



THE CYBERSMILE FOUNDATION

Annual Financial Report 2023 - 2024

THE CYBERSMILE FOUNDATION
REGISTERED CHARITY NO. 1145756

COMPANY NO. 08081812

REGISTERED ADDRESS: Riverside House River Lawn Road Tonbridge, TN9 1EP

TRUSTEES
C Dugmore
D Shears
S El-Haffar

SECRETARY
D. Raisbeck

CHAIRMAN OF THE BOARD OF TRUSTEES
C. Dugmore

BANK
Royal Bank of Scotland, PO Box 300, Brighton, BN1 9TE

SOLICITORS
The Weller Law Group, Grays Inn Square, London, WC1R 5JQ

ACCOUNTANTS
Eight Oaks, 1st Floor Holborn Gate, 330 High Holborn, London, WC1V 7QT

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TRUSTEES' REPORT FOR THE YEAR ENDED 31st May 2024

STRUCTURE, GOVERNANCE AND MANAGEMENT

GOVERNING DOCUMENTS

The organization is a charitable company limited by guarantee, incorporated on 24th of May 2012. The company was established under a Memorandum of Association, which established the objects and powers of the charitable company and is governed by its Articles of Association. In the event of the charitable company being wound up, members are required to contribute an amount not exceeding 10.

RECRUITMENT AND APPOINTMENT OF THE MANAGEMENT COMMITTEE

The Charity has a membership, which is open to anyone with a genuine wish to assist in enhancing the wellbeing of those affected by online bullying and hate campaigns. The majority of members are volunteer workers, those that support our cause or those that have been affected by digital abuse.

The constitution lays down that Trustees are appointed from within this membership. However, if an eligible person is recommended, proposed and seconded by members they can be put forward for election as a Trustee provided that they become a member of the Charity.

A Trustee may serve for a maximum period of three years, after which she/he must stand down and, if willing, seek re-election after having been duly proposed and seconded by members. Trustees are appointed at the Annual General Meeting. This is done by a show of hands or ballot if the number of nominations exceeds the vacancies. All nominated Trustees have to be approved by the existing Board of Trustees prior to the Annual General Meeting.

TRUSTEE INDUCTION AND TRAINING

Trustees are mainly members and an induction course for them is unnecessary. Any new Trustee who is not a member is given full details of the aims of the Charity and his/her duties and responsibilities and is interviewed by the Director and Secretary of the Charity. All Trustees are issued with copies of the Articles of Association, the Memorandum of Association, the Directors and Secretaries Guide from Companies House and the Responsibilities of Charity Trustees from the Charity Commission.

RESERVES POLICY STATEMENT Currently, The Cybersmile does not hold any funds as reserves due to lack of any considerable overheads or financial commitments that could potentially put the operational functionality of the charity at risk. Essential Cybersmile operations are safeguarded by ensuring all operational costs are covered for periods of between 12 and 24 months. Operations are flexible in their nature, to allow for streamlining when required.

Regular finance meetings ensure that fundraising activities and sponsorship acquisition targets are met and that future planning for sustainable funding is being implemented. The Reserves Policy Statement will be reviewed at least once per annum by the board of directors.

SAFEGUARDING

With the welfare of service users, employees and volunteers being the charity's prime objective, the anticipation and elimination of risk is fundamental to our day-to-day activities. All volunteers and members who connect with our service users follow safeguarding guidelines and policies for reducing risk. All statutory requirements of the appropriate insurances are kept current and are regularly reviewed by The Trustees to this effect.

ORGANISATIONAL STRUCTURE

Mr. C Dugmore is the Director of the charity and acts as Chairman of the Board of Trustees, who are responsible for policy decisions.

The Articles of Association state that there shall normally be not less than three and not more than twelve Trustees.

Implementation of policy, human resource issues, financial administration and the day- to-day operation of the Charity is the responsibility of the Director, assisted by staff and volunteer workers.

RELATED PARTIES

In developing the Charity and our related user services we have formed working relationships with the following organizations.

UKCCIS – UK Council for Child Internet Safety, The Diana Award, NSPCC – National Society for the Prevention of Cruelty to Children, CEOP – Child Exploitation and Online Protection Centre, The Samaritans, The All-Party Parliamentary Group For Bullying, The All-Party Parliamentary Group for Young People and Tech, UK Crown Prosecution Service, Twitter Safety Team, Intel Corporation Diversity in Gaming Group. International Games Developers Association, Riot Games “Learn with League”.

OBJECTIVES

The Charity's objectives are :-

- To raise awareness of the issues related to Cyberbullying and digital abuse
- To provide advice, guidance and practical resources for those affected
- To provide educational resources and learning tools that enable people to develop their own safeguards and coping mechanisms
- To promote online positive engagement through user generated campaigns and incentives
- To align with organisations internationally and develop working partnerships to affect change

THE CYBERSMILE FOUNDATION – WHAT WE DO

The Cybersmile Foundation is a multi-award-winning anti-cyberbullying non-profit organization. Committed to tackling all forms of digital abuse, harassment and bullying online, we work to promote diversity and inclusion by building a safer, more positive digital community.

Through education, innovative awareness campaigns and the promotion of positive digital citizenship we reduce incidents of cyberbullying and through our professional help and support services we empower victims and their families to regain control of their lives. Founded in 2010, Cybersmile has grown to become the world's leading anti-cyberbullying non-profit organization. Registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. – Cybersmile provides expert support, resources and consultancy to individuals, governments, corporations and educational institutions around the world.

Our educational programs, support services and messages of hope and positivity reach millions of people around the world each year, whilst maintaining our core values of integrity, equality and compassion – the Cybersmile hallmark.

OUR MISSION

Everyone should have an equal right to access and enjoy our connected world.

Online problems and the impact that they can have on our mental and physical health are holding many back from enjoying the benefits that access to the internet can provide.

We are committed to helping everyone realize their true potential by supporting those in need, changing problematic behaviors, and through education, preparing this and future generations for a safe and positive future.

PERFORMANCE AND ACHIEVEMENTS 2023-2024

GLOBAL SUPPORT SERVICES

Our advisors and support resources enable us to support people who experience abuse, harassment, bullying and all forms of online harm. We work to find solutions and positive outcomes that will enable internet users to deal effectively with the experiences that they have gone through and to empower them with the tools, knowledge and confidence to move on.

As access to our online world grows across, the issues facing internet users continue to affect more people. To meet the ever-growing need for support, education and advisory support services, we have continued to develop our support services with a focus on scope, scalability and accessibility.

Our main resources and services are comprised of key areas of activity which allow us to maximise our reach and our digital response capabilities. These include:

Cybersmile Assistant

Cybersmile Assistant, our interactive AI based smart assistant continues to provide internet users from all demographics with instant access to advice, information for issues such as cyber bullying and online abuse, anxiety, mental health, body image, cyberbullying, self-esteem, eating disorders and much more.

This year we have completed much of the work needed to improve Cybersmile Assistant conversational program interface, including the introduction of speech/avatar programs to provide more opportunities for inclusive and diverse modes of delivery, and the integration of the Assistant onto our newly updated web-site due to launch in Q4 2024. This integration increases the capacity and scope of our Assistant by providing access to new and updated resources for our service users.

Help@Cybersmile.org

Help@Cybersmile.org is dedicated email based advisory support service which provides users with one-to-one email support via our trained advisors. Our trained online advisors provide support for internet users of all ages around the world, 24 hrs a day, 365 days a year. Many of the enquiries we receive require ongoing support to deal with problems they may be experiencing online and our advisor team work together to provide practical effective advice and facilitate access to professional support for the ever-increasing and complex range of issues associated with cyberbullying and other online harms.

All enquiries are dealt with confidentially on a one-to-one basis by allocated advisors who are in turn supported by our Advisor Supervision Team, ensuring that all users are given effective advisory support and direction to approved information and resources.

#AskCybersmile

As part of our work in partnership with 'X', (formerly Twitter), we provide direct access to our Global Support Service to X users. Our trained advisors are able to respond to users who

experience problems directly through the X platform - accessible to over 600 million active monthly users.

Testimonials from our service users.

"It's amazing once you get to know that you can get help from people all around the world that you don't even know. They helped me SOOO much, that's why I support Cybersmile in every possible way that I can. Thank you Cybersmile for the help you have given me and everybody else you help so much. Thank you!"

Algeria

"I think The Cybersmile Foundation is a brilliant organisation, they are doing a lot to help people. I am so glad I found them because they play a really big role in helping lots of people around the world. They literally save lives! Amazing!"

USA.

"With the help of Cybersmile I learnt that I didn't have to feel alone or lost for words, in fact, the Cybersmile team helped me find the words to help those around me in my community. Thank you Cybersmile, you guys have changed my life and so many others for the better."

New Zealand

"I discovered Cybersmile, at times it was all I needed to wipe those tears and walk up straight again, you helped me get through some days, and taught me to always keep my head up and know whenever darkness takes over, sometime soon the sun will rise again."

Tunisia

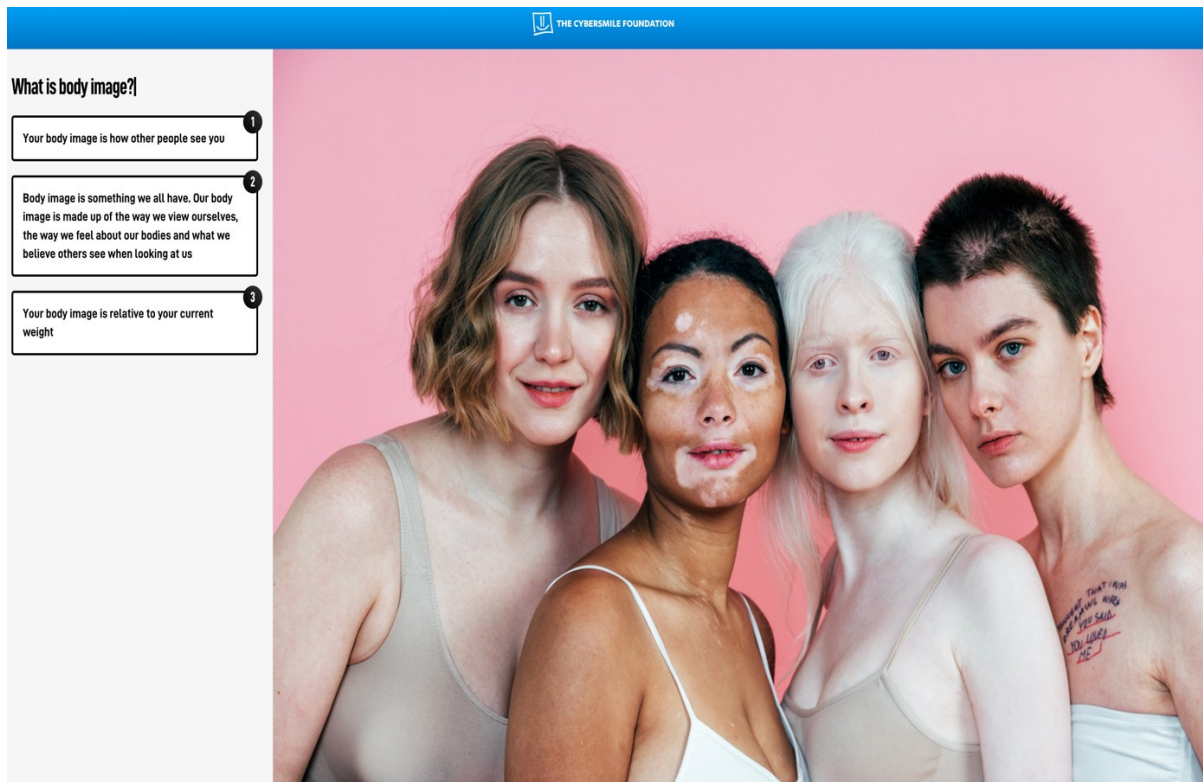
Over the past year, Cybersmile Global Support services has supported over 4.2 million internet users around the world.

EDUCATION – PROVISION AND RESOURCES

Interactive Digital Learning Platform.

The Cybersmile Interactive Learning Platform contains interactive learning modules covering a wide range of topics. The modules are designed to deliver learning outcomes to students that teach them how recognize risk in digital environments, how to deal with challenging or uncomfortable situations and how to develop healthy online behaviours.

In Oct 23, we launched a new module to mark World Mental Health Day. The new 'Body Image' has been created to help users learn about the impact that social media can have on our on their mental health as well as physical wellbeing in relation to the way they feel about their bodies. The learning module provides users with a wide number of questions that focus on key areas covering body-confidence, insecurities, distorted body-image, social comparisons, self-criticism, self-validation, mindfulness and self-care.



The new learning module, which was developed using the findings from the Cybersmile's new "Body Beautiful 2023 report has been incorporated into the Cybersmile Education Program, which contains a full curriculum of interactive learning modules focusing on a wide range of issues affecting internet users of all ages.

Since launch, our learning platform has educated over 485,000 internet users.

Cybersmile.org

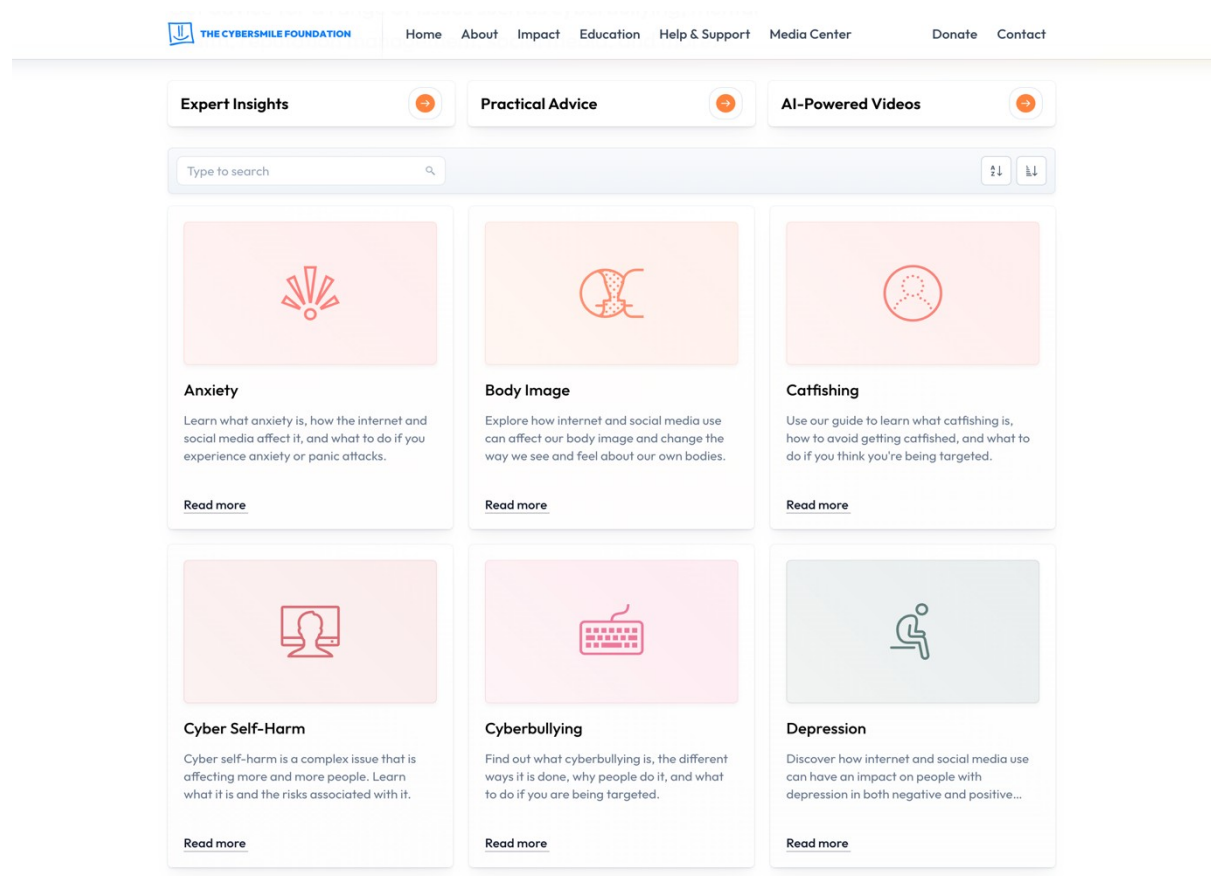
Cybersmile.org remains our primary resource for education, awareness, and guidance - engaging with diverse audiences, both socially and geographically, to facilitate delivery of our advisory and educational resources to internet users across the globe.

Our educational and advisory content is curated at Cybersmile.org with contributions and consultation with our expert Advisor Panel, Official Cybersmile Ambassadors, industry professionals and educational partners. The resources created include workshop lesson plans, online safe practices, informative blog posts, shared experiences and testimonials, expert and celebrity Q&A's and access to our online community forum.

Cybersmile.org is also the home to the Cybersmile Help Centre, which contains a comprehensive list of advice-based materials covering many aspects of online harms including, harassment, bullying, extortion, sexual blackmail, revenge porn, self-harming, doxing, hacking and game-rage, to name a few.

To help those who are experiencing serious issues outside of our cyberbullying and online abuse support capabilities, we provide access to authorities and organisations that provide specialist support for a wide range of topics including urgent crisis support, suicide and self-harm prevention, mental-health support and law enforcement.

All the educational resources and materials that we create at Cybersmile are promoted and amplified through our digital engagement mechanisms to deliver optimum awareness and provide access for internet users around the world. All of our support resources are available completely free of charge 24hrs a day, 365 days a year.



Access to our resources is promoted throughout the year to our audience of over 2.8 million followers on social media, and to global digital communities worldwide through diverse promotional campaigns and organic viral messaging.

Research and development of our site upgrade is continuing as we integration our entire site with new AI-based technologies. We have completed most of the upgrades as well as incorporating a huge amount of new, and refreshed material into our new site build. We are currently testing the platform and are going ahead with a 'soft' launch in the last quarter of 2024, with an official launch being scheduled for the first quarter of 2025.

Cybersmile.org provided guidance, advice, education and support resources for over 3.4 million internet users this year

RAISING AWARENESS – ONLINE ENGAGEMENT & ACCESSABILITY

Our online engagement activities are mostly supported via our corporate partnership campaigns, helping us to address specific issues throughout the year and also providing the crucial funding, sponsorship and donated resources needed to maintain our three core pillars of activity, education, awareness and support.

All awareness campaigns and promotions are supported and amplified through our network of followers, supporters, volunteers and influencers, who help us to spread our messaging around the world online throughout the year.

Stop Cyberbullying Day 2023

This year we have again brought together our many supporters, advocates and partners including brands, experts, governments, celebrities and educators to pledge their commitment to a kinder more inclusive internet, and to support our messages for this years Stop Cyberbullying Day – our official day of global awareness.

We also marked the day by publishing our new national report Comparison Culture 2023, which explores the impact of social media comparisons on Gen Z in the UK.

This year's supporters included creators, public figures and thought leaders who shared inspiring and educational content to demonstrate the power of the internet when used for positive purpose as well as raising awareness of the power that words can have.

Featured supporters and public figures taking part in this year's event included:

- **Education & Government:** Los Angeles Unified Schools, Consumer Protection Ontario, McGraw Hill PreK-12, Education Ontario, Conciencia Digital, East Riding Council UK, Thammasat University Student Committee Thailand, The National Cyber Security Center of the Kingdom of Bahrain, Common Sense Education.
- **Telecom & Finance:** Samsung, Tigo Costa Rica, Tigo Guatemala, Millicom, Telus, ESET, Exa Networks, LH Bank Thailand.
- **Public Figures & Celebrities:** Holly H, Jillian Mercado, Anastasia Pagonis, Nicola Glencross, Dr. Deborah Gilboa, Dr. Barbara Mariposa, Digital Dada Podcast, Robin Martin.
- **Sports, Entertainment & Lifestyle:** ITV, Sky, Urban Decay, Guild Esports, Wicked UK, PPTV HD 36 Thailand, Thai PBS News, WeAre8, CoverageBook.
- **NGOs & Institutions:** UNICEF Thailand, Foundation of Light, Internet Matters, Childnet, Digital Rights Foundation, DFWAC, Argentina Cibersegura, American

Veterinary Medical Association, Center for Violence Prevention at Children's Hospital of Philadelphia, SCG Foundation, Juvenile Welfare Board Pinellas County, Nation

Some examples of this year's Stop Cyberbullying Day Community Engagement:

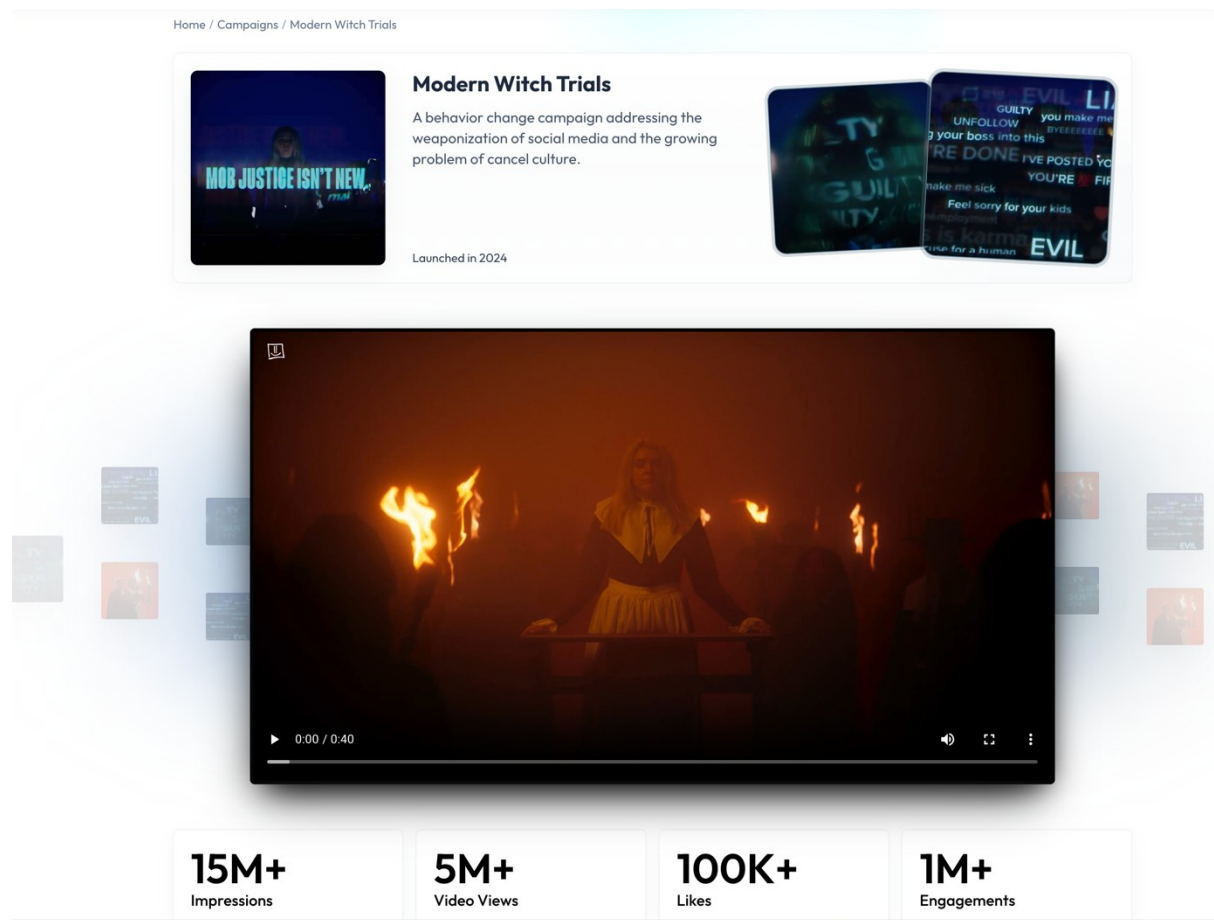
- Join #StopCyberbullyingDay today and take a moment to raise awareness! This global initiative, coordinated by The @CybersmileHQ, focuses on building a diverse and inclusive digital Internet. Did you know that according to the NGO, 60% of internet users have experienced bullying, abuse, or harassment online? #StopCyberbullyingDay – **Karim Antonio Lesina, EVP and Chief External Affairs Officer at Millicom**
- On #StopCyberbullyingDay, join us and take a stand against cyberbullying. Together we can do this. #DigitalCitizenship – **Los Angeles Unified Schools**
- 60% of internet users have witnessed or been targeted with #bullying, harassment, or abuse. On #StopCyberbullyingDay, it's important to bring awareness to the prevalence of this issue and promote solutions for a kinder, more inclusive internet for all. – **Netsweeper**
- #StopCyberBullyingDay. It's high time to break the chains of #onlinebullying and create a digital world where everyone feels safe and valued! Spread #love, #kindness, and #respect in virtual interactions and let's empower each other to make a positive impact online! – **Mitsogo Inc**
- June 16 is #StopCyberbullyingDay. Help us #EndBullying by providing kids with the tools to ensure their online safety. – **Telus**
- Today is #stopcyberbullyingday. Join us in taking a moment to raise awareness of the impact that our words can have online. Learn how you can support the day here <https://stopcyberbullyingday.org> – **Advanced Network Systems**
- For #StopCyberbullyingDay, let's ensure online safety & protect #ChildrensMentalHealth. Cyberbullying can have severe consequences on a child's well-being, causing anxiety, depression, and low self-esteem. – **Juvenile Welfare Board**
- The internet is an amazing resource for children and young people, but could be even better without bullying, harassment and abuse ♥ this is why today we are supporting #stopcyberbullyingday – **Birmingham LSCP**

Reaching over a billion people since 2012, Stop Cyberbullying Day is celebrated in over 150 countries and is regularly supported by the world's biggest brands, artists and influencers. This day of global awareness continues to gain reach and support each year, providing millions of internet users with access to our support and educational resources.

Partner Campaigning

In May 2024 the Cybersmile Foundation was awarded 10 Telly Awards for 'Modern Witch Trials', a campaign launched in February 2024 to tackle the weaponization of social media and the growing problem of online mob harassment. The campaign's short film garnered

international recognition with more than 5 million video views and inspiring meaningful conversations.



Other notable awareness campaigns this year include:

- Cybersmile and Urban Decay launch their “Be Fearless Experience”
- Cybersmile launch “Body Beautiful Campaign” on World Mental Health Day
- Cybersmile, Sky Broadband and Guild Esports team up to tackle abuse of women gamers.

Since 2010, Cybersmile campaigns and initiatives have won numerous international awards at prestigious events, including the Cannes Lions Festival of Creativity, Shorty Awards, Campaign Big Awards, The One Show Awards, The Clio Awards and MM+M, to name a few.

Fundraising and Corporate Donations

This year we have raised just under £70,000 through corporate and public donations. All donations are used to help us develop our educational, advisory and support services as well as helping us to raise awareness through corporate aligned promotional campaigns and digital public engagement.

We have experienced a downturn in levels of corporate funding and general donations this year as we transition between long-term funding partners. In an effort to address this we have successfully widened the scope of our partner outreach and fundraising efforts throughout 2024 and are currently negotiating with potential partners for funding in 2025-6. We have also created multiple access portals for donations and partner funding opportunities as part of our new website build due to for launch in Q4 2024 - adding a valuable stream of potential income for the charity moving into 2025.

In addition to the funds generously donated to us, this year we have also received £485,000 in donated services from organisations and companies that have supported our mission this year by donating essential resources and services completely free of charge. These include, Google, 'X' Corp (formerly Twitter), JOAN London, and Sky Broadband.

Registered number: 08081812

Charity number: 1147576

The Cybersmile Foundation

UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31/05/2024

Prepared By:

Eightoaks
Riverside House
River Lawn Road
Tonbridge
Kent
TN9 1EP

**FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31/05/2024**

TRUSTEES

S El-Haffar
G Cameron
C Dugmore

SECRETARY

D Raisbeck

REGISTERED OFFICE

Riverside House
River Lawn Road
Tonbridge
TN9 1EP

COMPANY NUMBER

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CHARITY NUMBER

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BANKERS

Royal Bank of Scotland, PO Box 300, Brighton, BN1 9TE

SOLICITORS

The Weller Law Group, Grays Inn Square, London, WC1R 5JQ

ACCOUNTANTS

Eight Oaks
Riverside House
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**ACCOUNTS
FOR THE YEAR ENDED 31/05/2024**

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FOR THE YEAR ENDED 31/05/2024
TRUSTEES' REPORT

The trustees present their report and accounts for the year ended 31/05/2024

PRINCIPAL ACTIVITIES

The principal activity of the charity in the year under review was Cyberbullying Charity .

The report was prepared in accordance with the special provisions within Part 15 of the Companies Act 2006.

This report was approved by the Board of Trustees on 27/02/2025

S El-Haffar
Trustee

INDEPENDENT EXAMINER'S STATEMENT

FOR THE YEAR ENDED 31/05/2024

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE CYBERSMILE FOUNDATION

I report on the accounts of the company for the year ended 31/05/2024 .

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of Chartered Institute of Management Accountants .

Having satisfied myself that the charity is not subject to an audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

BASIS OF INDEPENDENT EXAMINERS STATEMENT

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

INDEPENDENT EXAMINER'S STATEMENT

FOR THE YEAR ENDED 31/05/2024

INDEPENDENT EXAMINERS STATEMENT

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and

- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Christopher Dixon ACMA

.....

Date: 26/02/2025

Statement of Financial Activities
for the year ended 31/05/2024

	Unrestricted funds	Restricted funds	2024 Total	2023 Total
	£	£	£	£
Income				
Income from generated funds				
Donations and legacies	555,932	-	555,932	663,001
Total Income and endowments	555,932	-	555,932	663,001
Expenses				
Costs of generating funds				
Expenditure on Raised funds	8,417	-	8,417	7,708
Expenditure on Charitable activities	617,490	-	617,490	664,571
Total Expenses	625,907	-	625,907	672,279
Net gains on investments				
Net Income	(69,975)	-	(69,975)	(9,278)
Gains/(losses) on revaluation of fixed assets				
Net movement in funds:				
Net income for the year	(69,975)	-	(69,975)	(9,278)
Total funds brought forward	143,269	-	143,269	152,547
Net funds carried forward	73,294	-	73,294	143,269

This statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities

BALANCE SHEET AT 31/05/2024

	Notes	2024 £	2023 £
FIXED ASSETS			
Tangible assets	3	1,287	1,929
CURRENT ASSETS			
Debtors (amounts falling due within one year)	4	36,360	28,954
Cash at bank and in hand		<u>37,393</u>	<u>116,847</u>
		73,753	145,801
CREDITORS: Amounts falling due within one year	5	<u>1,746</u>	<u>4,461</u>
NET CURRENT ASSETS		<u>72,007</u>	<u>141,340</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>73,294</u>	<u>143,269</u>
CAPITAL AND RESERVES			
Unrestricted funds	7		
General fund		<u>73,294</u>	<u>143,269</u>
		<u>73,294</u>	<u>143,269</u>

For the year ending 31/05/2024 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board of trustees on 27/02/2125 and signed on their behalf by

.....
S El-Haffar
Trustee

**NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31/05/2024**

1. ACCOUNTING POLICIES

1a. Basis Of Accounting

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with FRS102 - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

1b. Incoming Resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

1c. Resources Expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

1d. Allocation And Apportionment Of Costs

All costs relate to the single activity of the charitable company and are recognised accordingly.

1e. Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Designated funds are funds set aside by the trustees out of unrestricted general funds for the specific future purposes or projects.

1f. Cash Flow Statement

The Company is exempt from including a statement of cash flows in its accounts in accordance with Financial Reporting Standard for Smaller Entities (effective January 2015).

1g. Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment reducing balance 25%

2. EMPLOYEES

	2024	2023
	No.	No.
Average number of employees	2	2

3. TANGIBLE FIXED ASSETS

	Equipment £	Total £
Cost		
At 01/06/2023	8,167	8,167
At 31/05/2024	<u>8,167</u>	<u>8,167</u>
Depreciation		
At 01/06/2023	6,238	6,238
For the year	<u>642</u>	<u>642</u>
At 31/05/2024	<u>6,880</u>	<u>6,880</u>
Net Book Amounts		
At 31/05/2024	<u>1,287</u>	<u>1,287</u>
At 31/05/2023	<u>1,929</u>	<u>1,929</u>

4. DEBTORS

	2024 £	2023 £
Amounts falling due within one year:		
Other debtors	<u>36,360</u>	<u>28,954</u>
	<u>36,360</u>	<u>28,954</u>

5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Taxation and social security	<u>1,746</u>	<u>4,461</u>
	<u>1,746</u>	<u>4,461</u>

6. LIMITED BY GUARANTEE

The company is limited by guarantee and does not have a share capital. Each member gives a guarantee to contribute a sum not exceeding £10, to the company should it be wound up. At 31/05/2024 there were 3 members.

7. UNRESTRICTED FUNDS

	Brought forward	Incoming resources	Outgoing resources	Transfers	Carried forward
	£	£	£	£	£
General fund	143,269	555,932	(625,907)	-	73,294
	<u>143,269</u>	<u>555,932</u>	<u>(625,907)</u>	<u>-</u>	<u>73,294</u>

8. RESTRICTED FUNDS

Brought forward	Incoming resources	Outgoing resources	Transfers	Carried forward
£	£	£	£	£

Incoming Resources
for the year ended 31/05/2024

	2024		2023	
	£		£	
Incoming resources				
Incoming resources from generated funds				
Grants				
Donated Services	<u>485,000</u>	485,000	<u>530,000</u>	530,000
 Donations				
General Donations	<u>70,932</u>	70,932	<u>133,001</u>	133,001
	<u>555,932</u>		<u>663,001</u>	
	<u>555,932</u>		<u>663,001</u>	

The Cybersmile Foundation

Expenses
for the year ended 31/05/2024

	2024	<i>2023</i>
	£	<i>£</i>
Expenses		
Costs of generating funds		
Costs Of Generating Voluntary Income		
Costs Of Generating Voluntary Income	<u>8,417</u>	<u>7,708</u>
	<u>8,417</u>	<u>7,708</u>
	<u>8,417</u>	<u>7,708</u>
Charitable Activities		
General		
Educational Resources	12,308	6,712
Website	25,981	35,000
International	11,453	10,780
Support Services	19,460	18,438
Marketing and Public Relations	497,949	545,720
Research	<u>17,334</u>	<u>12,102</u>
	<u>584,485</u>	<u>628,752</u>
 Governance Costs		
Administrative costs	27,826	32,020
Legal & Professional costs	<u>5,179</u>	<u>3,799</u>
	<u>33,005</u>	<u>35,819</u>
	<u>625,907</u>	<u>672,279</u>

Registered number: 08081812

Charity number: 1147576

The Cybersmile Foundation

UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31/05/2024

Prepared By:

Eightoaks
Riverside House
River Lawn Road
Tonbridge
Kent
TN9 1EP

**FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31/05/2024**

TRUSTEES

S El-Haffar
G Cameron
C Dugmore

SECRETARY

D Raisbeck

REGISTERED OFFICE

Riverside House
River Lawn Road
Tonbridge
TN9 1EP

COMPANY NUMBER

08081812

CHARITY NUMBER

1147576

BANKERS

Royal Bank of Scotland, PO Box 300, Brighton, BN1 9TE

SOLICITORS

The Weller Law Group, Grays Inn Square, London, WC1R 5JQ

ACCOUNTANTS

Eight Oaks
Riverside House
River Lawn Road
Tonbridge
Kent
TN9 1EP

**ACCOUNTS
FOR THE YEAR ENDED 31/05/2024**

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FOR THE YEAR ENDED 31/05/2024
TRUSTEES' REPORT

The trustees present their report and accounts for the year ended 31/05/2024

PRINCIPAL ACTIVITIES

The principal activity of the charity in the year under review was Cyberbullying Charity .

The report was prepared in accordance with the special provisions within Part 15 of the Companies Act 2006.

This report was approved by the Board of Trustees on 27/02/2025

S El-Haffar
Trustee

INDEPENDENT EXAMINER'S STATEMENT

FOR THE YEAR ENDED 31/05/2024

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE CYBERSMILE FOUNDATION

I report on the accounts of the company for the year ended 31/05/2024 .

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of Chartered Institute of Management Accountants .

Having satisfied myself that the charity is not subject to an audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

BASIS OF INDEPENDENT EXAMINERS STATEMENT

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

INDEPENDENT EXAMINER'S STATEMENT

FOR THE YEAR ENDED 31/05/2024

INDEPENDENT EXAMINERS STATEMENT

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and

- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Christopher Dixon ACMA

.....

Date: 26/02/2025

Statement of Financial Activities
for the year ended 31/05/2024

	Unrestricted funds	Restricted funds	2024 Total	2023 Total
	£	£	£	£
Income				
Income from generated funds				
Donations and legacies	555,932	-	555,932	663,001
Total Income and endowments	555,932	-	555,932	663,001
Expenses				
Costs of generating funds				
Expenditure on Raised funds	8,417	-	8,417	7,708
Expenditure on Charitable activities	617,490	-	617,490	664,571
Total Expenses	625,907	-	625,907	672,279
Net gains on investments				
Net Income	(69,975)	-	(69,975)	(9,278)
Gains/(losses) on revaluation of fixed assets				
Net movement in funds:				
Net income for the year	(69,975)	-	(69,975)	(9,278)
Total funds brought forward	143,269	-	143,269	152,547
Net funds carried forward	73,294	-	73,294	143,269

This statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities

BALANCE SHEET AT 31/05/2024

	Notes	2024 £	2023 £
FIXED ASSETS			
Tangible assets	3	1,287	1,929
CURRENT ASSETS			
Debtors (amounts falling due within one year)	4	36,360	28,954
Cash at bank and in hand		<u>37,393</u>	<u>116,847</u>
		73,753	145,801
CREDITORS: Amounts falling due within one year	5	<u>1,746</u>	<u>4,461</u>
NET CURRENT ASSETS		<u>72,007</u>	<u>141,340</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>73,294</u>	<u>143,269</u>
CAPITAL AND RESERVES			
Unrestricted funds	7		
General fund		<u>73,294</u>	<u>143,269</u>
		<u>73,294</u>	<u>143,269</u>

For the year ending 31/05/2024 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board of trustees on 27/02/2125 and signed on their behalf by

.....
S El-Haffar
Trustee

**NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31/05/2024**

1. ACCOUNTING POLICIES

1a. Basis Of Accounting

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with FRS102 - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

1b. Incoming Resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

1c. Resources Expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

1d. Allocation And Apportionment Of Costs

All costs relate to the single activity of the charitable company and are recognised accordingly.

1e. Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Designated funds are funds set aside by the trustees out of unrestricted general funds for the specific future purposes or projects.

1f. Cash Flow Statement

The Company is exempt from including a statement of cash flows in its accounts in accordance with Financial Reporting Standard for Smaller Entities (effective January 2015).

1g. Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment reducing balance 25%

2. EMPLOYEES

	2024	2023
	No.	No.
Average number of employees	2	2

3. TANGIBLE FIXED ASSETS

	Equipment £	Total £
Cost		
At 01/06/2023	8,167	8,167
At 31/05/2024	<u>8,167</u>	<u>8,167</u>
Depreciation		
At 01/06/2023	6,238	6,238
For the year	<u>642</u>	<u>642</u>
At 31/05/2024	<u>6,880</u>	<u>6,880</u>
Net Book Amounts		
At 31/05/2024	<u>1,287</u>	<u>1,287</u>
At 31/05/2023	<u>1,929</u>	<u>1,929</u>

4. DEBTORS

	2024 £	2023 £
Amounts falling due within one year:		
Other debtors	<u>36,360</u>	<u>28,954</u>
	<u>36,360</u>	<u>28,954</u>

5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Taxation and social security	<u>1,746</u>	<u>4,461</u>
	<u><u>1,746</u></u>	<u><u>4,461</u></u>

6. LIMITED BY GUARANTEE

The company is limited by guarantee and does not have a share capital. Each member gives a guarantee to contribute a sum not exceeding £10, to the company should it be wound up. At 31/05/2024 there were 3 members.

7. UNRESTRICTED FUNDS

	Brought forward	Incoming resources	Outgoing resources	Transfers	Carried forward
	£	£	£	£	£
General fund	143,269	555,932	(625,907)	-	73,294
	<u>143,269</u>	<u>555,932</u>	<u>(625,907)</u>	<u>-</u>	<u>73,294</u>

8. RESTRICTED FUNDS

Brought forward	Incoming resources	Outgoing resources	Transfers	Carried forward
£	£	£	£	£

Incoming Resources
for the year ended 31/05/2024

	2024		2023	
	£		£	
Incoming resources				
Incoming resources from generated funds				
Grants				
Donated Services	<u>485,000</u>	485,000	<u>530,000</u>	530,000
 Donations				
General Donations	<u>70,932</u>	70,932	<u>133,001</u>	133,001
	<u>555,932</u>		<u>663,001</u>	
	<u>555,932</u>		<u>663,001</u>	

The Cybersmile Foundation

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for the year ended 31/05/2024

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