

Company registration number: 07514119

Charity registration number: 1148385

Alice (Relief of Poverty and Advancement of Community)

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 28 February 2021

Daryl Denson ACMA
VAST
The Dudson Centre
Hanley
Stoke-on-Trent
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Alice (Relief of Poverty and Advancement of Community)

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Alice (Relief of Poverty and Advancement of Community)

Reference and Administrative Details

Trustees	Emily Alice Petts Julie Mirowski Samantha Ray Gillian Sherwin Matthew Daspher-Hughes Larne Payne
Senior Management Team	Stephanie Carole Talbot, Chief Executive Officer Emily Alice Petts, Family Support Director Kayla Shannon Poole, Human Resources Director
Principal Office	Unit 11 Queens Parade Ryecroft Newcastle-under-Lyme ST5 1RW The charity is incorporated in England.
Company Registration Number	07514119
Charity Registration Number	1148385
Bankers	Nationwide 108 High Street Newcastle-under-Lyme DT5 1PZ Santander 58 High Street Newcastle-under-Lyme ST5 1QE
Independent Examiner	Daryl Denson ACMA VAST The Dudson Centre Hanley Stoke-on-Trent ST1 5DD

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 28 February 2021.

Objectives and activities

Objects and aims

1. To develop the capacity and skills of the members of the socially and economically disadvantaged community of Stoke-on-Trent and Newcastle-under-Lyme in such a way that they are better able to identify, and help meet their needs and to participate more fully in society.
2. To relieve the poverty of those in need; in particular, but not exclusively, by running a network of centres giving advice and assistance.

Help families living within the communities of Stoke-on-Trent and Newcastle-under-Lyme emotionally, practically and financially.

Public benefit

To relieve poverty of anyone who does not have the resources to provide themselves, either on a long or short term basis, with the normal things of life which most people take for granted, improving the quality of their lives.

Examples of the ways in which Alice will help to relieve poverty include:

- a) the provision of items (either outright or on loan) such as furniture, bedding, clothing, food, fuel, heating appliances, washing machines and fridges
- b) payment for services such as essential house decorating, insulation and repairs, laundering, outings and entertainment, telephone line, rates and utilities
- c) the provision of facilities such as the supply of tools and books, payments of fees for instruction, examination or other expenses connected with vocational training, language, literacy, numerical or technical skills, equipment and funds for recreational pursuits or training intended to bring quality of life to the beneficiaries to a reasonable standard.

Advancement of community development directed towards support for social and community infrastructure which is focused on the community as well as the individual.

Examples of the ways in which Alice will advance community development include:

- a) help to improve housing standards in those parts of Newcastle-under-Lyme and Stoke-on-Trent where poor housing is a problem
- b) provide support to unemployed people, e.g. child care facilities, assistance with travel
- c) develop the capacity and skills of the members of our community by empowering them to get involved in community activities which they would not otherwise have
- d) realising existing skills and developing potential
- e) promoting people's increased self confidence
- f) promoting people's ability for taking responsibility for identifying and meeting their own, and other people's needs
- g) in consequence encouraging people to become involved in their community and wider society in a fuller way.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Use of volunteers

Volunteers are usually the lifeblood of Alice charity but due to covid19 legislation which restricted many of our activities and closed some, and the fears of many of our volunteers, our volunteer based in this year almost disappeared. 2021 will be a year for us to rebuild our volunteer, hopefully engaging with previous volunteers that they are safe to volunteer again, as well as employing many new volunteers.

Achievements and performance

Little Kindnesses - this project picks up ad hoc and unusual requests for support that don't fit within our other projects - last year we spent £4,605 helping 277 families, this year we have spent £10,092 helping 328 families, with support as varied as providing school uniform to children, wrapping & delivering donated Christmas presents, covering nursery fees providing clothing to local children including a Winter Coat campaign, fuel and baby milk and nappies to desperate families and physiotherapy costs.

Buckets of Possibilities project helps turn a house into a home - last year we helped 176 families at a cost of £19,529, this year we have spent £18,909 (of which £17,257 funded by grants) helping 183 families across the communities of Newcastle and Stoke with 246 brand new items including washing machines, cookers, bedding, wardrobes & drawers, fridge/freezers, single beds, bunk beds, and carpets.

Pass it On project helps us maximise our available funds by collecting second hand items from within our local communities, and delivering them to our waiting families – in June 2020 we recruited a Pass it On Manager and acquired a leased warehouse enabling us to support 88 families with 240 quality second-hand items, spending £7,365 (of which £3,027 funded by grants) providing 9 wardrobes, 20 drawers, 24 double beds, 9 bunk beds, 36 single beds, 5 cookers, 8 table & chairs, 3 fridges, 2 freezers, 12 fridge/freezer, 24 sofas, 1 microwave during the year

Bump and Beyond - helps new Mums with baby equipment and regular home visits for support - we only raised £700 through a monthly sponsorship initiative as business impacted with the covid19 pandemic - we provided 15 x cots, 7 x bouncers, 2 x playmats, 10 x Moses baskets, 8 x sterilisers, 8 x pushchairs, 113 x stairgates, 8 x high chairs, many deliveries of baby formula, nappies and baby toiletries, and we provided 49 hours of emotional support for new Mums.

Lean In - this project provides support to vulnerable families with home visits - we spent £160 providing 442 home visits and 2002 well-being calls supporting families. We introduced well-being calls to support families when government covid19 restrictions meant we couldn't carry out home visits.

Big Cup - this project provides a weekly free baby & toddler group within the communities of Kidsgrove, Clayton, Audley, Bradwell, Trent Vale and Chesterton providing support and reducing isolation supporting 277 parents and 341 children attended during the year. This is a significant reduction due to groups having to close during covid19 pandemic, but the team provided 620 well-being calls and sent our activity packs to families.

People's Pantry, our own foodbank which is open every day, provided 1,925 parents and 2,758 children with 3 days worth of food and toiletries, and 1391 hot meals were delivered during lockdown. This project saw a huge increase in demand during lockdown, as well as the introduction of deliveries of almost all food parcels as families unable to get to our foodbank.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Due to the covid19 pandemic our key objectives for this financial year quickly became to be able to retain all our paid staff, and to find ways to be able to continue to support local families during a global coronavirus pandemic.

Thanks to the furlough scheme, we were able to furlough a significant number of the team at different times during the year: 75% during the first lockdown from March to August 20, then taking advantage of flexible furlough for the rest of the year, offering support and services reflecting covid19 legislation at the time. The furlough scheme gave us £52,110 during this year, so covered 21% of our total salary (including pension) costs.

Despite these huge restrictions we were able to support 2,589 families during this year (2,272 previous year), with many of these families receiving frequent occasions of support with home visits, well-being calls, food parcels, as well as receiving baby equipment and furniture. Families reached out to us, many for the first time, as they were unable to access their 'usual' channels of support, including access to charity shops, family members, so were unable to replace broken household items and baby equipment – we were able to access several covid19 emergency grants so we could brand new furniture and baby equipment, delivered directly to families' homes so covid19 compliant.

Whilst our fundraising events were severely impacted in this year, with several cancelled, we seized the opportunity to utilise technology and had two successful virtual events, our first ever Tour de Alice cycling event raising £10,796 (£nil previous year), and we did our annual Santa Dash virtually raising £5,180 (£4,739 previous year). We recruited our second fundraiser in May 2020, who did a Golf Day in September 20 raising £6,654 (£nil, previous year). Our fundraising team ran a highly successful Christmas campaign, raising £43,074 (£16,585 previous year) which enabled us to provide 1533 Christmas gifts and toys to 198 families already supported by Alice charity as well as 5,493 gifts and toys to local agencies who asked for our help, including social services, NHS, schools and community groups.

During this financial year we managed to retain all our staff, support more families than ever before, recruit new staff, implement new projects as a direct result of the pandemic, and increase our fundraising income. We ended this year in a very strong cash position which we plan to fund a deposit on a new building when our lease ends on 31st August 2021.

Financial review

Details of the financial position can be found in the later section of this document. Please refer to pages 8-25

Policy on reserves

Alice charity was blessed to receive unprecedented support in respect of unrestricted income during this financial year in response to the covid19 pandemic and how we were able to continue supporting local vulnerable families. Unrestricted income rose to £247,986 (£83,994 previous year), resulting in unrestricted reserves at year end of £132,763 (£13,512 previous year) and restricted reserves of £110,892 (£21,974 previous year)

These reserves were spent in July 21 buying a building for the charity to move into when our lease ended in August 21, as well as operate community rooms and revenue generating facilities including a café, function rooms and meeting rooms. This places the charity in a more secure position in respect of owning our own building whilst providing multiple revenue streams and supporting local communities. We will be working with National Lottery Building Communities and Heritage to try to secure funds to help with the building renovation costs in 2021/22.

There is huge uncertainty for the next couple of years as to how the impact of the covid19 pandemic and effect the economy, and accordingly our ability to raise income by fundraising activities, grants and business support against a predicted significant increase in demand for our services from the most vulnerable families that we support. The purchase of the new building provides us with an independent income stream, which is very reassuring.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Structure, governance and management

Nature of governing document

The company is operated under the rules of its memorandum and articles of association adopted on 2 February 2011 and as amended 22 April 2012. It is a company limited by guarantee and therefore has no share capital. The liability of each member in the event of winding-up is limited to £1.

Recruitment and appointment of trustees

The method of appointment of trustees/directors is in accordance with the governing document of Alice (Relief of Poverty & Advancement of Community). The directors are responsible for making decisions on all matters of general concern and importance including on deciding how the funds of the charity will be spent.

Anyone within the organisation can recommend someone to be a trustee. The Board of Trustees are always looking to recruit new trustees who can bring new skills and experiences into the charity.

Induction and training of trustees

New trustees are identified by the existing Board of Trustees. If the board feel it is appropriate, the potential trustee is then invited to the next Board meeting to see how the Board meetings operate and giving all trustees the opportunity to interview the potential trustee. At the end of the meeting, the trustee leaves so the Board can discuss their suitability. If anonymous agreement is reached, the CEO will contact the candidate to ask them to join the Board, asking them to complete, sign and return a CSD-1382 Trustee Eligibility form. Once received the CEO updated Companies House and the Charity Commission to confirm the appointment.

Organisational structure

The Senior team at Alice charity report directly to the Board of Trustees and comprises of Stephanie Talbot as CEO and co-founder, Emily Petts as Family Support Director and co-founder and Kayla Poole as Human Resources Director.

As a qualified accountant, Stephanie Talbot manages the strategic, financial & business aspects of the charity including financial software, grants, the fundraising team, IT, budgets and financial reporting. She is not a signatory on the charity's bank accounts. Stephanie represents the charity at local groups including The Hardship Commission, The Collaborative Network, and completed an MBA at Staffordshire University in July 2020.

As a co-founder qualified by lived experiences, Emily Petts manages the service delivery aspects of the charity, with the Family Support team, Big Cup team, and People's Pantry team reporting directly to her. Emily works very hard to 'connect' the charity locally, representing Alice at statutory agency meetings, is a member of Police forums, NHS groups and local schools. Emily epitomises everything that Alice charity stands for, drawing on her own life experiences, past and present, to support other people including the Alice team to be the best version of themselves.

Kayla Poole joined Alice charity as a volunteer then progressed to Family Support then HR, and she manages all aspects of people management including recruitment, performance and appraisals, health and safety, succession planning, developing talent. She manages all our volunteers, including working with local universities and colleges to offer work experience which brings both income and increased capacity. Kayla is a role model within our organisation, having fled a toxic relationship to rebuild a life for herself and her three children, blossoming at Alice to become a director and now in her last year studying for a Business Studies degree at Staffordshire University apprenticeship scheme.

The main risks for the following year that the Trustees and Senior Management team are the uncertainty of the impact of the covid19 pandemic on the charity's income streams and levels of demand. This will be addressed by continuing existing practices of fundraising, including new events and initiatives, alongside increasing grant income – this will allow a 'window' of time to establish the income capacity of the new building whilst it is being renovated. Alice charity is a highly flexible, responsive organisation, which is why it fared so well during the covid19 pandemic, and the Senior Team are passionate to continue this practice and are very excited about the next few years.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Funds held as custodian trustee on behalf of others

At the period end we hold £2234 for Oliver's Fight - £4574 was raised by Oliver Eardley's family when he was diagnosed with leukemia to help him to enjoy some wonderful experiences before he passed away. £1265 was spent on a headstone and £575 on a community Christmas tree and a £500 donation, all at the request of the family.

The funds are held on behalf of the family of Oliver Eardley.

The funds are held on a separate nominal code in the accounting records.

Important non-adjusting events after the financial period

Alice charity purchased the former Methodist Church, Merrial Street, Newcastle-under-Lyme, ST5 2AD on 21st July 2021 at a cost of £350,000, paying a deposit of £106,684, securing a mortgage of £243,024 with The Charity Bank and incurring costs of £12,584. The team will relocate into the new building on 25th August 21, vacating previously rented premises on the 31st August 21.

Small company provision

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The annual report was approved by the trustees of the charity on 14/10/21 and signed on its behalf by:



Emily Alice Petts
Trustee

Alice (Relief of Poverty and Advancement of Community)

Independent Examiner's Report to the trustees of Alice (Relief of Poverty and Advancement of Community)

I report to the charity trustees on my examination of the accounts of the charity for the year ended 28 February 2021 which are set out on pages 8 to 25.

Respective responsibilities of trustees and examiner

As the charity's trustees of Alice (Relief of Poverty and Advancement of Community) (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of Alice (Relief of Poverty and Advancement of Community) are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since Alice (Relief of Poverty and Advancement of Community)'s gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of Chartered Institute of Management Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Alice (Relief of Poverty and Advancement of Community) as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



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Daryl Denson ACMA

VAST
The Dudson Centre
Hanley
Stoke-on-Trent
ST1 5DD

Date: 14/10/2021

Alice (Relief of Poverty and Advancement of Community)

**Statement of Financial Activities for the Year Ended 28 February 2021
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2021 £
Income and Endowments from:				
Donations and legacies	3	247,986	253,805	501,791
Other trading activities	4	140,119	-	140,119
Investment income	5	84	-	84
Total income		<u>388,189</u>	<u>253,805</u>	<u>641,994</u>
Expenditure on:				
Raising funds	6	(12,423)	-	(12,423)
Charitable activities	7	<u>(256,515)</u>	<u>(164,887)</u>	<u>(421,402)</u>
Total expenditure		<u>(268,938)</u>	<u>(164,887)</u>	<u>(433,825)</u>
Net income		<u>119,251</u>	<u>88,918</u>	<u>208,169</u>
Net movement in funds		119,251	88,918	208,169
Reconciliation of funds				
Total funds brought forward		<u>13,512</u>	<u>21,974</u>	<u>35,486</u>
Total funds carried forward	16	<u>132,763</u>	<u>110,892</u>	<u>243,655</u>

The notes on pages 12 to 25 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

**Statement of Financial Activities for the Year Ended 28 February 2021
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2020 £
Income and Endowments from:				
Donations and legacies	3	83,994	52,448	136,442
Other trading activities	4	119,614	-	119,614
Investment income	5	78	-	78
Total income		<u>203,686</u>	<u>52,448</u>	<u>256,134</u>
Expenditure on:				
Raising funds	6	(21,648)	-	(21,648)
Charitable activities	7	<u>(164,427)</u>	<u>(44,742)</u>	<u>(209,169)</u>
Total expenditure		<u>(186,075)</u>	<u>(44,742)</u>	<u>(230,817)</u>
Net income		<u>17,611</u>	<u>7,706</u>	<u>25,317</u>
Net movement in funds		17,611	7,706	25,317
Reconciliation of funds				
Total funds brought forward		<u>(4,099)</u>	<u>14,268</u>	<u>10,169</u>
Total funds carried forward	16	<u>13,512</u>	<u>21,974</u>	<u>35,486</u>

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 12 to 25 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

**(Registration number: 07514119)
Balance Sheet as at 28 February 2021**

	Note	2021 £	2020 £
Current assets			
Debtors	13	12,328	6,783
Cash at bank and in hand	14	<u>241,119</u>	<u>39,826</u>
		253,447	46,609
Creditors: Amounts falling due within one year	15	<u>(9,792)</u>	<u>(11,123)</u>
Net assets		<u>243,655</u>	<u>35,486</u>
Funds of the charity:			
Restricted income funds			
Restricted funds	16	110,892	21,974
Unrestricted income funds			
Unrestricted funds		<u>132,763</u>	<u>13,512</u>
Total funds	16	<u>243,655</u>	<u>35,486</u>

For the financial year ending 28 February 2021 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements on pages 8 to 25 were approved by the trustees, and authorised for issue on 14/10/21 and signed on their behalf by:


Emily Alice Petts
Trustee

The notes on pages 12 to 25 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

Statement of Cash Flows for the Year Ended 28 February 2021

	Note	2021 £	2020 £
Cash flows from operating activities			
Net cash income		208,169	25,317
Adjustments to cash flows from non-cash items			
Investment income	5	<u>(84)</u>	<u>(78)</u>
		208,085	25,239
Working capital adjustments			
Increase in debtors	13	(5,545)	(2,104)
Decrease in creditors	15	<u>(1,331)</u>	<u>(3,072)</u>
Net cash flows from operating activities		201,209	20,063
Cash flows from investing activities			
Interest receivable and similar income	5	<u>84</u>	<u>78</u>
Net increase in cash and cash equivalents		201,293	20,141
Cash and cash equivalents at 1 March		<u>39,826</u>	<u>19,685</u>
Cash and cash equivalents at 28 February		<u><u>241,119</u></u>	<u><u>39,826</u></u>

All of the cash flows are derived from continuing operations during the above two periods.

The notes on pages 12 to 25 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

Alice (Relief of Poverty and Advancement of Community) meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The financial statements have been prepared on a going concern basis.

The trustees assess whether the use of going concern is appropriate i.e. whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees make this assessment in respect of a period of one year from the date of approval of the financial statements.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Legacy gifts are recognised on a case by case basis following the grant of probate when the administrator/executor for the estate has communicated in writing both the amount and settlement date. In the event that the gift is in the form of an asset other than cash or a financial asset traded on a recognised stock exchange, recognition is subject to the value of the gift being reliably measurable with a degree of reasonable accuracy and the title to the asset having been transferred to the charity.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees's meetings and reimbursed expenses.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees's discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined benefit pension scheme. Typically defined benefit plans define an amount of pension benefit that an employee will receive on retirement, usually dependent on one or more factors such as age, years of service and compensation.

The liability recognised in the Balance Sheet in respect of defined benefit pension plans is the present value of the defined benefit obligation at the reporting date minus the fair value of plan assets. The defined benefit obligation is measured using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future payments by reference to market yields at the reporting date on high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating to the terms of the related pension liability.

Actuarial gains and losses are charged or credited to other comprehensive income in the period in which they arise.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2021 £
Donations and legacies;			
Donations from companies, trusts and similar proceeds	86,653	-	86,653
Donations from individuals	50,773	-	50,773
Legacies	2,090	-	2,090
Gift aid reclaimed	7,227	-	7,227
Grants, including capital grants;			
Government grants	75,393	106,317	181,710
Grants from other charities	6,150	126,356	132,506
Grants from companies	19,700	21,132	40,832
	<u>247,986</u>	<u>253,805</u>	<u>501,791</u>
	Unrestricted funds General £	Restricted funds £	Total 2020 £
Donations and legacies;			
Donations from companies, trusts and similar proceeds	14,363	-	14,363
Donations from individuals	29,994	-	29,994
Legacies	100	-	100
Gift aid reclaimed	3,712	-	3,712
Grants, including capital grants;			
Government grants	-	31,371	31,371
Grants from other charities	35,825	21,077	56,902
	<u>83,994</u>	<u>52,448</u>	<u>136,442</u>

4 Income from other trading activities

	Unrestricted funds General £	Total 2021 £
Events income;		
Events and fundraising income	140,119	140,119
	<u>140,119</u>	<u>140,119</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

	Unrestricted funds General £	Total 2020 £
Events income;		
Events and fundraising income	<u>119,614</u>	<u>119,614</u>
	<u>119,614</u>	<u>119,614</u>

5 Investment income

	Unrestricted funds General £	Total 2021 £
Interest receivable and similar income;		
Interest receivable on bank deposits	<u>84</u>	<u>84</u>
	<u>84</u>	<u>84</u>

	Unrestricted funds General £	Total 2020 £
Interest receivable and similar income;		
Interest receivable on bank deposits	<u>78</u>	<u>78</u>
	<u>78</u>	<u>78</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

6 Expenditure on raising funds

a) Costs of trading activities

	Note	Unrestricted funds General £	Total 2021 £
Fundraising trading costs;			
Fundraising		5,973	5,973
Publicity		6,450	6,450
		<u>12,423</u>	<u>12,423</u>
		Unrestricted funds General £	Total 2020 £
Fundraising trading costs;	Note		
Fundraising		15,283	15,283
Publicity		6,365	6,365
		<u>21,648</u>	<u>21,648</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

7 Expenditure on charitable activities

	Unrestricted funds General £	Restricted funds £	Total 2021 £
Projects undertaken directly	24,824	39,510	64,334
Support costs	231,691	125,377	357,068
	<u>256,515</u>	<u>164,887</u>	<u>421,402</u>
	Unrestricted funds General £	Restricted funds £	Total 2020 £
Projects undertaken directly	9,509	16,666	26,175
Support costs	154,918	28,076	182,994
	<u>164,427</u>	<u>44,742</u>	<u>209,169</u>
	Activity undertaken directly £	Activity support costs £	2021 £
Projects	64,334	-	64,334
Salaries (incl. pension)	-	251,993	251,993
Stationery & postage	-	4,049	4,049
Legal & professional fees	-	24,027	24,027
Rent & service charge	-	10,500	10,500
Electricity	-	2,521	2,521
Telephone	-	2,181	2,181
Insurance	-	1,748	1,748
Office furniture	-	867	867
Training & conferences	-	8,066	8,066
Bank / processing fees	-	3,116	3,116
Travel	-	862	862
Accountancy fees	-	1,745	1,745
IT & computers	-	23,052	23,052
Sundries	-	3,012	3,012
Software	-	8,292	8,292
Vehicle Lease	-	2,249	2,249
Staff welfare	-	5,614	5,614
Repairs & maintenance	-	99	99
Cleaning	-	1,387	1,387
Office equipment	-	560	560
Rates	-	1,128	1,128
	<u>64,334</u>	<u>357,068</u>	<u>421,402</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

	Activity undertaken directly £	Activity support costs £	2020 £
Projects	26,175	-	26,175
Salaries (incl. pension)	-	121,215	121,215
Stationery & postage	-	2,578	2,578
Legal & professional fees	-	10,573	10,573
Rent & service charge	-	11,422	11,422
Electricity	-	730	730
Telephone	-	1,841	1,841
Insurance	-	1,641	1,641
Office furniture	-	981	981
Training & conferences	-	2,701	2,701
Bank / processing fees	-	1,666	1,666
Travel	-	2,774	2,774
Accountancy fees	-	696	696
IT & computers	-	9,068	9,068
Sundries	-	259	259
Software	-	2,933	2,933
Vehicle Lease	-	2,234	2,234
Staff welfare	-	4,249	4,249
Repairs & maintenance	-	145	145
Cleaning	-	1,571	1,571
Office equipment	-	2,443	2,443
Rates	-	1,274	1,274
	<u>26,175</u>	<u>182,994</u>	<u>209,169</u>

8 Analysis of governance and support costs

Governance costs

	Unrestricted funds General £	Total 2021 £
Independent examiner fees		
Examination of the financial statements	900	900
	<u>900</u>	<u>900</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

	Unrestricted funds General £	Total 2020 £
Independent examiner fees		
Examination of the financial statements	696	696
	<u>696</u>	<u>696</u>

9 Government grants

Big Lottery - £51,377 (2020: nil)

Big Lottery - £45,815 (2020: nil)

Staffordshire County Council - £2,500 (2020: nil)

Stoke-on-Trent City Council - £6,625 (2020: nil)

HMRC Job retention scheme - £52,110 (2020: nil)

Newcastle-under-Lyme Borough Council - £23,283 (2020: nil)

The amount of grants recognised in the financial statements was £181,710 (2020 - £1,400).

There are no unfulfilled conditions

No other forms of government assistance have been received

10 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Emily Alice Petts

Emily Alice Petts received remuneration of £21,626 (2020: £15,350) during the year.

The remuneration paid relates to work carried out in the role of Family Support Director.

Legal authority under which the remuneration was paid was requested from the Charity Commission and was granted on 7 February 2018.

No trustees have received any other benefits from the charity during the year.

11 Staff costs

The aggregate payroll costs were as follows:

	2021 £	2020 £
Staff costs during the year were:		
Wages and salaries	235,781	115,659
Social security costs	10,492	2,993
Pension costs	5,720	2,563
	<u>251,993</u>	<u>121,215</u>

The monthly average number of persons (including senior management team) employed by the charity during the year expressed as full time equivalents was as follows:

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

	2021	2020
	No	No
Staff	<u>13</u>	<u>9</u>

Contributions to the employee pension schemes for the year totalled £5,720 (2020 - £Nil).

No employee received emoluments of more than £60,000 during the year.

The total employee benefits of the key management personnel of the charity were £73,036 (2020 - £24,000).

12 Taxation

The charity is a registered charity and is therefore exempt from taxation.

13 Debtors

	2021	2020
	£	£
Trade debtors	375	1,270
Prepayments	224	498
VAT recoverable	6,315	5,015
Other debtors	<u>5,414</u>	<u>-</u>
	<u>12,328</u>	<u>6,783</u>

14 Cash and cash equivalents

	2021	2020
	£	£
Cash on hand	5	-
Cash at bank	31,112	7,454
Short-term deposits	<u>210,002</u>	<u>32,372</u>
	<u>241,119</u>	<u>39,826</u>

15 Creditors: amounts falling due within one year

	2021	2020
	£	£
Trade creditors	5,309	6,832
Other creditors	3,583	3,595
Accruals	<u>900</u>	<u>696</u>
	<u>9,792</u>	<u>11,123</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

16 Funds

	Balance at 1 March 2020 £	Incoming resources £	Resources expended £	Balance at 28 February 2021 £
Unrestricted				
<i>General</i>				
General Fund	13,512	388,189	(268,938)	132,763
Restricted				
Baron Davenport	416	1,218	(1,885)	(251)
Realise Foundation	1	10,930	(9,940)	991
Newcastle Council Small Grant	3	-	(3)	-
Big Lottery: Awards for All	343	-	(343)	-
Coalfields Regeneration	1,184	-	(1,184)	-
Rowley Trust	-	3,000	(2,986)	14
Stoke-on-Trent City Council	15	-	(15)	-
Buttle UK	77	-	(74)	3
Foyle Foundation	2,889	-	(2,889)	-
BBC Essentials Family Fund	120	(120)	-	-
National Lottery Community Fund	16,926	51,377	(18,853)	49,450
CAF	-	3,500	(3,500)	-
Children in Need	-	10,000	(1,168)	8,832
Coalfields Regeneration Trust	-	29,924	(26,530)	3,394
Community Foundation of Staffordshire	-	18,212	(10,636)	7,576
Garfield Weston	-	10,000	-	10,000
Leathersellers	-	2,000	(2,000)	-
National Lottery Covid Response Fund	-	45,815	(45,815)	-
Peoples Postcode Lottery	-	17,624	-	17,624
Staffordshire Chambers of Commerce	-	1,008	(1,008)	-
Smallwood Trust	-	32,692	(24,126)	8,566
Staffordshire County Council	-	2,500	-	2,500
Stoke-on-Trent Coty Council	-	6,625	(4,432)	2,193
Sylvia Adams Charitable Trust	-	4,000	(4,000)	-
Tesco Community Fund	-	500	(500)	-
The 29th May 1961 Charitable Trust	-	3,000	(3,000)	-
Total restricted	21,974	253,805	(164,887)	110,892
Total funds	35,486	641,994	(433,825)	243,655

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

	Balance at 1 March 2019 £	Incoming resources £	Resources expended £	Balance at 29 February 2020 £
Unrestricted				
<i>General</i>				
General Fund	<u>(4,099)</u>	<u>203,686</u>	<u>(186,075)</u>	<u>13,512</u>
Restricted				
Baron Davenport	154	3,471	(3,209)	416
Saltbox	33	-	(33)	-
Screwfix Charitable Foundation	272	-	(272)	-
Realise Foundation	(3,148)	13,110	(9,961)	1
Newcastle Council Small Grant	3	-	-	3
Big Lottery: Awards for All	-	9,750	(9,407)	343
Coalfields Regeneration	9,976	-	(8,792)	1,184
Stoke-on-Trent City Council	50	-	(35)	15
Buttle UK	-	446	(369)	77
Foyle Foundation	3,000	-	(111)	2,889
Greggs Foundation	1,576	-	(1,576)	-
Masonic Charitable Foundation	2,352	-	(2,352)	-
BBC Essentials Family Fund	-	1,050	(930)	120
National Lottery Community Fund	-	21,621	(4,695)	16,926
HDJ Wills Charitable Trust	-	500	(500)	-
Richardson Brothers Foundation	-	1,500	(1,500)	-
Woodward Trust	-	1,000	(1,000)	-
Total restricted	<u>14,268</u>	<u>52,448</u>	<u>(44,742)</u>	<u>21,974</u>
Total funds	<u>10,169</u>	<u>256,134</u>	<u>(230,817)</u>	<u>35,486</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

The specific purposes for which the funds are to be applied are as follows:

Newcastle Council Small Grant -To provide funding for the Pass It On project
Realise Foundation -To provide funding for the Big Cup project
Baron Davenport -To provide funding for carpets for numerous families in need
Screwfix Charitable Foundation -To provide funding for home improvements for families in need
Big Lottery: Awards for All -To cover costs of venue hire, refreshments, activities and volunteer expenses for Big Cup baby and toddler groups
Coalfields Regeneration -To provide funding for the role of Family Support Worker
Rowley Trust -To provide computers for use by volunteers
Stoke-on-Trent City Council -To provide funding for the Big Cup project
PM Training -Funding for an apprenticeship position
Buttle UK -To provide funding for carpets for numerous families in need
Foyle Foundation -To provide a home safety scheme
Greggs Foundation -To provide a home safety scheme
Masonic Charitable Trust -Supporting families whose children attend THRIVE (unit for children excluded from school)
Sir John Sumner Trust -To provide salary costs
National Lottery Community Fund -3 year funding to cover a traineeship programme which provides the charity with a pipeline of Family Support workers so we can increase the number of families supported, providing the trainees with employability skills
BBC Essentials Family Fund -To provide funding for white goods for numerous families in need
HDJ Wills Charitable Trust -To provide funding towards the costs of the Family Support worker
Richardson Brothers Foundation -To provide funding towards the costs of the Family Support worker
Woodward Trust -To provide funding towards the costs of the Family Support worker
CAF -To provide funding for People's Pantry project
Children in Need -To provide funding for Big Cup project
Coalfields Regeneration Trust - Covid19 funding for Pass it On, The Dad Community, Peoples Pantry and Lean In projects
Community Foundation of Staffordshire to provide -Funding for Peoples Pantry and Lean In projects
Garfield Weston -Funding for Lean In project
Leathersellers to provide -Funding for Peoples Pantry project
National Lottery Covid Response Fund -Funding for Buckets of Possibility, Lean In and Bump & Beyond projects
People's Postcode Lottery -Funding for People's Pantry project
Staffordshire Chambers of Commerce -Funding for training for Fundraising team
Smallwood Trust -Funding for Lean In project
Staffordshire County Council -Funding for Big Cup project
Stoke On Trent City Council -Funding for People's Pantry project
Sylvia Adams Charitable Trust -Funding for Lean In project
Tesco Community Fund -Funding for People's Pantry
The 29th May 1961 Charitable Trust -Funding for People's Pantry project

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

17 Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 28 February 2021 £
Current assets	142,555	110,892	253,447
Current liabilities	(9,792)	-	(9,792)
Total net assets	<u>132,763</u>	<u>110,892</u>	<u>243,655</u>

	Unrestricted funds General £	Restricted funds £	Total funds at 29 February 2020 £
Current assets	24,635	21,974	46,609
Current liabilities	(11,123)	-	(11,123)
Total net assets	<u>13,512</u>	<u>21,974</u>	<u>35,486</u>

18 Related party transactions

During the year the charity made the following related party transactions:

Stephanie Talbot

(Stephanie Talbot is the parent of Trustee Emily Petts)

During the period Stephanie Talbot received remuneration of £30,385 (2020, £24,000) for her role as CEO.. At the balance sheet date the amount due to/from Stephanie Talbot was £Nil (2020 - £Nil).

NonProf-IT Ltd

(Joseph Talbot, the brother of Trustee Emily Petts, is the sole director of NonProf-IT Ltd)

During the period £13,050 (2020: nil) was paid to NonProf-IT during the year in respect of IT services . At the balance sheet date the amount due to/from NonProf-IT Ltd was £Nil (2020 - £Nil).

Aaron Petts

(Aaron Petts is the husband of Trustee Emily Petts)

During the period A Petts received remuneration of £15,450 (2020, £nil) for his role running the Passit on project.. At the balance sheet date the amount due to/from Aaron Petts was £Nil (2020 - £Nil).

19 Non-adjusting events after the financial period

Alice charity purchased the former Methodist Church, Merrial Street, Newcastle-under-Lyme, ST5 2AD on 21st July 2021 at a cost of £350,000, paying a deposit of £106,684, securing a mortgage of £243,024 with The Charity Bank and incurring costs of £12,584. The team will relocate into the new building on 25th August 21, vacating previously rented premises on the 31st August 21.

