



THE CYBERSMILE FOUNDATION

Annual Financial Report 2022 - 2023

THE CYBERSMILE FOUNDATION
REGISTERED CHARITY NO. 1145756

COMPANY NO. 08081812

REGISTERED ADDRESS: Riverside House River Lawn Road Tonbridge, TN9 1EP

TRUSTEES
C Dugmore
D Shears
S El-Haffar

SECRETARY
D. Raisbeck

CHAIRMAN OF THE BOARD OF TRUSTEES
C. Dugmore

BANK
Royal Bank of Scotland, PO Box 300, Brighton, BN1 9TE

SOLICITORS
The Weller Law Group, Grays Inn Square, London, WC1R 5JQ

ACCOUNTANTS
Eightoaks, 1st Floor Holborn Gate, 330 High Holborn, London, WC1V 7QT

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TRUSTEES' REPORT FOR THE YEAR ENDED 31st May 2023

STRUCTURE, GOVERNANCE AND MANAGEMENT

GOVERNING DOCUMENTS

The organization is a charitable company limited by guarantee, incorporated on 24th of May 2012. The company was established under a Memorandum of Association, which established the objects and powers of the charitable company and is governed by its Articles of Association. In the event of the charitable company being wound up, members are required to contribute an amount not exceeding 10.

RECRUITMENT AND APPOINTMENT OF THE MANAGEMENT COMMITTEE

The Charity has a membership, which is open to anyone with a genuine wish to assist in enhancing the wellbeing of those affected by online bullying and hate campaigns. The majority of members are volunteer workers, those that support our cause or those that have been affected by digital abuse.

The constitution lays down that Trustees are appointed from within this membership. However, if an eligible person is recommended, proposed and seconded by members they can be put forward for election as a Trustee provided that they become a member of the Charity.

A Trustee may serve for a maximum period of three years, after which she/he must stand down and, if willing, seek re-election after having been duly proposed and seconded by members. Trustees are appointed at the Annual General Meeting. This is done by a show of hands or ballot if the number of nominations exceeds the vacancies. All nominated Trustees have to be approved by the existing Board of Trustees prior to the Annual General Meeting.

TRUSTEE INDUCTION AND TRAINING

Trustees are mainly members and an induction course for them is unnecessary. Any new Trustee who is not a member is given full details of the aims of the Charity and his/her duties and responsibilities and is interviewed by the Director and Secretary of the Charity. All Trustees are issued with copies of the Articles of Association, the Memorandum of Association, the Directors and Secretaries Guide from Companies House and the Responsibilities of Charity Trustees from the Charity Commission.

RESERVES POLICY STATEMENT Currently, The Cybersmile does not hold any funds as reserves due to lack of any considerable overheads or financial commitments that could potentially put the operational functionality of the charity at risk. Essential Cybersmile operations are safeguarded by ensuring all operational costs are covered for periods of between 12 and 24 months. Operations are flexible in their nature, to allow for streamlining when required.

Regular finance meetings ensure that fundraising activities and sponsorship acquisition targets are met and that future planning for sustainable funding is being implemented. The Reserves Policy Statement will be reviewed at least once per annum by the board of directors.

SAFEGUARDING

With the welfare of service users, employees and volunteers being the charity's prime objective, the anticipation and elimination of risk is fundamental to our day-to-day activities. All volunteers and members who connect with our service users follow safeguarding guidelines and policies for reducing risk. All statutory requirements of the appropriate insurances are kept current and are regularly reviewed by The Trustees to this effect.

ORGANISATIONAL STRUCTURE

Mr. C Dugmore is the Director of the charity and acts as Chairman of the Board of Trustees, who are responsible for policy decisions.

The Articles of Association state that there shall normally be not less than three and not more than twelve Trustees.

Implementation of policy, human resource issues, financial administration and the day- to-day operation of the Charity is the responsibility of the Director, assisted by staff and volunteer workers.

RELATED PARTIES

In developing the Charity and our related user services we have formed working relationships with the following organizations.

UKCCIS – UK Council for Child Internet Safety, The Diana Award, NSPCC – National Society for the Prevention of Cruelty to Children, CEOP – Child Exploitation and Online Protection Centre, The Samaritans, The All-Party Parliamentary Group For Bullying, The All-Party Parliamentary Group for Young People and Tech, UK Crown Prosecution Service, Twitter Safety Team, Intel Corporation Diversity in Gaming Group. International Games Developers Association, Riot Games “Learn with League”.

OBJECTIVES

The Charity's objectives are :-

- To raise awareness of the issues related to Cyberbullying and digital abuse
- To provide advice, guidance and practical resources for those affected
- To provide educational resources and learning tools that enable people to develop their own safeguards and coping mechanisms
- To promote online positive engagement through user generated campaigns and incentives
- To align with organisations internationally and develop working partnerships to affect change

THE CYBERSMILE FOUNDATION – WHAT WE DO

The Cybersmile Foundation is a multi-award-winning anti-cyberbullying non-profit organization. Committed to tackling all forms of digital abuse, harassment and bullying online, we work to promote diversity and inclusion by building a safer, more positive digital community.

Through education, innovative awareness campaigns and the promotion of positive digital citizenship we reduce incidents of cyberbullying and through our professional help and support services we empower victims and their families to regain control of their lives. Founded in 2010, Cybersmile has grown to become the world's leading anti-cyberbullying non-profit organization. Registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. – Cybersmile provides expert support, resources and consultancy to individuals, governments, corporations and educational institutions around the world.

Our educational programs, support services and messages of hope and positivity reach millions of people around the world each year, whilst maintaining our core values of integrity, equality and compassion – the Cybersmile hallmark.

OUR MISSION

Our mission is a simple one; we believe that everybody should have the right to access and enjoy the benefits that our new connected digital world offers – without the fear of bullying, threats and abuse.

Unfortunately, cyberbullying, harassment and digital abuse is increasing, holding many back from enjoying the benefits that access to the internet can provide. Our current online environment lacks the balance and social rules of engagement that have been cultivated over generations, governing the behaviour and relationships in the communities where we live, play and work – the physical world.

The Cybersmile Foundation are committed to helping everyone realize their true potential by supporting those that are bullied and abused online, changing the behaviour of the bullies themselves and through education – preparing this and further generations for a safe and positive digital future.

PERFORMANCE AND ACHIEVEMENTS 2022-2023

GLOBAL SUPPORT SERVICES

Our advisors and support resources enable us to help internet users who experience abuse, harassment, bullying and all forms of online harm. We work with people to find solutions and positive outcomes that will enable them to deal effectively with the experiences that they have gone through and to empower them with the tools, knowledge and confidence to move on.

As access to our online world grows across, the issues facing internet users continue to affect more people. To meet the ever-growing need for support, education and advisory support services, we have continued to develop our support services with a focus on scope, scalability and accessibility.

Our main resources and services are comprised of key areas of activity which allow us to maximise our reach and our digital response capabilities. These include:

Cybersmile Assistant

Cybersmile Assistant, our interactive AI based smart assistant continues to provide internet users from all demographics with instant access to advice, information for issues such as cyber bullying and online abuse, anxiety, mental health, body image, cyberbullying, self-esteem, eating disorders and much more. This year we have continued to enhance the range and accessibility of the Cybersmile Assistant, and have also begun the research and development of further AI capabilities to improve the overall capabilities and accessibility of the assistant. Plans for 2024 include the development of improved language models to enhance the conversational program interface, and the introduction of speech/avatar programs to provide more opportunities for inclusive and diverse modes of delivery.

Help@Cybersmile.org

Help@Cybersmile.org is dedicated email based advisory support service which provides users with one-to-one email support via our trained advisors. Our trained online advisors provide support for internet users of all ages around the world, 24 hrs a day, 365 days a year. Many of the enquiries we receive require ongoing support to deal with problems they may be experiencing online and our advisor team work together to provide practical effective advice and facilitate access to professional support for the ever-increasing and complex range of issues associated with cyberbullying and other online harms. All enquiries are dealt with confidentially on a one-to-one basis by allocated advisors who are in turn supported by our Advisor Supervision Team, ensuring that all users are given effective advisory support and direction to approved information and resources.

#AskCybersmile

As part of our work in partnership with 'X', (formerly Twitter), we provide direct access to our Global Support Service to X users. Our trained advisors are able to respond to users who experience problems directly through the X platform - accessible to over 550 million active monthly users.

Testimonials from our service users.

"Cybersmile is an authentic space of affirmation and encouragement. It doesn't matter who you are or where you are located – this community is always ready to remind you that you matter, you belong and you have a right to be here. Somehow, I always seem to read the right words at the right time and... yes, I smile! There is so much hate and anger in this world and it is easy to become disheartened but Cybersmile refreshes the soul! "Big up yuhself!"
Jamaica.

"I am so glad I found the Cybersmile community and wished it was around back when I was growing up in the 80's and 90's! I hope they continue to be as amazing as they are today. As we look forward to a bright and beautiful future, let us not forget that YOU MATTER!"
USA.

"Thank you Cybersmile for doing such amazing work. This is the first time in my life that I have found a place that makes me smile when I see people helping each other on a day-to-day basis. Thanks to you I can see a good side of social media. It's great work that you are doing, keep it up!"
Nigeria.

"You have helped me so much. The support you have given me in the past is amazing and I have beat the cyber bullies all because of you. Never be afraid to contact Cybersmile because they will always send you a smile back! The advice and help is brilliant and I highly recommend them to anyone who is being cyber bullied."
United Kingdom

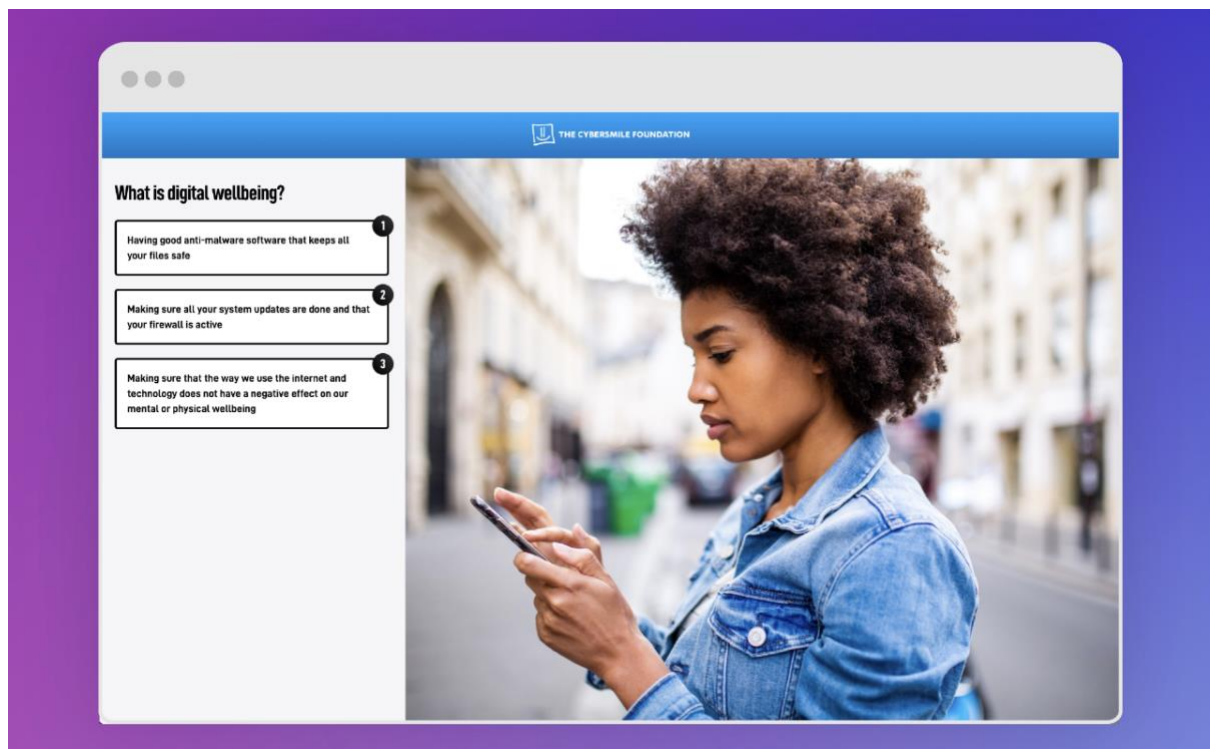
Over the past year, Cybersmile Global Support services has supported over 3.2 million internet users around the world.

EDUCATION – PROVISION AND RESOURCES

Interactive Digital Learning Platform.

The Cybersmile Interactive Learning Platform contains interactive learning modules covering a wide range of topics. The modules are designed to deliver learning outcomes to students that teach them how recognize risk in digital environments, how to deal with challenging or uncomfortable situations and how to develop healthy online behaviours.

In Oct 22, we launched a new module to mark World Mental Health Day. The new 'Digital Wellbeing' module was created to help people better understand the relationship between internet users and their mental and physical wellbeing, exploring issues including excessive or unhealthy screen-time, poor exercise and sleep routines, and how algorithms can affect your online consumption. The module was guided by our recent research and findings from our Digital Wellbeing Report 2022 - our bi-yearly study which examines the impact of social media and internet use on Gen Z wellbeing across the UK.



Since launch, our learning platform has educated over 460,000 internet users.

Cybersmile.org

Cybersmile.org remains our primary resource for education, awareness, and guidance - engaging with diverse audiences, both socially and geographically, to facilitate delivery of our advisory and educational resources to internet users across the globe.

Our educational and advisory content is curated at Cybersmile.org with contributions and consultation with our expert Advisor Panel, Official Cybersmile Ambassadors, industry professionals and educational partners. The resources created include workshop lesson plans, online safe practices, informative blog posts, shared experiences and testimonials, expert and celebrity Q&A's and access to our online community forum.

Cybersmile.org is also the home to the Cybersmile Help Centre, which contains a comprehensive list of advice-based materials covering many aspects of online harms including, harassment, bullying, extortion, sexual blackmail, revenge porn, self-harming, doxing, hacking and game-rage, to name a few.

To help those who are experiencing serious issues outside of our cyberbullying and online abuse support capabilities, we provide access to authorities and organisations that provide specialist support for a wide range of topics including urgent crisis support, suicide and self-harm prevention, mental-health support and law enforcement.

All the educational resources and materials that we create at Cybersmile are promoted and amplified through our digital engagement mechanisms to deliver optimum awareness and provide access for internet users around the world. All of our support resources are available completely free of charge 24hrs a day, 365 days a year.

HELP CENTER



Access to our resources is promoted throughout the year to our audience of over 2.5 million followers on social media, and to global digital communities worldwide through diverse promotional campaigns and organic viral messaging.

Research and development of our site upgrade is still underway and we have extended this process into 2024 to ensure our integration with new AI-based technologies are fully explored and have all the necessary safeguards in place for user wellbeing. In addition, we have taken advantage of this extended research and development period to update all site content and create more material. We expect to launch the new site at the end of the second quarter 2024.

Cybersmile.org provided guidance, advice, education and support resources for over 3.4 million internet users this year

RAISING AWARENESS – ONLINE ENGAGEMENT & ACCESSABILITY

Our online engagement activities are mostly supported via our corporate partnership campaigns, helping us to address specific issues throughout the year and also providing the crucial funding, sponsorship and donated resources needed to maintain our three core pillars of activity, education, awareness and support.

All awareness campaigns and promotions are supported and amplified through our network of followers, supporters, volunteers and influencers, who help us to spread our messaging around the world online throughout the year. Some of our highlights and most successful campaigns this year include:

Stop Cyberbullying Day 2022

Stop Cyberbullying Day 2022 saw a host of familiar brands, organizations, governments, media companies and celebrities pledge their support for this, our tenth day of awareness.

This year we brought together brands, experts, governments, celebrities and educators to pledge their commitment to a kinder more inclusive internet, and to support our messages for this years Stop Cyberbullying Day. These include highlighting the need for internet users to learn more about digital wellbeing and finding a healthy balance in our online and offline lives.

We also marked the day by publishing our second bi-yearly report examining the relationships with social media in the UK. Key topics include mental health, body image, social comparisons, negative news consumption and social media addiction.

Social media support examples for Stop Cyberbullying Day 2022:

- "The best way to protect your kids online is by teaching them how to use their first smartphone safely and responsibly. #StopCyberbullyingDay" – [@SamsungMobile](#)
- "🌟Positivity Thread🌟To celebrate #StopCyberBullyingDay tag a friend below and tell them something you love about them 💜 @CybersmileHQ #UrbanDecayXCybersmile" – [@Urban-Decay](#)
- "Your words and actions online can have a huge impact. This #StopCyberbullyingDay and on, use your virtual voice to encourage a safe and kinder environment for all. Let's collectively cancel hate on the internet." – [@Safety_Canada](#)
- "Today is #stopcyberbullyingday. Los Angeles Unified is adding our support for a kinder, more inclusive internet" – [@LASchools](#)
- "What happens online is a key part of real life, so it would be great if we could prevent cyberbullying from occurring in the first place. This is not always possible, but there are things parents can do to help their children: #StopCyberbullyingDay" – [@eSafetyOffice](#)
- "The Miss Universe Organization does not tolerate bullying of any kind. We are a community built to champion, encourage and uplift one another. There is no room for hate here. #StopBullying #STOPCYBERBULLYINGDAY @PiaWurtzbach @HarnaazKaur @andreameza" – [@MissUniverse](#)
- "We advocate to strive for sustainability and a more inclusive internet with #StopCyberBullyingDay." – [@Acer](#)
- "Every year – every third Friday in June – #StopCyberbullyingDay is celebrated globally and in UAE too by raising awareness about the prevention of cyberbullying, as this provides a safe learning environment for the students in particular and other members of the community." – [@MOEUAEofficial](#)

Some examples of this year's Stop Cyberbullying Day activations include:

- Samsung Mobile mark SCD22 by publishing smartphone safety tips for kids
- Canadian Commission call for an end to online hate, and a safer, kinder online environment
- Premier League footballers take part in online campaign to raise awareness of the real-world consequences that online abuse can have
- Urban Decay launch awareness campaign highlighting the harm online hate does, and encouraging people to stop giving hateful words power
- Ministry of Education in the UAE pledges commitment to raising awareness of cyberbullying
- Internet Matters Organisation publish online guides for parents to help them have meaningful and helpful conversations with kids about online safety.
- LA County Dept of Mental Health call for people to learn things they can do to make digital spaces safer and happier for all.

Reaching over a billion people since 2012, Stop Cyberbullying Day is celebrated in over 150 countries and is regularly supported by the world's biggest brands, artists and influencers. This day of global awareness continues to gain reach and support each year, providing millions of internet users with access to our support and educational resources.

Fundraising and Corporate Donations

This year we have raised £133,000 through corporate and public donations. All donations are used to help us develop our educational, advisory and support services as well as helping us to raise awareness through corporate aligned promotional campaigns and digital public engagement.

In addition to the funds generously donated to us, this year we have also received £530,000 in donated services from organisations and companies that have supported our mission this year by donating essential resources and services completely free of charge. These include, Google, Sharezees, adam&eveDDB, Pearl & Dean, and Beautiful Cow.

Registered number: 08081812

Charity number: 1147576

The Cybersmile Foundation

UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31/05/2023

Prepared By:

Eightoaks Limited
Riverside House
River Lawn Road
Tonbridge
Kent
TN9 1EP

**FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31/05/2023**

TRUSTEES

S El-Haffar
G Cameron
C Dugmore

SECRETARY

D Raisbeck

REGISTERED OFFICE

Riverside House
River Lawn Road
Tonbridge
TN9 1EP

COMPANY NUMBER

08081812

CHARITY NUMBER

1147576

BANKERS

Royal Bank of Scotland, PO Box 300, Brighton, BN1 9TE

SOLICITORS

The Weller Law Group, Grays Inn Square, London, WC1R 5JQ

ACCOUNTANTS

Eightoaks Limited
Riverside House
River Lawn Road
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**ACCOUNTS
FOR THE YEAR ENDED 31/05/2023**

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**TRUSTEES' REPORT
FOR THE YEAR ENDED 31/05/2023**

The trustees present their report and accounts for the year ended 31/05/2023

PRINCIPAL ACTIVITIES

The principal activity of the charity in the year under review was Cyberbullying Charity .

The report was prepared in accordance with the special provisions within Part 15 of the Companies Act 2006.

This report was approved by the Board of Trustees on 27/02/2024

S El-Haffar
Secretary

INDEPENDENT EXAMINER'S STATEMENT

FOR THE YEAR ENDED 31/05/2023

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE CYBERSMILE FOUNDATION

I report on the accounts of the company for the year ended 31/05/2023 .

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of Chartered Institute of Management Accountants .

Having satisfied myself that the charity is not subject to an audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

BASIS OF INDEPENDENT EXAMINERS STATEMENT

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

INDEPENDENT EXAMINER'S STATEMENT

FOR THE YEAR ENDED 31/05/2023

INDEPENDENT EXAMINERS STATEMENT

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and

- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

.....
Date: 27/02/2024

Eightoaks Limited
Riverside House
River Lawn Road
Tonbridge
Kent
TN9 1EP

The Cybersmile Foundation

**Statement of Financial Activities
for the year ended 31/05/2023**

	Unrestricted funds	Restricted funds	2023 Total	2022 Total
	£	£	£	£
Income				
Income from generated funds				
Donations and legacies	663,001	-	663,001	576,767
Total Income and endowments	663,001	-	663,001	576,767
Expenses				
Costs of generating funds				
Expenditure on Raised funds	7,708	-	7,708	7,643
Expenditure on Charitable activities	664,571	-	664,571	598,005
Total Expenses	672,279	-	672,279	605,648
Net gains on investments				
Net Income	(9,278)	-	(9,278)	(28,881)
Gains/(losses) on revaluation of fixed assets				
Net movement in funds:				
Net income for the year	(9,278)	-	(9,278)	(28,881)
Total funds brought forward	152,547	-	152,547	181,428
Net funds carried forward	143,269	-	143,269	152,547

This statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities

The Cybersmile Foundation

BALANCE SHEET AT 31/05/2023

	Notes	2023 £	2022 £
FIXED ASSETS			
Tangible assets	4	1,929	2,571
CURRENT ASSETS			
Debtors (amounts falling due within one year)	5	28,954	27,698
Cash at bank and in hand		<u>116,847</u>	<u>129,377</u>
		145,801	157,075
CREDITORS: Amounts falling due within one year	6	<u>4,461</u>	<u>7,099</u>
NET CURRENT ASSETS		141,340	149,976
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>143,269</u>	<u>152,547</u>
CAPITAL AND RESERVES			
Unrestricted funds	8		
General fund		<u>143,269</u>	<u>152,547</u>
		<u>143,269</u>	<u>152,547</u>

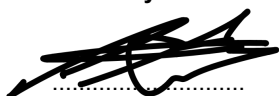
For the year ending 31/05/2023 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board of trustees on 27/02/2024 and signed on their behalf by



.....
S El-Haffar
Trustee

**NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31/05/2023**

1. ACCOUNTING POLICIES

1a. Basis Of Accounting

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with FRS102 - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

1b. Incoming Resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

1c. Resources Expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

1d. Allocation And Apportionment Of Costs

All costs relate to the single activity of the charitable company and are recognised accordingly.

1e. Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Designated funds are funds set aside by the trustees out of unrestricted general funds for the specific future purposes or projects.

1f. Cash Flow Statement

The Company is exempt from including a statement of cash flows in its accounts in accordance with Financial Reporting Standard for Smaller Entities (effective January 2015).

The Cybersmile Foundation

1g. Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment reducing balance 25%

2. DIRECTORS AND EMPLOYEES

Particulars of employees (including directors) are shown below:

Employee costs during the year amounted to:

	2023	2022
	£	£
Wages and salaries	100,000	100,000
	<u>100,000</u>	<u>100,000</u>

The average weekly numbers of employees during the year were as follows:

	2023	2022
	No.	No.
Management and administration	2	2
	<u>2</u>	<u>2</u>

3. EMPLOYEES

	2023	2022
	No.	No.
Average number of employees	2	2

4. TANGIBLE FIXED ASSETS

	Equipment £	Total £
Cost		
At 01/06/2022	8,167	8,167
At 31/05/2023	<u>8,167</u>	<u>8,167</u>
Depreciation		
At 01/06/2022	5,596	5,596
For the year	<u>642</u>	<u>642</u>
At 31/05/2023	<u>6,238</u>	<u>6,238</u>
Net Book Amounts		
At 31/05/2023	<u>1,929</u>	<u>1,929</u>
At 31/05/2022	<u>2,571</u>	<u>2,571</u>

5. DEBTORS

	2023 £	2022 £
Amounts falling due within one year:		
Other debtors	<u>28,954</u>	<u>27,698</u>
	<u>28,954</u>	<u>27,698</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023 £	2022 £
Taxation and social security	4,461	5,550
Other creditors	<u>-</u>	<u>1,549</u>
	<u>4,461</u>	<u>7,099</u>

7. LIMITED BY GUARANTEE

The company is limited by guarantee and does not have a share capital. Each member gives a guarantee to contribute a sum not exceeding £10, to the company should it be wound up. At 31/05/2023 there were 3 members.

8. UNRESTRICTED FUNDS

	Brought forward	Incoming resources	Outgoing resources	Transfers	Carried forward
	£	£	£	£	£
General fund	152,547	663,001	(672,279)	-	143,269
	<u>152,547</u>	<u>663,001</u>	<u>(672,279)</u>	<u>-</u>	<u>143,269</u>

9. RESTRICTED FUNDS

Brought forward	Incoming resources	Outgoing resources	Transfers	Carried forward
£	£	£	£	£

The Cybersmile Foundation

**Incoming Resources
for the year ended 31/05/2023**

	2023		2022	
	£		£	
Incoming resources				
Incoming resources from generated funds				
Grants				
Donated Services	<u>530,000</u>	530,000	<u>460,000</u>	460,000
Donations				
General Donations	<u>133,001</u>	133,001	<u>116,767</u>	116,767
	<u>663,001</u>		<u>576,767</u>	
	<u>663,001</u>		<u>576,767</u>	

The Cybersmile Foundation

**Expenses
for the year ended 31/05/2023**

	2023	2022
	£	£
Expenses		
Costs of generating funds		
Costs Of Generating Voluntary Income		
Costs Of Generating Voluntary Income	7,708	7,643
	<u>7,708</u>	<u>7,643</u>
	<u>7,708</u>	<u>7,643</u>
Charitable Activities		
General		
Educational Resources	6,712	11,200
Website	35,000	25,000
International	10,780	11,227
Support Services	18,438	18,226
Marketing and Public Relations	545,720	474,180
Research	12,102	16,813
	<u>628,752</u>	<u>556,646</u>
Governance Costs		
Administrative costs	32,020	38,332
Legal & Professional costs	3,799	3,027
	<u>35,819</u>	<u>41,359</u>
	<u>672,279</u>	<u>605,648</u>

Registered number: 08081812

Charity number: 1147576

The Cybersmile Foundation

UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31/05/2023

Prepared By:

Eightoaks Limited
Riverside House
River Lawn Road
Tonbridge
Kent
TN9 1EP

**FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31/05/2023**

TRUSTEES

S El-Haffar
G Cameron
C Dugmore

SECRETARY

D Raisbeck

REGISTERED OFFICE

Riverside House
River Lawn Road
Tonbridge
TN9 1EP

COMPANY NUMBER

08081812

CHARITY NUMBER

1147576

BANKERS

Royal Bank of Scotland, PO Box 300, Brighton, BN1 9TE

SOLICITORS

The Weller Law Group, Grays Inn Square, London, WC1R 5JQ

ACCOUNTANTS

Eightoaks Limited
Riverside House
River Lawn Road
Tonbridge
Kent
TN9 1EP

**ACCOUNTS
FOR THE YEAR ENDED 31/05/2023**

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**TRUSTEES' REPORT
FOR THE YEAR ENDED 31/05/2023**

The trustees present their report and accounts for the year ended 31/05/2023

PRINCIPAL ACTIVITIES

The principal activity of the charity in the year under review was Cyberbullying Charity .

The report was prepared in accordance with the special provisions within Part 15 of the Companies Act 2006.

This report was approved by the Board of Trustees on 27/02/2024

S El-Haffar
Secretary

INDEPENDENT EXAMINER'S STATEMENT

FOR THE YEAR ENDED 31/05/2023

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE CYBERSMILE FOUNDATION

I report on the accounts of the company for the year ended 31/05/2023 .

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of Chartered Institute of Management Accountants .

Having satisfied myself that the charity is not subject to an audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

BASIS OF INDEPENDENT EXAMINERS STATEMENT

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

INDEPENDENT EXAMINER'S STATEMENT

FOR THE YEAR ENDED 31/05/2023

INDEPENDENT EXAMINERS STATEMENT

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and

- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

.....
Date: 27/02/2024

Eightoaks Limited
Riverside House
River Lawn Road
Tonbridge
Kent
TN9 1EP

The Cybersmile Foundation

**Statement of Financial Activities
for the year ended 31/05/2023**

			2023	2022
	Unrestricted funds	Restricted funds	Total	Total
	£	£	£	£
Income				
Income from generated funds				
Donations and legacies	663,001	-	663,001	576,767
Total Income and endowments	663,001	-	663,001	576,767
Expenses				
Costs of generating funds				
Expenditure on Raised funds	7,708	-	7,708	7,643
Expenditure on Charitable activities	664,571	-	664,571	598,005
Total Expenses	672,279	-	672,279	605,648
Net gains on investments				
Net Income	(9,278)	-	(9,278)	(28,881)
Gains/(losses) on revaluation of fixed assets				
Net movement in funds:				
Net income for the year	(9,278)	-	(9,278)	(28,881)
Total funds brought forward	152,547	-	152,547	181,428
Net funds carried forward	143,269	-	143,269	152,547

This statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities

The Cybersmile Foundation

BALANCE SHEET AT 31/05/2023

	Notes	2023 £	2022 £
FIXED ASSETS			
Tangible assets	4	1,929	2,571
CURRENT ASSETS			
Debtors (amounts falling due within one year)	5	28,954	27,698
Cash at bank and in hand		<u>116,847</u>	<u>129,377</u>
		145,801	157,075
CREDITORS: Amounts falling due within one year	6	<u>4,461</u>	<u>7,099</u>
NET CURRENT ASSETS		141,340	149,976
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>143,269</u>	<u>152,547</u>
CAPITAL AND RESERVES			
Unrestricted funds	8		
General fund		<u>143,269</u>	<u>152,547</u>
		<u>143,269</u>	<u>152,547</u>

For the year ending 31/05/2023 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board of trustees on 27/02/2024 and signed on their behalf by



.....
S El-Haffar
Trustee

**NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31/05/2023**

1. ACCOUNTING POLICIES

1a. Basis Of Accounting

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with FRS102 - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

1b. Incoming Resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

1c. Resources Expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

1d. Allocation And Apportionment Of Costs

All costs relate to the single activity of the charitable company and are recognised accordingly.

1e. Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Designated funds are funds set aside by the trustees out of unrestricted general funds for the specific future purposes or projects.

1f. Cash Flow Statement

The Company is exempt from including a statement of cash flows in its accounts in accordance with Financial Reporting Standard for Smaller Entities (effective January 2015).

The Cybersmile Foundation

1g. Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment reducing balance 25%

2. DIRECTORS AND EMPLOYEES

Particulars of employees (including directors) are shown below:

Employee costs during the year amounted to:

	2023	2022
	£	£
Wages and salaries	100,000	100,000
	<u>100,000</u>	<u>100,000</u>

The average weekly numbers of employees during the year were as follows:

	2023	2022
	No.	No.
Management and administration	2	2
	<u>2</u>	<u>2</u>

3. EMPLOYEES

	2023	2022
	No.	No.
Average number of employees	2	2

4. TANGIBLE FIXED ASSETS

	Equipment £	Total £
Cost		
At 01/06/2022	8,167	8,167
At 31/05/2023	<u>8,167</u>	<u>8,167</u>
Depreciation		
At 01/06/2022	5,596	5,596
For the year	<u>642</u>	<u>642</u>
At 31/05/2023	<u>6,238</u>	<u>6,238</u>
Net Book Amounts		
At 31/05/2023	<u>1,929</u>	<u>1,929</u>
At 31/05/2022	<u>2,571</u>	<u>2,571</u>

5. DEBTORS

	2023 £	2022 £
Amounts falling due within one year:		
Other debtors	<u>28,954</u>	<u>27,698</u>
	<u>28,954</u>	<u>27,698</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023 £	2022 £
Taxation and social security	4,461	5,550
Other creditors	<u>-</u>	<u>1,549</u>
	<u>4,461</u>	<u>7,099</u>

7. LIMITED BY GUARANTEE

The company is limited by guarantee and does not have a share capital. Each member gives a guarantee to contribute a sum not exceeding £10, to the company should it be wound up. At 31/05/2023 there were 3 members.

8. UNRESTRICTED FUNDS

	Brought forward	Incoming resources	Outgoing resources	Transfers	Carried forward
	£	£	£	£	£
General fund	152,547	663,001	(672,279)	-	143,269
	<u>152,547</u>	<u>663,001</u>	<u>(672,279)</u>	<u>-</u>	<u>143,269</u>

9. RESTRICTED FUNDS

Brought forward	Incoming resources	Outgoing resources	Transfers	Carried forward
£	£	£	£	£

The Cybersmile Foundation

**Incoming Resources
for the year ended 31/05/2023**

	2023	2022
	£	£
Incoming resources		
Incoming resources from generated funds		
Grants		
Donated Services	<u>530,000</u>	<u>460,000</u>
	530,000	460,000
Donations		
General Donations	<u>133,001</u>	<u>116,767</u>
	133,001	116,767
	<u>663,001</u>	<u>576,767</u>
	<u>663,001</u>	<u>576,767</u>

The Cybersmile Foundation

**Expenses
for the year ended 31/05/2023**

	2023	2022
	£	£
Expenses		
Costs of generating funds		
Costs Of Generating Voluntary Income		
Costs Of Generating Voluntary Income	7,708	7,643
	<u>7,708</u>	<u>7,643</u>
	<u>7,708</u>	<u>7,643</u>
Charitable Activities		
General		
Educational Resources	6,712	11,200
Website	35,000	25,000
International	10,780	11,227
Support Services	18,438	18,226
Marketing and Public Relations	545,720	474,180
Research	12,102	16,813
	<u>628,752</u>	<u>556,646</u>
Governance Costs		
Administrative costs	32,020	38,332
Legal & Professional costs	3,799	3,027
	<u>35,819</u>	<u>41,359</u>
	<u>672,279</u>	<u>605,648</u>