

REPORT OF THE TRUSTEES
AND UNAUDITED FINANCIAL STATEMENT FOR THE PERIOD
1st JANUARY 2020 TO 31st DECEMBER 2020
FOR
MAD-AID LIMITED



Examined by
TaxAce Ltd

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REPORT OF THE TRUSTEES

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 01 January 2020 – 31 December 2020. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2005.

INCORPORATION

The charitable company was incorporated on 4 December 2012 and commenced trading on the same date.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number 08317917 (England and Wales)
Registered Charity number 1150955

Registered office

10 York Avenue
East Cowes
Isle of Wight
PO326QY
UK
Operational address: 10 York Avenue, East Cowes, Isle of Wight, PO32 6QY

Trustees

Ms A E Lewis- appointed 4.12.12
P A Lewis- appointed 4.12.12
J. C Barnes – appointed 4.12.12/deceased 1/1/17
Iurii Bivol – Appointed 09.12.2015
A Barnes- appointed 4.03.17
R Ciobanu- appointed 11.2.13/ Resigned Oct/2015
S G Colson- appointed 11.2.13/Resigned 08/03/2017
M. Pavlenco – appointed on 08/10/2018
V. Neaga appointed on 15/06/2019
Ms T Jones, appointed on 27/03/2019

Company Secretary / CEO

Mrs V Dunford

Independent examiner

Maria Sabau
Accountant
Taxace Ltd

Suite 9, 44 Broadway,
London
E15 1XH, Tel: 02031300468

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

STATEMENT OF TRUSTEES RESPONSIBILITIES

The trustees (who are also the directors of MAD-Aid Limited for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements, in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

FINANCIAL REVIEW

Reserves policy

The board of trustees aims to maintain at least three months running costs in unrestricted reserves at any given time. The reserves are held to cover the variable nature of cash flow, to safeguard future operations and to enable the charity to consider new projects.

Investment policy and objectives

The trustees have the power to invest in such assets as they see fit. The charity keeps its funds in short term deposits which can be accessed readily.

OBJECTIVES AND ACTIVITIES

Objectives and aims

The principal objects are:

- *the relief of sickness and the preservation of health among people in the Republic of Moldova through the provision of such support as the trustees may from time to time determine; and*
- *the advancement of the education of disabled children in Moldova by such means as the trustees may determine.*

The aims will be fulfilled by:

- arranging the collection of unused, unwanted medical equipment from the British health sector and distributing it to hospitals in Moldova;
- purchasing and supplying medical equipment to be used in local hospitals;
- facilitating the re-opening of rehabilitation centres and enabling them to become self-sufficient;
- recruiting and training appropriate staff;
- providing respite care and
- creating employment for local people.

MAD-Aid's mission statement

To help create a world where people with disabilities have access to the same opportunities as everyone else to fulfil their life ambitions and contribute their gift. This is achievable by providing disabled and special needs equipment to children with disabilities, by working closely with UK suppliers and partners in Moldova.

Additionally, MAD-Aid has seen and acted on opportunities to collect unwanted medical equipment from hospitals and hospices and to send them to hospitals in Moldova where they are sorely needed.

MAD-Aid was founded in 2012 to **Make A Difference**. It started with a mission to deliver medical aid from the Isle of Wight, UK, to one of the poorest countries in Europe, Moldova, from where the founder, Victoria Dunford originates.

Chair's report for the Charity Commission, 2020

MAD-Aid's board of Trustees has 7 members, 3 of whom are Moldovan, and the rest British. Three of us British trustees have been involved since the launch of the charity in 2012. We bring a range of experience and professional expertise that helps both to build stability and to stretch our ambitions for the people we serve. At the end of 2020, I asked each of them to reflect on their experience as a Trustee, their motivation for supporting MAD-Aid, and their tenacity during this most difficult of years locally and globally.

It has been important for British trustees to visit Moldova and to see the difference that our work makes both in local hospitals and in our own Phoenix Centre. Our Moldovan trustees are all based in the UK and have valued the opportunity to see the real difference we have made to the lives of many disabled Moldovan children and young people, most of whom had been confined to their homes for their entire lives.

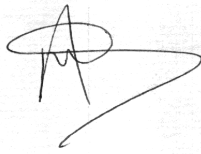
During the COVID-19 pandemic, we have all learned something about confinement and restriction. During our pre-COVID visits, British trustees were moved and inspired. One said, "I have been lucky enough to visit Moldova twice and each time I was so impressed with how the charity has benefitted disabled children, and their families. To visit the Phoenix Centre was so inspiring, seeing funding used directly for the intended purpose." Another observed that without our work, "...many of these children would remain isolated and have little opportunity to learn, socialise and become contributing members of Moldovan society."

For our Moldovan trustees, seeing the children's development, and knowing they had made a direct difference was important, as was a sense of mutual support. One "...felt that I am able to make a difference through helping MAD-Aid, that I could make someone's life that little bit better. MAD-Aid makes me feel that my effort is recognised and appreciated. Every smile in every picture makes me feel proud of what I do!" For another, "I enjoy seeing the kids' progress and the way they see life. They support us and we support them."

We have come a long way since our early days of transporting used medical equipment from the Isle of Wight to badly under-equipped hospitals in Moldova. Reflecting on visiting the Phoenix centre, trustees commented, "The centre is a lovely, new, spotlessly clean, and very well-equipped building. The staff are loving, caring and devoted to the children. My greatest memory of Moldova is watching and joining in with the children singing and dancing on party day. You could tell the children were really happy." Another said, "I have visited the Phoenix complex on multiple occasions, and I was most impressed by the change that I saw in the kids with disabilities from the centre. As the time passes by, they are that little bit more confident, they are smiling more, and their progress is undeniable." And there is pride: "It moved me to see one of the best centres in Europe".

What would our trustees say to people who don't know about our work? "It's a charity that makes a huge difference to children's lives in a country that has very little social care. It provides love, care and hands-on practical support for children who would otherwise be locked away from others." For another, it is "a UK Charity that delivers aid from UK to Moldova, supports multiple projects locally and internationally, has a centre for kids with disabilities in Moldova and has recently opened a care home alongside it." And for third, "I always say, please visit our centre and see how every penny matters."

I too am proud to play a small part in this extraordinary story.



Ann Lewis, retiring Chair. February 2021.

ACHIEVEMENT AND PERFORMANCE

MAD-Aid's work covers two main areas of activity:

1. Delivering Humanitarian Aid and Equipment to Moldova and other countries where it is needed.
2. Our Phoenix Complex in Moldova, which:
 - a. Provides education, support and therapies for children with special needs.
 - b. Now includes an elder-care home, to be run on Western standards, and which was ready to open during the year, subject to the training of carers and other staff.
 - c. A hydrotherapy pool, partly completed, that will serve both the complex and the wider local community.

2020 started promisingly. We planned to complete the opening of the remaining parts of the Phoenix Complex, which will ultimately make the entire project self-sustaining. However, with the arrival of COVID-19, our plans had to be put on hold.

COVID-19 project

As a charity working actively with hospitals for last 8 years, MAD-Aid understood the severity of the situation especially in hospitals in Moldova. We were well placed to act quickly to make a difference where it was most needed. We set up a new COVID-19 project and campaign.

From March to June, we raised funds, including grants, to source and donate Equipment such as ventilators, ECG, Oximeters, oxygen concentrators, and Personal Protective Equipment (PPE) to hospitals in Moldova and organisations on the Isle of Wight where the charity is based.

Using our extensive expertise with importing and exporting medical aid, we sourced, donated and distributed total of 420,110 items of equipment and PPE to 41 hospitals, 39 non-profit organisation and 78 individuals who needed PPE for medical reasons.

The COVID-19 campaign gave hope to many medical teams on front line, and to many charity workers who provided social services and were putting themselves at risk.

Delivering Humanitarian AID

Restrictions on aid collection, travel and logistics made it difficult for us to send our intended four trucks full of equipment, and to manage our usual humanitarian convoys in partnership with the Communication Workers Union Humanitarian Aid (CWUHA). However, we still succeeded in collecting, delivering and distributing:

- 83 wheelchairs.
- Consumables – diapers, stationery, bedding.
- Furniture, clothes and household items for families.
- Hospital beds
- 10 dental surgeries.

The dental surgeries were donated by University College London (UCL) and saved from landfill. These dental surgeries are now installed in a Moldovan prison, three remote villages, and the main emergency hospital in the capital.

We also delivered 700 shoeboxes as Christmas presents in partnership with The Little Ed Foundation.

Phoenix Complex

The Phoenix Centre

The Phoenix Centre is our flagship program in Moldova. The Day Centre provides education, food, transport, and activities that promote inclusion for children and young people with disabilities. The Early Intervention Centre provides physiotherapy, speech and language therapies, a sensory room, psychological evaluation and counselling for parents.

The Day Centre was operational from January until the end of March and in November and December. 24 beneficiaries of the Day Centre have been involved in online activities and were visited every three months with gifts and food. Most of the children are from vulnerable families, so our team made sure they were fed, washed and involved in activities.

Every single one of us understands what isolation means; some children at the Phoenix Centre were in isolation for up to 14 years prior the centre opening.

The **Early Intervention centre** was operation from January until March and from July until December. 201 children from the north of Moldova received free treatments and equipment such as standing aids.

Phoenix Home

We were able to develop and provide a care training program to 16 staff members, thanks to the trainers, Mark and Cristine Ferguson from the USA, who delivered the training.

All operational policies and procedures have been put in place.

Due to covid-19 restrictions, the Phoenix Home was unable to open until October 2020.

Phoenix Pool

The Phoenix Pool construction ceased at the beginning of the pandemic, due to costs and difficulty in raising funds. For the safety of the staff and children we decided to postpone the work to 2021. The Phoenix Pool will be unique in providing hydrotherapy for children and young people with disabilities.



FUNDRAISING

During 2020 fundraising was more difficult as the fundraising events, challenges and marathons stopped.

We received grants from White Aid, Canning Trust and Hampshire and Isle of Wight Community Foundation that enabled us to deliver much needed PPE to charity, hospice and organisations on Isle of Wight.

Most of the fundraising was completed with online appeals via social media, and monthly donation.

FUTURE DEVELOPMENTS

Despite the tough economic conditions, we have confidence that we will be able to continue our work to help the most disadvantaged people in Moldova especially children with disabilities.

Our plans for 2021 are:

- to continue recycling and shipping medical and specialised equipment.
- To provide much need covid-19 related goods and equipment where is much more needed in UK and Moldova.
- to build sustainability into the Phoenix Complex which will include the Phoenix Centre, the Phoenix Home, and the Phoenix Pool.
- to develop, lobby and advocate for training courses for carers that can be implemented on a national scale.
- to create more partnerships with other UK charities.

Signed
Victoria Dunford BEM

CEO.

MAD-Aid Financial Report 2020

Scope

This report relates to MAD-Aid Financial Matters in 2020.

Overview

Our principal aim in 2020 was to reduce the debts that MAD-Aid incurred during capital projects in 2018 when building Phoenix Complex in Moldova.

Unfortunately, 3 months into the new year, we have had to readjust our budget and plans for the year due to the worldwide pandemic.

We have adapted and taken on new projects like PPE delivery to Moldova and the healthcare sector on the Isle of Wight, we also had to cancel all the events planned for the year, but we still managed to reduce our debts by over £25,000.

Donations & Grants

The total donations and Grants received in 2020, excluding those ringfenced for the Phoenix complex, amounted to £53,217. The contributions from various sources are detailed in the table below.

MAD-Club regular donations:	£5,571
Other regular donations from individuals or organisations:	£4,670
One-off donations direct from Individuals or organisations:	£29,141
Donations via charitable collecting organisations:	£4,681
Donations via Facebook (e.g. birthday giving):	£3,719
Gift Aid:	£5,435
Total	<u>£53,217</u>

Fundraising

Fundraising events in 2020 were considerably affected by the 2020 pandemic.

Besides the 2020 Ball, which took place before the pandemic hit the UK, we are thankful to the volunteers that collected money through Facebook birthday fundraisers totalling £3,719 for the whole year.

Humanitarian Aid (Previously "Collection & Delivery")

Due to the lockdown and travel restrictions, MAD-Aid managed to deliver fewer truck loads of humanitarian aid to Moldova of a total amount of donations in kind of £31,598.

MAD-Aid also used their logistics and healthcare experience to import and deliver over £10,000 of PPE to the Isle of Wight healthcare sector including Hospice, AGE UK & St Mary's Hospital.

Loan Situation

At the beginning of the year £34,610 was owed in Loans. We also owed £20,000 in unpaid management fees from previous years making our total loan liability £54,610.

There were no other loans received during the year.

One loan of £4,000 owed to one of our trustees, Lurie Bivol, was converted to a donation. We were also able to repay £11,100 of loans.

This reduced our 'long term' loan liability to **£39,510**.

Income and Expenditure

	<u>Notes</u>	<u>2020</u>	<u>2019</u>
INCOME			
Donations & Grants (All incl. Phoenix)		£ 53,506.63	£ 75,975.89
Fundraising (including events)		£ 10,969.63	£ 14,148.91
Delivery & Collection Income		£ 3,398.80	£ 100.00
Income for Sourcing PPE		£ 52,360.77	
Shop		£ 340.97	£ 203.48
Rent from MADVIK		£ 960.00	
Value for Donated Equipment		£ 31,568.00	
Total		£ 153,104.80	£ 110,428.28
EXPENDITURE			
Cost of obtaining Donations & Grants		£ 3,785.70	
Phoenix total costs		£ 12,488.85	£ 83,419.17
Fundraising (including events)		£ 5,660.84	£ 3,301.03
Delivery & Collection costs		£ 8,097.90	£ 2,975.38
Cost of sourcing PPE		£ 42,195.88	
UK Management & Admin costs 2020		£ 25,353.25	£ 21,897.17
Donated Equipment		£ 31,568.00	
Depreciation Expense		£ 627.22	
Total		£ 129,777.64	£ 111,592.75
INCOME - EXPENDITURE			
Total Income		£ 153,104.80	£ 114,405.31
Total Expenditure		£ 129,777.64	£ 111,592.75
Income - Expenditure		£ 23,327.16	£ 2,812.56

Balance Sheet

	<u>2020</u>	<u>2019</u>
Fixed Assets	£ 205,184	£ 205,811
Current Assets	£ 1,737	£ 2,813
Creditors: amounts falling due within one year	(£ 6,422)	(£ 16,352)
Net current assets (liabilities)	(£ 4,685)	(13,539)
Total Assets less current liabilities	£ 200,499	£ 192,272
Creditors: amounts falling due after more than one year	(£ 39,510)	(£ 54,610)
Total net assets (liabilities)	£ 160,989	£ 137,662
Restricted and unrestricted funds	£160,989	£137,662

ACCOUNTING POLICIES

Accounting Convention

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008), the Companies Act 2006 and the requirements of the statement of Recommended Practice, Accounting and Reporting by Charities.

Incoming resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

- Voluntary income is received by way of donations and grants and is accounted for when received.
- Donated equipment is accounted for when equipment has been delivered to the end user.
- Incoming resources from activities for generating funds are accounted for when received.

Resources expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with the use of resources.

Cost of generating funds

Costs of generating funds comprise the costs associated with attracting income and the costs of fundraising.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include independent examination fees and costs linked to the strategic management of the charity.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds (grants) can only be used for particular restricted purposes within the object of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Donated equipment

Equipment donated for onward transmission to beneficiaries is included in the statement of financial activities as incoming resources and resource expenses when it is distributed. It is valued at the amount the charity would have to pay to acquire it at the time of donation.

Foreign currencies

Transactions in foreign currencies are recognised at the rate of exchange at the date of the transaction.

2. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the period ended 31 December 2020.

There were no trustees' expenses paid for the period ended 31 December 2020.