

**REGISTERED COMPANY NUMBER: 07444292 (England and Wales)**  
**REGISTERED CHARITY NUMBER: 1150048**

**The Karen Clifford Skin Cancer Charity**  
**(A Company Limited by Guarantee)**

**Report of the Trustees and**

**Unaudited Financial Statements**

**for the Year Ended 31st December 2021**

Brooks Mayfield Limited  
Chartered Accountants  
12 Bridgford Road  
West Bridgford  
Nottinghamshire  
NG2 6AB

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for the Year Ended 31st December 2021**

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## **The Karen Clifford Skin Cancer Charity**

### **Report of the Trustees for the Year Ended 31st December 2021**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31st December 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

#### **OBJECTIVES AND ACTIVITIES**

##### **Core Objectives**

Skcin's core objectives are to raise awareness of both melanoma and non-melanoma skin cancer, specifically to promote prevention and early detection through educational intervention for public benefit. The charity has remained committed to these objectives for the past 15 years, which are strategically delivered and achieved by the implementation of our suite of bespoke national accreditation programmes. This ongoing commitment to public benefit through educational intervention on a national scale is clearly demonstrated consistently throughout our activities and achievements.

Our national accreditations have been developed to provide sustainable, nationally accessible intervention across key 'at risk' and 'influential' audiences to generate impact, provide measured outcomes and assist us in our mission to plant skin cancer prevention and early detection into the heart of communities nationwide. Skcin feel it important to add valuable narrative explaining the accreditation programmes as they are core to our work and continue to generate impact year on year.

##### **The COVID-19 Pandemic**

The world fell victim to global pandemic in 2020 in the form of COVID 19 and this affected all charities and businesses. Sadly, the pandemic continued into 2021 with various regional and national lockdowns implemented by Government. This continued to impact the work of Skcin in 2021 in relation to schools, public engagement, attendance at conferences and events, in addition to networking and opportunities for fundraising. Despite this challenging operating environment, Skcin managed to achieve vital growth and maintain delivery of our key objectives for public benefit.

##### **Throughout 2021 Skcin have been dedicated to:**

- " Raising awareness of the prevention and early detection of melanoma and non-melanoma skin cancer through educational intervention.
- " Providing bespoke solutions for key 'at risk' and 'influential' audiences via our suite of national educational intervention and accreditation programmes.
- " Ensuring the continued development, sustainability, participation, engagement and management of our national accreditation programmes.
- " Working with targeted industry sectors and key stakeholders to develop collaborative approaches to increasing awareness and engagement.
- " Providing nationally accessible, training, tools and resources to support us in our mission to embed skin cancer prevention and early detection into the heart of communities nationwide.
- " Evaluating our service offering and developing solutions to meet the emerging needs of beneficiaries during a global pandemic.

**Report of the Trustees  
for the Year Ended 31st December 2021**

**OBJECTIVES AND ACTIVITIES**

**Significant activities**

**Sun Safe Schools | A free national accreditation programme for UK primary schools**

**Sunsafeschools.co.uk**

The Sun Safe Schools accreditation programme was developed and launched in 2013 to implement sun safe teachings into primary education with the key objective to influence behaviours and prevent skin cancer for our future generations. As pioneers in educational intervention in this field, Skcin are proud to be the first ever charity to introduce this level of intervention by developing the first comprehensive accreditation programme that has lead us to introduce the same concept across further key 'at risk' and influential' target audiences.

The Sun Safe Schools programme provides schools with comprehensive resources to assist them in their duty of care to deliver the following criteria:

PROTECTION: providing an environment that enables children and staff to stay safe in the sun.

EDUCATION: learning about sun safety to increase knowledge and influence behaviour.

COLLABORATION: working with parents, the management structure and the wider community to reinforce awareness about sun safety.

Participation in the programme has continued to go from strength to strength each year, with a healthy uptake of new settings taking part and existing settings renewing their annual accreditations. Continual support and management has been provided throughout the year, in addition to development, marketing and building relationships with key stakeholders to support collaboration, engagement and participation. Many local Councils and School academies are helping to signpost the accreditation nationally.

We are very proud of the huge amount of highly positive reviews we receive from the schools that gain their accreditation which are testament to the success of the programme and the impact it is generating nationwide.

**2021 update**

With ongoing challenges faced by primary schools throughout the pandemic, uptake in the programme was understandably lower for 2021 again, although still relatively healthy. Many schools used the resources within bubbles when achievable and for home schooling where possible, with schools still achieving their accreditation or annual renewal. Our resources are used extensively on a national level by many key educational institutions.

**2021 Developments**

Spring 2021 saw the launch of a new Sun Safe Schools website. The new website provides improved navigation and functionality for users that can be accessed on all devices, i.e. mobile, tablet, and desktop ensuring we provide modern, robust solution for educational settings. The website was further supported by a range of new educational resources designed and developed by Skcin and hosts a comprehensive range of learning material to introduce, reinforce and develop children's knowledge of solar UV radiation and the importance of sun safety with curriculum linked resources for children of all ages and abilities from reception through to class 6.

Our on-line back office management system was also upgraded in tandem with the new website to help the charity manage the huge volume of enquires we receive from schools, teachers and stakeholders. The back office management system allows us to track the progress of the steps schools must take in order to gain their accreditation, in addition to auditing content and feedback from schools.

**Sun Safety Education now mandatory as part of the new PHSE curriculum!**

As detailed in our 2019 report, following years of lobbying and lengthy consultations, it was announced that Sun Safety and Skin Cancer Prevention would finally make it onto the new PHSE Curriculum.

The new PHSE curriculum came into force in September 2020, stating all English primary schools should teach pupils about safe and unsafe exposure to the sun, including how to reduce the risk of skin cancer. This regulation went largely unnoticed by schools while they faced the challenges of providing education online during Pandemic.

**Report of the Trustees  
for the Year Ended 31st December 2021**

**OBJECTIVES AND ACTIVITIES**

However, due to our efforts in 2021 promoting the accreditation and working with wider stakeholders to highlighting the new requirement - an excellent outcome resulted in Skcin experiencing a 54% growth on registrations from 2019, despite schools not fully opening and operating as normal in 2021. We are hugely committed to our work in primary education are looking forward to building on this in 2022.

Sun Safe Nurseries | A free national accreditation programme for Nurseries and Pre-School Settings  
[SunsafeNurseries.co.uk](https://SunsafeNurseries.co.uk)

The Sun Safe Nurseries accreditation programme was developed and launched following the success of the Sun Safe Schools programme and in identifying the need for pre-school settings to have a similar accreditation in place with access to comprehensive resources to enable them to implement a suitable sun protection policy, communicate with parents to gain the required level of support and introduce sun safe messaging to early learners.

**2021 update**

Our Sun Safe Nurseries accreditation programme has seen healthy growth each year with continual, highly positive feedback. As with the schools programme, continual management and support has been provided participants over the year via our back office system.

Despite the challenges of the Pandemic our Nursery accreditation during 2021 experienced a 75% growth in registrations.

Skcin's national Sun Safe Schools and Sun Safe Nurseries accreditation programmes were developed not as a PR campaign, but as a long-term strategy to see sun safety teachings implemented in early years and primary education to influence behaviours and to ensure settings are fulfilling their duty of care in safeguarding children against the damaging effects of over-exposure to UV

radiation. This is where Skcin have long-believed we can make the greatest impact in preventing skin cancer for our future generations and those to come. This impact cannot be underestimated, every week our CRM system generates the evidence/feedback submitted by participating settings as part of gaining their accreditation. This feedback is essential in providing evidence of how the programmes are positively impacting settings across the UK - not only with regards to children, but with parents, teachers, staff and wider school communities nationwide.

**Sun Safe Workplaces | A free national accreditation programme for employers of outdoor workers**  
[Sunsafeworkplaces.co.uk](https://Sunsafeworkplaces.co.uk)

Skcin have been providing comprehensive, trusted advice to employers of outdoor workers since the launch of our national Sun Safe Workplaces Accreditation programme in 2014. We provide extensive resources and guidance to many businesses trying to navigate the complex world relating to their duty of care to protect and educate their outdoor workers to prevent occupational skin cancer.

Our accreditation and associated resources attracts a huge amount of engagement from businesses that employ outdoor workers. We have also witnessed more generalised corporate business that do not employ outdoors workers but are becoming increasingly keen to educate their staff on skin cancer prevention and early detection as part of their remit for looking after the health and well being of their staff. This has led to regular cycle of live educational webinars with businesses during 2021 which were extremely well received. This is something we are keen to build on in 2022 as part of our revised proposition.

In 2021 we were delighted to engage with large organisations such as AstraZeneca, Price Waterhouse Coopers and Sanofi delivering educational webinars to their employees.

**Future developments**

Due to developments in educational solutions for the public and workplaces brought about largely by the pandemic and the need to respond to the ever-changing needs of beneficiaries, we will be revising our proposition for our Sun Safe Workplaces accreditation to provide a more bespoke service offering in 2022/2023.

## **OBJECTIVES AND ACTIVITIES**

### **MASCED (Melanoma and Skin Cancer Early Detection) Accreditation Programme**

#### **A training programme for hair, health and beauty industry professionals**

##### **MASCED.UK**

Skcin's MASCED accreditation programme was developed throughout 2017 and launched January 2018. The accreditation was developed as a completely unique, nationally accessible solution to educate hair, health and beauty industry professionals on the detection of suspicious lesions that may be observed on their client's skin. The objective of the accreditation is to raise awareness of the early signs and symptoms of the UK's most common and fastest rising cancer and promote the early detection of melanoma to improve prognosis and save lives.

Professionals who work across these industries are uniquely placed to observe changes that may occur on their client's skin, particularly in areas they can't see themselves, making them powerful advocates in the fight against skin cancer.

The training has been reviewed and is supported and/or endorsed by key industry bodies: HABIA (Hair and Beauty Industry Authority) BABTAC (British Association of Beauty Therapists and Cosmetologists) NHBF (National Hair and Beauty Federation) and the BBC (British Beauty Council). The training also continues to be supported nationally in colleges.

In addition we continue to witness growth in global appeal with professionals that have undertaken the training from 28 different countries across the globe, spanning 32 different industry professions.

The programme consistently receives 5 star testimonials from our army of trained professionals, who must provide feedback as part of gaining their accreditation, allowing us to evaluate impact and maintain best practice.

Over the course of the year all service users have been fully supported in addition to ongoing promotional activity and relationship building undertaken by Skcin to encourage and enhance collaboration and uptake, which is crucial to it's ongoing success.

#### **2021 uptake, developments and impact of COVID-19**

Despite the beauty industry being one of the hardest hit throughout the pandemic, Skcin are delighted to have witnessed a very healthy uptake in registrations again in 2021. Down-time throughout closers for industry professionals, was once again, met with desire and willingness to grow and learn.

As with the previous year, the pandemic prevented us from attending key events to promote the training, therefore in 2021 Skcin concentrated efforts on harnessing relationships with key industry bodies, promoting the training digitally. We also held many free, educational webinars to enhance learning and promote the training.

The programme has witnessed 100s of early detection cases reported as a direct result of the training, living up to it's strapline - 'Training eyes to save lives.'

### **MACSCED PRO - (Melanoma and Skin Cancer Early Detection) A national training programme for medical and healthcare practitioners and Allied Healthcare Professionals**

##### **Pro.masced.uk**

As detailed in our previous report, following the success of the MASCED training, it became increasingly apparent that there was a considerable void in such training made available to the healthcare sector. With an evident lack of adequate skin cancer specific training for GPs and Allied Healthcare professionals, Skcin set upon developing a solution specifically aimed at medical and healthcare practitioners and Allied Healthcare Professionals.

**Report of the Trustees  
for the Year Ended 31st December 2021**

**OBJECTIVES AND ACTIVITIES**

Following extensive research to write, design, develop and build a bespoke training programme that matched the needs, backgrounds and associated clinical guidance for this specific audience, in 2019 Skcin launched the MASCED PRO training programme which was reviewed by the British Association of Dermatologists (BAD), the British Dermatology Nursing Group (BDNG) and the British Association of Skin Cancer Nurse Specialists (BASCNS) all of whom provided hugely positive and supportive feedback.

The training programme was also submitted to the Royal College of Podiatry for their extensive review, achieving official endorsement as an accredited course with CPD in 2020.

**2021 update and impact of COVID-19**

Uptake in 2021 has been healthy, despite on-going challenges brought about by the pandemic, which witnessed individuals working across these healthcare sectors understandably focussed on greater priorities supporting the NHS and Primary care.

The continued success of both our MACSED and MASCED PRO programmes is crucial to Skcin in providing a much-needed revenue stream to help us become more independently sustainable in a challenging environment where fundraising and corporate support is limited.

**SKCIN SHOP**

In May 2020 Skcin launched our on-line shop - home to a comprehensive range of awareness and educational resources that can be purchased and delivered nationwide. This provides a great additional service offering in addition to helping spread our message nationally. 2021 saw many transactions made having to date facilitated over 1430 orders - these are predominantly large boxes of awareness and educational material that are used by hospitals, health centers, workplaces, schools, nurseries and charities etc to promote the prevention and early detection of skin cancer within communities across the UK.

## **The Karen Clifford Skin Cancer Charity**

### **Report of the Trustees for the Year Ended 31st December 2021**

#### **ACHIEVEMENT AND PERFORMANCE 2021 ADDITIONAL ACTIVITY**

##### **The Skcin App**

2021 saw the exciting launch of our innovative Skcin App. The app was developed in response to the emerging needs of beneficiaries and the digital mobile health revolution.

Our objective was to provide the public with a comprehensive, educational and self management mobile app that would empower people of all skin types to learn more and take charge of their skin health and surveillance - helping to prevent skin cancer, improve patient outcomes through early diagnosis and save lives.

Phase 1 of the app launched in August 2021 comprising of the following six key topic/service areas that are all provided for free with exception of the UV Index forecast, which following a free trial, is optionally available as an in-app subscription for the nominal fee of 42p per month to help cover associated costs of the service provision and management.

##### **PREVENTION:**

Educates users about skin cancer facts and prevalence; solar ultraviolet radiation; how UV radiation affects our skin; how to take charge of our family's skin health and how to prevent skin cancer by adopting a series of sun safe strategies.

##### **UV INDEX FORECAST:**

Provides users with instant access to the current and daily peak UV index and a 2 day hourly forecast for any location across the globe. Users can set alerts to let them know when the UVI reaches 3 (when sun protection measures should be used), when it reaches its daily peak (when to take extra care) in addition to 2 hourly sunscreen reminders.

##### **RISK ASSESSOR:**

Provides users with comprehensive rationale and advice with regards to their personal level of risk for the development of skin cancer based on a series of specific questions relating to their: age; sex; skin type; number of moles; history of UV exposure; medical conditions; family history of skin cancer and sun protection habits. Multiple assessments can be made to assess the risk and provide rationale and advice for family members.

##### **SKIN CHECKING:**

Provides users with a five-step guide to conducting thorough, full-body skin examinations with the ability to set monthly reminders for when next examinations are due.

##### **EARLY DETECTION:**

Educates users about the various forms of pre-cancerous skin lesions, non-melanoma and melanoma skin cancer with images and detailed guidance on how to spot the early warning signs and when to take action with concerns.

##### **EARLY DIAGNOSIS:**

Advises users on how to take action with concerns and empowers them ensure they receive appropriate action from their GP, to prevent misdiagnosis or delayed diagnosis, in addition to overviews on the clinical diagnosis, staging and treatment of the various forms of skin cancer.

Development of the app has taken significant investment both in terms of time and money from the charity. We are extremely grateful of the continued financial support provided by the David Price Melanoma Trust who kindly donated the funds required to see the first phase of the app into fruition.



## **The Karen Clifford Skin Cancer Charity**

### **Report of the Trustees for the Year Ended 31st December 2021**

Following the launch of phase 1 of the app, in 2021 Skcin immediately started work on the development of the second phase which will see the introduction of a lesion tracking service that will enable users to track, monitor and compare changes to lesions over time using close-up photography and a series of self-management tools. The lesion tracker will also allow users to self-assess suspicious lesions with a comprehensive assessment questionnaire providing detailed advice and signposting based on the outcome. It is hoped that the second phase will launch in the Spring of 2022 with funding support provided by Tesco and Bristol Myers Squibb.

#### **TESCO PARTNERSHIP**

Skcin were delighted to be approached by the UK's largest retailer Tesco to work collaboratively in 2021.

Tesco recognised the value of Skcin's dedicated work in educational intervention and were keen to secure our expertise and support in a united mission to raise awareness of sun safety and skin cancer prevention. The move from Tesco to partner with Skcin came as research conducted by the retailer revealed an evident need to educate the public as over 19 million UK adults admitted they don't wear sun protection - even when it's sunny!

Further research conducted by Tesco also revealed that over half of UK adults think sun protection is expensive and 29% of those surveyed stating they would wear sunscreen if it was more affordable.

In response to this research Tesco made a bold move in helping to tackle the rising incidence of skin cancer by announcing they were reducing the price of their own brand Soleil sun care range by 20% - to cover the VAT for consumers.

This resulted in a high profile consumer campaign, which announced the charity partnership and the commitments made by Tesco to help tackle this major public health concern.

Supporting Tesco Pharmacy Colleagues with specialist training:

To support Tesco in their mission, in May 2021 Skcin and Tesco worked collaboratively to develop and deliver a pilot training programme to Tesco Pharmacy Colleagues. The objective of the training was to assist Tesco Pharmacists and their colleagues in confidently advising their customers about UV exposure and ways in which they can reduce their risk of cancer, in addition to the importance of skin checking, early detection and signposting to further information and resources.

The pilot was delivered across four regions and following review, which resulted in extremely positive feedback - the training was subsequently rolled out to additional regions later in the year. Further sessions were then planned for 2022 in addition to the development of supportive resources for both Pharmacy Colleagues and their customers.

Throughout spring and Summer 2021 Skcin further supported Tesco with a number of live webinars, delivering educational sessions to various professional teams and Tesco colleagues to raise awareness of skin cancer prevention and early detection internally.

We are delighted that Tesco wish to continue the partnership with Skcin in 2022 to develop and expand on what was a powerful and productive partnership in 2021.

#### **DERMALOGICA PARTNERSHIP**

In 2021 Skcin were delighted to also partner with leading professional skin care brand Dermalogica.

Dermalogica are renowned in the professional arena not only for their award winning range of skin care products, but for their high quality training for their many expert therapists. Their passion for education sees this partnership focus on the provision of our MASCED training for skin therapists. With over 5k account holders it provides a perfect platform for Skcin to engage with and promote our training.

To support Skcin in 2021, Dermalogica funded all 185+ of their Skin Therapist employees in the UK & Ireland to undertake the MASCED training, as well as offering funding for the course to all 5,000+ of their salon partners and skin therapists.

## **The Karen Clifford Skin Cancer Charity**

### **Report of the Trustees for the Year Ended 31st December 2021**

The launch delivered internal education and topic discussion with Dermalogica account holders, social media influencers and third party stakeholders British Beauty Council to celebrate this partnership.

This is powerful partnership with both parties aiming for longevity to this see this collaboration grow year on year.

#### **MY SKIN DOCTOR PARTNERSHIP**

Our partnership with My Skin Doctor and the UK's largest dermatology practice remained in place for 2021. Whilst the focus for MSD is the NHS and routing their app direct to commissioners and Primary Care, use of their self-pay service is steadily increasing, from which £5 per consultation is donated to Skcin. The partnership remains a solid platform from which to extend the reach of Skcin's information and resources to both their NHS and self-pay users that use the app and expertise from their growing team of dermatologists for a wide range of skin conditions.

#### **GATEWAY C SKIN CANCER TRAINING MODULE**

In 2021 Skcin were involved in the development of a skin cancer training module for Gateway C.

Despite the duplication in this objective by Gateway C, who were aware of our MASCED PRO training already successfully fulfilling this need, Skcin took the difficult decision to still support the module as part of our commitment to filling the void in skin cancer education within the healthcare sector.

Whilst Skcin's MASCED PRO training offers a perfect solution for Allied Health Professionals, Gateway C with access to significant funding from Health Education England can help reach more professionals working in this sector which, in-turn helps Skcin in our mission to increase early diagnosis, improve prognosis for patients and reduce the number of deaths to skin cancer.

Skcin provided Gateway C with education led content and secured the support of Consultant Dermatologist Dr Rachel Abbott who undertook a series of filmed sessions providing expert educational content - for and on behalf of Skcin.

The training module will officially launch in 2022.

#### **MAY 2021 (National Skin Cancer Awareness Month)**

Although at Skcin every month is 'National Skin Cancer Awareness Month' May is now widely recognised as an official awareness month in the UK. This, alongside the start of warmer weather, sees a healthy increase in appetite for our resources and services across the board - ranging from increased uptake in our bespoke accreditation programmes, surges in shop orders, requests for live educational webinars and media requests, to delivering partnership commitments. May is always incredibly active with great engagement across our social media channels and a healthy increase in followers and the sharing of our educational and promotional content.

#### **100 Miles in May Fundraiser**

In May 2021 Skcin once more partnered with fellow research and patient-led charity Melanoma Focus for the annual 100 Miles in May Fundraiser which supports both charities 50/50 with any funds raised.

Skcin delivered a social media campaign in March and April to promote the fundraiser and liaised closely with all participants providing assets, resources and fundraiser support throughout the month of May.

In 2021 funds raised were down on 2020 for various reasons relating to covid and climate, but nonetheless it raised much-needed funds to support Skcin in delivering our objectives.

## **The Karen Clifford Skin Cancer Charity**

### **Report of the Trustees for the Year Ended 31st December 2021**

#### **2021 Public Engagement Events**

With continued challenges still presented by the ongoing pandemic, Skcin were unable to attend key events planned for this year. However, we continued to adapt our service offering as much as possible hosting a series of webinars and virtual conferences to further educate stakeholders and signpost them to the comprehensive range of further resources, education and training we offer.

#### **Press, Media and Pr.**

Due to the specialist nature of our work, Skcin are regularly asked to contribute to media enquiries and radio interviews, particularly throughout National Skin Cancer Awareness Month - May. We regularly write articles for various publications that help to raise awareness of skin cancer prevention and early detection as well as the wide range of resources we offer. Skcin have also been involved in Government Roundtable discussions, we sit on advisory boards and have helped support research projects.

#### **Ambassador Network**

The charity attracts many volunteer Ambassadors every year, who all in their own way and to varying degrees play a part in supporting our work. Despite the ongoing challenges of the pandemic, 2021 witnessed further interest from individuals from professional backgrounds, particularly within the healthcare sector applying to form part of our growing Ambassador network.

#### **2021 SUMMARY**

Despite another year of uncertainty 2021 was without doubt another proactive and successful year for the charity. We remain committed to developing and enhancing our service offering for the purpose of public benefit. We are proud to continue to lead the way in educational intervention with unique, bespoke, long-term solutions to effectively promote skin cancer awareness, prevention and early detection. We believe we have delivered in meeting our charitable objectives with great success despite extremely limited budgets and are proud to be generating the impact required to help combat skin cancer head-on and save lives.

#### **CHARITY'S POLICY ON RESERVES**

Skcin ensure there are, at all times sufficient funds to enable the continuation and development of the charity, which includes the management and development of our national accreditation programmes. We continue to review channels to grow revenue via sponsorships, partnerships and fundraising, in addition to ways in which we can work to make ourselves become more independently sustainable. We are committed to ensuring any reserves are well utilised and the trustees are of the opinion that the balance on the reserves are sufficient to meet any future commitments.

#### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

##### **Governing document**

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

#### **REFERENCE AND ADMINISTRATIVE DETAILS**

##### **Registered Company number**

07444292 (England and Wales)

##### **Registered Charity number**

1150048

##### **Registered office**

1a Mabel Grove  
West Bridgford  
Notts  
NG2 5GT

**The Karen Clifford Skin Cancer Charity**

**Report of the Trustees  
for the Year Ended 31st December 2021**

**Trustees**

Mr J A Holmes  
Mr J A Lawrence  
Mr R E Clifford

**Independent Examiner**

Brooks Mayfield Limited  
Chartered Accountants  
12 Bridgford Road  
West Bridgford  
Nottinghamshire  
NG2 6AB

Approved by order of the board of trustees on 21st September 2022 and signed on its behalf by:

Mr R E Clifford - Trustee

**Independent Examiner's Report to the Trustees of  
The Karen Clifford Skin Cancer Charity**

**Independent examiner's report to the trustees of The Karen Clifford Skin Cancer Charity ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31st December 2021.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

William Oates  
Brooks Mayfield Limited  
Chartered Accountants  
12 Bridgford Road  
West Bridgford  
Nottinghamshire  
NG2 6AB

21st September 2022

**The Karen Clifford Skin Cancer Charity**

**Statement of Financial Activities  
for the Year Ended 31st December 2021**

	Notes	<b>2021 Unrestricted fund £</b>	<b>2020 Total funds £</b>
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations/fundraisers /corporate partnerships		<b>84,551</b>	96,975
Other trading activities	2	<b>45,610</b>	69,417
<b>Total</b>		<b>130,161</b>	166,392
<b>EXPENDITURE ON</b>			
Raising funds		<b>32,331</b>	60,564
<b>Charitable activities</b>			
Skcin		<b>79,914</b>	67,780
Other		<b>477</b>	635
<b>Total</b>		<b>112,722</b>	128,979
<b>NET INCOME</b>		<b>17,439</b>	37,413
<b>RECONCILIATION OF FUNDS</b>			
<b>Total funds brought forward</b>		<b>79,678</b>	42,265
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b>97,117</b>	79,678

The notes form part of these financial statements

# The Karen Clifford Skin Cancer Charity

## Statement of Financial Position 31st December 2021

	Notes	2021 Unrestricted fund £	2020 Total funds £
<b>FIXED ASSETS</b>			
Tangible assets	7	1,430	1,906
<b>CURRENT ASSETS</b>			
Cash at bank and in hand		99,779	117,810
<b>CREDITORS</b>			
Amounts falling due within one year	8	(4,092)	(40,038)
<b>NET CURRENT ASSETS</b>		<u>95,687</u>	<u>77,772</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>97,117</u>	<u>79,678</u>
<b>NET ASSETS</b>		<u>97,117</u>	<u>79,678</u>
<b>FUNDS</b>	9		
Unrestricted funds		<u>97,117</u>	<u>79,678</u>
<b>TOTAL FUNDS</b>		<u>97,117</u>	<u>79,678</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st December 2021 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 21st September 2022 and were signed on its behalf by:

Mr R E Clifford - Trustee

The notes form part of these financial statements

**Notes to the Financial Statements  
for the Year Ended 31st December 2021**

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings                      - 25% on reducing balance

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.



**The Karen Clifford Skin Cancer Charity**

**Notes to the Financial Statements - continued  
for the Year Ended 31st December 2021**

**2. OTHER TRADING ACTIVITIES**

	<b>2021</b>	2020
	<b>£</b>	£
Trading income	<b>45,610</b>	69,417

**3. NET INCOME/(EXPENDITURE)**

Net income/(expenditure) is stated after charging/(crediting):

	<b>2021</b>	2020
	<b>£</b>	£
Depreciation - owned assets	<b>476</b>	636

**4. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the year ended 31st December 2021 nor for the year ended 31st December 2020.

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 31st December 2021 nor for the year ended 31st December 2020.

**5. STAFF COSTS**

The average monthly number of employees during the year was as follows:

	<b>2021</b>	2020
	<b>3</b>	3
Trustees	<b>3</b>	3

No employees received emoluments in excess of £60,000.

**6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

	Unrestricted fund £
<b>INCOME AND ENDOWMENTS FROM</b>	
Donations/fundraisers /corporate partnerships	96,975
Other trading activities	69,417
<b>Total</b>	<b>166,392</b>
<b>EXPENDITURE ON</b>	
Raising funds	60,564
<b>Charitable activities</b>	
Skin	67,780
Other	635
<b>Total</b>	<b>128,979</b>

Notes to the Financial Statements - continued  
for the Year Ended 31st December 2021

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

Unrestricted  
fund  
£  
37,413

NET INCOME

RECONCILIATION OF FUNDS

Total funds brought forward

42,265

TOTAL FUNDS CARRIED FORWARD

79,678

7. TANGIBLE FIXED ASSETS

Fixtures  
and  
fittings  
£

COST

At 1st January 2021 and  
31st December 2021

6,025

DEPRECIATION

At 1st January 2021  
Charge for year

4,119

476

At 31st December 2021

4,595

NET BOOK VALUE

At 31st December 2021

1,430

At 31st December 2020

1,906

8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

2021  
£

2020  
£

Trade creditors

360

360

Social security and other taxes

2,906

-

Other creditors

448

-

Accruals

378

39,678

4,092

40,038

Notes to the Financial Statements - continued  
for the Year Ended 31st December 2021

9. MOVEMENT IN FUNDS

	At 1/1/21 £	Net movement in funds £	At 31/12/21 £
<b>Unrestricted funds</b>			
General fund	79,678	17,439	97,117
<b>TOTAL FUNDS</b>	<u>79,678</u>	<u>17,439</u>	<u>97,117</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	130,161	(112,722)	17,439
<b>TOTAL FUNDS</b>	<u>130,161</u>	<u>(112,722)</u>	<u>17,439</u>

Comparatives for movement in funds

	At 1/1/20 £	Net movement in funds £	At 31/12/20 £
<b>Unrestricted funds</b>			
General fund	42,265	37,413	79,678
<b>TOTAL FUNDS</b>	<u>42,265</u>	<u>37,413</u>	<u>79,678</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	166,392	(128,979)	37,413
<b>TOTAL FUNDS</b>	<u>166,392</u>	<u>(128,979)</u>	<u>37,413</u>

**Notes to the Financial Statements - continued  
for the Year Ended 31st December 2021**

**9. MOVEMENT IN FUNDS - continued**

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/1/20 £	Net movement in funds £	At 31/12/21 £
<b>Unrestricted funds</b>			
General fund	42,265	54,852	97,117
<b>TOTAL FUNDS</b>	<u>42,265</u>	<u>54,852</u>	<u>97,117</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	296,553	(241,701)	54,852
<b>TOTAL FUNDS</b>	<u>296,553</u>	<u>(241,701)</u>	<u>54,852</u>

**10. RELATED PARTY DISCLOSURES**

There were no related party transactions for the year ended 31st December 2021.

**The Karen Clifford Skin Cancer Charity**

**Detailed Statement of Financial Activities  
for the Year Ended 31st December 2021**

	2021 £	2020 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations/fundraisers /corporate partnerships</b>		
Donations	84,551	96,975
<b>Other trading activities</b>		
Trading income	45,610	69,417
<b>Total incoming resources</b>	<b>130,161</b>	<b>166,392</b>
<b>EXPENDITURE</b>		
<b>Other trading activities</b>		
Purchases & direct costs	-	162
Event costs & direct purchases	1,848	235
Website/digital development costs	16,372	15,946
Advertising & publicity costs	708	4,994
Printing & design costs	13,403	39,227
	<b>32,331</b>	<b>60,564</b>
<b>Charitable activities</b>		
Wages	50,000	-
Social security	4,105	-
	<b>54,105</b>	<b>-</b>
<b>Other</b>		
Depreciation of tangible fixed assets	477	635
<b>Support costs</b>		
<b>Management</b>		
Administration costs	13,120	57,839
Pensions	1,728	-
Insurance	836	642
Office expenses	4,561	4,180
Other costs	2,150	1,498
Motor & travel	1,875	1,059
	<b>24,270</b>	<b>65,218</b>
<b>Finance</b>		
Bank charges	566	824
<b>Governance costs</b>		
Professional & legal fees	460	1,360
Accountancy fees	513	378
	<b>973</b>	<b>1,738</b>
<b>Total resources expended</b>	<b>112,722</b>	<b>128,979</b>
<b>Net income</b>	<b>17,439</b>	<b>37,413</b>

This page does not form part of the statutory financial statements