



**CHARITY COMMISSION  
FOR ENGLAND AND WALES**

## **PH Media Group Foundation**

**Trustees' Annual Report for the period: 01/01/2024 to 31/12/2024**

**Charity registration number: 1150920**

### **Objectives and Activities**

The objective of PH Media Group Foundation (the Charity) is to benefit the public by supporting charities (or organisations that further a charitable purpose or purposes) whose aims include: the relief or prevention of poverty; the relief of those in financial need, hardship or distress; the relief of sickness or disease; and at the discretion of the trustees to further such other charitable purpose or purposes (charitable under English law) as they see fit from time to time.

In setting the objectives and activities of the Charity the trustees have given regard to the Charity Commission guidance on public benefit.

### **Achievements and Performance**

In the year the Charity made payments of £45k to national and local charities in the UK and a further £61k to international charities. The beneficiaries included the Mind, Shelter, Shriner's Hospital for Children, The People's Music School, The Cancer Council NSW and The Movember Foundation. These charities were nominated by PHMG staff and reflect the Charity's aim of benefiting a broad range of causes across society as a whole.

The Charity's principal source of funds are Please Hold Media Group (PHMG) and the Company's staff who were responsible for the £105k of donations in the year.

### **Financial Review**

The Charity collected donations in the year of £105k and made payments of £106k resulting in a planned deficit of £1k. The deficit for the period reduces the Foundation's reserves to £172k. At the year end the Charity held cash funds of £172k.

The Charity does not have a reserves policy as the intention of the Charity is to distribute all receipts in line with the stated objectives. The balance of £172k held at the end of the reporting period arises from the timing of receipts and payments, and will be fully distributed in subsequent accounting periods. At the signing date of this report the Charity had made payments to other charities in 2025 of £76k reducing the surplus cash held.

The Charity does not face any uncertainty regarding its going concern status. The Charity has no material costs, therefore the reserve balance held would be sufficient to sustain the activities of the Charity for a period of at least 12 months from the date of this report.



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## Structure, Governance and Management

The Charity's organisation type is a Trust and the Charity is governed by a Trust Deed dated 21/02/2013. The trustees of the Charity are appointed by the directors of PHMG.

## Reference and Administrative details

Charity name: PH Media Group Foundation  
Other names used: PHMG Foundation (working name)  
Registered charity number: 1150920

Principal address: Oakland House  
Talbot Road  
Old Trafford  
Manchester  
M16 0PQ

## Names of the charity trustees who manage the charity

Trustee name	Office	Dates acted	Name of appointing body
Chris Berisford	Trustee	Whole year	PHMG board of directors
Jason Daye	Trustee	Whole year	PHMG board of directors

The Charity did not employ any staff during the period.

## Funds held as custodian trustees on behalf of others

The Charity held no funds on behalf of others and no funds were held by trustees on behalf of the Charity.

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees:

Signature

Full name Chris Berisford  
Position Trustee  
Date 16/10/2025



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Charity Name  
PH Media Group Foundation

Charity Number  
1150920

## Receipts and payments accounts

**CC16a**

For the period  
from

Period start date  
01/01/2024


To

Period end date  
31/12/2024

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations in	104,838	-	-	104,838	73,630
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	104,838	-	-	104,838	73,630
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total receipts</b>	104,838	-	-	104,838	73,630
<b>A3 Payments</b>					
Bank charges	-	-	-	-	10
Donations out	106,162	-	-	106,162	26,594
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	106,162	-	-	106,162	26,604
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total payments</b>	106,162	-	-	106,162	26,604
<b>Net of receipts/(payments)</b>	- 1,324	-	-	- 1,324	47,026
<b>A5 Transfers between funds</b>	-	-	-	-	-
<b>A6 Cash funds last year end</b>	173,278	-	-	173,278	126,252
<b>Cash funds this year end</b>	171,954	-	-	171,954	173,278

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Cash	171,954	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	171,954	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
<b>B2 Other monetary assets</b>	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees		Signature	Print Name	Date of approval
			CHRISTOPHER BORISFORD	16/10/25

## **Independent examiner's report to the trustees of 'PH Media Group Foundation' Trust**

I report on the accounts of the Trust for the year ended 31 December 2024, which are set out on pages 3 and 4.

### **Respective responsibilities of trustees and examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act
- to follow the procedures laid down in the general Directions given by the commission under section 145(5)(b) of the 2011 Act
- to state whether particular matters have come to my attention

### **Basis of independent examiner's report**

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the next statement.

### **Independent examiner's statement**

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
  - to keep accounting records in accordance with section 130 of the 2011 Act and
  - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act have not been met or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Name: Lucy Richardson  
Address: 2 Cooke Place, Salford, M5 3LJ  
Date: 16/10/2025

Signed: *L. Richardson*

