



| Trustees' Annual Report for the period |                   |    |      |        |                 |    |
|----------------------------------------|-------------------|----|------|--------|-----------------|----|
|                                        | Period start date |    |      | T<br>o | Period end date |    |
|                                        | 01                | 08 | 2022 |        | 31              | 07 |
| From                                   |                   |    |      |        |                 |    |

Section A

Reference and administration details

Charity name

Other names charity is known by

Registered charity number (if any)

Charity's principal address

|                                  |          |
|----------------------------------|----------|
| 5 Mossbank Court, Rosemary Road, |          |
| York                             |          |
|                                  |          |
| Postcode                         | YO24 3FR |

Names of the charity trustees who manage the charity

| Trustee name     | Office (if any) | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|------------------|-----------------|-----------------------------------|---------------------------------------------------------------|
| 1 Alaa Jasim     | Chair           |                                   |                                                               |
| 2 Jason King     | Secretary       |                                   |                                                               |
| 3 Carlotta Allum | Treasurer       |                                   |                                                               |
| 4                |                 |                                   |                                                               |
| 5                |                 |                                   |                                                               |
| 6                |                 |                                   |                                                               |
| 7                |                 |                                   |                                                               |
| 8                |                 |                                   |                                                               |
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**Names of the trustees for the charity, if any, (for example, any custodian trustees)**

| Name | Dates acted if not for whole year |
|------|-----------------------------------|
|      |                                   |
|      |                                   |
|      |                                   |

**Names and addresses of advisers (Optional information)**

| Type of adviser | Name | Address |
|-----------------|------|---------|
|                 |      |         |
|                 |      |         |
|                 |      |         |
|                 |      |         |

**Name of chief executive or names of senior staff members (Optional information)**

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## Section B Structure, governance and management

**Description of the charity's trusts**

|                                                                     |                                                                  |
|---------------------------------------------------------------------|------------------------------------------------------------------|
| Type of governing document<br>(eg. trust deed, constitution)        | Constitution, adopted on 15 <sup>th</sup> May 2012               |
| How the charity is constituted<br>(eg. trust, association, company) | Registered charity                                               |
| Trustee selection methods<br>(eg. appointed by, elected by)         | Elected at Annual General Meeting of members as per constitution |

**Additional governance issues (Optional information)**

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

## Section C

## Objectives and activities

**Summary of the objects of the charity set out in its governing document**

- i) Advancement of arts, culture and heritage to benefit public through accessible exhibitions, installations and outreach work within disadvantaged communities
- ii) Promote, maintain, improve, advance the education of the public in the arts in particular contemporary design and mixed media culture

Throughout the year, especially during planning meetings, the trustees have taken into account the guidance issued by the Charity Commission on public benefit (ref. 'public benefit requirement', The Charities Act, 2011).

Outreach projects:

- a) In close consultation with City of York Council and their HAF projects (Holiday Activities & Food Projects), working every school holiday with young people who receive FSM (Free School Meals) and have experienced poverty, fully subsidising the costs of their participation with funds put aside from donations and funding from City of York council.
- b) We have collaborated with RAY (Refugee Action York), designing with their customers a series of posters that were exhibited around York during Refugee Awareness Week. This project is ongoing.
- c) We were funded by ACE (Arts Council England) to run workshops with young people who use wheelchairs, raising awareness through organised happenings and performances, designing wheelchair covers, and designing items such as T-Shirts and stickers based on the freedom and dignity generated by full accessibility in a heritage city.
- d) We received funding from City of York Council Ward's Acomb, Westfield, and Heworth Without to engage marginalised residents in creating 'origami doves' that were exhibited in Bar Convent's Chapel, an exhibition which generated national interest with coverage in the Guardian, Independent, and more.
- e) We received funding from Nimbuscare via Two Ridings Community Foundation to run a series of intergenerational activities between the elderly and young people, using AI technology to revisit and rehabilitate old, damaged photos.
- f) We worked with Bar Convent Living Heritage Centre on two projects.
  - i) 'Peace on Earth': a display of origami doves in the upstairs chapel, garnering international attention via the press, leading to a huge increase in footfall and raising awareness of the issues faced by the refugees we worked with.
  - ii) 'Colour!': digital art outreach projects ran by young people for young people, with exhibitions curated in Bar Convent's Exhibition space. The reimagining of York's heritage hotspots using AI and cutting edge innovation was a great success in attracting young people to our sessions.
- g) Humber's 'Better Connect' funded us through their ESF programme to work with 20 young people with learning differences, consolidating their CVs, enhancing experience, strengthening interview skills and providing paid work experience, and guiding them towards pathways in the creative industries.
- h) National Heritage: we worked with 20 young people, giving them carte blanche to reimagine York, rethinking traffic, access, tourism, environmental responsibility, and heritage, amongst other aspects. All artwork created was exhibited in city centre locations and helped young, marginalised people take up their 'Cultural Capital.'

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

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**Additional details of objectives and activities (Optional information)**

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You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

## Section D

## Achievements and performance

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## Section D

## Achievements and performance

### Summary of the main achievements of the charity during the year

Curated 3 exhibitions in urban areas of York for three new artists, including Blueberry Academy students and All Saints students.

\* Employed 5 young freelance assistants who have proved invaluable in their vision and energy. Now their involvements in projects is temporarily suspended, we will look to funding to incorporate their advocacy as permanent members of our decision making board and outreach projects. Work involved working with families in their homes, working with children in the summer holidays from families who receive Free School Meals, and visiting the elderly who have reported feelings of exclusion in local community centres.

\* We engaged with 20 young people with learning differences in collaboration with Blueberry Academy. We provided pathways and consolidated CVs. As a result 8 participants went onto to Further Education and / or Supported Internships.

\* We made 8 visits to York College to work with their ESOL (English as a Secondary Language) students, providing cultural contact, informal art sessions, opportunities to exhibit in city centre locations, and photography commissions, which led to displays at York's nationally well regarded Big Ideas Tent Festival.

\* We found for 6 young people who use wheelchairs opportunities to sell the crafts we co-created with them in summer and Christmas fairs, providing them with confidence, aspirational activities, money from sales, and enhanced experience.

\* Culminating artwork from 5 of our projects were exhibited in Bar Convent Living Heritage Centre's chapel. The display made the national papers and was even picked up in Germany (we had associates contacting us from Munich saying, 'isn't this you?'). The exhibition, 'Peace on Earth', provided us and our participants with considerable pride in seeing the art we worked so hard to create treated so reverentially in such a world class location.

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## Section E

## Financial review

### Brief statement of the charity's policy on reserves

The trustees have set a reserves policy which requires:

- Reserves to be maintained at a level which ensures that New Visuality's core activity could continue during a period of unforeseen difficulty.
- A proportion of reserves to be maintained in a readily realisable form.

The calculation of the required level of reserves is an integral part of the organisation's planning, budget and forecast cycle. It takes into account:

- Risks associated with each stream of income and expenditure being different from that budgeted
- Planned activity level
- Organisation's commitments

During the last financial year, a reserve of £1,500.00 has been built up which at current levels could support 8 weeks of operation costs were no additional funds realised. The Trustees aim to maintain at least a six months reserve as the organisation develops and grows.

### Details of any funds materially in deficit

n/a

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

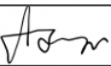
- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

## Section F

## Other optional information

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

|              |                                                                                   |  |
|--------------|-----------------------------------------------------------------------------------|--|
| Signature(s) |  |  |
|--------------|-----------------------------------------------------------------------------------|--|

|              |            |  |
|--------------|------------|--|
| Full name(s) | Alaa Jasim |  |
|--------------|------------|--|

|                                     |       |  |
|-------------------------------------|-------|--|
| Position (eg Secretary, Chair, etc) | Chair |  |
|-------------------------------------|-------|--|

|      |            |
|------|------------|
| Date | 17/11/2023 |
|------|------------|



|                                          |                                        |                               |                                      |       |
|------------------------------------------|----------------------------------------|-------------------------------|--------------------------------------|-------|
| <b>Charity Name</b><br>New Visuality     |                                        | <b>No (if any)</b><br>1148823 |                                      | CC16a |
| Receipts and payments accounts           |                                        |                               |                                      |       |
| <b>For the period from</b><br>01/08/2022 | <b>Period start date</b><br>01/08/2022 | <b>To</b><br>31/07/2023       | <b>Period end date</b><br>31/07/2023 |       |

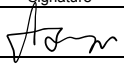
#### Section A Receipts and payments

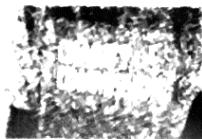
|                                                                    | Unrestricted funds<br>to the nearest £ | Restricted funds<br>to the nearest £ | Endowment funds<br>to the nearest £ | Total funds<br>to the nearest £ | Last year<br>to the nearest £ |
|--------------------------------------------------------------------|----------------------------------------|--------------------------------------|-------------------------------------|---------------------------------|-------------------------------|
| <b>A1 Receipts</b>                                                 |                                        |                                      |                                     |                                 |                               |
| Donations                                                          | 11,765                                 |                                      |                                     |                                 |                               |
| HMRC Gift Aid                                                      | 1,609                                  |                                      |                                     |                                 |                               |
| Grant & Project Related Receipts - City of York Council 'Art Camp' |                                        | 42,724                               |                                     |                                 |                               |
| Grant & Project Related Receipts - Humber Learning Co 'ESF'        |                                        | 21,500                               |                                     |                                 |                               |
| Grant - Two Ridings Community 'Nimbus Care Project'                |                                        | 2,950                                |                                     |                                 |                               |
| Grant & Project Related Receipts - Refugee Project                 |                                        | 3,645                                |                                     |                                 |                               |
| Grant - City of York Council 'Ward Funding'                        |                                        | 4,148                                |                                     |                                 |                               |
| Grant - Bar Convent Ltd                                            |                                        | 1,091                                |                                     |                                 |                               |
| Grant - National Heritage                                          |                                        | 8,700                                |                                     |                                 |                               |
| Grant - Arts Council England 'Wheelchair Project'                  |                                        | 7,600                                |                                     |                                 |                               |
| Cashflow Loan                                                      | 9,000                                  |                                      |                                     |                                 |                               |
| <b>Sub total</b>                                                   | <b>£ 22,375</b>                        | <b>92,358</b>                        | <b>-</b>                            | <b>114,733</b>                  | <b>-</b>                      |
| <b>A2 Asset and investment sales, etc.</b>                         | -                                      | -                                    | -                                   | -                               | -                             |
| <b>Total receipts</b>                                              | <b>£ 22,375</b>                        | <b>92,358</b>                        | <b>-</b>                            | <b>114,733</b>                  | <b>-</b>                      |
| <b>A3 Payments</b>                                                 |                                        |                                      |                                     |                                 |                               |
| Bank Charges                                                       | 60                                     |                                      |                                     |                                 |                               |
| Project Delivery - Humber Learning Co 'ESF'                        |                                        | 21,000                               |                                     |                                 |                               |
| General Expenses                                                   | 1,480                                  |                                      |                                     |                                 |                               |
| Project Delivery 'Refugee Project'                                 |                                        | 2,537                                |                                     |                                 |                               |
| Project Delivery - City of York Council 'Art Camp'                 |                                        | 41,402                               |                                     |                                 |                               |
| Cashflow Loan Repayment                                            | 19,025                                 |                                      |                                     |                                 |                               |
| General Admin, Consultancy & Production                            | 2,411                                  |                                      |                                     |                                 |                               |
| Project Delivery - Two Ridings Community 'Nimbus Care Project'     |                                        | 2,950                                |                                     |                                 |                               |
| Project Delivery 'Ward Funding'                                    |                                        | 4,048                                |                                     |                                 |                               |
| Insurance                                                          | 705                                    |                                      |                                     |                                 |                               |
| Project Delivery 'Heritage Lottery'                                |                                        | 8,701                                |                                     |                                 |                               |
| Project Delivery - Bar Convent Ltd                                 |                                        | 670                                  |                                     |                                 |                               |
| Project Delivery - ACE 'Wheelchair Project'                        |                                        | 6,700                                |                                     |                                 |                               |
| <b>Sub total</b>                                                   | <b>23,681</b>                          | <b>88,008</b>                        | <b>-</b>                            | <b>111,689</b>                  | <b>-</b>                      |
| <b>A4 Asset and investment purchases, etc.</b>                     | -                                      | -                                    | -                                   | -                               | -                             |
| <b>Total payments</b>                                              | <b>23,681</b>                          | <b>88,008</b>                        | <b>-</b>                            | <b>111,689</b>                  | <b>-</b>                      |
| <b>Net of receipts/(payments)</b>                                  | <b>- 1,306</b>                         | <b>4,350</b>                         | <b>-</b>                            | <b>3,044</b>                    | <b>-</b>                      |
| <b>A5 Transfers between funds</b>                                  | -                                      | -                                    | -                                   | -                               | -                             |
| <b>A6 Cash funds last year end</b>                                 | 21,581                                 | 21,453                               | -                                   | 128                             | -                             |
| <b>Cash funds this year end</b>                                    | <b>20,275.25</b>                       | <b>17,102.73</b>                     | <b>-</b>                            | <b>3,172.52</b>                 | <b>-</b>                      |

## Section B Statement of assets and liabilities at the end of the period

| Categories                                          | Details                                                | Unrestricted funds<br>to nearest £ | Restricted funds<br>to nearest £ | Endowment funds<br>to nearest £ |
|-----------------------------------------------------|--------------------------------------------------------|------------------------------------|----------------------------------|---------------------------------|
| <b>B1 Cash funds</b>                                | Cash in the Bank                                       | 3,172.52                           | -                                | -                               |
|                                                     |                                                        | -                                  | -                                | -                               |
|                                                     |                                                        | -                                  | -                                | -                               |
|                                                     | <b>Total cash funds</b>                                | <b>£ 3,172.52</b>                  | <b>-</b>                         | <b>-</b>                        |
|                                                     | (agree balances with receipts and payments account(s)) |                                    |                                  |                                 |
|                                                     |                                                        | Unrestricted funds                 | Restricted funds                 | Endowment funds                 |
|                                                     |                                                        | to nearest £                       | to nearest £                     | to nearest £                    |
| <b>B2 Other monetary assets</b>                     |                                                        | -                                  | -                                | -                               |
|                                                     |                                                        | -                                  | -                                | -                               |
|                                                     |                                                        | -                                  | -                                | -                               |
|                                                     |                                                        | -                                  | -                                | -                               |
|                                                     |                                                        | -                                  | -                                | -                               |
|                                                     |                                                        | -                                  | -                                | -                               |
| <b>B3 Investment assets</b>                         |                                                        |                                    | Cost (optional)                  | Current value (optional)        |
|                                                     |                                                        |                                    | -                                | -                               |
|                                                     |                                                        |                                    | -                                | -                               |
|                                                     |                                                        |                                    | -                                | -                               |
|                                                     |                                                        |                                    | -                                | -                               |
|                                                     |                                                        |                                    | -                                | -                               |
| <b>B4 Assets retained for the charity's own use</b> |                                                        | Fund to which asset<br>belongs     | Cost (optional)                  | Current value (optional)        |
|                                                     |                                                        |                                    | -                                | -                               |
|                                                     |                                                        |                                    | -                                | -                               |
|                                                     |                                                        |                                    | -                                | -                               |
|                                                     |                                                        |                                    | -                                | -                               |
|                                                     |                                                        |                                    | -                                | -                               |
|                                                     |                                                        |                                    | -                                | -                               |
|                                                     |                                                        |                                    | -                                | -                               |
|                                                     |                                                        |                                    | -                                | -                               |
| <b>B5 Liabilities</b>                               |                                                        | Fund to which liability<br>relates | Amount due (optional)            | When due (optional)             |
|                                                     |                                                        |                                    | -                                |                                 |
|                                                     |                                                        |                                    | -                                |                                 |
|                                                     |                                                        |                                    | -                                |                                 |
|                                                     |                                                        |                                    | -                                |                                 |

|                                                             |                                                                                     |            |                  |
|-------------------------------------------------------------|-------------------------------------------------------------------------------------|------------|------------------|
| Signed by one or two trustees on behalf of all the trustees | Signature                                                                           | Print Name | Date of approval |
|                                                             |  | Alaa Jasim | 17.11.2023       |
|                                                             |                                                                                     |            |                  |



## Independent examiner's report on the accounts

### Section A

### Independent Examiner's Report

Report to the trustees/  
members of

New Visuality

On accounts for the year  
ended

31<sup>st</sup> July 2023

Charity no  
(if any)

1148823

Set out on pages

1-3

Respective  
responsibilities of  
trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

Basis of Independent  
examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent  
examiner's statement

In connection with my examination, no matter has come to my attention (other than that disclosed below \*)

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
  - to keep accounting records in accordance with section 130 of the Charities Act; and
  - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

\* Please delete the words in the brackets if they do not apply.

Signed:

Date:

20/12/23

Name:

Pat Davey

Relevant professional  
qualification(s) or body  
(if any):

CIMA. CTA. retired

**Address:**

Sherwood Barn

High Bentham

LA2 7AN

**Section B**

**Disclosure**

Only complete if the examiner needs to highlight material problems.

Give here brief details of  
any items that the  
examiner wishes to  
disclose