

Aiming High London
Unaudited Financial Statements
31 July 2024

HAFFNER HOFF LTD

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Aiming High London

Financial Statements

Year ended 31 July 2024

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Aiming High London

Trustees' Annual Report

Year ended 31 July 2024

The trustees present their report and the unaudited financial statements of the charity for the year ended 31 July 2024.

Reference and administrative details

Registered charity name	Aiming High London
Charity registration number	1152228
Principal office	123 Craven Park Road London N15 6BP
The trustees	P A Taub M Sharf Y S Ganz
Independent examiner	Howard Schwalbe ACA 2nd Floor - Parkgates Bury New Road Prestwich Manchester M25 0TL

Structure, governance and management

Aiming High London is a charitable trust constituted by a Deed of Trust dated 10 May 2013 and is a registered charity, number 1152228.

The Charity is run by the trustees who all act in an honorary capacity. A new trustee would receive copies of the previous years' Annual Report and Accounts and a copy of the Charity Commission leaflet 'The Essential Trustee : What you need to know'.

Risk Management

The trustees have identified and reviewed the major risks to which the charity is exposed. Both manual and automated checks are regularly invoked, particularly those relating to the operations and finance of the charity. The trustees are satisfied that these systems and procedures mitigate any perceived risks.

Aiming High London

Trustees' Annual Report *(continued)*

Year ended 31 July 2024

Objectives and activities

Our objectives:

Aiming High London was set up to:

- Support Children and Young People (C&YP) from disadvantaged backgrounds.
- Offer exciting yet educational new opportunities to C&YP from low income families who have limited out of school options.
- Keep the C&YP occupied out of school hours to avoid the cycle of boredom=frustration=anti-social behaviour.

Our Target Group

Our activities are targeted at C&YP who their parents cannot afford the cost of expensive after-school programmes and do not have the means to purchase expensive gadgets and games- which means that many of them remain under-stimulated and free to roam the streets during the long school breaks and weekends.

Research has proven again and again that children from deprived/disadvantaged homes lag behind academically and socially, most often due to them lacking important and basic life-skills (e.g. confidence, ability to make friends, motor skills.) This creates the vicious cycle of poor academic performance=lower paid jobs=poverty and deprivation.

How we achieve our aims

Aiming High London tackles these two major issues affecting local young people and families, by offering subsidised, and for many users in need, free, programmes led by volunteer youth leaders experienced in working with children and young people, during after-school time, school holidays and half-terms. The C&YP meet in small groups and enjoy the informal club-like atmosphere. Each session is planned with the goal of advancing their life skills in a fun relaxed atmosphere. There's also the thrill of being able to choose from a wide range of activities and discovering new talents and hobbies they never knew they had!

We offer a range of activities, so that participants can choose that which suits them best. Over the past year, we ran the following activities:

Drama Group

Singing and music

Woodwork

Aerobics

Swimming

Trips

Competitions

Arts and Crafts Club

Handwriting Club

Aiming High London

Trustees' Annual Report *(continued)*

Year ended 31 July 2024

All activities are skills-based (and still fun!) and encourage C&YP to strengthen lots of different areas simultaneously. Working in a group setting means they need to communicate, negotiate and compromise. Developing and improving their social and communication skills is key to all the activities we offer.

We are fully aware of our responsibilities in running a project for C&YP. Our trustees and volunteer youth workers all have enhanced DBS checks. Also, youth workers have attended Safeguarding Children & Young People training and are all aware of procedures to follow if any form of abuse/neglect is suspected.

Need for the project:

Whilst AHL activities are not particularly innovative, it is likely the only chance that these C&YP will get to try out these activities. Living in one of the most deprived England boroughs (JSNA 2009), which has one of the highest rates of benefits claimants (London's Poverty Profile), these C&YP have very limited after-school opportunities.

Most of these C&YP live in overcrowded accommodation, often with no access to a garden. Day-to-day living is a struggle for them and their families, who need to cope with poverty, overcrowded living conditions and limited opportunities. Many families cannot afford to pay for leisure or enrichment activities which are so important to the emotional and physical wellbeing of C&YP.

In our 2015 user survey, 98% of parents and users requested more activities during school holidays. 96% of C&YP said they are happy they joined the programme, especially because they have made new friends at school. We also invited parents and carers of C&YP to a consultation event. They expressed concern that their children were bored and frustrated after school hours and felt helpless in being unable to support them. In fact, many admitted that their children were showing signs of anti-social behaviour.

We also work closely with heads of local schools when planning activities, so that we can address specific areas of need. For example, woodwork was set up to improve C&YP's fine motor skills; drama was set up to develop their oral language. We are delighted to continue running this programme and are committed to raising sufficient funds so that disadvantaged C&YP are not marginalised and are given ample opportunities to succeed.

Public Benefit Policy

We have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aims and objectives and in planning our future activities.

Grant Making Policy

Grants are made to individuals and charitable institutions which accord with the objects of the charity.

Aiming High London

Trustees' Annual Report *(continued)*

Year ended 31 July 2024

Achievements and performance

During the year the charity received grants and donations totalling £123,108 (2023: £199,547) and spent £115,586 (2023: £162,029) in furtherance of its objectives. A breakdown of the grant expenditure can be found in the notes to the accounts. They are all in line with the objects of the charity and were for both individuals and institutions.

Difference our projects make:

- Disadvantaged C&YP feel empowered and fulfilled as they discover new talents and hobbies they had never tried out before. This leads them to become more motivated learners at school, who believe they can truly achieve.
- C&YP gain the tools to work successfully as part of a team. Improved social and communication skills impact on their social life which, heading into adolescence, is so crucial to healthy self-esteem.
- In the long-term, participants are far more likely to develop into competent, motivated adults who are able to contribute to society and make an impact on their surroundings.

Monitoring and evaluation:

We are committed to closely monitoring all our activities, so that we can evaluate our successes AND failures. Therefore, we always: Ask participants to complete 'before', 'during' and 'after' questionnaires, which indicates how the project has impacted on them; Run a post-project consultation event with parents, inviting their comments and suggestions; Our management committee evaluates all of the above, so that this information can feed into future projects.

Financial review

As at 31 July 2024 the charity held unrestricted reserves, being the net current assets of the charity, amounting to £38,701 (2023: £35,934).

Total funds held by the charity at the year-end were £109,486 (2023: £101,964), all of these are unrestricted.

The trustees' annual report was approved on 13 May 2025 and signed on behalf of the board of trustees by:

Y S Ganz

Trustee

Aiming High London

Independent Examiner's Report to the Trustees of Aiming High London

Year ended 31 July 2024

I report to the trustees on my examination of the financial statements of Aiming High London ('the charity') for the year ended 31 July 2024.

Responsibilities and basis of report

As the trustees of the charity, you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Howard Schwalbe ACA
Independent Examiner

2nd Floor - Parkgates
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13 May 2025

Aiming High London

Statement of Financial Activities

Year ended 31 July 2024

		2024		2023
	Note	Unrestricted funds £	Total funds £	Total funds £
Income and endowments				
Donations and legacies	4	123,108	123,108	199,547
Total income		<u>123,108</u>	<u>123,108</u>	<u>199,547</u>
Expenditure				
Expenditure on charitable activities	5,6	115,586	115,586	162,029
Total expenditure		<u>115,586</u>	<u>115,586</u>	<u>162,029</u>
Net income and net movement in funds		<u>7,522</u>	<u>7,522</u>	<u>37,518</u>
Reconciliation of funds				
Total funds brought forward		101,964	101,964	64,446
Total funds carried forward		<u>109,486</u>	<u>109,486</u>	<u>101,964</u>

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 8 to 13 form part of these financial statements.

Aiming High London

Statement of Financial Position

31 July 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible fixed assets	13	70,785	66,030
Current assets			
Debtors	14	31,529	30,529
Cash at bank and in hand		18,465	17,828
		<u>49,994</u>	<u>48,357</u>
Creditors: amounts falling due within one year	15	<u>11,293</u>	<u>12,423</u>
Net current assets		38,701	35,934
Total assets less current liabilities		109,486	101,964
Net assets		109,486	101,964
Funds of the charity			
Unrestricted funds		109,486	101,964
Total charity funds	16	109,486	101,964

These financial statements were approved by the board of trustees and authorised for issue on 13 May 2025, and are signed on behalf of the board by:

Y S Ganz
Trustee

The notes on pages 8 to 13 form part of these financial statements.

Aiming High London

Notes to the Financial Statements

Year ended 31 July 2024

1. General information

The charity is a public benefit entity and a registered charity in England and Wales and is unincorporated. The address of the principal office is 123 Craven Park Road, London, N15 6BP.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Charities Act 2011.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements did not require management to make judgements, estimates or assumptions that affect the amounts reported.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal and fall into one of two sub-classes: restricted income funds or endowment funds.

Incoming resources

All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable, and its amount can be measured reliably.

Year ended 31 July 2024

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Aiming High London

Notes to the Financial Statements *(continued)*

Year ended 31 July 2024

4. Donations and legacies

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Donations				
Donations	123,108	123,108	199,547	199,547

5. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Social and Recreational Activities	77,400	77,400	113,598	113,598
Educational Activities	35,145	35,145	40,940	40,940
Grants payable	–	–	5,355	5,355
Support costs	3,041	3,041	2,136	2,136
	<u>115,586</u>	<u>115,586</u>	<u>162,029</u>	<u>162,029</u>

6. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Grant funding of activities £	Support costs £	Total funds 2024 £	Total fund 2023 £
Social and Recreational Activities	74,400	3,000	1,887	79,287	114,623
Educational Activities	35,145	–	–	35,145	40,940
Grants payable	–	–	–	–	5,355
Governance costs	–	–	1,154	1,154	1,111
	<u>109,545</u>	<u>3,000</u>	<u>3,041</u>	<u>115,586</u>	<u>162,029</u>

7. Analysis of support costs

	Analysis of support costs £	Total 2024 £	Total 2023 £
General office	1,887	1,887	1,025
Governance costs	1,154	1,154	1,111
	<u>3,041</u>	<u>3,041</u>	<u>2,136</u>

Aiming High London

Notes to the Financial Statements *(continued)*

Year ended 31 July 2024

8. Analysis of grants

	2024 £	2023 £
Grants to institutions		
Toras Moshe	3,000	—
Grants to individuals		
Relief of poverty	—	3,200
Religious grants	—	5,355
	<u>—</u>	<u>8,555</u>
Total grants	<u>3,000</u>	<u>8,555</u>

9. Net income

Net income is stated after charging/(crediting):

	2024 £	2023 £
Depreciation of tangible fixed assets	<u>1,445</u>	<u>—</u>

10. Independent examination fees

	2024 £	2023 £
Fees payable to the independent examiner for: Independent examination of the financial statements	<u>1,100</u>	<u>1,110</u>

11. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2024 £	2023 £
Wages and salaries	<u>23,030</u>	<u>21,324</u>

The average head count of employees during the year was 3 (2023: 3). The average number of full-time equivalent employees during the year is analysed as follows:

	2024 No.	2023 No.
Number of staff	<u>3</u>	<u>3</u>

No employee received employee benefits of more than £60,000 during the year (2023: Nil).

12. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

Aiming High London

Notes to the Financial Statements *(continued)*

Year ended 31 July 2024

13. Tangible fixed assets

	Fixtures and fittings £	Total £
Cost		
At 1 August 2023	66,030	66,030
Additions	6,200	6,200
At 31 July 2024	72,230	72,230
Depreciation		
At 1 August 2023	—	—
Charge for the year	1,445	1,445
At 31 July 2024	1,445	1,445
Carrying amount		
At 31 July 2024	70,785	70,785
At 31 July 2023	66,030	66,030

14. Debtors

	2024 £	2023 £
Other debtors	31,529	30,529

15. Creditors: amounts falling due within one year

	2024 £	2023 £
Accruals and deferred income	3,481	3,481
Other creditors	7,812	8,942
	11,293	12,423

16. Analysis of charitable funds

Unrestricted funds

	At 01 Aug 2023 £	Income £	Expenditure £	At 31 Jul 2024 £
General funds	101,964	123,108	(115,586)	109,486
	At 01 Aug 2022 £	Income £	Expenditure £	At 31 Jul 2023 £
General funds	64,446	199,547	(162,029)	101,964

Aiming High London

Notes to the Financial Statements *(continued)*

Year ended 31 July 2024

17. Analysis of net assets between funds

	Unrestricted Funds £	Total Funds 2024 £
Tangible fixed assets	70,785	70,785
Current assets	49,994	49,994
Creditors less than 1 year	(11,293)	(11,293)
Net assets	<u>109,486</u>	<u>109,486</u>

	Unrestricted Funds £	Total Funds 2023 £
Tangible fixed assets	66,030	66,030
Current assets	48,357	48,357
Creditors less than 1 year	(12,423)	(12,423)
Net assets	<u>101,964</u>	<u>101,964</u>

18. Related parties

There were no related party transactions during the year.

19. Taxation

Aiming High London is a registered charity and therefore is not liable to income tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities.