

**Charity Registration No. 1151329**

**Company Registration No. 08216260 (England and Wales)**

**STANDWITHUS UK**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

# STANDWITHUS UK

## LEGAL AND ADMINISTRATIVE INFORMATION

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<b>Trustees</b>	Mrs. Joy Wolfe MBE Mrs. Loretta Cash Mr. Perry Leslie Cash Mr. Jacob Levy QC Lady Hazel Josephine Cosgrove Mr David Edward Bloom Mrs. Lana Saffrin Betesh	(Appointed 1 September 2021)
<b>Charity number</b>	1151329	
<b>Company number</b>	08216260	
<b>Registered office</b>	325-327 Oldfield Lane North Greenford Middlesex UB6 0FX	
<b>Independent examiner</b>	Berish Hoffman ACA Landau Morley LLP 325-327 Oldfield Lane North Middlesex UB6 0FX	
<b>Bankers</b>	Barclays Bank plc Leicester LE87 2BB	

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# STANDWITHUS UK

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# STANDWITHUS UK

## TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 30 SEPTEMBER 2021

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The trustees present their annual report and financial statements for the year ended 30 September 2021.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the the trust's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016).

### Objectives and activities

The objectives of the charity are to promote the education of the general public, but in particular university students and young people, in such ways as the trustees think fit; particularly but not exclusively those on campuses of universities, colleges and institutions of higher or further education and in sixth forms at school:

- to enable them to defend themselves against anti-Semitism and racism;
- to empower them to be able to stand up for their principles and beliefs and promote peaceful coexistence;
- to provide educational resources and written material about the Middle East to assist them in this aim;
- to increase awareness of the threats facing young people today.

The charity aims to achieve its objectives through lectures, conferences and panel events together with trips to the Middle East in order to enhance understanding of the events and history of the Middle East situation.

The Trustees confirm that they have complied with the duty in section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

### Achievements and performance

As StandWithUs UK commenced the financial year, the UK was still experiencing COVID restrictions. We had a strong cohort of students enrolled for the Flagship Emerson Fellowship for the academic year. We were unable to run a live 6th form programme - delivering instead, a 4-part online programme which was well received by students across the UK. Notwithstanding the many difficult issues for staff and students, StandWithUs UK was able to deliver courses specifically designed to be presented online with high-level international speakers and educators presenting via zoom sessions. The International Annual Conference was also delivered online as students could not travel to LA. This created an opportunity to open the conference to non-Emersons and was warmly welcomed by many students.

In February we hosted the successful online Book launch of Isresilience with authors Michael Dickson, Exec Director of SWU and co-author Dr Naomi Baum, who were interviewed by Col. Miri Eisen. In March, StandWithUs UK successfully organised its annual Peace Week events which, for obvious reasons, were delivered centrally for all Emersons and additional participating students. Educators and top-level speakers from USA, Israel, UAE, Bahrain etc. spoke at events hosted and interviewed by our students. These events attracted many students from across the UK.

For the second year, StandWithUs UK was unable to hold its annual graduation ceremony at the House of Lords in May. Instead, students graduated virtually.

# STANDWITHUS UK

## TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2021

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Due to the ongoing lockdowns, and school doors being closed, StandWithUs was able to partner with a number of schools to deliver online courses for 6th formers, cementing relationships with a number of Jewish and non-Jewish secondary schools many of whom have invited us to provide ongoing interaction and educational content during the year.

StandWithUs UK continued to deliver Israel 'live' tours online combined with educational programmes for schools, synagogues and youth movements. We partnered with UJIA to provide tours at key destinations encompassing the geo-political landscape at strategic locations, such as the West Bank and Gaza envelope, we also delivered live Chanukah tours for schools and communities.

Again, all youth tours were cancelled. However, over the summer, we partnered with FZY. Three of our staff travelled to FZY camp and delivered 2 separate tailor made, in person, conflict seminars, which combined educational content and a 'live' tour bringing complicated issues direct to approximately 100 students.

Due to the ongoing COVID situation StandWithUs found it necessary to vacate our offices, taking advantage of an 18-month break clause in the lease. We were able to secure a workspace office for 1 day per week at LSJS - with an understanding that we would not be charged as and when COVID restrictions made it impossible to use the space.

It was not possible to hold an in-person fundraising Gala during the year. In place of this, in November 2020, we held a successful online Gala which was viewed by 1400 people live, with 100s more viewing the event afterwards online. The Financial yield was similar to previous live galas and the event itself was exceptionally well received.

In May 2020, during Operation Guardians of the Wall, StandWithUs stepped up to provide a virtual Situation room which operated in conjunction with SWU Israel, enabling the community at large to receive facts and accurate information regarding the conflict. In addition, the SWU UK team were the first to deliver 2 online events explaining the complications of the situation on the ground and providing students with facts and information to combat the online hatred they were experiencing, particularly on campus and in schools. Throughout the troubles we supported students with advice and action as needed and we were encouraged by the level of engagement.

Throughout COVID, StandWithUs UK faced the challenges of the pandemic by successfully adapting to online content and provided support, advice and action where appropriate and necessary.

In September 2021, despite the uncertainty, we planned and were able to run an in-person conference for our new Emerson cohort of 29 fellows, from 20 universities and were pleased to welcome speakers including Col. Richard Kemp, Lord Austin, Natasha Haussdorf of UKLFI, David Collier, Daniel Marcus of UJS, representatives of CST and Michael Dickson, Exec Director of SWU Israel. Students were delighted to be in person and excited to be part of the programme, expressing enthusiasm for the year ahead. We were also honoured to be invited to hold a reception for students, speakers and our Board members at the Israeli Embassy where we were welcomed and addressed by her Excellency, Ambassador, Tzipi Hotovely. Everyone appreciated the opportunity to meet up in person.

During the summer months the Trustees engaged Charity Extra to deliver a Crowdfunding event to be held in November. As this would be a first for StandWithUs internationally, we engaged Naomi Nevis, as a professional fundraising advisor, with experience of delivering successful events of this nature. We also engaged Deborah Samuel (previous event admin.) on a freelance part-time basis and Barry Townsend from Creative and Commercial to assist in PR and to create marketing materials and content.

At the beginning of September Isaac Zarfati joined SWU from Israel. He will be taking over the role of Executive Director from 1 January 2022 at which time Sara Sherrard will revert to a 3 day per week position as Director of Community Affairs.

### Financial review

After making appropriate enquiries, the trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason they continue to adopt the going concern basis in preparing the financial statements.

# STANDWITHUS UK

## TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) *FOR THE YEAR ENDED 30 SEPTEMBER 2021*

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The charity held free reserves at the year end of £337,369 following the annual raising events.

The trustees are of the opinion that this will enable StandWithUs to fund its expanded operations over the coming year.

### **Structure, governance and management**

The company is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association on 17th September 2012, as amended by a Written Resolution of the Members on 27th December 2013.

The management of the company is the responsibility of the Trustees who are elected and co-opted under the terms of the Articles of Association.

All trustees give of their time voluntarily and received no benefits from the charity.

The trustees in office during the year were:

Mrs. Joy Wolfe MBE

Mrs. Loretta Cash

Mr. Perry Leslie Cash

Mr. Jacob Levy QC

Lady Hazel Josephine Cosgrove

Mr David Edward Bloom

Mrs. Lana Saffrin Betesh

(Appointed 1 September 2021)

Induction is carried out by discussion with existing trustees and training will depend on their previous knowledge and experience.

### **Small company provision**

In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

The trustees' report was approved by the Board of Trustees.

Mr David Edward Bloom

**Trustee**

6 April 2022

# **STANDWITHUS UK**

## **INDEPENDENT EXAMINER'S REPORT**

### **TO THE TRUSTEES OF STANDWITHUS UK**

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I report to the trustees on my examination of the financial statements of StandWithUs UK (the the trust) for the year ended 30 September 2021.

#### **Responsibilities and basis of report**

As the trustees of the the trust (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the the trust are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the the trust's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145 (5)(b) of the 2011 Act.

#### **Independent examiner's statement**

Since the the trust's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the the trust as required by section 386 of the 2006 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

#### **Berish Hoffman ACA**

Landau Morley LLP  
325-327 Oldfield Lane North  
Middlesex  
UB6 0FX

Dated: 7 April 2022

# STANDWITHUS UK

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 30 SEPTEMBER 2021

	Notes	Unrestricted funds 2021 £	Restricted funds 2021 £	Total Unrestricted funds 2021 £	2020 £
<b><u>Income from:</u></b>					
Donations and legacies	2	281,768	21,800	303,568	124,865
Investments	3	1	-	1	-
<b>Total income</b>		<u>281,769</u>	<u>21,800</u>	<u>303,569</u>	<u>124,865</u>
<b><u>Expenditure on:</u></b>					
Charitable activities	4	<u>164,757</u>	<u>18,300</u>	<u>183,057</u>	<u>199,625</u>
<b>Net income/(expenditure) for the year/ Net movement in funds</b>		117,012	3,500	120,512	(74,760)
Fund balances at 1 October 2020		<u>220,357</u>	<u>-</u>	<u>220,357</u>	<u>295,117</u>
<b>Fund balances at 30 September 2021</b>		<u><u>337,369</u></u>	<u><u>3,500</u></u>	<u><u>340,869</u></u>	<u><u>220,357</u></u>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.



# STANDWITHUS UK

## BALANCE SHEET

AS AT 30 SEPTEMBER 2021

	Notes	2021 £	£	2020 £	£
<b>Current assets</b>					
Debtors	9	819		7,727	
Cash at bank and in hand		353,479		222,512	
		<u>354,298</u>		<u>230,239</u>	
<b>Creditors: amounts falling due within one year</b>	10	(13,429)		(9,882)	
Net current assets			340,869		220,357
			<u><u>340,869</u></u>		<u><u>220,357</u></u>
<b>Income funds</b>					
Restricted funds	11		3,500		-
Unrestricted funds			337,369		220,357
			<u>340,869</u>		<u>220,357</u>
			<u><u>340,869</u></u>		<u><u>220,357</u></u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 30 September 2021.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 6 April 2022

Mr David Edward Bloom  
**Trustee**

**Company Registration No. 08216260**

# STANDWITHUS UK

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2021

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### 1 Accounting policies

#### Charity information

StandWithUs UK is a private company limited by guarantee incorporated in England and Wales. The registered office is 325-327 Oldfield Lane North, Greenford, Middlesex, UB6 0FX.

#### 1.1 Accounting convention

The financial statements have been prepared in accordance with the the trust's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)". The the trust is a Public Benefit Entity as defined by FRS 102.

The the trust has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the the trust. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

#### 1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the the trust has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

#### 1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

#### 1.4 Income

Income is recognised when the the trust is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the the trust has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

#### 1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

#### 1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

# STANDWITHUS UK

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2021

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### 1 Accounting policies

(Continued)

#### 1.7 Financial instruments

The trust has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the trust's balance sheet when the trust becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

##### **Basic financial assets**

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

##### **Basic financial liabilities**

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

##### **Derecognition of financial liabilities**

Financial liabilities are derecognised when the trust's contractual obligations expire or are discharged or cancelled.

#### 1.8 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the trust is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

#### 1.9 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

#### 1.10 Government grants

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

# STANDWITHUS UK

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2021

### 2 Donations and legacies

	Unrestricted funds	Restricted funds	Total	Unrestricted funds
	2021 £	2021 £	2021 £	2020 £
Donations and gifts	281,768	21,800	303,568	121,710
Government grants	-	-	-	3,155
	<u>281,768</u>	<u>21,800</u>	<u>303,568</u>	<u>124,865</u>

### 3 Investments

	Unrestricted funds	Total
	2021 £	2020 £
Interest receivable	<u>1</u>	<u>-</u>

# STANDWITHUS UK

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2021

### 4 Charitable activities

	2021 £	2020 £
Staff costs	107,501	122,811
Events, advertising and travel	54,967	50,240
Consultancy fees	2,500	2,384
Sundry expenses	202	209
	<u>165,170</u>	<u>175,644</u>
Share of support costs (see note 5)	12,272	20,981
Share of governance costs (see note 5)	5,615	3,000
	<u>183,057</u>	<u>199,625</u>
<b>Analysis by fund</b>		
Unrestricted funds	164,757	199,625
Restricted funds	18,300	-
	<u>183,057</u>	<u>199,625</u>
<b>For the year ended 30 September 2020</b>		
Unrestricted funds	<u>199,625</u>	

### 5 Support costs

	Support costs £	Governance costs £	2021 £	2020 £
Office expenses	11,846	-	11,846	20,223
Bank charges	426	-	426	758
Accountancy fees	-	5,015	5,015	3,000
Legal and professional fees	-	600	600	-
	<u>12,272</u>	<u>5,615</u>	<u>17,887</u>	<u>23,981</u>
Analysed between				
Charitable activities	<u>12,272</u>	<u>5,615</u>	<u>17,887</u>	<u>23,981</u>

### 6 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the the trust during the year.

During the year, donations of £ Nil (2020-£4,978 ) were made by trustees.

# STANDWITHUS UK

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2021

### 7 Employees

The average monthly number of employees during the year was:

	2021 Number	2020 Number
	4	5
<b>Employment costs</b>	<b>2021</b>	<b>2020</b>
	£	£
Wages and salaries	102,088	114,641
Social security costs	3,986	6,946
Other pension costs	1,427	1,224
	107,501	122,811

No employee received remuneration amounting to more than £60,000 in either year.

The key management personnel of the charity comprise the Trustees and the UK Directors of Operations. The total employee benefits of the key management personnel of the Charity were £35,417 (2020: £52,760).

### 8 Independent Examiner's Remuneration

The Independent Examiner's Remuneration amounts to an Independent Examination fee of £1,480 (2020 - £1,300) and other services of £2,020 (2020 - £1,700).

### 9 Debtors

	2021 £	2020 £
<b>Amounts falling due within one year:</b>		
Other debtors	-	1,350
Prepayments and accrued income	819	6,377
	819	7,727

# STANDWITHUS UK

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2021

### 10 Creditors: amounts falling due within one year

	2021 £	2020 £
Other taxation and social security	3,236	1,497
Other creditors	6,693	180
Accruals and deferred income	3,500	8,205
	<u>13,429</u>	<u>9,882</u>

### 11 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds		Movement in funds		
	Incoming resources	Balance at 1 October 2020	Incoming resources	Resources expended	Balance at 30 September 2021
	£	£	£	£	£
Teaching of antisemitism in NJ Schools	-	-	1,800	(1,800)	-
Jerusalem LIVE programme	-	-	10,000	(6,500)	3,500
Jewish customs and practices programme	-	-	5,000	(5,000)	-
Speaker programme	-	-	5,000	(5,000)	-
	<u>-</u>	<u>-</u>	<u>21,800</u>	<u>(18,300)</u>	<u>3,500</u>

### 12 Analysis of net assets between funds

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total 2021 £	Unrestricted funds 2020 £
Fund balances at 30 September 2021 are represented by:				
Current assets/(liabilities)	337,369	3,500	340,869	220,357
	<u>337,369</u>	<u>3,500</u>	<u>340,869</u>	<u>220,357</u>

### 13 Related party transactions

During the year, the charity received donations totalling £3,918 from the Trustees.