

**The Karen Clifford Skin Cancer Charity  
(A Company Limited by Guarantee)**

**Report of the Trustees and**

**Unaudited Financial Statements**

**for the Year Ended 31st December 2020**

Brooks Mayfield Limited  
Chartered Accountants  
12 Bridgford Road  
West Bridgford  
Nottinghamshire  
NG2 6AB

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for the Year Ended 31st December 2020**

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**Report of the Trustees  
for the Year Ended 31st December 2020**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31st December 2020. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

**OBJECTIVES AND ACTIVITIES**

**Core Objectives**

Skcin's core objectives are to raise awareness of both melanoma and non-melanoma skin cancer, specifically to promote prevention and early detection through educational intervention for public benefit. The charity has remained committed to these objectives for the past 15 years, which are strategically delivered and achieved by the implementation of our suite of bespoke national accreditation programmes. This ongoing commitment to public benefit through educational intervention on a national scale is clearly demonstrated consistently throughout our activities and achievements.

Our national accreditations have been developed to provide sustainable, nationally accessible intervention across key 'at risk' and 'influential' audiences to generate impact, provide measured outcomes and assist us in our mission to plant skin cancer prevention and early detection into the heart of communities nationwide. Skcin feel it important to add valuable narrative explaining the accreditation programmes as they are core to our work and continue to generate impact year on year.

**The COVID-19 Pandemic**

The world fell victim to global pandemic in 2020 in the form of COVID-19 and this affected all charities and businesses. This impacted the work of Skcin in relation to schools, public engagement, attendance at conferences and events, in addition to networking and opportunities for fundraising. Despite this unprecedented situation and challenging operating environment, Skcin managed to achieve vital growth in income, enabling us to maintain delivery of our key objectives and ensure public benefit.

**Throughout 2020 Skcin have been dedicated to:**

- " Raising awareness of the prevention and early detection of melanoma and non-melanoma skin cancer through educational intervention.
- " Providing bespoke solutions for key 'at risk' and 'influential' audiences via our suite of national educational intervention and accreditation programmes.
- " Ensuring the continued development, sustainability, participation, engagement and management of our national accreditation programmes.
- " Working with targeted industry sectors and key stakeholders to develop collaborative approaches to increasing awareness and engagement.
- " Providing nationally accessible, training, tools and resources to support us in our mission to embed skin cancer prevention and early detection into the heart of communities nationwide.
- " Evaluating our service offering and developing solutions to meet the emerging needs of beneficiaries during a global pandemic.

**Report of the Trustees  
for the Year Ended 31st December 2020**

**OBJECTIVES AND ACTIVITIES**

**Significant activities**

**Sun Safe Schools | A free national accreditation programme for UK primary schools**

[Sunsafeschools.co.uk](https://sunsafeschools.co.uk)

The Sun Safe Schools accreditation programme was developed and launched in 2012 to implement sun safe teachings into primary education with the key objective to influence behaviours and prevent skin cancer for our future generations. As pioneers in educational intervention in this field, Skcin are proud to be the first ever charity to introduce this level of intervention by developing the first comprehensive accreditation programme that has lead us to introduce the same concept across further key 'at risk' and influential target audiences.

The Sun Safe Schools programme provides schools with comprehensive resources to assist them in their duty of care to deliver the following criteria:

**PROTECTION:** providing an environment that enables children and staff to stay safe in the sun.

**EDUCATION:** learning about sun safety to increase knowledge and influence behaviour.

**COLLABORATION:** working with parents, the management structure and the wider community to reinforce awareness about sun safety.

Participation in the programme has continued to go from strength to strength each year, with a healthy uptake of new settings taking part and existing settings renewing their annual accreditations. Continual support and management has been provided throughout the year, in addition to development, marketing and building relationships with key stakeholders to support collaboration, engagement and participation.

We are very proud of the huge amount of highly positive reviews we receive from the schools that gain their accreditation which are testament to the success of the programme and the impact it is generating nationwide.

**Impact of COVID-19**

With so much upheaval and greater challenges faced by primary schools throughout the pandemic, uptake in the programme was understandably lower than previously anticipated, although still relatively healthy. Many schools used the resources within bubbles when achievable and for home schooling where possible, with schools still achieving their accreditation or annual renewal.

**2020 Developments**

During this unprecedented time of uncertainty, Skcin remained committed to the development of the programme and began work on creating further educational resources to support and enhance the learning of children from Reception through to Class 6. These resources would then support the new website planned for Spring 2021 when uptake is estimated to significantly increase.

Sun Safety Education now mandatory as part of the new PHSE curriculum!

As detailed in our 2019 report, following years of lobbying and involvement in lengthy consultations, it was announced that Sun Safety and Skin Cancer Prevention would finally make it onto the new PHSE Curriculum.

The new PHSE curriculum came into force in September 2020, stating all English primary schools should teach pupils about safe and unsafe exposure to the sun, including how to reduce the risk of skin cancer.

This excellent outcome paves the path for Skcin to see a substantial increase in registrations to our Sun Safe Schools national accreditation programme which provides schools with all the tools and resources they need to ensure they can effectively and efficiently fulfil their duty of care under these new guidelines, in addition to ensuring they have a robust sun protection policy in place and communicate with the wider school community to ensure the required level of support.

**Report of the Trustees  
for the Year Ended 31st December 2020**

**OBJECTIVES AND ACTIVITIES**

**Sun Safe Nurseries | A free national accreditation programme for Nurseries and Pre-School Settings**  
[SunsafeNurseries.co.uk](https://SunsafeNurseries.co.uk)

The Sun Safe Nurseries accreditation programme was developed and launched following the success of the Sun Safe Schools programme and in identifying the need for pre-school settings to have a similar accreditation in place with access to comprehensive resources to enable them to implement a suitable sun protection policy, communicate with parents to gain the required level of support and introduce sun safe messaging to early learners.

Our Sun Safe Nurseries accreditation programme has seen healthy growth each year with continual, highly positive feedback. As with the schools programme, continual management and support has been provided over the year.

**2020 Developments**

In June 2020, Skcin launched a new website for the Sun Safe Nurseries programme to keep up-to-date with ever-changing technology, to ensure the website could be accessed from both mobile and desktop devices and to enhance user experience.

The updates were positively welcomed with great feedback and increased registrations.

**Impact of COVID-19**

Despite the pandemic, registrations to the Sun Safe Nurseries programme were healthy. Down-time as a result of closure was clearly positively met by many pre-school / nursery owners/managers to reflect on safeguarding and best practice. This gave them time to implement or evaluate their sun protection policy and accreditation criteria in preparation for delivery when settings could re-open.

Participation and reach of our Sun Safe Schools and Sun Safe Nurseries Accreditation programmes to date: To date, we have 5955 primary and pre-school settings registered with the schools and nurseries programmes, which in turn has directly reached 860,723 children AND their families nationwide. This reflects a positive growth from 2019 figures, despite the pandemic.

The programmes were developed not as a PR campaign, but as a long-term, direct effort to see sun safety teachings implemented in early years and primary education to influence behaviours and to ensure settings are fulfilling their duty of care in safeguarding children against the damaging effects of over-exposure to UV radiation. This is where Skcin have long-believed we can make the greatest impact in preventing skin cancer for our future generations and those to come. This impact cannot be underestimated, every week our CRM system generates the evidence/feedback submitted by participating settings as part of gaining their accreditation. This feedback is essential in providing evidence of how the programmes are positively impacting settings across the UK - not only with regards to children, but with parents, teachers, staff and wider school communities nationwide.

**Sun Safe Workplaces | A free national accreditation programme for employers of outdoor workers**  
[Sunsafeworkplaces.co.uk](https://Sunsafeworkplaces.co.uk)

Skcin have been providing comprehensive, trusted advice to employers of outdoor workers since the launch of our national Sun Safe Workplaces Accreditation programme in 2014. We provide extensive resources and guidance to many businesses trying to navigate the complex world relating to their duty of care to protect and educate their outdoor workers to prevent occupational skin cancer, whilst assessing the level of risk and implementing a suitable sun protection policy.

We've worked with hundreds of businesses including large construction companies such as Keir and Morgan Sindall, as well as JCB, The Ministry of Defence, Rolls Royce, BIGGA (British and International Golf Greenkeepers Association) and The National Trust to name but a few.

**Future developments and Impact of COVID-19**

New registrations and renewals to our Sun Safe Workplaces programme have been impacted by the pandemic. In addition, due to resourcing, limited funding and the introduction additional service offerings, we have been unable to capitalise the development of the programme as much as we would have liked or had intended in 2020. However, during this period we have continued to support service users and have reached out to a number of stakeholders with great success to support a revised programme and updated website that we will start to develop in the latter part of 2021 with a view to launching in 2022.

**Report of the Trustees  
for the Year Ended 31st December 2020**

**OBJECTIVES AND ACTIVITIES**

**MASCED (Melanoma and Skin Cancer Early Detection) Accreditation Programme**

A training programme for hair, health and beauty industry professionals

MASCED.UK

Skcin's MASCED accreditation programme was developed throughout 2017 and launched January 2018. The accreditation was developed as a completely unique, nationally accessible solution to educate hair, health and beauty industry professionals on the detection of suspicious lesions that may be observed on their client's skin. The objective of the accreditation is to raise awareness of the early signs and symptoms of the UK's most common and fastest rising cancer and promote the early detection of melanoma to improve prognosis and save lives.

Professionals who work across these industries are uniquely placed to observe changes that may occur on their client's skin, particularly in areas they can't see themselves, making them powerful advocates in the fight against skin cancer.

The training has been reviewed and is supported and/or endorsed by key industry bodies: HABIA (Hair and Beauty Industry Authority) BABTAC (British Association of Beauty Therapists and Cosmetologists) NHBF (National Hair and Beauty Federation) and the BBC (British Beauty Council). The training also continues to be supported nationally in colleges.

In addition we continue to witness growth in global appeal with professionals that have undertaken the training from 28 different countries across the globe, spanning 32 different industry professions.

The programme consistently receives 5 star testimonials from our army of trained professionals, who must provide feedback as part of gaining their accreditation, allowing us to evaluate impact and maintain best practice.

Over the course of the year all service users have been fully supported in addition to ongoing promotional activity and relationship building undertaken by Skcin to encourage and enhance collaboration and uptake, which is crucial to it's ongoing success.

**2020 uptake, developments and impact of COVID-19**

Despite the beauty industry being one of the hardest hit throughout the pandemic, Skcin are delighted to have witnessed a very healthy uptake in registrations. Down-time throughout extensive and prolonged closers for industry professionals was met with desire and willingness to grow and learn. During this financial year a further 2,356 professionals registered with the training programme.

Unlike previous years, the pandemic prevented us from attending key events to promote the training and Skcin therefore concentrated efforts on harnessing relationships with key industry bodies, promoting the training digitally. We also held many free, educational webinars to enhance learning and promote the training. The continued success of the MASCED programme is crucial to Skcin in providing a much-needed revenue stream to aid our independent sustainability.

The programme has witnessed 100s of early detection cases reported as a direct result of the training, living up to it's strapline - 'Training eyes to save lives.'

**Lobbying and Campaigning within the Beauty Industry**

Due to the successful networks established in the Beauty sector since the launch of the MASCED training, Skcin are working with key stakeholders to deliver an industry supported major campaign to see our MASCED training included in the National Standards for the hair and beauty sector for anyone working or entering the industry. Work will commence in the later part of 2020 when the National Standards are up for their 3-year review. We will update on this in 2021.

In addition, in July 2020, Skcin were invited to attend a Government Roundtable with APPG Beauty, Aesthetics and Wellness (BAW) to discuss skin cancer in this sector, how the sector had helped address this national public health concern and regulation of the sector for mole removal and sunbeds. We continue to actively raise awareness via the various APPGS to campaign for our cause, the need for educational intervention and the adoption of Skcin's national accreditations as solutions to many of the challenges faced regarding lack of education across all specialities and professions.

**Report of the Trustees  
for the Year Ended 31st December 2020**

**OBJECTIVES AND ACTIVITIES**

**MASCED PRO - (Melanoma and Skin Cancer Early Detection) A national training programme for medical and healthcare practitioners and Allied Healthcare Professionals**

Pro.masced.uk

As detailed in our previous report, following the success of the MASCED training, it became increasingly apparent that there was a considerable void in such training made available to the healthcare sector. With an evident lack of adequate skin cancer specific training for GPs and Allied Healthcare professionals, Skcin set upon developing a solution specifically aimed at medical and healthcare practitioners and Allied Healthcare Professionals.

Following extensive research to write, design, develop and build a bespoke training programme that matched the needs, backgrounds and associated clinical guidance for this specific audience, in 2019 Skcin launched the MASCED PRO training programme which was reviewed by the British Association of Dermatologists (BAD), the British Dermatology Nursing Group (BDNG) and the British Association of Skin Cancer Nurse Specialists (BASCNS) all of whom provided hugely positive and supportive feedback.

The training was launched at the Primary Care Exhibition at the NEC and Skcin were fortunate to be featured on the BBC 6pm regional news for Central England reaching 2.3 million viewers.

**2020 update and impact of COVID-19**

To date, 2041 healthcare professionals have registered for the training. Uptake in 2020 has been healthy, despite the pandemic which witnessed individuals working across these healthcare sectors understandably challenged and focussed on greater priorities.

In 2019 Skcin submitted the training to the College of Podiatry for their extensive review in the hope of achieving official endorsement in 2020, which we are delighted to report was successful, receiving endorsement and CPD in January 2020.

**2020 ADDITIONAL ACTIVITY**

Partnership with My Skin Doctor and the UK's largest dermatology practice.

In May 2020 Skcin announced an official partnership with My Skin Doctor and the UK's largest dermatology practice.

With the healthcare landscape changing exponentially with far reaching implications in terms of diagnostics, treatment and care (and non-more-so in dermatology AND during a global pandemic) Skcin partnered with the team at My Skin Doctor to provide the public with more choice when it comes to addressing concerns and the opportunity to receive swift, efficient triage from a team of leading expert dermatologists.

The My Skin Doctor patient-led App allows patients to access dermatology services remotely without the need to first visit their GP or a clinic. Launched in January 2019 following 2 years of development with key stakeholders including patients, CCGs, dermatologists and software developers it is fully approved and in use within the NHS across Southern England.

Skcin partnered with My Skin Doctor, specifically to launch and support their self-pay version of the App due to the fact that the current GP referral system into dermatology is not sustainable because of a national Consultant shortage. This in turn has led to typical national waiting times in dermatology for a new patient appointment exceeding 18 weeks! Yet, when it comes to the early diagnosis and treatment of skin cancer, providing patients with the ability to receive immediate care is essential to yield higher rates of survival.

Skcin believe that for too long skin cancer patients have endured agonising waiting times for referrals which increases anxiety, can significantly impact mental health and result in poor prognosis. At a time when getting an appointment with a GP is becoming increasingly difficult and the misdiagnosis of skin cancers not uncommon due to lack of specialist GP training, My Skin Doctor will provide people with the ability to manage their own skin health, giving them the peace of mind they need with expert advice and an action plan within 72 hours.

By combining our efforts through a partnership and collaboration of efforts in raising awareness of the importance of early detection and in signposting patients to access immediate care, we hope to help to improve patient outcomes and save lives.

**Report of the Trustees  
for the Year Ended 31st December 2020**

**OBJECTIVES AND ACTIVITIES**

**MAY 2020 (National Skin Cancer Awareness Month)**

Much of awareness in May was achieved via our social media channels which focused on the partnership with My Skin Doctor alongside educational posts to promote sharing, reach and engagement. We also held live Q&A's with dermatologists as well as webinars on diagnosis and dermatology and the science of sun care delivered by experts in their field.

**Launch of the SKCIN SHOP**

In May 2020 Skcin launched their on-line shop which is home to a comprehensive range of educational resources that can be purchased and delivered nationally. This provided a great additional service offering (particularly during the pandemic) in addition to helping spread our message nationally it supports us with further revenue to help us become more independently sustainable.

**100 Miles in May Fundraiser**

In May 2020 Skcin partnered with Melanoma Focus - a research and patient-led charity to hold the first of what we intend to become an annual fundraiser to support both charities 50/50 with any funds raised.

Skcin developed a social media campaign, liaised closely with participants and provided assets and resources to support them in their efforts. The fundraiser was successful raising £30,000 to support the work of two leading charities.

**Expert Advisory Group (AEG)**

In 2020 Skcin called upon our professional colleagues and supporters to set up our Expert Advisory Group. Made up of a team of dedicated clinicians and professionals, these individuals are advisors to Skcin and bring a wealth of knowledge and expertise to the charity. They champion our national educational intervention accreditations, act as spokespersons for the charity and support our recommendations to improve the profile of skin cancer in the UK and engage policyholders.

**2020 Public Engagement Events**

Due to the pandemic Skcin were unable to attend the events planned for this year, however we adapted our service offering as much as possible hosting a series of webinars with key professionals to further educate stakeholders and signpost to the comprehensive range of further resources, education and training we offer.

**Ambassador Network**

The charity attracts many volunteer Ambassadors every year, who all in their own way and to varying degrees play a part in their local communities to promote and support our work. Despite the challenges of COVID, 2020 has witnessed further interest from individuals from professional backgrounds, particularly within the healthcare and beauty sector applying to form part of our growing Ambassador network.



**Report of the Trustees  
for the Year Ended 31st December 2020**

**ACHIEVEMENT AND PERFORMANCE**

**Evaluating our service offering amidst a global pandemic and developing solutions for 2021**

Throughout the COVID-19 pandemic, Skcin have become increasingly aware of the need to adapt our services to meet the emerging needs of beneficiaries whilst taking advantage of the digital health revolution. Mobile health (mhealth) is a rapidly expanding field in the digital health sector. With the vast majority of the global adult population owning a smartphone and with surveys suggesting that around 87% of the time people spend on their phone is dedicated to apps - what better way to deliver an efficient, cost-effective solution for disease prevention and self-management into the hands of the people we care about.

In response to this, in 2020 Skcin began preparations to develop a PWA (progressive web application). Our aim is to provide service users with a comprehensive, educational and self management mobile app that will empower people of all skin types to learn more and take charge of their skin health and surveillance in order to combat skin cancer, improve patient outcomes and save lives.

The first phase launch of the app, planned for Summer 2021 will incorporate 6 key services areas to provide the following educational support and self-management tools:

**PREVENTION:**

To educate users all about ultraviolet radiation, how it affects our skin, how to take charge of our family's skin health and how to prevent skin cancer by adopting simple sun safe strategies.

**UV INDEX FORECAST:**

To provide instant access to the current and daily peak UV index, 2 day hourly forecast and set alerts to know when the UVI reaches 3, when it reaches it's daily peak and set 2 hourly sunscreen reminders.

**RISK ASSESSOR:**

To provide users with rationale and advice with regards to their personal level of risk for the development of skin cancer and create multiple risk assessments for family members.

**EARLY DETECTION:**

To educate users about the various forms of pre-cancerous skin lesions, non-melanoma and melanoma skin cancer with images and detailed guidance on how to spot the early warning signs.

**SKIN CHECKING:**

To provide users with a five-step guide to conducting thorough, full-body self examinations with the ability to set monthly reminders for when next examinations are due.

**EARLY DIAGNOSIS:**

To advise users on how to take action with concerns and ensure they receive appropriate action from their GP, in addition to overviews on diagnosis, staging and treatment.

With development in it's early stages at present, Skcin hope the app will become a game-changer in skin cancer awareness with many plans and ideas to enhance the service offering, reach and roll out in due course.

We are extremely grateful of the continued financial support provided by the David Price Melanoma Trust who have kindly donated the funds required to see the first phase of the app into fruition.

**2020 SUMMARY**

Despite an unprecedented year of uncertainty, 2020's achievements have highlighted another proactive and successful year for the charity. We remain committed to developing and enhancing our service offering for the purpose of public benefit. We are proud to continue to lead the way in educational intervention with unique, bespoke, long-term solutions to effectively promote skin cancer awareness, prevention and early detection. We believe we have delivered in meeting our charitable objectives with great success despite extremely limited budgets and the additional challenges faced throughout the pandemic and are proud to be generating the impact required to help combat skin cancer head-on and save lives.

## **The Karen Clifford Skin Cancer Charity**

### **Report of the Trustees for the Year Ended 31st December 2020**

#### **CHARITY'S POLICY ON RESERVES**

Skcin ensure there are, at all times sufficient funds to enable the continuation and development of the charity, which includes the management and development of our national accreditation programmes. We continue to review channels to grow revenue via sponsorships, partnerships and fundraising, in addition to ways in which we can work to make ourselves become more independently sustainable. We are committed to ensuring any reserves are well utilised and the trustees are of the opinion that the balance on the reserves are sufficient to meet any future commitments.

#### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

##### **Governing document**

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

#### **REFERENCE AND ADMINISTRATIVE DETAILS**

##### **Registered Company number**

07444292 (England and Wales)

##### **Registered Charity number**

1150048

##### **Registered office**

1a Mabel Grove  
West Bridgford  
Notts  
NG2 5GT

##### **Trustees**

Mr J A Holmes  
Mr J A Lawrence  
Mr R E Clifford

##### **Independent Examiner**

Brooks Mayfield Limited  
Chartered Accountants  
12 Bridgford Road  
West Bridgford  
Nottinghamshire  
NG2 6AB

Approved by order of the board of trustees on 13th September 2021 and signed on its behalf by:

Mr R E Clifford - Trustee

**Independent Examiner's Report to the Trustees of  
The Karen Clifford Skin Cancer Charity**

**Independent examiner's report to the trustees of The Karen Clifford Skin Cancer Charity ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31st December 2020.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

William Oates  
Brooks Mayfield Limited  
Chartered Accountants  
12 Bridgford Road  
West Bridgford  
Nottinghamshire  
NG2 6AB

13th September 2021

**The Karen Clifford Skin Cancer Charity**

**Statement of Financial Activities  
for the Year Ended 31st December 2020**

		<b>2020 Unrestricted fund £</b>	<b>2019 Total funds £</b>
<b>INCOME AND ENDOWMENTS FROM</b>	Notes		
Donations and legacies		<b>96,975</b>	100,065
Other trading activities	2	<b>69,417</b>	35,075
<b>Total</b>		<b>166,392</b>	135,140
 <b>EXPENDITURE ON</b>			
Raising funds		<b>60,564</b>	64,346
<b>Charitable activities</b>			
Skcin		<b>67,780</b>	52,502
Other		<b>635</b>	847
<b>Total</b>		<b>128,979</b>	117,695
 <b>NET INCOME</b>		<b>37,413</b>	17,445
 <b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward		<b>42,265</b>	24,820
 <b>TOTAL FUNDS CARRIED FORWARD</b>		<b>79,678</b>	42,265

The notes form part of these financial statements

# The Karen Clifford Skin Cancer Charity

## Statement of Financial Position 31st December 2020

	Notes	2020 Unrestricted fund £	2019 Total funds £
<b>FIXED ASSETS</b>			
Tangible assets	6	1,906	2,542
<b>CURRENT ASSETS</b>			
Cash at bank and in hand		117,810	50,303
<b>CREDITORS</b>			
Amounts falling due within one year	7	(40,038)	(10,580)
<b>NET CURRENT ASSETS</b>		<u>77,772</u>	<u>39,723</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>79,678</u>	<u>42,265</u>
<b>NET ASSETS</b>		<u>79,678</u>	<u>42,265</u>
<b>FUNDS</b>	8		
Unrestricted funds		<u>79,678</u>	<u>42,265</u>
<b>TOTAL FUNDS</b>		<u>79,678</u>	<u>42,265</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st December 2020 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 13th September 2021 and were signed on its behalf by:

Mr R E Clifford - Trustee

The notes form part of these financial statements

**Notes to the Financial Statements  
for the Year Ended 31st December 2020**

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings                      - 25% on reducing balance

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Notes to the Financial Statements - continued  
for the Year Ended 31st December 2020

2. OTHER TRADING ACTIVITIES

	2020	2019
	£	£
Trading income	<u>69,417</u>	<u>35,075</u>

3. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2020	2019
	£	£
Depreciation - owned assets	<u>636</u>	<u>847</u>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31st December 2020 nor for the year ended 31st December 2019.

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 31st December 2020 nor for the year ended 31st December 2019.

5. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
<b>INCOME AND ENDOWMENTS FROM</b>	
Donations and legacies	100,065
Other trading activities	<u>35,075</u>
<b>Total</b>	<u>135,140</u>
<b>EXPENDITURE ON</b>	
Raising funds	64,346
<b>Charitable activities</b>	
Skin	52,502
Other	<u>847</u>
<b>Total</b>	<u>117,695</u>
<b>NET INCOME</b>	<u>17,445</u>
<b>RECONCILIATION OF FUNDS</b>	
Total funds brought forward	24,820
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u><u>42,265</u></u>

Notes to the Financial Statements - continued  
for the Year Ended 31st December 2020

6. TANGIBLE FIXED ASSETS

	Fixtures and fittings £
<b>COST</b>	
At 1st January 2020 and 31st December 2020	<b>6,025</b>
<b>DEPRECIATION</b>	
At 1st January 2020	<b>3,483</b>
Charge for year	<b>636</b>
At 31st December 2020	<b>4,119</b>
<b>NET BOOK VALUE</b>	
At 31st December 2020	<b>1,906</b>
At 31st December 2019	<b>2,542</b>

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	<b>2020</b>	2019
	£	£
Trade creditors	<b>360</b>	(1)
Accruals	<b>39,678</b>	10,581
	<b>40,038</b>	10,580

8. MOVEMENT IN FUNDS

	At 1/1/20 £	Net movement in funds £	At 31/12/20 £
<b>Unrestricted funds</b>			
General fund	<b>42,265</b>	<b>37,413</b>	<b>79,678</b>
<b>TOTAL FUNDS</b>	<b>42,265</b>	<b>37,413</b>	<b>79,678</b>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	<b>166,392</b>	<b>(128,979)</b>	<b>37,413</b>
<b>TOTAL FUNDS</b>	<b>166,392</b>	<b>(128,979)</b>	<b>37,413</b>



Notes to the Financial Statements - continued  
for the Year Ended 31st December 2020

8. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1/1/19 £	Net movement in funds £	At 31/12/19 £
<b>Unrestricted funds</b>			
General fund	24,820	17,445	42,265
<b>TOTAL FUNDS</b>	<u>24,820</u>	<u>17,445</u>	<u>42,265</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	135,140	(117,695)	17,445
<b>TOTAL FUNDS</b>	<u>135,140</u>	<u>(117,695)</u>	<u>17,445</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/1/19 £	Net movement in funds £	At 31/12/20 £
<b>Unrestricted funds</b>			
General fund	24,820	54,858	79,678
<b>TOTAL FUNDS</b>	<u>24,820</u>	<u>54,858</u>	<u>79,678</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	301,532	(246,674)	54,858
<b>TOTAL FUNDS</b>	<u>301,532</u>	<u>(246,674)</u>	<u>54,858</u>

**9. RELATED PARTY DISCLOSURES**

There were no related party transactions for the year ended 31st December 2020.

**The Karen Clifford Skin Cancer Charity**

**Detailed Statement of Financial Activities  
for the Year Ended 31st December 2020**

	2020 £	2019 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations and legacies</b>		
Donations	<b>96,975</b>	100,065
<b>Other trading activities</b>		
Trading income	<b>69,417</b>	35,075
<b>Total incoming resources</b>	<b>166,392</b>	135,140
<b>EXPENDITURE</b>		
<b>Other trading activities</b>		
Purchases & direct costs	<b>162</b>	2,015
Event costs & direct purchases	<b>235</b>	3,488
Website costs	<b>15,946</b>	11,770
Advertising & publicity costs	<b>4,994</b>	4,736
Printing & design costs	<b>39,227</b>	42,337
	<b>60,564</b>	64,346
<b>Other</b>		
Fixtures & fittings depreciation	<b>635</b>	847
<b>Support costs</b>		
<b>Management</b>		
Administration costs	<b>57,839</b>	42,842
Insurance	<b>642</b>	692
Office expenses	<b>4,180</b>	3,607
Other costs	<b>1,498</b>	983
Motor & travel	<b>1,059</b>	3,505
	<b>65,218</b>	51,629
<b>Finance</b>		
Bank charges	<b>824</b>	60
<b>Governance costs</b>		
Professional & legal fees	<b>1,360</b>	453
Accountancy fees	<b>378</b>	360
	<b>1,738</b>	813
<b>Total resources expended</b>	<b>128,979</b>	117,695
<b>Net income</b>	<b>37,413</b>	17,445

This page does not form part of the statutory financial statements