

REGISTERED COMPANY NUMBER: 05687263 (England and Wales)
REGISTERED CHARITY NUMBER: 1149873

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2022
FOR
GRASSROOTS SUICIDE PREVENTION

Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

GRASSROOTS SUICIDE PREVENTION

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FOR THE YEAR ENDED 31 MARCH 2022

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REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

Grassroots Suicide Prevention (GSP) vision is a future where more lives are saved from suicide. We empower people to help save lives from suicide through connecting, educating, and campaigning nationally:

- Connecting: We listen and connect people to support through our Stay Alive app, tools, and resources to help keep people safe from suicide.
- Educating: We offer bespoke and evidence-based consultation and training, co-designed to empower individuals, organisations, and communities to develop the skills and confidence to help save lives.
- Campaigning: We help remove the stigma around suicide. We know that most suicides are preventable with timely intervention and the right support. We raise awareness through campaigning on the ground and influencing at a strategic level.

The objects of GSP are to preserve and protect the good mental and physical health of the public by contributing to the prevention of suicide, in particular but not exclusively, by the advancement of education and training into the causes and effect of suicide and suicide intervention, thereby seeking to reduce the risk and occurrence of suicide.

The strategies for achieving those objectives are training, campaigning and consultancy. GSP deliver two of the major LivingWorks training packages (ASIST and safeTALK) alongside the MHFA: Mental Health First Aid courses, SFA: Suicide First Aid courses, and a number of mental health, suicide prevention and self-harm related courses the organisation has developed. Grassroots' training is well regarded, up-to-date and regularly evaluated.

Training is delivered using an in-house team and a network of professional associate trainers. Grassroots' experts sit on several local and national committees relevant to its aims, where they contribute to operational and strategic goals and outcomes. GSP are also engaged in activities to raise awareness of mental health and suicide prevention issues, both locally and beyond, including the Stay Alive mobile phone app.

Public benefit

In shaping our objectives and planning our activities for the year, the trustees have given due consideration to the duties set out in the Charities Commission published guidance as required by section 17(5) of the Charities Act 2011.

The paragraphs 'Objectives and Activities' and 'Achievements and Performance' detail the benefits that the charity provides to the public.

Volunteers

GSP is fortunate to have the support of a number of highly valued volunteers, and has received pro bono support from a number of professionals.

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

ACHIEVEMENT AND PERFORMANCE

Charitable activities

Significant achievements from 2021-2022 include:

- Development of GSP's organisation wide three year strategy 2022 - 25.
- Strengthening the organisation through shifting the structure, roles and responsibilities including appointing a number of key staff members.
- Continuing to respond positively to the ongoing challenges of the pandemic and return to face-to-face training, by balancing a growing online portfolio of training commissions with our traditional training offer.
- Delivering suicide prevention and mental health training to 1467 people across 119 courses.
- Reaching 388,713 downloads for the StayAlive suicide prevention smartphone app (increase of 156,625 downloads from 31st March 2021).
- Delivering training contracts to train the local workforce in suicide alertness, suicide intervention, understanding and working with self-harm, and mental health awareness, commissioned by Brighton & Hove CCG and Brighton & Hove City Council, East Sussex County Council.
- Developing the First Hand resource to provide support, advice and signposting for people (community and professionals) who have witnessed a suicide, with content guided by people with lived experience - launched September 2021.

Training

During the reporting period, GSP trained 1467 people across 119 courses covering suicide prevention, mental health awareness, and understanding self-harm. Our courses create a robust community model of suicide prevention and mental health support. This model yields high numbers of people alert to suicide or mental health issues, who can then respond and refer the person at risk to further support as appropriate.

With face-to-face training postponed due to the pandemic, we began delivering virtual training, leading with Mental Health First Aid online and Suicide First Aid Virtual. During the reporting period, online training made up 82% of all courses delivered. Demand for all online training continues to be strong with bookings into summer/autumn 2021.

Feedback across all courses was overwhelmingly positive both on a quantitative and qualitative level:

- Average course rating: SFA - 4.69/5, ASIST - 9.77/10, safeTALK - 9.76/10
- Trainer overall rating SFA: 4.78/5
- Confidence supporting someone at risk of suicide, before and after training (out of 5): 3.4 to 4.6
- Confidence supporting someone with mental health issue, before and after training (out of 10): 6 to 8.3

We also asked participants to fill in surveys six months after the course to find out if they had used their new skills:

- 82% of participants used new skills within 6 months of training
- 92% reported increase in confidence to speak to someone about suicide or mental health had increased
- 100% agreed they can recognise the signs of someone experiencing suicidal thoughts or mental health difficulties

StayAlive - Suicide Prevention App

During the reporting period the Stay Alive app was downloaded 156,625 times (100,000 VPP), reaching a total number of 388,713 downloads since its launch in 2014. The StayAlive app was the first of its kind in the UK. It provides users with a wealth of features to help them stay safe from suicide or support someone else. Features include: access to helplines and online resources; customisable safety plan, wellness plan, and reasons for living; a 'LifeBox' to keep life-affirming images and connections; myth-busting; clear advice on what to do if you or someone else is at risk; and more. The app was originally developed through partnership working with Network Rail, Switchplane, and Sussex Partnership NHS Foundation Trust.

During the reporting period, GSP continued the delivery of a four-year project funded by the National Lottery Community Fund's Digital Fund for further development of the app.

Real Talk About Suicide interactive film

During the reporting period the film had 11,831 views from 10,059 unique viewers. The film presents an unfolding conversation between two flatmates, Chris and Jason. The viewer is prompted to answer multiple-choice questions about the next steps Jason might take to help his friend. Guidance is offered and key principles explained, with the aim of increasing the skills and confidence of the viewer in responding to people at risk of suicide. The film was developed in partnership with director Martin Percy from Unit9 and Public Health at East Sussex County Council.

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

First Hand

First Hand is a new web based resource for anyone affected by witnessing a suicide, when they did not know the person who has died. This may be because someone happened to be at a particular location, or because their job involves responding to these incidents. First Hand was developed by GSP in collaboration with the Support After Suicide Partnership, Thrive LDN, and Sussex Health and Care Partnership.

First Hand was developed with guidance from a lived experience working group, with representatives from the general public as well as a wide range of professionals, including Police, Ambulance, Railway, Seafront Teams, and Military. It was also supported with clinical oversight from staff at Sussex Partnership NHS Foundation Trust, including Dr Nick Grey.

World Suicide Prevention Day 2021

World Suicide Prevention Day is led by the International Association for Suicide Prevention (IASP) and the World Health Organisation. The theme for WSPD was "Creating Hope Through Action", activities included:

- Running an online panel discussion with a number of high-profile figures with a focus on how we can inspire hope through our actions to support suicide prevention. This included Jake Tyler (author and mental health advocate), and Bryony Gordon (journalist). The session focused on raising awareness of suicide prevention, sharing resources, and inspiring participants to take actions in their communities to help prevent suicide. We decided to run the event online, due to continued uncertainty around covid.
- We coordinated four blogposts, promoted through our social media and networks, each giving a different perspective on the theme of "Creating Hope Through Action".
- We offered a number of free at the point of access suicide prevention trainings and workshops during the week (1-hour, 3-hour, 1-day), which were promoted through our networks.
- Launch of the First Hand resource for people who have witnessed a suicide related incident (see above for details).

Contracts:

Community Roots, NHS Brighton & Hove CCG and Brighton & Hove City Council - GSP continued delivery of a training delivery contract with Community Roots, funded by NHS Brighton & Hove CCG and Brighton & Hove City Council. The combined contract includes delivery of suicide prevention and mental health awareness training to the local workforce.

Socio-Economic Disadvantage, Public Health at Brighton & Hove City Council - GSP delivered a one-year training contract aimed at reaching those working with people at socio-economic disadvantage.

East Sussex County Council - GSP delivered a 6-month training contract aimed at reaching the voluntary sector, housing staff, and those working in and around the Eastbourne area.

Fundraising activities

Covid-19 restricted many of our core fundraising activities with several large fundraising events cancelled, traditional community fundraising events became difficult, and staff having to continue to adapt to coordinate fundraising work from home.

Despite this, we maintained a strong level of fundraised income for the year.

FINANCIAL REVIEW

Financial position

Income for the year was in total £892,131 (£478,933 in FY 2021) against expenditure of £665,207 (£349,880 in FY 2021). The surplus on unrestricted activities was £171,809, and this has been added to the unrestricted reserves brought forward to leave £452,412 to be carried forward.

Reserves policy

The trustees monitor the reserves of the charity. This process considers the nature of all income and expenditure streams, commitments and the nature of the reserves. The trustees have examined the minimum requirements for free reserves which are unrestricted funds not invested in fixed assets or otherwise committed. The trustees consider that these should be equivalent to 6 months expenditure.

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

FUTURE PLANS

The charity plans to continue the activities outlined above in the forthcoming year subject to satisfactory funding arrangements and guidance from the Board of Trustees. The key activities from our three year strategy are:

1. Raise our profile: build a strong brand and reputation as national leaders in suicide prevention
2. Ensure financial growth and sustainability, increasing our income, capacity, and impact
3. Develop a research-informed portfolio of high-quality training, products, and consultancy
4. Develop a growth culture and maximise efficiencies in operations to increase impact

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Grassroots Suicide Prevention was incorporated originally as Grassroots Training CIC on 25th January 2006 and changed its name and status to Grassroots Suicide Prevention, a company limited by guarantee on 18th September 2012.

It is governed by its Memorandum and Articles of Association as amended on 10th November 2016.

Grassroots Suicide Prevention received charitable status on 22nd November 2012.

Recruitment and appointment of new trustees

New trustees are invited and encouraged to attend training and induction as appropriate to familiarise themselves with the charity, the context in which it operates, and their obligations as a trustee. Trustees are exempt from a standard Disclosure and Barring Service check.

Organisational structure

GSP has a Board of Trustees who at 31st March 2022 consisted of:

Emma Mills-Sheffield (Chair)
Emma Wadey
Lisa Edwards
Jon Binks
Donna Holland
Chris Adams

The trustees meet quarterly and are responsible for the strategic direction and policy of the charity. The Chief Executive Officer, Rachael Swann is responsible for ensuring that the charity delivers the services specified and that key performance indicators are met.

Risk management

The trustees have undertaken a review of the major risks which the charity faces and believe that working towards free reserves at the levels stated in this report, combined with a revised annual review of the controls over key financial systems carried out through an internal audit, will provide sufficient resources in the event of adverse conditions. The trustees also examined other operational and business risks and confirm that they have established systems appropriate to the circumstances, scale and scope of the charity's operations, to mitigate the significant risks. In the last year the Board has focused on a few specific aspects of risk. A risk register is in place which is reviewed quarterly at the Trustee meetings.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
05687263 (England and Wales)

Registered Charity number
1149873

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

Registered office

11 Old Steine
Brighton
East Sussex
BN1 1EJ

Trustees

Emma Louise Comber
Emma Mills-Sheffield (Chair)
C S Adams
J D Binks
Dr L Edwards
Ms D A Holland

Company Secretary

Alexander Harvey

Independent Examiner

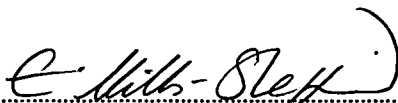
John Thacker FCA DChA
Institute of Chartered Accountants in England and Wales
Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

Bankers

The Co-Operative Bank

Nationwide Building Society

Approved by order of the board of trustees on 12/12/2022 and signed on its behalf by:



Emma Mills-Sheffield - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
GRASSROOTS SUICIDE PREVENTION**

Independent examiner's report to the trustees of Grassroots Suicide Prevention ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2022.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a registered member of Institute of Chartered Accountants in England and Wales which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



John Thacker FCA DChA
Institute of Chartered Accountants in England and Wales
Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

Date:

20 December 2022

GRASSROOTS SUICIDE PREVENTION**STATEMENT OF FINANCIAL ACTIVITIES**
FOR THE YEAR ENDED 31 MARCH 2022

	Notes	Unrestricted fund £	Restricted funds £	2022 Total funds £	2021 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	207,539	-	207,539	90,376
Charitable activities					
Training, campaigning and strategic consultancy		323,869	343,814	667,683	384,108
Other trading activities	3	8,000	-	8,000	75
Investment income	4	72	-	72	215
Other income		8,837	-	8,837	4,159
Total		548,317	343,814	892,131	478,933
EXPENDITURE ON					
Raising funds	6	41,926	7,228	49,154	20,233
Charitable activities					
Training, campaigning and strategic consultancy	7	333,524	282,529	616,053	329,647
Total		375,450	289,757	665,207	349,880
NET INCOME					
Transfers between funds	17	172,867 (1,058)	54,057 1,058	226,924 -	129,053 -
Net movement in funds		171,809	55,115	226,924	129,053
RECONCILIATION OF FUNDS					
Total funds brought forward		280,603	46,129	326,732	197,679
TOTAL FUNDS CARRIED FORWARD		452,412	101,244	553,656	326,732

The notes form part of these financial statements

GRASSROOTS SUICIDE PREVENTION (REGISTERED NUMBER: 05687263)**BALANCE SHEET****31 MARCH 2022**

	Notes	Unrestricted fund £	Restricted funds £	2022 Total funds £	2021 Total funds £
FIXED ASSETS					
Tangible assets	13	858	-	858	-
CURRENT ASSETS					
Stocks	14	10,293	-	10,293	19,359
Debtors	15	39,366	-	39,366	15,618
Cash at bank		451,258	101,244	552,502	378,346
		<u>500,917</u>	<u>101,244</u>	<u>602,161</u>	<u>413,323</u>
CREDITORS					
Amounts falling due within one year	16	(49,363)	-	(49,363)	(86,591)
NET CURRENT ASSETS		<u>451,554</u>	<u>101,244</u>	<u>552,798</u>	<u>326,732</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>452,412</u>	<u>101,244</u>	<u>553,656</u>	<u>326,732</u>
NET ASSETS		<u>452,412</u>	<u>101,244</u>	<u>553,656</u>	<u>326,732</u>
FUNDS	17				
Unrestricted funds				452,412	280,603
Restricted funds				101,244	46,129
TOTAL FUNDS				<u>553,656</u>	<u>326,732</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2022.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2022 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

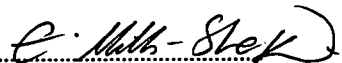
- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

BALANCE SHEET - continued
31 MARCH 2022

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 12/12/2022 and were signed on its behalf by:


Emma Mills-Sheffield - Trustee

GRASSROOTS SUICIDE PREVENTION**CASH FLOW STATEMENT****FOR THE YEAR ENDED 31 MARCH 2022**

	Notes	2022 £	2021 £
Cash flows from operating activities			
Cash generated from operations	1	175,371	200,630
Net cash provided by operating activities		175,371	200,630
Cash flows from investing activities			
Purchase of tangible fixed assets		(1,287)	-
Interest received		72	215
Net cash (used in)/provided by investing activities		(1,215)	215
Change in cash and cash equivalents in the reporting period		174,156	200,845
Cash and cash equivalents at the beginning of the reporting period		378,346	177,501
Cash and cash equivalents at the end of the reporting period		552,502	378,346

The notes form part of these financial statements

GRASSROOTS SUICIDE PREVENTION**NOTES TO THE CASH FLOW STATEMENT**
FOR THE YEAR ENDED 31 MARCH 2022**1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES**

	2022 £	2021 £
Net income for the reporting period (as per the Statement of Financial Activities)	226,924	129,053
Adjustments for:		
Depreciation charges	429	-
Interest received	(72)	(215)
Decrease in stocks	9,066	6,541
Increase in debtors	(23,748)	(11,753)
(Decrease)/increase in creditors	(37,228)	77,004
Net cash provided by operations	<u>175,371</u>	<u>200,630</u>

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1/4/21 £	Cash flow £	At 31/3/22 £
Net cash			
Cash at bank	378,346	174,156	552,502
	<u>378,346</u>	<u>174,156</u>	<u>552,502</u>
Total	<u>378,346</u>	<u>174,156</u>	<u>552,502</u>

The notes form part of these financial statements

GRASSROOTS SUICIDE PREVENTION

NOTES TO THE FINANCIAL STATEMENTS **FOR THE YEAR ENDED 31 MARCH 2022**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS102, have been prepared in accordance with the Charities SORP (FRS102) 'Accounting and Reporting by Charities: Statement of Recommended practice applicable to charities preparing their accounts with Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future and on that basis the charity is considered to be a going concern.

Reconciliation with previous generally accepted accounting principles

In preparing the accounts the trustees have considered whether in applying the accounting policies required by FRS102 and the Charities SORP FRS102 the restatement of comparative items was required. No restatement of comparative items was required.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Grants, including grants for the purchase of fixed assets, are recognised in full in the statement of financial activities in the year in which they are receivable.

Incoming resources are treated as deferred where the donor has specified that they related to a future accounting period.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Assets costing more than £500 are written off to the Statement of Financial Activities.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures, fittings and equipment - 3 years on a straight line basis.

GRASSROOTS SUICIDE PREVENTION

NOTES TO THE FINANCIAL STATEMENTS - continued **FOR THE YEAR ENDED 31 MARCH 2022**

1. ACCOUNTING POLICIES - continued

Tangible fixed assets

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in net income/(expenditure) for the year.

Stocks

Stocks are stated at the lower of cost and net realisable value.

Net realisable value is the estimated selling price less all estimated costs of completion and costs to be incurred in marketing, selling and distribution.

Taxation

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK Corporation Tax purposes. Accordingly the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

Financial instruments

Financial instruments are recognised when the charity becomes party to the contractual provisions of the instrument.

Financial assets are offset, with the net amounts presented in the accounts when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include trade and other receivables and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest.

Basic financial liabilities

Basic financial liabilities, including trade and other payables, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest. Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade payables are obligations to pay for goods and services that have been acquired in the ordinary course of operations from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade payables are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

GRASSROOTS SUICIDE PREVENTION**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2022****2. DONATIONS AND LEGACIES**

	2022	2021
	£	£
Donations	207,539	90,376

3. OTHER TRADING ACTIVITIES

	2022	2021
	£	£
Other income	8,000	75

4. INVESTMENT INCOME

	2022	2021
	£	£
Deposit account interest	72	215

5. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2022	2021
		£	£
Contracts	Training, campaigning and strategic consultancy	93,268	95,601
Training income	Training, campaigning and strategic consultancy	233,748	86,556
Sales	Training, campaigning and strategic consultancy	59,614	7,076
Grants	Training, campaigning and strategic consultancy	281,053	194,875
		667,683	384,108

Grants received, included in the above, are as follows:

	2022	2021
	£	£
Brighton and Hove City Council	25,000	-
Department of Health and Social Care	114,287	-
Kent County Council	12,294	-
East Sussex County Council	24,805	-
Lottery Digital Fund	98,781	130,876
Sussex Innovation Fund	5,886	11,369
Julia and Hans Rausing	-	47,942
Sussex Community Foundation	-	4,688
	281,053	194,875

GRASSROOTS SUICIDE PREVENTION**NOTES TO THE FINANCIAL STATEMENTS - continued**
FOR THE YEAR ENDED 31 MARCH 2022**6. RAISING FUNDS****Raising donations and legacies**

	2022	2021
	£	£
Fundraising costs	36,880	13,261
Marketing costs	12,274	6,972
	<u>49,154</u>	<u>20,233</u>

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs (see note 8) £
Training, campaigning and strategic consultancy	<u>616,053</u>

8. DIRECT COSTS OF CHARITABLE ACTIVITIES

	2022	2021
	£	£
Staff costs	340,660	203,363
Material costs	61,063	10,947
Training costs	115,932	61,812
Legal fees, accountancy, independent examination and bank charges	10,480	7,745
Support costs	25,044	11,729
Equipment and IT costs	16,121	2,922
App development costs	46,324	31,129
Depreciation	429	-
	<u>616,053</u>	<u>329,647</u>

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2022	2021
	£	£
Depreciation - owned assets	429	-
Independent examination	<u>2,280</u>	<u>2,040</u>

GRASSROOTS SUICIDE PREVENTION

NOTES TO THE FINANCIAL STATEMENTS - continued **FOR THE YEAR ENDED 31 MARCH 2022**

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2022 nor for the year ended 31 March 2021.

Trustees' expenses

One trustee was reimbursed travelling and conference call expenses of £210 (2021: One trustee was reimbursed travel expenses of £29).

11. STAFF COSTS

Staff costs during the year were as follows:

	2022	2021
	£	£
Wages and salaries	304,324	170,589
Social security costs	21,330	14,550
Pension costs	8,248	4,923
	<u>332,902</u>	<u>190,062</u>

The charity considers its key personnel comprises of the trustees, chief executive officer, development officer and finance officer. Total employment benefits to its key management personnel were £106,336 (2021: £73,605).

The average monthly number of employees during the year was as follows:

	2022	2021
	14	6
Fundraising and administration	<u>14</u>	<u>6</u>

No employees received emoluments in excess of £60,000.

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	90,376	-	90,376
Charitable activities			
Training, campaigning and strategic consultancy	189,233	194,875	384,108
Other trading activities	75	-	75
Investment income	215	-	215
Other income	4,159	-	4,159
Total	<u>284,058</u>	<u>194,875</u>	<u>478,933</u>
EXPENDITURE ON			
Raising funds	20,233	-	20,233

GRASSROOTS SUICIDE PREVENTION**NOTES TO THE FINANCIAL STATEMENTS - continued**
FOR THE YEAR ENDED 31 MARCH 2022**12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued**

	Unrestricted fund £	Restricted funds £	Total funds £
Charitable activities			
Training, campaigning and strategic consultancy	180,900	148,747	329,647
Total	201,133	148,747	349,880
NET INCOME	82,925	46,128	129,053
RECONCILIATION OF FUNDS			
Total funds brought forward	197,679	-	197,679
TOTAL FUNDS CARRIED FORWARD	280,604	46,128	326,732

13. TANGIBLE FIXED ASSETS

	Fixtures and fittings £
COST	
At 1 April 2021	11,101
Additions	1,287
At 31 March 2022	12,388
DEPRECIATION	
At 1 April 2021	11,101
Charge for year	429
At 31 March 2022	11,530
NET BOOK VALUE	
At 31 March 2022	858
At 31 March 2021	-

GRASSROOTS SUICIDE PREVENTION**NOTES TO THE FINANCIAL STATEMENTS - continued**
FOR THE YEAR ENDED 31 MARCH 2022**14. STOCKS**

	2022	2021
	£	£
Stocks	10,293	19,359

15. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022	2021
	£	£
Trade debtors	37,597	15,618
Prepayments and accrued income	1,769	-
	39,366	15,618

16. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022	2021
	£	£
Trade creditors	8,174	21,896
Social security and other taxes	9,658	5,012
Accrued expenses	2,280	2,280
Deferred income	29,251	57,403
	49,363	86,591

17. MOVEMENT IN FUNDS

	At 1/4/21	Net movement in funds	Transfers between funds	At 31/3/22
	£	£	£	£
Unrestricted funds				
General fund	280,603	172,867	(1,058)	452,412
Restricted funds				
Kent County Council	-	4,374	-	4,374
Lottery Digital Fund	38,793	(10,286)	-	28,507
Suicide Prevention Fund 1 - Booklet	2,040	(2,040)	-	-
Sussex Community Foundation	3,186	(3,186)	-	-
Suicide Prevention Fund 2 - Street Art	2,110	(3,168)	1,058	-
First Hand	-	8,000	-	8,000
West Sussex	-	24,500	-	24,500
Surrey	-	35,863	-	35,863
	46,129	54,057	1,058	101,244
TOTAL FUNDS	326,732	226,924	-	553,656

GRASSROOTS SUICIDE PREVENTION**NOTES TO THE FINANCIAL STATEMENTS - continued**
FOR THE YEAR ENDED 31 MARCH 2022**17. MOVEMENT IN FUNDS - continued**

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	548,317	(375,450)	172,867
Restricted funds			
Department of Health and Social Care	114,287	(114,287)	-
Kent County Council	12,294	(7,920)	4,374
Lottery Digital Fund	98,781	(109,067)	(10,286)
Suicide Prevention Fund 1 - Booklet	2,110	(4,150)	(2,040)
Sussex Community Foundation	-	(3,186)	(3,186)
Suicide Prevention Fund 2 - Street Art	3,776	(6,944)	(3,168)
First Hand	25,000	(17,000)	8,000
West Sussex	49,000	(24,500)	24,500
Surrey	38,566	(2,703)	35,863
	<u>343,814</u>	<u>(289,757)</u>	<u>54,057</u>
TOTAL FUNDS	<u>892,131</u>	<u>(665,207)</u>	<u>226,924</u>

Comparatives for movement in funds

	At 1/4/20 £	Net movement in funds £	At 31/3/21 £
Unrestricted funds			
General fund	197,679	82,924	280,603
Restricted funds			
Lottery Digital Fund	-	38,793	38,793
Suicide Prevention Fund 1 - Booklet	-	2,040	2,040
Sussex Community Foundation	-	3,186	3,186
Suicide Prevention Fund 2 - Street Art	-	2,110	2,110
	<u>-</u>	<u>46,129</u>	<u>46,129</u>
TOTAL FUNDS	<u>197,679</u>	<u>129,053</u>	<u>326,732</u>

GRASSROOTS SUICIDE PREVENTION

NOTES TO THE FINANCIAL STATEMENTS - continued **FOR THE YEAR ENDED 31 MARCH 2022**

17. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	284,058	(201,134)	82,924
Restricted funds			
Lottery Digital Fund	130,876	(92,083)	38,793
Suicide Prevention Fund 1 - Booklet	6,351	(4,311)	2,040
Julia and Hans Rausing	47,942	(47,942)	-
Sussex Community Foundation	4,688	(1,502)	3,186
Suicide Prevention Fund 2 - Street Art	5,018	(2,908)	2,110
	<u>194,875</u>	<u>(148,746)</u>	<u>46,129</u>
TOTAL FUNDS	<u>478,933</u>	<u>(349,880)</u>	<u>129,053</u>

The purpose of each restricted fund was as follows:

1. Department of Health & Social Care

The Department of Health and Social Care (DHSC) have made available a Suicide Prevention Fund to support Voluntary, Community, Social Enterprise (VCSE) organisations that work to prevent suicide, including supporting their ability to meet increased demands or needs for their services as a result of COVID-19.

2. Kent County Council - Suicide Prevention Innovation Fund

Development and delivery of a Stay Alive physical booklet based on content and tools from the digital app. This distributed to services working with digitally excluded people across Kent.

3. Lottery Digital Fund

Our suicide prevention app, Stay Alive, helps people keep themselves and others safe from suicide. The National Lottery funds the continuing development and distribution of Stay Alive.

4. Suicide Prevention Fund 1 - Stay Alive Booklet

Digitally excluded populations are at high risk of suicide but cannot access our StayAlive app. Through the Sussex Suicide Prevention Fund, we put content and tools from the Stay Alive digital app into a physical booklet and distributed to services working with digitally excluded people around Sussex.

5. The Sussex Community Foundation

Funding enabled us to buy equipment, so that our staff could continue to work safely, efficiently, and effectively.

6. Suicide Prevention Fund 2 - Street Art

Through the Suicide Prevention Fund, we teamed up with local artists and organisations to put life-saving messages and signposting into communities through the medium of street art.

7. First Hand

Brighton & Hove Public Health and Sussex Health & Care Partnership funded the development of a model of support for those affected by witnessing Suicide Related Incidents. Delivered in partnership with Thrive LDN, and the Support After Suicide Partnership.

8. West Sussex

GRASSROOTS SUICIDE PREVENTION

NOTES TO THE FINANCIAL STATEMENTS - continued **FOR THE YEAR ENDED 31 MARCH 2022**

17. MOVEMENT IN FUNDS - continued

Funding for the provision of suicide prevention and mental health training for Small and Medium Enterprises in West Sussex, commissioned by the Public Health Directorate at West Sussex County Council.

9. Surrey County Council

Funding for the delivery of 25 Suicide First Aid Courses to frontline health and social care staff for Surrey, with wrap around administration.

18. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2022.

19. STATUTORY INFORMATION

Grassroots Suicide Prevention is a charitable company, limited by guarantee, registered in England and Wales and has no share capital. No one member has overall control of the charity.

The company's registered office address and registered number can be found in the 'legal and administrative information' section of the trustees annual report.