

REGISTERED COMPANY NUMBER: 05687263 (England and Wales)  
REGISTERED CHARITY NUMBER: 1149873

REPORT OF THE TRUSTEES AND  
UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2024  
FOR  
GRASSROOTS SUICIDE PREVENTION

Chariot House Limited  
Chartered Accountants  
44 Grand Parade  
Brighton  
East Sussex  
BN2 9QA

GRASSROOTS SUICIDE PREVENTION

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FOR THE YEAR ENDED 31 MARCH 2024

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REPORT OF THE TRUSTEES  
FOR THE YEAR ENDED 31 MARCH 2024

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The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

## OBJECTIVES AND ACTIVITIES

### Objectives and aims

Grassroots Suicide Prevention (GSP) vision is a future where more lives are saved from suicide. We empower people to help save lives from suicide through connecting, educating, and campaigning nationally:

- Connecting: We listen and connect people to support through our Stay Alive app, tools, and resources to help keep people safe from suicide.
- Educating: We offer bespoke and evidence-based consultation and training, co-designed to empower individuals, organisations, and communities to develop the skills and confidence to help save lives.
- Campaigning: We help remove the stigma around suicide. We know that most suicides are preventable with timely intervention and the right support. We raise awareness through campaigning on the ground and influencing at a strategic level.

The objects of GSP are to preserve and protect the good mental and physical health of the public by contributing to the prevention of suicide, in particular but not exclusively, by the advancement of education and training into the causes and effect of suicide and suicide intervention, thereby seeking to reduce the risk and occurrence of suicide.

### Public benefit

In shaping our objectives and planning our activities for the year, the trustees have given due consideration to the duties set out in the Charities Commission published guidance as required by section 17(5) of the Charities Act 2011.

The paragraphs 'Objectives and Activities' and 'Achievements and Performance' detail the benefits that the charity provides to the public.

## ACHIEVEMENT AND PERFORMANCE

### Charitable activities

Significant achievements from 2023-2024 include:

- Delivering suicide prevention and mental health training to 3425 people across 348 courses.
- Reaching 835,131 downloads for the Stay Alive suicide prevention smartphone app (increase of 182,382 downloads from 31st March 2023).
- We delivered two big campaigns (World Suicide Prevention Day and Big Give) and a partnership campaign for Barnet.
- Total social media reach: 333,540
- Total Google Ads clicks on campaign related adverts: 1,919
- Total website visits: 95,812
- Delivering training contracts to train the local workforce in suicide alertness, suicide intervention, understanding and working with self-harm, and mental health awareness, commissioned by a number of local authorities.
- Developing online Suicide Prevention Hubs for young people & older adults which received 12,359 visits
- Creating a Suicide Prevention Lived Experience Advisory Group and Feedback Group

## FINANCIAL REVIEW

### Financial position

Income for the year was £925,939 (2023: £730,187) against expenditure of £925,139 (2023: £801,076). The deficit on unrestricted activities was £12,407 which has been deducted from the unrestricted reserves brought forward to leave £395,784 to be carried forward.

The Trustees have designated funds towards training, campaigning and building corporate relationships amounting to £38,166 leaving £357,618 in unrestricted reserves which amounts to 4.4 months of budgeted expenditure for 2024/25 in operational reserve.



REPORT OF THE TRUSTEES  
FOR THE YEAR ENDED 31 MARCH 2024

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## FINANCIAL REVIEW

### Reserves policy

The trustees monitor the reserves of the charity. This process considers the nature of all income and expenditure streams, commitments and the nature of the reserves. The trustees have examined the minimum requirements for free reserves which are unrestricted funds not invested in fixed assets or otherwise committed. The trustees consider that these should be equivalent to 6 months expenditure.

## FUTURE PLANS

The charity plans to continue the activities outlined above in the forthcoming year subject to satisfactory funding arrangements and guidance from the Board of Trustees. The key activities from our three year strategy are:

1. Raise our profile: build a strong brand and reputation as national leaders in suicide prevention
2. Ensure financial growth and sustainability, increasing our income, capacity, and impact
3. Develop a research-informed portfolio of high-quality training, products, and consultancy
4. Develop a growth culture and maximise efficiencies in operations to increase impact

## STRUCTURE, GOVERNANCE AND MANAGEMENT

### Governing document

Grassroots Suicide Prevention was incorporated originally as Grassroots Training CIC on 25 January 2006 and changed its name and status to Grassroots Suicide Prevention, a company limited by guarantee on 18 September 2012.

It is governed by its Memorandum and Articles of Association as amended on 10 November 2016.

Grassroots Suicide Prevention received charitable status on 22 November 2012.

### Recruitment and appointment of new trustees

New trustees are invited and encouraged to attend training and induction as appropriate to familiarise themselves with the charity, the context in which it operates, and their obligations as a trustee. Trustees are exempt from a standard Disclosure and Barring Service check.

### Organisational structure

GSP has a Board of Trustees who at 31 March 2024 consisted of:

Emma Mills-Sheffield (Chair)  
Emma Wadey  
Donna Holland  
Chris Adams  
David Rainford

The trustees meet quarterly and are responsible for the strategic direction and policy of the charity. The Chief Executive Officer is responsible for ensuring that the charity delivers the services specified and that key performance indicators are met.

### Risk management

The trustees have undertaken a review of the major risks which the charity faces and believe that working towards free reserves at the levels stated in this report, combined with a revised annual review of the controls over key financial systems carried out through an internal audit, will provide sufficient resources in the event of adverse conditions. The trustees also examined other operational and business risks and confirm that they have established systems appropriate to the circumstances, scale and scope of the charity's operations, to mitigate the significant risks. In the last year the Board has focused on a few specific aspects of risk. A risk register is in place which is reviewed quarterly at the Trustee meetings.

## REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number  
05687263 (England and Wales)

REPORT OF THE TRUSTEES  
FOR THE YEAR ENDED 31 MARCH 2024

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Registered Charity number  
1149873

Registered office  
Community Base  
113 Queens Road  
Brighton  
East Sussex  
BN1 3XG

Trustees  
Emma Wadey  
Emma Mills-Sheffield (Chair)  
Chris Adams  
Jonathan Binks (resigned 1/12/2023)  
Lisa Edwards (resigned 12/5/2023)  
Donna Holland  
David Rainford (appointed 5/6/2023)

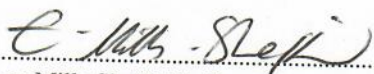
Company Secretary  
Samuel Joseph Hubbert

Independent Examiner  
Dr Shona F Wardrop  
Chariot House Limited  
Chartered Accountants  
44 Grand Parade  
Brighton  
East Sussex  
BN2 9QA

Bankers  
The Co-Operative Bank

Nationwide Building Society

Approved by order of the board of trustees on .....12 DEC 24..... and signed on its behalf by:

  
.....  
Emma Mills-Sheffield - Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF  
GRASSROOTS SUICIDE PREVENTION

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Independent examiner's report to the trustees of Grassroots Suicide Prevention ('the Company')  
I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2024.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

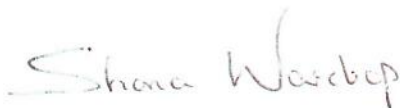
**Independent examiner's statement**

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants of Scotland, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Dr Shona F Wardrop  
The Institute of Chartered Accountants of Scotland

Chariot House Limited  
Chartered Accountants  
44 Grand Parade  
Brighton  
East Sussex  
BN2 9QA

Date: 12/12/24



GRASSROOTS SUICIDE PREVENTION

STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 31 MARCH 2024

	Notes	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	2	127,720	-	127,720	123,496
Charitable activities	5				
Training, campaigning and strategic consultancy		327,565	466,095	793,660	600,492
Other trading activities	3	2,500	-	2,500	5,626
Investment income	4	2,059	-	2,059	573
Total		<u>459,844</u>	<u>466,095</u>	<u>925,939</u>	<u>730,187</u>
<b>EXPENDITURE ON</b>					
Raising funds	6	30,426	-	30,426	35,471
Charitable activities	7				
Training, campaigning and strategic consultancy		441,825	452,888	894,713	765,605
Total		<u>472,251</u>	<u>452,888</u>	<u>925,139</u>	<u>801,076</u>
NET INCOME/(EXPENDITURE)		(12,407)	13,207	800	(70,889)
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		408,191	74,576	482,767	553,656
TOTAL FUNDS CARRIED FORWARD		<u><u>395,784</u></u>	<u><u>87,783</u></u>	<u><u>483,567</u></u>	<u><u>482,767</u></u>

The notes form part of these financial statements

**BALANCE SHEET**  
**31 MARCH 2024**

	Notes	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
<b>FIXED ASSETS</b>					
Tangible assets	13	1,449	-	1,449	863
<b>CURRENT ASSETS</b>					
Stocks	14	15,265	-	15,265	1,857
Debtors	15	68,560	-	68,560	59,338
Cash at bank		350,240	87,782	438,022	501,567
		<u>434,065</u>	<u>87,782</u>	<u>521,847</u>	<u>562,762</u>
<b>CREDITORS</b>					
Amounts falling due within one year	16	(39,729)	-	(39,729)	(80,858)
<b>NET CURRENT ASSETS</b>		<u>394,336</u>	<u>87,782</u>	<u>482,118</u>	<u>481,904</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>395,785</u>	<u>87,782</u>	<u>483,567</u>	<u>482,767</u>
<b>NET ASSETS</b>		<u>395,785</u>	<u>87,782</u>	<u>483,567</u>	<u>482,767</u>
<b>FUNDS</b>	17				
Unrestricted funds				395,785	408,191
Restricted funds				<u>87,782</u>	<u>74,576</u>
<b>TOTAL FUNDS</b>				<u>483,567</u>	<u>482,767</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

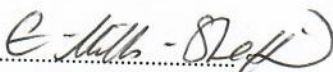


BALANCE SHEET - continued  
31 MARCH 2024

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These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 12 DEC 24 and were signed on its behalf by:

  
.....  
Emma Mills-Sheffield - Trustee

GRASSROOTS SUICIDE PREVENTION

CASH FLOW STATEMENT  
FOR THE YEAR ENDED 31 MARCH 2024

	Notes	2024 £	2023 £
Cash flows from operating activities			
Cash generated from operations	1	(64,126)	(50,857)
Net cash used in operating activities		(64,126)	(50,857)
Cash flows from investing activities			
Purchase of tangible fixed assets		(1,478)	(651)
Interest received		2,059	573
Net cash provided by/(used in) investing activities		581	(78)
Change in cash and cash equivalents in the reporting period		(63,545)	(50,935)
Cash and cash equivalents at the beginning of the reporting period		501,567	552,502
Cash and cash equivalents at the end of the reporting period		438,022	501,567

The notes form part of these financial statements

GRASSROOTS SUICIDE PREVENTION

NOTES TO THE CASH FLOW STATEMENT  
FOR THE YEAR ENDED 31 MARCH 2024

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2024 £	2023 £
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	800	(70,889)
Adjustments for:		
Depreciation charges	892	646
Interest received	(2,059)	(573)
(Increase)/decrease in stocks	(13,408)	8,436
Increase in debtors	(9,222)	(19,972)
(Decrease)/increase in creditors	(41,129)	31,495
Net cash used in operations	<u>(64,126)</u>	<u>(50,857)</u>

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1/4/23 £	Cash flow £	At 31/3/24 £
Net cash			
Cash at bank	<u>501,567</u>	<u>(63,545)</u>	<u>438,022</u>
	<u>501,567</u>	<u>(63,545)</u>	<u>438,022</u>
Total	<u>501,567</u>	<u>(63,545)</u>	<u>438,022</u>

The notes form part of these financial statements



## GRASSROOTS SUICIDE PREVENTION

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2024

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#### 1. ACCOUNTING POLICIES

##### Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS102, have been prepared in accordance with the Charities SORP (FRS102) 'Accounting and Reporting by Charities: Statement of Recommended applicable to charities preparing their accounts with Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future and on that basis the charity is considered to be a going concern.

##### Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Grants, including grants for the purchase of fixed assets, are recognised in full in the statement of financial activities in the year in which they are receivable.

Incoming resources are treated as deferred where the donor has specified that they related to a future accounting period.

##### Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

##### Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Assets costing less than £500 are written off to the Statement of Financial Activities.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures, fittings and equipment - 3 years on a straight line basis.

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in net income/(expenditure) for the year.

##### Stocks

Stocks are stated at the lower of cost and net realisable value.

## GRASSROOTS SUICIDE PREVENTION

### NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

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#### 1. ACCOUNTING POLICIES - continued

##### Stocks

Net realisable value is the estimated selling price less all estimated costs of completion and costs to be incurred in marketing, selling and distribution.

##### Taxation

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK Corporation Tax purposes. Accordingly the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

##### Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

##### Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

##### Financial instruments

Financial instruments are recognised when the charity becomes party to the contractual provisions of the instrument.

Financial assets are offset, with the net amounts presented in the accounts when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a basis or to realise the asset and settle the liability simultaneously.

##### Basic financial assets

Basic financial assets, which include trade and other receivables and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest.

##### Basic financial liabilities

Basic financial liabilities, including trade and other payables, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest. Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade payables are obligations to pay for goods and services that have been acquired in the ordinary course of operations from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade payables are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.



## GRASSROOTS SUICIDE PREVENTION

### NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

2.	DONATIONS AND LEGACIES	2024 £	2023 £
	Donations	<u>127,720</u>	<u>123,496</u>
3.	OTHER TRADING ACTIVITIES	2024 £	2023 £
	Other income	<u>2,500</u>	<u>5,626</u>
4.	INVESTMENT INCOME	2024 £	2023 £
	Deposit account interest	<u>2,059</u>	<u>573</u>
5.	INCOME FROM CHARITABLE ACTIVITIES	2024 Training, campaigning and strategic consultancy £	2023 Total activities £
	Contracts	192,055	111,380
	Training income	284,565	218,786
	Sales	30,000	67,965
	Grants	287,040	202,361
		<u>793,660</u>	<u>600,492</u>
	Grants received, included in the above, are as follows:	2024 £	2023 £
	University of Sussex	-	6,000
	Kent County Council	-	14,993
	East Sussex County Council	-	24,042
	Kristina Martin Charitable Trust	8,000	25,000
	Lottery Digital Fund	86,160	-
	Sussex Community Foundation	5,000	-
	Bedford and Luton	-	8,000
	Sussex Partnership NHS Foundation Trust	23,618	21,369
	Travers Smith	-	1,500
	Ricepuds Fund	-	2,500
	Selby Abbey Fund	-	2,010
	Isobel Blackman Fund	-	5,000
	Department for Education	-	1,000
	National Lottery Community Fund	-	89,947
	Ian Askew	-	1,000
		<u>122,778</u>	<u>202,361</u>
	Carried forward		



## GRASSROOTS SUICIDE PREVENTION

### NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

#### 5. INCOME FROM CHARITABLE ACTIVITIES - continued

	2024	2023
	£	£
Brought forward	122,778	202,361
Mind in Brighton & Hove	8,288	-
David Ridell	108,624	-
Schroder Charity Trust	5,000	-
Chalk Cliff Trust	5,000	-
Britford Bridge	15,000	-
The Lawson Trust	10,000	-
Magdelan Lasher	1,500	-
Enjoolata Foundation UK	5,000	-
Focus Foundation	5,850	-
	<u>287,040</u>	<u>202,361</u>

#### 6. RAISING FUNDS

##### Raising donations and legacies

	2024	2023
	£	£
Fundraising costs	16,380	22,581
Marketing costs	14,046	12,890
	<u>30,426</u>	<u>35,471</u>

#### 7. CHARITABLE ACTIVITIES COSTS

	Direct Costs (see note 8) £
Training, campaigning and strategic consultancy	<u>894,713</u>

## GRASSROOTS SUICIDE PREVENTION

### NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

#### 8. DIRECT COSTS OF CHARITABLE ACTIVITIES

	2024	2023
	£	£
Staff costs	545,200	473,906
Material costs	32,873	88,732
Costs for delivering training	196,941	126,868
Legal fees, accountancy, independent examination and bank charges	13,737	10,399
Support costs	17,557	14,462
Equipment and IT costs	10,054	8,937
App development costs	77,459	41,655
Depreciation	892	646
	<u>894,713</u>	<u>765,605</u>

#### 9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2024	2023
	£	£
Depreciation - owned assets	892	646
Independent examination	<u>2,580</u>	<u>2,580</u>

#### 10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2024 nor for the year ended 31 March 2023.

Trustees' expenses

No trustees were reimbursed for expenses during to year to 31 March 2024 (2023: £9 to one trustee).

#### 11. STAFF COSTS

Staff costs during the year were as follows:

	2024	2023
	£	£
Wages and salaries	455,251	421,775
Social security costs	37,602	33,984
Pension costs	<u>9,995</u>	<u>9,006</u>
	<u>502,848</u>	<u>464,765</u>

The charity considers its key personnel comprises of the trustees, chief executive officer, development officer and finance officer. Total employment benefits to its key management personnel were £136,291 (2023: £128,568).

The average monthly number of employees during the year was as follows:

	2024	2023
Fundraising and administration	<u>17</u>	<u>18</u>

No employees received emoluments in excess of £60,000.

GRASSROOTS SUICIDE PREVENTION

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2024

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	123,496	-	123,496
Charitable activities			
Training, campaigning and strategic consultancy	338,320	262,172	600,492
Other trading activities	5,626	-	5,626
Investment income	573	-	573
Total	468,015	262,172	730,187
EXPENDITURE ON			
Raising funds	35,471	-	35,471
Charitable activities			
Training, campaigning and strategic consultancy	476,765	288,840	765,605
Total	512,236	288,840	801,076
NET INCOME/(EXPENDITURE)	(44,221)	(26,668)	(70,889)
RECONCILIATION OF FUNDS			
Total funds brought forward	452,412	101,244	553,656
TOTAL FUNDS CARRIED FORWARD	408,191	74,576	482,767



## GRASSROOTS SUICIDE PREVENTION

### NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

#### 13. TANGIBLE FIXED ASSETS

	Fixtures and fittings £
COST	
At 1 April 2023	13,039
Additions	1,478
At 31 March 2024	14,517
DEPRECIATION	
At 1 April 2023	12,176
Charge for year	892
At 31 March 2024	13,068
NET BOOK VALUE	
At 31 March 2024	1,449
At 31 March 2023	863

#### 14. STOCKS

	2024 £	2023 £
Stocks	15,265	1,857

#### 15. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024 £	2023 £
Trade debtors	56,867	53,901
Prepayments and accrued income	11,693	5,437
	68,560	59,338

## GRASSROOTS SUICIDE PREVENTION

### NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

#### 16. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Trade creditors	26,182	7,076
Social security and other taxes	10,966	9,560
Other creditors	1	599
Accrued expenses	2,580	2,580
Deferred income	-	61,043
	<u>39,729</u>	<u>80,858</u>

#### 17. MOVEMENT IN FUNDS

	At 1/4/23	Net movement in funds	Transfers between funds	At 31/3/24
	£	£	£	£
Unrestricted funds				
General fund	294,894	(12,406)	75,131	357,619
Designated funds - Training Development	113,297	-	(75,131)	38,166
	<u>408,191</u>	<u>(12,406)</u>	<u>-</u>	<u>395,785</u>
Restricted funds				
East Sussex County Council	12,021	(12,021)	-	-
Kent County Council	1,000	(1,000)	-	-
Lottery Digital Fund	13,669	(13,669)	-	-
First Hand	6,000	(6,000)	-	-
West Sussex	8,000	11,287	-	19,287
Surrey	12,000	(12,000)	-	-
Heads On	8,138	(8,138)	-	-
Wales	10,000	14,885	-	24,885
Kent Training	3,748	(3,748)	-	-
David Ridell	-	12,760	-	12,760
Stay Alive	-	20,000	-	20,000
Training	-	10,850	-	10,850
	<u>74,576</u>	<u>13,206</u>	<u>-</u>	<u>87,782</u>
TOTAL FUNDS	<u>482,767</u>	<u>800</u>	<u>-</u>	<u>483,567</u>

## GRASSROOTS SUICIDE PREVENTION

### NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

#### 17. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	459,844	(472,250)	(12,406)
Restricted funds			
Brighton and Hove City Council	48,342	(48,342)	-
East Sussex County Council	-	(12,021)	(12,021)
Kent County Council	-	(1,000)	(1,000)
Lottery Digital Fund	86,160	(99,829)	(13,669)
First Hand	-	(6,000)	(6,000)
West Sussex	32,366	(21,079)	11,287
Surrey	-	(12,000)	(12,000)
Heads On	23,618	(31,756)	(8,138)
Wales	64,885	(50,000)	14,885
Kent Training	-	(3,748)	(3,748)
Brighton & Hove Schools	6,622	(6,622)	-
Hampshire	39,840	(39,840)	-
Lived Experience Hub	16,500	(16,500)	-
Mind in Brighton & Hove	8,288	(8,288)	-
David Ridell	108,624	(95,864)	12,760
Stay Alive	20,000	-	20,000
Training	10,850	-	10,850
	<u>466,095</u>	<u>(452,889)</u>	<u>13,206</u>
TOTAL FUNDS	<u>925,939</u>	<u>(925,139)</u>	<u>800</u>



# GRASSROOTS SUICIDE PREVENTION

## NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

### 17. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1/4/22 £	Net movement in funds £	Transfers between funds £	At 31/3/23 £
Unrestricted funds				
General fund	452,412	(44,221)	(113,297)	294,894
Designated funds - Training Development	-	-	113,297	113,297
	452,412	(44,221)	-	408,191
Restricted funds				
East Sussex County Council	-	12,021	-	12,021
Kent County Council	4,374	(3,374)	-	1,000
Lottery Digital Fund	28,507	(14,838)	-	13,669
First Hand	8,000	(2,000)	-	6,000
West Sussex	24,500	(16,500)	-	8,000
Surrey	35,863	(23,863)	-	12,000
Heads On	-	8,138	-	8,138
Wales	-	10,000	-	10,000
Kent Training	-	3,748	-	3,748
	101,244	(26,668)	-	74,576
TOTAL FUNDS	553,656	(70,889)	-	482,767

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	468,015	(512,236)	(44,221)
Restricted funds			
Brighton and Hove City Council	47,673	(47,673)	-
East Sussex County Council	24,042	(12,021)	12,021
Kent County Council	-	(3,374)	(3,374)
Lottery Digital Fund	89,947	(104,785)	(14,838)
First Hand	-	(2,000)	(2,000)
West Sussex	18,239	(34,739)	(16,500)
Surrey	22,909	(46,772)	(23,863)
BLMK Stay Alive Booklet	8,000	(8,000)	-
Heads On	21,369	(13,231)	8,138
Wales	15,000	(5,000)	10,000
Kent Training	14,993	(11,245)	3,748
	262,172	(288,840)	(26,668)
TOTAL FUNDS	730,187	(801,076)	(70,889)

The purpose of each restricted fund was as follows:

17. MOVEMENT IN FUNDS - continued

1. Lottery Digital Fund

Our suicide prevention app, Stay Alive, helps people keep themselves and others safe from suicide. The National Lottery funds the continuing development and distribution of Stay Alive.

2. First Hand

Brighton & Hove Public Health and Sussex Health & Care Partnership funded the development of a model of support for those affected by witnessing Suicide Related Incidents. Delivered in partnership with Thrive LDN, and the Support After Suicide Partnership.

3. Heads On - Sussex Partnership NHS Foundation Trust's Charity

Developing and delivering a new suicide prevention training approach for non-clinical staff working across Sussex.

4. Kent County Council

Suicide Prevention & Domestic Abuse bespoke training development and delivery in Kent.

5. The Lawson Trust

Stories of Hope (Lived experience library) A library of stories told by survivors of suicide, designed for those at-risk and professionals supporting others to inspire hope, empowerment, and contentedness through stories of recovery.

6. Mind in Brighton and Hove

Promoting Grassroots suicide prevention training through the Men in Mind project in line with their wider promotional activities

7. The Magdalen & Lasher Charity

For the establishment of a suicide prevention hub in Hastings

8. Kent County Council - Suicide Prevention Innovation Fund

Development and delivery of a Stay Alive physical booklet based on content and tools from the digital app. This distributed to services working with digitally excluded people across Kent.

9. Sussex Community Foundation

We received £5,000 from the Sussex Community Foundation, West Sussex County Council Small Grants programme to support our Stories of Recovery initiative, including the development of our Lived Experience Advisory Group.

10. David Riddell Memorial CIO

The grant is for development of the suicide awareness and prevention training material for use in schools.

## GRASSROOTS SUICIDE PREVENTION

### NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

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#### 18. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2024.

#### 19. STATUTORY INFORMATION

Grassroots Suicide Prevention is a charitable company, limited by guarantee, registered in England and Wales and has no share capital. No one member has overall control of the charity.

The company's registered office address and registered number can be found in the 'legal and administrative information' section of the trustees annual report.



