

**Brownsea Island Scout & Guide Heritage Trust**  
(Charity No, 1146810)

**ANNUAL REPORT AND ACCOUNTS**  
**2022 – 2023**



**Brownsea Island**

**The birthplace of world Scouting and Guiding**  
**A Scout Centre of Excellence for Nature, Environment and Sustainability**

Brownsea Island



Scout and Guide  
Heritage Trust



# BROWNSEA ISLAND SCOUT & GUIDE HERITAGE TRUST

Charity No. 1146810

## TRUSTEES

<i>Chairman</i>	Kevin Phillips
<i>Secretary (also Trading Post Manager)</i>	Dr. Angela Salter
<i>Treasurer</i>	Douglas Bennett, FCA FAIA
<i>Brownsea Island Friends of Guiding representative</i>	Christina Gabb
<i>Brownsea Island Scout Active Support Unit representative</i>	Michael Bowler
	Racheal Tattum
	Jennifer Read
	Simon Blake

## BROWNSEA ISLAND SCOUT & GUIDE HERITAGE COMMITTEE

<b>Trustees</b>	as above
<b>Co-opted Members (voting)</b>	
<i>Trading Post Manager</i>	<i>Dr Angela Salter (also Secretary above)</i>
<i>Heritage Centre Curator</i>	Brian Woolgar
<b>Invited Members (non-voting)</b>	
<i>National Trust representative</i>	Dr. Angela Cott – <i>General Manager Brownsea Island</i>
	Paul Norris – <i>Holiday Operations Manager</i>
	Georgia Simpkin – <i>Asst. Holiday Operations Mgr.</i>

## AGENTS AND ADVISERS

<i>Bankers:</i>	CAF Bank Ltd. CCLA Investment Management Ltd.
<i>Independent Examiner:</i>	



**Brownsea Island Scout & Guide Heritage Trust**  
**(Charity No. 1146810)**

**ANNUAL REPORT 2022 / 2023**

**Introduction**

The Trustees' Annual Report for the year 2022/23 is presented in two parts. Part 1 deals with those aspects required by the Charity Commission on governance etc. and Part 2 summarises the tasks undertaken by members of the Committee and the supporting groups during the year to meet the objectives.

**Part 1**

The registered title of the Trust is the Brownsea Island Scout & Guide Heritage Trust, No. 1146810 and can be contacted c/o The Outdoor Centre, Brownsea Island, Poole, Dorset BH13 7EE.

**Governance**

The governing document is the Declaration of Trust known as the Brownsea Island Scout & Guide Heritage Trust dated 5 April 2012.

**Structure**

The business of the Trust is carried out by an unincorporated management committee known as the Brownsea Island Scout & Guide Heritage Committee, the members of which are listed within this document.

**Purposes**

- (i) To advance the education of the public in the history of the Scout and Guide Movements in particular by the provision, operation and maintenance of a heritage centre.
- (ii) To promote the development of young people in achieving their full physical, intellectual, social and spiritual potential as individuals, as responsible citizens and as members of their local, national and international communities in particular, but not exclusively, by the provision of such activities and pursuits as the trustees may determine.

**Management**

The management arrangements with the National Trust are through a written, but non-contractual, agreement known as the "Memorandum of Understanding" and by a

lease on part of the building known as the Baden-Powell Outdoor Centre. An Advisory Group provides an important channel for two-way communication between the National Trust and Scouting & Guiding.

**Public Benefit**

The Brownsea Island Outdoor Centre offers camping and hostel facilities together with a range of self-led activities not only to members of the Scouting and Guiding movements, but also to members of the general public, managed by National Trust Holidays. Safety is taken very seriously and the benefits far outweigh any risks. Personal benefits are incidental, other than to participants.

**Financial Review**

Some people may not realise that the Trading Post operates as a Limited Company, the profits of which are donated to the Trust. Indeed, in the last couple of years these profits have virtually been the only real income of the Trust. The Trading Post increased its sales for the year ending 31 December 2022 to £44,344 compared to £19,697 during 2021, resulting in an increase in profits (and hence Trust Income of £23,854 in 2023 against only £5,185 previously. Not only is the Manager to be congratulated on this result but so too are all the volunteers who gave their time to selling the goods. The 'dreaded machine' recorded almost 2,000 transactions and there were cash and web sales as well! Hence the Trust was able to show a Net Income of £11,623 against the loss of £4,319 the previous year and shows that the pandemic financial storm has been weathered reasonably well. At this stage it appears that 2023 will show even better results as the sales at Trading Post show an increase and, of course, the higher bank rate has increased the interest the Trust receives from its capital funds, thus continuing its satisfactory progress

**Register of interests**

All of the Trustees and Co-opted Committee members are members of either The Scout Association or Girlguiding.



## **Part 2**

### **The Baden-Powell Outdoor Centre**

The Outdoor Centre comprises the original 1907 Camp Site, South Shore Lodge and the purpose-built Baden-Powell Buildings which include washing and toilet facilities and also houses the Heritage Centre and the Trading Post.

### **Committee Membership**

The Committee has met on three separate occasions during the year with a high record of attendance. At these meetings the National Trust staff were also able to update members on the operation and requirements of the Centre, enabling the Committee to assess its annual contribution towards the costs of the Outdoor Centre.

### **The Advisory Group**

The National Trust staff and members of the Committee in their representative roles work closely together on the Advisory Group to ensure that standards are maintained. The successful operation of this group reflects the strength of the relationships with the National Trust and with each other.

### **Heritage Centre**

The exhibition of Scouting and Guiding memorabilia in the Baden-Powell Centre continues to be of interest to all. Our special display this year focused on our sixty years celebration. The display of scarves and badges records the memories of our many Scouting and Guiding visitors both from home and overseas.

### **B.I. Trading Post**

Firstly, thank you very much indeed to all our volunteers who kept Trading Post open all season in 2022. It was a much better year in terms of sales than 2021 as numbers of visitors to the island gradually increased over the summer of 2022. Thank you to those who braved the weather on a wet and windy day or ended up being there on their own.

The new buggy was a great help in transporting everyone to and from the Outdoor Centre and we fairly rapidly got most people trained to drive it. It works well and is reliable and especially at the end of the day really useful to get back to the quay. We aim

to open at about 10.30 after the National Trust briefing and getting up there and finish around 3.30 pm to 4pm so that we can hopefully get the 4.20 boat off the island.

In 2022 we were mainly selling goods that had been bought in 2019 although we did have the new Brownsea Island badge designed by Erin aged 8 from Cirencester which sold really well and new recycled water bottles and pens. Squirrels of course were as ever popular and we ran out of them and had to reorder.

Towards the end of the season, I tried to spread out the ordering and did buy some new items including hairbrushes, torches and folding frisbees.

We did realise as sales increased that the card machine was often slow and unreliable. This was and is mainly due to the poor mobile signal in the area. When there are a lot of mobile phones around this gets even worse. We looked at ways of mitigating this.

Post covid more people were paying by card although many younger children have cash and enjoy working out what they can buy.

Many thanks to Maureen Hill for managing the rota a difficult task when it is hard to find people to fill each day. We still need to find more volunteers. Thank you also to Jo Satchell who continues with the online sales and also for her useful advice about ordering goods. Thank you to those who helped transport goods to the island and to the National Trust Outdoor Centre Team for all of their help and support.

We took £44,344 in sales in 2022 season with a profit of £23,854 which was very good and an indicator that things are gradually returning to normal after covid. The profit from Trading Post goes into the Brownsea Island Scout and Guide Heritage Trust.

Please enjoy continuing to welcome the many people who come to the island whether Scouting and Guiding or not and hopefully we can continue to support the Outdoor Centre and campsite by selling souvenirs and badges especially as we are the only gift shop on the island.

*Angela Salter - Trading Post Manager*



## **SCENES Centre**

During 2022-23 with the help of Georgia Simpkin we spent time preparing for our reaccreditation. Applications have now been submitted and we are awaiting our peer review which we hope will be carried out in November 2023.

## **Friends of Guiding - FOGBI**

We are pleased to report that FOGBI continues to support BISGHT and the National Trust. This year many of our members helped at the Trading Post including some new members which we welcome. The members who volunteer at the Trading Post have enjoyed meeting Scouting and Guiding members from the UK and around the World also the public and promoting the campsite including what's available on Brownsea Island.

We had a successful AGM at the Quay Hotel in Poole good to meet up with old and new friends. We welcomed a new Treasurer Jill Beech and Secretary Helen Macfadyen as well as a new committee member Anne Boyce. We had a very enjoyable picnic on the Island in July on Church Field. Many of the members took themselves off for a walk and visited the Outdoor Centre and South Shore Lodge some of them it was the first time they had been over since 2019. Angela Salter was kind enough to train some on the new buggy which they all enjoyed. We also enjoyed a fun social evening with a beetle drive and fish supper.

We look forward to working with BISGHT and the National Trust in 2024.

*Chris Gabb - Chairman FOGBI*

## **Scout Active Support - BISASU**

Following the pandemic our numbers have fallen away a little, with a number of members no longer able to get across to the island. Throughout 2022 we continued with our monthly meetings in West Moors although towards the end of the year we decided to move these to bi-monthly meetings.

We held a successful 'P's & Q's Garden Get Together' (Pizza & Quiche) in September and our Annual New Year Luncheon at the Bridge House in January.

Our Service Team BIST held two Working Holidays in November and February and completed a long list of tasks on the campsite and in South Shore Lodge. Thanks guys!

*Kevin Phillips - BISASU Manager*

## **National Trust - Outdoor Holidays**

### **Campsite**

In 2022 we launched a Back to Roots approach to our group camping on the island. We welcomed organised groups of young people from the Scouting and Guiding movement and a section of the campsite is reserved exclusively for groups with individual costs remaining very low, supported by the wider National Trust public campsite and the Brownsea Island Scout and Guide Heritage Trust.

We encourage a simple approach and for groups to travel light and leave no trace. This is compatible with the need to travel by boats to a campsite on an island with no roads. We provide the essentials for cooking and the rest groups will bring and take home. Back in 1907 this spot was chosen for its peace, tranquility and as a haven for nature in a busy part of the world: our challenge to groups is to leave the island a better place than they found it to ensure it remains a special place for Scouting and Guiding for another 115 years.

In total we had 31 groups visit in 2022, majority were Scouting with a handful of Guide groups.

In 2021 we trialed 4 bell tents on the campsite which proved popular so for the 2022 season we increased the number of bell tents to 10, with a 4m option and 5m option available, sleeping 2 and up to 4 people. These came as a pre-pitched offer with bedding and cooking equipment provided.

We had some fantastic marketing during the season including a double page article in The Times which helped to drive our public camping offer and Scouting and Guiding groups were starting to return to camping as normal which meant a busy summer season.

The reviews for the campsite have been great and resulted in a score of 4.9 out of 5 on Feefo



### **South Shore Lodge**

South Shore Lodge remains open all year round and the capacity has been increased to 16 for Scouting and Guiding groups which gives a 25% discount per head.

At the end of 2022 an Air Source heat pump was installed to replace the electric heaters in the lodge. This has been a huge improvement to the feel of the building in terms of damp and warmth during the winter months.

### **Activity booklets**

Over the winter, we worked with some volunteers (including Jenny Read and Chris Gabb), and with the visitor experience team to re-work some self-led activity booklets to improve on our activity offer for groups and public campers on the island. This including a booklet on Scouting and Guiding skills and one for a Nighttime Safari. These are free of charge and can be collected from the campsite when groups arrive.

### **A brief look at 2023**

As we have just come to the end of a successful 2023 season it seems suitable to briefly mention that we have had a great season with around 50 groups that have visited and camper with us including international groups from Portugal, France, Germany and Sri Lanka.

We have been extremely busy and have been developing and improving our offer which has included introducing a third party to deliver water sports (kayaking and paddle boarding) and improving our campsite shop selection.

Thank you as always for all your support and hard work and we look forward to working with you all again next season.

*Georgia Simpkin, Outdoor Holidays Manager  
– Dorset and Wiltshire*

### **Chairman's Review**

Looking back, we can perhaps best summerise the year as "Year of Recovery"

In January we welcomed Paul Norris as National Trust Holiday Operations Manager for Dorset and Wiltshire and Georgia Simpkin was appointed Outdoor Holidays Manager for Brownsea Island.

The season got off to a hesitant start as visitor numbers to the island slowly increased. By June/July however numbers had strengthened and the number of public campers had increased. We also saw a steady return of Scout and Guide groups as confidence returned. As a result, the Trading Post was encouragingly much busier over the summer months.

The main event of the year was the delivery of the new Scout and Guide buggy in May. However, it immediately had to be returned to the supplier due to a problem with the onboard computer which controlled the battery recharging circuits. Forest Hunt, our supplier, worked hard to carry out the update and to thoroughly test the vehicle before it was returned to the island in mid-June. I think that all trading post volunteers will agree that the new buggy is a vast improvement over the old buggy and so far, it has proved trouble free. We were also able to store the buggy in the Trading Post during the winter months.

Finally, my thanks to those members of Friends of Guiding Brownsea Island (FOGBI) and the Brownsea Island Scout Active Support Unit (BISASU) who have managed the Trading Post out of the pandemic. Thanks also to the Brownsea Island Service Team (BIST) for their skills in helping to make South Shore Lodge and the campsite safe and ready for our campers.

As trustees of the Heritage Trust, we look to the achievement of our purpose and objectives. "To advance the education of the public in the history of the Scout and Guide Movements and to promote the development of young people who visit the island.

Fundamental to this is our partnership with the National Trust. Only by working closely together can we ensure that the Brownsea Island Outdoor Centre continues to grow from strength to strength,

*Kevin Phillips - Chairman*



## Statement of Financial Activities for the year ended 28 February 2023

		General Funds	
		2023	2022
	Notes	£	£
<b>Income &amp; Expenditure</b>			
<b>Income:</b>			
B.I.Trading Post	9	23,854	5,185
Interest Receivable		5,233	518
Donations		5,548	200
		<u>34,635</u>	<u>5,903</u>
<b>Direct Charitable Expenditure</b>			
Camp Site	2	13,936	12,431
Administration	3	8,715	7,441
		<u>22,651</u>	<u>19,872</u>
<b>Other Expenditure</b>			
Governance	4	361	350
<b>Total Expenditure</b>		<u>23,012</u>	<u>20,222</u>
<b>Net Income/(Expenditure) for the year</b>		11,623	(14,319)
<b>Fund balances brought forward</b>		434,698	449,017
<b>Fund balances carried forward</b>		<u><u>446,321</u></u>	<u><u>434,698</u></u>

The notes on pages 7 and 8 form part of these accounts.

# BROWNSSEA ISLAND SCOUT AND GUIDE HERITAGE TRUST

Balance Sheet as at 29 February 2023

		2023	2022
	Notes	£	£
<b>Fixed Assets</b>	5	126,409	129,970
<b>Current Assets</b>			
Cash at Bank and in Hand			
Deposit Account		281,000	281,000
Current Accounts		20,939	4,273
		301,939	285,273
B.I.Trading Post account		25,470	26,796
Debtors and Prepayments	6	1,013	261
		328,422	312,330
<b>Current Liabilities</b>			
Sundry Creditors	7	8,510	7,602
<b>Net Current Assets</b>		319,912	304,728
<b>Net Assets</b>		446,321	434,698
<b>represented by</b>			
<b>FUNDS</b>			
General Purposes		446,321	434,698

Approved by the Trustees on

and signed on their behalf by:

KEVIN PHILLIPS  
Chairman

DOUGLAS BENNETT  
Treasurer

The notes on pages 7 and 8 form part of these accounts.



# BROWNSEA ISLAND SCOUT AND GUIDE HERITAGE TRUST

## Notes to the Accounts for the year to 28 February 2023

### 1. Accounting Policies

#### 1a. General

These Accounts have been prepared under the historic cost convention, in accordance with applicable accounting standards and the Statement of Recommended Practice on Accounting by Charities (Charities SORP 2005).

#### 1b. Fixed Assets

Equipment costing less than £500 per individual item is written off to the income and expenditure account in the period of acquisition. All other equipment is capitalised at cost and depreciated over its expected useful life by equal amounts each year at the rate of up to 20%.

On 21st February 2008, a twenty five year lease was granted by the National Trust to South Shore Lodge Trust in respect of the Baden-Powell Outdoor Centre. The cost of the building was shared between South Shore Lodge Trust and the National Trust. The lease has now been transferred to this Trust and the costs of the building (including fixtures and fittings) not already written off by South Shore Lodge Trust is being amortised over the remainder of the lease.

### 2. Camp Site Expenses

	2023	2022
	£	£
Maintenance and Equipment	0	0
Lease Amortisation	11,623	11,623
Depreciation	2,313	689
National Trust Equipment	0	0
Display costs	0	0
Miscellaneous	0	119
	<u>13,936</u>	<u>12,431</u>

### 3. Administration

	2023	2022
	£	£
National Trust Management	8,000	7,000
Travel expenses	432	260
Printing, stationery and postage	46	39
Telephone	102	21
Bank charges	99	103
Council Rates	36	18
	<u>8,715</u>	<u>7,441</u>

### 4. Governance

	2023	2022
	£	£
Annual General Meeting	<u>361</u>	<u>350</u>

# BROWNSEA ISLAND SCOUT AND GUIDE HERITAGE TRUST

## Notes to the Accounts for the year to 28 February 2023 (Continued)

5. Fixed Assets	Leasehold Property £	Campsite Equipment	Total £
<b>Cost or Valuation</b>			
At 1 March 2022	232,206	8,571	240,777
Additions during Year	0	10,376	10,376
	<hr/>	<hr/>	<hr/>
At 28 February 2023	232,206	18,947	251,153
<b>Amortisation &amp; Depreciation</b>			
At 1 March 2022	92,987	5,508	98,495
Charge for period	11,623	2,313	13,936
	<hr/>	<hr/>	<hr/>
At 28 February 2023	104,610	7,821	112,431
<b>Net Book Value</b>			
At 1 March 2022	139,219	3,063	142,282
	<hr/>	<hr/>	<hr/>
At 28 February 2023	127,596	11,126	138,722
	<hr/>	<hr/>	<hr/>
<b>6. Debtors</b>		<b>2023</b>	<b>2022</b>
		£	£
Prepayments		0	0
Sundry debtors		1,013	261
		<hr/>	<hr/>
		1,013	261
		<hr/>	<hr/>
<b>7. Creditors</b>		<b>2023</b>	<b>2022</b>
		£	£
Sundry creditors		510	601
National Trust		8,000	7,000
		<hr/>	<hr/>
		8,510	7,601
		<hr/>	<hr/>

## 8. Trustees' Remuneration and Expenses

A total of £ 1,025 (2022 - £312) expenses was incurred by two (2022 two) trustees during the year. These expenses were for amounts paid out on behalf of the Trust and travelling costs in attending to Trust business. None of the Trustees nor any person connected with them has received or is due to receive any remuneration for work done for the Trust.

## 9. Contingent Liability

B.I.Trading Post, a company limited by guarantee, is a subsidiary of this Trust. In the event that the company is wound up whilst this Trust is a member or within one year after ceasing to be a member, this Trust has agreed to pay up to £1 towards the company's assets.