

DANIELS DEN

England & Wales · Charity number 1147172

Details

Other names	DANIELS DEN LTD
Status	Registered
Legal form	CIO
Registered	2012-05-09
Register	View on the Charity Commission register

Contact

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Website	www.danielsden.org.uk
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Activities

Objects: TO ENHANCE THE DEVELOPMENT AND EDUCATION OF CHILDREN UP TO AND INCLUDING ELEVEN YEARS OF AGE, BUT PRIMARILY THOSE UNDER STATUTORY SCHOOL AGE, BY ENCOURAGING PARENTS AND CARERS TO UNDERSTAND AND PROVIDE FOR THE NEEDS OF THEIR CHILDREN THROUGH COMMUNITY GROUPS AND BY: (A) OFFERING APPROPRIATE PLAY FACILITIES AND TRAINING COURSES, TOGETHER WITH THE RIGHT OF PARENTS / CARERS TO TAKE RESPONSIBILITY FOR, AND TO BECOME INVOLVED IN, THE ACTIVITIES OF SUCH GROUPS, ENSURING THAT SUCH GROUPS OFFER OPPORTUNITIES FOR ALL CHILDREN, REGARDLESS OF RACE, CULTURE, RELIGION, DISABILITY OR MEANS. (B) ENCOURAGING THE STUDY OF THE NEEDS OF SUCH CHILDREN AND THEIR FAMILIES AND PROMOTING PUBLIC INTEREST IN AND RECOGNITION OF SUCH NEEDS IN THE LOCAL AREAS THESE OBJECTS WILL BE CARRIED OUT IN A WAY THAT REFLECTS THE ORGANISATION'S CHRISTIAN FOUNDATIONS, SHOWING KINDNESS, INTEGRITY, AND SERVICE TO OTHERS, WHILE RESPECTING AND WELCOMING PEOPLE OF ALL FAITHS AND NONE.

Activities: The provision of parent and toddler groups in the London Borough of Brent. Advice, support and training delivered to parent and toddler groups across the UK. Daniel's Den welcomes and supports all families, including those who are LGBTQ, recognising that every person is made for connection, community and care. We seek to be a place where everyone feels valued, included and free to belong.

Classification

- **How:** Provides Human Resources, Provides Buildings/facilities/open Space, Provides Services, Provides Advocacy/advice/information, Acts As An Umbrella Or Resource Body
- **What:** Education/training, Recreation
- **Who:** Children/young People, Other Charities Or Voluntary Bodies

Geography

- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-08-31	£128,979	£171,050	-	-
2024-08-31	£196,425	£166,567	-	-
2023-08-31	£182,122	£131,468	-	-
2022-08-31	£141,555	£128,777	-	-
2021-08-31	£94,700	£112,560	-	-

Trustees

Name	Role	Appointed
Dr Judith Lesley Abbott	Chair	2019-07-17
Caroline Winterburn		2016-07-11
Nazish Fowad Abdullah		2024-10-16
Nuerki Gomez		2024-10-16
Rev Trevor Goddard		2022-07-20
Zsofia Reka Imre		2024-10-16

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England & Wales - Charity number 1147172

Accounts

DANIEL'S DEN

Charitable Incorporated Organisation no. 1147172

TRUSTEES' ANNUAL REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2025

DANIEL'S DEN

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

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Trustees

Keith Brown (resigned April 2025)

Caroline Winterburn

Judith Abbott

Yvonne Smith

Trevor Goddard

Nuerki Gomez (appointed October 2024)

Zsofi Imre (appointed October 2024)

Nazish Abdullah (appointed October 2024)

Charity reg. no.

1147172

Registered office

38 Berkhamsted Avenue

Wembley

Middlesex

HA9 6DT

Independent examiner

Charles Ssempijja, FCA

NFP Accountants Ltd

3rd Floor, 86-90 Paul Street London

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DANIEL'S DEN

REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2025

The Trustees present their annual report and financial statements of the charity for the year ended 31 August 2025. The Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the charity's governing document, and the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (SORP FRS 102) (edition October 2019, effective January 2019), and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102).

Income and expenditure have been analysed on a 'natural basis, taking advantage of sections 4.6 and 4.22-4.26 of this SORP.

Structure, Governance and Management

Structure and governing document

Daniel's Den is a registered Charity number 114172 and was converted, on 28 March 2022, to a Charitable Incorporated Organisation when a new constitution was adopted.

Organisational structure and decision making

The governance of the Charity is the responsibility of the Trustees. Day to day management is by the Chief Executive Officer, who draws on the support and expertise of the highly experienced Board of Trustees as needed.

Appointment of Trustees

Trustees are elected and co-opted under the terms of the Articles of Association and the Charity's own procedures. Regular reviews are held to identify any expertise gaps within the Board of Trustees and appointments are made where required to strengthen the Board of Trustees, subject to all trustees' approval.

When it is necessary to appoint new trustees, due to either a trustee stepping down or a gap of expertise in the board is identified, recruitment will initially begin through the networks of the board and management team. Applicants will be reviewed by trustees, and the successful applicant will be invited to attend a trustee meeting. Following this, on the provision that the board are satisfied and the applicant still wishes to join the trustee board, they will be appointed.

No other person or external body is entitled to appoint any trustees of the Charity. The Trustees who served during the period and after the year end are shown on page 1.

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Trustee induction and training

The Charity provides new trustees with an induction pack and mentoring from the Chair. The Charity has limited resources for formal training of the trustee body. However, on-going training opportunities are announced to trustees when these become available pro bono.

Related party relationships

The Charity has considered the disclosure requirements of the SORP for related party relationships. The Charity has no related party connections with other organisations. The trustees consider that the members of the board, and their close connections, to be the only related parties of the Charity. All trustees give their time voluntarily and receive no benefits from the Charity.

Trustees are required to disclose all relevant interests and register them with the Chair of Trustees and to withdraw from decisions where a conflict of interest arises.

Pay policy for senior staff

The pay of the Charity's Chief Executive Officer is reviewed annually. The trustees draw on their knowledge of the sector and common practice in other charities of similar size to ensure that the remuneration set is fair and not out of line with that generally paid for similar roles.

Risk Management

The Board of Trustees fully accepts its responsibilities for ensuring that the major risks to which the Charity is exposed are identified, and that there are systems and procedures in place to mitigate those risks. The Charity has a Finance and Risk Sub Committee (FRSC) which monitors the risks and reports to the Board. The Charity maintains a risk register.

Objectives and activities Purposes and principal activities

To enhance the development and education of children up to and including eleven years of age, but primarily those under statutory school age, by encouraging parents and carers to understand and provide for the needs of their children through community groups and by:

- a) offering appropriate play facilities and training courses, together with the right of parents / carers to take responsibility for, and to become involved in, the activities of such groups, ensuring that such groups offer opportunities for all children, regardless of race, culture, religion, disability or means.
- b) Encouraging the study of the needs of such children and their families and promoting public interest in and recognition of such needs in the local areas.
- c) enhancing the development of family life in accordance with biblical principles.

These objects shall be undertaken in accordance with Christian principles whilst recognising the diversity of a multi-faith society.

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Beneficiaries of our services

- Babies, toddlers, parents, carers, childminders
- Volunteers
- Venue host partners
- Community partners
- Local businesses via an opportunity to fulfil their corporate social responsibility via our network
- Other toddler groups & their leaders

Principal activities

To have family life valued in all levels of society both locally and nationally.

- Establishing and running parent and toddler groups, recognised as first rate by users. We operated in 12 different venues over 2024/2025, delivering 12 weekly parent and toddler groups.
- Offering parenting support, implicitly through the sessions we run. Parenting Postcards are given to new members. Visits from Brent Council, NHS Oral Health, NHS Vaccination, Speech and Language therapists providing information for parents. Signposting via Social Media posts, answering comments, highlighting useful services and activities.
- Enabling people to recognise the value of parent and toddler groups through our response to running a Parent and Toddler group. Sharing best practice with members of the council, national organisations in the parent support space and even international media platforms.
- Fostering mutual cooperation and support for toddler groups, hosting city and nationwide Zoom sessions for toddler group leaders. Coordinating content across the 32 London Boroughs shining a light on good news stories in their area. Hosting events to encourage toddler group leaders across the UK to share experiences and learn from one another. Produced resources that would contribute to a national parent and toddler group programme.
- Supporting the choice of stay-at-home parents and raising awareness of the value they bring to society.

Public benefit

The Board of Trustees confirm that they have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising their powers or duties.

Achievements and performance

The trustees review the aims, objectives and activities of the Charity each year. This report looks at what the Charity has achieved and the outcomes of its work in the reporting period. The trustees

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REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2025

report the success of each key activity and the benefits the Charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the Charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

In this report, we reflect on our five objectives (these form the basis of our principal activities) and demonstrate the outputs and impact of our work. We are proud of the impact we've made and are keen to see a toddler group within walking distance of every family. We feel this level of support can make a world of difference to our children, their families and local communities.

Our Mission and Vision

Daniel's Den exists to encourage and enrich family life in order to build stronger communities. We are committed to ensuring that every family has access to a toddler group within walking distance—spaces where relationships are nurtured, diversity is celebrated, and children thrive through play, song, craft, and community.

Our vision to see parents/carers and children having the opportunity to know and be known in their local community and people building relationships that matter within and beyond their cultural and ethnic group permeates all we do. With our amazing team of volunteers and staff – we bring our lived experiences together to create an empathetic and practical supportive community.

In this report, we reflect on our five objectives and demonstrate the outputs and impact of our work. We are proud of the impact we have made and are keen to see a toddler group within walking distance of every family. We feel this level of support can make a world of difference to our children, their families and local communities.

Our Objectives

To have family life valued in all levels of society both locally and nationally.

- firstly, by establishing and running parent and toddler groups, recognised as first rate by users.
- secondly by offering parenting support.
- thirdly by enabling people to recognise the value of parent and toddler groups.
- fourthly by fostering mutual cooperation and support for toddler groups.
- fifthly by supporting the choice of stay-at-home parents and raising awareness of the value they bring to society.

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Objective one: *Establishing and running parent and toddler groups, recognised as first rate by users.*

Throughout the year we have run 467 sessions with a total of 12,700 attendances.

The distribution of carers is shown below:

2100+ unique users

10% of adults are male

3% of adult attendees are grandparents

The distribution of ages in child members are shown below:

64% of children attending DD this year are 0-Under 2

25% aged 2 years old

8% aged 3 years old

3% aged 4 years old

Our structure for each of our sessions is simple and laid out on a timetable poster. This is both helpful to the team running the session and to the families attending. Whilst some attendees would like to spend more time singing, free play or eating, we believe our structure works well. Our simple 'exemplar group self-assessment form' was tweaked and is proving to be a useful tool in helping us ensure our groups are the best they can be and in line with our overall structure.

Venues

Throughout the year we met in the following venues, and we are so glad this affords us the opportunity to offer a toddler group within walking distance for families in those areas. We were delighted that we were able to re-open a session at Park Lane Methodist Church thanks to the kind invitation of the church and this serves the needs of families in the Wembley Central area.

- Lewinson Centre, 165-167 High Road, Willesden NW10 2SG
- Lindsay Park Baptist Church, The Mall, Kenton, Middlesex, HA3 9TG
- St Cuthbert's Church, 214 Carlton Ave West, Wembley HA0 3QY
- Stonebridge Evangelical Church, Hillside NW10 8LB
- Park Lane Methodist Church, Park Lane, Wembley HA9 7SG
- Sudbury Baptist Church, 2 District Road, Wembley HA0 2LD.
- Chalkhill Community Centre, 113 Chalkhill Road, Wembley Park HA9 9FX
- Bridgestone Arena, Hillside, Stonebridge NW10 8LW
- Grand Union Community Hub, 1 Quay Walk, Alperton, HA0 1DY
- Fresh Arts, 1 Humphrey Repton Lane, Wembley Park HA9 0GL
- John Keble Primary School, Crownhill Road, Harlesden. London, NW10 4DR
- St Augustine's Church, 152 Wembley Hill Road, Wembley HA9 8EW

Our relationship with each venue is different and we are keen to build community in whatever ways we can, working with the venue hosts and other local community groups.

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Other sessions we run include:

- Online craft sessions - weekly
- Dad's Zone – monthly
- Sowing Seeds – weekly sessions during the summer months
- The Net – monthly pop-up sessions in a local hotel for asylum seekers
- Family Café – this is a new session we have trailed monthly. Running in conjunction with St Cuthberts Church, a café style Daniel's Den for the whole family.

Looking at the stark facts about provision for 0-5 in Brent through parent and toddler groups, we realise what a vital role we play in the borough (we currently provide over 50% of the current seventeen toddler groups). We are a lifeline for many.

We are currently reviewing our provision of sessions in light of the ending of our current Reaching Communities funding in February 2026 and some groups will close.

Staff and Volunteer Team

We would not be able to do what we do without our staff and volunteer team.

There have been a number of changes through the year and people have adapted to these. Our team ethos is strong – Together Everyone Achieves More.

We welcomed 3 new trustees to our board, and these are all local parents who have benefitted from our services. Our Chair of Trustees Dr Keith Brown stepped down after 9 years of service and he has been replaced by Dr Judith Abbott. Our Board offers excellent governance and support.

We had a wonderful celebration evening for all our volunteers and Gina Loosley was presented with the Emma Hay Sunshine Memorial award.

We welcomed lots of new volunteers during the year.

Staff and Volunteers engaged in various training opportunities including:

- First Aid training for the Red Cross
- Speech and Language Training from the team from NHS Brent
- Induction of new volunteers – two sessions on Zoom
- Public speaking and Sensory Play were topics at our TEAM building day at St Augustine's, Wembley
- Rhythms of Grace Conference for toddler group leaders

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Office and storage space

During the year we had to look for a new storage space as the hut at St Andrews was no longer fit for purpose. Thanks to the kind generosity of St Cuthberts, we managed to move all our equipment there and now it is dry and safe. Having a central storage place is important for our snipping days and resourcing existing and new groups.

These are some of our outputs but what about the outcomes?

a) Users – children and parents/carers

New data:

-1149 registrations to the database in 2024-2025

- 100% have attended at least one session inc 2025-2026

- 2100 unique users in 2024-2025

- 39% only attended once
- 15% attended twice
- 46% attend three time and more

Here are some of the comments we have received this year:

- Thank you for letting me be a part of you x
- I would not be who I am without being with DD I would like to thank DD for everything We love the sessions! Great variety of things to do
- I attend Dad's Zone when I can, but my son's grandma brings him at least once per week when he's not in nursery. We've really appreciated having Daniel's Den while he was young and my wife was on maternity leave, and he always loves the sessions and asks to go to "playgroup" if he's not in nursery. Thanks for all your efforts!

b) Events, crafts and sensory play - highlights

Crafts

This year we continued to create weekly videos demonstrating the crafts for the coming week. These were uploaded to our YouTube channel, and we have received lots of positive feedback from families who watch them.

We are so thankful for our team of snippers who help prepare the crafts every term.

Birthday Week and Disco

This annual event is a firm favourite. We were full to capacity and sadly had to turn some families away so next year we are running two sessions.

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Nativity Week

This is always a highlight of our year.

Sports Week

The children and parents are engaged in running, balancing, jumping, throwing and so much more during this week and the joy of seeing children and their parents/carers taking part is so rewarding. Every child receives a certificate for taking part.

Sowing Seeds

We were delighted to be able to offer a weekly session during the summer term for under-fives and their parents and carers. They had the opportunity to experience digging, planting and playing in our allotment space.

Sing along Week

This took place in March.

Pop Up sessions

We ran several pop-up sessions including Brent Civic Centre (Ukrainian Event), COOP next to Wembley Stadium, Newman College, Harlesden, Bridgestone Arena, Brent Civic Centre and Harris Academy South Kenton. These opportunities help us create fun play and learning opportunities for local families and also help us publicise what we do.

Great Get Together Picnic

A wonderful gathering for toddler groups across Wembley in King Edwards Park.

T-shirts

These continue to be popular and a great way of advertising.

- c) TEAMWORK – our volunteers and staff

Priya Thanki – a case study

From Parent to Team Member: My Journey with Daniel's Den

My journey with Daniel's Den began as a local mum looking for a friendly place to bring my young daughters. I first came along simply wanting somewhere local and welcoming for them to play especially as most of my friends had returned to work after maternity leave. What I found was so much more.

During the Covid pandemic I would follow Daniel's Den on Facebook and watch their live videos with my children. Then in 2021 I saw an advert to help with decorations and at that time my husband and

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I were exploring the idea to start a party planning business, so I offered to assist with the balloon setup. I then also attended one of the snipping sessions where all the volunteers come together preparing materials for the craft. This is where I saw how much Daniel's Den is a community driven organisation and not just a toddler group.

In 2022, I officially joined the Daniel's Den team as the **Service Delivery Administrator**. Stepping into a staff role felt like a natural next chapter. My work now focused on helping ensure the smooth running of sessions and supporting the dedicated team that makes it all happen. Over the past three years, I've learned so much about coordination, communication, and the behind-the-scenes effort that keeps Daniel's Den thriving.

In 2024 I was invited to assist Jo Gordon the Founder and CEO at the new session in Alperton every Thursday mornings. Here the Gujarati community was very big at the time and with me being able to speak Gujarati this would help the families with a familiar face. After a few months Jo decided to step away from leading this session and appointed me as Session Leader. This made me feel proud but also very nervous as I have never been comfortable or confident enough to lead a group and talk in a large group on my own. This role built my confidence very high and enabled me to really be in the heart of the community. I learnt to really care about my role and be enthusiastic about promoting Daniel's Den. I feel it is important to be involved in a session as then you really understand the vision behind Daniel's Den. It also gave me a sense of purpose to the work I was doing.

More recently, I've also taken on the role of **Volunteers Coordinator**, which feels like a full-circle moment. Having started as a volunteer myself, I truly understand the difference each volunteer makes. It's incredibly rewarding to now be in a position to support, encourage, and celebrate others who give their time and energy to help families in Brent feel connected and valued.

Looking back, my journey with Daniel's Den has been one of growth, gratitude, and community. What began as a place I came to with my children has become a space where I've grown personally and professionally. Daniel's Den has not only supported my family but given me the opportunity to help other families find that same sense of belonging and joy.

I'm proud to be part of this wonderful organisation and to continue contributing to its mission — helping parents, carers, and children in Brent flourish together.

Sarah Jane – a case study

A parent's story

I found out about Daniel's Den from the Brent council website. When I first moved to the area I didn't know anyone, I had recently become a mum and felt very isolated. Daniels Den gave me a great sense of support from the moment I attended a local playgroup. Every member of staff especially Jo has been so kind and welcoming. I ended up volunteering once a week and feeling like a part of the Daniels Den family!

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Daniel's Den is more than just a playgroup for the children - it is a life line for mothers (and fathers) to connect with other adults, it's a real community. The children get to interact and play with other children, in a warm fun environment. They get a fresh fruit snack at every session and learn about sitting and eating together and helping to tidy up, key skills to their development.

I want to thank Jo and all her incredible team for the amount of support they have given me since I met them! Daniel's Den is amazing!

Objective two: *Offering parenting support.*

The need to support parents is paramount and we do this implicitly and explicitly.

We offer implicit parenting support through the way we run our sessions, modelling positive behaviours and experiences. Creating the opportunity for safe play, shared singing, playdough and being able to have a cup of tea made by someone else whilst your child plays with someone else is often the lifeline parents need. Lots of our volunteers are parents and their lived experiences give them a real sense of empathy with attendees, and they are attuned to recognising the anxieties of parents.

Our explicit parenting support comes in different ways:

WhatsApp groups

Each of our venues have their own WhatsApp group and these are a wonderful way for registered families to stay connected, share ideas etc. They really help people who may feel isolated, and this is demonstrated by a quote for one of our families:

'WhatsApp group is quite useful to connect with others and the staff, share info and stay updated with Daniel's Den upcoming activities. Excellent peer support!'

Welcome packs.

We gave out welcome packs to our newly registered parents, and this included a welcome letter with guidelines for expected behaviours, songbook and our twelve parenting postcards in a hessian branded bag. These cards offer bite sized advice on topics such as sleep, manners, eating, boundaries etc.

Here is an excerpt from a case study 'The depth of relationships growing in our sessions is fantastic and recently one of the mums came to another group with the friend she has made at Bridgestone and couldn't stop talking about the impact Daniel's Den had on her and the community. She said that when she read the parenting postcards, she felt such a warmth inside – 'it made me feel that I'm doing something right'.

'The packs are brilliant!' – Joe, a dad who brings his son to our sessions

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Visits

We welcomed visitors from Children and Family Information Service, Speech and Language Therapists, Oral Health Team, Vaccination awareness etc who listened and gave information to the parents and carers.

Practical help

We were able to donate clothes, books and food to asylum seekers and help people donate clothes and baby equipment items to Little Village, a local baby bank. People are so glad they can de-clutter their stuff from their homes and know they are going to be re-purposed and not be put in landfill.

Dad's Zone

We ran sessions every month and it is great to offer this opportunity for dads to connect. It's a joy to see friendships being formed and this year one of the dads Mikhail stepped up as a volunteer. He is a huge advocate of Dad's Zone and shares very openly about the vital need for support.

Daniel's Dens' Dad's Zone has been a lifeline in overcoming isolation. It's a safe, welcoming space where I can bond with my son Maximilian and connect with other dads on the same journey. The consistency of the group brings hope, joy, and a growing sense of community every week.

Family Cafe

The new Dad's Zone at St Cuthberts has developed into a Family café. We were running it in conjunction with St Cuthberts and lots of mums and other members of the community were coming so we responded to the requests of others to have a Daniel's Den on a Saturday.

The Net

Our outreach project for asylum seekers in a local hotel continues and numbers of attendees varies. Having this tangible presence for families who are most in need is a vital part of our delivery.

Objective three: *Enabling people to recognise the value of parent and toddler groups.*

Our video highlighting what we do continues to be a great tool in showing people the value of our groups.

Opportunities to be a voice for toddler groups regarding their value and the contribution they make were numerous throughout the year.

We ran events and contributed to the following publications, research papers, speaking engagements etc:

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FOR THE YEAR ENDED 31 AUGUST 2025**

- Movement for Recovery – School Readiness campaign. The publication 'Its not just a parent and toddler group' continues to be a resource we can share with toddler group leaders, policy makers and charity leaders. At the conference hosted by the Institute for Fiscal Studies, Jo Gordon, our CEO highlighted the vital role of voluntary run toddler groups and was able to give copies of the booklet to some of the attendees – in the picture are leaders in Westminster/Kensington and Chelsea boroughs and Essex, representatives from the Archbishops Council and Parent Infant Partnership.
- Our CEO spoke at the National Playtime conference for toddler group leaders.
- We were mentioned at the PEDAL conference in Cambridge university for researchers, policy makers and practitioners who are working together successfully to improve outcomes for children
- Attended the national conference Hand in Hand in Birmingham first weekend in Feb 2025– this is for children and family workers across the UK. 600 attendees. Had a stall for 1277. Lots of great contacts made. Asked to send publicity to conferences in Scotland and Northern Ireland and people in Holland and Albania keen to see 1277 in their countries. Led a round table discussion on working with under fives and also a short workshop on 'how to set up a toddler group'.
- Spoke at Brent Connects for local residents
- Little Village – we continue to donate second hand clothes and equipment there and they refer families to us.
- 1277 – through Facebook group facilitated lots of support – both directly and indirectly.
- We organised and ran an Exhibition at the Civic Centre March 2025 – highlighted the role of volunteering
- Attended the Children's Ministry Network conference in Hexham - this is a good forum for role of parent and toddler groups and under fives to be discussed. Involves main denominations across UK and Ireland. Some outputs included:
 - 1200 1277 postcards sent out to all United Reformed Churches across the UK
 - Gave input into a new role within Methodist Church to lead work with 0-11 years olds across the UK.
 - Linked lady from Baptist Church to the gathering of toddler group leaders across Devon.
 - 1277 postcards taken by representatives – message getting out there
- Welcomed lots of visitors from the NHS strands in Brent who are involved with children aged 0-5's and their families and made lots of good connections.
- Met with the children's development leads for the Local Government Association that covers the 152 local authorities in England and will be leading a webinar in Sept 2025.
- Met with Martha Sercombe, speciality lead Health Visitor for Perinatal Mental Health in Wales and we are planning to see how we can create opportunities for using her professional skills and knowledge to advocate for toddler groups.
- A highlight of the year was being asked to be part of a small sounding board for the Royal Foundation – be the voice for toddler groups and voluntary sector. They want to get a better understanding of people who work with under-fives – they want to know how we exemplify and celebrate what people are already doing – how do people become excellent in this

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world – where do they go to for information etc. We were invited to give feedback on films being made that unpack brain science to inspire social and emotional growth in the early years.

- In June, our CEO attended an in-person review meeting of these at the Royal Foundation and this was attended by HRH Princess of Wales – it was great to give feedback and hear the Princess share her thoughts. The animation series was launched in August and Daniel's Den is one of the early adopters. We are keen to see how these videos can be used with staff, volunteers and families and this will be an ongoing piece of work.

Social media

We use various social media channels including X/Twitter, Facebook, Instagram, LinkedIn and possibly Tik Tok. I have stepped up my use of LinkedIn and this has garnered more followers and hopefully increased our influence.

We use these channels to share news of what we do, and the comments and responses are great.

Objective four: *fostering mutual cooperation and support for toddler groups.*

Brent

Brent Parent and Toddler Network met during the year – we are so keenly aware of the limited number of groups in the borough and endeavour to support the ones that currently run.

London

The London Network for Parent and Toddler Groups is an official project of Daniel's Den and has a small steering group of people from across London that coordinate events and activities.

We have termly Zoom meetings and these are a great way to connect with other toddler group leaders.

We run an annual conference called Rhythms of Grace. This took place on Feb 22nd, 2025, in Tower Hamlets

'Thought it was well organised – really enjoyed meeting other from another group and talking to them. I enjoyed knowing how to run a parent and toddler group and crafts – I now have some good ideas to take back with me.'

We are building up our team of borough representatives and our vision is to have one named coordinator in each borough. It was a pleasure to meet up with Alla in Sutton and share with toddler groups in that borough and Heather in Westminster and hear how our input 7 years ago had helped her as she re-opened their toddler group at Westminster Chapel

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

UK

Jo Gordon (Daniel's Den CEO) leads the 1277 Movement, and the focus is on signposting and connecting toddler group leaders. The vision is that there should be a toddler group within walking distance (or short car journey in rural situations) for every family in the nation. Support is offered primarily through the 1277 Facebook group (membership is 4,500+).

There is a small working party of people from across the UK who help coordinate the National Month of Prayer in June.

Some of the outputs and impact during the year include:

1277 Banner

This has been created by toddler group leaders across UK (they submitted leaves with the name and location of their group as part of a Mustard Seed project) and put together by a toddler group leader called Liz in York. It was unveiled in Brimingham in Feb 2025 at the Hand in Hand conference.

Nessy's story

I heard about 1277 through my church leader - it was a revelation! I joined the Facebook group, attended the Rhythms of Grace conference in London and have been so inspired. I've always had a heart to support other leaders and I'm arranging a get together for toddler group leaders in Exeter and surrounding area.

Starting new groups

Gave advice to people in Eastbourne, Birmingham, London re how to start a new toddler group.

1277 postcards distribution

- 1000 to Greater Manchester
- 1200 to URC churches
- 50 to Scotland
- 200 to London Methodists

Objective five: *supporting the choice of stay-at-home parents and raising awareness of the value they bring to society.*

We continue to do this by affirming parents when they come to the sessions and being a voice on social media/conferences etc. There is no one size fits all and every family is different in shape, size and makeup.

DANIEL'S DEN

REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2025

MONEY

Fundraising

We ran several fundraising events:

- Fancy Dress Disco - this took place in November and raised over £500
- Hand painted Plates - this raised over £1000 in January/February 2025
- This year we held a Quiz Night and local resident Shaun Wallace was the quiz master. This event was jointly organised with The Memory Café at St Cuthberts and we each received £760 after expenses.
- June – Fundraising Month – various sponsored events including silences, vegan week, toddler, selling plants, cake sales and more help us raise over £4000.
- Regular giving and one-off donations - advocacy.

Gifts in Kind

We continue to be supported by local businesses with practical help and donations.

Sisk help purchase all out craft and office materials. They also donated toys made by their apprentices in Dublin

Tesco have given us lots of clothing, food and stationery items which we have redistributed to local charities.

Wembley Community Club have enabled us to offer tickets to our families – events this year have included: Stadium tour, Lionesses game, Dua Lipa concert, Oasis concert, Coldplay concert, rugby.

A donation from COOP helped buy the books we give as Christmas presents to our children.

Thanks go to our funders:

Reaching Communities (The National Lottery), Brent Together Toward Zero Fund, Sisk, Robert Southall, Children in Need, regular givers and one-off donors.

Conclusion

At the start of 2024-2025 we said that we hope to positively encourage and influence family life in Brent and beyond and this report clearly shows this has happened.

As we come to the end of the year, we are setting our vision for 2025-2030.

We are refining our objectives to be more reflective of what we do and looking ahead to 2030 and beyond. Legacy is a key theme. We are keenly aware of our wider influence beyond Brent and want to use this wisely and effectively. We will be setting targets and want to be both ambitious and realistic in these.

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

We face an uncertain time regarding our funding, and we will continue to be looking to develop a more sustainable funding portfolio. Without the core infrastructure it is hugely challenging to continue to do what we do and develop it further.

Telling our story through words, pictures, videos and more, we hope to epitomise the power of a small grassroots charity with a huge vision. We do want to see family life celebrated and valued in all its shapes and sizes. In an age when there are so many seeds of division being sown, we want to hold up the vital role and example of a local toddler group – run by the community for the community. Walk into any of our groups and you will receive an unconditional warm welcome in a safe, play filled space. A space where respect and mutual support is given and received. A space every child born today deserves.

Financial review

The charity achieved net expenditure for the year of £42,071 (2024 – net income £29,858), details of which are shown in the Statement of Financial Activities on page 32. This brings the charity's total funds to £95,303 (2024 - £137,374). Of this, £41,902 was unrestricted funds (2024 - £50,890), which also constitute the free reserves of the charity.

Total income for the year decreased to £128,979 (2024 - total income was £196,425). Total expenditure increased to £171,050 (2024 - total expenditure was £166,567).

Reserves Policy

The charity's reserves policy is to hold reserves that are sufficient to cover 3 months of working capital in case fundraising efforts do not deliver in line with expectations. At the balance sheet date, the Trustees estimate this would require reserves of £35,000. The Charity's reserves at the end of the reporting period were £41,902, which is above this level. The trustees are satisfied that this is prudent buffer in the current uncertain funding environment.

Going Concern

After making appropriate enquiries, the trustees have a reasonable expectation that the charitable company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

The Trustees are grateful of the continued financial support from: Reaching Communities (The National Lottery), Brent Together Toward Zero Fund, Sisk, Robert Southall, Children in Need, regular givers and one-off donors.

The Charity continues to work strategically with Sisk, and our venue hosts of course. This financial and moral support provides a firm foundation for the Charity's activities which are set to increase even further in the next financial year.

DANIEL'S DEN

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

Approval

This report was approved by the Trustees on4th February 2026.....and signed on its behalf by:



Judith Abbott
Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES

For the year ended 31 August 2025

I report on the accounts of the charity for the year ended 31 August 2025.

Respective responsibilities of the Trustees and examiner

The Trustees are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

1. accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
2. the accounts do not accord with such records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the Charities SORP (FRS102).

/Continued...

.../Continued

I understand that the financial statements have been prepared to give a 'true and fair' view, and have departed from the Charities (Accounts and Reports) Regulations 2008, only to the extent required to provide a 'true and fair view'. This departure has involved following SORP FRS102 (effective January 2019), rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 (SORP 2005), which is referred to in the exitant regulations, but has since been withdrawn.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

A handwritten signature in dark ink, appearing to read 'Ssempijja', with a horizontal line underneath.

Charles Ssempijja, FCA

NfP Accountants Ltd

Chartered Accountants

3rd Floor, 86-90 Paul Street

London

EC2A 4NE

Date: 04 February 2026

DANIEL'S DEN
(Registered charity no. 1147172)

STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31 August 2025

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2025 £	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
INCOME FROM							
Session donations		19,849	-	19,849	25,110	-	25,110
Regular donations		7,231	-	7,231	8,904	-	8,904
One off donations		4,583	-	4,583	5,816	500	6,316
Grants		3,001	79,942	82,942	-	136,662	136,662
HMRC Gift Aid		3,906	-	3,906	6,397	-	6,397
Events and trips		-	-	-	4,398	-	4,398
Fundraising		7,657	-	7,657	7,060	-	7,060
Other income (including bank interest)		2,811	-	2,811	1,578	-	1,578
TOTAL INCOME		49,038	79,942	128,979	59,263	137,162	196,425
EXPENDITURE ON							
Salary costs	3	47,400	67,999	115,399	44,943	74,245	119,188
Other staff costs	4	6,201	9,779	15,980	2,477	8,823	11,300
Running costs & overheads							
Crafts & Activities Supplies		687	6,766	7,453	-	4,015	4,015
Rent & Utilities		-	1,680	1,680	-	1,680	1,680
Events and trips		292	393	685	2,939	62	3,001
Host venue rent		-	15,899	15,899	-	12,171	12,171
Equipment and Furniture		96	-	96	10	483	493
Refreshments		9	-	9	295	160	455
Office supplies, printing & postage		53	51	104	37	420	457
Phone & Internet		43	2,668	2,711	-	1,068	1,068
Website		382	439	821	-	1,638	1,638
Travel and subsistence		266	255	521	445	423	868
Database Fees		-	945	945	-	648	648
Annual Subscriptions for IT Platforms		308	247	555	-	322	322
Memberships & subscriptions		83	133	216	170	226	396
Professional fees		424	3,266	3,690	3,274	1,743	5,017
DBS fees		65	459	524	-	448	448
Insurance		-	1,098	1,098	-	1,080	1,080
Marketing and publicity		620	147	767	347	145	492
Donations made		730	-	730	965	-	965
Other expenses		367	20	387	85	-	85
Independent examination fees		-	780	780	780	-	780
TOTAL EXPENDITURE		58,026	113,024	171,050	56,767	109,800	166,567
Net (expenditure)/income before transfers		(8,988)	(33,082)	(42,071)	2,496	27,362	29,858
NET MOVEMENT IN FUNDS		(8,988)	(33,082)	(42,071)	2,496	27,362	29,858
TOTAL FUNDS AT 01 SEPTEMBER		50,890	86,484	137,374	48,394	59,122	107,516
TOTAL FUNDS AT 31 AUGUST		41,902	53,402	95,303	50,890	86,484	137,374

All incoming resources and outgoing resources derive from continuing activities.

The annexed notes form part of these financial statements

DANIEL'S DEN
(Registered charitable incorporated organisation no. 1147172)

BALANCE SHEET
As at 31 August 2025

	Notes	£	2025 £	£	2024 £
CURRENT ASSETS					
Debtors: other debtors		-	-	-	-
Cash at bank and in hand		<u>105,749</u>	<u>144,848</u>	<u>144,848</u>	
		105,749		144,848	
CREDITORS: amounts falling due within one year					
	2	<u>(10,446)</u>		<u>(7,474)</u>	
NET CURRENT ASSETS			95,303		137,374
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>95,303</u>		<u>137,374</u>
NET ASSETS					
			<u>£ 95,303</u>		<u>£ 137,374</u>
FUNDS					
Restricted funds	7		53,401		86,484
General fund (unrestricted)	7		41,902		50,890
TOTAL FUNDS			<u>£ 95,303</u>		<u>£ 137,374</u>

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP FRS 102, edition October 2019, effective 01 January 2019), and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

They were approved, and authorised for issue, by the Trustees on4th Feb 2026..... and signed on their behalf by:-



Judith Abbott
Trustee

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The annexed notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2025

1. ACCOUNTING POLICIES

Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (SORP FRS 102) (edition October 2019, effective January 2019), and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Income and expenditure have been analysed on a 'natural basis, taking advantage of sections 4.6 and 4.22-4.26 of the SORP.

The effect of events relating to the year ended 31 August 2025 which occurred before the date of approval of the financial statements by the Trustees has been included in the financial statements to the extent required to show a true and fair view of the state of affairs at 31 August 2025 and the results for the year ended on that date.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following SORP 2015 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 (SORP 2005) which has since been withdrawn.

Going concern

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Key judgements that the charity has made which have a significant effect on the accounts include estimating income and expenditure for the next 12 months.

Statement of Cash Flows

The Company has taken advantage of the exemption conferred by Section 1 of FRS102 in relation to the Statement of Cash Flows.

Income

All incoming resources are included in the Statement of Financial Activities when the Charity is entitled to the income and the amount can be quantified with reasonable accuracy. Grants which have a restriction as to timing are recognised over the period for which they are given.

The value of services provided by volunteers has not been included in the accounts.

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2025

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objects of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors which have been raised by the Charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements. Statutory grants which are given as contributions towards the Charity's core services are treated as unrestricted.

Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All the expenditure of the charity is in the furtherance of its charitable activities and includes the costs of delivering services undertaken to further the purposes of the charity and their associated support costs.

Irrecoverable VAT is included in expenditure as part of the gross cost of items. Where VAT is recoverable, expenditure is shown net of this VAT.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2025

2. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2025	<i>2024</i>
	£	£
Pensions payable	825	499
Accruals	780	780
Payroll manager's account	8,796	6,150
Custodian funds held	45	45
	<u>£ 10,446</u>	<u>£ 7,474</u>

3. STAFF COSTS AND NUMBERS

	Unrestricted Funds 2025 £	Restricted Funds 2025 £	Total Funds 2025 £	<i>Total Funds 2024 £</i>
Gross pay	40,870	67,999	108,869	110,292
Employer NI	1,980	-	1,980	3,279
Employer pension	4,550	-	4,550	5,617
TOTAL STAFF COSTS	<u>£ 47,400</u>	<u>£ 67,999</u>	<u>£ 115,399</u>	<u>£ 119,188</u>

The average weekly number of staff in the year (headcount) was 6 (2024 - 7). Remuneration to key management personnel, including employer pensions, amounted to £46,787 (2024 - 44,991).

No employees received remuneration in excess of £60,000 (2024 - the same).

4. OTHER STAFF COSTS

	Unrestricted Funds 2025 £	Restricted Funds 2025 £	Total Funds 2025 £	<i>Total Funds 2024 £</i>
Sessional worker payments	5,695	6,075	11,770	7,980
Volunteer expenses	31	2,064	2,095	1,720
Staff training	265	374	639	280
Volunteer Training & Development	210	1,266	1,476	1,320
TOTAL OTHER STAFF COSTS	<u>£ 6,201</u>	<u>£ 9,779</u>	<u>£ 15,980</u>	<u>£ 11,300</u>

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2025

5. TRUSTEES

No Trustees received remuneration in the year (2024 - the same). No Trustees were paid for reimbursed expenses (2024 - the same).

6. CORPORATION TAX

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

7. STATEMENT OF FUNDS

	Brought Forward £	Incoming Resources £	Resources Expended £	Transfers & Gains / Losses £	Carried Forward £
2025					
Restricted funds:					
Action Funder	-	4,012	-	-	4,012
BBC Children in Need	2,592	12,933	(8,570)	-	6,955
Benefact Trust	3,815	-	(2,000)	-	1,815
KickStart - Impactful Go	1,300	-	(1,300)	-	-
Brent - NCIL	-	-	-	-	-
London Diocesan Fund	271	-	(271)	-	-
NCIL - You Decide	-	-	-	-	-
Origin Housing Lim	-	-	-	-	-
Reaching Communities	73,708	62,996	(96,085)	-	40,619
National Park City	335	-	(335)	-	-
Wembley Central Big Local	438	-	(438)	-	-
Robert Southall	-	-	-	-	-
Souter Trust	-	-	-	-	-
Thomas Welsh (Brent zero)	2,113	-	(2,113)	-	-
Wembley Park Community Fund	1,912	-	(1,912)	-	-
Total restricted funds	<u>86,484</u>	<u>79,941</u>	<u>(113,024)</u>	-	<u>53,401</u>
Unrestricted fund	<u>50,890</u>	<u>49,038</u>	<u>(58,026)</u>	-	<u>41,902</u>
Total funds	<u>£ 137,374</u>	<u>£ 128,979</u>	<u>£ (171,050)</u>	<u>£ Nil</u>	<u>£ 95,303</u>

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2025

Statement of funds: Continued - 2024

	<i>Brought Forward</i>	<i>Incoming Resources</i>	<i>Resources Expended</i>	<i>Transfers & Gains / Losses</i>	<i>Carried Forward</i>
	£	£	£	£	£
<i>Restricted funds:</i>					
<i>BBC Children in Need</i>	-	9,112	(6,520)	-	2,592
<i>Benefact Trust</i>	-	6,000	(2,185)	-	3,815
<i>KickStart - Impactful Go</i>	1,300	-	-	-	1,300
<i>Brent - NCIL</i>	697	-	(697)	-	-
<i>London Diocesan Fund</i>	-	500	(229)	-	271
<i>NCIL - You Decide</i>	4,950	-	(4,950)	-	-
<i>Origin Housing Lim Reaching Communities</i>	706	-	(706)	-	-
	46,625	115,770	(88,687)	-	73,708
<i>National Park City</i>	335	-	-	-	335
<i>Wembley Central Big Local</i>	438	-	-	-	438
<i>Robert Southall</i>	-	2,808	(2,808)	-	-
<i>Souter Trust</i>	-	2,972	(2,972)	-	-
<i>Thomas Welsh (Brent zero)</i>	2,159	-	(46)	-	2,113
<i>Wembley Park Community Fund</i>	1,912	-	-	-	1,912
<i>Total restricted funds</i>	<u>59,122</u>	<u>137,162</u>	<u>(109,800)</u>	-	<u>86,484</u>
<i>Unrestricted fund</i>	48,394	59,263	(56,767)	-	50,890
<i>Total funds</i>	<u>£ 107,516</u>	<u>£ 196,425</u>	<u>£ (166,567)</u>	<u>£ Nil</u>	<u>£ 137,374</u>

8. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	General Funds	Restricted Funds	Total Funds	<i>Total Funds</i>
	2025	2025	2025	<i>2024</i>
	£	£	£	£
2025				
Current assets	52,348	53,401	105,749	144,848
Creditors due within one year	(10,446)	-	(10,446)	(7,474)
	<u>£ 41,902</u>	<u>£ 53,401</u>	<u>£ 95,303</u>	<u>£ 137,374</u>
2024				
Current assets	58,364	86,484	144,848	
Creditors due within one year	(7,474)	-	(7,474)	
	<u>£ 50,890</u>	<u>£ 86,484</u>	<u>£ 137,374</u>	

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2025

9. OTHER LEGAL INFORMATION

Daniel's Den is a charitable incorporated organisation registered in England with registration number 1147172. Its registered office address is 38 Berkhamsted Avenue, Wembley, Middlesex, HA9 6DT. The accounts are presented in GBP rounded to £1.

DANIELS DEN

England & Wales - Charity number 1147172

Accounts

DANIEL'S DEN

Charitable Incorporated Organisation no. 1147172

TRUSTEES' ANNUAL REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2024

DANIEL'S DEN

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2024**

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DANIEL'S DEN

REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2024

Trustees

Keith Brown

Caroline Winterburn

Ketan Sheth (resigned July 2024)

Judith Abbott

Yvonne Smith

Trevor Goddard

Charity reg. no.

1147172

Registered office

38 Berkhamsted Avenue
Wembley
Middlesex
HA9 6DT

Independent examiner

Charles Ssempijja, FCA
NFP Accountants Ltd
3rd Floor, 86-90 Paul Street London
EC2A 4NE

Bankers

HSBC Plc
16 King Street
Covent Garden
London, WC2E 8JF

Metro Bank
One Southampton Row
London
WC1B 5HA

DANIEL'S DEN

REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2024

The Trustees present their annual report and financial statements of the charity for the year ended 31 August 2023. The Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the charity's governing document, and the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (SORP FRS 102) (edition October 2019, effective January 2019), and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102).

Income and expenditure have been analysed on a 'natural basis, taking advantage of sections 4.6 and 4.22-4.26 of this SORP.

Structure, Governance and Management

Structure and governing document

Daniel's Den is a registered Charity number 114172 and was converted, on 28 March 2022, to a Charitable Incorporated Organisation when a new constitution was adopted.

Organisational structure and decision making

The governance of the Charity is the responsibility of the Trustees. Day to day management is by the Chief Executive Officer, who draws on the support and expertise of the highly experienced Board of Trustees as needed.

Appointment of Trustees

Trustees are elected and co-opted under the terms of the Articles of Association and the Charity's own procedures. Regular reviews are held to identify any expertise gaps within the Board of Trustees and appointments are made where required to strengthen the Board of Trustees, subject to all trustees' approval.

When it is necessary to appoint new trustees, due to either a trustee stepping down or a gap of expertise in the board is identified, recruitment will initially begin through the networks of the board and management team. Applicants will be reviewed by trustees and the successful applicant will be invited to attend a trustee meeting. Following this, on the provision that the board are satisfied and the applicant still wishes to join the trustee board, they will be appointed.

No other person or external body is entitled to appoint any trustees of the Charity. The Trustees who served during the period and after the year end are shown on page 1.

DANIEL'S DEN

REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2024

Trustee induction and training

The Charity provides new trustees with an induction pack and mentoring from the Chair. The Charity has limited resources for formal training of the trustee body. However, on-going training opportunities are announced to trustees when these become available pro bono.

Related party relationships

The Charity has considered the disclosure requirements of the SORP for related party relationships. The Charity has no related party connections with other organisations. The trustees consider that the members of the board, and their close connections, to be the only related parties of the Charity. All trustees give their time voluntarily and receive no benefits from the Charity.

Trustees are required to disclose all relevant interests and register them with the Chair of Trustees and to withdraw from decisions where a conflict of interest arises.

Pay policy for senior staff

The pay of the Charity's Chief Executive Officer is reviewed annually. The trustees draw on their knowledge of the sector and common practice in other charities of similar size to ensure that the remuneration set is fair and not out of line with that generally paid for similar roles.

Risk Management

The Board of Trustees fully accepts its responsibilities for ensuring that the major risks to which the Charity is exposed are identified, and that there are systems and procedures in place to mitigate those risks. The Charity has a Finance and Risk Sub Committee (FRSC) which monitors the risks and reports to the Board. The Charity maintains a risk register.

Objectives and activities Purposes and principal activities

To enhance the development and education of children up to and including eleven years of age, but primarily those under statutory school age, by encouraging parents and carers to understand and provide for the needs of their children through community groups and by:

- a) offering appropriate play facilities and training courses, together with the right of parents / carers to take responsibility for, and to become involved in, the activities of such groups, ensuring that such groups offer opportunities for all children, regardless of race, culture, religion, disability or means.
- b) Encouraging the study of the needs of such children and their families and promoting public interest in and recognition of such needs in the local areas.
- c) enhancing the development of family life in accordance with biblical principles.

These objects shall be undertaken in accordance with Christian principles whilst recognising the diversity of a multi-faith society.

DANIEL'S DEN

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Beneficiaries of our services

- Babies, toddlers, parents, carers, childminders
- Volunteers
- Venue host partners
- Community partners
- Local businesses via an opportunity to fulfil their corporate social responsibility via our network
- Other toddler groups & their leaders

Principal activities

To have family life valued in all levels of society both locally and nationally.

- Establishing and running parent and toddler groups, recognised as first rate by users. We operated in 12 different venues over 2023/2024, delivering 12 weekly parent and toddler groups.
- Offering parenting support, implicitly through the sessions we run. Parenting Postcards are given to new members. Visits from Brent Council, NHS Oral Health, NHS Vaccination, Speech and Language therapists providing information for parents. Signposting via Social Media posts, answering comments, highlighting useful services and activities.
- Enabling people to recognise the value of parent and toddler groups through our response to running a Parent and Toddler group. Sharing best practice with members of the council, national organisations in the parent support space and even international media platforms.
- Fostering mutual cooperation and support for toddler groups, hosting city and nationwide Zoom sessions for toddler group leaders. Coordinating content across the 32 London Boroughs shining a light on good news stories in their area. Hosting events to encourage toddler group leaders across the UK to share experiences and learn from one another. Produced resources that would contribute to a national parent and toddler group programme.
- Supporting the choice of stay-at-home parents and raising awareness of the value they bring to society.

Public benefit

The Board of Trustees confirm that they have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising their powers or duties.

Achievements and performance

The trustees review the aims, objectives and activities of the Charity each year. This report looks at what the Charity has achieved and the outcomes of its work in the reporting period. The trustees

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report the success of each key activity and the benefits the Charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the Charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

In this report, we reflect on our five objectives (these form the basis of our principal activities) and demonstrate the outputs and impact of our work. We are proud of the impact we've made and are keen to see a toddler group within walking distance of every family. We feel this level of support can make a world of difference to our children, their families and local communities.

Our Objectives

To have family life valued in all levels of society both locally and nationally.

- firstly, by establishing and running parent and toddler groups, recognised as first rate by users.
- secondly by offering parenting support.
- thirdly by enabling people to recognise the value of parent and toddler groups.
- fourthly by fostering mutual cooperation and support for toddler groups.
- fifthly by supporting the choice of stay-at-home parents and raising awareness of the value they bring to society.

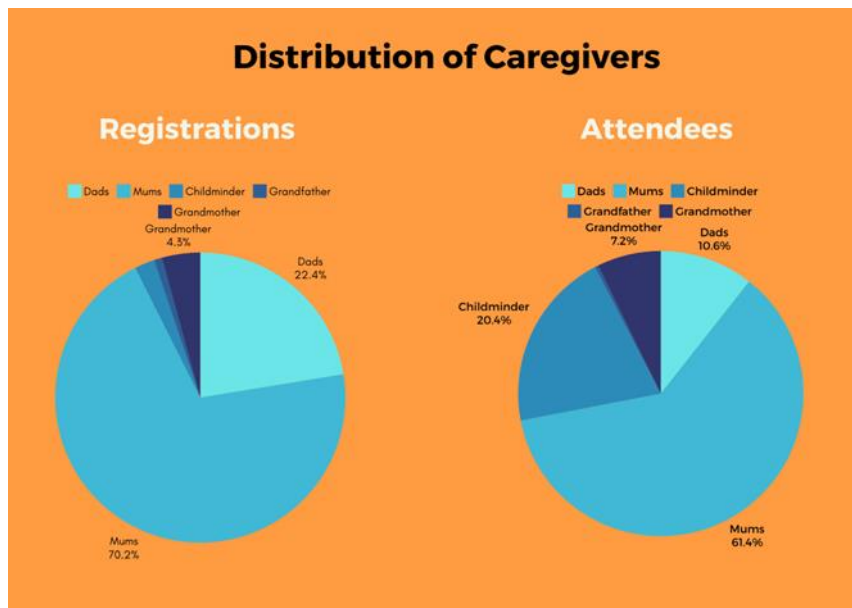
DANIEL'S DEN

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Objective one: Establishing and running parent and toddler groups, recognised as first rate by users.



The distribution of carers is shown below:



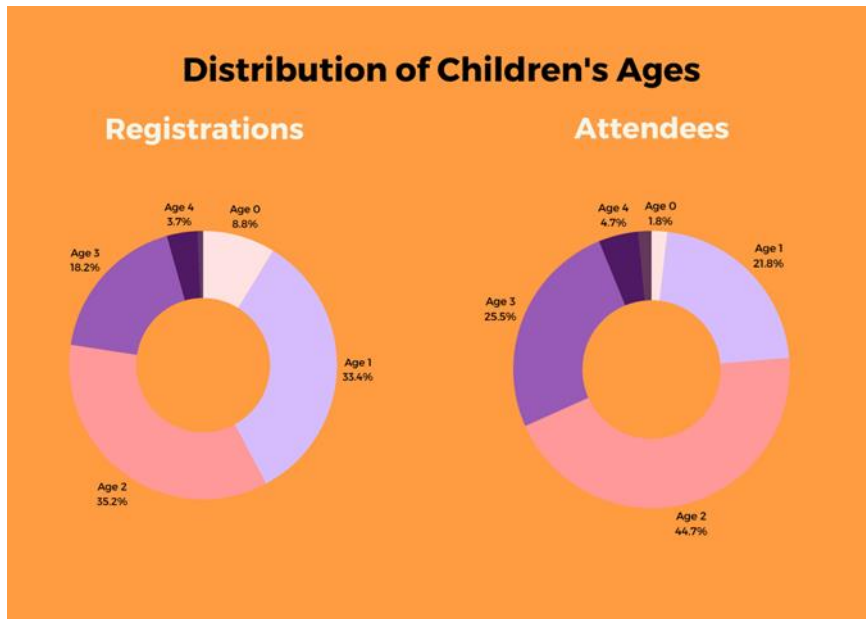
It is great to see that at least 20% of the adult carers registered are dads – this is an increase on previous years.

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Child members

The distribution of ages in child members are shown below:



Our structure for each of our sessions is simple and laid out on a timetable poster. This is both helpful to the team running the session and to the families attending. Whilst some attendees would like to spend more time singing, free play or eating, we believe our structure works well. Our simple 'exemplar group self-assessment form' was trialled this year and we hope to develop this further as a way of ensuring our groups are the best they can be and in line with our overall structure.

We recognise the need for constant training and modelling re the DD way of running a session and will be doing some training videos to show how to set up the room, how to run special events eg Sports Day.

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Venues

Throughout the year we met in the following venues, and we are so glad this affords us the opportunity to offer a toddler group within walking distance for families in those areas. We were delighted that we were able to open three new venues – shown by *

- Lewinson Centre, 165-167 High Road, Willesden NW10 2SG
- Lindsay Park Baptist Church, The Mall, Kenton, Middlesex, HA3 9TG
- St Cuthbert's Church, 214 Carlton Ave West, Wembley HA0 3QY
- St Patrick's Catholic Church, Hardie Close, Neasden NW10 0UH
- St Andrew's Church, 956 Harrow Road, Sudbury, HA0 2QA – until end of Jan 2024 – relocated to Sudbury Baptist Church, 2 District Road, Wembley HA0 2LD.
- Chalkhill Community Centre, 113 Chalkhill Road, Wembley Park HA9 9FX
- *Bridgestone Arena, Hillside, Stonebridge NW10 8LW – opened autumn term 2023
- The Church of the Ascension, The Avenue, Wembley, HA9 9QL- closed Oct 2023
- *Grand Union Community Hub, 1 Quay Walk, Alperton, HA0 1DY
- The Yellow, 1 Humphrey Repton Lane, Wembley FRI Park HA9 0GL - this venue has been renamed to Fresh Arts from June 2024
- John Keble Primary School, Crownhill Road, Harlesden. London, NW10 4DR
- *St Augustine's Church, 152 Wembley Hill Road, Wembley HA9 8EW



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Our relationship with each venue is different and we are keen to build community in whatever ways we can, working with the venue hosts and other local community groups.

'We have loved hosting Daniel's Den on Wednesday mornings. They always leave the premises clean and tidy, and are very respectful of our space' Session Host



'Great to see church involvement and updates at St Cuthbert's. Makes it feel more like a community even if we do not attend the church' Parent.

Other sessions we run include:

- Online craft sessions – weekly via YouTube
- Dad's Zone – monthly
- Sowing Seeds – weekly sessions during the summer months
- The Net – monthly pop-up sessions in a local hotel for asylum seekers

Looking at the stark facts about provision for 0-5 in Brent through parent and toddler groups, we realise what a vital role we play in the borough (we currently provide over 50% of the current seventeen toddler groups). We are a lifeline for many.

Potential new venues for 2024-2025 include:

- Preston Road – The Annunciation
- Neasden – venue yet to be found.

Staff and Volunteer Team

We would not be able to do what we do without our staff and volunteer team.

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Our team of session leaders and deputies

We now have two full time and four part time members of staff plus paid session leaders.

The year started with the announcement of two pregnancies in the staff team and we were delighted to welcome babies Honey and Coco in early 2024. We were delighted to welcome Sabrina on board as Operations Assistant and Laura as Database and Volunteer Coordinator, as well as enlist a new part time member of staff to cover the bookkeeping – they have admirably covered the maternity leave. Judith, one of our trustees said, *'Daniel's Den has demonstrated it has the necessary systems in place to cover a key member of staff being absent for a long period of time – this is so encouraging and demonstrate that our risk assessment/mitigating procedures are robust'*.

As new groups opened, we were able to offer paid positions to 2 new Session Leaders.

We have over fifty volunteers and were delighted that students from the College of Northwest London were able to join us in the summer term for work experience.



Work experience students

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We had a wonderful celebration evening for all our volunteers and Linda Concannon was presented with the Emma Hay Sunshine Memorial award.

Staff and Volunteers engaged in various training opportunities including:

- PEDAL Conference in Cambridge University
- Induction of new volunteers – two sessions on Zoom
- Start for Life programme training run by Brent Council on Perinatal Mental Health
- Training Session Leaders using our new Session Leader Handbook – ran one session for new leaders.
- Core funding training by Benefact Trust – May 2024.
- School readiness and TEAM building day at The Ark, Wembley
- Marketing strategy at The Ark, Wembley



Volunteers at our annual Away Day

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These are some of our outputs but what about the outcomes?

a) Users – children and parents/carers

A picture speaks a thousand words, and these pictures show what people have experienced.



The adults' feedback:

In our annual Feedback Fortnight, we asked parents for their input

- 53% of users are within walking distance
- 7/10 rate Daniel's Den excellent
- Over 80% of reported adult attendees have made a friend at Daniel's Den.
- 86% of parents/ careers surveyed agreed that Daniel's Den has improved the socialisation skills of their child.
- 54% of users found out about DD via word of mouth.

ONLY 3% of registered members have only attended once'. *'The most attended person came to 86 sessions last year'* – this report extracted from our database is encouraging and demonstrates that people like what they experience and return!

Here are some of the comments we have received this year from the adults:

'I love Daniel's Den and all that it offers.'

'DD is an excellent place to make friends. It also includes everybody whatever their religion, race or colour'. In our annual Feedback Fortnight over 80% said they had made a new friend at Daniel's Den.

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'They go above and beyond and making you feel so welcomed and part of team/family at Daniel's Den.'

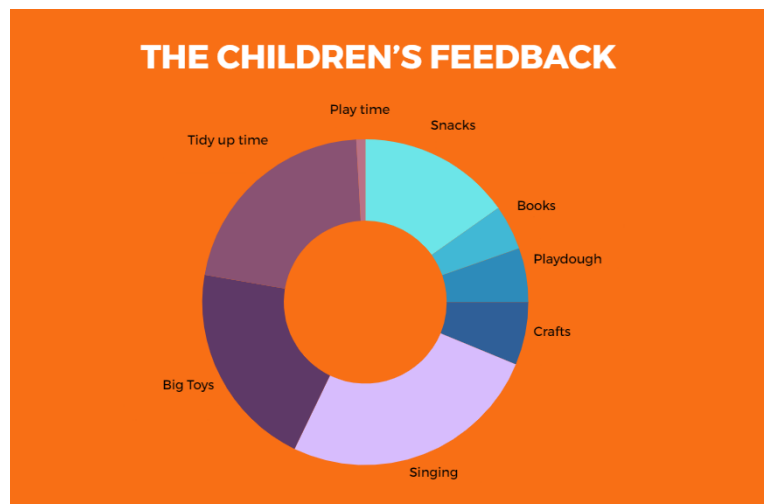
'The staff and volunteers are lovely. Knowing they are there each week and take an interest in each child is seriously special - thank you!'

'The session leaders are welcoming each time we attend the sessions They are fully engaged with the child and do encourage me to play with my child. I have both well connected with the child and me it provides me a safe environment to speak and share any concerns I may have about my child's growth. My heart felt gratitude to both and the Daniels Den team'.

'Keep doing what you do, it is great to have free opportunities for families in the area. My shy daughter bonded with the leaders very well and they advised me on schools and nursery.'

The children's feedback:

This year we asked the children to choose a picture of their favourite activity, and these are the results:



Out of 112 Children asked over 25% enjoyed singing time most. 50% of children at the Grand Union Hub voted snack time as the best part of the session.

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b) Events, crafts, and sensory play - highlights

Crafts

This year we created weekly videos demonstrating the crafts for the coming week. These were uploaded to our YouTube channel, and we have received lots of positive feedback from families who watch them.



'Oh, they are the best ones. Children are eager to hear your voice once they start following you',
parent comment via Facebook.



Nativity Week

This is always a highlight of our year.



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Birthday Week and Disco

This annual event is a firm favourite.

Sports Week

The children and parents are engaged in running, balancing, jumping, throwing and so much more during this week and the joy of seeing children and their parents/carers taking part is so rewarding. Every child receives a certificate for taking part.



Sowing Seeds

We were delighted to be able to offer a weekly session during the summer term for under-fives and their parents and carers. They had the opportunity to experience digging, planting, and playing in our allotment.



Every child had the opportunity to plant and grow a bulb in all our sessions. One mum had never done this before and was very apprehensive – how do I keep it alive? She proudly shared a photo of the daffodils when it flowered on her balcony

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Music Week

This took place in March, and we were delighted that local musician came to play their instruments in some of our sessions.



Pop Up sessions

We ran 2 pop up sessions at Brent Civic Centre (Ukrainian Event) and Ark Elvin (Winter Wonderland) and at each event our crafts were very popular. Able to model recycling with cardboard tubes and lots of intergenerational fun.



Great Get Together Picnic

A wonderful gathering for toddler groups across Wembley in King Edwards Park.



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T-shirts

This year saw the return of our branded t-shirts, and these have been very popular with all ages.



c) TEAMWORK – our volunteers and staff

Here are a couple of quotes from parents:

'Everyone involved in Daniel's Den contributes to the success of the sessions. The hard work, commitment and friendly demeanour make a big difference'.

'Linda, Anne and Gina are wonderful volunteers who always speak to the parents and careers and try to form a relationship with the children. They are so thoughtful and kind'.

Sabrina – a case study of a staff member in her words

'Daniels Den? Where do I start?

I had never heard of Daniel's Den – How was that possible given that I was born and bred in Brent?

I was looking for a part-time job that would work around the kids. I had mentioned this to a few people. Fahim who works for Sufra (local foodbank), mentioned this role to me and that's when I first heard about Daniel's Den.

I feel very passionate about the charity sector, so this seemed like the perfect role especially as it works around term-time. I returned to employment after 8 years not sure what to expect- surely it was just another parent toddler group?

Joining the DD family was one of the best things I could have done. Its unique in that it not only brings the community together, but it gives so many people the opportunity to get involved which makes such a difference.

DD is most definitely not just a parent & toddler group but a wonderful concept which has so much more to offer but above welcomes all. I have been welcomed with open arms. I feel a lot more confident within myself and my capabilities. I could not have picked a better place to start my work journey.

The picture shows Sabrina dropping off a donation of clothes to a local foodbank.



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Jade – a case study of a volunteer in her own words



When you first asked me to be an official volunteer I was so happy to be able to still be part of Daniel's Den as Nevaeh was starting nursery. I had just found out I was pregnant with baby number 4 so I wasn't really sure what I would do with myself. However, the more I processed the idea the self-doubt kicked in and I wasn't sure what I had to offer such a great charity. I had no confidence and with being out of work for so long my social skills were not very good - I didn't have much time for adult conversations with 3 kids.

I had no talents or skills – I was just a mum from Wembley.

But since volunteering I finally know people in my community. After living here for over 10 years I can now walk through the street and see so many faces who attend our sessions. My confidence has blossomed and I'm learning new things and skills every week. I'm so grateful to be part of such an amazing team and I can't wait to see what the future brings for me at Daniel's Den. I also feel it's helped me a lot mentally not being stuck in a flat all day with a baby and getting out and meeting other mums going through the same experiences and struggles as it makes you feel a lot better about yourself and gave me a lot of confidence with my breast-feeding journey.

Everyone needs a Daniels Den in their life.

'From day one when I first stood in for a friend, I've enjoyed every moment' A volunteer.

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Objective two: *Offering parenting support.*

The need to support parents is paramount and we do this implicitly and explicitly.

We offer implicit parenting support through the way we run our sessions, modelling positive behaviours and experiences. Creating the opportunity for safe play, shared singing, playdough and being able to have a cup of tea made by someone else whilst your child plays with someone else is often the lifeline parents need. Lots of our volunteers are parents and their lived experiences give them a real sense of empathy with attendees, and they are attuned to recognising the anxieties of parents.

'Jo was very welcoming to me and my 2 girls on my very first-time attending Daniel's Den a few months ago, made me feel very welcome as I just explained that I had come out of an abusive relationship'

'Natalie's always welcoming even after not seeing us for a while since we only come occasionally, and it makes it so much easier to settle back in and keep coming when we can. Thank you!'

Our explicit parenting support comes in different ways:

WhatsApp groups

Each of our venues have their own WhatsApp group and these are a wonderful way for registered families to stay connected, share ideas etc. They really help people who may feel isolated, and this is demonstrated by a quote for one of our families:

'WhatsApp group is quite useful to connect with others and the staff, share info and stay updated with Daniel's Den upcoming activities. Excellent peer support!'

Welcome packs.

We gave out welcome packs to our newly registered parents and this included a welcome letter with guidelines for expected behaviours, songbook and our twelve parenting postcards in a hessian branded bag. These cards offer bite sized advice on topics such as sleep, manners, eating, boundaries etc.

Hotspots

This year our Hotspots have been on hold as we aim to develop these into a podcast – watch this space. We hope to cover various topics and interview guests including Catherine Allard Head Teacher at John Keble School re school readiness and the impact of screen time on children.

Visits

We welcomed visitors from Children and Family Information Service, Speech and Language Therapists, Oral Health Team, Vaccination awareness etc who listened and gave information to the parents and carers.



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Practical help

We were able to donate clothes, books and food to asylum seekers and help people donate clothes and baby equipment items to Little Village, a local baby bank. People are so glad they can de-clutter their stuff from their homes and know they are going to be re-purposed and not be put in land fill.

Dads' Zone

We ran sessions every month and it is great to offer this opportunity for dads to connect. We are so happy that we will be running 2 Dad's Zones each month next year in two different venues.

I think Dad's Zone is good because often dads don't get to spend time with their kids and this can be for a variety of reasons – work, separation etc. Men aren't big talkers and Dad's Zone creates an opening to talking in a safe space. It makes a world of difference.

Kids gravitate to mum. Often relationships fail because the couple's attention is taken off each other and on to the child. It's great to bring my child and see what mum sees – gives you something to bond over, especially when you get back home.'

'This is a lovely place – it's hard to describe. It's a nice opportunity to give my wife time to do things for herself even if she doesn't do them. My little one gets to play with other children which is great – he doesn't go to nursery, and we don't have family in this country. We'll be moving house soon and I'll be looking for somewhere for dads there too.



The Net

This project involves monthly pop ups in a local hotel for asylum seekers – it continues to go well – and it is such a joy to see families coming to our other groups when we are not at the hotel. We have received lots of donations of clothes, easter eggs, toys, books and so much more. A local charity Harrow Care Plus donated some money which enabled many of the families from The Net to go on our annual trip to Willows Farm.

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Quote from a grandparent

'All the team at Daniels Den are kind and full of energy. Always made to feel welcome. As a grandmother it has been a great support.'

Objective three: *Enabling people to recognise the value of parent and toddler groups.*

Our video highlighting what we do continues to be a great tool in showing people the value of our groups.

We were delighted to be involved (along with other organisations) in the production and launch of the booklet 'It's not just a parent and toddler group', <https://notjustaparentandtoddler.group/> a wonderful resource highlighting the ways in which toddler groups help with school readiness. We organised a launch in Parliament in October 2023, and this was attended by the Shadow Minister for Children and Families Helen Hayes MP as well as other academics, decision makers and toddler group leaders from across the UK. There was an online launch, and we have been able to put it into the hands of many people including Lord Farmer (Family Hubs lead) and Rachel De Souza, the Children's Commissioner.



*Launch of the booklet *It's not just a parent and toddler group* in Parliament October 2023*

Opportunities to be a voice for toddler groups regarding their value and the contribution they make were numerous throughout the year.

We ran events and contributed to the following publications, research papers, speaking engagements, etc:

- Movement for Recovery – School Readiness campaign. The publication 'It's not just a parent and toddler group' led to lots of media opportunities and our CEO was interviewed by radio stations, magazines, and online outlets. There are plans to develop this further in 2024-2025.
- Faith in the Nexus: The spiritual flourishing of the youngest child, conducted by the Nexus research team from the National Institute for Christian Education Research (NICER) at

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Canterbury Christ Church University – our CEO is part of the advisory group and attended a national review in Canterbury.

- Our Operations Manager spoke at the National Playtime conference.
- Church of England – visited by Winnie who is training to be a vicar and featured in an assignment she had to complete.
- Little Village – we continue to donate second hand clothes and equipment there and they refer families to us. They celebrated their 2nd anniversary of their venue in Wembley – their CEO thanked us publicly for being a great support.
- 1277 – through Facebook group facilitated lots of support – both directly and indirectly.
- C3 Church London – invited to share about DD and thank them for their on-going financial support. The church donated toys and Easter eggs for asylum seeker families in The Net
- London Diocese Toddler group online seminar – keynote and workshop leader
- We organised and ran an Exhibition at the Civic Centre March 2024 – highlighted the role of Dad's Zone and the importance of supporting fathers
- Attended the Children's Ministry Network conference at Corrymeela in Northern Ireland - this is a good forum for role of parent and toddler groups and under-fives to be discussed. Involves main denominations across UK and Ireland
- Welcomed lots of visitors from the NHS strands in Brent who are involved with children aged 0-5's and their families and made lots of good connections which will be developed in 2024-2025. Our profile has been raised.
- Spoke at 2 conferences held for Early Years workers in Brent – organised by Brent Council.
- Spoke at a CVS Brent event re how the funding from Reaching Communities helps us deliver our services.
- Attended Gather Movement national conference in Derby – great networking.
- Spoke at a Fireside Chat event with 150+ business leaders in Wembley Stadium – an event organised by Quintain and Sisk
- Privileged to take part in the St Patrick's Day Parade in central London and our logo was seen by thousands on their lorry.
- Attended online European meeting for churches working with children.
- Attended 4in10 networking event at Bridge Park – 35% of children living in Brent are living in poverty.



Building Blocks conference - our CEO was the keynote speaker for this conference across three cities in Ireland and Northern Ireland



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Social media

We use various social media channels including X/Twitter, Facebook, Instagram, Linked In and possibly Tik Tok

We use these channels to share news of what we do, and the comments and responses are great.

We are hoping to develop the reach via these channels in 2024-2025 with the help of one of our new volunteers who wants to use her expertise and experience in getting the message out there.

Objective four: *fostering mutual cooperation and support for toddler groups.*

Brent

Brent Parent and Toddler Network met a couple of times during the year – we were so pleased to be part of a gathering of toddler groups across Brent on June 4th at St Marks Church in Kensal Rise a part of Love Where You Live. We do hope we can reach out to more groups across Brent and be able to support churches in starting new groups etc.

London

The London Network for Parent and Toddler Groups is an official project of Daniel's Den and has a small steering group that coordinate events and activities. We have termly Zoom meetings and an annual conference called Rhythms of Grace. This took place in October 2023 in Putney and everyone who attended went away supported and encouraged regarding the running of toddler groups or starting one. We had a face-to-face meeting with key leaders for borough-based networks in Covent Garden and ten boroughs were represented.



UK



Jo Gordon (Daniel's Den CEO) is now the official leader of the 1277 Movement and the focus is on signposting and connecting toddler group leaders. The vision is that there should be a toddler group within walking distance (or short car journey in rural situations) for every family in the nation. Support is offered primarily through the 1277 Facebook group. We coordinated the National Month of Prayer in June and are presently putting together a fabric collage in the shape a mustard seed tree, a tangible recognition of the diversity of groups across the UK. Our operations manager led a seminar at the Playtime National Conference in September, and we had an exhibition stand for 1277.

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Objective five: *supporting the choice of stay-at-home parents and raising awareness of the value they bring to society.*

We continue to do this by affirming parents when they come to the sessions and being a voice on social media/conferences etc. There is no one size fits all and every family is different in shape, size, and makeup.

MONEY

Fundraising

We ran several fundraising events:

- Fancy Dress Disco - this took place in November and raised over £300.
- Hand painted Plates - this raised over £1000 in January/February 2024
- June – Fundraising Month – 60 hour sponsored silence, selling plants, sponsored walk around all our venues, cake sales and more help us raise over £4500
- Regular giving and one-off donations - advocacy.



It is not all about the money ... here is an inspirational story.

It's not just a hand painted plate.

During the spring half term, our CEO went round all our toddler groups making hand painted plates. It is one of our annual fundraisers. She has been doing it for 20 years and she loves making these memories, knowing that the plates will be appreciated by so many. Some have gone to Japan; others are waiting for a trip to the USA, and many have been shared in advance on FaceTime and social media. Valentines, Mother's Day, Grandad's 70th birthday - whatever the occasion we know these plates will be given and received with love.

There was one plate which stood out - both in the making and the collecting. Grandma was so excited and bubbled over with infectious joy about making a plate with her 3-year-old granddaughter. 'Oooo - I love our time together and I want us to have a plate to share'. Our CEO didn't quite realise she wanted her handprint on the plate too and we had to do some careful positioning to make it work. We made sure the writing complemented the design and was so excited to give it to her.



When the mum came to pick up the plate and she began to tell me the story of the grandma.

This grandma was from Kosovo and had fled her homeland to come to the UK in 1995, due to the impending danger from the war. Her husband was a target. She had had a number of miscarriages and lost a baby son when he was 4 months old. She now had a 3-year-old daughter and a 1-year-old son, and their safety was her motivation to flee. She arrived in the UK as an asylum seeker with nothing but felt she had found a haven. Life was challenging but stories of the brutality back home in Kosovo were confirmation she did the right thing. Neighbours being massacred and women being forced to watch.

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Being a refugee was a challenge but also life changer and now this 3 and 1 year old are adults, with good jobs and a growing family.

It suddenly dawned on us that the granddaughter was 3 years old - the age her mum was when she came to the UK as an asylum seeker. No wonder this grandma wanted to create a plate together - and why she holds her granddaughter so close.

We will never know fully the story behind the hands on these plates. We were so thankful to hear this story - so moving and so real. A reminder that offering a warm welcome to others, wherever and why ever they come to us, is so important!

Gifts in Kind

We continue to be supported by local businesses with practical help and donations.

Sisk helped purchase all our craft and office materials and gifted us with two laptops for our team. They are always on hand to help move furniture.



Sisk presenting two new laptops to our team

Tesco have given us lots of clothing, food, and stationery items which we have redistributed to local charities.

Wembley Community Club have enabled us to offer 20 Stadium Tour tickets, 50 tickets to Women's FA Cup Final, 100 tickets for a Lioness game, 2 tickets for Bruce Springsteen and 2 tickets for Taylor Swift – wow!!

DANIEL'S DEN

REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2024



The Ark – Co-living space offer us use of their premises for meetings, training etc.

We have started a corporate relationship with Realm – the company that manages the shops and restaurants in the London Designer Outlet. They volunteered at our Great Get Together Picnic and will donate left over stock.

Another story - The power of the ask!

In January, our chaplain Trevor visited our session, The Net, in the Holiday Inn Wembley. He loved the bubble machine as much as the children and he said his group needed a machine. I added bubble machines to our Amazon Wishlist and within 24 hours, 4 had arrived!



Thanks go to our funders:

Reaching Communities (The National Lottery), Brent Together Toward Zero Fund, Quintain, Sisk, Robert Southall, Garfield Weston, Harrow Care Plus, Children in Need, Souter Trust, regular givers & one-off donors.

DANIEL'S DEN

REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2024

Conclusion

The 3 key words for Daniel's Den 2023-2024 were:

PLAY – we want all our children and adults to wallow in rich play experiences

SMALL – it's the little things that make a difference

DADS – how can we reach more dads and offer support?



In various ways we addressed these – as outlined through this report.

We are committed to seeing our dream of having a toddler group within walking distance of every family become a reality. Opening three new venues this year has been a delight and whilst some doors close, we are always aware that new ones open too.

We are planning a major marketing/awareness campaign in September so that people know about what we have to offer and can find a place of welcome, whether it is a Daniel's Den or another toddler group close by.

Our infrastructure has really supported the activities we have delivered this year, and we are now beginning to look at how to strengthen this even more – having the physical space and capacity to build our team and resources.

We have been recruiting more trustees to strengthen our board and we hope to induct three in the coming year – all local parents who want to make a positive contribution to the development of the charity.

The turmoil in the streets of our nation in summer 2024 caused one of our partners to write to us, affirming what we do.

'I know I keep mentioning this, but with all the dreadful rioting going on, it is the time to try and spotlight the work Daniel's Den and other toddler groups do. Community cohesion, safe places for all cultures to meet, Good Samaritan ethos ... I think you should write to 'The Royal Foundation Centre for Early Childhood'. So much good, so much positive foundation building, so much of bringing people

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2024**

together. We so need this hidden treasure to be revealed for the amazingly positive work that it does!

Who knows what 2024-2025 will bring? One thing we do know is, we hope to positively encourage and influence family life in Brent and beyond.



Financial review

The charity achieved net income for the year of £29,858 (2023 - £50,654), details of which are shown in the Statement of Financial Activities on page 36. This brings the charity's total funds to £137,374 (2021 - £107,516). Of this, £50,890 was unrestricted funds (2023 - £48,394), which also constitute the free reserves of the charity.

Total income for the year increased to £196,425 (2023 - total income was £182,122). Total expenditure amounted to £166,567 (2023 - total expenditure was £131,468).

Reserves Policy

The charity's reserves policy is to hold reserves that are sufficient to cover 3 months of working capital in case fundraising efforts do not deliver in line with expectations. At the balance sheet date, the Trustees estimate this would require reserves of £35,000. The Charity's reserves at the end of the reporting period were £50,890, which is above this level. The trustees are satisfied that this is prudent buffer in the current uncertain funding environment.

Going Concern

After making appropriate enquiries, the trustees have a reasonable expectation that the charitable company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

The Trustees are grateful of the continued financial support from: Reaching Communities (The National Lottery), Brent Together Toward Zero Fund, Quintain, Sisk, Robert Southall, Harrow Care Plus, Children in Need, Souter Trust, regular givers & one-off donors.

DANIEL'S DEN

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2024**

The Charity continues to work strategically with Sisk, and our venue hosts of course. This financial and moral support provides a firm foundation for the Charity's activities which are set to increase even further in the next financial year.

Approval

This report was approved by the Trustees on 24 April 2025 and signed on its behalf by:



Keith Brown
Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES

For the year ended 31 August 2024

I report on the accounts of the charity for the year ended 31 August 2024 set out on pages 36 to 42.

Respective responsibilities of the Trustees and examiner

The Trustees are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

1. accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
2. the accounts do not accord with such records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the Charities SORP (FRS102).

/Continued...

.../Continued

I understand that the financial statements have been prepared to give a 'true and fair' view, and have departed from the Charities (Accounts and Reports) Regulations 2008, only to the extent required to provide a 'true and fair view'. This departure has involved following SORP FRS102 (effective January 2019), rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 (SORP 2005), which is referred to in the exitant regulations, but has since been withdrawn.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Charles Ssempijja, FCA
NfP Accountants Ltd
Chartered Accountants
3rd Floor, 86-90 Paul Street
London
EC2A 4NE

Date: 08 May 2025

STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31 August 2024

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
INCOME FROM							
Session donations		25,110	-	25,110	19,514	-	19,514
Regular donations		8,904	-	8,904	7,696	-	7,696
One off donations		5,816	500	6,316	8,873	-	8,873
Grants		-	136,662	136,662	21,889	114,470	136,359
HMRC Gift Aid		6,397	-	6,397	1,563	-	1,563
Events and trips		4,398	-	4,398	3,182	-	3,182
Fundraising		7,060	-	7,060	4,455	-	4,455
Other income (including bank interest)		1,578	-	1,578	480	-	480
TOTAL INCOME		59,263	137,162	196,425	67,652	114,470	182,122
EXPENDITURE ON							
Salary costs	3	44,943	74,245	119,188	14,720	84,677	99,397
Other staff costs	4	2,477	8,823	11,300	1,433	6,674	8,107
Running costs & overheads							
Crafts & Activities Supplies		-	4,015	4,015	2,340	2,932	5,272
Rent & Utilities		-	1,680	1,680	980	700	1,680
Events and trips		2,939	62	3,001	2,309	2,170	4,479
Host venue rent		-	12,171	12,171	970	2,395	3,365
Equipment and Furniture		10	483	493	29	179	208
Refreshments		295	160	455	46	4	50
Office supplies, printing & postage		37	420	457	90	74	164
Phone & Internet		-	1,068	1,068	721	3	724
Website		-	1,638	1,638	210	8	218
Travel and subsistence		445	423	868	192	55	247
Database Fees		-	648	648	659	648	1,307
Annual Subscriptions for IT Platforms		-	322	322	5	222	227
Memberships & subscriptions		170	226	396	10	77	87
Professional fees		3,274	1,743	5,017	2,060	880	2,940
DBS fees		-	448	448	438	-	438
Insurance		-	1,080	1,080	872	-	872
Marketing and publicity		347	145	492	399	-	399
Donations made		965	-	965	1,128	-	1,128
Other expenses		85	-	85	159	-	159
Independent examination fees		780	-	780	-	-	-
TOTAL EXPENDITURE		56,767	109,800	166,567	29,770	101,698	131,468
Net income before transfers		2,496	27,362	29,858	37,882	12,772	50,654
NET MOVEMENT IN FUNDS		2,496	27,362	29,858	37,882	12,772	50,654
TOTAL FUNDS AT 01 SEPTEMBER		48,394	59,122	107,516	10,512	46,350	56,862
TOTAL FUNDS AT 31 AUGUST		50,890	86,484	137,374	48,394	59,122	107,516

All incoming resources and outgoing resources derive from continuing activities.

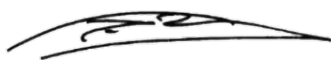
The annexed notes form part of these financial statements

DANIEL'S DEN**(Registered charitable incorporated organisation no. 1147172)****BALANCE SHEET****As at 31 August 2024**

	Notes	£	2024 £	£	2023 £
CURRENT ASSETS					
Debtors: other debtors		(6,150)		80	
Cash at bank and in hand		<u>144,848</u>		<u>109,048</u>	
		138,698		109,128	
CREDITORS: amounts falling due within one year					
	2	<u>(1,324)</u>		<u>(1,612)</u>	
NET CURRENT ASSETS			137,374		107,516
TOTAL ASSETS LESS CURRENT LIABILITIES			137,374		107,516
NET ASSETS					
			£ 137,374		£ 107,516
FUNDS					
Restricted funds	7		86,484		59,122
General fund (unrestricted)	7		50,890		48,394
TOTAL FUNDS			£ 137,374		£ 107,516

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP FRS 102, edition October 2019, effective 01 January 2019), and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

They were approved, and authorised for issue, by the Trustees on 24 April 2025 and signed on their behalf by:-



Keith Brown
Trustee

The annexed notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2024

1. ACCOUNTING POLICIES

Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (SORP FRS 102) (edition October 2019, effective January 2019), and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Income and expenditure have been analysed on a 'natural basis, taking advantage of sections 4.6 and 4.22-4.26 of the SORP.

The effect of events relating to the year ended 31 August 2024 which occurred before the date of approval of the financial statements by the Trustees has been included in the financial statements to the extent required to show a true and fair view of the state of affairs at 31 August 2024 and the results for the year ended on that date.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following SORP 2015 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 (SORP 2005) which has since been withdrawn.

Going concern

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Key judgements that the charity has made which have a significant effect on the accounts include estimating income and expenditure for the next 12 months.

Statement of Cash Flows

The Company has taken advantage of the exemption conferred by Section 1 of FRS102 in relation to the Statement of Cash Flows.

Income

All incoming resources are included in the Statement of Financial Activities when the Charity is entitled to the income and the amount can be quantified with reasonable accuracy. Grants which have a restriction as to timing are recognised over the period for which they are given.

The value of services provided by volunteers has not been included in the accounts.

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2024

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objects of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors which have been raised by the Charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements. Statutory grants which are given as contributions towards the Charity's core services are treated as unrestricted.

Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All the expenditure of the charity is in the furtherance of its charitable activities and includes the costs of delivering services undertaken to further the purposes of the charity and their associated support costs.

Irrecoverable VAT is included in expenditure as part of the gross cost of items. Where VAT is recoverable, expenditure is shown net of this VAT.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2024

2. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2024	<i>2023</i>
	£	£
Pensions payable	499	611
Accruals	780	780
Other creditors	-	176
Custodian funds held	45	45
	<u>£ 1,324</u>	<u>£ 1,612</u>

3. STAFF COSTS AND NUMBERS

	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £	<i>Total Funds 2023 £</i>
Gross pay	36,047	74,245	110,292	92,435
Employer NI	3,279	-	3,279	1,808
Employer pension	5,617	-	5,617	5,154
TOTAL STAFF COSTS	<u>£ 44,943</u>	<u>£ 74,245</u>	<u>£ 119,188</u>	<u>£ 99,397</u>

The average weekly number of staff in the year (headcount) was 7 (2023 - 8). Remuneration to key management personnel, including employer pensions, amounted to £44,991 (2023 - £39,135).

No employees received remuneration in excess of £60,000 (2023 - the same).

4. OTHER STAFF COSTS

	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £	<i>Total Funds 2023 £</i>
Sessional worker payments	2,347	5,633	7,980	5,659
Volunteer expenses	-	1,720	1,720	851
Staff training	130	150	280	750
Volunteer Training & Development	-	1,320	1,320	847
TOTAL OTHER STAFF COSTS	<u>£ 2,477</u>	<u>£ 8,823</u>	<u>£ 11,300</u>	<u>£ 8,107</u>

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2024

5. TRUSTEES

No Trustees received remuneration in the year (2023 - the same). No Trustees were paid for reimbursed expenses (2023 - the same).

6. CORPORATION TAX

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

7. STATEMENT OF FUNDS

	Brought Forward £	Incoming Resources £	Resources Expended £	Transfers & Gains / Losses £	Carried Forward £
2024					
Restricted funds:					
BBC Children in Need	-	9,112	(6,520)	-	2,592
Benefact Trust	-	6,000	(2,185)	-	3,815
KickStart - Impactful Go	1,300	-	-	-	1,300
Brent - NCIL	697	-	(697)	-	-
London Diocesan Fund	-	500	(229)	-	271
NCIL - You Decide	4,950	-	(4,950)	-	-
Origin Housing Lim	706	-	(706)	-	-
Reaching Communities	46,625	115,770	(88,687)	-	73,708
National Park City	335	-	-	-	335
Wembley Central Big Local	438	-	-	-	438
Robert Southall	-	2,808	(2,808)	-	-
Souter Trust	-	2,972	(2,972)	-	-
Thomas Welsh (Brent zero)	2,159	-	(46)	-	2,113
Wembley Park Community Fund	1,912	-	-	-	1,912
Total restricted funds	<u>59,122</u>	<u>137,162</u>	<u>(109,800)</u>	-	<u>86,484</u>
Unrestricted fund	<u>48,394</u>	<u>59,263</u>	<u>(56,767)</u>	-	<u>50,890</u>
Total funds	<u>£ 107,516</u>	<u>£ 196,425</u>	<u>£ (166,567)</u>	<u>£ Nil</u>	<u>£ 137,374</u>

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2024

Statement of funds: Continued - 2023

	<i>Brought Forward</i>	<i>Incoming Resources</i>	<i>Resources Expended</i>	<i>Transfers & Gains / Losses</i>	<i>Carried Forward</i>
	£	£	£	£	£
<i>Restricted funds:</i>					
<i>KickStart - Impactful Go</i>	256	1,044	-	-	1,300
<i>Comic Relief</i>	-	-	-	-	-
<i>Brent - NCIL</i>	5,950	-	(5,253)	-	697
<i>NCIL - You Decide</i>	-	13,484	(8,534)	-	4,950
<i>Origin Housing Lim</i>	-	1,996	(1,290)	-	706
<i>National Park City</i>	335	-	-	-	335
<i>Wembley Central Big Local</i>	438	-	-	-	438
<i>Reaching Communities</i>	37,459	94,508	(85,342)	-	46,625
<i>Thomas Welsh (Brent zero)</i>	-	3,438	(1,279)	-	2,159
<i>Wembley Park Community Fund</i>	1,912	-	-	-	1,912
<i>Total restricted funds</i>	<u>46,350</u>	<u>114,470</u>	<u>(101,698)</u>	<u>-</u>	<u>59,122</u>
<i>Unrestricted fund</i>	10,512	67,652	(29,770)	-	48,394
<i>Total funds</i>	<u>£ 56,862</u>	<u>£ 182,122</u>	<u>£ (131,468)</u>	<u>£ Nil</u>	<u>£ 107,516</u>

8. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	General Funds	Restricted Funds	Total Funds	<i>Total Funds</i>
	2024	2024	2024	2023
	£	£	£	£
2024				
Current assets	52,214	86,484	138,698	109,128
Creditors due within one year	(1,324)	-	(1,324)	(1,612)
	<u>£ 50,890</u>	<u>£ 86,484</u>	<u>£ 137,374</u>	<u>£ 107,516</u>
<i>2023</i>				
<i>Current assets</i>	50,006	59,122	109,128	
<i>Creditors due within one year</i>	(1,612)	-	(1,612)	
	<u>£ 48,394</u>	<u>£ 59,122</u>	<u>£ 107,516</u>	

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2024

9. OTHER LEGAL INFORMATION

Daniel's Den is a charitable incorporated organisation registered in England with registration number 1147172. Its registered office address is 38 Berkhamsted Avenue, Wembley, Middlesex, HA9 6DT. The accounts are presented in GBP rounded to £1.

DANIELS DEN

England & Wales - Charity number 1147172

Accounts

DANIEL'S DEN

Charitable Incorporated Organisation no. 1147172

TRUSTEES' ANNUAL REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2023

DANIEL'S DEN

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2023**

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DANIEL'S DEN

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2023**

Trustees

Keith Brown

Caroline Winterburn

Ketan Sheth

Judith Abbott

Yvonne Smith

Trevor Goddard

Charity reg. no.

1147172

Registered office

38 Berkhamsted Avenue
Wembley
Middlesex
HA9 6DT

Independent examiner

Charles Ssempijja, FCA
NFP Accountants Ltd
3rd Floor, 86-90 Paul Street London
EC2A 4NE

Bankers

HSBC Plc
16 King Street
Covent Garden
London, WC2E 8JF

DANIEL'S DEN

REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2023

The Trustees present their annual report and financial statements of the charity for the year ended 31 August 2023. The Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the charity's governing document, and the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (SORP FRS 102) (edition October 2019, effective January 2019), and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102).

Income and expenditure have been analysed on a 'natural basis, taking advantage of sections 4.6 and 4.22-4.26 of this SORP.

Structure, Governance and Management

Structure and governing document

Daniel's Den is a registered Charity number 114172 and was converted, on 28 March 2022, to a Charitable Incorporated Organisation when a new constitution was adopted.

Organisational structure and decision making

The governance of the Charity is the responsibility of the Trustees. Day to day management is by the Chief Executive Officer, who draws on the support and expertise of the highly experienced Board of Trustees as needed.

Appointment of Trustees

Trustees are elected and co-opted under the terms of the Articles of Association and the Charity's own procedures. Regular reviews are held to identify any expertise gaps within the Board of Trustees and appointments are made where required to strengthen the Board of Trustees, subject to all trustees' approval.

When it is necessary to appoint new trustees, due to either a trustee stepping down or a gap of expertise in the board is identified, recruitment will initially begin through the networks of the board and management team. Applicants will be reviewed by trustees and the successful applicant will be invited to attend a trustee meeting. Following this, on the provision that the board are satisfied and the applicant still wishes to join the trustee board, they will be appointed.

No other person or external body is entitled to appoint any trustees of the Charity. The Trustees who served during the period and after the year end are shown on page 1.

DANIEL'S DEN

REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2023

Trustee induction and training

The Charity provides new trustees with an induction pack and mentoring from the Chair. The Charity has limited resources for formal training of the trustee body. However, on-going training opportunities are announced to trustees when these become available pro bono.

Related party relationships

The Charity has considered the disclosure requirements of the SORP for related party relationships. The Charity has no related party connections with other organisations. The trustees consider that the members of the board, and their close connections, to be the only related parties of the Charity. All trustees give their time voluntarily and receive no benefits from the Charity.

Trustees are required to disclose all relevant interests and register them with the Chair of Trustees and to withdraw from decisions where a conflict of interest arises.

Pay policy for senior staff

The pay of the Charity's Chief Executive Officer is reviewed annually. The trustees draw on their knowledge of the sector and common practice in other charities of similar size to ensure that the remuneration set is fair and not out of line with that generally paid for similar roles.

Risk Management

The Board of Trustees fully accepts its responsibilities for ensuring that the major risks to which the Charity is exposed are identified, and that there are systems and procedures in place to mitigate those risks. The Charity has a Finance and Risk Sub Committee (FRSC) which monitors the risks and reports to the Board. The Charity maintains a risk register.

Objectives and activities Purposes and principal activities

To enhance the development and education of children up to and including eleven years of age, but primarily those under statutory school age, by encouraging parents and carers to understand and provide for the needs of their children through community groups and by:

- a) offering appropriate play facilities and training courses, together with the right of parents / carers to take responsibility for, and to become involved in, the activities of such groups, ensuring that such groups offer opportunities for all children, regardless of race, culture, religion, disability or means.
- b) Encouraging the study of the needs of such children and their families and promoting public interest in and recognition of such needs in the local areas.
- c) enhancing the development of family life in accordance with biblical principles.

These objects shall be undertaken in accordance with Christian principles whilst recognising the diversity of a multi-faith society.

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2023**

Beneficiaries of our services

- Babies, toddlers, parents, carers, childminders
- Volunteers
- Venue host partners
- Community partners
- Local businesses via an opportunity to fulfil their corporate social responsibility via our network
- Other toddler groups & their leaders
- National organisations in the family support space (e.g. Parent Infant Partnership, Brent Council, Little Village, Children' Commissioner, Care for the Family, London Diocese, Families Households Commission, Salvation Army, Home-Start)

Principal activities

To have family life valued in all levels of society both locally and nationally.

- Establishing and running parent and toddler groups, recognised as first rate by users. We operated in 11 different venues over 2022/2023, delivering 12 weekly parent and toddler groups.
- Offering parenting support, through our monthly hotspot interactive chat on Facebook Live. Discussing parenting issues. Parenting Postcards that were given to new members. Visits from Brent Council, Home-Start and Healthwatch Brent providing information for parents. Signposting via Social Media posts, answering comments, highlighting useful services and activities.
- Enabling people to recognise the value of parent and toddler groups through our response to running a Parent and Toddler group via a hybrid model. Sharing best practice with members of the council, national organisations in the parent support space and even international media platforms.
- Fostering mutual cooperation and support for toddler groups, hosting city and nationwide monthly Zoom sessions for toddler group leaders. Coordinating content across the 32 London Boroughs shining a light on good new stories in their area. Hosting events to encourage toddler group leaders across the UK to share experiences and learn from one another. Produced resources that would contribute to a national parent and toddler group programme.
- Supporting the choice of stay-at-home parents and raising awareness of the value they bring to society – in the year in which parents had to stay at home with their children provided the opportunity for insight and empathy.

Public benefit

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The Board of Trustees confirm that they have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising their powers or duties.

Achievements and performance

The trustees review the aims, objectives and activities of the Charity each year. This report looks at what the Charity has achieved and the outcomes of its work in the reporting period. The trustees report the success of each key activity and the benefits the Charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the Charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

In this report, we reflect on our five objectives (these form the basis of our principal activities) and demonstrate the outputs and impact of our work. We are proud of the impact we've made and are keen to see a toddler group within walking distance of every family. We feel this level of support can make a world of difference to our children, their families and local communities.

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Objective one: Establishing and running parent and toddler groups, recognised as first rate by users.



Throughout the year we have run 393 weekly sessions with a total of 12779 attendances. As of the end of August 2023, we had 1475 registered adult members on our database, this includes Parents, Carers and Volunteers. Out of those who declared their gender on registering 79% were female, and 21% were male. There were 674 registered children under the age of 5, 51% female, 49% male.



Our structure for each of our sessions is simple and laid out on a timetable poster. This is both helpful to the team running the session and to the families attending. Whilst some attendees would like to spend more time singing, free play or eating, we believe our structure works well. This year we developed a simple 'exemplar group assessment form' and hope to use this for self-assessment as a way of ensuring our groups are the best they can be and in line with our overall structure.

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Venues

Throughout the year we met in the following venues, and we are so glad this affords us the opportunity to offer a toddler group within walking distance for families in those areas.

- Lewinson Centre, 165-167 High Road, Willesden NW10 2SG
- Lindsay Park Baptist Church, The Mall, Kenton, Middlesex, HA3 9TG (opened in Oct 2022)
- St Michael and All Angels Church, Hillside, Stonebridge NW10 8LB (closed Jan 2023)
- St Cuthbert's Church, 214 Carlton Ave West, Wembley HA0 3QY
- St Andrews Church, 956 Harrow Road, Sudbury, HA0 2QA
- Chalkhill Community Centre, 113 Chalkhill Road, Wembley Park HA9 9FX
- Latymer Community Church, 116 Bramley Road, Ladbroke Grove W10 6SU (closed July 2023)
- The Church of the Ascension, The Avenue, Wembley, HA9 9QL
- The Yellow, 1 Humphrey Repton Lane, Wembley FRI Park HA9 0GL
- John Keble Primary School, Crownhill Road, Harlesden. London, NW10 4DR (opened Nov 2022)
- St Patricks Catholic Church, Hardie Close, Neasden (opened Jan 2023)

Our relationship with each venue is different and we are keen to build community in whatever ways we can, working with the venue hosts and other local community groups.

Other sessions we run include:

- Online craft sessions - weekly
- HotSpot – online discussion - monthly
- Dad's Zone – monthly in person at The Yellow
- Sowing Seeds – weekly sessions during the summer months
- The Net – monthly pop-up sessions in a local hotel for asylum seekers

Looking at the stark facts about provision for 0-5 in Brent through parent and toddler groups, we realise what a vital role we play in the borough (we currently provide over 50% of the current 17 toddler groups). We are a lifeline for many.

Potential new venues for 2023-2024 include:

- Alperton – Grand Union
- Stonebridge – Bridgestone Arena

Staff and Volunteer Team

We would not be able to do what we do without our staff and volunteer team.

We now have 2 full time and 3 part time members of staff plus paid session leaders. We said goodbye to Annette who had been with us for 7 years as our first paid member of staff and hello to Georgina who came on board as our new Database and Volunteer Coordinator. It was good to be able to create

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a new role to help with our growth – Service Delivery Coordinator and Sustainability Lead and this was taken on by Linda.



We have over 50 volunteers and were delighted that students from the College of Northwest London were able to join us in the summer term.

We had a wonderful celebration evening for all our volunteers and Jackie Oliver was presented with the Emma Hay Sunshine Memorial award.

Staff and Volunteers engaged in various training opportunities including:

- First Aid Training carried out by the Red Cross
- Induction of new volunteers – two sessions on Zoom
- Training Session Leaders using our new Session Leader Handbook – ran 2 sessions and included potential leaders. Gained some great insights into what an ‘exemplar group’ looks like and something to build on. Big theme was ‘find your successor’ and how we identify and train new volunteers.
- Leadership Conference at Royal Albert Hall

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- Personality types and TEAM building day at The Ark, Wembley

These are some of our outputs but what about the outcomes?

a. Users – children and parents/carers

'Over 50% of those registered at Daniels' Den have attended more than twice. 44% of those registered have never attended or have attended using a different name. ONLY 6% of registered members have only attended once' – this report extracted from our database is encouraging and demonstrates that people like what they experience and return!

Georgina (our new Volunteer and Database Coordinator) in her first week commented 'The DD team's good nature is reflected in their practice and by joining the sessions this week it is evident that one of the main reasons Daniel's Den is thriving is because of the compassionate attitude that is shown towards each and every family.'

Here are some of the comments we've received this year:

'Going to miss our Daniel's Den sessions! Our kids absolutely loved Daniel's Den; they especially loved the weekly crafts. Such great people and full of so much support x' (Marisa – parent emigrating to NZ)

'Daniel's Den is such an amazing platform for first time mums, mums in the local community especially great for after Covid when the world changed our maternity leave. I felt Daniel's Den gave me back a time I longed for when on maternity leave, meeting other mums and having my daughter play in the community'. (Dee)



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'Daniel's Den has always been my little corner of peace during everyday life with little ones, as everybody is welcome despite their religious beliefs, education, nationality, social background and so on. We enjoyed every little bit of it and Joanna Gordon, together with her team, do an exceptional work for the community. There are no words to describe the love everybody put into this amazing reality'. (Ombretta)

'I am absolutely grateful for all your hard work. Being alone in this country without my family Daniel's Den really helped me to get through difficulties, it's such a great community to be part of and I will forever be grateful for the opportunity ♥️' (a mum)

Friendships - watching people exchange telephone numbers in a session and hear of them meeting up outside of the sessions is one of the ways in which we recognise we are impacting parents. In our annual Feedback Fortnight over 60% said they'd made a new friend at Daniel's Den.

A picture speaks a thousand words, and these pictures show what people have experienced.

Video

We filmed and produced a video showing what Daniel's Den does – check it out. Two parents shared their thoughts in this – Qasim and Saba.

'The film is beautiful – love it!' Sarah McMullen, Royal Foundation



b. Events, crafts and sensory play

Nativity Week

One of our lovely 85-year-old volunteers was delighted that she finally got to be Mary in the nativity play!

Birthday Week and Disco

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This annual event is a firm favourite and one family invited other extended family to come and share in the fun 'we wanted them to see what a special place Daniel's Den is – thank you for letting us bring them along'.

Top Ten Books

We launched an appeal before Christmas for people to donate books to our groups – using an Amazon wish list. This has been incredibly effective and had a positive response.

A childminder asked Nat to film a little boy listening to the Brown Bear book being expertly shared by Hermina – he was so engaged. The next week Nat asked about the parent's reaction to the film and the CM said she was thrilled and had gone out and bought the book for the child!

Birthday card

This year we produced our own Birthday card and the children have so enjoyed receiving it.



Sports Week

The children and parents are engaged in running, balancing, jumping, throwing and so much more during this week and the joy of seeing children and their parents/carer's taking part is so rewarding. Every child receives a certificate for taking part and here were a couple of responses to this:

- one mum was eagerly writing her child's name on the certificate 'so I can share it right now on my WhatsApp groups';
- another said how proud she was that her child had received their first certificate.

Sowing Seeds

Families have had the opportunity to experience digging, planting and playing in our allotment space.

"So glad I was invited to @DanielsDenUK event at Chalkhill allotment this lunchtime. Mud kitchen, planting, water play, Bear Hunt and a picnic. Laughter, splashing, adult play as well as children's play and so much spontaneous learning going on. That's what EYFS should be like." (Martin, retired head teacher).

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Every child had the opportunity to plant and grow cress seeds for Mother's Day in the sessions and the children proudly shared pictures of these as they grew! Even the parents were full of awe that they had been able to grow some seeds!

'Ours are still alive 3 weeks later – what do we do with them?' (a dad at Dad's Zone).

Singalong Week

This took place in March, and we raised approximately £250 for one of our partner charities - Kids Club in Uganda – the money will be used to buy basic learning materials for the children. We have decided this is a great week for an open week and for people to dress up as a song.

Great Get Together Picnic

A wonderful gathering for toddler groups across Wembley in King Edwards Park.

c. TEAMWORK – our volunteers and staff

Patricia and Pablo – a case study

Patricia writes - 'I had already seen the Daniel's Den website in Quintain App and volunteering opportunities, but until then I had other commitments and I put it aside. And that's when a friend (who volunteered at Daniel's Den) invited me to meet her on a Friday. And I automatically started to go every Friday, then some Wednesday and Saturday events.'

Having a place to invite people to come along and join in whether as a parent or child or as a volunteer is such a central feature of what we do. 'In each participation I feel that I am filled with energy, even on the bad days, seeing those children happy and playing makes the outside world stop'.

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Building community is so important and 'knowing and being known' is one of our vision statements. 'I see that many mothers participate more than once a week, so it means that we are doing "a good job". The cool thing about "Yellow" is that many parents live in the area, and I end up meeting them on the street on any given day, in the supermarket, in the condominium, in the park, and they recognise and start to talk. Daniel's Den also helped me to have some kids to look after part time – and these even live in the same block as me'.

Developing relationships is key to building community and sometimes language can be a barrier. Patricia speaks both Portuguese and Spanish and once she heard about our project called The Net, a monthly 'Pop Up' session for asylum seekers in a local hotel, she willingly volunteered.

'I really like participating in the day that we are going to "play" with the refugee's kids, this is. The day that I feel that I help the most (inside of me), because they don't have many options. For their status in the country, and I am very happy to be able to participate in this project and bring some joy to those mothers and children.'

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People volunteer for all sorts of reasons – to develop confidence, learn new skills, be part of a team, give something back into society. Patricia and Pablo share quite openly about one of the main reasons they are volunteering.

'I realised that participating in the DD would help me in the process of adopting a child, because experience with children is one of the mandatory points. After a few months participating, I managed to take my husband to participate in Father's Day, it's only once a month, and I see that he returns home happy.'

And here is what Pablo had to say ...

"My wife was already a volunteer in DD, and one day she mentioned that there was a 'Dads only' activity and they were looking for volunteers. Since I was also looking to have some more experience with kids, this felt like tailored opportunity for me. I've been going for a couple months now and it is truly a rewarding experience. The little ones are not as scary as I originally thought, and they seem to have a good time playing and singing along. It's a win for everyone involved."

Kimisha – a case study

The Kickstart Scheme -Hiring Kimisha Johnson for 6 months as Marketing and Fundraising Coordinator via the government Kickstart Scheme.

Background - After hearing about the scheme from different connections we decided as a management team to try and hire someone from the Kickstart Scheme. We did not know what to expect as we did not have previous experience managing someone in this role and approached this as a learning experience for Daniel's Den too. The recruiter managing our grant told us to have 'low expectations' from the candidates as they will not have much experience, thus being part of the scheme. On meeting Kim, we were presented with a very sweet but very shy young lady. Though her lack of experience showed we were drawn to her warmth and potential and hired her for the role.

Soon enough we were confirmed of our choice and Kim soon became a much loved and valued team member. She would support the Session Leaders in the groups, carry our surveys and other data collection and help with research and marketing.

Outcome - at the end of her time at Daniel's Den Kim helped support our sessions and activities and received rave reviews from the families she interacted with, volunteers and staff members. Her confidence grew and her administrative skills too. Kim designed the Fundraising Month of June branding which we will be using for years to come.

In Kim's Words - "My time working with Daniel's Den has been one of the best experiences ever. The staff and the volunteers at Daniel's Den are amazing individuals. I've learnt so much in a short space of time, being behind the scenes and seeing how hard the team works to make sure parents and toddlers are supported by us and the community makes me feel so happy.

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I have gained so much confidence with interacting with people through Daniel's Den which was one of the things I used to struggle with. Daniels Den made me realise that I have a voice and I will be forever grateful. Daniels Den is very welcoming and every time you walk into the venues you feel at ease."



Objective two: *Offering parenting support.*

The need to support parents is paramount and we do this implicitly and explicitly.

We offer implicit parenting support through the way we run our sessions, modelling positive behaviours and experiences. Creating the opportunity for safe play, shared singing, playdough and being able to have a cup of tea made by someone else whilst your child plays with someone else is often the lifeline parents need. With the pandemic, parents had missed lots of this peer-to-peer support and it was great to see new friendships formed 'I never like to think of a parent feeling alone'. Lots of our volunteers are parents and their lived experiences give them a real sense of empathy with attendees, and they are attuned to recognising the anxieties of parents.

Our explicit parenting support comes in different ways:

Welcome packs.

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We gave out welcome packs to our newly registered parents and this included a welcome letter with guidelines for expected behaviours, songbook and our 12 parenting postcards in a hessian branded bag. These cards offer bite sized advice on topics such as sleep, manners, eating, boundaries etc.

Hotspots

We run monthly Hot Spots – an online discussion group streamed on our Facebook page. Guests this year have included:

- Trevor Goddard on his role as chaplain and the Quality Characteristics for all relationships.
- Helen Haynes on impact of DD on her family and the need to develop fine and gross motor skills.
- Chad, Jay and Yatish, 3 of our dads, had an excellent discussion about the joys and challenges of fatherhood.



We also covered various topics e.g., sleep, the impact of a new-born baby, sowing seeds etc. We are reviewing this provision and hoping to develop it into podcasts - making this all about parent support – future speakers include Catherine Allard Head Teacher at John Keble School re school readiness and the impact of screen time on children.

Visits

We welcomed visitors from Children and Family Information Service, Homestart, Brent Health Matters who listened and gave information to the parents and carers.

‘Just to say thanks so much for all your support of Healthwatch – visiting Daniel’s Den groups has given us the chance to speak to people from a different demographic to our ‘typical’ respondents and I think

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this is really important for building up an accurate picture of services in Brent!' (Cleo Chalk – Healthwatch Brent)

We also had visits from a researcher from Oxford University who listened to our parents and their hopes and fears about vaccinations.

'Thanks so much for hosting me. I know as the mother of a lockdown baby and toddler (now aged 2 and 5!), I can really relate to how keenly I felt the loss of playgroups and community interactions in our area. It sounds like we all needed some Daniel's Den in our lives!' (Kate Joynes-Burgess DPhil Candidate, Oxford University)

Practical help

We were able to donate clothes, books and food to asylum seekers and also help people donate clothes and baby equipment items to Little Village, a local baby bank. People are so glad they can de-clutter their stuff from their homes and know they are going to be re-purposed and not be put in land fill.

Mum's Zone

This took place on March 10th, and we have agreed we will hold it annually in the week of International Women's Day. It was hosted at St Cuthbert's, and this is such a welcoming space that was appreciated by all attendees. Ladies from the church led painting workshops and displayed their work and another lady played piano recitals – so lovely to see people offering their help and skills – we also had hand massage, nails, crafts etc. 3 of our mums attended which was a disappointing number and feedback through our WhatsApp groups indicated that childcare was a major issue. Many said they didn't feel confident to leave the children with their father and others also had to work on the day. This is an area for development!!

Dad's Zone

This continues to meet monthly and is a great place for dads to connect.

The Net

This project continues to go well – it was featured in an online news article by the charity Care 4 Calais as someone kindly sponsored hand painted plates for each of the children.

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We were thrilled that 29 folks from The Net were able to join us on our trip to the farm – one of the mums said, ‘it was the best thing by far that they had done since being in the hotel’.

Objective three: *Enabling people to recognise the value of parent and toddler groups.*

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This year we produced a video highlighting what we do – this was filmed by one of our dads (thanks Chris) and edited by one of our volunteers (thanks Tim). It has been a great tool in enabling people to see what happens in a toddler group session.

Opportunities to be a voice for toddler groups regarding their value and the contribution they make were numerous throughout the year.

We ran events and contributed to the following publications, research papers, speaking engagements etc.:

- Movement for Recovery – School Readiness campaign. I lead a seminar on this at the Rhythms of Grace conference in October and continue to input – hopefully a national resource will be available in Sept 2023
- Hope UK and Evangelical Alliance – lead 2 sections in a national webinar for toddler group teams – the power of networks and communication within and beyond our toddler group. Positive feedback
- APPG Faith and Society – attended this event and it was very affirming. Report ‘Keeping the Faith 2’ produced by Goldsmiths and 10 essential aspects to sustaining good partnerships. Stand out was ‘data backed solutions important for local authorities. Starting from a position of call rather than resources release new energies and thinking’ – feel this sums up DD.
- Faith in the Nexus: The spiritual flourishing of the youngest child, conducted by the Nexus research team from the National Institute for Christian Education Research (NICER) at Canterbury Christ Church University – our CEO is part of the advisory group.
- Methodist Church – interviewed by Patricia Perry as part of her training to be a local preacher – she had to do a presentation on a project that exemplifies Methodist values, and she chose Daniel’s Den.
- Little Village – we continue to donate second hand clothes and equipment there and they refer families to us. They celebrated their 1st anniversary of their venue in Wembley – their CEO thanked us publicly for being a great support.
- Homestart – met with Guljabeen, the CEO of Homestart Barnet. She is so overwhelmed by all that we do at grassroots level and keen to work together (this led to the exhibition in the Civic Centre)
- Growing Faith Foundation Church of England – met with Hannah Persuad and looking at a support network within the Church of England toddler groups. Happy to give input.
- 1277 – through Facebook group provided 1 to 1 sounding board to people in Manchester, Birmingham and Cambridge
- C3 Church London – invited to share about DD and thank them for their on-going financial support. The leader visited DD at John Keble and the church donated toys for asylum seeker families in The Net

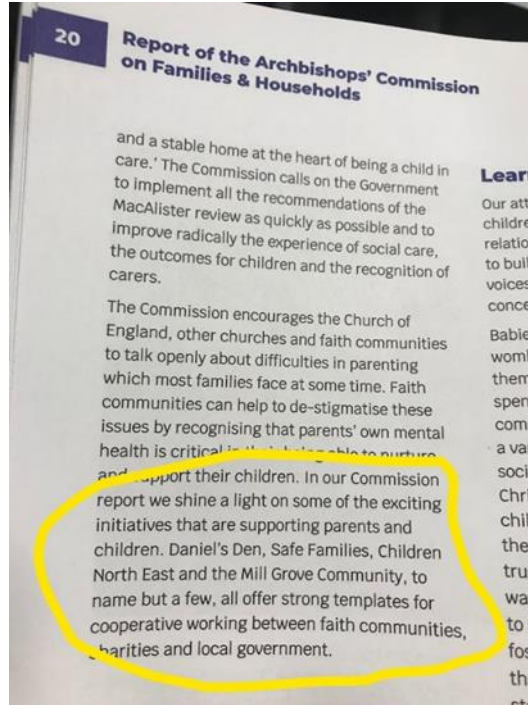
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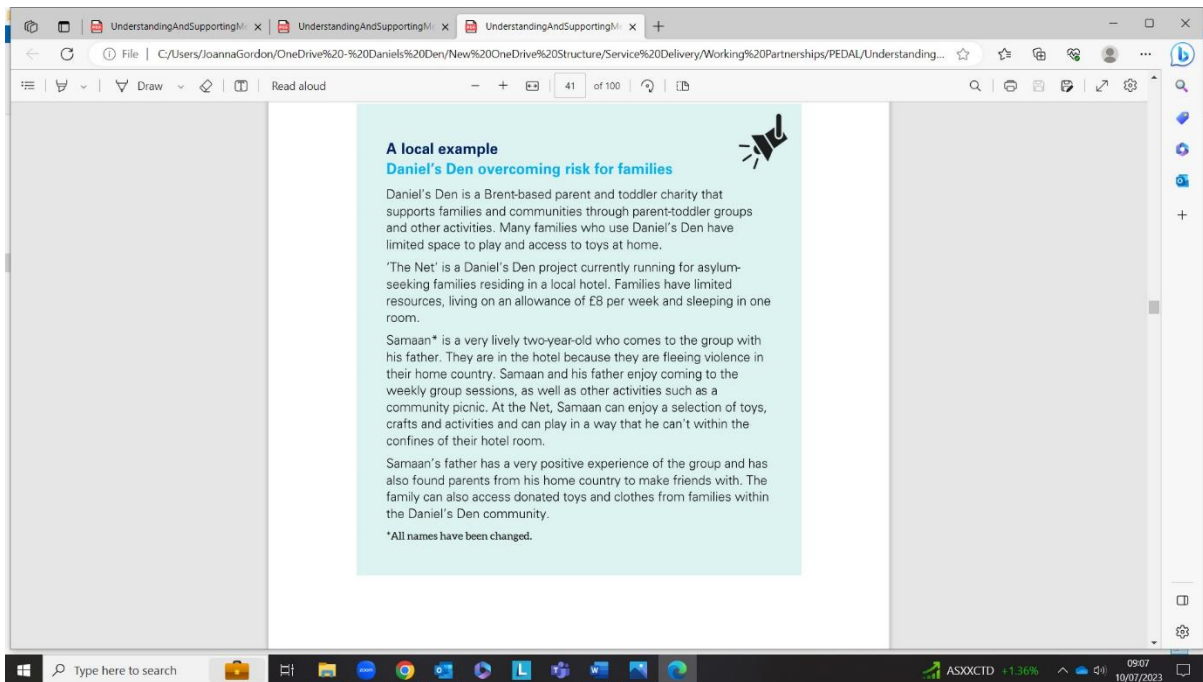
- Under 5's in church webinar – one of 3 speakers
- PhD researcher from Oxford University came to do some work with us re attitudes to childhood vaccinations – train a peer research assistant/s
- Attended National Parenting Initiative – useful to hear from other organisations and models they use to influence further afield
- We organised and ran an Under Fives and Voluntary Sector Exhibition at the Civic Centre March 22nd and 23rd 2023 – included Little Viallge and Homestart Brent
- PEDAL (Centre for Research on Play in Education, Development & Learning) team at Cambridge University - met with them online to discuss monitoring and evaluation. They are keen to work with us, visit our sessions but also address the issue of measuring impact. They have given constructive feedback re our Theory of Change, and this is an ongoing piece of work.
- Attended the Children's Ministry Network conference at High Leigh as this is a good forum for role of parent and toddler groups and under-fives to be discussed. Involves main denominations across UK and Ireland
- Punch Drunk Enrichment is a charity that have moved into Wembley and have a 3-year arrangement with Quintain – they are keen to work with DD following connections made through Dad's Zone
- Online meeting with Brent Council Front Door team – organised by Phello Ekango. She has raised the profile of DD in the sector and regularly brings families to the session at John Keble – a great example of partnership working.
- Featured in the Archbishops' Commission on Families and Households report 'Love Matters' – see the quote here ...

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- Featured in a UNICEF toolkit for supporting Mental Health in infancy and childhood



- Brent Council Start for Life initiative (£4.3 million over 3 years) – Simon and Sasi came to see what we do in a session, asked lots of questions and went away with lots to think about.

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- Spoke at an online CVS Brent event
- Wrote article re value of toddler groups for Roots magazine – a national publication for churches.
- London Diocese want to engage with us re co-creating online materials re 'How to Start a Toddler Group' Across our Diocese Toddler Groups are the most underrated way of making a huge difference for the families in your community. @DanielsDenUK do so much vital work! (Sam Donaghue, Head of Children's and Youth Ministry Support, London Diocese)
- Attended Gather Movement conference – great networking.
- Started conversations with the Royal Foundation – we are on their radar!
- Jo, our CEO, was featured in The Yellow podcast.

Social media

The reach of our social media increased

Twitter – up from 1203 followers to 1242 followers

Facebook – 1200 to 1300 followers

Instagram – 342 followers up to 532 followers

We use these channels to share news of what we do, and the comments and responses are great. LinkedIn and TikTok still to be used ...

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Objective four: *fostering mutual cooperation and support for toddler groups.*

Brent

Brent Parent and Toddler Network met every term – a time to hear joys and challenges and pray for one another's groups. On Feb 22nd, 2023, we met with church leaders and toddler groups leaders to encourage churches across Brent to start/restart a group or work with others – such a desperate need. We also met with church leaders in Kilburn to explore opportunities there ... a work in progress.



London

The London Network for Parent and Toddler Groups is an official project of Daniel's Den and has a small steering group that coordinate events and activities. We have termly Zoom meetings and an annual conference called Rhythms of Grace. This took place on Zoom in October 2022, owing to the train strike, and 40+ people attended. New postcards were printed for publicity, and it is encouraging that we have nearly 100 toddler groups on our interactive map on the London Network website

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www.londonparenttoddler.network. We are aiming to have key leaders for borough-based networks – we currently have 4.

UK

Jo Gordon (Daniel's Den CEO) is now the official leader of the 1277 Movement and the focus is on signposting and connecting toddler group leaders. The vision is that there should be a toddler group within walking distance (or short car journey in rural situations) for every family in the nation. Support is offered primarily through the 1277 Facebook group.

We held a reception in the Houses of Parliament for the National Month of Prayer in June and had toddler groups from across the UK in attendance – from Penrith to Cornwall, Wales to Norfolk. An inspirational event and sparked an increase in participation. Lots of network gatherings took place in Stockport, Normanton, Birmingham and a new online network started in Cornwall – lots to build on. Good to see networks being formed geographically – either online or through face-to-face meetings and this is something we will encourage through the “Joining the Dots” programme.



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Objective five: *supporting the choice of stay-at-home parents and raising awareness of the value they bring to society.*

We continue to do this by affirming parents when they come to the sessions and also being a voice on social media/conferences etc. There is no one size fits all and every family is different in shape, size and makeup.

MONEY

Fundraising

We ran several fundraising events:

- Fancy Dress Disco - this took place in November and raised over £300
- Hand painted Plates - this raised over £600 in January 2023
- Sponsored Sing-along - This took place in March, and we raised approximately £250 for one of our partner charities - Kids Club in Uganda – the money will be used to buy basic learning materials for the children.
- June – Fundraising Month - sponsored silence, selling plants, sponsored walk around all our venues, cake sales and more help us raise over £3000
- Regular giving and one-off donations - advocacy. We were thrilled that Linda made a connection with a new donor when she was on jury service – a key contact who made a very generous donation. A reminder to us all to build up links, make introductions and follow up.



The news of our second Reaching Communities Award was so welcome and a testimony to the culmination of so much hard work by so many.

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Thanks go to our funders:

Reaching Communities (The National Lottery), Brent NCIL (Neighbourhood Community Infrastructure Levy) and Together Toward Zero Fund, Quintain, Sisk, Robert Southall, Garfield Weston, Origin Housing regular givers & one-off donors.

Conclusion

Yet again, it's been a truly amazing year when so many activities have taken place and family life enriched on many levels in our communities. Our capacity to face challenges with venues and make hard decisions, when necessary, e.g., leave, versatility to run pop up sessions in many venues including exhibition spaces and a pavement outside a shop and our contagious passion and enthusiasm are just some of our hallmarks as a charity. We know that when people think of Daniel's Den, it makes them smile and this is something we want to continue to do.

Looking to 2023-2024 we are thankful for the infrastructure we have in place, and we hope to build on this going forward. The big question is – what change do we want to see by August 31st, 2024? We want to be both realistic and ambitious. Always open to learn but similarly confident in what we offer, we hope to encourage and influence family life in Brent and beyond. We are committed to seeing our dream of having a toddler group within walking distance of every family become a reality.

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'What an amazing way to spend a Friday morning, revisiting my nursery rhymes repertoire and losing myself in deep conversations with toddlers and their parents @DanielsDenUK. Great to hear of dedication and faith from volunteers deeply committed to create a space of belonging.' (The Rt Revd Lusa Nsenga Ngoy, Bishop of Willesden)

Plans for future periods

During 2023/2024 the charity will continue to run its existing groups in the current venues and be open to areas where a new group is needed. Our aim is to open new groups so that the vision to have one within walking distance of families across the borough becomes a reality.

We will continue to develop the London Network of Parent and Toddler Groups and will be supporting groups in the borough of Brent in particular, as well as having borough coordinators in other areas.

We hope to develop our Hotspots into a Podcast as we have messages to share through this medium. We will develop our YouTube craft videos.

We intend to continue to consolidate the new finance and database systems to provide a firm foundation for the continued growth of the Charity.

DANIEL'S DEN

REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2023

We will develop our fundraising strategy to ensure, if possible, a variety of funding streams including the corporate world as well as increasing regular giving.

Financial review

The charity achieved net income for the year of £12,778 (2022 - £12,778), details of which are shown in the Statement of Financial Activities on page 31. This brings the charity's total funds to £107,516 (2021 - £56,862). Of this, £48,394 was unrestricted funds (2022 - £10,512), which also constitute the free reserves of the charity.

Total income for the year increased to £182,122 (2022 - total income was £141,555). Total expenditure amounted to £131,468 (2022 - total expenditure was £128,777).

Reserves Policy

The charity's reserves policy is to hold reserves that are sufficient to cover 3 months of working capital in case fundraising efforts do not deliver in line with expectations. At the balance sheet date, the Trustees estimate this would require reserves of £25,000. The Charity's reserves at the end of the reporting period were £48,394, which is above this level. The trustees are satisfied that this is prudent buffer in the current uncertain funding environment.

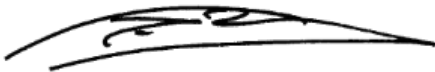
Going Concern

After making appropriate enquiries, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

The Charity continues to work strategically with Sisk, CVS Brent (fundraising & reporting support) and our venue hosts of course. This financial and moral support provides a firm foundation for the Charity's activities which are set to increase even further in the next financial year.

Approval

This report was approved by the Trustees on 17 April 2024 and signed on its behalf by:



Keith Brown
Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES

For the year ended 31 August 2023

I report on the accounts of the charity for the year ended 31 August 2023 set out on pages 31 to 37.

Respective responsibilities of the Trustees and examiner

The Trustees are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

1. accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
2. the accounts do not accord with such records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the Charities SORP (FRS102).

/Continued...

.../Continued

I understand that the financial statements have been prepared to give a 'true and fair' view, and have departed from the Charities (Accounts and Reports) Regulations 2008, only to the extent required to provide a 'true and fair view'. This departure has involved following SORP FRS102 (effective January 2019), rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 (SORP 2005), which is referred to in the exitant regulations, but has since been withdrawn.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Charles Ssempijja, FCA
NfP Accountants Ltd
Chartered Accountants
3rd Floor, 86-90 Paul Street
London
EC2A 4NE

Date: 23 April 2024

STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31 August 2023

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Notes						
INCOME FROM						
Session donations	19,514	-	19,514	10,062	-	10,062
Regular donations	7,696	-	7,696	5,553	-	5,553
One off donations	8,873	-	8,873	10,263	-	10,263
Grants	21,889	114,470	136,359	3,840	104,877	108,717
HMRC Gift Aid	1,563	-	1,563	2,021	-	2,021
Events and trips	3,182	-	3,182	788	-	788
Fundraising	4,455	-	4,455	4,150	-	4,150
Other income (including bank interest)	480	-	480	1	-	1
TOTAL INCOME	67,652	114,470	182,122	36,678	104,877	141,555
EXPENDITURE ON						
Salary costs	3 14,720	84,677	99,397	31,154	60,904	92,058
Other staff costs	4 1,433	6,674	8,107	1,634	3,974	5,608
Running costs & overheads						
Crafts & Activities Supplies	2,340	2,932	5,272	2,009	4,555	6,564
Rent & Utilities	980	700	1,680	-	1,680	1,680
Events and trips	2,309	2,170	4,479	1,171	141	1,312
Host venue rent	970	2,395	3,365	-	-	-
Equipment and Furniture	29	179	208	120	1,052	1,172
Refreshments	46	4	50	100	5	105
Office supplies, printing & postage	90	74	164	80	297	377
Phone & Internet	721	3	724	306	1,210	1,516
Website	210	8	218	366	145	511
Travel and subsistence	192	55	247	92	4	96
Database Fees	659	648	1,307	-	4,750	4,750
Annual Subscriptions for IT Platforms	5	222	227	148	37	185
Memberships & subscriptions	10	77	87	107	27	134
Professional fees	2,060	880	2,940	2,155	6,870	9,025
DBS fees	438	-	438	-	542	542
Insurance	872	-	872	-	945	945
Marketing and publicity	399	-	399	-	443	443
Donations made	1,128	-	1,128	650	30	680
Other expenses	159	-	159	180	-	180
Independent examination fees	-	-	-	744	150	894
TOTAL EXPENDITURE	29,770	101,698	131,468	41,016	87,761	128,777
Net income before transfers	37,882	12,772	50,654	(4,338)	17,116	12,778
NET MOVEMENT IN FUNDS	37,882	12,772	50,654	(4,338)	17,116	12,778
TOTAL FUNDS AT 01 SEPTEMBER	10,512	46,350	56,862	14,850	29,234	44,084
TOTAL FUNDS AT 31 AUGUST	48,394	59,122	107,516	10,512	46,350	56,862

All incoming resources and outgoing resources derive from continuing activities.

The annexed notes form part of these financial statements

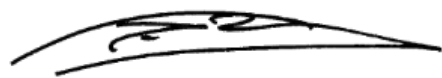
DANIEL'S DEN
(Registered charitable incorporated organisation no. 1147172)

BALANCE SHEET
As at 31 August 2023

	Notes	£	2023 £	£	2022 £
CURRENT ASSETS					
Debtors		-	-	-	-
Cash at bank and in hand		<u>109,048</u>	<u>58,875</u>	<u>58,875</u>	
		109,048		58,875	
CREDITORS: amounts falling due within one year					
	2	<u>(1,532)</u>	<u>(2,013)</u>		
NET CURRENT ASSETS			107,516		56,862
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>107,516</u>		<u>56,862</u>
NET ASSETS			<u>£ 107,516</u>		<u>£ 56,862</u>
FUNDS					
Restricted funds	7		59,122		46,350
General fund (unrestricted)	7		48,394		10,512
TOTAL FUNDS			<u>£ 107,516</u>		<u>£ 56,862</u>

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP FRS 102, edition October 2019, effective 01 January 2019), and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

They were approved, and authorised for issue, by the Trustees on 17 April 2024 and signed on their behalf by:-



Keith Brown
Trustee

The annexed notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2023

1. ACCOUNTING POLICIES

Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (SORP FRS 102) (edition October 2019, effective January 2019), and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Income and expenditure have been analysed on a 'natural basis, taking advantage of sections 4.6 and 4.22-4.26 of the SORP.

The effect of events relating to the year ended 31 August 2023 which occurred before the date of approval of the financial statements by the Trustees has been included in the financial statements to the extent required to show a true and fair view of the state of affairs at 31 August 2023 and the results for the year ended on that date.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following SORP 2015 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 (SORP 2005) which has since been withdrawn.

Going concern

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Key judgements that the charity has made which have a significant effect on the accounts include estimating income and expenditure for the next 12 months.

Statement of Cash Flows

The Company has taken advantage of the exemption conferred by Section 1 of FRS102 in relation to the Statement of Cash Flows.

Income

All incoming resources are included in the Statement of Financial Activities when the Charity is entitled to the income and the amount can be quantified with reasonable accuracy. Grants which have a restriction as to timing are recognised over the period for which they are given.

The value of services provided by volunteers has not been included in the accounts.

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2023

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objects of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors which have been raised by the Charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements. Statutory grants which are given as contributions towards the Charity's core services are treated as unrestricted.

Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All the expenditure of the charity is in the furtherance of its charitable activities and includes the costs of delivering services undertaken to further the purposes of the charity and their associated support costs.

Irrecoverable VAT is included in expenditure as part of the gross cost of items. Where VAT is recoverable, expenditure is shown net of this VAT.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2023

2. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2023	<i>2022</i>
	£	£
Corporation tax	(80)	367
Pensions payable	611	(64)
Accruals	780	1,464
Other creditors	176	140
Custodian funds held	45	106
	<u>£ 1,532</u>	<u>£ 2,013</u>

3. STAFF COSTS AND NUMBERS

	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	<i>Total Funds 2022 £</i>
Gross pay	7,758	84,677	92,435	86,951
Employer NI	1,808	-	1,808	1,606
Employer pension	5,154	-	5,154	3,501
TOTAL STAFF COSTS	<u>£ 14,720</u>	<u>£ 84,677</u>	<u>£ 99,397</u>	<u>£ 92,058</u>

The average weekly number of staff in the year (headcount) was 7 (2022 - 8). Remuneration to key management personnel, including employer pensions, amounted to £29,700 (2022 - £25,920).

No employees received remuneration in excess of £60,000 (2022 - the same).

4. OTHER STAFF COSTS

	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	<i>Total Funds 2022 £</i>
Sessional worker payments	856	4,803	5,659	3,832
Volunteer expenses	230	621	851	831
Staff/volunteer training	160	590	750	945
Volunteer Training & Development	187	660	847	-
TOTAL OTHER STAFF COSTS	<u>£ 1,433</u>	<u>£ 6,674</u>	<u>£ 8,107</u>	<u>£ 5,608</u>

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2023

5. TRUSTEES

No Trustees received remuneration in the year (2022 - the same). No Trustees were paid for reimbursed expenses (2022 - the same).

6. CORPORATION TAX

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

7. STATEMENT OF FUNDS

	Adjusted Brought Forward	Incoming Resources	Resources Expended	Transfers & Gains / Losses	Carried Forward
	£	£	£	£	£
2023					
Restricted funds:					
KickStart - Impactful Go	256	1,044	-	-	1,300
Brent - NCIL	5,950	-	(5,253)	-	697
NCIL - You Decide	-	13,484	(8,534)	-	4,950
Origin Housing Lim	-	1,996	(1,290)	-	706
National Park City	335	-	-	-	335
Wembley Central Big Local	438	-	-	-	438
Reaching Communities	37,459	94,508	(85,342)	-	46,625
Thomas Welsh (Brent zero)	-	3,438	(1,279)	-	2,159
Wembley Park Community Fund	1,912	-	-	-	1,912
Total restricted funds	<u>46,350</u>	<u>114,470</u>	<u>(101,698)</u>	<u>-</u>	<u>59,122</u>
Unrestricted fund	10,512	67,652	(29,770)	-	48,394
	-	-	-		
Total funds	<u>£ 56,862</u>	<u>£ 182,122</u>	<u>£ (131,468)</u>	<u>£ Nil</u>	<u>£ 107,516</u>

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2023

Statement of funds: Continued - 2022

Restricted funds:

<i>KickStart - Impactful Go</i>	-	6,342	(6,086)	-	256
<i>Comic Relief</i>	-	392	(392)	-	-
<i>Brent - NCIL</i>	-	9,997	(4,047)	-	5,950
<i>National Park City</i>	-	700	(365)	-	335
<i>Wembley Central Big Local</i>	-	726	(288)	-	438
<i>Reaching Communities</i>	24,718	86,720	(73,979)	-	37,459
<i>Robert Southall</i>	614	-	(614)	-	-
<i>Wembley Park Community Fund</i>	3,902	-	(1,990)	-	1,912
<i>Total restricted funds</i>	<u>29,234</u>	<u>104,877</u>	<u>(87,761)</u>	<u>-</u>	<u>46,350</u>
<i>Unrestricted fund</i>	14,850	36,678	(41,016)	-	10,512
<i>Total funds</i>	<u>£ 44,084</u>	<u>£ 141,555</u>	<u>£ (128,777)</u>	<u>£ Nil</u>	<u>£ 56,862</u>

8. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	General Funds 2023	Restricted Funds 2023	Total Funds 2023	Total Funds 2022
	£	£	£	£
2023				
Current assets	49,926	59,122	109,048	58,875
Creditors due within one year	(1,532)	-	(1,532)	(2,013)
	<u>£ 48,394</u>	<u>£ 59,122</u>	<u>£ 107,516</u>	<u>£ 56,862</u>
2022				
Current assets	12,525	46,350	58,875	
Creditors due within one year	(2,013)	-	(2,013)	
	<u>£ 10,512</u>	<u>£ 46,350</u>	<u>£ 56,862</u>	

9. OTHER LEGAL INFORMATION

Daniel's Den is a charitable incorporated organisation registered in England with registration number 1147172. Its registered office address is 38 Berkhamsted Avenue, Wembley, Middlesex, HA9 6DT. The accounts are presented in GBP rounded to £1.

DANIELS DEN

England & Wales - Charity number 1147172

Accounts

DANIEL'S DEN

Charitable Incorporated Organisation no. 1147172

TRUSTEES' ANNUAL REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2022

DANIEL'S DEN

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022**

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Statement of financial activities	22
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DANIEL'S DEN

REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2022

Trustees

Joanna Gordon - resigned Jan 2022

Ronald Herbert resigned Jan 2022

Keith Brown

Caroline Winterburn

Ketan Sheth

Judith Abbott

Yvonne Smith

Trevor Goddard – appointed Jul 2022

Charity reg. no.

1147172

Registered office

38 Berkhamsted Avenue Wembley Middlesex HA9 6DT

Independent examiner

Charles Ssempijja, FCA

NFP Accountants Ltd

3rd Floor, 86-90 Paul Street London

EC2A 4NE

Bankers

HSBC Plc, 16 King Street, Covent Garden London, WC2E 8JF

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022**

The Trustees present their annual report and financial statements of the charity for the year ended 31 August 2022. The Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the charity's governing document, and the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (SORP FRS 102) (edition October 2019, effective January 2019), and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102).

Income and expenditure have been analysed on a 'natural basis, taking advantage of sections 4.6 and 4.22-4.26 of this SORP.

Structure, Governance and Management

Structure and governing document

Daniel's Den is a registered Charity number 114172 and was converted, on 28 March 2022, to a Charitable Incorporated Organisation when a new constitution was adopted.

Organisational structure and decision making

The governance of the Charity is the responsibility of the Trustees. Day to day management is by the Chief Executive Officer, who draws on the support and expertise of the highly experienced Board of Trustees as needed.

Appointment of Trustees

Trustees are elected and co-opted under the terms of the Articles of Association and the Charity's own procedures. Regular reviews are held to identify any expertise gaps within the Board of Trustees and appointments are made where required to strengthen the Board of Trustees, subject to all trustees' approval.

When it is necessary to appoint new trustees, due to either a trustee stepping down or a gap of expertise in the board is identified, recruitment will initially begin through the networks of the board and management team. Applicants will be reviewed by trustees and the successful applicant will be invited to attend a trustee meeting. Following this, on the provision that the board are satisfied and the applicant still wishes to join the trustee board, they will be appointed.

No other person or external body is entitled to appoint any trustees of the Charity. The Trustees who served during the period and after the year end are shown on page 1.

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022**

Trustee induction and training

The Charity provides new trustees with an induction pack and mentoring from the Chair. The Charity has limited resources for formal training of the trustee body. However, on-going training opportunities are announced to trustees when these become available pro bono.

Related party relationships

The Charity has considered the disclosure requirements of the SORP for related party relationships. The Charity has no related party connections with other organisations. The trustees consider that the members of the board, and their close connections, to be the only related parties of the Charity. All trustees give their time voluntarily and receive no benefits from the Charity.

Trustees are required to disclose all relevant interests and register them with the Chair of Trustees and to withdraw from decisions where a conflict of interest arises.

Pay policy for senior staff

The pay of the Charity's Chief Executive Officer is reviewed annually. The trustees draw on their knowledge of the sector and common practice in other charities of similar size to ensure that the remuneration set is fair and not out of line with that generally paid for similar roles.

Risk Management

The Board of Trustees fully accepts its responsibilities for ensuring that the major risks to which the Charity is exposed are identified, and that there are systems and procedures in place to mitigate those risks. The Charity has a Finance and Risk Sub Committee (FRSC) which monitors the risks and reports to the Board. The Charity maintains a risk register.

Objectives and activities Purposes and principal activities

To enhance the development and education of children up to and including eleven years of age, but primarily those under statutory school age, by encouraging parents and carers to understand and provide for the needs of their children through community groups and by:

- a) offering appropriate play facilities and training courses, together with the right of parents / carers to take responsibility for, and to become involved in, the activities of such groups, ensuring that such groups offer opportunities for all children, regardless of race, culture, religion, disability or means.
- b) Encouraging the study of the needs of such children and their families and promoting public interest in and recognition of such needs in the local areas.
- c) enhancing the development of family life in accordance with biblical principles.

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022**

These objects shall be undertaken in accordance with Christian principles whilst recognising the diversity of a multi-faith society.

Beneficiaries of our services

- Babies, toddlers, parents, carers, childminders
- Volunteers
- Venue host partners
- Community partners
- Local businesses via an opportunity to fulfil their corporate social responsibility via our network
- Other toddler groups & their leaders
- National organisations in the family support space (e.g. Parent Infant Partnership, Brent Council, Little Village, Children' Commissioner, Care for the Family, London Diocese, Families Households Commission, Salvation Army, Home-Start)

Principal activities

To have family life valued in all levels of society both locally and nationally.

- Establishing and running parent and toddler groups, recognised as first rate by users. We re-opened our in-person groups in September 2021, and by the end of the year were delivering 10 weekly in-person sessions each week.
- Offering parenting support, through our monthly hotspot interactive chat on Facebook Live. Discussing parenting issues. Parenting Postcards that were given to new members. Visits from Brent Council, Home-Start and Healthwatch Brent providing information for parents. Signposting via Social Media posts, answering comments, highlighting useful services and activities.
- Enabling people to recognise the value of parent and toddler groups through our response to running a Parent and Toddler group via a hybrid model. Sharing best practice with members of the council, national organisations in the parent support space and even international media platforms.
- Fostering mutual cooperation and support for toddler groups, hosting city and nationwide monthly Zoom sessions for toddler group leaders. Coordinating content across the 32 London Boroughs shining a light on good new stories in their area. Hosting events to encourage toddler group leaders across the UK to share experiences and learn from one another. Produced resources that would contribute to a national parent and toddler group programme.
- Supporting the choice of stay-at-home parents and raising awareness of the value they bring to society – in the year in which parents had to stay at home with their children provided the opportunity for insight and empathy.

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022**

Public benefit

The Board of Trustees confirm that they have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising their powers or duties.

Achievements and performance

The trustees review the aims, objectives and activities of the Charity each year. This report looks at what the Charity has achieved and the outcomes of its work in the reporting period. The trustees report the success of each key activity and the benefits the Charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the Charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

In this report, we reflect on our five objectives (these form the basis of our principal activities) and demonstrate the outputs and impact of our work in the year in which we re-opened our in-person sessions. We are proud of the impact we've made and are keen to see a toddler group within walking distance of every family. We feel this level of support can make a world of difference to our children, their families, and local communities.

Celebrating 25 years

First and foremost, this was a monumental year for our charity as we celebrated our 25 year anniversary. As we collated the stories of our activities since 1996 for our exhibition, we marvelled at the way in which the small idea of a parent and toddler group that met on a Monday afternoon had grown and developed. The stories shared of the past 25 years (see objective 3 for more details) demonstrate our impact vividly and yet so much is unspoken and unseen. Lives have been transformed through relationships started in the sessions; communities have been enriched as people have used their new confidence and skills through volunteering and working, and amazing memories have been created for the thousands of children who have attended. As the children of the children start to attend, we recognise we are affecting one generation to another.

As well as looking back we also looked forward to 2046 – 25 years from now. Our commitment to see a toddler group within walking distance of every family is our driving force and our motto TEAM - Together Everyone Achieves More underpins all we do.

Objective one: Establishing and running parent and toddler groups, recognised as first rate by users.

When we re-opened the physical doors of all our sessions in Sept 2021 we were overjoyed, apprehensive and expectant. Having closed our venues suddenly in March 2020, little did we know

DANIEL'S DEN

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that it would take so long to re-open, and whilst we ran sessions online throughout the various lockdowns and had run some sessions outdoors in the Summer of 2021, the prospect of meeting physically in venues had its challenges.

The decision to reopen all venues involved lots of preparation in terms of being Covid safe, having masks and hand sanitiser in place as well as guidance on social distancing. We followed government guidelines and wondered who would come. We had used the lock down period to re-organise our procedures (including a new website and accounting system) and endeavoured to build on our strengths of being locally based, with local volunteer teams, offering clean good quality toys and equipment, a warm welcome and helpful signage. We wanted to make our sessions available to as many people as possible, being very aware of the need for socialisation for the new babies and toddlers who had never experienced meeting up with others.

From day one, we were overwhelmed by the keenness of people to meet. Wearing masks was no barrier and it enabled people to feel 'safe'. It was amazing how eye contact meant so much and the conversations shared were a tonic to the families and volunteers. Meeting once a week in each venue meant we didn't have to do a thorough clean each week, but we were constantly spraying and wiping down all surfaces. It was the new normal! Whilst the parents and carers were eager to meet there was a degree of apprehension regarding how the children would respond. In actual fact, the children strode in and embraced the opportunity to play in a new environment – it was as if they had always been coming. This was such a shock to us all – especially the parents – what a resilient generation. If ever there was a time when the opportunity to have a baby and toddler group within walking distance of your home was needed, it was now. And we were there.

Over the year we have recorded 4119 child attendances at our sessions 'Your website is outstanding and registration so easy'.

We held sessions in 12 different venues across the Borough.

We opened 2 new groups – on Wednesdays at Chalkhill Community Centre, Wembley in October 2021 (thanks to funding from Neighbourhood Community Infrastructure Levy) and on Thursdays at The Church of Ascension in North Wembley. We moved our group in Wembley Central from Park Lane to Mandhata Youth and Community Hall and changed the day of St Cuthbert's so that the vicar could come and volunteer.

Sung "Wheels on the bus" 360 times.

These are the outputs but what about the outcomes?

a) Users – children and parents/carers

Through a child's eyes (an abridged version based on the words of the mum)

'That day that mummy dressed me in my coat and put me in the buggy, I felt that something different was happening. She'd been on her phone, checking the website for opening times and had also checked

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public transport. We were going one stop on the train, and it felt exciting. We were going out on an adventure, and this was into a world of new colours, sounds and smells. Mummy was wearing her mask – it was the normal thing to do when we went outside. The journey was noisy and the walk through the streets went quickly.

When the door opened, mum pushed me into the community centre, and we heard those amazing words – ‘welcome to Daniel’s Den’. I could hear music as mum took off my coat and carried me up the stairs – it got louder and louder and when the main door opened, I was shocked to see so many toys in one MASSIVE room. There were other children playing and mums and dads sitting and chatting. They were all wearing masks, but all seemed to value connecting with other people. I saw some books on a rainbow rug and mum took me over and we found the book Elmer – one of my favourites. As we sat and looked at the pictures, mummy held me close. One of the volunteers came and said hello and mum seemed so happy to connect with other adults. I felt warm ... and loved.

Playdough, puzzles, cars, crafts, wooden train – so many things to play with and I chose the books. Snack time was fun although I didn’t eat much. As things were cleared away and tables pushed to the side, the music went on and children began to dance. Suddenly, a huge bucket of balls was tipped on the floor and children squealed with delight. Mum told one of the leaders that it was a ‘magical’ moment, and she loved it. Tunnels appeared from a blue bag and in the midst of all the chaos I did something for the first time – I crawled through the tunnel. Mum took a picture to share with the family on WhatsApp and she was so happy. It was like we were in our own private world – just mum and me. The singing at the end was strange as all the adults were wearing masks. The leader showed us the actions and I loved zooming to the moon and rowing a boat. When we said goodbye, I felt a warm fuzzy feeling – I could see mummy looked so happy and this made me happy too. It felt like a significant moment for us both ...’

The Royal Foundation of The Duke and Duchess of Cambridge (Royal Foundation) commissioned Ipsos MORI to undertake research into children’s early years in 2020. The report was entitled “State of the nation: understanding public attitudes to the early years”. They found that ‘Parental loneliness dramatically increased during the pandemic from 38% before to 63% as parents have been cut off from friends and family. The increase in loneliness for parents was more apparent in the most deprived areas. These parents were more than twice as likely as those living in the least deprived areas to say they feel lonely often or always (13% compared with 5%). Compounding this, it seemed there was a rise in the proportion of parents who feel uncomfortable seeking help for how they are feeling from 18% before the pandemic to 34% during it.’

Throughout the year, we listened and offered support to parents and carers, reassuring them that coming to a group and meeting others is so good for the overall health of the whole family. We set up a WhatsApp group for each venue and this has been another way to help parents feel connected and not alone.

Case study – *One mum came to one of our sessions in April and before she entered the venue, she apologised for the behaviour of her child. She said that he would scream the place down and that she was so concerned about him. He would only cling to her, his dad, and maternal grandparents. They’d contacted professionals for help and felt desperate. She was reassured by the session leader and*

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encouraged to give it a try ... after ten minutes the little boy was totally settled and had begun to wander around the room to play with other toys. The mum was shocked and thrilled and week by week, both the mum's and child's confidence has grown.

Case study – *At the end of a session, a new mum popped her head through the door of a church hall and asked if there was a group that she could bring her 3-month-old baby to. She was new to the area and was feeling very isolated. We listened as she shared her story of losing a baby at 21 weeks and a couple of miscarriages. She'd been on bed rest at her parents in Berkshire for her last pregnancy and now found herself in an area where she knew only her husband and his family. We told her about the services we offer, and she was delighted. She has attended every week since and made some amazing friendships. This mum had the confidence to reach out and ask for help.*

b) Crafts and sensory play

'Tell me and I forget, teach me and I remember, involve me and I learn' Benjamin Franklin.
Watching the children develop skills and confidence in doing the crafts is pure joy ... and even though the parents seem to enjoy these activities as much as, if not more than the children, we love the fact that our crafts go home and are displayed on walls, doors and even sent to family further afield. We do like to include sensory play when we can, knowing that this generates learning in different dimensions 'Providing opportunities for children to actively use their senses as they explore their world through 'sensory play' is crucial to brain development – it helps to build nerve connections in the brain's pathways. This leads to a child's ability to complete more complex learning tasks and supports cognitive growth, language development, gross motor skills, social interaction and problem-solving skills.'



Throughout the year we prepared 20 x 36 different craft activities for 10 venues = 7200 crafts! We used recycled materials and 100 glue sticks.

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We offer a range of play experiences to accommodate lots of learning needs.

'I truly believe that Daniel's Den sessions are the most INCLUSIVE sessions I have ever been to. I am a mum of two twin boys who are now 3 years old, one of them has been diagnosed with autism at the age of 2 and it was very difficult for me to attend toddler's play sessions after the diagnosis as I didn't know what to expect and how my autistic child would have felt. Daniel's Den sessions offer a range of activities from the start till the end by setting up different corners with different toys to give the kids the chance to jump from one corner to another without being forced to do the same activity.' Mum

This year we have continued to include activities from our Sowing Seeds project whether it was planting daffodil bulbs, hairy caterpillars, or plants through a partnership with National Park City. We had several Saturday Specials in our allotment including a Spud Special, Nature Trail and Bear Hunt. Giving children the opportunity to grow their own food and experience gardening is something we value and with over 20% of our families having no access to a garden or balcony, we are glad to make this available.

We also organised a trip to Hanwell Zoo, and this generated so much fun, language and friendship. 'It was so good to discover a new place to go and I have made a new friend and my child has too'.

c) TEAMWORK – our volunteers

This year Daniel's Den benefited from 2,331 hours of volunteer time given by 34 volunteers (active volunteers, defined as someone who did at least one 2-hour shift during the year). This was worth £27,855 Based on the London Living Wage of £11.95 an hour.

This year we have welcomed lots of new volunteers. Covid has made many people rethink their priorities in life and we know many organisations have been unable to re-open due to lack of volunteers. The sense of commitment and support in our volunteer team is contagious and volunteers are bringing in other volunteers. So many different ages and backgrounds are represented, and this truly reflects our local community.

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Case study - Ewa is a Polish lady who has lived in Wembley for over 40 years. She was bereaved in the first lock down and wanted to do something to benefit the community. She started helping out at her own home – snipping crafts and packaging parenting postcards. When our sessions reopened, she volunteered in one of the sessions and met a grandma called Olivia, who lives in the Northeast of England but was here for a year looking after her grandson in one of the new apartments in Wembley Park. They instantly connected as they felt they were from the same generation and had both lost their husbands within 2 weeks of each other. They met regularly for lunch and through their shared lived experience of bereavement, they have developed a wonderful friendship.

We were delighted to be able to host our annual Celebration Evening for our volunteers and staff at the Black Horse in Sudbury. Past and present volunteers were invited as part of our Silver Jubilee year celebrations. Hermina Heder was the recipient of the Emma Hay Sunshine Memorial Award in recognition of her volunteering over the years and the way in which she recruits and empowers new volunteers.

Objective two: Offering parenting support

In the Royal Foundation research, just one in four respondents recognised the specific importance of the first five years of a child's life. 70% of the respondents felt judged by others re their parenting skills.

The need to support parents is paramount and we do this implicitly and explicitly. We offer implicit parenting support through the way we run our sessions, modelling positive behaviours and experiences. Creating the opportunity for safe play, shared singing, playdough and being able to have a cup of tea made by someone else whilst your child plays with someone else is often the lifeline parents need. With the pandemic, parents had missed lots of this peer-to-peer support and it was

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great to see new friendships formed 'I never like to think of a parent feeling alone'. Lots of our volunteers are parents and their lived experiences give them a real sense of empathy with attendees, and they are attuned to recognising the anxieties of parents.

Our explicit parenting support comes in different ways:

a) Welcome packs

We gave out 400 welcome packs which included a welcome letter, songbook and our 12 parenting postcards in a hessian branded bag. These cards offer bite sized advice.

b) Hotspots

We ran 10 Hotspots, monthly online discussions streamed live on Facebook. Topics such as early numeracy skills, literacy, love languages etc were discussed and it was great to see people interacting – either asking questions or sharing ideas. With an average of 80 people viewing these videos, we feel they enhance the understanding parents and carers have of early childhood development.

c) Visits

We welcomed visitors from Children and Family Information Service, Home-Start and Brent Health Matters who listened and gave information to the parents and carers.

d) Practical help

The power of the second question ...

Case study - One day we received a call from a lady who had found us on Brent Council website. She'd just been moved into the area from another borough and was living in a house with 7 other households – sharing a kitchen and 2 bathrooms. She and her son had a bed, 2 chairs, a table and fridge in a small room at the very top of a small house. She discovered a Daniel's Den nearby and went to join the group. The door was locked and didn't open when she rang the doorbell. Hence the phone call to us and she was shocked to find out she'd gone on the wrong day. The conversation could have ended there but at DD, we know the power of the second question. Offering a few kind words and asking if they are new to the area, how old their child is etc, demonstrates we are interested and that this is genuine. We followed up the call with a visit and within 24 hours we were able to share food, bedding, towels, a suitcase to store her clothes in etc. People kindly donated toiletries, clothing and even a new pair of trainers – so wonderful to see the generosity of others. This lady and her son were moved again within weeks, and we are thankful we were able to make a difference there and then. This little family could have so felt alone but thanks to us being community based, we could offer help when and where it was needed.

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e) Mum's Zone

In The Royal Foundation Research, 90% of people see parental mental health and wellbeing as being critical to a child's development but, in reality, people do very little to prioritise themselves. Only 10% of parents mentioned taking the time to look after their own wellbeing when asked how they had prepared for the arrival of their baby.

We relaunched our annual Mum's Zone event and organised a day of pampering, Zumba, crafts and, of course, food.

f) Dad's Zone

We ran our monthly Dad's Zone sessions and over the year we reached 105 dads, with an average attendance of 20 per session. Enabling dads, grandads and other male carers to meet with their young children in a safe space is a joy (for some it's the first time they have taken their child out on their own) and many of the dads comment on how it has helped with their confidence - 'Oh – I'm so pleased to hear you experience that too' is a comment often overheard at these sessions and there is such a sense of community growing.

We ran a pop-up session in one of our other venues and we are looking to increase the number of venues that host Dad's Zone – this comes at the request from venue hosts as well as the dads.

g) The Net

The Net is a new project of Daniel's Den. For a number of months, Daniel's Den welcomed asylum seeking families into one of our sessions – they were staying in one of the nearby hotels and came at the invitation of a contact known to the charity. We recognised there was a need to offer more direct help and we have started providing a taste of Daniel's Den is a safe and familiar place through a series of pop ups in the hotel where they stay. We are creating sustainable connections by signposting families to our other established sessions in the local area to the hotel.

We offer simple play activities in each pop-up session and some of our volunteers are able to translate. We distribute toys, equipment and clothing and this is appreciated. We were delighted to welcome a number of asylum seeker families to our annual Great Get Together Picnic, and this was tangible evidence of our mission statement 'to encourage and enrich family life in order to build stronger communities'.

In June we were awarded a Borough of Sanctuary Award in recognition that we provide a safe space for asylum seekers and refugees.

Objective three: Enabling people to recognise the value of parent and toddler groups

Our year of Silver Jubilee Celebrations was launched in November 2021, and this proved to be an excellent way of showcasing the impact of one toddler group in a local area. The preparation for the launch event enabled us to gather stories and pictures of our impact and during the ceremony past

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toddlers, parents, volunteers, partners etc shared about their experiences. These were recorded and make up a special page on our website. The timeline banners vividly showed the way in which one toddler group had grown and developed over the years.

Lord (Paul) Boateng 'you have done so very well, so very much for families in Northwest London'.

Exhibition on tour

We took our exhibition on tour, and it was displayed in Brent Civic Centre for 2 days in March 2022. So many visitors walked by and here are some of the connections made:

- CEO of Brent Council commended us on the diversity of our staff and volunteer team, recognising the value of our offer of flexible working hours and the opportunity to develop various skills and confidence
- A community project leader invited us to open a new venue in Alperton
- College lecturer brought her students, and a new volunteer programme is emerging for them to have work experience at Daniel's Den.
- Current and potential funders were thrilled to see the range of activities we do, and this has led to new offers of financial and practical support ongoing
- New families came along to our sessions after they'd picked up a leaflet
- The media coverage of this important milestone took the message out there that toddler groups make a lasting difference to people's lives.



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Social media

The reach of our social media increased

- Twitter – up from 1085 followers to 1203 followers
- Facebook – 1075 to 1200 followers
- Instagram – 219 followers up to 342 followers

We use these channels to share news of what we do, and the comments and responses are great. After our Bear Hunt, a retired headteacher tweeted: “So glad I was invited to @DanielsDenUK event at Chalkhill allotment this lunchtime. Mud kitchen, planting, water play, Bear Hunt & a picnic. Laughter, splashing, adult play as well as children's play and so much spontaneous learning going on. That's what Early Years Foundation Stage should be like.” This tweet was retweeted by the author Michael Rosen.

Speaking engagements

Opportunities to be a voice for toddler groups regarding their value and the contribution they make were numerous throughout the year.

We contributed to the following publications, research papers, speaking engagements etc.:

- Salvation Army Calendar and National Month of Prayer initiative
- School Readiness Project with the Gather Movement, Care for the Family, Kids Matter and others
- Health Visitor Report compiled by Parent Infant Partnership
-

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Why Health Visitors Matter: Perspectives on a widely valued service

Jo Gordon, Founder and Director, Daniel's Den, baby and toddler groups in London

"My local health visitor advised me to come to Daniel's Den when my daughter was seven months old. I was feeling lonely and depressed, and she felt I would benefit from coming with my baby. I came and I've never left".

This quote comes from one of the Session Leaders at our parent and toddler group, Daniel's Den. It is ended with the caveat "and my daughter is now nearly 18 years old". 17 years ago, this young mum was encouraged to come to one of our groups by her health visitor. She now leads three groups, leads a team of volunteers and is excellent at connecting people to the support and advice they need.

Daniel's Den is a local voluntary sector toddler group in the London Borough of Brent and many of the residents there are new to the area and country. Some live in multi-generational homes whilst others live in temporary accommodation with limited facilities. Brent's diverse population is both a strength and a challenge and having safe spaces to ask for and receive help are vital. Having a toddler group "run by the community for the community" is a great resource.

Years ago, our team of local health visitors would print off our leaflets and 'send' families to our groups. They saw the value of our universal offer and would pop

in to sessions and even bring families along who were unable to get there on their own. The support we received from health visitors as a voluntary group was fantastic and had mutual benefits in terms of networking and connecting with other services, such as oral health.

Sadly, today, we have very limited contact with health visiting teams. They seem totally stretched. This is not unique to Brent. When I asked other colleagues in the sector for their thoughts, they included:

"Our health visiting team are amazing at signposting to us. I've got nothing but praise for them. Our health visitor tells me to please ask mums to get in touch if they're struggling as they are being forced to do phone calls instead of home visits and know they'll be missing things. They're trying their best in awful circumstances with huge funding cuts"

"They appear to be invisible in our neck of the woods..."

"Mixed picture, and predominantly influenced I think by manpower levels. I've seen one of our families supported and advocated for by HV when the kids were on the child protection register... and I've seen many struggle with lack of access and really slow responses from HV staff after mums call up to the central number you call for advice these days..."

"Some health visitors do promote our group, and I have a link with a wonderful HV who is hugely supportive. However, she has to visit our groups in her lunch break, because despite what she brings (she identified and referred 4 kids with speech delay last visit), the management above her don't consider it an appropriate use of her time..."

Health visitors are an essential part of the community for so many reasons. The signposting and connecting they do is invaluable. Having that friendly ear, wise words and sound advice can be a life-changer and life-saver for so many families.

The example of our session leader shows that health visitors do not just have short term benefits (as vital as they are) but can span generations.

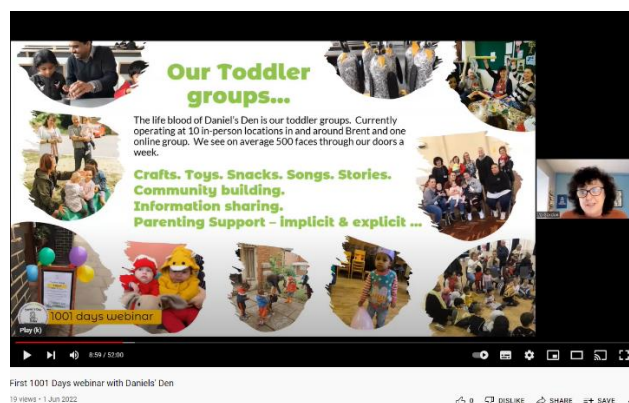
"Having that friendly ear, wise words and sound advice can be a life-changer and life-saver for so many families."

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- Archbishops' Commission on Families & Households
- Faith in the Nexus: The spiritual flourishing of the youngest child- research project by Canterbury University
- Spoke at The Ascension Church and St Cuthberts about Daniel's Den
- Interviewed twice on United Christian Broadcasting Radio
- Stargazing discussion for toddler groups in the Church of England

In May 2022 our CEO was asked to lead a webinar for the Parent Infant Foundation on the topic of "The role of grassroots baby and toddler groups" and a wide range of listeners tuned in. This really showcased the vital role of toddler groups and was very well received. After the webinar we were contacted by other toddler group leaders all the way from Devon for advice to improve their group. A copy of the webinar is available on our YouTube channel.



Objective four: fostering mutual cooperation and support for toddler groups.

The challenges of re-opening toddler groups after the lock downs have been, and are huge, and so many groups have yet to re-open. If ever there was a need for support, it is now. During the year we helped host monthly Zoom sessions for toddler groups across London – those attending said how much they had benefitted from this support and how they couldn't have re-opened their groups without it.

The London Network for Parent and Toddler Groups became an official project of Daniel's Den and a new website was launched: www.londonparenttoddler.network. The Bishop of London was the keynote speaker at the annual Rhythms of Grace conference in October 2021 and 40 attendees enjoyed a variety of workshops via Zoom. The London Prayer Marathon was launched on the top of the O2 building in east London and again raised the profile of the value of toddler groups and how they need support and encouragement, and our online conference.

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Jo Gordon (CEO) is part of the advisory team for 1277, an informal network of church-based toddler groups and offers support in a lively Facebook group comprising of 3600+ members. The camaraderie in our Daniel's Den toddler group teams is contagious and helps keep us enthused – we receive lots of phone call and requests from across the country for help, advice and to be a sounding board.

Objective five: supporting the choice of stay-at-home parents and raising awareness of the value they bring to society

One of the major learning points from the pandemic has been the recognition of the joys and challenges of being home with your children. Flexible working has been given a lease of life in so many ways and people have been rethinking what their life could be like. This is music to our ears!

We have always advocated the need for a REAL choice for parents in the upbringing of their children. Creating the opportunity for parents to volunteer or be employed within school hours term-time only is so important to us and at present we have offered this to 11 number of volunteers and staff. Creating a space for parents to bring their children to play is so important to us. Whether they are stay at home parents or working part time/flexible hours – they all matter.

Thanks go to our funders

Reaching Communities (The National Lottery), NCIL (Neighbourhood Community Infrastructure Levy), Quintain, Sisk, National Park City, Wembley Central Big Local, regular givers and one-off donors. Thanks also to our amazing friends who were involved in our fundraising month.

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Plans for future periods

During 2022/2023 the Charity will continue deliver toddler groups within walking distance of families in Brent and hope to open at least two new groups.

We will continue to develop the London Network of Parent and Toddler Groups and are seeking additional funding to enable this development.

We will further develop our fundraising strategy, prioritising core cost funding and diversifying our income sources.

The value of our volunteers is immeasurable and intend to build upon our volunteer programme to enable to sustain our service delivery.

Financial review

The charity achieved net income for the year of £12,778 (2021 - net expenditure of £17,860), details of which are shown in the Statement of Financial Activities on page 13. This brings the charity's total funds to £56,862 (2021 - £44,084). Of this, £10,512 was unrestricted funds (2021 - £14,850). Free reserves stood at £10,512 (2021 - £14,850).

Total income for the year increased to £141,555 (2021 - total income was £94,700). Total expenditure amounted to £128,777 (2021 - total expenditure was £112,560).

Reserves Policy

The charity's reserves policy is to hold reserves that are sufficient to cover 3 months of working capital in case fundraising efforts do not deliver in line with expectations. At the balance sheet date, the Trustees estimate this would require reserves of £25,000. The Charity's reserves at the end of the reporting period were £10,512, which is below this level. The trustees will be working with the management to increase these reserves, through fundraising, to the required level. This is expected to take at least two years.

Going Concern

After making appropriate enquiries, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

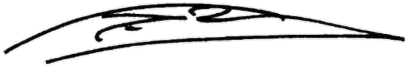
The Charity continues to work strategically with Sisk, CVS Brent (fundraising & reporting support) and our venue hosts of course. This financial and moral support provides a firm foundation for the Charity's activities which are set to increase even further in the next financial year.

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Approval

This report was approved by the Trustees on 19 April 2023 and signed on its behalf by:



Keith Brown
Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES

For the year ended 31 August 2022

I report on the accounts of the charity for the year ended 31 August 2022 set out on pages 13 to 21.

Respective responsibilities of the Trustees and examiner

The Trustees are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

1. accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
2. the accounts do not accord with such records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the Charities SORP (FRS102).

/Continued...

.../Continued

I understand that the financial statements have been prepared to give a 'true and fair' view, and have departed from the Charities (Accounts and Reports) Regulations 2008, only to the extent required to provide a 'true and fair view'. This departure has involved following SORP FRS102 (effective January 2019), rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 (SORP 2005), which is referred to in the exitant regulations, but has since been withdrawn.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Charles Ssempijja, FCA
NfP Accountants Ltd
Chartered Accountants
3rd Floor, 86-90 Paul Street
London
EC2A 4NE

Date: 19 April 2023.....

STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31 August 2022

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
INCOME FROM							
Session donations		10,062	-	10,062	1,320	-	1,320
Regular donations		5,553	-	5,553	3,260	-	3,260
One off donations		10,263	-	10,263	2,885	-	2,885
Grants		3,840	104,877	108,717	-	84,066	84,066
HMRC Gift Aid		2,021	-	2,021	1,933	-	1,933
Events and trips		788	-	788	-	-	-
Fundraising		4,150	-	4,150	1,236	-	1,236
Other income (including bank interest)		1	-	1	-	-	-
TOTAL INCOME		36,678	104,877	141,555	10,634	84,066	94,700
EXPENDITURE ON							
Salary costs	3	31,154	60,904	92,058	-	74,377	74,377
Other staff costs	4	1,634	3,974	5,608	1,050	10,319	11,369
Running costs & overheads							
Crafts & Activities Supplies		2,009	4,555	6,564	320	7,250	7,570
Rent & Utilities		-	1,680	1,680	-	1,680	1,680
Events and trips		1,171	141	1,312	65	-	65
Equipment and Furniture		120	1,052	1,172	420	1,752	2,172
Refreshments		100	5	105	35	-	35
Office supplies, printing & postage		80	297	377	36	1,187	1,223
Phone & Internet		306	1,210	1,516	-	1,019	1,019
Website		366	145	511	675	3,591	4,266
Travel and subsistence		92	4	96	4	10	14
Database Fees		-	4,750	4,750	-	594	594
Annual Subscriptions for IT Platforms		148	37	185	5	329	334
Memberships & subscriptions		107	27	134	-	273	273
Professional fees		2,155	6,870	9,025	690	2,616	3,306
DBS fees		-	542	542	-	153	153
Insurance		-	945	945	-	922	922
Marketing and publicity		-	443	443	-	843	843
Donations made		650	30	680	600	-	600
Other expenses		180	-	180	825	200	1,025
Independent examination fees		744	150	894	720	-	720
TOTAL EXPENDITURE		41,016	87,761	128,777	5,445	107,115	112,560
Net income/(expenditure) before transfers		(4,338)	17,116	12,778	5,189	(23,049)	(17,860)
Transfers between funds	7	-	-	-	(198)	198	-
NET MOVEMENT IN FUNDS		(4,338)	17,116	12,778	4,991	(22,851)	(17,860)
TOTAL FUNDS AT 01 SEPTEMBER		14,850	29,234	44,084	9,859	52,085	61,944
TOTAL FUNDS AT 31 AUGUST		10,512	46,350	56,862	14,850	29,234	44,084

All incoming resources and outgoing resources derive from continuing activities.

The annexed notes form part of these financial statements

DANIEL'S DEN**(Registered charitable incorporated organisation no. 1147172)****BALANCE SHEET****As at 31 August 2022**

	Notes	£	2022 £	£	2021 £
CURRENT ASSETS					
Debtors		-	-	-	-
Cash at bank and in hand		<u>58,875</u>	<u>45,688</u>	<u>45,688</u>	
		58,875		45,688	
CREDITORS: amounts falling due within one year					
	2	<u>(2,013)</u>		<u>(1,604)</u>	
NET CURRENT ASSETS			56,862		44,084
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>56,862</u>		<u>44,084</u>
NET ASSETS					
			<u>£ 56,862</u>		<u>£ 44,084</u>
FUNDS					
Restricted funds	7		46,350		29,234
General fund (unrestricted)	7		10,512		14,850
TOTAL FUNDS			<u>£ 56,862</u>		<u>£ 44,084</u>

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP FRS 102, edition October 2019, effective 01 January 2019), and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

They were approved, and authorised for issue, by the Trustees on 19 April 2023 and signed on their behalf by:-



Keith Brown
Trustee

The annexed notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2022

1. ACCOUNTING POLICIES

Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (SORP FRS 102) (edition October 2019, effective January 2019), and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Income and expenditure have been analysed on a 'natural basis, taking advantage of sections 4.6 and 4.22-4.26 of the SORP.

The effect of events relating to the year ended 31 August 2022 which occurred before the date of approval of the financial statements by the Trustees has been included in the financial statements to the extent required to show a true and fair view of the state of affairs at 31 August 2022 and the results for the year ended on that date.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following SORP 2015 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 (SORP 2005) which has since been withdrawn.

Going concern

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Key judgements that the charity has made which have a significant effect on the accounts include estimating income and expenditure for the next 12 months.

Statement of Cash Flows

The Company has taken advantage of the exemption conferred by Section 1 of FRS102 in relation to the Statement of Cash Flows.

Income

All incoming resources are included in the Statement of Financial Activities when the Charity is entitled to the income and the amount can be quantified with reasonable accuracy. Grants which have a restriction as to timing are recognised over the period for which they are given.

The value of services provided by volunteers has not been included in the accounts.

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2022

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objects of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors which have been raised by the Charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements. Statutory grants which are given as contributions towards the Charity's core services are treated as unrestricted.

Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All the expenditure of the charity is in the furtherance of its charitable activities and includes the costs of delivering services undertaken to further the purposes of the charity and their associated support costs.

Irrecoverable VAT is included in expenditure as part of the gross cost of items. Where VAT is recoverable, expenditure is shown net of this VAT.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2022

2. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2022	<i>2021</i>
	£	£
Corporation tax	367	-
Pensions payable	(64)	458
Accruals	1,464	720
Other creditors	140	320
Custodian funds held	106	106
	<u>£ 2,013</u>	<u>£ 1,604</u>

3. STAFF COSTS AND NUMBERS

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	<i>Total Funds 2021 £</i>
Gross pay	26,047	60,904	86,951	70,606
Employer NI	1,606	-	1,606	138
Employer pension	3,501	-	3,501	3,633
TOTAL STAFF COSTS	<u>£ 31,154</u>	<u>£ 60,904</u>	<u>£ 92,058</u>	<u>£ 74,377</u>

The average weekly number of staff in the year (headcount) was 7 (2021 - 8). Remuneration to key management personnel, including employer pensions, amounted to £29,700 (2021 - £25,920).

No employees received remuneration in excess of £60,000 (2021 - the same).

4. OTHER STAFF COSTS

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	<i>Total Funds 2021 £</i>
Sessional worker payments	1,044	2,788	3,832	6,699
Volunteer expenses	580	251	831	599
Staff/volunteer training	10	935	945	3,521
Recruitment Costs	-	-	-	550
TOTAL OTHER STAFF COSTS	<u>£ 1,634</u>	<u>£ 3,974</u>	<u>£ 5,608</u>	<u>£ 11,369</u>

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2022

5. TRUSTEES

During 2021, the trustees reviewed the previous constitution and in the process, it was found that this precluded a trustee being paid. The CEO, Joanna Gordon, had been appointed a trustee in error and had been paid a salary (£25,920 in 2021 and £20,926 in 2020). Immediately this situation was discovered, Joanna Gordon tendered her resignation as a Trustee. The board considered whether this was a reportable serious incident and concluded that it did not fit this category and hence did not report this to the Charity Commission.

No other Trustees received remuneration in the year (2021 - the same). No other Trustees were paid for reimbursed expenses (2021 - the same).

6. CORPORATION TAX

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

7. STATEMENT OF FUNDS

	Adjusted Brought Forward	Incoming Resources	Resources Expended	Transfers & Gains / Losses	Carried Forward
	£	£	£	£	£
2022					
Restricted funds:					
KickStart - Impactful Go	-	6,342	(6,086)	-	256
Comic Relief	-	392	(392)	-	-
Brent - NCIL	-	9,997	(4,047)	-	5,950
National Park City	-	700	(365)	-	335
Wembley Central Big Local	-	726	(288)	-	438
Reaching Communities	24,718	86,720	(73,979)	-	37,459
Robert Southall	614	-	(614)	-	-
Wembley Park Community Fund	3,902	-	(1,990)	-	1,912
Total restricted funds	<u>29,234</u>	<u>104,877</u>	<u>(87,761)</u>	-	<u>46,350</u>
Unrestricted fund	14,850	36,678	(41,016)	-	10,512
Total funds	<u>£ 44,084</u>	<u>£ 141,555</u>	<u>£ (128,777)</u>	<u>£ Nil</u>	<u>£ 56,862</u>

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2022

Statement of funds: Continued - 2021

Restricted funds:

<i>Comic Relief</i>	84	1,567	(1,849)	198	-
<i>NL Community Fund</i>	9,950	-	(9,950)	-	-
<i>Reaching Communities</i>	41,079	73,726	(90,087)	-	24,718
<i>Robert Southall</i>	972	2,333	(2,691)	-	614
<i>Wembley Park Community Fund</i>	-	6,440	(2,538)	-	3,902
<i>Total restricted funds</i>	<u>52,085</u>	<u>84,066</u>	<u>(107,115)</u>	<u>198</u>	<u>29,234</u>
<i>Unrestricted fund</i>	9,859	10,634	(5,445)	(198)	14,850
<i>Total funds</i>	<u>£ 61,944</u>	<u>£ 94,700</u>	<u>£ (112,560)</u>	<u>£ Nil</u>	<u>£ 44,084</u>

8. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	General Funds	Restricted Funds	Total Funds	<i>Total Funds</i>
	2022	2022	2022	<i>2021</i>
	£	£	£	£
2022				
Current assets	12,525	46,350	58,875	45,688
Creditors due within one year	(2,013)	-	(2,013)	(1,604)
	<u>£ 10,512</u>	<u>£ 46,350</u>	<u>£ 56,862</u>	<u>£ 44,084</u>
<i>2021</i>				
Current assets	16,454	29,234	45,688	
Creditors due within one year	(1,604)	-	(1,604)	
	<u>£ 14,850</u>	<u>£ 29,234</u>	<u>£ 44,084</u>	

9. OTHER LEGAL INFORMATION

Daniel's Den is a charitable incorporated organisation registered in England with registration number 1147172. Its registered office address is 38 Berkhamsted Avenue, Wembley, Middlesex, HA9 6DT. The accounts are presented in GBP rounded to £1.

DANIELS DEN

England & Wales - Charity number 1147172

Accounts

DANIEL'S DEN LTD

(Company registered by guarantee no. 05303714,
registered charity no. 1147172)

REPORT AND UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2021

DANIEL'S DEN LTD

(Company limited by guarantee no. 05303714; **registered charity no. 1147172**)

REPORT AND FINANCIAL STATEMENTS

for the year ended 31 August 2021

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DANIEL'S DEN LTD

(Company limited by guarantee no. 05303714; **registered charity no. 1147172**)

REFERENCE AND ADMINISTRATIVE DETAILS

for the year ended 31 August 2021

Trustees	Joanna Gordon Ronald Herbert Keith Brown Caroline Winterburn Ketan Sheth Judith Abbott Yvonne Smith
Charity reg. no.	1147172
Company no.	05303714
Registered office	38 Berkhamsted Avenue Wembley Middlesex HA9 6DT
Independent examiner	Charles Ssempijja, FCA NFP Accountants Ltd 3rd Floor, 86-90 Paul Street London EC2A 4NE
Bankers	HSBC Plc 16 King Street, Covent Garden London WC2E 8JF

TRUSTEES' ANNUAL REPORT
for the year ended 31 August 2021

The Trustees, who are the directors of the company for the purposes of company law, present their annual report and financial statements of the charity for the year ended 31 August 2021. This Trustees' Annual Report is also the director's report for company law purposes. The Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the charity's governing document, and the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (SORP FRS 102) (edition October 2019, effective January 2019), and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102).

Income and expenditure have been analysed on a 'natural basis, taking advantage of sections 4.6 and 4.22-4.26 of this SORP.

In preparing this report, the Board of Trustees have taken advantage of the small companies' exemptions provided by section 415A of the Companies Act 2006.

Structure, Governance and Management

Structure and governing document

Daniel's Den Ltd is a registered Charity number 114172 and was converted, on 28 March 2022, to a Charitable Incorporated Organisation when a new constitution was adopted.

Organisational structure and decision making

The governance of the Charity is the responsibility of the Trustees. Day to day management is by the Chief Executive Officer, who draws on the support and expertise of the highly experienced Board of Trustees as needed.

Appointment of Trustees

Trustees are elected and co-opted under the terms of the Articles of Association and the Charity's own procedures. Regular reviews are held to identify any expertise gaps within the Board of Trustees and appointments are made where required to strengthen the Board of Trustees, subject to all trustees' approval.

When it is necessary to appoint new trustees, due to either a trustee stepping down or a gap of expertise in the board is identified, recruitment will initially begin through the networks of the board and management team. Applicants will be reviewed by trustees and the successful applicant will be invited to attend a trustee meeting. Following this, on the provision that the board are satisfied and the applicant still wishes to join the trustee board, they will be appointed.

No other person or external body is entitled to appoint any trustees of the Charity. The Trustees who served during the period and after the year end are shown on page 1.

Trustee induction and training

The Charity provides new trustees with an induction pack and mentoring from the Chair. The Charity has limited resources for formal training of the trustee body. However, on-going training opportunities are announced to trustees when these become available pro bono.

TRUSTEES' ANNUAL REPORT
for the year ended 31 August 2021

Related party relationships

The Charity has considered the disclosure requirements of the SORP for related party relationships. The Charity has no related party connections with other organisations. The trustees consider that the members of the board, and their close connections, to be the only related parties of the Charity. All trustees give their time voluntarily and receive no benefits from the Charity.

Trustees are required to disclose all relevant interests and register them with the Chair of Trustees and to withdraw from decisions where a conflict of interest arises.

Pay policy for senior staff

The pay of the Charity's Chief Executive Officer is reviewed annually. The trustees draw on their knowledge of the sector and common practice in other charities of similar size to ensure that the remuneration set is fair and not out of line with that generally paid for similar roles.

Risk Management

The Board of Trustees fully accepts its responsibilities for ensuring that the major risks to which the Charity is exposed are identified, and that there are systems and procedures in place to mitigate those risks. The Charity has a Finance and Risk Sub Committee (FRSC) which monitors the risks and reports to the Board. The Charity maintains a risk register. The principal risk identified is that the Charity will not have funding in place to replace the income from the Reaching Communities grant which comes to an end in 2023. There is a mitigation strategy in place to deal with this risk but there remains a possibility that the funding stream may not continue.

Objectives and activities

Purposes and principal activities

To enhance the development and education of children up to and including eleven years of age, but primarily those under statutory school age, by encouraging parents and carers to understand and provide for the needs of their children through community groups and by:

- a) offering appropriate play facilities and training courses, together with the right of parents / carers to take responsibility for, and to become involved in, the activities of such groups, ensuring that such groups offer opportunities for all children, regardless of race, culture, religion, disability or means.
- b) encouraging the study of the needs of such children and their families and promoting public interest in and recognition of such needs in the local areas.
- b) enhancing the development of family life in accordance with biblical principles.

These objects shall be undertaken in accordance with Christian principles whilst recognising the diversity of a multi-faith society.

TRUSTEES' ANNUAL REPORT
for the year ended 31 August 2021

Beneficiaries of our services

- Babies, toddlers, parents, carers, childminders
- Volunteers
- Venue host partners
- Community partners
- Local businesses via an opportunity to fulfil their corporate social responsibility via our network
- Other toddler groups & their leaders
- National organisations in the family support space (eg, 1001 Days, Spurgeons, Care for the Family)

Principal activities

To have family life valued in all levels of society both locally and nationally. This year has been particularly difficult since the groups were unable to meet in person due to the Covid Pandemic. The Charity quickly changed its method of delivery to use Zoom and Facebook to interact with the families. This was achieved by:

- Establishing and running parent and toddler groups, recognised as first rate by users. This was done primarily through a hybrid model utilising physical craft packs and online sessions. Providing an equal opportunity to access our services regardless of cultural, geographical and socio-economic backgrounds.
- Offering parenting support, through our weekly hotspot interactive chat on Facebook Live. Discussing parenting issues. Parenting Postcards that were sent in the post to new members, Video interviews with local services such as Oral Health & Local Libraries. Signposting via Social Media posts, answering comments, highlighting useful services and activities.
- Enabling people to recognise the value of parent and toddler groups through our response to running a Parent and Toddler group via a hybrid model. Sharing best practice with members of the council, national organisations in the parent support space and even international mediaplatforms.
- Fostering mutual cooperation and support for toddler groups, hosting city and nationwide monthly Zoom sessions for toddler group leaders. Coordinating content across the 32 London Boroughs shining a light on good new stories in their area. Hosting events to encourage toddler group leaders across the UK to share experiences and learn from one another. Produced resources that would contribute to a national parent and toddler group programme.
- Supporting the choice of stay-at-home parents and raising awareness of the value they bring to society – in the year in which parents had to stay at home with their children provided the opportunity for insight and empathy.

Public benefit

The Board of Trustees confirm that they have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising their powers or duties.

TRUSTEES' ANNUAL REPORT
for the year ended 31 August 2021

Achievements and performance

The trustees review the aims, objectives and activities of the Charity each year. This report looks at what the Charity has achieved and the outcomes of its work in the reporting period. The trustees report the success of each key activity and the benefits the Charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the Charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

During the year the following projects, activities and events have taken place:-

We spent the whole year running sessions online through Zoom, Facebook, and other forms of social media. Only in the last few weeks of the summer term were we able to run some outdoor in-person sessions and how good they felt.



Daniel's Den at Home: The year got off to a great start with the launch of our Daniel's Den at Home project. This included producing craft packs, running weekly Facebook Live sessions introducing the theme/craft for the coming week and running 7 Zoom sessions a week in each of our localities.

With funding from the National Lottery Community Fund, we were able to produce Craft Packs in our own branded green Craft Bags. Each pack had basic contents including scissors, glue stick, playdough, sketch book, crayons, and information. It also contained themed crafts based on a book/theme with a detailed craft handbook. We used the crafts we would have been doing in our in-person sessions and, throughout the year, we have refined and developed our crafts, with a focus on recycling and using everyday things in the home. The legacy of this is huge, as we finally have honed our crafts into a two-year programme with accompanying handbooks.

'The handbook you supply is fantastic. I follow the instructions and my daughter now thinks I am an expert with crafts' Martin – a parent.

DANIEL'S DEN LTD

(Registered company no. 05303714, registered charity no. 1147172)



Craft packs in the future: When the funding ended the trustees agreed to continue to fund these packs, demonstrating the recognition of the value of them. In fact, many of these have gone to families in certain key points of life for example: bereavement, new baby, staying with grandparents, etc and it has raised the potential for making them available for sale. We are exploring this.



Over the year we gave out 440 craft packs. We did 52 Facebook Live session – average viewing figures were 160. We ran 150 Zoom sessions. Attendance wasn't what it would have been if we had run in-person groups but those who attended benefitted hugely.

TRUSTEES' ANNUAL REPORT
for the year ended 31 August 2021

Digital Poverty

We are keenly aware that offering activities online is not a 'one size fits all' and many of our families did not, or could not, access them at all. In our feedback fortnight, 50% said they hadn't attended and many more did not respond to the question because they weren't online. Reasons for this include:

- Child has too much screen time and/or won't sit still (a misconceived prerequisite for joining the sessions)
- Not enough devices in the home
- Unreliable internet access
- Lack of skills

We addressed some of this. A random tweet about a family needing another device so their little one could join led to a donation from a well-wisher in Derbyshire – they wanted to pay it forward 'I recognise my granddaughter has so much and I don't want another child to miss out'.

Donations from a local company, Sisk, included 2 laptops and an iPad, and this enabled our team to work from home.

Iva is one of our volunteers who didn't have a smart phone or computer. Thanks to cooperation between the local vicar and one of our session leaders she was given access to a computer and developed skills in using Zoom. This way she was able to engage in the online toddler groups.

Volunteers

The commitment and dedication of our volunteers continues to amaze the Trustees. Throughout this year they have volunteered for a total of over 1000 hours. Whether it is snipping crafts, putting together craft packs, ringing people up, joining Zoom sessions, carol singing, making videos etc – they have done an amazing job. Our sense of teamwork has grown in the midst of the pandemic, and we have recruited new people to the team. Going online has made our activities much more visible to the wider community and this has piqued interest.

Staff

The Reaching Communities funding has given us the opportunity to recruit new members of the team and in the midst of the pandemic, this has been a challenge. We brought on board a new full time Operations Manager who helped start the restructuring of our systems. She left in February, and we are delighted we've been able to appoint a new Operations Manager, Natalie Fabello, who is relishing the opportunity to work with our various teams in a hands-on way. She is born and bred in Brent and has a vision to see DD growing. We have several people in part-time roles and are endeavouring to build a staff team that can serve the vision of our Charity. Bringing clarity to working processes is evolving as we combine working from home with working in the office.

Robust systems

The new website went live during this year. This is integrated with a new database. A new finance system is being introduced. These will provide a sound base for our operations in the future and enable us to be much more responsive. We are developing our monitoring and evaluation process and refining our Theory of Change.

TRUSTEES' ANNUAL REPORT
for the year ended 31 August 2021

Fundraising

We have been very grateful for the Reaching Communities funding as this has allowed us to develop our staffing and systems, enabling the secure development of more groups. We recognise that we need to secure funding for the future as our income from donations from the group users and others is not sufficient to cover our costs. We are urgently addressing this with our new fundraising strategy.

Venues

We didn't open any new physical venues in 2020-2021 albeit our presence online was new. Plans are in place to open a new one in Chalkhill Community Centre in Wembley in September 2021 and this connection again came from us being visible to others.

Projects

Sowing Seeds

One of the huge successes of the year has been our Sowing Seeds project. The idea for this project has been in our minds for years and was truly sparked by two comments made in our sessions, pre-pandemic. At one of our Dads' Zone sessions, a dad shared how he had been on a waiting list for an allotment for years and wanted to give his child the opportunity to grow something he could eat. At the lunch we have for the community after our nativity play, a group of pensioners shared how they were struggling to maintain the allotment they have in Wembley. This confirmed the need for an intergenerational project and after some research that revealed over 20% of our families have no access to a garden or balcony, we developed a Sowing Seeds project. We were successful in receiving the funding and then the pandemic hit, cutting off in-person contact with our families and pensioners.

However, we did manage to put seeds into our craft packs and over the course of the year we have grown:

- Cress seeds
- Sunflowers
- Lettuce

TRUSTEES' ANNUAL REPORT
for the year ended 31 August 2021

Families have shared their pictures



At one of our craft collection points a member of the local community called Amanda came to collect one for her neighbour. She asked if we would be interested in helping with their local community allotment that needed attention. We jumped at the opportunity and Linda became the project leader with her volunteer assistant Gina. Over the course of the following months the space at the Chalkhill Community Growers Allotment was transformed. The 'sight for sore eyes' became a 'vision of beauty' and has been enjoyed by families on several occasions.

DD was a catalyst and, after several meetings, the Metropolitan and Pinnacle Group were directly involved in removing the rubbish, building raised beds, and filling them with compost. This has encouraged other community groups to get involved and the whole allotment is thriving. We held two sessions every Saturday for families to attend – the uptake of this was not as we had expected, and we are looking again at the timing of these sessions. People who came along have said how getting outside and growing things has really improved their mental and physical health. Volker Fitzpatrick donated garden tables and benches, a shed and outside classroom as well as building two mud kitchens.

TRUSTEES' ANNUAL REPORT
for the year ended 31 August 2021

In July we had a fantastic Bear Hunt event that was enjoyed by so many. Martin, a retired headteacher and user of the allotment, lead us in a fantastic re-enactment of the story Going on a Bear Hunt.

Trips

Throughout the year we organised virtual trips online to various locations: the beach, Lapland, Bethlehem, songbook, a farm. These have been incredible fun experiences when you almost felt you had swum in the sea or thrown a snowball in Lapland! Through the power of Zoom and Facebook Live we were able to 'take' people into new world and give them a vision of different places. It was a joy to see children joining in and these sessions stimulated so much language and memories.



Hotspots

Our weekly Hotspot discussions on relevant topics took place every Monday evening in Zoom and streamed live on Facebook. The highlight for us was an interview with Martin Murray and he spoke candidly about his experience as a dad. We will run Hotspots monthly from September.

London Network

The London Network of Parent and Toddler Groups has hosted monthly networking meetings to offer support across the city to other toddler groups and these are greatly appreciated.

The annual conference took place in October 2020, via Zoom, with 90+ delegates, and included a representative from Little Village, Homestart, local midwives plus other toddler group leaders leading sessions. It was very well received, and plans are already underway for the conference in 2021.

London Network of Parent and Toddler Groups



'Run by toddler groups for toddler groups'

In June we coordinated the London Prayer Marathon - telling Good News stories from each of the 32 London boroughs. It opened people's eyes to what is going on across the city – for a new baby bank in Harrow to a group for non-moving babies in Bexley.

Through this raised profile we have been able to support a new group opening in September in Church Road, NW10 with the donation of equipment and prayer support.

The London Network has become one of our official projects and we are seeking funding to develop a basic website as well as being more intentional about building support and training activities.

Bumps, Babies and Brushes

The idea for this project came from one of our mums, Laura, who gave birth to twins in the pandemic. She was keenly aware of the challenges of giving birth in Lockdown and wanted to help reach out to new parents in a fun creative way. She devised some online art projects and thanks to funding from Aviva we were able to send out packs to people's homes and run sessions via Zoom. Here we are very aware that so many babies have been born during Lockdown and have had no contact with other children for the whole of their life. This is true for toddlers too.

Networking

Throughout the year a greater presence online has led to increased publicity and a growing awareness of what we do. This has attracted several connections and opportunities including speaking at a conference for children's workers in the South East, a shout out on national radio for being a great example of a hybrid toddler group and writing articles for several publications.

TRUSTEES' ANNUAL REPORT
for the year ended 31 August 2021

Plans for future periods

During 2021/2022 the Charity will revert to in person sessions at the existing venues and plan to develop further venues. We will retain some of our online activities as well for those who cannot attend.

We will continue to develop the London Network of Parent and Toddler Groups and are seeking additional funding to enable this development.

We intend to consolidate the new finance and database systems to provide a firm foundation for the continued growth of the Charity.

We will implement our fundraising strategy to ensure, if possible, a funding stream to take over after the end of the current Reaching Communities, and other grant funding.

Financial review

The charity incurred net expenditure for the year of £17,860 (2020 - net income of £57,564), details of which are shown in the Statement of Financial Activities on page 16. This brings the charity's total funds to £44,084 (2020 - £61,944). Of this, £14,850 was unrestricted funds (free reserves) (2020 - £9,859).

Total income for the year decreased to £94,700 (2020 - total income was £113,835). Total expenditure amounted to £112,560 (2020 - total expenditure was £56,271).

Reserves Policy

The charity's reserves policy is to hold reserves that are sufficient to cover 3 months of working capital in case fundraising efforts do not deliver in line with expectations. At the balance sheet date, the Trustees estimate this would require reserves of £25,000. The Charity's reserves at the end of the reporting period were £14,850, which is below this level. The trustees will be working with the management to increase these reserves, through fundraising, to the required level. This is expected to take at least two years.

Going Concern

After making appropriate enquiries, the trustees have a reasonable expectation that the charitable company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

The Trustees are grateful of the continued financial support from: Reaching Communities, Comic Relief, Wembley Park Community Fund, and the Robert Southall trust. Our regular givers are important as well.

The Charity continues to work strategically with Sisk, CVS Brent (fundraising & reporting support) and our venue hosts of course. This financial and moral support provides a firm foundation for the Charity's activities which are set to increase even further in the next financial year.

TRUSTEES' ANNUAL REPORT
for the year ended 31 August 2021

Trustees' responsibilities

Company and Charity Law requires the Trustees to prepare financial statements that give true and fair view of the state of affairs of the charity at the end of the financial year and of its surplus or deficit for the financial year. In doing so the Trustees are required to:

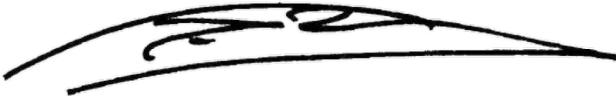
- Select suitable accounting policies and then apply them consistently;
- Make judgments and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- Follow the methods and principles of the Charity SORP; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to assume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements may differ from legislation in other jurisdictions.

Approval

This report was approved by the Trustees on 11 May 2022 and signed on its behalf by:



Keith Brown
Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES

For the year ended 31 August 2021

I report on the accounts of the charity for the year ended 31 August 2021 set out on pages 13 to 21.

Respective responsibilities of the Trustees and examiner

The Trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

1. accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
2. the accounts do not accord with such records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the Charities SORP (FRS102).

/Continued...

.../Continued

I understand that the financial statements have been prepared to give a 'true and fair' view, and have departed from the Charities (Accounts and Reports) Regulations 2008, only to the extent required to provide a 'true and fair view'. This departure has involved following SORP FRS102 (effective January 2019), rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 (SORP 2005), which is referred to in the exitant regulations, but has since been withdrawn.

This report is in respect of the charity's accounts, prepared and approved for submission to the Charity Commission. It excludes the Micro-entity accounts that have been submitted to companies house.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Charles Ssempijja, ACA

NfP Accountants Ltd

Chartered Accountants

3rd Floor, 86-90 Paul Street

London

EC2A 4NE

Date: 18 May 2022.....

STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31 August 2021

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £
INCOME FROM							
Session donations		1,320	-	1,320	3,294	-	3,294
Regular donations		3,260	-	3,260	3,920	-	3,920
One off donations		2,885	-	2,885	929	-	929
Grants		-	84,066	84,066	-	100,662	100,662
HMRC Gift Aid		1,933	-	1,933	1,680	-	1,680
Fundraising		1,236	-	1,236	1,664	-	1,664
BPATN		-	-	-	1,197	-	1,197
Other income (including bank interest)		-	-	-	489	-	489
TOTAL INCOME		10,634	84,066	94,700	13,173	100,662	113,835
EXPENDITURE ON							
Salary costs	3	-	74,377	74,377	-	43,322	43,322
Other staff costs	4	1,050	10,319	11,369	273	-	273
Running costs & overheads							
Crafts & Activities Supplies		320	7,250	7,570	-	3,409	3,409
Rent & Utilities		-	1,680	1,680	3,218	1,846	5,064
Events and trips		65	-	65	65	-	65
Equipment and Furniture		420	1,752	2,172	-	-	-
Refreshments		35	-	35	-	-	-
Office supplies, printing & postage		36	1,187	1,223	-	-	-
Phone & Internet		-	1,019	1,019	-	-	-
Website		675	3,591	4,266	-	-	-
Travel and subsistence		4	10	14	-	-	-
Database Fees		-	594	594	-	-	-
Annual Subscriptions for IT Platforms		5	329	334	-	-	-
Memberships & subscriptions		-	273	273	205	-	205
Professional fees		690	2,616	3,306	-	-	-
DBS fees		-	153	153	-	-	-
Insurance		-	922	922	918	-	918
Marketing and publicity		-	843	843	-	-	-
Donations made		600	-	600	726	-	726
Other expenses		825	200	1,025	2,289	-	2,289
Independent examination fees		720	-	720	-	-	-
TOTAL EXPENDITURE		5,445	107,115	112,560	7,694	48,577	56,271
Net (expenditure)/income before transfers		5,189	(23,049)	(17,860)	5,479	52,085	57,564
Transfers between funds	7	(198)	198	-	-	-	-
NET MOVEMENT IN FUNDS		4,991	(22,851)	(17,860)	5,479	52,085	57,564
TOTAL FUNDS AT 01 SEPTEMBER		9,859	52,085	61,944	4,380	-	4,380
TOTAL FUNDS AT 31 AUGUST		14,850	29,234	44,084	9,859	52,085	61,944

All incoming resources and outgoing resources derive from continuing activities.

The annexed notes form part of these financial statements

DANIEL'S DEN LTD**(Registered company no. 05303714, registered charity no. 1147172)****BALANCE SHEET****As at 31 August 2021**

	Notes	£	2021 £	£	2020 £
CURRENT ASSETS					
Debtors		-	-	-	-
Cash at bank and in hand		<u>45,688</u>	<u>62,120</u>	<u>62,120</u>	
		45,688		62,120	
CREDITORS: amounts falling due within one year	2	<u>(1,604)</u>		<u>(176)</u>	
NET CURRENT ASSETS			44,084		61,944
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>44,084</u>		<u>61,944</u>
NET ASSETS			<u>£ 44,084</u>		<u>£ 61,944</u>
FUNDS					
Restricted funds	7		29,234		52,085
General fund (unrestricted)	7		14,850		9,859
TOTAL FUNDS			<u>£ 44,084</u>		<u>£ 61,944</u>

For the year ended 31 August 2021 the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charitable company to obtain an audit of its accounts for the year in question in accordance with section 476;

The Directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP FRS 102, edition October 2019, effective 01 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

They were approved, and authorised for issue, by the Directors on 11 May 2022 and signed on their behalf by:-



Keith Brown
Trustee

The annexed notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2021

1. ACCOUNTING POLICIES

Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (SORP FRS 102) (edition October 2019, effective January 2019), and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Income and expenditure have been analysed on a 'natural basis, taking advantage of sections 4.6 and 4.22-4.26 of the SORP.

The effect of events relating to the year ended 31 August 2021 which occurred before the date of approval of the financial statements by the Trustees has been included in the financial statements to the extent required to show a true and fair view of the state of affairs at 31 August 2021 and the results for the year ended on that date.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following SORP 2015 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 (SORP 2005) which has since been withdrawn.

Going concern

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Key judgements that the charity has made which have a significant effect on the accounts include estimating income and expenditure for the next 12 months.

Statement of Cash Flows

The Company has taken advantage of the exemption conferred by Section 1 of FRS102 in relation to the Statement of Cash Flows.

Income

All incoming resources are included in the Statement of Financial Activities when the Charity is entitled to the income and the amount can be quantified with reasonable accuracy. Grants which have a restriction as to timing are recognised over the period for which they are given.

The value of services provided by volunteers has not been included in the accounts.

NOTES TO THE FINANCIAL STATEMENTS

for the year ended 31 August 2021

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objects of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors which have been raised by the Charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements. Statutory grants which are given as contributions towards the Charity's core services are treated as unrestricted.

Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All the expenditure of the charity is in the furtherance of its charitable activities and includes the costs of delivering services undertaken to further the purposes of the charity and their associated support costs.

Irrecoverable VAT is included in expenditure as part of the gross cost of items. Where VAT is recoverable, expenditure is shown net of this VAT.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

DANIEL'S DEN LTD**(Registered company no. 05303714, registered charity no. 1147172)****NOTES TO THE FINANCIAL STATEMENTS**
for the year ended 31 August 2021

2. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2021	<i>2020</i>
	£	£
Pensions payable	458	-
Accruals	720	-
Other creditors	320	-
Custodian funds held	106	176
	<u>£ 1,604</u>	<u>£ 176</u>

3. STAFF COSTS AND NUMBERS

	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £	<i>Total Funds 2020 £</i>
Gross pay	-	70,606	70,606	43,322
Employer NI	-	138	138	-
Employer pension	-	3,633	3,633	-
TOTAL STAFF COSTS	<u>£ Nil</u>	<u>£ 74,377</u>	<u>£ 74,377</u>	<u>£ 43,322</u>

The average weekly number of staff in the year (headcount) was 8 (2020 - 4). Remuneration to key management personnel, including employer pensions, amounted to £25,920 (2020 - £20,926).

No employees received remuneration in excess of £60,000 (2020 - the same).

4. OTHER STAFF COSTS

	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £	<i>Total Funds 2020 £</i>
Sessional worker payments	600	6,099	6,699	-
Volunteer expenses	-	599	599	-
Staff/volunteer training	450	3,071	3,521	273
Recruitment Costs	-	550	550	-
TOTAL OTHER STAFF COSTS	<u>£ 1,050</u>	<u>£ 10,319</u>	<u>£ 11,369</u>	<u>£ 273</u>

DANIEL'S DEN LTD**(Registered company no. 05303714, registered charity no. 1147172)****NOTES TO THE FINANCIAL STATEMENTS****for the year ended 31 August 2021****5. TRUSTEES**

When the current trustees reviewed the previous constitution, it was found that this precluded a trustee being paid. The CEO, Joanna Gordon, had been appointed a trustee in error and had been paid a salary (£25,920 in the current year and £20,926 in 2020). Immediately this situation was discovered, Joanna Gordon tendered her resignation as a Trustee. The board considered whether this was a reportable serious incident and concluded that it did not fit this category and hence did not report this to the Charity Commission.

No other Trustees received remuneration in the year (2020 - the same). No other Trustees were paid for reimbursed expenses (2020 - the same).

6. CORPORATION TAX

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

7. STATEMENT OF FUNDS

	Adjusted Brought Forward	Incoming Resources	Resources Expended	Transfers & Gains / Losses	Carried Forward
	£	£	£	£	£
2021					
Restricted funds:					
Comic Relief	84	1,567	(1,849)	198	-
NL Community Fund	9,950	-	(9,950)	-	-
Reaching Communities	41,079	73,726	(90,087)	-	24,718
Robert Southall	972	2,333	(2,691)	-	614
Wembley Park Community Fund	-	6,440	(2,538)	-	3,902
Total restricted funds	<u>52,085</u>	<u>84,066</u>	<u>(107,115)</u>	<u>198</u>	<u>29,234</u>
Unrestricted fund	9,859	10,634	(5,445)	(198)	14,850
Total funds	<u>£ 61,944</u>	<u>£ 94,700</u>	<u>£ (112,560)</u>	<u>£ Nil</u>	<u>£ 44,084</u>

DANIEL'S DEN LTD**(Registered company no. 05303714, registered charity no. 1147172)****NOTES TO THE FINANCIAL STATEMENTS**
for the year ended 31 August 2021*Statement of funds: Continued - 2020**Restricted funds:*

<i>Comic Relief</i>	-	1,959	(1,875)	-	84
<i>NL Community Fund</i>	-	9,950	-	-	9,950
<i>Reaching Communities</i>	-	67,010	(25,931)	-	41,079
<i>Robert Southall</i>	-	2,333	(1,361)	-	972
<i>COOP Trips</i>	-	6,680	(6,680)	-	-
<i>Wembley Park Community Fund</i>	-	8,000	(8,000)	-	-
<i>St. Cuthberts</i>	-	1,250	(1,250)	-	-
<i>Groundwork</i>	-	500	(500)	-	-
<i>CAF - COVID Emergency Fund</i>	-	2,980	(2,980)	-	-
<i>Total restricted funds</i>	-	100,662	(48,577)	-	52,085
<i>Unrestricted fund</i>	4,380	13,173	(7,694)	-	9,859
<i>Total funds</i>	<u>£ 4,380</u>	<u>£ 113,835</u>	<u>£ (56,271)</u>	<u>£ Nil</u>	<u>£ 61,944</u>

8. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	General Funds	Restricted Funds	Total Funds	Total Funds
	2021	2021	2021	2020
	£	£	£	£
2021				
Current assets	16,454	29,234	45,688	62,120
Creditors due within one year	(1,604)	-	(1,604)	(176)
	<u>£ 14,850</u>	<u>£ 29,234</u>	<u>£ 44,084</u>	<u>£ 61,944</u>
2020				
Current assets	10,035	52,085	62,120	
Creditors due within one year	(176)	-	(176)	
	<u>£ 9,859</u>	<u>£ 52,085</u>	<u>£ 61,944</u>	

9. OTHER LEGAL INFORMATION

Daniel's Den Ltd is a charitable company limited by guarantee without share capital, and registered in England with registration number 05303714. Its registered office address is 38 Berkhamsted Avenue, Wembley, Middlesex, HA9 6DT. The accounts are presented in GBP rounded to £1.