

New Visuality

(Charity Number: 1148823)

Trustees Annual Report & Financial Statements for the year ended

31st July 2024

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Charity accounts preparation &
independent examination service

New Visuality

(Charity Number: 1148823)

Contents

Index	Page
Receipts & payments accounts	1
Statement of assets and liabilities	2
Notes to the accounts	3

Trustees' Annual Report

From: 1st August 2023

To: 31st July 2024

Charity's full name

New Visuality

Registered Charity number

1148823

Objectives and activities

Summary of the purposes of the charity set out in its governing document

- i) Advancement of arts, culture and heritage to benefit public through accessible exhibitions, installations and outreach work within disadvantaged communities
- ii) Promote, maintain, improve, advance the education of the public in the arts in particular contemporary design and mixed media culture

Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts

Outreach projects:

- a) In close consultation with City of York Council and their HAF projects (Holiday Activities & Food Projects), working every school holiday with young people who receive FSM (Free School Meals) and have experienced poverty, fully subsidising the costs of their participation with funds put aside from donations and funding from City of York Council.
- b) We have collaborated with RAY (Refugee Action York), designing with their customers a series of posters that were exhibited around York during Refugee Awareness Week. This project is ongoing.
- c) We provided opportunities across York for activities, where elderly residents chatted with each other and learned digital skills and got creative. Primarily, we used the old black and white photos as a building block to get things started, though this soon evolved into digital art sessions, traditional art, and Zoom chats. Along the way, the participants themselves took over chronicling the anecdotes and memories of each other and created artwork, which became animation for our digital projections, based on 200 memories.

The trustees consider that they have complied with their duties to have due regard to the public benefit guidance published by the Charity Commission.

Achievements and performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.

Curated 3 exhibitions in urban areas of York for three new artists, including Blueberry Academy students and students excluded from mainstream education.

- We worked with 25 young people from urban areas in York such as Strensall.
Employed 2 young freelance assistants and advocates. Work involved working with families in their homes, working with children in the summer holidays from families who receive Free School Meals, and visiting the elderly who have reported feelings of exclusion in local community centres.
- We engaged with 10 young people with learning differences in collaboration with Blueberry Academy. We provided pathways and consolidated CVs. As a result 4 participants went onto to Further Education and / or Supported Internships.
- We made 8 visits to York College to work with their ESOL (English as a Secondary Language) students, providing cultural contact, informal art sessions, opportunities to exhibit in city centre locations, and photography commissions, which led to displays at York's nationally well regarded Bar Convent Living Heritage Centre.

- We found for 6 young people who use wheelchairs opportunities to sell the crafts we co-created with them in summer and Christmas fairs in Acomb and Westfield in York, providing them with confidence, aspirational activities, money from sales, and enhanced experience.
- Culminating artwork from our projects were exhibited in Bar Convent Living Heritage Centre's exhibition space. The exhibition, 'Gifts of Christmas', provided us and our participants with considerable pride in seeing the art we worked so hard to create treated so well in such a world class location. We were featured in Yorkshire Post and in numerous blogs.

Financial review

Review of the charity's financial position at the end of the period

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Statement explaining the policy for holding reserves stating why they are held

The trustees have set a reserves policy which requires:

- Reserves to be maintained at a level which ensures that New Visuality's core activity could continue during a period of unforeseen difficulty.
- A proportion of reserves to be maintained in a readily realisable form.

The calculation of the required level of reserves is an integral part of the organisation's planning, budget and forecast cycle.

It takes into account:

- Risks associated with each stream of income and expenditure being different from that budgeted
- Planned activity level
- Organisation's commitments

During the last financial year, a reserve of £1,500.00 has been built up which at current levels could support 8 weeks of operation costs were no additional funds realised. The Trustees aim to maintain at least a six months reserve as the organisation develops and grows.

Amount of reserves held

£320

Reasons for holding zero reserves

n/a

Funds materially in deficit

none

Explanation of any uncertainties about the charity continuing as a going concern

None

Structure, governance and management

Description of the charity's trusts

Type of governing document

(e.g. trust deed, royal charter)

Constitution, adopted on 15th May 2012

How the charity is constituted

(e.g. unincorporated association, CIO)

Registered charity

Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees

Elected at Annual General Meeting of members as per constitution

Reference and administration details

Charity's full name New Visuality

Charity's principal address 5 Mossbank Court,
Rosemary Road,
York, YO24 3FR

Names of the trustees who manage the charity

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
Alaa Jasim	Chair		
Jason King	Secretary		
Carlotta Allum			

Names and addresses of advisers

Type of adviser	Name	Address
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Independent Examiner Karen Wood ACMA Outsource Accounting Services & IE's
2 Galligap Lane, Osbaldwick
York
YO10 3NR

Bankers

Name of chief executive or names of senior staff members

Declaration

The trustees declare that they have approved the Trustees Annual Report and Accounts

Signed on behalf of the charity's trustees

Signature 
Full Name Alaa Jasim
Position Chair
Date 29/04/25

Independent examiner's report to the trustees of New Visuality

I report on the accounts of: **New Visuality**
for the year ended: **31st July 2024** which are set out on pages 5 to 7.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention, other than those stated below, in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
- 2 the accounts do not accord with those records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Karen Wood (ACMA)

Outsource independent examination
service
2 Galligap Lane
Osbalwick
York YO10 3NR

29/04/2025

Date:

New Visuality
(Charity Number: 1148823)

Receipts & Payments Accounts for the year ended: 31st July 2024
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	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
Receipts				
Grants		39,070	39,070	92,358
Donations & fundraising	7,291	-	7,291	11,766
Gift Aid	3,015	-	3,015	1,609
Training workshops	3,900	-	3,900	-
	<u>14,206</u>	<u>39,070</u>	<u>53,276</u>	<u>105,733</u>
Loan	-	-	-	9,000
Total receipts	<u>14,206</u>	<u>39,070</u>	<u>53,276</u>	<u>114,733</u>
Payments				
Workshops & sessions	5,100	30,406	35,506	88,007
Administration costs	2,662	1,764	4,426	1,480
Consultancy & production	-	500	500	2,411
Pathways for internships & volunteers	-	4,400	4,400	-
Insurance	729	-	729	705
Cost of raising funds	5,545	-	5,545	-
Exhibitions & promotions	1,805	2,000	3,805	-
Travel & subsistence	1,148	-	1,148	-
Bank charges	70	-	70	60
	<u>17,059</u>	<u>39,070</u>	<u>56,129</u>	<u>92,663</u>
Loan	-	-	-	19,025
Total payments	<u>17,059</u>	<u>39,070</u>	<u>56,129</u>	<u>111,688</u>
Net of	(2,853)	-	(2,853)	3,045
Transfers between funds	-	-	-	-
Balance brought forward	3,173	-	3,173	128
Balance carried forward	<u><u>320</u></u>	<u><u>-</u></u>	<u><u>320</u></u>	<u><u>3,173</u></u>

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Notes to the Accounts for the year ended:

31st July 2024

1. Basis of Accounts

The Trustees have taken advantage of section 144 (2) of the Charities Act 2011 and prepared the accounts on a receipts and payments basis.

2. Restricted income funds

Fund name	Purpose
City of York Council & Ward funding	Provision of Art Camps
Two Ridings Community Foundation	Funding from The British Red Cross to support refugees by providing Art sessions
Local Giving	Magic Little Grant to provide sessions to encourage intergenerational chats, memories and the future
North Yorkshire Police	Celebrating safety via Manga
Ageing Better	Ageism action day
Bruce Wake Charitable Trust	Art sessions for wheelchair users

	Balance b/fwd £	Incoming resources £	Resources expended £	Balance c/fwd £
General Unrestricted Funds	<u>3,173</u>	<u>14,206</u>	<u>17,059</u>	<u>320</u>
Restricted Funds				
City of York Council & Ward funding	-	27,800	27,800	-
Two Ridings Community Foundation	-	4,970	4,970	-
Local Giving	-	500	500	-
North Yorkshire Police	-	3,800	3,800	-
Ageing Better	-	500	500	-
Bruce Wake Charitable Trust	-	1,500	1,500	-
Total Restricted Funds	<u>-</u>	<u>39,070</u>	<u>39,070</u>	<u>-</u>
Total Funds	<u><u>3,173</u></u>	<u><u>53,276</u></u>	<u><u>56,129</u></u>	<u><u>320</u></u>

Approval of Accounts for the year ended:

31st July 2024

The report and accounts were approved at a
meeting of the Trustees held on:

29/04/25

Date



Signed for and on behalf of the Trustees

29/04/25

Date

Alaa Jasim

Print Name

Chair

Position (e.g. Chair etc)