

Charity registration number 1150117 (England and Wales)

Company registration number 08059470

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Mr Timothy Fife Mr Darren Green Mr Matthew Burman Lloyd Mr Heath Rhodes
Charity number (England and Wales)	1150117
Company number	08059470
Principal address	Muckley Corner House Walsall Road Muckley Corner Lichfield Staffordshire WS14 0BG
Registered office	Muckley Corner House Walsall Road Muckley Corner Lichfield Staffordshire WS14 0BG
Auditor	Kinnaird Hill Brunel House 1 Archers Court Huntingdon Cambridgeshire PE29 6XG
Bankers	Handelsbanken Lakeside Festival Way ST1 5RY
Solicitors	Wrigleys 3rd Floor 3 Wellington Place Leeds West Yorkshire LS1 4AP

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

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STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) FOR THE YEAR ENDED 31 DECEMBER 2024

The trustees who are also directors of the charitable company for the purposes of the Companies Act 2006, present their annual report with the financial statements of the charitable company for the period ended 31st December 2024.

The financial statements have been prepared in accordance with the accounting policies set out in note note01 to the financial statements and comply with the charity's governing document, the Companies Act 2006, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The Charity is a Public Benefit Entity as defined by FRS102.

Objectives and activities

Our charity's purposes as set out in the objects contained in the company's memorandum of association are to:

For the benefit of the public in England and Wales by:

- 1) The preservation and protection of good health and the promotion of community participation in healthy recreation through sport and physical fitness.
- 2) To advance in life and relieve needs of young people through:
 - (a) The provision of recreational and leisure time activities provided in the interest of social welfare, designed to improve their conditions of life;
 - (b) Providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals.
- 3) To relieve the needs of people with disabilities as the trustees shall determine.
- 4) Such charitable purposes for the public benefit as are exclusively charitable according to the laws of England and Wales as the trustees may from time to time determine

All business decisions are made having given reference to the objects of the charity.

Ensuring our work delivers our aims

We review our aims, objectives and activities each year. The review looks at the success of each key activity and the benefits they have brought to those groups of people we are set up to help. The review also helps us ensure our aims, objectives and activities remained focused on our stated purposes. We have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aims and objectives and in planning our future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

The focus of our work

Our main objectives are the promotion and provision of health, educational, recreational and sporting activities. The strategies we used to meet these objectives included:

- Providing a range of educational programmes aimed at people of all ages, genders, ethnicity, sexuality or ability.
- Focusing upon providing pathways from our educational programmes into regular participation in activities that promote good health, social interaction and personal development
- Provide employment opportunities for young people in the communities we work in. There is evidence of young people developing careers, including becoming part of the senior management team.
- Continue to focus on reducing energy usage across our facilities to limit the impact on the environment.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Strategic report

The description under the headings "Achievements and performance" and "Financial review" meet the company law requirements for the trustees to present a strategic report.

Achievements and Performance

Our main activities and who we engage with are described below. All our charitable activities focus on the provision of leisure, health, sports and educational activities and are undertaken to further our charitable purposes for the public benefit taking into consideration the Charities Commission's guidance on public benefit.

Educational Programmes: We deliver a significant number of educational programmes, mainly focused on teaching people to learn to skate. We have seen an increase in the number of people taking part in our educational programmes

Social Interaction: As well as providing the opportunity for people to ice skate we also ensure that the local communities surrounding the ice rinks are given the opportunity to interact socially. This occurs through programmes such as social ice dance, where people can skate and have a beverage together, and our penguin clubs which provide the opportunity for young parents and their pre-school children to interact. We also provide regular sessions for home schooled children, and their families/carers to engage with each other and to participate in a physical activity.

Community Sport: there is a significant amount of time made available for community clubs to deliver sports activities such as junior ice hockey clubs, synchronised skating, and figure skating clubs. We also ensure that aspiring figure skaters can practice and develop their skills in closed sessions.

The facilities are, on average, in use 16 – 18 hours per day and the usage breaks down approximately as follows:

- Educational programmes – 38% (includes lessons and coaching sessions)
- Community sport – 32% (includes teams and clubs undertaking activities)
- Social Interaction – 29% (includes public skating, social events targeted at specific groups)

Who used and benefited from our services?

The members confirm that they have complied with the duty in Section 4 of the Charities Act 2006 to have regard to the Charity Commission's general guidance on public benefit and have used this information when devising our aims and objectives and planning future activities.

The Charity is committed to providing affordable leisure and recreational programmes for the communities it works with and will achieve this by robust management, allowing prices to be kept affordable, and by reinvesting in new and existing activities. The Charity recognises that to successfully deliver its objectives it must also provide a high-quality experience for each service user. The monitoring of this is achieved using monthly independent mystery visits supported by a robust, transparent user engagement programme. The Charity works with a range of other charities and community groups to extend its impact and benefit to the wider community

Staffordshire Winter Sports Club strives for equity of access and works with local authority partners in delivering Council led initiatives at our centres. We undertake proactive research into grant funding to support the provision of activities for disadvantaged groups and provide free educational programmes. In our site in Uttoxeter we also provide special screenings of films in an environment for people with sensory related disabilities

As a charity we work with local disability groups across our operating area to run activities and sessions for various ages and ability levels as well as providing educational programmes aimed specifically at those with a disability.

In order to support our local communities, we work with the various National Governing Bodies of sport to encourage people to either start, or return to, sports participation and we run open days offering free or very low-cost activities. Additionally, we work with local charities assisting them with fund raising and making facilities available for their use.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Our "Skating Stars" programme has now become well established and provides free learn to skate courses. In addition, we have regular skating competitions which enable skaters of all levels to test themselves against other skaters and which are fully inclusive. We also support the development of the speed skating club in Altrincham by providing financial and marketing support.

We have worked with English Ice Hockey clubs to actively increase the numbers of female skaters and have seen several new female ice hockey teams emerge as a result. We also partnered with Willies skating retailer, Bauer and the Coventry Phoenix Women's Ice Hockey Club to pilot a girls programme. This programme has proven very successful and has seen 12 young females join the women's ice hockey team.

We have increased the number of employees from 233 to over 250 in the past year. We proactively employ young people from the local area and often we are the young person's first employment opportunity. We provide transferable skills and experience within the workplace as well as providing opportunities to gain qualifications.

In 2023 we introduced a feedback programme to understand the needs of those attending social interaction programmes to evolve the programmes we provide. From this feedback we have identified the following:

- 21% of people are attending the facility for the first time with 35% attending at least once a week
- 43% attended the facility with friends
- The main reason people visit the facility is because they enjoy it (70%), to improve their abilities (31%) and to meet other people (21%)
- 47 % of people visiting the facility live less than 10 miles away and 73% of every attending travel by car.
- 61% of people attending the facility identify as female

In order to ensure that we meet the needs of the people who use our services we proactively collect feedback and monitor social media. There are also details on the website on how to make a complaint.

As a charity we aim to ensure that our facilities offer value for money and flexibility to the local community. On this basis we offer longer sessions at our facilities, typically between 3 and 5 hours, than comparable facilities who typically offer sessions between 1 to 2 hours. This means that whilst the cost maybe higher, when compared to the similar facilities, it means that there are less restrictions on the times available and that users benefit from longer sessions, thereby resulting in a lower cost when comparing the price on a per hour basis. This has the additional benefit of providing flexibility, something feedback shows is very important to the local community.

Where possible we work with local providers to facilitate healthy holiday activities, which enable the local community to attend for free during the school holidays to participate in educational programmes, receive a meal and have an activity to do through the day. We also offer a similar programme, at an appropriate price, for individuals who are not eligible for funded healthy holiday activities.

There is a recognition of the benefit of an inclusive and diverse workforce that does not exclude disabled people. We are committed to ensuring that we get the right people who represent the local community and add value to the activities that we offer. We aim to provide an inclusive and accessible recruitment process and make reasonable adjustments so that all job applicants have the best opportunity to demonstrate that they can be successful if they are employed.

If employees become disabled during their employment, we will provide appropriate training and make reasonable adjustments to ensure their employment continues.

All staff, including those with a disability, have equal access to training, career development and promotion opportunities. We have invested in the Citation system which provides online training which supplements the training we provide at a facility level.

We have programmes in place to provide discounted educational programmes and activities to schools and local community groups. In addition, we provide dedicated lessons to children being educated at home, thereby allowing them to have access to a physical activity, learn a new school and interact with their peers.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Our memberships offer members the opportunity to receive discounts on the activities and programmes we provide, and these discounts increase during the school holiday to reduce the cost of participating, thereby recognising that many in our communities are being impacted by the cost-of-living crisis.

In the Cinebowl in Uttoxeter we are participating in the Cinematik programme that provides free screenings to the local community.

Financial review

The executive management team prepare the annual operational budget for the charity, and this is approved by the board prior to the commencement of the financial year.

The board of management receive quarterly reports on the financial performance of the charity. These reports include an Income and expenditure statement and balance sheet, both compared to budget and last year for the month and year to date.

A settlement was reached regarding the use of intellectual property (IP), with the charity paying a one-off sum of £175,000 for the historic use of IP. There is a recognition that there is value in using the brand name, Planet Ice, and there would be significant costs associated with a rebrand such as having to purchase and build new systems.

Due to the short-term nature of the licences between the charity and licensor, historically the licence fees were reflected a pass through of the costs incurred by the licensor plus an additional charge for administration and equipment. However, this charge did not reflect the fit-out costs, as the buildings were originally provided to the licensor as a shell. In order to provide the licensor with flexibility to sell the buildings, for any use, as part of a review of the agreement between the charity and the licensor it has been agreed that an additional charge is appropriate. The additional amount paid for IP charge this year was £1.43m. Whilst the short-term licences remain in place it has been agreed that this charge should be incorporated within the charge made for IP, which is set at a similar level to what the licensor could realise if a franchise agreement was in place and calculated using a similar mechanism.

All funds are generated through receipts from customers, from grants or from funding provided by our local authority partners. The majority of funds are spent on enabling participation in activities that meet the charities objectives.

Expenditure of these funds supports the key community objectives of the charity and the continued investment in improved services and facilities for the community.

Due to the shutdowns caused by COVID deterioration has occurred that is outside the normal level of wear and tear that could be expected. Coming out of COVID the charity focused on operational maintenance and did not undertake investment to ensure that the facilities were maintained to keep them to the standard that they were in when they took occupation. As a result, a request has been made for the charity to make reparation and this is currently under discussion. There are cash reserves of £4.2m, which have been set aside to a dilapidations/maintenance fund within the unrestricted reserves to cover the expected reparation costs. Discussions are ongoing regarding the reparation charge to be made with a view to agreeing a one-off payment which would cover each site and would also ensure that the charity will not incur future costs so long as they fulfil their requirements to maintain the facilities.

It should be noted that when the charities began operating the facilities it was anticipated that they would only be in occupation for a short period of time, however this has proven not to be the case. It is recognised that if the licensor chose to sell the properties, which would attract significant interest, as they could be utilised for other purposes as they are effectively warehouses, it would have a significant impact on the health, leisure and recreation activities for their local communities as well as being detrimental to the sports of ice skating and ice hockey. As a result, the charities are currently exploring options for a long-term agreement.

Total expenditure in 2024 was £11,939,994, having been £10,002,681 in 2023. This represents an increase of 19%. This compares to income in 2023 of £11,879,786 compared to £12,527,952 in 2024, an increase of approximately 5%.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Reserves policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to two to three months' expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised.

In 2022, the charity generated a surplus in anticipation of contracts under negotiation and to address invoices for the provision of services provided by a utility company that was under dispute. This surplus significantly increased in 2023 and at the end of 2024 the charity held £6,710,107 in reserves; however, it is anticipated a significant payment for reparation costs will be required. It is currently not possible to predict an amount; however, an estimated allocation is currently being made for a cost of £600,000 per facility, and therefore funds amounting to £4.2m have been transferred to a designated fund for dilapidations and maintenance.

The reserves policy is currently under review. It is anticipated that the general reserves will be further structured as follows:

1. Continuity Fund
This fund is to be used to bridge any possible delays in income, circumstances that result in income declining significantly (e.g. COVID) or managing payment in arrears contracts. This has been defined as a minimum of a three month's budgeted trading activity.
2. Restructuring Fund
This fund is to be used to cover essential trading/activities whilst sourcing income to a maximum of 6 months budgeted trading activity.
3. Cyclical Maintenance Fund
This fund is to be used for major items of maintenance of the fabric of the buildings such as redecorating the interior.
4. Dissolution Fund
This fund provides for the costs of dissolution should the charity be unable to continue. It is only to be used in the event of the Trustees' deciding the charity should cease to exist. It will be used to pay notice periods, redundancies and the expenses of running the facilities until closure of the organisation.
5. Contested Payments Fund
This fund is to be used to cover costs of expenditure which are under dispute, for example historic electricity bills, outstanding brand licence payments etc.

Plans for future periods

We strive to continue to deliver high quality community programmes and to develop and expand our programmes into new communities.

Development of new facilities is also an on-going focus - identifying new opportunities that meet the needs of the community and fulfil our charitable objectives.

To address the seasonal economic variations, we intend to look to expand our provision into non-winter sports activities. There is also a desire to explore opportunities for investment.

Currently a lot of the charities beneficiaries travel to attend using a car. This is not the most environmentally sympathetic mode of transport and so it is important to explore way to encourage other forms of transport to be used.

It is hoped to secure funding and/or sponsorship to provide free or highly subsidised activities.

Structure, governance and management

The charitable company is controlled by its governing document, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

The trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

Mr Timothy Fife
Mr Darren Green
Mr Matthew Burman Lloyd
Mr Heath Rhodes

Recruitment and appointment of trustees

In exercising its powers to nominate, appoint, reappoint, elect, re-elect, approve and dismiss members, the members shall seek to ensure that the board is representative of the local community and also comprises persons with a broad range of skills who are likely to contribute to the organisation's success.

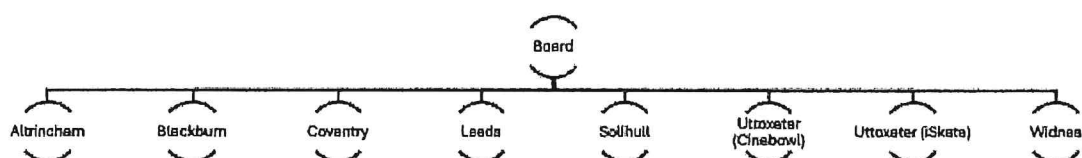
Board members Induction and training

All new members joining the Board receive a full induction that is aimed at training them in their statutory responsibilities under charity and company law. The Induction will normally include:

- Meeting with the Chairman of the Board
- Tour of all facilities and an opportunity to meet staff
- Access to safeguarding training
- Receive copies of the Charity's rules
- Receive copies of strategy and business planning documents
- Receive copies of corporate policies and documents
- Receive an organisational structure and overview of the management process

Structure

The charity is overseen by a board which sets the policies and procedures to be used by the facilities.



There is no Chief Executive or Company Secretary as both roles are redundant based on the structure used. The responsibilities of those roles are shared and included in the responsibilities of the trustees.

Each facility has a General Manager employed by the charity. Staff are directly employed by the charity, with line management being provided by the facilities General Manager. General Managers are expected to make decisions in line with the policy and procedures approved by the board. Policy and procedures are approved at board level, where appropriate.

The charity contracts with PI (Lichfield) Limited for the provision of management services with the remit of ensuring that the facilities operate using the policies and procedures approved by the board. The Trustees are employed by P.I. (Lichfield) Limited. This approach provides consistency across all facilities as it provides several benefits to the charity as it enables a focus on core activities, improve the quality of service whilst reducing life-cycle costs. It also enables access to category experts, with up-to-date market knowledge and potentially new and innovative ways of delivering a particular service.

There is no standard approach to remuneration, as the facilities operate in different areas, offer different facilities and are sized differently.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Engagement with Employees

The trustees are aware that as the charity has grown it is important to recognise the importance that they play in the delivery of our services and the impact that they have on the local community.

During the next financial year, we will be exploring ways to ensure that staff are provided systematically with information on employee matters including achieving a common awareness on the part of all employees of the financial and economic factors affecting the performance of the company. We will also seek to introduce a formal mechanism to consult with staff on a regular basis so that their views can be taken into account in making decisions which affect their interest.

There is a recognition that supporting and developing staff starts as soon as they accept an offer of employment, and as a result there has been significant work done to refine the induction process.

In order to ensure that the trustees engage with employees and develop an understanding of the challenges they face, they regularly undertake visits to the facilities as well as attending meetings and staff activities. There is an annual conference for the facility managers, which includes a social event and evening meal. Also, an annual appraisal process is in place.

Risk management

The members of the Board have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error. The Board members confirm that the major risks to the charity have been reviewed and that systems or procedures have been established to manage those risks.

Risks are assessed using a risk matrix and controls identified to mitigate each risk. A score is then generated for risks which considers the risk pre and post control.

The three most significant risks are as follows:

1. Increase in the cost of utilities
2. Reserve management
3. A drop of facility usage

Risks are managed as appropriate, for instance utility use is monitored on a weekly basis and the charity has invested in a real time electricity use monitoring system.

Conflict of Interest

The charity has a Conflict of Interests Policy and manages any potential conflicts in line with that policy.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Relationship between the Charity and related parties

The Charity has a licence granted by The Ice Rink Company Limited to operate Altrincham Ice rink, Solihull ice rink and Widnes Ice rink. The charity operates the rinks under the brand name Planet Ice.

The Charity has a licence granted by PI Property (Leisure) Limited to operate Cinebowl and iSkate in Uttoxeter as well as Coventry ice rink. The charity operates iSkate and Coventry ice rink under the brand name Planet Ice.

The Charity has a licence granted by Blackburn Ice Arena Limited to operate Blackburn Ice Rink. The charity operates the rink under the brand name Planet Ice.

The Charity has a licence granted by Nice Leisure Limited to operate Leeds Ice Rink. The charity operates the rink under the brand name Planet Ice.

The Charity is affiliated as required to the National Governing Bodies for the sports it provides. It utilises the learn to skate programmes branded Skate Excellence and Hockey Excellence, which is a programme developed by KCO Inline Ice Skating Limited and which provides qualifications which are recognised by City and Guilds. H. Rhodes is a director of KCO Inline Skating Limited but does not receive any remuneration.

An annual brand licencing agreement is in place to allow the charities to use the intellectual property "Planet Ice".

The charity uses the services of PI (Lichfield) Limited to provide Head Office services to the charities and Ice Media Production Company Limited to provide ICT management services. H. Rhodes and D. Green are employed by P.I. Lichfield. H. Rhodes is a Director of Ice Media Productions but does not receive any remuneration.

Bison in the Community Limited and Staffordshire Winter Sports Club Limited are considered linked as they share the same directors.

Statement of trustees responsibilities

The trustees, who are also the directors of Staffordshire Winter Sports Club Limited for the purposes of company law, are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to select suitable accounting policies and then apply them consistently; observe the methods and principles in the Charity SORP 2019 (FRS 102); make judgements and estimates that are reasonable and prudent; prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Disclosure of information to auditor

So far as the trustees are aware, there is no relevant information (as defined by Section 418 of the Companies Act 2006) of which the charitable company's auditors are unaware, and each trustee has taken all the steps that they ought to have taken as a trustee in order to make them aware of any audit Information and to establish that the charitable company's auditors are aware of that information.

The trustees report, including the strategic report, was approved by the Board of Trustees.

D Green

Mr Darren Green

Trustee

Date: *21/10/25*

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

Opinion

We have audited the financial statements of Staffordshire Winter Sports Club Limited (the 'charity') for the year ended 31 December 2024 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the trustees report for the financial year for which the financial statements are prepared, which includes the directors' report and the strategic report prepared for the purposes of company law, is consistent with the financial statements; and
- the strategic report and the directors' report included within the trustees report have been prepared in accordance with applicable legal requirements.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE MEMBERS OF STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report included within the trustees report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the statement of trustees responsibilities, the trustees, who are also the directors of the charity for the purpose of company law, are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Identifying and assessing risks related to irregularities

We assessed the susceptibility of the charity's financial statements to material misstatement and how fraud might occur, including through discussions with the Trustee, discussions within our audit team planning meeting, updating our records of internal controls and ensuring these controls operated as intended. We evaluated possible incentives and opportunities for fraudulent manipulation of the financial statements. We identified laws and regulations that are of significance in the context of the charity by discussions with the Trustee and updating our understanding of the sector in which the charity operates.

Laws and regulations of direct significance in the context of the charity include the Charities Act 2011.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE MEMBERS OF STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

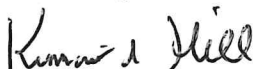
Audit response to risks identified

We considered the extent of compliance with these laws and regulations as part of our audit procedures on the related financial statement items including a review of financial statement disclosures. We reviewed the charity's minutes of meetings to identify potential misstatements arising. We discussed the charity's policies and procedures for compliance with laws and regulations with members of management responsible for compliance.

During the planning meeting with the audit team, the engagement partner drew attention to the key areas which might involve non-compliance with laws and regulations or fraud. We enquired of management whether they were aware of any instances of non-compliance with laws and regulations or any actual, suspected or alleged fraud. We addressed the risk of fraud through management override of controls by testing the appropriateness of journal entries and identifying any significant transactions that were unusual or outside the normal course of business. We assessed whether judgements made in making accounting estimates give rise to a possible indication of management bias. At the completion stage of the audit, the engagement partner's review included ensuring that the team had approached their work with appropriate professional scepticism and thus the capacity to identify non-compliance with laws and regulations and fraud.

There are inherent limitations in the audit procedures described above and the further removed the non-compliance with laws and regulations is from the events and transactions in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.



Nita Elizabeth Hutchcraft FCCA (Senior Statutory Auditor)

For and on behalf of Kinnaid Hill, Statutory Auditor

Chartered Certified Accountants

Brunel House

1 Archers Court

Huntingdon

Cambridgeshire

PE29 6XG

Date: 22/10/2025

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2024

	Notes	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Income and endowments from:			
Donations and legacies	3	900	50,000
Charitable activities	4	12,435,860	11,827,683
Investments	5	90,806	2,103
Other income	6	386	-
Total income		12,527,952	11,879,786
Expenditure on:			
Charitable activities	7	10,331,563	9,823,731
Other expenditure	12	1,608,431	178,950
Total expenditure		11,939,994	10,002,681
Net income and movement in funds		587,958	1,877,105
Reconciliation of funds:			
Fund balances at 1 January 2024		6,122,149	4,245,044
Fund balances at 31 December 2024		6,710,107	6,122,149

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

The notes on pages 16 to 28 form part of these financial statements.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

BALANCE SHEET

AS AT 31 DECEMBER 2024

	Notes	2024 £	£	2023 £	£
Fixed assets					
Tangible assets	14		-		378,700
Current assets					
Stocks	15	94,575		89,532	
Debtors	16	4,704,235		4,789,289	
Cash at bank and in hand		3,302,784		2,463,442	
		8,101,594		7,342,263	
Creditors: amounts falling due within one year	17	(1,391,487)		(1,598,814)	
Net current assets			6,710,107		5,743,449
Total assets less current liabilities			6,710,107		6,122,149
The funds of the charity					
Unrestricted funds	19		6,710,107		6,122,149
			6,710,107		6,122,149

The notes on pages 16 to 28 form part of these financial statements.

The financial statements were approved by the trustees on 21/10/25

D Green

Mr Darren Green
Trustee

Company registration number 08059470 (England and Wales)

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2024

	Notes	2024 £	£	2023 £	£
Cash flows from operating activities					
Cash generated from operations	23		369,450		581,479
Investing activities					
Purchase of tangible fixed assets		(38,485)		(101,082)	
Proceeds from disposal of tangible fixed assets		417,571		-	
Investment income received		90,806		2,103	
Net cash generated from/(used in) investing activities			469,892		(98,979)
Net cash generated from financing activities			-		-
Net increase in cash and cash equivalents			839,342		482,500
Cash and cash equivalents at beginning of year			2,463,442		1,980,942
Cash and cash equivalents at end of year			<u>3,302,784</u>		<u>2,463,442</u>

The notes on pages 16 to 28 form part of these financial statements.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2024

1 Accounting policies

Charity information

Staffordshire Winter Sports Club Limited is a private company limited by guarantee incorporated in England and Wales. The registered office is Muckley Corner House Walsall Road, Muckley Corner, Lichfield, Staffordshire, WS14 0BG.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's Memorandum and Articles of Association, the Companies Act 2006, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount.

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

Grants are recognised when the company has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released. Where entitlement occurs before the income is received, the income is accrued.

Rental income is amounts receivable for rental services, net of VAT and is recognised on an accruals basis.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

1 Accounting policies

(Continued)

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Plant and equipment	15% reducing balance
---------------------	----------------------

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment, loss (if any).

1.8 Stocks

Stocks are stated at the lower of cost and estimated selling price.

1.9 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts.

1.10 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

1 Accounting policies

(Continued)

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.11 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.12 Retirement benefits

Payments to defined contribution pension scheme are charged as an expense as they fall due

1.13 Leases

Rental is payable under a licence. The notice period is 48 hours, therefore, there is no capital commitment at the year end.

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

3 Income from donations and legacies

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Grants	900	50,000

4 Income from charitable activities

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Educational Programs		
Sale of goods	2,586,548	2,322,807
Leisure & Recreational		
Sale of goods	7,227,090	7,038,538
Events		
Sale of goods	1,333,730	1,241,711
Miscellaneous		
Sale of goods	1,288,492	1,224,627
	<u>12,435,860</u>	<u>11,827,683</u>

5 Income from investments

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Interest receivable	90,806	2,103

6 Other income

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Net gain on disposal of tangible fixed assets	386	-

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

7 Expenditure on charitable activities	Direct Costs		Running Governance Costs		Total		Direct Costs		Running Governance Costs		Total		Direct Costs		Running Governance Costs		Total	
	2024	£	2024	£	2024	£	2023	£	2023	£	2023	£	2023	£	2023	£	2023	£
Direct costs																		
Staff costs	2,561,055		-		2,561,055		2,299,977		-		2,299,977		-		-		2,299,977	
Depreciation and impairment	-		-		-		-		-		-		-		-		64,414	
Direct costs	1,932,950		-		1,932,950		1,935,576		-		1,935,576		-		-		1,935,576	
Rates	-		171,543		171,543		-		-		-		219,784		-		219,784	
Light & heat	-		1,308,027		1,308,027		-		-		-		1,524,737		-		1,524,737	
Postage & stationery	-		17,705		17,705		-		-		-		15,536		-		15,536	
Telecommunications	-		44,230		44,230		-		-		-		45,940		-		45,940	
Rent	-		3,151,044		3,151,044		-		-		-		2,986,848		-		2,986,848	
Management charge	-		472,500		472,500		-		-		-		163,234		-		163,234	
Repairs & maintenance	-		245,743		245,743		-		-		-		233,594		-		233,594	
Insurance	-		2,514		2,514		-		-		-		-		-		-	
Sundry expenses	-		22,019		22,019		-		-		-		23,347		-		23,347	
Bad debts	-		-		-		-		-		-		86,560		-		86,560	
	4,494,005		5,435,325		9,929,330		4,235,553		5,299,580		9,535,133		-		-		9,535,133	
Share of support and governance costs (see note 8)																		
Support	-		-		-		-		-		-		-		138,063		138,063	
Governance	-		-		-		-		-		-		-		86,121		86,121	
	4,494,005		5,435,325		9,929,330		4,235,553		5,299,580		9,535,133		4,235,553		224,184		9,759,286	
Analysis by fund																		
Unrestricted funds	4,494,005		5,435,325		9,929,330		4,235,553		5,299,580		9,535,133		4,235,553		224,184		9,759,286	

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

8 Support costs allocated to activities

	Direct Costs 2024 £	Total 2023 £
Finance costs	150,266	138,063
Governance	251,967	86,121
	<u>2024</u>	<u>2023</u>
	£	£
Governance costs comprise:		
Audit fees	19,541	16,055
Legal and professional	232,426	70,066
	<u>251,967</u>	<u>86,121</u>

9 Net movement in funds

	2024 £	2023 £
The net movement in funds is stated after charging/(crediting):		
Fees payable for the audit of the charity's financial statements	19,541	16,055
Depreciation of owned tangible fixed assets	-	64,414
Profit on disposal of tangible fixed assets	(386)	-
	<u></u>	<u></u>

10 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits directly from the charity during the year. However, the four Trustees were paid £209,417 (2023: £142,857). The remuneration was paid by PI (Lichfield) Limited see note 21 to the financial statements and is included in the direct costs of £524,934 (2023: £242,788).

11 Employees

The average monthly number of employees during the year was:

2024 Number	2023 Number
261	233
<u>261</u>	<u>233</u>

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

11 Employees (Continued)

Employment costs	2024 £	2023 £
Wages and salaries	2,402,572	2,170,524
Social security costs	126,569	102,514
Other pension costs	31,914	26,939
	<u>2,561,055</u>	<u>2,299,977</u>

There were no employees whose annual remuneration was more than £60,000.

12 Other expenditure

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Exceptional item	<u>1,608,431</u>	<u>178,950</u>

This year the company has paid £1,608,431 additional charges for the use of intellectual property following a review of the licence agreements. Given the size and nature of this amount, it has been reflected as an exceptional item in the financial statements.

In the prior year West Midland Winter Sports Club Limited ceased trading on the 31 March 2021 and the trading activities were transferred to Staffordshire Winter Sports Limited. The balance of £178,950 represents full settlement of any debts that were outstanding at the 31 March 2021 by Staffordshire Winter Sports Club Limited. West Midlands Winter Sports Club Limited is a related charity, the trustees Mr Green, Mr Rhodes, Mr Fife and Mr Lloyd are trustees of the company.

13 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

14 Tangible fixed assets

	Plant and equipment
	£
At 1 January 2024	466,532
Additions	38,485
Disposals	(505,017)
At 31 December 2024	-
Depreciation and impairment	
At 1 January 2024	87,832
Eliminated in respect of disposals	(87,832)
At 31 December 2024	-
Carrying amount	
At 31 December 2024	-
At 31 December 2023	378,700

15 Stocks

	2024	2023
	£	£
Raw materials and consumables	94,575	89,532

16 Debtors

	2024	2023
	£	£
Amounts falling due within one year:		
Trade debtors	75,391	405,801
Other debtors	4,598,196	4,354,368
Prepayments and accrued income	30,648	29,120
	4,704,235	4,789,289

17 Creditors: amounts falling due within one year

	2024	2023
	£	£
Other taxation and social security	166,255	66,016
Trade creditors	470,244	749,328
Other creditors	239,631	266,548
Accruals and deferred income	515,357	516,922
	1,391,487	1,598,814

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

18 Retirement benefit schemes

	2024	2023
	£	£
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	31,914	26,939

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

Payments to the defined contribution pension scheme are charged as expenses as they fall due.

19 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 January 2024	Incoming resources	Resources expended	Transfers	At 31 December 2024
	£	£	£	£	£
Dilapidations/maintenance fund	-	-	-	4,200,000	4,200,000
General funds	6,122,149	12,527,952	(11,939,994)	(4,200,000)	2,510,107
	<u>6,122,149</u>	<u>12,527,952</u>	<u>(11,939,994)</u>	<u>-</u>	<u>6,710,107</u>
Previous year:	At 1 January 2023	Incoming resources	Resources expended	Transfers	At 31 December 2023
	£	£	£	£	£
General funds	<u>4,245,044</u>	<u>11,879,786</u>	<u>(10,002,681)</u>	<u>-</u>	<u>6,122,149</u>

Dilapidations/maintenance fund:

This is a designated fund which represents the funds set aside towards dilapidation and maintenance costs of the ice rinks which are required for ongoing operations and for reparation costs under the terms of the licence agreements.

20 Contingent liability

Under the terms of the licence agreements, the charity may be obliged to undertake reparation costs in respect of each building. It is difficult to calculate a reliable estimate of the potential costs and to distinguish between these and ongoing repairs and maintenance costs; therefore, no provision has been made in the financial statements but funds of £4.2m have been transferred to a designated fund in anticipation of these costs.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

21 Related party transactions Transactions with related parties

	Direct costs	
	2024	2023
	£	£
KCO Inline Skating Limited	29,907	15,896
Bison in the Community Limited	(4,307)	(7,361)
Ice Media Production Limited	120,453	85,035
PI (Lichfield) Limited	524,934	242,788
The Ice Rink Company Limited	37,242	-
	<u>708,229</u>	<u>336,358</u>

	Amounts owed to related parties	
	2024	2023
	£	£
KCO Inline Skating Limited	80,110	47,416
Ice Media Production Limited	5,591	405
PI (Lichfield) Limited	65,935	103,794
Bison In the Community Limited	46,358	44,566
	<u>197,994</u>	<u>196,181</u>

	Amounts owed by related parties		Amounts owed by related parties	
	2024		2023	
	Balance	Net	Balance	Net
	£	£	£	£
PI (Lichfield) Limited	20,807	20,807	1,447	1,447
	<u>20,807</u>	<u>20,807</u>	<u>1,447</u>	<u>1,447</u>

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

21 Related party transactions

(Continued)

Mr Rhodes, a trustee, is a shareholder and director of KCO Inline Skating Limited and Ice Media Production Limited. The transactions with these companies are at arms length.

All of the trustees of the charity are remunerated under contracts of employment or a service contract on a self employed basis with PI (Lichfield) Limited for services provided to the charity. The trustees are also the only key management personnel. The costs of the services were recharged by PI (Lichfield) Limited during the year and are included in the direct costs as disclosed above. Further details of the payments made to the trustees are included in note 10 to the financial statements.

PI (Lichfield) Limited is related to the charity by virtue of the payment of trustees remuneration or a service contract on a self employed basis. The controlling party of this company, Mr M Petrouis, is also a shareholder of the companies related to the trustee Mr Rhodes, as mentioned above.

Bison in the Community Limited and West Midlands Winter Sports Club Limited are both related charities since the trustees Mr Green, Mr Rhodes, Mr Fife and Mr Lloyd are also trustees of each of them. Transactions are at arms length and due to the unique nature and inter-relationships of the charities concerned, there is an element of recharge between them to cover seasonal and common activities and events.

The following amounts were recognised as an expense in the year in respect of bad debts due from related parties. Note 12 to the financial statements provides additional information in relation to the write offs of irrecoverable balances.

	2024	2023
	£	£
West Midlands Winter Sports Club Limited	-	178,950

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

21 Related party transactions

(Continued)

Additional related party disclosures

The following balances were owed by related parties as at 31 December 2024:

	2024	2023
	£	£
Silverblades Ice Rink Company (Altrincham) Limited	554,799	949,683
Ice Rink Company Limited	698,870	-
Blackburn Arena Limited	468,653	549,805
PI Property Leisure Limited	490,414	-
Planet Ice Skydome Limited	448,797	386,797
Silverblades Ice Rink Company (Leeds) Limited	586,845	850,572
Silverblades Ice Rink Company (Solihull) Limited	624,844	867,019
Silverblades Ice Rink Company (Uttoxeter) Limited	294,521	154,821
Silverblades Ice Rink Company (Widnes) Limited	416,488	589,140

During the year licence fees were charged by the following related parties:

	2024	2023
	£	£
Silverblades Ice Rink Company (Altrincham) Limited	660,075	605,120
Blackburn Arena Limited	464,100	383,670
Planet Ice Skydome Limited	479,700	445,200
Silverblades Ice Rink Company (Leeds) Limited	474,240	484,240
Silverblades Ice Rink Company (Solihull) Limited	474,240	449,772
Silverblades Ice Rink Company (Uttoxeter) Limited	188,370	191,632
Silverblades Ice Rink Company (Widnes) Limited	374,400	381,600

The charity has licences, in respect of the Ice Rinks, granted by the companies listed above.

During the year fixed assets were sold at net book value to PI Property Leisure Ltd amounting to £360,857

During the year fixed assets were sold at net book value to The Ice Rink Company Ltd amounting to £52,684

During the year professional charges of £89,185 were recharged by PI Property Leisure Ltd

The charity operates the rinks under the brand name of "Planet Ice" and Silverblades Ice Rink Company.

Included in note 12 Exceptional costs is £1,200,970 charged by The Ice Rink Company Ltd and £407,461 charged by PI Property Leisure Ltd for use of Intellectual property.

All of the companies are owned and controlled by Mr M Petrouis.

22 Company limited by guarantee

The company is limited by guarantee, each member having undertaken to contribute such amounts not exceeding one pound as may be required in the event of the company being wound up whilst he or she is still a member or within one year thereafter. There are 4 members of the company.

STAFFORDSHIRE WINTER SPORTS CLUB LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

23	Cash generated from operations	2024 £	2023 £
	Surplus for the year	587,958	1,877,105
	Adjustments for:		
	Investment income recognised in statement of financial activities	(90,806)	(2,103)
	Gain on disposal of tangible fixed assets	(386)	-
	Depreciation and impairment of tangible fixed assets	-	64,414
	Movements in working capital:		
	(Increase)/decrease in stocks	(5,043)	10,102
	Decrease/(increase) in debtors	85,054	(1,257,630)
	(Decrease) in creditors	(207,327)	(110,409)
	Cash generated from operations	<u>369,450</u>	<u>581,479</u>

24 Analysis of changes in net funds

The charity had no material debt during the year.

