# DEMENTIA FORWARD

England & Wales · Charity number 1148225

## Details

| | |
|---|---|
| **Status** | Registered |
| **Legal form** | Charitable company |
| **Company number** | 08010259 |
| **Registered** | 2012-07-20 |
| **Register** | View on the Charity Commission register |

## Contact

| | |
|---|---|
| **Address** | George Armitage House<br>Church Lane<br>Burton Leonard<br>Harrogate<br>North Yorkshire<br>HG3 3SD |
| **Phone** | 01765601224 |
| **Email** | info@dementiaforward.org.uk |
| **Website** | www.dementiaforward.org.uk |

## Activities

**Objects:** To relieve the needs and promote and protect the good health and wellbeing of people living with Dementia, their carers and families resident in North Yorkshire, York and the nearby surrounding areas, through the provision of such support and activities as the Trustees deem fit

**Activities:** Dementia Forward exists to provide specialist support, advice and information to anyone affected by dementia. Support is given from pre diagnosis to end of life through a range of services including home visits by our specialist dementia support team as well as running community wellbeing services. Our services have been designed to give North Yorkshire folk the right support at the right time.

## Classification

- **How:** Provides Human Resources, Provides Services, Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, Disability
- **Who:** Elderly/old People, People With Disabilities, The General Public/mankind

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## Geography

- **Area of benefit:** LOCAL
- City Of York
- North Yorkshire

## Finances

| Period end | Income | Expenditure | Assets | Employees |
|---|---|---|---|---|
| 2025-03-31 | £1,848,784 | £1,807,467 | £807,554 | 45 |
| 2024-03-31 | £1,485,781 | £1,652,563 | £766,237 | 57 |
| 2023-03-31 | £1,430,646 | £1,344,943 | £933,019 | 53 |
| 2022-03-31 | £985,047 | £949,341 | £847,316 | 38 |
| 2021-03-31 | £799,001 | £637,289 | £811,610 | 26 |

## Trustees

| Name | Role | Appointed |
|---|---|---|
| Christopher David Lees | | 2019-11-18 |
| DAVID GEORGE WELLS | | 2012-05-24 |
| Dr JOHN CROMPTON | | 2025-11-24 |
| HILARY PAXTON | | 2012-05-24 |
| Jeremy Michael Trigg | | 2020-09-01 |
| Neil Anthony Cutler | | 2021-01-25 |
| PET FOWLER WATTS | | 2012-05-24 |
| Rebekah Haymes | | 2025-11-24 |

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**DEMENTIA FORWARD**

England & Wales - Charity number 1148225

# Accounts

**Registered address:** George Armitage House
Burton Leonard, Ripon, North Yorkshire HG3 3SD

Dementia Forward

# Annual Report and Accounts

## For the year ended 31 March 2025

Company Registration Number 08010259

Charity Registration Number 1148225




*Don't keep dementia under your hat!*



The Queen's Award for Voluntary Service

Dementia Forward
Your North Yorkshire Charity
Care and Support for Life

2022 Winner
GSK IMPACT Awards
In partnership with The King's Fund

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## Our Vision

To be an enabler for the National Dementia Strategy and have visibility as leaders in dementia solutions. Ensure that when a person is concerned about their memory or has been diagnosed with dementia they will continue to live well, along with the people they choose, and their local communities. They will feel supported, informed and included.

## Our Mission

To provide accessible and inclusive support, based on a person's needs, that promotes living well with dementia in our local communities; and to work collaboratively with our partners to achieve this in an equitable way,

## Our Values

| | |
|---|---|
| **Passion** | Putting our hearts and minds into everything we do and demonstrating that we care |
| **Quality** | Using our knowledge, skills and passion to ensure the best possible experience for people living with dementia and supporting those who live with dementia and their family carers |
| **Innovation** | listening to the voices of people affected by dementia, so that we can identify and share creative solutions that have the potential to improve people's experience of living with dementia. Embracing new technologies and supporting people to benefit from these. |
| **Community** | working collaboratively with local communities, organisations and networks to create clear pathways of care and support |
| **Leadership** | Being pioneers in the transformation of dementia support by responding to inadequate provision and poor experience, and championing positive change. |
| **Inclusion** | Proactively seeking out the needs of all and ensuring that our services provide what is needed to support people to live well with dementia and that we achieve the necessary diversity and equity of access.<br><br>We include everyone regardless of age, ethnicity, disability, sexual orientation, gender identity, religion and social background. |

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# CEO Report

**Since the inception of Dementia Forward in 2012 there have been many times that my team and I have talked about having a year of consolidation. However, we have just had yet another year of growth and development because we are mission focused and endeavouring to keep up with the need that presents itself. So, this was not a year of consolidation, and yet again we have moved forward.**



As I write this we have gone over the 26,000 mark – 26,000 families who have been supported by our services since we started in April 2012. Whilst we continue to see growth in terms of numbers needing support, the biggest challenge is actually about managing the additional complexities. Our teams are meeting people who have high levels of need but do not qualify for statutory support. We have the knowledge and ability within our team to meet a lot of this work but it is more intensive, requiring more time and therefore more resource. I am grateful to be surrounded by a senior leadership team and board of Trustees who are committed to keeping up with the need for growth year on year.

Young Onset dementia remains a focus and the U&ME campaign is slowly reaping rewards. We are now communicating with people across the country and in Wales, Ireland and Scotland and the issues are the same. We are working closely with Care England to communicate with government on the fundamental need for accurate data; but closer to home we are working with care providers to deliver age-appropriate care. A priority has been to develop training for staff who are supporting people with Young Onset dementia and also providing education for families affected.

Our annual Young Onset dementia conference is in its third year; year one was entitled ‘Creating a voice’, year two ‘Creating Hope’ and this year ’Creating Change’. We are pulling together working parties under the ‘U&ME Action for Change’ banner – looking at the need for data, for age-appropriate care and for a dedicated funding stream.

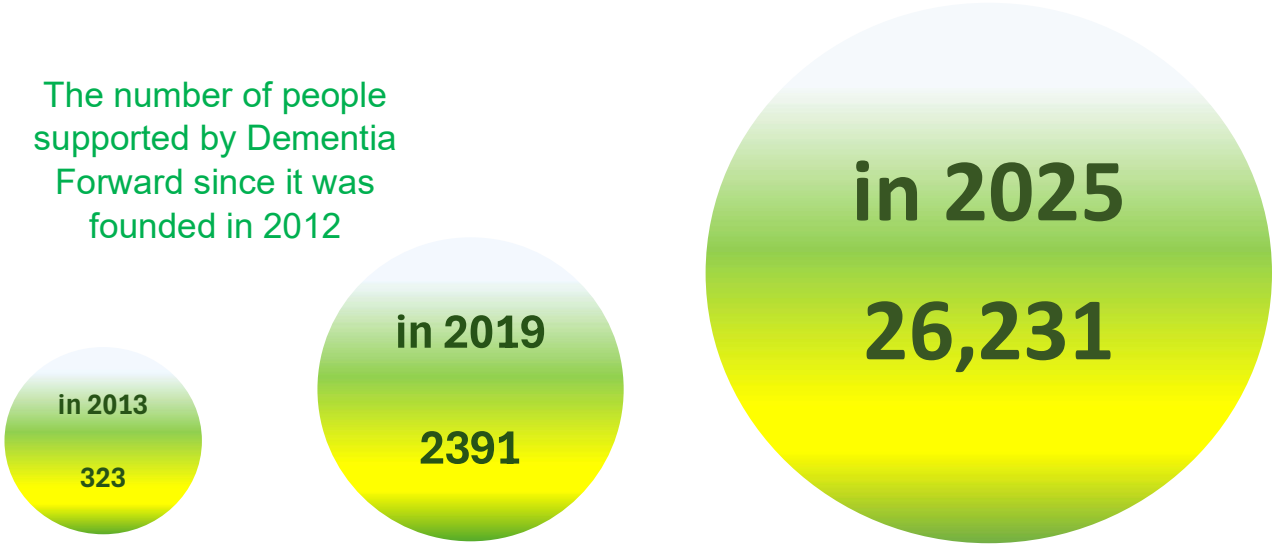
You can read about our services in this year-end report. They demonstrate the wide geographical spread but also, importantly, the comprehensive wrap around support that we offer, from pre-diagnosis to end of life. We work closely with our statutory partners with the aim of no gaps and support that helps people affected by dementia to avoid crisis and to live well.

*Jill Quinn MBE*

CEO Dementia Forward

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The number of people supported by Dementia Forward since it was founded in 2012




## Trustees Review

**Statement of Trustees responsibilities**
The trustees (who are also the directors of Dementia Forward for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

# Foreword from the Chair (Acting)



As we reach the midpoint of our five-year Forward Together strategy, it is heartening to reflect on a year that demonstrates both how far Dementia Forward has come and how faithfully we are delivering on the goals we set for ourselves in 2023.

When this strategy was launched, we committed to deepening rather than simply broadening our work — to strengthen our foundations while continuing to innovate. This year's report captures exactly that balance. Under Jill Quinn's leadership, and through the extraordinary dedication of our staff and volunteers, Dementia Forward has remained responsive, forward-looking, and deeply rooted in our communities.

From a trustee perspective, several themes stand out. First is the tangible progress towards our strategic priorities: expanding services to reach more people at every stage of their dementia journey; ensuring timely diagnosis and support through the work of our Memory Support Advisors; embedding education and awareness across our communities; and using our influence to campaign for fair and appropriate care — locally and nationally. The evolution of the U&ME campaign and our growing partnerships with academic, health and care organisations show how Dementia Forward has become both a local anchor and a national voice for change.

Equally important has been the organisation's focus on sustainability and good governance. We have continued to maintain a healthy balance between commissioned income and voluntary fundraising, while investing in infrastructure, training and technology that make our model more resilient. The addition of accredited training, digital inclusion programmes, and establishing a Centre of Excellence for Young Onset Dementia are all examples of how innovation and sustainability now go hand in hand.

The Board has been mindful that growth must never come at the expense of quality or compassion. Trustees have continued to test and challenge our progress, ensuring that the charity's governance and resources remain fit for purpose as our reach and reputation expand. We are proud that Dementia Forward continues to be guided by the voices of people living with dementia, whose experiences shape our planning and priorities.

As we look ahead to the final years of our strategic plan, we do so with confidence and humility — aware of the increasing need in our communities, but also inspired by the impact that this organisation continues to achieve every day. On behalf of the Board of Trustees, I would like to thank our staff, volunteers, partners, funders and supporters. Together, we are proving that living well with dementia is not only possible, but can be at the heart of thriving and compassionate communities.

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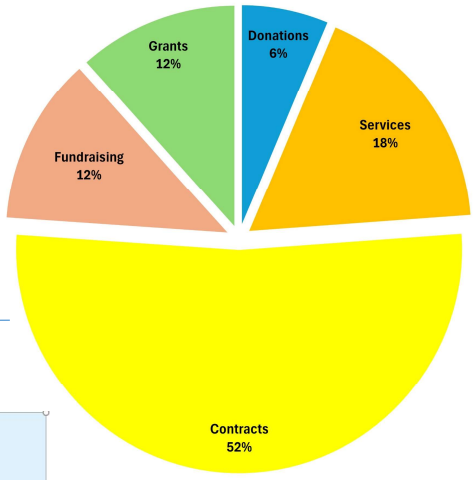
## Structure of the Charity

We are governed by a passionate and skilled board of Trustees who bring experience of health and social care, care homes, strategy, policy, data management, finance and business, human resources, diversity and health and safety. The board is actively supporting the need for growth and heavily involved in the design and implementation of the evolving services. Skills audits are carried out so that gaps can be identified and filled accordingly. There is a robust recruitment and induction for Trustees. Each Trustee has a specific role according to their skill set and works closely with the relevant operational leader; these are broken down into finance, HR, remuneration, estates and H&S, planning and services. Remuneration decisions are made annually by the HR and remuneration Trustees and ratified by the whole board.

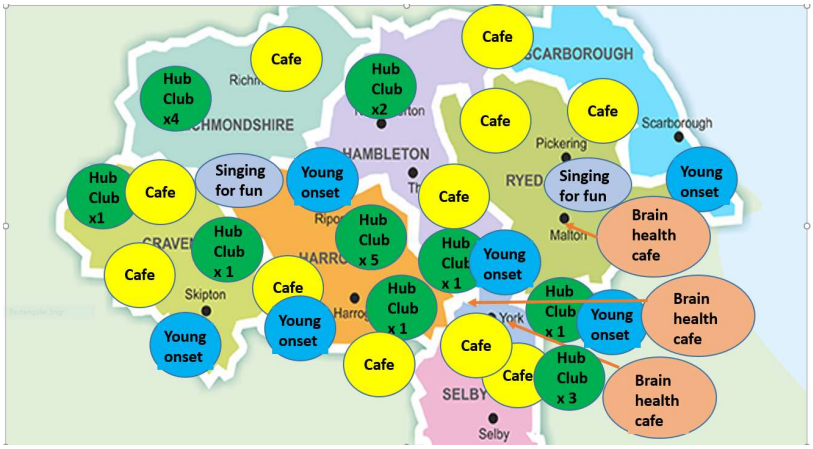
The Senior Leadership team makes the infrastructure of the charity more robust. The roles cover operations, support services, community engagement and Young Onset dementia. These roles are managed by the CEO. Teams are then divided into Dementia Support Advisors, Helpline and Administration, Memory Support Advisors and Dementia Activity Workers who are managed by Support Managers in the area they cover. Finally, the Community Liaison team provides public awareness education and training, for example ,for care providers, along with fundraising activities.

## Income streams

It is part of our strategy to maintain an equal funding split between contract funding and other sources. Despite the fact that we have grown year on year we continue to manage the split by focusing energy on the voluntary income generation.




### The geographical spread of our services



## Developments in the last year have included:

- We continue to work with the Cancer Alliance, to improve understanding and access for people living with or caring for dementia and cancer and this year the project was a finalist in the National Picker Experience Network, recognising outstanding excellence in patient experience.
- Ongoing success of the U&ME young onset dementia campaign includes working with the mental health trust to establish a specific young onset memory service, held in our building.
- Successful bid with Leeds Beckett University for a Knowledge Transfer Partnership which will provide a graduate for 2.5 years and research from the University to establish a centre of excellence for young onset dementia.
- Having our training accredited and launched nationally
- Following the pilot sites for brain health cafes we are now gradually changing our wellbeing cafes across 12 locations so that they deliver brain health alongside.
- Completion of a feasibility study on dementia and exercise that has now instigated work with leisure centres and exercise facilitators.
- Participating in a digital inclusion programme and introducing technology into our cafes.
- Volunteer numbers now over 350 across the county.



*"It is important that we understand the added challenges that dementia places on the LGBTQ+ communities"*




THE DEMENTIA CARE AWARDS
Celebrating Excellence in Dementia Care
WINNER

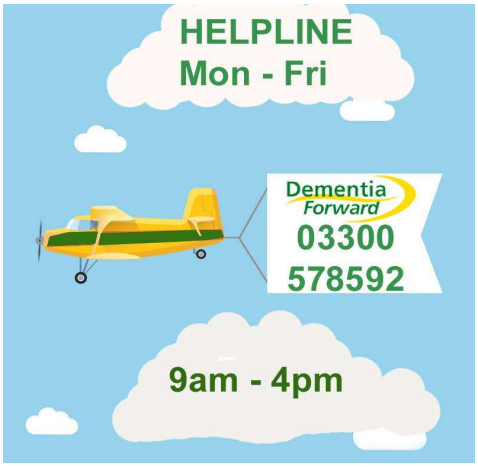
Headed up by one of our Trustees, Neil Cutler, we are involved in various LGBTQ+ initiatives and we have developed a training programme for care providers. Neil was recognised as a winner in the National Dementia Care Awards

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# Our Services

## Helpline

Our North Yorkshire wide help line is open Mon – Fri 9am-4pm. Trained staff are available to answer dementia related questions, offer emotional and practical support and take referrals into our core services – connecting people with a trained Dementia Support Advisor.




This vital service supports our aim of avoiding crises. Having someone to talk to is often all that is needed in the moment but most calls turn into a referral and the person is allocated a named Dementia Support Advisor, who will be with them throughout their journey. In addition, many professionals and colleagues from voluntary and private sector organisations can use the Helpline for advice and information. Increasingly we are receiving calls from out of area and we work closely with partners in other areas, making sure that we refer and signpost on. This is particularly common with young onset and rare dementias as a result of our campaigning and subsequent development of specialist services.

## Dementia Support Advisors

Teams are based in all areas of the County and the City of York. This part of our service is commissioned by health and social care and at the time of writing this we receive an average of 170 new referrals every month.

Each new referral has a named Dementia Support Advisor who will meet with the person diagnosed and their family to begin supporting and planning with them, and that same Dementia Support Advisor will continue throughout the person's journey. We cover such things as legal and financial guidance, encouraging planning for the future.

We give practical and emotional support and advice and this is importantly delivered at the right time for the person and their family.

*"The understanding & support we are getting from Dementia Forward means that hopefully mum, my brother & I can navigate things a little better than it was for mum when my grandma & grandpa had it."*

Dementia Support Advisors have knowledge of what people are entitled to and also what is available in their local area and how to access it. We signpost and refer to many other agencies including guidance when a person needs full time care. We can then encourage people to join in with our range of activities, including our Hub Clubs.

## Memory Support Advisors

Again, a commissioned service, these posts are based in primary care, working with GP surgeries to proactively seek out people who need a diagnosis, and supporting them through the process. The role gives extra support to NHS colleagues by gathering information and offering support to patients that can speed up the process of diagnosis.

This area of work continues to grow and an exciting new development has been the introduction of the Brain Health Café model. These weekly cafes are for anyone who wants to learn about brain health and proactively keep their brains as healthy as possible. The cafes are very much in partnership with health and social care colleagues and provide an informal setting for people who have concerns, to ask their first questions, perhaps before pursuing a diagnosis. We are gradually merging the brain health model with the more traditional wellbeing café for people already diagnosed so that we are not creating silos where people are only accessing 'dementia only' environments, which can serve to increase stigma and isolation.

In addition, one of the aims is to support the improvement of diagnosis and bring the diagnosis rates in line with the national expectation. Waiting lists for diagnosis are longer than ever before and having extended our service to support people pre diagnosis, over one third of our new referrals every month are in this category.

*"Mike, our Dementia Support Advisor, actively listens and I am so grateful to be able to talk to someone who understands and yet is objective and has a pragmatic approach to solutions."*







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## Hub Clubs

This is the Dementia Forward model for delivering day services. Our charity is set up firstly with the person affected in mind, and we ensure that this service is all about the right tailored support and relevant activities. In addition, however, it provides much needed respite for the family carers. These Hub Clubs are now in 10 locations across the county, offering 21 days and 210 places. We have been able to share our model and offer training and support so that other agencies can replicate it. As part of our core service offered by Dementia Support Advisors we can introduce families to Hub Clubs when the time is right but also, importantly, we can support families when the Hub Club is no longer the right option and they need to find more suitable care.

*What our clients say*

*"Thank you for the events you put on. It gives me an enormous sense of community. Even though I live on my own, I now feel part of something."*

*"This is a lifeline for me and my husband. We do not know what we would do without it."*

What our volunteers say

*"It gets me out of the house. I am working with a well-run team. I meet so many wonderful people. it has made me a community member"*







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## Young Onset Dementia Service




Following the successful launch of our young onset dementia campaign this area of our work has grown beyond expectation. We now use a distinct pathway for people under the age of 65 years so that they receive tailored advice, information and support, as well as access to our outward bound day service 'Time Out Together'. The Time out Together day services are funded by Lottery and Trust funding and are delivered in 3 areas of the county every week. It is estimated that there are 70,800 people living with young onset dementia in the UK, 7.5% of the overall number of people living with dementia - Dementia Forward has 435 people representing over 8% of our overall case load and demonstrating how well we are doing in reaching out to those affected. The campaign and our annual conferences have led to partnerships and collaborations and part of this is about sharing our unique model of support for young onset dementia.







## Wellbeing cafés and group work

Our Wellbeing Cafés run in 13 locations every week and in addition we run carer support groups and singing groups. The cafes offer informal access to advice, information and support and we are bringing the brain health model into them. We facilitate meaningful activities and of course refreshments. They foster peer to peer support, not just for the person affected but for the family carers and they provide good routine and a way of checking in every week.

We rely heavily on our trained volunteers, so that the activity and the support can be tailored to each individual attending.

*"I so much love talking to the clients and their carers – it's a lovely feeling to feel I am doing something which is helping others - also I have made some lovely new friends. Dementia Forward staff thank us for volunteering after every Hub - which is lovely"*

## Community Liaison work – including Training and Fundraising

Almost every weekday we are out in the general public raising awareness of dementia and providing education. We have developed a range of training packages that are delivered in a bespoke way to care homes, other agencies, groups such as WI, Rotary clubs and churches, schools, transport, retail etc. We firmly believe that there is a correlation between good awareness raising and a timely diagnosis and we are delighted to gradually see the stigma and fear in communities reduce. We have developed comprehensive education for families so that they are enabled and empowered in their caring roles. This quote below is from a daughter who attended the education with her Mum ……..

*"When I chatted with mum yesterday, I shared some of the things you'd been talking about & apologised to her for some of the things I hadn't recognised were important or difficult for her, like when we are out for a walk & her need to look down & watch every step & her need to keep the blinds in the lounge much more closed than I have felt was healthy for her… And now I understand more about how her vision & depth perception may be impacted as well as her need for feeling safe & her thinking people looking in doesn't feel safe which I hadn't really understood before because in my mind they can't see in & they're not looking anyway so I've always got frustrated with her & been dismissive of her need. And she said to me "it's ok darling, we are learning together". Now we are looking together for a better solution for her front window so she can feel safe & still let the light in."*





## Fundraising

We rely on fundraising to support some of our most innovative work. We have grown our fundraising team and we have regular annual events in the calendar that are well attended. We are really grateful to so many partners and friends who support our events both in terms of money and time.

Dementia Forward does not use professional fundraisers, commercial participators or third parties to fundraise on our behalf. The day-to-day management of all income generated is managed internally by the staff team who act under authority delegated by the Trustees.

The charity is voluntarily bound to be regulated by the Fundraising Regulator. Dementia Forward complies with the Code of Fundraising Practice set out by the Fundraising Regulator.

Dementia Forward is very conscientious about self-regulation of its fundraising activities and protecting vulnerable people. All staff are aware of and adhere to Charity Commission guidelines and The Code of Fundraising Practice from the Fundraising Regulator which sets out statutory obligations and best practice standards. Dementia Forward's approach to fundraising is to avoid unreasonable intrusion into an individual's privacy, persistent approaches or undue pressure to donate to the Charity.

We have not received any complaints in relation to our fundraising practice for the year under review.



## Financial Review and Policies

The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) in preparing the report and financial statements of the charity.

### Public benefit

In shaping our objectives for the year and planning our activities the Trustees have given due consideration to the Charity Commission's published guidance on public benefit requirement under the Charities Act 2011. Dementia Forward relies on contracts, grants and the income from fees to cover its operating costs. In setting the level of charges and concessions the Trustees give careful consideration to the accessibility for those on low incomes. An example is that the day services known as Hub Clubs are run at a break even cost and for those who qualify our Support Advisors work with the local authority to gain funding for the places through their brokerage system.

### Financial review

The charity has generated and raised £1,848,784in the year. The level of charity income from Government contracts is approximately 51% of total income (2024 – 47%). The intention has always been to have approximately 50% voluntary income, in order not to be totally reliant on government funding.

Total funds amounted to £807,554 with restricted funds being restricted funds of £1,400, designated funds of £510,926, and free reserves being £295,228.

### Reserves Policy

The Trustees consider that the charity should aim to maintain Free Reserves at between three and six months of general operating expenditure, in order to fund any shortfalls in income. Based on budgeted expenditure for the year ended 31st March 2026, this is between £497,502 and £995,004. At 31st March 2025 free reserves totalled £295,228 which was below the target level of reserves. The sustainability and financial stability of the charity is part of the charity's 5 year strategy plan and subsequent to the year end the free reserves of the charity were in line with the reserves policy.

### Risk management

The charity risk register is updated globally at half year and year end. It is also referred to with any immediate changes made at every monthly Trustee meeting. The CEO and Head of Operations work with the Trustees to ensure that any negative movement in risk is acted on in a timely manner and this is reported to the monthly board meetings.

The principal long term risks and uncertainties facing the charity remain as being funding and the increase need for our services. The charity has worked hard to improve the full cost recovery on contracts, at the same time reporting any capacity issues to commissioners and addressing the shortfalls.

# Structure, Governance and Management

The Charity was established by a constitution adopted on 28 March 2012, amended on 10 July 2012, and 25 November 2024.

**Registered Charity No. 1148225 Company Reg. No. 08010259**

## Objectives

To relieve the needs and promote and protect the good health and wellbeing of people living with dementia, their carers and families, living in North Yorkshire, through the provision of such support activities as the Trustees see fit.

## Trustees and Officers

The Trustees of the Charity are also the Directors of the Company. The Trustees who served during the year are listed below:

Chris Lees- Vice Chair

David Wells- Vice Chair

Pet Fowler-Watts, MBE

Hilary Paxton

Jeremy Trigg

Neil Cutler

Dr Austin Roberts – Resigned 19/03/25

Stuart Rhodes- Resigned 29/07/24

Douglas Waugh- Resigned 12/08/24

Jill Tiernan- Resigned 31/05/24

Company Secretary and Chief Executive Officer- Jill Quinn, MBE

**Principal address** George Armitage House
Church Lane
Burton Leonard
Ripon
HG3 3SD

**Advisors**

**Bank** HSBC
7 Prospect Crescent
Harrogate
HG1 1RN

**Auditors** Thomas Coombs Limited
3365 The Pentagon
Century Way
Thorpe Park
Leeds
LS15 8ZB

# Future Plans

A 5 year strategy was launched in 2023 and has the following primary objectives:

### 1. Services

**Our Goal**

To ensure that anyone living with dementia or supporting someone with dementia in North Yorkshire and York has a place to turn and access to a range of appropriate services.

**Our Objectives**

• Develop and Grow the Hub Club Model so that there is access for anyone in the county.
• Provide specialist support and services for people affected by Young Onset dementia.
• Ensure that support is available from pre diagnosis to end of life.
• Ensure that we work with our statutory partners so that we can grow as the needs grow.
• Involve people who are living with dementia in our design and decision making, beginning with the Trustee board.
• Recognise and adopt new innovations where they will help to deliver our goal.
• Compliment other initiatives and services without competing or duplicating.
• Challenge the lack of transport in certain areas that results in inequity to accessing services and support.

### 2. Timely assessment and prompt diagnosis

**Our Goal**

To ensure that people living in North Yorkshire have access to the right support at the right time.

**Our Objectives**

• To support colleagues in the statutory sector to improve early diagnosis.
• To identify areas where diagnosis rates need improvement and work with partners to address the barriers.
• To provide relevant support to people pre diagnosis to ensure the best possible outcome.
• To provide easy access to post diagnostic support and ongoing tailored support
• To work with partners to standardise pathways in primary care.

### 3. Education and Awareness

**Our Goal**

To provide education and awareness to groups, individuals, businesses and organisations so that people living with dementia receive the right support in their own communities.

**Our Objectives**

• Continue to educate and raise awareness of dementia and the need for comprehensive support at all stages of the disease.
• Design our information and advice so that it reflects the diversity of the people living in North Yorkshire.
• Continue and grow the work we do with children and young adults so that we are raising a dementia friendly generation.
• Use research and data to determine our priorities so that areas that are most in need of education are receiving it.
• Encourage businesses to receive the awareness sessions and display our Dementia Aware recognition stickers as well as encouraging staff to wear the pins we award at each session.

### 4. Campaigning

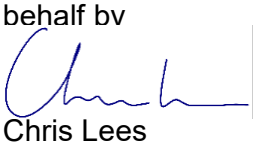
**Our Goal**

To use the experiences of the thousands of people we support to inform and improve future decisions for dementia care in North Yorkshire and to have a presence at national campaigns and conferences so that we can share our learning.

**Our Objectives**

• Create a process that captures and shares the experiences of people living with dementia so that they can inform future provision.
• Connect with people within and outside North Yorkshire so that we can share the valuable information we have gathered and can enable others to replicate our model.
• Highlight the need for a specific approach to young onset dementia and create a platform from which to broadcast this, using the success of our unique model.
• Work with our statutory partners and private and charitable sector on a focused approach to improving care and support in the community for people living with dementia.

This report was approved by the Trustees on 24 November 2025 and is signed on their behalf bv



Chris Lees

Director and Trustee

## Opinion

We have audited the financial statements of Dementia Forward (the 'charitable company') for the year ended 31st March 2025 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31st March 2025 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

## Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

## Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

**Opinions on other matters prescribed by the Companies Act 2006**
In our opinion, based on the work undertaken in the course of the audit:
- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**
In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:
- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

**Our responsibilities for the audit of the financial statements**
Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Based on our understanding of the entity and industries in which it operates, we identified the principal risks of non-compliance with laws and regulations related to health and safety, safeguarding, employment law and data protection. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act 2006, tax legislation and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

We assessed the susceptibility of the company's financial statements to material misstatement and how fraud might occur, including through discussions with the directors, discussions within our audit team planning meeting, updating our record of internal controls, and ensuring these controls operated as intended. We determined the principal risks were related to posting journal entries to manipulate surpluses, and management bias in accounting estimates.

To address the risk of fraud through management bias and override of controls, we:
- Performed analytical procedures to identify any unusual or unexpected relationships.
- Investigated the rationale behind significant or unusual transactions.
- Challenged assumptions and judgements made by management in determining significant accounting estimates.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed audit procedures which included, but were not limited to:
- Agreeing financial statements disclosures to underlying supporting documentation.
- Discussions with management of known or suspected instances of non-compliance with laws and regulations.
- Reading the minutes of meetings of those charged with governance.
- Reviewing correspondence with relevant regulators including Charity Commission.

At the completion stage of the audit, the engagement partner's review included ensuring that the team had approached their work with appropriate professional scepticism and thus the capacity to identify non-compliance with laws and regulations and fraud.

There are inherent limitations in the audit procedures described above and the further removed non-compliance of laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement relating to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

## Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Jordan Mitchell ACA (Senior Statutory Auditor)
for and on behalf of Thomas Coombs Limited
Statutory Auditor
Chartered Accountants
3365 The Pentagon
Century Way
Thorpe Park
Leeds
West Yorkshire
LS15 8ZB

24th November 2025

**DEMENTIA FORWARD**

## STATEMENT OF FINANCIAL ACTIVITIES
**FOR THE YEAR ENDED 31ST MARCH 2025**

| | Notes | Unrestricted funds £ | Restricted funds £ | **2025 Total funds £** | 2024 Total funds £ |
|---|---|---|---|---|---|
| **INCOME AND ENDOWMENTS FROM** | | | | | |
| Donations and legacies | 2 | **561,056** | **-** | **561,056** | 511,139 |
| **Charitable activities** | 4 | | | | |
| Charitable activities | | **193,920** | **1,091,460** | **1,285,380** | 973,364 |
| Investment income | 3 | **2,348** | **-** | **2,348** | 1,278 |
| **Total** | | **757,324** | **1,091,460** | **1,848,784** | 1,485,781 |
| **EXPENDITURE ON** | | | | | |
| Raising funds | 5 | **17,707** | **-** | **17,707** | 21,230 |
| **Charitable activities** | 6 | | | | |
| Charitable activities | | **628,847** | **1,160,913** | **1,789,760** | 1,631,333 |
| **Total** | | **646,554** | **1,160,913** | **1,807,467** | 1,652,563 |
| **NET INCOME/(EXPENDITURE)** | | **110,770** | **(69,453)** | **41,317** | (166,782) |
| **Transfers between funds** | 17 | **(68,953)** | **68,953** | **-** | - |
| **Net movement in funds** | | **41,817** | **(500)** | **41,317** | (166,782) |
| **RECONCILIATION OF FUNDS** | | | | | |
| Total funds brought forward | | **764,337** | **1,900** | **766,237** | 933,019 |
| **TOTAL FUNDS CARRIED FORWARD** | | **806,154** | **1,400** | **807,554** | 766,237 |

The notes form part of these financial statements

**DEMENTIA FORWARD**

## BALANCE SHEET
**31ST MARCH 2025**

| | Notes | Unrestricted funds £ | Restricted funds £ | **2025 Total funds £** | 2024 Total funds £ |
|---|---|---|---|---|---|
| **FIXED ASSETS** | | | | | |
| Tangible assets | 13 | **510,926** | **-** | **510,926** | 514,047 |
| **CURRENT ASSETS** | | | | | |
| Debtors | 14 | **408,339** | **-** | **408,339** | 259,780 |
| Cash at bank and in hand | | **404,288** | **1,400** | **405,688** | 361,834 |
| | | **812,627** | **1,400** | **814,027** | 621,614 |
| **CREDITORS** | | | | | |
| Amounts falling due within one year | 15 | **(517,399)** | **-** | **(517,399)** | (369,424) |
| **NET CURRENT ASSETS** | | **295,228** | **1,400** | **296,628** | 252,190 |
| **TOTAL ASSETS LESS CURRENT LIABILITIES** | | **806,154** | **1,400** | **807,554** | 766,237 |
| **NET ASSETS** | | **806,154** | **1,400** | **807,554** | 766,237 |
| **FUNDS** | 17 | | | | |
| Unrestricted funds | | | | **806,154** | 764,337 |
| Restricted funds | | | | **1,400** | 1,900 |
| **TOTAL FUNDS** | | | | **807,554** | 766,237 |

The financial statements were approved by the Board of Trustees and authorised for issue on 24th November 2025 and were signed on its behalf by:



Chris Lees

Director and Trustee

The notes form part of these financial statements

**DEMENTIA FORWARD**

## CASH FLOW STATEMENT
**FOR THE YEAR ENDED 31ST MARCH 2025**

| | Notes | 2025<br>£ | 2024<br>£ |
|---|---|---|---|
| **Cash flows from operating activities** | | | |
| Cash generated from operations | 1 | **48,811** | (158,604) |
| Net cash provided by/(used in) operating activities | | **48,811** | (158,604) |
| **Cash flows from investing activities** | | | |
| Purchase of tangible fixed assets | | **(7,305)** | (4,497) |
| Interest received | | **2,348** | 1,278 |
| Net cash used in investing activities | | **(4,957)** | (3,219) |
| **Change in cash and cash equivalents in the reporting period** | | **43,854** | (161,823) |
| **Cash and cash equivalents at the beginning of the reporting period** | | **361,834** | 523,657 |
| **Cash and cash equivalents at the end of the reporting period** | | **405,688** | 361,834 |

The notes form part of these financial statements

## NOTES TO THE CASH FLOW STATEMENT
**FOR THE YEAR ENDED 31ST MARCH 2025**

### 1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

| | **2025** | 2024 |
|---|---|---|
| | **£** | £ |
| **Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)** | **41,317** | (166,782) |
| **Adjustments for:** | | |
| Depreciation charges | **10,426** | 10,837 |
| Interest received | **(2,348)** | (1,278) |
| Increase in debtors | **(148,559)** | (27,258) |
| Increase in creditors | **147,975** | 25,877 |
| **Net cash provided by/(used in) operations** | **48,811** | (158,604) |

### 2. ANALYSIS OF CHANGES IN NET FUNDS

| | At 1/4/24 | Cash flow | **At 31/3/25** |
|---|---|---|---|
| | £ | £ | **£** |
| **Net cash** | | | |
| Cash at bank and in hand | **361,834** | **43,854** | **405,688** |
| | **361,834** | **43,854** | **405,688** |
| **Total** | **361,834** | **43,854** | **405,688** |

The notes form part of these financial statements

## 1. ACCOUNTING POLICIES

**Basis of preparing the financial statements**
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £1.

**Going Concern**
The Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

**Income**
Income is included in the Statement of Financial Activities ("SoFA") when the charity has established entitlement and the amount can be quantified with reasonable accuracy.

Donations and legacies, which include grants, are included in the SoFA when it is probable that the funds will be received and that they can be measured with sufficient reliability.

Grants are recognised in full in the SoFA in the period in which they are receivable.

The value of services provided by volunteers is not included.

Investment income is accounted for on an accruals basis.

Where income is received specifically for expenditure in a future accounting period that amount is deferred.

**Expenditure**
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

| | |
|---|---|
| Costs of generating funds | **- costs associated with attracting voluntary income** |
| Charitable activities | **- costs incurred by the Charitable Company in delivering its services to clients** |
| Support costs | **- allocated to charitable activities on an equal basis** |

**Critical accounting estimates and judgements**
In the application of the charities accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised, if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

**Tangible fixed assets**
Tangible fixed assets are stated at cost (or deemed cost) or valuation less accumulated depreciation and accumulated impairment losses. Costs includes costs directly attributable to making the asset capable of operating as intended.

continued...

1. ACCOUNTING POLICIES - continued

**Tangible fixed assets**
Depreciation is provided to write off the cost less the estimated residual of tangible fixed assets by equal instalments over their estimated useful economic lives as follows:

| | |
|---|---|
| Freehold property | **- 2% on net book value** |
| Fixtures and fittings | **- 25% on cost** |
| Computer equipment | **- 33% on cost** |

**Taxation**
The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Pension costs and other post-retirement benefits**
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

**Debtors and creditors receivable/payable within one year**
Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in profit or loss.

**Liabilities and Provisions**
Liabilities are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation, Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of Financial Activities as a finance cost.

**Financial Instruments**
The group only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

**Impairment**
Assets not measured at fair value are reviewed for any indication that the asset may be impaired at year end. If such indication exists, the recoverable amount of the asset, or the asset's cash generating unit, is estimated and compared to the carrying amount. Where the carrying amount exceeds its recoverable amount, an impairment loss is recognised in profit or loss unless the asset is carried at a revalued amount where the impairment loss is a revaluation decrease.

**Operating Leases**
Rental charges are charged on a straight-line basis over the term of the lease.

continued...

## 2. DONATIONS AND LEGACIES

| | 2025 | 2024 |
|---|---|---|
| | £ | £ |
| General donations | **61,571** | 110,699 |
| Regular donations | **27,926** | 26,104 |
| Gift aid | **6,149** | 7,033 |
| In memoriam | **27,086** | 31,537 |
| Fundraising events | **224,549** | 161,025 |
| Grants | **213,775** | 174,741 |
| | **561,056** | 511,139 |

Income received from government grants totalled £nil (2024: £28,237)

The Charitable Company also benefits from the involvement and enthusiastic support of its many volunteers. In accordance with Charities SORP, the economic contribution of general volunteers is not recognised in the accounts.

## 3. INVESTMENT INCOME

| | 2025 | 2024 |
|---|---|---|
| | £ | £ |
| Deposit account interest | **2,348** | 1,278 |

## 4. INCOME FROM CHARITABLE ACTIVITIES

| | Activity | 2025 | 2024 |
|---|---|---|---|
| | | £ | £ |
| Café income | Charitable activities | **24,937** | 20,474 |
| Contract fees | Charitable activities | **957,925** | 696,819 |
| Hub club income | Charitable activities | **295,520** | 251,472 |
| Training fees | Charitable activities | **4,810** | 4,020 |
| Other income | Charitable activities | **2,188** | 579 |
| | | **1,285,380** | 973,364 |

## 5. RAISING FUNDS

**Other trading activities**

| | 2025 | 2024 |
|---|---|---|
| | £ | £ |
| Fundraising costs | **17,707** | 21,230 |

continued...

## 6. CHARITABLE ACTIVITIES COSTS

| | Direct Costs (see note 7) | Support costs (see note 8) | Totals |
|---|---|---|---|
| | £ | £ | £ |
| Charitable activities | **1,724,590** | **65,170** | **1,789,760** |

## 7. DIRECT COSTS OF CHARITABLE ACTIVITIES

| | **2025** | 2024 |
|---|---|---|
| | **£** | £ |
| Staff costs | **1,454,377** | 1,296,633 |
| Premises costs | **25,206** | 51,781 |
| Office costs | **47,731** | 50,383 |
| Direct project costs | **22,865** | 24,525 |
| Café costs | **30,996** | 30,083 |
| Hub costs | **37,541** | 28,991 |
| Volunteer costs | **307** | 2,042 |
| Membership fees | **35** | 300 |
| Travel and subsistence | **100,670** | 98,616 |
| Bad debts | **4,862** | 1,365 |
| | **1,724,590** | 1,584,719 |

## 8. SUPPORT COSTS

| | Management | Finance | Governance costs | Totals |
|---|---|---|---|---|
| | £ | £ | £ | £ |
| Charitable activities | **16,433** | **699** | **48,038** | **65,170** |

Support costs, included in the above, are as follows:

| | **2025** Charitable activities | 2024 Total activities |
|---|---|---|
| | **£** | £ |
| Publicity and advertising | **6,007** | **5,671** |
| Depreciation of tangible and heritage assets | **10,426** | **10,837** |
| Bank charges | **699** | **727** |
| Accountancy fees | **10,639** | **11,784** |
| Legal fees | **22,999** | **10,737** |
| Audit fee | **14,400** | **6,858** |
| | **65,170** | **46,614** |



continued...

## 9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

| | 2025 | 2024 |
|---|---|---|
| | £ | £ |
| Depreciation - owned assets | **10,426** | 10,836 |

## 10. TRUSTEES' REMUNERATION AND BENEFITS

All trustees give their time freely and no Trustee remuneration was paid in the year. There were no related party transactions in the reporting year which require disclosure (2024: £nil).

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 31st March 2025 nor for the year ended 31st March 2024.

## 11. STAFF COSTS

| | 2025 | 2024 |
|---|---|---|
| | £ | £ |
| Wages and salaries | **1,327,168** | 1,180,892 |
| Social security costs | **82,232** | 80,534 |
| Other pension costs | **44,977** | 35,207 |
| | **1,454,377** | 1,296,633 |

The average monthly number of employees during the year was as follows:

| | 2025 | 2024 |
|---|---|---|
| Staff | **62** | 60 |

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

| | 2025 | 2024 |
|---|---|---|
| £60,001 - £70,000 | **1** | 1 |

The average full time equivalent of employees during the year was 45.2 (2024: 39.7).

The Charity considers its key management personnel comprise the Trustees and the senior management team. The total employment costs to the charity of the key management personnel were £304,884 (2024: £286,300).

## 12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

| | Unrestricted funds | Restricted funds | Total funds |
|---|---|---|---|
| | £ | £ | £ |
| **INCOME AND ENDOWMENTS FROM** | | | |
| Donations and legacies | 349,755 | 161,384 | 511,139 |
| **Charitable activities** | | | |
| Charitable activities | 276,545 | 696,819 | 973,364 |
| Investment income | 1,278 | - | 1,278 |
| **Total** | 627,578 | 858,203 | 1,485,781 |



continued...

**12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued**

| | Unrestricted funds £ | Restricted funds £ | Total funds £ |
|---|---|---|---|
| **EXPENDITURE ON** | | | |
| Raising funds | 21,230 | - | 21,230 |
| **Charitable activities** | | | |
| Charitable activities | 652,758 | 978,575 | 1,631,333 |
| **Total** | 673,988 | 978,575 | 1,652,563 |
| **NET INCOME/(EXPENDITURE)** | (46,410) | (120,372) | (166,782) |
| **Transfers between funds** | (43,386) | 43,386 | - |
| **Net movement in funds** | (89,796) | (76,986) | (166,782) |
| **RECONCILIATION OF FUNDS** | | | |
| Total funds brought forward | 854,133 | 78,886 | 933,019 |
| **TOTAL FUNDS CARRIED FORWARD** | 764,337 | 1,900 | 766,237 |

**13. TANGIBLE FIXED ASSETS**

| | Freehold property £ | Fixtures and fittings £ | Computer equipment £ | Totals £ |
|---|---|---|---|---|
| **COST** | | | | |
| At 1st April 2024 | **565,301** | **22,141** | **9,065** | **596,507** |
| Additions | **-** | **1,770** | **5,535** | **7,305** |
| Disposals | **-** | **-** | **(2,280)** | **(2,280)** |
| At 31st March 2025 | **565,301** | **23,911** | **12,320** | **601,532** |
| **DEPRECIATION** | | | | |
| At 1st April 2024 | **59,027** | **16,801** | **6,632** | **82,460** |
| Charge for year | **6,995** | **1,777** | **1,654** | **10,426** |
| Eliminated on disposal | **-** | **-** | **(2,280)** | **(2,280)** |
| At 31st March 2025 | **66,022** | **18,578** | **6,006** | **90,606** |
| **NET BOOK VALUE** | | | | |
| At 31st March 2025 | **499,279** | **5,333** | **6,314** | **510,926** |
| At 31st March 2024 | 506,274 | 5,340 | 2,433 | 514,047 |

continued...

## 14. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

| | 2025 | 2024 |
|---|---|---|
| | £ | £ |
| Debtors in the ordinary course of activities | **403,088** | 254,829 |
| Prepayments and accrued income | **5,251** | 4,951 |
| | **408,339** | 259,780 |

## 15. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

| | 2025 | 2024 |
|---|---|---|
| | £ | £ |
| Creditors in the ordinary course of activities | **23,088** | 18,251 |
| Social security and other taxes | **23,236** | 22,529 |
| Other creditors | **7,323** | 6,224 |
| Accruals and deferred income | **463,752** | 322,420 |
| | **517,399** | 369,424 |

Accruals and deferred income contains deferred income of £438,261 (2024: £307,288). Movement of deferred income is as follows:

| | 2025 | 2024 |
|---|---|---|
| At 1st April 2024 | **307,288** | 285,327 |
| Amount released to income | **(307,288)** | (285,327) |
| Amount deferred in the year | **438,261** | 307,288 |
| Closing liability obligation | **438,261** | 307,288 |

## 16. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

| | 2025 | 2024 |
|---|---|---|
| | £ | £ |
| Within one year | **11,689** | 12,397 |
| Between one and five years | **12,383** | 22,320 |
| In more than five years | **438** | 2,190 |
| | **24,510** | 36,907 |

## 17. MOVEMENT IN FUNDS

| | At 1/4/24 £ | Net movement in funds £ | Transfers between funds £ | At 31/3/25 £ |
|---|---|---|---|---|
| **Unrestricted funds** | | | | |
| General fund | **250,290** | **121,196** | **(76,258)** | **295,228** |
| Fixed asset fund | **514,047** | **(10,426)** | **7,305** | **510,926** |
| | **764,337** | **110,770** | **(68,953)** | **806,154** |
| **Restricted funds** | | | | |
| GW Garden Project | **1,400** | **-** | **-** | **1,400** |
| National Lottery Grant | **-** | **(68,953)** | **68,953** | **-** |
| Shed Funding | **500** | **(500)** | **-** | **-** |
| | **1,900** | **(69,453)** | **68,953** | **1,400** |
| **TOTAL FUNDS** | **766,237** | **41,317** | **-** | **807,554** |

Net movement in funds, included in the above are as follows:

| | Incoming resources £ | Resources expended £ | Movement in funds £ |
|---|---|---|---|
| **Unrestricted funds** | | | |
| General fund | **757,324** | **(636,128)** | **121,196** |
| Fixed asset fund | **-** | **(10,426)** | **(10,426)** |
| | **757,324** | **(646,554)** | **110,770** |
| **Restricted funds** | | | |
| National Lottery Grant | **77,843** | **(146,796)** | **(68,953)** |
| Shed Funding | **-** | **(500)** | **(500)** |
| NY Sports Project | **20,000** | **(20,000)** | **-** |
| McClay Trust | **22,000** | **(22,000)** | **-** |
| Purey Trust | **7,500** | **(7,500)** | **-** |
| NY Wellburn Hub | **1,878** | **(1,878)** | **-** |
| Community Action Cuppa Connect | **2,458** | **(2,458)** | **-** |
| NY For Singing Printing | **340** | **(340)** | **-** |
| Pinkney Grunwells Scarb Hub | **10,956** | **(10,956)** | **-** |
| Latimer Hinks | **18,603** | **(18,603)** | **-** |
| SPF Digital Inclusion | **19,912** | **(19,912)** | **-** |
| Lottery Brain Health 4 All | **19,529** | **(19,529)** | **-** |
| Memory Support Advisors York | **135,000** | **(135,000)** | **-** |
| Memory Support Advisors NY | **93,822** | **(93,822)** | **-** |
| York Health (ex TEWV) | **40,000** | **(40,000)** | **-** |
| TEWV Memory Service | **31,580** | **(31,580)** | **-** |
| NY (Main Contract) | **430,156** | **(430,156)** | **-** |
| CYC (Main Contract) | **129,112** | **(129,112)** | **-** |
| York BHC | **15,000** | **(15,000)** | **-** |
| NY BHC | **15,000** | **(15,000)** | **-** |
| Other Miscallaneous | **771** | **(771)** | **-** |
| | **1,091,460** | **(1,160,913)** | **(69,453)** |
| **TOTAL FUNDS** | **1,848,784** | **(1,807,467)** | **41,317** |



continued...

## 17. MOVEMENT IN FUNDS - continued

**Comparatives for movement in funds**

| | At 1/4/23 £ | Net movement in funds £ | Transfers between funds £ | At 31/3/24 £ |
|---|---|---|---|---|
| **Unrestricted funds** | | | | |
| General fund | 340,721 | (35,573) | (54,858) | 250,290 |
| Fixed asset fund | 513,412 | (10,837) | 11,472 | 514,047 |
| | 854,133 | (46,410) | (43,386) | 764,337 |
| **Restricted funds** | | | | |
| Brain Health Cafe | 1,222 | (1,222) | - | - |
| Dementia Friendly Activity | - | (3,358) | 3,358 | - |
| GW House Refurbishment | - | (1,097) | 1,097 | - |
| GW Garden Project | - | 1,400 | - | 1,400 |
| Hub Club's | 487 | (487) | - | - |
| Shed Funding | 500 | - | - | 500 |
| Young Onset Dementia | 76,677 | (115,608) | 38,931 | - |
| | 78,886 | (120,372) | 43,386 | 1,900 |
| **TOTAL FUNDS** | 933,019 | (166,782) | - | 766,237 |

Comparative net movement in funds, included in the above are as follows:

| | Incoming resources £ | Resources expended £ | Movement in funds £ |
|---|---|---|---|
| **Unrestricted funds** | | | |
| General fund | 627,578 | (663,151) | (35,573) |
| Fixed asset fund | - | (10,837) | (10,837) |
| | 627,578 | (673,988) | (46,410) |
| **Restricted funds** | | | |
| Brain Health Cafe | 13,842 | (15,064) | (1,222) |
| Dementia Care Coordinators | 93,822 | (93,822) | - |
| Dementia Friendly Activity | 941 | (4,299) | (3,358) |
| Dementia Key Workers for Cancer | 15,000 | (15,000) | - |
| Dementia Support Advisors | 505,772 | (505,772) | - |
| Dementia Support Nurse | 28,999 | (28,999) | - |
| GW House Refurbishment | 21,692 | (22,789) | (1,097) |
| GW Garden Project | 1,400 | - | 1,400 |
| Hub Club's | 5,716 | (6,203) | (487) |
| Memory Support Advisors | 55,500 | (55,500) | - |
| National Lottery Grant | 38,788 | (38,788) | - |
| Parkinson's Adviser | 30,005 | (30,005) | - |
| SIDECAR | 4,150 | (4,150) | - |
| Transport | 8,576 | (8,576) | - |
| Young Onset Dementia | 34,000 | (149,608) | (115,608) |
| | 858,203 | (978,575) | (120,372) |
| **TOTAL FUNDS** | 1,485,781 | (1,652,563) | (166,782) |



continued...

**17. MOVEMENT IN FUNDS - continued**

**Brain Health Cafe:** Funding received from NHS Humber & North Yorkshire for the set up of a cafe.

**Community Action Cuppa Connect:** Funding towards and to support the café.

**CYC and NY (Main Contract):** 1 year funding to provide Dementia Support Advisors in City of York and North Yorkshire.

**Dementia Care Coordinators:** This is money restricted for Dementia Care Co-ordinators from North Yorkshire ICB.

**Dementia Friendly Activity:** This is money restricted for awareness sessions around the country for general public.

**Dementia Key Workers for Cancer:** This is money restricted for working in collaboration with Harrogate Cancer Centre to develop pathway for people living with dementia and cancer.

**Dementia Support Advisors:** This is money restricted for Dementia Support Advisors received from North Yorkshire NHS Foundation Trust and Tees, Esk and Wear Valley NHS Foundation Trust.

**Dementia Support Nurses:** Money received from Vale of York NHS Foundation Trust for Support Nurses.

**GW House Refurbishmen:** This is money restricted for maintenance work on Garget Walker House day centre kitchen and toilets.

**GW Garden Project:** This is money restricted for upgrading of garden and patios arears at Garget Walker House day centre.

**Hub Club's:** Money received from various sources for the support of specific Hub Clubs.

**Latimer Hinks:** Funding for Young Onset Time Out Together expansion into Craven.

**Lottery Brain Health 4 All:** Repurpose Dementia Forwards Café's to Brain Health Café's.

**Memory Support Advisors:** Funding from Tees, Esk and Wear Valley NHS Foundation for the Memory Team to work in y care in York and North Yorkshire.

**McClay Trust:** Support staff costs for Young Onset Support Advisor.

**National Lottery Grant:** This is money restricted for young onset weekly outward bound day service Time out Together.

**NY and York BHC:** Funding 1 year pilot of Brain Health Café's in City of York and North Yorkshire.

**NY For Singing Printing:** Funding for new song books.

**NY Sports Project:** Funding to produce Feasibility study.

**NY Wellburn Hub:** Venue hire at Dementia Forward Welburn Hub Club.

**Parkinson's Advisor:** This is money restricted for the pilot project working with Parkinson's UK to deliver specific support to people with Parkinsons' dementia.

**Pinkney Grunwells Scarb Hub:** Setup costs & staff for new Hub Club in Scarborough

**Purey Trust:** To help cover costs for Brain Health Café in York.

**Shed Funding:** Money received from B&Q for the purchase of a new shed

**SIDECAR:** This is money restricted for working with Bradford University to provide service user input and support to review the Sidecar model of carer assessment.

continued...

## 17. MOVEMENT IN FUNDS - continued

**SPF Digital Inclusion:** Fundinf for equipment and training at Dementia Forward Café's and Hubs.

**TEWV Memory Service:** 1 Year funding to provide memory clinic support.

**Transport:** This is money restricted for the provision of transport for young onset day services.

**York Health (ex TEWV):** 1 Year funding to provide Dementia Advisors in City of York

**Young Onset Dementia:** This is money received from the Lottery and other anonyms funders. It is restricted for work for Young Onset Dementia care.

**Fixed assets fund**
The monies transferred into the Fixed Asset Fund in the year is for the net book value of the assets, required to be held for the ongoing work of the Charitable Company and therefore do not form part of the distributable reserves.

**Transfers between funds**
Transfers between general and restricted funds during the year ended 31st March 2025 reflects the requirement to fund the deficit incurred by the Time out Together service (National Lottery grant), from the general fund.

## 18. RELATED PARTY DISCLOSURES

Other than the transactions detailed in note 10, there were no related party transactions for the year ended 31st March 2025.

## DETAILED STATEMENT OF FINANCIAL ACTIVITIES
**FOR THE YEAR ENDED 31ST MARCH 2025**

| | 2025 £ | 2024 £ |
|---|---|---|
| **INCOME AND ENDOWMENTS** | | |
| **Donations and legacies** | | |
| General donations | **61,571** | 110,699 |
| Regular donations | **27,926** | 26,104 |
| Gift aid | **6,149** | 7,033 |
| In memoriam | **27,086** | 31,537 |
| Fundraising activities | **224,549** | 161,025 |
| Grants | **213,775** | 174,741 |
| | **561,056** | 511,139 |
| **Investment income** | | |
| Deposit account interest | **2,348** | 1,278 |
| **Charitable activities** | | |
| Café income | **24,937** | 20,474 |
| Contract fees | **957,925** | 696,819 |
| Hub club income | **295,520** | 251,472 |
| Training fees | **4,810** | 4,020 |
| Other income | **2,188** | 579 |
| | **1,285,380** | 973,364 |
| **Total incoming resources** | **1,848,784** | 1,485,781 |
| **EXPENDITURE** | | |
| **Other trading activities** | | |
| Fundraising costs | **17,707** | 21,230 |
| **Charitable activities** | | |
| Wages | **1,327,168** | 1,180,892 |
| Social security | **82,232** | 80,534 |
| Pensions | **44,977** | 35,207 |
| Premises costs | **25,206** | 51,781 |
| Office costs | **47,731** | 50,383 |
| Direct project costs | **22,865** | 24,525 |
| Café costs | **30,996** | 30,083 |
| Hub costs | **37,541** | 28,991 |
| Volunteer costs | **307** | 2,042 |
| Membership fees | **35** | 300 |
| Travel and subsistence | **100,670** | 98,616 |
| Bad debts | **4,862** | 1,365 |
| | **1,724,590** | 1,584,719 |
| **Support costs** | | |
| **Management** | | |
| Publicity and advertising | **6,007** | 5,671 |
| Carried forward | **6,007** | 5,671 |

## DETAILED STATEMENT OF FINANCIAL ACTIVITIES
**FOR THE YEAR ENDED 31ST MARCH 2025**

| | 2025 £ | 2024 £ |
|---|---|---|
| **Management** | | |
| Brought forward | **6,007** | 5,671 |
| Depreciation of tangible and heritage assets | **10,426** | 10,837 |
| | **16,433** | 16,508 |
| **Finance** | | |
| Bank charges | **699** | 727 |
| **Governance costs** | | |
| Accountancy fees | **10,639** | 11,784 |
| Legal fees | **22,999** | 10,737 |
| Audit fee | **14,400** | 6,858 |
| | **48,038** | 29,379 |
| Total resources expended | **1,807,467** | 1,652,563 |
| **Net income/(expenditure)** | **41,317** | (166,782) |

**DEMENTIA FORWARD**

England & Wales - Charity number 1148225

# Accounts

**Registered address**
George Armitage House
Burton Leonard
RIPON
North Yorkshire
HG3 3SD

Dementia Forward

Your North Yorkshire Charity
Care and Support for Life

# Dementia Forward

# Annual Report and Accounts

## For the year ended 31 March 2024

Company Registration Number 08010259

Charity Registration Number 1148225









**Registered address**
George Armitage House
Burton Leonard
RIPON
North Yorkshire
HG3 3SD

Dementia Forward
Your North Yorkshire Charity
Care and Support for Life
Registered charity Number 1146225

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## Our Vision

To be an enabler for the National Dementia Strategy and have visibility as leaders in dementia solutions. Ensure that when a person is concerned about their memory or has been diagnosed with dementia they will continue to live well, along with the people they choose, and their local communities. They will feel supported, informed and included.

## Our Mission

To provide accessible and inclusive support, based on a person's needs, that promotes living well with dementia in our local communities; and to work collaboratively with our partners to achieve this in an equitable way,

## Our Values

| | |
|---|---|
| **Passion** | Putting our hearts and minds into everything we do and demonstrating that we care |
| **Quality** | Using our knowledge, skills and passion to ensure the best possible experience for people living with dementia and supporting those who live with dementia and their family carers |
| **Innovation** | listening to the voices of people affected by dementia, so that we can identify and share creative solutions that have the potential to improve people's experience of living with dementia. Embracing new technologies and supporting people to benefit from these. |
| **Community** | working collaboratively with local communities, organisations and networks to create clear pathways of care and support |
| **Leadership** | Being pioneers in the transformation of dementia support by responding to inadequate provision and poor experience, and championing positive change. |
| **Inclusion** | Proactively seeking out the needs of all and ensuring that our services provide what is needed to support people to live well with dementia and that we achieve the necessary diversity and equity of access. |

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# CEO Report



Jill Quinn

Jill Quinn MBE

CEO Dementia Forward

Dementia Forward continues to grow, led by the ever increasing need. One of the stand out features of the charity is its willingness and ability to flex and to constantly seek improvements, often influenced by external factors. Never has this been more important than post Covid and in these times of increased need and reduced budgets and capacity.

The increased use of technology within our organisation has supported the growth and the increased complexity of the work we do and I am always impressed with the ability of our staff to move with these changes.

There has been a lot of attention given to research and the excitement about breakthroughs in drug treatments; however, in reality there is no real change on the ground, and instead of optimism it would be easy to see only the negatives. Our role has been to manage expectations, to support our colleagues in the statutory sector and most importantly to provide the right support at the right time to those families who need quality dementia support. The main feature of this has been that we now support families who are seeking a diagnosis, with waits that are often in excess of a year. Again, I want to give praise to the staff and Trustees who have moved into new territory and adapted to new ways of working, even new language, in this sensitive area of work and seamlessly developed a successful pathway of support for so many families.

Whilst we are often involved, and indeed contribute to the conversations around research, we are always reminded of our mission to be here for the people who live with dementia in the here and now and this remains our focus.

## Some of the challenges

With the fast growth we have experienced there are inevitably challenges. We are happy to report that we continue to have very successful staff recruitment and retention and supported by our passionate and skilled Trustee board we have successfully implemented changes, often at speed. However, the income generation has not kept the same pace. We have tipped into a new arena, no longer a 'small' charity and yet not resourced as a larger charity might be. We are addressing some of this with the planned recruitment of a second fund raiser and we are now fishing in a different pond in terms of grants and trusts, but it takes time to reap the rewards. So, we do find ourselves having to focus much more on bringing funds in and indeed growing the reserve to match the new turn over.

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We remain committed to ensuring that the charity has a balance of income generation streams, which has served us well over the last 12 years. We set out with the intention of a 50% split of contracts to voluntary income and this is currently sat at 46.94% contract funded.

With the reduced budgets within statutory health and social care structures we are looking with commissioners at the balancing of quantity and quality. There are sometimes difficult decisions to make but we are grateful that we make those decisions together and we value the relationships and respect we have from our statutory commissioners.

Of course the biggest challenges are faced by the people we support, and with pressures on health and social care, our work has become more complex. This presents us with increased training and support needs for our teams. We are delighted with the success of our internal 'shared learning' portal and we are now developing an expansive range of training modules that will not just be used internally but will enable us to provide case study based learning for care providers.

Finally, whilst we have seen great success and forward thinking developments for young onset dementia, we could not have anticipated the amount of work needed when we launched our U&ME campaign. We remain committed to this cause and one of the best outcomes for the charity has been the partnerships and collaborations this has introduced along the way.

# Trustees Review

**Statement of Trustees responsibilities**
The purpose of this statement is to distinguish the Trustees' (also the directors of the Charity) responsibilities for the financial statements from those of the auditors as stated in their report for the year ended 31 March 2024.
Company and charity law require the Trustees to prepare financial statements which give a true and fair view of the Charitable Company's state of affairs at the end of its financial activities for that year.
In preparing those financial statements the Trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to assume that the Charitable Company will continue in operation.

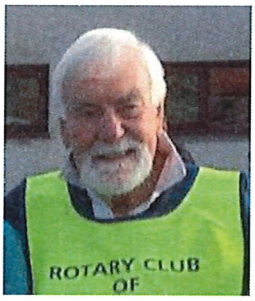
The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charitable Company and enables them to ensure that the financial statements comply with the Companies Act 2006 and applicable charity law. They are also responsible for safeguarding the assets of the Charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.
In so far as the Trustees are aware:

- There is no relevant information of which the Charitable Company's auditor is unaware; and
- The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that.

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# Foreword from the Chair






**David Wells – Vice Chair**

**Chris Lees – Vice Chair**

At the time of writing the year-end report the role of Chair is vacant and this report is presented by the 2 Vice Chairs of the board.

Dementia remains a terrible disease with no signs of a cure.

As opportunities for identifying the disease in the early stages increase, so does the demand on our services and support. The number of referrals to our charity continue to increase and with it a corresponding rise in the demand for client and carer support. An awareness of the different needs of Young Onset clients has grown through our specific attention to this growing area of dementia.

Our excellent staff are rising to this challenge, but the number we require to maintain our service levels has meant an increase twofold in the past three years. This has resulted in a commensurate increase in expenditure and placed significant demands on our reserves.

To counter this, we have introduced operational efficiencies coupled with a localised leadership structure. This has improved the way we "share the load" to ensure that each region within our large territory receives focussed support within a consistent organisation-wide framework.

Our volunteer numbers continue to increase and these help support the growth in our hub clubs and cafes throughout the county. These clubs are paramount in providing on a day basis activities for clients and respite for carers.

Fundraising is of particular importance in our aims to grow income and the board has taken the decision to strengthen this by adding a staff member, in the next financial year, to specifically search out corporate support. This is vital as many of the services we provide go beyond the commissioned work, and so depend entirely on this income stream.

Trustees continue to review our governance, policies and services. We are once again at a stage where we require additional trustees. We are well qualified in the fields of adult healthcare and neuro-medical expertise but we seek out experience in the fields of finance and business.

The trustees remain incredibly grateful and proud of what our staff and volunteers have achieved as we continue to grow and evolve our services.

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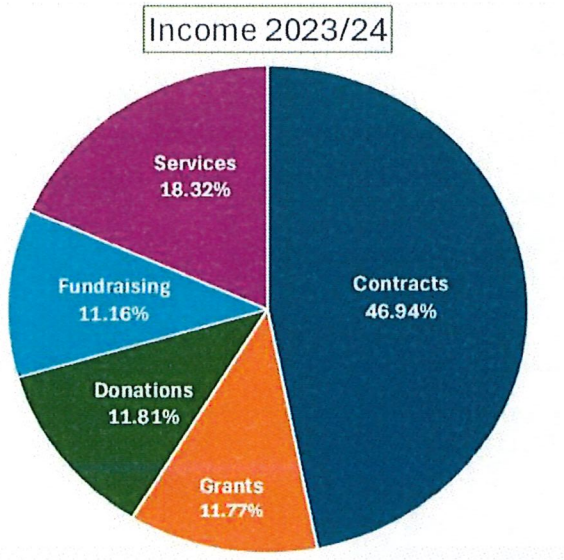
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## Structure of the Charity

We are governed by a passionate and skilled board of Trustees who bring experience of health and social care, care homes, strategy, policy, data management, finance and business, human resources, diversity and health and safety. The board is actively supporting the need for growth and heavily involved in the design and implementation of the evolving services. Skills audits are carried out so that gaps can be identified and filled accordingly. There is a robust recruitment and induction for Trustees. Each Trustee has a specific role according to their skill set and works closely with the relevant operational leader; these are broken down into finance, HR, remuneration, estates and H&S, planning and services. Remuneration decisions are made annually by the HR and remuneration Trustees and ratified by the whole board.

The Senior Leadership team introduced in the previous year has served to make the infrastructure of the charity more robust. The roles cover operations, support services, clinical services, community engagement and Young Onset dementia. These roles are managed by the CEO. Teams are then divided into Dementia Support Advisors, Helpline and Administration, Memory Support Advisors, Dementia Activity Workers and Community Liaison, which includes training and fundraising.

## Income streams




The Income streams remain in line with the decision of the Trustees and operational team to maintain approximately a 50% split of contract and voluntary income.

At the end of this financial year 23/24 we will be recruiting a second person into the fund raising team and with the fast growth of the charity we will be focussing more attention on grant income.

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## Developments in the last year have included:

- The launch of the new Dementia Forward strategy 'Forward Together'.
- Project with Parkinson's UK to embed Parkinson's dementia specialism into our work.
- Project with Cancer Alliance to improve understanding and access for people living with or caring for dementia and cancer.
- Ongoing success of the U&ME campaign and the addition of a fourth weekly young onset outward bound day.
- Additional Hub Clubs opened – our model of day care. Now in 10 areas of North Yorkshire and offering 21 days and 210 places, in addition to 40 places on the young onset days.
- Growth and development of the new Brain Health café model, now in 3 locations and with a plan to grow across the county.
- Work with partners in learning disability to improve awareness and understanding and develop a pathway for learning disability and dementia.
- Partnership work with universities in York, Leeds and Bradford.
- Increased support for people pre diagnosis and with mild cognitive impairment.
- Embedding of new technology and systems to ensure the robust future of the growing charity.
- Volunteer numbers now over 300 across the county.
- Development of training packages which are now being delivered into care homes and agencies.



Over 300 trained volunteers across the county of North Yorkshire (and always rather a lot of cake !!)

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# Our Services

## Helpline

Our North Yorkshire wide help line is open Mon – Fri 9am-4pm. Trained staff are available to answer dementia related questions, offer emotional and practical support and take referrals into our core services – connecting people with a trained Dementia Support Advisor.




This vital service supports our aim of avoiding crisis. Having someone to talk to is often all that is needed in the moment but most calls turn into a referral and the person is allocated a named Dementia Support Advisor, who will be with them throughout their journey. In addition, many professionals and colleagues from voluntary and private sector organisations can use the Helpline for advice and information. Increasingly we are receiving calls from out of area and we work closely with partners in other areas, making sure that we refer and signpost on. This is particularly common with young onset and rare dementias as a result of our Campaigning and subsequent development of specialist services.

*"It was really helpful to talk to you and know you are at the other end of the phone, should we need further support."*

## Dementia Support Advisors

Teams are based in all areas of the County and the City of York. This part of our service is commissioned by health and social care and at the time of writing this we receive an average of 160 new referrals every month.

Each new referral has a named Dementia Support Advisor who will meet with the person diagnosed and their family to begin supporting and planning with them, and that same Dementia Support Advisor will continue throughout the person's journey. We cover such things as legal and financial guidance, encouraging planning for the future. We give practical and emotional support and advice and this is importantly delivered at the right time for the person and their family.

Dementia Support Advisors have knowledge of what people are entitled to and also what is available in their local area and how to access it. We signpost and refer to many other agencies including guidance when a person needs full time care. We can then encourage people to join in with our range of activities, including our Hub Clubs.

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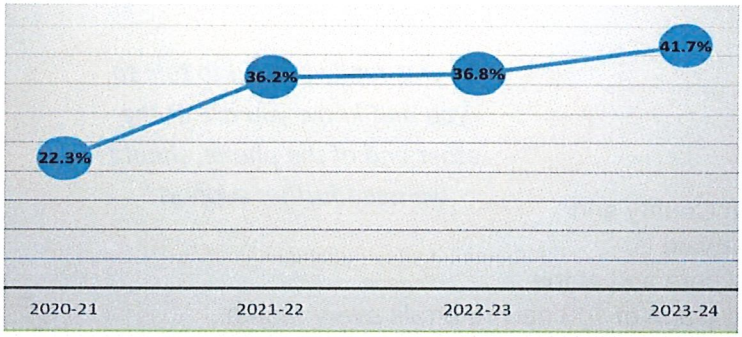
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## Memory Support Advisors

Again a commissioned service, these posts are based in primary care, working with GP surgeries to proactively seek out people who need a diagnosis, and supporting them through the process. The role gives extra support to NHS colleagues by gathering information and offering support to patients that can speed up the process of diagnosis.

This area of work continues to grow and an exciting new development has been the introduction of the Brain Health Café model. These weekly cafes are for anyone who wants to learn about brain health and proactively keep their brains as healthy as possible. The cafes are very much in partnership with health and social care colleagues and provide an informal setting for people who have concerns, to ask their first questions, perhaps before pursuing a diagnosis. Our vision is that these will actually merge with the more traditional wellbeing café for people already diagnosed so that we are not creating silos where people are only accessing 'dementia only' environments, which can serve to increase stigma and isolation.

In addition, one of the aims is to support the improvement of diagnosis and bring the diagnosis rates in line with the national expectation. Waiting lists for diagnosis are longer than ever before and having extended our service to support people pre diagnosis, over one third of our new referrals every month are in this category.




Percentage of new referrals that are pre diagnosis

Brain Health Café pilots are running in three areas and are attended by a mix of health professionals to support the clients attending.



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Care and Support for Life

## Dementia Specialist Nurse

We are fortunate to have one Dementia Specialist Nurse as part of our Senior Leadership Team. This gives our staff access to expert guidance when we have particularly complex cases, but in addition it gives us a conduit between our services and health colleagues, and a sharing of knowledge and experience. This post is partially commissioned and partially voluntary funded.

## Hub Clubs

This is the Dementia Forward model for delivering day services. Our charity is set up firstly with the person affected in mind, and we ensure that this service is all about the right tailored support and relevant activities. In addition, however, it provides much needed respite for the family carers. These Hub Clubs are now in 10 locations across the county, offering 21 days and 210 places. We have been able to share our model and offer training and support so that other agencies can replicate it. As part of our core service offered by Dementia Support Advisors we can introduce families to Hub Clubs when the time is right but also, importantly, we can support families when the Hub Club is no longer the right option and they need to find more suitable care.



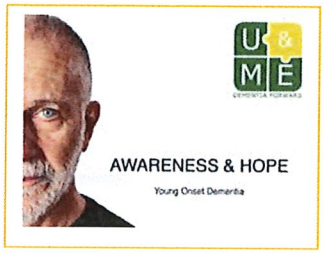




**Registered address**
George Armitage House
Burton Leonard
RIPON
North Yorkshire
HG3 3SD

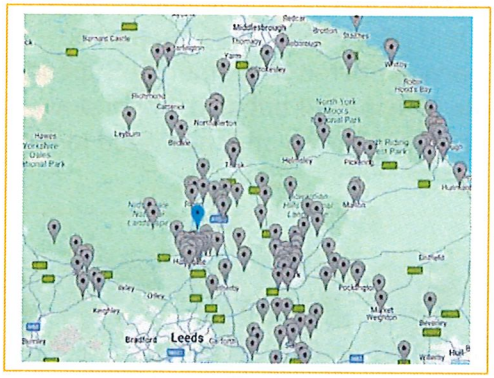
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## Young Onset Dementia Service




Following the successful launch of our young onset dementia campaign this area of our work has grown beyond expectation. We now use a distinct pathway for people under the age of 65 years so that they receive tailored advice, information and support as well as access to our outward bound day service 'Time Out Together'.

The Time out Together day services are funded by Lottery and Trust funding and are delivered in 4 areas of the county every week, offering 40 places. It is estimated that there are 70,800 people living with young onset dementia in the UK and Dementia Forward has 336 people representing 7.49% of our overall case load and demonstrating how well we are doing in reaching out to those affected.




| Age | Number on caseload |
|---|---|
| 40 To 49 | 8 |
| 50 To 59 | 49 |
| 60 To 64 | 68 |
| 65 To 69 | 130 |
| 70 To 79 | 81 |

A mark of the success of the campaign and our awareness raising of young onset dementia has been the geographical spread of referrals into our service. It has also allowed us to capture the range of ages of people needing support. We categorise this demographic by when the person was first diagnosed and below is the spread of age of the people we have on our active caseload. It is clear that we need to provide different services for people who are diagnosed as young as 40 years old, and importantly the 70 – 79 years age range are those people who were diagnosed before 65 years and are probably in need of long term care and support at this stage. As part of this area of the campaign work we are working with care homes and local authorities to create age appropriate care places.

## Wellbeing cafés and group work



Our Wellbeing Cafés run in 9 locations every week and in addition we now run 3 Brain Health Cafes. There is an ambition to combine the 2 models in an effort to spread the Brain Health Café model and support the growing number of people who are pre diagnosis and have a long waiting time. The cafes offer informal access to advice, information and support but at the same time are based on meaningful activity and of course refreshments. They offer peer to peer support, not just for the person affected but for the family carers and they provide good routine and a way of checking in every week. In addition, we run singing groups and education groups, some of which are now available on line as well as in person.

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## Community Liaison work – including Training and Fund raising

Almost every week day we are out in the general public raising awareness of dementia and providing education. We have developed a range of training packages that are delivered in a bespoke way to care homes, other agencies, groups such as WI, Rotary clubs and churches, schools, transport, retail etc. We firmly believe that there is a correlation between good awareness raising and a timely diagnosis and we are delighted to gradually see the stigma and fear in communities reduce.

*'My husband was diagnosed back in 2022 but hadn't felt the need to contact DF until recently. I did however attend Fiona's session and found it wonderfully informative. Fiona was amazing and explained everything so clearly in a warm non - clinical way.*

In this year 2023-24 we have delivered 79 awareness sessions across the county with 2097 participants and feedback is always good. These informal sessions not only educate but also give people the chance to ask questions and are often the first time they have stepped forward for support and advice.

Fund raising is mainly at a community level and this is another way of engaging with new people and getting a good cross section of the population to support our charity. We have very active social media posts with over 4,000 followers and have reached a stage where people approach us to take part in activities. The area that we are still developing is that of larger events through corporate contacts, who have tended to be involved with larger national charities. Part of this work has been about offering volunteering opportunities and activities so that teams can see the work that they are going to support.

*'The Three Peaks walk was a challenging but really fun day walking with a great group of people for an amazing cause! We had great support from Dementia Forward along the way and are looking forward to next year'*





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The Charity is registered with the Fundraising Regulator. The Charity has recognised and begun to put in place a comprehensive policy for fundraising. The Charity does not use any third parties to act on its behalf in relation to fundraising. No complaints were received by the charity during year ended 31 March 2024 in relation to its fundraising activities.

# Future Plans

A new 5 year strategy was launched last year and has these revised primary objectives:

**1. Services**

**Our Goal**

To ensure that anyone living with dementia or supporting someone with dementia in North Yorkshire and York has a place to turn and access to a range of appropriate services.

**Our Objectives**

- Develop and Grow the Hub Club Model so that there is access for anyone in the county.
- Provide specialist support and services for people affected by Young Onset dementia.
- Ensure that support is available from pre diagnosis to end of life.
- Ensure that we work with our statutory partners so that we can grow as the needs grow.
- Involve people who are living with dementia in our design and decision making, beginning with the Trustee board.
- Recognise and adopt new innovations where they will help to deliver our goal.
- Compliment other initiatives and services without competing or duplicating.
- Challenge the lack of transport in certain areas that results in inequity to accessing services and support.

**2. Timely assessment and prompt diagnosis**

**Our Goal**

To ensure that people living in North Yorkshire have access to the right support at the right time.

**Our Objectives**

- To support colleagues in the statutory sector to improve early diagnosis.
- To identify areas where diagnosis rates need improvement and work with partners to address the barriers.
- To provide relevant support to people pre diagnosis to ensure the best possible outcome.
- To provide easy access to post diagnostic support and ongoing tailored support
- To work with partners to standardise pathways in primary care.

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### 3. Education and Awareness

**Our Goal**

To provide education and awareness to groups, individuals, businesses and organisations so that people living with dementia receive the right support in their own communities.

**Our Objectives**

- Continue to educate and raise awareness of dementia and the need for comprehensive support at all stages of the disease.
- Design our information and advice so that it reflects the diversity of the people living in North Yorkshire.
- Continue and grow the work we do with children and young adults so that we are raising a dementia friendly generation.
- Use research and data to determine our priorities so that areas that are most in need of education are receiving it.
- Encourage businesses to receive the awareness sessions and display our Dementia Aware recognition stickers as well as encouraging staff to wear the pins we award at each session.

### 4. Campaigning

**Our Goal**

To use the experiences of the thousands of people we support to inform and improve future decisions for dementia care in North Yorkshire and to have a presence at national campaigns and conferences so that we can share our learning.

**Our Objectives**

- Create a process that captures and shares the experiences of people living with dementia so that they can inform future provision.
- Connect with people within and outside North Yorkshire so that we can share the valuable information we have gathered and can enable others to replicate our model.
- Highlight the need for a specific approach to young onset dementia and create a platform from which to broadcast this, using the success of our unique model.
- Work with our statutory partners and private and charitable sector on a focused approach to improving care and support in the community for people living with dementia.

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## 5. Sustainability

### Our Goal

To ensure that we continue to build on our charity's strong foundations and that we are fit for the future.

### Our Objectives

- To ensure the financial stability of the charity so that it is robust and sustainable in order to support the need for growth.
- To future proof the charity by embracing new technology and always with a consideration to our environmental responsibility.
- To ensure good data management and to utilise this data to evidence and influence future developments in our charity and in the wider service systems.
- To bolster our recruitment and support of volunteers so that we can continue to deliver a wide range of wellbeing services across the county.
- To ensure that our staff have ongoing access to relevant training.
- To use the experience and knowledge we have acquired to develop a training arm to our charity.

The full strategy can be found on the Dementia Forward Website.

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# Structure, Governance and Management

The Charity was established by a constitution adopted on 28 March 2012, amended on 10 July 2012, and was entered on the register of Charities effective from 20 July 2012.

Registered Charity No. 1148225 Company Reg. No. 08010259

**Objectives**

To relieve the needs and promote and protect the good health and wellbeing of people living with dementia, their carers and families, living in North Yorkshire, through the provision of such support activities as the Trustees see fit.

**Trustees and Officers**

The Trustees of the Charity are also the Directors of the Company. The Trustees who served during the year are listed below.

Chris Lees – Vice Chair

David Wells – Vice Chair

Pet Fowler-Watts MBE

Hilary Paxton

Jeremy Trigg

Neil Cutler

Dr Austin Roberts – Appointed 01/05/2024

John Paul McGowan – Resigned 25/03/2024

Maxine Blake – Resigned 07/09/2023

Stuart Rhodes – Resigned 29/07/2024

Douglas Waugh – Resigned 12/08/2024

Jillian Tiernan – Appointed 30/01/2023, resigned 31/05/2024

Company Secretary and Chief Executive Officer - Jill Quinn

**Principal address** George Armitage House
Burton Leonard
RIPON
HG3 3SD

**Advisors**

**Bank** HSBC
7 Prospect Crescent
HARROGATE
North Yorkshire
HG1 1RN

**Auditor** Sarah Wearing
HPH Chartered Accountants
Conyngham Hall Business Centre
Bond End
KNARESBOROUGH
HG5 9AY

**Registered address**
George Armitage House
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Dementia Forward
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Care and Support for Life
Registered charity number 1145225

# Financial Review and Policies

The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) in preparing the annual report and financial statements of the Charity.

**Public Benefit**

In shaping our objectives for the year and planning our activities the Trustees have given due consideration to the Charity Commission's published guidance on public benefit requirement under the Charities Act 2011. Dementia Forward relies on contracts, grants and the income from fees and charges to cover its operating costs. In setting the level of charges and concessions the Trustees give careful consideration to the accessibility for those on low incomes.

**Financial Review**

The Charity has generated and raised £1,485,781 in the year. The level of Charity income from Government Contracts is approximately 47% of total income (2023 – 50%). The streams of voluntary income are now becoming more robust and enabling the Charity to reduce its reliance on government funding.

The income and expenditure account shows a deficit of £166,782 for the year, this is partially due to the timing of the funding for services being recognised in 2023 whilst the expenditure was incurred in 2024. Restricted funds brought forward of £78,886 have been spent in the year contributing £76,986 to the total deficit.

Total funds amounted to £766,237 with restricted funds being £1,900, designated funds being £514,047 and unrestricted undesignated funds being £250,290. Free reserves at the year-end amounted to £250,290 (£213,383 after future lease commitments).

**Reserves Policy**

The Trustees consider that the Charity should aim to maintain Free Reserves at between three and six months of general operating expenditure in order to fund any shortfalls in income. At the year end the Free Reserves represented 2 months' worth of general operating expenditure.

The forecast for 2024/25 shows a surplus which will enable the Charity to increase Free Reserves, enabling the Charity to continue to expand and be within its reserves policy.

**Risk Management**

Traditionally the Charity risk register was updated annually in September and referred to regularly and approved by the full Trustee board. It is now a monthly agenda item and each Trustee takes a lead in one element of the risk register. The CEO and head of operations work with the Trustees to ensure that any negative movement in risk is acted on and this is reported to the board monthly.

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The principal long term risks and uncertainties facing the charity are identified as being:

**Funding**

Whilst there are substantial contracts in place for 46.94% of the work of the charity, the remaining funds required could easily be affected by the state of the economy and also by the fragility of funding in the NHS and Local Authority. However, we are confident that our services represent a saving to the statutory partners and that they understand that it is in their best interests to protect the work of our charity. The relationships with senior commissioners and leaders in health and social care are paramount and Dementia Forward has a good reputation for delivering high quality services and for representing good value for money.

The Trustees recognised that there were missed fund raising opportunities in areas of the county where Dementia Forward was less known. It was agreed to employ a fund raiser and alongside this to increase activity that raises awareness. A new structure under a Head of Community Liaison has been implemented.

**Increasing need for our service**

Discussions with commissioners are ongoing in relation to the level of demand for Dementia services. Whilst every effort is made to maintain the flow of work, regular reviews and conversations with commissioners involve re designing and flexing in order to achieve the best possible outcome with the limited resource.

This report was approved by the Trustees on 25 November 2024 and is signed on their behalf by:

Chris Lees

Director and Trustee

## Independent Auditor's Report to the Members of Dementia Forward

### Opinion

We have audited the financial statements of Dementia Forward for the year ended 31 March 2024 which comprise Statement of Financial Activities, Balance Sheet and Cashflow and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2024 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

### Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

**Opinions on other matters prescribed by the Companies Act 2006**

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit
- if the small companies regime has been used the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the trustees' report.

**Responsibilities of trustees**

As explained more fully in the trustees' responsibilities statement set out on page 3, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

**Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We obtained an understanding of the legal and regulatory frameworks within which the company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006 together with the Charities Statement of Recommended Practice (FRS102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

- In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's ability to operate or to avoid a material penalty. The laws and regulations we considered in this context were Employment legislation, Charity Commission regulations and General Data Protection Regulation (GDPR).

- Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

- We also considered the opportunities and incentives that may exist within the charitable company for fraud.

- We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be the override of controls by management and income recognition.

## Independent Auditor's Report to the Members of Dementia Forward

In response to the risk of irregularities and non-compliance with laws and regulations and risk of fraud, we designed procedures which included but were not limited to: sample testing on the posting of journals, timing of recognition of income, review of trustee's minutes and any correspondence with regulators.

A further description of our responsibilities for the audit of the financial statements is located on the
Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

### Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

**Sarah Wearing (Senior Statutory Auditor)**

For and on behalf of HPH, Statutory Auditor

Conyngham Hall Business Centre
Bond End
KNARESBOROUGH
North Yorkshire
HG5 9AY

Date 25 November 2024

# DEMENTIA FORWARD

(A company limited by guarantee)

## STATEMENT OF FINANCIAL ACTIVITIES (INCOME AND EXPENDITURE ACCOUNT)
## YEAR ENDED 31 MARCH 2024

| | Note | Unrestricted funds £ | Restricted funds £ | Total 2024 £ | Total 2023 £ |
|---|---|---|---|---|---|
| **INCOME** | | | | | |
| **Donations and legacies** | *3* | 188,730 | 161,384 | 350,114 | 344,959 |
| **Charitable activities** | *4* | 271,946 | 696,819 | 968,765 | 913,493 |
| **Other trading activities** | *5* | 165,624 | - | 165,624 | 171,607 |
| **Investments** | *6* | 1,278 | - | 1,278 | 587 |
| **TOTAL INCOME** | | 627,578 | 858,203 | 1,485,781 | 1,430,646 |
| **EXPENDITURE** | | | | | |
| **Costs of raising funds** | | 18,834 | 2,396 | 21,230 | 12,305 |
| **Charitable activities** | *7* | 655,154 | 976,179 | 1,631,333 | 1,332,638 |
| **TOTAL EXPENDITURE** | | 673,988 | 978,575 | 1,652,563 | 1,344,943 |
| **Net income/(expenditure) before transfers** | | (46,410) | (120,372) | (166,782) | 85,703 |
| **Transfers between funds** | *14* | (43,386) | 43,386 | - | - |
| **Net movement in funds** | | (89,796) | (76,986) | (166,782) | 85,703 |
| **Reconciliation of funds** | | | | | |
| Total funds brought forward | *14* | 854,133 | 78,886 | 933,019 | 847,316 |
| **Total funds carried forward** | *14* | £ 764,337 | £ 1,900 | £ 766,237 | £ 933,019 |

All activities derive from continuing operations.
The notes on pages 25 to 34 form part of the accounts.

# DEMENTIA FORWARD
(A company limited by guarantee)

## BALANCE SHEET
## AS AT 31 MARCH 2024
**Company registration number: 08010259**

| | Note | 2024 | | 2023 | |
|---|---|---|---|---|---|
| | | £ | £ | £ | £ |
| **FIXED ASSETS** | | | | | |
| Tangible Assets | *10* | | 514,047 | | 520,387 |
| **CURRENT ASSETS** | | | | | |
| Debtors | *11* | 259,780 | | 232,522 | |
| Cash at Bank and in hand | *16* | 361,834 | | 523,657 | |
| | | 621,614 | | 756,179 | |
| **LIABILITIES: amounts falling due within one year** | *12* | (369,424) | | (343,547) | |
| **NET CURRENT ASSETS** | | | 252,190 | | 412,632 |
| **TOTAL ASSETS LESS CURRENT LIABILITIES** | | | 766,237 | | 933,019 |
| **NET ASSETS** | | | £ 766,237 | | £ 933,019 |
| **THE FUNDS OF THE CHARITY** | | | | | |
| Restricted Funds | *14* | | 1,900 | | 78,886 |
| Unrestricted Funds | | | | | |
| - Designated Funds | *14* | | 514,047 | | 513,412 |
| - Undesignated Funds | *14* | | 250,290 | | 340,721 |
| **TOTAL FUNDS** | | | £ 766,237 | | £ 933,019 |

The financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime with Part 15 of the Companies Act 2006.

The notes on pages 25 to 34 form part of the accounts.

These financial statements were approved by the Trustees on 25 November 2024 and signed on their behalf by:



Chris Lees
Director and Trustee

# DEMENTIA FORWARD

(A company limited by guarantee)

## STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2024

| | Note | 2024 £ | 2024 £ | 2023 £ | 2023 £ |
|---|---|---|---|---|---|
| **Net cash provided by operating activities** | *15* | | (157,326) | | 15,992 |
| **Cash flows from investing activities** | | | | | |
| Purchase of property, plant and equipment | | (4,497) | | (3,182) | |
| **Net cash provided by investing activities** | | | (4,497) | | (3,182) |
| **Change in cash and cash equivalents in the year** | | | (161,823) | | 12,810 |
| Cash and cash equivalents at beginning of the year | | | 523,657 | | 510,847 |
| **Cash and cash equivalents at end of the year** | | | £ 361,834 | | £ 523,657 |

The notes on pages 25 to 34 form part of the accounts.

# DEMENTIA FORWARD
(A company limited by guarantee)

## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2024

### 1 GENERAL INFORMATION

The Charitable Company is a private company limited by guarantee, which is incorporated and registered in England and Wales (no.08010259). It was registered as a charity on 20 July 2012. The Charity number is 1148225.

The address of its registered office is George Armitage House, Church Lane, Burton Leonard, Harrogate, HG3 3SD.

### 2 ACCOUNTING POLICIES

#### 2.1 Basis of preparation of accounts

The financial statements have been prepared in accordance with the Charities SORP (FRS 102): The Statement of Recommended Practice appliable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (the SORP) issued in October 2019, the Companies Act 2006 and UK Generally Accepted Accounting.

Dementia Forward meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

#### 2.2 Going Concern policy

The Trustees have a reasonable expectation that the Charitable Company has adequate resources to continue in operational existence for the foreseeable future. They continue to adopt the going concern basis of accounting in preparing the annual financial statements.

#### 2.3 Limited by guarantee

Each member's liability is limited to £1 in the case of winding up of the Charitable Company.

#### 2.4 Fund accounting

The Trustees have a defined policy for identification of different types of income:

a) Designated funds are unrestricted funds but are specifically earmarked by the Trustees for a particular purpose.
b) Restricted funds are only to be used for the specific purpose laid down by the donor. Expenditure which meets this criteria is charged to the fund.
c) Unrestricted funds are the residue of incoming resources receivable or generated from the objects of the Charity without further specified purposes and are available as general funds.

#### 2.5 Income

All income is included in the SOFA when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy. Income for grants is deferred where a funder specifies that income must be used in future accounting periods. Other income is deferred where it relates to the following year.

*Grants*

Income for grants is deferred where a funder specifies that income must be used in future accounting periods.

Capital Grants for specific fixed assets are included in restricted income when received. Once the asset is purchased these monies are transferred to unrestricted funds unless there is a restriction on the disposal of the asset. If so, the net book value of the asset is shown as a restricted fund.

**2 ACCOUNTING POLICIES (continued)**

**2.6 Expenditure**

Expenditure is recognised on a cash basis. Expenditure includes any VAT which cannot be fully recovered and is reported as part of the expenditure to which it relates.

| | |
|---|---|
| Costs of generating funds | - costs associated with attracting voluntary income. |
| Charitable activities | - costs incurred by the Charitable Company in delivering its services to clients. |
| Support costs | - allocated to charitable activities on an equal basis. |

**2.7 Tangible fixed assets and depreciation**

Fixed assets for the Charitable Company to use are capitalised at cost, for items above £500. Donated assets are valued at market value on donation. They are stated in the accounts at cost/original value less depreciation.

Depreciation is calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

| | |
|---|---|
| Land and buildings | No depreciation on land |
| Improvements to property | 2% reducing balance |
| Computer equipment | 33% straight line |
| Fixtures, fittings an equipment | 25% reducing balance |

**2.8 Stock**

Stock is valued at the lower of cost and net realisable value, after due regard for obsolete and slow moving stock. Net realisable value is based on selling price less anticipated costs to completion and selling costs.

**2.9 Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any trade discounts due.

**2.10 Cash at bank and in hand**

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

**2.11 Creditors**

Creditors are recognised where the Charitable Company has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount after allowing for any trade discounts due.

**2.12 Financial Instruments**

The Charitable Company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

**2.13 Pension costs**

The Charitable Company operates a defined contribution pension scheme. Contributions are charged in the Statement of Financial Activities as they become payable in accordance with the rules of the scheme.

## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2024

| | Unrestricted Funds 2024 £ | Restricted Funds 2024 £ | Total Funds 2024 £ | Total Funds 2023 £ |
|---|---|---|---|---|
| **3 DONATIONS AND LEGACIES** | | | | |
| General donations | 76,699 | 34,000 | 110,699 | 22,995 |
| Regular donations | 26,104 | - | 26,104 | 26,267 |
| In memoriam | 31,537 | - | 31,537 | 23,890 |
| Legacies | - | - | - | 4,500 |
| Gift aid | 7,033 | - | 7,033 | 5,034 |
| Non-performance grants | 47,357 | 127,384 | 174,741 | 262,273 |
| | £ 188,730 | £ 161,384 | £ 350,114 | £ 344,959 |

Restricted donations and legacies in 2023 was £178,297.

Income received from Government grants totalled £28,237 (2023 - £nil).

The Charitable Company also benefits from the involvement and enthusiastic support of its many volunteers. In accordance with Charities SORP, the economic contribution of general volunteers is not recognised in the accounts.

| | | | | |
|---|---|---|---|---|
| **4 INCOME FROM CHARITABLE ACTIVITIES** | | | | |
| Hub club income | 251,472 | - | 251,472 | 178,049 |
| Café income | 20,474 | - | 20,474 | 14,594 |
| Contract fees | - | 696,819 | 696,819 | 720,850 |
| | £ 271,946 | £ 696,819 | £ 968,765 | £ 913,493 |

Income received from Government contracts totalled £692,669 (2023 - £720,850).

Restricted income from charitable activities in 2023 was £721,337.

| | | | | |
|---|---|---|---|---|
| **5 INCOME FROM OTHER TRADING ACTIVITIES** | | | | |
| Fundraising events | 161,025 | - | 161,025 | 168,593 |
| Training fees | 4,020 | - | 4,020 | 2,943 |
| Other income | 579 | - | 579 | 71 |
| | £ 165,624 | £ - | £ 165,624 | £ 171,607 |

Restricted income from other trading activities in 2023 was £nil. Café income and Hub club have been reclassified as income from charitable activities.

| | | | | |
|---|---|---|---|---|
| **6 INCOME FROM INVESTMENT INCOME** | | | | |
| Bank interest receivable | 1,278 | - | 1,278 | 587 |
| | £ 1,278 | £ - | £ 1,278 | £ 587 |

Restricted income from investment income in 2023 was £nil.

## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2024

### 7 ANALYSIS OF TOTAL EXPENDITURE

| 7.1 Charitable activities | Unrestricted Funds 2024 £ | Restricted Funds 2024 £ | Total Funds 2024 £ | Total Funds 2023 £ |
|---|---|---|---|---|
| Staff costs | 417,925 | 878,708 | 1,296,633 | 1,088,488 |
| Premises costs | 28,992 | 22,789 | 51,781 | 27,110 |
| Office costs | 49,994 | 389 | 50,383 | 40,934 |
| Direct project costs | 92 | 24,433 | 24,525 | - |
| Café costs | 28,740 | 1,343 | 30,083 | 29,250 |
| Hub costs | 18,287 | 10,704 | 28,991 | 19,809 |
| Volunteer costs | 865 | 1,177 | 2,042 | 847 |
| Membership fees | 300 | - | 300 | 35 |
| Travel and subsistence | 65,985 | 32,631 | 98,616 | 85,868 |
| Bad debts | 1,365 | - | 1,365 | 2,841 |
| Support costs (Note 7.2) | 42,609 | 4,005 | 46,614 | 37,456 |
| | £ 655,154 | £ 976,179 | £ 1,631,333 | £ 1,332,638 |

| 7.2 Support costs | | | | |
|---|---|---|---|---|
| Audit fee | 6,858 | - | 6,858 | 6,000 |
| Accountancy | 11,784 | - | 11,784 | 11,453 |
| Other professional fees | 8,237 | 2,500 | 10,737 | 4,613 |
| Publicity and advertising | 4,166 | 1,505 | 5,671 | 3,626 |
| Depreciation | 10,837 | - | 10,837 | 11,159 |
| Bank charges and interest | 727 | - | 727 | 605 |
| | £ 42,609 | £ 4,005 | £ 46,614 | £ 37,456 |

Restricted expenditure in 2023 was £831,561.

### 8 TOTAL STAFF COSTS

| | 2024 £ | 2023 £ |
|---|---|---|
| Wages and salaries | 1,175,552 | 987,415 |
| Social security costs | 80,534 | 68,596 |
| Employer pension contributions | 35,207 | 28,358 |
| Life insurance | 5,340 | 4,119 |
| | £ 1,296,633 | £ 1,088,488 |

No employee earned £60,000 per annum or more in the year (2023 - none).

**Number of employees**

The head count of employees on the payroll as at 31 March 2024 was 60 (2023 - 55).

The average number of full-time equivalent employees during the year was 57 (2023 - 53).

The key management personnel of the Charitable Charity comprise the Trustees and the senior management team. The total employee benefits of the key management personnel, with only senior management team members being paid, was £174,787 (2023 - £148,928).

### 9 RELATED PARTIES

No Trustees received remuneration or expenses during the year (2023 - £nil).

There were no related party transactions in the reporting year which require disclosure (2023 - nil).

# DEMENTIA FORWARD
(A company limited by guarantee)

## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2024

**10 TANGIBLE FIXED ASSETS**

| | Land and buildings | Improvements to property | Computers | Fixtures, fittings & equipment | Total |
|---|---|---|---|---|---|
| | £ | | £ | £ | £ |
| **Cost** | | | | | |
| At 1 April 2023 | 145,000 | 420,301 | 21,032 | 21,769 | 608,102 |
| Additions | - | - | 3,599 | 898 | 4,497 |
| Disposals | - | - | (15,566) | (526) | (16,092) |
| At 31 March 2024 | 145,000 | 420,301 | 9,065 | 22,141 | 596,507 |
| **Depreciation** | | | | | |
| At 1 April 2023 | - | 51,889 | 20,272 | 15,554 | 87,715 |
| Charge for year | - | 7,138 | 1,926 | 1,773 | 10,837 |
| Eliminated on disposals | - | - | (15,566) | (526) | (16,092) |
| At 31 March 2024 | - | 59,027 | 6,632 | 16,801 | 82,460 |
| **Net Book Amounts** | | | | | |
| At 31 March 2024 | £ 145,000 | £ 361,274 | £ 2,433 | £ 5,340 | £ 514,047 |
| At 31 March 2023 | £ 145,000 | £ 368,412 | £ 760 | £ 6,215 | £ 520,387 |

**11 DEBTORS**

| | 2024 | 2023 |
|---|---|---|
| | £ | £ |
| Trade debtors | 254,829 | 226,467 |
| Prepayments | 3,202 | 4,952 |
| Accrued income | 1,749 | 1,103 |
| | £ 259,780 | £ 232,522 |

| | 2024 £ | 2023 £ |
|---|---|---|
| **12 LIABILITIES: Amounts falling due within one year** | | |
| Trade creditors | 18,251 | 20,916 |
| Social security and other taxes | 22,529 | 20,271 |
| Pension contributions | 6,224 | 5,401 |
| Accruals | 15,132 | 11,632 |
| Deferred income | 307,288 | 285,327 |
| | £ 369,424 | £ 343,547 |
| **Deferred income** | | |
| Balance brought forward | 285,327 | 343,104 |
| Amount released in the year | (285,327) | (343,104) |
| Amount deferred in the year | 307,288 | 285,327 |
| Balance carried forward | £ 307,288 | £ 285,327 |

At the balance sheet date the Charitable Company was holding funds received in advance of providing contracted services, which will be fully released in the following financial year.

**13 ANALYSIS OF NET ASSETS BETWEEN FUNDS**

| | Unrestricted Undesignated Funds £ | Designated Funds £ | Restricted Funds £ | Total Funds £ |
|---|---|---|---|---|
| **Current year** | | | | |
| Tangible fixed assets | - | 514,047 | - | 514,047 |
| Current assets | 619,714 | - | 1,900 | 621,614 |
| Current liabilities | (369,424) | - | - | (369,424) |
| At 31 March 2024 | £ 250,290 | £ 514,047 | £ 1,900 | £ 766,237 |

| | Unrestricted Undesignated Funds £ | Designated Funds £ | Restricted Funds £ | Total Funds £ |
|---|---|---|---|---|
| **Comparative year** | | | | |
| Tangible fixed assets | 6,975 | 513,412 | - | 520,387 |
| Current assets | 677,293 | - | 78,886 | 756,179 |
| Current liabilities | (343,547) | - | - | (343,547) |
| At 31 March 2023 | £ 340,721 | £ 513,412 | £ 78,886 | £ 933,019 |

# DEMENTIA FORWARD
(A company limited by guarantee)

## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2024

**14 FUNDS**

| | Balance at 1 April 2023 | Income | Expenditure | Transfers | Balance at 31 March 2024 |
|---|---|---|---|---|---|
| | £ | £ | £ | £ | £ |
| **Restricted Funds** | | | | | |
| Brain Health Café | 1,222 | 13,842 | (15,064) | - | - |
| Dementia Care Coordinators | - | 93,822 | (93,822) | - | - |
| Dementia Friendly Activity | - | 941 | (4,299) | 3,358 | - |
| Dementia Key Workers for Cancer | - | 15,000 | (15,000) | - | - |
| Dementia Support Advisors | - | 505,772 | (505,772) | - | - |
| Dementia Support Nurse | - | 28,999 | (28,999) | - | - |
| GW House Refurbishment | - | 21,692 | (22,789) | 1,097 | - |
| GW Garden Project | - | 1,400 | - | - | 1,400 |
| Hub Club's | 487 | 5,716 | (6,203) | - | - |
| Memory Support Advisors | - | 55,500 | (55,500) | - | - |
| National Lottery Grant | - | 38,788 | (38,788) | - | - |
| Parkinson's Adviser | - | 30,005 | (30,005) | - | - |
| Shed Funding | 500 | - | - | - | 500 |
| SIDECAR | - | 4,150 | (4,150) | - | - |
| Transport | - | 8,576 | (8,576) | - | - |
| Young onset Dementia | 76,677 | 34,000 | (149,608) | 38,931 | - |
| | 78,886 | 858,203 | (978,575) | 43,386 | 1,900 |
| **Unrestricted Funds** | | | | | |
| ***Designated*** | | | | | |
| Fixed Assets | 513,412 | - | (10,837) | 11,472 | 514,047 |
| Young onset Dementia | - | 44,297 | - | (44,297) | - |
| | 513,412 | 44,297 | (10,837) | (32,825) | 514,047 |
| ***Undesignated*** | | | | | |
| Free reserves | 340,721 | 583,281 | (663,151) | (10,561) | 250,290 |
| Total Unrestricted Funds | 854,133 | 627,578 | (673,988) | (43,386) | 764,337 |
| Total Funds | £ 933,019 | £ 1,485,781 | £ (1,652,563) | £ - | £ 766,237 |

## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2024

### 14 FUNDS (continued)

| | Balance at 1 April 2022 | Income | Expenditure | Transfers | Balance at 31 March 2023 |
|---|---|---|---|---|---|
| | £ | £ | £ | £ | £ |
| **Restricted Funds** | | | | | |
| Brain Health Café | - | 1,258 | (36) | - | 1,222 |
| Community Wellbeing Café | - | 8,740 | (8,740) | - | - |
| Dementia Care Coordinators | - | 203,701 | (203,701) | - | - |
| Dementia Support Advisors | - | 442,986 | (442,986) | - | - |
| Dementia Support Nurse | - | 60,587 | (60,587) | - | - |
| Golf in Society | 1,980 | - | (1,980) | - | - |
| Hub Club's | - | 487 | - | - | 487 |
| Memory Support Advisors | - | 8,576 | (8,576) | - | - |
| Shed Funding | - | 500 | - | - | 500 |
| Winter Pressure Funding | - | 5,000 | (5,000) | - | - |
| Young onset Dementia | 8,833 | 167,799 | (99,955) | - | 76,677 |
| | 10,813 | 899,634 | (831,561) | - | 78,886 |
| **Unrestricted Funds** | | | | | |
| ***Designated*** | | | | | |
| Fixed Assets | 520,695 | - | (7,283) | - | 513,412 |
| | 520,695 | - | (7,283) | - | 513,412 |
| ***Undesignated*** | | | | | |
| Free reserves | 315,808 | 531,012 | (506,099) | - | 340,721 |
| Total Unrestricted Funds | 836,503 | 531,012 | (513,382) | - | 854,133 |
| Total Funds | £ 847,316 | £ 1,430,646 | £ (1,344,943) | £ - | £ 933,019 |

**Restricted Funds**

**Brain Health Cafe:** Funding received from NHS Humber & North Yorkshire for the set up of a café.

**Community Wellbeing Cafe:** This is money restricted for the set up of a café to promote community wellbeing, in partnership with the Primary Care Network, from Two Ridings Community Foundation.

**Dementia Care Coordinators:** This is money restricted for Dementia Care Co-ordinators from North Yorkshire NHS Foundation Trust.

**Dementia Friendly Activity:** This is money restricted for awareness sessions around the country for general public.

**Dementia Key Workers for Cancer:** This is money restricted for working in collaboration with Harrogate Cancer Centre to develop pathway for people living with dementia and cancer.

**Dementia Support Advisors:** This is money restricted for Dementia Support Advisors received from North Yorkshire NHS Foundation Trust and Tees, Esk and Wear Valley NHS Foundation Trust.

**Dementia Support Nurses:** Money received from Vale of York NHS Foundation Trust for Support Nurses.

**Golf in Society:** This is money restricted for golf event days.

**GW House Renovations:** This is money restricted for maintenance work on Garget Walker House day centre kitchen and toilets.

**GW Garden Project:** This is money restricted for upgrading of garden and patios arears at Garget Walker House day centre.

**Hub Club's:** Money received from various sources for the support of specific Hub Clubs.

## 14 FUNDS (continued)

**Memory Support Advisors:** Funding from Tees, Esk and Wear Valley NHS Foundation for the Memory Team.

**National Lottery Grant:** This is money restricted for young onset weekly outward bound day service Time out Together.

**Parkinson's Advisor:** This is money restricted for the pilot project working with Parkinson's UK to deliver specific support to people with Parkinsons' dementia.

**Shed Funding:** Money received from B&Q for the purchase of a new shed

**SIDECAR:** This is money restricted for working with Bradford University to provide service user input and support to review the Sidecar model of carer assessment.

**Transport:** This is money restricted for the provision of transport for young onset day services.

**Winter Pressure Funding:** This is money from NHS North Yorkshire for the additional demands on services over the winter period.

**Young Onset Dementia:** This is money received from the Lottery and other anonyms funders. It is restricted for work for Young Onset Dementia care.

**Designated Funds**

**Fixed assets fund**
The monies transferred into the Fixed Asset Fund in the year is for the net book value of the assets, required to be held for the ongoing work of the Charitable Company and therefore do not form part of the distributable reserves.

**Young Onset Dementia:** This is money received from a closure of an Age UK charity which the trustees have ring fenced for the Young Onset Dementia project.

## 15 RECONCILIATION OF CASH FLOWS FROM OPERATING ACTIVITIES

| | 2024 | 2023 |
|---|---|---|
| | £ | £ |
| **Net income for the reporting period** | (166,782) | 85,703 |
| *Adjustments for:* | | |
| Depreciation charges | 10,837 | 11,159 |
| Increase in trade and other debtors | (27,258) | (40,957) |
| Increase in trade and other creditors | 25,877 | (39,913) |
| **Net cash (used in)/ provided by operating activities** | £ (157,326) | £ 15,992 |

## 16 ANALYSIS OF CASH AND CASH EQUIVALENTS

| | | |
|---|---|---|
| Cash in hand | 361,834 | 523,657 |
| **Total cash and cash equivalents** | £ 361,834 | £ 523,657 |

## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2024

### 17 ANALYSIS OF CHANGES IN NET DEBT

| | At 01/04/2023 £ | Cash-flows £ | At 31/03/2024 £ |
|---|---|---|---|
| Cash | 523,657 | (161,823) | 361,834 |
| | £ 523,657 | £ (161,823) | £ 361,834 |

### 18 OPERATING LEASES

| | 2024 £ | 2023 £ |
|---|---|---|
| The total future value of minimum lease payments is as follows: | | |
| Within one year | 12,397 | 10,646 |
| Within one to two years | 11,689 | 10,646 |
| In two to five years | 10,631 | 15,313 |
| Over five years | 2,190 | - |
| | £ 36,907 | £ 36,605 |

The amount of non-cancellable operating lease payments recognised as an expense during the period was £11,433 (2023 - £10,828).

**DEMENTIA FORWARD**
(A company limited by guarantee)

The following pages do not form part of the statutory accounts.

# DEMENTIA FORWARD

(A company limited by guarantee)

## DETAILED INCOME AND EXPENDITURE ACCOUNT
## FOR YEAR ENDED 31 MARCH 2024

| | 2024 | | 2023 | |
|---|---|---|---|---|
| | £ | £ | £ | £ |
| **INCOME** | | | | |
| Donations | | 168,340 | | 73,152 |
| Legacies | | - | | 4,500 |
| Gift aid recovered | | 7,033 | | 5,034 |
| Fundraising online | | 67,833 | | 48,325 |
| Fundraising events | | 93,192 | | 120,268 |
| Café income | | 20,474 | | 14,594 |
| Training fees | | 4,020 | | 2,943 |
| Contract fees for charitable services | | 696,819 | | 720,850 |
| Hub club | | 251,472 | | 178,049 |
| Grants for services | | 174,741 | | 262,273 |
| Miscellaneous | | 579 | | 71 |
| | | 1,484,503 | | 1,430,059 |
| **OTHER OPERATING INCOME** | | | | |
| Interest receivable | | 1,278 | | 587 |
| **TOTAL INCOME** | | **1,485,781** | | **1,430,646** |
| **DIRECT CHARITABLE EXPENDITURE** | | | | |
| Wages and salaries | 1,261,426 | | 1,060,130 | |
| Employer pension contributions | 35,207 | | 28,358 | |
| Recruitment expenses | 310 | | 414 | |
| Training costs | 5,978 | | 4,148 | |
| Direct project costs | 24,525 | | - | |
| Café costs | 30,083 | | 29,250 | |
| Hub costs | 28,991 | | 19,809 | |
| Bank charges and interest | 727 | | 605 | |
| Rent, rates and utilities | 51,781 | | 27,110 | |
| Office costs | 41,635 | | 35,412 | |
| Travel and subsistence | 79,174 | | 66,711 | |
| Volunteering expenses | 2,042 | | 847 | |
| Cost of fundraising events | 21,230 | | 12,305 | |
| Minibus costs | 19,442 | | 19,157 | |
| Membership fees | 300 | | 35 | |
| Sundry expenses | 2,460 | | 960 | |
| Bad debts | 1,365 | | 2,841 | |
| | | (1,606,676) | | (1,308,092) |
| **SUPPORT COSTS** | | | | |
| Audit fee | 6,858 | | 6,000 | |
| Accountancy | 1,715 | | 1,500 | |
| Bookkeeping | 10,069 | | 9,953 | |
| Legal and professional fees | 10,737 | | 4,613 | |
| Publicity and advertising | 5,671 | | 3,626 | |
| Depreciation | 10,837 | | 11,159 | |
| | | (45,887) | | (36,851) |
| **TOTAL EXPENDITURE** | | (1,652,563) | | (1,344,943) |
| **Net surplus for the year** | | £(166,782) | | £85,703 |

Dementia Forward

Care and Support for Life

For confidential support and advice around dementia, call your local Helpline on:

# 03300 578592

Monday - Friday
9am - 4pm
(excluding Bank Holidays)

We offer a range of support services, including:

- **Dementia Support Advisors**
- **Home visits**
- **Signposting to local services**
- **Emotional and practical support**
- **Advice pre-diagnosis**
- **Weekly wellbeing groups**
- **Specialist young onset support**
- **Dementia education**

## North Yorkshire's leading dementia charity

**Website:** www.dementiaforward.org.uk

**Email:** info@dementiaforward.org.uk

**Social media:** @dementiaforward

Registered Charity No: 1148225

**DEMENTIA FORWARD**

England & Wales - Charity number 1148225

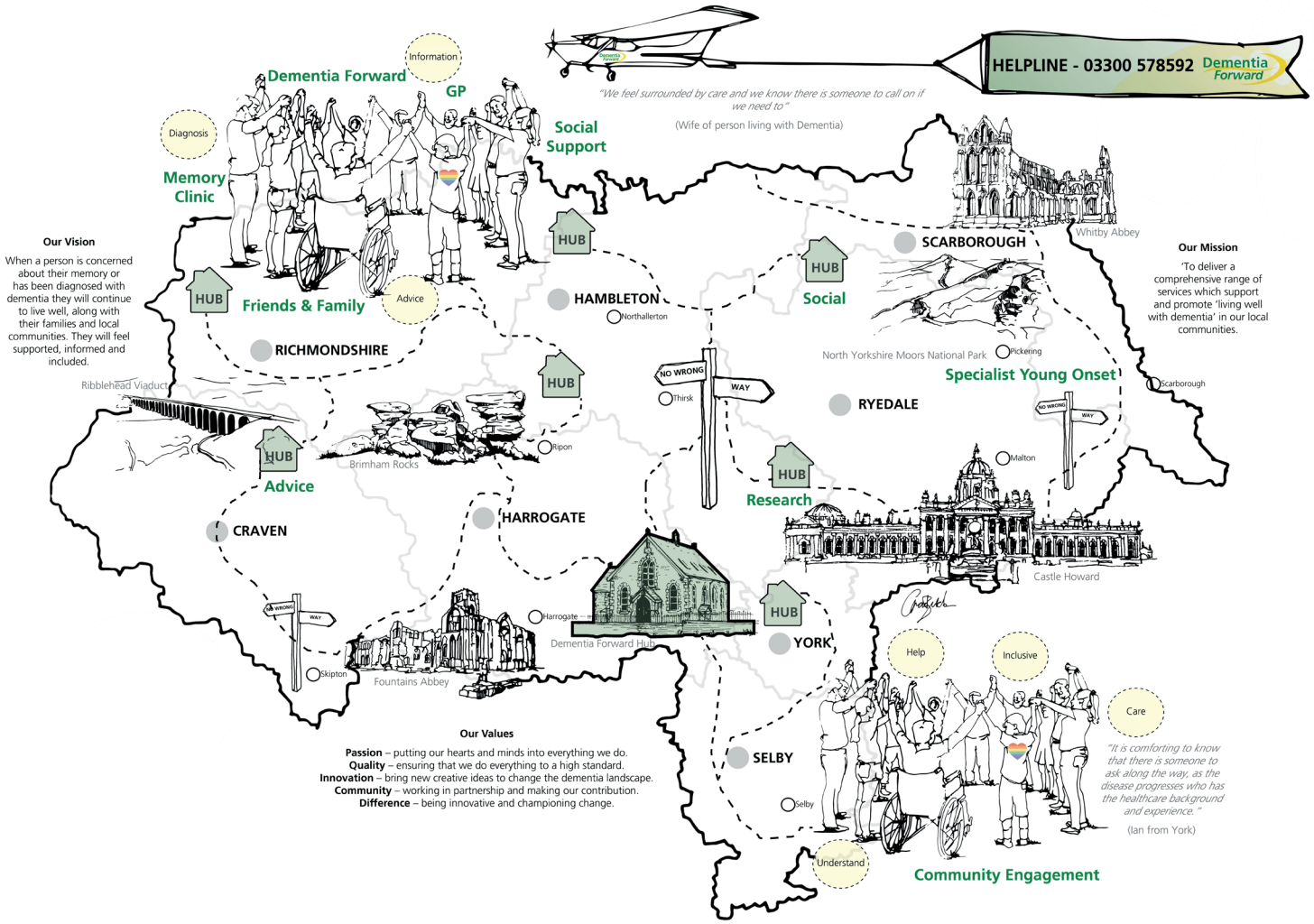
# Accounts

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# Dementia Forward
# Annual Report and Accounts

## For the year ended 31 March 2023

Company Registration number 08010259
Charity Registration Number 1148225




**Our Vision**

When a person is concerned about their memory or has been diagnosed with dementia they will continue to live well, along with their families and local communities. They will feel supported, informed and included.

**Our Mission**

'To deliver a comprehensive range of services which support and promote 'living well with dementia' in our local communities.

**Our Values**

**Passion** – putting our hearts and minds into everything we do.
**Quality** – ensuring that we do everything to a high standard.
**Innovation** – bring new creative ideas to change the dementia landscape.
**Community** – working in partnership and making our contribution.
**Difference** – being innovative and championing change.

Dementia Forward

Your North Yorkshire Charity

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Dementia Forward

Care and Support for Life

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# Trustees Review

**The Trustees of the Charity are also the Directors of the Company. The Trustees present their report and financial statements for the year ended 31 March 2023.**

## Foreword from the chair

Once again, this year has seen significant growth for our charity. Both our commissioned and non-commissioned services have seen greater demand and – I'm delighted to say – greater provision. This growth has also demanded further diligence in our management and operations, ensuring that these are appropriate for our scale.

A key part of this was finalising our new strategy, "Forward Together". This built upon stronger foundations built over the last two years and reflected the maturity of our charity. You will read more about our strategy below, and we are delighted to have set out our priorities for the coming five years, and refreshed our mission, vision, and values.

We have seen our investment in a dedicated fundraiser be well rewarded, and amongst many very successful events, partnerships, and initiatives we recently held our first charity Winter Ball, which was a great evening and great fundraising success. These successes have allowed us to continue to invest in the valuable non-commissioned aspects of our work.

Our leadership team have made several other changes. These include bolstering the management and support of our Dementia Support Advisors with a new team. This team have already made an impact on communications and administration, and we expect the new ways of working to quickly show other improvements, including more effective sharing of best practice.

Young Onset Dementia has been an important theme this year. We have staged the first nationwide Young Onset Dementia conference, established Young Onset Dementia Awareness (YODA) day (24th October), and even released a single – 'U&ME' – for this year's YODA day.

Operationally we have worked hard to reduce the administrative burdens and complexities that face our team to allow them to spend more time and energy serving our clients. This has included transition to a new core computer system and other innovations.

Once again, the Trustees remain grateful and appreciative of the passion, dedication, and enthusiasm shown by our wonderful staff and volunteers.

***Chris Lees** Chair of the Trustee board*

*The growing team of staff and Trustees at a strategic planning day*



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# Our Mission

To provide accessible and inclusive support, based on a person's needs, that promotes living well with dementia in our local communities; and to work collaboratively with our partners to achieve this.

# Our Vision

When a person is concerned about their memory or has been diagnosed with dementia they will continue to live well, along with the people they choose, and their local communities. They will feel supported, informed and included.

# Our Values

## Passion

Putting our hearts and minds into everything we do

## Quality

Using our knowledge, skills and passion to ensure the best possible experience for people living with dementia

## Innovation

Listening to the voices of people affected by dementia, so that we can identify and share creative solutions that have the potential to improve people's experience of living with dementia

## Community

Working collaboratively and inclusively with local communities, organisations and networks to ensure we achieve the necessary diversity and equity of access

## Leadership

Being pioneers in the transformation of dementia support by responding to inadequate provision and poor experience, and championing positive change

## Inclusion

Proactively seeking out the needs of all and ensuring that our services provide what is needed to support people to live well with dementia and that we achieve the necessary diversity and equity of access

We include everyone regardless of age, ethnicity, disability, sexual orientation, gender identity, religion and social background

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# CEO Report

As we entered the new financial year in April 2022, we were beginning the process of putting together a new strategy and 5-year plan.

Since the start of Dementia Forward in 2012, we have never stood still and this next strategy will need to support further growth and development in order to keep up with the growing need.

The new strategy entitled 'Forward Together' is building on the foundations achieved in the previous strategy 'Strengthening the charity'. Having achieved geographical spread across North Yorkshire we can now achieve more depth to the service we offer with the aim of ensuring equitable access to support and services for people living with dementia. We are also acutely aware of the lack of capacity in over stretched statutory services and we aim to work closely with our partners to ensure that people do not fall through the gaps.

## Some of the Challenges

- Unpredictable growth in terms of the numbers of new referrals.
- Extending our work into pre-diagnosis to ensure that people on long waiting lists are supported and to take some strain off our colleagues in the statutory sector.
- Building capacity so that we can cope with the increase in new referrals but also so that we are able to support the more complex needs that we see now.
- We are delighted that we are seeing more people able to live in their own homes for longer than we did even 5 years ago. However, we have also seen a reduction in the availability of respite. We have had great success with our Hub Club model and our challenge now is to replicate this in all areas of North Yorkshire.

## Structure of the Charity

We continue to be governed by a passionate and skilled Board of Trustees. Importantly, our Trustees are forward thinking and willing to embrace the ever-changing shape of Dementia Forward.

As the charity has grown, we had so far focussed energy and funds on the service delivery. When planning for this financial year there was a commitment to building the infrastructure of the organisation in line with what we needed now and preparing for the future needs of the charity.

We have introduced a Senior Leadership Team with leads for:

- Operations
- Support Services
- Clinical Services
- Community Engagement
- Young Onset Dementia

We are grateful to have the support of The King's Fund, since receiving an Impact Award and we have used this to full advantage for the development of our Leadership Team.

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## Developments in the last year have included:

- Improved remote access to cloud based systems for HR, finance and client records.
- The launch of a shared learning portal where our staff are encouraged to share their skills and experience and external trainers also contribute.
- The introduction of a specific Young Onset Dementia Pathway
- Service Managers across the county to manage the increased numbers of staff working out in the field.
- Increased number of Hubs where we are able to offer over 100 places per week in our Hub Clubs – providing a day of activity for the person diagnosed and a day of respite for the family carers.
- Development of our training and education programmes

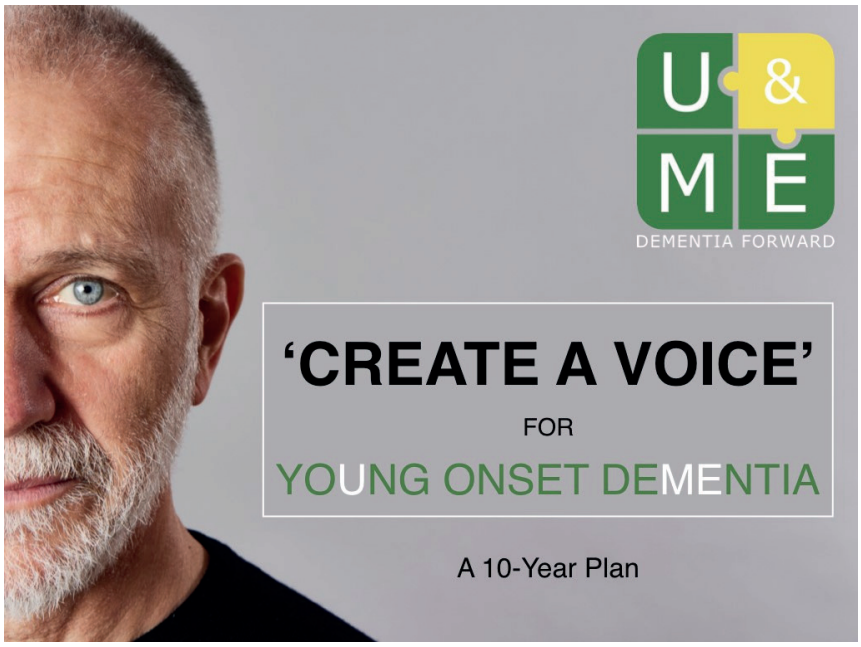
## Young Onset Dementia

We have launched an ambitious Young Onset campaign 'U&ME'. Having delivered a specific young onset service since 2013 we have gathered a lot of information and experience and this has made us acutely aware of the lack of provision for this demographic. Our ambition is to share our working model with other partners and encourage them to replicate some or all of our learning.

We continue to develop our service delivery and we are working closely with statutory and private sectors to encourage the implementation of age appropriate provision.

The first of our Young Onset Conferences was held in May 2023 and was a huge success. This will be an annual event and in addition we have registered a National Young Onset Dementia Awareness day for the 24 October every year #YODA

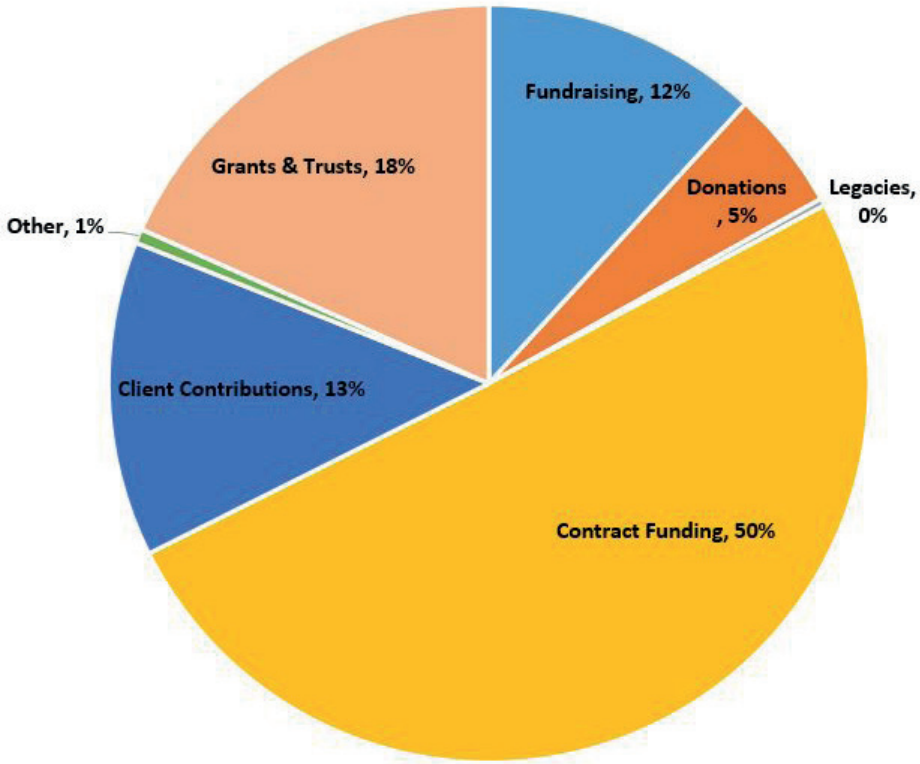


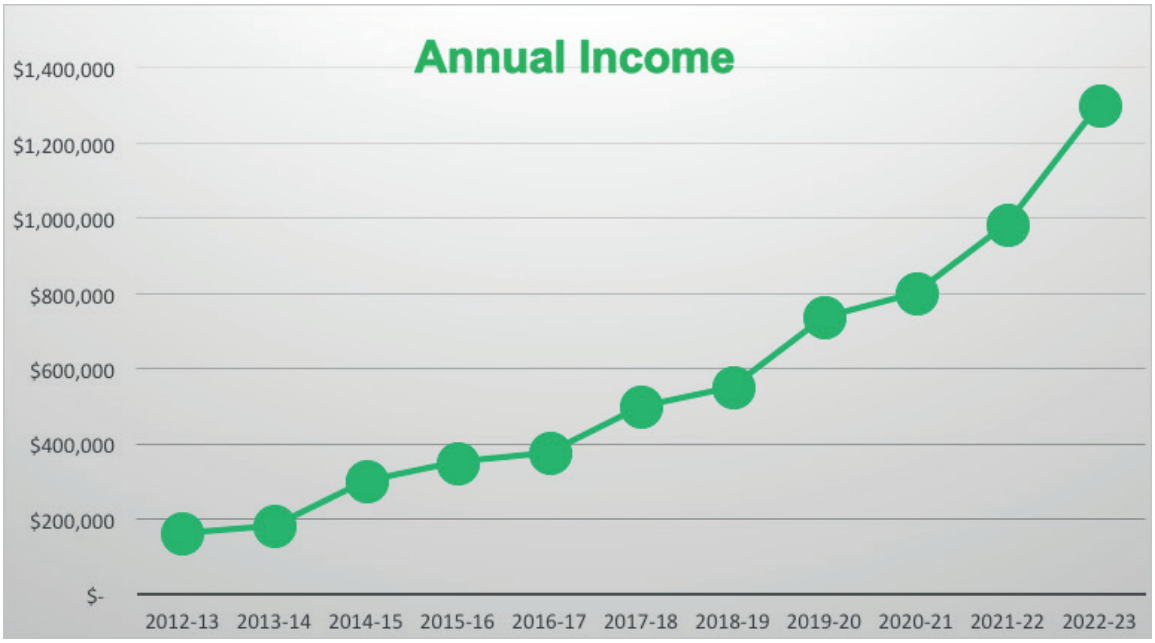



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# Income streams

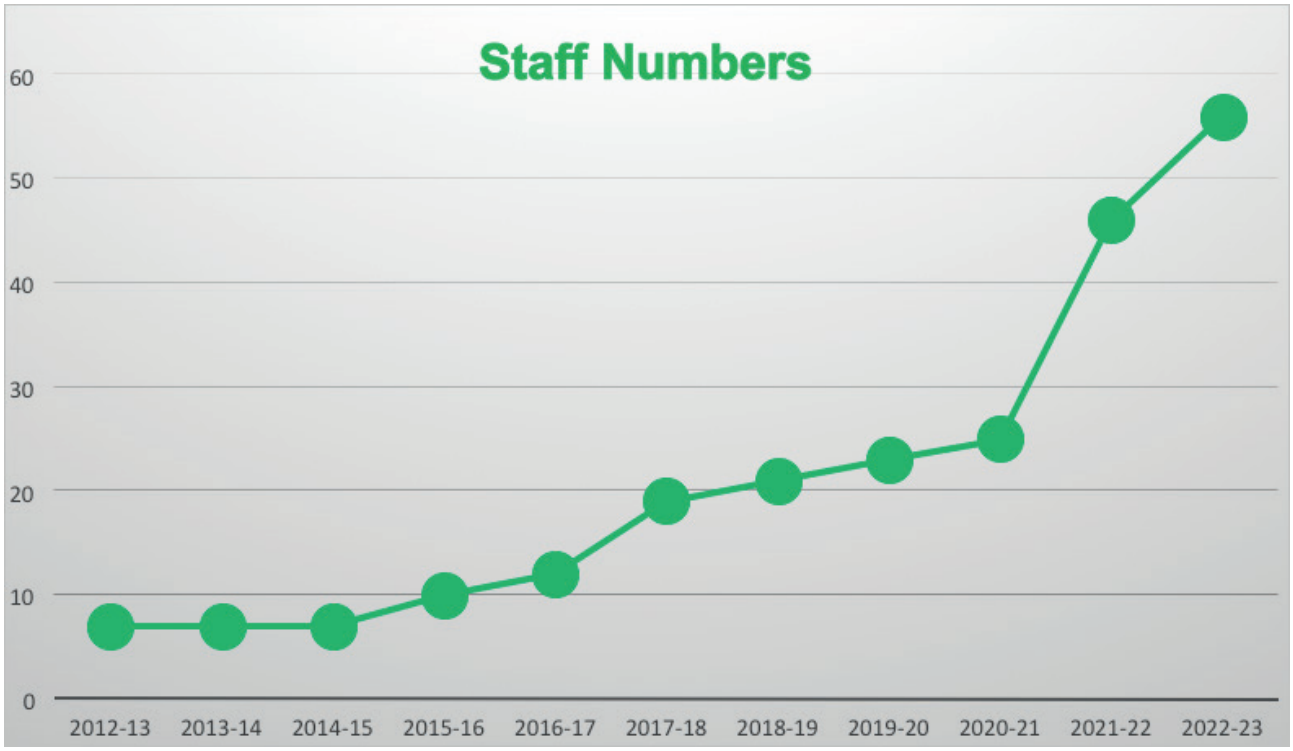
We continue to be generously supported with donations and fund raising and we believe this is unfaltering because of our local for local approach. The Trustees also remain committed to maintaining a 50% split of contract funding and voluntary income. It is the voluntary income that enables us to respond creatively to the need that we see, and where most of our innovation has sprung from.

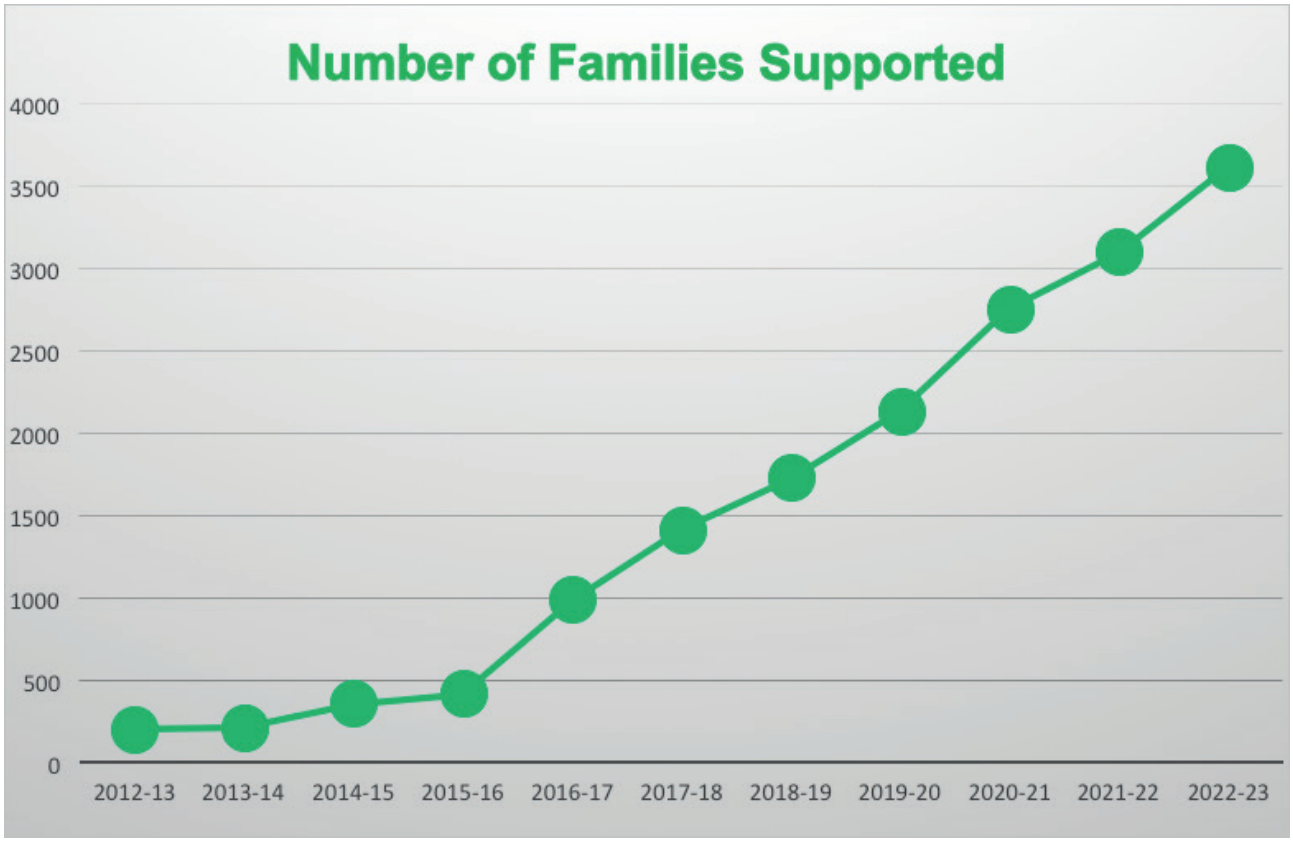


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Our staff and volunteers are of course our biggest asset and we endeavour to keep our workforce in line with the need. In addition to the staff team we are indebted to our 250 strong team of volunteers.



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# Our services

## Help Line

Our North Yorkshire wide Help Line is open from 9am to 4pm Monday to Friday. Trained staff are available to answer dementia related questions, offer emotional and practical support and to take referrals into our service.

This vital service supports our aim of avoiding crisis. Having someone to talk to is often all that is needed in the moment but most calls turn into a referral and the person is allocated a named Dementia Support Advisor, who will be with them throughout their journey. In addition many professionals and colleagues from statutory, private and voluntary sector organisations can use the Help Line for advice and information.



***Quote from someone who rang the Help Line for the first time***

*"Thank you so much for sending all the information and for the chat.*

*I can't tell you how much good it did just being able to talk to someone who understood.*

*I'm speaking to the doctor today and am going to go through all the information you sent this morning and will then put a plan in place."*

## Dementia Support Advisors

Teams are based in all areas of the County and the City of York. This part of our service is commissioned by health and social care and at the time of writing this we receive upwards of 150 new referrals every month. Each new referral has a named Dementia Support Advisor who will meet with the person diagnosed and their family to begin supporting and planning with them, and that same Dementia Support Advisor will continue throughout the person's journey. We cover such things as legal and financial guidance, encouraging planning for the future. We give practical and emotional support and advice and this is importantly delivered at the right time for the person and their family. Dementia Support Advisors have knowledge of what people are entitled to and also what is available in their local area and how to access it. We signpost and refer to many other agencies including guidance when a person needs full time care.

***Quote from someone following a Dementia Support Advisor home visit***

*"Thank you for the time spent with my parents today. They seem really positive about your visit and as you say receptive to both the social and the singing groups. One comment was - we talked about lots of matters, not just 'the thing' (dementia!) which was really good. The advice and information is great but also we understand the benefits of just being able to talk...."*

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## Dementia Care Coordinators

Again a commissioned service, these posts are based in primary care, working with GP surgeries to proactively seek out people who need a diagnosis and supporting them through the process. The role gives extra support to NHS colleagues by gathering information and offering support to patients that can speed up the process of diagnosis. Importantly at the time of writing the waiting lists for Memory services are extremely long and this can be a very worrying time for people, so the role of Dementia Care Coordinator is vital.

## Dementia Specialist Nurse

We are fortunate to have a Specialist nurse on our team. This gives our workers access to expert guidance when we have particularly complex cases, but in addition it gives us a conduit between our services and health colleagues and a sharing of knowledge and experience. This post is partially commissioned and partially voluntary funded.

***Quote from someone in crisis who received support from our Specialist Nurse***

*"I can't thank you enough for your help and I'm sorry I didn't make contact with Dementia Forward sooner. Even in this brief time your support has made a big difference. "*



## Hub Clubs

This is the Dementia Forward way of delivering day services that provide meaningful activity for the person diagnosed and a day of respite for the family carers. At the time of writing we have these established in 9 locations, offering over 100 places every week, and we have a strong focus on building this model. We are also aware that other organisations may have the building or the human resource to deliver a Hub club and part of our strategy is to offer training and support to other agencies so that they can run Hub Clubs. As part of our core service across the county our Dementia Support Advisors will meet people who need this service and can assess and refer people in as well as supporting families, when the time is right, to move from the hub club model to something else. Hub Clubs are run by our trained Dementia Activity Workers, with support from trained volunteers, and the approach is very focused on what works for the person attending with activities ranging from music and craft to pool and table tennis.

***Quote from a carer whose wife attends Hub Club***

*" You (DF) understand better than most what we deal with. Being able to drop Linda off at the hub club this morning and sit here with my feet up, feeling confident that she is being properly looked after is brilliant. You also offer services at a price that makes it available to everyone which is wonderful."*

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***Quote from a carer whose sister attends our weekly outward bound group in York***

*"Instead of sitting in front of the television most of the day, Chris has been taken to a range of interesting places. The visits have helped improve her use of language & enhanced her confidence. As a family, it has been a relief & support to know our sister is being stimulated & supported in this way. We sincerely hope Dementia Forward will be able to carry on this work with young onset clients. Keep up the good work!"*

## Young Onset service

We are able to offer a specialist service offering age appropriate advice, information and support and an exciting outward bound respite day running in 4 parts of the county every week. Young Onset is poorly understood and recorded, and the result is that there is no provision other than what we offer. We will be developing our work, alongside the U&ME campaign in order to effect the changes we believe are necessary.

## Wellbeing cafes and groups

We run weekly drop in afternoons in 9 locations at the time of writing. This service, although staff led, is dependent on our wonderful volunteers and we will continue to grow and nurture this element of our charity. A Wellbeing café is a place where dementia can be left at the door while people enjoy refreshments, activities and good company that fosters peer support. There is also the opportunity for informal advice and information either from a Dementia Forward staff member, a volunteer or from other group members. In addition we run wonderful singing groups, a great way of stimulating positive brain activity and providing a morning of fun.

***Quote from a volunteer who supports our wellbeing groups***

*"I didn't realise how much I missed you all during lockdown until I watched the Christmas memories film – and David's carol service on zoom reduced me to tears. After witnessing so much cruelty to individuals with dementia, when my Mum was in care, I am grateful to be a (very) small part of such a kind and caring group. One day I hope every person with dementia will be treated this way."*

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## Education and Awareness raising

Every week we are out and about running sessions with groups, organisations, businesses, schools etc. This is a vital part of what we do as it encourages more understanding and support within the communities that people live in and is reducing the stigma sometimes attached to dementia. There is a correlation between good awareness of dementia and timely diagnosis. A long term plan is to look at using our experience and case studies to develop a training package that can be delivered externally.

***Quote from a North Yorkshire County Councillor following Dementia Forward's training of over 200 taxi drivers in Richmondshire, where it is really rural and taxis are a lifeline.***

*"I can confirm that this training will now be mandatory as determined by the Licensing Committee. Failure to attend the training could result in the driver being summoned before the Licensing Sub-Committee and (where necessary) their license being suspended until the training has been undertaken. The training is also now part of the initial application process for new applicants. "*

***Quote following one of our Awareness and education sessions***

*"On behalf of York Cruse, thank you so much for your fantastic presentation last night. The feedback has been extraordinary - everyone was riveted by your talk about dementia Forward. We learned not only about the work that Dementia Forward does, but about Dementia and the effects on both the family of the person with dementia, but on the person themselves and how it affects them in so many ways we had not even thought about."*

## Campaigning and lobbying

Until now we have done this simply by ensuring that we sit on relevant boards and groups and use our information and experience to influence. We feel ready to make our voices heard more as a leader than a follower and the Young Onset Campaign U&ME is the start of this. We already capture the voices of many people who have the lived experience of dementia, but after 11 years of successful delivery we have formed more robust ways of making those voices heard.

***Jill Quinn*** *MBE*
***CEO***

Dementia Forward

Your North Yorkshire Charity

Visit our website

**www.dementiaforward.org.uk**

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# Future Plans

A new 5 year strategy has been launched this year and has these revised primary objectives:

## 1. Services

### Our Goal

To ensure that anyone living with dementia or supporting someone with dementia in North Yorkshire and York has a place to turn and access to a range of appropriate services.
Our Objectives

- Develop and Grow the Hub Club Model so that there is access for anyone in the county.
- Provide specialist support and services for people affected by Young Onset dementia.
- Ensure that support is available from pre diagnosis to end of life.
- Ensure that we work with our statutory partners so that we can grow as the needs grow.
- Involve people who are living with dementia in our design and decision making, beginning with the Trustee board.
- Recognise and adopt new innovations where they will help to deliver our goal.
- Compliment other initiatives and services without competing or duplicating.
- Challenge the lack of transport in certain areas that results in inequity to accessing services and support.

## 2. Timely assessment and prompt diagnosis

### Our Goal

To ensure that people living in North Yorkshire have access to the right support at the right time.

### Our Objectives

- To support colleagues in the statutory sector to improve early diagnosis.
- To identify areas where diagnosis rates need improvement and work with partners to address the barriers.
- To provide relevant support to people pre diagnosis to ensure the best possible outcome.
- To provide easy access to post diagnostic support and ongoing tailored support
- To work with partners to standardise pathways in primary care.

## 3. Education and Awareness

### Our Goal

To provide education and awareness to groups, individuals, businesses and organisations so that people living with dementia receive the right support in their own communities.

### Our Objectives

- Continue to educate and raise awareness of dementia and the need for comprehensive support at all stages of the disease.
- Design our information and advice so that it reflects the diversity of the people living in North Yorkshire.
- Continue and grow the work we do with children and young adults so that we are raising a dementia friendly generation.

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- Use research and data to determine our priorities so that areas that are most in need of education are receiving it.
- Encourage businesses to receive the awareness sessions and display our Dementia Aware recognition stickers as well as encouraging staff to wear the pins we award at each session.

### 4. Campaigning

#### Our Goal

To use the experiences of the thousands of people we support to inform and improve future decisions for dementia care in North Yorkshire and to have a presence at national campaigns and conferences so that we can share our learning.

#### Our Objectives

- Create a process that captures and shares the experiences of people living with dementia so that they can inform future provision.
- Connect with people within and outside North Yorkshire so that we can share the valuable information we have gathered and can enable others to replicate our model.
- Highlight the need for a specific approach to young onset dementia and create a platform from which to broadcast this, using the success of our unique model.
- Work with our statutory partners and private and charitable sector on a focused approach to improving care and support in the community for people living with dementia.

### 5. Sustainability

#### Our Goal

To ensure that we continue to build on our charity's strong foundations and that we are fit for the future.

#### Our Objectives

- To ensure the financial stability of the charity so that it is robust and sustainable in order to support the need for growth.
- To future proof the charity by embracing new technology and always with a consideration to our environmental responsibility.
- To ensure good data management and to utilise this data to evidence and influence future developments in our charity and in the wider service systems.
- To bolster our recruitment and support of volunteers so that we can continue to deliver a wide range of wellbeing services across the county.
- To ensure that our staff have ongoing access to relevant training.
- To use the experience and knowledge we have acquired to develop a training arm to our charity.

The full strategy can be found on the Dementia Forward Website.

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## Structure, Governance and Management

The Charity was established by a constitution adopted on 28 March 2012, amended on 10 July 2012, and was entered on the register of Charities effective from 20 July 2012.

Registered Charity No. 1148225 Company Reg. No. 08010259

### Objectives

To relieve the needs and promote and protect the good health and wellbeing of people living with dementia, their carers and families, living in North Yorkshire, through the provision of such support activities as the Trustees see fit.

### Trustees and Officers

The Trustees who served during the year are listed below.

| | |
|---|---|
| Chris Lees – Chair | David Wells – Vice Chair |
| John Paul McGowan – Finance | Pet Fowler-Watts MBE |
| Hilary Paxton | Stuart Rhodes |
| Maxine Blake | Jeremy Trigg |
| Neil Cutler | Douglas Waugh – Appointed 26/09/2022 |

Company Secretary and Chief Executive Officer - Jill Quinn

New Trustees are appointed following application and interview by a minimum of 2 current Trustees. References are taken up and there is an induction process.

### Management

The day-to-day management of the Charity is delegated to the Senior Leadership Team who report to the board.

The HR subgroup is responsible for the annual consideration of remuneration and National Joint Council (NJC) pay scales are used as a guide.

**Principal address**

George Armitage House
Burton Leonard
Ripon
HG3 3SD

### Advisors

**Bank**

HSBC
7 Prospect Crescent
Harrogate
North Yorkshire
HG1 1RN

**Auditor**

Sarah Wearing
HPH Chartered Accountants
Conyngham Hall Business Centre
Bond End
Knaresborough
HG5 9AY

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## Financial Review and Policies

The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) in preparing the annual report and financial statements of the Charity.

### Public Benefit

In shaping our objectives for the year and planning our activities the Trustees have given due consideration to the Charity Commission's published guidance on public benefit requirement under the Charities Act 2011. Dementia Forward relies on contracts, grants and the income from fees and charges to cover its operating costs. In setting the level of charges and concessions the Trustees give careful consideration to the accessibility for those on low incomes.

### Financial Review

The charity has achieved an acceptable level of reserves and at 31 March 2023 £720,850 (2022 - £582,954) of the Charity's income is from Government Contracts, approximately 50% of total income (2022 – 60%). The streams of voluntary income are now becoming more robust, allowing a more consistent reserve and a reduced reliance on government funding.

Total funds amounted to £933,019 with restricted funds being £78,886 and designated funds being £513,412. Free reserves at the year-end amounted to £340,721 (£304,116 after future lease commitments).

### Fundraising

The Charity is registered with the Fundraising Regulator. The Charity has recognised and begun to put in place a comprehensive policy for fundraising. The Charity does not use any third parties to act on its behalf in relation to fundraising. No complaints were received by the charity during 2023 in relation to its fundraising activities.

### Reserves Policy

The Trustees consider that the Charity should aim to maintain Free Reserves at between three and six months of general operating expenditure in order to fund any shortfalls in income. At the year end the Free Reserves represented 3 months' worth of general operating expenditure. The Contracts give ongoing sustainability, and the reserves are steadily building.

### Risk Management

Traditionally the Charity risk register was updated annually in September and referred to regularly and approved by the full Trustee board. It is now a monthly agenda item and each Trustee takes a lead in one element of the risk register. The CEO and head of operations work with the Trustees to ensure that any negative movement in risk is acted on and this is reported to the board monthly.

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The principal long term risks and uncertainties facing the charity are identified as being:

### Lack of funds

Whilst there are substantial contracts in place for almost 50% of the work of the charity, the remaining funds required could easily be affected by the state of the economy and also by the fragility of funding in the NHS and Local Authority. However, we are confident that our services represent a saving to the statutory partners and that they understand that it is in their best interests to protect the work of our charity. The relationships with senior commissioners and leaders in health and social care are paramount and Dementia Forward has a good reputation for delivering high quality services and for representing good value for money.

The Trustees recognised that there were missed fund raising opportunities in areas of the county where Dementia Forward was less known. It was agreed to employ a fund raiser and alongside this to increase activity that raises awareness. A new structure under a Head of Community Liaison has been implemented.

### Increasing need for our service

Discussions with commissioners are ongoing in relation to the level of demand for Dementia services. Whilst every effort is made to maintain the flow of work, regular reviews and conversations with commissioners involve re designing and flexing in order to achieve the best possible outcome with the limited resource.

### Financial controls increased to accommodate the growth in the charity

Until this year there has not been a paid financial controller in the structure. In light of the increased turnover of the charity a decision has been made to introduce a part time Financial Controller reporting to the CEO.

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## Trustees' Responsibilities for Financial Statements

The purpose of this statement is to distinguish the Trustees' (also the directors of the Charity) responsibilities for the financial statements from those of the auditors as stated in their report.

Company and charity law require the Trustees to prepare financial statements which give a true and fair view of the Charitable Company's state of affairs at the end of its financial activities for that year. In preparing those financial statements the Trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to assume that the Charitable Company will continue in operation.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charitable Company and enables them to ensure that the financial statements comply with the Companies Act 2006 and applicable charity law. They are also responsible for safeguarding the assets of the Charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- There is no relevant information of which the Charitable Company's auditor is unaware; and
- The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that

This report was approved by the Trustees on 27 November 2023 and is signed on their

behalf by:



Chris Lees

Director and Trustee

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## Independent Auditor's Report to the Members of Dementia Forward

### Opinion

We have audited the financial statements of Dementia Forward for the year ended 31 March 2023 which comprise Statement of Financial Activities, Balance Sheet and Cashflow and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2023 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

### Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

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Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

**Opinions on other matters prescribed by the Companies Act 2006**

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit
- if the small companies regime has been used the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the trustees' report.

**Responsibilities of trustees**

As explained more fully in the trustees' responsibilities statement set out on page 16, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

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In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

**Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We obtained an understanding of the legal and regulatory frameworks within which the company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006 together with the Charities Statement of Recommended Practice (FRS102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

- In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's ability to operate or to avoid a material penalty. The laws and regulations we considered in this context were Employment legislation, Charity Commission regulations and General Data Protection Regulation (GDPR).

- Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

- We also considered the opportunities and incentives that may exist within the charitable company for fraud.

- We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be the override of controls by management and income recognition.

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## Independent Auditor's Report to the Members of Dementia Forward

In response to the risk of irregularities and non-compliance with laws and regulations and risk of fraud, we designed procedures which included but were not limited to: sample testing on the posting of journals, timing of recognition of income, review of trustee's minutes and any correspondence with regulators.

A further description of our responsibilities for the audit of the financial statements is located on the
Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

**Use of our report**

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Sarah Wearing

**Sarah Wearing (Senior Statutory Auditor)**

For and on behalf of HPH, Statutory Auditor

Conyngham Hall Business Centre
Bond End, Knaresborough
North Yorkshire
HG5 9AY

Date 27 November 2023

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# DEMENTIA FORWARD

(A company limited by guarantee)

## STATEMENT OF FINANCIAL ACTIVITIES (INCOME AND EXPENDITURE ACCOUNT)
## YEAR ENDED 31 MARCH 2023

| | Note | Unrestricted funds £ | Restricted funds £ | Total 2023 £ | Total 2022 £ |
|---|---|---|---|---|---|
| **INCOME** | | | | | |
| **Donations and legacies** | ***3*** | 166,662 | 178,297 | 344,959 | 234,243 |
| **Charitable activities** | ***4*** | 192,156 | 721,337 | 913,493 | 632,889 |
| **Other trading activities** | ***5*** | 171,607 | - | 171,607 | 117,719 |
| **Investments** | ***6*** | 587 | - | 587 | 196 |
| **TOTAL INCOME** | | 531,012 | 899,634 | 1,430,646 | 985,047 |
| **EXPENDITURE** | | | | | |
| **Costs of raising funds** | | 12,305 | - | 12,305 | 7,462 |
| **Charitable activities** | ***7*** | 501,077 | 831,561 | 1,332,638 | 941,879 |
| **TOTAL EXPENDITURE** | | 513,382 | 831,561 | 1,344,943 | 949,341 |
| **Net income/(expenditure) before transfers** | | 17,630 | 68,073 | 85,703 | 35,706 |
| **Transfers between funds** | ***14*** | - | - | - | - |
| **Net movement in funds** | | 17,630 | 68,073 | 85,703 | 35,706 |
| **Reconciliation of funds** | | | | | |
| Total funds brought forward | ***14*** | 836,503 | 10,813 | 847,316 | 811,610 |
| **Total funds carried forward** | ***14*** | £ 854,133 | £ 78,886 | £ 933,019 | £ 847,316 |

All activities derive from continuing operations.
The notes on pages 24 to 32 form part of the accounts.

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# DEMENTIA FORWARD

(A company limited by guarantee)

## BALANCE SHEET
## AS AT 31 MARCH 2023

**Company registration number: 08010259**

| | Note | 2023 | | 2022 | |
|---|---|---|---|---|---|
| | | £ | £ | £ | £ |
| **FIXED ASSETS** | | | | | |
| Tangible Assets | ***10*** | | 520,387 | | 528,364 |
| **CURRENT ASSETS** | | | | | |
| Debtors | ***11*** | 232,522 | | 191,565 | |
| Cash at Bank and in hand | ***16*** | 523,657 | | 510,847 | |
| | | 756,179 | | 702,412 | |
| **LIABILITIES: amounts falling due within one year** | ***12*** | (343,547) | | (383,460) | |
| **NET CURRENT ASSETS** | | | 412,632 | | 318,952 |
| **TOTAL ASSETS LESS CURRENT LIABILITIES** | | | 933,019 | | 847,316 |
| **NET ASSETS** | | | £ 933,019 | | £ 847,316 |
| **THE FUNDS OF THE CHARITY** | | | | | |
| Restricted Funds | ***14*** | | 78,886 | | 10,813 |
| Unrestricted Funds | | | | | |
| - Designated Funds | ***14*** | | 513,412 | | 520,695 |
| - Undesignated Funds | ***14*** | | 340,721 | | 315,808 |
| **TOTAL FUNDS** | | | £ 933,019 | | £ 847,316 |

The financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime with Part 15 of the Companies Act 2006.

The notes on pages 24 to 32 form part of the accounts.

These financial statements were approved by the Trustees on 27 November 2023 and signed on their behalf by:



Chris Lees
Director and Trustee

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# DEMENTIA FORWARD

(A company limited by guarantee)

## STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2023

| | Note | 2023 £ | 2023 £ | 2022 £ | 2022 £ |
|---|---|---|---|---|---|
| **Net cash provided by operating activities** | *15* | | 15,992 | | 96,306 |
| **Cash flows from investing activities** | | | | | |
| Purchase of property, plant and equipment | | (3,182) | | (2,327) | |
| **Net cash provided by investing activities** | | | (3,182) | | (2,327) |
| **Change in cash and cash equivalents in the year** | | | 12,810 | | 93,979 |
| Cash and cash equivalents at beginning of the year | | | 510,847 | | 416,868 |
| **Cash and cash equivalents at end of the year** | | | £ 523,657 | | £ 510,847 |

The notes on pages 24 to 32 form part of the accounts.

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# DEMENTIA FORWARD
(A company limited by guarantee)

## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2023

### 1 GENERAL INFORMATION

The Charitable Company is a private company limited by guarantee, which is incorporated and registered in England and Wales (no.08010259). It was registered as a charity on 20 July 2012. The Charity number is 1148225.

The address of its registered office is Community House, Allhallowgate, Ripon, North Yorkshire, HG4 1LE.

### 2 ACCOUNTING POLICIES

#### 2.1 Basis of preparation of accounts

The financial statements have been prepared in accordance with the Charities SORP (FRS 102): The Statement of Recommended Practice appliable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (the SORP) issued in October 2019, the Companies Act 2006 and UK Generally Accepted Accounting.

Dementia Forward meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

#### 2.2 Going Concern policy

The Trustees have a reasonable expectation that the Charitable Company has adequate resources to continue in operational existence for the foreseeable future. They continue to adopt the going concern basis of accounting in preparing the annual financial statements.

#### 2.3 Limited by guarantee

Each member's liability is limited to £1 in the case of winding up of the Charitable Company.

#### 2.4 Fund accounting

The Trustees have a defined policy for identification of different types of income:

a) Designated funds are unrestricted funds but are specifically earmarked by the Trustees for a particular purpose.
b) Restricted funds are only to be used for the specific purpose laid down by the donor. Expenditure which meets this criteria is charged to the fund.
c) Unrestricted funds are the residue of incoming resources receivable or generated from the objects of the Charity without further specified purposes and are available as general funds.

#### 2.5 Income

All income is included in the SOFA when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy. Income for grants is deferred where a funder specifies that income must be used in future accounting periods. Other income is deferred where it relates to the following year.

*Grants*

Income for grants is deferred where a funder specifies that income must be used in future accounting periods.

Capital Grants for specific fixed assets are included in restricted income when received. Once the asset is purchased these monies are transferred to unrestricted funds unless there is a restriction on the disposal of the asset. If so, the net book value of the asset is shown as a restricted fund.

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**2 ACCOUNTING POLICIES (continued)**

**2.6 Expenditure**

Expenditure is recognised on a cash basis. Expenditure includes any VAT which cannot be fully recovered and is reported as part of the expenditure to which it relates.

| | |
|---|---|
| Costs of generating funds | - costs associated with attracting voluntary income. |
| Charitable activities | - costs incurred by the Charitable Company in delivering its services to clients. |
| Support costs | - allocated to charitable activities on an equal basis. |

**2.7 Tangible fixed assets and depreciation**

Fixed assets for the Charitable Company to use are capitalised at cost, for items above £100. Donated assets are valued at market value on donation. They are stated in the accounts at cost/original value less depreciation.

Depreciation is calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

| | |
|---|---|
| Land and buildings | No depreciation on land |
| Improvements to property | 2% reducing balance |
| Computer equipment | 33% straight line |
| Fixtures, fittings an equipment | 25% reducing balance |

**2.8 Stock**

Stock is valued at the lower of cost and net realisable value, after due regard for obsolete and slow moving stock. Net realisable value is based on selling price less anticipated costs to completion and selling costs.

**2.9 Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any trade discounts due.

**2.10 Cash at bank and in hand**

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

**2.11 Creditors**

Creditors are recognised where the Charitable Company has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount after allowing for any trade discounts due.

**2.12 Financial Instruments**

The Charitable Company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

**2.13 Pension costs**

The Charitable Company operates a defined contribution pension scheme. Contributions are charged in the Statement of Financial Activities as they become payable in accordance with the rules of the scheme.

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# DEMENTIA FORWARD
(A company limited by guarantee)

## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2023

| | Unrestricted Funds 2023 £ | Restricted Funds 2023 £ | Total Funds 2023 £ | Total Funds 2022 £ |
|---|---|---|---|---|
| **3 DONATIONS AND LEGACIES** | | | | |
| General donations | 22,995 | - | 22,995 | 30,107 |
| Regular donations | 26,267 | - | 26,267 | 26,121 |
| In memoriam | 23,890 | - | 23,890 | 20,105 |
| Legacies | 4,500 | - | 4,500 | 12,765 |
| Gift aid | 5,034 | - | 5,034 | 2,928 |
| Non-performance grants | 83,976 | 178,297 | 262,273 | 137,914 |
| Special grants | - | - | - | 4,303 |
| | £ 166,662 | £ 178,297 | £ 344,959 | £ 234,243 |

Restricted donations and legacies in 2022 was £105,832.

Income received from Government grants totalled £nil (2022 - £4,303).

The Charitable Company also benefits from the involvement and enthusiastic support of its many volunteers. In accordance with Charities SORP, the economic contribution of general volunteers is not recognised in the accounts.

| | | | | |
|---|---|---|---|---|
| **4 INCOME FROM CHARITABLE ACTIVITIES** | | | | |
| Hub club income | 177,562 | 487 | 178,049 | 43,158 |
| Café income | 14,594 | - | 14,594 | 6,777 |
| Contract fees | - | 720,850 | 720,850 | 582,954 |
| | £ 192,156 | £ 721,337 | £ 913,493 | £ 632,889 |

Income received from Government contracts totalled £720,850 (2022 - £582,954).

Restricted income from charitable activities in 2022 was £582,954.

| | | | | |
|---|---|---|---|---|
| **5 INCOME FROM OTHER TRADING ACTIVITIES** | | | | |
| Fundraising events | 168,593 | - | 168,593 | 117,500 |
| Training fees | 2,943 | - | 2,943 | 150 |
| Other income | 71 | - | 71 | 69 |
| | £ 171,607 | £ - | £ 171,607 | £ 117,719 |

Restricted income from other trading activities in 2022 was £8,968. Café income and Hub club have been reclassified as income from charitable activities.

| | | | | |
|---|---|---|---|---|
| **6 INCOME FROM INVESTMENT INCOME** | | | | |
| Bank interest receivable | 587 | - | 587 | 196 |
| | £ 587 | £ - | £ 587 | £ 196 |

Restricted income from investment income in 2022 was £nil.

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# DEMENTIA FORWARD
(A company limited by guarantee)

## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2023

### 7 ANALYSIS OF TOTAL EXPENDITURE

| | Unrestricted Funds 2023 | Restricted Funds 2023 | Total Funds 2023 | Total Funds 2022 |
|---|---|---|---|---|
| **7.1 Charitable activities** | **£** | **£** | **£** | **£** |
| Staff costs | 292,648 | 795,840 | 1,088,488 | 787,918 |
| Premises costs | 27,110 | - | 27,110 | 27,969 |
| Office costs | 40,934 | - | 40,934 | 38,484 |
| Café costs | 26,193 | 3,057 | 29,250 | 2,529 |
| Hub costs | 13,214 | 6,595 | 19,809 | 9,204 |
| Volunteer costs | 521 | 326 | 847 | 416 |
| Membership fees | 35 | - | 35 | 35 |
| Travel and subsistence | 60,125 | 25,743 | 85,868 | 50,289 |
| Bad debts | 2,841 | - | 2,841 | 110 |
| Support costs (Note 7.2) | 37,456 | - | 37,456 | 24,925 |
| | £ 501,077 | £ 831,561 | £ 1,332,638 | £ 941,879 |
| **7.2 Support costs** | | | | |
| Independent Examiner's fee | - | - | - | 750 |
| Audit fee | 6,000 | - | 6,000 | - |
| Accountancy | 11,453 | - | 11,453 | 6,384 |
| Other professional fees | 4,613 | - | 4,613 | 2,230 |
| Advertising | 3,626 | - | 3,626 | 4,165 |
| Depreciation | 11,159 | - | 11,159 | 10,949 |
| Bank charges and interest | 605 | - | 605 | 447 |
| | £ 37,456 | £ - | £ 37,456 | £ 24,925 |

Restricted expenditure in 2022 was £699,805.

### 8 TOTAL STAFF COSTS

| | 2023 | 2022 |
|---|---|---|
| | £ | £ |
| Wages and salaries | 987,415 | 717,657 |
| Social security costs | 68,596 | 48,998 |
| Employer pension contributions | 28,358 | 17,464 |
| Life insurance | 4,119 | 3,799 |
| | £ 1,088,488 | £ 787,918 |

No employee earned £60,000 per annum or more in the year (2022 - none).

**Number of employees**

The head count of employees on the payroll as at 31 March 2023 was 55 (2022 - 45).

The average number of full-time equivalent employees during the year was 53 (2022 - 38).

The key management personnel of the Charitable Charity comprise the Trustees and the senior management team. The total employee benefits of the key management personnel, with only senior management team members being paid, was £148,928 (2022 - £126,909).

### 9 RELATED PARTIES

No Trustees received remuneration or expenses during the year (2022 - £nil).

There were no related party transactions in the reporting year which require disclosure (2022 - nil).

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# DEMENTIA FORWARD
(A company limited by guarantee)

## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2023

**10 TANGIBLE FIXED ASSETS**

| | Land and buildings | Improvements to property | Computers | Fixtures, fittings & equipment | Total |
|---|---|---|---|---|---|
| | £ | | £ | £ | £ |
| **Cost** | | | | | |
| At 1 April 2022 | 145,000 | 420,301 | 21,032 | 18,587 | 604,920 |
| Additions | - | - | - | 3,182 | 3,182 |
| At 31 March 2023 | 145,000 | 420,301 | 21,032 | 21,769 | 608,102 |
| **Depreciation** | | | | | |
| At 1 April 2022 | - | 44,606 | 18,468 | 13,482 | 76,556 |
| Charge for year | - | 7,283 | 1,804 | 2,072 | 11,159 |
| At 31 March 2023 | - | 51,889 | 20,272 | 15,554 | 87,715 |
| **Net Book Amounts** | | | | | |
| At 31 March 2023 | £ 145,000 | £ 368,412 | £ 760 | £ 6,215 | £ 520,387 |
| At 31 March 2022 | £ 145,000 | £ 375,695 | £ 2,564 | £ 5,105 | £ 528,364 |

| **11 DEBTORS** | 2023 £ | 2022 £ |
|---|---|---|
| Trade debtors | 226,467 | 188,478 |
| Prepayments | 4,952 | 3,087 |
| Accrued income | 1,103 | - |
| | £ 232,522 | £ 191,565 |

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| | 2023 | 2022 |
|---|---|---|
| | £ | £ |
| **12 LIABILITIES: Amounts falling due within one year** | | |
| Trade creditors | 20,916 | 17,557 |
| Social security and other taxes | 20,271 | 14,135 |
| Pension contributions | 5,401 | 3,091 |
| Accruals | 11,632 | 5,573 |
| Deferred income | 285,327 | 343,104 |
| | £ 343,547 | £ 383,460 |
| **Deferred income** | | |
| Balance brought forward | 343,104 | 238,934 |
| Amount released in the year | (343,104) | (238,934) |
| Amount deferred in the year | 285,327 | 343,104 |
| Balance carried forward | £ 285,327 | £ 343,104 |

At the balance sheet date the Charitable Company was holding funds received in advance of providing contracted services, which will be fully released in the following financial year.

**13 ANALYSIS OF NET ASSETS BETWEEN FUNDS**

| | Unrestricted Undesignated Funds £ | Designated Funds £ | Restricted Funds £ | Total Funds £ |
|---|---|---|---|---|
| **Current year** | | | | |
| Tangible fixed assets | 6,975 | 513,412 | - | 520,387 |
| Current assets | 677,293 | - | 78,886 | 756,179 |
| Current liabilities | (343,547) | - | - | (343,547) |
| At 31 March 2023 | £ 340,721 | £ 513,412 | £ 78,886 | £ 933,019 |

| | Unrestricted Undesignated Funds £ | Designated Funds £ | Restricted Funds £ | Total Funds £ |
|---|---|---|---|---|
| **Comparative year** | | | | |
| Tangible fixed assets | 7,669 | 520,695 | - | 528,364 |
| Current assets | 691,599 | - | 10,813 | 702,412 |
| Current liabilities | (383,460) | - | - | (383,460) |
| At 31 March 2022 | £ 315,808 | £ 520,695 | £ 10,813 | £ 847,316 |

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# DEMENTIA FORWARD
(A company limited by guarantee)

## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2023

**14 FUNDS**

| | Balance at 1 April 2022 | Income | Expenditure | Transfers | Balance at 31 March 2023 |
|---|---|---|---|---|---|
| | £ | £ | £ | £ | £ |
| **Restricted Funds** | | | | | |
| Dementia Support Advisors | - | 442,986 | (442,986) | - | - |
| Dementia Support Nurse | - | 60,587 | (60,587) | - | - |
| Dementia Care Coordinators | - | 203,701 | (203,701) | - | - |
| Young onset Dementia | 8,833 | 167,799 | (99,955) | - | 76,677 |
| Golf in Society | 1,980 | - | (1,980) | - | - |
| Community Wellbeing Café | - | 8,740 | (8,740) | - | - |
| Brain Health Café | - | 1,258 | (36) | - | 1,222 |
| Harrogate Memory Team | - | 8,576 | (8,576) | - | - |
| Winter Pressure Funding | - | 5,000 | (5,000) | - | - |
| Northallerton Hub Club | - | 487 | - | - | 487 |
| Shed Funding | - | 500 | - | - | 500 |
| | 10,813 | 899,634 | (831,561) | - | 78,886 |
| **Unrestricted Funds** | | | | | |
| ***Designated*** | | | | | |
| Fixed Assets | 520,695 | - | (7,283) | - | 513,412 |
| | 520,695 | - | (7,283) | - | 513,412 |
| ***Undesignated*** | | | | | |
| Free reserves | 315,808 | 531,012 | (506,099) | - | 340,721 |
| Total Unrestricted Funds | 836,503 | 531,012 | (513,382) | - | 854,133 |
| Total Funds | £ 847,316 | £ 1,430,646 | £ (1,344,943) | £ - | £ 933,019 |

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# DEMENTIA FORWARD
(A company limited by guarantee)

## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2023

**14 FUNDS (continued)**

| | Balance at 1 April 2021 | Income | Expenditure | Transfers | Balance at 31 March 2022 |
|---|---|---|---|---|---|
| | £ | £ | £ | £ | £ |
| **Restricted Funds** | | | | | |
| Harrogate District Community Project | 986 | - | (986) | - | - |
| Dementia Support Advisors | - | 361,757 | (361,757) | - | - |
| Dementia Support Nurse | - | 22,920 | (22,920) | - | - |
| Dementia Care Coordinators | - | 128,216 | (128,216) | - | - |
| Young onset Dementia | - | 103,854 | (95,021) | - | 8,833 |
| Café in a Box | 4,536 | 8,289 | (12,825) | - | - |
| Golf in Society | 2,750 | 21,842 | (22,612) | - | 1,980 |
| Flood repairs | 4,592 | 1,978 | (6,570) | - | |
| Coronavirus support | - | 8,968 | (8,968) | - | |
| Harrogate Transport | - | 8,576 | (8,576) | - | |
| Memory Service York | - | 23,004 | (23,004) | - | - |
| Winter Pressure Funding | - | 8,350 | (8,350) | - | - |
| | 12,864 | 697,754 | (699,805) | - | 10,813 |
| **Unrestricted Funds** | | | | | |
| ***Designated*** | | | | | |
| Fixed Assets | 528,127 | - | (7,432) | - | 520,695 |
| | 528,127 | - | (7,432) | - | 520,695 |
| ***Undesignated*** | | | | | |
| Free reserves | 270,619 | 287,293 | (242,104) | - | 315,808 |
| Total Unrestricted Funds | 798,746 | 287,293 | (249,536) | - | 836,503 |
| Total Funds | £ 811,610 | £ 985,047 | £ (949,341) | £ - | £ 847,316 |

**Restricted Funds**

**Dementia Support Advisors:** This is money restricted for Dementia Support Advisors received from North Yorkshire NHS Foundation Trust and Tees, Esk and Wear Valley NHS Foundation Trust.

**Dementia Support Nurses:** Money received from Vale of York NHS Foundation Trust for Support Nurses.

**Dementia Care Coordinators:** This is money restricted for Dementia Care Co-ordinators from North Yorkshire NHS Foundation Trust.

**Young Onset Dementia:** This is money received from the Lottery and other anonyms funders. It is restricted for work for Young Onset Dementia care.

**Golf in Society:** This is money restricted for golf event days.

**Community Wellbeing Cafe:** This is money is restricted for the set up of a café to promote community wellbeing, in partnership with the Primary Care Network, from Two Ridings Community Foundation.

**Brain Health Cafe:** Funding received from NHS Humber & North Yorkshire for the set up of a café.

**Harrogate Memory Team:** Funding from Tees, Esk and Wear Valley NHS Foundation for the Memory Team.

**Winter Pressure Funding:** This is money from NHS North Yorkshire for the additional demands on services over the winter period.

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## 14 FUNDS (continued)

**Northallerton Hub Club:** Money received from Broadacre funds for Northallerton Hub.

**B&Q Grant:** Money received from B&Q for the purchase of a new shed

**Designated Funds**
The monies transferred into the Fixed Asset Fund in the year is for the net book value of the assets, in respect of property, required to be held for the ongoing work of the Charitable Company and therefore do not form part of the distributable reserves.

## 15 RECONCILIATION OF CASH FLOWS FROM OPERATING ACTIVITIES

| | 2023 | 2022 |
|---|---|---|
| | £ | £ |
| **Net income for the reporting period** | 85,703 | 35,706 |
| *Adjustments for:* | | |
| Depreciation charges | 11,159 | 10,949 |
| (Profit) / Loss from sale of fixed assets | - | - |
| Increase in trade and other debtors | (40,957) | (78,514) |
| Increase in trade and other creditors | (39,913) | 128,165 |
| **Net cash provided by / (used in) operating activities** | £ 15,992 | £ 96,306 |

## 16 ANALYSIS OF CASH AND CASH EQUIVALENTS

| | | |
|---|---|---|
| Cash in hand | 523,657 | 510,847 |
| **Total cash and cash equivalents** | £ 523,657 | £ 510,847 |

## 17 ANALYSIS OF CHANGES IN NET DEBT

| | At 01/04/2022 | Cash-flows | At 31/03/2023 |
|---|---|---|---|
| | £ | £ | £ |
| Cash | 510,847 | 12,810 | 523,657 |
| | £ 510,847 | £ 12,810 | £ 523,657 |

## 18 OPERATING LEASES

| | 2023 | 2022 |
|---|---|---|
| | £ | £ |
| The total future value of minimum lease payments is as follows: | | |
| Within one year | 10,646 | 10,646 |
| Within one to two years | 10,646 | 10,646 |
| In two to five years | 15,313 | 25,959 |
| | £ 36,605 | £ 47,251 |

The amount of non-cancellable operating lease payments recognised as an expense during the period was £10,828 (2022 - £13,136).

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North Yorkshire Helpline:
**03300 578592**

**info@dementiaforward.org.uk**

**www.dementiaforward.org.uk**

**@dementiaforward**

**@dementiaforward**

**@dementiaforward**

Dementia Forward

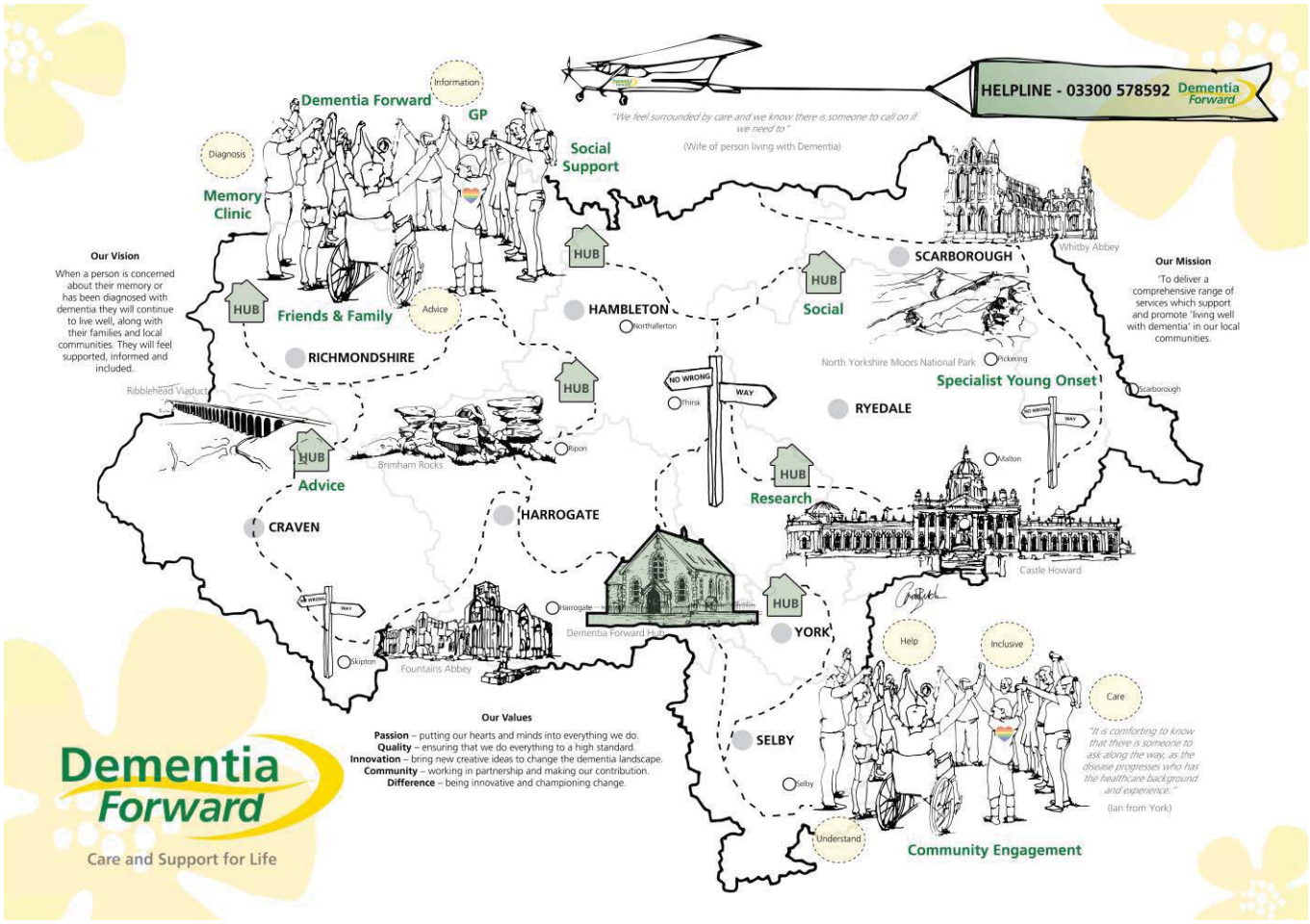
Your North Yorkshire Charity

Registered Office: Dementia Forward, George Armitage House, Church Lane Burton Leonard, Harrogate HG3 3SD. Registered Charity No: 1148225

**DEMENTIA FORWARD**

England & Wales - Charity number 1148225

# Accounts




# Dementia Forward

# Annual Report and Accounts

# For the year ended 31 March 2022

Company Registration number 08010259

Charity Registration Number 1148225

Dementia Forward
Care and Support for Life

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Dementia Forward
Care and Support for Life

## Trustees Report

The Trustees of the Charity are also the Directors of the Company. The Trustees present their report and financial statements for the year ended 31 March 2022.

## Foreword from the Chair

It seems incredible to be writing this in our tenth anniversary year. Not because ten years is a particularly long time – it is not. Nor because there was any real doubt – at least not recently – that we wouldn't be celebrating this and many more birthdays to come.

Incredible because, as we transition into our second decade, and bring together our strategy for the next five years, we find ourselves in a position of great strength, and poised to take further bold steps supporting people affected by dementia.

Centred around the people we serve – those with a dementia diagnosis, those undiagnosed, and the people around them who love, care for, and support them – we have made excellent progress in re-opening our services post-pandemic.

We have been able to extend our services to support more people, both by improving our coverage of the considerable North Yorkshire geography by the inclusion of the City of York, and by working alongside and within primary care providers to improve diagnosis rate and support those waiting for diagnoses.

Our leadership and staff have once again exceeded our expectations, as you will see in the remainder of this report. As a board of trustees, we are privileged to have such a talented team.

Our successes and growth continuously challenge us, and we have certainly felt some of the "growing pains" this year. Our scale brings with it increased regulatory and compliance requirements, and ensuring our operations remain in line with these – and wholly fit-for-purpose – has required changes, with more to come.

I am excited at the momentum building behind the vital young onset work we have begun. The positive impact already made has been wonderful to see, and there is much more to come in this area.

Finally, I am hugely grateful to our supporters. We have a fantastic team of volunteers supporting our staff in the delivery of services, and we are fortunate to have so many generous donors – both individuals and organizations – who have enabled us to undertake so much work beyond our basic commissioned services: thank you.

*Chris Lees*

Chair of the Board of Trustees

## Our Mission

To provide accessible and inclusive support, based on a person's needs, that promotes living well with dementia in our local communities; and to work collaboratively with our partners to achieve this.

## Our Vision

When a person is concerned about their memory or has been diagnosed with dementia they will continue to live well, along with the people they choose, and their local communities. They will feel supported, informed and included.

## Our Values

| | |
|---|---|
| Passion | Putting our hearts and minds into everything we do |
| Quality | Using our knowledge, skills and passion to ensure the best possible experience for people living with dementia |
| Innovation | listening to the voices of people affected by dementia, so that we can identify and share creative solutions that have the potential to improve people's experience of living with dementia. |
| Community | working collaboratively with local communities, organisations and networks. |
| Leadership | Being pioneers in the transformation of dementia support by responding to inadequate provision and poor experience, and championing positive change. |
| Inclusion | Proactively seeking out the needs of all and ensuring that our services provide what is needed to support people to live well with dementia and that we achieve the necessary diversity and equity of access. |

## CEO Message

This was our tenth anniversary year and we were thrilled to receive the Queen's Award for Voluntary service, acknowledging the amazing commitment of over 200 Dementia forward volunteers. In addition we were winners of a Kings fund Impact Award. Both of these have further encouraged us in our bid to keep up with the growing demand for dementia support.

This was a year of two halves, starting with Covid restrictions still in place and then beginning the gradual return to normal services. The Trustees, staff and volunteers have done a remarkable job of steering their way through the pandemic and out of the other side. Whilst there are probably still unknown consequences, Dementia Forward has really stepped up to the challenge and will continue stronger than before.

Probably the most significant success, in terms of service delivery, has been the timely introduction of Dementia Care Coordinators (DCCs). These roles were commissioned by the Clinical Commissioning groups in North Yorkshire and in York, to work in primary care. Whilst one of the main drivers was to improve the diagnostic rates, they came into post in April 2021 and at that point, as a result of Covid, the waiting lists for diagnosis became longer than ever experienced. We have managed to work flexibly and the DCCs have worked within GP surgeries supporting people who are on the waiting list. In turn this has meant that pre diagnosis referrals into Dementia Forward have increased significantly.

We did, like many other charities, lose fund raised income because of lockdowns but we have seen this come back in this financial year with donations up 60% and donations up 40% on the previous year. In September 21 we recruited our first ever Fund Raiser with the ambition of extending our reach across all of North Yorkshire.

Along with the growth in service delivery we have had to ensure that the infrastructure can support the services. Another effect that the Covid lockdowns had was that we closed offices and transferred a lot of our staff to home based working. At April 2021 we had 31 staff but at the end of the year at April 2022 we had 48 and still rising. All this has meant that we needed to focus on good communication systems and paperless processes. There has been investment in this that should make us fit for a few years to come as we continue to grow in an effort to match the increasing numbers of people affected by dementia.

Our strategy was due for renewal in 2020 but yet again Covid meant a delay. We have worked to an interim plan but we now look forward to launching our new strategy in 2022, which will have a focus on our model for day care, our 'Hub clubs' and our young onset dementia services.

We continue to work collaboratively with our statutory and voluntary sector colleagues to ensure that we are designing our services to fit the need and importantly we listen to families to understand just what those needs are. *Jill Quinn* **- CEO**

## Our Services

### Help Line

Our North Yorkshire wide Help line is open from 9am to 4pm Monday to Friday. Trained staff are available to answer dementia related questions, offer emotional and practical support and to take referrals into our service. The Help line capacity has been increased since Covid because we are 50% busier and we have extended the support to cover people who are waiting for a diagnosis, sometimes for months.

This vital service supports our aim of avoiding crisis. Having someone to talk to is often all that is needed in the moment, but most calls turn into a referral. The person is allocated a named Dementia Support Advisor, who will be with them throughout their journey.

In addition many professionals and colleagues from voluntary, private and voluntary sector organisations can use the Help line for advice and information.

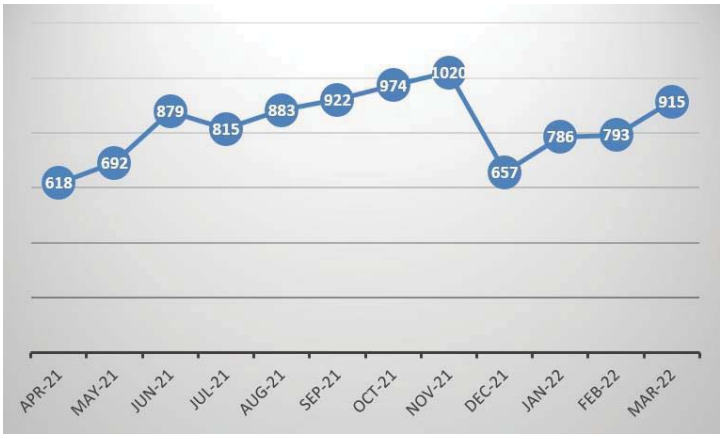


**Quote from someone who rang the help line for the first time**

*"Thank you so much for sending all the information and for the chat. I can't tell you how much good it did just being able to talk to someone who understood. I'm speaking to the doctor today and I am going through all the information you sent this morning and then I can put a plan in place."*

Help line calls

April 2021 – March 2023



## Dementia Support Advisors

Teams are based in all areas of the County and the City of York. This part of our service is commissioned by health and social care and at the time of writing this we receive upwards of 150 new referrals every month. Each new referral has a named Dementia Support Advisor who will meet with the person diagnosed and their family to begin supporting and planning with them, and that same Dementia Support Advisor will continue throughout the person's journey. We cover such things as legal and financial guidance, encouraging planning for the future. We give practical and emotional support and advice and this is importantly delivered at the right time for the person and their family. Dementia Support Advisors have knowledge of what people are entitled to and also what is available in their local area and how to access it. We signpost and refer to many other agencies including guidance when a person needs full time care.

Quote from someone following a Dementia Support Advisor home visit

*"Thank you for the time spent with my parents today. They seem really positive about your visit and as you say receptive to both the social and the singing groups. One comment was - we talked about lots of matters, not just 'the thing' (dementia!) which was really good. The advice and information is great but also we understand the benefits of just being able to talk...."*

## Dementia Care Coordinators

Again a commissioned service, these posts are based in primary care, working with GP surgeries to proactively seek out people who need a diagnosis and supporting them through the process. The role gives extra support to NHS colleagues by gathering information and offering support to patients that can speed up the process of diagnosis. Importantly at the time of writing this strategy, the waiting lists for Memory services are extremely long and this can be a very worrying time for people, so the role of Dementia Care Coordinator is vital.

## Dementia Specialist Nurse

We are fortunate to have one Specialist nurse on our team. This gives our workers access to expert guidance when we have particularly complex cases, but in addition it gives us a conduit between our services and health colleagues and a sharing of knowledge and experience. This post is partially commissioned and partially voluntary funded.

Quote from someone in crisis who received support from our Specialist Nurse

*"I can't thank you enough for your help and I'm sorry I didn't make contact with Dementia Forward sooner. Even in this brief time your support has made a big difference. "*

## Hub Clubs

This is the Dementia Forward way of delivering day services that provide meaningful activity for the person diagnosed and a day of respite for the family carers. At the time of writing we have these established in 8 places and our new strategy will focus on building this model. We are also aware that other organisations may have the building or the human resource to deliver a Hub club and part of our strategy is to offer training and support to other agencies so that they can run Hub Clubs. As part of our core service across the county our Dementia Support Advisors will meet people who need this service and can assess and refer people in as well as supporting families, when the time is right, to move from the hub club model to something else. Hub Clubs are run by our trained Dementia Activity Workers, with support from trained volunteers, and the approach is very focused on what works for the person attending with activities ranging from music and craft to pool and table tennis.



**Quote from a carer whose wife attends Hub Club**

*" You (DF) understand better than most what we deal with. Being able to drop Linda off at the hub club this morning and sit here with my feet up, feeling confident that she is being properly looked after is brilliant. You also offer services at a price that makes it available to everyone which is wonderful."*



## Young Onset service

At the time of writing this report we have a specialist service offering advice, information and support and an exciting outward bound respite day running in 3 parts of the county every week. However, this work is lottery funded and our new strategy will look at ways to ensure that it is sustained and grown. Young Onset is poorly understood and recorded, and the result is that there is no provision other than what we offer. We will be developing our work, beginning with a campaign that will actually need to have a National reach in order to effect the changes we believe are necessary – for example the correct recording of Covid-19 so that we properly understand the number of people affected.

**Quote from a carer whose sister attends our weekly outward bound group in York**

*"Instead of sitting in front of the television most of the day, Chris has been taken to a range of interesting places. The visits have helped improve her use of language & enhanced her confidence. As a family, it has been a relief & support to know our sister is being stimulated & supported in this way. We sincerely hope Dementia Forward will be able to carry on this work with young onset clients. Keep up the good work!"*

## Wellbeing cafes and groups

We run weekly drop in afternoons in 9 locations at the time of writing. This service, although staff led, is dependent on our wonderful volunteers and we will continue to grow and nurture this element of our charity. A Wellbeing café is a place where dementia can be left at the door while people enjoy refreshments, activities and good company that fosters peer support. There is also the opportunity for informal advice and information either from a Dementia Forward staff member, a volunteer or from other group members.

**Quote from a volunteer who supports our wellbeing groups**

*"I Didn't realise how much I missed you all during lockdown until I watched the Christmas memories film – and David's carol service on zoom reduced me to tears. After witnessing so much cruelty to individuals with dementia, when my Mum was in care, I am grateful to be a (very) small part of such a kind and caring group. One day I hope every person with dementia will be treated this way."*

## Education and Awareness raising

Every week we are out and about running sessions with groups, organisations, businesses, schools etc. This is a vital part of what we do as it encourages more understanding and support within the communities that people live in and is reducing the stigma sometimes attached to dementia. There is a correlation between good awareness of dementia and timely diagnosis. A long term plan within the strategy is to look at using our experience and case studies to develop a training package that can be delivered externally.

**Quote following one of our Awareness and education sessions**

*"On behalf of York Cruse, thank you so much for your fantastic presentation last night. The feedback has been extraordinary - everyone was riveted by your talk about Dementia Forward. We learned not only about the work that Dementia Forward does, but about Dementia and the effects on both the family of the person with dementia, but on the person themselves and how it affects them in so many ways we had not even thought about."*

## Campaigning and lobbying

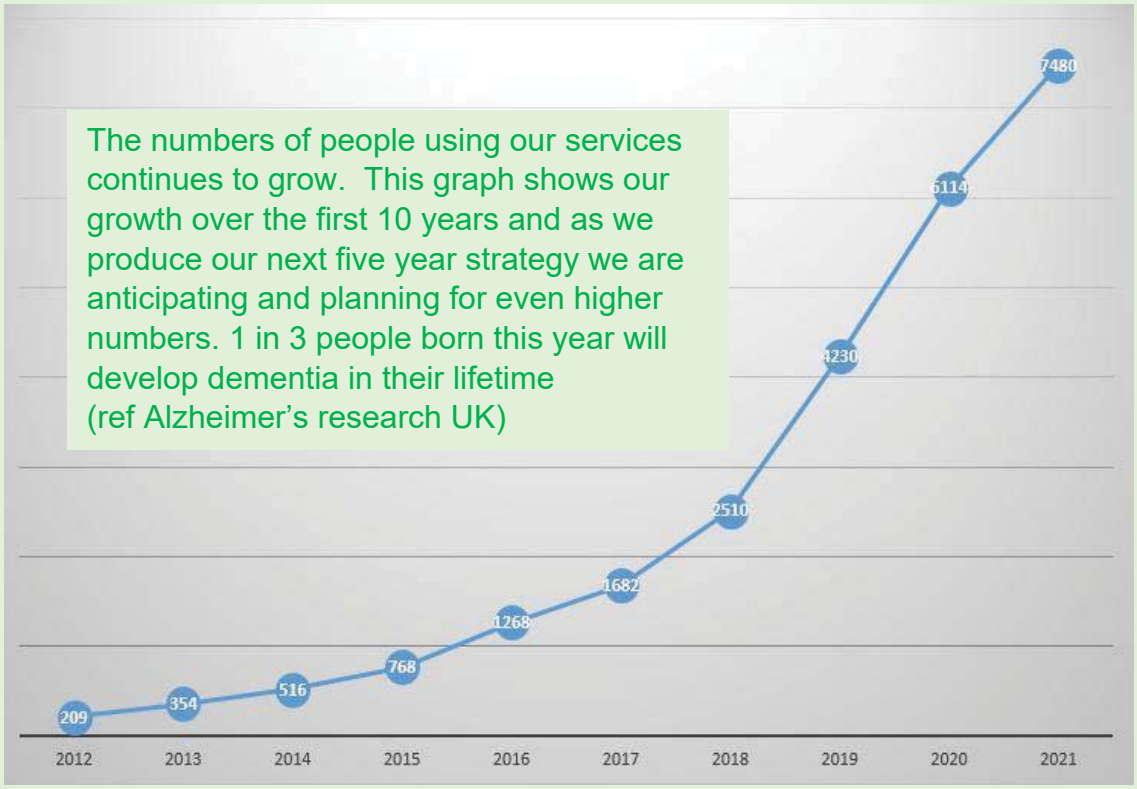
Until now we have done this simply by ensuring that we sit on relevant boards and groups and use our information and experience to influence. We feel ready to make our voices heard more as a leader than a follower and our planned Young Onset Campaign will be the start of this. We already capture the voices of many people who have the lived experience of dementia, but after 10 years of successful delivery we have formed more robust ways of making those voices heard as part of the strategy moving forward.

**Message from a North Yorkshire County Councillor following Dementia Forward's training of over 200 taxi drivers in Richmondshire, where it is really rural and taxis are a lifeline.**

*"I can confirm that this training will now be mandatory as determined by the Licensing Committee. Failure to attend the training could result in the driver being summoned before the Licensing Sub-Committee and (where necessary) their license being suspended until the training has been undertaken. The training is also now part of the initial application process for new applicants. "*




New Referrals are received from the person affected, their family, health and social care and anyone else concerned. Each new referral into us is allocated a named worker and is then supported throughout their journey.




The numbers of people using our services continues to grow. This graph shows our growth over the first 10 years and as we produce our next five year strategy we are anticipating and planning for even higher numbers. 1 in 3 people born this year will develop dementia in their lifetime (ref Alzheimer's research UK)

## Structure, Governance and Management

The Charity was established by a constitution adopted on 28 March 2012, amended on 10 July 2012, and was entered on the register of Charities effective from 20 July 2012.

The Trustees who served during the year are listed on page 12. New Trustees are appointed following application and interview by a minimum of 2 current Trustees. References are taken up and there is an induction process.

The HR sub group is responsible for the annual consideration of remuneration and National Joint Council (NJC) pay scales are used as a guide. The Charity risk register is updated annually in September and referred to regularly and approved by the full Trustee board. The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) in preparing the annual report and financial statements of the Charity.

## Objectives

To relieve the needs and promote and protect the good health and wellbeing of people living with dementia, their carers and families, living in North Yorkshire, through the provision of such support activities as the Trustees see fit.

## Public Benefit

In shaping our objectives for the year and planning our activities the Trustees have considered the Charity Commission's guidance on public benefit, including the guidance on fee charging. Dementia Forward relies on contracts, grants and the income from fees and charges to cover its operating costs. In setting the level of charges and concessions the Trustees give careful consideration to the accessibility for those on low incomes.

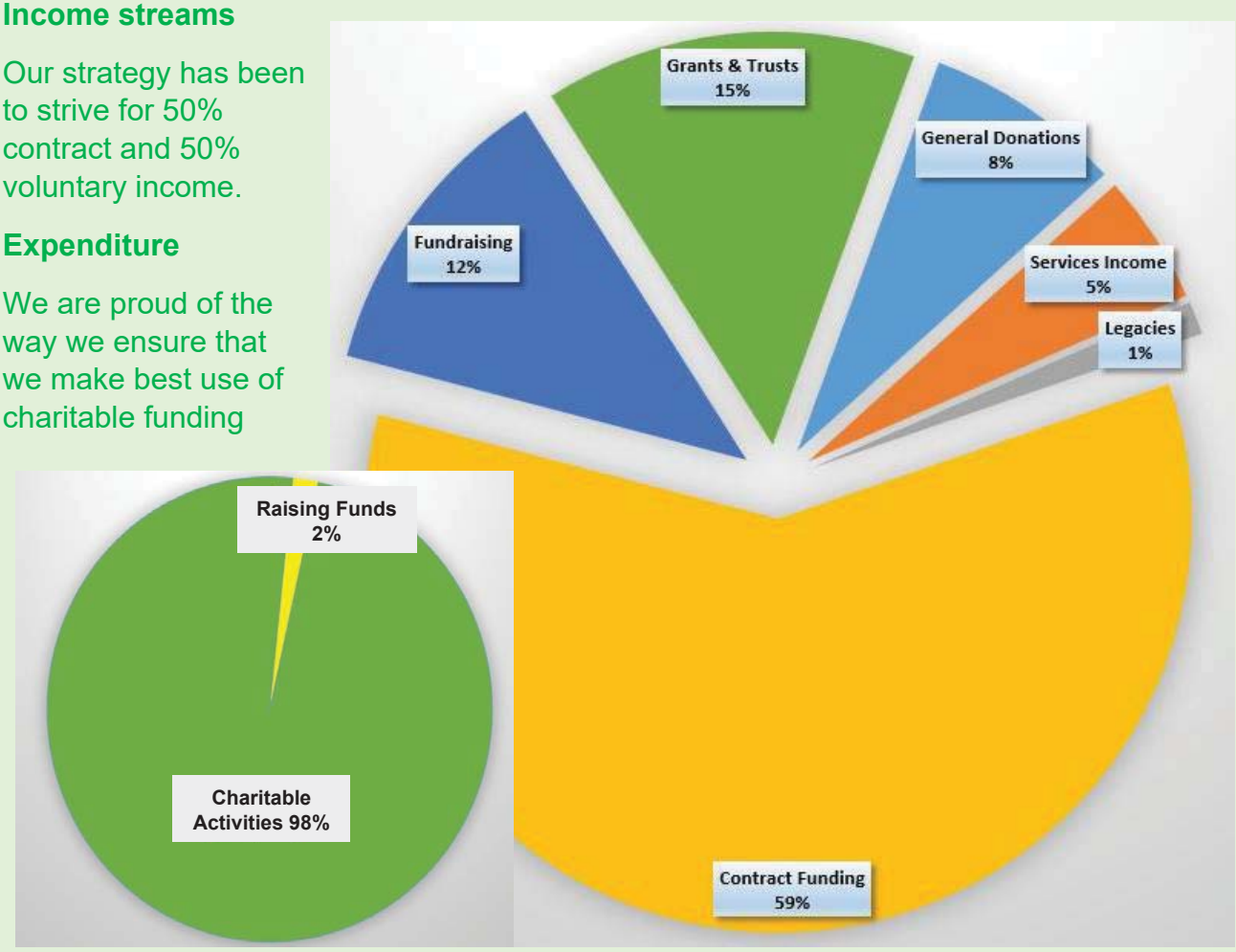
## Income and Expenditure 2021/2022

### Income streams

Our strategy has been to strive for 50% contract and 50% voluntary income.

### Expenditure

We are proud of the way we ensure that we make best use of charitable funding




The charity has achieved an acceptable level of reserves and at 31 March 2022 £582,954 of the Charity's income is from Government Contracts. However, the streams of voluntary income are now becoming more robust, allowing a more consistent reserve.

Total funds amounted to £847,316 with restricted funds being £10,813 and designated funds being £520,695. Free reserves at the year end amounted to £315,808.

## Reserves Policy

The Trustees consider that the Charity should aim to maintain Free Reserves at between three and six months of general operating expenditure in order to fund any shortfalls in income. At the year end the Free Reserves represented 4 months' worth of general operating expenditure. The Contracts give ongoing sustainability and the reserves are steadily building. Reserves have been allowed to run high to provide an added buffer against uncertainty as the economy reacts to the effects of COVID-19.

## Company Information

Chief Executive Officer Jill Quinn

## Trustees

Chris Lees – Chair

David Wells – Vice Chair

John Paul McGowan – Finance

Pet Fowler-Watts MBE

Hilary Paxton

Stuart Rhodes

Maxine Blake

Jeremy Trigg

Neil Cutler

Douglas Waugh – Appointed 26/09/2022

Registered Charity Number 1148225

Company Reg. No. 08010259

Company Secretary Jill Quinn

Principal address George Armitage House, Burton Leonard, Ripon HG3 3SD

Independent Examiner Adrian Rodaway
HPH Chartered Accountants,
Conyngham Hall Business Centre
Bond End
Knaresborough
HG5 9AY

## Trustees' Responsibilities for Financial Statements

Charity law requires the Trustees to prepare financial statements for each financial period which show the state of affairs of the Charity and of net income or expenditure of the charity for that period.

In preparing those financial statements the Trustees are required to:

- Select suitable accounting policies and apply them consistently
- Make judgments and estimates that are reasonable and prudent
- Prepare the financial statements on the going concern bases unless it is inappropriate to presume that the charity will continue in operation.
- State whether applicable accounting standards of recommended practice have been followed subject to any departures disclosed and explained in the financial statements.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and enable the Trustees to prepare the financial statements.

The Trustees are responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention of fraud and other irregularities.

The Board of Trustees has supported all actions taken by the staff and management during what has been a year of recovery, following the Covid lockdowns. Succession planning for the Board continues to be carefully managed and we will continue to diligently maintain our governance and strategic role in the coming year.

This report was approved by the Trustees on 24 October 2022 and is signed on their behalf by:

Chris Lees

Director and Trustee

## Independent Examiner's Report

I report to the Charity Trustees on my examination of the accounts of the Charitable Company for the year ended 31 March 2022.

This report is made solely to the Charitable Company's Trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and the Charitable Company's Trustees as a body in accordance with section 154 of the Charities Act 2011. My independent examiner's work has been undertaken so that I might state to the Charitable Company's Trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charitable Company, the Charitable Company's members as a body and the Charitable Company's Trustees as a body for my independent examiner's work, for this report, or for the opinions I have formed.

**Responsibilities and basis of report**
As the Charity's Trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

**Independent examiner's statement**
Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

HPH, Chartered Accountants
Conyngham Hall Business Centre
Bond End
Knaresborough
HG5 9AY

Adrian Rodaway, FCA, BFP, DChA
24 October 2022

Dementia Forward
Care and Support for Life

# DEMENTIA FORWARD

(A company limited by guarantee)

## STATEMENT OF FINANCIAL ACTIVITIES (INCOME AND EXPENDITURE ACCOUNT)
## YEAR ENDED 31 MARCH 2022

| | Note | Unrestricted funds £ | Restricted funds £ | Total 2022 £ | Total 2021 £ |
|---|---|---|---|---|---|
| **INCOME** | | | | | |
| **Donations and legacies** | ***3*** | 128,411 | 105,832 | 234,243 | 309,726 |
| **Charitable activities** | ***4*** | - | 582,954 | 582,954 | 414,927 |
| **Other trading activities** | ***5*** | 158,686 | 8,968 | 167,654 | 74,084 |
| **Investments** | ***6*** | 196 | - | 196 | 264 |
| **TOTAL INCOME** | | 287,293 | 697,754 | 985,047 | 799,001 |
| **EXPENDITURE** | | | | | |
| **Costs of raising funds** | | 7,462 | - | 7,462 | 758 |
| **Charitable activities** | ***7*** | 242,074 | 699,805 | 941,879 | 636,531 |
| **TOTAL EXPENDITURE** | | 249,536 | 699,805 | 949,341 | 637,289 |
| **Net expenditure before transfers** | | 37,757 | (2,051) | 35,706 | 161,712 |
| **Transfers between funds** | ***15*** | - | - | - | - |
| **Net movement in funds** | | 37,757 | (2,051) | 35,706 | 161,712 |
| **Reconciliation of funds** | | | | | |
| Total funds brought forward | ***15*** | 798,746 | 12,864 | 811,610 | 649,898 |
| **Total funds carried forward** | ***15*** | £ 836,503 | £ 10,813 | £ 847,316 | £ 811,610 |

All activities derive from continuing operations.
The notes on pages 18 to 26 form part of the accounts.

Dementia Forward
Your North Yorkshire Charity
Care and Support for Life

# DEMENTIA FORWARD

(A company limited by guarantee)

## BALANCE SHEET
## AS AT 31 MARCH 2022

**Company registration number: 08010259**

| | Note | 2022 | | 2021 | |
|---|---|---|---|---|---|
| | | £ | £ | £ | £ |
| **FIXED ASSETS** | | | | | |
| Tangible Assets | ***10*** | | 528,364 | | 536,986 |
| **CURRENT ASSETS** | | | | | |
| Stock | ***11*** | - | | - | |
| Debtors | ***12*** | 191,565 | | 113,051 | |
| Cash at Bank and in hand | ***17*** | 510,847 | | 416,868 | |
| | | 702,412 | | 529,919 | |
| **LIABILITIES: amounts falling due within one year** | ***13*** | (383,460) | | (255,295) | |
| **NET CURRENT ASSETS** | | | 318,952 | | 274,624 |
| **TOTAL ASSETS LESS CURRENT LIABILITIES** | | | 847,316 | | 811,610 |
| **NET ASSETS** | | | £ 847,316 | | £ 811,610 |
| **THE FUNDS OF THE CHARITY** | | | | | |
| Restricted Funds | ***15*** | | 10,813 | | 12,864 |
| Unrestricted Funds | | | | | |
| - Designated Funds | ***15*** | | 520,695 | | 528,127 |
| - Undesignated Funds | ***15*** | | 315,808 | | 270,619 |
| **TOTAL FUNDS** | | | £ 847,316 | | £ 811,610 |

For the financial year ended 31 March 2022, the Charitable Company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The Members have not required the Charitable Company to obtain an audit of its accounts for the year in question in accordance with section 476. The Directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 2006 relating to small companies.

The notes on pages 18 to 26 form part of the accounts.

These financial statements were approved by the Trustees on 24 October 2022 and signed on their behalf by:

David Wells
Director and Trustee

Dementia Forward
Your North Yorkshire Charity
Care and Support for Life

## DEMENTIA FORWARD

(A company limited by guarantee)

### STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2022

| | Note | 2022 £ | 2022 £ | 2021 £ | 2021 £ |
|---|---|---|---|---|---|
| **Net cash provided by / (used in) operating activities** | ***16*** | | 96,306 | | 254,339 |
| **Cash flows from investing activities** | | | | | |
| Purchase of property, plant and equipment | | (2,327) | | (3,329) | |
| **Net cash provided by investing activities** | | | (2,327) | | (3,329) |
| **Change in cash and cash equivalents in the year** | | | 93,979 | | 251,010 |
| Cash and cash equivalents at beginning of the year | | | 416,868 | | 165,858 |
| **Cash and cash equivalents at end of the year** | | | £ 510,847 | | £ 416,868 |

## 1 GENERAL INFORMATION

The Charitable Company is a private company limited by guarantee, which is incorporated and registered in England and Wales (no.08010259). It was registered as a charity on 20 July 2012. The Charity number is 1148225.

The address of its registered office is Community House, Allhallowgate, Ripon, North Yorkshire, HG4 1LE.

## 2 ACCOUNTING POLICIES

### 2.1 Basis of preparation of accounts

The financial statements have been prepared in accordance with the Charities SORP (FRS 102): The Statement of Recommended Practice appliable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (the SORP) issued in October 2019, the Companies Act 2006 and UK Generally Accepted Accounting.

Dementia Forward meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

### 2.2 Going Concern policy

Special consideration has been given to COVID-19. The Trustees have a reasonable expectation that the Charitable Company has adequate resources to continue in operational existence for the foreseeable future. They continue to adopt the going concern basis of accounting in preparing the annual financial statements.

### 2.3 Limited by guarantee

Each member's liability is limited to £1 in the case of winding up of the Charitable Company.

### 2.4 Fund accounting

The Trustees have a defined policy for identification of different types of income:

a) Designated funds are unrestricted funds but are specifically earmarked by the Trustees for a particular purpose.
b) Restricted funds are only to be used for the specific purpose laid down by the donor. Expenditure which meets this criteria is charged to the fund.
c) Unrestricted funds are the residue of incoming resources receivable or generated from the objects of the Charity without further specified purposes and are available as general funds.

### 2.5 Income

All income is recognised in the statement of financial activities when the conditions for receipt have been met and there is reasonable assurance of receipt. Except for the following:

*Grants receivable*

Grants for immediate expenditure are accounted for when they become receivable. Grants received for specific purposes are treated as restricted funds. Grants which are received for a future accounting period are deferred and recognised in those periods.

Capital Grants for specific fixed assets are included in restricted income when received. Once the asset is purchased these monies are transferred to unrestricted funds unless there is a restriction on the disposal of the asset. If so, the net book value of the asset is shown as a restricted fund.

**2 ACCOUNTING POLICIES (continued)**

**2.6 Expenditure**

Expenditure is recognised on a cash basis. Expenditure includes any VAT which cannot be fully recovered and is reported as part of the expenditure to which it relates.

| | |
|---|---|
| Costs of generating funds | - costs associated with attracting voluntary income. |
| Charitable activities | - costs incurred by the Charitable Company in delivering its services to clients. |
| Support costs | - allocated to charitable activities on an equal basis. |

**2.7 Tangible fixed assets and depreciation**

Fixed assets for the Charitable Company to use are capitalised at cost, for items above £100. Donated assets are valued at market value on donation. They are stated in the accounts at cost/original value less depreciation.

Depreciation is calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

| | |
|---|---|
| Land and buildings | No depreciation |
| Improvements to property | 2% reducing balance |
| Computer equipment | 33% straight line |
| Fixtures, fittings an equipment | 25% reducing balance |

**2.8 Stock**

Stock is valued at the lower of cost and net realisable value, after due regard for obsolete and slow moving stock. Net realisable value is based on selling price less anticipated costs to completion and selling costs.

**2.9 Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any trade discounts due.

**2.10 Cash at bank and in hand**

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

**2.11 Creditors**

Creditors are recognised where the Charitable Company has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount after allowing for any trade discounts due.

**2.12 Financial Instruments**

The Charitable Company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

**2.13 Pension costs**

The Charitable Company operates a defined contribution pension scheme. Contributions are charged in the Statement of Financial Activities as they become payable in accordance with the rules of the scheme.

| | Unrestricted Funds 2022 £ | Restricted Funds 2022 £ | Total Funds 2022 £ | Total Funds 2021 £ |
|---|---|---|---|---|
| **3 DONATIONS AND LEGACIES** | | | | |
| General donations | 28,129 | 1,978 | 30,107 | 17,297 |
| Regular donations | 26,121 | - | 26,121 | 26,996 |
| In memoriam | 20,105 | - | 20,105 | 10,359 |
| Legacies | 12,765 | - | 12,765 | 3,000 |
| Gift aid | 2,928 | - | 2,928 | 4,176 |
| Non-performance grants | 34,060 | 103,854 | 137,914 | 183,751 |
| Special grants | 4,303 | - | 4,303 | 64,147 |
| | £ 128,411 | £ 105,832 | £ 234,243 | £ 309,726 |

Restricted donations and legacies in 2021 was £52,697.

Income received from Government grants totalled £4,303 (2021 - £64,147).

The Charitable Company also benefits from the involvement and enthusiastic support of its many volunteers. In accordance with Charities SORP, the economic contribution of general volunteers is not recognised in the accounts.

| | | | | |
|---|---|---|---|---|
| **4 INCOME FROM CHARITABLE ACTIVITIES** | | | | |
| Contract fees | - | 582,954 | 582,954 | 414,927 |
| | £ - | £ 582,954 | £ 582,954 | £ 414,927 |

Income received from Government contracts totalled £582,954 (2021 - £414,927).

Restricted income from charitable activities in 2021 was £375,528.

| | | | | |
|---|---|---|---|---|
| **5 INCOME FROM OTHER TRADING ACTIVITIES** | | | | |
| Fundraising events | 117,500 | - | 117,500 | 67,273 |
| Client contributions | 40,967 | 8,968 | 49,935 | 921 |
| Training fees | 150 | - | 150 | - |
| Other income | 69 | - | 69 | 5,890 |
| | £ 158,686 | £ 8,968 | £ 167,654 | £ 74,084 |

Restricted income from other trading activities in 2021 was £5,822.

| | | | | |
|---|---|---|---|---|
| **6 INCOME FROM INVESTMENT INCOME** | | | | |
| Bank interest receivable | 196 | - | 196 | 264 |
| | £ 196 | £ - | £ 196 | £ 264 |

Restricted income from investment income in 2021 was £nil.

## 7 ANALYSIS OF TOTAL EXPENDITURE

| | Unrestricted Funds 2022 | Restricted Funds 2022 | Total Funds 2022 | Total Funds 2021 |
|---|---|---|---|---|
| **7.1 Charitable activities** | **£** | **£** | **£** | **£** |
| Staff costs | 108,557 | 679,361 | 787,918 | 549,236 |
| Premises costs | 22,402 | 5,567 | 27,969 | 23,582 |
| Office costs | 34,904 | 3,580 | 38,484 | 26,405 |
| Day services costs | 7,856 | 3,877 | 11,733 | - |
| Volunteer costs | 416 | - | 416 | 71 |
| Membership fees | 35 | - | 35 | 46 |
| Travel and subsistence | 42,869 | 7,420 | 50,289 | 15,443 |
| Bad debts | 110 | - | 110 | 883 |
| Support costs (Note 7.2) | 24,925 | - | 24,925 | 20,865 |
| | £ 242,074 | £ 699,805 | £ 941,879 | £ 636,531 |
| **7.2 Support costs** | | | | |
| Independent Examiner's fee | 750 | - | 750 | 750 |
| Accountancy | 6,384 | - | 6,384 | 3,722 |
| Other professional fees | 2,230 | - | 2,230 | 3,500 |
| Advertising | 4,165 | - | 4,165 | 1,506 |
| Depreciation | 10,949 | - | 10,949 | 11,184 |
| Bank charges and interest | 447 | - | 447 | 203 |
| | £ 24,925 | £ - | £ 24,925 | £ 20,865 |

Restricted expenditure in 2021 was £422,169

## 8 TOTAL STAFF COSTS

| | 2022 £ | 2021 £ |
|---|---|---|
| Wages and salaries | 717,657 | 486,124 |
| Redundancy pay | - | 12,323 |
| Social security costs | 48,998 | 33,186 |
| Employer pension contributions | 17,464 | 14,973 |
| Life insurance | 3,799 | 2,630 |
| | £ 787,918 | £ 549,236 |

No employee earned £60,000 per annum or more in the year (2021 - none).

**Number of employees**

The head count of employees on the payroll as at 31 March 2022 was 45 (2021 - 26).

The average number of full-time equivalent employees during the year was 38 (2021 - 26).

The key management personnel of the Charitable Charity comprise the Trustees and the senior management team. The total employee benefits of the key management personnel, with only senior management team members being paid, was £126,909 (2021 - £103,009).

## 9 RELATED PARTIES

No Trustees received remuneration or expenses during the year (2021 - £nil).

There were no related party transactions in the reporting year which require disclosure (2021 - nil).

## 10 TANGIBLE FIXED ASSETS

| | Land and buildings | Improvements to property | Computers | Fixtures, fittings & equipment | Total |
|---|---|---|---|---|---|
| | £ | | £ | £ | £ |
| **Cost** | | | | | |
| At 1 April 2021 | 145,000 | 420,301 | 18,895 | 18,397 | 602,593 |
| Additions | - | - | 2,137 | 190 | 2,327 |
| At 31 March 2022 | 145,000 | 420,301 | 21,032 | 18,587 | 604,920 |
| **Depreciation** | | | | | |
| At 1 April 2021 | - | 37,174 | 16,656 | 11,777 | 65,607 |
| Charge for year | - | 7,432 | 1,812 | 1,705 | 10,949 |
| At 31 March 2022 | - | 44,606 | 18,468 | 13,482 | 76,556 |
| **Net Book Amounts** | | | | | |
| At 31 March 2022 | £ 145,000 | £ 375,695 | £ 2,564 | £ 5,105 | £ 528,364 |
| At 31 March 2021 | £ 145,000 | £ 383,127 | £ 2,239 | £ 6,620 | £ 536,986 |

## 11 STOCK

| | 2022 | 2021 |
|---|---|---|
| | £ | £ |
| Stock | £ - | £ - |

## 12 DEBTORS

| | 2022 | 2021 |
|---|---|---|
| | £ | £ |
| Trade debtors | 188,478 | 111,064 |
| Prepayments | 3,087 | 1,987 |
| | £ 191,565 | £ 113,051 |

| | 2022 £ | 2021 £ |
|---|---|---|
| **13 LIABILITIES: Amounts falling due within one year** | | |
| Trade creditors | 17,557 | 1,142 |
| Social security and other taxes | 14,135 | 9,410 |
| Pension contributions | 3,091 | 2,356 |
| Accruals | 5,573 | 3,453 |
| Deferred income | 343,104 | 238,934 |
| | £ 383,460 | £ 255,295 |
| **Deferred income** | | |
| Balance brought forward | 238,934 | 80,439 |
| Amount released in the year | (238,934) | (80,439) |
| Amount deferred in the year | 343,104 | 238,934 |
| Balance carried forward | £ 343,104 | £ 238,934 |

At the balance sheet date the Charitable Company was holding funds received in advance of providing contracted services, which will be fully released in the following financial year.

**14 ANALYSIS OF NET ASSETS BETWEEN FUNDS**

| | Unrestricted Undesignated Funds £ | Designated Funds £ | Restricted Funds £ | Total Funds £ |
|---|---|---|---|---|
| **Current year** | | | | |
| Tangible fixed assets | 7,669 | 520,695 | - | 528,364 |
| Current assets | 691,599 | - | 10,813 | 702,412 |
| Current liabilities | (383,460) | - | - | (383,460) |
| At 31 March 2022 | £ 315,808 | £ 520,695 | £ 10,813 | £ 847,316 |

| | Unrestricted Undesignated Funds £ | Designated Funds £ | Restricted Funds £ | Total Funds £ |
|---|---|---|---|---|
| **Comparative year** | | | | |
| Tangible fixed assets | 8,859 | 528,127 | - | 536,986 |
| Current assets | 517,055 | - | 12,864 | 529,919 |
| Current liabilities | (255,295) | - | - | (255,295) |
| At 31 March 2021 | £ 270,619 | £ 528,127 | £ 12,864 | £ 811,610 |

**15 FUNDS**

| | Balance at 1 April 2021 | Income | Expenditure | Transfers | Balance at 31 March 2022 |
|---|---|---|---|---|---|
| | £ | £ | £ | £ | £ |
| **Restricted Funds** | | | | | |
| Harrogate District Community Project | 986 | - | (986) | - | - |
| Dementia Support Advisors | - | 361,757 | (361,757) | - | - |
| Dementia Support Nurse | - | 22,920 | (22,920) | - | - |
| Dementia Care Coordinators | - | 128,216 | (128,216) | - | - |
| Young onset Dementia | - | 103,854 | (95,021) | - | 8,833 |
| Café in a Box | 4,536 | 8,289 | (12,825) | - | - |
| Golf in Society | 2,750 | 21,842 | (22,612) | - | 1,980 |
| Flood repairs | 4,592 | 1,978 | (6,570) | - | - |
| Coronavirus support | - | 8,968 | (8,968) | - | - |
| Harrogate Transport | - | 8,576 | (8,576) | - | - |
| Memory Service York | - | 23,004 | (23,004) | - | - |
| Winter Pressure Funding | - | 8,350 | (8,350) | - | - |
| | 12,864 | 697,754 | (699,805) | - | 10,813 |
| **Unrestricted Funds** | | | | | |
| ***Designated*** | | | | | |
| Fixed Assets | 528,127 | - | (7,432) | - | 520,695 |
| | 528,127 | - | (7,432) | - | 520,695 |
| ***Undesignated*** | | | | | |
| Free reserves | 270,619 | 287,293 | (242,104) | - | 315,808 |
| Total Unrestricted Funds | 798,746 | 287,293 | (249,536) | - | 836,503 |
| Total Funds | £ 811,610 | £ 985,047 | £ (949,341) | £ - | £ 847,316 |

| | Balance at 1 April 2020 | Income | Expenditure | Transfers | Balance at 31 March 2021 |
|---|---|---|---|---|---|
| | £ | £ | £ | £ | £ |
| **Restricted Funds** | | | | | |
| Harrogate District Community Project | 986 | - | - | - | 986 |
| Dementia Support Advisors | - | 361,757 | (361,757) | - | - |
| Dementia Support Nurse | - | 9,191 | (9,191) | - | - |
| Dementia Care Coordinators | - | 12,398 | (12,398) | - | - |
| Young onset Dementia | - | 15,519 | (15,519) | - | - |
| Café in a box | - | 8,270 | (3,734) | - | 4,536 |
| Golf in Society | - | 2,750 | - | - | 2,750 |
| Flood repairs | - | 5,822 | (1,230) | - | 4,592 |
| Coronavirus support | - | 18,340 | (18,340) | - | - |
| | 986 | 434,047 | (422,169) | - | 12,864 |
| **Unrestricted Funds** | | | | | |
| ***Designated*** | | | | | |
| Fixed Assets | 535,711 | - | (7,584) | - | 528,127 |
| | 535,711 | - | (7,584) | - | 528,127 |
| ***Undesignated*** | | | | | |
| Free reserves | 113,201 | 364,954 | (207,536) | - | 270,619 |
| Total Unrestricted Funds | 648,912 | 364,954 | (215,120) | - | 798,746 |
| | £ 649,898 | £ 799,001 | £ (637,289) | £ - | £ 811,610 |

**15 FUNDS (continued)**

**Restricted Funds**

**Harrogate District Community Project:** This is money from Stronger Communities restricted for Harrogate district dementia friendly communities.

**Dementia Support Advisors:** This is money restricted for Dementia Support Advisors received from North Yorkshire NHS Foundation Trust and Tees, Esk and Wear Valley NHS Foundation Trust.

**Dementia Nurses:** This is money restricted for Dementia Nurses received from Vale of York NHS Foundation Trust.

**Dementia Care Co-ordinators:** This is money restricted for Dementia Care Co-ordinators from North Yorkshire NHS Foundation Trust.

**Young Onset Dementia:** This is money received from the Lottery. It is restricted for work for Young Onset Dementia care.

**Café in a box:** This is money restricted for Café in a box. This scheme was developed due to the Coronavirus pandemic where activity boxes are tailored to each individual and their interests and will involve activities like puzzles and jigsaws, books and games, jokes and sheets with activities plus tips for carers, such as varying days by not doing everything in the same room.

**Golf in Society:** This is money restricted for golf event days.

**Flood repairs:** This is money restricted for repairing the damage caused by flooding.

**Coronavirus support:** This money was restricted to negate the effects of the Coronavirus pandemic.

**Winter Pressure Funding:** This is money from NHS North Yorkshire for the additional demands on services over the winter period.

**Designated Funds**

The monies transferred into the Fixed Asset Fund in the year is for the net book value of the assets required to be held for the ongoing work of the Charitable Company and therefore do not form part of the distributable reserves.

**16 RECONCILIATION OF CASH FLOWS FROM OPERATING ACTIVITIES**

| | 2022 | 2021 |
|---|---|---|
| | £ | £ |
| **Net income for the reporting period** | 35,706 | 161,712 |
| *Adjustments for:* | | |
| Depreciation charges | 10,949 | 11,184 |
| Decrease / (Increase) in stock | - | 1,625 |
| Increase in trade and other debtors | (78,514) | (77,301) |
| Increase / (Decrease) in trade and other creditors | 128,165 | 157,119 |
| **Net cash provided by / (used in) operating activities** | £ 96,306 | £ 254,339 |

**17 ANALYSIS OF CASH AND CASH EQUIVALENTS**

| | | |
|---|---|---|
| Cash in hand | 510,847 | 416,868 |
| **Total cash and cash equivalents** | £ 510,847 | £ 416,868 |

## 18 ANALYSIS OF CHANGES IN NET DEBT

| | At 01/04/2021 £ | Cash-flows £ | At 31/03/2022 £ |
|---|---|---|---|
| Cash | 416,868 | 93,979 | 510,847 |
| | £ 416,868 | £ 93,979 | £ 510,847 |

## 19 OPERATING LEASES

The total future value of minimum lease payments is as follows:

| | | |
|---|---|---|
| Within one year | 10,646 | 4,734 |
| Within one to two years | 10,646 | 4,734 |
| In two to five years | 25,959 | - |
| | £ 47,251 | £ 9,468 |

The amount of non-cancellable operating lease payments recognised as an expense during the period was £13,136 (2021 - £8,424).

**DEMENTIA FORWARD**

England & Wales - Charity number 1148225

# Accounts

Dementia Forward

Your North Yorkshire Charity
Care and Support for Life




# Annual Report and Accounts

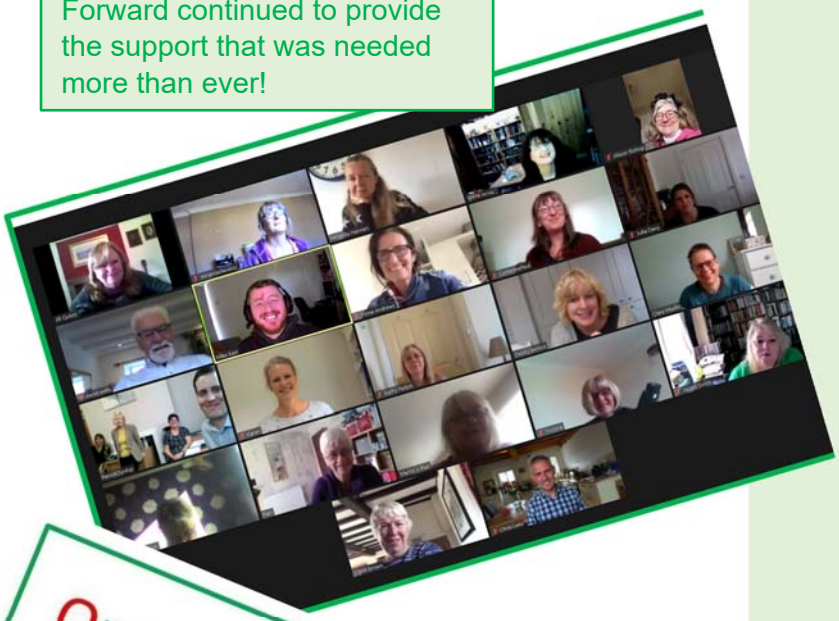
## For the year ended 31 March 2021

*Leading North Yorkshire Dementia Charity*

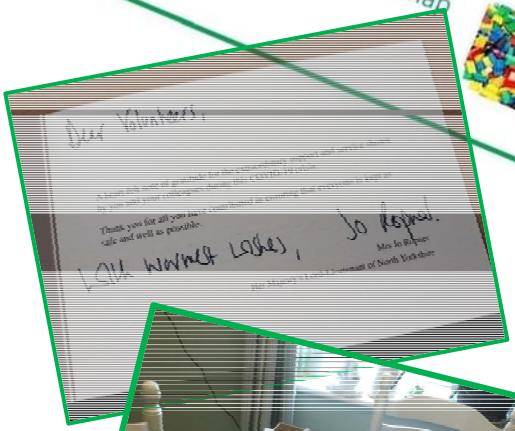
Company Registration number 08010259

Charity Registration Number 1148225

This year has sadly been dominated by Covid but we are proud of the way Dementia Forward continued to provide the support that was needed more than ever!







## Contents


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The Trustees of the Charity are also the Directors of the Company.

The Trustees present their report and financial statements for the year ended 31 March 2021.

## Trustees' Review

This year was extraordinary. As the world was gripped by the Covid-19 pandemic, we – like so many – faced a new reality that was entirely unfamiliar and challenged the core of the services we provide to our clients: face to face support.

We responded quickly to keep our clients, staff and volunteers safe, whilst doing everything we could think of to provide the best possible support. We put in place a wide range of adaptations to our usual operating model, including focussing on calls to keep in touch and check-in with our clients, and moving to a remove-working model.

At the same time, the demand for our services grew. The team responded admirably, and many great ideas and innovations were shared leading to new ways of connecting with our clients and meeting their need for help and support.

At the start of the year, we had just begun the planning process for our strategy for the next five years. However, we quickly realized that the pandemic presented such great uncertainty that it was impractical to plan so far ahead. Instead, an interim strategy was adopted which allowed our team to remain focussed in the face of uncertainty.

We are grateful for the support and flexibility shown by our partners and donors. This has played an important role in allowing us to continue to operate effectively.

We are also grateful to our staff and volunteers who have shown courage, resilience, and creativity in the face of this uncertainty

Whilst the future is by no means clear, we nonetheless look forward – with the benefit of experience gained and gradually reducing impact of the pandemic – to being able to meet in-person with our clients once again as we re-open our face-to-face services, and building on what we have all learned.

## Our Vision

When a person is concerned about their memory, or has been diagnosed with dementia, they will continue to live well, along with their families and local communities. They will feel supported, informed and included.

## Our Mission

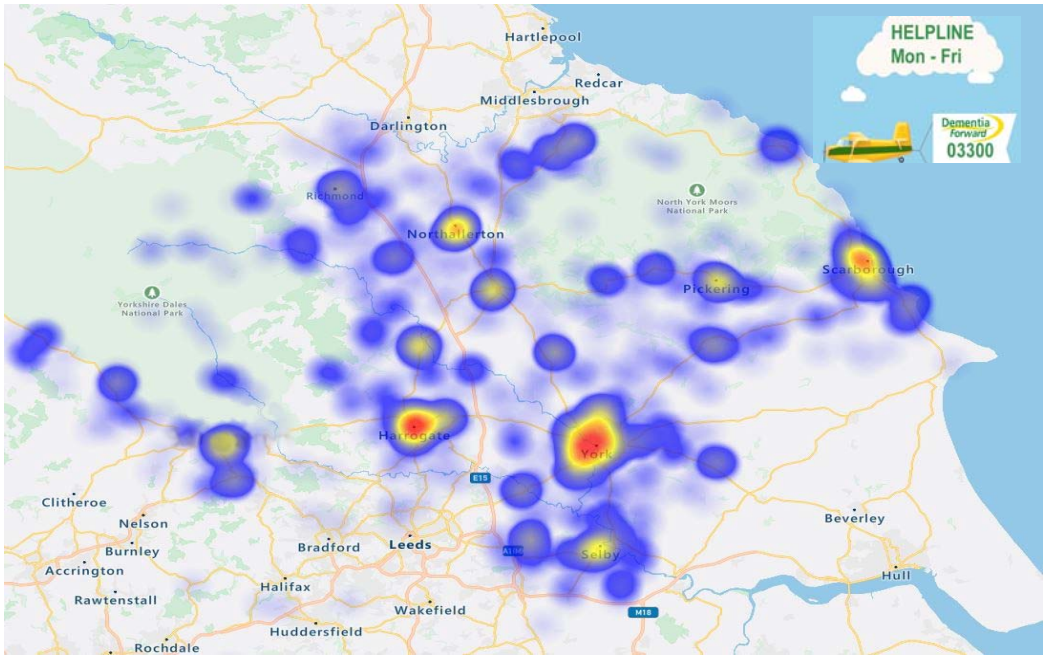
To deliver a comprehensive range of services that support people to live well with dementia in our local communities across North Yorkshire.

## Our Values

| | |
|---|---|
| **Passion** | Putting our hearts and minds into everything we do |
| **Quality** | Ensuring that we do everything to a high standard |
| **Innovation** | Bringing new creative ideas that have the potential to change the dementia landscape |
| **Community** | Working in partnership and making our contribution |
| **Difference** | Being pioneers in the transformation of dementia services by championing change |

## North Yorkshire

Heat Map showing spread of Dementia Forward referrals



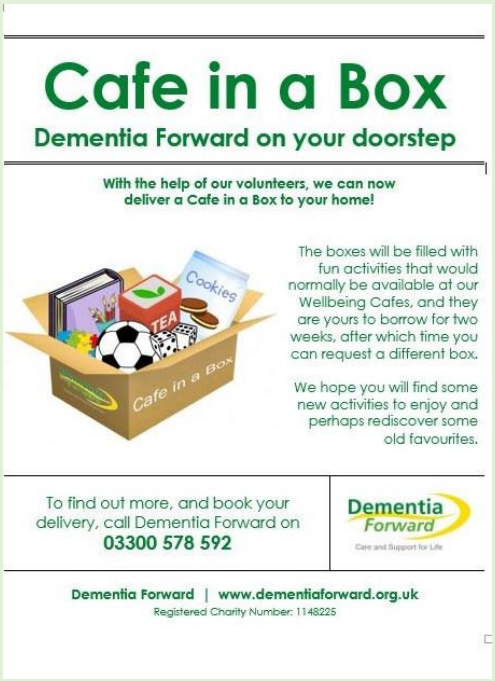

*"I tell everyone how wonderful you are, you were a beacon of light in the darkest days, when no one else was around to help me."*

## CEO Message

We had planned 2020/21 with excitement. We were beginning to see progress with fund raising and we had secured a Big Lottery grant to expand our Young Onset Day services. The development of hubs across North Yorkshire that we had in our strategy was progressing and our core work was growing rapidly with high numbers of referrals and good attendance at all our wellbeing cafes and groups across the county. However, like everyone else we had to change those plans as the reality of the Covid pandemic hit.

Part of our 2020 Vision strategy had been to strengthen the infrastructure of the charity and this planning served us well. We were able to mobilise within 24 hours of hearing about the first Covid lockdown, with staff able to pick up help line calls from home and to access client records. After a few weeks we realised we needed to extend the Help line and thanks to emergency Covid grants we increased the capacity.

We remained extremely busy and noticeably the calls gradually became more urgent and more complex. Our staff have been exemplary and have managed very distressing situations. There is no doubt that people living with dementia were some of the worst affected and we realised that the progression of the illness was noticeably faster in most of our clients.




*"It is brilliant and my husband loves it and has given it three names. He talks to it, strokes it and is not as lonely all the time. It has been a godsend, thank you so much"*

This led to us designing many innovative ways to support people including: a mass mail out of hand printed post cards to remind people of the help line; a fabulous film showing all our partners passing the help line number around North Yorkshire; extending our welfare calls; activity boxes delivered to doorsteps and robotic cats and dogs, giving people comfort and companionship, thanks to Knaresborough Rotary Club and other donators.



In normal times we would hold 15 Wellbeing sessions every week, all around North Yorkshire, but during Covid these ceased and our mini bus stood idle. So, we worked with another voluntary organisation, Nidderdale Plus, and were delighted that our bus was used in some of the most rural areas to take people to GP and hospital appointments and then later to take people for their vaccinations.




The Trustees and I worked to re budget and plan, and once again we made brave and passionate decisions, setting a very pessimistic budget against a backdrop of striving to meet the rising need. We continued to meet monthly on Zoom.

There were many things learnt and many silver linings. Working from home and using Zoom for team meetings and external meetings became a new norm and has shown us the way to save time and money. We were supported by a volunteer to get upskilled in the use of social media and had enormous success both in terms of raising awareness and giving support and raising funds.

Like many others we used Zoom for all sorts of activities every week, managing to keep singing going, doing arts and crafts together, even encouraging people to build their own crazy golf courses in their gardens and take part in a tournament with us!




*"I have loved talking to you this morning, it is great to know there are people like you backing me up"*

We are full of admiration for all our colleagues in the voluntary sector and the work that has supported people during the last 12 months, and very grateful to our wonderful volunteers and staff. Now, we are regrouping and starting to plan the way forward again with exciting plans for more hubs and the extension of our young Onset Dementia provision. Our pre diagnosis work has become invaluable and we are working with our statutory partners on a new project to place Dementia Care Coordinators into Primary Care in order to ensure that people needing a diagnosis are not missed, and importantly, that they are supported through the process. With waiting lists for diagnosis longer than ever this project is timely and DF is proud to be trail blazing the initiative.

## Our Strategy

Our 5 year strategy “2020 Vision – strengthening the charity” will be reviewed in 2021 but we can reflect on the progress of the last 5 years with a sense of achievement. We have:

- Built a more solid infrastructure for our charity
- Built a more robust workforce
- Addressed the many types and needs for dementia support
- Spread our service delivery across all of North Yorkshire
- Spread our Hub model across the county
- Ensured that our income generation streams are robust and balanced
- Become the leading light for dementia support in North Yorkshire




In preparation for our new strategy, during 2021 we are consulting with our stakeholders, looking outwardly to ensure that we establish the correct priorities. Within our own organisation we have already highlighted the need to:

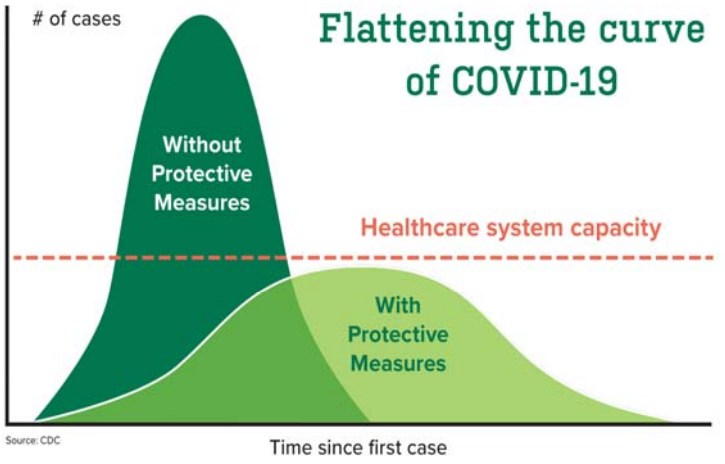
- Improve awareness and provision for Young Onset Dementia
- Provide a depth of support and service in local communities that serves to keep people living in their own homes for longer
- Share the rich data and evidence that we have gathered through our support to thousands of North Yorkshire families, so that we can influence positive change

Dementia Forward
Your North Yorkshire Charity
Care and Support for Life

## April 2020 – March 2021

Made almost 9000 Welfare Calls to clients/carers (8923),

Received almost 800 new referrals (768)




Made over 5000 individual signposting transactions

Income from Fundraising events down by almost 60% (59.73%)

Income from Client contributions down by nearly 98% (97.72%)

Income from Donations down by Over 20% (20.53%)

## Structure, Governance and Management

The Charity was established by a constitution adopted on 28 March 2012, amended on 10 July 2012, and was entered on the register of Charities effective from 20 July 2012.

The Trustees who served during the year are listed on page 10. New Trustees are appointed following application and interview by a minimum of 2 current Trustees. References are taken up and there is an induction process.

The HR sub group is responsible for the annual consideration of remuneration and National Joint Council (NJC) pay scales are used as a guide. The Charity risk register is updated annually in September and referred to regularly and approved by the full Trustee board. The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) in preparing the annual report and financial statements of the Charity.

## Objectives

To relieve the needs and promote and protect the good health and wellbeing of people living with dementia, their carers and families, living in North Yorkshire, through the provision of such support activities as the Trustees see fit.

## Public Benefit

In shaping our objectives for the year and planning our activities the Trustees have considered the Charity Commission's guidance on public benefit, including the guidance on fee charging. Dementia Forward relies on contracts, grants and the income from fees and charges to cover its operating costs. In setting the level of charges and concessions the Trustees give careful consideration to the accessibility for those on low incomes.

## Financial Review

Building the reserve has been slow year on year because the charity has reacted to the growing need and expanded year on year. 47% of the Charity's income is from Government Contracts. However, the streams of voluntary income are now becoming more robust, allowing a more consistent reserve.

Total funds amounted to £811,610 with restricted funds being £12,864 and designated funds being £528,127. Free reserves at the year end amounted to £270,619.

## Reserves Policy

The Trustees consider that the Charity should aim to maintain Free Reserves at between three and six months of general operating expenditure in order to fund any shortfalls in income. At the year end the Free Reserves represented 15 months' worth of general operating expenditure. The Contract gives ongoing sustainability and the reserves are steadily building. Reserves have been allowed to run high to provide an added buffer against uncertainty as the economy reacts to the effects of COVID-19.

## Company Information

| | |
|---|---|
| Chief Executive Officer | Jill Quinn |
| Trustees | David Wells - Chair |
| | Pet Fowler-Watts MBE |
| | Christopher Page-Hellas (resigned 21 September 2020) |
| | Hilary Paxton |
| | Stuart Rhodes |
| | Christopher Tunnard (resigned 26 April 2021) |
| | Maxine Blake |
| | Jeremy Trigg (appointed 1 September 2020) |
| | Neil Cutler (appointed 25 January 2021) |
| | John McGowan (appointed 25 January 2021) |
| | Christopher Lees |
| Registered Charity Number | 1148225 |
| Company Reg. No. | 08010259 |
| Company Secretary | Jill Quinn |
| Principal address | Community House<br>Allhallowgate<br>Ripon<br>HG4 1LE |
| Independent Examiner | Adrian Rodaway<br>HPH Chartered Accountants<br>Conyngham Hall Business Centre<br>Bond End<br>Knaresborough<br>HG5 9AY |

## Trustees' Responsibilities for Financial Statements

Charity law requires the Trustees to prepare financial statements for each financial period which show the state of affairs of the Charity and of net income or expenditure of the charity for that period.

In preparing those financial statements the Trustees are required to :

- Select suitable accounting policies and apply them consistently
- Make judgments and estimates that are reasonable and prudent
- Prepare the financial statements on the going concern bases unless it is inappropriate to presume that the charity will continue in operation.
- State whether applicable accounting standards of recommended practice have been followed subject to any departures disclosed and explained in the financial statements.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and enable the Trustees to prepare the financial statements.

The Trustees are responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention of fraud and other irregularities.

The Board of Trustees has supported all actions taken by the staff and management during what has been a challenging year. The growth into the new areas of North Yorkshire has gone extremely well and we now deliver our excellent services across the county.

Succession planning for the Board continues to be carefully managed and we will continue to diligently maintain our governance and strategic role in the coming year.

This report was approved by the Trustees on 25 October 2021 and is signed on their behalf by:

David Wells

Director and Trustee

# Independent Examiner's Report

I report to the Charity Trustees on my examination of the accounts of the Charitable Company for the year ended 31 March 2021.

This report is made solely to the Charitable Company's Trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and the Charitable Company's Trustees as a body in accordance with section 154 of the Charities Act 2011. My independent examiner's work has been undertaken so that I might state to the Charitable Company's Trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charitable Company, the Charitable Company's members as a body and the Charitable Company's Trustees as a body for my independent examiner's work, for this report, or for the opinions I have formed.

**Responsibilities and basis of report**
As the Charity's Trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

**Independent examiner's statement**
Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

HPH, Chartered Accountants
Conyngham Hall Business Centre
Bond End
Knaresborough
HG5 9AY

Adrian Rodaway, FCA, BFP, DChA
25 October 2021

# DEMENTIA FORWARD

(A company limited by guarantee)

## STATEMENT OF FINANCIAL ACTIVITIES (INCOME AND EXPENDITURE ACCOUNT)
## YEAR ENDED 31 MARCH 2021

| | Note | Unrestricted funds £ | Restricted funds £ | Total 2021 £ | Total 2020 £ |
|---|---|---|---|---|---|
| **INCOME** | | | | | |
| **Donations and legacies** | ***3*** | 257,029 | 52,697 | 309,726 | 155,269 |
| **Charitable activities** | ***4*** | 39,399 | 375,528 | 414,927 | 420,810 |
| **Other trading activities** | ***5*** | 68,262 | 5,822 | 74,084 | 161,638 |
| **Investments** | ***6*** | 264 | - | 264 | 394 |
| **TOTAL INCOME** | | 364,954 | 434,047 | 799,001 | 738,111 |
| **EXPENDITURE** | | | | | |
| **Costs of raising funds** | | 758 | - | 758 | 5,009 |
| **Charitable activities** | ***7*** | 214,362 | 422,169 | 636,531 | 726,909 |
| **TOTAL EXPENDITURE** | | 215,120 | 422,169 | 637,289 | 731,918 |
| **Net expenditure before transfers** | | 149,834 | 11,878 | 161,712 | 6,193 |
| **Transfers between funds** | ***15*** | - | - | - | - |
| **Net movement in funds** | | 149,834 | 11,878 | 161,712 | 6,193 |
| **Reconciliation of funds** | | | | | |
| Total funds brought forward | ***15*** | 648,912 | 986 | 649,898 | 643,705 |
| **Total funds carried forward** | ***15*** | £ 798,746 | £ 12,864 | £ 811,610 | £ 649,898 |

All activities derive from continuing operations.
The notes on pages 16 to 24 form part of the accounts.

# DEMENTIA FORWARD

(A company limited by guarantee)

## BALANCE SHEET
## AS AT 31 MARCH 2021

**Company registration number: 08010259**

| | Note | 2021 | | 2020 | |
|---|---|---|---|---|---|
| | | £ | £ | £ | £ |
| **FIXED ASSETS** | | | | | |
| Tangible Assets | ***10*** | | 536,986 | | 544,841 |
| **CURRENT ASSETS** | | | | | |
| Stock | ***11*** | - | | 1,625 | |
| Debtors | ***12*** | 113,051 | | 35,750 | |
| Cash at Bank and in hand | ***17*** | 416,868 | | 165,858 | |
| | | 529,919 | | 203,233 | |
| **LIABILITIES: amounts falling due within one year** | ***13*** | (255,295) | | (98,176) | |
| **NET CURRENT ASSETS** | | | 274,624 | | 105,057 |
| **TOTAL ASSETS LESS CURRENT LIABILITIES** | | | 811,610 | | 649,898 |
| **NET ASSETS** | | | £ 811,610 | | £ 649,898 |
| **THE FUNDS OF THE CHARITY** | | | | | |
| Restricted Funds | ***15*** | | 12,864 | | 986 |
| Unrestricted Funds | | | | | |
| - Designated Funds | ***15*** | | 528,127 | | 535,711 |
| - Undesignated Funds | ***15*** | | 270,619 | | 113,201 |
| **TOTAL FUNDS** | | | £ 811,610 | | £ 649,898 |

For the financial year ended 31 March 2021, the Charitable Company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The Members have not required the Charitable Company to obtain an audit of its accounts for the year in question in accordance with section 476. The Directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 2006 relating to small companies.

The notes on pages 16 to 24 form part of the accounts.

These financial statements were approved by the Trustees on 25 October 2021 and signed on their behalf by:

David Wells
Director and Trustee

# DEMENTIA FORWARD

(A company limited by guarantee)

## STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2021

| | Note | 2021 £ | 2021 £ | 2020 £ | 2020 £ |
|---|---|---|---|---|---|
| **Net cash provided by / (used in) operating activities** | ***16*** | | 254,339 | | (23,781) |
| **Cash flows from investing activities** | | | | | |
| Purchase of property, plant and equipment | | (3,329) | | - | |
| **Net cash provided by investing activities** | | | (3,329) | | - |
| **Change in cash and cash equivalents in the year** | | | 251,010 | | (23,781) |
| Cash and cash equivalents at beginning of the year | | | 165,858 | | 189,639 |
| **Cash and cash equivalents at end of the year** | | | £ 416,868 | | £ 165,858 |

## 1 GENERAL INFORMATION

The Charitable Company is a private company limited by guarantee, which is incorporated and registered in England and Wales (no.08010259). It was registered as a charity on 20 July 2012. The Charity number is 1148225.

The address of its registered office is Community House, Allhallowgate, Ripon, North Yorkshire, HG4 1LE.

## 2 ACCOUNTING POLICIES

### 2.1 Basis of preparation of accounts

The financial statements have been prepared in accordance with the Charities SORP (FRS 102): The Statement of Recommended Practice appliable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (the SORP) issued in October 2019, the Companies Act 2006 and UK Generally Accepted Accounting.

Dementia Forward meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

### 2.2 Going Concern policy

Special consideration has been given to COVID-19. The Trustees have a reasonable expectation that the Charitable Company has adequate resources to continue in operational existence for the foreseeable future. They continue to adopt the going concern basis of accounting in preparing the annual financial statements.

### 2.3 Limited by guarantee

Each member's liability is limited to £1 in the case of winding up of the Charitable Company.

### 2.4 Fund accounting

The Trustees have a defined policy for identification of different types of income:

a) Designated funds are unrestricted funds but are specifically earmarked by the Trustees for a particular purpose.
b) Restricted funds are only to be used for the specific purpose laid down by the donor. Expenditure which meets this criteria is charged to the fund.
c) Unrestricted funds are the residue of incoming resources receivable or generated from the objects of the Charity without further specified purposes and are available as general funds.

### 2.5 Income

All income is recognised in the statement of financial activities when the conditions for receipt have been met and there is reasonable assurance of receipt. Except for the following:

*Grants receivable*

Grants for immediate expenditure are accounted for when they become receivable. Grants received for specific purposes are treated as restricted funds. Grants which are received for a future accounting period are deferred and recognised in those periods.

Capital Grants for specific fixed assets are included in restricted income when received. Once the asset is purchased these monies are transferred to unrestricted funds unless there is a restriction on the disposal of the asset. If so, the net book value of the asset is shown as a restricted fund.

**2 ACCOUNTING POLICIES (continued)**

**2.6 Expenditure**

Expenditure is recognised on a cash basis. Expenditure includes any VAT which cannot be fully recovered and is reported as part of the expenditure to which it relates.

| | |
|---|---|
| Costs of generating funds | - costs associated with attracting voluntary income. |
| Charitable activities | - costs incurred by the Charitable Company in delivering its services to clients. |
| Support costs | - allocated to charitable activities on an equal basis. |

**2.7 Tangible fixed assets and depreciation**

Fixed assets for the Charitable Company to use are capitalised at cost, for items above £100. Donated assets are valued at market value on donation. They are stated in the accounts at cost/original value less depreciation.

Depreciation is calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

| | |
|---|---|
| Land and buildings | No depreciation |
| Improvements to property | 2% reducing balance |
| Computer equipment | 33% straight line |
| Fixtures, fittings an equipment | 25% reducing balance |

**2.8 Stock**

Stock is valued at the lower of cost and net realisable value, after due regard for obsolete and slow moving stock. Net realisable value is based on selling price less anticipated costs to completion and selling costs.

**2.9 Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any trade discounts due.

**2.10 Cash at bank and in hand**

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

**2.11 Creditors**

Creditors are recognised where the Charitable Company has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount after allowing for any trade discounts due.

**2.12 Financial Instruments**

The Charitable Company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

**2.13 Pension costs**

The Charitable Company operates a defined contribution pension scheme. Contributions are charged in the Statement of Financial Activities as they become payable in accordance with the rules of the scheme.

| | Unrestricted Funds 2021 £ | Restricted Funds 2021 £ | Total Funds 2021 £ | Total Funds 2020 £ |
|---|---|---|---|---|
| **3 DONATIONS AND LEGACIES** | | | | |
| General donations | 17,297 | - | 17,297 | 14,120 |
| Regular donations | 26,996 | - | 26,996 | 29,224 |
| In memoriam | 10,359 | - | 10,359 | 25,429 |
| Legacies | 3,000 | - | 3,000 | - |
| Gift aid | 4,176 | - | 4,176 | 6,119 |
| Non-performance grants | 131,054 | 52,697 | 183,751 | 80,377 |
| Special grants | 64,147 | - | 64,147 | - |
| | £ 257,029 | £ 52,697 | £ 309,726 | £ 155,269 |

Restricted donations and legacies in 2020 was £11,486.

The Charitable Company also benefits from the involvement and enthusiastic support of its many volunteers. In accordance with Charities SORP, the economic contribution of general volunteers is not recognised in the accounts.

| | | | | |
|---|---|---|---|---|
| **4 INCOME FROM CHARITABLE ACTIVITIES** | | | | |
| Contract fees | 39,399 | 375,528 | 414,927 | 420,810 |
| | £ 39,399 | £ 375,528 | £ 414,927 | £ 420,810 |

Income received from Government contracts totalled £414,927 (2020 - £420,810).

Restricted income from charitable activities in 2020 was £nil.

| | | | | |
|---|---|---|---|---|
| **5 INCOME FROM OTHER TRADING ACTIVITIES** | | | | |
| Fundraising events | 67,273 | - | 67,273 | 116,938 |
| Client contributions | 921 | - | 921 | 40,414 |
| Training fees | - | - | - | 4,286 |
| Other income | 68 | 5,822 | 5,890 | - |
| | £ 68,262 | £ 5,822 | £ 74,084 | £ 161,638 |

Restricted income from other trading activities in 2020 was £nil.

| | | | | |
|---|---|---|---|---|
| **6 INCOME FROM INVESTMENT INCOME** | | | | |
| Bank interest receivable | 264 | - | 264 | 394 |
| | £ 264 | £ - | £ 264 | £ 394 |

Restricted income from investment income in 2020 was £nil.

# DEMENTIA FORWARD
(A company limited by guarantee)
## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2021

## 7 ANALYSIS OF TOTAL EXPENDITURE

| | Unrestricted Funds 2021 | Restricted Funds 2021 | Total Funds 2021 | Total Funds 2020 |
|---|---|---|---|---|
| **7.1 Charitable activities** | **£** | **£** | **£** | **£** |
| Staff costs | 131,336 | 417,900 | 549,236 | 556,852 |
| Premises costs | 20,813 | 2,769 | 23,582 | 57,678 |
| Office costs | 24,905 | 1,500 | 26,405 | 25,261 |
| Volunteer costs | 71 | - | 71 | 524 |
| Membership fees | 46 | - | 46 | 592 |
| Travel and subsistence | 15,443 | - | 15,443 | 48,858 |
| Bad debts | 883 | - | 883 | - |
| Support costs (Note 7.2) | 20,865 | - | 20,865 | 37,144 |
| | £ 214,362 | £ 422,169 | £ 636,531 | £ 726,909 |
| **7.2 Support costs** | | | | |
| Independent Examiner's fee | 750 | - | 750 | 731 |
| Accountancy | 3,722 | - | 3,722 | 5,624 |
| Other professional fees | 3,500 | - | 3,500 | 12,527 |
| Advertising | 1,506 | - | 1,506 | 6,228 |
| Depreciation | 11,184 | - | 11,184 | 11,090 |
| Bank charges and interest | 203 | - | 203 | 944 |
| | £ 20,865 | £ - | £ 20,865 | £ 37,144 |

Restricted expenditure in 2020 was £10,500.

## 8 TOTAL STAFF COSTS

| | 2021 | 2020 |
|---|---|---|
| | **£** | **£** |
| Wages and salaries | 486,124 | 503,498 |
| Redundancy pay | 12,323 | - |
| Social security costs | 33,186 | 35,664 |
| Employer pension contributions | 14,973 | 14,897 |
| Life insurance | 2,630 | 2,793 |
| | £ 549,236 | £ 556,852 |

No employee earned £60,000 per annum or more in the year (2020 - none).

**Number of employees**

The head count of employees on the payroll as at 31 March 2021 was 26 (2020 - 26).

The average number of full-time equivalent employees during the year was 26 (2020 - 20).

The key management personnel of the Charitable Charity comprise the Trustees and the senior management team. The total employee benefits of the key management personnel, with only senior management team members being paid, was £103,009 (2020 - £93,732).

## 9 RELATED PARTIES

No Trustees received remuneration or expenses during the year (2020 - £nil).

There were no related party transactions in the reporting year which require disclosure (2020 - nil).

## 10 TANGIBLE FIXED ASSETS

| | Land and buildings | Improvements to property | Computers | Fixtures, fittings & equipment | Total |
|---|---|---|---|---|---|
| | £ | | £ | £ | £ |
| **Cost** | | | | | |
| At 1 April 2020 | 145,000 | 420,301 | 15,566 | 18,397 | 599,264 |
| Additions | - | - | 3,329 | - | 3,329 |
| At 31 March 2021 | 145,000 | 420,301 | 18,895 | 18,397 | 602,593 |
| **Depreciation** | | | | | |
| At 1 April 2020 | - | 29,590 | 15,265 | 9,568 | 54,423 |
| Charge for year | - | 7,584 | 1,391 | 2,209 | 11,184 |
| At 31 March 2021 | - | 37,174 | 16,656 | 11,777 | 65,607 |
| **Net Book Amounts** | | | | | |
| At 31 March 2021 | £ 145,000 | £ 383,127 | £ 2,239 | £ 6,620 | £ 536,986 |
| At 31 March 2020 | £ 145,000 | £ 390,711 | £ 301 | £ 8,829 | £ 544,841 |

## 11 STOCK

| | 2021 | 2020 |
|---|---|---|
| | £ | £ |
| Stock | £ - | £ 1,625 |

## 12 DEBTORS

| | 2021 | 2020 |
|---|---|---|
| | £ | £ |
| Trade debtors | 111,064 | 31,533 |
| Prepayments | 1,987 | 4,217 |
| | £ 113,051 | £ 35,750 |

| | 2021 £ | 2020 £ |
|---|---|---|
| **13 LIABILITIES: Amounts falling due within one year** | | |
| Trade creditors | 1,142 | 2,993 |
| Social security and other taxes | 9,410 | 9,537 |
| Pension contributions | 2,356 | 2,400 |
| Accruals | 3,453 | 2,807 |
| Deferred income | 238,934 | 80,439 |
| | £ 255,295 | £ 98,176 |
| **Deferred income** | | |
| Balance brought forward | 80,439 | 80,433 |
| Amount released in the year | (80,439) | (80,433) |
| Amount deferred in the year | 238,934 | 80,439 |
| Balance carried forward | £ 238,934 | £ 80,439 |

At the balance sheet date the Charitable Company was holding funds received in advance of providing contracted services, which will be fully released in the following financial year.

**14 ANALYSIS OF NET ASSETS BETWEEN FUNDS**

| | Unrestricted Undesignated Funds £ | Designated Funds £ | Restricted Funds £ | Total Funds £ |
|---|---|---|---|---|
| **Current year** | | | | |
| Tangible fixed assets | 8,859 | 528,127 | - | 536,986 |
| Current assets | 517,055 | - | 12,864 | 529,919 |
| Current liabilities | (255,295) | - | - | (255,295) |
| At 31 March 2021 | £ 270,619 | £ 528,127 | £ 12,864 | £ 811,610 |

| | Unrestricted Undesignated Funds £ | Designated Funds £ | Restricted Funds £ | Total Funds £ |
|---|---|---|---|---|
| **Comparative year** | | | | |
| Tangible fixed assets | 9,130 | 535,711 | - | 544,841 |
| Current assets | 202,247 | - | 986 | 203,233 |
| Current liabilities | (98,176) | - | - | (98,176) |
| At 31 March 2020 | £ 113,201 | £ 535,711 | £ 986 | £ 649,898 |

# DEMENTIA FORWARD
(A company limited by guarantee)
## NOTES TO THE ACCOUNTS
## FOR YEAR ENDED 31 MARCH 2021

**15 FUNDS**

| | Balance at 1 April 2020 £ | Income £ | Expenditure £ | Transfers £ | Balance at 31 March 2021 £ |
|---|---|---|---|---|---|
| **Restricted Funds** | | | | | |
| Harrogate District Community Project | 986 | - | - | - | 986 |
| Dementia Support Advisors | - | 361,757 | (361,757) | - | - |
| Dementia Support Nurse | - | 9,191 | (9,191) | - | - |
| Dementia Care Coordinators | - | 12,398 | (12,398) | - | - |
| Young onset Dementia | - | 15,519 | (15,519) | - | - |
| Café in a box | - | 8,270 | (3,734) | - | 4,536 |
| Golf in Society | | 2,750 | - | - | 2,750 |
| Flood repairs | - | 5,822 | (1,230) | - | 4,592 |
| Coronavirus support | - | 18,340 | (18,340) | - | - |
| | 986 | 434,047 | (422,169) | - | 12,864 |
| **Unrestricted Funds** | | | | | |
| ***Designated*** | | | | | |
| Fixed Assets | 535,711 | - | (7,584) | - | 528,127 |
| | 535,711 | - | (7,584) | - | 528,127 |
| ***Undesignated*** | | | | | |
| Free reserves | 113,201 | 364,954 | (207,536) | - | 270,619 |
| Total Unrestricted Funds | 648,912 | 364,954 | (215,120) | - | 798,746 |
| Total Funds | £ 649,898 | £ 799,001 | £ (637,289) | £ - | £ 811,610 |

| | Balance at 1 April 2019 £ | Income £ | Expenditure £ | Transfers £ | Balance at 31 March 2020 £ |
|---|---|---|---|---|---|
| **Restricted Funds** | | | | | |
| GA House Worker | - | 10,500 | (10,500) | - | - |
| Harrogate District Community Project | - | 986 | - | - | 986 |
| | - | 11,486 | (10,500) | - | 986 |
| **Unrestricted Funds** | | | | | |
| ***Designated*** | | | | | |
| Fixed Assets | 543,449 | - | (7,738) | - | 535,711 |
| | 543,449 | - | (7,738) | - | 535,711 |
| ***Undesignated*** | | | | | |
| Free reserves | 100,256 | 726,625 | (713,680) | - | 113,201 |
| Total Unrestricted Funds | 643,705 | 726,625 | (721,418) | - | 648,912 |
| Total Funds | £ 643,705 | £ 738,111 | £ (731,918) | £ - | £ 649,898 |

## 15 FUNDS (continued)

**Restricted Funds**

**Harrogate District Community Project:** This is money from Stronger Communities restricted for Harrogate district dementia friendly communities.

**Dementia Support Advisors:** This is money restricted for Dementia Support Advisors received from North Yorkshire NHS Foundation Trust and Tees, Esk and Wear Valley NHS Foundation Trust.

**Dementia Nurses:** This is money restricted for Dementia Nurses received from Vale of York NHS Foundation Trust.

**Dementia Care Co-ordinators:** This is money restricted for Dementia Care Co-ordinators from North Yorkshire NHS Foundation Trust.

**Young Onset Dementia:** This is money received from the Lottery. It is restricted for work for Young Onset Dementia care.

**Café in a box:** This is money restricted for Café in a box. This scheme was developed due to the Coronavirus pandemic where activity boxes are tailored to each individual and their interests and will involve activities like puzzles and jigsaws, books and games, jokes and sheets with activities plus tips for carers, such as varying days by not doing everything in the same room.

**Golf in Society:** This is money restricted for golf event days.

**Flood repairs:** This is money restricted for repairing the damage caused by flooding.

**Coronavirus support:** This money was restricted to negate the effects of the Coronavirus pandemic.

**GA House Worker:** This is money from Mein Charitable Trust restricted for the role of day services worker in GA House.

**Designated Funds**

The monies transferred into the Fixed Asset Fund in the year is for the net book value of the assets required to be held for the ongoing work of the Charitable Company and therefore do not form part of the distributable reserves.

## 16 RECONCILIATION OF CASH FLOWS FROM OPERATING ACTIVITIES

| | 2021 | 2020 |
|---|---|---|
| | £ | £ |
| **Net income for the reporting period** | 161,712 | 6,193 |
| *Adjustments for:* | | |
| Depreciation charges | 11,184 | 11,090 |
| Decrease / (Increase) in stock | 1,625 | (1,625) |
| Increase in trade and other debtors | (77,301) | (25,774) |
| Increase / (Decrease) in trade and other creditors | 157,119 | (13,665) |
| **Net cash provided by / (used in) operating activities** | £ 254,339 | £ (23,781) |

## 17 ANALYSIS OF CASH AND CASH EQUIVALENTS

| | | |
|---|---|---|
| Cash in hand | 416,868 | 165,858 |
| **Total cash and cash equivalents** | £ 416,868 | £ 165,858 |

## 18 ANALYSIS OF CHANGES IN NET DEBT

| | At 01/04/2020 £ | Cash-flows £ | At 31/03/2021 £ |
|---|---|---|---|
| Cash | 165,858 | 251,010 | 416,868 |
| | £ 165,858 | £ 251,010 | £ 416,868 |

## 19 OPERATING LEASES

The total future value of minimum lease payments is as follows:

| | | |
|---|---|---|
| Within one year | 4,734 | 13,524 |
| Within one to two years | - | 4,734 |
| | £ 4,734 | £ 18,258 |

The amount of non-cancellable operating lease payments recognised as an expense during the period was £8,424 (2020 - £13,224).