

STANDWITHUS UK

England & Wales · Charity number 1151329

Details

Status Registered

Legal form Charitable company

Company number [08216260](#)

Registered 2013-03-22

Register [View on the Charity Commission register](#)

Contact

Address 325 Oldfield Lane
North.
Greenford
Middlesex
United Kingdom
UB6 0FX

Phone 07706587313

Email uk@standwithus.com

Website www.standwithus.com

Activities

Objects: FOR THE PUBLIC BENEFIT TO PROMOTE THE EDUCATION OF THE GENERAL PUBLIC, BUT IN PARTICULAR YOUNG PEOPLE IN SUCH WAYS AS THE TRUSTEES THINK FIT - PARTICULARLY, BUT NOT EXCLUSIVELY, THOSE ON CAMPUSES OF UNIVERSITIES, COLLEGES AND INSTITUTIONS OF HIGHER OR FURTHER EDUCATION:• TO ENABLE THEM TO DEFEND THEMSELVES AGAINST ANTISEMITISM AND RACISM;• TO EMPOWER THEM TO BE ABLE TO STAND UP FOR THEIR PRINCIPLES AND BELIEFS AND PROMOTE PEACEFUL CO-EXISTENCE;• TO PROVIDE EDUCATIONAL RESOURCES AND WRITTEN MATERIAL ABOUT THE MIDDLE EAST TO ASSIST THEM IN THIS AIM;• TO INCREASE AWARENESS OF THE THREATS FACING YOUNG PEOPLE TODAY

Activities: Dispelling misinformation about Middle East conflict. Through brochures, speakers, conferences, missions to Israel, and Internet, we strive to ensure that an accurate story is told on university campuses and in communities, the media, libraries, & churches. Educating young people about Middle East conflict & training them to deal with challenges and discrimination on campus and in high schools

Classification

- **How:** Makes Grants To Organisations, Provides Services, Provides Advocacy/advice/information, Acts As An Umbrella Or Resource Body, Other Charitable Activities
- **What:** Education/training, Human Rights/religious Or Racial Harmony/equality Or Diversity, Other Charitable Purposes
- **Who:** Children/young People, Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-08-31	£754,850	£673,494	£692,410	8
2024-08-31	£784,273	£652,877	£611,054	6
2023-08-31	£482,030	£615,860	-	-
2022-08-31	£656,587	£383,968	£613,488	6
2021-09-30	£303,569	£183,057	-	-

Trustees

Name	Role	Appointed
JOY WOLFE MBE	Chair	2012-10-30
David Edward Bloom		2020-09-02
Michael Dickson		2024-06-17
Neil Lyndon Marc Blair		2022-05-26
Rene Maxine Anisfeld		2023-01-15

STANDWITHUS UK

England & Wales - Charity number 1151329

Accounts

Company registration number 08216260 (England and Wales)

Charity registration number 1151329 (England and Wales)

STANDWITHUS UK
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025

STANDWITHUS UK

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Mrs. Joy Wolfe MBE Mr David Edward Bloom Mrs Rene Maxine Anisfeld Mr Neil Lyndon Marc Blair Mr Michael Dickson	
Country of incorporation	United Kingdom (England and Wales)	08216260
Charity registration	England and Wales	1151329
Registered office	325-327 Oldfield Lane North Greenford Middlesex UB6 0FX	
Independent examiner	Berish Hoffman FCA 325-327 Oldfield Lane North Greenford Middlesex UB6 0FX	
Bankers	Barclays Bank plc Leicester LE87 2BB	

STANDWITHUS UK

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STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 AUGUST 2025

The trustees present their annual report and financial statements for the year ended 31 August 2025.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

The charity's objectives continue to focus on promoting education, particularly among young people and university students. In alignment with the trustees' vision, the charity's educational activities include countering antisemitism, broadening understanding of Israel, and empowering individuals and communities to engage in informed, nuanced discussions about Israel's history, contributions, and current realities.

We have worked to deepen our campus and school presence across the UK. Our long-term focus remains on expanding impact and strengthening reach through consistent educational engagement. The programmes delivered during the reporting period reflect this trajectory, with emphasis on outreach, capacity-building, and content development.

Through a strategic mix of school programmes, campus events, social media, and leadership development initiatives, we continue to advance our mission. The charity regularly assesses its effectiveness through audience reach, qualitative feedback, and investment in staff and systems to scale its delivery.

This year saw a dramatic surge in antisemitism. In response, we published the *Voice of Students 2024/25* report, which documents patterns of intimidation, harassment, and institutional failure across UK universities.

The Trustees confirm compliance with section 4 of the Charities Act 2011 and have had due regard to the Charity Commission's general guidance on public benefit.

Achievements and performance

This period has seen steady expansion in both our reach and professional delivery, with a focus on hybrid (in-person and digital) engagement.

Key achievements include:

- Continued development of our Young Professionals programming, fostering spaces for dialogue around innovation, leadership, and civic identity
- Continued success of our Secondary School Leadership Programme.
- Continued delivery of our *Explore* workshops to both Jewish and non-Jewish Sixth Forms, offering seminars, guest speakers, and interactive content
- Continued reach of our annual Sixth Form antisemitism conference, attracting broad school participation and featuring a communal Expo
- Continued engagement through our university Campus Network and Emerson Fellowship, equipping students with tools in research, public speaking, and online education
- Continued expansion of our Young Professionals Club, now a hub for hundreds engaging on topics from Israel to entrepreneurship
- Continued presence in schools through tailored assemblies and workshops encouraging critical thinking and challenging misinformation
- Continued partnerships with schools, youth groups, and community organisations across the country

Financial review

Some of the charities' funding continues to come from grants provided by charitable trusts and foundations, aligned with our strategic educational objectives.

While the charity does not currently hold complex financial instruments, its strategic financial investments this year, particularly in staffing and CRM infrastructure, are considered mixed-motive and programme-related, as they serve both operational and impact-driven goals.

STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

Reserves policy

The charity held free reserves at the year end of £682,541 (2024: £598,518) following the annual raising events.

The trustees are of the opinion that this will enable StandWithUs to fund its expanded operations over the coming year.

Plans for future periods

Looking ahead, the charity intends to build upon the steady expansion of its professional delivery by further integrating hybrid engagement models to maximize its reach. A core priority will be the continued scaling of the Secondary School Leadership Programme and Explore workshops, ensuring that Sixth Form students have access to nuanced education regarding Israel's history and current realities. In response to the dramatic surge in antisemitism we plan to intensify our campus presence, utilizing the Emerson Fellowship and our Campus Network to provide students with robust tools for research and public speaking to counter intimidation and harassment. Furthermore, we aim to evolve the Young Professionals Club into an even broader hub while consistently assessing our qualitative feedback to ensure our educational content remains effective in challenging misinformation.

Structure, governance and management

The company is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association on 17th September 2012, as amended by a Written Resolution of the Members on 27th December 2013.

The management of the company is the responsibility of the Trustees who are elected and co-opted under the terms of the Articles of Association.

All trustees give of their time voluntarily and received no benefits from the charity.

The trustees in office during the year were:

Mrs. Joy Wolfe MBE
Mr David Edward Bloom
Mrs Rene Maxine Anisfeld
Mr Neil Lyndon Marc Blair
Mr Michael Dickson

Recruitment and appointment of trustees

Induction is carried out by discussion with existing trustees and training will depend on their previous knowledge and experience.

Organisational structure

The charity utilised the assistance of 10 volunteers throughout the year to provide support for events and educational activities.

Day-to-day operational decisions within the charity are delegated to the Executive Director. However, determinations related to the establishment of compensation and remuneration for key management personnel rest with the Trustees, who consider factors such as the prevailing economic conditions and the charity's performance in achieving its objectives.

While the charity maintains an affiliation with the global organisation StandWithUs, it functions as an autonomous entity. Collaboration between the charity and StandWithUs Global primarily revolves around educational content and programmes.

Small company provision

In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) *FOR THE YEAR ENDED 31 AUGUST 2025*

The trustees' report was approved by the Board of Trustees.

Mr David Edward Bloom
Trustee

14 April 2026

STANDWITHUS UK

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF STANDWITHUS UK

I report to the trustees on my examination of the financial statements of StandWithUs UK (the charity) for the year ended 31 August 2025.

Responsibilities and basis of report

As the trustees of the charity (and also its directors for the purposes of company law), you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006.

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the Companies Act 2006 and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011. In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the Charities Act 2011.

Independent examiner's statement

Since the charity's gross income exceeded £250,000, the independent examiner must be a member of a body listed in section 145 of the Charities Act 2011. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the Companies Act 2006.
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the Companies Act 2006 other than any requirement that the financial statements give a true and fair view, which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their financial statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Berish Hoffman FCA

325-327 Oldfield Lane North

Greenford

Middlesex

UB6 0FX

14 April 2026

STANDWITHUS UK

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 AUGUST 2025

	Notes	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Income from:			
Donations and legacies	2	754,850	784,273
Total income		<u>754,850</u>	<u>784,273</u>
Expenditure on:			
Raising funds	3	6,500	14,543
Charitable activities	4	666,994	634,918
Other expenditure	11	-	3,416
Total expenditure		<u>673,494</u>	<u>652,877</u>
Net income and movement in funds		81,356	131,396
Reconciliation of funds:			
Fund balances at 1 September 2024		<u>611,054</u>	<u>479,658</u>
Fund balances at 31 August 2025		<u>692,410</u>	<u>611,054</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

STANDWITHUS UK

BALANCE SHEET

AS AT 31 AUGUST 2025

		2025		2024	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	13		9,869		12,536
Current assets					
Debtors	14	34,946		45,098	
Cash at bank and in hand		664,939		567,375	
		<u>699,885</u>		<u>612,473</u>	
Creditors: amounts falling due within one year	15	<u>(17,344)</u>		<u>(13,955)</u>	
Net current assets			<u>682,541</u>		<u>598,518</u>
Total assets less current liabilities			<u><u>692,410</u></u>		<u><u>611,054</u></u>
The funds of the charity					
Unrestricted funds			<u>692,410</u>		<u>611,054</u>
			<u><u>692,410</u></u>		<u><u>611,054</u></u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 August 2025.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the trustees on 14 April 2026

Mr David Edward Bloom
Trustee

STANDWITHUS UK

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 AUGUST 2025

	Notes	2025 £	£	2024 £	£
Cash flows from operating activities					
Cash generated from operations	20		101,655		103,903
Investing activities					
Purchase of tangible fixed assets		(4,091)		(1,062)	
Net cash used in investing activities			(4,091)		(1,062)
Net cash used in financing activities			-		-
Net increase in cash and cash equivalents			97,564		102,841
Cash and cash equivalents at beginning of year			567,374		464,533
Cash and cash equivalents at end of year			664,938		567,374

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2025

1 Accounting policies

Charity information

StandWithUs UK is a private company limited by guarantee incorporated in England and Wales. The registered office is 325-327 Oldfield Lane North, Greenford, Middlesex, UB6 0FX.

1.1 Basis of preparation

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)". The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, [modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value]. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures, fittings and equipment	20% Straight Line
Computer equipment	20% Straight Line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

1 Accounting policies

(Continued)

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.10 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

1 Accounting policies (Continued)

1.11 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

1.12 Government grants

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

2 Donations and legacies

	Unrestricted funds	Unrestricted funds
	2025	2024
	£	£
Donations and gifts	754,850	784,273
	<u>754,850</u>	<u>784,273</u>

3 Raising funds

	Unrestricted funds	Total
	2025	2024
	£	£
<u>Fundraising and publicity</u>		
Fundraising event costs	6,500	14,543
	<u>6,500</u>	<u>14,543</u>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

4 Charitable activities

	2025 £	2024 £
Staff costs	332,342	321,647
Events, advertising and travel	203,836	186,455
Consultancy fees	16,130	11,105
	<u>552,308</u>	<u>519,207</u>
Grant funding of activities (see note 5)	1,535	-
Share of support costs (see note 6)	104,411	111,311
Share of governance costs (see note 6)	8,740	4,400
	<u>666,994</u>	<u>634,918</u>

5 Grants payable

	2025 £
Grants to institutions: JNF Charitable Trust	1,535
-	<u>-</u>

6 Support costs

	Support costs £	Governance costs £	2025 £	2024 £
Depreciation	6,758	-	6,758	5,939
Office expenses	67,269	-	67,269	79,688
Bank charges	504	-	504	424
Legal and Professional fees	4,920	-	4,920	-
Bookkeeping costs	24,960	-	24,960	25,260
Accountancy fees	-	8,740	8,740	4,400
	<u>104,411</u>	<u>8,740</u>	<u>113,151</u>	<u>115,711</u>
Analysed between Charitable activities	<u>104,411</u>	<u>8,740</u>	<u>113,151</u>	<u>115,711</u>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

7	Net movement in funds	2025	2024
		£	£
	The net movement in funds is stated after charging/(crediting):		
	Depreciation of owned tangible fixed assets	6,758	5,939
	Loss on disposal of tangible fixed assets	-	3,416
		<u> </u>	<u> </u>

8 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

9 Employees

The average monthly number of employees during the year was:

	2025	2024
	Number	Number
	8	6
	<u> </u>	<u> </u>

Employment costs

	2025	2024
	£	£
Wages and salaries	303,049	290,351
Social security costs	24,762	26,153
Other pension costs	4,531	5,143
	<u> </u>	<u> </u>
	<u>332,342</u>	<u>321,647</u>

The key management personnel of the charity comprise the Trustees. The total employee benefits of the key management personnel of the Charity were £87,550 (2024: £91,203).

The number of employees whose annual remuneration was more than £60,000 is as follows:

	2025	2024
	Number	Number
£80,001 to £90,000	1	1
	<u> </u>	<u> </u>

10 Independent Examiner's Remuneration

The Independent Examiner's Remuneration amounts to an Independent Examination fee of £2,500 (2024: £1,790) and other services of £4,000 (2024: £2,610).

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

11 Other expenditure

	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Net loss on disposal of tangible fixed assets	-	3,416

12 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

13 Tangible fixed assets

	Fixtures, fittings and equipment £	Computer equipment £	Total £
Cost			
At 1 September 2024	12,780	16,917	29,697
Additions	-	4,091	4,091
At 31 August 2025	12,780	21,008	33,788
Depreciation and impairment			
At 1 September 2024	7,669	9,492	17,161
Depreciation charged in the year	2,556	4,202	6,758
At 31 August 2025	10,225	13,694	23,919
Carrying amount			
At 31 August 2025	2,555	7,314	9,869
At 31 August 2024	5,111	7,425	12,536

14 Debtors

	2025 £	2024 £
Amounts falling due within one year:		
Other debtors	27,031	42,032
Prepayments and accrued income	7,915	3,066
	34,946	45,098

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

15 Creditors: amounts falling due within one year

	2025 £	2024 £
Other taxation and social security	9,264	8,904
Accruals and deferred income	8,080	5,051
	<u>17,344</u>	<u>13,955</u>

16 Retirement benefit schemes

	2025 £	2024 £
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	4,531	5,143
	<u>4,531</u>	<u>5,143</u>

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

17 Analysis of net assets between funds

	Unrestricted funds 2025 £
At 31 August 2025:	
Tangible assets	9,869
Current assets/(liabilities)	682,541
	<u>692,410</u>
	<u>692,410</u>
	Unrestricted funds 2024 £
At 31 August 2024:	
Tangible assets	12,536
Current assets/(liabilities)	598,518
	<u>611,054</u>
	<u>611,054</u>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

18 Operating lease commitments

At the reporting end date the charity had outstanding commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

	2025 £	2024 £
Within one year	20,000	20,000
Between two and five years	11,616	31,616
	<u>31,616</u>	<u>51,616</u>

19 Related party transactions

During the year, the charity received donations totalling £10,520 (2024: £17,700) from the Trustees.

20 Cash generated from operations

	2025 £	2024 £
Surplus for the year	81,356	131,396
Adjustments for:		
(Gain)/loss on disposal of tangible fixed assets	-	3,416
Depreciation and impairment of tangible fixed assets	6,758	5,939
Movements in working capital:		
Decrease/(increase) in debtors	10,152	(25,967)
Increase/(decrease) in creditors	3,389	(10,881)
Cash generated from operations	<u>101,655</u>	<u>103,903</u>

21 Analysis of changes in net funds

The charity had no material debt during the year.

STANDWITHUS UK

England & Wales - Charity number 1151329

Accounts

Charity registration number 1151329 (England and Wales)

Company registration number 08216260

STANDWITHUS UK
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2024

STANDWITHUS UK

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Mrs. Joy Wolfe MBE Mr David Edward Bloom Mrs Rene Maxine Anisfeld Mr Neil Lyndon Marc Blair Mr Michael Dickson	(Appointed 17 June 2024)
Charity number (England and Wales)	1151329	
Company number	08216260	
Registered office	325-327 Oldfield Lane North Greenford Middlesex UB6 0FX	
Independent examiner	Berish Hoffman FCA Landau Morley LLP 325-327 Oldfield Lane North Greenford Middlesex UB6 0FX	
Bankers	Barclays Bank plc Leicester LE87 2BB	

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TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 AUGUST 2024

The trustees present their annual report and financial statements for the year ended 31 August 2024.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

The primary objectives of the charity remain focused on promoting education among the general public, especially university students and young people, in ways determined appropriate by the trustees. This includes countering antisemitism, increasing awareness and education about Israel, and empowering individuals and communities to hold reasoned, informed conversations about Israel's history, humanitarian contributions, and current challenges.

Our short-term aim has been to consolidate and strengthen our presence across UK campuses and schools, while our long-term goal is to continue our steady growth, increasing reach and deepening impact among pupils and students nationwide. The activities carried out during the reporting period directly support this longer-term aim, with a focus on expanding educational programming, outreach, and infrastructure.

We implement our mission through a combination of workshops, conferences, school-based programmes, social media outreach, and leadership development initiatives. The charity evaluates its effectiveness by measuring personal and digital reach and continually investing in professional staff and resources to scale our efforts.

The Trustees confirm compliance with section 4 of the Charities Act 2011 and have had due regard to the Charity Commission's general guidance on public benefit.

Achievements and performance

This year has seen notable expansion in the charity's reach, programming, and professional capacity. Our strategic plan prioritised enhancing both our in-person and digital engagement, and we successfully reached over 10,000 individuals through face-to-face programmes while expanding digital reach through social platforms and online campaigns.

Key achievements include:

- Growth in our Young Professionals programming, fostering connections around themes such as innovation, entrepreneurship, and leadership.
- Doubling participation in our Secondary School Leadership Programme for Year 10 students, which now includes a mission to Israel.
- Expansion of our "Explore" workshops to both Jewish and non-Jewish schools, engaging Sixth Formers through seminars, guest speakers, and interactive content.
- Continued success of our annual Sixth Form antisemitism conference, drawing students from a growing number of schools and featuring a communal Expo.
- Strengthening of our university Campus Network and Emerson Fellowship, providing students with training in critical thinking, research, public speaking, and digital engagement.
- Rapid expansion of our young professionals Club, now numbering hundreds of members engaged in dialogue on Israel, tech, and entrepreneurship.
- Growth of our presence in schools through bespoke assemblies and workshops promoting critical analysis and challenging misinformation.
- Deepening our partnerships with schools, youth organisations, synagogues, and communities throughout the UK.

To support these developments, we invested materially in expanding our team, hiring an additional Campus Coordinator and a dedicated Data Officer. We also implemented a new CRM system to enhance efficiency, improve communications, and better track our impact.

STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

Financial review

Two significant events shaped our financial performance this year: our annual fundraising in May and our winter appeal in December. Both generated strong support, contributing to the year's operational capacity and programme delivery. However, potential underperformance in future fundraising cycles remains a risk due to economic uncertainties.

Some of the charities' funding continues to come from grants provided by charitable trusts and foundations, aligned with our strategic educational objectives.

While the charity does not currently hold complex financial instruments, its strategic financial investments this year, particularly in staffing and CRM infrastructure, are considered mixed-motive and programme-related, as they serve both operational and impact-driven goals.

Reserves policy

The charity held free reserves at the year end of £598,518 (2023: £458,828) following the annual raising events.

The trustees are of the opinion that this will enable StandWithUs to fund its expanded operations over the coming year.

Plans for future periods

Looking ahead, StandWithUs UK plans to build on this year's achievements by:

- Hiring additional educators and Campus Coordinators to meet the growing demand from schools and universities.
- Continuing to expand our digital and physical outreach.
- Investing further in educational content and training resources.
- Enhancing monitoring and evaluation processes to track reach and improve impact measurement.

Through these efforts, we will continue to ensure that impartial, credible information shapes public understanding of Israel, antisemitism, and Jewish identity in schools, on campuses, and across UK communities.

Structure, governance and management

The company is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association on 17th September 2012, as amended by a Written Resolution of the Members on 27th December 2013.

The management of the company is the responsibility of the Trustees who are elected and co-opted under the terms of the Articles of Association.

All trustees give of their time voluntarily and received no benefits from the charity.

The trustees in office during the year were:

Mrs. Joy Wolfe MBE	
Mrs. Loretta Cash	(Resigned 17 June 2024)
Mr. Perry Leslie Cash	(Resigned 17 June 2024)
Lady Hazel Josephine Cosgrove	(Resigned 17 June 2024)
Mr David Edward Bloom	
Mrs. Lana Saffrin Betesh	(Resigned 17 June 2024)
Mrs Rene Maxine Anisfeld	
Mr Neil Lyndon Marc Blair	
Mr Michael Dickson	(Appointed 17 June 2024)

STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

Recruitment and appointment of trustees

Induction is carried out by discussion with existing trustees and training will depend on their previous knowledge and experience.

Organisational structure

The charity utilised the assistance of 10 volunteers throughout the year to provide support for events and educational activities.

Day-to-day operational decisions within the charity are delegated to the Executive Director. However, determinations related to the establishment of compensation and remuneration for key management personnel rest with the Trustees, who consider factors such as the prevailing economic conditions and the charity's performance in achieving its objectives.

While the charity maintains an affiliation with the global organisation StandWithUs, it functions as an autonomous entity. Collaboration between the charity and StandWithUs Global primarily revolves around educational content and programmes.

Small company provision

In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

The trustees' report was approved by the Board of Trustees.

Mr David Edward Bloom

Trustee

22 May 2025

STANDWITHUS UK

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF STANDWITHUS UK

I report to the trustees on my examination of the financial statements of StandWithUs UK (the charity) for the year ended 31 August 2024.

Responsibilities and basis of report

As the trustees of the charity (and also its directors for the purposes of company law), you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006.

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the Companies Act 2006 and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011. In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the Charities Act 2011.

Independent examiner's statement

Since the charity's gross income exceeded £250,000, the independent examiner must be a member of a body listed in section 145 of the Charities Act 2011. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the Companies Act 2006.
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the Companies Act 2006 other than any requirement that the financial statements give a true and fair view, which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their financial statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Berish Hoffman FCA

Landau Morley LLP
325-327 Oldfield Lane North
Greenford
Middlesex
UB6 0FX
22 May 2025

STANDWITHUS UK

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 AUGUST 2024

	Notes	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Income from:			
Donations and legacies	2	784,273	482,030
Total income		<u>784,273</u>	<u>482,030</u>
Expenditure on:			
Raising funds	3	14,543	9,435
Charitable activities	4	634,918	606,425
Other expenditure	10	3,416	-
Total expenditure		<u>652,877</u>	<u>615,860</u>
Net income/(expenditure) and movement in funds		131,396	(133,830)
Reconciliation of funds:			
Fund balances at 1 September 2023		<u>479,658</u>	<u>613,488</u>
Fund balances at 31 August 2024		<u>611,054</u>	<u>479,658</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

STANDWITHUS UK

BALANCE SHEET

AS AT 31 AUGUST 2024

		2024		2023	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	12		12,536		20,830
Current assets					
Debtors	13	45,098		19,131	
Cash at bank and in hand		567,375		464,533	
		<u>612,473</u>		<u>483,664</u>	
Creditors: amounts falling due within one year	14	<u>(13,955)</u>		<u>(24,836)</u>	
Net current assets			<u>598,518</u>		<u>458,828</u>
Total assets less current liabilities			<u>611,054</u>		<u>479,658</u>
The funds of the charity					
Unrestricted funds			<u>611,054</u>		<u>479,658</u>
			<u>611,054</u>		<u>479,658</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 August 2024.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the trustees on 22 May 2025

Mr David Edward Bloom
Trustee

Company registration number 08216260 (England and Wales)

STANDWITHUS UK

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 AUGUST 2024

	Notes	2024 £	£	2023 £	£
Cash flows from operating activities					
Cash generated from/(absorbed by) operations	19		103,903		(105,070)
Investing activities					
Purchase of tangible fixed assets		(1,062)		(2,155)	
Net cash used in investing activities			(1,062)		(2,155)
Net cash used in financing activities			-		-
Net increase/(decrease) in cash and cash equivalents			102,841		(107,225)
Cash and cash equivalents at beginning of year			464,533		571,758
Cash and cash equivalents at end of year			<u>567,374</u>		<u>464,533</u>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2024

1 Accounting policies

Charity information

StandWithUs UK is a private company limited by guarantee incorporated in England and Wales. The registered office is 325-327 Oldfield Lane North, Greenford, Middlesex, UB6 0FX.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)". The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, [modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value]. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures, fittings and equipment	20% Straight Line
Computer equipment	20% Straight Line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2024

1 Accounting policies

(Continued)

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.10 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

1 Accounting policies (Continued)

1.11 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

1.12 Government grants

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

2 Donations and legacies

	Unrestricted funds	Unrestricted funds
	2024	2023
	£	£
Donations and gifts	784,273	482,030
	<u>784,273</u>	<u>482,030</u>

3 Raising funds

	Unrestricted funds	Total
	2024	2023
	£	£
<u>Fundraising and publicity</u>		
Fundraising event costs	14,543	9,435
	<u>14,543</u>	<u>9,435</u>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

4 Charitable activities

	2024 £	2023 £
Staff costs	321,647	336,037
Events, advertising and travel	186,455	135,109
Consultancy fees	11,105	34,821
	<u>519,207</u>	<u>505,967</u>
Share of support costs (see note 5)	111,311	95,708
Share of governance costs (see note 5)	4,400	4,750
	<u>634,918</u>	<u>606,425</u>

5 Support costs

	Support costs £	Governance costs £	2024 £	2023 £
Depreciation	5,939	-	5,939	6,800
Office expenses	79,688	-	79,688	50,737
Bank charges	424	-	424	317
Legal and Professional fees	-	-	-	12,576
Bookkeeping costs	25,260	-	25,260	25,278
Accountancy fees	-	4,400	4,400	4,750
	<u>111,311</u>	<u>4,400</u>	<u>115,711</u>	<u>100,458</u>
Analysed between Charitable activities	<u>111,311</u>	<u>4,400</u>	<u>115,711</u>	<u>100,458</u>

6 Net movement in funds

	2024 £	2023 £
The net movement in funds is stated after charging/(crediting):		
Depreciation of owned tangible fixed assets	5,939	6,800
Loss on disposal of tangible fixed assets	3,416	-
	<u>9,355</u>	<u>6,800</u>

7 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

8 Employees

The average monthly number of employees during the year was:

	2024 Number	2023 Number
	6	7

Employment costs

	2024 £	2023 £
Wages and salaries	290,351	299,108
Social security costs	26,153	26,972
Other pension costs	5,143	9,957
	<u>321,647</u>	<u>336,037</u>

The key management personnel of the charity comprise the Trustees. The total employee benefits of the key management personnel of the Charity were £91,203 (2023: £109,117).

The number of employees whose annual remuneration was more than £60,000 is as follows:

	2024 Number	2023 Number
£70,001 to £80,000	-	1
£80,001 to £90,000	1	-

9 Independent Examiner's Remuneration

The Independent Examiner's Remuneration amounts to an Independent Examination fee of £1,790 (2023: £1,790) and other services of £2,610 (2023: £2,610).

10 Other expenditure

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Net loss on disposal of tangible fixed assets	<u>3,416</u>	<u>-</u>

11 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

12 Tangible fixed assets

	Fixtures, fittings and equipment £	Computer equipment £	Total £
Cost			
At 1 September 2023	18,143	15,855	33,998
Additions	-	1,062	1,062
Disposals	(5,363)	-	(5,363)
At 31 August 2024	<u>12,780</u>	<u>16,917</u>	<u>29,697</u>
Depreciation and impairment			
At 1 September 2023	7,060	6,109	13,169
Depreciation charged in the year	2,556	3,383	5,939
Eliminated in respect of disposals	(1,947)	-	(1,947)
At 31 August 2024	<u>7,669</u>	<u>9,492</u>	<u>17,161</u>
Carrying amount			
At 31 August 2024	<u>5,111</u>	<u>7,425</u>	<u>12,536</u>
At 31 August 2023	<u>11,084</u>	<u>9,746</u>	<u>20,830</u>

13 Debtors

	2024 £	2023 £
Amounts falling due within one year:		
Other debtors	42,032	12,618
Prepayments and accrued income	3,066	6,513
	<u>45,098</u>	<u>19,131</u>

14 Creditors: amounts falling due within one year

	2024 £	2023 £
Other taxation and social security	8,904	8,729
Other creditors	-	7,993
Accruals and deferred income	5,051	8,114
	<u>13,955</u>	<u>24,836</u>

15 Retirement benefit schemes

	2024 £	2023 £
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	<u>5,143</u>	<u>9,957</u>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

15 Retirement benefit schemes

(Continued)

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

16 Analysis of net assets between funds

	Unrestricted funds 2024 £
At 31 August 2024:	
Tangible assets	12,536
Current assets/(liabilities)	598,518
	<hr/>
	611,054
	<hr/> <hr/>
	Unrestricted funds 2023 £
At 31 August 2023:	
Tangible assets	20,830
Current assets/(liabilities)	458,828
	<hr/>
	479,658
	<hr/> <hr/>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

17 Operating lease commitments

At the reporting end date the charity had outstanding commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

	2024 £	2023 £
Within one year	20,000	20,000
Between two and five years	31,616	51,167
	<u>51,616</u>	<u>71,167</u>

18 Related party transactions

During the year, the charity received donations totalling £17,700 (2023: £10,000) from the Trustees.

19 Cash generated from/(absorbed by) operations

	2024 £	2023 £
Surplus/(deficit) for the year	131,396	(133,830)
Adjustments for:		
Loss on disposal of tangible fixed assets	3,416	-
Depreciation and impairment of tangible fixed assets	5,939	6,800
Movements in working capital:		
(Increase)/decrease in debtors	(25,967)	24,943
(Decrease) in creditors	(10,881)	(2,983)
Cash generated from/(absorbed by) operations	<u>103,903</u>	<u>(105,070)</u>

20 Analysis of changes in net funds

The charity had no material debt during the year.

STANDWITHUS UK

England & Wales - Charity number 1151329

Accounts

Charity registration number 1151329

Company registration number 08216260 (England and Wales)

STANDWITHUS UK
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2023

STANDWITHUS UK

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Mrs. Joy Wolfe MBE Mrs. Loretta Cash Mr. Perry Leslie Cash Lady Hazel Josephine Cosgrove Mr David Edward Bloom Mrs. Lana Saffrin Betesh Mrs Rene Maxine Anisfeld Mr Neil Lyndon Marc Blair	(Appointed 15 January 2023)
Charity number	1151329	
Company number	08216260	
Registered office	325-327 Oldfield Lane North Greenford Middlesex UB6 0FX	
Independent examiner	Berish Hoffman FCA Landau Morley LLP 325-327 Oldfield Lane North Greenford Middlesex UB6 0FX	
Bankers	Barclays Bank plc Leicester LE87 2BB	

STANDWITHUS UK

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STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 AUGUST 2023

The trustees present their annual report and financial statements for the year ended 31 August 2023.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

The objectives of the charity are to promote the education of the general public, but in particular university students and young people, in such ways as the trustees think fit; particularly but not exclusively those on campuses of universities, institutions of higher or further education and in sixth forms at school: to counter antisemitism; educate about Israel, empower others to educate their communities, make it possible to have reasonable, informed conversations about Israel's history, policies, and humanitarian aid on campuses and in communities around the world and to enable them to defend themselves against antisemitism and racism.

The charity aims to achieve its objectives through educational programmes, workshops conferences and social media in order to enhance understanding of the events and history of Israel and the Jewish people.

In May 2023, StandWithUs UK ran an online crowdfunding fundraiser of 72 hours. The funds raised during this campaign are intended to be utilised in the upcoming academic year, with the aim of expanding the organisation's staff, educational programmes, and outreach efforts towards both the Jewish community and the general public.

StandWithUs UK evaluates its impact by considering both in-person and social media reach. By investing in developing and improving our educational content and hiring additional professional staff, we anticipate a substantial increase in the numbers we reach in the following academic year.

The Trustees confirm that they have complied with the duty in section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

Achievements and performance

Significant activities and achievements against objectives

The last financial year was a significant turning point for our charity. We inaugurated a new office and education centre in North London, expanded our staff, and launched a new Digital and Youth department. In terms of education, we introduced two new programmes for secondary schools and sixth forms, and a social media workshop conference for teenagers, aimed at tackling antisemitism and misinformation about Israel online. We were proud to establish the Blue & White Club for young professionals.

Start-Up is our Secondary School leadership programme for pupils in Year 10. It aims to produce a new generation of ambassadors in the entrepreneurial and creative Israeli spirit. In the first year of Startup, there was a cohort of 12 graduates selected from over 30 applicants for the cohort, split into two groups. Our work with various schools has grown exponentially, and we hope to strengthen these relationships further.

Explore is our second new programme we launched this year of interactive workshops for Sixth Formers that have been hosted in Jewish and non-Jewish schools, youth organisations and synagogues. In Explore, students explore the rich history, culture, and diversity of Israel through workshops, interactive seminars, and exceptional guest speakers. In the last year, Explore has been run in an increased number of locations, to over 3000 young people.

Swipe Up Rise Up conference is our annual one-of-a-kind conference for Sixth Formers, dedicated to combating antisemitism and misinformation about Israel, primarily on social media. The second edition of Swipe up Rise Up over 200 Sixth Formers, and we officially partnered with JFS, Yavneh College, Immanuel College, and JCoSS, as well as number of communal Organisations including Community Security Trust, Union of Jewish Students and Campaign Against Antisemitism.

We continued to strengthen our **campus activities and Emerson Fellowship**. Our flagship Campus network brings together university students from across the UK to empower them as future leaders. The Fellows received extensive training and mentorship, deepened their education and developed unique skillsets: critical thinking, public speaking, research, investigative journalism and digital marketing - all with the professional support of qualified StandWithUs staff. In March we will send our Emerson fellows to the international fellowship conference in Los Angeles.

We also launched our new and exciting initiative the **Blue and White Club**. The Club brings together Young Professionals from a diverse range of professions and personal backgrounds who share a passion for Israel. Networking and sharing the latest developments in entrepreneurship, tech, and innovation.

We continued our **community involvement** seeking to engage with Jewish and non-Jewish groups across the UK; to inspire and educate audiences about Israel, and to help mentor communities in their responses to antisemitism and Israel misinformation. We organise educational events across the country, with speakers from the UK, Israel and around the world.

In the next year, StandWithUs UK will continue to ensure that the story of Israel's achievements and ongoing challenges is told in schools, on campuses and in Jewish and non-Jewish communities across the UK.

We believe that the work we do today, based on impartial and credible information will ensure support for Israel tomorrow.

Financial review

After making appropriate enquiries, the trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason they continue to adopt the going concern basis in preparing the financial statements.

Reserves policy

The charity held free reserves at the year end of £458,303 (2022: £588,013) following the annual raising events.

The trustees are of the opinion that this will enable StandWithUs to fund its expanded operations over the coming year.

STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

Structure, governance and management

The company is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association on 17th September 2012, as amended by a Written Resolution of the Members on 27th December 2013.

The management of the company is the responsibility of the Trustees who are elected and co-opted under the terms of the Articles of Association.

All trustees give of their time voluntarily and received no benefits from the charity.

The trustees in office during the year were:

Mrs. Joy Wolfe MBE

Mrs. Loretta Cash

Mr. Perry Leslie Cash

Lady Hazel Josephine Cosgrove

Mr David Edward Bloom

Mrs. Lana Saffrin Betesh

Mrs Rene Maxine Anisfeld

(Appointed 15 January 2023)

Mr Neil Lyndon Marc Blair

Recruitment and appointment of trustees

Induction is carried out by discussion with existing trustees and training will depend on their previous knowledge and experience.

Organisational structure

The charity utilised the assistance of 10 volunteers throughout the year to provide support for events and educational activities.

Day-to-day operational decisions within the charity are delegated to the Executive Director. However, determinations related to the establishment of compensation and remuneration for key management personnel rest with the Trustees, who consider factors such as the prevailing economic conditions and the charity's performance in achieving its objectives.

While the charity maintains an affiliation with the global organisation StandWithUs, it functions as an autonomous entity. Collaboration between the charity and StandWithUs Global primarily revolves around educational content and programmes.

Small company provision

In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

The trustees' report was approved by the Board of Trustees.

Mr David Edward Bloom

Trustee

30 May 2024

STANDWITHUS UK

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF STANDWITHUS UK

I report to the trustees on my examination of the financial statements of StandWithUs UK (the charity) for the year ended 31 August 2023.

Responsibilities and basis of report

As the trustees of the charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Berish Hoffman FCA

Landau Morley LLP
325-327 Oldfield Lane North
Greenford
Middlesex
UB6 0FX

Dated: 30 May 2024

STANDWITHUS UK

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 AUGUST 2023

		Unrestricted funds 2023 £	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £
	Notes				
Income from:					
Donations and legacies	2	482,030	656,587	-	656,587
		<u>482,030</u>	<u>656,587</u>	<u>-</u>	<u>656,587</u>
Total income		<u>482,030</u>	<u>656,587</u>	<u>-</u>	<u>656,587</u>
Expenditure on:					
Raising funds	3	9,435	-	-	-
Charitable activities	4	606,425	380,468	3,500	383,968
		<u>615,860</u>	<u>380,468</u>	<u>3,500</u>	<u>383,968</u>
Total expenditure		<u>615,860</u>	<u>380,468</u>	<u>3,500</u>	<u>383,968</u>
Net income/(expenditure) and movement in funds		(133,830)	276,119	(3,500)	272,619
Reconciliation of funds:					
Fund balances at 1 September 2022		613,488	337,369	3,500	340,869
		<u>613,488</u>	<u>337,369</u>	<u>3,500</u>	<u>340,869</u>
Fund balances at 31 August 2023		<u>479,658</u>	<u>613,488</u>	<u>-</u>	<u>613,488</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

STANDWITHUS UK

BALANCE SHEET

AS AT 31 AUGUST 2023

	Notes	2023		2022	
		£	£	£	£
Fixed assets					
Tangible assets	11		20,830		25,475
Current assets					
Debtors	12	19,131		44,074	
Cash at bank and in hand		464,533		571,758	
		<u>483,664</u>		<u>615,832</u>	
Creditors: amounts falling due within one year	13	<u>(24,836)</u>		<u>(27,819)</u>	
Net current assets			<u>458,828</u>		<u>588,013</u>
Total assets less current liabilities			<u>479,658</u>		<u>613,488</u>
Net assets excluding pension liability			<u>479,658</u>		<u>613,488</u>
			<u><u>479,658</u></u>		<u><u>613,488</u></u>
The funds of the charity					
Unrestricted funds			<u>479,658</u>		<u>613,488</u>
			<u><u>479,658</u></u>		<u><u>613,488</u></u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 August 2023.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the trustees on 30 May 2024

Mr David Edward Bloom
Trustee

Company registration number 08216260 (England and Wales)

STANDWITHUS UK

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 AUGUST 2023

	Notes	2023 £	£	2022 £	£
Cash flows from operating activities					
Cash (absorbed by)/generated from operations	18		(105,070)		250,123
Investing activities					
Purchase of tangible fixed assets		(2,155)		(31,844)	
Net cash used in investing activities			(2,155)		(31,844)
Net cash used in financing activities			-		-
Net (decrease)/increase in cash and cash equivalents			(107,225)		218,279
Cash and cash equivalents at beginning of year			571,758		353,479
Cash and cash equivalents at end of year			464,533		571,758

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2023

1 Accounting policies

Charity information

StandWithUs UK is a private company limited by guarantee incorporated in England and Wales. The registered office is 325-327 Oldfield Lane North, Greenford, Middlesex, UB6 0FX.

1.1 Reporting period

During the year, the charity changed its reporting period end to 31 August 2022 to align its year end with the academic year. The comparative figures in the accounts represent the year ended 30 September 2021.

1.2 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)". The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, [modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value]. The principal accounting policies adopted are set out below.

1.3 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.4 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

1.5 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

1.6 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

1 Accounting policies

(Continued)

1.7 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures, fittings and equipment	20% Straight Line
Computer equipment	20% Straight Line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.8 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.9 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.10 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

1 Accounting policies

(Continued)

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.11 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.12 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

1.13 Government grants

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

2 Donations and legacies

	Unrestricted funds	Unrestricted funds
	2023	2022
	£	£
Donations and gifts	482,030	656,587

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

3 Raising funds

	Unrestricted funds	Total
	2023 £	2022 £
<u>Fundraising and publicity</u>		
Fundraising event costs	9,435	-
	<u>9,435</u>	<u>-</u>

4 Charitable activities

	2023 £	2022 £
Staff costs	336,037	201,038
Events, advertising and travel	135,109	74,518
Consultancy fees	34,821	37,167
Sundry expenses	-	532
	<u>505,967</u>	<u>313,255</u>
Share of support costs (see note 5)	95,708	66,883
Share of governance costs (see note 5)	4,750	3,830
	<u>606,425</u>	<u>383,968</u>

5 Support costs

	Support costs £	Governance costs £	2023 £	2022 £
Depreciation	6,800	-	6,800	6,369
Office expenses	50,737	-	50,737	27,499
Bank charges	317	-	317	473
Legal and Professional fees	12,576	-	12,576	17,175
Bookkeeping costs	25,278	-	25,278	15,367
Accountancy fees	-	4,750	4,750	3,830
	<u>95,708</u>	<u>4,750</u>	<u>100,458</u>	<u>70,713</u>
Analysed between				
Charitable activities	<u>95,708</u>	<u>4,750</u>	<u>100,458</u>	<u>70,713</u>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

6	Net movement in funds	2023	2022
		£	£
	The net movement in funds is stated after charging/(crediting):		
	Depreciation of owned tangible fixed assets	6,800	6,369
		<u> </u>	<u> </u>

7 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

8 Employees

The average monthly number of employees during the year was:

	2023	2022
	Number	Number
	7	6
	<u> </u>	<u> </u>

Employment costs

	2023	2022
	£	£
Wages and salaries	299,108	183,833
Social security costs	26,972	14,341
Other pension costs	9,957	2,864
	<u> </u>	<u> </u>
	336,037	201,038
	<u> </u>	<u> </u>

The key management personnel of the charity comprise the Trustees and the UK Directors of Operations. The total employee benefits of the key management personnel of the Charity were £109,117 (2022: £85,538).

The number of employees whose annual remuneration was more than £60,000 is as follows:

	2023	2022
	Number	Number
£60,001 to £70,000	-	1
£70,001 to £80,000	1	-
	<u> </u>	<u> </u>

9 Independent Examiner's Remuneration

The Independent Examiner's Remuneration amounts to an Independent Examination fee of £1,790 (2022: £1,600) and other services of £2,610 (2022: £2,230).

10 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

11 Tangible fixed assets

	Fixtures, fittings and equipment £	Computer equipment £	Total £
Cost			
At 1 September 2022	17,153	14,691	31,844
Additions	991	1,164	2,155
At 31 August 2023	<u>18,144</u>	<u>15,855</u>	<u>33,999</u>
Depreciation and impairment			
At 1 September 2022	3,431	2,938	6,369
Depreciation charged in the year	3,629	3,171	6,800
At 31 August 2023	<u>7,060</u>	<u>6,109</u>	<u>13,169</u>
Carrying amount			
At 31 August 2023	<u>11,084</u>	<u>9,746</u>	<u>20,830</u>
At 31 August 2022	<u>13,722</u>	<u>11,753</u>	<u>25,475</u>

12 Debtors

	2023 £	2022 £
Amounts falling due within one year:		
Other debtors	12,618	27,643
Prepayments and accrued income	6,513	16,431
	<u>19,131</u>	<u>44,074</u>

13 Creditors: amounts falling due within one year

	2023 £	2022 £
Other taxation and social security	8,729	7,908
Other creditors	7,993	14,311
Accruals and deferred income	8,114	5,600
	<u>24,836</u>	<u>27,819</u>

14 Retirement benefit schemes

	2023 £	2022 £
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	<u>9,957</u>	<u>2,864</u>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

14 Retirement benefit schemes

(Continued)

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

15 Analysis of net assets between funds

	Unrestricted funds 2023 £
At 31 August 2023:	
Tangible assets	20,830
Current assets/(liabilities)	458,828
	<hr/>
	479,658
	<hr/> <hr/>
	Unrestricted funds 2022 £
At 31 August 2022:	
Tangible assets	25,475
Current assets/(liabilities)	588,013
	<hr/>
	613,488
	<hr/> <hr/>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

16 Operating lease commitments

At the reporting end date the charity had outstanding commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

	2023 £	2022 £
Within one year	20,000	18,000
Between two and five years	51,167	71,167
	<u>71,167</u>	<u>89,167</u>

17 Related party transactions

During the year, the charity received donations totalling £10,000 (2022: £15,000) from the Trustees.

18 Cash generated from operations

	2023 £	2022 £
(Deficit)/surplus for the year	(133,830)	272,619
Adjustments for:		
Depreciation and impairment of tangible fixed assets	6,800	6,369
Movements in working capital:		
Decrease/(increase) in debtors	24,943	(43,255)
(Decrease)/increase in creditors	(2,983)	14,390
Cash (absorbed by)/generated from operations	<u>(105,070)</u>	<u>250,123</u>

19 Analysis of changes in net funds

The charity had no material debt during the year.

STANDWITHUS UK

England & Wales - Charity number 1151329

Accounts

Charity registration number 1151329

Company registration number 08216260 (England and Wales)

STANDWITHUS UK
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 AUGUST 2022

STANDWITHUS UK

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Mrs. Joy Wolfe MBE Mrs. Loretta Cash Mr. Perry Leslie Cash Lady Hazel Josephine Cosgrove Mr David Edward Bloom Mrs. Lana Saffrin Betesh Mrs Rene Maxine Anisfeld Mr Neil Lyndon Marc Blair	(Appointed 15 January 2023) (Appointed 22 May 2022)
Charity number	1151329	
Company number	08216260	
Registered office	325-327 Oldfield Lane North Greenford Middlesex UB6 0FX	
Independent examiner	Berish Hoffman FCA Landau Morley LLP 325-327 Oldfield Lane North Greenford Middlesex UB6 0FX	
Bankers	Barclays Bank plc Leicester LE87 2BB	

STANDWITHUS UK

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Statement of cash flows	7
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STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE PERIOD ENDED 31 AUGUST 2022

The trustees present their annual report and financial statements for the period ended 31 August 2022.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

The objectives of the charity are to promote the education of the general public, but in particular university students and young people, in such ways as the trustees think fit; particularly but not exclusively those on campuses of universities, institutions of higher or further education and in sixth forms at school: to counter antisemitism; educate about Israel, empower others to educate their communities, make it possible to have reasonable, informed conversations about Israel's history, policies, and humanitarian aid on campuses and in communities around the world and to enable them to defend themselves against antisemitism and racism.

The charity aims to achieve its objectives through educational programmes, workshops conferences and social media in order to enhance understanding of the events and history of Israel and the Jewish people.

In November 2021, StandWithUs UK launched its inaugural online crowdfunding fundraiser of 36 hours. The funds raised during this campaign are intended to be utilised in the upcoming academic year, with the aim of expanding the organisation's staff, educational programmes, and outreach efforts towards both the Jewish community and the general public.

StandWithUs UK evaluates its impact by considering both in-person and social media reach. By investing in developing and improving our educational content and hiring additional professional staff, we anticipate a substantial increase in the numbers we reach in the following academic year.

The Trustees confirm that they have complied with the duty in section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

Achievements and performance

The last financial year was a significant turning point for our charity. We inaugurated a new office and education centre in North London, expanded our staff, and launched a new Digital and Youth department. In terms of education, we introduced two new programmes for secondary schools and sixth forms, and a social media workshop conference for teenagers, aimed at tackling antisemitism and misinformation about Israel online. We were proud to establish the Blue & White Club for young professionals.

Start-Up is our new Secondary School leadership programme for pupils in Year 10. It aims to produce a new generation of ambassadors in the entrepreneurial and creative Israeli spirit. Our work with various schools has grown exponentially, and we hope to strengthen these relationships further.

Explore is our second new programme we launched this year of interactive workshops for Sixth Formers that have been hosted in Jewish and non-Jewish schools, youth organisations and synagogues. In Explore, students explore the rich history, culture, and diversity of Israel through workshops, interactive seminars, and exceptional guest speakers.

Swipe Up Rise Up conference is our inaugural planned one-of-a-kind social media conference for Sixth Formers, dedicated to combating antisemitism and misinformation about Israel. We aim to work in collaboration with JFS, Yavneh College and Immanuel to materialize this project.

We continued to strengthen our **campus activities and Emerson Fellowship**. Our flagship Campus network brings together university students from across the UK to empower them as future leaders. The Fellows received extensive training and mentorship, deepened their education and developed unique skillsets: critical thinking, public speaking, research, investigative journalism and digital marketing - all with the professional support of qualified StandWithUs staff. In March we will send our Emerson fellows to the international fellowship conference in Los Angeles.

STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE PERIOD ENDED 31 AUGUST 2022

We also launched our new and exciting initiative the **Blue and White Club**. The Club brings together Young Professionals from a diverse range of professions and personal backgrounds who share a passion for Israel. Networking and sharing the latest developments in entrepreneurship, tech, and innovation.

We continued our **community involvement** seeking to engage with Jewish and non-Jewish groups across the UK; to inspire and educate audiences about Israel, and to help mentor communities in their responses to antisemitism and Israel misinformation. We organise educational events across the country, with speakers from the UK, Israel and around the world.

In the next year, StandWithUs UK will continue to ensure that the story of Israel's achievements and ongoing challenges is told in schools, on campuses and in Jewish and non-Jewish communities across the UK.

We believe that the work we do today, based on impartial and credible information will ensure support for Israel tomorrow.

Financial review

After making appropriate enquiries, the trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason they continue to adopt the going concern basis in preparing the financial statements.

The charity held free reserves at the year end of £588,013 (2021: £337,369) following the annual raising events.

The trustees are of the opinion that this will enable StandWithUs to fund its expanded operations over the coming year.

Structure, governance and management

The company is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association on 17th September 2012, as amended by a Written Resolution of the Members on 27th December 2013.

The management of the company is the responsibility of the Trustees who are elected and co-opted under the terms of the Articles of Association.

All trustees give of their time voluntarily and received no benefits from the charity.

The trustees in office during the year were:

Mrs. Joy Wolfe MBE

Mrs. Loretta Cash

Mr. Perry Leslie Cash

Mr. Jacob Levy QC

(Retired 22 July 2022)

Lady Hazel Josephine Cosgrove

Mr David Edward Bloom

Mrs. Lana Saffrin Betesh

Mrs Rene Maxine Anisfeld

(Appointed 15 January 2023)

Mr Neil Lyndon Marc Blair

(Appointed 22 May 2022)

Induction is carried out by discussion with existing trustees and training will depend on their previous knowledge and experience.

STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) *FOR THE PERIOD ENDED 31 AUGUST 2022*

The charity utilised the assistance of 10 volunteers throughout the year to provide support for events and educational activities.

Day-to-day operational decisions within the charity are delegated to the Executive Director. However, determinations related to the establishment of compensation and remuneration for key management personnel rest with the Trustees, who consider factors such as the prevailing economic conditions and the charity's performance in achieving its objectives.

While the charity maintains an affiliation with the global organisation StandWithUs, it functions as an autonomous entity. Collaboration between the charity and StandWithUs Global primarily revolves around educational content and programmes.

Small company provision

In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

The trustees' report was approved by the Board of Trustees.

Mr David Edward Bloom

Trustee

31 May 2023

STANDWITHUS UK

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF STANDWITHUS UK

I report to the trustees on my examination of the financial statements of StandWithUs UK (the charity) for the period ended 31 August 2022.

Responsibilities and basis of report

As the trustees of the charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Berish Hoffman FCA

Landau Morley LLP
325-327 Oldfield Lane North
Greenford
Middlesex
UB6 0FX

Dated: 31 May 2023

STANDWITHUS UK

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE PERIOD ENDED 31 AUGUST 2022

		Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £	Unrestricted funds 2021 £	Restricted funds 2021 £	Total 2021 £
	Notes						
Income from:							
Donations and legacies	2	656,587	-	656,587	281,768	21,800	303,568
Investments	3	-	-	-	1	-	1
Total income		<u>656,587</u>	<u>-</u>	<u>656,587</u>	<u>281,769</u>	<u>21,800</u>	<u>303,569</u>
Expenditure on:							
Charitable activities	4	<u>380,468</u>	<u>3,500</u>	<u>383,968</u>	<u>164,757</u>	<u>18,300</u>	<u>183,057</u>
Net income/(expenditure) for the period/ Net movement in funds		276,119	(3,500)	272,619	117,012	3,500	120,512
Fund balances at 1 October 2021		<u>337,369</u>	<u>3,500</u>	<u>340,869</u>	<u>220,357</u>	<u>-</u>	<u>220,357</u>
Fund balances at 31 August 2022		<u><u>613,488</u></u>	<u><u>-</u></u>	<u><u>613,488</u></u>	<u><u>337,369</u></u>	<u><u>3,500</u></u>	<u><u>340,869</u></u>

The statement of financial activities includes all gains and losses recognised in the period.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

STANDWITHUS UK

BALANCE SHEET

AS AT 31 AUGUST 2022

	Notes	2022 £	£	2021 £	£
Fixed assets					
Tangible assets	10		25,475		-
Current assets					
Debtors	11	44,074		819	
Cash at bank and in hand		571,758		353,479	
		<u>615,832</u>		<u>354,298</u>	
Creditors: amounts falling due within one year	12	<u>(27,819)</u>		<u>(13,429)</u>	
Net current assets			588,013		340,869
Total assets less current liabilities			<u>613,488</u>		<u>340,869</u>
Income funds					
Restricted funds	13		-		3,500
Unrestricted funds			613,488		337,369
			<u>613,488</u>		<u>340,869</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the period ended 31 August 2022.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the period in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 31 May 2023

Mr David Edward Bloom
Trustee

Company registration number 08216260

STANDWITHUS UK

STATEMENT OF CASH FLOWS

FOR THE PERIOD ENDED 31 AUGUST 2022

	Notes	2022 £	£	2021 £	£
Cash flows from operating activities					
Cash generated from operations	17		250,123		130,966
Investing activities					
Purchase of tangible fixed assets		(31,844)		-	
Investment income received		-		1	
		<u> </u>		<u> </u>	
Net cash (used in)/generated from investing activities			(31,844)		1
Net cash used in financing activities			<u> </u>		<u> </u>
			-		-
Net increase in cash and cash equivalents			<u> </u>		<u> </u>
			218,279		130,967
Cash and cash equivalents at beginning of period			<u> </u>		<u> </u>
			353,479		222,512
Cash and cash equivalents at end of period			<u> </u>		<u> </u>
			<u> </u>		<u> </u>
			571,758		353,479

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 AUGUST 2022

1 Accounting policies

Charity information

StandWithUs UK is a private company limited by guarantee incorporated in England and Wales. The registered office is 325-327 Oldfield Lane North, Greenford, Middlesex, UB6 0FX.

1.1 Reporting period

During the year, the charity changed its reporting period end to 31 August 2022 to align its year end with the academic year. The comparative figures in the accounts represent the year ended 30 September 2021.

1.2 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)". The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, [modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value]. The principal accounting policies adopted are set out below.

1.3 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.4 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

1.5 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

1.6 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 AUGUST 2022

1 Accounting policies (Continued)

1.7 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures, fittings and equipment	20% Straight Line
Computer equipment	20% Straight Line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.8 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.9 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.10 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 AUGUST 2022

1 Accounting policies

(Continued)

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.11 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.12 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

1.13 Government grants

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

2 Donations and legacies

	Unrestricted funds	Unrestricted funds	Restricted funds	Total
	2022	2021	2021	2021
	£	£	£	£
Donations and gifts	656,587	281,768	21,800	303,568

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 AUGUST 2022

3 Investments

	Total Unrestricted funds	
	2022	2021
	£	£
Interest receivable	-	1
	<u> </u>	<u> </u>

4 Charitable activities

	2022	2021
	£	£
Staff costs	201,038	107,501
Events, advertising and travel	89,885	54,967
Consultancy fees	37,167	2,500
Sundry expenses	532	202
	<u> </u>	<u> </u>
	328,622	165,170
Share of support costs (see note 5)	51,516	12,272
Share of governance costs (see note 5)	3,830	5,615
	<u> </u>	<u> </u>
	383,968	183,057
	<u> </u>	<u> </u>
Analysis by fund		
Unrestricted funds	380,468	164,757
Restricted funds	3,500	18,300
	<u> </u>	<u> </u>
	383,968	183,057
	<u> </u>	<u> </u>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 AUGUST 2022

5 Support costs

	Support costs	Governance costs	2022	2021
	£	£	£	£
Depreciation	6,369	-	6,369	-
Office expenses	27,499	-	27,499	11,846
Bank charges	473	-	473	426
Legal and Professional fees	17,175	-	17,175	-
Accountancy fees	-	3,830	3,830	5,015
Legal and professional fees	-	-	-	600
	<u>51,516</u>	<u>3,830</u>	<u>55,346</u>	<u>17,887</u>
Analysed between				
Charitable activities	<u>51,516</u>	<u>3,830</u>	<u>55,346</u>	<u>17,887</u>

6 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the period.

7 Employees

The average monthly number of employees during the period was:

	2022	2021
	Number	Number
	6	4
	<u>6</u>	<u>4</u>
Employment costs	2022	2021
	£	£
Wages and salaries	183,833	102,088
Social security costs	14,341	3,986
Other pension costs	2,864	1,427
	<u>201,038</u>	<u>107,501</u>

The key management personnel of the charity comprise the Trustees and the UK Directors of Operations. The total employee benefits of the key management personnel of the Charity were £85,538 (2021: £35,417).

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 AUGUST 2022

7 Employees (Continued)

The number of employees whose annual remuneration was more than £60,000 is as follows:

	2022 Number	2021 Number
£60,001 to £70,000	1	-

8 Independent Examiner's Remuneration

The Independent Examiner's Remuneration amounts to an Independent Examination fee of £1,600(2021: £1,480) and other services of £2,230 (2021: £2,020).

9 Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

10 Tangible fixed assets

	Fixtures, fittings and equipment £	Computer equipment £	Total £
Cost			
Additions	17,153	14,691	31,844
At 31 August 2022	17,153	14,691	31,844
Depreciation and impairment			
Depreciation charged in the period	3,431	2,938	6,369
At 31 August 2022	3,431	2,938	6,369
Carrying amount			
At 31 August 2022	13,722	11,753	25,475

11 Debtors

	2022 £	2021 £
Amounts falling due within one year:		
Other debtors	27,643	-
Prepayments and accrued income	16,431	819
	44,074	819

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 AUGUST 2022

12 Creditors: amounts falling due within one year

	2022 £	2021 £
Other taxation and social security	7,908	3,236
Other creditors	14,311	6,693
Accruals and deferred income	5,600	3,500
	<u>27,819</u>	<u>13,429</u>

13 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds				
	Incoming resources	Resources expended ¹	Balance at October 2021	Resources expended	Balance at 31 August 2022
	£	£	£	£	£
Teaching of antisemitism in NJ Schools	1,800	(1,800)	-	-	-
Jerusalem LIVE programme	10,000	(6,500)	3,500	(3,500)	-
Jewish customs and practices programme	5,000	(5,000)	-	-	-
Speaker programme	5,000	(5,000)	-	-	-
	<u>21,800</u>	<u>(18,300)</u>	<u>3,500</u>	<u>(3,500)</u>	<u>-</u>

14 Analysis of net assets between funds

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total Unrestricted funds 2022 2021 £		Restricted funds 2021 £	Total 2021 £
Fund balances at 31 August 2022 are represented by:						
Tangible assets	25,475	-	25,475	-	-	-
Current assets/(liabilities)	588,013	-	588,013	337,369	3,500	340,869
	<u>613,488</u>	<u>-</u>	<u>613,488</u>	<u>337,369</u>	<u>3,500</u>	<u>340,869</u>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 AUGUST 2022

15 Operating lease commitments

At the reporting end date the charity had outstanding commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

	2022 £	2021 £
Within one year	18,000	-
Between two and five years	71,167	-
	<u>89,167</u>	<u>-</u>

16 Related party transactions

During the year, the charity received donations totalling £15,000 (2021: £3,918) from the Trustees.

17 Cash generated from operations

	2022 £	2021 £
Surplus for the period	272,619	120,512
Adjustments for:		
Investment income recognised in statement of financial activities	-	(1)
Depreciation and impairment of tangible fixed assets	6,369	-
Movements in working capital:		
(Increase)/decrease in debtors	(43,255)	6,908
Increase in creditors	14,390	3,547
Cash generated from operations	<u>250,123</u>	<u>130,966</u>

18 Analysis of changes in net funds

The charity had no debt during the year.

STANDWITHUS UK

England & Wales - Charity number 1151329

Accounts

Charity Registration No. 1151329

Company Registration No. 08216260 (England and Wales)

STANDWITHUS UK
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

STANDWITHUS UK

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Mrs. Joy Wolfe MBE Mrs. Loretta Cash Mr. Perry Leslie Cash Mr. Jacob Levy QC Lady Hazel Josephine Cosgrove Mr David Edward Bloom Mrs. Lana Saffrin Betesh	(Appointed 1 September 2021)
Charity number	1151329	
Company number	08216260	
Registered office	325-327 Oldfield Lane North Greenford Middlesex UB6 0FX	
Independent examiner	Berish Hoffman ACA Landau Morley LLP 325-327 Oldfield Lane North Middlesex UB6 0FX	
Bankers	Barclays Bank plc Leicester LE87 2BB	

STANDWITHUS UK

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Balance sheet	6
Notes to the financial statements	7 - 12

STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 30 SEPTEMBER 2021

The trustees present their annual report and financial statements for the year ended 30 September 2021.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the the trust's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016).

Objectives and activities

The objectives of the charity are to promote the education of the general public, but in particular university students and young people, in such ways as the trustees think fit; particularly but not exclusively those on campuses of universities, colleges and institutions of higher or further education and in sixth forms at school:

- to enable them to defend themselves against anti-Semitism and racism;
- to empower them to be able to stand up for their principles and beliefs and promote peaceful coexistence;
- to provide educational resources and written material about the Middle East to assist them in this aim;
- to increase awareness of the threats facing young people today.

The charity aims to achieve its objectives through lectures, conferences and panel events together with trips to the Middle East in order to enhance understanding of the events and history of the Middle East situation.

The Trustees confirm that they have complied with the duty in section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

Achievements and performance

As StandWithUs UK commenced the financial year, the UK was still experiencing COVID restrictions. We had a strong cohort of students enrolled for the Flagship Emerson Fellowship for the academic year. We were unable to run a live 6th form programme - delivering instead, a 4-part online programme which was well received by students across the UK. Notwithstanding the many difficult issues for staff and students, StandWithUs UK was able to deliver courses specifically designed to be presented online with high-level international speakers and educators presenting via zoom sessions. The International Annual Conference was also delivered online as students could not travel to LA. This created an opportunity to open the conference to non-Emersons and was warmly welcomed by many students.

In February we hosted the successful online Book launch of *Isresilience* with authors Michael Dickson, Exec Director of SWU and co-author Dr Naomi Baum, who were interviewed by Col. Miri Eisen. In March, StandWithUs UK successfully organised its annual Peace Week events which, for obvious reasons, were delivered centrally for all Emersons and additional participating students. Educators and top-level speakers from USA, Israel, UAE, Bahrain etc. spoke at events hosted and interviewed by our students. These events attracted many students from across the UK.

For the second year, StandWithUs UK was unable to hold its annual graduation ceremony at the House of Lords in May. Instead, students graduated virtually.

STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 SEPTEMBER 2021

Due to the ongoing lockdowns, and school doors being closed, StandWithUs was able to partner with a number of schools to deliver online courses for 6th formers, cementing relationships with a number of Jewish and non-Jewish secondary schools many of whom have invited us to provide ongoing interaction and educational content during the year.

StandWithUs UK continued to deliver Israel 'live' tours online combined with educational programmes for schools, synagogues and youth movements. We partnered with UJIA to provide tours at key destinations encompassing the geo-political landscape at strategic locations, such as the West Bank and Gaza envelope, we also delivered live Chanukah tours for schools and communities.

Again, all youth tours were cancelled. However, over the summer, we partnered with FZY. Three of our staff travelled to FZY camp and delivered 2 separate tailor made, in person, conflict seminars, which combined educational content and a 'live' tour bringing complicated issues direct to approximately 100 students.

Due to the ongoing COVID situation StandWithUs found it necessary to vacate our offices, taking advantage of an 18-month break clause in the lease. We were able to secure a workspace office for 1 day per week at LSJS - with an understanding that we would not be charged as and when COVID restrictions made it impossible to use the space.

It was not possible to hold an in-person fundraising Gala during the year. In place of this, in November 2020, we held a successful online Gala which was viewed by 1400 people live, with 100s more viewing the event afterwards online. The Financial yield was similar to previous live galas and the event itself was exceptionally well received.

In May 2020, during Operation Guardians of the Wall, StandWithUs stepped up to provide a virtual Situation room which operated in conjunction with SWU Israel, enabling the community at large to receive facts and accurate information regarding the conflict, In addition, the SWU UK team were the first to deliver 2 online events explaining the complications of the situation on the ground and providing students with facts and information to combat the online hatred they were experiencing, particularly on campus and in schools. Throughout the troubles we supported students with advice and action as needed and we were encouraged by the level of engagement.

Throughout COVID, StandWithUs UK faced the challenges of the pandemic by successfully adapting to online content and provided support, advice and action where appropriate and necessary.

In September 2021, despite the uncertainty, we planned and were able to run an in-person conference for our new Emerson cohort of 29 fellows, from 20 universities and were pleased to welcome speakers including Col. Richard Kemp, Lord Austin, Natasha Haussdorf of UKLFI, David Collier, Daniel Marcus of UJS, representatives of CST and Michael Dickson, Exec Director of SWU Israel. Students were delighted to be in person and excited to be part of the programme, expressing enthusiasm for the year ahead. We were also honoured to be invited to hold a reception for students, speakers and our Board members at the Israeli Embassy where we were welcomed and addressed by her Excellency, Ambassador, Tzipi Hotovely. Everyone appreciated the opportunity to meet up in person.

During the summer months the Trustees engaged Charity Extra to deliver a Crowdfunding event to be held in November. As this would be a first for StandWithUs internationally, we engaged Naomi Nevis, as a professional fundraising advisor, with experience of delivering successful events of this nature. We also engaged Deborah Samuel (previous event admin.) on a freelance part-time basis and Barry Townsend from Creative and Commercial to assist in PR and to create marketing materials and content.

At the beginning of September Isaac Zarfati joined SWU from Israel. He will be taking over the role of Executive Director from 1 January 2022 at which time Sara Sherrard will revert to a 3 day per week position as Director of Community Affairs.

Financial review

After making appropriate enquiries, the trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason they continue to adopt the going concern basis in preparing the financial statements.

STANDWITHUS UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2021

The charity held free reserves at the year end of £337,369 following the annual raising events.

The trustees are of the opinion that this will enable StandWithUs to fund its expanded operations over the coming year.

Structure, governance and management

The company is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association on 17th September 2012, as amended by a Written Resolution of the Members on 27th December 2013.

The management of the company is the responsibility of the Trustees who are elected and co-opted under the terms of the Articles of Association.

All trustees give of their time voluntarily and received no benefits from the charity.

The trustees in office during the year were:

Mrs. Joy Wolfe MBE

Mrs. Loretta Cash

Mr. Perry Leslie Cash

Mr. Jacob Levy QC

Lady Hazel Josephine Cosgrove

Mr David Edward Bloom

Mrs. Lana Saffrin Betesh

(Appointed 1 September 2021)

Induction is carried out by discussion with existing trustees and training will depend on their previous knowledge and experience.

Small company provision

In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

The trustees' report was approved by the Board of Trustees.

Mr David Edward Bloom

Trustee

6 April 2022

STANDWITHUS UK

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF STANDWITHUS UK

I report to the trustees on my examination of the financial statements of StandWithUs UK (the the trust) for the year ended 30 September 2021.

Responsibilities and basis of report

As the trustees of the the trust (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the the trust are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the the trust's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145 (5)(b) of the 2011 Act.

Independent examiner's statement

Since the the trust's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the the trust as required by section 386 of the 2006 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Berish Hoffman ACA

Landau Morley LLP
325-327 Oldfield Lane North
Middlesex
UB6 0FX

Dated: 7 April 2022

STANDWITHUS UK

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 30 SEPTEMBER 2021

		Unrestricted funds 2021 £	Restricted funds 2021 £	Total Unrestricted funds 2021 £	Total Unrestricted funds 2020 £
	Notes				
<u>Income from:</u>					
Donations and legacies	2	281,768	21,800	303,568	124,865
Investments	3	1	-	1	-
Total income		<u>281,769</u>	<u>21,800</u>	<u>303,569</u>	<u>124,865</u>
<u>Expenditure on:</u>					
Charitable activities	4	164,757	18,300	183,057	199,625
Net income/(expenditure) for the year/ Net movement in funds		117,012	3,500	120,512	(74,760)
Fund balances at 1 October 2020		220,357	-	220,357	295,117
Fund balances at 30 September 2021		<u>337,369</u>	<u>3,500</u>	<u>340,869</u>	<u>220,357</u>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

STANDWITHUS UK

BALANCE SHEET

AS AT 30 SEPTEMBER 2021

	Notes	2021 £	£	2020 £	£
Current assets					
Debtors	9	819		7,727	
Cash at bank and in hand		353,479		222,512	
		<u>354,298</u>		<u>230,239</u>	
Creditors: amounts falling due within one year	10	(13,429)		(9,882)	
Net current assets			340,869		220,357
			<u>340,869</u>		<u>220,357</u>
Income funds					
Restricted funds	11		3,500		-
Unrestricted funds			337,369		220,357
			<u>340,869</u>		<u>220,357</u>
			<u>340,869</u>		<u>220,357</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 30 September 2021.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 6 April 2022

Mr David Edward Bloom
Trustee

Company Registration No. 08216260

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2021

1 Accounting policies

Charity information

StandWithUs UK is a private company limited by guarantee incorporated in England and Wales. The registered office is 325-327 Oldfield Lane North, Greenford, Middlesex, UB6 0FX.

1.1 Accounting convention

The financial statements have been prepared in accordance with the the trust's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)". The the trust is a Public Benefit Entity as defined by FRS 102.

The the trust has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the the trust. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the the trust has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

1.4 Income

Income is recognised when the the trust is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the the trust has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 SEPTEMBER 2021

1 Accounting policies

(Continued)

1.7 Financial instruments

The trust has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the trust's balance sheet when the trust becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the trust's contractual obligations expire or are discharged or cancelled.

1.8 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the trust is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.9 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

1.10 Government grants

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2021

2 Donations and legacies

	Unrestricted funds	Restricted funds	Total	Unrestricted funds
	2021	2021	2021	2020
	£	£	£	£
Donations and gifts	281,768	21,800	303,568	121,710
Government grants	-	-	-	3,155
	<u>281,768</u>	<u>21,800</u>	<u>303,568</u>	<u>124,865</u>

3 Investments

	Unrestricted funds	Total
	2021	2020
	£	£
Interest receivable	<u>1</u>	<u>-</u>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2021

4 Charitable activities

	2021 £	2020 £
Staff costs	107,501	122,811
Events, advertising and travel	54,967	50,240
Consultancy fees	2,500	2,384
Sundry expenses	202	209
	<u>165,170</u>	<u>175,644</u>
Share of support costs (see note 5)	12,272	20,981
Share of governance costs (see note 5)	5,615	3,000
	<u>183,057</u>	<u>199,625</u>
Analysis by fund		
Unrestricted funds	164,757	199,625
Restricted funds	18,300	-
	<u>183,057</u>	<u>199,625</u>
For the year ended 30 September 2020		
Unrestricted funds	<u>199,625</u>	

5 Support costs

	Support costs £	Governance costs £	2021 £	2020 £
Office expenses	11,846	-	11,846	20,223
Bank charges	426	-	426	758
Accountancy fees	-	5,015	5,015	3,000
Legal and professional fees	-	600	600	-
	<u>12,272</u>	<u>5,615</u>	<u>17,887</u>	<u>23,981</u>
Analysed between				
Charitable activities	<u>12,272</u>	<u>5,615</u>	<u>17,887</u>	<u>23,981</u>

6 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the trust during the year.

During the year, donations of £ Nil (2020-£4,978) were made by trustees.

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2021

7 Employees

The average monthly number of employees during the year was:

	2021 Number	2020 Number
	4	5
	<u>4</u>	<u>5</u>
Employment costs	2021	2020
	£	£
Wages and salaries	102,088	114,641
Social security costs	3,986	6,946
Other pension costs	1,427	1,224
	<u>107,501</u>	<u>122,811</u>
	<u>107,501</u>	<u>122,811</u>

No employee received remuneration amounting to more than £60,000 in either year.

The key management personnel of the charity comprise the Trustees and the UK Directors of Operations. The total employee benefits of the key management personnel of the Charity were £35,417 (2020: £52,760).

8 Independent Examiner's Remuneration

The Independent Examiner's Remuneration amounts to an Independent Examination fee of £1,480 (2020 - £1,300) and other services of £2,020 (2020 - £1,700).

9 Debtors

	2021 £	2020 £
Amounts falling due within one year:		
Other debtors	-	1,350
Prepayments and accrued income	819	6,377
	<u>819</u>	<u>7,727</u>
	<u>819</u>	<u>7,727</u>

STANDWITHUS UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2021

10 Creditors: amounts falling due within one year

	2021 £	2020 £
Other taxation and social security	3,236	1,497
Other creditors	6,693	180
Accruals and deferred income	3,500	8,205
	<u>13,429</u>	<u>9,882</u>

11 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds		Movement in funds		
	Incoming resources	Balance at 1 October 2020	Incoming resources	Resources expended	Balance at 30 September 2021
	£	£	£	£	£
Teaching of antisemitism in NJ Schools	-	-	1,800	(1,800)	-
Jerusalem LIVE programme	-	-	10,000	(6,500)	3,500
Jewish customs and practices programme	-	-	5,000	(5,000)	-
Speaker programme	-	-	5,000	(5,000)	-
	<u>-</u>	<u>-</u>	<u>21,800</u>	<u>(18,300)</u>	<u>3,500</u>

12 Analysis of net assets between funds

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total 2021 £	Unrestricted funds 2020 £
Fund balances at 30 September 2021 are represented by:				
Current assets/(liabilities)	337,369	3,500	340,869	220,357
	<u>337,369</u>	<u>3,500</u>	<u>340,869</u>	<u>220,357</u>

13 Related party transactions

During the year, the charity received donations totalling £3,918 from the Trustees.