

Company registration number: 07514119

Charity registration number: 1148385

# Alice (Relief of Poverty and Advancement of Community)

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 28 February 2025

Daryl Denson ACMA  
VAST  
The Dudson Centre  
Hanley  
Stoke-on-Trent  
ST1 5DD

## **Alice (Relief of Poverty and Advancement of Community)**

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## **Alice (Relief of Poverty and Advancement of Community)**

### **Reference and Administrative Details**

<b>Trustees</b>	Matthew Dashper-Hughes Julie Mirowski Opeyemi Babatunde Christopher Maydew Amy Wilde Rebecca Stubbs
<b>Secretary</b>	Heather Sheldon
<b>Chief Executive Officer</b>	Heather Sheldon
<b>Registered Office</b>	Unit 19 Whieldon Road Industrial Estate Fenton Stoke-on-Trent ST4 4JP  The charity is incorporated in England.
<b>Company Registration Number</b>	07514119
<b>Charity Registration Number</b>	1148385
<b>Solicitors:</b>	Knights The Brampton Newcastle-under-Lyme ST5 0QW
<b>Bankers</b>	Santander 58 High Street Newcastle-under-Lyme ST5 1QE  Lloyds 46-48 High Street Newcastle ST5 1QY
<b>Independent Examiner</b>	Daryl Denson ACMA VAST The Dudson Centre Hanley Stoke-on-Trent ST1 5DD

## **Alice (Relief of Poverty and Advancement of Community)**

### **Chairs Report for the Year Ended 28 February 2025**

It gives me great pleasure to present the Annual Report and Accounts for Alice (Relief of Poverty & Advancement of Community) for the financial year ending 28 February 2025.

I'd like to start by paying tribute to Julie Mirowski, our outgoing Chair, who has handed over to me after seven successful years steering the board.

To say that Julie has left some big shoes to fill is an understatement!

During her tenure she has steered the charity through some significant challenges and turned them all into positives, ensuring the continued delivery of our services and the achievement of our charitable objects.

Thank you, Julie, for your stewardship and dedication. I am humbled to be following in your footsteps and eternally grateful for your continued work and support on the Board.

I would also like to pay tribute to Heather Sheldon, our Chief Executive, and her amazing team who are really responsible for what has been a truly successful year.

It has been a year of continued growth and resilience as we remain committed in our mission to relieve poverty and promote community advancement.

We are proud to report a total income of £365,046, derived primarily from generous grants and donations, which accounted for over 90% of our income. Notably, we secured £253,777 in grant funding and an additional £79,834 through donations, regular giving, and corporate support.

We are immensely grateful to all our supporters and partners for their unwavering commitment to our cause.

In addition to core donations, our community-led fundraising initiatives and project income generated £31,435. These efforts not only contribute vital funds but also deepen our engagement with those we serve and those who support our mission.

Our expenditure totalled £354,794 with the majority allocated to staffing and service delivery. We continue to invest in people, infrastructure, and technology to ensure our programmes are effective, impactful, and sustainable. Fundraising costs remain modest at £14,536 reflecting our commitment to efficient stewardship of the resources entrusted to us.

After all expenses, the charity generated a net income of £9,352 for the year. These funds will be reinvested into our services to expand our reach and increase our impact in the year ahead.

We are mindful of the challenges still facing the communities we support, and we approach the coming year with determination, compassion, and optimism.

On behalf of the Board of Trustees, I would like to express our heartfelt thanks to our staff, volunteers, funders, and partners. Their dedication and belief in our work make everything we achieve possible.

We look forward to building on this year's success and continuing our vital work to empower individuals and communities across the region.

Matthew Dashper-Hughes  
Chair of the Board of Trustees



## **Alice (Relief of Poverty and Advancement of Community)**

### **Trustees' Report (Incorporating the Directors' Report)**

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements and auditors' report of the charitable company for the year ended 28 February 2025.

#### **Objectives and activities**

##### ***Objects and aims***

To develop the capacity and skills of the members of the socially and economically disadvantaged community of Stoke-on-Trent and Newcastle-under-Lyme in such a way that they are better able to identify and help meet their needs and to participate more fully in society.

To relieve the poverty of those in need; in particular; but not exclusively, by running a network of centres giving advice and assistance

We help families living within the communities of Stoke-on-Trent and Newcastle-under-Lyme emotionally and financially.

Our mission: To nurture and empower children, families and communities through building resilience, independence and strength.

Our values: Ownership, accountability and responsibility in all that we do

To be the best that we can be

Gain and build trust in all that we do

Always work towards the best outcomes

Mutual respect for everyone we work with and support through our services

We review our aims, objectives and activities each year to ensure we remain focussed on our purpose; that are activities are bringing the required benefits to the people we were established to help; and to plan future activities which will contribute to the overall aims of the organisation.

## **Alice (Relief of Poverty and Advancement of Community)**

### **Trustees' Report (Incorporating the Directors' Report)**

#### ***Public benefit***

To relieve poverty of anyone who does not have the resources to provide themselves, either on a long or short term basis, with the normal things of life which most people take for granted, improving the quality of their lives.

Examples of the ways in which Alice will help to relieve poverty include:

- a) the provision of items (either outright or on loan) such as furniture, bedding, clothing, food, fuel, heating appliances, washing machines and fridges
- b) the provision of facilities such as the supply of tools and books, payments of fees for instruction, examination or other expenses connected with vocational training, language, literacy, numerical or technical skills, equipment and funds for recreational pursuits or training intended to bring quality of life to the beneficiaries to a reasonable standard.

Advancement of community development directed towards support for social and community infrastructure which is focused on the community as well as the individual.

Examples of the ways in which Alice will advance community development include:

- a) help to improve housing standards in those parts of Newcastle-under-Lyme and Stoke-on-Trent where poor housing is a problem
- b) provide support to unemployed people, e.g. child care facilities, assistance with travel
- c) develop the capacity and skills of the members of our community by empowering them to get involved in community activities which they would not otherwise have
- d) realising existing skills and developing potential
- e) promoting people's increased self confidence
- f) promoting people's ability for taking responsibility for identifying and meeting their own, and other people's needs
- g) in consequence encouraging people to become involved in their community and wider society in a fuller way.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

## **Alice (Relief of Poverty and Advancement of Community)**

### **Trustees' Report (Incorporating the Directors' Report)**

#### **Achievements and performance**

**Why:** Our 'Why' is simple: to break the poverty cycle, improve lives, and change communities. The Alice Charity believes in providing strong foundations and diverse services to help individuals thrive. Our unwavering commitment to wellness, kindness, and community advancement drives us to develop sustainable solutions, support families, and make a difference. Together, we can create positive change and empower people to build brighter futures.

**How:** At Alice charity, we believe in working together to offer the support individuals and families need, utilising a multi-agency approach. Through personalised services and collaborations with community partners, we focus on prevention and meeting the unique requirements and needs of the local community. By leveraging our network of resources and expertise, we ensure that every individual receives the tailored assistance and guidance necessary to thrive.

**What:** At Alice Charity, we serve as the steady thread woven into the fabric of our community, offering comprehensive support to individuals and families. From running a food bank to delivering educational resources and providing advocacy and mentoring, we address diverse needs. Our collaborative efforts with community partners focus on prevention and long-term empowerment. With initiatives like parent and toddler groups, personal development activities and wellbeing programs, we promote holistic development. Together, we're breaking barriers, offering solutions, and shaping a more hopeful tomorrow.

Over 30% of children (21,000) in Stoke-on-Trent live in absolute poverty, this compares to 22% within the West Midlands and 16% in England. Can you imagine not being able to pay the rent for the home where you live with your children? Not able to feed your children? Or provide clothes / toys for your children? A home where Santa can't afford to visit at Christmas?

Going without essentials strips people of their dignity and damages their social connections. Living in a cold, damp or insecure home, or not having enough food, damages people's physical health. The stigma attached to poverty can increase social isolation, piling further pressure on people's mental health, when they are already burdened with worry about how to cover life's essentials. Providing children with the best start on life crucial to their future health and wellbeing as well as the future health and wellbeing of the country

## **Alice (Relief of Poverty and Advancement of Community)**

### **Trustees' Report (Incorporating the Directors' Report)**

#### **Big Cup - Community Play Group**

The Big Cup was created 12 years ago, with the first Big Cup Parent and Toddler group located in Clayton. We now support families all across Newcastle under Lyme and Stoke on Trent, many experiencing the toughest challenges. Our welcoming parent/carer and toddler group is completely free of charge. We offer a safe and stimulating environment in which you can meet other parents/carers in similar situations and support each other as you face new and existing challenges whilst children can play, learn and have fun.

#### **People's Pantry - Every Child Fed**

The People's Pantry was created following an increase in demand from families needing support with food. Alice charity wanted to create an accessible and flexible service that truly met family's needs. This is being delivered through an easy referral system in which families are able to self-refer through social media, email, or phone calls. A warm and friendly welcome will always be received to anyone visiting our Peoples Pantry, whether that be a family needing support or someone wishing to donate. The Pantry also offers a delivery service for those who are not able to visit.

#### **Family Services**

Starting in the home, our approach is as individual as the people we're helping. No judgement, just compassionate, confidential help and expert support.

We help families facing isolation, the effects of post-natal illness, disability or mental health issues, bereavement, multiple births, poverty or financial difficulties, or a whole range of other challenges.

The help we give each family is unique and depends entirely on their circumstances, requirements and what they want help with.

Our services improve outcomes to children and families through the following approach:

- Effective help is provided early to prevent needs escalating; support is practical and provide sufficient hands on support to address family issues;
- a whole-family approach, supporting families to address a range of issues in the context of the whole family, not one individual;
- working collaboratively with other organisations and groups in and across city areas as a connector, joining up services around the family to tackle the root causes of their issues, for example, linking up with specialist services including debt advice; fuel advice; housing and/or domestic violence services;
- develop the families' ability to self-manage and use their extended support network, so that they feel empowered to manage challenges and take much greater control over their own health and wellbeing;
- help families to develop parenting capacity and understand when and where to seek support;
- encourage families to make positive choices

A central component of our service is to provide support early, before family problems or pressures evolve into deeper and more challenging forms of family crisis. This early intervention approach enables families to strengthen their own capabilities and gives them a vital source of sustained support. Given the difficult social and economic forces that are currently affecting families across the country, it is our hope that we will continue to steadfastly support vulnerable families.

Many families that are supported have barriers to accepting help, whether this be fear of judgement, feel they have been let down previously by services or feel too embarrassed to ask for help. Alice offers kind and respectful services, and families respond positively to individuals that are just like them, they are real people who have walked in their shoes, they have had the same experiences and hardships, knowing first hand of their struggles. Through the lived experience of the team, Alice charity breaks down barriers and support families in crisis, providing inclusive and accessible support

## **Alice (Relief of Poverty and Advancement of Community)**

### **Trustees' Report (Incorporating the Directors' Report)**

The support we provide changes lives:

Parent A "Without the Alice Charity, I would not be here today. We've lost a lot over the past few years, but I also know we've gained a family within the Alice Charity. Our Family Support Manager has given me words of strength when I need it, happy thoughts when I have bad days, and always makes me smile"

Parent B "I had never been listened to by the school and finally feel supported and no longer feel I am running into a brick wall" and Child B "I finally feel listened to, and someone is interested in what I want and need"

During 2024:

- positive impact on the lives of 9,247 children;
- provided 10,944 meals for children;
- 3,340 attendees at our Big Cup parent and toddler groups;
- enabled 1,404 children to wake up on Christmas day to discover Santa had been through providing Christmas 5,700 presents.
- facilitated 4,450 hours of volunteering
- provided 146 essential items for babies and toddlers including prams / pushchairs / highchairs
- provided 163 cots / moses baskets / beds for babies and children who otherwise wouldn't have anywhere to sleep safely
- provided 1,260 items of clothing for babies and children in need babies and children in need

#### **Trustees and officers**

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Matthew Dashper-Hughes
	Julie Mirowski
	Opeyemi Babatunde
	Christopher Maydew
	Sarah Robbins (resigned 13 May 2024)
	Amy Wilde
	Rebecca Stubbs (appointed 13 May 2024)

Secretary:	Heather Sheldon
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Chief Executive Officer	Heather Sheldon
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#### **Structure, governance and management**

##### ***Nature of governing document***

Alice (Relief of Poverty and Advancement of Community) is an independent registered charity (No: 1148385) and Company Limited by Guarantee (No: 07514119). It is governed by its Memorandum and Articles of Association, adopted on 2nd February 2011, and as amended 22nd April 2012. It is a company limited by guarantee and therefore has no share capital. The liability of each member in the event of winding-up is limited to £1.

##### ***Recruitment and appointment of trustees***

Anyone within the organisation can recommend someone to be a trustee. The Board of Trustees are always looking to recruit new trustees who can bring new skills and experiences into the charity.

## **Alice (Relief of Poverty and Advancement of Community)**

### **Trustees' Report (Incorporating the Directors' Report)**

#### ***Induction and training of trustees***

New Trustees complete an induction under the direction of the Chair and are encouraged to spend time on the 'shop floor' to further develop understanding of what the organization does and to enable a deeper understanding of their impact, role and responsibilities. They are also encouraged to attend training events, where appropriate. Trustees also use their specific knowledge or experience to help the Board reach sound decisions - including scrutinizing papers, leading discussions, focusing on key issues, providing advice and guidance on new initiatives, and supporting members of the Management team.

#### ***Organisational structure***

Senior Management Team

As of 28th February 2024, the executive management and the delivery of objectives are provided by the.

- Chief Executive Officer

Pay Policy for Senior Staff

The Trustees consider that the Board and the Management Team comprise the key management personnel of the Charity in charge of directing and controlling, running, and operating the Charity on a day-to-day basis.

All Trustees give of their time freely

## Alice (Relief of Poverty and Advancement of Community)

### Trustees' Report (Incorporating the Directors' Report)

#### Risk management

Since the year end the Trustees have implemented a risk management strategy, which comprises: -

- Seeking professional advice as needed
- Compliance with professional guidance, best practice, and regulations
- Seeking a diversified and balance skillset in the board of Trustees
- Reviewing and updating of procedures to minimise impact on the Charity should those risks materialize

This work has identified that financial sustainability is the major financial risk for the Charity. A key element in the management of financial risk is a regular review of available liquid funds, grant applications and fundraising to ensure sufficient working capital by the Charity to deliver its charitable objectives

#### Financial review


##### *Policy on reserves*

At the period end funds stood at £181,546 (2024: £172,194). This comprised of £87,228 (2024: £63,867) held in restricted funds and £94,318 (2024: £108,327) in unrestricted funds of which £3,850 were fixed assets and £90,468 were free reserves.

#### Small companies provision statement

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on 14.07.25 and signed on its behalf by:



Matthew Dashper-Hughes  
Trustee

**Alice (Relief of Poverty and Advancement of Community)**

**Independent Examiner's Report to the trustees of Alice (Relief of Poverty and Advancement of Community) ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 28 February 2025.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

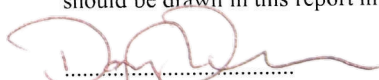
**Independent examiner's statement**

Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of Chartered Institute of Management Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Alice (Relief of Poverty and Advancement of Community) as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

  
.....  
Daryl Denson ACMA

VAST  
The Dudson Centre  
Hanley  
Stoke-on-Trent  
ST1 5DD

Date: 22/07/2025  
.....



**Alice (Relief of Poverty and Advancement of Community)**

**Statement of Financial Activities for the Year Ended 28 February 2025  
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2025 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	79,543	253,777	333,320
Other trading activities	4	31,435	-	31,435
Other income	5	291	-	291
Total income		<u>111,269</u>	<u>253,777</u>	<u>365,046</u>
<b>Expenditure on:</b>				
Raising funds	6	(14,536)	-	(14,536)
Charitable activities	7	<u>(109,842)</u>	<u>(230,416)</u>	<u>(340,258)</u>
Total expenditure		<u>(124,378)</u>	<u>(230,416)</u>	<u>(354,794)</u>
Net (expenditure)/income		(13,109)	23,361	10,252
<b>Other recognised gains and losses</b>				
Gains/(losses) on sale of fixed assets		<u>(900)</u>	<u>-</u>	<u>(900)</u>
Net movement in funds		(14,009)	23,361	9,352
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>108,327</u>	<u>63,867</u>	<u>172,194</u>
Total funds carried forward	17	<u><u>94,318</u></u>	<u><u>87,228</u></u>	<u><u>181,546</u></u>

The notes on pages 14 to 30 form an integral part of these financial statements.

**Alice (Relief of Poverty and Advancement of Community)**

**Statement of Financial Activities for the Year Ended 28 February 2025  
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	111,146	269,023	380,169
Other trading activities	4	84,566	-	84,566
Other income	5	7,803	-	7,803
Total income		<u>203,515</u>	<u>269,023</u>	<u>472,538</u>
<b>Expenditure on:</b>				
Raising funds	6	(5,205)	-	(5,205)
Charitable activities	7	<u>(185,494)</u>	<u>(337,557)</u>	<u>(523,051)</u>
Total expenditure		<u>(190,699)</u>	<u>(337,557)</u>	<u>(528,256)</u>
Net income/(expenditure)		12,816	(68,534)	(55,718)
Transfers between funds		59,874	(59,874)	-
<b>Other recognised gains and losses</b>				
Gains/losses on revaluation of fixed assets		<u>135,000</u>	<u>-</u>	<u>135,000</u>
Net movement in funds		207,690	(128,408)	79,282
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>(99,363)</u>	<u>192,275</u>	<u>92,912</u>
Total funds carried forward	17	<u><u>108,327</u></u>	<u><u>63,867</u></u>	<u><u>172,194</u></u>

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 14 to 30 form an integral part of these financial statements.

**Alice (Relief of Poverty and Advancement of Community)**

**(Registration number: 07514119)**  
**Balance Sheet as at 28 February 2025**


	Note	2025 £	2024 £
<b>Fixed assets</b>			
Tangible assets	13	3,850	10,275
<b>Current assets</b>			
Debtors	14	28,704	13,087
Cash at bank and in hand	15	158,933	169,086
		187,637	182,173
<b>Creditors: Amounts falling due within one year</b>	16	(9,941)	(20,254)
<b>Net current assets</b>		177,696	161,919
<b>Net assets</b>		181,546	172,194
<b>Funds of the charity:</b>			
<b>Restricted income funds</b>			
Restricted funds		87,228	63,867
<b>Unrestricted income funds</b>			
Unrestricted funds		94,318	108,327
<b>Total funds</b>	17	181,546	172,194

For the financial year ending 28 February 2025 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements on pages 11 to 30 were approved by the trustees, and authorised for issue on 14.07.25 and signed on their behalf by:

  
.....  
Matthew Dashper-Hughes  
Trustee

The notes on pages 14 to 30 form an integral part of these financial statements.

## **Alice (Relief of Poverty and Advancement of Community)**

### **Notes to the Financial Statements for the Year Ended 28 February 2025**

#### **1 Charity status**

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

#### **2 Accounting policies**

##### **Summary of significant accounting policies and key accounting estimates**

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

##### **Statement of compliance**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

##### **Basis of preparation**

Alice (Relief of Poverty and Advancement of Community) meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

##### **Going concern**

The financial statements have been prepared on a going concern basis.

The trustees assess whether the use of going concern is appropriate i.e. whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees make this assessment in respect of a period of one year from the date of approval of the financial statements.

##### **Income and endowments**

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

##### **Donations and legacies**

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

##### **Grants receivable**

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

## **Alice (Relief of Poverty and Advancement of Community)**

### **Notes to the Financial Statements for the Year Ended 28 February 2025**

#### **Expenditure**

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

#### ***Raising funds***

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

#### ***Charitable activities***

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

#### **Governance costs**

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

#### **Government grants**

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

#### **Taxation**

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

#### **Tangible fixed assets**

Individual fixed assets costing £1000 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

#### **Depreciation and amortisation**

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

## **Alice (Relief of Poverty and Advancement of Community)**

### **Notes to the Financial Statements for the Year Ended 28 February 2025**

#### **Trade debtors**

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

#### **Cash and cash equivalents**

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### **Trade creditors**

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

#### **Fund structure**

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

#### **Pensions and other post retirement obligations**

The charity operates a defined benefit pension scheme. Typically defined benefit plans define an amount of pension benefit that an employee will receive on retirement, usually dependent on one or more factors such as age, years of service and compensation.

The liability recognised in the Balance Sheet in respect of defined benefit pension plans is the present value of the defined benefit obligation at the reporting date minus the fair value of plan assets. The defined benefit obligation is measured using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future payments by reference to market yields at the reporting date on high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating to the terms of the related pension liability.

Actuarial gains and losses are charged or credited to other comprehensive income in the period in which they arise.

# Alice (Relief of Poverty and Advancement of Community)

## Notes to the Financial Statements for the Year Ended 28 February 2025

### 3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2025 £
Donations and legacies;			
Donations from individuals	72,142	3,458	75,600
Gift aid reclaimed	3,943	-	3,943
Grants, including capital grants;			
Government grants	-	173,000	173,000
Grants from other charities	3,458	77,319	80,777
	<u>79,543</u>	<u>253,777</u>	<u>333,320</u>
	Unrestricted funds General £	Restricted funds £	Total 2024 £
Donations and legacies;			
Donations from individuals	94,464	-	94,464
Gift aid reclaimed	16,682	-	16,682
Grants, including capital grants;			
Government grants	-	167,798	167,798
Grants from other charities	-	101,225	101,225
	<u>111,146</u>	<u>269,023</u>	<u>380,169</u>

### 4 Income from other trading activities

	Unrestricted funds General £	Total 2025 £
Events income;		
Events and fundraising income	31,435	31,435
	<u>31,435</u>	<u>31,435</u>
	Unrestricted funds General £	Total 2024 £
Events income;		
Events and fundraising income	84,566	84,566
	<u>84,566</u>	<u>84,566</u>

**Alice (Relief of Poverty and Advancement of Community)**

**Notes to the Financial Statements for the Year Ended 28 February 2025**

**5 Other income**

	Unrestricted funds General £	Total 2025 £
Fees and supplies	291	291



# Alice (Relief of Poverty and Advancement of Community)

## Notes to the Financial Statements for the Year Ended 28 February 2025

### 6 Expenditure on raising funds

#### a) Costs of trading activities

	Note	Unrestricted funds General £	Total 2025 £
Fundraising trading costs;			
Fundraising		14,536	14,536
		<u>14,536</u>	<u>14,536</u>
		Unrestricted funds General £	Total 2024 £
Fundraising trading costs;	Note		
Fundraising		5,205	5,205
		<u>5,205</u>	<u>5,205</u>

### 7 Expenditure on charitable activities

	Unrestricted funds General £	Restricted funds £	Total 2025 £
Support costs	87,173	253,085	340,258
	<u>87,173</u>	<u>253,085</u>	<u>340,258</u>
	Unrestricted funds General £	Restricted funds £	Total 2024 £
Projects undertaken directly	22,078	39,673	61,751
Support costs	168,621	297,884	466,505
	<u>190,699</u>	<u>337,557</u>	<u>528,256</u>
		Activity undertaken directly £	2025 £
Salaries (incl. pension)		250,767	250,767
Stationery & postage		864	864
Legal & professional fees		8,463	8,463
Rent, service charge and rates		4,186	4,186
Electricity		5,620	5,620
Telephone		3,793	3,793

**Alice (Relief of Poverty and Advancement of Community)**

**Notes to the Financial Statements for the Year Ended 28 February 2025**

	Activity undertaken directly £	2025 £
Insurance	5,185	5,185
Office furniture	43	43
Bank / processing fees	2,058	2,058
Travel	3,385	3,385
Accountancy fees	4,489	4,489
IT & computers	15,506	15,506
Sundries	6,429	6,429
Software	5,785	5,785
Repairs & maintenance	11,824	11,824
Staff welfare	135	135
Cleaning	452	452
Office equipment	2,351	2,351
Depreciation	3,425	3,425
Microgrants	5,498	5,498
	<u>340,258</u>	<u>340,258</u>

	Activity undertaken directly £	Activity support costs £	2024 £
Projects	61,751	-	61,751
Salaries (incl. pension)	-	312,057	312,057
Stationery & postage	-	911	911
Legal & professional fees	-	66,482	66,482
Rent, service charge and rates	-	294	294
Electricity	-	12,817	12,817
Telephone	-	2,998	2,998
Insurance	-	5,975	5,975
Training & conferences	-	676	676
Bank / processing fees	-	3,769	3,769
Travel	-	1,346	1,346
Accountancy fees	-	3,686	3,686
IT & computers	-	7,913	7,913
Sundries	-	1,132	1,132
Software	-	6,519	6,519
Lease	-	2,491	2,491
Repairs & maintenance	-	1,615	1,615
Staff welfare	-	188	188
Cleaning	-	1,122	1,122
Office equipment	-	934	934
Mortgage Interest Payments	-	14,409	14,409
Depreciation	-	3,425	3,425

## Alice (Relief of Poverty and Advancement of Community)

### Notes to the Financial Statements for the Year Ended 28 February 2025

	Activity undertaken directly £	Activity support costs £	2024 £
Rates	-	10,541	10,541
	<u>61,751</u>	<u>461,300</u>	<u>523,051</u>

#### 8 Analysis of governance and support costs

##### Governance costs

	Unrestricted funds General £	Total 2025 £
Independent examiner fees		
Examination of the financial statements	1,320	1,320
	<u>1,320</u>	<u>1,320</u>
	Unrestricted funds General £	Total 2024 £
Independent examiner fees		
Examination of the financial statements	1,320	1,320
	<u>1,320</u>	<u>1,320</u>

#### 9 Government grants

Big Lottery - nil (2024:£92,798)  
Stoke-on-Trent City Council - £173,000 (2024: £75,000)

The amount of grants recognised in the financial statements was £173,000 (2024 - £167,798).  
There are no unfulfilled conditions  
No other forms of government assistance have been received

#### 10 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

#### 11 Staff costs

The aggregate payroll costs were as follows:

## Alice (Relief of Poverty and Advancement of Community)

### Notes to the Financial Statements for the Year Ended 28 February 2025

	2025 £	2024 £
<b>Staff costs during the year were:</b>		
Wages and salaries	232,863	293,895
Social security costs	12,905	12,399
Pension costs	4,999	5,162
	<u>250,767</u>	<u>311,456</u>

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2025 No	2024 No
Staff	<u>12</u>	<u>15</u>

No employee received emoluments of more than £60,000 during the year.

#### 12 Taxation

The charity is a registered charity and is therefore exempt from taxation.

**Alice (Relief of Poverty and Advancement of Community)**

**Notes to the Financial Statements for the Year Ended 28 February 2025**

**13 Tangible fixed assets**

	Furniture and equipment £	Motor vehicles £	Total £
<b>Cost</b>			
At 1 March 2024	7,700	6,000	13,700
Disposals	-	(6,000)	(6,000)
At 28 February 2025	7,700	-	7,700
<b>Depreciation</b>			
At 1 March 2024	1,925	1,500	3,425
Charge for the year	1,925	1,500	3,425
Eliminated on disposals	-	(3,000)	(3,000)
At 28 February 2025	3,850	-	3,850
<b>Net book value</b>			
At 28 February 2025	3,850	-	3,850
At 29 February 2024	5,775	4,500	10,275

**14 Debtors**

	2025 £	2024 £
Trade debtors	26,307	9,354
Prepayments	837	3,733
Other debtors	1,560	-
	28,704	13,087

**15 Cash and cash equivalents**

	2025 £	2024 £
Cash on hand	11	21
Cash at bank	158,920	169,063
Short-term deposits	2	2
	158,933	169,086

**Alice (Relief of Poverty and Advancement of Community)**

**Notes to the Financial Statements for the Year Ended 28 February 2025**

**16 Creditors: amounts falling due within one year**

	<b>2025</b>	<b>2024</b>
	<b>£</b>	<b>£</b>
Trade creditors	3,265	536
Other taxation and social security	4,253	17,966
Other creditors	1,163	432
Accruals	1,260	1,320
	<u>9,941</u>	<u>20,254</u>

**Alice (Relief of Poverty and Advancement of Community)**

**Notes to the Financial Statements for the Year Ended 28 February 2025**

**17 Funds**

	<b>Balance at 1 March 2024 £</b>	<b>Incoming resources £</b>	<b>Resources expended £</b>	<b>Other recognised gains/(losses) £</b>	<b>Balance at 28 February 2025 £</b>
<b>Unrestricted funds</b>					
<i><b>General</b></i>					
General Fund	108,327	111,269	(124,378)	(900)	94,318
<b>Restricted funds</b>					
Baron Davenport	61	250	(311)	-	-
Realise Foundation	1	-	(1)	-	-
Coalfields Regeneration	-	10,000	(3,288)	-	6,712
Julia & Hans Rausing Trust	25	-	(25)	-	-
Smallwood Trust	36,428	27,500	(36,272)	-	27,656
The 1485 Charitable Trust	116	-	-	-	116
The Fore	(42)	-	42	-	-
The 29th May 1961 Charitable Trust	416	5,000	(1,690)	-	3,726
Lidl	500	-	(500)	-	-
National Lottery Community Fund 3	18,932	-	(18,932)	-	-
Trusthouse	7,430	-	(7,430)	-	-
Big Cup Meir	-	2,000	(48)	-	1,952
Stoke-on-Trent Council - St Peters Play & Stay	-	2,000	(78)	-	1,922
HSF Stoke on Trent Council 2025 P21	-	10,000	-	-	10,000
Thrive at Five	-	10,000	(4,955)	-	5,045
One Stop	-	500	(500)	-	-
Food Partnership	-	350	-	-	350
Groundworks	-	977	(977)	-	-
Save the Children	-	1,200	(1,200)	-	-
Stoke Council Micro Grant	-	10,000	(5,498)	-	4,502
Stoke on Trent (LA) Coordinator	-	100,000	(93,759)	-	6,241
Stoke on Trent- LTO (P4) 2024/2025	-	49,000	(49,000)	-	-
Stoke on Trent LTO 2025/2026	-	-	(3,663)	-	(3,663)
Garfield Weston	-	25,000	(2,331)	-	22,669
<b>Total restricted funds</b>	<b>63,867</b>	<b>253,777</b>	<b>(230,416)</b>	<b>-</b>	<b>87,228</b>

**Alice (Relief of Poverty and Advancement of Community)**

**Notes to the Financial Statements for the Year Ended 28 February 2025**

	Balance at 1 March 2024 £	Incoming resources £	Resources expended £	Other recognised gains/(losses) £	Balance at 28 February 2025 £
<b>Total funds</b>	<u>172,194</u>	<u>365,046</u>	<u>(354,794)</u>	<u>(900)</u>	<u>181,546</u>



**Alice (Relief of Poverty and Advancement of Community)**

**Notes to the Financial Statements for the Year Ended 28 February 2025**

	<b>Balance at 1 March 2023 £</b>	<b>Incoming resources £</b>	<b>Resources expended £</b>	<b>Transfers £</b>	<b>Other recognised gains/(losses) £</b>	<b>Balance at 29 February 2024 £</b>
<b>Unrestricted funds</b>						
<b>General</b>						
General Fund	(99,363)	203,515	(190,699)	59,874	135,000	108,327
<b>Restricted</b>						
Baron Davenport	20	248	(207)	-	-	61
Realise Foundation	1	-	-	-	-	1
Stoke-on-Trent City Council	21,579	-	-	(21,579)	-	-
Buttle UK	3	-	-	(3)	-	-
National Lottery Community Fund	11,242	73,866	(73,866)	(11,242)	-	-
Children in Need	6,852	-	(2,327)	(4,525)	-	-
Garfield Weston	22,500	-	(22,500)	-	-	-
Better Community Business Network	2,700	-	(2,700)	-	-	-
Big Lottery - Awards for All	923	-	-	(923)	-	-
Cash for Kids	15,133	-	(15,313)	180	-	-
Julia & Hans Rausing Trust	16,337	-	(16,312)	-	-	25
National Lottery Community Fund 2	547	-	-	(547)	-	-
Smallwood Trust	11,086	48,150	(17,050)	(5,758)	-	36,428
Neighbourly	900	(373)	(527)	-	-	-
Newfriars - Community Junction Cafe	664	7,525	(14,082)	5,893	-	-
Staffordshire County Council	9,000	-	-	(9,000)	-	-
Screwfix	2,962	-	(2,962)	-	-	-
Stoke-on-Trent City Council	2,193	-	-	(2,193)	-	-
Smallwood Trust Uplift Grant	6,300	-	(6,300)	-	-	-
Stoke-on-Trent City Council - Summer Essentials	(1,214)	75,000	(75,715)	1,929	-	-
Stoke-on-Trent City Council - Winter Essentials	48,032	-	(45,222)	(2,810)	-	-
The 1485 Charitable Trust	116	-	-	-	-	116
William A Cadbury	(172)	-	-	172	-	-

**Alice (Relief of Poverty and Advancement of Community)**

**Notes to the Financial Statements for the Year Ended 28 February 2025**

	Balance at 1 March 2023 £	Incoming resources £	Resources expended £	Transfers £	Other recognised gains/(losses) £	Balance at 29 February 2024 £
Woodroffe Benton	165	-	(400)	235	-	-
The Fore	3,625	-	(3,667)	-	-	(42)
Edward Cadbury	-	5,000	(5,000)	-	-	-
Trusthouse Charitable Foundation	10,782	-	(10,782)	-	-	-
People Pantry Coca Cola	-	1,000	(1,000)	-	-	-
People Pantry Warburtons	-	400	(400)	-	-	-
Virgin Media O2 Together	(1)	-	-	1	-	-
Trusthouse Charitable Foundation Big Cup	-	21,750	(12,035)	(9,715)	-	-
Staffs Community Foundation	-	1,600	(1,611)	11	-	-
The 29th May 1961 Charitable Trust	-	4,995	(4,579)	-	-	416
The Hedley Foundation	-	3,000	(3,000)	-	-	-
Lidl	-	500	-	-	-	500
National Lottery Community Fund 3	-	18,932	-	-	-	18,932
Trusthouse	-	7,430	-	-	-	7,430
<b>Total restricted funds</b>	<u>192,275</u>	<u>269,023</u>	<u>(337,557)</u>	<u>(59,874)</u>	<u>-</u>	<u>63,867</u>
<b>Total funds</b>	<u>92,912</u>	<u>472,538</u>	<u>(528,256)</u>	<u>-</u>	<u>135,000</u>	<u>172,194</u>

## **Alice (Relief of Poverty and Advancement of Community)**

### **Notes to the Financial Statements for the Year Ended 28 February 2025**

The specific purposes for which the funds are to be applied are as follows:

Stoke on Trent City Council – Summer Essentials – Household support grant (01.04.23 to 31.04.24)  
National Lottery Cost of Living Fund 2023/2024 – Family support and pantry  
Trusthouse – Big Cup Groups – 2021-2024  
Stoke on Trent Council LTO (P4 & P19)– Developing VCSE Community  
Stoke on Trent Council Microgrants – Supporting VCSE Organisations in delivering Services  
National Lottery Awards for all – Family Support – 2024  
Smallwood – Funding for Family Services 2023/2025  
29th May 1961 – Family Services  
Edward Cadbury – Trust – Support for People 's Pantry – Sep 2023  
Hedley Foundation – Family Support 2023  
Stoke on Trent Council Meir Big Cup Group 2024/2025  
The Community Foundation of Staffordshire – People Pantry 2023/2024  
Save the Children - 2024  
Coca Cola fund – Peoples Pantry 2024  
Baron Davenport – To provide item for service users  
Garfield Weston – To support with core costs 2025  
Cash for Kids – Big Cup  
Lidl — Support people pantry  
Stoke on Trent Council Family-Coordinator (P1) Family Services  
Coalfield Regeneration Trust (P16) Big Cup  
Stoke on Trent Council (P20) - Big Cup  
Stoke on Trent council(P21) Household Support fund  
Thrive at Five (P11) Big Cup  
One Stop - People's Pantry  
VAST -Food partnership  
Groundwork West Midlands –Energy efficient

## Alice (Relief of Poverty and Advancement of Community)

### Notes to the Financial Statements for the Year Ended 28 February 2025

#### 18 Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 28 February 2025 £
Tangible fixed assets	3,850	-	3,850
Current assets	100,409	87,228	187,637
Current liabilities	(9,941)	-	(9,941)
Total net assets	<u>94,318</u>	<u>87,228</u>	<u>181,546</u>

	Unrestricted funds General £	Restricted funds £	Total funds at 29 February 2024 £
Tangible fixed assets	10,275	-	10,275
Current assets	118,306	63,867	182,173
Current liabilities	(20,254)	-	(20,254)
Total net assets	<u>108,327</u>	<u>63,867</u>	<u>172,194</u>

#### 19 Related party transactions

During the year the charity made the following related party transactions:

##### **Rydale Roofing**

(Trustee Julie Mirowski is a director of Rydale Roofing)

in the previous period Rydale Roofing loaned £50,000 to the charity which was paid back before the period endAt the balance sheet date the amount due to/from Rydale Roofing was £Nil (2024 - £Nil).