO THE FINANCIAL STATEMENTS *(continued)*
YEAR ENDED 31 DECEMBER 2021

9. EXPENDITURE ON CHARITABLE ACTIVITIES BY FUND TYPE

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2021 £**
Charitable activities	411,193	385,005	**796,198**
Support costs	61,331	–	**61,331**
	472,524	385,005	**857,529**

	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £
Charitable activities	715,371	288,735	1,004,106
Support costs	22,855	–	22,855
	738,226	288,735	1,026,961

10. EXPENDITURE ON CHARITABLE ACTIVITIES BY ACTIVITY TYPE

	Activities undertaken directly £	Support costs £	**Total funds 2021 £**	Total fund 2020 £
Charitable activities	796,198	52,680	**848,878**	1,022,161
Governance costs	–	8,651	**8,651**	4,800
	796,198	61,331	**857,529**	1,026,961

11. ANALYSIS OF CHARITABLE ACTIVITIES

	2021 £	2020 £
Charitable activities	**193,458**	183,170
Covid support	**4,500**	254,518
Medical support	**265,152**	258,051
Medical support through congregations	**20,488**	91,238
Covid awareness	**16,010**	36,182
Sustenance packages	**32,282**	84,932
Covid research	**69,179**	20,947
Family communication welfare	**9,611**	12,105
Publications	**–**	24,485
Special case funding	**166,332**	23,472
Holiday (Yom Tov) clinics	**17,087**	15,006
Marketing	**2,099**	–
	796,198	1,004,106

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

12. ANALYSIS OF SUPPORT COSTS

	Charitable activities £	**Total 2021 £**	Total 2020 £
Finance costs	1,654	**1,654**	2,425
Governance costs	8,651	**8,651**	4,800
Legal and professional fees	29,521	**29,521**	8,084
Depreciation	21,505	**21,505**	7,546
	61,331	**61,331**	22,855

13. NET INCOME

Net income is stated after charging:

	2021 £	2020 £
Depreciation of tangible fixed assets	**21,505**	7,546
Fees payable for the audit of the financial statements	**–**	4,800

14. INDEPENDENT EXAMINATION FEES

	2021 £	2020 £
Fees payable to the independent examiner for:		
Independent examination of the financial statements	**7,200**	–

15. STAFF COSTS

	2021 £	2020 £
Wages and salaries	**57,595**	53,375
Social security costs	**1,810**	–
	59,405	53,375

The average monthly number of employees during the year was 8 (2020: 8).

No salaries of £60,000 or over were paid during the year.

16. TRUSTEE REMUNERATION AND EXPENSES

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

MARS ORG. LTD
COMPANY LIMITED BY GUARANTEE
NOTES TO THE FINANCIAL STATEMENTS *(continued)*
YEAR ENDED 31 DECEMBER 2021

17. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Motor vehicles £	Equipment £	**Total £**
Cost				
At 1 January 2021	33,926	10,650	8,779	**53,355**
Additions	1,265	–	46,100	**47,365**
At 31 December 2021	35,191	10,650	54,879	**100,720**
Depreciation				
At 1 January 2021	9,414	2,254	5,249	**16,917**
Charge for the year	3,867	1,260	16,378	**21,505**
At 31 December 2021	13,281	3,514	21,627	**38,422**
Carrying amount				
At 31 December 2021	21,910	7,136	33,252	**62,298**
At 31 December 2020	24,512	8,396	3,530	36,438

18. DEBTORS

	2021 £	2020 £
Pledges	**280,000**	-
Other debtors	**5,289**	5,289
	285,289	5,289

19. CREDITORS: amounts falling due within one year

	2021 £	2020 £
Bank loans and overdrafts	**9,600**	6,299
Accruals and deferred income	**62,584**	26,319
	72,184	32,618

20. CREDITORS: amounts falling due after more than one year

	2021 £	2020 £
Bank loans and overdrafts	**34,887**	43,702

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

21. ANALYSIS OF CHARITABLE FUNDS

Unrestricted funds

	At 1 January 2021 £	Income £	Expenditure £	**At 31 December 2021 £**
General funds	212,468	507,584	(498,054)	**221,998**

	At 1 January 2020 £	Income £	Expenditure £	At 31 December 2020 £
General funds	43,545	1,024,743	(855,820)	212,468

Restricted funds

	At 1 January 2021 £	Income £	Expenditure £	**At 31 December 2021 £**
Restricted Funds	94,648	392,529	(385,005)	**102,172**

	At 1 January 2020 £	Income £	Expenditure £	At 31 December 2020 £
Restricted Funds	–	383,383	(288,735)	94,648

22. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2021 £**
Tangible fixed assets	62,298	–	**62,298**
Current assets	266,771	102,172	**368,943**
Creditors less than 1 year	(72,184)	–	**(72,184)**
Creditors greater than 1 year	(34,887)	–	**(34,887)**
Net assets	221,998	102,172	**324,170**

	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £
Tangible fixed assets	36,438	–	36,438
Current assets	252,350	94,648	346,998
Creditors less than 1 year	(32,618)	–	(32,618)
Creditors greater than 1 year	(43,702)	–	(43,702)
Net assets	212,468	94,648	307,116

MARS ORG. LTD
COMPANY LIMITED BY GUARANTEE
NOTES TO THE FINANCIAL STATEMENTS *(continued)*
YEAR ENDED 31 DECEMBER 2021

23. ANALYSIS OF CHANGES IN NET DEBT

	At 1 Jan 2021 £	Cash flows £	**At 31 Dec 2021 £**
Cash at bank and in hand	341,709	(258,055)	**83,654**
Debt due within one year	(6,299)	(3,301)	**(9,600)**
Debt due after one year	(43,702)	8,815	**(34,887)**
	291,708	(252,541)	**39,167**

24. RELATED PARTIES

There have been no related party transactions in the reporting period that require disclosure.

DocuSign Envelope ID: C02C7E10-0973-43F9-A200-8203256D8AA2

mars
Medical Advocacy & Referral Service

Trustees:
Rabbi H Grunfeld
Mr J Herzka
Mr P Weinberger

Bankers:
HSBC UK
465 Bethnal Green Road
Bethnal Green
London E2 9QW

Accountants:
Messrs Cohen Arnold
New Burlington House
1075 Finchley Road
London NW11 0PU

Organisation Details:
MARS ORG. LTD
Unit 15 Grosvenor Way
London, E5 9ND
020-3322-8586
www.marsorg.com
mail@marsorg.com

Registered Company Number: 08321795 Registered Charity Number: 1152340

Registered Office: New Burlington House,1075 Finchley Road London NW11 0PU

MARS ORG. LTD

England & Wales - Charity number 1152340

Accounts

REGISTERED COMPANY NUMBER: 08321795 (England and Wales)
REGISTERED CHARITY NUMBER: 1152340

REPORT OF THE TRUSTEES AND

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

FOR

MARS ORG. LTD

Venitt and Greaves
Statutory Auditors
Chartered Accountants
115 Craven Park Road
South Tottenham
London
N15 6BL

MARS ORG. LTD

CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

	Page
Report of the Trustees	1 to 10
Report of the Independent Auditors	11 to 12
Statement of Financial Activities	13
Balance Sheet	14 to 15
Cash Flow Statement	16
Notes to the Cash Flow Statement	17
Notes to the Financial Statements	18 to 24

MARS ORG. LTD

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2020

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 December 2020. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2020

OBJECTIVES AND ACTIVITIES
Objectives and aims

MARS was founded in 2012 by Rabbi Hershel Grunfeld, after having gone through crisis after crisis when supporting two close relatives through critical illness. He realised the need for medical advocacy and support, and began reaching out to others suffering life threatening medical emergencies. Before he knew it, this ad hoc help had grown into a fully-fledged, multi-faceted support organisation.

Simply put, the goal of MARS became that 'the patient should understand the doctor, and the doctor should understand the patient'. In other words, MARS is helping patients navigate the complex world of medicine and physical health and advocating for the best care available. At the same time, MARS is ensuring that the medical team understand the needs of the patient; especially those with unique cultural, religious and/or linguistic needs.

MARS provides patients with comprehensive medical and financial support. We provide guidance on medical cases ranging from minor to major, earning the trust and respect from the local and medical communities.

For patients who are trying to reach a diagnosis, or those who have recently received a diagnosis, MARS is often their starting point as they struggle to navigate unfamiliar terrain. MARS clearly maps and explains the next steps, supporting every patient according to their unique needs and circumstances.

In the past years I have managed to provide numerous in-house consultations for patients and their families giving them the time they need for us to guide them in their medical journey. This made us extend our premises to include a comfortable consultation room as well as employing more trained staff to facilitate these sessions. These meetings in our new conference room have proven to be very beneficial and the ability to increase this service to more people greatly benefited patients.

Patient Testimonials:

"I have personally been helped by the organisation MARS and I can testify as well for many people in my constituency. MARS is an excellent and praiseworthy organisation that helps people navigates through the difficulties of illness in a sensitive and efficient manner. I would personally recommend anyone having an issue to turn to MARS for assistance."
(Simcha Steinberger, conservative councillor in Hackney, North London.)

"We would like to express our immense appreciation to you for all the support and devotion you extended when our daughter was undergoing surgery. You gave us your time, effort and dedication on so many occasions. During that very stressful time, this support made a tremendous difference to us. Thank you for being so understanding of our need to seek a top doctor. Without your input we would have been totally lost with no clue where to go. Our daughter is doing very well now. The staff at her follow up appt pointed out to us how impressed they were by all the effort invested in this child."
(Mother of patient)

"I was very touched by your extreme dedication when needing advice in my medical situation. "
(Community Rabbi)

Respected by top professionals:
Our team of knowledgeable staff and volunteers communicate with top doctors in a most professional manner. This has earned us great respect by many leading health professionals.

Doctors' Endorsements:

"Healthcare is a complex maze that is next to impossible to navigate without assistance. MARS offers an essential service helping patients reach the right specialist first time to provide the most cost effective healthcare to get the best outcome possible".

Mr Andy Goldberg OBE MBBS MD FRCS (Tr & Orth)

"I would heartily recommend MARS Org to any family or patient who needs support in navigating the complex world of healthcare. My patients tell me how much they value the support that MARS Org provides them and the personal attention that Rabbi Grunfeld has in helping manage cases and directly communicates with patients and relatives. "

Dr James Teo MA MB FRCP PhD

"MARS Org provides support for young patients and families as well as a link to clinicians who can advise on care to improve the patient journey through the complexities of medical practice."

Dr Stephen Marks
Reader and Consultant in Paediatric Nephrology University College London Great Ormond Street Institute of Child Health, London, UK

"I have been giving advice to patients from MARS for the last 5 years and have always been impressed by the careful attention to detail by the Medical Director and his team. I am often asked as a second opinion when a patient has been advised elsewhere. In my experience the MARS team are determined to understand the logic behind any recommendations, to ensure there are no better alternatives and to make sure the patient is pointed towards the right practitioner for treatment. It is a level of service that others should aspire to. "

Alan Farthing MD FRCOG Consultant Gynaecological surgeon and oncologist

"The Medical Advocacy & Referral Service (MARS) under the direction of Rabbi Grunfeld is an outstanding service that has helped and supported an innumerable number of patients over the years. The assistance they provide is something above and beyond that of current medical services. I believe that patients have truly benefited from such a bespoke service as MARS not only facilitates but also identifies the deemed best medical specialist for the patient's needs. Rabbi Grunfeld is extremely honest and hard-working. He always has the patient's best interests at heart. I would wholeheartedly recommend him and his team. All patients should consider their service if needed."

Mr Christopher Chan BSc PhD FRCS
Consultant colorectal surgeon

"I have been involved in the specialist care of patients referred through MARS for a number of years. I have found the service to be consistently efficient, responsive, and clinically astute. Receiving prompt and optimal care is clearly central to the service, and my experience is that this is delivered to a very high standard."

Dr George Webster BSc MD FRCP
Consultant Gastroenterologist and Hepatologist

OBJECTIVES AND ACTIVITIES

Significant activities

Struggling with illness is like climbing Mount Everest, alone, on a foggy day and on a narrow path full of stones and other obstacles. Every decision is taken with fear and confusion but can be critical.

We at MARS try to walk along, take way the loneliness, shine the way and explain the challenges. It is still not easy but at least no one is alone.

At MARS, a typical day can involve a wide range of issues, spanning many different aspects of medicine and physical health. Helping people with no internet access receive additional information on their medical challenge to be able to make conscious choices.

With our global network we offer options to research treatment routes for rare medical disorders and genetic conditions. Furthermore there are cases where we advise women who have received a prenatal diagnosis regarding a foetal condition or given birth to a child with a congenital condition.

Additionally we support cancer patients, patients with CHD, patients suffering from organ failure or post-COVID symptoms. Overall, we will address anything that may impair a person's physical health and well-being.

Along with their overwhelming emotions, patients are often faced with a number of practical challenges that compound an already challenging situation:

The NHS has limited manpower and resources, so that even prior to COVID, the average waiting time for some urgent referrals could be as long as 6 months. Months that can spell the difference between life and death.

Patients may have difficulties understanding their medical diagnosis and prognosis. Whether this is due to difficulty with the medical jargon and terms, or - for the many immigrants to the UK - a simple linguistic obstacle, the confusion does not lend itself to smooth and quality care.

Medical teams are often not familiar with the traditional values and culture of the patient. This creates friction and erodes critical trust between them and the patient.

Medical practitioners try their best, but may not have the resources available to access out-of-the box treatment options, that could possibly be the patient's only hope.

At MARS, we will step in and provide both emotional and practical support to give patients a higher standard of care, as elaborated on below:

1) Advocacy and Connections - We use the connections we've made with doctors across the UK (and across the globe, if need be), to match patients with the doctor most suited for their specific situation. We also help expedite urgent referrals and treatments.

2) Funding - We help fund private treatment, additional costs and medical transfers where needed, so that money is never the reason for not getting the most appropriate and effective treatment.

3) Guidance and Assistance - When a patient reaches out to us, we will designate a dedicated liaison who will guide them and support them throughout their medical journey.

4) Medical Records Review - Sometimes, a patient will benefit from receiving a second medical opinion and review of their prognosis. We help them obtain this second (or even third or fourth opinion) from specialists across the globe, to obtain a better understanding of the best course of action.

5) Medical Research - We strive to keep abreast of the latest medical breakthroughs, developments, treatments and trials. We study the latest research and attend medical conferences and meetings alongside doctors so that we can guide patients on the best path for them. Sometimes this could mean advocating for patients to join medical trials that may be their last or only option. At other times, this may mean supporting patients who are groping in the dark with rare illnesses to find the little-known specialist or treatment option.

OBJECTIVES AND ACTIVITIES

6) Holiday Clinics - We fund private local walk in GP clinics during public holidays when there is a reduction in GP services.

7) Dedicated Case Workers - We provide patients who have long-term health conditions with a dedicated case worker who becomes familiar with their case and supports them. This ensures a continuity and consistency of care.

8) Medical Transfers - When a visitor falls ill in the UK, we can arrange for their return home for treatment. In rare cases, we also arrange medically safe transfers to enable patients to access specialised treatment abroad.

9) 24/7 Crisis intervention - A medical crisis can happen at any time, and our intervention team is there to support anyone 24/7.

10) Raising Awareness - We work to raise the awareness in the local community on critical healthcare issues. This is especially important as many local people do not have access to regular media. Information is prepared in different languages with up to date information on relevant issues.

The financial results of the company's activities for the year ended 31 December 2020 are fully reflected in the attached financial statements together with the notes thereon.

The charity raised £1,353,063 (2019: £501,482) in donations and grants.

The trustees are satisfied with the results and activities of the company for the year and do not anticipate any significant changes in the forthcoming year.

OBJECTIVES AND ACTIVITIES

Public benefit

The trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit, when reviewing the charity's aims and objectives, and in planning future activities and setting grant making policy for the year.

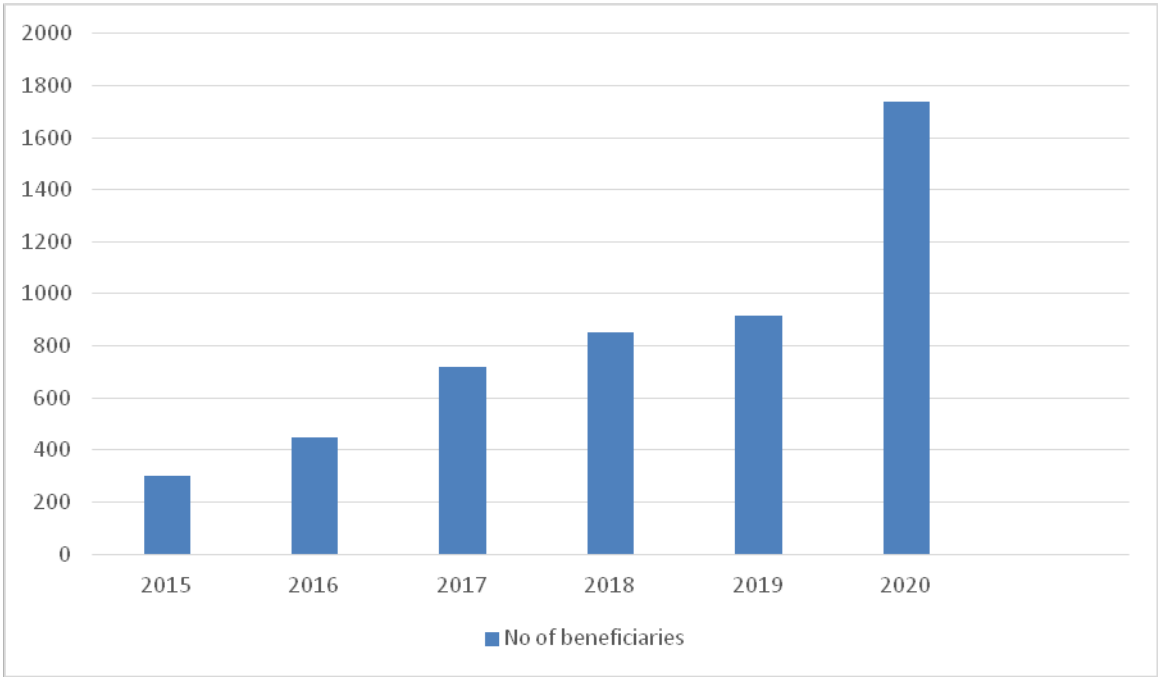
MARS serves people from ethnic minority communities, focusing particularly, but not exclusively, on the Orthodox Jewish Community. This community has unique religious and cultural needs that may be unfamiliar to the medical world. This community also includes recent immigrants to the UK, meaning that both the language and the culture are unfamiliar to them.

Geographically, we are based in London, but we receive calls from all over England and have liaison officers located in other areas of the UK such as Essex, Manchester and Gateshead.

COVID-19

COVID has challenged and stretched organisations in ways we could never have imagined, and MARS has become a leading critical resource in the community's struggle with the pandemic.

In 2020 we supported 1,740 beneficiaries, almost twice the number of users in 2019 (see graph).



However, it was not only the quantity of calls that was unprecedented. As the needs of the local community became clearer, we did our best to respond speedily and practically:

1) MARS purchased oxygen tanks for front line licensed organisations such as Hatzolah, Ezra Umarpeh, referring patients in need of oxygen tanks and other medical equipment. Additionally, we sent out qualified medical volunteers to monitor and support patients and their families.

2) In the most difficult circumstances, MARS liaised with hospitals to arrange for designated volunteers to visit patients (many of whom did not speak English), to support them and become their point of contact with their families.

3) MARS operated a COVID Helpline which managed 1,000's of calls. There were specialists available who spoke in English, Yiddish, Hebrew and French to ensure that people had access to medical and legal advice.

OBJECTIVES AND ACTIVITIES

4) MARS liaised with hospitals and raised cultural awareness on the unique needs of Jewish patients. Whilst there were stringent rules on hospital access, MARS tried to ensure that families of patients were being supported. As many patients had no internet-accessible devices, we provided WellTab Tablets enabling families to be connected to patients 24 hours a day.

5) MARS arranged food parcels for families with ill members and for patients in hospital.

6) Dr Noimark provided training to our call centre volunteers to ensure that the basic information given was accurate and that patients affected by COVID were given maximum support.

7) After liaising with Royal London Hospital, University College Hospital and Homerton Hospital, MARS donated 10 CPAP Ventilators to the Royal London Hospital. This was besides showing recognition to front line service providers of the NHS, through meetings, trainings and acknowledging their services through local media.

8) MARS undertook a COVID Study to understand more about transmission of Coronavirus (SARS-CoV2/COVID19) within the Charedi Community in conjunction with and sponsored by The London School of Hygiene and Tropical Medicine. Over 786 families took part. Results were published and contributed to promoting awareness within families, schools, synagogues and social welfare organisations.

9) Press releases, Research findings and acknowledgement of front line providers were communicated to local and national media through The PR Company.

Grantmaking

Grants are made at the discretion of the trustees and in accordance with the principal objectives of the charity.

Appeal letters are received from, and personal visits made by representatives of Jewish charitable, religious and educational institutions. These requests are then considered by the trustees and grants are made in accordance with trustees decisions.

All applications receive the fullest and most careful consideration.

Volunteers

Mars works in partnership with other medical and welfare organisations, including the NHS and other local social welfare organisations across England.

On a global level, MARS has a range of contacts with other medical advocacy activists in both Europe and the USA, to ensure that all their clients can access the best possible care, irrespective of geographical boundaries.

Staff and volunteers receive ongoing in-service training on how to manage and handle telephone requests and research medical information. They are also regular attendees at national and international medical conferences to ensure that they are up-to-date with newly-released medical information and cutting-edge technology.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

We measure outcomes based on feedback from service users, medical professionals (as on our website) and local community leaders. We use this feedback to refine and improve our services for current and future patients.

In the past 12 months we have:
- responded to 32,340 phone calls
- opened 1,740 cases, many of which have had very positive outcomes.

The following case study shows just one example how MARS provided hope and facilitated successful care in a bleak situation:

Mr S (52 years old) was diagnosed with bowel cancer. The doctors gave him a 30% chance of survival with a planned protocol of treatment. MARS managed to get two further opinions on the treatment plan and with surgery and treatment, his chance of survival was raised to 85%. Today he is alive, in remission and a happy father enjoying his time with his children.

MARS is gratified to be endorsed by many leading local medical practitioners (see website for details):

"We have heard about some of the excellent support the MARS service has provided to patients, carers and families, through partnership with our NHS hospitals and primary care services"' Ruth May, Chief Nursing Officer, England

"Thank you for all the help and support you are offering to patients… Moreover, the organisation has been offering good advice for doctors and other hospital staff. Especially in the past difficult weeks during the coronavirus epidemic." Prof. Marcel Levi, MD PhD FRCP Chief Executive and Professor of Medicine, University College London Hospitals.

"Thank you for the kind and generous donation by MARS ORG of CPAP machines and consumables… These machines have helped us to better care for our patients and are well appreciated by everyone in the department." Dr Michael Kim, Consultant in Emergency Medicine, The Royal London Hospital

Fundraising activities

The principal funding sources for the charity are currently by way of donations from the public and some grant funding from trust funders. During 2020, the charity was unable to rely on traditional fundraising events and therefore had to significantly increase its fundraising budget to meet its funding targets. It is the aim of the Trustees to build on the success of the individual donor fundraising in 2020 to build a sustainable income for the future.

FINANCIAL REVIEW

Reserves policy

The Trustees have examined the charity's requirements for reserves in light of the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of the expenditure. Budgeted expenditure for 2021 is £1,200,000 and therefore the target is £300,00 to £600,00 in unrestricted reserve funds. The reserves are needed to meet the working capital requirements of the charity and the Management Committee are confident that at this level they would be able to continue the current activities of the charity in the event of a significant drop in funding. The present level of unrestricted reserves available to the charity of £212,468 therefore falls short of this target level. Although the strategy is to continue to build reserves through planned operating surpluses, the Trustees are aware that it is unlikely that the target range can be reached for at least two years. In the short term the Trustees have also considered the extent to which existing activities and expenditure could be curtailed, should such circumstances arise.

FUTURE PLANS

Our plans for the next 5 years to help us both expand our services, reach more people, and improve medical services for the community in general include:

1) Investing in developing new case management software, to ensure greater efficiency

2) Employing additional staff to meet the growing need and support more patients, carry out additional research, and network more widely and effectively with medical professionals.

3) Liaising with the NHS PR department and individual doctors to increase their understanding of how health legislation affects ethnic minority communities, for example with end-of-life issues.

4) Increasing capacity to provide more financial support with medical expenses.

5) Facilitating support groups for cancer patients and their families.

6) Providing more staff training from top medical professionals.

On behalf of our staff, volunteers and beneficiaries we would like to thank our donors. Your generous support has helped us be there for our community at critical times and give them the emotional and practical support when they needed it most.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, its memorandum and articles of association, and constitutes a limited company, limited by guarantee, as defined by Companies Act 2006.

Recruitment and appointment of new trustees

It is not currently the intention of the trustees of the charity to appoint new trustees. Should this situation change in the future, the trustees will apply suitable recruitment and training procedures.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
08321795 (England and Wales)

Registered Charity number
1152340

Registered office
115 Craven Park Road
London
N15 6BL

Trustees
H Grunfeld
J Herzka
P Weinberger

REFERENCE AND ADMINISTRATIVE DETAILS

Auditors

MALCOLM VENITT
A.C.A
Venitt and Greaves
Statutory Auditors
Chartered Accountants
115 Craven Park Road
South Tottenham
London
N15 6BL

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Mars Org. Ltd for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland"

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors, Venitt and Greaves, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Approved by order of the board of trustees on 11 October 2021 and signed on its behalf by:

H Grunfeld - Trustee

REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF MARS ORG. LTD

Opinion
We have audited the financial statements of Mars Org. Ltd (the 'charitable company') for the year ended 31 December 2020 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In our opinion the financial statements:
- give a true and fair view of the state of the charitable company's affairs as at 31 December 2020 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion
We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern
In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information
The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Matters on which we are required to report by exception
We have nothing to report in respect of the following matters where the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:
- the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements; or
- the charitable company has not kept adequate accounting records; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees
As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements
We have been appointed as auditors under Section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report
This report is made solely to the charitable company's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Venitt and Greaves
Statutory Auditors
Chartered Accountants
Eligible to act as an auditor in terms of Section 1212 of the Companies Act 2006
115 Craven Park Road
South Tottenham
London
N15 6BL

11 October 2021

MARS ORG. LTD

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2020

	Notes	Unrestricted fund £	Restricted fund £	31.12.20 Total funds £	31.12.19 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	951,418	401,645	1,353,063	501,482
Other trading activities	3	-	28,500	28,500	-
Total		951,418	430,145	1,381,563	501,482
EXPENDITURE ON					
Raising funds	4	91,031	-	91,031	15,980
Charitable activities	5				
Charitable		175,698	15,871	191,569	456,632
Covid support		-	254,518	254,518	-
Medical support		258,051	-	258,051	-
Medical support through congregations		79,924	11,000	90,924	-
Covid awareness		24,689	11,493	36,182	-
Sustenance packages		84,932	-	84,932	-
Covid research		1,804	19,143	20,947	-
Well tabs		12,105	-	12,105	-
Publications		24,485	-	24,485	-
Special case fund		-	23,472	23,472	-
Holiday (Yom Tov) Clinics		15,006	-	15,006	-
Other		14,770	-	14,770	-
Total		782,495	335,497	1,117,992	472,612
NET INCOME		168,923	94,648	263,571	28,870
RECONCILIATION OF FUNDS					
Total funds brought forward		43,545	-	43,545	14,675
TOTAL FUNDS CARRIED FORWARD		212,468	94,648	307,116	43,545

The notes form part of these financial statements

MARS ORG. LTD

BALANCE SHEET
31 DECEMBER 2020

	Notes	Unrestricted fund £	Restricted fund £	31.12.20 Total funds £	31.12.19 Total funds £
FIXED ASSETS					
Tangible assets	12	36,438	-	36,438	34,723
CURRENT ASSETS					
Debtors	13	5,289	-	5,289	5,289
Cash at bank and in hand		339,100	94,648	433,748	35,840
		344,389	94,648	439,037	41,129
CREDITORS					
Amounts falling due within one year	14	(118,359)	-	(118,359)	(32,307)
NET CURRENT ASSETS		226,030	94,648	320,678	8,822
TOTAL ASSETS LESS CURRENT LIABILITIES		262,468	94,648	357,116	43,545
CREDITORS					
Amounts falling due after more than one year	15	(50,000)	-	(50,000)	-
NET ASSETS		212,468	94,648	307,116	43,545
FUNDS	17				
Unrestricted funds				212,468	43,545
Restricted funds				94,648	-
TOTAL FUNDS				307,116	43,545

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2020.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

The trustees acknowledge their responsibilities for
(a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
(b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been audited under the requirements of Section 145 of the Charities Act 2011.

The notes form part of these financial statements

continued...

BALANCE SHEET - continued
31 DECEMBER 2020

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 11 October 2021 and were signed on its behalf by:

H Grunfeld - Trustee

J Herzka - Trustee

P Weinberger - Trustee

The notes form part of these financial statements

CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2020

	Notes	31.12.20 £	31.12.19 £
Cash flows from operating activities			
Cash generated from operations	1	265,131	38,902
Net cash provided by operating activities		265,131	38,902
Cash flows from investing activities			
Purchase of tangible fixed assets		(9,259)	(39,076)
Net cash used in investing activities		(9,259)	(39,076)
Cash flows from financing activities			
New loans in year		50,000	-
Loan repayments in year		(3)	-
Net cash provided by financing activities		49,997	-
Change in cash and cash equivalents in the reporting period		305,869	(174)
Cash and cash equivalents at the beginning of the reporting period	2	35,840	36,014
Cash and cash equivalents at the end of the reporting period	2	341,709	35,840

The notes form part of these financial statements

NOTES TO THE CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2020

1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	31.12.20 £	31.12.19 £
Net income for the reporting period (as per the Statement of Financial Activities)	263,571	28,870
Adjustments for:		
Depreciation charges	7,547	6,606
(Decrease)/increase in creditors	(5,987)	3,426
Net cash provided by operations	265,131	38,902

2. ANALYSIS OF CASH AND CASH EQUIVALENTS

	31.12.20 £	31.12.19 £
Cash in hand	2,921	2,921
Notice deposits (less than 3 months)	430,827	32,919
Overdrafts included in bank loans and overdrafts falling due within one year	(92,039)	-
Total cash and cash equivalents	341,709	35,840

3. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.1.20 £	Cash flow £	At 31.12.20 £
Net cash			
Cash at bank and in hand	35,840	397,908	433,748
Bank overdraft	-	(92,039)	(92,039)
	35,840	305,869	341,709
Debt			
Debts falling due after 1 year	-	(50,000)	(50,000)
	-	(50,000)	(50,000)
Total	35,840	255,869	291,709

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income
All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	-	15% on reducing balance
Motor vehicles	-	15% on reducing balance
Computer equipment	-	33% on reducing balance

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

2. DONATIONS AND LEGACIES

	31.12.20	31.12.19
	£	£
Donations	1,252,495	501,482
Grants	100,568	-
	1,353,063	501,482

Grants received, included in the above, are as follows:

	31.12.20	31.12.19
	£	£
Research grant	34,250	-
Special case fund	48,056	-
Other grants	18,262	-
	100,568	-

continued...

3. OTHER TRADING ACTIVITIES

	31.12.20	31.12.19
	£	£
Sales	28,500	-

4. RAISING FUNDS

Raising donations and legacies

	31.12.20	31.12.19
	£	£
Fundraising costs	91,031	15,980

5. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Grant funding of activities (see note 6)	Support costs (see note 7)	Totals
	£	£	£	£
Charitable	183,170	314	8,085	191,569
Covid support	254,518	-	-	254,518
Medical support	258,051	-	-	258,051
Medical support through congregations	90,924	-	-	90,924
Covid awareness	36,182	-	-	36,182
Sustenance packages	84,932	-	-	84,932
Covid research	20,947	-	-	20,947
Well tabs	12,105	-	-	12,105
Publications	24,485	-	-	24,485
Special case fund	23,472	-	-	23,472
Holiday (Yom Tov) Clinics	15,006	-	-	15,006
	1,003,792	314	8,085	1,012,191

6. GRANTS PAYABLE

	31.12.20	31.12.19
	£	£
Charitable	314	-

continued...

7. SUPPORT COSTS

	Management	Finance	Human resources	Governance costs	Totals
	£	£	£	£	£
Other resources expended	-	2,423	7,547	4,800	14,770
Charitable	8,085	-	-	-	8,085
	8,085	2,423	7,547	4,800	22,855

8. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31.12.20	31.12.19
	£	£
Auditors' remuneration	4,800	-
Depreciation - owned assets	7,544	6,606

9. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2020 nor for the year ended 31 December 2019.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 December 2020 nor for the year ended 31 December 2019.

10. STAFF COSTS

	31.12.20	31.12.19
	£	£
Wages and salaries	53,375	38,750
	53,375	38,750

The average monthly number of employees during the year was as follows:

	31.12.20	31.12.19
Staff members	8	6

No employees received emoluments in excess of £60,000.

continued...

11. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted fund £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	501,482	-	501,482
EXPENDITURE ON			
Raising funds	15,980	-	15,980
Charitable activities			
Charitable	456,632	-	456,632
Total	472,612	-	472,612
NET INCOME	28,870	-	28,870
RECONCILIATION OF FUNDS			
Total funds brought forward	14,675	-	14,675
TOTAL FUNDS CARRIED FORWARD	43,545	-	43,545

12. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Motor vehicles £	Computer equipment £	Totals £
COST				
At 1 January 2020	33,926	5,150	5,020	44,096
Additions	-	5,500	3,759	9,259
At 31 December 2020	33,926	10,650	8,779	53,355
DEPRECIATION				
At 1 January 2020	5,089	773	3,511	9,373
Charge for year	4,325	1,481	1,738	7,544
At 31 December 2020	9,414	2,254	5,249	16,917
NET BOOK VALUE				
At 31 December 2020	24,512	8,396	3,530	36,438
At 31 December 2019	28,837	4,377	1,509	34,723

continued...

13. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.12.20	31.12.19
	£	£
Other debtors	1,300	1,300
Tax recoverable	3,989	3,989
	5,289	5,289

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.12.20	31.12.19
	£	£
Bank loans and overdrafts (see note 16)	92,039	-
Other creditors	21,520	21,161
Loan account	-	9,858
Accrued expenses	4,800	1,288
	118,359	32,307

15. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	31.12.20	31.12.19
	£	£
Bank loans (see note 16)	50,000	-

16. LOANS

An analysis of the maturity of loans is given below:

	31.12.20	31.12.19
	£	£
Amounts falling due within one year on demand:		
Bank overdrafts	92,039	-
Amounts falling due between two and five years:		
Bank loans - 2-5 years	50,000	-

17. MOVEMENT IN FUNDS

	At 1.1.20	Net movement in funds	At 31.12.20
	£	£	£
Unrestricted funds			
General fund	43,545	168,923	212,468
Restricted funds			
Restricted funds	-	94,648	94,648
TOTAL FUNDS	43,545	263,571	307,116

continued...

17. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	951,418	(782,495)	168,923
Restricted funds			
Restricted funds	430,145	(335,497)	94,648
TOTAL FUNDS	1,381,563	(1,117,992)	263,571

Comparatives for movement in funds

	At 1.1.19 £	Net movement in funds £	At 31.12.19 £
Unrestricted funds			
General fund	14,675	28,870	43,545
TOTAL FUNDS	14,675	28,870	43,545

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	501,482	(472,612)	28,870
TOTAL FUNDS	501,482	(472,612)	28,870

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.19 £	Net movement in funds £	At 31.12.20 £
Unrestricted funds			
General fund	14,675	197,793	212,468
Restricted funds			
Restricted funds	-	94,648	94,648
TOTAL FUNDS	14,675	292,441	307,116

continued...

17. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,452,900	(1,255,107)	197,793
Restricted funds			
Restricted funds	430,145	(335,497)	94,648
TOTAL FUNDS	1,883,045	(1,590,604)	292,441

18. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2020.