

Charity Registration number 1149910

ARRIVEALIVEAPPEAL CHARITY

Annual Report and Financial Statements

for the Year Ended 31 March 2024

ARRIVEALIVEAPPEAL CHARITY

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ARRIVEALIVEAPPEAL CHARITY

Reference and Administrative Details

Charity name	ArriveAliveAppeal Charity
Working name	Arrive Alive
Charity registration number	1149910
Correspondence address	PO Box 17209 Birmingham B32 9JN
Trustees	Mr Peter Armitage MBE MstJ (Chairman) Mr Robert Edward Johnston Miss Melissa Samuel Mr Lee Garside
Bankers	CAF Bank 25 Kings Hill Avenue West Malling Kent ME19 4JQ
Independent Examiner	Parkar Accountants 19/21 Hatchett Street Hockley Birmingham B19 3NX
ICO Registration	ZB741244

ARRIVEALIVEAPPEAL CHARITY

Trustees' Report

The Trustees present their annual report together with the unaudited financial statements of ArriveAliveAppeal Charity (the charity for the year ended 31 March 2024). The Trustees confirm that the annual report and financial statements of the charity comply with the current statutory requirements, the requirements of the charity's governing document and the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" issued in March 2005.

Structure, Governance and Management

Governing document

ArriveAliveAppeal ("the charity") is a Charitable Trust that was formed at a meeting of the Trustees in November 2012. The charity is governed by its Trust Deed dated 16th November 2012 and amended on 7th October 2013, 11th February 2019 and to its current document dated 11th May 2022

Method of appointment and induction of new Trustees

New Trustees are appointed at the Annual General Meeting and are briefed on their legal obligations under charity law, the content of the charity's constitution, and its recent performance.

Organisational structure and decision making

The Board of Trustees oversee the running of the charity on a day to day basis. All operational decisions are made at board meetings which are held frequently throughout the year.

Risk management

The Trustees have assessed the major risks to which the charity is exposed and are satisfied that systems and procedures are in place to mitigate our exposure to the major risks.

Complaints & Governance

During the period of this report no complaints were received or reported. Arrive Alive has also continued their membership with the Fundraising Regulator and ICO membership.

Objectives and Activities

Summary of objectives

To relieve sickness and preserve the good health of persons within communities of England and Wales via the provision of suitably adapted medical response vehicles and equipment approved by the ambulance services. All response vehicles and equipment is solely used and demonstrated by medically trained CFRS (Community First Responders) groups trained by their local ambulance services and dispatched via 999 calls.

Achieving objectives

Arrive Alive is the UK's only registered charity of its kind, directly supporting West Midlands Ambulance Service (WMAS). Funded entirely by public donations, Arrive Alive is committed to financing essential lifesaving vehicles and equipment for Community First Responders (CFRs). These medically trained volunteers are dispatched to life threatening 999 calls by WMAS.

An Arrive Alive vehicle can reach a medical emergency in those critical seconds or minutes before a road or air ambulance arrives, thanks to its presence within the community. CFRs are trained to handle some of

the most urgent medical situations. All of our vehicles operate on the same radio network as a standard road or air ambulance, allowing them to receive information about emergencies following a 999 call

The demand for our operational fleet of lifesaving vehicles and equipment as never been higher. There is an urgent need for additional voluntary-operated lifesaving vehicles to enhance the current fleet of Arrive Alive units on the front lines. Currently, Alive Alive has ten operational vehicles serving Birmingham Solihull, Wolverhampton, The Black Country, Worcestershire and Warwickshire to support WMAS, which is the largest ambulance service in the UK, covering over 5000 square miles and serving a population of around 60 million people. At present, WMAS operates just over 400 road ambulances and responds to approximately 4000, 999 calls every day.

During this accounting period charitable income was allocated to fund additional voluntary operated lifesaving vehicles and equipment. Furthermore, members of the public received free CPR training from the medically trained volunteers funded by Arrive Alive, alongside the installation of several publicly accessible defibrillators. There remains an urgent need for more voluntarily operated lifesaving vehicles, equipment, and publicly accessible defibrillators across communities in the county.

The trustees extend their heartfelt gratitude to all sponsors and supporters of Arrive Alive for their ongoing commitment to helping the charity save lives.

Public benefit

The Trustees frequently review the objectives and activities of the charity to ensure that they provide an overall benefit to the public. In carrying out this review the Trustees have considered the Charity Commission's general guidance on public benefit.

Financial Review

Reserves policy

The charity's reserve policy is to build a sufficient level of reserves to enable the trustees to the charity to continue its operations.

Principle funding

During the year the year the charity raised a total of £68,905 in voluntary donations before charitable expenditure. A further £41,500 was donated in restricted funds.

The charity's reserve policy is to build a sufficient level of reserves to enable the trustees to

Plans for the Future

The charity's plans for the future are to continue raising funds to support it's aims and objectives.

Statement of Trustees' Responsibilities

Charity law requires the trustees to prepare financial statements for each financial year which show a true and fair view of the state of affairs of the charity and its financial activities for that period. In preparing those financial statements, the trustees are required to:

select suitable accounting policies and then apply them consistently;

make judgements and estimates that are reasonable and prudent;

state whether applicable accounting standards and statements of recommended practice have been followed, subject to any departures disclosed and explained in the financial statements; and

prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operational existence.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the charities Act 2011. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees on 09 December 2024 and signed on their behalf by:

Miss M Samuel
Trustee

Mr P Armitage MBE, MstJ
Chairman & Trustee

**Independent Examiner's Report to the Trustees of
ARRIVEALIVEAPPEAL CHARITY**

I report on the accounts of the Trust for the year ended 31 March 2024, which are set out on pages 6 to 9.

Respective responsibilities of trustees and examiner

The trustees are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 and that an independent examination is needed.

It is my responsibility to:

- 1) examine the accounts under section 145 of the Charities Act,
- 2) follow the procedures laid down in the General Directions given by the Charity Commission under section 145(5)(b) of the Charities Act, and
- 3) state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a true and fair view' and the report is limited to those matters set out in the statements below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- 1) which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act,
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met; or
- 2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

**Parkar Accountants
9 December 2024**

**19-21 Hatchett Street
Birmingham, B19 3NX**

ARRIVEALIVEAPPEAL CHARITY

Statement of Financial Activities for the Year Ended 31 March 2024

Note	Unrestricted Funds £	Total Funds 2024 £	Total Funds 2023 £
Incoming resources			
Incoming resources from generated funds & Donations	68,843	68,843	74,632
Deposit account interest	62	62	
Total incoming resources	<u>68,905</u>	<u>68,905</u>	<u>74,632</u>
Resources expended			
Telephonists & payroll	35,863	35,863	32,903
Funding raising activities	2,654	2,654	2,490
Premise expenses	2,453	2,453	1,665
Administration	5,203	5,203	3,737
Telephone & media	10,511	10,511	9,100
Motor & travel	4,359	4,359	3,078
Governance cost	1,410	1,410	1,290
Other professional	2,852	2,852	2,074
Bank and other charges	95	95	108
Depreciation	25,408	25,408	11,568
Total resources expended	<u>90,808</u>	<u>90,808</u>	<u>68,013</u>
Net movement of funds	-21,903	-21,903	6,619
Reconciliation of unrestricted funds (excluding transfers between funds)			
Total funds brought forward	66,738	66,738	60,119
Total funds carried forward	<u>44,835</u>	<u>44,835</u>	<u>66,738</u>

All incoming resources and resources expended derive from continuing activities.

The charity has recognised no gains or losses for the year other than the results above.

The notes on pages 8 and 9 form an integral part of these financial statements

ARRIVEALIVEAPPEAL CHARITY

Balance Sheet as at 31 March 2024

	Note	2024 £	2024 £	2023 £	Reinstated 2023 £
Tangible Fixed Assets	4				
Motor vehicles		101,158		101,674	
Fixtures and equipment		<u>475</u>		<u>594</u>	
			101,633		102,268
Current Assets					
Trade debtor					
Cash at bank and in hand		<u>43,062</u>		<u>24,107</u>	
		43,062		24,107	
Creditors: Amounts falling due within one year					
Trade creditors		332		330	
Accruals	2&5	1,290		1,290	
Social security & other taxes		<u>739</u>		<u>2,018</u>	
Net Current Assets			<u>40,701</u>		<u>20,469</u>
Net Assets			<u><u>142,334</u></u>		<u><u>122,737</u></u>
The funds of the charity:					
Funds					
Restricted funds	6		35,081		
Unrestricted income funds	6		<u>107,253</u>		<u>122,737</u>
Total Charity Funds			<u><u>142,334</u></u>		<u><u>122,737</u></u>

Approved by the Board on 09 December 2024 and signed on its behalf by:

Miss M Samuel
Trustee

Mr P Armitage MBE, MstJ
Chairman & Trustee

ARRIVEALIVEAPPEAL CHARITY

Notes to the Financial Statements for the Year Ended 31 March 2024

1) Accounting policies

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice 'Accounting and Reporting by Charities (SORP 2005)' issued in March 2005, applicable accounting standards and the charities Act 2011.

Fund accountancy policy

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Incoming resources

Donations are recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability.

Resources expended

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Costs of generating funds are the costs associated with attracting voluntary income.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those cost of an indirect nature necessary to support them.

Governance costs

Governance costs include costs of the preparation and examination of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters,

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Notes to the Financial Statements for the Year Ended 31 March 2024

2) Governance costs

	Unrestricted Funds £	Total Funds 2024 £	Total Funds 2023 £
Accountancy cost	1290	1290	1290

3) Trustees' remuneration and expenses

No trustees received any remuneration during the year.

4) Fixtures and equipment

	2024 £	2023 £
NBV - bought forward	594	743
Additions		
Depreciation	119	149
Net book value as at 31 March 2024	475	594

Motor vehicles

	2024 £	2023 £
NBV - bought forward	101,674	37,738
Additions	24,773	75,355
Depreciation	25,289	11,419
Net book value as at 31 March 2024	101,158	101,674

5) Creditors: amounts falling due within one year

	2024 £	2023 £
Accruals	1,290	1,290

6) Analysis of funds

	At 1 April £	Transfers between 2023 funds	Incoming resources £	Resources expended £	At 31 March 2024 £
General Funds					
Restricted funds		(6,419)	41,500		35,081
Unrestricted income fund	122,737	6,419	68,905	90,808	107,253
Totals	122,737		110,405	90,808	142,334

Movement between funds

Name	Type	Purpose	Balance B/f (£)	Income (£)	Expense (£)	Transfer (£)	Balance C/f (£)
Asset	Restricted	Asset purchase		41500	6,419	6,419	35,081
Total Funds				41500	6419	6419	35081

Movement between funds previous year

Asset	Restricted	Asset purchase		55,999	55,999	55,999	0
Total Funds				55999	55999	55999	0