

**REGISTERED COMPANY NUMBER: 07444292 (England and Wales)**  
**REGISTERED CHARITY NUMBER: 1150048**

**The Karen Clifford Skin Cancer Charity  
(A Company Limited by Guarantee)**

**Report of the Trustees and**

**Unaudited Financial Statements**

**for the Year Ended 31st December 2023**

Brooks Mayfield Limited  
Chartered Accountants  
12 Bridgford Road  
West Bridgford  
Nottinghamshire  
NG2 6AB

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for the Year Ended 31st December 2023**

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**Report of the Trustees  
for the Year Ended 31st December 2023**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31st December 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

**OBJECTIVES AND ACTIVITIES**

**Core Objectives**

Skcin's core objectives are to raise awareness of both melanoma and non-melanoma skin cancer, specifically to promote prevention and early detection through educational intervention for public benefit. The charity has remained committed to these objectives for the past 18 years, which are strategically delivered and achieved by the implementation of our suite of bespoke, national accreditation programmes and educational resources. This ongoing commitment to public benefit through educational intervention on a national scale is clearly demonstrated consistently throughout our activities and achievements.

Our national accreditation programmes have been developed to provide sustainable, nationally accessible intervention across key 'at risk' and 'influential' target audiences to generate impact, provide measured outcomes and assist us in our mission to plant skin cancer prevention and early detection into the heart of communities nationwide. Skcin feel it important to add valuable narrative explaining the accreditation programmes as they are core to our work and continue to generate impact year on year.

**Throughout 2023 Skcin have been dedicated to:**

- Raising awareness of the prevention and early detection of melanoma and non-melanoma skin cancer through educational intervention.
- Providing bespoke solutions for key 'at risk' and 'influential' audiences via our suite of national educational accreditation programmes and resources.
- Ensuring the continued development, sustainability, participation, engagement and management of our national accreditation programmes.
- Working with targeted industry sectors and key stakeholders to develop collaborative approaches to increasing awareness and engagement.
- Providing nationally accessible, training, tools and resources to support us in our mission to embed skin cancer prevention and early detection into the heart of communities nationwide.
- Evaluating our service offering and developing solutions to meet the evolving needs of beneficiaries and remain up-to-date with technological advancements.

## **OBJECTIVES AND ACTIVITIES**

### **Significant activities**

#### **Sun Safe Schools | A free national accreditation programme for UK primary schools**

##### **Sunsafeschools.co.uk**

The Sun Safe Schools national accreditation programme developed by Skcin, launched in 2013 to assist primary schools in their duty of care to safeguard children against over-exposure to UV radiation and prevent skin cancer through education. By embedding sun safe teachings and practices into primary education, the key objective of the programme is to influence behaviours, prevent skin cancer for our future generations and raise awareness across wider school communities nationwide. As pioneers in educational intervention in this field, Skcin are proud to be the first ever charity to develop a comprehensive accreditation programme that subsequently lead us to introduce the same concept across further key 'at risk' and influential target audiences.

The Sun Safe Schools programme provides schools with comprehensive FREE resources to assist them in their duty of care to deliver the following criteria:

**PROTECTION:** providing an environment that enables children and staff to stay safe in the sun.

**EDUCATION:** learning about sun safety to increase knowledge and influence behaviour.

**COLLABORATION:** working with parents, the management structure and the wider community to reinforce awareness about skin cancer and the importance of sun safety.

Expert support is provided to schools year on year as the charity witnesses increasing demand. In addition, Skcin support parents/patients experiencing challenges with schools by mediating and intervening to support school leadership teams. Due to our dedication and commitment Skcin have become a well-established and trusted resource for school settings in this sector, with the programme acknowledged by Public Health and Research academics keen to look at impact and success.

### **2023 Update**

2023 saw 441 new schools register with the programme to access resources with a potential reach of 120,324 children / families nationwide. Around 40% of schools actively engaged with the accreditation process by providing feedback to Skcin on the completion of various steps required with a measured outcome reach of 38,634 pupils/families. We are pleased with this healthy uptake of new settings taking part alongside schools renewing their annual accreditation.

Skcin continue to work hard to engage stakeholders such as local Councils and school academies to help signpost the accreditation. The charity also engages with schools via online led community forums, specialist PHSE lead networks and Healthy Schools programmes to further promote the accreditation and encourage participation nationally.

The charity continues to receive a huge amount of highly positive reviews from the schools that gain their accreditation which are testament to the success of the programme. This feedback is essential in providing evidence of how the programme is positively impacting settings across the UK - not only with regards to children, but with parents, teachers, staff and wider school communities:

**Report of the Trustees  
for the Year Ended 31st December 2023**

**OBJECTIVES AND ACTIVITIES**

"Being part of the annual Sun Safe Schools accreditation programme has had a profound influence on our school community. Achieving accreditation as a sun safe school has played a pivotal role in shaping children's behaviour towards sun safety. The programme has effectively raised awareness amongst students, instilling in them the significance of adopting sun protection measures in their daily routines. Collaborating with parents through this initiative has proven to be instrumental in garnering their whole-hearted support and expanding awareness across the wider school community. This partnership with parents has facilitated a holistic approach towards reinforcing sun safety practices within the school environment. The benefits of our accreditation have been far-reaching, positively impacting the entire school. Our participation in the programme has further solidified our dedication to sun protection, education, and collaborative efforts. The resources provided by the programme have been invaluable assets, bolstering our capacity to effectively promote sun safety practices and drive collaboration amongst stakeholders. In summary, our school's engagement in the Sun Safe Schools accreditation programme has not only culminated in us attaining accredited status but has also enriched our school ethos with a pervasive culture of unwavering sun safety awareness and commitment."

St. Joseph's RC Primary School, Glamorgan

**Sun safe Nurseries**

**A free national accreditation programme for Nurseries and Pre-School Settings**

**[www.sunsafenurseries.co.uk](http://www.sunsafenurseries.co.uk)**

The Sun Safe Nurseries accreditation programme developed by Skcin, launched following the success of the Sun Safe Schools programme and in identifying the need for early years settings to have a similar accreditation in place to protect and educate early learners. The programme provides settings with free access to comprehensive resources to enable them to implement a suitable sun protection policy, communicate with parents to gain the required level of support, introduce sun safe messaging to early learners and raise awareness of skin cancer prevention across their stakeholder communities.

**2023 Update**

Our Sun Safe Nurseries accreditation programme has seen healthy growth year-on-year with 2023 witnessing 643 new registrations to access resources - a potential reach of 44,776 early learners and their families. 262 settings fully completed the accreditation process by providing feedback evidence on the completion of each step required with a confirmed, measured outcome reach of 17,258 children and families.

As with the school's programme, continual management and support has been provided over the year and continue to receive a substantial stream of highly positive feedback daily during the spring and summer months as settings complete and/or renew the annual accreditation process:

"Using the Sun Safe Nurseries resources, we developed a comprehensive sun safety policy for parents. We modified the permissions on our children's communication app to require wide-brimmed bucket hats and included the SKCIN sun safety booklet with additional information. We use the recommended UV app daily and post relevant signs to inform parents and staff, involving the children as a learning experience. Our recent policy review shows it continues to effectively educate our families.

We found the resources invaluable; they are both educational and engaging, making the learning experience more impactful. We placed printed copies in our hallway and reception area for visitors, and we sent digital copies to our current families. By doing this, we ensure the widespread dissemination of sun safety information to everyone.

Since becoming accredited, our setting has benefited from increased sun safety awareness and healthier outdoor practices. Parents and carers have been very supportive, reinforcing sun safety habits at home. The children have responded positively, becoming more conscious about wearing hats and applying sunscreen. The programme and its resources have been extremely helpful, providing clear and engaging materials that make sun safety education enjoyable and effective."

Teepee Day Nursery, Berkshire

## **OBJECTIVES AND ACTIVITIES**

### **Sun Safe Workplaces | A national accreditation programme for employers of outdoor workers**

**[www.sunsafeworkplaces.co.uk](http://www.sunsafeworkplaces.co.uk)**

Skcin have been providing comprehensive, trusted advice to employers of outdoor workers since the launch of our national Sun Safe Workplaces Accreditation programme in 2014. We provide extensive resources and guidance to many businesses trying to navigate the complex world relating to their moral and legal obligations to protect and educate their outdoor workers who are up to 60% greater risk of developing skin cancer.

#### **2023 Update**

Our accreditation and associated resources have attracted a huge amount of engagement from businesses over the years. However, the future developments for the programme outlined in our previous report continued throughout 2023 to upgrade our service for this high-risk sector.

Our revised offering for employers of outdoor workers and HSRs will introduce a digital training programme that can be effectively managed internally, enabling hosted training in group, face-to-face sessions, in addition to facilitating remote training to support the needs of individual organisations. Additional developments include the introduction of digital solar UVR Assessments, Sun Protection Polices and a wide range of bespoke, supportive resources to provide ongoing visual and educational reinforcement.

In preparation for a soft launch and external testing in 2024, the development of the programme throughout 2023 included a comprehensive administration panel for registered organisations, enabling them to efficiently manage all aspects of the accreditation criteria. In addition, the implementation of metrics and reporting data derived from employee training will provide both individual organisations and Skcin with vital insights with which to evaluate programme effectiveness with measured outcomes.

Skcin would like to pay special thanks to The David Price Melanoma Trust for their continued support with the ongoing build of the new Sun Safe Workplaces website which has been funded by the Trust.

### **MASCED (Melanoma and Skin Cancer Early Detection)**

#### **A national training programme for hair, health and beauty industry professionals.**

**MASCED.UK**

The MASCED accreditation programme developed by Skcin launched in January 2018 as a completely unique, nationally accessible intervention to educate hair, health and beauty industry professionals how to spot suspicious / potentially cancerous lesions that may be observed on their clients' skin.

The objective of the accreditation is to significantly raise awareness of the early signs and symptoms of both melanoma and non-melanoma skin cancer across this vast and highly influential target sector, promoting early diagnosis and treatment to improve patient outcomes and save lives.

Professionals who work across these industries are uniquely placed to observe changes that may occur on their clients' skin, particularly in areas they can't see themselves, making them powerful advocates in the fight against skin cancer.

The training has been reviewed by professional dermatologists and is supported, officially recognised and/or endorsed or accredited by the following key industry bodies: HABIA (Hair and Beauty Industry Authority - worth 3 CPD) BABTAC (British Association of Beauty Therapists and Cosmetologists) NHBF (National Hair and Beauty Federation) BBC (British Beauty Council) and the FHT (Federation of Holistic Therapists).

**Report of the Trustees  
for the Year Ended 31st December 2023**

**OBJECTIVES AND ACTIVITIES**

**2023 Update**

2023 witnessed over 1300 new registrations for the MASCED training, resulting in 732 hair, health and beauty industry professionals completing the full course and becoming accredited in that year. Due to back office data derived from accredited professionals, the client base reach exceeds 200,000. This brings our YTD to: >18,000 registered professionals, >9,500 fully accredited professionals with a >2 million client base.

Witnessing increasing demand, registrations span more than 30 different industry professions and continued growth in global appeal with our data showing professionals have undertaken the training from 28 different countries across the globe.

The programme consistently receives 5 star testimonials from our army of trained professionals, who must provide feedback as part of gaining their accreditation, allowing us to monitor programme effectiveness, maintain best practice and evaluate outcomes. To date, 99.6% of professionals would recommend the training to others providing an average star rating of 4.94.

Throughout 2023 all service users/learners have been fully supported in addition to ongoing promotional activity and relationship building undertaken by Skcin to encourage and enhance collaborations and uptake, which is crucial to its ongoing success. Engaging with universities, colleges and training academies to train emerging industry professionals, in addition to maintaining and forging relationships with key industry partners and attending high profile industry events has been key to securing ongoing support to drive engagement and participation.

Skcin is afforded much praise in the Beauty sector for its innovative solution and tireless efforts in marketing the online training and Skcin are regularly requested to speak at industry events, conferences and seminars.

As a result of the training programme, Skcin continue to receive many successful early detection reports from industry professionals, proving that it is clearly living up to its strap line - 'Training eyes to save lives.' Data collection of this reported vital information is ongoing as are the metrics and new methodology for securing additional data to quantify the impacts of this innovative solution to education in the sector.

**MACSCED PRO - (Melanoma and Skin Cancer Early Detection)**

**A national training programme for medical & healthcare practitioners and Allied Healthcare Professionals**

**pro.masced.uk**

Following the success of the MASCED training, it became increasingly apparent that there was a considerable void in such training made available to the healthcare sector. With an evident lack of adequate skin cancer specific training for GPs and Allied Healthcare professionals, Skcin set upon developing a solution specifically aimed at filling this void - launching the MASCED PRO training programme in 2019.

The training was reviewed by the British Association of Dermatologists (BAD), the British Dermatology Nursing Group (BDNG) and the British Association of Skin Cancer Nurse Specialists (BASCNS) all of whom provided hugely positive and supportive feedback. The training programme was also submitted to the Royal College of Podiatry for their extensive review, achieving official endorsement as an accredited course with CPD in 2020.

**2023 Update**

Over 400 healthcare professionals registered with the programme, resulting in 219 professionals fully completing the MASCED PRO training course in 2023, bringing our YTD to: 1,557 certified AHPs.

Throughout the year Skcin have proactively worked with supportive organisations, third party training providers and universities to help route the training to the right audiences, in addition to attending key exhibitions and events to promote the programme.

**OBJECTIVES AND ACTIVITIES**

Throughout 2023 we continued to receive hugely positive feedback from accredited professionals 99.4% of which state they would recommend the training to other professionals, providing an average star rating of 4.82.

**SKCIN SHOP**

**[shop.skcin.org](https://shop.skcin.org)**

Skcin's online store provides a one-stop shop for anyone in need of educational resources. The shop has become increasingly popular year-on-year providing an array of bespoke resources, tailored to suit the needs and requirements of varied audiences, which is crucial in raising awareness nationally.

Without doubt, our most popular resource is our 'Sun Safety and Skin Cancer' booklets that contain a wealth of information about causes, risk factors, prevention, skin checking and the early detection of both melanoma and non-melanoma skin cancer. These are supplied in boxes of 350 units and are widely sourced each year, largely by the NHS and healthcare organisations nationwide. On average Skcin print and distribute circa 90,000 copies annually - having distributed over 850,000 copies to date.

Further bespoke educational and awareness resources are purchased from workplaces, schools, nurseries and our MASCED accredited professionals to create in-salon/clinic displays helping to raise awareness across the communities in which they operate.



## **ACHIEVEMENT AND PERFORMANCE**

### **The Skcin App**

#### **app.skcin.org**

2021 saw the exciting launch of our innovative Skcin App. The app was developed in response to the emerging needs of beneficiaries during the COVID 19 pandemic and the digital mobile health revolution.

Our objective was to provide the public with a comprehensive, educational and self-management mobile app that would empower people of all skin types to learn more and take charge of their skin health and surveillance - helping to prevent skin cancer, improve patient outcomes through early diagnosis and save lives.

Phase 1 of the app launched in August 2021, with phase 2 launching in 2022 to provide a comprehensive lesion tracker service. The build of both phases of the app were kindly funded by the David Price Melanoma Trust.

#### **2023 Update**

Throughout 2023, the app has been extremely well received achieving steady growth down to consistent, effective marketing and promotion within our printed literature, via commercial partnerships, through our accreditation programmes, across our social media platforms and at events & exhibitions.

In 2023, engagement almost doubled with a further 1,353 installations recorded.

We have witnessed a healthy increase in support and signposting from dermatologists and skin cancer specialist nurses who lack the time to effectively educate the growing number of skin cancer patients on the prevention and early detection of skin cancer and are in need of a solution to provide a more comprehensive alternative to paper booklets/handouts.

### **The Skcin Website**

#### **Skcin.org**

During 2023, we have been working on the design and content of our new Skcin website which has provided a wealth of information and support for many years, but is long-overdue an upgrade. The new site will launch in 2024 which aims to more clearly define and signpost our educational solutions and resources, whilst continuing to provide the quality educational content we are renowned for. The new site will provide enhanced usability, and additional resources for the benefit of our stakeholders and the public.

The build of the new Skcin website has been kindly funded by the David Price Melanoma Trust.

### **Additional Activities:**

#### **MAY 2023 (National Skin Cancer Awareness Month)**

Although Skcin consider every month to be 'Skin Cancer Awareness Month' May is now widely recognised as an official, national awareness month in the UK. As with previous years May 2023 witnessed a healthy increase in appetite for our resources, expertise and services across the board. Annually this requires a great deal of preparation and added support in place to ensure stakeholders and the public are supported accordingly. Cancer Alliances, Integrated Care Boards, NHS Trusts and local Councils were supported with an array of assets, physical resources and furnished with our prevention and early detection communications Toolkit.

#### **100 Miles in May Annual Fundraiser**

In May 2023 Skcin partnered with fellow research and patient-led charity Melanoma Focus for the annual 100 Miles in May Fundraiser which supports both charities 50/50 with any funds raised. Skcin delivered a social media campaign in March and April to promote the fundraiser and liaised closely with all participants providing assets, resources and support throughout the challenge.

#### **Supporting Gateway C**

In Q1 of 2023 Skcin were approached by NHS funded Gateway C to support them in the provision of educational and supportive resources for healthcare professionals and Cancer Alliances nationwide. Subsequently Skcin developed a range of co-branded resources, providing an essential toolkit to aid practitioners in the vital early detection of skin cancer and provide information to patients to help them take charge of their skin health and surveillance. We were delighted to extend our support to Gateway C once again following our partnership in 2022 to assist them in developing their online training course.

**Report of the Trustees  
for the Year Ended 31st December 2023**

**VAT Burn Campaign**

Throughout 2023 SKCIN have been proactive supporters of the VAT Burn campaign as a lead charity that represents the fight against both melanoma AND non-melanoma skin cancer. The campaign has seen a growing number of charities, cross-party politicians and medical professionals join forces to call on Government to abolish VAT on factor 30+ sunscreen. We believe sunscreen is an essential health item that should not be classed as a luxury. Making high factor sunscreen more affordable for everyone will not only help reduce the rising incidence of the UK's most common cancer, but will help relieve the significant burden it places on our NHS.

In addition to supporting this call, Skcin are strongly advocating for a vital, dual approach to reduced taxation and education to be taken by government to ensure effective outcomes.

Throughout 2023, we attended many meetings with key stakeholders, including industry sector supporters, brands and major retail pharmacy VAT leads to gain retail support and insight. We also engaged our professional and public stakeholder communities in signing a joint letter to the Prime Minister, which was delivered at a hand-in event at Westminster in November.

**Sun Protection Conference**

Skcin were honoured to be invited to speak at the Sun Protection Conference 2023. Running biennially since 1992, the conference is one of the leading, global events in the sun care industry, tackling the latest challenges and championing the ever-evolving science. With the 2023 Conference entitled "A Decade of Challenge - The Uncertain Future of Sun Protection", The landmark conference aimed to face the coming decade head-on, with a carefully-curated faculty and agenda that does not shirk these challenges but identifies, dissects and analyses both issues and solutions.

Due to our expertise in the field of prevention, Skcin were asked from our unique perspective to present to industry where it is failing and what improvements could be made. We duly presented many key failings and numerous, actionable solutions for consideration. Despite our content being controversial, the presentation was well received and was followed up by a lively panel discussion with fellow guest speakers.

**Public Engagement Events**

In 2023 Skcin attended the following events to exhibit, facilitate speaker slots, attend meetings and/or deliver awareness or training:

- BTME - British Turf Management Exhibition, Harrogate - January
- Sanofi NMSC Government Roundtable - January
- Foot and Ankle Show (exhibition and live stage presentation), Liverpool - February
- Dental Show Exhibition, Manchester - March
- Dermalogica (partner) press event, Surrey - March
- Melanoma Patient Conference, Birmingham - March
- Healthy School's (webinar) - March
- Professional Salon (webinar) - April
- Federation of Holistic Therapists (webinar) - May
- University of Birmingham (webinar) - May
- New College Lanarkshire (webinar) - May
- Tesco Headquarters, London (Awareness event) - May
- Health And Safety Show Exhibition, Excel London - May

## **The Karen Clifford Skin Cancer Charity**

### **Report of the Trustees for the Year Ended 31st December 2023**

- ROT Golf Club fundraising and awareness event, Nottingham - June
- BAD Annual Conference, Liverpool - July
- Beauty Industry Group (meeting), London - August
- Director for Education County Schools (meeting), Aberdeen - August
- Quality in Care (QIC) Dermatology Awards, London - September
- BDNG Annual Conference, Harrogate - September
- Professional Beauty North, Manchester - September
- Retail Heads of Pharmacy (VAT meeting) London - September
- SMAE Institute Exhibition, Oxford - October
- Sun Protection Conference - Guest Speakers, London - November
- Royal College of Podiatry Annual Conference and Exhibition, Liverpool - November

#### **Media and PR**

Each year Skcin frequently write, contribute to, and/or comment on a variety of articles for various printed and digital publications for national, local and industry specific media that helps us to raise awareness of skin cancer prevention and early detection and the wide range of educational solutions and supportive resources we offer. We also regularly undertake radio interviews commonly requested throughout the Spring and Summer months, consistently reacting to and advising on current news stories.

#### **Awards**

In September 2023 Skcin were delighted to receive a 'Highly Commended' award for our MASCED PRO training programme at the Quality in Care Dermatology Awards held at the Royal College of Physicians in London. Up against some high calibre competition we were also delighted to receive second place in the 'Dermatology Education Programmes for Healthcare Professionals'. Presented to the charity by Dr Hilary Jones MBE, the awards sits proudly alongside our growing collection.

#### **Ambassador Network**

In 2023 the charity continued to attract many Ambassadors to our growing network. From patients and clinicians, to trainers and influencers, our Ambassadors come in many forms to support us in our mission to educate the nation and achieve our goals.

#### **2023 SUMMARY**

2023 was another proactive year for the charity that we believe clearly demonstrates our commitment to fulfilling our charitable objectives. We remain committed to developing and enhancing our service offering for the purpose of public benefit. We are proud to continue to lead the way in educational intervention with our unique, multi-channel approach in delivering bespoke, long-term, sustainable solutions to combat the UK's most common cancer through the power of prevention and early detection.

#### **CHARITY'S POLICY ON RESERVES**

Skcin ensure there are, at all times sufficient funds to enable the continuation and development of the charity, which includes the management and development of our national accreditation programmes. We continue to review channels to grow revenue via sponsorships, partnerships and fundraising, in addition to ways in which we can work to make ourselves become more independently sustainable. We are committed to ensuring any reserves are well utilised and the trustees are of the opinion that the balance on the reserves are sufficient to meet any future commitments.

## **The Karen Clifford Skin Cancer Charity**

### **Report of the Trustees for the Year Ended 31st December 2023**

#### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

##### **Governing document**

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

#### **REFERENCE AND ADMINISTRATIVE DETAILS**

##### **Registered Company number**

07444292 (England and Wales)

##### **Registered Charity number**

1150048

##### **Registered office**

1a Mabel Grove  
West Bridgford  
Notts  
NG2 5GT

##### **Trustees**

Mr J A Holmes  
Mr J A Lawrence  
Mr R E Clifford

##### **Independent Examiner**

Brooks Mayfield Limited  
Chartered Accountants  
12 Bridgford Road  
West Bridgford  
Nottinghamshire  
NG2 6AB

Approved by order of the board of trustees on 13th September 2024 and signed on its behalf by:

Mr R E Clifford - Trustee

**Independent Examiner's Report to the Trustees of  
The Karen Clifford Skin Cancer Charity**

**Independent examiner's report to the trustees of The Karen Clifford Skin Cancer Charity ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31st December 2023.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

William Oates

Brooks Mayfield Limited  
Chartered Accountants  
12 Bridgford Road  
West Bridgford  
Nottinghamshire  
NG2 6AB

13th September 2024

**The Karen Clifford Skin Cancer Charity**

**Statement of Financial Activities  
for the Year Ended 31st December 2023**

	Notes	<b>2023 Unrestricted fund £</b>	<b>2022 Total funds £</b>
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations/fundraisers /corporate partnerships		<b>85,352</b>	180,667
Other trading activities	2	<b>50,842</b>	10,090
Investment income	3	<b>270</b>	122
<b>Total</b>		<b>136,464</b>	190,879
 <b>EXPENDITURE ON</b>			
Raising funds	4	<b>75,249</b>	27,948
 <b>Charitable activities</b>			
Skcin		<b>112,596</b>	115,264
Other		<b>268</b>	357
<b>Total</b>		<b>188,113</b>	143,569
 <b>NET INCOME/(EXPENDITURE)</b>		<b>(51,649)</b>	47,310
 <b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward		<b>144,427</b>	97,117
 <b>TOTAL FUNDS CARRIED FORWARD</b>		<b>92,778</b>	144,427

The notes form part of these financial statements

# The Karen Clifford Skin Cancer Charity

## Statement of Financial Position 31st December 2023

	Notes	2023 Unrestricted fund £	2022 Total funds £
<b>FIXED ASSETS</b>			
Tangible assets	9	804	1,072
<b>CURRENT ASSETS</b>			
Cash at bank and in hand		94,924	151,664
<b>CREDITORS</b>			
Amounts falling due within one year	10	(2,950)	(8,309)
<b>NET CURRENT ASSETS</b>		<u>91,974</u>	<u>143,355</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>92,778</u>	<u>144,427</u>
<b>NET ASSETS</b>		<u>92,778</u>	<u>144,427</u>
<b>FUNDS</b>	11		
Unrestricted funds		<u>92,778</u>	<u>144,427</u>
<b>TOTAL FUNDS</b>		<u>92,778</u>	<u>144,427</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st December 2023 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 13th September 2024 and were signed on its behalf by:

Mr R E Clifford - Trustee

The notes form part of these financial statements

**Notes to the Financial Statements  
for the Year Ended 31st December 2023**

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings                      - 25% on reducing balance

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.



Notes to the Financial Statements - continued  
for the Year Ended 31st December 2023

**2. OTHER TRADING ACTIVITIES**

	<b>2023</b>	2022
	<b>£</b>	£
Trading income	<b>50,842</b>	10,090

**3. INVESTMENT INCOME**

	<b>2023</b>	2022
	<b>£</b>	£
Deposit account interest	<b>270</b>	122

**4. RAISING FUNDS**

**Raising donations and legacies**

	<b>2023</b>	2022
	<b>£</b>	£
Support costs	<b>19,947</b>	-

**5. NET INCOME/(EXPENDITURE)**

Net income/(expenditure) is stated after charging/(crediting):

	<b>2023</b>	2022
	<b>£</b>	£
Depreciation - owned assets	<b>268</b>	358

**6. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the year ended 31st December 2023 nor for the year ended 31st December 2022.

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 31st December 2023 nor for the year ended 31st December 2022.

**7. STAFF COSTS**

The average monthly number of employees during the year was as follows:

	<b>2023</b>	2022
	<b>3</b>	3

No employees received emoluments in excess of £60,000.

Notes to the Financial Statements - continued  
for the Year Ended 31st December 2023

8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
<b>INCOME AND ENDOWMENTS FROM</b>	
Donations/fundraisers /corporate partnerships	180,667
Other trading activities	10,090
Investment income	122
<b>Total</b>	<u>190,879</u>
<b>EXPENDITURE ON</b>	
Raising funds	27,948
<b>Charitable activities</b>	
Skcin	115,264
Other	357
<b>Total</b>	<u>143,569</u>
<b>NET INCOME</b>	47,310
<b>RECONCILIATION OF FUNDS</b>	
Total funds brought forward	97,117
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u><u>144,427</u></u>

9. TANGIBLE FIXED ASSETS

	Fixtures and fittings £
<b>COST</b>	
At 1st January 2023 and 31st December 2023	<u>6,025</u>
<b>DEPRECIATION</b>	
At 1st January 2023	4,953
Charge for year	268
At 31st December 2023	<u>5,221</u>
<b>NET BOOK VALUE</b>	
At 31st December 2023	<u>804</u>
At 31st December 2022	<u><u>1,072</u></u>

Notes to the Financial Statements - continued  
for the Year Ended 31st December 2023

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023	2022
	£	£
Trade creditors	360	359
Social security and other taxes	2,168	2,174
Other creditors	-	394
Accruals	422	5,382
	<u>2,950</u>	<u>8,309</u>

11. MOVEMENT IN FUNDS

	At 1/1/23 £	Net movement in funds £	At 31/12/23 £
<b>Unrestricted funds</b>			
General fund	144,427	(51,649)	92,778
<b>TOTAL FUNDS</b>	<u>144,427</u>	<u>(51,649)</u>	<u>92,778</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	136,464	(188,113)	(51,649)
<b>TOTAL FUNDS</b>	<u>136,464</u>	<u>(188,113)</u>	<u>(51,649)</u>

Comparatives for movement in funds

	At 1/1/22 £	Net movement in funds £	At 31/12/22 £
<b>Unrestricted funds</b>			
General fund	97,117	47,310	144,427
<b>TOTAL FUNDS</b>	<u>97,117</u>	<u>47,310</u>	<u>144,427</u>

Notes to the Financial Statements - continued  
for the Year Ended 31st December 2023

11. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	190,879	(143,569)	47,310
<b>TOTAL FUNDS</b>	<u>190,879</u>	<u>(143,569)</u>	<u>47,310</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/1/22 £	Net movement in funds £	At 31/12/23 £
<b>Unrestricted funds</b>			
General fund	97,117	(4,339)	92,778
<b>TOTAL FUNDS</b>	<u>97,117</u>	<u>(4,339)</u>	<u>92,778</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	327,343	(331,682)	(4,339)
<b>TOTAL FUNDS</b>	<u>327,343</u>	<u>(331,682)</u>	<u>(4,339)</u>

12. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31st December 2023.

**The Karen Clifford Skin Cancer Charity**

**Detailed Statement of Financial Activities  
for the Year Ended 31st December 2023**

	2023 £	2022 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations/fundraisers /corporate partnerships</b>		
Donations	55,352	180,667
Grants	30,000	-
	<b>85,352</b>	<b>180,667</b>
<b>Other trading activities</b>		
Trading income	50,842	10,090
<b>Investment income</b>		
Deposit account interest	270	122
<b>Total incoming resources</b>	<b>136,464</b>	<b>190,879</b>
<b>EXPENDITURE</b>		
<b>Other trading activities</b>		
Event costs & direct purchases	1,030	838
Website/digital development costs	23,506	18,189
Advertising & publicity costs	2,185	4,311
Printing & design costs	28,581	4,610
	<b>55,302</b>	<b>27,948</b>
<b>Charitable activities</b>		
Wages	87,128	82,001
Social security	4,818	4,274
	<b>91,946</b>	<b>86,275</b>
<b>Other</b>		
Depreciation of tangible fixed assets	268	357
<b>Support costs</b>		
<b>Management</b>		
Administration costs	18,600	17,288
Pensions	5,172	2,069
Insurance	692	734
Office expenses	4,073	3,654
Other costs	3,176	2,813
Motor & travel	7,822	1,036
	<b>39,535</b>	<b>27,594</b>
<b>Finance</b>		
Bank charges	78	111
<b>Governance costs</b>		
Professional & legal fees	563	875
Carried forward	563	875

This page does not form part of the statutory financial statements

**The Karen Clifford Skin Cancer Charity**

**Detailed Statement of Financial Activities  
for the Year Ended 31st December 2023**

	2023 £	2022 £
<b>Governance costs</b>		
Brought forward	<b>563</b>	875
Accountancy fees	<b>421</b>	409
	<b>984</b>	1,284
Total resources expended	<b>188,113</b>	143,569
<b>Net (expenditure)/income</b>	<b>(51,649)</b>	47,310

This page does not form part of the statutory financial statements