

ALICE (RELIEF OF POVERTY & ADVANCEMENT OF COMMUNITY)

England & Wales · Charity number 1148385

Details

Other names	ALICE
Status	Registered
Legal form	Charitable company
Company number	07514119
Registered	2012-07-31
Register	View on the Charity Commission register

Contact

Address	Unit 19 Whieldon Road Industrial Estate Fenton Stoke-on-Trent Staffordshire ST4 4JP
Phone	01782 614 838
Email	heather.sheldon@alicecharity.org
Website	www.alicecharity.org

Activities

Objects: THE CHARITY'S OBJECTS ("OBJECTS") ARE SPECIFICALLY RESTRICTED TO THE FOLLOWING:1. TO DEVELOP THE CAPACITY AND SKILLS OF THE MEMBERS OF THE SOCIALLY AND ECONOMICALLY DISADVANTAGED COMMUNITY OF STOKE-ON-TRENT AND NEWCASTLE-UNDER-LYME IN SUCH A WAY THAT THEY ARE BETTER ABLE TO IDENTIFY, AND HELP MEET, THEIR NEEDS AND TO PARTICIPATE MORE FULLY IN SOCIETY;2. TO RELIEVE POVERTY OF THOSE IN NEED, IN PARTICULAR BUT NOT EXCLUSIVELY BY RUNNING A NETWORK OF CENTRES GIVING ADVICE AND ASSISTANCE.

Activities: To support vulnerable families within the communities of Stoke-On-Trent and Newcastle-Under-Lyme with the right things, at the right time, in the right way, when no-one else can.

Classification

- **How:** Provides Buildings/facilities/open Space, Provides Services, Provides Advocacy/advice/information, Other Charitable Activities
- **What:** The Advancement Of Health Or Saving Of Lives, The Prevention Or Relief Of Poverty, Economic/community Development/employment
- **Who:** Children/young People, Other Defined Groups, The General Public/mankind

Geography

- Staffordshire
- Stoke-on-trent City

Finances

Period end	Income	Expenditure	Assets	Employees
2025-02-28	£365,046	£354,794	-	-
2024-02-29	£472,538	£528,256	-	-
2023-02-28	£602,628	£725,633	£92,912	19
2022-02-28	£612,077	£639,815	£215,917	18
2021-02-28	£641,994	£433,825	£243,655	13

Trustees

Name	Role	Appointed
Matthew Dashper-Hughes	Chair	2020-02-01
Christopher Maydew		2023-02-17
Julie MIROWSKI		2015-01-22
Opeyemi Babatunde		2023-02-17
Rebecca Stubbs		2024-07-15

Accounts

Company registration number: 07514119

Charity registration number: 1148385

Alice (Relief of Poverty and Advancement of Community)

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 28 February 2025

Daryl Denson ACMA
VAST
The Dudson Centre
Hanley
Stoke-on-Trent
ST1 5DD

Alice (Relief of Poverty and Advancement of Community)

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Alice (Relief of Poverty and Advancement of Community)

Reference and Administrative Details

Trustees	Matthew Dashper-Hughes Julie Mirowski Opeyemi Babatunde Christopher Maydew Amy Wilde Rebecca Stubbs
Secretary	Heather Sheldon
Chief Executive Officer	Heather Sheldon
Registered Office	Unit 19 Whieldon Road Industrial Estate Fenton Stoke-on-Trent ST4 4JP The charity is incorporated in England.
Company Registration Number	07514119
Charity Registration Number	1148385
Solicitors:	Knights The Brampton Newcastle-under-Lyme ST5 0QW
Bankers	Santander 58 High Street Newcastle-under-Lyme ST5 1QE Lloyds 46-48 High Street Newcastle ST5 1QY
Independent Examiner	Daryl Denson ACMA VAST The Dudson Centre Hanley Stoke-on-Trent ST1 5DD

Alice (Relief of Poverty and Advancement of Community)

Chairs Report for the Year Ended 28 February 2025

It gives me great pleasure to present the Annual Report and Accounts for Alice (Relief of Poverty & Advancement of Community) for the financial year ending 28 February 2025.

I'd like to start by paying tribute to Julie Mirowski, our outgoing Chair, who has handed over to me after seven successful years steering the board.

To say that Julie has left some big shoes to fill is an understatement!

During her tenure she has steered the charity through some significant challenges and turned them all into positives, ensuring the continued delivery of our services and the achievement of our charitable objects.

Thank you, Julie, for your stewardship and dedication. I am humbled to be following in your footsteps and eternally grateful for your continued work and support on the Board.

I would also like to pay tribute to Heather Sheldon, our Chief Executive, and her amazing team who are really responsible for what has been a truly successful year.

It has been a year of continued growth and resilience as we remain committed in our mission to relieve poverty and promote community advancement.

We are proud to report a total income of £365,046, derived primarily from generous grants and donations, which accounted for over 90% of our income. Notably, we secured £253,777 in grant funding and an additional £79,834 through donations, regular giving, and corporate support.

We are immensely grateful to all our supporters and partners for their unwavering commitment to our cause.

In addition to core donations, our community-led fundraising initiatives and project income generated £31,435. These efforts not only contribute vital funds but also deepen our engagement with those we serve and those who support our mission.

Our expenditure totalled £354,794 with the majority allocated to staffing and service delivery. We continue to invest in people, infrastructure, and technology to ensure our programmes are effective, impactful, and sustainable. Fundraising costs remain modest at £14,536 reflecting our commitment to efficient stewardship of the resources entrusted to us.

After all expenses, the charity generated a net income of £9,352 for the year. These funds will be reinvested into our services to expand our reach and increase our impact in the year ahead.

We are mindful of the challenges still facing the communities we support, and we approach the coming year with determination, compassion, and optimism.

On behalf of the Board of Trustees, I would like to express our heartfelt thanks to our staff, volunteers, funders, and partners. Their dedication and belief in our work make everything we achieve possible.

We look forward to building on this year's success and continuing our vital work to empower individuals and communities across the region.

Matthew Dashper-Hughes
Chair of the Board of Trustees

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements and auditors' report of the charitable company for the year ended 28 February 2025.

Objectives and activities

Objects and aims

To develop the capacity and skills of the members of the socially and economically disadvantaged community of Stoke-on-Trent and Newcastle-under-Lyme in such a way that they are better able to identify and help meet their needs and to participate more fully in society.

To relieve the poverty of those in need; in particular; but not exclusively, by running a network of centres giving advice and assistance

We help families living within the communities of Stoke-on-Trent and Newcastle-under-Lyme emotionally and financially.

Our mission: To nurture and empower children, families and communities through building resilience, independence and strength.

Our values: Ownership, accountability and responsibility in all that we do

To be the best that we can be

Gain and build trust in all that we do

Always work towards the best outcomes

Mutual respect for everyone we work with and support through our services

We review our aims, objectives and activities each year to ensure we remain focussed on our purpose; that are activities are bringing the required benefits to the people we were established to help; and to plan future activities which will contribute to the overall aims of the organisation.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Public benefit

To relieve poverty of anyone who does not have the resources to provide themselves, either on a long or short term basis, with the normal things of life which most people take for granted, improving the quality of their lives.

Examples of the ways in which Alice will help to relieve poverty include:

- a) the provision of items (either outright or on loan) such as furniture, bedding, clothing, food, fuel, heating appliances, washing machines and fridges
- b) the provision of facilities such as the supply of tools and books, payments of fees for instruction, examination or other expenses connected with vocational training, language, literacy, numerical or technical skills, equipment and funds for recreational pursuits or training intended to bring quality of life to the beneficiaries to a reasonable standard.

Advancement of community development directed towards support for social and community infrastructure which is focused on the community as well as the individual.

Examples of the ways in which Alice will advance community development include:

- a) help to improve housing standards in those parts of Newcastle-under-Lyme and Stoke-on-Trent where poor housing is a problem
- b) provide support to unemployed people, e.g. child care facilities, assistance with travel
- c) develop the capacity and skills of the members of our community by empowering them to get involved in community activities which they would not otherwise have
- d) realising existing skills and developing potential
- e) promoting people's increased self confidence
- f) promoting people's ability for taking responsibility for identifying and meeting their own, and other people's needs
- g) in consequence encouraging people to become involved in their community and wider society in a fuller way.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Achievements and performance

Why: Our 'Why' is simple: to break the poverty cycle, improve lives, and change communities. The Alice Charity believes in providing strong foundations and diverse services to help individuals thrive. Our unwavering commitment to wellness, kindness, and community advancement drives us to develop sustainable solutions, support families, and make a difference. Together, we can create positive change and empower people to build brighter futures.

How: At Alice charity, we believe in working together to offer the support individuals and families need, utilising a multi-agency approach. Through personalised services and collaborations with community partners, we focus on prevention and meeting the unique requirements and needs of the local community. By leveraging our network of resources and expertise, we ensure that every individual receives the tailored assistance and guidance necessary to thrive.

What: At Alice Charity, we serve as the steady thread woven into the fabric of our community, offering comprehensive support to individuals and families. From running a food bank to delivering educational resources and providing advocacy and mentoring, we address diverse needs. Our collaborative efforts with community partners focus on prevention and long-term empowerment. With initiatives like parent and toddler groups, personal development activities and wellbeing programs, we promote holistic development. Together, we're breaking barriers, offering solutions, and shaping a more hopeful tomorrow.

Over 30% of children (21,000) in Stoke-on-Trent live in absolute poverty, this compares to 22% within the West Midlands and 16% in England. Can you imagine not being able to pay the rent for the home where you live with your children? Not able to feed your children? Or provide clothes / toys for your children? A home where Santa can't afford to visit at Christmas?

Going without essentials strips people of their dignity and damages their social connections. Living in a cold, damp or insecure home, or not having enough food, damages people's physical health. The stigma attached to poverty can increase social isolation, piling further pressure on people's mental health, when they are already burdened with worry about how to cover life's essentials. Providing children with the best start on life crucial to their future health and wellbeing as well as the future health and wellbeing of the country

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Big Cup - Community Play Group

The Big Cup was created 12 years ago, with the first Big Cup Parent and Toddler group located in Clayton. We now support families all across Newcastle under Lyme and Stoke on Trent, many experiencing the toughest challenges. Our welcoming parent/carer and toddler group is completely free of charge. We offer a safe and stimulating environment in which you can meet other parents/carers in similar situations and support each other as you face new and existing challenges whilst children can play, learn and have fun.

People's Pantry - Every Child Fed

The People's Pantry was created following an increase in demand from families needing support with food. Alice charity wanted to create an accessible and flexible service that truly met family's needs. This is being delivered through an easy referral system in which families are able to self-refer through social media, email, or phone calls. A warm and friendly welcome will always be received to anyone visiting our Peoples Pantry, whether that be a family needing support or someone wishing to donate. The Pantry also offers a delivery service for those who are not able to visit.

Family Services

Starting in the home, our approach is as individual as the people we're helping. No judgement, just compassionate, confidential help and expert support.

We help families facing isolation, the effects of post-natal illness, disability or mental health issues, bereavement, multiple births, poverty or financial difficulties, or a whole range of other challenges.

The help we give each family is unique and depends entirely on their circumstances, requirements and what they want help with.

Our services improve outcomes to children and families through the following approach:

- Effective help is provided early to prevent needs escalating; support is practical and provide sufficient hands on support to address family issues;
- a whole-family approach, supporting families to address a range of issues in the context of the whole family, not one individual;
- working collaboratively with other organisations and groups in and across city areas as a connector, joining up services around the family to tackle the root causes of their issues, for example, linking up with specialist services including debt advice; fuel advice; housing and/or domestic violence services;
- develop the families' ability to self-manage and use their extended support network, so that they feel empowered to manage challenges and take much greater control over their own health and wellbeing;
- help families to develop parenting capacity and understand when and where to seek support;
- encourage families to make positive choices

A central component of our service is to provide support early, before family problems or pressures evolve into deeper and more challenging forms of family crisis. This early intervention approach enables families to strengthen their own capabilities and gives them a vital source of sustained support. Given the difficult social and economic forces that are currently affecting families across the country, it is our hope that we will continue to steadfastly support vulnerable families.

Many families that are supported have barriers to accepting help, whether this be fear of judgement, feel they have been let down previously by services or feel too embarrassed to ask for help. Alice offers kind and respectful services, and families respond positively to individuals that are just like them, they are real people who have walked in their shoes, they have had the same experiences and hardships, knowing first hand of their struggles. Through the lived experience of the team, Alice charity breaks down barriers and support families in crisis, providing inclusive and accessible support

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

The support we provide changes lives:

Parent A "Without the Alice Charity, I would not be here today. We've lost a lot over the past few years, but I also know we've gained a family within the Alice Charity. Our Family Support Manager has given me words of strength when I need it, happy thoughts when I have bad days, and always makes me smile"

Parent B "I had never been listened to by the school and finally feel supported and no longer feel I am running into a brick wall" and Child B "I finally feel listened to, and someone is interested in what I want and need"

During 2024:

- positive impact on the lives of 9,247 children;
- provided 10,944 meals for children;
- 3,340 attendees at our Big Cup parent and toddler groups;
- enabled 1,404 children to wake up on Christmas day to discover Santa had been through providing Christmas 5,700 presents.
- facilitated 4,450 hours of volunteering
- provided 146 essential items for babies and toddlers including prams / pushchairs / highchairs
- provided 163 cots / moses baskets / beds for babies and children who otherwise wouldn't have anywhere to sleep safely
- provided 1,260 items of clothing for babies and children in need babies and children in need

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Matthew Dashper-Hughes
	Julie Mirowski
	Opeyemi Babatunde
	Christopher Maydew
	Sarah Robbins (resigned 13 May 2024)
	Amy Wilde
	Rebecca Stubbs (appointed 13 May 2024)

Secretary:	Heather Sheldon
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Chief Executive Officer	Heather Sheldon
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Structure, governance and management

Nature of governing document

Alice (Relief of Poverty and Advancement of Community) is an independent registered charity (No: 1148385) and Company Limited by Guarantee (No: 07514119). It is governed by its Memorandum and Articles of Association, adopted on 2nd February 2011, and as amended 22nd April 2012. It is a company limited by guarantee and therefore has no share capital. The liability of each member in the event of winding-up is limited to £1.

Recruitment and appointment of trustees

Anyone within the organisation can recommend someone to be a trustee. The Board of Trustees are always looking to recruit new trustees who can bring new skills and experiences into the charity.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Induction and training of trustees

New Trustees complete an induction under the direction of the Chair and are encouraged to spend time on the 'shop floor' to further develop understanding of what the organization does and to enable a deeper understanding of their impact, role and responsibilities. They are also encouraged to attend training events, where appropriate. Trustees also use their specific knowledge or experience to help the Board reach sound decisions - including scrutinizing papers, leading discussions, focusing on key issues, providing advice and guidance on new initiatives, and supporting members of the Management team.

Organisational structure

Senior Management Team

As of 28th February 2024, the executive management and the delivery of objectives are provided by the.

- Chief Executive Officer

Pay Policy for Senior Staff

The Trustees consider that the Board and the Management Team comprise the key management personnel of the Charity in charge of directing and controlling, running, and operating the Charity on a day-to-day basis.

All Trustees give of their time freely

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Risk management

Since the year end the Trustees have implemented a risk management strategy, which comprises: -

- Seeking professional advice as needed
- Compliance with professional guidance, best practice, and regulations
- Seeking a diversified and balance skillset in the board of Trustees
- Reviewing and updating of procedures to minimise impact on the Charity should those risks materialize

This work has identified that financial sustainability is the major financial risk for the Charity. A key element in the management of financial risk is a regular review of available liquid funds, grant applications and fundraising to ensure sufficient working capital by the Charity to deliver its charitable objectives

Financial review

Policy on reserves

At the period end funds stood at £181,546 (2024: £172,194). This comprised of £87,228 (2024: £63,867) held in restricted funds and £94,318 (2024: £108,327) in unrestricted funds of which £3,850 were fixed assets and £90,468 were free reserves.

Small companies provision statement

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on 14.07.25 and signed on its behalf by:



Matthew Dashper-Hughes
Trustee

Alice (Relief of Poverty and Advancement of Community)

Independent Examiner's Report to the trustees of Alice (Relief of Poverty and Advancement of Community) ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 28 February 2025.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

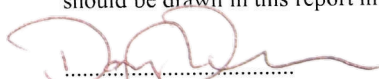
Independent examiner's statement

Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of Chartered Institute of Management Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Alice (Relief of Poverty and Advancement of Community) as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.


.....
Daryl Denson ACMA

VAST
The Dudson Centre
Hanley
Stoke-on-Trent
ST1 5DD

Date: 22/07/2025
.....

Alice (Relief of Poverty and Advancement of Community)

**Statement of Financial Activities for the Year Ended 28 February 2025
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2025 £
Income and Endowments from:				
Donations and legacies	3	79,543	253,777	333,320
Other trading activities	4	31,435	-	31,435
Other income	5	291	-	291
Total income		<u>111,269</u>	<u>253,777</u>	<u>365,046</u>
Expenditure on:				
Raising funds	6	(14,536)	-	(14,536)
Charitable activities	7	<u>(109,842)</u>	<u>(230,416)</u>	<u>(340,258)</u>
Total expenditure		<u>(124,378)</u>	<u>(230,416)</u>	<u>(354,794)</u>
Net (expenditure)/income		(13,109)	23,361	10,252
Other recognised gains and losses				
Gains/(losses) on sale of fixed assets		<u>(900)</u>	<u>-</u>	<u>(900)</u>
Net movement in funds		(14,009)	23,361	9,352
Reconciliation of funds				
Total funds brought forward		<u>108,327</u>	<u>63,867</u>	<u>172,194</u>
Total funds carried forward	17	<u><u>94,318</u></u>	<u><u>87,228</u></u>	<u><u>181,546</u></u>

The notes on pages 14 to 30 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

**Statement of Financial Activities for the Year Ended 28 February 2025
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
Income and Endowments from:				
Donations and legacies	3	111,146	269,023	380,169
Other trading activities	4	84,566	-	84,566
Other income	5	7,803	-	7,803
Total income		<u>203,515</u>	<u>269,023</u>	<u>472,538</u>
Expenditure on:				
Raising funds	6	(5,205)	-	(5,205)
Charitable activities	7	<u>(185,494)</u>	<u>(337,557)</u>	<u>(523,051)</u>
Total expenditure		<u>(190,699)</u>	<u>(337,557)</u>	<u>(528,256)</u>
Net income/(expenditure)		12,816	(68,534)	(55,718)
Transfers between funds		59,874	(59,874)	-
Other recognised gains and losses				
Gains/losses on revaluation of fixed assets		<u>135,000</u>	<u>-</u>	<u>135,000</u>
Net movement in funds		207,690	(128,408)	79,282
Reconciliation of funds				
Total funds brought forward		<u>(99,363)</u>	<u>192,275</u>	<u>92,912</u>
Total funds carried forward	17	<u><u>108,327</u></u>	<u><u>63,867</u></u>	<u><u>172,194</u></u>

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 14 to 30 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

**(Registration number: 07514119)
Balance Sheet as at 28 February 2025**

	Note	2025 £	2024 £
Fixed assets			
Tangible assets	13	3,850	10,275
Current assets			
Debtors	14	28,704	13,087
Cash at bank and in hand	15	158,933	169,086
		187,637	182,173
Creditors: Amounts falling due within one year	16	(9,941)	(20,254)
Net current assets		177,696	161,919
Net assets		181,546	172,194
Funds of the charity:			
Restricted income funds			
Restricted funds		87,228	63,867
Unrestricted income funds			
Unrestricted funds		94,318	108,327
Total funds	17	181,546	172,194

For the financial year ending 28 February 2025 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements on pages 11 to 30 were approved by the trustees, and authorised for issue on 14.07.25 and signed on their behalf by:


.....
Matthew Dashper-Hughes
Trustee

The notes on pages 14 to 30 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

Alice (Relief of Poverty and Advancement of Community) meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The financial statements have been prepared on a going concern basis.

The trustees assess whether the use of going concern is appropriate i.e. whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees make this assessment in respect of a period of one year from the date of approval of the financial statements.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Individual fixed assets costing £1000 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined benefit pension scheme. Typically defined benefit plans define an amount of pension benefit that an employee will receive on retirement, usually dependent on one or more factors such as age, years of service and compensation.

The liability recognised in the Balance Sheet in respect of defined benefit pension plans is the present value of the defined benefit obligation at the reporting date minus the fair value of plan assets. The defined benefit obligation is measured using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future payments by reference to market yields at the reporting date on high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating to the terms of the related pension liability.

Actuarial gains and losses are charged or credited to other comprehensive income in the period in which they arise.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2025 £
Donations and legacies;			
Donations from individuals	72,142	3,458	75,600
Gift aid reclaimed	3,943	-	3,943
Grants, including capital grants;			
Government grants	-	173,000	173,000
Grants from other charities	3,458	77,319	80,777
	<u>79,543</u>	<u>253,777</u>	<u>333,320</u>
	Unrestricted funds General £	Restricted funds £	Total 2024 £
Donations and legacies;			
Donations from individuals	94,464	-	94,464
Gift aid reclaimed	16,682	-	16,682
Grants, including capital grants;			
Government grants	-	167,798	167,798
Grants from other charities	-	101,225	101,225
	<u>111,146</u>	<u>269,023</u>	<u>380,169</u>

4 Income from other trading activities

	Unrestricted funds General £	Total 2025 £
Events income;		
Events and fundraising income	31,435	31,435
	<u>31,435</u>	<u>31,435</u>
	Unrestricted funds General £	Total 2024 £
Events income;		
Events and fundraising income	84,566	84,566
	<u>84,566</u>	<u>84,566</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

5 Other income

	Unrestricted funds General £	Total 2025 £
Fees and supplies	291	291

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

6 Expenditure on raising funds

a) Costs of trading activities

	Note	Unrestricted funds General £	Total 2025 £
Fundraising trading costs;			
Fundraising		14,536	14,536
		<u>14,536</u>	<u>14,536</u>
	Note	Unrestricted funds General £	Total 2024 £
Fundraising trading costs;			
Fundraising		5,205	5,205
		<u>5,205</u>	<u>5,205</u>

7 Expenditure on charitable activities

	Unrestricted funds General £	Restricted funds £	Total 2025 £
Support costs	87,173	253,085	340,258
	<u>87,173</u>	<u>253,085</u>	<u>340,258</u>
	Unrestricted funds General £	Restricted funds £	Total 2024 £
Projects undertaken directly	22,078	39,673	61,751
Support costs	168,621	297,884	466,505
	<u>190,699</u>	<u>337,557</u>	<u>528,256</u>
		Activity undertaken directly £	2025 £
Salaries (incl. pension)		250,767	250,767
Stationery & postage		864	864
Legal & professional fees		8,463	8,463
Rent, service charge and rates		4,186	4,186
Electricity		5,620	5,620
Telephone		3,793	3,793

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

	Activity undertaken directly £	2025 £
Insurance	5,185	5,185
Office furniture	43	43
Bank / processing fees	2,058	2,058
Travel	3,385	3,385
Accountancy fees	4,489	4,489
IT & computers	15,506	15,506
Sundries	6,429	6,429
Software	5,785	5,785
Repairs & maintenance	11,824	11,824
Staff welfare	135	135
Cleaning	452	452
Office equipment	2,351	2,351
Depreciation	3,425	3,425
Microgrants	5,498	5,498
	<u>340,258</u>	<u>340,258</u>

	Activity undertaken directly £	Activity support costs £	2024 £
Projects	61,751	-	61,751
Salaries (incl. pension)	-	312,057	312,057
Stationery & postage	-	911	911
Legal & professional fees	-	66,482	66,482
Rent, service charge and rates	-	294	294
Electricity	-	12,817	12,817
Telephone	-	2,998	2,998
Insurance	-	5,975	5,975
Training & conferences	-	676	676
Bank / processing fees	-	3,769	3,769
Travel	-	1,346	1,346
Accountancy fees	-	3,686	3,686
IT & computers	-	7,913	7,913
Sundries	-	1,132	1,132
Software	-	6,519	6,519
Lease	-	2,491	2,491
Repairs & maintenance	-	1,615	1,615
Staff welfare	-	188	188
Cleaning	-	1,122	1,122
Office equipment	-	934	934
Mortgage Interest Payments	-	14,409	14,409
Depreciation	-	3,425	3,425

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

	Activity undertaken directly £	Activity support costs £	2024 £
Rates	-	10,541	10,541
	61,751	461,300	523,051

8 Analysis of governance and support costs

Governance costs

	Unrestricted funds General £	Total 2025 £
Independent examiner fees		
Examination of the financial statements	1,320	1,320
	1,320	1,320
	Unrestricted funds General £	Total 2024 £
Independent examiner fees		
Examination of the financial statements	1,320	1,320
	1,320	1,320

9 Government grants

Big Lottery - nil (2024:£92,798)
Stoke-on-Trent City Council - £173,000 (2024: £75,000)

The amount of grants recognised in the financial statements was £173,000 (2024 - £167,798).
There are no unfulfilled conditions
No other forms of government assistance have been received

10 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

11 Staff costs

The aggregate payroll costs were as follows:

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

	2025 £	2024 £
Staff costs during the year were:		
Wages and salaries	232,863	293,895
Social security costs	12,905	12,399
Pension costs	4,999	5,162
	<u>250,767</u>	<u>311,456</u>

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2025 No	2024 No
Staff	<u>12</u>	<u>15</u>

No employee received emoluments of more than £60,000 during the year.

12 Taxation

The charity is a registered charity and is therefore exempt from taxation.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

13 Tangible fixed assets

	Furniture and equipment £	Motor vehicles £	Total £
Cost			
At 1 March 2024	7,700	6,000	13,700
Disposals	-	(6,000)	(6,000)
At 28 February 2025	<u>7,700</u>	<u>-</u>	<u>7,700</u>
Depreciation			
At 1 March 2024	1,925	1,500	3,425
Charge for the year	1,925	1,500	3,425
Eliminated on disposals	-	(3,000)	(3,000)
At 28 February 2025	<u>3,850</u>	<u>-</u>	<u>3,850</u>
Net book value			
At 28 February 2025	<u>3,850</u>	<u>-</u>	<u>3,850</u>
At 29 February 2024	<u>5,775</u>	<u>4,500</u>	<u>10,275</u>

14 Debtors

	2025 £	2024 £
Trade debtors	26,307	9,354
Prepayments	837	3,733
Other debtors	1,560	-
	<u>28,704</u>	<u>13,087</u>

15 Cash and cash equivalents

	2025 £	2024 £
Cash on hand	11	21
Cash at bank	158,920	169,063
Short-term deposits	2	2
	<u>158,933</u>	<u>169,086</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

16 Creditors: amounts falling due within one year

	2025	2024
	£	£
Trade creditors	3,265	536
Other taxation and social security	4,253	17,966
Other creditors	1,163	432
Accruals	1,260	1,320
	<u>9,941</u>	<u>20,254</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

17 Funds

	Balance at 1 March 2024 £	Incoming resources £	Resources expended £	Other recognised gains/(losses) £	Balance at 28 February 2025 £
Unrestricted funds					
<i>General</i>					
General Fund	108,327	111,269	(124,378)	(900)	94,318
Restricted funds					
Baron Davenport	61	250	(311)	-	-
Realise Foundation	1	-	(1)	-	-
Coalfields Regeneration	-	10,000	(3,288)	-	6,712
Julia & Hans Rausing Trust	25	-	(25)	-	-
Smallwood Trust	36,428	27,500	(36,272)	-	27,656
The 1485 Charitable Trust	116	-	-	-	116
The Fore	(42)	-	42	-	-
The 29th May 1961 Charitable Trust	416	5,000	(1,690)	-	3,726
Lidl	500	-	(500)	-	-
National Lottery Community Fund 3	18,932	-	(18,932)	-	-
Trusthouse	7,430	-	(7,430)	-	-
Big Cup Meir	-	2,000	(48)	-	1,952
Stoke-on-Trent Council - St Peters Play & Stay	-	2,000	(78)	-	1,922
HSF Stoke on Trent Council 2025 P21	-	10,000	-	-	10,000
Thrive at Five	-	10,000	(4,955)	-	5,045
One Stop	-	500	(500)	-	-
Food Partnership	-	350	-	-	350
Groundworks	-	977	(977)	-	-
Save the Children	-	1,200	(1,200)	-	-
Stoke Council Micro Grant	-	10,000	(5,498)	-	4,502
Stoke on Trent (LA) Coordinator	-	100,000	(93,759)	-	6,241
Stoke on Trent- LTO (P4) 2024/2025	-	49,000	(49,000)	-	-
Stoke on Trent LTO 2025/2026	-	-	(3,663)	-	(3,663)
Garfield Weston	-	25,000	(2,331)	-	22,669
Total restricted funds	63,867	253,777	(230,416)	-	87,228

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

	Balance at 1 March 2024 £	Incoming resources £	Resources expended £	Other recognised gains/(losses) £	Balance at 28 February 2025 £
Total funds	<u>172,194</u>	<u>365,046</u>	<u>(354,794)</u>	<u>(900)</u>	<u>181,546</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

	Balance at 1 March 2023 £	Incoming resources £	Resources expended £	Transfers £	Other recognised gains/(losses) £	Balance at 29 February 2024 £
Unrestricted funds						
General						
General Fund	(99,363)	203,515	(190,699)	59,874	135,000	108,327
Restricted						
Baron Davenport	20	248	(207)	-	-	61
Realise Foundation	1	-	-	-	-	1
Stoke-on-Trent City Council	21,579	-	-	(21,579)	-	-
Buttle UK	3	-	-	(3)	-	-
National Lottery Community Fund	11,242	73,866	(73,866)	(11,242)	-	-
Children in Need	6,852	-	(2,327)	(4,525)	-	-
Garfield Weston	22,500	-	(22,500)	-	-	-
Better Community Business Network	2,700	-	(2,700)	-	-	-
Big Lottery - Awards for All	923	-	-	(923)	-	-
Cash for Kids	15,133	-	(15,313)	180	-	-
Julia & Hans Rausing Trust	16,337	-	(16,312)	-	-	25
National Lottery Community Fund 2	547	-	-	(547)	-	-
Smallwood Trust	11,086	48,150	(17,050)	(5,758)	-	36,428
Neighbourly	900	(373)	(527)	-	-	-
Newfriars - Community Junction Cafe	664	7,525	(14,082)	5,893	-	-
Staffordshire County Council	9,000	-	-	(9,000)	-	-
Screwfix	2,962	-	(2,962)	-	-	-
Stoke-on-Trent City Council	2,193	-	-	(2,193)	-	-
Smallwood Trust Uplift Grant	6,300	-	(6,300)	-	-	-
Stoke-on-Trent City Council - Summer Essentials	(1,214)	75,000	(75,715)	1,929	-	-
Stoke-on-Trent City Council - Winter Essentials	48,032	-	(45,222)	(2,810)	-	-
The 1485 Charitable Trust	116	-	-	-	-	116
William A Cadbury	(172)	-	-	172	-	-

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

	Balance at 1 March 2023 £	Incoming resources £	Resources expended £	Transfers £	Other recognised gains/(losses) £	Balance at 29 February 2024 £
Woodroffe Benton	165	-	(400)	235	-	-
The Fore	3,625	-	(3,667)	-	-	(42)
Edward Cadbury	-	5,000	(5,000)	-	-	-
Trusthouse Charitable Foundation	10,782	-	(10,782)	-	-	-
People Pantry Coca Cola	-	1,000	(1,000)	-	-	-
People Pantry Warburtons	-	400	(400)	-	-	-
Virgin Media O2 Together	(1)	-	-	1	-	-
Trusthouse Charitable Foundation Big Cup	-	21,750	(12,035)	(9,715)	-	-
Staffs Community Foundation	-	1,600	(1,611)	11	-	-
The 29th May 1961 Charitable Trust	-	4,995	(4,579)	-	-	416
The Hedley Foundation	-	3,000	(3,000)	-	-	-
Lidl	-	500	-	-	-	500
National Lottery Community Fund 3	-	18,932	-	-	-	18,932
Trusthouse	-	7,430	-	-	-	7,430
Total restricted funds	<u>192,275</u>	<u>269,023</u>	<u>(337,557)</u>	<u>(59,874)</u>	<u>-</u>	<u>63,867</u>
Total funds	<u>92,912</u>	<u>472,538</u>	<u>(528,256)</u>	<u>-</u>	<u>135,000</u>	<u>172,194</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

The specific purposes for which the funds are to be applied are as follows:

Stoke on Trent City Council – Summer Essentials – Household support grant (01.04.23 to 31.04.24)
National Lottery Cost of Living Fund 2023/2024 – Family support and pantry
Trusthouse – Big Cup Groups – 2021-2024
Stoke on Trent Council LTO (P4 & P19)– Developing VCSE Community
Stoke on Trent Council Microgrants – Supporting VCSE Organisations in delivering Services
National Lottery Awards for all – Family Support – 2024
Smallwood – Funding for Family Services 2023/2025
29th May 1961 – Family Services
Edward Cadbury – Trust – Support for People 's Pantry – Sep 2023
Hedley Foundation – Family Support 2023
Stoke on Trent Council Meir Big Cup Group 2024/2025
The Community Foundation of Staffordshire – People Pantry 2023/2024
Save the Children - 2024
Coca Cola fund – Peoples Pantry 2024
Baron Davenport – To provide item for service users
Garfield Weston – To support with core costs 2025
Cash for Kids – Big Cup
Lidl — Support people pantry
Stoke on Trent Council Family-Coordinator (P1) Family Services
Coalfield Regeneration Trust (P16) Big Cup
Stoke on Trent Council (P20) - Big Cup
Stoke on Trent council(P21) Household Support fund
Thrive at Five (P11) Big Cup
One Stop - People's Pantry
VAST -Food partnership
Groundwork West Midlands –Energy efficient

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2025

18 Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 28 February 2025 £
Tangible fixed assets	3,850	-	3,850
Current assets	100,409	87,228	187,637
Current liabilities	(9,941)	-	(9,941)
Total net assets	<u>94,318</u>	<u>87,228</u>	<u>181,546</u>

	Unrestricted funds General £	Restricted funds £	Total funds at 29 February 2024 £
Tangible fixed assets	10,275	-	10,275
Current assets	118,306	63,867	182,173
Current liabilities	(20,254)	-	(20,254)
Total net assets	<u>108,327</u>	<u>63,867</u>	<u>172,194</u>

19 Related party transactions

During the year the charity made the following related party transactions:

Rydale Roofing

(Trustee Julie Mirowski is a director of Rydale Roofing)

in the previous period Rydale Roofing loaned £50,000 to the charity which was paid back before the period endAt the balance sheet date the amount due to/from Rydale Roofing was £Nil (2024 - £Nil).

Accounts

Company registration number: 07514119

Charity registration number: 1148385

Alice (Relief of Poverty and Advancement of Community)

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 29 February 2024

Daryl Denson ACMA
VAST
The Dudson Centre
Hanley
Stoke-on-Trent
ST1 5DD

Alice (Relief of Poverty and Advancement of Community)

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Alice (Relief of Poverty and Advancement of Community)

Reference and Administrative Details

Trustees	Julie Mirowski Matthew Dashper-Hughes Opeyemi Babatunde Christopher Maydew Amy Wilde Rebecca Stubbs
Secretary	Heather Sheldon
Chief Executive Officer	Heather Sheldon
Registered Office	Unit 19 Whieldon Road Industrial Estate Fenton Stoke-on-Trent ST4 4JP The charity is incorporated in England.
Company Registration Number	07514119
Charity Registration Number	1148385
Solicitors:	Knights The Brampton Newcastle-under-Lyme ST5 0QW
Bankers	Santander 58 High Street Newcastle-under-Lyme ST5 1QE Lloyds 46-48 High Street Newcastle ST5 1QY
Independent Examiner	Daryl Denson ACMA VAST The Dudson Centre Hanley Stoke-on-Trent ST1 5DD

Alice (Relief of Poverty and Advancement of Community)

Chairs Report for the Year Ended 29 February 2024

Dear Friends, supporters, and stakeholders,

As we reflect on the past financial year, it is with pride and optimism that I write to you on behalf of the Board of Trustees.

The year has been one of both change and consolidation for Alice Charity, marked by important developments that have strengthened our ability to serve the community.

In February 2023, we were pleased to welcome several new members to our Board of Trustees. These individuals brought with them a wealth of expertise and experience, which has been invaluable in enhancing the governance of the charity. Their dedication and insights have helped to steer us through a year of significant transformation.

We began the year working with our interim CEO, David Hole from 3rd Sector Solutions, whom we had appointed in the previous financial year to support us on a short-term basis. David's leadership during this transitional period was crucial in maintaining our operational focus.

The Board's search for a permanent leader culminated in the appointment of Heather Sheldon as our new CEO in July 2023. Heather's extensive experience as a third-sector professional, combined with her deep empathy for our cause and her tireless work ethic, has already made a profound impact on Alice Charity. Her leadership comes at a pivotal moment, and we are confident that she is the perfect person to guide the charity into its next phase of growth.

Another significant development during this period was the arrangement for the sale of our premises at Merrial Street, Newcastle-under-Lyme. This decision, while not taken lightly, has released equity into our accounts and enabled us to secure more appropriate premises from which to operate. The move to new premises, completed after the close of this financial year in April 2024, represents an exciting new chapter for Alice Charity, positioning us to deliver our services even more effectively.

The year was also one of operational restructuring and consolidation. We welcomed new team members, said goodbye to some familiar faces, and took steps to streamline our processes. Despite these internal changes, we have remained steadfast in our commitment to meeting our charitable objectives-supporting vulnerable children, young people, and families within the community.

It is important to note, however, that the economic and social conditions in Newcastle-under-Lyme and Stoke-on-Trent remain challenging. Rising levels of economic deprivation, compounded by broader uncertainty, suggest that demand for our services is likely to increase in the coming year. We are acutely aware of the struggles faced by many in our community, and it is our mission to respond to this growing need with compassion and determination.

At the time of writing, I am delighted to say that Alice Charity, under Heather's capable leadership, is now better positioned than ever before to face these challenges head-on. We have built a strong foundation for the future, and we are confident that the charity will continue to grow in both its reach and its impact.

On behalf of the Board of Trustees, I would like to express our sincere gratitude to our staff, volunteers, partners, and supporters. Your unwavering dedication has been critical to our success over the past year, and we look forward to working together in the year ahead to continue supporting those in need.



.....
Julie Mirowski
Trustee

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements and auditors' report of the charitable company for the year ended 29 February 2024.

Objectives and activities

Objects and aims

To develop the capacity and skills of the members of the socially and economically disadvantaged community of Stoke-on-Trent and Newcastle -under-Lyme in such a way that they are better able to identify and help meet their needs and to participate more fully in society.

To relieve the poverty of those in need; in particular; but not exclusively, by running a network of centres giving advice and assistance

We help families living within the communities of Stoke-on-Trent and Newcastle-under-Lyme emotionally and financially.

Our mission: To nurture and empower children, families and communities through building resilience, independence and strength.

Our values: Ownership, accountability and responsibility in all that we do

To be the best that we can be

Gain and build trust in all that we do

Always work towards the best outcomes

Mutual respect for everyone we work with and support through our services

We review our aims, objectives and activities each year to ensure we remain focussed on our purpose; that are activities are bringing the required benefits to the people we were established to help; and to plan future activities which will contribute to the overall aims of the organisation.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Public benefit

To relieve poverty of anyone who does not have the resources to provide themselves, either on a long or short term basis, with the normal things of life which most people take for granted, improving the quality of their lives.

Examples of the ways in which Alice will help to relieve poverty include:

- a) the provision of items (either outright or on loan) such as furniture, bedding, clothing, food, fuel, heating appliances, washing machines and fridges
- b) payment for services such as essential house decorating, insulation and repairs, laundering, outings and entertainment, telephone line, rates and utilities
- c) the provision of facilities such as the supply of tools and books, payments of fees for instruction, examination or other expenses connected with vocational training, language, literacy, numerical or technical skills, equipment and funds for recreational pursuits or training intended to bring quality of life to the beneficiaries to a reasonable standard.

Advancement of community development directed towards support for social and community infrastructure which is focused on the community as well as the individual.

Examples of the ways in which Alice will advance community development include:

- a) help to improve housing standards in those parts of Newcastle-under-Lyme and Stoke-on-Trent where poor housing is a problem
- b) provide support to unemployed people, e.g. child care facilities, assistance with travel
- c) develop the capacity and skills of the members of our community by empowering them to get involved in community activities which they would not otherwise have
- d) realising existing skills and developing potential
- e) promoting people's increased self confidence
- f) promoting people's ability for taking responsibility for identifying and meeting their own, and other people's needs
- g) in consequence encouraging people to become involved in their community and wider society in a fuller way.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Use of volunteers

Volunteers are at heart of Alice and their commitment during 2023 / 24 has been instrumental to our progress. Our volunteers, including many corporate organisations, carried out many tasks including running the people pantry, delivering food to those in need, providing support to families and supporting Alice with our move. The Volunteer process was updated in late 2023 and have undergone further refinement in 2024

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Achievements and performance

Our activities

Why: Our 'Why' is simple: to break the poverty cycle, improve lives, and change communities. The Alice Charity believes in providing strong foundations and diverse services to help individuals thrive. Our unwavering commitment to wellness, kindness, and community advancement drives us to develop sustainable solutions, support families, and make a difference. Together, we can create positive change and empower people to build brighter futures.

How: At Alice charity, we believe in working together to offer the support individuals and families need, utilising a multi-agency approach. Through personalised services and collaborations with community partners, we focus on prevention and meeting the unique requirements and needs of the local community. By leveraging our network of resources and expertise, we ensure that every individual receives the tailored assistance and guidance necessary to thrive.

What: At Alice Charity, we serve as the steady thread woven into the fabric of our community, offering comprehensive support to individuals and families. From running a food bank to delivering educational resources and providing advocacy and mentoring, we address diverse needs. Our collaborative efforts with community partners focus on prevention and long-term empowerment. With initiatives like parent and toddler groups, personal development activities and financial wellbeing programs, we promote holistic development. Together, we're breaking barriers, offering solutions, and shaping a more hopeful tomorrow.

In 2023 we supported 7,688 children, completed 4,470 home visits to support families, made 4,385 wellbeing calls, held 320 parent and toddler groups, and provided 21,015 meals through our foodbank.

Many families that are supported have barriers to accepting help, whether this be fear of judgement, feel they have been let down previously by services or feel too embarrassed to ask for help. Alice offers kind and respectful services, and families respond positively to individuals that are just like them, they are real people who have walked in their shoes, they have had the same experiences and hardships, knowing first hand of their struggles. Through the lived experience of the team, Alice charity breaks down barriers and support families in crisis, providing inclusive and accessible support.

Big Cup - Community Play Group

The Big Cup was created 12 years ago, with the first Big Cup Parent and Toddler group located in Clayton. We now support families all across Newcastle under Lyme and Stoke on Trent, many experiencing the toughest challenges. Our welcoming parent/carer and toddler group is completely free of charge. We offer a safe and stimulating environment in which you can meet other parents/carers in similar situations and support each other as you face new and existing challenges.

We also provide an array of different snacks and opportunities for children to try.

Children are also able to sit around a table and eat together in a supportive, comfortable and social environment.

People's Pantry - Every Child Fed

The People's Pantry was created following an increase in demand from families needing support with food. Alice charity wanted to create an accessible and flexible service that truly met family's needs. This is being delivered through an easy referral system in which families are able to self-refer through social media, email, or phone calls. A warm and friendly welcome will always be received to anyone visiting our People's Pantry, whether that be a family needing support or someone wishing to donate.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Family Services

Starting in the home, our approach is as individual as the people we're helping. No judgement, just compassionate, confidential help and expert support.

We help families facing isolation, the effects of post-natal illness, disability or mental health issues, bereavement, multiple births, poverty or financial difficulties, or a whole range of other challenges.

The help we give each family is unique and depends entirely on their circumstances, requirements and what they want help with.

A central component of our service is to provide support early, before family problems or pressures evolve into deeper and more challenging forms of family crisis. This early intervention approach enables families to strengthen their own capabilities and gives them a vital source of sustained support. Given the difficult social and economic forces that are currently affecting families across the country, it is our hope that we will continue to steadfastly support vulnerable families.

Community Junction

Alice Charity and Newfriars College have come together to create an environment for students to gain community-based learning in a real social context. Community junction was formed in August 2022. The students will be expanding their learning experience as the café goes public, the Charity shop grows and Newfriars starts selling student art at Andrew Place.

As part of the transformation programme a Charity shop is being created at Andrew Place in Newcastle-under-Lyme at a popular shopping parade. It is being supported by local businesses, volunteers, Newfriars college students and donations from the Alice Charity network.

In addition to the new Charity shop mentioned, a café open to the public is also being created at Andrew Place in the shopping parade. It is being supported by volunteers, Newfriars college students and the Alice Charity network.

In late 2023 Alice as part of the consolidation of Operations at Alice the decision was made to focus on Core Services.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

The support we provide changes lives...

Single mum, new to the area, unexpectedly pregnant with no support- self referred to Alice "Thanks for the message and today's visit... really appreciated you both coming out and talking to me...Really appreciate today's visit and cannot tell you how much this will all help to ease some of the anxiety I've had in regard to this baby and also my kids here already. Thank you and the Alice Charity"

A widowed mum and daughter who had come from temporary accommodation they had been given a property and were sleeping on the floor on blankets the only thing they had in the home was a kettle , we were able provide a range of items for the home. Mum and daughter cried so much in gratitude for the complete life change that we could help with, mum said she felt like we were angels and never believed someone would help to change their lives so much.

We provided emotional support to a mum following the horrific death of her young son.

"Without the Alice Charity, I would not be here today. We've lost a lot over the past few years, but I also know we've gained a family within Alice Charity. Our Family Support Manager has given me words of strength when I need it, happy thoughts when I have bad days, and always makes me smile. I can't thank you enough for your help. I don't know what I would do without the support you give me. I am truly grateful knowing I have you."

We were there for a mum suffering abuse at home, helped her to regain her independence.

"The Alice Charity helped change my life. I was in an abusive marriage and didn't see a way out. Alice Charity helped me become independent from my abuser by helping me to sort out my finances, and clothes and school uniform so that my children didn't feel left out on the first day of school. They gave me the confidence and life skills needed to move forward with my life. I will be forever grateful for the help I received"

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Julie Mirowski
	Matthew Dashper-Hughes
	Darren Brookes (resigned 18 December 2023)
	Opeyemi Babatunde
	Tina Beeson (appointed 19 June 2023 and resigned 30 January 2024)
	Tony Bough (resigned 23 October 2023)
	Sarah Buckley (resigned 15 January 2024)
	Christopher Maydew
	Sarah Robbins (resigned 13 May 2024)
	Amy Wilde
	Joel Edgington-Plunkett (resigned 17 April 2023)
	Rebecca Stubbs (appointed 13 May 2024)
Secretary:	David Hole (resigned 23 July 2023)
	Heather Sheldon (appointed 24 July 2023)

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Chief Executive Officer

David Hole (resigned 23 July 2023)

Heather Sheldon (appointed 24 July 2023)

Structure, governance and management

Nature of governing document

Alice (Relief of Poverty and Advancement of Community) is an independent registered charity (No: 1148385) and Company Limited by Guarantee (No: 07514119). It is governed by its Memorandum and Articles of Association, adopted on 2nd February 2011, and as amended 22nd April 2012. It is a company limited by guarantee and therefore has no share capital. The liability of each member in the event of winding-up is limited to £1.

Recruitment and appointment of trustees

Anyone within the organisation can recommend someone to be a trustee. The Board of Trustees are always looking to recruit new trustees who can bring new skills and experiences into the charity.

Induction and training of trustees

New Trustees complete an induction under the direction of the Chair and are encouraged to spend time on the 'shop floor' to further develop understanding of what the organization does and to enable a deeper understanding of their impact, role and responsibilities. They are also encouraged to attend training events, where appropriate. Trustees also use their specific knowledge or experience to help the Board reach sound decisions - including scrutinizing papers, leading discussions, focusing on key issues, providing advice and guidance on new initiatives, and supporting members of the Management team.

Organisational structure

Senior Management Team

As of 28th February 2024, the executive management and the delivery of objectives are provided by the.

- Chief Executive Officer

Pay Policy for Senior Staff

The Trustees consider that the Board and the Management Team comprise the key management personnel of the Charity in charge of directing and controlling, running, and operating the Charity on a day-to-day basis.

All Trustees give of their time freely

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Risk management

Since the year end the Trustees have implemented a risk management strategy, which comprises: -

- Seeking professional advice as needed
- Compliance with professional guidance, best practice, and regulations
- Seeking a diversified and balance skillset in the board of Trustees
- Reviewing and updating of procedures to minimise impact on the Charity should those risks materialize

This work has identified that financial sustainability is the major financial risk for the Charity. A key element in the management of financial risk is a regular review of available liquid funds, grant applications and fundraising to ensure sufficient working capital by the Charity to deliver its charitable objectives

Financial review

Please see the SOFA, Balance Sheet and notes to the accounts

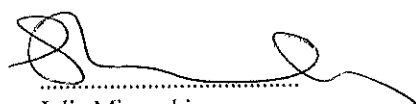
Policy on reserves

At the period end funds stood at £172,194 (2023: £92,912). This comprised of £63,867 (2023: £192,275) held in restricted funds and £108,327 ((2023: deficit of £99,363) in unrestricted funds of which £98,052 were fixed assets and £83,732 were free reserves.

Small companies provision statement

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on ~~15/10/22~~ ^{15/10/22} and signed on its behalf by:



Julie Mirowski
Trustee

Alice (Relief of Poverty and Advancement of Community)

Independent Examiner's Report to the trustees of Alice (Relief of Poverty and Advancement of Community) ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 29 February 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of Chartered Institute of Management Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Alice (Relief of Poverty and Advancement of Community) as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.


.....
Daryl Denson ACMA

VAST
The Dudson Centre
Hanley
Stoke-on-Trent
ST1 5DD

Date:.....22/10/2024

Alice (Relief of Poverty and Advancement of Community)

**Statement of Financial Activities for the Year Ended 29 February 2024
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
Income and Endowments from:				
Donations and legacies	3	111,146	269,023	380,169
Other trading activities	4	84,566	-	84,566
Other income	6	7,803	-	7,803
Total income		<u>203,515</u>	<u>269,023</u>	<u>472,538</u>
Expenditure on:				
Raising funds	7	(5,205)	-	(5,205)
Charitable activities	8	(185,494)	(337,557)	(523,051)
Total expenditure		<u>(190,699)</u>	<u>(337,557)</u>	<u>(528,256)</u>
Net income/(expenditure)		12,816	(68,534)	(55,718)
Transfers between funds		59,874	(59,874)	-
Other recognised gains and losses				
Gains/(losses) on sale of fixed assets		<u>135,000</u>	<u>-</u>	<u>135,000</u>
Net movement in funds		207,690	(128,408)	79,282
Reconciliation of funds				
Total funds brought forward		<u>(99,363)</u>	<u>192,275</u>	<u>92,912</u>
Total funds carried forward	19	<u><u>108,327</u></u>	<u><u>63,867</u></u>	<u><u>172,194</u></u>

The notes on pages 15 to 31 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

**Statement of Financial Activities for the Year Ended 29 February 2024
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2023 £
Income and Endowments from:				
Donations and legacies	3	156,513	358,134	514,647
Other trading activities	4	87,951	-	87,951
Investment income	5	30	-	30
Total income		<u>244,494</u>	<u>358,134</u>	<u>602,628</u>
Expenditure on:				
Raising funds	7	(4,881)	-	(4,881)
Charitable activities	8	(421,100)	(281,575)	(702,675)
Other expenditure		<u>(18,077)</u>	<u>-</u>	<u>(18,077)</u>
Total expenditure		<u>(444,058)</u>	<u>(281,575)</u>	<u>(725,633)</u>
Net (expenditure)/income		<u>(199,564)</u>	<u>76,559</u>	<u>(123,005)</u>
Net movement in funds		(199,564)	76,559	(123,005)
Reconciliation of funds				
Total funds brought forward		<u>100,201</u>	<u>115,716</u>	<u>215,917</u>
Total funds carried forward	19	<u>(99,363)</u>	<u>192,275</u>	<u>92,912</u>

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 15 to 31 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

(Registration number: 07514119)
Balance Sheet as at 29 February 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	14	10,275	350,000
Current assets			
Debtors	15	13,087	29,273
Cash at bank and in hand	16	<u>169,086</u>	<u>8,644</u>
		182,173	37,917
Creditors: Amounts falling due within one year	17	<u>(20,254)</u>	<u>(59,839)</u>
Net current assets/(liabilities)		<u>161,919</u>	<u>(21,922)</u>
Total assets less current liabilities		172,194	328,078
Creditors: Amounts falling due after more than one year	18	<u>-</u>	<u>(235,166)</u>
Net assets		<u>172,194</u>	<u>92,912</u>
Funds of the charity:			
Restricted income funds			
Restricted funds		63,867	192,275
Unrestricted income funds			
Unrestricted funds		<u>108,327</u>	<u>(99,363)</u>
Total funds	19	<u>172,194</u>	<u>92,912</u>

For the financial year ending 29 February 2024 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements on pages 11 to 31 were approved by the trustees, and authorised for issue on and signed on their behalf by:



Julie Mirowski
Trustee

The notes on pages 15 to 31 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

Statement of Cash Flows for the Year Ended 29 February 2024

	Note	2024 £	2023 £
Cash flows from operating activities			
Net cash income/(expenditure)		79,282	(123,005)
Adjustments to cash flows from non-cash items			
Depreciation	7	3,425	-
Investment income	5	<u>-</u>	<u>(30)</u>
		82,707	(123,035)
Working capital adjustments			
Decrease/(increase) in debtors	15	16,186	(10,093)
(Decrease)/increase in creditors	17	<u>(39,585)</u>	<u>34,173</u>
Net cash flows from operating activities		<u>59,308</u>	<u>(98,955)</u>
Cash flows from investing activities			
Interest receivable and similar income	5	-	30
Purchase of tangible fixed assets	14	(13,700)	-
Sale of tangible fixed assets		<u>350,000</u>	<u>-</u>
Net cash flows from investing activities		336,300	30
Cash flows from financing activities			
Repayment of loans and borrowings	17	<u>(235,166)</u>	<u>(5,014)</u>
Net increase/(decrease) in cash and cash equivalents		160,442	(103,939)
Cash and cash equivalents at 1 March		<u>8,644</u>	<u>112,583</u>
Cash and cash equivalents at 29 February		<u><u>169,086</u></u>	<u><u>8,644</u></u>

All of the cash flows are derived from continuing operations during the above two periods.

The notes on pages 15 to 31 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

Alice (Relief of Poverty and Advancement of Community) meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The financial statements have been prepared on a going concern basis.

The trustees assess whether the use of going concern is appropriate i.e. whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees make this assessment in respect of a period of one year from the date of approval of the financial statements.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Legacy gifts are recognised on a case by case basis following the grant of probate when the administrator/executor for the estate has communicated in writing both the amount and settlement date. In the event that the gift is in the form of an asset other than cash or a financial asset traded on a recognised stock exchange, recognition is subject to the value of the gift being reliably measurable with a degree of reasonable accuracy and the title to the asset having been transferred to the charity.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Individual fixed assets costing £1000 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

Pensions and other post retirement obligations

The charity operates a defined benefit pension scheme. Typically defined benefit plans define an amount of pension benefit that an employee will receive on retirement, usually dependent on one or more factors such as age, years of service and compensation.

The liability recognised in the Balance Sheet in respect of defined benefit pension plans is the present value of the defined benefit obligation at the reporting date minus the fair value of plan assets. The defined benefit obligation is measured using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future payments by reference to market yields at the reporting date on high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating to the terms of the related pension liability.

Actuarial gains and losses are charged or credited to other comprehensive income in the period in which they arise.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2024 £
Donations and legacies;			
Donations from individuals	94,464	-	94,464
Gift aid reclaimed	16,682	-	16,682
Grants, including capital grants;			
Government grants	-	167,798	167,798
Grants from other charities	-	101,225	101,225
	<u>111,146</u>	<u>269,023</u>	<u>380,169</u>

	Unrestricted funds General £	Restricted funds £	Total 2023 £
Donations and legacies;			
Donations from companies, trusts and similar proceeds	56,683	-	56,683
Donations from individuals	83,970	-	83,970
Legacies	1,016	-	1,016
Gift aid reclaimed	14,844	-	14,844
Grants, including capital grants;			
Government grants	-	183,053	183,053
Grants from other charities	-	175,081	175,081
	<u>156,513</u>	<u>358,134</u>	<u>514,647</u>

4 Income from other trading activities

	Unrestricted funds General £	Total 2024 £
Events income;		
Events and fundraising income	84,566	84,566
	<u>84,566</u>	<u>84,566</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

	Unrestricted funds General £	Total 2023 £
Events income;		
Events and fundraising income	83,041	83,041
Local fundraising and street collection income	4,910	4,910
	<u>87,951</u>	<u>87,951</u>

5 Investment income

		Total 2024 £
		-
		<u>-</u>
	Unrestricted funds General £	Total 2023 £
Interest receivable and similar income;		
Interest receivable on bank deposits	30	30
	<u>30</u>	<u>30</u>

6 Other income

	Unrestricted funds General £	Total 2024 £
Placement Income	7,803	7,803
	<u>7,803</u>	<u>7,803</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

7 Expenditure on raising funds

a) Costs of trading activities

	Note	Unrestricted funds General £	Total 2024 £
Fundraising trading costs;			
Publicity		5,205	5,205
		<u>5,205</u>	<u>5,205</u>
	Note	Unrestricted funds General £	Total 2023 £
Fundraising trading costs;			
Publicity		4,881	4,881
		<u>4,881</u>	<u>4,881</u>

8 Expenditure on charitable activities

	Unrestricted funds General £	Restricted funds £	Total 2024 £
Projects undertaken directly	22,078	39,673	61,751
Support costs	<u>168,621</u>	<u>297,884</u>	<u>466,505</u>
	<u>190,699</u>	<u>337,557</u>	<u>528,256</u>
	Unrestricted funds General £	Restricted funds £	Total 2023 £
Projects undertaken directly	29,322	105,300	134,622
Support costs	<u>391,778</u>	<u>176,275</u>	<u>568,053</u>
	<u>421,100</u>	<u>281,575</u>	<u>702,675</u>
	Activity undertaken directly £	Activity support costs £	2024 £
Projects	61,751	-	61,751
Salaries (incl. pension)	-	312,057	312,057
Stationery & postage	-	911	911
Legal & professional fees	-	66,482	66,482

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

	Activity undertaken directly £	Activity support costs £	2024 £
Rent, service charge and rates	-	294	294
Electricity	-	12,817	12,817
Telephone	-	2,998	2,998
Insurance	-	5,975	5,975
Training & conferences	-	676	676
Bank / processing fees	-	3,769	3,769
Travel	-	1,346	1,346
Accountancy fees	-	3,686	3,686
Sundries	-	1,132	1,132
IT & computers	-	7,913	7,913
Software	-	6,519	6,519
Lease	-	2,491	2,491
Repairs & maintenance	-	1,615	1,615
Staff welfare	-	188	188
Cleaning	-	1,122	1,122
Office equipment	-	934	934
Mortgage Interest Payments	-	14,409	14,409
Depreciation	-	3,425	3,425
Rates	-	10,541	10,541
	<u>61,751</u>	<u>461,300</u>	<u>523,051</u>
	Activity undertaken directly £	Activity support costs £	2023 £
Projects	134,622	-	134,622
Salaries (incl. pension)	-	407,774	407,774
Stationery & postage	-	2,598	2,598
Legal & professional fees	-	64,365	64,365
Rent, service charge and rates	-	5,484	5,484
Electricity	-	9,186	9,186
Telephone	-	3,428	3,428
Insurance	-	6,826	6,826
Training & conferences	-	12,913	12,913
Bank / processing fees	-	2,779	2,779
Travel	-	3,008	3,008
Accountancy fees	-	2,855	2,855
Sundries	-	825	825
IT & computers	-	9,023	9,023
Software	-	8,605	8,605
Lease	-	3,581	3,581
Repairs & maintenance	-	5,200	5,200

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

	Activity undertaken directly £	Activity support costs £	2023 £
Staff welfare	-	2,050	2,050
Cleaning	-	1,043	1,043
Office equipment	-	3,230	3,230
Mortgage Interest Payments	-	13,280	13,280
	<u>134,622</u>	<u>568,053</u>	<u>702,675</u>

9 Analysis of governance and support costs

Governance costs

	Unrestricted funds General £	Total 2024 £
Independent examiner fees		
Examination of the financial statements	<u>1,320</u>	<u>1,320</u>
	<u>1,320</u>	<u>1,320</u>
	Unrestricted funds General £	Total 2023 £
Independent examiner fees		
Examination of the financial statements	<u>1,260</u>	<u>1,260</u>
	<u>1,260</u>	<u>1,260</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

10 Government grants

Big Lottery - £92,798, (2023: £59,553)

Stoke-on-Trent City Council - £75,000 (2023: £123,500))

The amount of grants recognised in the financial statements was £167,798 (2023 - £183,053).

There are no unfulfilled conditions

No other forms of government assistance have been received

11 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

12 Staff costs

The aggregate payroll costs were as follows:

	2024 £	2023 £
Staff costs during the year were:		
Wages and salaries	293,895	382,020
Social security costs	12,399	16,430
Pension costs	5,162	9,324
	<u>311,456</u>	<u>407,774</u>

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2024 No	2023 No
Staff	<u>15</u>	<u>19</u>

No employee received emoluments of more than £60,000 during the year.

13 Taxation

The charity is a registered charity and is therefore exempt from taxation.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

14 Tangible fixed assets

	Land and buildings £	Furniture and equipment £	Motor vehicles £	Total £
Cost				
At 1 March 2023	350,000	-	-	350,000
Additions	-	7,700	6,000	13,700
Disposals	<u>(350,000)</u>	<u>-</u>	<u>-</u>	<u>(350,000)</u>
At 29 February 2024	<u>-</u>	<u>7,700</u>	<u>6,000</u>	<u>13,700</u>
Depreciation				
Charge for the year	-	1,925	1,500	3,425
At 29 February 2024	<u>-</u>	<u>1,925</u>	<u>1,500</u>	<u>3,425</u>
Net book value				
At 29 February 2024	<u>-</u>	<u>5,775</u>	<u>4,500</u>	<u>10,275</u>
At 28 February 2023	<u>350,000</u>	<u>-</u>	<u>-</u>	<u>350,000</u>

15 Debtors

	2024 £	2023 £
Trade debtors	9,354	1,635
Prepayments	3,733	4,250
VAT recoverable	<u>-</u>	<u>23,388</u>
	<u>13,087</u>	<u>29,273</u>

16 Cash and cash equivalents

	2024 £	2023 £
Cash on hand	21	1,442
Cash at bank	169,063	5,150
Short-term deposits	<u>2</u>	<u>2,052</u>
	<u>169,086</u>	<u>8,644</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

17 Creditors: amounts falling due within one year

	2024	2023
	£	£
Trade creditors	536	34,676
Other taxation and social security	17,966	15,066
Other creditors	432	8,777
Accruals	1,320	1,320
	<u>20,254</u>	<u>59,839</u>

18 Creditors: amounts falling due after one year

	2024	2023
	£	£
Other loans - Mortgage	-	235,166

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

19 Funds

	Balance at 1 March 2023 £	Incoming resources £	Resources expended £	Transfers £	Other recognised gains/(losses) £	Balance at 29 February 2024 £
Unrestricted funds						
<i>General</i>						
General Fund	(99,363)	203,515	(190,699)	59,874	135,000	108,327
Restricted funds						
Baron Davenport	20	248	(207)	-	-	61
Realise Foundation	1	-	-	-	-	1
Stoke-on-Trent City Council	21,579	-	-	(21,579)	-	-
Buttle UK	3	-	-	(3)	-	-
National Lottery Community Fund	11,242	73,866	(73,866)	(11,242)	-	-
Children in Need	6,852	-	(2,327)	(4,525)	-	-
Garfield Weston	22,500	-	(22,500)	-	-	-
Better Community Business Network	2,700	-	(2,700)	-	-	-
Big Lottery - Awards for All	923	-	-	(923)	-	-
Cash for Kids	15,133	-	(15,313)	180	-	-
Julia & Hans Rausing Trust	16,337	-	(16,312)	-	-	25
National Lottery Community Fund 2	547	-	-	(547)	-	-
Neighbourly	900	(373)	(527)	-	-	-
Smallwood Trust	11,086	48,150	(17,050)	(5,758)	-	36,428
Newfriars - Community Junction Cafe	664	7,525	(14,082)	5,893	-	-
Staffordshire County Council	9,000	-	-	(9,000)	-	-
Screwfix	2,962	-	(2,962)	-	-	-
Stoke-on-Trent City Council	2,193	-	-	(2,193)	-	-
Smallwood Trust Uplift Grant	6,300	-	(6,300)	-	-	-
Stoke-on-Trent City Council - Summer Essentials	(1,214)	75,000	(75,715)	1,929	-	-
Stoke-on-Trent City Council - Winter Essentials	48,032	-	(45,222)	(2,810)	-	-

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

	Balance at 1 March 2023 £	Incoming resources £	Resources expended £	Transfers £	Other recognised gains/(losses) £	Balance at 29 February 2024 £
The 1485 Charitable Trust	116	-	-	-	-	116
William A Cadbury	(172)	-	-	172	-	-
Woodroffe Benton	165	-	(400)	235	-	-
The Fore	3,625	-	(3,667)	-	-	(42)
Trusthouse Charitable Foundation	10,782	-	(10,782)	-	-	-
Virgin Media O2 Together	(1)	-	-	1	-	-
Edward Cadbury	-	5,000	(5,000)	-	-	-
People Pantry Coca Cola	-	1,000	(1,000)	-	-	-
People Pantry Warburtons	-	400	(400)	-	-	-
Trusthouse Charitable Foundation Big Cup	-	21,750	(12,035)	(9,715)	-	-
Staffs Community Foundation	-	1,600	(1,611)	11	-	-
The 29th May 1961 Charitable Trust	-	4,995	(4,579)	-	-	416
The Hedley Foundation	-	3,000	(3,000)	-	-	-
Lidl	-	500	-	-	-	500
National Lottery Community Fund 3	-	18,932	-	-	-	18,932
Trusthouse (P6)	-	7,430	-	-	-	7,430
Total restricted funds	<u>192,275</u>	<u>269,023</u>	<u>(337,557)</u>	<u>(59,874)</u>	<u>-</u>	<u>63,867</u>
Total funds	<u>92,912</u>	<u>472,538</u>	<u>(528,256)</u>	<u>-</u>	<u>135,000</u>	<u>172,194</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

	Balance at 1 March 2022 £	Incoming resources £	Resources expended £	Balance at 28 February 2023 £
Unrestricted funds				
<i>General</i>				
General Fund	100,201	244,494	(444,058)	(99,363)
Restricted				
Baron Davenport	(1)	1,000	(979)	20
Realise Foundation	1	-	-	1
Stoke-on-Trent City Council	27,355	45,000	(50,776)	21,579
Buttle UK	3	-	-	3
National Lottery Community Fund	24,866	41,339	(54,963)	11,242
Children in Need	8,783	10,500	(12,431)	6,852
Garfield Weston	-	25,000	(2,500)	22,500
Better Community Business Network	-	3,000	(300)	2,700
Big Lottery - Awards for All	-	9,974	(9,051)	923
Cash for Kids	-	20,020	(4,887)	15,133
Edward Cadbury Trust	-	5,000	(5,000)	-
Julia & Hans Rausing Trust	-	18,544	(2,207)	16,337
National Lottery Community Fund 2	-	8,240	(7,693)	547
Neighbourly	-	1,000	(100)	900
Smallwood Trust	9,189	13,800	(11,903)	11,086
Newfriars - Community Junction Cafe	-	12,257	(11,593)	664
Staffordshire County Council	10,000	-	(1,000)	9,000
Screwfix	-	5,000	(2,038)	2,962
Stoke-on-Trent City Council	2,193	-	-	2,193
Smallwood Trust Uplift Grant	-	7,000	(700)	6,300
Souter Charitable Trust	-	3,000	(3,000)	-
Stoke-on-Trent City Council - Summer Essentials	-	3,500	(4,714)	(1,214)
Anton Jurgens Charitable Trust	445	-	(445)	-
Stoke-on-Trent City Council - Winter Essentials	-	75,000	(26,968)	48,032
Arm Trust	1,005	-	(1,005)	-
Tesco Community Fund	-	960	(960)	-
The 1485 Charitable Trust	-	2,000	(1,884)	116
Western Power Community Matters	-	2,500	(2,500)	-
William A Cadbury	-	15,000	(15,172)	(172)
Woodroffe Benton	-	500	(335)	165
The Fore	13,750	-	(10,125)	3,625

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

	Balance at 1 March 2022 £	Incoming resources £	Resources expended £	Balance at 28 February 2023 £
Trusthouse Charitable Foundation	18,001	29,000	(36,219)	10,782
Virgin Media O2 Together	126	-	(127)	(1)
Total restricted funds	<u>115,716</u>	<u>358,134</u>	<u>(281,575)</u>	<u>192,275</u>
Total funds	<u>215,917</u>	<u>602,628</u>	<u>(725,633)</u>	<u>92,912</u>

The specific purposes for which the funds are to be applied are as follows:

Realise Foundation -To provide funding for the Big Cup project
 Baron Davenport -To provide funding for carpets for numerous families in need
 Big Lottery: Awards for All -To cover costs of venue hire, refreshments, activities and volunteer expenses for Big Cup baby and toddler groups
 Rowley Trust -To provide computers for use by volunteers
 Stoke-on-Trent City Council -To provide funding for the Big Cup project
 Buttle UK -To provide funding for carpets for numerous families in need
 Foyle Foundation -To provide a home safety scheme
 National Lottery Community Fund -3 year funding to cover a traineeship programme which provides the charity with a pipeline of Family Support workers so we can increase the number of families supported, providing the trainees with employability skills
 Children in Need -To provide funding for Big Cup project
 Coalfields Regeneration Trust - Covid19 funding for Pass it On, The Dad Community, Peoples Pantry and Lean In projects
 Community Foundation of Staffordshire to provide -Funding for Peoples Pantry and Lean In projects
 Garfield Weston -Funding for Lean In project
 Leathersellers to provide -Funding for Peoples Pantry project
 National Lottery Covid Response Fund -Funding for Buckets of Possibility, Lean In and Bump & Beyond projects
 People's Postcode Lottery -Funding for People's Pantry project
 Staffordshire Chambers of Commerce -Funding for training for Fundraising team
 Smallwood Trust -Funding for Lean In project
 Staffordshire County Council -Funding for Big Cup project
 Stoke On Trent City Council -Funding for People's Pantry project
 Anton Jurgens Charitable Trust: To provide funding to support our People's Pantry project
 Cash for Kids: To provide funds towards our Big Cup play groups for local children
 Charles Hayward Trust: To provide funding towards our Lean In, Family Support project
 February Foundation: To provide funding towards our Lean In, Family Support project
 The Fore: To provide funding for marketing and social media
 Edward Cadbury Trust – support for the People Pantry
 Julia nd Hans Rausing Trust - support for the people pantry
 Neighbourly – support for the People Pantry
 Screwfix – support families with essential items
 Smallwood uplift – support for increased costs associated with cost of living
 Stoke Council winter essentials – essential support for families

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 29 February 2024

20 Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 28 February 2023 £
Tangible fixed assets	350,000	-	350,000
Current assets	(154,358)	192,275	37,917
Current liabilities	(59,839)	-	(59,839)
Creditors over 1 year	<u>(235,166)</u>	<u>-</u>	<u>(235,166)</u>
Total net assets	<u><u>(99,363)</u></u>	<u><u>192,275</u></u>	<u><u>92,912</u></u>

21 Related party transactions

During the year the charity made the following related party transactions:

Rydale Roofing

(Trustee Julie Mirowski is a director of Rydale Roofing)

During the period Rydale Roofing loaned £50,000 to the charity which was paid back before the period end. At the balance sheet date the amount due to/from Rydale Roofing was £Nil (2023 - £Nil).

ALICE (RELIEF OF POVERTY & ADVANCEMENT OF COMMUNITY)

England & Wales - Charity number 1148385

Accounts

Company registration number: 07514119

Charity registration number: 1148385

Alice (Relief of Poverty and Advancement of Community)

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 28 February 2023

Daryl Denson ACMA
VAST
The Dudson Centre
Hanley
Stoke-on-Trent
ST1 5DD

Alice (Relief of Poverty and Advancement of Community)

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Alice (Relief of Poverty and Advancement of Community)

Reference and Administrative Details

Trustees	Julie Mirowski Matthew Daspher-Hughes Darren Brookes Opeyemi Babatunde Tina Beeson Tony Bough Sarah Buckley Christopher Maydew Sarah Robbins Amy Wilde
Secretary	Heather Sheldon
Chief Executive Officer	Heather Sheldon
Registered Office	The Assembly Rooms Merrial Street Newcastle-Under-Lyme ST5 2AD The charity is incorporated in England.
Company Registration Number	07514119
Charity Registration Number	1148385
Solicitors:	Knights The Brampton Newcastle-under-Lyme ST5 0QW
Bankers	Santander 58 High Street Newcastle-under-Lyme ST5 1QE
Independent Examiner	Daryl Denson ACMA VAST The Dudson Centre Hanley Stoke-on-Trent ST1 5DD

Alice (Relief of Poverty and Advancement of Community)

Chairs Report for the Year Ended 28 February 2023

As we reflect on the events and accomplishments of the financial year 2022-23, I am honoured to share with you the progress and pivotal moments that have shaped Alice (Relief of Poverty and Advancement of Community) charity in our unwavering commitment to serving those in need.

Throughout this year, our charity faced several challenges and milestones that have significantly influenced our operations and mission.

One notable incident occurred last October, underscoring the importance of our work and the necessity for adaptability in responding to emergent needs within our communities. We swiftly mobilised our resources to address the challenges whilst continuing to provide relief and support to the vulnerable families that rely on us, reaffirming our dedication to alleviating poverty and fostering community advancement.

In light of these events, an interim CEO, David Hole, was appointed to spearhead our operational initiatives, ensuring continuity and efficacy in delivering our charitable objectives. This appointment has brought fresh perspectives and strong leadership, propelling us forward during transitional phases.

Furthermore, recognising the value of diverse expertise and perspectives, we initiated the recruitment of new trustees. Their varied backgrounds and insights will enhance our governance, bolstering our capacity to make well-informed decisions that align with our mission and values.

We also moved towards recruiting a permanent CEO to lead the charity into the future, a critical strategic appointment that was completed after the financial year end.

An essential shift occurred during the year as we moved towards a governance-based structure, transitioning away from a 'founders' model. This transition allows for broader participation, transparency, and shared responsibility, ensuring a more inclusive and sustainable approach to our charity's leadership and vision.

Central to our efforts this year was working towards the establishment of a robust financial foundation. We meticulously worked towards securing sustainable funding sources, enhancing our fiscal resilience to better serve our communities and advance our objectives effectively. These efforts continue and are ongoing.

Moreover, we conducted a review of our articles and organisational framework. This comprehensive assessment allowed us to refine our guiding principles and strategies, ensuring they remain aligned with our charitable objectives and the needs of those we serve.

As we move forward, the dedication of our supporters, volunteers, and stakeholders remains the cornerstone of our success. Your unwavering commitment and tireless efforts have propelled Alice Charity toward greater heights, enabling us to make a meaningful impact on the lives of individuals facing adversity.

Looking ahead, we remain steadfast in our pursuit of alleviating poverty and empowering communities. Together, we will continue to strive for a brighter future, fostering hope and resilience among those who need it most.

Thank you for your unwavering support and belief in our mission.



Julie Mirowski
Trustee

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements and auditors' report of the charitable company for the year ended 28 February 2023.

Objectives and activities

Objects and aims

1. To develop the capacity and skills of the members of the socially and economically disadvantaged community of Stoke-on-Trent and Newcastle-under-Lyme in such a way that they are better able to identify, and help meet their needs and to participate more fully in society.
2. To relieve the poverty of those in need; in particular, but not exclusively, by running a network of centres giving advice and assistance.

Help families living within the communities of Stoke-on-Trent and Newcastle-under-Lyme emotionally, practically and financially.

Our mission: Doing the right thing, at the right time, in the right way, when no one else can

Our values: Kindness – Compassion – Transparency – Driving positive impact – Courage

Kindness

The quality of being friendly, generous and considerate

Compassion

Sympathy and concern for the sufferings or misfortunes of others

Transparency

Activities are done in an open way without secrets, so that people can trust that they are fair and honest

Driving positive impact

Measure, influence and promote what we do for positive change

Courage

Doing action in the face of pain or adversity

We review our aims, objectives and activities each year to ensure we remain focussed on our purpose; that are activities are bringing the required benefits to the people we were established to help; and to plan future activities which will contribute to the overall aims of the organisation.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Public benefit

To relieve poverty of anyone who does not have the resources to provide themselves, either on a long or short term basis, with the normal things of life which most people take for granted, improving the quality of their lives.

Examples of the ways in which Alice will help to relieve poverty include:

- a) the provision of items (either outright or on loan) such as furniture, bedding, clothing, food, fuel, heating appliances, washing machines and fridges
- b) payment for services such as essential house decorating, insulation and repairs, laundering, outings and entertainment, telephone line, rates and utilities
- c) the provision of facilities such as the supply of tools and books, payments of fees for instruction, examination or other expenses connected with vocational training, language, literacy, numerical or technical skills, equipment and funds for recreational pursuits or training intended to bring quality of life to the beneficiaries to a reasonable standard.

Advancement of community development directed towards support for social and community infrastructure which is focused on the community as well as the individual.

Examples of the ways in which Alice will advance community development include:

- a) help to improve housing standards in those parts of Newcastle-under-Lyme and Stoke-on-Trent where poor housing is a problem
- b) provide support to unemployed people, e.g. child care facilities, assistance with travel
- c) develop the capacity and skills of the members of our community by empowering them to get involved in community activities which they would not otherwise have
- d) realising existing skills and developing potential
- e) promoting people's increased self confidence
- f) promoting people's ability for taking responsibility for identifying and meeting their own, and other people's needs
- g) in consequence encouraging people to become involved in their community and wider society in a fuller way.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Use of volunteers

Volunteers are usually the lifeblood of Alice charity but due to covid19 legislation which restricted many of our activities and closed some, and the fears of many of our volunteers, our volunteer based in this year almost disappeared. 2021 will be a year for us to rebuild our volunteer, hopefully engaging with previous volunteers that they are safe to volunteer again, as well as employing many new volunteers.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Achievements and performance

Our activities

Alice Charity has established significant grant funding relationships with 30 or more grant giving organisations both locally, regionally, and nationally. This represents a diverse source of restricted income. It applies successfully for multi-year grants, one off grants and works closely with both Stoke City Council and Newcastle-under-Lyme borough council.

Big Cup – Community Play Group

The Big Cup was created 11 years ago, with the first Big Cup Parent and Toddler group located in Clayton. We now support families all across Newcastle under Lyme and Stoke on Trent, many experiencing the toughest challenges. Our welcoming parent/carer and toddler group is completely free of charge. We offer, a safe and stimulating environment in which you can meet other parents/carers in similar situations and support each other as you face new and existing challenges.

We also provide an array of different snacks and opportunities for children to try.

Children are also able to sit around a table and eat together in a supportive, comfortable and social environment.

Bump & Beyond – Helping New Parents

The Alice Team is able to offer support to both expectant and new parents, whether it be their first baby or their tenth. Whether a family is worried about the expense of a travel system or cot bed, Alice are there to help. We provide quality, essential items to expectant parents and parents of young children.

Home Essentials – Making a house a home.

Home Essentials allows us to support families with much needed household essentials. This project also allows us to access funding for families to fund for beds, mattresses, cookers, washing machines, fridges, freezers, all small kitchen appliances and even carpets. We rely heavily on the support from local businesses and the generosity of our community.

Lean In – Supporting Families Together

We support families to become self-sufficient to enable them to live more independently. The family support team are here to provide that in-depth support for families, or they can just be there, to offload to, and listen over a cuppa.

Little Kindnesses – Small acts, huge differences

Can you imagine how heart-breaking it would be if you did not have the money?

to buy your children any Christmas presents. Imagine the desperate isolation of not being able to attend your cancer treatment because you have no childcare? Or if you felt you could not afford to escape a violent domestic relationship?

We believe no one should suffer this crippling sense of loneliness and hopelessness, and we know that small acts of kindness can transform lives. Too often, those suffering from hardship fall through the cracks, Little Kindnesses is the campaign that will catch them. Little Kindnesses gives the urgently needed support not covered by our other.

People's Pantry – Every Child Fed

The People's Pantry was created following an increase in demand from families needing support with food. Alice charity wanted to create an accessible and flexible service that truly met family's needs. This is being delivered through an easy referral system in which families are able to self-refer through social media, email, or phone calls. A warm and friendly welcome will always be received to anyone visiting our Peoples Pantry, whether that be a family needing support or someone wishing to donate. Our organisational values of kindness, compassion and a non-judgmental approach are at the forefront of everything we do and how we do it.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Emily Alice Petts (resigned 8 October 2022)
	Julie Mirowski
	Samantha Ray (resigned 17 February 2023)
	Gillian Sherwin (resigned 2 March 2022)
	Matthew Daspher-Hughes
	Darren Brookes
	Opeyemi Babatunde (appointed 17 February 2023)
	Tina Beeson (appointed 19 June 2023)
	Tony Bough (appointed 17 February 2023)
	Sarah Buckley (appointed 17 February 2023)
	Christopher Maydew (appointed 17 February 2023)
	Sarah Robbins (appointed 17 February 2023)
	Amy Wilde (appointed 17 February 2023)
	Joel Edgington-Plunkett (appointed 17 February 2023 and resigned 17 April 2023)
Secretary:	David Hole (appointed 21 October 2022 and resigned 23 July 2023)
	Heather Sheldon (appointed 24 July 2023)
Chief Executive Officer	Stephanie Carole Talbot (resigned 7 October 2022)
	David Hole (appointed 17 October 2022 and resigned 23 July 2023)
	Heather Sheldon (appointed 24 July 2023)

Structure, governance and management

Nature of governing document

Alice (Relief of Poverty and Advancement of Community) is an independent registered charity (No: 1148385) and Company Limited by Guarantee (No: 07514119). It is governed by its Memorandum and Articles of Association, adopted on 2nd February 2011, and as amended 22nd April 2012. It is a company limited by guarantee and therefore has no share capital. The liability of each member in the event of winding-up is limited to £1.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Recruitment and appointment of trustees

During late 2022 and early 2023 a recruitment process commenced for new Trustees of the Charity. The recruitment followed a strong and transparent recruitment process. The directors are responsible for making decisions on all matters of general concern and importance including on deciding how the funds of the charity will be spent.

Anyone within the organisation can recommend someone to be a trustee. The Board of Trustees are always looking to recruit new trustees who can bring new skills and experiences into the charity.

Induction and training of trustees

New Trustees complete an induction under the direction of the Chair and are encouraged to spend time on the 'shop floor' to further develop understanding of what the organization does and to enable a deeper understanding of their impact, role and responsibilities. They are also encouraged to attend training events, where appropriate. Trustees also use their specific knowledge or experience to help the Board reach sound decisions - including scrutinizing papers, leading discussions, focusing on key issues, providing advice and guidance on new initiatives, and supporting members of the Management team.

Organisational structure

Senior Management Team

As of 28th February 2023, the executive management and the delivery of objectives are provided by the.

- Interim Chief Executive Officer
- Family Support Director
- Human Resources & Income Director

Pay Policy for Senior Staff

The Trustees consider that the Board and the Management Team comprise the key management personnel of the Charity in charge of directing and controlling, running, and operating the Charity on a day-to-day basis.

All Trustees give of their time freely

A full salary review for all posts will be completed by March 2024 and levels of pay will be subject to affordability, job evaluation and necessary market adjustment

Risk management

Since the year end the Trustees have implemented a risk management strategy, which comprises: -

- Seeking professional advice as needed
- Compliance with professional guidance, best practice, and regulations
- Seeking a diversified and balance skillset in the board of Trustees
- Reviewing and updating of procedures to minimise impact on the Charity should those risks materialize

This work has identified that financial sustainability is the major financial risk for the Charity. A key element in the management of financial risk is a regular review of available liquid funds, grant applications and fundraising to ensure sufficient working capital by the Charity to deliver its charitable objectives

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Financial review

The organisation has been through tremendous change (internal and external impacts) over the past year that has impacted all areas of the organisation. The cost-of-living crisis has impacted us all. As a charity established 12 years ago in Newcastle-under-Lyme, we've gone through ups and downs before, however never as difficult as this. We all must deliver more for less. And to make changes to adapt takes time, and it means sometimes making hard decisions. The demand for Alice 's services has increased substantially in the past 12 months; utility bills have increased; interest rates have risen and inflation has been running at over 10%. For a charity this means costs have increased whilst the demand has also increased, basic life essentials have become luxury items for some families, including our own frontline staff. To improve the financial position of the organisation a number of key decisions have been actioned and the financial position of the organisation still remains the key risk – actions taken include:

- Full review of all costs whether they are an essential or a luxury
- Strong focus on income generation, partnerships and collaboration
- Recruitment of a finance specialist to the Board
- Monthly Board meetings

The organisation is a going concern - The building was sold in October 2023 releasing sizable equity which ensures that the bank balance is healthy and that funds tied up in the building have been released to unrestricted general funds; the organisation has 'right sized'; costs are controlled and processes have been tightened.

Please refer to pages 10-31 for further details

Policy on reserves

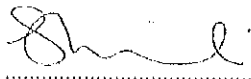
At the period end funds stood at £92,912 (2022: £215,917). This comprised of £192,275 (2022: £115,716) held in restricted funds and a deficit of £99,363 in unrestricted funds (2022: surplus £100,201).

Since the period end the building has been sold at £135,000 above the net book value, releasing significant equity to address the deficit in unrestricted funds and to build up reserves.

Small companies provision statement

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on 29/11/23 and signed on its behalf by:



Julie Mirowski
Trustee

Alice (Relief of Poverty and Advancement of Community)

Independent Examiner's Report to the trustees of Alice (Relief of Poverty and Advancement of Community) ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 28 February 2023.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement - matter of concern identified

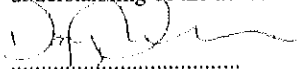
Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of Chartered Institute of Management Accountants, which is one of the listed bodies.

I have completed my examination. I have identified matters of concern with regards to the treatment of input Value Added Tax. Please refer to note 15.

I confirm that no other matters have come to my attention in connection with the examination giving me reasonable cause to believe that in any material respect:

1. accounting records were not kept in respect of Alice (Relief of Poverty and Advancement of Community) as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I confirm that there are no other matters to which your attention should be drawn to enable a proper understanding of the accounts to be reached.


Daryl Denson ACMA

VAST
The Dudson Centre
Hanley
Stoke-on-Trent
ST1 5DD

Date: 29/11/2023

Alice (Relief of Poverty and Advancement of Community)

Statement of Financial Activities for the Year Ended 28 February 2023
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2023 £
Income and Endowments from:				
Donations and legacies	3	156,513	358,134	514,647
Other trading activities	4	87,951	-	87,951
Investment income	5	30	-	30
Total income		<u>244,494</u>	<u>358,134</u>	<u>602,628</u>
Expenditure on:				
Raising funds	6	(4,881)	-	(4,881)
Charitable activities	7	(421,100)	(281,575)	(702,675)
Other expenditure	8	(18,077)	-	(18,077)
Total expenditure		<u>(444,058)</u>	<u>(281,575)</u>	<u>(725,633)</u>
Net (expenditure)/income		<u>(199,564)</u>	<u>76,559</u>	<u>(123,005)</u>
Net movement in funds		(199,564)	76,559	(123,005)
Reconciliation of funds				
Total funds brought forward		<u>100,201</u>	<u>115,716</u>	<u>215,917</u>
Total funds carried forward	19	<u>(99,363)</u>	<u>192,275</u>	<u>92,912</u>

The notes on pages 14 to 31 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

**Statement of Financial Activities for the Year Ended 28 February 2023
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2022 £
Income and Endowments from:				
Donations and legacies	3	151,857	290,107	441,964
Other trading activities	4	170,072	-	170,072
Investment income	5	41	-	41
Total income		<u>321,970</u>	<u>290,107</u>	<u>612,077</u>
Expenditure on:				
Raising funds	6	(18,217)	-	(18,217)
Charitable activities	7	<u>(336,315)</u>	<u>(285,283)</u>	<u>(621,598)</u>
Total expenditure		<u>(354,532)</u>	<u>(285,283)</u>	<u>(639,815)</u>
Net (expenditure)/income		<u>(32,562)</u>	<u>4,824</u>	<u>(27,738)</u>
Net movement in funds		(32,562)	4,824	(27,738)
Reconciliation of funds				
Total funds brought forward		<u>132,763</u>	<u>110,892</u>	<u>243,655</u>
Total funds carried forward	19	<u>100,201</u>	<u>115,716</u>	<u>215,917</u>

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 14 to 31 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

**(Registration number: 07514119)
Balance Sheet as at 28 February 2023**

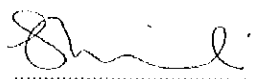
	Note	2023 £	2022 £
Fixed assets			
Tangible assets	14	350,000	350,000
Current assets			
Debtors	15	29,273	19,180
Cash at bank and in hand	16	8,644	112,583
		37,917	131,763
Creditors: Amounts falling due within one year	17	(59,839)	(25,666)
Net current (liabilities)/assets		(21,922)	106,097
Total assets less current liabilities		328,078	456,097
Creditors: Amounts falling due after more than one year	18	(235,166)	(240,180)
Net assets		92,912	215,917
Funds of the charity:			
Restricted income funds			
Restricted funds		192,275	115,716
Unrestricted income funds			
Unrestricted funds		(99,363)	100,201
Total funds	19	92,912	215,917

For the financial year ending 28 February 2023 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements on pages 10 to 31 were approved by the trustees, and authorised for issue on 29/11/23 and signed on their behalf by:


Julie Mirowski
Trustee

The notes on pages 14 to 31 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

Statement of Cash Flows for the Year Ended 28 February 2023

	Note	2023 £	2022 £
Cash flows from operating activities			
Net cash expenditure		(123,005)	(27,738)
Adjustments to cash flows from non-cash items			
Investment income	5	<u>(30)</u>	<u>(41)</u>
		(123,035)	(27,779)
Working capital adjustments			
Increase in debtors	15	(10,093)	(12,266)
Increase in creditors	17	<u>34,173</u>	<u>21,288</u>
Net cash flows from operating activities		<u>(98,955)</u>	<u>(18,757)</u>
Cash flows from investing activities			
Interest receivable and similar income	5	30	41
Purchase of tangible fixed assets	14	<u>-</u>	<u>(350,000)</u>
Net cash flows from investing activities		30	(349,959)
Cash flows from financing activities			
Repayment of loans and borrowings	17	<u>(5,014)</u>	<u>240,180</u>
Net decrease in cash and cash equivalents		(103,939)	(128,536)
Cash and cash equivalents at 1 March		<u>112,583</u>	<u>241,119</u>
Cash and cash equivalents at 28 February		<u>8,644</u>	<u>112,583</u>

All of the cash flows are derived from continuing operations during the above two periods.

The notes on pages 14 to 31 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

Alice (Relief of Poverty and Advancement of Community) meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The financial statements have been prepared on a going concern basis.

The trustees assess whether the use of going concern is appropriate i.e. whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees make this assessment in respect of a period of one year from the date of approval of the financial statements.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Legacy gifts are recognised on a case by case basis following the grant of probate when the administrator/executor for the estate has communicated in writing both the amount and settlement date. In the event that the gift is in the form of an asset other than cash or a financial asset traded on a recognised stock exchange, recognition is subject to the value of the gift being reliably measurable with a degree of reasonable accuracy and the title to the asset having been transferred to the charity.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Individual fixed assets costing £1000 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

Pensions and other post retirement obligations

The charity operates a defined benefit pension scheme. Typically defined benefit plans define an amount of pension benefit that an employee will receive on retirement, usually dependent on one or more factors such as age, years of service and compensation.

The liability recognised in the Balance Sheet in respect of defined benefit pension plans is the present value of the defined benefit obligation at the reporting date minus the fair value of plan assets. The defined benefit obligation is measured using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future payments by reference to market yields at the reporting date on high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating to the terms of the related pension liability.

Actuarial gains and losses are charged or credited to other comprehensive income in the period in which they arise.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2023 £
Donations and legacies;			
Donations from companies, trusts and similar proceeds	56,683	-	56,683
Donations from individuals	83,970	-	83,970
Legacies	1,016	-	1,016
Gift aid reclaimed	14,844	-	14,844
Grants, including capital grants;			
Government grants	-	183,053	183,053
Grants from other charities	-	175,081	175,081
	<u>156,513</u>	<u>358,134</u>	<u>514,647</u>
	Unrestricted funds General £	Restricted funds £	Total 2022 £
Donations and legacies;			
Donations from companies, trusts and similar proceeds	33,492	-	33,492
Donations from individuals	60,016	-	60,016
Legacies	1,788	-	1,788
Gift aid reclaimed	5,516	-	5,516
Grants, including capital grants;			
Government grants	35,566	166,832	202,398
Grants from other charities	9,479	121,775	131,254
Grants from companies	6,000	1,500	7,500
	<u>151,857</u>	<u>290,107</u>	<u>441,964</u>

4 Income from other trading activities

	Unrestricted funds General £	Total 2023 £
Events income;		
Events and fundraising income	83,041	83,041
Local fundraising and street collection income	<u>4,910</u>	<u>4,910</u>
	<u>87,951</u>	<u>87,951</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

	Unrestricted funds General £	Total 2022 £
Events income;		
Events and fundraising income	158,726	158,726
Local fundraising and street collection income	<u>11,346</u>	<u>11,346</u>
	<u>170,072</u>	<u>170,072</u>

5 Investment income

	Unrestricted funds General £	Total 2023 £
Interest receivable and similar income;		
Interest receivable on bank deposits	<u>30</u>	<u>30</u>
	<u>30</u>	<u>30</u>

	Unrestricted funds General £	Total 2022 £
Interest receivable and similar income;		
Interest receivable on bank deposits	<u>41</u>	<u>41</u>
	<u>41</u>	<u>41</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

6 Expenditure on raising funds

a) Costs of trading activities

	Note	Unrestricted funds General £	Total 2023 £
Fundraising trading costs;			
Publicity		4,881	4,881
		<u>4,881</u>	<u>4,881</u>
	Note	Unrestricted funds General £	Total 2022 £
Fundraising trading costs;			
Fundraising		10,104	10,104
Publicity		8,113	8,113
		<u>18,217</u>	<u>18,217</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

7 Expenditure on charitable activities

	Unrestricted funds General £	Restricted funds £	Total 2023 £
Projects undertaken directly	29,322	105,300	134,622
Support costs	391,778	176,275	568,053
	<u>421,100</u>	<u>281,575</u>	<u>702,675</u>
	Unrestricted funds Designated £	Restricted funds £	Total 2022 £
Projects undertaken directly	10,885	87,708	98,593
Support costs	325,430	197,575	523,005
	<u>336,315</u>	<u>285,283</u>	<u>621,598</u>
	Activity undertaken directly £	Activity support costs £	2023 £
Projects	134,622	-	134,622
Salaries (incl. pension)	-	407,774	407,774
Stationery & postage	-	2,598	2,598
Legal & professional fees	-	64,365	64,365
Rent, service charge and rates	-	5,484	5,484
Electricity	-	9,186	9,186
Telephone	-	3,428	3,428
Insurance	-	6,826	6,826
Training & conferences	-	12,913	12,913
Bank / processing fees	-	2,779	2,779
Travel	-	3,008	3,008
Accountancy fees	-	2,855	2,855
Sundries	-	825	825
IT & computers	-	9,023	9,023
Software	-	8,605	8,605
Vehicle Lease	-	3,581	3,581
Repairs & maintenance	-	5,200	5,200
Staff welfare	-	2,050	2,050
Cleaning	-	1,043	1,043
Office equipment	-	3,230	3,230
Mortgage Interest Payments	-	13,280	13,280
	<u>134,622</u>	<u>568,053</u>	<u>702,675</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

	Activity undertaken directly £	Activity support costs £	2022 £
Projects	98,593	-	98,593
Salaries (incl. pension)	-	388,424	388,424
Stationery & postage	-	6,710	6,710
Legal & professional fees	-	31,032	31,032
Rent, service charge and rates	-	5,730	5,730
Electricity	-	2,772	2,772
Telephone	-	3,285	3,285
Insurance	-	5,389	5,389
Office furniture	-	1,296	1,296
Training & conferences	-	19,575	19,575
Bank / processing fees	-	4,802	4,802
Travel	-	1,145	1,145
Accountancy fees	-	2,515	2,515
Sundries	-	314	314
IT & computers	-	18,847	18,847
Software	-	3,711	3,711
Vehicle Lease	-	4,336	4,336
Repairs & maintenance	-	6,230	6,230
Staff welfare	-	5,376	5,376
Cleaning	-	4,098	4,098
Office equipment	-	2,056	2,056
Mortgage Interest Payments	-	5,362	5,362
	<u>98,593</u>	<u>523,005</u>	<u>621,598</u>

8 Other expenditure

	Note	Unrestricted funds General £	Total 2023 £
Redundancy costs		<u>18,077</u>	<u>18,077</u>
		<u>18,077</u>	<u>18,077</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

9 Analysis of governance and support costs

Governance costs

	Unrestricted funds General £	Total 2023 £
Independent examiner fees		
Examination of the financial statements	1,260	1,260
	<u>1,260</u>	<u>1,260</u>
	Unrestricted funds General £	Total 2022 £
Independent examiner fees		
Examination of the financial statements	1,200	1,200
	<u>1,200</u>	<u>1,200</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

10 Government grants

Big Lottery - £59,553 (2022: £81,092)
Staffordshire County Council - £nil (2022: £nil)
Stoke-on-Trent City Council - £123,500 (2022: £75,741)
HMRC Job retention scheme - £nil (2022: £15,091)
Newcastle-under-Lyme Borough Council - £nil (2022: £25,92)
Government Kickstarter Grant - (2022: £17,882)
Apprenticeship Grant - Staffordshire County Council- (2022: £10,000)

The amount of grants recognised in the financial statements was £183,053 (2022 - £202,398).

There are no unfulfilled conditions

No other forms of government assistance have been received

11 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Darren Brookes

Darren Brookes received remuneration of £Nil (2022: £2,270) during the year.

Trustee Darren Brookes has invoiced £nil (2022: £2270 for coaching and group facilitation services offered to the Charity.

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

12 Staff costs

The aggregate payroll costs were as follows:

	2023 £	2022 £
Staff costs during the year were:		
Wages and salaries	382,020	359,251
Social security costs	16,430	20,228
Pension costs	9,324	8,946
	<u>407,774</u>	<u>388,425</u>

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2023 No	2022 No
Staff	<u>19</u>	<u>18</u>

No employee received emoluments of more than £60,000 during the year.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

13 Taxation

The charity is a registered charity and is therefore exempt from taxation.

14 Tangible fixed assets

	Land and buildings £	Total £
Cost		
At 1 March 2022	<u>350,000</u>	<u>350,000</u>
At 28 February 2023	350,000	350,000
Depreciation		
At 28 February 2023	<u>-</u>	<u>-</u>
Net book value		
At 28 February 2023	<u>350,000</u>	<u>350,000</u>
At 28 February 2022	<u>350,000</u>	<u>350,000</u>

15 Debtors

	2023 £	2022 £
Trade debtors	1,635	8,410
Prepayments	4,250	73
VAT recoverable	<u>23,388</u>	<u>10,697</u>
	<u>29,273</u>	<u>19,180</u>

Included in debtors is VAT recoverable. This is based on calculations of VAT which is currently reclaimed on expenditure at the appropriate rate across all business activities, not taking in to account what income it relates to.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

16 Cash and cash equivalents

	2023	2022
	£	£
Cash on hand	1,442	80
Cash at bank	5,150	30,002
Short-term deposits	2,052	82,501
	<u>8,644</u>	<u>112,583</u>

17 Creditors: amounts falling due within one year

	2023	2022
	£	£
Trade creditors	34,676	7,619
Other taxation and social security	15,066	6,286
Other creditors	8,777	2,108
Accruals	1,320	9,653
	<u>59,839</u>	<u>25,666</u>

18 Creditors: amounts falling due after one year

	2023	2022
	£	£
Other loans - Mortgage	<u>235,166</u>	<u>240,180</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

19 Funds

	Balance at 1 March 2022 £	Incoming resources £	Resources expended £	Balance at 28 February 2023 £
Unrestricted funds				
<i>General</i>				
General Fund	100,201	244,494	(444,058)	(99,363)
Restricted funds				
Baron Davenport	(1)	1,000	(979)	20
Realise Foundation	1	-	-	1
Stoke-on-Trent City Council	27,355	45,000	(50,776)	21,579
Buttle UK	3	-	-	3
National Lottery Community Fund	24,866	41,339	(54,963)	11,242
Children in Need	8,783	10,500	(12,431)	6,852
Garfield Weston	-	25,000	(2,500)	22,500
Smallwood Trust	9,189	13,800	(11,903)	11,086
Staffordshire County Council	10,000	-	(1,000)	9,000
Stoke-on-Trent City Council	2,193	-	-	2,193
Anton Jurgens Charitable Trust	445	-	(445)	-
Arm Trust	1,005	-	(1,005)	-
The Fore	13,750	-	(10,125)	3,625
Trusthouse Charitable Foundation	18,001	29,000	(36,219)	10,782
Virgin Media O2 Together	126	-	(127)	(1)
Better Community Business Network	-	3,000	(300)	2,700
Big Lottery - Awards for All	-	9,974	(9,051)	923
Cash for Kids	-	20,020	(4,887)	15,133
Edward Cadbury Trust	-	5,000	(5,000)	-
Julia & Hans Rausing Trust	-	18,544	(2,207)	16,337
National Lottery Community Fund 2	-	8,240	(7,693)	547
Neighbourly	-	1,000	(100)	900
Newfriars - Community Junction Cafe	-	12,257	(11,593)	664
Screwfix	-	5,000	(2,038)	2,962
Smallwood Trust Uplift Grant	-	7,000	(700)	6,300
Souter Charitable Trust	-	3,000	(3,000)	-
Stoke-on-Trent City Council - Summer Essentials	-	3,500	(4,714)	(1,214)
Stoke-on-Trent City Council - Winter Essentials	-	75,000	(26,968)	48,032
Tesco Community Fund	-	960	(960)	-

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

	Balance at 1 March 2022 £	Incoming resources £	Resources expended £	Balance at 28 February 2023 £
The 1485 Charitable Trust	-	2,000	(1,884)	116
Western Power Community Matters	-	2,500	(2,500)	-
William A Cadbury	-	15,000	(15,172)	(172)
Woodroffe Benton	-	500	(335)	165
Total restricted funds	<u>115,716</u>	<u>358,134</u>	<u>(281,575)</u>	<u>192,275</u>
Total funds	<u>215,917</u>	<u>602,628</u>	<u>(725,633)</u>	<u>92,912</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

	Balance at 1 March 2021 £	Incoming resources £	Resources expended £	Balance at 28 February 2022 £
Unrestricted funds				
<i>General</i>				
General Fund	132,763	321,970	(354,532)	100,201
Restricted				
Baron Davenport	(251)	1,525	(1,275)	(1)
Realise Foundation	991	-	(990)	1
Big Lottery: Awards for All	-	9,998	(9,998)	-
Coalfields Regeneration	-	10,000	(10,000)	-
Rowley Trust	14	1,000	(1,014)	-
Stoke-on-Trent City Council	-	75,741	(48,386)	27,355
Buttle UK	3	-	-	3
National Lottery Community Fund	49,450	71,094	(95,678)	24,866
HDJ Wills Charitable Trust	-	500	(500)	-
Children in Need	8,832	10,000	(10,049)	8,783
Coalfields Regeneration Trust	3,394	-	(3,394)	-
Community Foundation of Staffordshire	7,576	(3,561)	(4,015)	-
Garfield Weston	10,000	-	(10,000)	-
Peoples Postcode Lottery	17,624	-	(17,624)	-
Smallwood Trust	8,566	22,300	(21,677)	9,189
Staffordshire County Council	2,500	10,000	(2,500)	10,000
Stoke-on-Trent City Council	2,193	-	-	2,193
Anton Jurgens Charitable Trust	-	4,000	(3,555)	445
Ann Trust	-	5,000	(3,995)	1,005
Cash for Kids	-	10,010	(10,010)	-
Charles Hayward Trust	-	5,000	(5,000)	-
February Foundation	-	5,000	(5,000)	-
Neighbourly	-	500	(500)	-
Schroder Charitable Trust	-	4,000	(4,000)	-
The Fore	-	15,000	(1,250)	13,750
Trusthouse Charitable Foundation	-	29,000	(10,999)	18,001
Virgin Media O2 Together	-	1,000	(874)	126
Souter Charitable Trust	-	3,000	(3,000)	-
Total restricted funds	<u>110,892</u>	<u>290,107</u>	<u>(285,283)</u>	<u>115,716</u>
Total funds	<u>243,655</u>	<u>612,077</u>	<u>(639,815)</u>	<u>215,917</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

The specific purposes for which the funds are to be applied are as follows:

Realise Foundation -To provide funding for the Big Cup project
Baron Davenport -To provide funding for carpets for numerous families in need
Big Lottery: Awards for All -To cover costs of venue hire, refreshments, activities and volunteer expenses for Big Cup baby and toddler groups
Rowley Trust -To provide computers for use by volunteers
Stoke-on-Trent City Council -To provide funding for the Big Cup project
Buttle UK -To provide funding for carpets for numerous families in need
Foyle Foundation -To provide a home safety scheme
National Lottery Community Fund -3 year funding to cover a traineeship programme which provides the charity with a pipeline of Family Support workers so we can increase the number of families supported, providing the trainees with employability skills
Children in Need -To provide funding for Big Cup project
Coalfields Regeneration Trust - Covid19 funding for Pass it On, The Dad Community, Peoples Pantry and Lean In projects
Community Foundation of Staffordshire to provide -Funding for Peoples Pantry and Lean In projects
Garfield Weston -Funding for Lean In project
Leathersellers to provide -Funding for Peoples Pantry project
National Lottery Covid Response Fund -Funding for Buckets of Possibility, Lean In and Bump & Beyond projects
People's Postcode Lottery -Funding for People's Pantry project
Staffordshire Chambers of Commerce -Funding for training for Fundraising team
Smallwood Trust -Funding for Lean In project
Staffordshire County Council -Funding for Big Cup project
Stoke On Trent City Council -Funding for People's Pantry project
Anton Jurgens Charitable Trust: To provide funding to support our People's Pantry project
Cash for Kids: To provide funds towards our Big Cup play groups for local children
Charles Hayward Trust: To provide funding towards our Lean In, Family Support project
February Foundation: To provide funding towards our Lean In, Family Support project
The Fore: To provide funding for marketing and social media
Edward Cadbury Trust – support for the People Pantry
Julia nd Hans Rausing Trust - support for the people pantry
Neighbourly – support for the People Pantry
Screwfix – support families with essential items
Smallwood uplift – support for increased costs associated with cost of living
Stoke Council winter essentials – essential support for families

Funds in deficit

Unrestricted general fund.

At the period end the general fund was in deficit by £99,363. This has now been addressed with the building being sold in October 2023 at £135,000 above the net book value, releasing significant equity to address the deficit in unrestricted funds and to build up reserves.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2023

20 Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 28 February 2023 £
Tangible fixed assets	350,000	-	350,000
Current assets	(154,358)	192,275	37,917
Current liabilities	(59,839)	-	(59,839)
Creditors over 1 year	(235,166)	-	(235,166)
Total net assets	<u>(99,363)</u>	<u>192,275</u>	<u>92,912</u>

	Unrestricted funds General £	Restricted funds £	Total funds at 28 February 2022 £
Tangible fixed assets	350,000	-	350,000
Current assets	16,047	115,716	131,763
Current liabilities	(25,666)	-	(25,666)
Creditors over 1 year	(240,180)	-	(240,180)
Total net assets	<u>100,201</u>	<u>115,716</u>	<u>215,917</u>

21 Related party transactions

During the year the charity made the following related party transactions:

Aaron Petts

(Aaron Petts is the husband of former Trustee Emily Petts)

During the period Aaron Petts received remuneration of £nil (2022: £20,725) for his role running the Pass it on project. Aaron Petts is no longer employed by the charity having left on 30th September 2022

At the balance sheet date the amount due to/from Aaron Petts was £Nil (2022 - £Nil).

Accounts



2021/22

Report of Trustees & Annual Accounts



Helping disadvantaged communities in
Stoke-On-Trent and Newcastle-Under-Lyme.

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1. Our Supporters

We would like to say thank you to the following funders and local authority stakeholders who have supported Alice (Relief of Poverty and Advancement of Community) “Alice Charity.” These include:



We would also like to thank those who have given donations of money, goods, and services, or raised money on our behalf and our staff and volunteers for their hard work and commitment over the last year.

2. Trustees, Officers & Professional Advisors

Reference and Administrative Details

Registered charity name:	Alice (Relief of Poverty and Advancement of Community)
Registered charity number:	1148385
Company registration number:	07514119
Registered office:	The Assembly Rooms, No 4 Merrial Street, Newcastle-under-Lyme, England, ST5 2AD
The Trustees: During the period 2021-2022:	Mrs J Mirowski (<i>Chair</i>) Mrs E A Petts (<i>Resigned 8 October 2022</i>) Mrs S Ray Mr M Dashper-Hughes Mrs G Sherwin (<i>Resigned 2 March 2022</i>) Mrs L Payne (<i>Resigned 16 July 2021</i>) Mr D J Brookes (<i>Appointed 1 September 2021</i>)
Company Secretary:	Mr D A Hole (<i>Appointed 21 October 2022</i>)
Chief Executive Officer	Mrs S C Talbot (<i>Resigned 7 October 2022</i>) Mr D A Hole (<i>Appointed Interim CEO 17 October 2022</i>)
Senior Management / Leadership Team	Ms K S Poole (<i>HR& Income Director</i>) Ms H Moss (<i>Family Support Director</i>) (<i>From 9 November 2022</i>) Mrs E A Petts (<i>Departed 9 November 2022</i>)
Independent Examiner:	Daryl Denson ACMA, VAST, The Dudson Centre, Hanley, Stoke-on-Trent, ST1 5DD
Solicitors:	Knights Solicitors,
Bankers:	Santander, 58 High Street, Newcastle-under-Lyme, ST5 1QE Nationwide, 108 High Street, Newcastle-under-Lyme, ST5 1PZ

3. Message from the Chair

Welcome to Alice (Relief of Poverty and Advancement of Community)'s Report of Trustees and Annual Accounts for the Year Ended 28th February 2022. This document provides details on how we have supported the disadvantaged communities of Newcastle-under-Lyme and Stoke-on-Trent during the last financial year, as well as the challenges and opportunities we face.

The lockdowns of 2020, due to COVID, political turmoil in the UK, uncertainty surrounding the impacts of Brexit, and war between Russia and Ukraine have had undeniably serious socio-economic repercussions.

Domestic energy bills increased more than 90% in the rolling 12 months November 2021 to October 2022. Petrol prices have reached unprecedented levels. Inflation rates are rising (current estimates from Deloitte suggest that, at the time of writing, UK inflation is at 63% of a peak it will hit in 2023). The UK economy is expected to shrink by 0.4% in 2023, making it the poorest performer in the G20 except for Russia.

The impact on families already living in financial hardship is devastating and the services the Alice Charity provides have never been more needed or urgent.

In addition to our seasonal campaigns, such as our annual Christmas support campaign, the charity currently runs 10 Big Cup toddler groups, across Stoke and Newcastle, where they provide play activities and snacks free of charge. The Family Support team provides emotional and practical support to families in Stoke and Newcastle and are currently actively supporting 153 families.

The People's Pantry moved into new, larger premises this year bringing a new opportunity for us to partner with Newfriars college who will run our Community Café project. The pantry is open

Monday to Friday from 11am-1pm and provides families with a three-day emergency food parcel and has, at the time of writing, fed over 1,020 families so far in 2022.

Since the end of the financial year, we have seen the resignation of Alice's founder and CEO, Stephanie Talbot, and the subsequent departure of Deputy CEO Emily Petts. The Trustees were proud to announce in October that David Hole had been appointed Interim CEO. David has a wealth of experience, spanning more than 30 years, and is now working closely with all the team at Alice.

In early 2023 we will see new Trustees, adding strength and depth to the Board and we will seek the appointment of a permanent CEO.

Our focus for 2023 will be delivering on the charity's core objectives and developing the strategy for the future. There are significant opportunities to build on the strong foundations that the charity has built in its first ten years.

I must say, one of the most fantastic things I have witnessed this year is the resilience of our staff and volunteers during a difficult time of change. It certainly makes me feel proud to be part of Alice Charity and I have no doubt we will continue to have a significant positive impact in our local communities.

Over the coming year I will continue to meet with our staff and volunteers, thanking them personally for their support but I would like to take this opportunity to thank them publicly.

"Thank you for your hard work, passion, and continued commitment. Without your valuable contributions we would be unable to deliver our much-needed services across Stoke-on-Trent and Newcastle-under-Lyme."

My thanks and best wishes to you all,

Julie

Julie Mirowski - Chair of Trustee

4. Our Purpose, Aims & Objectives:

stated purposes; that our activities are bringing the required benefits to the people we are set up to help; and to help plan future activities which will contribute to the aims and objectives we have set.

Our Charity's Purpose (as set out in the objects contained in the company's Memorandum of Association):

"To develop the capacity and skills of the members of the socially and economically disadvantaged community of Stoke-on-Trent and Newcastle-under-Lyme in such a way that they are better able to identify, and help meet their needs and to participate more fully in society"

"To relieve the poverty of those in need; in particular, but not exclusively, by running a network of centres giving advice and assistance"

Help families living within the communities of Stoke-on-Trent and Newcastle-under-Lyme emotionally, and financially.

Our Mission:

Doing the right thing, at the right time, in the right way, when no one else can

Our Values:

Kindness

The quality of being friendly, generous, and considerate.

Compassion

Sympathy and concern for the sufferings or misfortunes of others.

Unconditional Love

Intense interest in others without judgement, bias, or conditions.

Courage

Doing an action in the face of pain or adversity.

We review our aims, objectives, and activities each year to ensure that we remain focused on our

5. Our Activities

This section details our activity throughout 2021-22. Our activities revolve around

- Family Support,
- Emergency Food Supplies &
- Essential items for the home.

a) Family Support

BIG CUP

“It takes a community to raise a child”

Becoming a new parent is one of life’s most wonderful times. But for some, this transition can be terrifying and completely isolating. With no support network to help financially or emotionally, the sudden responsibilities of new parenthood can be overwhelming. New families struggling on low incomes can find this time especially hard.

Big Cup helps families to overcome isolation by bringing them together with free weekly parent and toddler play groups across Newcastle & Stoke. Big Cup offers parents the opportunity to meet up with other local families. It offers the chance to discuss common concerns, to talk about the demands of a toddler and offers the space to smile and relax in friendly surroundings. Building a critical support network for parents.

If you would like further information, contact; Danielle, danielle.southall@alicecharity.org or call us on 01782 614 838

Bump & Beyond

“Expecting a baby should be one of life’s most wonderful times”

For many new parents, this special time is overshadowed by increased money worries and overwhelming loneliness. For those living in hardship, who are isolated or are homeless, this can be a very frightening time.

We believe this precious period of a new parent’s life should be enjoyed and should get off to a stress-free start. We provide second-hand baby equipment, essential baby products, practical and emotional support to new mums across Stoke-on-Trent and Newcastle-Under-Lyme.

New mums and mums-to-be are referred to us for help from local agencies, such as social services, health visitors, midwives, schools, local family support teams and community groups. We accept self-referrals, please give us a call on 01782 614 838 if you need help.

Lean In Support

“Moving families forward”

The Lean In project helps to build the confidence and aspirations of vulnerable families in your community. We work with families who need ongoing emotional support, for as long as they need it, whether that’s 6 weeks, 6 months, or 6 years.

Stress, anxiety, or isolation can quickly make life feel overwhelming. Most of us will experience tough times in our lives, but some people simply do not have anyone to confide in.

We believe no one should feel alone when working their way through a hard time.

Lean In aims to break the downward spiral of negative self-worth through compassion and connection, moving families forward to a place of independence and resilience.

If you’d like further information, contact; Helen, helen@alicecharity.org or call us on 01782 614 838

Dad Community

“Helping Dads to be supported & overcome being single dads”

Even in the 21st century it is quite uncommon for the dad to be the primary carer. At first just standing outside the school gates waiting to pick

the kids up can feel isolating, the Mums chatting away, while you do not truly feel like you can relate to the other Dads because they have just finished work early so that they can pick their kids up as a treat.

This project, we knew that it was not only needed, but a long time overdue. Single Dads needed other single Dads to speak too, they needed to know that they are not on their own, that other people understand how they are feeling, and can relate to the problems that they face.

There is nothing wrong with struggling, and there is nothing wrong with getting support from other people. But what is important is that it is the right support. With the right support you can talk about the day-to-day challenges and share your 'proud Dad' moments.

If you would like further information, Darren Brookes, darren@alicecharity.org or call us on 01782 614 838

b) Emergency Food Supplies

People's Pantry

"The rising problem of food poverty"

How would you feel if you did not have the money to provide a basic meal for your family? Imagine the heart-breaking horror of a hungry child and an empty fridge.

For many of us this is unimaginable. But for a shocking number of families living in your area, this is often a stark reality.

We believe that no child should ever go hungry. And that all families in our community should have access to food when they find their fridge and their pockets are empty. That is why we opened People's Pantry.

Open every weekday between 11am and 1pm, People's Pantry provides a three-day emergency supply of food, baby products and toiletries to local

families who find themselves without the basic living essentials they desperately need. Families do not need to be referred into us, just call us and we will help.

Determined to make access to food as easy as possible for local families, we are proud to provide a vital lifeline to emergency food parcels within local schools and community venues.

If you'd like further information, contact; info@alicecharity.org or call 01782 614 838. 22-24 Andrews Place, Newcastle, ST5 1DL

c) Essential items

Little Kindnesses

"The power to transform lives"

Can you imagine how heart-breaking it would be if you did not have the money to buy your children any Christmas presents? Imagine the desperate isolation of not being able to attend your cancer treatment because you have no childcare? Or if you felt you could not afford to escape a domestic violence relationship?

We believe no one should suffer this crippling sense of loneliness and hopelessness, and we know that small acts of kindness can transform lives. Too often, those suffering from hardship fall through the cracks, Little Kindnesses is the campaign that will catch them. Little Kindnesses gives the urgently needed support not covered by our other projects. And often helps desperate, local families in unimaginable ways.

You can give the gift of kindness, support our seasonal campaigns with our Easter Egg and Christmas Toy appeals, or join Family Fiver.

If you'd like further information, contact; Helen, helen@alicecharity.org or call us on 01782 614 838

Pass it On

“Repurpose quality unwanted items to communities that need them”

Alice coordinates the collection and delivery of donated and quality second hand items of furniture and household items. It distributes amongst the communities of Newcastle-under-Lyme and Stoke-on-Trent

If you would like further information, contact; info@alicecharity.org or call 01782 614 838

Buckets of Possibilities

“Creating welcoming places to live”

Poor housing conditions create serious problems for families who simply cannot afford to carpet their floors, address damp issues, or make essential repairs to their homes. Children who live in poor housing conditions have a dramatically increased risk of ill-health, mental health issues and behavioural problems.

We work with families to improve the condition of their homes, making their living spaces safer, warmer, and happier places to be, providing a nurturing environment for their children.

By helping a vulnerable, local family to fit carpets, hang curtains and decorate the space they live in, improves the whole family's well-being. A home to be proud of, creating lovely family memories.

If you would like further information, contact; info@alicecharity.org or call 01782 614 838

d) Efficiency & Sustainability

We want to ensure that we have efficient and effective support services,

systems, and processes to assist the sustainability of our operations

The Transformation Programme:

Since the year end as a post balance sheet policy a transformation programme has commenced to enable the organisation to become more relevant and fit-for-purpose, efficient, compliant, and sustainable and better placed to deliver services to the communities of Newcastle-under-Lyme and Stoke-on-Trent.

The transformation programme comprises of several components.

- Restructuring the overheads and operations of the charity.
- A review & modernisation of the governing documents,
- Trustee recruitment,
- A full strategic planning exercise for the next 3 Yrs.
- Budgetary forecasting,
- Income diversification & Sustainable service offering
- Identification of collaborative partnerships with aligned charities.
- A review of risk and policies
- The recruitment of a part-time finance manager
- The recruitment of a permanent CEO.

The Charity has a strong sense of purpose and must match its charitable objectives with our financial sustainability to ensure our services can continue to provide vital support for public benefit.

Financial management:

The Charity is in the process of reviewing its finance and banking relationships by the Interim CEO. It is anticipated that additional resource will be recruited.

Volunteering:

Volunteers are usually the lifeblood of Alice charity but due to covid19 legislation which

restricted many of our activities and closed some, and the fears of many of our volunteers, our volunteer based in this year almost disappeared. 2021 will be a year for us to rebuild our volunteers, hopefully engaging with previous volunteers that they are safe to volunteer again, as well as employing many new volunteers.

Training:

In 2021-22 our staff received a variety of training including, Safeguarding, Lone Working, Fire Safety, Health & Safety, First Aid, Evac Chair Awareness

Marketing & Fundraising:



The Charity is registered with the Fundraising regulator and has an active fundraising, events, and grant application team to secure the diverse mix of funded income to facilitate the delivery of its services to the communities of Newcastle-under-Lyme and Stoke-on-Trent. This diversity can be seen in the financial statements and particularly note 18 to the financial statements.

Although strongly supported this can only occur with the ingenuity and types of financial and non-financial support that the charity receives. Some of our principal funders are noted in section 1 – Our Supporters. We also thank all our corporate supporters and individuals who regularly donate to us. Where appropriate we obtain gift aid on those donations.

6. Structure, Governance & Management

Alice (Relief of Poverty and Advancement of Community)

Alice (Relief of Poverty and Advancement of Community) is an independent registered charity (No: 1148385) and Company Limited by Guarantee (No: 07514119). It is governed by its Memorandum and Articles of Association, adopted on 2nd February 2011, and as amended 22nd April 2012. It is a company limited by guarantee and therefore has no share capital. The liability of each member in the event of winding-up is limited to £1.

The Board

On 28th February 2022, membership of the Board consisted of the Chair and four other Trustees. As a post balance event one trustee resigned in October 2022.

When appointed as Trustees individuals automatically become members of the charity until they are no longer Trustees.

The Board meets not less than six times per year and receives reports at each meeting from the CEO and Senior Management Team. Other employees may be required to attend, as requested, to support the presentation of reports from all areas of the organisation and discussion of issues. The CEO acts as Secretary to the Company and has the right to advise and make recommendations, but not to vote at meetings of the Board.

Recruitment and appointment of Trustees

The method of appointment of trustees/directors is in accordance with the governing document of Alice (Relief of Poverty & Advancement of Community). The directors are responsible for making decisions on all matters of

general concern and importance including on deciding how the funds of the charity will be spent.

Anyone within the organisation can recommend someone to be a trustee. The Board of Trustees are always looking to recruit new trustees who can bring new skills and experiences into the charity.

Trustee Induction and Training

New trustees are identified by the existing Board of Trustees. If the board feel it is appropriate, the potential trustee is then invited to the next Board meeting to see how the Board meetings operate and giving all trustees the opportunity to interview the potential trustee. At the end of the meeting, the potential trustee leaves so the Board can discuss their suitability. If unanimous agreement is reached, the CEO will contact the candidate to ask them to join the Board, asking them to complete, sign Trustee induction pack. Once received the CEO updated Companies House and the Charity Commission to confirm the appointment.

New Trustees undergo induction using a modular training pack developed to enable a deeper understanding of their role and responsibilities. They are also encouraged to attend training events, where appropriate. Trustees also use their specific knowledge or experience to help the Board reach sound decisions - including scrutinizing papers, leading discussions, focusing on key issues, providing advice and guidance on new initiatives, and supporting members of the Management team.

Senior Management Team

As of 28th February 2022, the executive management and the delivery of objectives are provided by the.

- Chief Executive Officer
- Deputy Chief Executive Officer & Family Support Director
- Human Resources & Income Director

Events arising after the balance sheet date as of October 2022 changed the executive team to an

Interim CEO, Family Support Director, and Human Resources & Income Director.

Related Parties

Alice (Relief of Poverty and Advancement of Community) has no close working relationships and contracts in 2021/22 to disclose apart from those disclosed in note 20 to the financial statements.

Pay Policy for Senior Staff

The Trustees consider that the Board and the Management Team comprise the key management personnel of the Charity in charge of directing and controlling, running, and operating the Charity on a day-to-day basis.

All Trustees give of their time freely but one Trustee in the period received remuneration in the year. This together with details of Trustees' expenses and related party transactions are disclosed in note 10 and 20 to the financial statements.

Since the year end a new policy has been implemented to ensure staff pay is reviewed annually and increased in accordance with average earnings. Levels of pay are subject to affordability, job evaluation and necessary market adjustment.

Risk Management

Since the year end the Trustees have implemented a risk management strategy, which comprises: -

- Seeking professional advice as needed
- Compliance with professional guidance, best practice, and regulations
- Seeking a diversified and balance skillset in the board of Trustees
- The establishment of policies, systems, and procedures to mitigate those risks identified in the annual review of principle risks and made available on a Document Register.

- The implementation of procedures designed to minimise or manage any potential impact on the Charity should those risks materialise.

This work has identified that financial sustainability is the major financial risk for the Charity. A key element in the management of financial risk is a regular review of available liquid funds, grant applications and fundraising to ensure sufficient working capital by the Charity to deliver its charitable objectives.

Attention has also been focussed on non-financial risks, arising from fire, health and safety of staff and beneficiaries, management of funding, safeguarding, and employee wellbeing. These risks are managed by ensuring robust policies and procedures are in place and regular awareness training for staff and volunteers working in these operational areas.

7. Financial Review

2021 -22

The charity's total income for the year was £612,077 (2021 - £641,994).

Expenditure for the year was £639,598 (2021 – 433,825) the significant change in the structure of expenditure relates to purchasing and moving into the Assembly Rooms premises in Newcastle-under-Lyme in August 2021 6 months into the financial year. These included changes in legal & professional fees, rent, Insurance, bank fees, IT & computers, repairs & maintenance, office equipment and mortgage interest payments.

Operational and delivery expenditure increased in Projects £98,593 (2021 £64,334) and Salaries £388,424 (2021 £251,993)

Overall, the charity had a deficit of £27,738 (2021 – Surplus of £208,169), the surplus from 2021 facilitated the purchase of the Assembly Rooms.

The financial numbers above represent a step change in the financial positioning and modelling of the charity.

The main funding for the year comprises of Grants £341,152 (2021 - £348,898), Donations and Legacies income £100,912 (2021 - £146,743), and Trading activities generating fundraising income of £170,072 (2021 - £146,269). Overall, the level of income remains consistent.

It has been a challenging year for the Charity as we moved into our new premises and the adverse socio-economic factors creating increases in demand for services. The Charity faces risks and uncertainties relevant to the Not-for-Profit Sector and the Charity monitors these risks on an ongoing basis.

Reserves Policy

The level of reserves determines the period during which services can continue to be provided before alternative external funding is in place, or a

decision to implement a full closure programme can be implemented.

It is recognised that it is unlikely that all external funding will be withdrawn in an unplanned way at the same time. However, the Charity aims for a minimum level of free reserves, calculated based on full withdrawal of services and provision for 3 months' costs, currently £160,000. It is noted that total reserves are circa £215,000 with in this, equity in the Assembly rooms amounts to £110,000 which could take 9 months to realise if required. Therefore, free reserves equate to £105,000, this falls short of the target of £160,000. In the coming years, the charity will explore the income generating ability of the Assembly rooms subject to renovation.

On 28th February 2022, general unrestricted reserves amounted to £100,201 (2021 - £132,763) and restricted funds of £115,716 (2021 - £110,892).

Reserves are consistent in size despite the purchase of the Assembly Rooms and the step change in overheads. The Charity remains strongly supported through a diverse mix of donations, grants, and fundraising.

Including the equity in the Assembly Rooms the Trustees consider the Charity holds enough reserves based upon its minimum reserves policy.

Post-Balance Sheet Events

Following the end of the financial period the board discloses the following post balance sheet events, both with non-financial and financial impacts on upon the Charity.

- In September following discussions between the board and CEO / Co-founder over concerns relating to close family members of senior staff being employed 4 members of staff were terminated by the CEO / Co-founder.
- In February 2022, the CEO / Co-founder resigned and subsequently withdrew it. However, in October 2022 the CEO / Co-founder did resign, and it was accepted by the board.

- In October, the Charity engaged an experienced Interim CEO to assist the board and charity in the planning and execution of the transition period over the next 6 to 9 months.
- In October, the Interim CEO and board notified the Charity Commission of the changes.
- In October, the Interim CEO was appointed secretary to the company at Companies House and became the public contact at the Charity Commission.
- In November, the deputy CEO was subject to a disciplinary hearing and was dismissed, this was upheld at a subsequent appeal hearing in December.

The Interim CEO, board and senior management team are restructuring the overheads and operations of the charity. These changes will incorporate a review & modernisation of the governing documents, trustee recruitment, budgetary forecasting, a review of risk and policies, a full strategic planning exercise for the next 3 years, and the recruitment of a permanent CEO.

In addition, and as part of the transition the interim CEO will be seeking professional assistance in a forensic review of the Charity.

Throughout this process the board has managed the risks by seeking professional advice, compliance with regulations, protection of the charity's assets, delivery on the charitable objectives and acting in the best interests of the charity.

Public Benefit

In shaping our objectives for the year and planning our activities, the Trustees have considered the Charity Commission's guidance on public benefit. In particular, the Trustees considered how planned activities will contribute to the aims and objectives of the Charity, namely

- The Relief of Poverty

- The Advancement of community

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Responsibilities of the Trustees

The Trustees (also Directors of Alice (Relief of Poverty and Advancement of Community) for the purposes of Company law) are responsible for preparing the Trustees' Annual Report and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards. Company law requires that they prepare Financial Statements for each financial year, which gives a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period.

In preparing these financial statements, the Trustees are required to: -

- Select suitable accounting policies and apply them consistently; observe the methods and principles in the Charities SORP; Make judgements and estimates that are reasonable and prudent.
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the Financial Statements.
- Prepare the Financial Statements on a going concern basis, unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records, which disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the Financial Statements comply with the Companies Act 1985. The Trustees are also responsible for safeguarding the assets of the charitable company and hence for taking

reasonable steps for the prevention and detection of fraud and other irregularities.

As far as the Trustees are aware:

- There is no relevant audit information of which the charitable company's Independent Examiner is unaware.
- The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Independent Examiner is aware of that information.

Independent Examiner

Daryl Denson ACMA prepared the charity financial statements and has acted as an independent examiner of the charity financial records for the period.

Small Company Provisions

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

Registered Office:

The Assembly Rooms
No 4 Merrial Street
Newcastle-under-Lyme
ST5 2AD

Signed on behalf of the Trustees



.....
Julie Mirowski
Chair of Trustees

Date: 22.12.22
.....

Alice (Relief of Poverty and Advancement of Community)

Independent Examiner's Report to the trustees of Alice (Relief of Poverty and Advancement of Community) ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 28 February 2022.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement - matter of concern identified

Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of Chartered Institute of Management Accountants, which is one of the listed bodies.

I have completed my examination. While not qualifying the report, I would like to draw readers attention to note 21 to the financial statements and the Post-Balance Sheet Events section of the Trustees report on page 12. Also please refer to note 10 regarding information not disclosed in the previous accounts.

I confirm that no other matters have come to my attention in connection with the examination giving me reasonable cause to believe that in any material respect:

1. accounting records were not kept in respect of Alice (Relief of Poverty and Advancement of Community) as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I confirm that there are no other matters to which your attention should be drawn to enable a proper understanding of the accounts to be reached.



.....
Daryl Denson ACMA

VAST
The Dudson Centre
Hanley
Stoke-on-Trent
ST1 5DD

Date: 22/12/2022
.....

Alice (Relief of Poverty and Advancement of Community)

**Statement of Financial Activities for the Year Ended 28 February 2022
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2022 £
Income and Endowments from:				
Donations and legacies	3	151,857	290,107	441,964
Other trading activities	4	170,072	-	170,072
Investment income	5	41	-	41
Total income		<u>321,970</u>	<u>290,107</u>	<u>612,077</u>
Expenditure on:				
Raising funds	6	(18,217)	-	(18,217)
Charitable activities	7	<u>(336,315)</u>	<u>(285,283)</u>	<u>(621,598)</u>
Total expenditure		<u>(354,532)</u>	<u>(285,283)</u>	<u>(639,815)</u>
Net (expenditure)/income		<u>(32,562)</u>	<u>4,824</u>	<u>(27,738)</u>
Net movement in funds		(32,562)	4,824	(27,738)
Reconciliation of funds				
Total funds brought forward		<u>132,763</u>	<u>110,892</u>	<u>243,655</u>
Total funds carried forward	18	<u><u>100,201</u></u>	<u><u>115,716</u></u>	<u><u>215,917</u></u>

Alice (Relief of Poverty and Advancement of Community)

Statement of Financial Activities for the Year Ended 28 February 2022 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2021 £
Income and Endowments from:				
Donations and legacies	3	241,836	253,805	495,641
Other trading activities	4	146,269	-	146,269
Investment income	5	84	-	84
Total income		<u>388,189</u>	<u>253,805</u>	<u>641,994</u>
Expenditure on:				
Raising funds	6	(12,423)	-	(12,423)
Charitable activities	7	<u>(256,515)</u>	<u>(164,887)</u>	<u>(421,402)</u>
Total expenditure		<u>(268,938)</u>	<u>(164,887)</u>	<u>(433,825)</u>
Net income		<u>119,251</u>	<u>88,918</u>	<u>208,169</u>
Net movement in funds		119,251	88,918	208,169
Reconciliation of funds				
Total funds brought forward		<u>13,512</u>	<u>21,974</u>	<u>35,486</u>
Total funds carried forward	18	<u><u>132,763</u></u>	<u><u>110,892</u></u>	<u><u>243,655</u></u>

All of the charity's activities derive from continuing operations during the above two periods.

Alice (Relief of Poverty and Advancement of Community)

(Registration number: 07514119)
Balance Sheet as at 28 February 2022

	Note	2022 £	2021 £
Fixed assets			
Tangible assets	13	350,000	-
Current assets			
Debtors	14	19,180	12,328
Cash at bank and in hand	15	112,583	241,119
		131,763	253,447
Creditors: Amounts falling due within one year	16	(25,666)	(9,792)
Net current assets		106,097	243,655
Total assets less current liabilities		456,097	243,655
Creditors: Amounts falling due after more than one year	17	(240,180)	-
Net assets		215,917	243,655
Funds of the charity:			
Restricted income funds			
Restricted funds	18	115,716	110,892
Unrestricted income funds			
Unrestricted funds		100,201	132,763
Total funds	18	215,917	243,655

For the financial year ending 28 February 2022 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements on pages 16 to 35 were approved by the trustees, and authorised for issue on

22.12.22 and signed on their behalf by:



Matthew Dashper-Hughes
Trustee-Treasurer

Alice (Relief of Poverty and Advancement of Community)

Statement of Cash Flows for the Year Ended 28 February 2022

	Note	2022 £	2021 £
Cash flows from operating activities			
Net cash (expenditure)/income		(27,738)	208,169
Adjustments to cash flows from non-cash items			
Investment income	5	(41)	(84)
		(27,779)	208,085
Working capital adjustments			
Increase in debtors	14	(6,852)	(5,545)
Increase/(decrease) in creditors	16	15,874	(1,331)
Net cash flows from operating activities		(18,757)	201,209
Cash flows from investing activities			
Interest receivable and similar income	5	41	84
Purchase of tangible fixed assets	13	(350,000)	-
Net cash flows from investing activities		(349,959)	84
Cash flows from financing activities			
Repayment of loans and borrowings	16	240,180	-
Net (decrease)/increase in cash and cash equivalents		(128,536)	201,293
Cash and cash equivalents at 1 March		241,119	39,826
Cash and cash equivalents at 28 February		112,583	241,119

All of the cash flows are derived from continuing operations during the above two periods.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

Alice (Relief of Poverty and Advancement of Community) meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The financial statements have been prepared on a going concern basis.

The trustees assess whether the use of going concern is appropriate i.e., whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees make this assessment in respect of a period of one year from the date of approval of the financial statements.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received, and the amount of the income receivable can be measured reliably.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Legacy gifts are recognised on a case-by-case basis following the grant of probate when the administrator/executor for the estate has communicated in writing both the amount and settlement date. In the event that the gift is in the form of an asset other than cash, or a financial asset traded on a recognised stock exchange, recognition is subject to the value of the gift being reliably measurable with a degree of reasonable accuracy and the title to the asset having been transferred to the charity.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings, they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees' meetings and reimbursed expenses.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Individual fixed assets costing £0.00 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustee's discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

Pensions and other post retirement obligations

The charity operates a defined benefit pension scheme. Typically defined benefit plans define an amount of pension benefit that an employee will receive on retirement, usually dependent on one or more factors such as age, years of service and compensation.

The liability recognised in the Balance Sheet in respect of defined benefit pension plans is the present value of the defined benefit obligation at the reporting date minus the fair value of plan assets. The defined benefit obligation is measured using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future payments by reference to market yields at the reporting date on high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating to the terms of the related pension liability.

Actuarial gains and losses are charged or credited to other comprehensive income in the period in which they arise.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2022 £
Donations and legacies;			
Donations from companies, trusts and similar proceeds	33,492	-	33,492
Donations from individuals	60,016	-	60,016
Legacies	1,788	-	1,788
Gift aid reclaimed	5,516	-	5,516
Grants, including capital grants;			
Government grants	35,566	166,832	202,398
Grants from other charities	9,479	121,775	131,254
Grants from companies	6,000	1,500	7,500
	<u>151,857</u>	<u>290,107</u>	<u>441,964</u>
	Unrestricted funds General £	Restricted funds £	Total 2021 £
Donations and legacies;			
Donations from companies, trusts and similar proceeds	86,653	-	86,653
Donations from individuals	50,773	-	50,773
Legacies	2,090	-	2,090
Gift aid reclaimed	7,227	-	7,227
Grants, including capital grants;			
Government grants	75,393	106,317	181,710
Grants from other charities	-	126,356	126,356
Grants from companies	19,700	21,132	40,832
	<u>241,836</u>	<u>253,805</u>	<u>495,641</u>

4 Income from other trading activities

	Unrestricted funds General £	Total 2022 £
Events income;		
Events and fundraising income	158,726	158,726
Local fundraising and street collection income	11,346	11,346
	<u>170,072</u>	<u>170,072</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

	Unrestricted funds General £	Total 2021 £
Events income;		
Events and fundraising income	140,119	140,119
Local fundraising and street collection income	6,150	6,150
	<u>146,269</u>	<u>146,269</u>

5 Investment income

	Unrestricted funds General £	Total 2022 £
Interest receivable and similar income;		
Interest receivable on bank deposits	41	41
	<u>41</u>	<u>41</u>

	Unrestricted funds General £	Total 2021 £
Interest receivable and similar income;		
Interest receivable on bank deposits	84	84
	<u>84</u>	<u>84</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

6 Expenditure on raising funds

a) Costs of trading activities

	Note	Unrestricted funds General £	Total 2022 £
Fundraising trading costs;			
Fundraising		10,104	10,104
Publicity		8,113	8,113
		<u>18,217</u>	<u>18,217</u>
	Note	Unrestricted funds General £	Total 2021 £
Fundraising trading costs;			
Fundraising		5,973	5,973
Publicity		6,450	6,450
		<u>12,423</u>	<u>12,423</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

7 Expenditure on charitable activities

	Unrestricted funds Designated £	Restricted funds £	Total 2022 £
Projects undertaken directly	10,885	87,708	98,593
Support costs	325,430	197,575	523,005
	<u>336,315</u>	<u>285,283</u>	<u>621,598</u>
	Unrestricted funds General £	Restricted funds £	Total 2021 £
Projects undertaken directly	24,824	39,510	64,334
Support costs	231,691	125,377	357,068
	<u>256,515</u>	<u>164,887</u>	<u>421,402</u>
	Activity undertaken directly £	Activity support costs £	2022 £
Projects	98,593	-	98,593
Salaries (incl. pension)	-	388,424	388,424
Stationery & postage	-	6,710	6,710
Legal & professional fees	-	31,032	31,032
Rent, service charge and rates	-	5,730	5,730
Electricity	-	2,772	2,772
Telephone	-	3,285	3,285
Insurance	-	5,389	5,389
Office furniture	-	1,296	1,296
Training & conferences	-	19,575	19,575
Bank / processing fees	-	4,802	4,802
Travel	-	1,145	1,145
Accountancy fees	-	2,515	2,515
Sundries	-	314	314
IT & computers	-	18,847	18,847
Software	-	3,711	3,711
Vehicle Lease	-	4,336	4,336
Repairs & maintenance	-	6,230	6,230
Staff welfare	-	5,376	5,376
Cleaning	-	4,098	4,098
Office equipment	-	2,056	2,056
Mortgage Interest Payments	-	5,362	5,362
	<u>98,593</u>	<u>523,005</u>	<u>621,598</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

	Activity undertaken directly £	Activity support costs £	2021 £
Projects	64,334	-	64,334
Salaries (incl. pension)	-	251,993	251,993
Stationery & postage	-	4,049	4,049
Legal & professional fees	-	24,027	24,027
Rent, service charge and rates	-	11,628	11,628
Electricity	-	2,521	2,521
Telephone	-	2,181	2,181
Insurance	-	1,748	1,748
Office furniture	-	867	867
Training & conferences	-	8,066	8,066
Bank / processing fees	-	3,116	3,116
Travel	-	862	862
Accountancy fees	-	1,745	1,745
Sundries	-	3,012	3,012
IT & computers	-	23,052	23,052
Software	-	8,292	8,292
Vehicle Lease	-	2,249	2,249
Repairs & maintenance	-	99	99
Staff welfare	-	5,614	5,614
Cleaning	-	1,387	1,387
Office equipment	-	560	560
	<u>64,334</u>	<u>357,068</u>	<u>421,402</u>

8 Analysis of governance and support costs

Governance costs

	Unrestricted funds General £	Total 2022 £
Independent examiner fees		
Examination of the financial statements	<u>1,200</u>	<u>1,200</u>
	<u>1,200</u>	<u>1,200</u>
Independent examiner fees		
Examination of the financial statements	<u>900</u>	<u>900</u>
	<u>900</u>	<u>900</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

9 Government grants

Big Lottery - £81,092 (2021: £97,192)
Staffordshire County Council - £nil (2021: £2,500)
Stoke-on-Trent City Council - £75,741 (2021: £6,625)
HMRC Job retention scheme - £15,091 (2021: £52,110)
Newcastle-under-Lyme Borough Council - £2,592 (2021: £23,283)
Government Kickstarter Grant - £17,882 (2021: £nil)
Apprenticeship Grant - Staffordshire County Council - £10,000 (2021: £nil)

The amount of grants recognised in the financial statements was £202,398 (2021 - £181,710).

There are no unfulfilled conditions

No other forms of government assistance have been received

10 Trustees remuneration and expenses

During the year, the charity made the following transactions with trustees:

Emily Alice Petts

Emily Alice Petts received remuneration of £26,390 (2021: £21,626) and £Nil (2021: £2,130) of expenses were reimbursed to Emily Alice Petts during the year.

The remuneration paid relates to work carried out in the role of Family Support Director.

Expenses in the prior period received relate to funds towards Nursery fees which were not disclosed previously, alongside £364 received in the year to 29th February 2020.

Legal authority under which the remuneration was paid was requested from the Charity Commission and was granted on 7 February 2018.

Darren Brookes

Darren Brookes received remuneration of £2,270 (2021: £Nil) during the year.

Since his appointment as a Trustee Darren Brookes has invoiced £2,270 for coaching and group facilitation services offered to the Charity. During the period before becoming a Trustee Darren Brookes invoiced £2,460 (2021: 2,050)

Matthew Daspher-Hughes

Trustee Matthew Daspher-Hughes is an employee of Sandler Training. Sandler Training invoiced £nil (2021: £2,520) for training delivered by Matthew Daspher-Hughes for which he was paid 50%.

11 Staff costs

The aggregate payroll costs were as follows:

	2022	2021
	£	£
Staff costs during the year were:		
Wages and salaries	359,251	235,781
Social security costs	20,228	10,492
Pension costs	8,946	5,720
	<u>388,425</u>	<u>251,993</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full-time equivalents was as follows:

	2022 No	2021 No
Staff	<u>18</u>	<u>13</u>

No employee received emoluments of more than £60,000 during the year.

The total employee benefits of the key management personnel of the charity were £81,936 (2021 - £67,461).

12 Taxation

The charity is a registered charity and is therefore exempt from taxation.

13 Tangible fixed assets

	Land and buildings £	Total £
Cost		
Additions	<u>350,000</u>	<u>350,000</u>
At 28 February 2022	350,000	350,000
Depreciation		
At 28 February 2022	<u>-</u>	<u>-</u>
Net book value		
At 28 February 2022	<u>350,000</u>	<u>350,000</u>

14 Debtors

	2022 £	2021 £
Trade debtors	8,410	375
Prepayments	73	224
VAT recoverable	10,697	6,315
Other debtors	<u>-</u>	<u>5,414</u>
	<u>19,180</u>	<u>12,328</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

15 Cash and cash equivalents

	2022	2021
	£	£
Cash on hand	80	5
Cash at bank	30,002	31,112
Short-term deposits	82,501	210,002
	<u>112,583</u>	<u>241,119</u>

16 Creditors: amounts falling due within one year

	2022	2021
	£	£
Trade creditors	7,619	5,309
Other taxation and social security	6,286	-
Other creditors	2,108	3,583
Accruals	9,653	900
	<u>25,666</u>	<u>9,792</u>

17 Creditors: amounts falling due after one year

	2022
	£
Other loans - Mortgage	<u>240,180</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

18 Funds

	Balance at 1 March 2021 £	Incoming resources £	Resources expended £	Balance at 28 February 2022 £
Unrestricted funds				
<i>General</i>				
General Fund	132,763	321,970	(354,532)	100,201
Restricted funds				
Baron Davenport	(251)	1,525	(1,275)	(1)
Realise Foundation	991	-	(990)	1
Big Lottery: Awards for All	-	9,998	(9,998)	-
Coalfields Regeneration	-	10,000	(10,000)	-
Rowley Trust	14	1,000	(1,014)	-
Stoke-on-Trent City Council	-	75,741	(48,386)	27,355
Buttle UK	3	-	-	3
National Lottery Community Fund	49,450	71,094	(95,678)	24,866
HDJ Wills Charitable Trust	-	500	(500)	-
Children in Need	8,832	10,000	(10,049)	8,783
Coalfields Regeneration Trust	3,394	-	(3,394)	-
Community Foundation of Staffordshire	7,576	(3,561)	(4,015)	-
Garfield Weston	10,000	-	(10,000)	-
Peoples Postcode Lottery	17,624	-	(17,624)	-
Smallwood Trust	8,566	22,300	(21,677)	9,189
Staffordshire County Council	2,500	10,000	(2,500)	10,000
Stoke-on-Trent Coty Council	2,193	-	-	2,193
Anton Jurgens Charitable Trust	-	4,000	(3,555)	445
Arm Trust	-	5,000	(3,995)	1,005
Cash for Kids	-	10,010	(10,010)	-
Charles Hayward Trust	-	5,000	(5,000)	-
February Foundation	-	5,000	(5,000)	-
Neighbourly	-	500	(500)	-
Schroder Charitable Trust	-	4,000	(4,000)	-
The Fore	-	15,000	(1,250)	13,750
Trusthouse Charitable Foundation	-	29,000	(10,999)	18,001
Virgin Media O2 Together	-	1,000	(874)	126
Souter Charitable Trust	-	3,000	(3,000)	-
Total restricted funds	<u>110,892</u>	<u>290,107</u>	<u>(285,283)</u>	<u>115,716</u>
Total funds	<u><u>243,655</u></u>	<u><u>612,077</u></u>	<u><u>(639,815)</u></u>	<u><u>215,917</u></u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

	Balance at 1 March 2020 £	Incoming resources £	Resources expended £	Balance at 28 February 2021 £
Unrestricted funds				
<i>General</i>				
General Fund	13,512	388,189	(268,938)	132,763
Restricted				
Baron Davenport	416	1,218	(1,885)	(251)
Realise Foundation	1	10,930	(9,940)	991
Newcastle Council Small Grant	3	-	(3)	-
Big Lottery: Awards for All	343	-	(343)	-
Coalfields Regeneration	1,184	-	(1,184)	-
Rowley Trust	-	3,000	(2,986)	14
Stoke-on-Trent City Council	15	-	(15)	-
Buttle UK	77	-	(74)	3
Foyle Foundation	2,889	-	(2,889)	-
BBC Essentials Family Fund	120	(120)	-	-
National Lottery Community Fund	16,926	51,377	(18,853)	49,450
CAF	-	3,500	(3,500)	-
Children in Need	-	10,000	(1,168)	8,832
Coalfields Regeneration Trust	-	29,924	(26,530)	3,394
Community Foundation of Staffordshire	-	18,212	(10,636)	7,576
Garfield Weston	-	10,000	-	10,000
Leathersellers	-	2,000	(2,000)	-
National Lottery Covid Response Fund	-	45,815	(45,815)	-
Peoples Postcode Lottery	-	17,624	-	17,624
Staffordshire Chambers of Commerce	-	1,008	(1,008)	-
Smallwood Trust	-	32,692	(24,126)	8,566
Staffordshire County Council	-	2,500	-	2,500
Stoke-on-Trent City Council	-	6,625	(4,432)	2,193
Sylvia Adams Charitable Trust	-	4,000	(4,000)	-
Tesco Community Fund	-	500	(500)	-
The 29th May 1961 Charitable Trust	-	3,000	(3,000)	-
Total restricted funds	<u>21,974</u>	<u>253,805</u>	<u>(164,887)</u>	<u>110,892</u>
Total funds	<u><u>35,486</u></u>	<u><u>641,994</u></u>	<u><u>(433,825)</u></u>	<u><u>243,655</u></u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

The specific purposes for which the funds are to be applied are as follows:

Newcastle Council Small Grant -To provide funding for the Pass It On project
Realise Foundation -To provide funding for the Big Cup project
Baron Davenport -To provide funding for carpets for numerous families in need
Big Lottery: Awards for All -To cover costs of venue hire, refreshments, activities and volunteer expenses for Big Cup baby and toddler groups
Coalfields Regeneration -To provide funding for the role of Family Support Worker
Rowley Trust -To provide computers for use by volunteers
Stoke-on-Trent City Council -To provide funding for the Big Cup project
Buttle UK -To provide funding for carpets for numerous families in need
Foyle Foundation -To provide a home safety scheme
National Lottery Community Fund -3-year funding to cover a traineeship programme which provides the charity with a pipeline of Family Support workers so we can increase the number of families supported, providing the trainees with employability skills
BBC Essentials Family Fund -To provide funding for white goods for numerous families in need
CAF -To provide funding for People's Pantry project
Children in Need -To provide funding for Big Cup project
Coalfields Regeneration Trust - Covid19 funding for Pass it On, The Dad Community, Peoples Pantry and Lean In projects
Community Foundation of Staffordshire to provide -Funding for Peoples Pantry and Lean In projects
Garfield Weston -Funding for Lean In project
Leathersellers to provide -Funding for Peoples Pantry project
National Lottery Covid Response Fund -Funding for Buckets of Possibility, Lean In and Bump & Beyond projects
People's Postcode Lottery -Funding for People's Pantry project
Staffordshire Chambers of Commerce -Funding for training for Fundraising team
Smallwood Trust -Funding for Lean In project
Staffordshire County Council -Funding for Big Cup project
Stoke On Trent City Council -Funding for People's Pantry project
Sylvia Adams Charitable Trust -Funding for Lean In project
Tesco Community Fund -Funding for People's Pantry
The 29th May 1961 Charitable Trust -Funding for People's Pantry project
Anton Jurgens Charitable Trust: To provide funding to support our People's Pantry project
Cash for Kids: To provide funds towards our Big Cup play groups for local children
Charles Hayward Trust: To provide funding towards our Lean In, Family Support project
February Foundation: To provide funding towards our Lean In, Family Support project
The Fore: To provide funding for marketing and social media
Souter Trust: To provide funding towards our Lean In, Family Support project
Arm Trust – Towards core costs
Neighbourly – Towards Big Cup
Schroder – Towards Core Costs
Trusthouse Charitable Foundation - Salaries and running costs over 3yrs for Big Cup
Virgin Media – To provide activities to reduce loneliness and isolation and promote a sense of community

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2022

19 Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 28 February 2022 £
Tangible fixed assets	350,000	-	350,000
Current assets	16,047	115,716	131,763
Current liabilities	(25,666)	-	(25,666)
Creditors over 1 year	(240,180)	-	(240,180)
Total net assets	<u>100,201</u>	<u>115,716</u>	<u>215,917</u>

	Unrestricted funds General £	Restricted funds £	Total funds at 28 February 2021 £
Current assets	142,555	110,892	253,447
Current liabilities	(9,792)	-	(9,792)
Total net assets	<u>132,763</u>	<u>110,892</u>	<u>243,655</u>

20 Related party transactions

During the year, the charity made the following related party transactions:

Aaron Petts

(Aaron Petts is the husband of Trustee Emily Petts)

During the period Aaron Petts received remuneration of £20,725 (2021, £15,450) for his role running the Pass it on project. Aaron Petts is no longer employed by the charity having left on 30th September 2022

At the balance sheet date, the amount due to/from Aaron Petts was £Nil (2021 - £Nil).

21 Non-adjusting events after the financial period

After the period end a trustee, who was also an employee of the charity, has been dismissed following an investigation.

Please refer to the section Post-Balance Sheet Events in the Trustees report on page 12

Alice Charity





Contact

Alice Charity
The Assembly Rooms,
Merrial Street,
Newcastle Under Lyme,
ST5 2AD

www.alicecharity.org
info@alicecharity.org
01782 614838



Registered with
**FUNDRAISING
REGULATOR**

Report of Trustees &
Annual Accounts 2021/22
Registered Charity Number: 1148385

ALICE (RELIEF OF POVERTY & ADVANCEMENT OF COMMUNITY)

England & Wales - Charity number 1148385

Accounts

Company registration number: 07514119

Charity registration number: 1148385

Alice (Relief of Poverty and Advancement of Community)

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 28 February 2021

Daryl Denson ACMA
VAST
The Dudson Centre
Hanley
Stoke-on-Trent
ST1 5DD

Alice (Relief of Poverty and Advancement of Community)

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Alice (Relief of Poverty and Advancement of Community)

Reference and Administrative Details

Trustees	Emily Alice Petts Julie Mirowski Samantha Ray Gillian Sherwin Matthew Daspher-Hughes Larne Payne
Senior Management Team	Stephanie Carole Talbot, Chief Executive Officer Emily Alice Petts, Family Support Director Kayla Shannon Poole, Human Resources Director
Principal Office	Unit 11 Queens Parade Ryecroft Newcastle-under-Lyme ST5 1RW The charity is incorporated in England.
Company Registration Number	07514119
Charity Registration Number	1148385
Bankers	Nationwide 108 High Street Newcastle-under-Lyme DT5 1PZ Santander 58 High Street Newcastle-under-Lyme ST5 1QE
Independent Examiner	Daryl Denson ACMA VAST The Dudson Centre Hanley Stoke-on-Trent ST1 5DD

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 28 February 2021.

Objectives and activities

Objects and aims

1. To develop the capacity and skills of the members of the socially and economically disadvantaged community of Stoke-on-Trent and Newcastle-under-Lyme in such a way that they are better able to identify, and help meet their needs and to participate more fully in society.
2. To relieve the poverty of those in need; in particular, but not exclusively, by running a network of centres giving advice and assistance.

Help families living within the communities of Stoke-on-Trent and Newcastle-under-Lyme emotionally, practically and financially.

Public benefit

To relieve poverty of anyone who does not have the resources to provide themselves, either on a long or short term basis, with the normal things of life which most people take for granted, improving the quality of their lives.

Examples of the ways in which Alice will help to relieve poverty include:

- a) the provision of items (either outright or on loan) such as furniture, bedding, clothing, food, fuel, heating appliances, washing machines and fridges
- b) payment for services such as essential house decorating, insulation and repairs, laundering, outings and entertainment, telephone line, rates and utilities
- c) the provision of facilities such as the supply of tools and books, payments of fees for instruction, examination or other expenses connected with vocational training, language, literacy, numerical or technical skills, equipment and funds for recreational pursuits or training intended to bring quality of life to the beneficiaries to a reasonable standard.

Advancement of community development directed towards support for social and community infrastructure which is focused on the community as well as the individual.

Examples of the ways in which Alice will advance community development include:

- a) help to improve housing standards in those parts of Newcastle-under-Lyme and Stoke-on-Trent where poor housing is a problem
- b) provide support to unemployed people, e.g. child care facilities, assistance with travel
- c) develop the capacity and skills of the members of our community by empowering them to get involved in community activities which they would not otherwise have
- d) realising existing skills and developing potential
- e) promoting people's increased self confidence
- f) promoting people's ability for taking responsibility for identifying and meeting their own, and other people's needs
- g) in consequence encouraging people to become involved in their community and wider society in a fuller way.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Use of volunteers

Volunteers are usually the lifeblood of Alice charity but due to covid19 legislation which restricted many of our activities and closed some, and the fears of many of our volunteers, our volunteer based in this year almost disappeared. 2021 will be a year for us to rebuild our volunteer, hopefully engaging with previous volunteers that they are safe to volunteer again, as well as employing many new volunteers.

Achievements and performance

Little Kindnesses - this project picks up ad hoc and unusual requests for support that don't fit within our other projects - last year we spent £4,605 helping 277 families, this year we have spent £10,092 helping 328 families, with support as varied as providing school uniform to children, wrapping & delivering donated Christmas presents, covering nursery fees providing clothing to local children including a Winter Coat campaign, fuel and baby milk and nappies to desperate families and physiotherapy costs.

Buckets of Possibilities project helps turn a house into a home - last year we helped 176 families at a cost of £19,529, this year we have spent £18,909 (of which £17,257 funded by grants) helping 183 families across the communities of Newcastle and Stoke with 246 brand new items including washing machines, cookers, bedding, wardrobes & drawers, fridge/freezers, single beds, bunk beds, and carpets.

Pass it On project helps us maximise our available funds by collecting second hand items from within our local communities, and delivering them to our waiting families – in June 2020 we recruited a Pass it On Manager and acquired a leased warehouse enabling us to support 88 families with 240 quality second-hand items, spending £7,365 (of which £3,027 funded by grants) providing 9 wardrobes, 20 drawers, 24 double beds, 9 bunk beds, 36 single beds, 5 cookers, 8 table & chairs, 3 fridges, 2 freezers, 12 fridge/freezer, 24 sofas, 1 microwave during the year

Bump and Beyond - helps new Mums with baby equipment and regular home visits for support - we only raised £700 through a monthly sponsorship initiative as business impacted with the covid19 pandemic - we provided 15 x cots, 7 x bouncers, 2 x playmats, 10 x Moses baskets, 8 x sterilisers, 8 x pushchairs, 113 x stairgates, 8 x high chairs, many deliveries of baby formula, nappies and baby toiletries, and we provided 49 hours of emotional support for new Mums.

Lean In - this project provides support to vulnerable families with home visits - we spent £160 providing 442 home visits and 2002 well-being calls supporting families. We introduced well-being calls to support families when government covid19 restrictions meant we couldn't carry out home visits.

Big Cup - this project provides a weekly free baby & toddler group within the communities of Kidsgrove, Clayton, Audley, Bradwell, Trent Vale and Chesterton providing support and reducing isolation supporting 277 parents and 341 children attended during the year. This is a significant reduction due to groups having to close during covid19 pandemic, but the team provided 620 well-being calls and sent our activity packs to families.

People's Pantry, our own foodbank which is open every day, provided 1,925 parents and 2,758 children with 3 days worth of food and toiletries, and 1391 hot meals were delivered during lockdown. This project saw a huge increase in demand during lockdown, as well as the introduction of deliveries of almost all food parcels as families unable to get to our foodbank.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Due to the covid19 pandemic our key objectives for this financial year quickly became to be able to retain all our paid staff, and to find ways to be able to continue to support local families during a global coronavirus pandemic.

Thanks to the furlough scheme, we were able to furlough a significant number of the team at different times during the year: 75% during the first lockdown from March to August 20, then taking advantage of flexible furlough for the rest of the year, offering support and services reflecting covid19 legislation at the time. The furlough scheme gave us £52,110 during this year, so covered 21% of our total salary (including pension) costs.

Despite these huge restrictions we were able to support 2,589 families during this year (2,272 previous year), with many of these families receiving frequent occasions of support with home visits, well-being calls, food parcels, as well as receiving baby equipment and furniture. Families reached out to us, many for the first time, as they were unable to access their 'usual' channels of support, including access to charity shops, family members, so were unable to replace broken household items and baby equipment – we were able to access several covid19 emergency grants so we could brand new furniture and baby equipment, delivered directly to families' homes so covid19 compliant.

Whilst our fundraising events were severely impacted in this year, with several cancelled, we seized the opportunity to utilise technology and had two successful virtual events, our first ever Tour de Alice cycling event raising £10,796 (£nil previous year), and we did our annual Santa Dash virtually raising £5,180 (£4,739 previous year). We recruited our second fundraiser in May 2020, who did a Golf Day in September 20 raising £6,654 (£nil, previous year). Our fundraising team ran a highly successful Christmas campaign, raising £43,074 (£16,585 previous year) which enabled us to provide 1533 Christmas gifts and toys to 198 families already supported by Alice charity as well as 5,493 gifts and toys to local agencies who asked for our help, including social services, NHS, schools and community groups.

During this financial year we managed to retain all our staff, support more families than ever before, recruit new staff, implement new projects as a direct result of the pandemic, and increase our fundraising income. We ended this year in a very strong cash position which we plan to fund a deposit on a new building when our lease ends on 31st August 2021.

Financial review

Details of the financial position can be found in the later section of this document. Please refer to pages 8-25

Policy on reserves

Alice charity was blessed to receive unprecedented support in respect of unrestricted income during this financial year in response to the covid19 pandemic and how we were able to continue supporting local vulnerable families. Unrestricted income rose to £247,986 (£83,994 previous year), resulting in unrestricted reserves at year end of £132,763 (£13,512 previous year) and restricted reserves of £110,892 (£21,974 previous year)

These reserves were spent in July 21 buying a building for the charity to move into when our lease ended in August 21, as well as operate community rooms and revenue generating facilities including a café, function rooms and meeting rooms. This places the charity in a more secure position in respect of owning our own building whilst providing multiple revenue streams and supporting local communities. We will be working with National Lottery Building Communities and Heritage to try to secure funds to help with the building renovation costs in 2021/22.

There is huge uncertainty for the next couple of years as to how the impact of the covid19 pandemic and effect the economy, and accordingly our ability to raise income by fundraising activities, grants and business support against a predicted significant increase in demand for our services from the most vulnerable families that we support. The purchase of the new building provides us with an independent income stream, which is very reassuring.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Structure, governance and management

Nature of governing document

The company is operated under the rules of its memorandum and articles of association adopted on 2 February 2011 and as amended 22 April 2012. It is a company limited by guarantee and therefore has no share capital. The liability of each member in the event of winding-up is limited to £1.

Recruitment and appointment of trustees

The method of appointment of trustees/directors is in accordance with the governing document of Alice (Relief of Poverty & Advancement of Community). The directors are responsible for making decisions on all matters of general concern and importance including on deciding how the funds of the charity will be spent.

Anyone within the organisation can recommend someone to be a trustee. The Board of Trustees are always looking to recruit new trustees who can bring new skills and experiences into the charity.

Induction and training of trustees

New trustees are identified by the existing Board of Trustees. If the board feel it is appropriate, the potential trustee is then invited to the next Board meeting to see how the Board meetings operate and giving all trustees the opportunity to interview the potential trustee. At the end of the meeting, the trustee leaves so the Board can discuss their suitability. If anonymous agreement is reached, the CEO will contact the candidate to ask them to join the Board, asking them to complete, sign and return a CSD-1382 Trustee Eligibility form. Once received the CEO updated Companies House and the Charity Commission to confirm the appointment.

Organisational structure

The Senior team at Alice charity report directly to the Board of Trustees and comprises of Stephanie Talbot as CEO and co-founder, Emily Petts as Family Support Director and co-founder and Kayla Poole as Human Resources Director.

As a qualified accountant, Stephanie Talbot manages the strategic, financial & business aspects of the charity including financial software, grants, the fundraising team, IT, budgets and financial reporting. She is not a signatory on the charity's bank accounts. Stephanie represents the charity at local groups including The Hardship Commission, The Collaborative Network, and completed an MBA at Staffordshire University in July 2020.

As a co-founder qualified by lived experiences, Emily Petts manages the service delivery aspects of the charity, with the Family Support team, Big Cup team, and People's Pantry team reporting directly to her. Emily works very hard to 'connect' the charity locally, representing Alice at statutory agency meetings, is a member of Police forums, NHS groups and local schools. Emily epitomises everything that Alice charity stands for, drawing on her own life experiences, past and present, to support other people including the Alice team to be the best version of themselves.

Kayla Poole joined Alice charity as a volunteer then progressed to Family Support then HR, and she manages all aspects of people management including recruitment, performance and appraisals, health and safety, succession planning, developing talent. She manages all our volunteers, including working with local universities and colleges to offer work experience which brings both income and increased capacity. Kayla is a role model within our organisation, having fled a toxic relationship to rebuild a life for herself and her three children, blossoming at Alice to become a director and now in her last year studying for a Business Studies degree at Staffordshire University apprenticeship scheme.

The main risks for the following year that the Trustees and Senior Management team are the uncertainty of the impact of the covid19 pandemic on the charity's income streams and levels of demand. This will be addressed by continuing existing practices of fundraising, including new events and initiatives, alongside increasing grant income – this will allow a 'window' of time to establish the income capacity of the new building whilst it is being renovated. Alice charity is a highly flexible, responsive organisation, which is why it fared so well during the covid19 pandemic, and the Senior Team are passionate to continue this practice and are very excited about the next few years.

Alice (Relief of Poverty and Advancement of Community)

Trustees' Report (Incorporating the Directors' Report)

Funds held as custodian trustee on behalf of others

At the period end we hold £2234 for Oliver's Fight - £4574 was raised by Oliver Eardley's family when he was diagnosed with leukemia to help him to enjoy some wonderful experiences before he passed away. £1265 was spent on a headstone and £575 on a community Christmas tree and a £500 donation, all at the request of the family.

The funds are held on behalf of the family of Oliver Eardley.

The funds are held on a separate nominal code in the accounting records.

Important non-adjusting events after the financial period

Alice charity purchased the former Methodist Church, Merrial Street, Newcastle-under-Lyme, ST5 2AD on 21st July 2021 at a cost of £350,000, paying a deposit of £106,684, securing a mortgage of £243,024 with The Charity Bank and incurring costs of £12,584. The team will relocate into the new building on 25th August 21, vacating previously rented premises on the 31st August 21.

Small company provision

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The annual report was approved by the trustees of the charity on 14/10/21 and signed on its behalf by:



Emily Alice Petts
Trustee

Alice (Relief of Poverty and Advancement of Community)

Independent Examiner's Report to the trustees of Alice (Relief of Poverty and Advancement of Community)

I report to the charity trustees on my examination of the accounts of the charity for the year ended 28 February 2021 which are set out on pages 8 to 25.

Respective responsibilities of trustees and examiner

As the charity's trustees of Alice (Relief of Poverty and Advancement of Community) (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of Alice (Relief of Poverty and Advancement of Community) are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since Alice (Relief of Poverty and Advancement of Community)'s gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of Chartered Institute of Management Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Alice (Relief of Poverty and Advancement of Community) as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....
Daryl Denson ACMA

VAST
The Dudson Centre
Hanley
Stoke-on-Trent
ST1 5DD

Date: 14/10/2021

Alice (Relief of Poverty and Advancement of Community)

**Statement of Financial Activities for the Year Ended 28 February 2021
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2021 £
Income and Endowments from:				
Donations and legacies	3	247,986	253,805	501,791
Other trading activities	4	140,119	-	140,119
Investment income	5	84	-	84
Total income		<u>388,189</u>	<u>253,805</u>	<u>641,994</u>
Expenditure on:				
Raising funds	6	(12,423)	-	(12,423)
Charitable activities	7	<u>(256,515)</u>	<u>(164,887)</u>	<u>(421,402)</u>
Total expenditure		<u>(268,938)</u>	<u>(164,887)</u>	<u>(433,825)</u>
Net income		<u>119,251</u>	<u>88,918</u>	<u>208,169</u>
Net movement in funds		119,251	88,918	208,169
Reconciliation of funds				
Total funds brought forward		<u>13,512</u>	<u>21,974</u>	<u>35,486</u>
Total funds carried forward	16	<u>132,763</u>	<u>110,892</u>	<u>243,655</u>

The notes on pages 12 to 25 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

**Statement of Financial Activities for the Year Ended 28 February 2021
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2020 £
Income and Endowments from:				
Donations and legacies	3	83,994	52,448	136,442
Other trading activities	4	119,614	-	119,614
Investment income	5	78	-	78
Total income		<u>203,686</u>	<u>52,448</u>	<u>256,134</u>
Expenditure on:				
Raising funds	6	(21,648)	-	(21,648)
Charitable activities	7	<u>(164,427)</u>	<u>(44,742)</u>	<u>(209,169)</u>
Total expenditure		<u>(186,075)</u>	<u>(44,742)</u>	<u>(230,817)</u>
Net income		<u>17,611</u>	<u>7,706</u>	<u>25,317</u>
Net movement in funds		17,611	7,706	25,317
Reconciliation of funds				
Total funds brought forward		<u>(4,099)</u>	<u>14,268</u>	<u>10,169</u>
Total funds carried forward	16	<u>13,512</u>	<u>21,974</u>	<u>35,486</u>

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 12 to 25 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

**(Registration number: 07514119)
Balance Sheet as at 28 February 2021**

	Note	2021 £	2020 £
Current assets			
Debtors	13	12,328	6,783
Cash at bank and in hand	14	<u>241,119</u>	<u>39,826</u>
		253,447	46,609
Creditors: Amounts falling due within one year	15	<u>(9,792)</u>	<u>(11,123)</u>
Net assets		<u>243,655</u>	<u>35,486</u>
Funds of the charity:			
Restricted income funds			
Restricted funds	16	110,892	21,974
Unrestricted income funds			
Unrestricted funds		<u>132,763</u>	<u>13,512</u>
Total funds	16	<u>243,655</u>	<u>35,486</u>

For the financial year ending 28 February 2021 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements on pages 8 to 25 were approved by the trustees, and authorised for issue on 14/10/21 and signed on their behalf by:


Emily Alice Petts
Trustee

The notes on pages 12 to 25 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

Statement of Cash Flows for the Year Ended 28 February 2021

	Note	2021 £	2020 £
Cash flows from operating activities			
Net cash income		208,169	25,317
Adjustments to cash flows from non-cash items			
Investment income	5	<u>(84)</u>	<u>(78)</u>
		208,085	25,239
Working capital adjustments			
Increase in debtors	13	(5,545)	(2,104)
Decrease in creditors	15	<u>(1,331)</u>	<u>(3,072)</u>
Net cash flows from operating activities		201,209	20,063
Cash flows from investing activities			
Interest receivable and similar income	5	<u>84</u>	<u>78</u>
Net increase in cash and cash equivalents		201,293	20,141
Cash and cash equivalents at 1 March		<u>39,826</u>	<u>19,685</u>
Cash and cash equivalents at 28 February		<u><u>241,119</u></u>	<u><u>39,826</u></u>

All of the cash flows are derived from continuing operations during the above two periods.

The notes on pages 12 to 25 form an integral part of these financial statements.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

Alice (Relief of Poverty and Advancement of Community) meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The financial statements have been prepared on a going concern basis.

The trustees assess whether the use of going concern is appropriate i.e. whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees make this assessment in respect of a period of one year from the date of approval of the financial statements.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Legacy gifts are recognised on a case by case basis following the grant of probate when the administrator/executor for the estate has communicated in writing both the amount and settlement date. In the event that the gift is in the form of an asset other than cash or a financial asset traded on a recognised stock exchange, recognition is subject to the value of the gift being reliably measurable with a degree of reasonable accuracy and the title to the asset having been transferred to the charity.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees's meetings and reimbursed expenses.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees's discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined benefit pension scheme. Typically defined benefit plans define an amount of pension benefit that an employee will receive on retirement, usually dependent on one or more factors such as age, years of service and compensation.

The liability recognised in the Balance Sheet in respect of defined benefit pension plans is the present value of the defined benefit obligation at the reporting date minus the fair value of plan assets. The defined benefit obligation is measured using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future payments by reference to market yields at the reporting date on high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating to the terms of the related pension liability.

Actuarial gains and losses are charged or credited to other comprehensive income in the period in which they arise.

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2021 £
Donations and legacies;			
Donations from companies, trusts and similar proceeds	86,653	-	86,653
Donations from individuals	50,773	-	50,773
Legacies	2,090	-	2,090
Gift aid reclaimed	7,227	-	7,227
Grants, including capital grants;			
Government grants	75,393	106,317	181,710
Grants from other charities	6,150	126,356	132,506
Grants from companies	19,700	21,132	40,832
	<u>247,986</u>	<u>253,805</u>	<u>501,791</u>
	Unrestricted funds General £	Restricted funds £	Total 2020 £
Donations and legacies;			
Donations from companies, trusts and similar proceeds	14,363	-	14,363
Donations from individuals	29,994	-	29,994
Legacies	100	-	100
Gift aid reclaimed	3,712	-	3,712
Grants, including capital grants;			
Government grants	-	31,371	31,371
Grants from other charities	35,825	21,077	56,902
	<u>83,994</u>	<u>52,448</u>	<u>136,442</u>

4 Income from other trading activities

	Unrestricted funds General £	Total 2021 £
Events income;		
Events and fundraising income	140,119	140,119
	<u>140,119</u>	<u>140,119</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

	Unrestricted funds General £	Total 2020 £
Events income;		
Events and fundraising income	<u>119,614</u>	<u>119,614</u>
	<u>119,614</u>	<u>119,614</u>

5 Investment income

	Unrestricted funds General £	Total 2021 £
Interest receivable and similar income;		
Interest receivable on bank deposits	<u>84</u>	<u>84</u>
	<u>84</u>	<u>84</u>

	Unrestricted funds General £	Total 2020 £
Interest receivable and similar income;		
Interest receivable on bank deposits	<u>78</u>	<u>78</u>
	<u>78</u>	<u>78</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

6 Expenditure on raising funds

a) Costs of trading activities

	Note	Unrestricted funds General £	Total 2021 £
Fundraising trading costs;			
Fundraising		5,973	5,973
Publicity		6,450	6,450
		<u>12,423</u>	<u>12,423</u>
		Unrestricted funds General £	Total 2020 £
Fundraising trading costs;	Note		
Fundraising		15,283	15,283
Publicity		6,365	6,365
		<u>21,648</u>	<u>21,648</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

7 Expenditure on charitable activities

	Unrestricted funds General £	Restricted funds £	Total 2021 £
Projects undertaken directly	24,824	39,510	64,334
Support costs	231,691	125,377	357,068
	<u>256,515</u>	<u>164,887</u>	<u>421,402</u>
	Unrestricted funds General £	Restricted funds £	Total 2020 £
Projects undertaken directly	9,509	16,666	26,175
Support costs	154,918	28,076	182,994
	<u>164,427</u>	<u>44,742</u>	<u>209,169</u>
	Activity undertaken directly £	Activity support costs £	2021 £
Projects	64,334	-	64,334
Salaries (incl. pension)	-	251,993	251,993
Stationery & postage	-	4,049	4,049
Legal & professional fees	-	24,027	24,027
Rent & service charge	-	10,500	10,500
Electricity	-	2,521	2,521
Telephone	-	2,181	2,181
Insurance	-	1,748	1,748
Office furniture	-	867	867
Training & conferences	-	8,066	8,066
Bank / processing fees	-	3,116	3,116
Travel	-	862	862
Accountancy fees	-	1,745	1,745
IT & computers	-	23,052	23,052
Sundries	-	3,012	3,012
Software	-	8,292	8,292
Vehicle Lease	-	2,249	2,249
Staff welfare	-	5,614	5,614
Repairs & maintenance	-	99	99
Cleaning	-	1,387	1,387
Office equipment	-	560	560
Rates	-	1,128	1,128
	<u>64,334</u>	<u>357,068</u>	<u>421,402</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

	Activity undertaken directly £	Activity support costs £	2020 £
Projects	26,175	-	26,175
Salaries (incl. pension)	-	121,215	121,215
Stationery & postage	-	2,578	2,578
Legal & professional fees	-	10,573	10,573
Rent & service charge	-	11,422	11,422
Electricity	-	730	730
Telephone	-	1,841	1,841
Insurance	-	1,641	1,641
Office furniture	-	981	981
Training & conferences	-	2,701	2,701
Bank / processing fees	-	1,666	1,666
Travel	-	2,774	2,774
Accountancy fees	-	696	696
IT & computers	-	9,068	9,068
Sundries	-	259	259
Software	-	2,933	2,933
Vehicle Lease	-	2,234	2,234
Staff welfare	-	4,249	4,249
Repairs & maintenance	-	145	145
Cleaning	-	1,571	1,571
Office equipment	-	2,443	2,443
Rates	-	1,274	1,274
	<u>26,175</u>	<u>182,994</u>	<u>209,169</u>

8 Analysis of governance and support costs

Governance costs

	Unrestricted funds General £	Total 2021 £
Independent examiner fees		
Examination of the financial statements	<u>900</u>	<u>900</u>
	<u>900</u>	<u>900</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

	Unrestricted funds General £	Total 2020 £
Independent examiner fees		
Examination of the financial statements	696	696
	<u>696</u>	<u>696</u>

9 Government grants

Big Lottery - £51,377 (2020: nil)
 Big Lottery - £45,815 (2020: nil)
 Staffordshire County Council - £2,500 (2020: nil)
 Stoke-on-Trent City Council - £6,625 (2020: nil)
 HMRC Job retention scheme - £52,110 (2020: nil)
 Newcastle-under-Lyme Borough Council - £23,283 (2020: nil)

The amount of grants recognised in the financial statements was £181,710 (2020 - £1,400).

There are no unfulfilled conditions

No other forms of government assistance have been received

10 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Emily Alice Petts

Emily Alice Petts received remuneration of £21,626 (2020: £15,350) during the year.

The remuneration paid relates to work carried out in the role of Family Support Director.

Legal authority under which the remuneration was paid was requested from the Charity Commission and was granted on 7 February 2018.

No trustees have received any other benefits from the charity during the year.

11 Staff costs

The aggregate payroll costs were as follows:

	2021 £	2020 £
Staff costs during the year were:		
Wages and salaries	235,781	115,659
Social security costs	10,492	2,993
Pension costs	5,720	2,563
	<u>251,993</u>	<u>121,215</u>

The monthly average number of persons (including senior management team) employed by the charity during the year expressed as full time equivalents was as follows:

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

	2021	2020
	No	No
Staff	<u>13</u>	<u>9</u>

Contributions to the employee pension schemes for the year totalled £5,720 (2020 - £Nil).

No employee received emoluments of more than £60,000 during the year.

The total employee benefits of the key management personnel of the charity were £73,036 (2020 - £24,000).

12 Taxation

The charity is a registered charity and is therefore exempt from taxation.

13 Debtors

	2021	2020
	£	£
Trade debtors	375	1,270
Prepayments	224	498
VAT recoverable	6,315	5,015
Other debtors	<u>5,414</u>	<u>-</u>
	<u>12,328</u>	<u>6,783</u>

14 Cash and cash equivalents

	2021	2020
	£	£
Cash on hand	5	-
Cash at bank	31,112	7,454
Short-term deposits	<u>210,002</u>	<u>32,372</u>
	<u>241,119</u>	<u>39,826</u>

15 Creditors: amounts falling due within one year

	2021	2020
	£	£
Trade creditors	5,309	6,832
Other creditors	3,583	3,595
Accruals	<u>900</u>	<u>696</u>
	<u>9,792</u>	<u>11,123</u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

16 Funds

	Balance at 1 March 2020 £	Incoming resources £	Resources expended £	Balance at 28 February 2021 £
Unrestricted				
<i>General</i>				
General Fund	13,512	388,189	(268,938)	132,763
Restricted				
Baron Davenport	416	1,218	(1,885)	(251)
Realise Foundation	1	10,930	(9,940)	991
Newcastle Council Small Grant	3	-	(3)	-
Big Lottery: Awards for All	343	-	(343)	-
Coalfields Regeneration	1,184	-	(1,184)	-
Rowley Trust	-	3,000	(2,986)	14
Stoke-on-Trent City Council	15	-	(15)	-
Buttle UK	77	-	(74)	3
Foyle Foundation	2,889	-	(2,889)	-
BBC Essentials Family Fund	120	(120)	-	-
National Lottery Community Fund	16,926	51,377	(18,853)	49,450
CAF	-	3,500	(3,500)	-
Children in Need	-	10,000	(1,168)	8,832
Coalfields Regeneration Trust	-	29,924	(26,530)	3,394
Community Foundation of Staffordshire	-	18,212	(10,636)	7,576
Garfield Weston	-	10,000	-	10,000
Leathersellers	-	2,000	(2,000)	-
National Lottery Covid Response Fund	-	45,815	(45,815)	-
Peoples Postcode Lottery	-	17,624	-	17,624
Staffordshire Chambers of Commerce	-	1,008	(1,008)	-
Smallwood Trust	-	32,692	(24,126)	8,566
Staffordshire County Council	-	2,500	-	2,500
Stoke-on-Trent Coty Council	-	6,625	(4,432)	2,193
Sylvia Adams Charitable Trust	-	4,000	(4,000)	-
Tesco Community Fund	-	500	(500)	-
The 29th May 1961 Charitable Trust	-	3,000	(3,000)	-
Total restricted	21,974	253,805	(164,887)	110,892
Total funds	35,486	641,994	(433,825)	243,655

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

	Balance at 1 March 2019 £	Incoming resources £	Resources expended £	Balance at 29 February 2020 £
Unrestricted				
<i>General</i>				
General Fund	<u>(4,099)</u>	<u>203,686</u>	<u>(186,075)</u>	<u>13,512</u>
Restricted				
Baron Davenport	154	3,471	(3,209)	416
Saltbox	33	-	(33)	-
Screwfix Charitable Foundation	272	-	(272)	-
Realise Foundation	(3,148)	13,110	(9,961)	1
Newcastle Council Small Grant	3	-	-	3
Big Lottery: Awards for All	-	9,750	(9,407)	343
Coalfields Regeneration	9,976	-	(8,792)	1,184
Stoke-on-Trent City Council	50	-	(35)	15
Buttle UK	-	446	(369)	77
Foyle Foundation	3,000	-	(111)	2,889
Greggs Foundation	1,576	-	(1,576)	-
Masonic Charitable Foundation	2,352	-	(2,352)	-
BBC Essentials Family Fund	-	1,050	(930)	120
National Lottery Community Fund	-	21,621	(4,695)	16,926
HDJ Wills Charitable Trust	-	500	(500)	-
Richardson Brothers Foundation	-	1,500	(1,500)	-
Woodward Trust	-	1,000	(1,000)	-
Total restricted	<u>14,268</u>	<u>52,448</u>	<u>(44,742)</u>	<u>21,974</u>
Total funds	<u><u>10,169</u></u>	<u><u>256,134</u></u>	<u><u>(230,817)</u></u>	<u><u>35,486</u></u>

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

The specific purposes for which the funds are to be applied are as follows:

Newcastle Council Small Grant -To provide funding for the Pass It On project
Realise Foundation -To provide funding for the Big Cup project
Baron Davenport -To provide funding for carpets for numerous families in need
Screwfix Charitable Foundation -To provide funding for home improvements for families in need
Big Lottery: Awards for All -To cover costs of venue hire, refreshments, activities and volunteer expenses for Big Cup baby and toddler groups
Coalfields Regeneration -To provide funding for the role of Family Support Worker
Rowley Trust -To provide computers for use by volunteers
Stoke-on-Trent City Council -To provide funding for the Big Cup project
PM Training -Funding for an apprenticeship position
Buttle UK -To provide funding for carpets for numerous families in need
Foyle Foundation -To provide a home safety scheme
Greggs Foundation -To provide a home safety scheme
Masonic Charitable Trust -Supporting families whose children attend THRIVE (unit for children excluded from school)
Sir John Sumner Trust -To provide salary costs
National Lottery Community Fund -3 year funding to cover a traineeship programme which provides the charity with a pipeline of Family Support workers so we can increase the number of families supported, providing the trainees with employability skills
BBC Essentials Family Fund -To provide funding for white goods for numerous families in need
HDJ Wills Charitable Trust -To provide funding towards the costs of the Family Support worker
Richardson Brothers Foundation -To provide funding towards the costs of the Family Support worker
Woodward Trust -To provide funding towards the costs of the Family Support worker
CAF -To provide funding for People's Pantry project
Children in Need -To provide funding for Big Cup project
Coalfields Regeneration Trust - Covid19 funding for Pass it On, The Dad Community, Peoples Pantry and Lean In projects
Community Foundation of Staffordshire to provide -Funding for Peoples Pantry and Lean In projects
Garfield Weston -Funding for Lean In project
Leathersellers to provide -Funding for Peoples Pantry project
National Lottery Covid Response Fund -Funding for Buckets of Possibility, Lean In and Bump & Beyond projects
People's Postcode Lottery -Funding for People's Pantry project
Staffordshire Chambers of Commerce -Funding for training for Fundraising team
Smallwood Trust -Funding for Lean In project
Staffordshire County Council -Funding for Big Cup project
Stoke On Trent City Council -Funding for People's Pantry project
Sylvia Adams Charitable Trust -Funding for Lean In project
Tesco Community Fund -Funding for People's Pantry
The 29th May 1961 Charitable Trust -Funding for People's Pantry project

Alice (Relief of Poverty and Advancement of Community)

Notes to the Financial Statements for the Year Ended 28 February 2021

17 Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 28 February 2021 £
Current assets	142,555	110,892	253,447
Current liabilities	(9,792)	-	(9,792)
Total net assets	<u>132,763</u>	<u>110,892</u>	<u>243,655</u>

	Unrestricted funds General £	Restricted funds £	Total funds at 29 February 2020 £
Current assets	24,635	21,974	46,609
Current liabilities	(11,123)	-	(11,123)
Total net assets	<u>13,512</u>	<u>21,974</u>	<u>35,486</u>

18 Related party transactions

During the year the charity made the following related party transactions:

Stephanie Talbot

(Stephanie Talbot is the parent of Trustee Emily Petts)

During the period Stephanie Talbot received remuneration of £30,385 (2020, £24,000) for her role as CEO.. At the balance sheet date the amount due to/from Stephanie Talbot was £Nil (2020 - £Nil).

NonProf-IT Ltd

(Joseph Talbot, the brother of Trustee Emily Petts, is the sole director of NonProf-IT Ltd)

During the period £13,050 (2020: nil) was paid to NonProf-IT during the year in respect of IT services . At the balance sheet date the amount due to/from NonProf-IT Ltd was £Nil (2020 - £Nil).

Aaron Petts

(Aaron Petts is the husband of Trustee Emily Petts)

During the period A Petts received remuneration of £15,450 (2020, £nil) for his role running the Passit on project.. At the balance sheet date the amount due to/from Aaron Petts was £Nil (2020 - £Nil).

19 Non-adjusting events after the financial period

Alice charity purchased the former Methodist Church, Merrial Street, Newcastle-under-Lyme, ST5 2AD on 21st July 2021 at a cost of £350,000, paying a deposit of £106,684, securing a mortgage of £243,024 with The Charity Bank and incurring costs of £12,584. The team will relocate into the new building on 25th August 21, vacating previously rented premises on the 31st August 21.

