

**REGISTERED COMPANY NUMBER: 07444292 (England and Wales)**  
**REGISTERED CHARITY NUMBER: 1150048**

**The Karen Clifford Skin Cancer Charity  
(A Company Limited by Guarantee)**

**Report of the Trustees and**

**Unaudited Financial Statements**

**for the Year Ended 31st December 2022**

Brooks Mayfield Limited  
Chartered Accountants  
12 Bridgford Road  
West Bridgford  
Nottinghamshire  
NG2 6AB

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for the Year Ended 31st December 2022**

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## **The Karen Clifford Skin Cancer Charity**

### **Report of the Trustees for the Year Ended 31st December 2022**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31st December 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

#### **OBJECTIVES AND ACTIVITIES**

##### **Core Objectives**

Skcin's core objectives are to raise awareness of both melanoma and non-melanoma skin cancer, specifically to promote prevention and early detection through educational intervention for public benefit. The charity has remained committed to these objectives for the past 17 years, which are strategically delivered and achieved by the implementation of our suite of bespoke national accreditation programmes. This ongoing commitment to public benefit through educational intervention on a national scale is clearly demonstrated consistently throughout our activities and achievements.

Our national accreditations have been developed to provide sustainable, nationally accessible intervention across key 'at risk' and 'influential' audiences to generate impact, provide measured outcomes and assist us in our mission to plant skin cancer prevention and early detection into the heart of communities nationwide. Skcin feel it important to add valuable narrative explaining the accreditation programmes as they are core to our work and continue to generate impact year on year.

##### **Throughout 2022 Skcin have been dedicated to:**

- " Raising awareness of the prevention and early detection of melanoma and non-melanoma skin cancer through educational intervention.
- " Providing bespoke solutions for key 'at risk' and 'influential' audiences via our suite of national educational intervention and accreditation programmes.
- " Ensuring the continued development, sustainability, participation, engagement and management of our national accreditation programmes.
- " Working with targeted industry sectors and key stakeholders to develop collaborative approaches to increasing awareness and engagement.
- " Providing nationally accessible, training, tools and resources to support us in our mission to embed skin cancer prevention and early detection into the heart of communities nationwide.
- " Evaluating our service offering and developing solutions to meet the evolving needs of beneficiaries and remain up-to-date with technological advancements.

## **OBJECTIVES AND ACTIVITIES**

### **Significant activities**

#### **Sun Safe Schools | A free national accreditation programme for UK primary schools**

**Sunsafeschools.co.uk**

The Sun Safe Schools national accreditation programme developed by Skcin, launched in 2013 to assist primary schools in their duty of care to safeguard children against over-exposure to UV radiation and prevent skin cancer through education. By embedding sun safe teachings and practices into primary education, the key objective of the programme is to influence behaviours, prevent skin cancer for our future generations and raise awareness across wider school communities nationwide. As pioneers in educational intervention in this field, Skcin are proud to be the first ever charity to develop a comprehensive accreditation programme that subsequently lead us to introduce the same concept across further key 'at risk' and influential target audiences.

The Sun Safe Schools programme provides schools with comprehensive FREE resources to assist them in their duty of care to deliver the following criteria:

**PROTECTION:** providing an environment that enables children and staff to stay safe in the sun.

**EDUCATION:** learning about sun safety to increase knowledge and influence behaviour.

**COLLABORATION:** working with parents, the management structure and the wider community to reinforce awareness about skin cancer and the importance of sun safety.

Expert support is provided to schools year on year as the charity witnesses increasing demand. In addition, Skcin support parents/patients experiencing challenges with schools by mediating and intervening to support school leadership teams. Due to our dedication and commitment Skcin have become a well-established and trusted resource for school settings in this sector, with the programme acknowledged by Public Health and Research academics keen to look at impact and success.

### **2022 Update**

2022 saw 421 new schools register with the programme to access resources, 50% of which actively engaged with the accreditation process by providing feedback to Skcin on the completion of each step. We are pleased with this healthy uptake of new settings taking part as well as an increase in the number of schools, renewing their annual accreditation.

The new web site launched in 2021, proved throughout 2022 to be working efficiently as is the back-office management system allowing the charity to monitor progress, feedback and programme effectiveness. The additional range of educational resources developed in tandem with the launch of the website have proved to be valuable additions to the service offering with excellent feedback, as we strive to develop children's knowledge year-on-year throughout primary education with curriculum linked teaching resources and engaging, fun activities for all ages and abilities.

Skcin continue to work hard to engage stakeholders such as local Councils and school academies to help signpost the accreditation. The charity is also engaging with schools via online led community forums, specialist PHSE lead networks and Healthy schools programmes to further promote the accreditation and encourage participation nationally.

In 2021 (not detailed in the previous report) the programme became officially recognised by NICE (National Institute of Health and Care Excellence) published in NICE's Shared Learning Collection and alongside the NICE guidance as a supporting resource- thus gaining further credibility as an effective solution to tackling the rising incidence of skin cancer through active preventative intervention.

**Report of the Trustees  
for the Year Ended 31st December 2022**

**OBJECTIVES AND ACTIVITIES**

As detailed in our 2021 report, following years of lobbying and lengthy consultations, it was announced that Sun Safety and Skin Cancer Prevention would finally make it onto the new PHSE Curriculum. The new PHSE curriculum came into force in September 2020, stating all English primary schools should teach pupils about safe and unsafe exposure to the sun, including how to reduce the risk of skin cancer. Awareness of this regulation is slowly filtering through to schools but sadly, not at the speed we'd hoped for. All UK schools are under increased pressure to deliver a very content heavy PHSE curriculum and are simply under-resourced to deliver this effectively - with the importance of Sun Safety competing against many other health-related priorities.

The charity continues to receive a huge amount of highly positive reviews from the schools that gain their accreditation which are testament to the success of the programme and the impact it is generating nationwide. This feedback is essential in providing evidence of how the programme is positively impacting settings across the UK - not only with regards to children, but with parents, teachers, staff and wider school communities.

Since the COVID 19 pandemic it has taken Public Health significant time to restructure and re-strategise and we hope 2023/2024 will witness much-needed engagement and support from Public Health England to help Skcin in our mission. Nevertheless, we remain highly committed to fulfilling our objectives as we continue our dedicated work in this sector.

**Sun safe Nurseries**

**A free national accreditation programme for Nurseries and Pre-School Settings**

**[www.sunsafenurseries.co.uk](http://www.sunsafenurseries.co.uk)**

The Sun Safe Nurseries accreditation programme developed by Skcin, launched following the success of the Sun Safe Schools programme and in identifying the need for pre-school settings to have a similar accreditation in place with access to comprehensive resources to enable them to implement a suitable sun protection policy, communicate with parents to gain the required level of support and introduce sun safe messaging to early learners.

**2022 Update**

Our Sun Safe Nurseries accreditation programme has seen healthy growth each year with 2022 witnessing 524 new registrations.

We continue to receive a substantial stream of highly positive feedback daily during the spring and summer months as settings complete and/or renew the annual accreditation process.

As with the school's programme, continual management and support has been provided over the year. Skcin has witnessed chains of nursery settings signing up, again receiving 100s of positive reviews and feedback from settings on the accreditation and its impact. One such setting reported a parent had detected their own skin cancer from the information we provide to support them in their unique capacity to drive awareness of prevention and early detection across the communities in which they operate.

**Sun Safe Workplaces | A national accreditation programme for employers of outdoor workers**

**[www.sunsafeworkplaces.co.uk](http://www.sunsafeworkplaces.co.uk)**

Skcin have been providing comprehensive, trusted advice to employers of outdoor workers since the launch of our national Sun Safe Workplaces Accreditation programme in 2014. We provide extensive resources and guidance to many businesses trying to navigate the complex world relating to their moral and legal obligations to protect and educate their outdoor workers who are up to 60% greater risk of developing skin cancer.

**2022 Update**

Our accreditation and associated resources have attracted a huge amount of engagement from businesses over the years, however, the future developments for the programme outlined in our previous report began in 2022 as the website and resources were in need of upgrading to support demand, scope and technological advancements.

**Report of the Trustees  
for the Year Ended 31st December 2022**

**OBJECTIVES AND ACTIVITIES**

Our revised offering for employers of outdoor workers and HSRs will introduce a digital training programme that can be effectively managed internally, enabling hosted training in group, face-to-face sessions, in addition to facilitating remote training to support the needs of individual organisations. Additional developments will see the introduction of digital solar UVR Assessments, Sun Protection Polices and a wide range of bespoke resources to provide ongoing visual and educational reinforcement.

The new website which will launch in Spring 2024 enabling organisations to effectively and efficiently manage and analyse all aspects of implementing a comprehensive sun protection programme with maximum impact on learning outcomes and minimum strain on valuable time and resources.

Skcin would like to pay special thanks to The David Price Melanoma Trust for their continued support with the build of the new, comprehensive Sun Safe Workplaces website funded by the Trust.

**MASCED (Melanoma and Skin Cancer Early Detection)**

**A national training programme for hair, health and beauty industry professionals.**

**MASCED.UK**

The MASCED accreditation programme developed by Skcin launched in January 2018 as a completely unique, nationally accessible intervention to educate hair, health and beauty industry professionals how to spot suspicious / potentially cancerous lesions that may be observed on their client's skin.

The objective of the accreditation is to significantly raise awareness of the early signs and symptoms of both melanoma and non-melanoma skin cancer across this vast and highly influential target sector, promoting early diagnosis and treatment to improve patient outcomes and save lives.

Professionals who work across these industries are uniquely placed to observe changes that may occur on their client's skin, particularly in areas they can't see themselves, making them powerful advocates in the fight against skin cancer.

The training has been reviewed by professional dermatologists and is supported, officially recognised and/or endorsed by the following key industry bodies: HABIA (Hair and Beauty Industry Authority - worth 3 CPD) BABTAC (British Association of Beauty Therapists and Cosmetologists) NHBF (National Hair and Beauty Federation) and the BBC (British Beauty Council).

**2022 Update**

2022 witnessed over 1100 new registrations for the MASCED training bringing our YTD results to over 16,000 registrations, spanning 32 different industry professions. In addition, Skcin continue to witness growth in global appeal with professionals that have undertaken the training from 28 different countries across the globe.

The programme consistently receives 5 star testimonials from our army of trained professionals, who must provide feedback as part of gaining their accreditation, allowing us to evaluate impact and maintain best practice.

To add to the list of our supporters, in 2022 the MASCED Training programme was reviewed by the FHT (Federation of Holistic Therapists) and is listed as an accredited course for FHT members.

All service users/learners have been fully supported in addition to ongoing promotional activity and intensive relationship building undertaken by Skcin to encourage and enhance collaborations and uptake, which is crucial to its ongoing success. Engaging with colleges / training academies, maintaining / forging relationships with key industry partners and attending high profile industry events has been key to securing ongoing support to drive engagement and participation.

The charity is keen to keep the training as competitively priced as possible so that we can reach more learners. The price has not increased since 2019 notwithstanding increases in printed material and postage. Despite these increases, the programme remains to provide much-needed income, helping Skcin become more independently sustainable as a charitable organisation.

**Report of the Trustees  
for the Year Ended 31st December 2022**

**OBJECTIVES AND ACTIVITIES**

As a result of the training programme, Skcin continue to receive many early detection reports from industry professionals, proving that it is clearly living up to its strap line - 'Training eyes to save lives.'

**MASCED PRO - (Melanoma and Skin Cancer Early Detection)**

**A national training programme for medical & healthcare practitioners and Allied Healthcare Professionals**  
**pro.masced.uk**

Following the success of the MASCED training, it became increasingly apparent that there was a considerable void in such training made available to the healthcare sector. With an evident lack of adequate skin cancer specific training for GPs and Allied Healthcare professionals, Skcin set upon developing a solution specifically aimed at filling this void - launching the MASCED PRO training programme in 2019.

The training was reviewed by the British Association of Dermatologists (BAD), the British Dermatology Nursing Group (BDNG) and the British Association of Skin Cancer Nurse Specialists (BASCNS) all of whom provided hugely positive and supportive feedback. The training programme was also submitted to the Royal College of Podiatry for their extensive review, achieving official endorsement as an accredited course with CPD in 2020.

**2022 Update**

Over 200 healthcare professionals completed the MASCED PRO training course in 2022. Skcin have been working with third party training providers and colleges to help route the training to the right audiences. Engaging with the NHS however is challenging and labour intensive due to the regional differences in the commissioning of such services. Despite this, successful recruitment is largely down to our in-house marketing, promotional efforts and event attendance - in addition to word of mouth recommendations as we receive excellent feedback from our certified learners that have undertaken the training.

As with our MASCED training programme, all proceeds received via MASCED PRO are crucial to Skcin in providing a much-needed revenue stream to help us become more independently sustainable in a challenging environment where fundraising and corporate support is limited.

**SKCIN SHOP**  
**shop.skcin.org**

Skcin's online store provides a one-stop shop for anyone in need of educational resources. The shop has become increasingly popular over the last two years providing an array of bespoke resources, tailored to suit the needs and requirements of varied audiences, and is crucial in raising awareness nationally.

Without doubt, our most popular resource is our 'Sun Safety and Skin Cancer' booklets that contain a wealth of information about causes, risk factors, prevention, skin checking and early detection. These are sold in boxes of 350 units and are widely sourced throughout the year, year-on-year, largely by the NHS and healthcare organisations nationwide. On average Skcin print and distribute circa 90,000 copies annually - having distributed over 750,000 copies to date.

Further bespoke educational and awareness resources are purchased from workplaces, schools, nurseries and our MASCED accredited professionals to create in-salon/clinic displays helping to raise awareness across the communities in which they operate.

**Report of the Trustees  
for the Year Ended 31st December 2022**

**ACHIEVEMENT AND PERFORMANCE**

**The Skcin App  
app.skcin.org**

2021 saw the exciting launch of our innovative Skcin App. The app was developed in response to the emerging needs of beneficiaries during the COVID 19 pandemic and the digital mobile health revolution.

Our objective was to provide the public with a comprehensive, educational and self-management mobile app that would empower people of all skin types to learn more and take charge of their skin health and surveillance - helping to prevent skin cancer, improve patient outcomes through early diagnosis and save lives.

Phase 1 of the app launched in August 2021 comprising six key comprehensive topic/service areas outlined in our previous report and was kindly funded by the David Price Melanoma Trust.

**2022 Update**

August 2022 witnessed the launch of the final phase of the Skcin app, introducing the Lesion Tracker.

The Lesion Tracker was developed by Skcin to help users manage, track and compare changes to skin lesions over time using close-up photography. This comprehensive self-management tool provides users with the ability to manage all aspects of skin checking and surveillance including a lesion assessment questionnaire and subsequent advice and signposting service based on the outcome. The Lesion Tracker required further significant investment, which again was made possible by the David Price Melanoma Trust who kindly donated the funds required to see the final phase into fruition.

The app has been extremely well received and is achieving steady growth down to consistent, effective marketing and promotion within our printed literature, via commercial partnerships, through our accreditation programmes, across our social media platforms and at events & exhibitions.

A key goal for Skcin moving forward is to get the APP adopted for use in Primary Care and reflected within the NHS as Quality Improvement with patients being signposted to the app as a robust supportive resource.

**Partnerships**

**Tesco**

Skcin are delighted that the Tesco partnership was renewed for 2022. Building on the great work achieved in 2021 in which Skcin supported Tesco's goal of making sun protection more affordable for consumers by taking care of the VAT and permanently reducing the price of its own label range by 20 per cent - in addition to raising awareness of skin cancer prevention through a variety of initiatives.

It is well documented that pharmacy staff play a key and vital role in health promotion for public benefit and with Tesco having over 300 pharmacy stores it puts the UK's largest retailer in a unique and powerful position to provide trusted advice and signposting to customers nationwide.

As such, in 2022 and following the success of the face-to-face training delivered by Skcin in 2021, Skcin developed two skin cancer on-line, interactive training modules covering all aspects of prevention and early detection to be hosted on Tesco Pharmacy's educational platforms for pharmacy colleagues nationwide.

Providing a solution that was available on-demand for pharmacy colleagues was essential. All pharmacy staff, across all 300 stores, now have access to both training modules helping Skcin in our mission and charitable objectives to significantly raise awareness of skin cancer prevention and early detection for public benefit.

During 2022, Skcin also attended Tesco HQ in Welwyn Garden City during skin cancer awareness month in May to undertake public engagement with their staff for three days in addition to engaging with media re the partnership.

Tesco's financial support to fulfil the above objectives was awarded early in 2022, which explains the income growth in this financial year.



## **The Karen Clifford Skin Cancer Charity**

### **Report of the Trustees for the Year Ended 31st December 2022**

#### **Dermalogica**

In 2021 Skcin were delighted to also partner with leading professional skin care brand Dermalogica. Dermalogica are renowned in the professional arena not only for their award-winning range of skin care products, but for the high-quality training of their expert skin therapists. Their passion for education is uniquely aligned with Skcin's objectives, and as such, this powerful partnership focuses on the provision of our MASCED training for their 5k+ expert skin therapists across the UK and Ireland.

#### **2022 Update**

In 2022, Dermalogica continue to support Skcin with the regular purchase of MASCED training courses for their skin therapists, staff and stockists. The Dermalogica partnership has great purpose and power and Skcin are pleased to report they will continue to support us once more in 2023.

#### **Awareness and Fundraising**

##### **MAY 2022 (National Skin Cancer Awareness Month)**

Although Skcin consider every month to be 'Skin Cancer Awareness Month' May is now widely recognised as an official, national awareness month in the UK. This, alongside the start of warmer weather, sees a healthy increase in appetite for our resources and services across the board - ranging from increased uptake in our bespoke accreditation programmes, surges in shop orders, requests for live educational webinars and media interviews as well delivering partnership commitments for campaigns and collaborations.

May is always incredibly active and 2022 was no exception. We witnessed great engagement across our social media channels and a healthy increase in follows and the sharing of our awareness, educational and promotional content.

#### **100 Miles in May Fundraiser**

In May 2022 Skcin once more partnered with fellow research and patient-led charity Melanoma Focus for the annual 100 Miles in May Fundraiser which supports both charities 50/50 with any funds raised. Skcin delivered a social media campaign in March and April to promote the fundraiser and liaised closely with all participants providing assets, resources and fundraiser support throughout the month of May. 2022 achieved just over £14,000 for each charity.

#### **Public Engagement Events.**

As a tightly resourced charity it is important consider carefully the level of public engagement the charity can achieve. Educational webinars and attendance at virtual conference remain popular for the charity and are regularly undertaken throughout the year.

In addition, 2022 Skcin attended the following events to exhibit, attend speaker slots and/or deliver training:

North East Dentistry Show - March

BTME British and International Greenkeepers Exhibition - March

Broxtowe Council (Collaboration with Broxtowe Womens Aid domestic abuse training & MASCED Training) - March

British Society for Dental Hygiene Therapists - March

British Association of Cosmetic Nurses - April

Great British Tattoo show - May

Melanoma Patience Conference - June

University College Birmingham - May

East Midlands Cancer Alliances - May

Associated Project Safety - June

**Report of the Trustees  
for the Year Ended 31st December 2022**

**Media and PR**

Each year Skcin are often asked to write, contribute to, and/or comment on a variety of articles for various printed and digital publications and platforms that helps us to raise awareness of skin cancer prevention and early detection as well as the wide range of resources we offer. From clinical and medical journals, to beauty industry publications, parenting magazines and national newspapers such as the Guardian, Independent and The Sun. We also regularly undertake radio interviews, particularly during the month of May and when skin cancer gets thrown into the celebrity spotlight.

**Stakeholder Participation**

Skcin have been involved in Government Roundtable discussions, we sit on advisory boards and have helped support research projects and well as contribute to NICE consultations. The Government Roundtable with Sanofi particularly relevant as this was highlighting non-melanoma skin cancer (NMSC). This type of skin cancer is largely overlooked and Skcin have been the only charity for the past 17 years to consistently raise awareness of this cancer type alongside melanoma. Sanofi are highlighting the challenges and inconsistencies in care pathways for NMSC patients to which skin is supporting a NICE consultation in 2023.

**Awards**

In December 2021 (therefore not highlighted in our previous report) Skcin were proud to receive industry recognition as a 'winner' at the annual Safety in Beauty Diamond Awards. Held at the Royal Lancaster, London. Skcin received The Founders Choice and Committee Award that celebrates and acknowledges those that have contributed in outstanding ways to community projects, campaigns and charitable endeavors. As shortlisted finalists in the category of 'Inspirational Person of the Year' Award, Skcin were super-proud to also receive this special award in recognition of our dedicated work within the beauty, aesthetics and spa industry 'training eyes to save lives' with our MASCED (Melanoma and Skin Cancer Early Detection) training programme. In 2022 Skcin were also runners up in the national 'Shine Your Light' Awards with TPOT (The Power of Touch) for their charity contributor category.

**Ambassador Network**

The charity attracts many volunteer Ambassadors every year, who all in their own way and to varying degrees play a part in supporting our work. Whether it be undertaking a school assembly or being a speaker at a conference or submitting an abstract they all add value and support our objectives. Ambassadors come from an array of backgrounds with varying skill sets, from patients and carers to clinicians and medical students - all wanting to support our work. The charity is pleased to be receiving more and more applications from individuals of medical backgrounds and clinicians who truly understand and appreciate the wider aspect of our work, our long-term goals and our focus on longevity and sustainability.

**2022 SUMMARY**

2022 was another proactive year for the charity that we believe clearly demonstrates our commitment to fulfilling our charitable objectives. We remain committed to developing and enhancing our service offering for the purpose of public benefit. We are proud to continue to lead the way in educational intervention with our unique, multi-channel approach in delivering bespoke, long-term solutions to effectively promote skin cancer awareness, prevention and early detection. Despite extremely limited budgets, we are proud to be generating significant impact across key 'at risk' and 'influential' target sectors and infiltrating awareness into the communities in which each operate.

**CHARITY'S POLICY ON RESERVES**

Skcin ensure there are, at all times sufficient funds to enable the continuation and development of the charity, which includes the management and development of our national accreditation programmes. We continue to review channels to grow revenue via sponsorships, partnerships and fundraising, in addition to ways in which we can work to make ourselves become more independently sustainable. We are committed to ensuring any reserves are well utilised and the trustees are of the opinion that the balance on the reserves are sufficient to meet any future commitments.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

**The Karen Clifford Skin Cancer Charity**

**Report of the Trustees  
for the Year Ended 31st December 2022**

**REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Company number**  
07444292 (England and Wales)

**Registered Charity number**  
1150048

**Registered office**  
1a Mabel Grove  
West Bridgford  
Notts  
NG2 5GT

**Trustees**  
Mr J A Holmes  
Mr J A Lawrence  
Mr R E Clifford

**Independent Examiner**  
Brooks Mayfield Limited  
Chartered Accountants  
12 Bridgford Road  
West Bridgford  
Nottinghamshire  
NG2 6AB

Approved by order of the board of trustees on 22nd September 2023 and signed on its behalf by:

Mr R E Clifford - Trustee

## **Independent Examiner's Report to the Trustees of The Karen Clifford Skin Cancer Charity**

### **Independent examiner's report to the trustees of The Karen Clifford Skin Cancer Charity ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31st December 2022.

#### **Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

#### **Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

William Oates

Brooks Mayfield Limited  
Chartered Accountants  
12 Bridgford Road  
West Bridgford  
Nottinghamshire  
NG2 6AB

22nd September 2023

**The Karen Clifford Skin Cancer Charity**

**Statement of Financial Activities  
for the Year Ended 31st December 2022**

	Notes	<b>2022 Unrestricted fund £</b>	<b>2021 Total funds £</b>
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations/fundraisers /corporate partnerships		<b>180,667</b>	84,551
Other trading activities	2	<b>10,090</b>	45,610
Investment income	3	<b>122</b>	-
<b>Total</b>		<b>190,879</b>	130,161
 <b>EXPENDITURE ON</b>			
Raising funds		<b>27,948</b>	32,331
<b>Charitable activities</b>			
Skcin		<b>115,264</b>	79,914
Other		<b>357</b>	477
<b>Total</b>		<b>143,569</b>	112,722
 <b>NET INCOME</b>		<b>47,310</b>	17,439
 <b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward		<b>97,117</b>	79,678
 <b>TOTAL FUNDS CARRIED FORWARD</b>		<b>144,427</b>	97,117

The notes form part of these financial statements

**The Karen Clifford Skin Cancer Charity**

**Statement of Financial Position  
31st December 2022**

	Notes	<b>2022 Unrestricted fund £</b>	<b>2021 Total funds £</b>
<b>FIXED ASSETS</b>			
Tangible assets	8	<b>1,072</b>	1,430
<b>CURRENT ASSETS</b>			
Cash at bank and in hand		<b>151,664</b>	99,779
<b>CREDITORS</b>			
Amounts falling due within one year	9	<b>(8,309)</b>	(4,092)
<b>NET CURRENT ASSETS</b>		<b>143,355</b>	95,687
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<b>144,427</b>	97,117
<b>NET ASSETS</b>		<b>144,427</b>	97,117
<b>FUNDS</b>	10		
Unrestricted funds		<b>144,427</b>	97,117
<b>TOTAL FUNDS</b>		<b>144,427</b>	97,117

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2022.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st December 2022 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 22nd September 2023 and were signed on its behalf by:

Mr R E Clifford - Trustee

The notes form part of these financial statements

**Notes to the Financial Statements  
for the Year Ended 31st December 2022**

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings                      - 25% on reducing balance

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

**Notes to the Financial Statements - continued  
for the Year Ended 31st December 2022**

**2. OTHER TRADING ACTIVITIES**

	<b>2022</b>	2021
	<b>£</b>	£
Trading income	<b>10,090</b>	45,610

**3. INVESTMENT INCOME**

	<b>2022</b>	2021
	<b>£</b>	£
Deposit account interest	<b>122</b>	-

**4. NET INCOME/(EXPENDITURE)**

Net income/(expenditure) is stated after charging/(crediting):

	<b>2022</b>	2021
	<b>£</b>	£
Depreciation - owned assets	<b>358</b>	476

**5. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the year ended 31st December 2022 nor for the year ended 31st December 2021.

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 31st December 2022 nor for the year ended 31st December 2021.

**6. STAFF COSTS**

The average monthly number of employees during the year was as follows:

	<b>2022</b>	2021
	<b>3</b>	3

No employees received emoluments in excess of £60,000.

**7. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

	Unrestricted fund £
<b>INCOME AND ENDOWMENTS FROM</b>	
Donations/fundraisers /corporate partnerships	84,551
Other trading activities	45,610
<b>Total</b>	<b>130,161</b>
<b>EXPENDITURE ON</b>	
Raising funds	32,331
<b>Charitable activities</b>	
Skin	79,914



Notes to the Financial Statements - continued  
for the Year Ended 31st December 2022

7. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

Unrestricted  
fund  
£

Other 477

**Total** 112,722

**NET INCOME** 17,439

**RECONCILIATION OF FUNDS**

Total funds brought forward 79,678

**TOTAL FUNDS CARRIED FORWARD** 97,117

8. TANGIBLE FIXED ASSETS

Fixtures  
and  
fittings  
£

**COST**

At 1st January 2022 and  
31st December 2022

6,025

**DEPRECIATION**

At 1st January 2022  
Charge for year

4,595

358

At 31st December 2022

4,953

**NET BOOK VALUE**

At 31st December 2022

1,072

At 31st December 2021

1,430

Notes to the Financial Statements - continued  
for the Year Ended 31st December 2022

9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022	2021
	£	£
Trade creditors	359	360
Social security and other taxes	2,174	2,906
Other creditors	394	448
Accruals	5,382	378
	<u>8,309</u>	<u>4,092</u>

10. MOVEMENT IN FUNDS

	At 1/1/22 £	Net movement in funds £	At 31/12/22 £
<b>Unrestricted funds</b>			
General fund	97,117	47,310	144,427
	<u>97,117</u>	<u>47,310</u>	<u>144,427</u>
<b>TOTAL FUNDS</b>	<u>97,117</u>	<u>47,310</u>	<u>144,427</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	190,879	(143,569)	47,310
	<u>190,879</u>	<u>(143,569)</u>	<u>47,310</u>
<b>TOTAL FUNDS</b>	<u>190,879</u>	<u>(143,569)</u>	<u>47,310</u>

Comparatives for movement in funds

	At 1/1/21 £	Net movement in funds £	At 31/12/21 £
<b>Unrestricted funds</b>			
General fund	79,678	17,439	97,117
	<u>79,678</u>	<u>17,439</u>	<u>97,117</u>
<b>TOTAL FUNDS</b>	<u>79,678</u>	<u>17,439</u>	<u>97,117</u>

Notes to the Financial Statements - continued  
for the Year Ended 31st December 2022

10. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	130,161	(112,722)	17,439
<b>TOTAL FUNDS</b>	<u>130,161</u>	<u>(112,722)</u>	<u>17,439</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/1/21 £	Net movement in funds £	At 31/12/22 £
<b>Unrestricted funds</b>			
General fund	79,678	64,749	144,427
<b>TOTAL FUNDS</b>	<u>79,678</u>	<u>64,749</u>	<u>144,427</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	321,040	(256,291)	64,749
<b>TOTAL FUNDS</b>	<u>321,040</u>	<u>(256,291)</u>	<u>64,749</u>

11. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31st December 2022.

**The Karen Clifford Skin Cancer Charity**

**Detailed Statement of Financial Activities  
for the Year Ended 31st December 2022**

	2022 £	2021 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations/fundraisers /corporate partnerships</b>		
Donations	180,667	84,551
<b>Other trading activities</b>		
Trading income	10,090	45,610
<b>Investment income</b>		
Deposit account interest	122	-
<b>Total incoming resources</b>	<b>190,879</b>	<b>130,161</b>
<b>EXPENDITURE</b>		
<b>Other trading activities</b>		
Event costs & direct purchases	838	1,848
Website/digital development costs	18,189	16,372
Advertising & publicity costs	4,311	708
Printing & design costs	4,610	13,403
	<b>27,948</b>	<b>32,331</b>
<b>Charitable activities</b>		
Wages	82,001	50,000
Social security	4,274	4,105
	<b>86,275</b>	<b>54,105</b>
<b>Other</b>		
Depreciation of tangible fixed assets	357	477
<b>Support costs</b>		
<b>Management</b>		
Administration costs	17,288	13,120
Pensions	2,069	1,728
Insurance	734	836
Office expenses	3,654	4,561
Other costs	2,813	2,150
Motor & travel	1,036	1,875
	<b>27,594</b>	<b>24,270</b>
<b>Finance</b>		
Bank charges	111	566
<b>Governance costs</b>		
Professional & legal fees	875	460
Accountancy fees	409	513
	<b>1,284</b>	<b>973</b>

This page does not form part of the statutory financial statements

**The Karen Clifford Skin Cancer Charity**

**Detailed Statement of Financial Activities  
for the Year Ended 31st December 2022**

	2022 £	2021 £
Total resources expended	<b>143,569</b>	112,722
<b>Net income</b>	<b>47,310</b>	17,439