

Creative Sparkworks  
Annual Report and Financial Statements  
Year ended 2<sup>nd</sup> August 2023

Company Limited by Guarantee  
Registered in England & Wales number 07610796.  
Registered charity 1146863

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## Administrative details

Name of charity	Creative Sparkworks
Governing document	Memorandum and Articles incorporated 20 April 2011 as amended by Special Resolution registered at Companies House on 27 March 2012
Registered charity number	1146863
Registered company number	07610796 (England and Wales)
Trustees and Directors	Sylvia Edwards (Chair) Alan Ogden (Honorary Treasurer from 27 <sup>th</sup> March 2021) Adrian Jones Karen McCormick Tabitha Harris Zainab Abrar Zahra Malik John Palfery-Smith Ayo Bodunrin Shubham Maurya
Registered office	157 Lambeth Walk, Lambeth, London, SE11 6EE
Bankers	Santander Bank, Co-operative Bank
Independent examiner	Faisal Khan t/a M J Golz Odeon House, 146 College Road Harrow HA1 1BH

## **Trustees Report for the year ended 2 August 2023**

### **Objectives of the charity**

Creative Sparkworks is a registered charity with the objectives:

- 1) To advance young people in life, especially through accredited educational creative activities, to develop their capabilities that they may grow to full maturity as individuals and members of society.
- 2) To promote the rehabilitation of young offenders and those young people at risk of offending by educating them in the arts with the aim of assisting them to re-integrate into the community and to provide them with skills to help them find employment and rehabilitate themselves.
- 3) To promote social inclusion for the public benefit by preventing people from becoming socially excluded, relieving the needs of those people who are socially excluded and assisting them to integrate into society. 'Socially excluded' means being excluded because of unemployment, financial hardship, youth, or old age, physical or mental ill-health, substance abuse or dependency including alcohol and drugs, discrimination, poor educational or skills attainment, relationship and family breakdown, poor housing, and crime, either as a victim or as an offender.

### **Activities**

We deliver free film, TV and media education, skills and employment training courses with entry-level paid jobs to unemployed and underrepresented young adults from disadvantaged groups including but not limited to, young offenders, refugees, neurodiverse, LGBTQ, low educational attainment, NEET and those with disabilities. The projects and activities Creative Sparkworks run are tailored to meet the needs of both our client base and those of our established employers in the film and TV industries. We deliver free community arts and crafts activities to economically, socially disadvantaged and underrepresented residents, local children and young adults from disadvantaged backgrounds and mental health and social service users.

#### **Our free courses include: -**

- Free Film & TV Skills and Employment Course
- Film2Learn2Earn: film skills and employment courses for young people from under-represented groups with paid work entry-level placements in the industry.
- Film with Health in MIND: film production courses for young adults facing mental health challenges with industry-based work experience.
- Community Murals: collaborative painting programmes to increase community cohesion and enhance deprived neighbourhoods.
- Buzzy Bees: school holidays art and film activities for local children and youths

## Achievements and performance

We have a fifteen-year record of helping disadvantaged young talent, and of increasing creative opportunities and community cohesion in our local area.

- We have been funded to deliver 55 free film, media, and community art programmes.
- 83% of our beneficiaries are from diverse groups.
- Over 570 students have worked over 50 completed projects.
- 85% of our beneficiaries achieve some entry level paid work, other paid work, or gain places in higher education, further training, and volunteering.

## Case Study and Testimonials

Jamal has continued to progress in his life and work journey and has now secured a fulltime position as Junior Creative at ITV Studios, 2023.

Jamal, was looking for help to enter the Film & TV industry, he was associating with young people who were living a life of crime and documenting this through films but couldn't break into the industry and access opportunities, he was becoming increasingly demotivated and frustrated. With our help and support, to build his self-confidence and reach his full potential develop his CV, interview and soft skills he managed to secure a 1 year paid traineeship at ITV Studios in his words: *"Working with Creative Sparkworks has been really helpful experience for me. I was looking for a new opportunity when I met the team and they provided me with exactly what I was looking for. They put me forward for various different Opportunities and I was eventually hired by ITV Studios. I would like to give a special thanks to CREATIVE SPARKWORKS who have been inspirational in helping me secure my new role and assisted me every step of the way."* Jamal, 2022, Student Trainee, Creative Sparkworks

Shubham, who had come over from India and was struggling to find, work, friends, support and opportunities, joined one our summer course in 2022, in his words:

*At Creative Sparkworks, I gained practical skills in film production from seasoned industry professionals. As someone new to both the film industry and the UK, the community here was incredibly welcoming, creating a memorable learning environment that extended beyond the classroom. On the practical side, they helped me craft industry-specific CVs and offered valuable real-world advice on networking and breaking into the field. This support led to several part-time roles in major productions and ultimately to my current full-time position as a Junior Unity Developer at Bodyswaps, where I get to combine technical game development (for VR and other platforms) with creative interactive storytelling for soft-skills training. To anyone considering starting their filmmaking journey or looking to refine their filmmaking fundamentals, I highly recommend Creative Sparkworks.* Jamal, 2022, Student Trainee, Creative Sparkworks

A young man was referred to us through a supported housing service, an organisation that helps those in need of a place to stay, he was on probation and was involved in youth violence and crime. Since taking part in our courses, he has come a long way from when he first joined, he has made great strides to changing his life, his achievements include passing his driving test and he has been successful in his application to work on a BBC/Netflix Mocumentary through a production company who forms part of our network. The experience and support he has had at Creative Sparkworks has

helped him get to this point, we are so proud that he has managed to take this giant leap and been successful in taking his first step into the world of HETV.

*Seriously....thank you very much for the opportunity you put forward to me as revived my dreams and reassured me the path I'm on is my destiny. You've helped me check many things on my to do list and always be grateful always!!! 2023 – Student Trainee, Creative Sparkworks*

## Testimonials

*Dear Sylvia,  
I am delighted to provide the following reference.  
Re: Creative Sparkworks - (Learn2Film2Earn)*

*On behalf of the Walcot Foundation, I am able to confirm that we have worked with Creative Sparkworks since as far back of 2008 and have most recently funded the last 6 years of the Learn2Film2Earn project in Lambeth. This excellent project works with disadvantaged cohorts of students, particularly those from neuro-diverse groups and BME young people, to provide training, opportunities, and employment within the creative industries.*

*Projects have always been delivered on time and on budget and the Walcot Foundation has always been particularly impressed with the range of work experience and opportunities on offer to individuals who are often excluded on the basis of their background and/or lack of connections in the industry.*

*Should there be a future opportunity for Creative Sparkworks to apply for our funded support, we would welcome an application from them.*

*Should you require further information, please do not hesitate to contact me.*

*Yours faithfully,*

*Dan Hogan | Grants Officer  
The Walcot Foundation  
127 Kennington Road London SE11 6SF | Tel 020 7735 1925  
walcotfoundation.org.uk | email disclaimer | Subscribe to news.*

## Achievements and performance August 2022 to August 2023

The summer of 2022 brought the much welcome close to the rigorous covid restrictions, we found many were suffering from poor mental health and anxiety as a direct result, we continued to deliver projects and activities to support as many as possible. Through to 2023, inflation and the cost-of-living crisis hit, the landscape became very tough and challenging, with many struggling, we have managed to keep going, these are our achievements through this difficult time:

- Successful completion of bounce back Year 2 programme, funded by the Walcot Foundation to run our Film & TV Skills & Employment Training project for 18–30-year-olds living in Lambeth, in partnership with Iconic Steps.

- Successful completion of the STRIDE Digital and Creative Industries Talent and Employment project in partnership with Iconic Steps.
- Awarded Bounce back Year 3 grant by the Walcot Foundation to run our Film & TV Skills & Employment training project for 18–30-year-olds living in Lambeth.
- Awarded a 3-year grant from The Skinners' Company.
- Received a yearly donation from Sony Spotlight for the 3<sup>rd</sup> year running.
- Commissioned to cover and deliver the official footage and edit for the Lambeth Country Show, where our tutors alongside our talented alumni, filmed and edited the 2-day festival over the summer, all paid at the London Living Wage.
- Awarded grant by Lambeth Council Children and Young Peoples' Commissioning Service for the Holiday Activities Fund combined with healthy eating and physical wellbeing activities.
- Conducted an interview with Florence Eshalomi local MP and Ayo, one of our alumni and youth trustees in partnership with London Youth.
- Supported an internship over the summer through Goldsmiths Summer Placement Scheme.
- Built new and continued to nurture productive relationships with employers and industry partners, Broke and Bones, ITV Academy, ITV Good Morning Britain, Sony Pictures Spotlight, The Rio Ferdinand Foundation, London Youth, Goldsmiths University, Department Work & Pensions Lambeth.
- 25 trainees received inspirational talks and visits to production studios with Q&A from a series of esteemed directors, founders, producers in the industry, for example Daniel Robinson from ITV Good Morning Britain and Vicki Smith Production Manager ITV Studios, Sony Pictures Entertainment, Head Office Brunel Building Paddington, where we piloted our first work shadowing week, including Social Media, Marketing & Distribution Workshop and student short film screening, Intermission Film Editing Workshops, Film London 'Equal Access Network Scheme' CV Writing Clinics; Kooth (Safe and anonymous Mental Wellbeing Support) offering awareness and signposting for mental illness including offering free consultations online around the clock. The Rio Ferdinand Foundation, Workshops run by Warner Music & Kiss and Film Project in conjunction with LSBU.
- Employment outcomes for 25 trainees during the period of this report: 7 gained paid work in the film and TV industry, 3 full-time posts were attained in the industry, 1 internship, 11 went on to further training, fulltime or part time jobs or further vocational training in other industries including retail and hospitality, 1 gained places in university, 2 continue with our support.
- 'Set Ready Training' led by FilmFixer was delivered for the residents of the South London Boroughs Lambeth; this was a successful repeat scheme which prepared 11 trainees for working on live production sets including at least 2 paid work opportunities and credits for their CVs.
- David Thomas, Financial Consultant for ScreenSkills, delivered another outstanding workshop 'Finance for Freelancers' to prepare trainees for the world of work, self-employed or PAYE.
- Q Accountants continued to deliver a great service supporting the charity with Annual Returns for Companies House and the Charity Commission.
- We promoted Paula Da Costa into the new role of Executive Director, who continues to do a magnificent job in managing the day to day running and management of the charity's operations as well as leading on industry employers and sponsor relationships.

- Federico Rivas continues his good work in his role of Creative Youth Support Co-ordinator, who continues to support and motivate our young cohorts while offering pastoral support.
- We appointed 2 new Young Trustees from our star alumni, all in high-end employment and education in the industry, to our Board who are already making a difference to the future of the charity.
- We appointed 1 new Trustee from the film and TV industries, with whom we are excited to move forward in the next years to bring further positive employment connections and funding opportunities.
- Sylvia Edwards will be taking up the role of Chair, from 2023-2024.
- Delivery of the Community Mural for the Lambeth Walk funded by the Big Lottery 'Awards For All' with local residents and artists was completed with a date being negotiated with Watmos for its installation on Lambeth Walk.
- We continue to deliver school half term workshops via the HAF for local residents.
- We delivered a new After School Creative Crafts Club as well as 'The Buzzy Beez' holiday activities with repeat funding from Lambeth Council.

### **Financial review**

The charity received income of £103,708 in the year ended 2 August 2023 including major grants and donations from:

- Walcot Foundation
- Stride London
- Skinners Charity Foundation
- Sony Pictures Entertainment

Expenditure for the year amounted to £110,229. During the year the charity made a net expenditure of £6,521. Net assets on 2 August 2023 were £13,094.

### **Reserves policy**

The charity holds cash of £5,921 as a reserve. This is intended to cover rent and staff cost for the quarter ahead. Apart from the rent, the charity has no significant fixed overheads.

The Trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

### **Structure, governance, and management**

Creative Sparkworks is a charitable company limited by guarantee.

Members of the charity guarantee to contribute an amount not exceeding £10 to the assets of the charity in the event of winding up. The Trustees are members of the charity, but this entitles them only to voting rights. The Trustees have no beneficial interest in the charity.



## Statement of Trustees' and Directors' responsibilities

The Trustees (who are also Directors of Creative Sparkworks for the purposes of company law) are responsible for preparing the Trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period.

In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the Charities SORP
- Make judgements and estimates that are reasonable and prudent.
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

## Preparation of the report

The report was approved and authorised for issue by the Trustees on 27<sup>th</sup> February 2024, and is signed on behalf of the Trustees by: -

**Chair**



Sylvia Edwards

**Treasurer**



Alan Ogden

## **Independent Examiner's Report to the Trustees For the year ended 2 August 2023**

I report to the Trustees on my examination of the accounts of the charitable company for the year ended 2 August 2023.

### **Responsibilities and basis of report**

The charity Trustees, who are also Directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

### **Independent examiners statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act: or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report to enable a proper understanding of the accounts to be reached.

Approved on 7<sup>th</sup> March 2024



Faisal Khan FCCA

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**Statement of Financial Activities (including summary of Income and Expenditure Account)**  
**Year ended 2 August 2023**

	<b>Note</b>	<b>Unrestricted Funds £</b>	<b>Restricted Funds £</b>	<b>Total Funds £</b>	<b>Prior Year Funds £</b>
Income and Endowments from Charitable Activities	3	51,890	51,818	103,708	115,335
Expenditure on;					
Raising funds	4	9,481	3,879	13,359	26,585
Charitable activities	4	46,174	48,053	94,227	97,649
Other	4	2,464	179	2,643	5,035
		58,119	52,111	110,229	129,268
Net (Expenditure)/Income		(6,229)	(293)	(6,521)	(13,933)
Reconciliation of funds;					
Total funds brought forward		14,739	4,877	19,615	33,548
Total funds carried forward	3	8,510	4,584	13,094	19,615

Creative Sparkworks  
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**Balance Sheet**  
**As at 2 August 2023**

	Note	2 August 2023 £	2 August 2022 £
Fixed Assets		10,507	-
Cash at bank and in hand		5,921	19,615
Creditors: Amount falling due more than one year			
Bank Loan		(3,334)	-
Total Net Assets		<u>13,094</u>	<u>19,615</u>
Restricted Income Funds	3	4,584	4,877
Unrestricted Funds	3	<u>8,510</u>	<u>14,739</u>
		<u>13,094</u>	<u>19,615</u>

The charity was entitled to exemption from audit under Charities Act 2011 and trustees have not required the charity to obtain an audit in accordance with Charities Act 2011.

Trustees acknowledge their responsibilities for complying with the requirements of the Charities Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to charities under audit exemption regime and in accordance with FRS102 SORP.

The accounts were approved by the Trustees on 27<sup>th</sup> February 2024 and signed on their behalf by: -

**Chair**



Sylvia Edwards

**Treasurer**



Alan Ogden

## Notes to the financial statements.

### 1 Basis of preparation

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note to these accounts.

The accounts have been prepared in accordance with:

- the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 (the Charities SORP); and
- the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102);
- the Charities Act 2011.

The Trustees consider that there are no material uncertainties related to events or conditions that cast significant doubt on the charity's ability to continue as a going concern.

The accounts have been prepared under the Charities SORP for the first time. Although the format of the accounts differs from that applied in the past, no changes have been made to amounts previously reported.

No material prior year error has been identified in the reporting period.

### 2 Accounting policies

#### *Income*

Income is included in the Statement of Financial Activities (SOFA) when the charity becomes entitled to the resources, it is more likely than not that the trustees will receive the resources and the monetary value can be measured with sufficient reliability. Performance related grants are recognised to the extent that the charity has provided the specified goods or services.

It is not practical to value the monetary value of donated time.

#### *Expenditure and liabilities*

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

### 3 Movement in Funds

	At Start of Year £	Incoming Resources £	Outgoing Resources £	At the End of Year £
Restricted Funds	4,877	51,818	52,111	<b>4,584</b>
Unrestricted Funds	14,739	51,890	58,119	<b>8,510</b>
<b>Total Funds</b>	<b>19,615</b>	<b>103,708</b>	<b>110,229</b>	<b>13,094</b>

### 4 Expenditure

	Unrestricted Funds £	Restricted Funds £	Total £	Prior Year £
Expenditure on raising funds;				
Staff Fees (CEO)	1,976	1,779	3,755	20,890
Fundraising	5,775	-	5,775	2,901
Bank Charges & Interest	125	-	125	1
Consultancy	1,125	2,100	3,225	-
Repairs & Maintenance	480	-	480	2,792
Rent	-	-	-	-
	<b>9,481</b>	<b>3,879</b>	<b>13,359</b>	<b>26,585</b>

#### Expenditure on Charitable activities;

Rent	3,250	1,750	5,000	6,493
Staff Fees	31,411	34,166	65,578	60,783
Materials / Direct Expenses	1,224	87	1,312	18,519
Insurance	1,190	-	1,190	1,456
Travel	1,409	-	1,409	1,002
Beneficiaries' Canteen	194	663	857	930
IT & Software	1,599	53	1,652	254
Bookkeeping & Accountancy	1,124	960	2,084	1,542
Health & Safety, Training	728	-	728	783
Electricity & Water	798	670	1,468	773
Events, Stall & Hall Hire	-	-	-	282
Equipment	3,248	4,461	7,709	3,432
EquiVolunteers' Expenses	-	-	-	-
Professional & Production costs	-	5,242	5,242	1,400
	<b>46,174</b>	<b>48,053</b>	<b>94,227</b>	<b>97,649</b>

#### Other

Contingency	£74.88	-	75	4,077
Postage, Printing & Stationary	£564.21	£178.99	743	957
Moving specialist equipment	-	-	-	-
Depreciation	1,824	-	1,824	-
	<b>2,464</b>	<b>179</b>	<b>2,643</b>	<b>5,035</b>

<b>Total</b>	<b>58,119</b>	<b>52,111</b>	<b>110,229</b>	<b>129,268</b>
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The charitable activities of Creative Sparkworks are the delivery of visual art, film and media education skills and employment training courses.

The charity has no employees and, therefore, no employee earning more than £30,000 per annum. Staff fees above consist of payments to freelancers.

None of the trustees have been paid any remuneration or received any other benefits from employment with this charity or a related entity.

No trustee expenses have been incurred.