



**THE MARRIAGE FOUNDATION**  
**Annual Report and Financial Statements**

**31 AUGUST 2020**

Company Limited by Guarantee  
Registration Number 08002851 (England and Wales)

Charity Registration Number 1150453

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# THE MARRIAGE FOUNDATION COMPANY LIMITED BY GUARANTEE

## MEMBERS OF THE BOARD AND PROFESSIONAL ADVISERS

<b>Registered charity name</b>	The Marriage Foundation
<b>Charity number</b>	1150453
<b>Company registration number</b>	08002851
<b>Registered office</b>	Queen Elizabeth Building Temple London EC4Y 9BS
<b>Business Address</b>	PO Box 3014 Romford RM7 1TX  Tel: 07916 697531 Email: <a href="mailto:info@marriagefoundation.org.uk">info@marriagefoundation.org.uk</a> Web: <a href="http://www.marriagefoundation.org.uk">www.marriagefoundation.org.uk</a>
<b>Trustees</b>	Sir Paul Coleridge Sir Mark Hedley Edward Coleridge William Coleridge Pamela Collis
<b>Executive Director</b>	Michaela Hyde
<b>Independent examiner</b>	Siobhan Temple CA(SA), ACMA 277 Sheen Lane London SW14 8RN
<b>Bankers</b>	National Westminster Bank Plc 56 St. Andrews Street Cambridge CB2 3DA
<b>Patrons</b>	Baroness Butler-Sloss Baroness Deech Baroness Shackleton Lady Toulson

## Summary of Vision, Aims and Activities

### Our Vision

We want to see fewer relationships breaking down and more people forming healthy stable relationships. This would mean:

- More children growing up with both their birth parents, and fewer children whose wellbeing and life chances are diminished through experiencing broken relationships.
- Fewer adults experiencing the emotional pain and financial costs of broken relationships.
- And less cost to society – not the current £51 billion each year.

We believe that marriage is the key constituent to more stable relationships, and that marriages can be strengthened and supported to survive difficult times. That's why our mission is to be the national champion for marriage.

### Our core aims and objectives

Our charitable objects and activities are set out in full in the Trustees' annual report. In summary our core aims, objectives and activities are

To be a powerful independent voice restoring confidence in marriage. Using the best and latest research, we:

- advocate the advantages of marriage
- challenge the social injustices of family breakdown
- demonstrate that marriage is both modern and the best arrangement for all couples

#### Our aims

1. To see the aspiration of a life-long, fulfilling marriage as an attainable goal for all, especially our young people
2. To see a society that thrives because stable marriage (or formal commitment) becomes the first choice for all couples
3. To halt the current declining marriage rate because marriage is the single most effective key to reducing family breakdown

#### What do we do?

1. Marriage Foundation confronts and challenges the status quo. By undertaking, publishing and broadcasting ground-breaking research we heighten public, media and government awareness and understanding of the scale of the national tragedy of family breakdown and its causes.
2. Through collaboration and partnering with a wide range of like-minded organisations we advocate effective remedies and signpost people to them.
3. We coordinate national projects such as UK Marriage Week.

## Chairman's Statement

## Chairman's Statement for the Year 2019/2020

Like almost every other charity *Marriage Foundation* has found 2019 -2020 to be, to use an over-used epithet, "challenging". From early 2020 the COVID pandemic has dominated everything. Its main impacts for us were (still are!) that it ambushed almost all media attention which, at the end of the day, is our life blood. However, it also significantly restricted our ability to raise our necessary funding because of Government restrictions on face-to-face meetings of all sizes. Our regular weekly internal meetings have, since early 2020, been conducted by video; very much better than nothing but far from ideal. In my experience the creative juices sparked by lively face to face meetings are heavily staunches by lengthy Zoom sessions!

However, like so many other charities this episode has also had unintended and beneficial consequences as we have tried hard to use the time creatively. Overall, there has been much good and interesting news during the "new normal". I mention just five features :

1. As you know the constant flow of new findings from of our research director, Harry Benson, is and always has been the driver of our main media outreach work (1000 plus media hits since 2012). However, for a long-time I have been convinced that, as the vital core of our work, it is not fully or readily available and so understood. This year has provided the opportunity to correct that omission by the publication of our newly collated publication "***Marriage Works***". It speaks loudly for itself, telling the world via our historical research, who we are, what we do and what we have achieved. Both I and our supporters can feel justifiably proud of this body of work. It is also an attractive and enjoyable browse which is available in hard copy and on our website. We are always happy to send copies to anyone who is interested to find out more about our work. It has been widely distributed amongst politicians, influencers and the media (and of course to our faithful donors).
2. 2020 kicked off with our new research showing that within the first 15 years of marriage, divorce rates across Europe have **continued to fall** and that the UK is in gold medal position with **the biggest fall** in divorce rates over the last 25 years! The value of formal, committed relationships was once again underlined as the key to family stability.
3. Then Covid and lockdown struck and *Marriage Week* in May had to weather the worst of the disruption. Apart from a short piece in the Sunday Times the launch of Harry Bensons brilliant new book about the perils of cohabitation '*Commit or Quit: The Two-Year Rule and Other Rules for Romance*', timed to coincide with Marriage Week, drew almost no media interest. However, the Week itself was still a real success reaching a record number of people on social media and Harry's book has since then been generally well received. We plan to re-promote the book at a more opportune time.
4. The updating of our previous research into celebrity marriages was widely reported both in the Sunday and daily papers. This is much more important than just its superficial attraction to the media. Harry ensures that the message that glittering weddings do not translate into enduring marriages is put centre stage.
5. Going forward and in the pipeline we undertook new and highly topical research into the effects of lockdown on parental relationships. (Totally unexpectedly it discovered

## Chairman's Statement

that cohabiting, mums as opposed to married mums, fared significantly worse). We also made further contributions to the Law Commission's important review of marriage law.

After a careful recruitment drive Alistair Thompson, a very experienced and dynamic PR and media consultant with whom we have worked in the past and who strongly supports our work and our agenda, joined the team as our media tsar to take us forward into the next phase. He joined in August 2020 and is already providing a whole new and fresh approach to our media activity.

We have decided, after much soul searching, that the shape and size of our advisory board needs re vamping as we approach our ten year anniversary. It has been a fantastic support for us in past but our thinking is that a smaller panel would now be more effective to guide our work. Accordingly, as an interim measure we have disbanded the board while we redesign the new model. I cannot be too fulsome in my gratitude for the help we have had from so many over the years since 2012.

In the autumn of 2020, we were looking forward to rebooting our work post Covid by inviting our many special friends and supporters to a reception, not only as a gesture of sincere gratitude for earlier support but also to set out our vision for the way ahead and receive your feedback. Instead, as we all know these activities have had to be shelved for the time being.

Happily our finances are in a healthy state with a decent reserve at the year end. This has been made possible by the solid loyalty of our supporters throughout the pandemic year and rigorous, ongoing control of our expenses.

So, as I say like other charities, 2020 was an unusually demanding time but we are determined to plough ahead with our work *"to champion marriage for the good of society, especially our children"*. We remain convinced that the need for such work has never been more urgent.

All our work is only possible because of the dedication of our ever-enthusiastic team. I never cease to thank them and do so again here.

Sir Paul Coleridge

Founder and Chairman



**Trustees' Annual Report**  
**Year ended 31 August 2020**

The Trustees, who are also directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 31 August 2020.

**REFERENCE AND ADMINISTRATIVE DETAILS**

Reference and administrative details are shown in the schedule of members of the board and professional advisers on page 1 of the financial statements.

**THE TRUSTEES**

The Trustees who served the charity during the period were as follows:

Sir Paul Coleridge  
Sir Mark Hedley  
Edward Coleridge (resigned December 2020)  
William Coleridge  
Pamela Collis

**STRUCTURE, GOVERNANCE AND MANAGEMENT****Governing Document and Constitution**

The Marriage Foundation was incorporated under and is regulated by its Memorandum and Articles of Association dated 22 March 2012 and amended by special resolution registered at Companies House on 11 January 2013. The company limited by guarantee was registered as a charity by the Charity Commission on 11 January 2013.

**Governance, Structure and Management**

The charity is governed, on a day-to-day basis, by the Executive Director, who meets frequently with the chair of Trustees to discuss the issues affecting the charity. In establishing governance policies and procedures for the charity the Trustees have been guided by the Charity Commission's published advice and guidance. In the past an Advisory Board has also met up to twice a year. Unfortunately one of the casualties of the covid pandemic has been the ability to hold our Advisory board meetings. The Board brings together people with significant professional experience of marriage and relationships, family law and the media to advice on strategy and the development of programmes. The current members are:

**Sarah Abell** is a life and relationships coach and author.

**Edmund P Adamus** is Professional Adviser to the Episcopal Vicar for Education in the Diocese of Portsmouth.

**Rehna Azim** is a family law barrister specializing in childcare law.

**Catherine Barker** is a former Project Director for FASTN, The Family Stability Network.

**Mark Daniel**, along with his wife Christine, is a co-Director of FamilyLifeUK

**Rachel Gardner** is the founder of Romance Academy.

**Katharine Hill** is UK Director for the charity Care for the Family.

**Deborah Jeff** is head of the Family Department and a partner at the law firm Seddons.

**Nola Leach** is CEO of CARE.

**Nicky and Sila Lee** are the founders of Relationships Central

**Mark Molden** is Chief Executive of Marriage Care.

**Dave Percival** founded and runs 2-in-2-1

**Philippa Taylor** is Head of Public Policy at the Christian Medical Fellowship.

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Year ended 31 August 2020**

**Frank Young** is Head of the Family Policy Unit at the Centre for Social Justice.

The long term future of the Advisory Board in its present form is under discussion. Several options are being considered to leverage the expertise of our partners and supporters.

**Reserves Policy**

It is the policy of the Trustees to hold an amount in free reserves equivalent to 3 month's costs. The free reserves as at 31 August 2020 were £20,237.

**Recruitment, Appointment and Induction of Trustees**

Invitations will be extended from time to time by the existing body of Trustees to suitable qualified and experienced men and women to become new trustees. Newly appointed Trustees are provided with a comprehensive pack of induction materials, including a copy of the Memorandum and Articles of Association of the company and the Trust Deed. They will have an induction with fellow Trustees and the Executive Director.

**Internal Controls and Risk Management**

The systems of internal control are designed to provide reasonable, but not absolute assurance against misstatement and loss. They include:

- a business plan and annual budget
- management accounts
- regular reporting by the Executive Director
- consideration by the Trustees of the financial results
- identification and management of risks.

An annual review of the risks facing the Foundation will be conducted and considered by Trustees. They agree the strategic risks facing the organisation and measures to be adopted to mitigate those risks.

**Associated Bodies**

Marriage Foundation was publicly launched in May 2012 and operated as a project of The Relationships Foundation (Registered charity number 1106460) until independent charity registration was achieved on 11 January 2013. The role of the Relationships Foundation in the management of the affairs of The Marriage Foundation ceased with effect from September 2018.

**OBJECTIVES AND ACTIVITIES FOR THE PUBLIC BENEFIT**

**Objectives**

The objects of Marriage Foundation, as stated in the Memorandum and Articles of Association, are:

1. To safeguard and protect the physical and mental health of adults and children, and to prevent hardship poverty and distress, by raising awareness of the means by which successful relationships (including but not limited to married relationships) can be developed and strengthened and the breakdown of relationships avoided.
2. To promote research into all aspects of the establishment, maintenance and development of successful relationships (including but not limited to married relationships) and to publish the useful results thereof.
3. To promote the effectiveness and efficiency of charities concerned with the creation and maintenance of successful relationships (including but not limited to married relationships),



**Trustees' Annual Report**  
**Year ended 31 August 2020**

for the benefit of the public, in particular, but not exclusively, by organising conferences and disseminating the results of relevant research.

Having had regard to the Charity Commission guidance on public benefit, the Trustees believe that the activities of Marriage Foundation deliver public benefit through:

- Published research, conferences and media comment that highlight different aspects of the health and stability of couple relationships. These raise awareness of the risks of unstable relationships and address the myths and misperceptions that hinder the formation of more stable relationships.
- Working in partnership with existing providers of support for marriage and couple relationships to enable their work to have greater impact.

We believe that increasing the number of healthy marriages (as opposed to less stable cohabitation) and reducing the rate of breakdown is key to this. We seek to promote better understanding of marriage in public debate, tackling the myths that discourage marriage; improve access to relationships support and education, particularly in the early stages of relationships; and tackle the marriage gap, especially for disadvantaged young people who are more likely to opt for less stable cohabitation.

Our work is intended to assist partner organisations and their effectiveness. We are not a direct provider of services but work closely with both local and national relationships educators, seeking to change the cultural environment within which they operate to enable far greater impact. This should be seen in terms of additional activity and improved outcomes over and above that which they would have achieved alone.

**Activities**

During the year, we continued our programme of research, media engagement and development of practical initiatives. Full details of all of these, papers and press releases, are on our constantly updated website ([www.marriagefoundation.org.uk](http://www.marriagefoundation.org.uk)) . These are the headlines.

**Research and media engagement**

Although our media coverage for Marriage Week and the launch of Harry Benson's book Commit or Quit was severely curtailed by the worldwide focus on Covid, we continued to produce a stream of low-cost and clearly defined pieces of research making the case for marriage. Our analysis has been supported by staff at both Lincoln and Brigham Young Universities. Reports produced during the year included:

Our own research on

- Happy Wife Happy Life
- One Earner Families
- The Average Length of Marriage
- Divorce Rates Falling across Europe
- Three articles for 'Commit or Quit' on Who Wants to Marry, the Two Year Rule, and Living Together Longer

Other popular themes on which we have been engaged

- New rules on no fault divorce
- Proposed new rules for weddings

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- Introduction of civil partnerships
- Release of new marriage and divorce statistics
- Infidelity
- Living together before marriage

**National and local Media Coverage**

- 116 pieces of media coverage, down 25% on the previous year
- Mostly national except for 32 local BBC radio interviews and some local newspaper coverage
- 4 TV interviews – with BBC news, BBC Sunday Morning Live and Sky News
- Newspaper coverage: Mail (12 appearances), Times (11), Telegraph (5), Sunday Times (5) and also Express, FT, Observer, Spectator, Sunday Mirror, Church Times and Church of England Newspaper.
- Radio coverage apart from BBC : 18 further interviews with Premier (4 appearances), TalkRadio (3), TWR (2), CrossRhythms (2), and also LBC, Talk Radio Europe, Spirit radio, UCB, Irish Examiner, Voice of Islam.

**PLANS FOR FUTURE PERIODS**

We will continue our programme of research with input from both the University of Lincoln and Brigham Young University. Key areas of focus include a major analysis of how lockdown has affected relationships, an update on our database of celebrity marriages and divorces, and plans for a survey of young unmarried adults to provide material for Marriage Week in 2021.

We will continue to work with family lawyers, and marriage and relationships support organisations to promote reform of family law through parliament to strengthen marriage and promote intentional commitment.

**Marriage Week**

In 2019, Michaela Hyde concentrated on further building up the 'Marriage Week Development Team' consisting of representatives from influential charities and organisations supportive of marriage and family. The team continued their support for 2020 by editorial contributions for the website, engaging with the campaign online and through distribution on content within their own organisations.

The Theme for 2020 was inspired by Harry Benson's book, 'Commit or Quit'. The publication date for 'Commit or Quit' was timed to launch on the first day of Marriage Week (NMW) with a joint event to be held at Killik and Co. However, at the end of 2019 and into 2020, when plans were being made, a global pandemic and a national lockdown were not included in the planning! So in the end the launch event had to be cancelled and our plans had to adapt. Instead there was a new emphasis on social media at a time when we knew that a nation in lockdown would most certainly be dominating this online world.

In 2019, we saw a big increase in our reach on social media which in turn, drove many more people to the Marriage Week website to use the resources, blogs and news. In 2020 Michaela Hyde took charge of this task including the creation of original social media content and 'sharing' website resources on our platforms

Throughout the week Covid dominated the headlines and so it was near impossible to inject Marriage Week into the media. However, despite this, Michaela and Harry Benson were interviewed on several radio shows and a podcast. There was also coverage in the press, including the Sunday

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Year ended 31 August 2020**

Times, an article for the Daily Mail's 'Female', a number of online magazine articles and blogs, including by our Marriage Week Ambassador, Emma Waring.

Finally Michaela recorded an 'online' launch and with her husband used their podcast, 'The M Word' to promote the campaign.

**Family Stability Network**

Marriage Foundation was a full partner in the development of the Family Stability Network ([www.fastn.org](http://www.fastn.org)) which was registered as a charity on 30<sup>th</sup> June 2017. Sir Paul Coleridge was one of the founding trustees. FASTN has been working with organisations across the U.K to develop new ways of promoting the benefits of long-term, stable, relationships, enabling more children to grow up safe, secure, and nurtured by both parents. Status ([www.statusonline.org](http://www.statusonline.org)), FASTN's first project, went live in June 2016. Status aims to engage 18-25 year olds embarking on couple relationships in conversation, through social media, about how to experience fulfilling relationships.

Very Sadly Michael Oglesby, FASTN's founder, died in November 2019 and this led to a reevaluation by FASTN and the Marriage Foundation of Sir Paul's continuing involvement on their board. It is anticipated that, given their current altered direction of travel, it would be appropriate for FASTN to recruit new blood by way of replacement. This is an entirely mutual decision of both charities.

**FINANCIAL REVIEW**

The financial outturn for the year was a surplus of £4,797 (2019: deficit of £2,986). Free reserves at 31 August 2020 were £20,237 (2019: £15,440).

**RESPONSIBILITIES OF THE TRUSTEES**

The Trustees (who are also the directors of Marriage Foundation for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

**Trustees' Annual Report**  
**Year ended 31 August 2020**

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**INDEPENDENT EXAMINER**

Siobhan Temple CA(SA), ACMA has been appointed as independent examiner for the ensuing year.

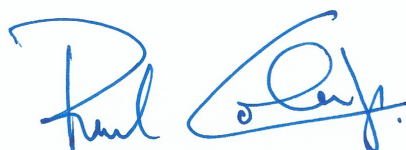
**SMALL COMPANY PROVISIONS**

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

Registered office:

Signed on behalf of the Trustees

Queen Elizabeth Building  
Temple  
London  
EC4Y 9BS

A handwritten signature in blue ink, appearing to read 'Paul Coleridge', with a stylized flourish at the end.

Paul Coleridge  
Trustee

**Independent Examiner's Report  
Year Ended 31 August 2020**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 August 2020.

**RESPONSIBILITIES AND BASIS OF REPORT**

As the charity's trustees of the company (who are also the directors of The Marriage Foundation for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination I have followed the directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

**INDEPENDENT EXAMINER'S STATEMENT**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a "true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Siobhan Temple CA(SA)  
Independent Examiner  
277 Sheen Lane  
London  
SW14 8RN

**Statement of Financial Activities (Incorporating the Income and Expenditure Account)**  
**Year Ended 31 August 2020**

	Note	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £	Total Funds 2019 £
<b>INCOME</b>					
Donations & Legacies	1	75,844	-	75,844	87,181
<b>TOTAL INCOME</b>		<b>75,844</b>	<b>-</b>	<b>75,844</b>	<b>87,181</b>
<b>EXPENDITURE</b>					
Charitable activity	2	71,047	-	71,047	86,622
Fundraising costs	3	-	-	-	810
Other Costs	4	-	-	-	2,735
<b>TOTAL EXPENDITURE</b>		<b>71,047</b>	<b>-</b>	<b>71,047</b>	<b>90,167</b>
<b>NET EXPENDITURE/INCOME FOR THE YEAR</b>		4,797	-	4,797	(2,986)
<b>ACCUMULATED FUNDS B/F</b>		15,440	-	15,440	18,426
<b>TOTAL FUNDS CARRIED FORWARD</b>	7	<b>20,237</b>	<b>-</b>	<b>20,237</b>	<b>15,440</b>

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared.

All of the above amounts relate to continuing activities.

The notes on pages 14 to 17 form part of these financial statements.

**Balance Sheet**  
**Year Ended 31 August 2020**

**BALANCE SHEET**  
**31 AUGUST 2019**

<b>CURRENT ASSETS</b>	<b>Note</b>	<b>2020 £</b>	<b>2019 £</b>
Debtors	5	-	6,521
Cash at Bank		24,177	16,415
		<b>24,177</b>	<b>22,936</b>
<b>CREDITORS amounts falling due within one year</b>	6	3,940	7,496
<b>NET CURRENT ASSETS</b>		<b>20,237</b>	<b>15,440</b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		20,237	15,440
<b>NET TOTAL ASSETS</b>		<b>20,237</b>	<b>15,440</b>
<b>FUNDS</b>			
Unrestricted Income Funds	7	20,237	15,440
<b>TOTAL FUNDS</b>		<b>20,237</b>	<b>15,440</b>

For the financial year ended 31 August 2019 the charity was entitled to the exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The trustees acknowledge their responsibilities for complying with the requirements of the Companies act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the charity to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

These financial statements were approved by the Board of Trustees on the 26 May 2021 and are signed on their behalf by:



SIR PAUL COLERIDGE



PAMELA COLLIS

Company Registration Number: 08002851

The notes on pages 14 to 17 form part of these financial statements.

**Notes to the Financial Activities Statements**  
**Year Ended 31 August 2020**

**ACCOUNTING POLICIES**

**Basis of accounting**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) – (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) and the Companies Act 2006.

The financial statements for the year ended 31 August 2019 are prepared in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland.

**Going Concern**

The financial statements have been prepared on a going concern basis as, after making appropriate enquiries, the Trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future at the time of approving the financial statements.

**Income**

- Voluntary income is included in the Statement of Financial Activities (SOFA) when the charity is legally entitled to the income and the amount can be quantified with reasonable certainty.
- Grant income is included when the related conditions to the grant have been met.
- Donations are credited to the revenue account when received.
- All other income is accounted for on a receivable basis.

**Fund accounting**

Unrestricted general funds

The charity maintains a general unrestricted fund, which represents funds which are expendable at the discretion of the Trustees in furtherance of the objects of the charity. Such funds may be held to finance both working capital and capital investment.

Restricted funds

Restricted funds have been provided to the charity for particular purposes and it is the policy of the board of Trustees to carefully monitor the application of those funds in accordance with the restrictions placed upon them.

**Expenditure**

- All resources are accounted for on an accrual basis.
- Costs of generating funds are those costs incurred in attracting voluntary and grant related income
- Direct charitable expenditure included the direct costs of the activities and depreciation on related assets
- Governance costs include those incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements
- Support costs include central functions and where such costs relate to more than one functional cost category, they have been apportioned in line with direct salary costs of the relevant service



**Notes to the Financial Activities Statements**  
**Year Ended 31 August 2020**

**1. DONATIONS & LEGACIES**

	<b>Unrestricted Funds</b>	<b>Restricted Funds</b>	<b>Total Funds 2020</b>	<b>Total Unrestricted Funds 2019</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Donations	64,376	-	64,376	80,660
Tax Reclaimed	11,166	-	11,166	6,521
Other	302	-	302	-
	<b>75,844</b>	<b>-</b>	<b>75,844</b>	<b>87,181</b>

**2. COSTS OF CHARITABLE  
ACTIVITIES**

	<b>Unrestricted Funds</b>	<b>Restricted Funds</b>	<b>Total Funds 2020</b>	<b>Total Unrestricted Funds 2019</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Contribution towards staff costs		-		15,604
Office costs	4,086	-	4,086	1,470
Consultancy costs	61,122	-	61,122	55,619
Advertising and publicity	5,839	-	5,839	13,930
	<b>71,047</b>	<b>-</b>	<b>71,047</b>	<b>86,622</b>

Payments are no longer being made to The Relationships Foundation for secretariat and office base. All expenses directly incurred by The Marriage Foundation are paid by The Marriage Foundation. Consultancy costs cover The Marriage Foundation's research and media work. Included in publicity costs are expenses related to Marriage Week.

**3. FUNDRAISING COSTS**

	<b>Unrestricted Funds</b>	<b>Restricted Funds</b>	<b>Total Funds 2020</b>	<b>Total Unrestricted Funds 2019</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Catering	-	-	-	810
	<b>-</b>	<b>-</b>	<b>-</b>	<b>810</b>

**Notes to the Financial Activities Statements**  
**Year Ended 31 August 2020**

**4. OTHER COSTS**

	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £	Total Unrestricted Funds 2019 £
Accountancy fees		-	-	2,460
Bank charges	-	-	-	88
Sundry expenses	-	-	-	187
	-	-	-	<b>2,735</b>

**Particulars of employees**

There were no employees during the period.

**5. DEBTORS**

	2020 £	2019 £
Gift Aid	-	6,521
	-	<b>6,521</b>

**6. CREDITORS: Amounts falling due within one year**

	2020 £	2019 £
Trade creditors	-	5,067
Accruals	3,940	2,429
	<b>3,940</b>	<b>7,496</b>

**7. UNRESTRICTED INCOME FUNDS**

	Balance at 01-09-19 £	Incoming resources £	Outgoing resources £	Balance at 31-08-20 £
General Funds	15,440	75,844	71,047	20,237
<b>Total unrestricted income funds</b>	<b>15,440</b>	<b>75,844</b>	<b>71,047</b>	<b>20,237</b>

**Notes to the Financial Activities Statements  
Year Ended 31 August 2020**

**8. TRUSTEES' REMUNERATION**

None of the members of the Board of Trustees received any remuneration during this year.

During the year, no Trustees received reimbursements of personal travel and subsistence expenditure.

**9. RELATED PARTY TRANSACTIONS**

During the year a donation of £4,500 (2019 - £4,800) was received from Sir Paul Coleridge a Trustee of the charity.

**10. COMPANY LIMITED BY GUARANTEE**

In the event of a winding-up of the company, the liability of the members is restricted to £1.