

Registered Company number: 04407712 (England and Wales)

Registered Charity Number: 1152136

ANNUAL REPORT AND ACCOUNTS

1 June 2020 TO 31 May 2021

FOR

VOICE OF THE LISTENER & VIEWER

(A charitable company limited by guarantee)

VOICE OF THE LISTENER & VIEWER
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for year ending 31 May 2021

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VOICE OF THE LISTENER & VIEWER

REFERENCE AND ADMINISTRATIVE DETAILS

Charity Name: Voice of the Listener & Viewer

Registered company number 04407712 (England and Wales)

Registered charity number 1152136

Charity's principal Address

The Old Rectory Business Centre
Springhead Road
Gravesend
DA11 8HN

Registered Office

The Old Rectory Business Centre
Springhead Road
Gravesend
DA11 8HN

Independent Examiner

Shields Brown Accountancy and Tax Services
The Old Rectory Business Centre
Springhead Road
Gravesend
DA11 8HN

Trustees and Directors who served throughout the period (unless indicated otherwise)

Mr Alan Barlow
Professor Robert Beveridge
Mr Colin Browne
Mrs Mary Dixon
Mr Peter Stanley Gordon
Professor Sylvia Harvey (from December 2020)
Professor Sarita Malik
Professor Jeanette Helga Steemers
Professor Robert Charles Usherwood
Dr Maria Michalis
Mr Anthony Wills

VOICE OF THE LISTENER & VIEWER

Report of the trustees for the year ending 31 May 2021

The trustees are pleased to present their annual directors' report together with the financial statements of the charity for the year ending 31 May 2021, which are also prepared to meet the requirements for the directors' report and accounts for Companies Act purposes.

The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities; Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015).

Chairman's Report

The VLV's purpose is to work tirelessly to ensure that the UK continues to enjoy quality and diverse broadcasting that enhances the lives of citizens and consumers, by providing a wide range of programmes that reflect Britain today and which help to sustain a strong and vibrant UK creative industry.

The VLV believes that the public service broadcasters have a vital role to play. We work hard to try to ensure that public policy provides an environment in which they can thrive, and that there is a level playing field that permits them to withstand the impact of the major, foreign-owned and largely unregulated global companies that increasingly dominate the media landscape.

We make this case by maintaining a dialogue with Government, Parliament, regulators and other decision makers, as well as with the broadcasters themselves. We respond to consultations, participate in seminars and hold conferences.

We also aim to hold the broadcasters to account and to ensure that the interests of listeners and viewers are paramount. We maintain a robust but productive dialogue, on behalf of our members, with the key figures in the industry. We seek to ensure transparency and the right level of engagement with stakeholders, especially in the case of the BBC.

The year under review was another turbulent one for the broadcasters. Although Covid restrictions were being lifted towards the end of the period, the pandemic continued to provide real challenges. For the commercial PSBs – ITV, Channel 4 and Channel 5 – there was a good recovery in advertising, but the pandemic exacerbated the trend for production costs to rise significantly above inflation.

Ofcom launched a major review of Public Service Broadcasting (PSB), to which the VLV contributed fully, both in terms of our formal submission and in more informal meetings with Ofcom officials.

The BBC welcomed a new Chairman in Richard Sharp. One of his key tasks was to try to agree with the Government a new funding settlement for the second five years of the current Charter period, to apply from April 2022. Once again, the VLV has been very active

in making the case for a settlement that recognises the range of challenges currently facing the Corporation.

Shortly after our year-end, the Government announced a consultation on the future of Channel 4, making clear that its preference would be to move C4 into the private sector. VLV has argued that the Government has produced no evidence to support this proposal, while putting at risk a UK asset that is highly valued by many citizens and by the UK's creative community.

We have continued to argue forcefully for the greater involvement of citizens and stakeholders in the key decisions affecting broadcasting. In that context, we were particularly grateful to receive a grant from the Joseph Rowntree Charitable Trust which will allow us to progress our work in this area to a new level, including by building relationships with other civil society organisations across the UK.

Because of the pandemic, we continued to hold our conferences and events virtually during the year. These have been very well attended and welcomed by our members. However, it was disappointing that we were unable to hold an in-person event for our annual broadcasting awards. We aim to resume in-person events for our Spring 2022 Conference and awards, although we hope to be able to maintain an online option.

We continue to be very grateful to our members for their continuing support, to our trustees and office holders, and to our policy adviser and administrator.

Colin Browne
Chairman

OUR OBJECTIVES AND ACTIVITIES

Objectives

The Company is established (a): for the advancement of the education of the public in all aspects of broadcasting, particularly but not exclusively, by

(i) the maintenance, improvement, training and development of the study, knowledge and understanding of broadcasting in all its aspects and particularly its subject-matter, its role in society, and its techniques;

(ii) the promotion of research into all aspects of broadcasting and the publication of the useful results of such research for the benefit of the public;

(iii) for the general benefit of the public in such manner as is charitable by promoting the continuance and improvement of high standards in broadcasting, both technical and artistic throughout the United Kingdom.

Activities

VLV represents the citizen and consumer interests in broadcasting and speaks for listeners and viewers on the full range of broadcasting issues. It uses its independent expertise to champion quality and diversity in public service broadcasting, to respond to consultations, to produce policy briefings and to conduct research. VLV has no political, commercial or sectarian affiliations and is concerned with the issues, structures, institutions and

regulations that underpin the British broadcasting system. VLV supports the principles of public service in broadcasting.

ACHIEVEMENT AND PERFORMANCE

VLV has continued to represent the interests of citizens to policy makers. We made eleven submissions in financial year 2020-21, six in response to Ofcom consultations, covering the market impact of BBC Sounds; changes to the PSB Tracker; the Annual Plan 2021-22; spectrum strategy until 2030; Terms of Trade - PSBs and the independent production sector; and the Ofcom Fourth PSB Review: Small Screen Big Debate. A further two were in response to DCMS Select Committee inquiries, into the future of PSB and the impacts of Covid-19 on the DCMS sector. Two more were in response to DCMS consultations on a total ban on online advertising for unhealthy foods and on the renewal of DTT Multiplex Licences, and one in response to the BBC Public Interest Test consultation on BBC Three.

The first of our Autumn 2020 events was a webinar with Sir David Clementi, then Chairman of the BBC, on 20 October, chaired by Dame Colette Bowe, former Chair of Ofcom and past President of VLV. Sir David's speech covered a wide range of issues including whether there was still a role for public service broadcasting and how it should be funded.

We were unable to hold our 2020 Autumn Conference face to face because of Covid-19 restrictions, instead arranging an on line event on 24 November. Our first two speakers were Maria Kyriacou, CEO of ViacomCBS UK & Australia, which owns Channel 5, and Sir Peter Bazalgette, Chairman of ITV. This was followed by a panel debate, chaired by former BBC presenter and correspondent, Mark Mardell, on whether radio and TV content in the nations and regions of the UK was sustainable in a global marketplace. The panellists were Chris Burns, Head of Audio and Digital for BBC England, Damian Collins MP, former Chairman of the DCMS Select Committee, Matt Deegan, Creative Director of Folder Media and Owen Evans, Chief Executive of S4C.

We also had to hold our Spring Conference on 29 April 2021 on line. The first session consisted of Alex Mahon, CEO of Channel 4, in conversation with Lord Michael Grade and the second Lord Terry Burns, former Chair of Ofcom, in conversation with Dame Colette Bowe. This was followed by a discussion on whether UK impartiality regulation was fit for purpose, chaired by Mark Damazer CBE, with a panel consisting of Rachel Corp, Editor of ITV News, Professor Stephen Cushion of Cardiff University, broadcaster Julia Hartley Brewer, Lord Tom McNally and Stewart Purvis CBE, former Editor in Chief of ITN and Ofcom Partner for Content and Standards.

Further details of all these events can be found on the VLV website.

We had hoped to present the 2020 VLV Awards in person but as this was not possible the winners, which included a special award to BBC Bitesize for the BBC Lockdown Learning Project, were announced on line. A full list is on the website.

Our 2020 AGM was held on line on 2 December 2020.

VLV's research showing that the BBC's real, inflation-adjusted, public funding for services aired for UK audiences had been slashed by 30% in the past decade, continued to be widely cited.

PLANS FOR FUTURE PERIODS

VLV's strategy focuses on five key activities: providing evidence for members and others interested in broadcasting; advocating for public service broadcasting; holding conferences and other events; maintaining and increasing VLV's impact in the public policy debate; and developing VLV to be fit to fulfil its plans.

Work on setting up a Citizens' Forum, arising from the grant from the Joseph Rowntree Charitable Trust mentioned above, will be our main focus in 2021-22. The project will run until Autumn 2023.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing Instrument

The organisation is a charitable company limited by guarantee, incorporated on 2 April 2002 and then registered as a charity on 22 May 2013. The governing document is the memorandum and article incorporated 02/04/2002 as amended by special resolution dated 05/02/2013. In the event of the company being wound up all full members are required to contribute an amount not exceeding £1.

Recruitment and appointment of new trustees

The directors of the company are also the charity trustees for the purposes of charity law and under the company's Articles. Under the requirement of the Memorandum and Articles of Association (Article 54) the directors are appointed for an initial fixed term of up to three years and are eligible for re-appointment for a second fixed term of up to three years. By agreeing on the 5th day of February 2013 (being the date that Article 54 was adopted) that the directors then in office should be deemed to be serving the terms of office to which they were appointed, the cycle of staggering the appointments of new directors (trustees) was not interrupted.

All trustees give their time voluntarily and received no benefits from the charity. Any expenses reclaimed are set out in note 9.

Under Article 53 of the company's articles, no person may be appointed as a director unless he or she is also a member of the company and he or she has attained the age of 18. Directors are selected on the basis of their experience and skills. New directors can be co-opted to serve by the board of directors but they cannot be formally appointed until given a vote of approval by the membership at the next AGM.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error. The trustees have reviewed the risks to the charity in 2020-2021 and are taking appropriate action to mitigate any perceived risks.

Public benefit statement

The trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing objectives and activities.

The Voice of the Listener and Viewer is an independent, non-profit-making membership organisation, free from political, commercial and sectarian affiliations, working for quality and diversity in British broadcasting. It represents the interests of listeners and viewers as citizens and consumers across the full range of broadcasting issues. For over 30 years, VLV has played a unique role in keeping a citizen's eye on major legislative proposals and action taken by regulators and broadcasters, enabling the voice of consumers to be heard, independent of the interests of political parties, industry players and other pressure groups.

FINANCIAL REVIEW

Reserves Policy and going concern

The trustees' policy is to maintain reserves so that in the event of a winding up they are sufficient to meet employee entitlement and other commitments.

Total Balance Sheet Funds	£
Represented by:	
Restricted Funds	£nil
Designated Reserves	£15,000
Unrestricted 'Free' Reserves	£41,850

Restricted

Restricted funds represent amounts donated to the charity at the balance sheet date of 31st May 2021 by third parties in respect of funding for specific projects. The amounts are set aside for use solely towards the projects they support and are broken down as follows:

Designated

Of the remaining funds, the trustees have decided to set aside (designate) £15,000 to meet the costs of winding down the organisation if the need arises.

Unrestricted (Free)

The remaining funds are to support the general expenditure of VLV. The trustees review the level of free reserves on an annual basis to ensure that funds are spent in a way that will provide the best return possible. This may be to meet any one of the Charity's strategic goals, such as providing funding for a specific project or be used to fund the cost of obtaining grants for larger projects.

This objective is balanced with the need to ensure that the charity has a level of free reserves that are available to meet any emergency expenditure requirements. In the worst-case scenario, it will enable the charity to be wound up in a responsible and ethical manner. To this end the trustees have decided that an appropriate level would be three months cover on expenditure not covered by project related restricted grants. Based on the 2021 anticipated expenditure this is set at £15k.

The trustees have reviewed the financial circumstances of the charity and consider that there continues to be adequate resources available to fund the activities of the charity during 2021 and beyond, therefore the trustees are of the view that the charity is a going concern.

Investment Policy

The trustees, having regard to the liquidity requirements of running the charity on a day-to-day basis, have kept available funds in an easy access interest-bearing deposit account.

Partners and Supporters

Voice of the Listener and Viewer would like to thank its members and supporters for their invaluable assistance during the year to 31st May 2021.

Trustees' responsibilities in relation to the financial statements and financial review

The charity trustees (who are also the directors of the Voice of the Listener and Viewer for the purposes of company law) are responsible for preparing a trustees' annual report and financial statements in accordance with applicable law and UK accounting standards (UKGAAP)

Company law requires that the directors/trustees prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial year.

In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity company will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the UK governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

As trustees who are also directors for the purposes of company law, in accordance with company law, as the company's directors, we certify that:

- so far as we are aware, there is no relevant information of which the company's independent examiner is unaware; and

- as the directors of the Company we have taken all the steps that we ought to have taken in order to make ourselves aware of any relevant information and to establish that the charity's examiner is aware of that information.

This report was approved by the Board of Trustees on 4 November 2021 and signed on its behalf



Colin Browne – Chair

Voice of the Listener and Viewer

Independent examiner's report to the trustees of The Voice of the Listener and Viewer

I report on the accounts for the company for the year ended 31st May 2021.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity is required by company law to prepare accrued accounts and I am qualified to undertake the examination by being a Fellow Member and licenced accountant of the Association of Accounting Technicians

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006 and section 44(1)(a) of the 2005 Act and
- to prepare accounts which accord with the accounting records, comply with the accounting requirements of the Companies Act 2006, section 44(1)(b) and of the 2005 Act and Regulation 8 of 2006 Accounts Regulation and
- which are consistent with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed by



Date

24/11/21

Jillian Shields FMAAT, The Old Rectory Business Centre, Springhead Road, Northfleet, Kent DA11 8HN

VOICE OF THE LISTENER AND VIEWER

Statement of Financial Activities for the year ending 31st May 2021

		Unrestricted Funds £	Designated Funds £	Restricted Funds £	2021 Total £	2020 Total £
	Notes					
Income and endowments from:						
Donations and legacies	2	34,748	-	-	34,748	48,318
Charitable Activities: -	3					
Public Engagement		1,995	-	18,200	20,195	16,053
Research		-	-	-	-	-
Policy and Advocacy		-	-	-	-	-
Investments	4	8	-	-	8	86
Total		36,751	-	18,200	54,951	64,457
Expenditure on:						
Cost of Raising funds: -						
Fundraising costs		7,233	-	-	7,233	996
Governance	7	1,924	-	-	1,924	2,210
Charitable Activities: -	5,6					
Public Engagement		14,773	-	18,200	32,973	29,631
Research		10,129	-	-	10,129	1,394
Policy and Advocacy		7,595	-	-	7,595	1,046
Total		41,654	-	18,200	59,854	35,277
Net income/(expenditure) and net movement in funds for the year	15	(4,903)	-	-	(4,903)	29,280
Reconciliation of Funds: Total funds brought forward		46,753	15,000	-	61,753	32,573
Total funds carried forward		41,850	15,000	-	56,850	61,753

The accompanying accounting policies and notes form part of these financial statements

Voice of the Listener and Viewer

Statement of Financial Position (Balance sheet) as at 31st May 2020

		2021	2021	2020	2020
		£	£	£	£
	Notes				
Tangible Assets					
Office Equipment/Website	12	-		-	
Current Assets					
Cash at Bank		58,447		55,425	
Debtors	13	3,401		7,236	
Creditors: amounts falling due within one year	14	(4,998)		908	
Net Current Assets		56,850		61,753	
Total Assets less liabilities			56,850		61,753
Funds					
Unrestricted Funds			41,850		46,753
Designated Funds			15,000		15,000
Restricted Funds			-		-
Total Funds			56,850		61,753

These financial statements were approved and authorised for issue by the Board of Trustees

Voice of the Listener and Viewer

Statement of Financial Position (Balance sheet) continued
as at 31st May 2021

Registered Company number: 04407712 (England and Wales)
Registered Charity Number: 1152136

The charitable company is entitled to exemption from audit under section 477 of the Companies Act 2006 for the period ended 31st May 2021

The Trustees have not required the charitable company to obtain an audit of its financial statements for the period ended 31st May 2021 in accordance with section 476 of the Companies Act 2006.

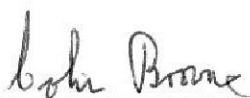
The trustees acknowledge their responsibilities for:

- (a) ensuring that the charitable company keep accounting records that comply with Sections 386 and 387 of the Companies Act 2006.
- (b) Preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Section 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.
- (c) The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102 (effective 1st January 2015) – (Charities SORP (FRS102))), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) and the Companies Act 2006.
- (d) These accounts have been prepared in accordance with the provisions applicable to company's subject to the small companies' regime.;

These financial statements were approved and authorised for issue by the Board of Trustees

On 4 November 2021

and were signed on its behalf by:



Colin Browne
Director and Trustee

The accompanying accounting policies and notes form part of these financial statements

Voice of the Listener and Viewer

Statement of Cash Flows for the year ending 31st May 2021

	2021	2020
	£	£
Notes		
Cash generated in operating activities	3,014	29,883
Cash flows from investing activities		
Interest income	8	87
Purchase of tangible fixed assets	-	-
Cash provided by (used in) investing activities	8	87
Cash flows from financing activities		
	-	-
Increase (decrease) in cash and cash equivalents in the year	3,022	29,970
Cash and cash equivalents at the beginning of the year	55,425	25,455
Total cash and cash equivalents at the end of the year	58,447	55,425

Voice of the Listener and Viewer

Notes to the Accounts

1. Accounting Policies

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102 (effective 1st January 2015) – (Charities SORP (FRS102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) and the Companies Act 2006.

The charitable company meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at the historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Fund Accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity. Funds designated by the trustees for a specified purpose in the furtherance of the general objectives of the charity have been included within the Designated Fund.

Restricted funds include funds held for a specific purpose upon which restrictions have been imposed by the donor.

Incoming Resources, Donated services and facilities and interest receivable

Grants are recognised in the accounts when the charity becomes entitled to the grant.

Donations and gifts are included in full upon receipt. Any gift aid reclaimable is included at the time the donation was received.

Donated Services and facilities are included in the accounts where the value of the service can be quantified. The value of services provided by volunteers has not been included.

Income from investments is included when it becomes due.

Income from services provided is included on the date the service was performed.

Resources Expended

Resources expended are included in the Statement of Financial Activities on an accrual basis, inclusive of VAT. VAT is not recoverable.

Taxation

The charity is exempt from corporation tax on its charitable activities and the level of income from trading is currently below the level required for reporting to HMRC.

Allocation of support costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include administration which includes salaries and related costs. See note 7 for bases of allocation.

Tangible fixed assets

Individual fixed assets costing £1000 or more are capitalised at cost and depreciated over their estimated useful economic lives on a straight-line basis. See note 12.

Website design and build has been treated as operating expenditure.

Stock

Stock is included at the lower of cost or net realisable value. The charity does not take donated items for resale.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of 3 months or less.

Creditors

Creditors and provisions are recognised where the charity has a present obligation resulting from past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

Financial Instruments

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments.

Pensions

The charity fulfils its obligation to employees under the auto enrolment regulations when they became mandatory for the charity in 2015.

2. Income from donations and legacies

	Unrestricted	Restricted	2021 Total	2020 Total
	£	£	£	£
Donations	21,170	-	21,170	14,687
Membership	10,466	-	10,466	10,542
Legacies	-	-	-	20,001
Gift Aid	3,112	-	3,112	3,088
	<u>34,748</u>	<u>-</u>	<u>34,748</u>	<u>48,318</u>

3. Incoming resources from charitable activities

	Unrestricted	Restricted	2021 Total	2020 Total
	£	£	£	£
GRANTS	-	18,200	18,200	10,000
Public engagement activities	1,995	-	1,995	6,053
	<u>1,995</u>	<u>18,200</u>	<u>20,195</u>	<u>16,053</u>

4. Investment income of £8 (2020 £87) is interest received from the interest-bearing bank deposit account.

5. Analysis of expenditure on Charitable activities

	Public Engagement	Research	Policy & Advocacy	Total 2021
	£	£	£	£
Advisors	7,595	10,129	7,595	25,319
Direct costs	1,668	-	-	1,668
Support costs (note 7)	23,710	-	-	23,710
	<u>32,973</u>	<u>10,129</u>	<u>7,595</u>	<u>50,697</u>

6. Summary analysis of expenditure and related income for charitable activities

This table shows the cost of the main charitable activities and the sources of income directly to support these activities

	Public Engagement	Research	Policy and Advocacy	Total 2021 £
Costs	£ (32,973)	£ (10,129)	(7,595)	(50,697)
Direct grant/donation support b/fwd.	-	-	-	-
Direct grant/donation support 2021	20,195	-	-	20,195
Direct donation support c/fwd.	-	-	-	-
Net cost funded from other income	<u>(12,778)</u>	<u>(10,129)</u>	<u>(7,595)</u>	<u>(30,502)</u>

7. Analysis of Governance and support costs.

The charity identifies the costs of its support functions. It then identifies the costs which relate directly to governance then the remaining is apportioned according to the amount of time support employees spend on the charitable activities.

	Support	Governance	Total	Basis of apportionment
	£	£	£	
Trustee meetings & AGM	-	48	48	Governance
Salaries/Advisors	9,289	1,001	10,290	Time allocated
General office overheads	14,421	-	14,421	Time allocated
Independent examination	-	875	875	Governance
	<u>23,710</u>	<u>1,924</u>	<u>25,634</u>	

8. Net income/(expenditure) for the year

This is stated after charging:

	2021 £	2020 £
Independent examiners services	875	875
	<u>875</u>	<u>875</u>

9. Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel.

	2021	2020
	£	£
Salaries and Wages	6,674	8,582
National Insurance costs	-	-
Trustee expenses AGM	48	48
	<u>6,722</u>	<u>8,630</u>

No employees had employee benefits in excess of £60,000 (2020: nil).

The trustees were not paid or received any other benefits from employment with the charity (2020: nil).

The total employee benefit of the key management personnel of the charity was £6,674

10. Staff Numbers

The average monthly head count was 1 staff

	2021 Number	2020 number
Public Engagement	1	1
Research	-	-
Policy and Advocacy	-	-
Fundraising	-	-
	<u>1</u>	<u>1</u>

11. There were no related party transactions

12. Tangible Fixed Assets

	Office Equipment
	2021
Cost	£
At 1 st June 2020	16,705
Additions	-
At 31 st May 2021	<u>16,705</u>
Depreciation	
At 1 st June 2020	16,705
Charge for the year	-
At 31 st May 2021	<u>16,705</u>
Net book value	
At 1 st June 2020	<u>2,974</u>
At 31 st May 2021	<u>-</u>

13. Debtors

	2021 Total	2020 Total
	£	£
Gift aid due	2,205	1,938
Other debtors	41	4,196
Prepayments	1,155	1,104
	<u>3,401</u>	<u>7,238</u>

14. Creditors

	2021 Total	2020 Total
	£	£
Accruals	4,998	908
	<u>4,998</u>	<u>908</u>

15. Analysis of charitable funds and Movement in Funds

	At 1 st June 2020	Net movement in funds	At 31 st May 2021
	£	£	£
Unrestricted Funds	46,753	(4,903)	41,850
Restricted			
Joseph Rowntree CT	-	-	-
Designated Fund	15,000	-	15,000
TOTAL FUNDS	<u>61,753</u>	<u>(4,903)</u>	<u>56,850</u>
Net movement in funds included in above: -			
	Incoming Resources	Resources expended	Movement in funds
	£	£	£
Unrestricted Funds (General)	36,751	41,654	(4,903)
Designated	-	-	-
Restricted Funds			
Joseph Rowntree CT	18,200	18,200	-
TOTAL FUNDS	<u>54,951</u>	<u>59,854</u>	<u>(4,903)</u>