

HOOT CREATIVE ARTS

England & Wales · Charity number 1146358

Details

Other names	HOOT MUSIC
Status	Registered
Legal form	Charitable company
Company number	07980273
Registered	2012-03-13
Register	View on the Charity Commission register

Contact

Address	Bates Mill Milford Street Huddersfield HD1 3DX
Phone	01484516224
Email	info@hootcreativearts.co.uk
Website	www.hootcreativearts.co.uk

Activities

Objects: 1) THE ADVANCEMENT OF THE ARTS THROUGH, BUT NOT LIMITED TO, THE PROVISION OF FACILITIES, EQUIPMENT AND PERSONNEL TO ENABLE THE PUBLIC TO PARTICIPATE IN AND OBSERVE MUSIC MAKING, DANCE AND OTHER ARTS ACTIVITIES. 2) THE ADVANCEMENT OF HEALTH THROUGH, BUT NOT LIMITED TO, THE PROVISION OF FACILITIES, EQUIPMENT AND PERSONNEL TO ENABLE THE PUBLIC TO PARTICIPATE IN AND OBSERVE MUSIC MAKING, DANCE AND OTHER ARTS ACTIVITIES.

Activities: Hoot main activity is providing a diverse range of quality creative arts activities with proven benefits in improving mental health and well being. We work with adults with mental health needs, older people including people living with dementia conditions and their carers and children and young people. For more information, please visit our website www.hootcreativearts.co.uk

Classification

- **How:** Provides Human Resources, Provides Buildings/facilities/open Space, Provides Services, Sponsors Or Undertakes Research
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives, Disability, Arts/culture/heritage/science
- **Who:** Children/young People, Elderly/old People, People With Disabilities, Other Defined Groups, The General Public/mankind

Geography

- Calderdale
- Kirklees

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£490,491	£491,813	-	-
2024-03-31	£559,237	£532,376	-	-
2023-03-31	£440,150	£422,798	-	-
2022-03-31	£344,919	£365,603	-	-
2021-03-31	£473,862	£345,982	-	-

Trustees

Name	Role	Appointed
Peter Alan Lyster	Chair	2024-02-14
Asad Mahmood		2026-06-03
Mary Lawrence		2025-05-14
Rosalind Arden		2026-06-03
Samantha Addy		2026-06-03
Sandra Lewis		2026-07-22

HOOT CREATIVE ARTS

England & Wales - Charity number 1146358

Accounts

Hoot Creative Arts

Charity number 1146358

A company limited by guarantee number 07980273

Annual Report and Financial Statements for the year ended 31 March 2025



Hoot Creative Arts

Annual Report and Financial Statements for the year ended 31 March 2025

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Prepared by West Yorkshire Community Accountancy Service CIO

Hoot Creative Arts

Trustees' report for the year ended 31 March 2025

Reference and administrative details of the charity, its trustees and advisors

The trustees during the financial year and up to and including the date the report was approved were:

Name	Position	Dates
Peter Alan Lyster	Chair	
Jackie Astbury		Resigned 3 December 2025
Murray Forest	Treasurer	Appointed 26 February 2025
Mary Lawrence		Appointed 14 May 2025
David Barnes		Resigned 16 May 2024
Claire Richardson		Resigned 26 February 2025
Charlotte Goulding		Resigned 28 July 2025
Jonathan Hague		Resigned 25 September 2024

Charity number 1146358 Registered in England and Wales

Company number 07980273 Registered in England and Wales

Registered and principal address	Bankers
Bates Mill	The Co-operative bank
Milford Street	PO Box 200
Huddersfield	Skelmersdale
HD1 3DX	WN8 6GH

Independent examiner

Simon Bostrom FCIE

West Yorkshire Community Accountancy Service CIO

Stringer House
34 Lupton Street
Leeds
LS10 2QW

Structure, governance and management

The charity is a company limited by guarantee and was formed on 7 March 2012. It is governed by a memorandum and articles of association. The liability of the members in the event of the company being wound up is limited to a sum not exceeding £10.

Method of recruitment and appointment of trustees

The trustees of the charity are also the directors for the purposes of company law and are appointed by the members at the AGM.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2025

Objectives and activities

The charity's objects

- 1) The advancement of the arts through, but not limited to, the provision of facilities, equipment and personnel to enable the public to participate in and observe music making, dance and other arts activities.
- 2) The advancement of health through, but not limited to, the provision of facilities, equipment and personnel to enable the public to participate in and observe music making, dance and other arts activities.

The charity's main activities

To provide arts activities to improve mental health and wellbeing.

Public benefit statement

In setting our objectives and planning our activities our Trustees have given serious consideration to the Charity Commission's general guidance on public benefit and in particular the advancement of education and the arts.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2025

Achievements and performance

Hoots annual report is as follows:

Chair's Introduction

It is my pleasure to introduce you to the Annual Report and Financial Statement for Hoot Creative Arts for the year ended 31 March 2025. This document is testament to the incredible work and unwavering dedication of our team, artists, volunteers, and the community we serve. This past year has been one of important milestones. We have continued to expand our reach and deepen our impact, supporting individuals across Kirklees to improve their mental health and emotional wellbeing through the power of creativity. The statistics and stories within these pages highlight our commitment to evidence-based practice and our core belief that engaging in the arts is a fundamental part of a healthy, fulfilling life.

A key highlight has been the development of our core programmes, including the launch of new sessions for Creation Station and continued refinement of Out of the Blue. These programmes provide vital creative outlets and foster a social connection that is more essential than ever. We have maintained our strong relationships with partners locally and nationally, ensuring our services remain evidence based, efficacious and accessible to those who need them most.

The financial health of the organisation, as detailed in the statements that follow, remains strong. Our prudent financial management and the secure funding from our core contracts have provided a stable platform for us to innovate and grow. This stability allows us to look confidently to the future, ensuring we can continue to meet the increasing demand for our services.

On behalf of the trustees, I would like to extend my deepest thanks to our senior leadership team of Gavin Clayton and Lailla Tanveer, the board of trustees for their invaluable contribution over the past year and to our core office team, artists and volunteers. Your skill and compassion are the very heart of hoot. And to our funders and partners, including Arts Council England, Kirklees Council and NHS Kirklees ICB, your trust and support make our work possible.

We are proud of what we have achieved this year and are excited for what lies ahead. Thank you for being a part of our journey.

Peter Lyster, Chair & Director

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2025

Project Delivery Highlights

Workstream 1: Adult Mental Health - Out of the Blue (OOB)

Overview

We were successful in securing a new tender (2024-2029) for the Out of the Blue service meaning OOB remains established as a core mental health offer in Kirklees. It offers creative wellbeing sessions for adults across Kirklees, using visual art, creative writing, music and group singing to support recovery, resilience, and social connection.

Highlights

- Participants continue to shape the sessions, with activities ranging from clay work to storytelling and songwriting and digital music.
- Volunteers play a vital role in welcoming people and supporting group dynamics — five volunteers are now part of the OOB team.
- A partnership with the University of Huddersfield has produced a publication that includes an artist training module delivered by hoot's in-house artist team to help embed hoot's approach with socially engaged community artists.

Participant Voices

- "I always feel so much better physically and emotionally when I attend - it's been a difficult time for me recently but coming to hoot really helps"
- "I've not been at hoot long, but I feel like I am a part of a lovely community. I feel connected."

Looking Ahead

With a new tender spec and an additional Project Manager being recruited we will continue to adapt service design to include evening and weekend provision. OOB will look to expand our fundraising activities this year, with ambitions to embed the programme more deeply into local wellbeing services including building ever stronger links with Social Prescribers and with university colleagues.

Workstream 2: Dementia – Breathing Space

Overview

Breathing Space provides weekly creative sessions for people living with dementia, including younger-onset, and their carers. Sessions include music, storytelling, visual arts, movement, and adapted yoga.

Highlights

- The Thursday group for younger-onset dementia has grown in confidence and size, now welcoming up to 16 participants alongside carers.
- Co-produced activities like "What's in the Box?" have been developed by participants themselves, giving people ownership of the sessions.
- Although there are many unpredictable factors for the members of the Thursday Group, one thing the group can always rely on is the warm welcome amongst friends and lots of smiles as they have fun together. The group is invaluable for social connection, peer support, friendship, mental health and well-being that all supports brain function and dexterity.
- We launched our 'Unlocking Creativity' resource booklet for Dementia Week and included it as a resource for CPD training with the University of Huddersfield that happened in May.
- The group was recently featured in the Young Dementia Network newsletter, bringing national recognition to the work.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2025

Participant Voices

- One yoga facilitator commented: "It's great that carers can join in and enjoy the sessions too."
- The group collaborated to writing their own songs and sang them together, which brought a real sense of community where experiences were shared. The group discovered their lyrical genius and were very impressed with their creations (especially their 'Hot Cat' song).
- Music was very engaging, and everyone fully participated. Lots of smiling faces, laughter and giggling.

Looking Ahead

The programme will build on this energy in partnership with Kirklees Dementia Hub and explore fundraising bids to expand creative ageing provision across Kirklees and within a restructured dementia care service that will be re-tendered in late 2025.

Workstream 3: Criminal Justice – Hoot Music in Prisons (HMiP)

Overview

hoot delivers music and singing workshops within the Offender Personality Disorder Pathway across prisons and approved premises in the North and South of England. Sessions focus on creativity (songwriting & music making) as a route to confidence, communication, and wellbeing.

Highlights

- Men at one of the settings spoke openly about the impact: "It gave me more confidence... It helped me be part of a group... It felt really therapeutic."
- Staff confirmed these changes: "Men who were withdrawn are now coming out of their shell."
- At the second setting men wrote and performed original songs together — one participant who rarely spoke in groups sang solo for the first time.
- Across all settings, the workshops have provided opportunities to create, share, and listen, reducing isolation and encouraging positive identity-building.
- hoot continues to work in partnership with OPDP psychologists to refine evaluation methods, and with the University of Cambridge's Department of Criminology on research into impact.

Looking Ahead

Delivery has expanded to additional prisons in Devon and Buckinghamshire. Artist training and reflective practice will continue, with an eye on long-term sustainability and potential scaled national roll-out supported by research with Cambridge University due for publication in autumn 2025.

Workstream 4: Learning Disabilities & Autism – Creative Pathways / Creation Station

Overview

Creative Pathways (residential) and Creation Station (community) provide creative arts opportunities for adults with learning disabilities and/or autism in Kirklees, in partnership with Mencap.

Highlights

- At Laurel Court, sessions were reshaped following participant feedback. The move to Thursday afternoons has allowed new members to join, with dance added to music and visual arts.
- At hoot's Monday morning group, the atmosphere is lively and welcoming. DJing was introduced after participants asked for it: "I want to learn to mix tracks!"

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2025

Highlights (continued)

- The Mencap group has thrived, with participants requesting ballroom and tap dancing, and staying loyal to the group week after week. A member who had never taken part in any activity before is now joining in every session.
- Two participants bought their own ukuleles after being inspired by workshops with musician James.
- For Learning Disability Awareness Week, an exhibition and sound installation showcased artwork and recordings created by participants. Families, support workers, and council officers attended.

Participant Voices

- One mother said: "I've never seen him so proud."
- One resident told us: "I like Thursdays now — I know I'll see my friends."
- "We've been practising at home!"

Looking Ahead

Laurel Court participants will transition to hoot premises by spring 2025 for fuller integration. A green multi-arts pilot is being scoped with S2R at Enfield Down. Partnerships with Mencap will expand to older adults, and joint fundraising with the new Mencap CEO is planned.

Across all four workstreams, hoot continues to demonstrate the power of creativity to improve **wellbeing, inclusion, and confidence**, whether in residential care, community groups, dementia support, or prison settings.

For a visually accessible break down of the numbers associated with our delivery there follows several pages of infographics.

Total numbers across projects

Participatory sessions



We reached

1,609



individuals with our creative activities (counted once)

We ran

815

sessions which people attended

7,057

times



With a total of

15,917

hours of engagement



Artforms delivered:



Music



Visual Art



Singing



Creative Writing



Digital Music

Has being involved with **hoot** this year had a positive impact on your overall health and well-being?

99%
Yes

1%
Don't know

We ran sessions in a range of locations:

- Almondbury – West Yorkshire
- Aylesbury – Buckinghamshire
- Brasside – County Durham
- Cleckheaton – West Yorkshire
- Dalton – West Yorkshire
- Denbury – Devon
- Dewsbury – West Yorkshire
- Honley – West Yorkshire
- Huddersfield – West Yorkshire
- Hull – East Yorkshire
- Kirkburton – West Yorkshire
- Leyland – Lancashire
- Mirfield – West Yorkshire

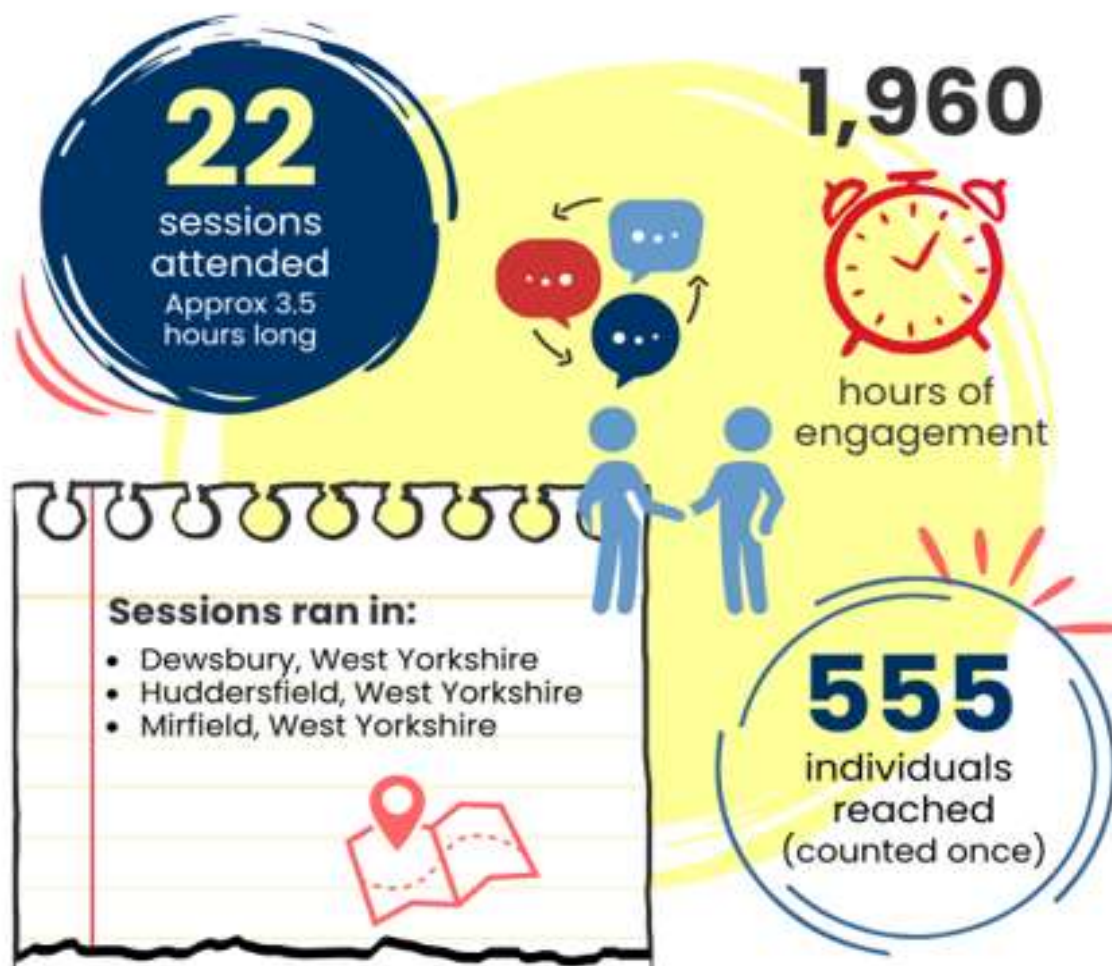


Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2025

Total numbers continued

Outreach & awareness raising



Social Media

Followers

1,822



177



1,126



*hoot no longer uses X within our social media presence

The projects

Workstream 1 Adult Mental Health

Out of the Blue: Adult Mental Health and Creativity

320 people

accessed the service

with **4,761** total attendances at sessions
totalling **10,982** hours of engagement

Participants came from across all wards in Kirklees.

210 people

total attendances from 11 outreach sessions

345 people

total attendances from 11 awareness raising sessions

The most common words used in feedback from participants



538

sessions delivered



61

delivered online



Hoot Creative Arts

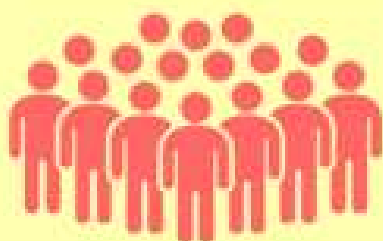
Trustees' report (continued) for the year ended 31 March 2025

Workstream 2 Learning Disabilities

Creative Pathways: Creativity for adults with learning disabilities and/or autism

105 people

accessed the service



with

904

attendances
at sessions



totalling

1,808

hours of
engagement

138

2 hour
sessions
delivered



7

venues across
Kirklees



The most common words used
in feedback from participants

Playing
Great
Good
Happy
Fun
Proud
Creative
Wicked
Inspired
Enjoyed
Fantastic
More
Confident
Joyful
Relaxed
Lovely



100%

of participants reported an
increase in social connectedness
& feeling supported within the
Creative Pathways community.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2025

Workstream 3 Dementia

Breathing Space: Creativity for people living with dementia

33 people

accessed the service.

789

total attendances.

50

2 hour
sessions
delivered



1,578

hours of
engagement

Workstream Year of Music

The Rhythm of Life: Kirklees Year of Music 2023
Health and Wellbeing Programme

In the final 3 months of our Year of Music
Podcast project where we delivered:

7 sessions at
3 different locations

We saw

44
total
attendances

29
individuals

7
total
sessions

128.5
total hours
of engagement

Workstream 4 Criminal Justice

Music in Criminal Justice Settings: North

We delivered
51 sessions
to
62 people
who attended
264 times
and a total of
528
contact hours

*"The men have grown in confidence
and expressing new ideas."*

North



Music in Criminal Justice Settings: South

We delivered
24 sessions
to
32 people
who attended
115 times
and a total of
230
contact hours

*"It helped us socialise, be around others
and learn something different"*

South



Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2025

Staffing & Office

We continue to develop support for the team at hoot with our Employee Assistance programme making over £1000 pounds of health and wellbeing support available annually for individual staff. They range from Osteopathy, Dental and Opticians to holistic therapies such as acupuncture and homeopathy and counselling.

Two members of staff left this year. 1 due to end of contract and one to move on to Bradford City of Culture. We recruited a new Project manager who will start in April 2025 and continue to refine the Risk & Referral role to ensure as referrals become more complex, we have an effective way of deciding if hoot can meet their needs. This was further enhanced by a detailed analysis of the Participant Referral Pathway.

Our CEO attended EDI training, and modules on managing absence and other HR matters. Core training budgets are being agreed for whole team to ensure IT skills etc are maintained and areas such as Safeguarding are refreshed and kept up to high standard.

We have upgraded our IT Router to ensure our system is more robust and better protected. WIFI routers can often be a weak point.

Marketing

Our comms team have begun to ramp up their innovative approaches including short videos, beautifully branded material online and hard copy. This has included the compiling of an 'events kit' to streamline preparations for outreach events and to ensure consistent quality in presenting hoot to those who do not know us.

In December hoot was featured in a short video for National centre for Creative Health examining how Creative Health is commissioned effectively. This features on NCCH website.

Hoot were also shortlisted for a national Culture Health and Wellbeing award. While we didn't win, we were in the last 5 out of 80 submissions 😊

Partnership Working

Working Together Better partnership made significant steps forward this year with the Strategic Plan being implemented. Recruitment of two officers took place in September: Engagement & Communities Officer. Strategic Officer. This has meant that the strategic plan is being implemented as the capacity exists and is supported well by partners.

Kirklees Ethnically Diverse Communities Network (KEDCN) attendance was maintained with hoot bringing the Black Mental Health Manifesto and other strategic docs to their attention.

Our CEO has been involved in the shadow board for the development of Kirklees's Cultural Strategy and the review of the Mental Health and Care Plan (2023-28).

hoot continue to work closely with Libraries Service and have contributed to the development of the Maker Spaces in Huddersfield and Batley.

Research

Cambridge University Dept of Criminology research is ongoing for our criminal justice work, but cuts within HE funding caused problems which have taken time to resolve satisfactorily, and within which hoot as a small charity needed to assert ourselves strongly. The research is delayed but due to publish in autumn 2025 alongside a newly devised measurement tool, for group music making in prisons.

We have been in contact with researchers in Western Australia who have strong evidence to support the efficacy of a 'Dose of the Arts' (2 hours per week) approach as a public Health campaign to improve health and wellbeing and we will bring this approach to the attention of partners and strategic discussions here in Kirklees.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2025

Strategic

We secured funding from West Yorkshire Combined Authority to explore viability of a Wellbeing At Work offer. This will be based on work delivered for college and health & social care workforce to date to see what the commercial market might be for such an initiative.

Our CEO sits on the Shadow Board for the Kirklees Cultural strategy Development Board. We can therefore ensure that Creative Health is at the heart of place-based thinking & planning.

We continue to stay connected to National Health Innovation campus developments as a core delivery organisation and will continue to bring Creative Health, social justice, health inequity and creative industry thinking to that development alongside international research and exemplar partners.

CEO presented alongside Elaine Burke to the Children and Young people's mental health network about the 'Creative Space' project we so keenly want to see developed on from the highly effective pilot phase. We will continue to advocate for such a service in Kirklees.

Hoot also contributed to the Dementia Care service re-design consultation report in August. We still wait to hear whether creative activities will be funded for in-patient care.

Development

hoot applied for an Arts and Humanities Research Council Post Doctoral Focal Award to explore the mental health impacts on global majority populations in Kirklees of climate change and wars across the globe.

We are working closely with University of Huddersfield colleagues to establish a funded and supported placement programme for Allied Health Professional students and social care workforce. Firstly, we will look at how Occupational Therapy students might bolster and enrich delivery at hoot.

We continue to work with Figurative to refine Theories of Change for different workstreams here and to develop a new and more appropriate evaluative methodology.

hoot was part of a bid to National Academy for Social prescribing's Centre of Excellence scheme for music and dementia.

We also secured a discretionary grant from Baring Foundation to further explore a creative Ageing workstream focussed on creative care planning.

Looking Ahead

In the year ahead we will continue to formalise the partnership working with University of Huddersfield colleagues across Cultures of Health, National Health Innovation Campus and Creative Health System development. We will continue to support our team with Employee Assistance programme funding and Reflective Practice sessions to help support their mental health and wellbeing. We will continue to grow current workstreams and in particular the highly successful work of Creative Pathways and OOB. As NHS reorganisation and funding arrangements become clearer, we foresee a priority will be how we manage expectation around the contribution of VCSE to an increasingly high demand for mental health support. Additional Workstreams will be developed as and when fundraising efforts are successful, but we are aware that the funding environment continues to get increasingly competitive.

To support these fundraising efforts, we will continue to work with experts to develop our own evaluative methodologies and to utilise research (such as that from Cambridge University due for publication autumn 2025) to advocate for continued and increased support.

Lots to do, as ever.

Gavin Clayton, CEO.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2025

Financial review

The net expenditure for the year was £1,322, including net income of £17,117 on unrestricted funds and net expenditure of £18,439 on restricted funds after transfers.

Reserves policy

The charity's free reserves, excluding fixed assets, at the year end were £274,668.

Hoot needs reserves to:

- Meet contractual liabilities should the organisation have to close.

- To meet unexpected costs

- To replace or upgrade equipment as it wears out including upgrades of IT & telecoms systems

- Ensure that the organisation can continue to provide a stable and quality service to those who need them.

- To provide working capital when funding is paid in arrears and place the organisation in a position where it could bid for other funding which can be paid up to 6 months in arrears.

As previously agreed by trustees, the minimum level of reserves should be the equivalent of three months and ideally 6 months operating costs.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2025

Statement of trustees' responsibilities

The trustees (who are also the directors for the purposes of company law) are responsible for preparing the Trustees report and the financial statements in accordance with the applicable law and UK Accounting Standards.

Company law requires the trustees to prepare financial accounts for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for the year. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;

- observe the methods and principles in the Charities SORP;

- make judgements and estimates that are reasonable and prudent;

- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;

- prepare the accounts on a going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (Charities SORP (FRS102)), and in accordance with the special provisions of the Companies Act 2006 relating to small companies.

approved by the board of trustees on 10/12/2025

Peter Alan Lyster (Trustee)

Hoot Creative Arts

Independent examiner's report to the trustees of Hoot Creative Arts

I report to the charity trustees on my examination of the accounts of the charitable company for the year ended 31 March 2025, which are set out on pages 19 to 27.

Responsibilities and basis of report

As the charity's trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charitable company's gross income exceeded £250,000 your examiner must be a fellow of a body listed in section 145 of the 2011 Act.

I confirm that I am qualified to undertake the examination because I am a fellow of ACIE which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- 4 the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Simon Bostrom FCIE

11/12/2025

West Yorkshire Community Accountancy Service CIO

Stringer House
34 Lupton Street
Leeds
LS10 2QW

Hoot Creative Arts

Statement of Financial Activities

(including summary income and expenditure account)

for the year ended 31 March 2025

	Notes	2025 Unrestricted funds £	2025 Restricted funds £	2025 Total funds £	2024 Total funds £
Income from:					
Donations and legacies	(2)	110,202	72,179	182,381	192,474
Charitable activities income	(3)	303,117	-	303,117	363,482
Investments	(4)	4,993	-	4,993	3,281
Total income		<u>418,312</u>	<u>72,179</u>	<u>490,491</u>	<u>559,237</u>
Expenditure on:					
Charitable activities	(5)	<u>401,195</u>	<u>90,618</u>	<u>491,813</u>	<u>532,376</u>
Total expenditure		<u>401,195</u>	<u>90,618</u>	<u>491,813</u>	<u>532,376</u>
Net income / (expenditure)		17,117	(18,439)	(1,322)	26,861
Fund balances brought forward		<u>257,551</u>	<u>55,893</u>	<u>313,444</u>	<u>286,583</u>
Fund balances carried forward	(6)	<u>274,668</u>	<u>37,454</u>	<u>312,122</u>	<u>313,444</u>

All incoming resources and resources expended derive from continuing activities.

Hoot Creative Arts

Balance sheet

as at 31 March 2025

		2025	2025	2025	2024
		Unrestricted	Restricted	Total	Total
		£	£	£	£
Current assets					
Debtors and prepayments	(8)	21,835	-	21,835	21,666
Cash at bank and in hand	(9)	378,410	39,892	418,302	476,260
Total current assets		<u>400,245</u>	<u>39,892</u>	<u>440,137</u>	<u>497,926</u>
Current liabilities:					
amounts falling due within one year					
Creditors and accruals	(10)	125,577	2,438	128,015	170,900
Total current liabilities		<u>125,577</u>	<u>2,438</u>	<u>128,015</u>	<u>170,900</u>
Total assets less current liabilities		<u>274,668</u>	<u>37,454</u>	<u>312,122</u>	<u>327,026</u>
Creditors: amounts falling due after one year	(11)	-	-	-	13,582
Net assets		<u>274,668</u>	<u>37,454</u>	<u>312,122</u>	<u>313,444</u>
Funds					
Unrestricted funds		274,668	-	274,668	257,551
Restricted funds		-	37,454	37,454	55,893
Total funds		<u>274,668</u>	<u>37,454</u>	<u>312,122</u>	<u>313,444</u>

For the year ending 31 March 2025 the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charitable company to obtain an audit of its accounts for the year in question in accordance with section 476. The trustees (who are also the directors for the purposes of company law) acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and with FRS 102 (effective January 2019).

The financial statements were approved by the board of trustees on 10/12/2025

Peter Alan Lyster (Trustee)

Hoot Creative Arts

Notes to the accounts

for the year ended 31 March 2025

1 Accounting policies

Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

There has been no change to the accounting policies since last year.

No changes have been made to the accounts for previous years.

Going concern

The trustees are satisfied that there are no material uncertainties about the charity's ability to continue.

Incoming resources

All incoming resources are included in the Statement of Financial Activities (SOFA) when the charity becomes entitled to the resources, if it is more likely than not that the trustees will receive the resources and the monetary value can be measured with sufficient reliability.

Grants and donations

Grants and donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

Where grants are related to performance and specific deliverables, they are accounted for as the charity earns the right to consideration by its performance.

Expenditure and liabilities

Expenditure is recognised on an accrual basis as a liability is incurred. Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out the resources and the amount of the obligation can be measured with reasonable certainty.

Taxation

As a charity the organisation benefits from rates relief and is generally exempt from income tax and capital gains tax but not from VAT. Irrecoverable VAT is included in the cost of those items to which it

Tangible fixed assets

Tangible fixed assets costing more than £2,000 are capitalised and included at cost including any incidental expenses of acquisition. Gifted assets are shown at the value to the charity on receipt. Depreciation is provided on all tangible fixed assets at rates calculated to write off the cost on a straight line basis over their expected useful economic lives as follows:

Office equipment: over 3 years

Pensions

The charity operates a defined contribution scheme for the benefit of its employees. The costs of contributions are recognised in the year they are payable.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

Further explanation of the nature and purpose of each fund is included in the notes to the accounts.

Leases

Rents under operating leases are charged on a straight line basis over the lease term or to an earlier date if the lease can be determined without financial penalty.

Hoot Creative Arts

Notes to the accounts continued for the year ended 31 March 2025

2 Donations and legacies	2025	2025	2025	2024
	Unrestricted	Restricted	Total	Total
	funds	funds	funds	funds
	£	£	£	£
Grants for charitable activities				
Arts Council England	110,000	-	110,000	110,000
Kirklees Council	-	5,000	5,000	25,000
Pavers Foundation	-	500	500	-
The Henry Smith Charity	-	55,100	55,100	55,500
University of Huddersfield	-	6,579	6,579	-
Charities Aid Foundation	-	5,000	5,000	-
Enfield Down	-	-	-	1,200
Third Sector Leaders	-	-	-	50
Other grants and donations	202	-	202	724
	<u>110,202</u>	<u>72,179</u>	<u>182,381</u>	<u>192,474</u>
3 Charitable activities income	2025	2025	2025	2024
	Unrestricted	Restricted	Total	Total
	funds	funds	funds	funds
	£	£	£	£
Sales and Fees	1,620	-	1,620	7,081
Contracts	301,497	-	301,497	356,401
	<u>303,117</u>	<u>-</u>	<u>303,117</u>	<u>363,482</u>
4 Investments	2025	2025	2025	2024
	Unrestricted	Restricted	Total	Total
	funds	funds	funds	funds
	£	£	£	£
Interest receivable	4,993	-	4,993	3,281
	<u>4,993</u>	<u>-</u>	<u>4,993</u>	<u>3,281</u>

Hoot Creative Arts

Notes to the accounts continued for the year ended 31 March 2025

5a Support costs

	Charitable	Governance	2025	2024
Support cost type	activity	activity	Total	Total
	£	£	cost	cost
			£	£
Salaries and NIC and pensions	145,301	-	145,301	116,961
Travel expenses	696	-	696	779
Rent, rates and room hire	653	-	653	4,556
Insurance	160	-	160	308
Telephone, fax and internet	1,492	-	1,492	1,575
Printing, stationery and postage	-	-	-	140
IT support and repairs	4,872	-	4,872	2,878
Building maintenance	532	-	532	1,691
Refreshments	272	-	272	132
Equipment and materials	-	-	-	961
Accountancy and IE	569	2,520	3,089	2,400
Legal and professional	512	-	512	355
Consultancy	-	-	-	485
Subscriptions and membership	121	-	121	625
Other expenses	1,463	-	1,463	2,605
Board expenses	-	-	-	43
	<u>156,642</u>	<u>2,520</u>	<u>159,162</u>	<u>136,493</u>

5b Charitable activities expenditure detail

	2025	2025	2025	2024
	Unrestricted	Restricted	Total	Total
	funds	funds	cost	cost
	£	£	£	£
Salaries and NIC and pensions (8c)	275,241	63,231	338,472	360,914
Freelance fees and sub contractors	62,503	18,077	80,580	66,882
Travel expenses	1,781	455	2,236	3,300
Training	763	-	763	1,931
Rent, rates and room hire	25,019	5,098	30,117	31,171
Insurance	2,025	350	2,375	2,397
Telephone, fax and internet	2,321	427	2,748	2,486
Printing, stationery and postage	231	43	274	1,055
IT support and repairs	4,488	384	4,872	2,878
Advertising and promotion	768	25	793	1,262
Building maintenance	2,136	535	2,671	2,565
Project costs	3,112	288	3,400	1,770
Volunteer and user expenses	212	-	212	122
Refreshments	786	247	1,033	3,298
Equipment and materials	2,997	359	3,356	6,350
Accountancy and independent examination	2,547	542	3,089	2,400
Legal and professional	496	16	512	355
Evaluation fees	400	-	400	400
Consultancy	5,010	-	5,010	30,866
Subscriptions and membership	4,398	245	4,643	4,574
Other expenses	2,740	296	3,036	3,661
Loan interest	1,221	-	1,221	1,696
Board expenses	-	-	-	43
	<u>401,195</u>	<u>90,618</u>	<u>491,813</u>	<u>532,376</u>

Hoot Creative Arts

Notes to the accounts continued

for the year ended 31 March 2025

5c Staff costs and numbers	2025	2024
	£	£
Gross salaries	303,342	323,607
Social security costs	24,991	26,371
Employment allowance	(5,000)	(5,000)
Pensions	15,139	15,936
	<u>338,472</u>	<u>360,914</u>

The average number of employees during the year was 13.8, being an average of 8.3 full time equivalent (2024: 14.5, 8.7 FTE). There were no employees with emoluments above £60,000.

	2025	2024
	£	£
Defined contribution pension scheme		
Costs of the scheme to the charity for the year	15,139	15,936
Amount of any contributions outstanding at the year end	5,033	2,503

6 Restricted funds	Balance b/f	Incoming	Outgoing	Transfers	Balance c/f
	£	£	£	£	£
Creative Pathways	18,403	55,100	60,937	-	12,566
Kirklees Libraries	11,022	-	-	-	11,022
KMC YoM	7,991	5,000	10,704	-	2,287
Nesta Investment	18,477	-	18,477	-	-
Huddersfield Uni Workforce	-	6,579	-	-	6,579
Pavers Foundation	-	500	500	-	-
Charities Aid Foundation	-	5,000	-	-	5,000
	<u>55,893</u>	<u>72,179</u>	<u>90,618</u>	<u>-</u>	<u>37,454</u>

Fund name	Purpose of restriction
Creative Pathways	Towards the cost of the project for people with learning disabilities
Kirklees Libraries	Delivery of creative activities across a number of Kirklees Libraries.
KMC YoM	Towards the Project management and programme of delivery for the YOM project.
Nesta Investment	The advancement of the charitable purpose of promoting the arts and, in particular, for the purpose of scaling its existing Offender Personality Disorder Pathway programme for offenders in custodial settings to the East and South of England and in London. The funder has agreed that the initial expenditure can be to further the overall aims of the charity.
Huddersfield Uni Workforce	Towards 'Being Creative Makes You Feel Good' project - A Workplace Wellbeing Offer for the Health and Social Care Sector.
Pavers Foundation	Towards the cost of the project for people with learning disabilities.
Charities Aid Foundation	Towards music related delivery.

Hoot Creative Arts

Notes to the accounts continued

for the year ended 31 March 2025

7 Tangible assets

	Office equipment	Total
<u>Cost</u>	£	£
At 1 April 2024	27,897	27,897
Additions	-	-
At 31 March 2025	<u>27,897</u>	<u>27,897</u>
<u>Depreciation</u>		
At 1 April 2024	<u>27,897</u>	<u>27,897</u>
At 31 March 2025	<u>27,897</u>	<u>27,897</u>
<u>Net book value</u>		
At 31 March 2025	<u>-</u>	<u>-</u>
At 31 March 2024	<u>-</u>	<u>-</u>

8 Debtors and prepayments

	2025	2024
	£	£
Debtors	21,462	21,156
Prepayments	373	510
	<u>21,835</u>	<u>21,666</u>

9 Cash at bank and in hand

	2025	2024
	£	£
Cash at bank	418,217	476,088
Cash in hand	85	172
	<u>418,302</u>	<u>476,260</u>

10 Creditors and accruals

	2025	2024
	£	£
Bank loans and overdrafts	-	7,048
Creditors	14,427	14,599
Deferred income (see note below for analysis)	108,556	146,750
Other creditors (Pension)	5,032	2,503
	<u>128,015</u>	<u>170,900</u>

Deferred income

	Deferred to next year	Released from last year
	£	£
Contracts	108,556	146,750
	<u>108,556</u>	<u>146,750</u>

Item name

Contracts

Reason for deferral

Portion of contract not yet delivered.

Hoot Creative Arts

Notes to the accounts continued

for the year ended 31 March 2025

11 Creditors: amounts falling due after one year

	2025	2024
	£	£
Cultural Impact Development Loan	-	13,582
	<u>-</u>	<u>13,582</u>

12 Related party transactions

Trustee expenses

No trustee received any expenses during this year or the previous year.

Trustee remuneration and benefits

No trustee received any remuneration or benefit during this or the previous year.

Remuneration and benefits received by key management personnel

The total employee benefits received by key management personnel were £94,068 (previous year: £90,229).

Other transactions with trustees or related parties

			2025	2024
			£	£
Name of trustee or related party	Relationship to charity	Description of transaction		
Victoria McKenzie	Sister-in-law of David Barnes (trustee)	Employment	2,257	18,908
			<u>2,257</u>	<u>18,908</u>

Hoot Creative Arts

Statement of Financial Activities including comparatives for all funds (including summary income and expenditure account) for the year ended 31 March 2025

	2025 Unrestricted funds £	2024 Unrestricted funds £	2025 Restricted funds £	2024 Restricted funds £	2025 Total funds £	2024 Total funds £
Income						
Donations and legacies	110,202	110,724	72,179	81,750	182,381	192,474
Charitable activities income	303,117	363,482	-	-	303,117	363,482
Investments	4,993	3,281	-	-	4,993	3,281
Total income	418,312	477,487	72,179	81,750	490,491	559,237
Expenditure						
Charitable activities	401,195	435,693	90,618	96,683	491,813	532,376
Total expenditure	401,195	435,693	90,618	96,683	491,813	532,376
Net income / (expenditure)	17,117	41,794	(18,439)	(14,933)	(1,322)	26,861
Transfers between funds	-	667	-	(667)	-	-
Net movement in funds	17,117	42,461	(18,439)	(15,600)	(1,322)	26,861
Fund balances brought forward	257,551	215,090	55,893	71,493	313,444	286,583
Fund balances carried forward	274,668	257,551	37,454	55,893	312,122	313,444

HOOT CREATIVE ARTS

England & Wales - Charity number 1146358

Accounts

Hoot Creative Arts

Charity number 1146358

A company limited by guarantee number 07980273

Annual Report and Financial Statements for the year ended 31 March 2024



Hoot Creative Arts

Annual Report and Financial Statements for the year ended 31 March 2024

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Prepared by West Yorkshire Community Accountancy Service CIO

Hoot Creative Arts

Trustees' report for the year ended 31 March 2024

Reference and administrative details of the charity, its trustees and advisors

The trustees during the financial year and up to and including the date the report was approved were:

Name	Position	Dates
Peter Alan Lyster	Chair	Appointed 14 February 2024
David Barnes	Treasurer	Resigned 16 May 2024
Claire Richardson		
Jackie Astbury		
Charlotte Goulding		
Jonathan Hague		Resigned 25 September 2024
Charity number	1146358	Registered in England and Wales
Company number	07980273	Registered in England and Wales
Registered and principal address	Bankers	
Bates Mill	The Co-operative bank	
Milford Street	PO Box 200	
Huddersfield	Skelmersdale	
HD1 3DX	WN8 6GH	

Independent examiner

E J Beverley FCCA

West Yorkshire Community Accountancy Service CIO

Stringer House
34 Lupton Street
Leeds
LS10 2QW

Structure, governance and management

The charity is a company limited by guarantee and was formed on 7 March 2012. It is governed by a memorandum and articles of association. The liability of the members in the event of the company being wound up is limited to a sum not exceeding £10.

Method of recruitment and appointment of trustees

The trustees of the charity are also the directors for the purposes of company law and are appointed by the members at the AGM.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2024

Objectives and activities

The charity's objects

- 1) The advancement of the arts through, but not limited to, the provision of facilities, equipment and personnel to enable the public to participate in and observe music making, dance and other arts activities.
- 2) The advancement of health through, but not limited to, the provision of facilities, equipment and personnel to enable the public to participate in and observe music making, dance and other arts activities.

The charity's main activities

To provide arts activities to improve mental health and wellbeing.

Public benefit statement

In setting our objectives and planning our activities our Trustees have given serious consideration to the Charity Commission's general guidance on public benefit and in particular the advancement of education and the arts.

Achievements and performance

Hoots annual report is as follows:



Annual Report 2023-24

Chairperson's Introduction

"I feel like I have a safety net at hoot, never felt it before from the NHS. I love the group dynamics and how the music is used to benefit wellbeing. The staff are warm and welcoming, it feels like we are a little family, this cozy warm feeling I get is important to me as it keeps anxiety to a minimum for me and I'm sure others feel this too. I don't know how you could improve this service; I think the staff put 100% into what they do." - Participant Voice

We do a lot of things here and it can be very hard work, but with participant feedback such as the example above (elsewhere in this report and on our website : www.hootcreativearts.co.uk) we hear how vital our role at **hoot creative arts** is for people.

Sometimes it can be difficult to know what to tell people when they ask us what does **hoot** do. But the answer is quite simple: **we are in the business of helping people to recover from, manage or prevent mental ill health and see how being creative makes you feel good.** Of course, we cannot do this for everyone, and it is important to recognise where our expertise ends, and other support is needed so we work in partnership with a wide range of charities and statutory providers. We do aim to help people who are facing significant challenges to their mental, emotional, and social health, to whom it may feel difficult to plot a route through.

This year we continued to work with as many people across Kirklees and beyond as possible. We have worked with all sorts of people to help them to get in touch



with their creative self. We offer them access to writing, music, dance, painting, poetry, collage, singing, digital music, animation and more.

We work with diverse communities and artists who are new and emerging to develop the skilled workforce the sector requires. We work in prisons, in town halls, and community centres. We see and hear the impact on individuals, and we believe that through targeted use of creative activities we can be part of the development of a health and social care sector fit for the 21st century.

2023-24 Highlights

1. We helped more people to access our service than in any previous year.
2. We delivered important new workstreams: Children and Young People (Creative Space); and Learning Disability (Creative Pathways).
3. Kirklees Council re-commissioned hoot for up to 7 years with a contract value of up to £1.4 million to provide a range of activities throughout the borough.
4. We positioned hoot to be the resident Creative Health organisation on the National Health Innovation Campus in Huddersfield.
5. We achieved a second Quality 4 Health + Wellbeing Level 2 accreditation that places co-production and participants at the heart of all we do.

Our ambition 2024-25

1. Help more people in more places than ever before!
2. Ensure that in the process of doing more we continue to support the wellbeing of our staff.
3. Continue to position ourselves as the local creative lead within the National Health Innovation Campus, and raise awareness for Creative Health



4. Reassess our values and ensure they remain relevant and central to all that we do.
5. Continue to address the issues of inclusivity, diversity, equity and equality wherever we operate.

Peter Lyster (Chair & Director)

Introduction

This year, we're streamlining our annual report to focus on the broad impact of **hoot creative arts** and the experiences of our participants. New infographics highlight key achievements: who our work is for, the number of sessions delivered, total attendance, and how participants engaged both in-person and online. Additionally, we'll provide outreach and event statistics.

As our income has surpassed £500,000 in 2023-24, we'll adhere to enhanced reporting requirements, emphasizing public accountability. We will also share a summary of Hoot's future plans, objectives, and activities, along with the Trustees' perspective on our direction and decision-making processes.

Objectives and Activities

Our primary goal remains to sustain high-quality creative activities that support mental health and emotional well-being, both in-person and online. For more detail visit the '[About Us](#)' page on our website.

Fundraising

In 2023-24, we debated the pros and cons of re-tendering for the Creative Arts [Lot 2] - Community Mental Health commission from Kirklees Council and NHS. This commission, valued at £1-1.4 million over five years, offered a secure timescale. However, we were aware that we might need to deliver more with a standstill or reduced budget. The uplift in Arts Council England (ACE) National Portfolio Organisation (NPO) funding from £40,000 to £110,000 per year also brought new planning and reporting demands on our Senior Leadership Team (SLT).



Growth in Workstreams

We aimed to consolidate new workstreams, including Children and Young People (Creative Space) and Learning Disability (Creative Pathways). We successfully fulfilled our role as Creative Health lead for Kirklees Year of Music (KYOM23) and explored a Creative Ageing workstream. Hoot's leadership was instrumental in advancing the Working Together Better Partnership by recruiting a consultant for strategic business planning.

"Being creative has more of a positive impact on my mental health than anything else. Better than SSRIs, medication, therapy or exercise" – Participant Voice

Inclusivity & Relevance

We continued to integrate IDEEA (Inclusion, Diversity, Equity, and Equality in the Arts) across all systems and procedures, from project design to staff recruitment. The legacy of YOM23 played a significant role in reaching new and diverse artists, venues, partners and community groups.

Inclusion, Diversity, Equity and Equality in the Arts

*Prompted by the resurgence of Black Lives Matter in 2020 we challenged our individual behaviour, practices and unconscious biases and this continues professionally in our recruitment (of staff and participants), programming and marketing. We encourage everyone associated with **hoot** to raise questions and challenge as this is the only way we will make real progress as an organisation, as individuals and as a community.*

– hoot's IDEEA statement



Staff & Governance

Using our Trustee Recruitment pack, we began the search for a new Chairperson. The induction of a new Admin Officer allowed our Communications team to focus on marketing, design, and PR. Enhanced project management processes and office systems have begun to free up Senior Leadership Team (SLT) capacity, allowing them to focus on long-term planning and strategic development.

Premises

As we transitioned back to agile and hybrid working, we refurbished our premises to encourage more in-person interaction, targeting a minimum of 30% or contracted time on-site. We also maintained COVID-19 control measures, including hand sanitizers, HEPA filters, and testing protocols for staff, volunteers and participants.

Evaluation & Theory of Change

As portfolio members of Nesta's Arts & Culture Finance programme, Nesta have provided additional expert support including ongoing workshops with Nick Wilsdon to refine our Theory of Change, Social Value metrics, and evaluation processes for workstreams continuing into 2024-25.

Conclusion

Despite a busy schedule in Year 1 of the new NPO, we accomplished several objectives while others were postponed or altered due to unforeseen circumstances, such as the inability to develop the NHS Choir during nurses' strikes. We also managed significant changes within the staff team and board, forged new partnerships, and joined emerging networks. New project management expertise has facilitated necessary changes in our systems and procedures, freeing SLT to focus on long-term strategic planning.



Achievements and Performance 2023-2024

For numerical data, refer to the infographics on following 5 and to read more about **hoot** projects just click on or copy and paste this link into your search engine: <https://www.hootcreativearts.co.uk/our-projects>

NB. Breathing Space infographic engagement numbers include outreach session attendees.



The numbers

Participatory sessions

We reached
a total of

1164

individuals with our
creative activities



We ran

869

sessions which
people attended



6417

times

With a total of

12,859

hours of engagement



Has being involved with **hoot** this
year had a positive impact on your
overall health and well-being?

98%

Yes

2%

No



We ran sessions in a range of venues:

Huddersfield
Dewsbury
Batley
Birstall
Holehouse
Cleckheaton
Rawthorpe,
Ravensthorpe
Denby Dale
Kirkburton
Hull
Stafford
Ulnes Walton





The numbers

Outreach/awareness raising

We reached

832

individuals with 

31

outreach and
awareness
raising
sessions 

With a total of

1772.5

hours of
engagement 



We ran sessions in:

Huddersfield
Dewsbury
Batley
Preston
Durham
Aylesbury



Website and social media

1776



facebook followers

1876



X followers

1026



Instagram followers

>18,000



website views

632



Youtube plays



Out of the Blue

Adult Mental Health and Creativity

accessed the service

totalling

10,311

hours of
engagement

Number of participants attending from across Kirklees wards

Data represents 80%

The most common words used in feedback from participants





The numbers

Project: **Breathing Space**
Creativity for people living with dementia

299 people

accessed the service

651 times

56 sessions delivered



1514 hours of engagement

incl. outreach and awareness raising

Project: **Creative Pathways**
Creativity for adults with learning disabilities and/or autism

55 people

accessed the service

280 times

79 sessions delivered



700 hours of engagement



The numbers

Project: **The Rhythm of Life:**
Kirklees Year of Music 2023 Health and Wellbeing Programme



Project: **Music in Criminal Justice Settings**
Nationwide





Marketing, Communications, Promotion & Audience Development (MCPAD)

Regular MCPAD meetings were held with all Project Managers (PMs) to ensure tailored agendas and project-specific needs were addressed. The recruitment of an Office/Admin Manager freed up the Communications Team to focus on increasing our social media presence, including reaching 1,000 Instagram followers by the end of 2023.

OOB Commissioned Service – Adult Workstream 18+

hoot was re-commissioned for 5-7 years, with a contract value of £1-1.4 million. We continued delivering our core program both in-person and online. Awareness-raising sessions and community engagement were key focuses this year, alongside our partnerships with NHS colleagues and other community organizations.

Highlights

- **HERD Project:** Part of the Kirklees Year of Music, where Hoot-created soundscapes were featured in the stunning finale of the project. Interactive reports (listen to music created in year) can be found [here](#).
- **The Big Draw:** In partnership with West Yorkshire Print Workshop, we offered an open workshop under the theme "Drawing with Senses."
- **Women in Exile:** A djembe drumming workshop was delivered to celebrate Refugee Week and promote Hoot's music offerings.
- **New Volunteers:** In preparation for the new commissioned service, we recruited and trained 3 new volunteers who are ready and keen to get involved with hoot groups.

"I feel welcomed by the group and staff. I have learned so much by attending. I have put my camera on a few times now when I am feeling brave. It's a goal which I set with the CSW. It has helped me to build up my confidence too." Participant



Working Together Better Partnership (WTB)

A collaboration of seven voluntary sector organizations, this partnership aims to improve community mental health services and increase accessibility, positive outcomes, and early intervention. In 2023–24, we worked closely with all partners to ensure our participants had access to a wider range of services. We also developed a strategic plan to guide future development. ([Read More here - https://linktr.ee/mentalhealthkirklees](https://linktr.ee/mentalhealthkirklees))

Breathing Space - Dementia Workstream

This year, we explored how to rebuild and expand our specialist arts and dementia project, Breathing Space, which had been affected by COVID-19. We focused on partnerships and rebuilding services, resulting in the successful launch of the "Thursday Group," which grew to 17 participants and 4 volunteers. Group evaluations and feedback sessions helped shape the program, ensuring it met the participants' needs.

Creative Pathways – Learning Disability Workstream

Funded by Henry Smith, this project was launched at Laurel Court and Enfield Down, exceeding engagement targets. Creative Pathways introduced diverse art forms and worked with Dark Horse Theatre Company to co-produce a "club night" event. A community-based pilot program, Creative Pathways Community, was also established, with partnerships formed with local organizations like MENCAP.

Creative Support Worker: 'How have you found the sessions?'

CP Participant: 'I've enjoyed them so much and I've had so much help and so much encouragement. I've done some things I would never have done before, I'm not very artistic at all but I've found something, something that I've really enjoyed, so I must thank Sally and Jonathan very much, for all the help they've given us.'



You can read more about projects on our website [here](#).

Criminal Justice Workstream

Hoot delivered high-quality music workshops across the Offender Personality Disorder Pathway (OPDP) in the Criminal Justice System (CJS). A new Project Manager helped advance this workstream, particularly following the lifting of COVID-19 lockdowns in prisons. A key focus this year was the research project with the University of Cambridge's Department of Criminology. We also expanded into South England, recruiting new artists and holding successful training sessions.

Rhythm of Life – Kirklees Year of Music 2023 Creative Health Programme

The Rhythm of Life initiative integrated creative health into the wider programming, using music to support mental health and well-being. Key activities included Speak Our Music (SOM) Wellbeing Sessions, which fostered open participation and collaboration, particularly among marginalized groups. A session at the Culture Health and Wellbeing Alliance (CHWA) conference in Barnsley was a notable success, engaging artists and creative health professionals in shaping the agenda for future creative health initiatives.

"It has been really good for my mental health. Learning something new takes my mind of everything and it's been very enjoyable." – Rhythm of Life YoM23 participant

Link to Rhythm of Life webpage [here](#) for links to podcasts etc.



Forward View – Development & Objectives for 2024–25

Fundraising – Although we are solvent for 2024–25 without any fundraising, our income target for 2024/25 is circa £300k – £720,000 in addition to confirmed income of circa £425k. This will allow **hoot** to activate several priorities, including Q4H Level 2 report advisories. To do this effectively across Workstreams and to avoid duplication we will draw up a Fundraising Ladder so that progress can be closely monitored.

Increase the size of SLT

To ensure HR, Pastoral Care, Training & Development functions have capacity required for staff to feel supported not only in their day-to-day work, but through baseline training and training required for career progression and support for personal mental health and emotional wellbeing.

Make better use of the hoot database to support:

Programme delivery – consistently measure and report the number of hours of support we provide to our beneficiaries across all the programmes we operate.

Awareness – consistently measure the number and demographics of people with whom we believe we have a meaningful degree of engagement.

Diversity / IDEEA – **hoot**'s reporting will include diversity and IDEEA metrics such as the level of engagement with distinct groups, and progress made.

Values – **hoot** 'Values' are reviewed to ensure alignment with current delivery, development and change plans. As a continuation of the change process at **hoot** we will host a workshop that defines **hoot** values for the next 3–5 years. When agreed these will support a values-based leadership model that everyone is agreed upon and can fully get onboard with.

Workstreams

CYP – Creative Space. We will build a funding application with partners & commissioners from Emotional Health Partnership and perhaps Barnardo's who have recently reached out to hoot to deliver within their summer programme.

ACTION: Progress Rayne F'tion bid.



Creative Ageing – Re-establish discussions with National lottery heritage fund to secure staff and delivery income for a wide-ranging programme of development (including care Home Digital Creative Care Planning work and Breathing Space growth). NB. Julie McCarthy the Creative Health lead for Greater Manchester is in contact with us for potential collaboration including the National Centre of Excellence Award Winners Manchester Camerata.
ACTION: Progress HLF funding bid writing

Workplace Wellbeing – Sales and earned income initiative that can be built as a commercial offer to support the health and social care workforce in partnership with Health and Care Partnership for West Yorkshire.

Evaluation

Several new reporting platforms must be incorporated into the quarterly & annual reporting schedule. Some we are working to align and reduce duplicated efforts. Others such as Social Value / Environmental impact via Julie's Bicycle and Illuminate (audience monitoring) are new and will take time to become familiar and assigned across the team.

Marketing / Comms strategy

The marketing and communications team (HQ) have plenty of ideas they would like to move forward with. SLT need to work with them to decide where the focus for year 1 needs to be and schedule in the work alongside ongoing delivery related tasks. 6 days/week can hopefully accommodate this workload. The Chair of the Board has a marketing background so may wish to be involved in this work area.

IDEEA (Inclusion, Diversity, Equity & Equality in the Arts)

Whole Team and board need to review where we are in our goals for inclusion and diversity. What legacy work can we take forward from YoM23 and the changes that PMs & HQ have introduced so far.

Continue to reach out and participate in Kirklees Ethnically Diverse Communities Network (KEDCN).



Staff Wellbeing

Continue the Personal Wellbeing Budgets and ensure that they are utilised by all the team. Ensure that supervision, appraisals and performance reviews happen regularly. Explore Employee Assistance Programmes and continue to promote the support available via the NHS staff wellbeing providers.

Systems & procedures

Continue to build on the detailed work being done within the new OOB commission implementation planning. PMs have drafted Systems and Procedures papers and these need to be live documents that are present in day-to-day delivery.

Forward View – 5 Year Ambition

hoot creative arts will be the resident Creative Health organisation within Building 3 of the National Health Innovation Campus (NHIC):

hoot will work towards re-location and embedded delivery within the NHIC building 3. We will identify skill sets required at Board level to support SMT and wider team in this ambition.

hoot currently sits within the planning of the 'Wellbeing Street' provision of Building 3. Upcoming visits with representatives of key stakeholders (University, Council and NHS) will help consolidate knowledge base of Bromley by Bow Wellbeing Centre model and the integral role of Creative Health within delivery and training for next generation of health and care workforce here in Kirklees.

Current activity contributing to this ambition include:

- Ongoing discussion with university project lead Liz-Towns Andrews. She has built hoot into her modelling for building 3.
- CEO joining Kirklees 2-day visit to Bromley By Bow Centre & Olympic Park with 'Well North Enterprises' to explore regeneration and the wellbeing centre model through exploration of 'place' and how hoot's expertise in Creative Health can support the development of such a facility for Huddersfield, Kirklees and West Yorkshire.



- **hoot**'s partnership with Social Prescribing Link Workers locally is ongoing.
- **hoot** contributes to the Cultural Strategy being developed for Kirklees Council by 'ctconsults'.
- Engagement & alignment with West Yorkshire Combined Authority & Mayoral ctte re Creative Health within their Cultural Strategy and announcement of West Yorkshire ICB (Integrated Care Boards) as a 'Creative Health System' that sets out their vision:
 - *'That arts, culture and creativity are embraced by our citizens in their everyday lives and incorporated in creative approaches resulting in longer lives better lived and stronger, more connected communities.'*
- Currently piloting CPD workshop programme for socially engaged artists in partnership with University of Huddersfield School of Arts & Humanities.
- **hoot** is supporting development of a Post Doctoral Focal Award on Creative Health, Equity and Environmental impact of global warming.
- **hoot** attends Mental Health sub and main ctte of Kirklees Ethnically Diverse Communities Network (KEDCN)
- **hoot** attends & proposes agenda items at Mental Health Alliance (within Kirklees's ICB structure)
- **hoot** contributed to Older Peoples In-Patient Service Transformation consultation, and we hope to see creative activities included for wards.
- **hoot** Project Manager (PM) & CEO are in discussion with Learning Disabilities Day Service Transformation team about how **hoot** can contribute to a newly conceived model of Learning Disability Day Service.
- **hoot** has begun attending the 'Emotional Wellbeing Partnership' for Children and Young peoples (CYP) mental health and contributing to the Development of the new Starting Well Emotional Wellbeing Strategy that will sit within the 'Kirklees Keep In Mind Model' that has absorbed the CAMHS contract taken from Northorpe Hall.
- Fundraising & Development plans will be supported by the introduction of high-level project management tools and a comprehensive Fundraising Ladder.

END

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2024

Financial review

The net income for the year was £26,861, including net income of £42,461 on unrestricted funds and net expenditure of £15,600 on restricted funds after transfers.

Reserves policy

The charity's free reserves, excluding fixed assets, at the year end were £271,133.

Hoot needs reserves to:

- Meet contractual liabilities should the organisation have to close.

- To meet unexpected costs

- To replace or upgrade equipment as it wears out including upgrades of IT & telecoms systems

- Ensure that the organisation can continue to provide a stable and quality service to those who need them.

- To provide working capital when funding is paid in arrears and place the organisation in a position where it could bid for other funding which can be paid up to 6 months in arrears.

As previously agreed by trustees, the minimum level of reserves should be the equivalent of three months and ideally 6 months operating costs.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2024

Statement of trustees' responsibilities

The trustees (who are also the directors for the purposes of company law) are responsible for preparing the Trustees report and the financial statements in accordance with the applicable law and UK Accounting Standards.

Company law requires the trustees to prepare financial accounts for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for the year. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;

- observe the methods and principles in the Charities SORP;

- make judgements and estimates that are reasonable and prudent;

- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;

- prepare the accounts on a going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (Charities SORP (FRS102)), and in accordance with the special provisions of the Companies Act 2006 relating to small companies.

approved by the board of trustees on 10/12/2024

Peter Lyster (Trustee)

Hoot Creative Arts

Independent examiner's report to the trustees of Hoot Creative Arts

I report to the charity trustees on my examination of the accounts of the charitable company for the year ended 31 March 2024, which are set out on pages 25 to 34.

Responsibilities and basis of report

As the charity's trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charitable company's gross income exceeded £250,000 your examiner must be a fellow of a body listed in section 145 of the 2011 Act.

I confirm that I am qualified to undertake the examination because I am a fellow of ACCA which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- 4 the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

E J Beverley FCCA

11/12/2024

West Yorkshire Community Accountancy Service CIO

Stringer House
34 Lupton Street
Leeds
LS10 2QW

Hoot Creative Arts
Statement of Financial Activities
(including summary income and expenditure account)
for the year ended 31 March 2024

	Notes	2024 Unrestricted funds £	2024 Restricted funds £	2024 Total funds £	2023 Total funds £
Income from:					
Donations and legacies	(2)	110,724	81,750	192,474	70,971
Charitable activities income	(3)	363,482	-	363,482	368,817
Investments	(4)	3,281	-	3,281	362
Total income		477,487	81,750	559,237	440,150
Expenditure on:					
Charitable activities	(5)	435,693	96,683	532,376	422,798
Total expenditure		435,693	96,683	532,376	422,798
Net income / (expenditure)		41,794	(14,933)	26,861	17,352
Transfers between funds	(6)	667	(667)	-	-
Net movement in funds		42,461	(15,600)	26,861	17,352
Fund balances brought forward		215,090	71,493	286,583	269,231
Fund balances carried forward	(6)	257,551	55,893	313,444	286,583

All incoming resources and resources expended derive from continuing activities.

Hoot Creative Arts
Balance sheet
as at 31 March 2024

		2024	2024	2024	2023
		Unrestricted	Restricted	Total	Total
		£	£	£	£
Current assets					
Debtors and prepayments	(8)	21,666	-	21,666	35,496
Cash at bank and in hand	(9)	417,669	58,591	476,260	406,249
Total current assets		<u>439,335</u>	<u>58,591</u>	<u>497,926</u>	<u>441,745</u>
Current liabilities:					
amounts falling due within one year					
Creditors and accruals	(10)	168,202	2,698	170,900	134,531
Total current liabilities		<u>168,202</u>	<u>2,698</u>	<u>170,900</u>	<u>134,531</u>
Total assets less current liabilities		<u>271,133</u>	<u>55,893</u>	<u>327,026</u>	<u>307,214</u>
Creditors: amounts falling due after one year	(11)	13,582	-	13,582	20,631
Net assets		<u>257,551</u>	<u>55,893</u>	<u>313,444</u>	<u>286,583</u>
Funds					
Unrestricted funds		257,551	-	257,551	215,090
Restricted funds		-	55,893	55,893	71,493
Total funds		<u>257,551</u>	<u>55,893</u>	<u>313,444</u>	<u>286,583</u>

For the year ending 31 March 2024 the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charitable company to obtain an audit of its accounts for the year in question in accordance with section 476. The trustees (who are also the directors for the purposes of company law) acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and with FRS 102 (effective January 2019).

The financial statements were approved by the board of trustees on 10/12/2024

Peter Lyster (Trustee)

Hoot Creative Arts

Statement of cash flows

for the year ended 31 March 2024

	2024	2023
	£	£
Cash flows from operating activities:		
Net cash provided by (used in) operating activities	<u>74,999</u>	<u>(35,183)</u>
Cash flows from investing activities:		
Bank interest	3,281	362
Net cash provided by (used in) investing activities	<u>3,281</u>	<u>362</u>
Cash flows from financing activities:		
Repayments on borrowing	(8,269)	(8,269)
Cash inflows from new borrowing	-	-
Net cash provided by (used in) financing activities	<u>(8,269)</u>	<u>(8,269)</u>
Change in cash and cash equivalents in the reporting period	70,011	(43,090)
Cash and cash equivalents at the beginning of the reporting period	<u>406,249</u>	<u>449,339</u>
Cash and cash equivalents at the end of the reporting period	<u>476,260</u>	<u>406,249</u>

Reconciliation of net movement in funds to net cash flow from operating activities	2024	2023
	£	£
Net movement in funds for the reporting period (as per the statement of financial activities)	26,861	17,352
Adjustments for:		
Depreciation charges	-	7,777
Bank interest	(3,281)	(362)
Interest payable on loan finance	1,696	2,139
(Increase) / decrease in debtors	13,830	(27,292)
Increase / (decrease) in creditors	<u>35,893</u>	<u>(34,797)</u>
Net cash provided by (used in) operating activities	<u>74,999</u>	<u>(35,183)</u>

Analysis of cash and cash equivalents	2024	2023
	£	£
Cash in hand	172	111
Notice deposits (less than 30 days)	<u>476,088</u>	<u>406,138</u>
Total cash and cash equivalents	<u>476,260</u>	<u>406,249</u>

Hoot Creative Arts

Notes to the accounts

for the year ended 31 March 2024

1 Accounting policies

Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

There has been no change to the accounting policies since last year.

No changes have been made to the accounts for previous years.

Going concern

The trustees are satisfied that there are no material uncertainties about the charity's ability to continue.

Incoming resources

All incoming resources are included in the Statement of Financial Activities (SOFA) when the charity becomes entitled to the resources, if it is more likely than not that the trustees will receive the resources and the monetary value can be measured with sufficient reliability.

Grants and donations

Grants and donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

Where grants are related to performance and specific deliverables, they are accounted for as the charity earns the right to consideration by its performance.

Expenditure and liabilities

Expenditure is recognised on an accrual basis as a liability is incurred. Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out the resources and the amount of the obligation can be measured with reasonable certainty.

Taxation

As a charity the organisation benefits from rates relief and is generally exempt from income tax and capital gains tax but not from VAT. Irrecoverable VAT is included in the cost of those items to which it

Tangible fixed assets

Tangible fixed assets costing more than £2,000 are capitalised and included at cost including any incidental expenses of acquisition. Gifted assets are shown at the value to the charity on receipt. Depreciation is provided on all tangible fixed assets at rates calculated to write off the cost on a straight line basis over their expected useful economic lives as follows:

Office equipment: over 3 years

Pensions

The charity operates a defined contribution scheme for the benefit of its employees. The costs of contributions are recognised in the year they are payable.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

Further explanation of the nature and purpose of each fund is included in the notes to the accounts.

Leases

Rents under operating leases are charged on a straight line basis over the lease term or to an earlier date if the lease can be determined without financial penalty.

Hoot Creative Arts

Notes to the accounts continued

for the year ended 31 March 2024

2 Donations and legacies	2024 Unrestricted funds £	2024 Restricted funds £	2024 Total funds £	2023 Total funds £
Grants for charitable activities				
The Henry Smith Charity	-	55,500	55,500	-
Enfield Down	-	1,200	1,200	-
Arts Council England	110,000	-	110,000	40,905
Third Sector Leaders	-	50	50	-
Kirklees Council	-	25,000	25,000	30,000
Other grants and donations	724	-	724	66
	<u>110,724</u>	<u>81,750</u>	<u>192,474</u>	<u>70,971</u>
3 Charitable activities income	2024 Unrestricted funds £	2024 Restricted funds £	2024 Total funds £	2023 Total funds £
Sales and Fees	7,081	-	7,081	9,566
Contracts	356,401	-	356,401	359,251
	<u>363,482</u>	<u>-</u>	<u>363,482</u>	<u>368,817</u>
4 Investments	2024 Unrestricted funds £	2024 Restricted funds £	2024 Total funds £	2023 Total funds £
Bank interest receivable	3,281	-	3,281	362
	<u>3,281</u>	<u>-</u>	<u>3,281</u>	<u>362</u>

Hoot Creative Arts

Notes to the accounts continued for the year ended 31 March 2024

5a Support costs	2024	2024	2024	2024	2023
	Fundraising	Charitable	Governance	Total	Total
	activity	activity	activity	cost	cost
Support cost type	£	£	£	£	£
Salaries and NIC and pensions	7,639	107,228	2,094	116,961	116,422
Travel expenses	-	779	-	779	-
Training	-	-	-	-	143
Rent, rates and room hire	-	4,556	-	4,556	2,531
Insurance	-	308	-	308	157
Telephone, fax and internet	-	1,575	-	1,575	1,594
Printing, stationery and postage	2	137	-	140	8
IT support and repairs	-	2,878	-	2,878	2,701
Advertising and promotion	-	-	-	-	67
Building maintenance	-	1,691	-	1,691	1,379
Refreshments	25	107	-	132	31
Equipment and materials	-	961	-	961	-
Accountancy and IE	-	-	2,400	2,400	2,310
Legal and professional	-	355	-	355	557
Consultancy	-	485	-	485	120
Subscriptions and membership	-	625	-	625	216
Other expenses	-	2,605	-	2,605	89
Board expenses	-	-	43	43	-
	<u>7,666</u>	<u>124,290</u>	<u>4,537</u>	<u>136,493</u>	<u>128,322</u>

5b Charitable activities expenditure detail		2024	2024	2024	2023
		Unrestricted	Restricted	Total	Total
	Notes	funds	funds	cost	cost
		£	£	£	£
Salaries and NIC and pensions	5c	291,920	68,994	360,914	281,214
Freelance fees and sub contractors		49,822	17,060	66,882	74,486
Travel expenses		2,741	559	3,300	1,989
Training		1,543	388	1,931	600
Rent, rates and room hire		28,591	2,580	31,171	28,009
Insurance		1,936	461	2,397	2,411
Telephone, fax and internet		2,288	198	2,486	2,428
Printing, stationery and postage		651	404	1,055	997
IT support and repairs		2,590	288	2,878	2,701
Advertising and promotion		687	575	1,262	1,216
Building maintenance		2,457	108	2,565	2,074
Project costs		1,449	321	1,770	504
Volunteer and user expenses		122	-	122	174
Refreshments		1,264	2,034	3,298	1,218
Equipment and materials		5,401	949	6,350	2,923
Accountancy and independent examination		1,750	650	2,400	2,310
Legal and professional		355	-	355	557
Evaluation fees		400	-	400	400
Consultancy		30,446	420	30,866	905
Subscriptions and membership		3,966	608	4,574	5,677
Depreciation		-	-	-	7,777
Other expenses		3,575	86	3,661	89
Loan interest		1,696	-	1,696	2,139
Board expenses		43	-	43	-
		<u>435,693</u>	<u>96,683</u>	<u>532,376</u>	<u>422,798</u>

Hoot Creative Arts

Notes to the accounts continued

for the year ended 31 March 2024

5c Staff costs and numbers	2024	2023
	£	£
Gross salaries	323,607	254,402
Social security costs	26,371	19,321
Employment allowance	(5,000)	(5,000)
Pensions	15,936	12,491
	<u>360,914</u>	<u>281,214</u>

The average number of employees during the year was 14.5, being an average of 8.7 full time equivalent (2023: 13.1, 7.3 FTE). There were no employees with emoluments above £60,000.

Defined contribution pension scheme	2024	2023
	£	£
Costs of the scheme to the charity for the year	15,936	12,491

6 Restricted funds	Balance b/f	Incoming	Outgoing	Transfers	Balance c/f
	£	£	£	£	£
Creative Pathways Henry Smith	-	56,700	38,297	-	18,403
Kirklees Libraries	13,225	-	2,203	-	11,022
Total KMC YoM	24,934	25,050	41,993	-	7,991
Nesta Investment	33,334	-	14,190	(667)	18,477
	<u>71,493</u>	<u>81,750</u>	<u>96,683</u>	<u>(667)</u>	<u>55,893</u>

Fund name	Purpose of restriction
Creative Pathways Henry Smith	Towards project for people with learning disabilities.
Kirklees Libraries	Delivery of creative activities across a number of Kirklees Libraries.
Total KMC YoM	Towards the Project management and programme of delivery for the YOM
Nesta Investment	The advancement of the charitable purpose of promoting the arts and, in particular, for the purpose of scaling its existing Offender Personality Disorder Pathway programme for offenders in custodial settings to the East and South of England and in London. The funder has agreed that the initial expenditure can be to further the overall aims of the charity. The transfer relates to reallocating legal fees incurred in the previous year to this fund after the year-end.

7 Tangible assets	Office equipment	Total
	£	£
Cost		
At 1 April 2023	30,491	30,491
Disposals	(2,594)	(2,594)
At 31 March 2024	<u>27,897</u>	<u>27,897</u>
Depreciation		
At 1 April 2023	30,491	30,491
Depn reversed re. disposals	(2,594)	(2,594)
At 31 March 2024	<u>27,897</u>	<u>27,897</u>
Net book value		
At 31 March 2024	<u>-</u>	<u>-</u>
At 31 March 2023	<u>-</u>	<u>-</u>

Hoot Creative Arts

Notes to the accounts continued

for the year ended 31 March 2024

8 Debtors and prepayments	2024	2023
	£	£
Debtors	21,156	34,735
Prepayments	510	761
	<u>21,666</u>	<u>35,496</u>
9 Cash at bank and in hand	2024	2023
	£	£
Cash at bank	476,088	406,138
Cash in hand	172	111
	<u>476,260</u>	<u>406,249</u>
10 Creditors and accruals	2024	2023
	£	£
Cultural Impact Development Loan	7,048	6,573
Creditors	14,599	10,806
Deferred income (see note below for analysis)	146,750	117,152
Other creditors	2,503	-
	<u>170,900</u>	<u>134,531</u>
11 Creditors: amounts falling due after one year	2024	2023
	£	£
Cultural Impact Development Loan	13,582	20,631
	<u>13,582</u>	<u>20,631</u>
12 Deferred income	Deferred to next year	Released from last year
	£	£
Contracts	146,750	116,602
Sales	-	550
	<u>146,750</u>	<u>117,152</u>
Item name	Reason for deferral	
Contracts	Portion of contract not yet delivered.	
Sales	Item billed in March relating to April 2023.	

Hoot Creative Arts
Notes to the accounts continued
for the year ended 31 March 2024

13 Related party transactions

Trustee expenses

No trustee received any expenses during this year or the previous year.

Trustee remuneration and benefits

No trustee received any remuneration or benefit during this or the previous year.

Remuneration and benefits received by key management personnel

The total employee benefits received by key management personnel were £90,229 (previous year: £84,779).

Other transactions with trustees or related parties			2024	2023
			£	£
Name of trustee or related party	Relationship to charity	Description of transaction		
Victoria McKenzie	Sister-in-law of David Barnes (trustee)	Employment	18,908	17,808
			<u>18,908</u>	<u>17,808</u>

Hoot Creative Arts

Statement of Financial Activities including comparatives for all funds (including summary income and expenditure account) for the year ended 31 March 2024

	2024	2023	2024	2023	2024	2023
	Unrestricted	Unrestricted	Restricted	Restricted	Total	Total
	funds	funds	funds	funds	funds	funds
	£	£	£	£	£	£
Income						
Donations and legacies	110,724	70,971	81,750	-	192,474	70,971
Charitable activities income	363,482	338,756	-	30,061	363,482	368,817
Investments	3,281	362	-	-	3,281	362
Total income	477,487	410,089	81,750	30,061	559,237	440,150
Expenditure						
Charitable activities	435,693	407,802	96,683	14,996	532,376	422,798
Total expenditure	435,693	407,802	96,683	14,996	532,376	422,798
Net income / (expenditure)	41,794	2,287	(14,933)	15,065	26,861	17,352
Transfers between funds	667	2,797	(667)	(2,797)	-	-
Net movement in funds	42,461	5,084	(15,600)	12,268	26,861	17,352
Fund balances brought forward	215,090	210,006	71,493	59,225	286,583	269,231
Fund balances carried forward	257,551	215,090	55,893	71,493	313,444	286,583

HOOT CREATIVE ARTS

England & Wales - Charity number 1146358

Accounts

Hoot Creative Arts

Charity number 1146358

A company limited by guarantee number 07980273

Annual Report and Financial Statements for the year ended 31 March 2023



WYCAS

COMMUNITY ACCOUNTING
WEST YORKSHIRE

Hoot Creative Arts

Annual Report and Financial Statements for the year ended 31 March 2023

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Prepared by West Yorkshire Community Accountancy Service CIO

Hoot Creative Arts

Trustees' report for the year ended 31 March 2023

Reference and administrative details of the charity, its trustees and advisors

The trustees during the financial year and up to and including the date the report was approved were:

Name	Position	Dates
David Barnes	Treasurer	
Claire Richardson		
Jackie Astbury		
Charlotte Goulding		Appointed 29 March 2023
Jonathan Hague		Appointed 29 March 2023
Natasha McCreesh		Resigned 14 March 2023

Charity number 1146358 Registered in England and Wales

Company number 07980273 Registered in England and Wales

Registered and principal address	Bankers
Bates Mill	The Co-operative bank
Milford Street	PO Box 200
Huddersfield	Skelmersdale
HD1 3DX	WN8 6GH

Independent examiner

E J Beverley FCCA

West Yorkshire Community Accountancy Service CIO

Stringer House
34 Lupton Street
Leeds
LS10 2QW

Structure, governance and management

The charity is a company limited by guarantee and was formed on 7 March 2012. It is governed by a memorandum and articles of association. The liability of the members in the event of the company being wound up is limited to a sum not exceeding £10.

Method of recruitment and appointment of trustees

The trustees of the charity are also the directors for the purposes of company law and are appointed by the members at the AGM.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2023

Objectives and activities

The charity's objects

- 1) The advancement of the arts through, but not limited to, the provision of facilities, equipment and personnel to enable the public to participate in and observe music making, dance and other arts activities.
- 2) The advancement of health through, but not limited to, the provision of facilities, equipment and personnel to enable the public to participate in and observe music making, dance and other arts activities.

The charity's main activities

To provide arts activities to improve mental health and wellbeing.

Public benefit statement

In setting our objectives and planning our activities our Trustees have given serious consideration to the Charity Commission's general guidance on public benefit and in particular the advancement of education and the arts.

Achievements and performance

Introduction

This year saw a return to high levels of engagement and in-person delivery set against a strong background of organisational progress and change at hoot. Initially triggered by a successful application to Arts Council providing an uplift in core funding that has allowed the Senior Management Team (SMT) to begin implementing some of the structural changes we recognised were necessary for the next phase in the growth of hoot. Organisational growth through recruitment was a key aim we achieved and by the end of the year we welcomed four new staff members consisting of 3 new Project Managers (PMs) and 1 Administrator alongside two new trustees.

Since hoot creative arts incorporated in 2012 understanding and interest in how engagement in the arts promotes good mental health and wellbeing has increased considerably. Nowadays it is more accepted and usual to find creative activity as part of services supporting good mental health and emotional wellbeing. Arts Council England (ACE) have built it into their current 10-year strategy 'Let's Create' and the newly establishing NHS structure for West Yorkshire (Integrated Care Service) is one of several across England working to build a Creative Strategy into its operational plans. 2022-23 was a pivotal year as we re-applied for National Portfolio Organisation (NPO) status and in securing an uplift that would build capacity in support of our ambitions to increase work streams and build towards hoot becoming a 'centre of excellence' within the 'creative (mental) health' sector.

hoot has been a leading practitioner and at the forefront of this movement, pioneering a range of innovative applications of the arts across community, health and social care settings where participatory arts and experiences of cultural activity really can change lives through building mental resilience and developing self-management skills that are rooted in creative participation. hoot has benefitted from a progressive commissioning strategy across Kirklees.

2022-23 saw the long tail of Covid 19 still impacting on the staff, participants, and working practices of hoot and our partner organisations and stakeholders. Acute 'Cost of Living' impacts became an increasingly significant factor as the year progressed and we expect that this will continue into next year and local authority and NHS funding for services offered by hoot and other VCSE organisations will monitor that risk closely.

We are aware that the gaps within mental health and social care services are widening and that third sector organisations such as hoot may be expected to bridge these as they widen further and the complexities around population mental health continue to emerge post covid. We raise this regularly at Board and Team level as we determine to be cautious and monitor our experience to keep staff and participants safe and not over stretch on addressing these increasingly complex needs.

So with a greater recognition of what participatory arts can safely contribute to mental health care outcomes and an ambitious target of building to a point where hoot achieves recognition as a 'centre of excellence' for creative mental health the guiding principles for all our activities in 2022-23 are underpinned in summary as:

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2023

Achievements and performance (continued)

Supporting personal growth

We use the arts to explore creative and imaginative capacity, to shape or interpret personal experience, and to be curious, playful and experimental in the search for new possibilities.

Normalise mental health

Mental Health is defined as a state of wellbeing in which every individual realises their own potential, can cope with the common stresses of life, can work productively and fruitfully, and are able to contribute to their community.

We believe that it is a normal and healthy human imperative to explore issues of identity, emotional wellbeing, purpose and meaning, not a symptom of illness. We aim to build a compelling case for creative participatory arts to be part of a system change in health and social care that helps shift perceptions about what it means to be healthy and well.

https://www.who.int/mental_health/who_urges_investment/en/

Promote System Change and Social Justice

Given the inclusion of Creative Health within the ACE strategy for 2020-30 we will use the 3 central ACE strategic outcomes to frame our work :

Creative People

Everyone can be creative, and each of us has the potential to develop our creativity further. Taking part in creative acts such as singing, photography or writing delights and fulfil us. Getting involved in creative activities in communities reduces loneliness, supports physical and mental health and wellbeing, sustains older people and helps to build and strengthen social ties.

<https://www.artscouncil.org.uk/lets-create/strategy-2020-2030/outcomes>

Cultural Communities

Culture and the experiences it offers can have a deep and lasting effect on places and the people who live in them. Investment in cultural activities and in arts organisations helps improve lives and bring people together. We want to see communities in which residents experience improved physical and mental wellbeing, as a result of investment in culture.

A Creative & Cultural Country

To achieve the first two Outcomes, we need a professional cultural sector that generates new ideas, works easily and effectively with others, and is adept at developing diverse talent from every community.

From April 2022 the Out of the Blue service offered in-person sessions as well as an online platform – 'hoot from home' (Crowdstack™) was developed during Covid lockdown.

By March 2023 this dual offer has settled into a robust and inclusive programme of activities. The simultaneous provision of online activities alongside in-person groups has given the best of both worlds for accessibility and person-centred support and online has provided people with a gateway activity that can lead to in-person attendance.

We did not know how long lockdown restrictions would continue to be lifted or whether there would be more to come. We persisted in taking particular care with participant health and staff wellbeing to control any spread of infection and mitigate impact on the ability of hoot to maintain delivery.

So, hoot entered its 21st year with the number of employees at start of the year at 14, equal to 7.8 full time equivalence and from April 2024, employees will number 15 equivalent to 9.7 full time. Trustee numbers initially stood at 4 and we set a target to double numbers and respond with appropriate skill sets to fill gaps following skills audit. We appointed two new Trustees during the year and the process allowed a long serving trustee to step down.

Our work in 2022-23 involved 1,945 participants (counted once) with a total of 8,769 attendances and 14,682 hours of engagement across all work streams.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2023

Achievements and performance (continued)

Strategic Headlines in 2022-23

Partnership working is key to hoot and the range of partners we work with continues to grow. During 2022-23 we worked with (amongst others):

Kirklees Library Service;
Huddersfield Art Gallery;
West Yorkshire Print Workshop;
Yorkshire Sculpture Park;
Cultural Leaders Group;
Evoke Network (Local Creative Education Partnership);
Huddersfield University (various departments)
Primary Schools x2;
Secondary Schools x2 ;
Learn Create Sell;
Leeds Conservatoire;
Musica;
Kirklees College;
Recovery College;
DASH;
Kirklees IAPT;
Aspire;
Creative Minds;
The Crescent CIC;
Culture Health and Wellbeing Alliance;
Northorpe Hall;
Overgate Hospice;
Working Together Better;
NHS England;
Criminal Justice settings across North & South Regions;
Kirklees Council Creative Development Team and numerous others.

NHS's new Integrated Care Service (replacing CCGs) structure went live from July 1 and Third Sector Leaders (TSL) discussion ensued about non-profit / third sector / VCSE representation within the structure. Such discussions are ongoing, but we recognise we need to 'use better data better' to strengthen further third sector co-productive working.

Mayor of Combined Authority put the West Yorkshire Cultural Framework draft 1 out for consultation. hoot were involved in feeding back as there was no mention of Creative Health...a major omission given ACE strategy for 2020-30. Other points we raised included:

Importance of role of Creative Life in keeping people well...not just for prioritising economic activity via work/creative industries etc.)
Creative Health sector must be up the agenda and has a centre of gravity in our region (CHWA & NCCH)
Wellbeing of artist practitioners working in this creative health
Will third sector be invested in via this strategy.

National Centre for Creative Health (NCCH)/ ICS seminar series around establishing a Creative Health forum for West Yorkshire began and this will culminate next year in recruitment of Creative Health Associate for ICS.

Regular meeting attendance at Kirklees Creative Health Partnership Steering Group (part of EVOKE network structure). hoot were subsequently asked to take over coordination for Creative Health network with 1 day/week post funded to contribute to our overall Children and Young People workstream development.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2023

Achievements and performance (continued)

CEO attends monthly Mental Health Alliance (MHA) mtgs and secured YoM23 inclusion in the MHA Action Plan.

Discussions with University of Huddersfield began with their lead for the National Health Innovation Campus development and potential for hoot to play key role in health and social care workforce training and the Wellbeing street.

IDEA (Inclusion Diversity & Equity in the Arts) work with Uni academic to achieve 'cultural competence' in all our operations continued with potential to lead to a Knowledge Transfer Project bid.

Continuing conversations with Social Prescribing Link Worker (SPLW) management as it is introduced across Kirklees with aim of hosting some of the specialist SPLW (Mental Health) team at hoot.

Workstream Growth

Year of Music (YoM) 2023 – **hoot** appointed as the Creative Health lead with Combined Authority & Kirklees Council funding in place to support this work. We recruited, appointed and onboarded the YoM PM remotely due to covid restrictions.

Learning Disability – Recruitment of PM to initiate Creative Pathways expansion made possible by Henry Smith Foundation funding.

Creative Ageing – continuing discussions with Kirklees Care Association and wider partners/stakeholders for Creative Care Planning to be built into digitisation of care home resident records.

Children and Young People - Recruit network coordinator for the Creative Health group as part of wider EVOKE network.

In partnership with CAMHS **hoot** provide training for artists and begin delivery of 'Creative Space' drop-in service in Huddersfield and Batley.

Tender readiness thinking ahead of autumn 2023 commissioning process to be supported by recruitment of PM / Head of Delivery to give more strategic design consideration to OOB.

Project Delivery

Adult Mental health Workstream

Out of the Blue (OOB) - <https://www.hootcreativearts.co.uk/projects/out-of-the-blue>

We continued with the blend of online and in-person platforms for delivery of commissioned service, OOB. This service is for those aged 18+ living in Kirklees with a mental health condition or wanting to support their wellbeing. Jointly commissioned by Kirklees Council and West Yorkshire Health and Care Partnership (Integrated Care System)ICS, this programme offers a wealth of creative groups and activities plus one to ones with experienced Creative Support Workers.

This year has seen a phased approach to returning to 'normal' and any changes we make are always in consultation with people using the service. We are aware that people may have health vulnerabilities, so we started the year with restricted group numbers, 2m distancing, masks encouraged, hand sanitising requested and a HEPA filter in every creative space.

OOB in-person delivery at hoot building continued to build with covid protocols in place and under regular review. This meant safe capacity was reduced for much of the year but slowly built up and by end was almost back to pre-covid levels.

You can read a full report of OOB stats via the webpage annual report link but here are brief highlights:

A total of 250 people accessed OOB in the year.

Online Creative sessions:

102 sessions facilitated by experienced community artists (Music x 34, Visual Arts x 34 and Singing x 34)
47 people accessed online sessions.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2023

Achievements and performance (continued)

ON line Live Chat sessions:

68 sessions delivered (Music x 34 and Visual Arts x 34)
16 people attended.

In person: delivered at hoot in Huddersfield and in Dewsbury

A total of 335 sessions (Music, Singing, Visual Arts, Creative Writing, Dance, Digital music, Step Out Art and showcasing opportunities) attended by 241 people.

Outreach & Awareness Raising:

18 outreach sessions delivered to 516 people.

28 awareness raising sessions delivered to 408 people from a range of organisations.

Creative Arts Plan: Participants co-produce a Creative Arts Plan (CAP) with a Creative Support Worker. This is a discussion around someone's goals and achievements using the 5 ways to wellbeing with the additional 6th 'Be Creative' as a framework. A total of 89 CAPS were delivered with 71 individuals.

Volunteer training:

5 volunteer training sessions were carried out with 4 volunteers.

Welcome sessions:

50 welcome sessions provided to 150 people to provide them with further information about the programme, how to attend, what to expect etc.

An annual survey was completed by participants in order to measure the Key Performance Indicator's outlined in the service specification. The questions asked directly relate to well-being, community, connection and mental health with the answers being resoundingly positive about the impact of hoot.

Has being involved with hoot this year had a positive impact on your overall health and well-being? Yes – 91%

With hoot in your life, do you feel that you can cope better with your mental health issues/well-being? Yes - 85%

Has being involved with hoot this year helped to reduce isolation? Yes – 94%

Participants continue to highlight how important the dual offer of online and in-person sessions is to them in providing varied ways of socialising and connecting with others. For many this has been a prolonged period of lockdowns, distancing and loneliness and participants recognise the additional benefits of a service like hoot and the support we offer outside of the creative activities.

Jaya said, *"I'd have very little to go into the outside for without hoot, including the hoot from home site because it means it isn't something I do once a week on a Tuesday morning and that's it - it's there every day. I've got social anxiety so need to confront it head on which includes getting there which is challenging and hoot enables me to mix with others. It's also a sanctuary where I feel welcome and safe and happy regardless of what's happening outside."*

Tim said, *"I live alone and do not have many people in my life so going to hoot makes me feel less isolated as it gives me the chance to spend time around other people which is really important to me"*.

Working Together Better (WTB) Partnership Development

The partnership comprises seven voluntary sector organisations: Carers Count; CLEAR; hoot creative arts; Richmond Fellowship; S2R; Touchstone and Women Centre. all commissioned by Kirklees Council and NHS's West Yorkshire Integrated Care Board.

Aims of the partnership are:

Improve community mental health services for and with people.

Ensure services are accessible to all.

Enable independence and resilience.

Increase prevention & early intervention.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2023

Achievements and performance (continued)

Initial recruitment to appoint central key staff shared across the partnership failed to appoint and so a consultant was appointed to develop a Strategic Plan to support clarity in recruitment.

Year of Music 2023 delivery began with 'Speak Our Music' a setting where artists present their work and attendees discuss how music has helped them maintain good mental health or better manage periods of poor mental health and involved 10 individuals in the first two 'Speak Our Music' sessions.

YoM Micro commission scheme went live in August (partnership with Creative Minds) and hoot PM identified several previously unknown community groups within BAME communities who went on to be successful in securing funds and will be priority for us as we look towards YoM legacy.

Many changes have occurred within Kirklees Council Creative Development team and this has made the job of Year of Music (YoM) Project Manager much more challenging, but they have managed to maintain our priority of grassroot engagement and access to YoM opportunities front and centre of our work.

Overgate Hospice in person sessions involved 38 individuals for their two groups at the hospice:

'Time To Think; a dementia group, 2 music sessions.

'Breath of Fresh Air' for people with breathing difficulties, 5 singing sessions.

Creative Ageing Workstream

Breathing Space (dementia)

The other strand to our commissioned service alongside OOB, is Breathing Space (BS).

Post-covid, it was great to return to some in-person delivery and it has been extremely beneficial in terms of reducing social isolation, returning to a supportive community and resuming a routine.

Average Impact of Breathing Space Sessions	No Impact		Moderate impact		High Impact	
	0	1	2	3	4	5
Communication between you and the person you care for						X
Relationships between you and the person you care for						X
Involvement how well the person you care for involved themselves					X	
Benefits for the person you care for						X

Numbers of participants had dropped as we emerged from Covid and looked to re-start in-person delivery. Those remaining Carers and participants did continue to identify a good level of impact (see above) and shared that the sessions still had a significant impact across the four outcomes.

In Quarter 3 however we had to take the decision in November to put delivery on hold as we reviewed the design of Breathing Space and how we could make it more wide ranging (diagnosis - post bereavement), accessible and culturally competent in line with IDEA and a requirement to see numbers increase. In short, with such convincing impact we had a duty to ensure as many people as possible were enabled to engage and experience this level of benefit and that would take a complete review of the service. This would be the primary KPI for the new PM when recruited.

Key highlights included:

Huddersfield group : 26 in person creative sessions delivered (Music x6, Visual Arts x 15 and Dance Movement x 5)

Batley group : 19 in person creative sessions delivered (Music x 6, Visual Arts x 13)

10 outreach sessions delivered to 148 people.

16 awareness sessions delivered to 275 people.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2023

Achievements and performance (continued)

Other delivery included:

As a legacy of Celebrating Age funded work, discussions began this year with newly established umbrella support organisation for residential care providers in Kirklees (Kirklees Care Association – KirCA). As resident care records were due to be digitised it is our aim to secure funds and pilot a Creative Care Planning element of digital record keeping identifying preferences for activity amongst care home populations. This work developed slowly but was set to speed up in 2023-24. This and other potentials within Creative Ageing workstream would be explored with awareness of a planned review at ICS and council levels for Older Peoples Services.

Learning Disability Workstream

Creative Pathways

Creative Pathways focuses on offering creative activities for wellbeing to people with enduring mental health difficulties who are receiving inpatient care, or living within supported accommodation and who have higher care and support needs.

The remaining two creative sessions funded by Third Sector Leaders were completed this year to 7 participants from Mencap. Findings and feedback from this project fed into the funding bid to Henry Smith.

hoot were successful in their bid to Henry Smith which will see the development of this refined 'near-residency' approach utilised in Enfield Down during the pandemic. Creative Residencies will work in a similar way, with artists delivering activities across an entire year in two settings – with time specifically allocated to project staff for spending time developing the co-productive elements of the work with participants and delivering CPD (Continuing Professional Development) to setting staff.

Creative Expressions– will be delivered in a similar way but in community settings in Huddersfield and North Kirklees for people with high care and support needs alongside mental health problems who live in the community.

Getting this project up and running is primary KPI for the new PM when recruited.

Offender Personality Disorder Pathway (OPDP)

There were lots of challenges for the year 2022 as prisons were slow to lift covid restrictions with infection still circulating at relatively high levels compared to general population. This was the case for both the North and South region. However we still managed to deliver in some settings once the covid restrictions were lifted. We worked with 91 residents in PIPE units across 6 criminal justice settings in North Region.

In Jan 2023, the long-term PM left hoot to concentrate on their freelance arts practice so project work, in particular for the South region was paused whilst we recruited for a new project manager.

Once in post, the project manager will continue with delivering in North Region and reaching into the South region to run a one-year pilot programme across 4 of their settings.

Ongoing discussions regarding evaluation of our Criminal Justice work has led to an exciting prospect of partnering with University of Cambridge's School of Criminology. This work will take place in 2023-24.

Children & Young People workstream

Creative Space, a new partnership project with Northorpe Hall/ CAMHS began in early 2022 with delivery completed in Feb 2023. This project delivered weekly 'drop in' creative arts sessions at hoot in Huddersfield and in Batley. Main aim of this project was to address a steep rise in referrals and consequent waiting lists. Specifically designed to address the peak hours of day when CYP attend A&E with acute symptoms and/or in crisis with an alternative provision of creative drop in space with CAMHS support and range of art forms to engage with. Building slowly and expanding to two sites mid-way through we saw 168 attendances across 64 sessions with 35 individuals.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2023

Achievements and performance (continued)

Schools Transition Support Delivery – Creative offer for Year 6 students moving into secondary school:

2 primary schools in Batley : 3 Visual Arts sessions delivered to 90 pupils

2 secondary schools in Batley : 6 Visual Arts sessions to 150 pupils by 3 artists + 3 Music sessions to 160 pupils by 3 artists.

Final evaluation still to be published (by EVOKE network School Group coordinator) although random sample of evaluation/feedback cards showed that this initiative was welcomed, enjoyed and that more would be appreciated.

Staff Training & HR

The development of an Agile Working Policy continued to be developed and slowly introduced to encourage more office working with resultant staff connection and formed part of new Employee Handbook.

On-going CPD (Training and development): hoot continue to support all staff with training opportunities and to represent hoot in a wide range of contexts to develop skills and experience. Courses and opportunities engaged with during the year included:

Introduction to Neurodiversity training: whole staff & board of trustees

Asylum Seekers and Mental Health: some staff undertook the 2 on line courses that were offered by Solance.

Designated Safeguarding Lead training for CEO recognizes need to build DSL Trustee rep into the Trustee recruitment and build on new Safeguarding policy & training for the whole team.

Safeguarding training offered by Kirklees council: this was undertaken by majority of our staff and board of trustees

Mental Health First Aid training (2 days) undertaken by majority of the team during year

Suicide prevention training for whole team with Public Health lead Rebecca Elliot and colleagues.

Board Members introduced to their role and responsibilities within ACE NPO monitoring and the Investment Principles via meeting with ACE Relationship Manager.

Wellbeing Wheel exploration of what kinds of support or facilitated activities staff team would find supportive. This is an ongoing process and fixed item within team meeting structures.

Reflective / Clinical Supervision (external provider)

Continues as an essential part of hoot support provided for all staff that choose to take this up. The offer is made across hoot for all delivery and office staff (4x sessions available/year) as we recognise we are emerging from a very challenging time and need to prioritise workplace wellbeing.

Clinical Supervision specific for workstreams is also available for not only hoot staff but also freelance artists delivering on that project. 'Creative Space – CAMHS' team (group supervision with clinical expertise provided by Elaine Burke) was factored within the delivery timeline and budget and took place at least once a month.

Looking Ahead

hoot were successful in securing a significant uplift in our ACE NPO funding from £40k a year to £110k for 2023 - 2026. This allows the plans the SMT and Trustees had developed to increase the staff team to be actioned from January 2023.

This uplift will enable hoot to consolidate new workstreams around Children and Young People (via EVOKE network) and Learning Disability (via Creative Pathways) while we also look to re-invigorate our Older People's workstream addressing the hangover of Covid particular to this population group.

We will continue to explore how we build an Action Plan to ensure IDEA (Inclusion Diversity and Equity in the Arts) is acted upon consistently and this will support recruitment to fill roles and increase the numbers within the Trustee body.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2023

Achievements and performance (continued)

Recruitment

Trustee Recruitment Pack designed in-house.

Admin & Office Manager recruitment completed and awaiting start date.

New PM roles call out – decision to address recruitment differently and then see who applies, their calibre and for which workstreams their experience is best suited. It worked and by end of year we had three strong new PM appointments.

Support WTB aim of securing new centralised coordination posts to build partnership by suggesting we appoint external consultant. **hoot** CEO suggested Joe Kallarackal who we worked with successfully on Nesta investment readiness application.

Premises: Necessary focus on workplace wellbeing means the **hoot** premises will continue to be refurbished as we transition back to agile working with more in-person connection. This will include greening the public areas and reconfiguring all spaces to accommodate new team members, hosting of SPLWs and the increasing range of workstreams as well as meeting our targets as part of the NPO Investment Principles, Environmental Responsibility.

Social Value: Preparations for the Community Mental Health Services Commissioning process (WTB) are uppermost in our minds as this report is written. Social Value discussions with procurement team at Kirklees Council have led to **hoot** arranging a day with Nick Wilsdon (of Nesta) to advise across all workstreams on Theory of Change and Social Value metrics. This will be invaluable for the tender and other fundraising efforts.

Fundraising & tendering: Publication of the tender is due in autumn 2023 with a decision due before Xmas. We look forward to introducing some of our new approaches to the application and are hopeful that our contribution is recognised and will continue to be so. We are also preparing for potential reduction in budgets or increase in outputs expectations and will consider these in reference to our priority of keeping staff and participants safe and being honest about the complex needs of the population.

With new PMs appointed and the skillsets they bring we are excited at the potential this provides for larger funding bids to be placed to see the new workstreams develop over coming three years.

Finance & Fundraising

The net income for the year was £17,352, including net income of £5,084 on unrestricted funds and net income of £12,268 on restricted funds, after transfers.

Continuing post Covid transition, local authority budget reductions and 'cost of living' crisis alongside the prospect of a general election early in 2024 brings much economic and political uncertainty, but hoot have healthy reserves that can now be increased to 'best plan' for any repeat of the crisis levels that Covid brought.

Strong fiscal management and improved project development skills will allow hoot to continue exploring diversification of income streams to reduce our reliance on single or dominant sources and increase overall income levels.

New income this year included:

Evoke schools transition project in 2 primary & 2 secondary schools

CAMHS Creative Space

Year of Music 2023: funding for different strands of the work to take place in 2023-24

Kirklees College: creative sessions for their whole staff as part of their staff training focusing on mental health & well being staff

Aspire: partnership project delivering music sessions for their 7 groups across Kirklees as part of the Queens' Jubilee celebrations

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2023

Reserves policy

The charity's free reserves, excluding fixed assets, at the year end were £235,721.

Hoot needs reserves to:

Meet contractual liabilities should the organisation have to close.

To meet unexpected costs

To replace or upgrade equipment as it wears out including upgrades of IT & telecoms systems

Ensure that the organisation can continue to provide a stable and quality service to those who need them.

To provide working capital when funding is paid in arrears and place the organisation in a position where it could bid for other funding which can be paid up to 6 months in arrears.

As previously agreed by trustees, the minimum level of reserves should be the equivalent of three months and ideally 6 months operating costs.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2023

Statement of trustees' responsibilities

The trustees (who are also the directors for the purposes of company law) are responsible for preparing the Trustees report and the financial statements in accordance with the applicable law and UK Accounting Standards.

Company law requires the trustees to prepare financial accounts for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for the year. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;

- observe the methods and principles in the Charities SORP;

- make judgements and estimates that are reasonable and prudent;

- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;

- prepare the accounts on a going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (Charities SORP (FRS102)), and in accordance with the special provisions of the Companies Act 2006 relating to small companies.

approved by the board of trustees on 12/12/2023

David R Barnes (Trustee)

Hoot Creative Arts

Independent examiner's report to the trustees of Hoot Creative Arts

I report to the charity trustees on my examination of the accounts of the charitable company for the year ended 31 March 2023, which are set out on pages 15 to 21.

Responsibilities and basis of report

As the charity's trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charitable company's gross income exceeded £250,000 your examiner must be a fellow of a body listed in section 145 of the 2011 Act.

I confirm that I am qualified to undertake the examination because I am a fellow of ACCA which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- 4 the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

E J Beverley FCCA

13/12/2023

West Yorkshire Community Accountancy Service CIO

Stringer House
34 Lupton Street
Leeds
LS10 2QW

Hoot Creative Arts
Statement of Financial Activities
(including summary income and expenditure account)
for the year ended 31 March 2023

	Notes	2023 Unrestricted funds £	2023 Restricted funds £	2023 Total funds £	2022 Total funds £
Income from:					
Grants and donations	(2)	40,910	30,061	70,971	117,759
Contracts		359,251	-	359,251	225,937
Sales and fees		9,566	-	9,566	1,171
Bank interest		362	-	362	52
Total income		410,089	30,061	440,150	344,919
Expenditure on:					
Salaries and NIC and pensions	(3)	266,980	14,234	281,214	265,821
Freelance fees and sub contractors		74,316	170	74,486	22,883
Travel expenses		1,974	15	1,989	993
Training		564	36	600	2,781
Rent, rates and room hire		28,009	-	28,009	25,517
Insurance		2,254	157	2,411	2,195
Telephone, fax and internet		2,428	-	2,428	2,555
Printing, stationery and postage		997	-	997	741
IT support and repairs		2,557	144	2,701	2,592
Advertising and promotion		1,168	48	1,216	984
Building maintenance		2,074	-	2,074	2,313
Project costs		504	-	504	2,782
Volunteer and user expenses		174	-	174	139
Refreshments		1,123	95	1,218	150
Equipment and materials		2,901	22	2,923	1,977
Accountancy and independent examination		2,260	50	2,310	1,710
Legal and professional		532	25	557	1,046
Evaluation fees		400	-	400	750
Consultancy		905	-	905	12,635
Subscriptions and membership		5,677	-	5,677	2,780
Depreciation		7,777	-	7,777	7,778
Working from home expenses		-	-	-	1,082
Other expenses		89	-	89	548
Grant repayment (underspent)		-	-	-	2,851
Loan interest		2,139	-	2,139	-
Total expenditure		407,802	14,996	422,798	365,603
Net expenditure		2,287	15,065	17,352	(20,684)
Transfers between funds		2,797	(2,797)	-	-
Net movement in funds		5,084	12,268	17,352	(20,684)
Fund balances brought forward		210,006	59,225	269,231	289,915
Fund balances carried forward	(4)	215,090	71,493	286,583	269,231

All incoming resources and resources expended derive from continuing activities.

Hoot Creative Arts
Balance sheet
as at 31 March 2023

		2023	2023	2023	2022
		Unrestricted	Restricted	Total	Total
		£	£	£	£
Fixed assets					
Tangible assets	(5)	-	-	-	7,777
Total fixed assets		<u>-</u>	<u>-</u>	<u>-</u>	<u>7,777</u>
Current assets					
Debtors and prepayments	(6)	35,496	-	35,496	8,204
Cash at bank and in hand	(7)	334,756	71,493	406,249	449,339
Total current assets		<u>370,252</u>	<u>71,493</u>	<u>441,745</u>	<u>457,543</u>
Current liabilities:					
amounts falling due within one year					
Creditors and accruals	(8)	134,531	-	134,531	168,885
Total current liabilities		<u>134,531</u>	<u>-</u>	<u>134,531</u>	<u>168,885</u>
Net current assets		<u>235,721</u>	<u>71,493</u>	<u>307,214</u>	<u>288,658</u>
Total assets less current liabilities		<u>235,721</u>	<u>71,493</u>	<u>307,214</u>	<u>296,435</u>
Creditors: amounts falling due after one year	(9)	20,631	-	20,631	27,204
Net assets		<u>215,090</u>	<u>71,493</u>	<u>286,583</u>	<u>269,231</u>
Funds					
Unrestricted funds		215,090	-	215,090	210,006
Restricted funds		<u>-</u>	<u>71,493</u>	<u>71,493</u>	<u>59,225</u>
Total funds		<u>215,090</u>	<u>71,493</u>	<u>286,583</u>	<u>269,231</u>

For the year ending 31 March 2023 the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charitable company to obtain an audit of its accounts for the year in question in accordance with section 476. The trustees (who are also the directors for the purposes of company law) acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and with FRS 102 (effective January 2019).

The financial statements were approved by the board of trustees on 12/12/2023

David R Barnes (Trustee)

Hoot Creative Arts

Notes to the accounts

for the year ended 31 March 2023

1 Accounting policies

Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

There has been no change to the accounting policies since last year.

No changes have been made to the accounts for previous years.

Going concern

The trustees are satisfied that there are no material uncertainties about the charity's ability to continue.

Incoming resources

All incoming resources are included in the Statement of Financial Activities (SOFA) when the charity becomes entitled to the resources, if it is more likely than not that the trustees will receive the resources and the monetary value can be measured with sufficient reliability.

Grants and donations

Grants and donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

Where grants are related to performance and specific deliverables, they are accounted for as the charity earns the right to consideration by its performance.

Expenditure and liabilities

Expenditure is recognised on an accrual basis as a liability is incurred. Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out the resources and the amount of the obligation can be measured with reasonable certainty.

Taxation

As a charity the organisation benefits from rates relief and is generally exempt from income tax and capital gains tax but not from VAT. Irrecoverable VAT is included in the cost of those items to which it

Tangible fixed assets

Tangible fixed assets costing more than £2,000 are capitalised and included at cost including any incidental expenses of acquisition. Gifted assets are shown at the value to the charity on receipt.

Depreciation is provided on all tangible fixed assets at rates calculated to write off the cost on a straight line basis over their expected useful economic lives as follows:

Office equipment: over 3 years

Pensions

The charity operates a defined contribution scheme for the benefit of its employees. The costs of contributions are recognised in the year they are payable.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

Further explanation of the nature and purpose of each fund is included in the notes to the accounts.

Hoot Creative Arts

Notes to the accounts continued

for the year ended 31 March 2023

1 Accounting policies (continued)

Leases

Rents under operating leases are charged on a straight line basis over the lease term or to an earlier date if the lease can be determined without financial penalty.

2 Grants and donations

	2023	2023	2023	2022
	Unrestricted	Restricted	Total	Total
	funds	funds	funds	funds
	£	£	£	£
Arts Council	40,905	-	40,905	73,153
Kirklees Metropolitan Council (KMC)	-	30,000	30,000	10,000
Cultural Impact Development Loans Ltd	-	-	-	33,334
Third Sector Leaders Kirklees (TSL)	-	-	-	900
Other donations	5	61	66	372
	<u>40,910</u>	<u>30,061</u>	<u>70,971</u>	<u>117,759</u>

3 Staff costs and numbers

	2023	2022
	£	£
Gross salaries	254,402	241,548
Social security costs	19,321	16,336
Employment allowance	(5,000)	(4,000)
Pensions	12,491	11,937
	<u>281,214</u>	<u>265,821</u>

The average number of employees during the year was 13.1, being an average of 7.3 full time equivalent (2022: 14, 7.8 FTE). There were no employees with emoluments above £60,000.

Defined contribution pension scheme

	2023	2022
	£	£
Costs of the scheme to the charity for the year	12,491	11,937
Amount of any contributions outstanding at the year end	-	2,269

4 Restricted funds

	Balance b/f	Incoming	Outgoing	Transfers	Balance c/f
	£	£	£	£	£
Julia Hans Rausing	2,797	-	-	(2,797)	-
Arts and Music (LCC and KMC)	4,328	-	-	(4,328)	-
Kirklees Libraries	13,225	-	-	-	13,225
KMC Year of Music	5,468	10,000	14,615	4,328	5,181
Kirklees Year of Music 2023	-	20,061	308	-	19,753
TSL grant	73	-	73	-	-
Nesta Investment	33,334	-	-	-	33,334
	<u>59,225</u>	<u>30,061</u>	<u>14,996</u>	<u>(2,797)</u>	<u>71,493</u>

Fund name

Julia Hans Rausing

Purpose of restriction

Funding towards core costs, overheads and IT & website upgrade. The transfer relates to unspent funds released to unrestricted funds.

Arts and Music (LCC and KMC)

Joint funding towards arts and music projects. The balance was transferred to the Kirklees Year of Music fund.

Kirklees Libraries

Delivery of creative activities across a number of Kirklees Libraries.

Hoot Creative Arts

Notes to the accounts continued

for the year ended 31 March 2023

4 Restricted funds (continued)

Fund name	Purpose of restriction
KMC Year of Music	Towards development and delivery of the health and wellbeing strand of the Year of Music 2023 initiative.
Kirklees Year of Music 2023	To deliver projects as part of the Kirklees Year of Music 2023, a programme of music-fuelled curated and promoted events and initiatives throughout 2023.
TSL grant	Funding from Third Sector Leaders (TSL) towards creative taster sessions.
Nesta Investment	The advancement of the charitable purpose of promoting the arts and, in particular, for the purpose of scaling its existing Offender Personality Disorder Pathway programme for offenders in custodial settings to the East and South of England and in London. The funder has agreed that the initial expenditure can be to further the overall aims of the charity.

5 Tangible assets

	Office equipment	Total
<u>Cost</u>	£	£
At 1 April 2022	30,491	30,491
Additions	-	-
At 31 March 2023	<u>30,491</u>	<u>30,491</u>
<u>Depreciation</u>		
At 1 April 2022	22,714	22,714
Charge for year	<u>7,777</u>	<u>7,777</u>
At 31 March 2023	<u>30,491</u>	<u>30,491</u>
<u>Net book value</u>		
At 31 March 2023	<u>-</u>	<u>-</u>
At 31 March 2022	<u>7,777</u>	<u>7,777</u>

6 Debtors and prepayments

	2023	2022
	£	£
Debtors	34,735	7,537
Prepayments	<u>761</u>	<u>667</u>
	<u>35,496</u>	<u>8,204</u>

7 Cash at bank and in hand

	2023	2022
	£	£
Cash at bank	406,138	449,211
Cash in hand	<u>111</u>	<u>128</u>
	<u>406,249</u>	<u>449,339</u>

8 Creditors and accruals

	2023	2022
	£	£
Cultural Impact Development Loan	6,573	6,130
Creditors	10,806	14,256
Deferred income (see note on next page for analysis)	<u>117,152</u>	<u>148,499</u>
	<u>134,531</u>	<u>168,885</u>

Hoot Creative Arts

Notes to the accounts continued

for the year ended 31 March 2023

Deferred income	Deferred to next year	Released from last
	£	£
Contracts	116,602	148,499
Sales	550	-
	<u>117,152</u>	<u>148,499</u>

Item name	Reason for deferral
Contracts	Portion of contract not yet delivered.
Sales	Item billed in March relating to April 2023.

9 Creditors: amounts falling due after one year

	2023	2022
	£	£
Cultural Impact Development Loan	20,631	27,204
	<u>20,631</u>	<u>27,204</u>

10 Related party transactions

Trustee expenses

No trustee received any expenses during this year or the previous year.

Trustee remuneration and benefits

No trustee received any remuneration or benefit during this or the previous year.

Remuneration and benefits received by key management personnel

The total employee benefits received by key management personnel (2 people) were £84,779 (previous year (one person): £48,246).

Other related party transactions

Other transactions with trustees or related parties

			2023	2022
			£	£
Name of trustee or related party	Relationship to charity	Description of transaction		
Victoria McKenzie	Sister-in-law of David Barnes	Employee	17,808	18,018
			<u>17,808</u>	<u>18,018</u>

Hoot Creative Arts

Statement of Financial Activities including comparatives for all funds (including summary income and expenditure account) for the year ended 31 March 2023

	2023 Unrestricted funds £	2022 Unrestricted funds £	2023 Restricted funds £	2022 Restricted funds £	2023 Total funds £	2022 Total funds £
Income						
Grants and donations	40,910	41,277	30,061	76,482	70,971	117,759
Contracts	359,251	225,937	-	-	359,251	225,937
Sales and fees	9,566	1,171	-	-	9,566	1,171
Bank interest	362	52	-	-	362	52
Total income	410,089	268,437	30,061	76,482	440,150	344,919
Expenditure						
Salaries and NIC and pensions	266,980	196,586	14,234	69,235	281,214	265,821
Freelance fees and sub contractors	74,316	17,858	170	5,025	74,486	22,883
Travel expenses	1,974	914	15	79	1,989	993
Training	564	2,674	36	107	600	2,781
Rent, rates and room hire	28,009	18,293	-	7,224	28,009	25,517
Insurance	2,254	1,676	157	519	2,411	2,195
Telephone, fax and internet	2,428	2,175	-	380	2,428	2,555
Printing, stationery and postage	997	730	-	11	997	741
IT support and repairs	2,557	2,592	144	-	2,701	2,592
Advertising and promotion	1,168	984	48	-	1,216	984
Building maintenance	2,074	2,313	-	-	2,074	2,313
Project costs	504	2,782	-	-	504	2,782
Volunteer and user expenses	174	139	-	-	174	139
Refreshments	1,123	88	95	62	1,218	150
Equipment and materials	2,901	1,539	22	438	2,923	1,977
Accountancy and independent examir	2,260	1,710	50	-	2,310	1,710
Legal and professional	532	1,046	25	-	557	1,046
Evaluation fees	400	750	-	-	400	750
Consultancy	905	1,685	-	10,950	905	12,635
Subscriptions and membership	5,677	2,780	-	-	5,677	2,780
Depreciation	7,777	7,778	-	-	7,777	7,778
Working from home expenses	-	1,082	-	-	-	1,082
Other expenses	89	480	-	68	89	548
Grant repayment (underspent)	-	-	-	2,851	-	2,851
Loan interest	2,139	-	-	-	2,139	-
Total expenditure	407,802	268,654	14,996	96,949	422,798	365,603
Net (expenditure)	2,287	(217)	15,065	(20,467)	17,352	(20,684)
Transfers between funds	2,797	425	(2,797)	(425)	-	-
Net movement in funds	5,084	208	12,268	(20,892)	17,352	(20,684)
Fund balances brought forward	210,006	209,798	59,225	80,117	269,231	289,915
Fund balances carried forward	215,090	210,006	71,493	59,225	286,583	269,231

HOOT CREATIVE ARTS

England & Wales - Charity number 1146358

Accounts

Hoot Creative Arts

Charity number 1146358

A company limited by guarantee number 07980273

Annual Report and Financial Statements for the year ended 31 March 2022



West Yorkshire Community Accounting Service

Hoot Creative Arts

Annual Report and Financial Statements for the year ended 31 March 2022

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Prepared by West Yorkshire Community Accountancy Service CIO

Hoot Creative Arts

Trustees' report for the year ended 31 March 2022

Reference and administrative details of the charity, its trustees and advisors

The trustees during the financial year and up to and including the date the report was approved were:

Name	Position	Dates
Natasha McCreesh	Chair	
Amanda McKenzie		Resigned 3 December 2021
David Barnes	Treasurer	
Claire Richardson		
Jackie Astbury		Appointed 14 March 2022
Charity number	1146358	Registered in England and Wales
Company number	07980273	Registered in England and Wales

Registered and principal address

Bates Mill
Milford Street
Huddersfield
HD1 3DX

Bankers

The Co-operative bank
PO Box 200
Skelmersdale
WN8 6GH

Independent examiner

E J Beverley FCCA

West Yorkshire Community Accountancy Service CIO

Stringer House
34 Lupton Street
Leeds
LS10 2QW

Structure, governance and management

The charity is a company limited by guarantee and was formed on 7 March 2012. It is governed by a memorandum and articles of association. The liability of the members in the event of the company being wound up is limited to a sum not exceeding £10.

Method of recruitment and appointment of trustees

The trustees of the charity are also the directors for the purposes of company law and are appointed by the members at the AGM.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2022

Objectives and activities

The charity's objects

- 1) The advancement of the arts through, but not limited to, the provision of facilities, equipment and personnel to enable the public to participate in and observe music making, dance and other arts activities.
- 2) The advancement of health through, but not limited to, the provision of facilities, equipment and personnel to enable the public to participate in and observe music making, dance and other arts activities.

The charity's main activities

To provide arts activities to improve mental health and wellbeing.

Public benefit statement

In setting our objectives and planning our activities our Trustees have given serious consideration to the Charity Commission's general guidance on public benefit and in particular the advancement of education and the arts.

Achievements and performance

Introduction

hoot creative arts incorporated in 2002 when there was little credence or understanding (outside of the sector itself) that the arts promoted good mental health and wellbeing. Nowadays it is more accepted and usual to find creative activity as part of many approaches to supporting good mental health and emotional wellbeing. Indeed, Arts Council England have built it into their current 10-year strategy 'Let's create' and the newly establishing NHS structure for west Yorkshire (Integrated Care Service) is one of only two in the country working to build a Creative Strategy into its operational plans.

hoot has been a leading practitioner and at the forefront of this movement, pioneering a range of innovative applications of the arts in a range of settings where participatory arts and experiences of cultural activity really can change lives. We have also been beneficiaries of an enlightened and progressive commissioning strategy from Kirklees Council and the local NHS (to support voluntary sector organisations to be an integral part of adult mental health care provision) and NHS England in providing quality enrichment activities as part of their Offender Personality Disorder Pathway within prisons across the north of England. These commissioned elements of our delivery continue to provide a level of financial stability and reputational robustness that allows hoot to build other areas of delivery across the life-course.

So with a greater recognition of what participatory arts can bring to mental health care outcomes the objectives we wanted all our activities in 2021-22 to deliver are:

Support personal growth

We use the arts to explore creative and imaginative capacity, to shape or interpret personal experience, and to be curious, playful and experimental in the search for new possibilities

Normalise mental health

Mental Health is defined as a state of wellbeing in which every individual realises his or her own potential, can cope with the normal stresses of life, can work productively and fruitfully, and is able to make a contribution to their community.[1]

We believe that it is a normal and healthy human imperative to explore issues of identity, emotional wellbeing, purpose and meaning, not a symptom of illness. We aim to use creative participatory arts to provoke debate, challenge stigma, and shift perceptions about what it means to be healthy and well.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2022

Promote social change

We believe creative individuals make positive contributions to their home communities and help build a healthier, more resilient and cohesive society. Our aim is to achieve this through the following:

1. "Great Artists" : To promote growth of high quality arts practice in a wide range of health and social care settings with quality assurance to inform practice of other agencies too. Addresses Let's Create outcomes of : 'Creative & cultural country' and 'Creative people'
2. "Great People" : To reach out to the people and places where arts engagement is most needed due to health inequalities and low level of cultural engagements. Addresses Let's Create outcomes of : 'Cultural Communities' & 'Creative People'
3. "Great Ideas" : To develop new and innovative ways of working with people and spreading the word about the ability of the arts and creative participation to change lives. Addresses Let's Create outcomes of : 'Creative People' 'Creative & cultural country'

2021-22 was a year of transition for hoot staff and participants alike. We had already been through a whole calendar year of the pandemic, and it was still unclear how much longer it would continue and what societal and health changes it had made that would remain and continue to test people's mental and physical resilience. This including newly named conditions such as 'Long Covid' and 'Agile or Hybrid Working'.

In April 2021 all delivery was taking place remotely via Zoom and via our own platform 'hoot from home'.

At the start of the year, we did not know how long lockdown restrictions would persist or feel necessary as we were also taking particular care with participant health and staff wellbeing to control spread of infection and mitigate impact on the ability of hoot to maintain online delivery and look towards in-person delivery again.

With uncertainty around if, when and how we might return to in-person activities we prioritised our digital and IT infrastructure. Re-branding of logos and visual marketing required completely new digital/print visual resources, website design and IT connectivity and efficiency. These branding resources were also used later in the year to support the infection controls and zoning of building with clear branded signage as we transitioned back to in-person delivery and working.

So, hoot entered its 20th year with an average number of employees during the year of 14, equal to 7.8 full time equivalence. How and when the workforce would return to the building was something that would continue to be explored throughout the year.

With such fundamental societal change our core mission seemed even more appropriate:

To offer clear access to participation in and enjoyment of creative and cultural activity to everyone so they can (whenever possible) self-manage their mental health and emotional wellbeing to fully realise their personal and creative potential.

Delivery in 2021-22

Our success in securing funds from various Covid recovery funding schemes during this time allowed SMT to work closely with our Marketing, Communications and Administrative staff to deliver notable change in our building's interior and our marketing / PR resources. These included:

Full rebrand for hoot creative arts including:

- Roadmap to develop and expand promo materials
- Launch of a new website including updated content, imagery, and structure
- Part of the support team in developing and initiating the MO365 merger
- Generating original 'How To' videos and guides for all aspects of the system
- 1:1 staff support for specific items
- Array of newly designed posters, flyers and promotional items for
 - All projects and groups
 - End of term/year showcases and celebrations
 - Outreach and external events

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2022

Increased social media follower numbers across platforms (Facebook, Instagram & Twitter)

Relaunched our social media posts in line with our new brand guidelines / easy friendly tone / simple text

Hosted campaigns to raise awareness e.g. Mental Health awareness days, volunteer week, Dementia Action Week etc

Supported the return to in person sessions after the pandemic as well as supporting hoot from home with:

New informational leaflets on safety measures

New signage around the building

Filters, masks, hand sanitiser points

Produced a video for Working Together Better partnership including information on the 7 partner organisations

Full redesign of quarterly and annual reports for commissioned service with more interactive elements

Executing the ordering of a full set of new IT and office equipment for the whole staff team

Prepping the building and premises for return – cleaning, rearranging of offices into Covid safe spaces, setting up hot desking

Project Delivery continued flexing between online and in-person as and when it was safe to do so. This included:

Out of the Blue (OOB) - Adult Mental health Work stream

<https://www.hootcreativearts.co.uk/projects/out-of-the-blue>

OOB is for those aged 18+ living in Kirklees with a mental health condition or wanting to support their wellbeing. This programme offers a wealth of creative groups and activities plus one to ones with experienced Creative Support Workers.

2021-22 has been a year of Covid transition for hoot, for the community and for the country. hoot moved back to fully in-person groups by the Autumn of 2021 although the popularity of our online platform has led us to keep that running concurrently. Co-production has been in every step: questionnaires were sent to all participants before we re-opened and we have formed our Covid approach accordingly. Our Covid safety measures have included: ventilation, HEPA filters, hand sanitisers, encouraging LFTs, mask wearing and requesting that people move to online sessions if they are unwell. We are happy to say that no one has caught Covid at hoot.

Groups spanned online, in person and outdoors and these settings allowed us to continue to explore diverse art forms: stop motion animation; stencil; embroidery; punk music; wind chime making; digital jamming; soundscapes; creative writing; outdoors-art using natural elements and many more. We also held regular volunteer peer support sessions with our team of volunteers.

Hoot continued to work amongst partners in the Working Together Better partnership and as well as monthly meetings to share expertise and experience we worked together on several joint events including an International Women's Day event and a Job Centre Plus staff wellbeing day.

"I was very isolated during lockdown. Being part of hoot online and now in person is good for me as I get to leave my house, see other people and to achieve something by making in art means so much to me as it means I do not have to be alone at home that day." (Participant)

You can read a full report of OOB stats via the project annual report [HERE](#)

<https://www.hootcreativearts.co.uk/sites/default/files/2022-10/21-22 Out of the Blue and Breathing Space Annual Report.pdf>

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2022

Below are some artform specifics :

Visual Art

Delivered online throughout covid, until January 2022, posting one blogpost a week. During 2020- 21 we made quite involved weekly videos, mailed out tailored art packs to participants so they could follow the online sessions with materials supplied by hoot.

We encouraged participants to post their work on the site (hoot from home) and meet at the online weekly live chat to discuss their own work and that of others in the group. By December 2021 blogposts had become shorter, not always containing video, sometimes just prompts about what to look out for or how to make work using materials and wide-ranging techniques.

By January 2022, we were back to delivering in person indoors, initially only in our Huddersfield base but then also in Dewsbury. Since then, the visual art group has gone from strength to strength. We continue to deliver 2 group sessions (North & South Kirklees) and in addition freelance artists deliver a Wednesday group. Participant numbers continue to grow in all the VA groups and as we encourage the social side alongside the creative the rooms are vibrant with an increasing amount of chat and laughter. Participants have been enjoying a wide range of art forms: drawing with home-made inks and natural materials; design & printmaking with textiles; exploring texture and pattern through clay work; and casting with plaster of Paris.

Online group work continues, and we now align Wednesday visual art live chat with the hoot from home blogposts (that go up online every Monday) together with the fantastic work made during the sessions. This is to try to help people who cannot attend in person feel they are still connected as a member of the participant group. It enables their work to be seen when they post it and be talked about during the live chats. We also encourage discussion about art in a wider context, what have they seen, visited, watched on TV etc. The live chats serve a fantastic role in encouraging participants to go that little bit further and to connect with each other. We also deliver a 'group draw' via the zoom platform, which is a fun collective experience.

Music

July 2021 saw the release of the first 'hoot from home' compilation record, a culmination of a year of online working. Participants joining via zoom all composed music together, then went away and recorded themselves at home. Having uploaded the recordings, we then worked together online to produce and mix the songs. This remote way of working created some successful songs and inspired some participants to record their own individual tracks and albums, also featuring on the compilation.

<https://hootsoundmove.bandcamp.com/album/hoot-from-home-year-one>
<https://hootsoundmove.bandcamp.com/album/textures-on-a-big-canvas>

This year also saw the return of in person sessions, with groups taking part in a wide variety of composition and song writing sessions. In collaboration with students from Leeds Conservatoire, groups wrote a collection of punk songs, which can also be found on the hoot Band camp page. The sessions allowed participants the opportunity to create simple, fun-to-play music and lyrics and lose themselves in the performance. The recordings are all live and show the groups having a great time being together and making music together.

<https://hootsoundmove.bandcamp.com/album/punk>

Singing

Singing Online has continued throughout 21-22, featuring a wide variety of singing leaders including Jess Baker, Moira Wade, Fran Andre and Penny Stone. This variety means the groups have sung songs from all around the world, whilst never having to leave their front room!

Singing in person commenced with in house singers Jess and Moira, who welcomed the groups back with some old favourites and some exciting new material. The sessions initially took place outside at a local community allotment, often round a fire, building back a real sense of camaraderie in the group. Since then we have moved back inside, with the Huddersfield group in particular showing increases in numbers and participation.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2022

Creative Writing

The group did not transfer successfully online, so has only been “back in action” since January but is now thriving since we came back to delivering in person! Numbers are good. We have had a good variety of methods of writing with a few different writers- covering zine writing, poetry, short stories, a whole host of visual prompts to create their work.

Participation & Progression Development

When appropriate and through co-productive conversation we can facilitate progression to greater independence to ensure that people live fuller more enriching lives because of engagement with the arts at hoot.

Volunteers were continued to be supported remotely whilst sessions were running online only with opportunities to meet as a group and speak 1:1 with staff to discuss concerns about a return to their roles or adjustments that might need to be made. Volunteers were matched up with their previous groups or better suited groups for their new circumstances. 4/7 returned to volunteering in person with 2 being supported to exit volunteering due to life events, or a desire to progress to other opportunities. One volunteer remains on hiatus due to organisational Covid-19 policy restricting the numbers in groups. Alongside this, a review of all volunteering policy and procedure began to reflect the new “post-Covid” environment hoot is now operating in.

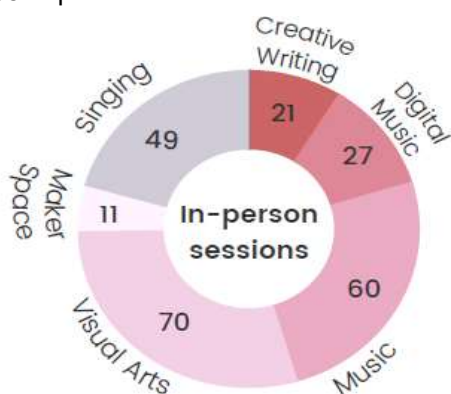
Feedback continued to be monitored quarterly for inclusion in reports, and summaries of common themes or topic areas being provided to the delivery team to discuss and consider integrating into the programme. A review of the “Customer Feedback Loop” began to identify where feedback mechanisms are working well and following through to decision making, and gaps where this currently is not actioned. The review will be completed in Q2 2022 for internal discussion.

Links with other organisations in the sector are being developed strategically in close conversation with the Project Manager and the Marketing and Admin team to ensure resource is used effectively and is most likely to hit our goals.

Outcomes and Outputs

208 people accessed the Out of the Blue service

238 In person creative sessions :

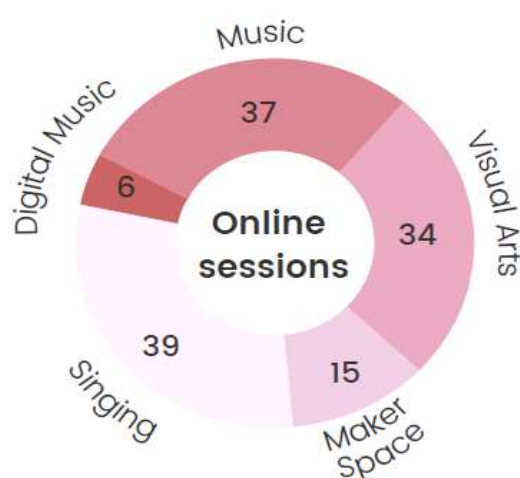


853 participant phone calls	
61 welcome sessions	
7 outreach events	
16 awareness raising events	
7 volunteer trainings	

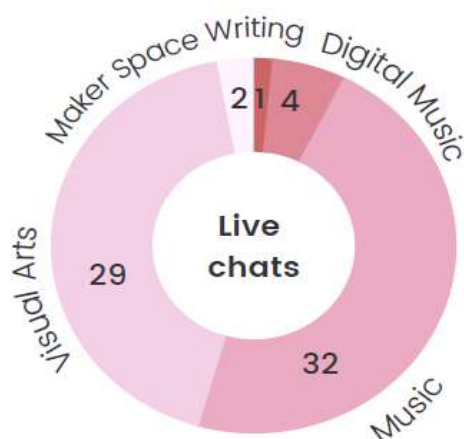
Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2022

131 hoot from home on line creative sessions and 68 on line chats :



2471 site visits	
512 comments/replies	
493 posts to the site	
56 people accessed online	
>765 hours spent online	
>1740 hours spent being creative offline	



Other project delivery included :

Breathing Space (dementia service) - Older People Work stream

Stats:

Participants – 17

Wellbeing calls - 65, 22 hrs

Phone singing – 8 calls, 4hrs

Total 1500 minutes

In person sessions = 18 = 27 hours

The pandemic impacted on the delivery of Breathing Space sessions which adopted a mixture of in person and telephone sessions.

Wellbeing calls – a short phone call to check in with people

How do you like your tea? – a more focused phone call designed to illicit more in-depth reminiscence and conversation. A series of prompts/questions guided the conversation over several weeks and starting with asking how they like their tea. Conversations very much governed by where the conversation went.

Phone singing – this developed organically for one participant when the 'how do you like your tea' format didn't work so well for them. They would sometimes remember songs from the previous group and would also bring a song that they liked to sing together.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2022

Highlight.

A collection of colourful windmills was created by past and present Breathing Space participants and installed in the Arts in the Woods exhibition as part of Holmfirth Art festival. hoot musician Rob Crisp visited the exhibition writing a bright and breezy windmill song with participants and visitors. Listen to the song

<https://youtu.be/7BCNGAg708>

In person sessions

The windmill making sessions were the first in person sessions in the hoot building post lockdown and they provided opportunities to test out and evaluate the Covid-19 protocols introduced.

Other in person sessions included visual art exploring textiles and textures by combining natural materials like moss, twigs and grasses with other fabric and objects. Techniques including threading, gluing, and sewing, were used to fasten materials to hessian. They also worked with clay and imprinted patterns and textures on the flattened clay. Once dried the pieces were incorporated into an existing piece of work on the hoot wall.

Music sessions used the art works as inspiration for group song writing. Participants played instruments to find the sounds and patterns they wanted and created and recorded a unique music piece culminating with a joyous clout on a gong.

In other sessions colours provided the theme with participants talking about colours and words and feelings they associated with them. These musings were developed as a group into the lyrics of a song. Each participant contributed using voice, keyboards and percussion.

Other delivery within Older People work stream included:

Walk in my shoes

A partnership project with Lawrence Batley Theatre. Walk in my shoes was an intergenerational project which brought teens and older people together to share and compare life experiences. The project involved a series multi art form sessions led by a poets and theatre artists. A film maker attended sessions and capturing fly on the wall footage and conducting interviews with participants during sessions. His footage was then compiled into a film which was premiered Hollywood style at Lawrence Batley Theatre where all participants received the Walk in my shoes equivalent of an Oscar: a golden foil wrapped Lindt bunny. Feedback from the project and the resulting film was extremely positive. Preliminary planning is currently underway on a continuation and expansion of the project.

6 sessions and 1 film premier. 10 adults and 7 teenagers took part

<https://youtu.be/4zUuhSmmLJY>

Celebrating Age III

Working in several older persons residential care settings across Kirklees. The partnership made with the CCG and the staff member seconded to hoot was a major contributor to this projects success and considering the timescale in which a large number of creative sessions were still delivered during the pandemic was a real testament to the staff involved. On more than one occasion a session would need to be cancelled when a care setting went into lockdown because of a Covid-19 outbreak, but despite this unpredictability the project was a real success and has led to discussions with Kirklees Care Association and Cooperative Care Colne Valley about developing the work further in coming years..

Group sessions included music and song, South Asian dance and visual art. In one setting a story/theatre artist worked one to one with an isolated resident with learning disabilities and this prompted huge improvement to their engagement with staff and the residential community.

55 creative sessions were delivered in 6 different care settings in just a 3 month period. Approx. 170 residents engaged with the activities.

A report was presented to regional and local Older people's Care For a and there is strong interest in the work continuing and developing, including Creative Care Planning as an initiative.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2022

Events attended or exhibited at

Holmfirth Arts Festival, art in the landscape - <https://www.youtube.com/watch?v=7BCNGAg708w>

Baring Foundation Treasury of arts activity for older people - P113,
<https://baringfoundation.org.uk/resource/treasury-of-arts-activities-for-older-people-volume-2/>

Kirklees Dementia action week online

Young dementia forum focus group – end of session group sing

Job centre skills and wellbeing event

Network Developments

Meetings attended include:

Dementia Friendly Communities meeting

Kirklees Dementia practitioner forum meeting

Both meetings are attended by Kirklees Dementia Hub – the contracted dementia support and advice service for Kirklees, Admiral nurse, Young onset dementia manager, Kirklees dementia strategic partnership manager

Dementia referral and mapping meetings

LBT – development conversations/meetings with Jenny Goodman regarding the continuation of the intergenerational sessions

Creative Pathways – Learning Disability Work stream

Creative Pathways project focuses on offering creative activities for wellbeing to people with enduring mental health difficulties who are receiving inpatient care, or living within supported accommodation and who have higher care and support needs.

3rd and final year of this phase of the project funded by Lloyds Foundation allowed us to deliver the remaining 18 sessions to 18 participants at Enfield Down. We were successful in receiving a grant from Third Sector Leaders to work with Mencap and Kirklees College to provide some taster sessions where we also carried out some consultation with the participants. In this year, we delivered 4 visual arts sessions to a total of 11 participants.

hoot is seeking funding for a development of this refined 'near-residency' approach utilised in Enfield Down during the pandemic. Towards the end of the year we had progressed to submitting a 3 year funding proposal as a Stage 2 application. Creative Residencies will work in a similar way, with one artist delivering activities across an entire year in two settings – with time specifically allocated to project staff for spending time developing the co-productive elements of the work with participants and delivering CPD to setting staff.

This model of digital delivery is robust and has the possibility of delivering many types of visual arts or creative writing activities in a number of in-patient or supported housing settings locally, regionally, nationally, and perhaps even internationally. With more technical equipment, there is also capacity for further growth in order that more people with enduring mental health needs can benefit from improved wellbeing and social connection through participation in creative arts activities. In our evaluative conversations NHS colleagues said that they would highly recommend other services engaging with **hoot** using this methodology.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2022

Offender Personality Disorder Pathway (OPDP) - National Scale Up

There were lots of challenges for the year 2021-22. We were briefly allowed back into some prison estate buildings to deliver in-person sessions, but these were cut short by settings having to go back into lockdown.

We were able to deliver in one setting, with a session in Dec to the music committee and staff members (9 people) for them to experience what we do and build hoot into their programme. We then ran a one-off session as a goodbye to the unit, to support the residents as they were moving across the prison the following day. Around 26 people took part in this session. We finally delivered a block of sessions starting in March 2022.

We were able to deliver 2 sessions in another setting in December before it locked back down. (smaller groups due to pandemic – 6 people)

Towards the end of 2021-22 we were commissioned by settings as part of the Restoration and Recovery funding (R&R) allocated to support residents. (28 sessions in total from the R&R pot to be delivered in 2022-

REACH/NESTA: As we weren't able to deliver our sessions as usual this year, we turned our attention to looking at ways to expand our programme to include other regions of the UK. We secured initial funding for a period of scoping work from **nesta** (Reach fund to be done in collaboration with a consultant. Resulting from this scoping work we secured funding from the OPDP commissioners from the South region to run a one year pilot programme across 4 of their settings in 2022-23.

Other delivery that took place during the year includes:

Overgate Hospice: in person sessions recommenced and hoot delivered 2 sessions (music and singing) to 27 participants.

Evoke partnership: creative sessions delivered in secondary school as part of the creative and mental health and wellbeing. We delivered a total of 6 music sessions to 8 children/young people.

Creative, Health & Wellbeing Alliance: delivered an online singing and a music workshop at their international conference. Gavin, CEO was also part of a panel speaking about partnership and place-based work in UK <https://youtu.be/b-pO3bhZivM>

Staff Training & HR

Senior Management Team delivered an ongoing and detailed conversation with staff (surveys and follow up 2:1 meetings) about how we best prepare the building for in-person delivery once again and in the development of an Agile Working Policy that will form part of the Employee Handbook when it is completed.

On going CPD (Training and development): hoot continue to support all staff with training opportunities and to represent hoot in a wide range of contexts to increase skills and experience. Courses and opportunities engaged with during the year include;

Non Violent Communication course (6 weeks) for whole staff team

LGBTQIA+ training

Carbon Literacy Training for CEO

Singing for Lung Health Training which will help us address Long Covid and its impact on mental health

Reflective Supervision (external provider)

Continues as an essential part of **hoot** support provided for all staff that choose to take this up. It was particularly important during Covid where many staff were juggling caring responsibilities while working from home; or confronting loneliness if they were home alone; and managing anxieties around Covid heightened if they had underlying health conditions. Managing the fast changing context in relation to Covid was stressful for majority of the team at one point or another.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2022

Looking Ahead

What's Next?

We will continue to incorporate the Arts Council's new strategic Outcomes and Investment principles in a transition year (ACE announced an extension to current NPO period covering 2022-23) that build and align well with our own outcomes and principles.

We are hopeful that the Business Plan required to secure the extension funding will clearly illustrate our alignment with ACE strategy and that when the NPO renewal application is due in May 2022 we can build a compelling case for an uplift in our funding for 2023-26.

This uplift will enable hoot to consolidate the new work streams around Children and Young People (via EVOKE network) and Learning Disability (via Creative Pathways) while we also look to re-develop our Older People's work stream addressing the hangover of Covid for this particularly vulnerable group.

We will continue to explore how we build an Action Plan to ensure IDEA is acted upon consistently and this will support recruitment to fill roles and increase the numbers within the Trustee body.

A skills gap at Board level exists around fundraising, IT, Research and other areas and we will focus on meeting this need.

The NHS restructure to Integrated Care services (formerly CCGs) will go live in June 2022 and we are involved in discussion via Third Sector Leaders and Mental Health Alliance to see how our voice can be best heard within the new structures.

The hoot premises (we returned in August) will continue to be refurbished as we transition back to in office working.

We have continued our partnership working with existing and potential new partners. In particular as a result of the CEO's strategic development work carried out during the year. Some of which will not reach delivery phase until 2021 - 2024, but development work was completed this year.

Working Together Better (Commissioned services by Kirklees Council and NHS) working towards a more coherent and potentially unified hub n spoke model with a newly incorporated entity overseeing the re-tender in 2024 with key staff shared across the partnership.

Evoke: Children & Young Peoples work stream making good progress as CEO continues close involvement. Discussion has started for a pilot drop-in service in partnership with CAMHS.

Kirklees Council: Year of Music 2023, which hoot will lead the (Mental) Health and Wellbeing work stream including a new team member. Recruitment was successful, but the post holder had to resign due to personal reasons, and we are in midst of readvertising.

Finance & Fundraising

While hoot's funding model may face challenges like all similar scale organisations operating across agendas in the arts, local authority and health sectors considering a whole raft of changes to Local Authority funding, competition for Trusts & Foundation grant income and NHS operational and commissioning structures. Continuing post Covid transition period brings much economic uncertainty, but hoot have healthy reserves that can now be increased to plan for any similar period of closure due to reintroduction of Covid control measures or a new pandemic emerging.

Strong fiscal management and improved project development skills will allow hoot to continue exploring diversification of income streams to reduce our reliance on single or dominant sources and hoot has been phenomenally successful in taking advantage of a wide range of support and recovery funding made available during the pandemic (2020-21) that continued into this fiscal year.

New income also included :

Funding from Arts Council for the Celebrating Age III work, £26,035

Following from the Nesta's Reach funding, the board approved hoot to apply for a Cultural Impact Development Loan and grant

Third Sector Leaders, £900 grant

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2022

Financial review

The net expenditure for the year was £20,684, including net income of £208 on unrestricted funds and net expenditure of £20,892 on restricted funds after transfers.

At the time of signing these accounts the charity has been impacted by the global Covid-19 virus. The trustees have reassessed the charity's ability to continue for at least 12 months from the date that the accounts are approved and conclude that no material uncertainties exist that cast significant doubt on the charity's ability to continue as a going concern.

Reserves policy

The charity's free reserves, excluding fixed assets, at the year end were £202,229.

Hoot needs reserves to:

- Meet contractual liabilities should the organisation have to close.

- To meet unexpected costs

- To replace or upgrade equipment as it wears out including upgrades of IT & telecoms systems

- Ensure that the organisation can continue to provide a stable and quality service to those who need them.

- To provide working capital when funding is paid in arrears and place the organisation in a position where it could bid for other funding which can be paid up to 6 months in arrears.

As previously agreed by trustees, the minimum level of reserves should be the equivalent of three months and ideally 6 months operating costs.

Hoot Creative Arts

Trustees' report (continued) for the year ended 31 March 2022

Statement of trustees' responsibilities

The trustees (who are also the directors for the purposes of company law) are responsible for preparing the Trustees report and the financial statements in accordance with the applicable law and UK Accounting Standards.

Company law requires the trustees to prepare financial accounts for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for the year. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;

- observe the methods and principles in the Charities SORP;

- make judgements and estimates that are reasonable and prudent;

- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;

- prepare the accounts on a going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (Charities SORP (FRS102)), and in accordance with the special provisions of the Companies Act 2006 relating to small companies.

Approved by the board of trustees on 12/12/2022

David R Barnes (Trustee)

Hoot Creative Arts

Independent examiner's report to the trustees of Hoot Creative Arts

I report to the charity trustees on my examination of the accounts of the charitable company for the year ended 31 March 2022, which are set out on pages 16 to 23.

Responsibilities and basis of report

As the charity's trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charitable company's gross income exceeded £250,000 your examiner must be a fellow of a body listed in section 145 of the 2011 Act.

I confirm that I am qualified to undertake the examination because I am a fellow of ACCA which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- 4 the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

E J Beverley FCCA

13/12/2022

West Yorkshire Community Accountancy Service CIO

Stringer House
34 Lupton Street
Leeds
LS10 2QW

Hoot Creative Arts

Statement of Financial Activities

(including summary income and expenditure account)

for the year ended 31 March 2022

	Notes	2022 Unrestricted funds £	2022 Restricted funds £	2022 Total funds £	2021 Total funds £
Income from:					
Grants and donations	(2)	41,277	76,482	117,759	295,761
Contracts		225,937	-	225,937	174,411
Sales and fees		1,171	-	1,171	3,335
Bank interest		52	-	52	355
Total income		268,437	76,482	344,919	473,862
Expenditure on:					
Salaries and NIC and pensions	(3)	196,586	69,235	265,821	250,485
Freelance fees and sub contractors		17,858	5,025	22,883	7,226
Travel expenses		914	79	993	51
Training		2,674	107	2,781	750
Rent, rates and room hire		18,293	7,224	25,517	24,587
Insurance		1,676	519	2,195	1,776
Telephone, fax and internet		2,175	380	2,555	2,400
Printing, stationery and postage		730	11	741	496
IT support and repairs		2,592	-	2,592	6,956
Advertising and promotion		984	-	984	1,011
Building maintenance		2,313	-	2,313	161
Project costs		2,782	-	2,782	2,690
Volunteer and user expenses		139	-	139	-
Refreshments		88	62	150	15
Equipment and materials		1,539	438	1,977	3,954
Accountancy and independent examination		1,710	-	1,710	1,710
Legal and professional		1,046	-	1,046	23
Evaluation fees		750	-	750	350
Consultancy		1,685	10,950	12,635	29,496
Subscriptions and membership		2,780	-	2,780	1,826
Depreciation		7,778	-	7,778	7,778
Working from home expenses		1,082	-	1,082	2,241
Other expenses		480	68	548	-
Grant repayment (underspent)		-	2,851	2,851	-
Total expenditure		268,654	96,949	365,603	345,982
Net income / (expenditure)		(217)	(20,467)	(20,684)	127,880
Transfers between funds		425	(425)	-	-
Net movement in funds		208	(20,892)	(20,684)	127,880
Fund balances brought forward		209,798	80,117	289,915	162,035
Fund balances carried forward	(4)	210,006	59,225	269,231	289,915

All incoming resources and resources expended derive from continuing activities.

Hoot Creative Arts

Balance sheet

as at 31 March 2022

		2022	2022	2022	2021
		Unrestricted	Restricted	Total	Total
		£	£	£	£
Fixed assets					
Tangible assets	(5)	7,777	-	7,777	15,555
Total fixed assets		<u>7,777</u>	<u>-</u>	<u>7,777</u>	<u>15,555</u>
Current assets					
Debtors and prepayments	(6)	8,204	-	8,204	9,384
Cash at bank and in hand	(7)	387,214	62,125	449,339	357,467
Total current assets		<u>395,418</u>	<u>62,125</u>	<u>457,543</u>	<u>366,851</u>
Current liabilities:					
amounts falling due within one year					
Creditors and accruals	(8)	165,985	2,900	168,885	92,491
Total current liabilities		<u>165,985</u>	<u>2,900</u>	<u>168,885</u>	<u>92,491</u>
Net current assets		<u>229,433</u>	<u>59,225</u>	<u>288,658</u>	<u>274,360</u>
Creditors: amounts falling due after one year	(9)	<u>27,204</u>	<u>-</u>	<u>27,204</u>	<u>-</u>
Net assets		<u>210,006</u>	<u>59,225</u>	<u>269,231</u>	<u>289,915</u>
Funds					
Unrestricted funds		210,006	-	210,006	209,798
Restricted funds		-	59,225	59,225	80,117
Total funds		<u>210,006</u>	<u>59,225</u>	<u>269,231</u>	<u>289,915</u>

For the year ending 31 March 2022 the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charitable company to obtain an audit of its accounts for the year in question in accordance with section 476. The trustees (who also the directors for the purposes of company law) acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and with FRS 102 (effective January 2019).

The financial statements were approved by the board of trustees on 12/12/2022

David R Barnes (Trustee)

Hoot Creative Arts

Notes to the accounts

for the year ended 31 March 2022

1 Accounting policies

Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

There has been no change to the accounting policies since last year.

No changes have been made to the accounts for previous years.

Going concern

The trustees are satisfied that there are no material uncertainties about the charity's ability to continue.

Incoming resources

All incoming resources are included in the Statement of Financial Activities (SOFA) when the charity becomes entitled to the resources, it is more likely than not that the trustees will receive the resources and the monetary value can be measured with sufficient reliability.

Grants and donations

Grants and donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

Where grants are related to performance and specific deliverables, they are accounted for as the charity earns the right to consideration by its performance.

Expenditure and liabilities

Expenditure is recognised on an accrual basis as a liability is incurred. Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out the resources and the amount of the obligation can be measured with reasonable certainty.

Taxation

As a charity the organisation benefits from rates relief and is generally exempt from income tax and capital gains tax but not from VAT. Irrecoverable VAT is included in the cost of those items to which it relates.

Tangible fixed assets

Tangible fixed assets costing more than £2,000 are capitalised and included at cost including any incidental expenses of acquisition. Gifted assets are shown at the value to the charity on receipt.

Depreciation is provided on all tangible fixed assets at rates calculated to write off the cost on a straight line basis over their expected useful economic lives as follows:

Office equipment: over 3 years

Pensions

The charity operates a defined contribution scheme for the benefit of its employees. The costs of contributions are recognised in the year they are payable.

Hoot Creative Arts

Notes to the accounts continued

for the year ended 31 March 2022

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

Further explanation of the nature and purpose of each fund is included in the notes to the accounts.

Leases

Rents under operating leases are charged on a straight line basis over the lease term or to an earlier date if the lease can be determined without financial penalty.

2 Grants and donations

	2022	2022	2022	2021
	Unrestricted	Restricted	Total	Total
	funds	funds	funds	funds
	£	£	£	£
Arts Council	40,905	32,248	73,153	96,827
Kirklees Metropolitan Council (KMC)	-	10,000	10,000	23,225
Nesta Fund	-	-	-	14,800
Cultural Impact Development Loans Ltd	-	33,334	33,334	-
Third Sector Leaders Kirklees (TSL)	-	900	900	-
HM Revenue and Customs	-	-	-	5,478
Julia Hans Rausing Trust	-	-	-	66,872
Lloyds Bank Foundation	-	-	-	25,000
Power to Change Trust	-	-	-	50,000
The Baring Foundation	-	-	-	12,000
Other donations	372	-	372	1,559
	<u>41,277</u>	<u>76,482</u>	<u>117,759</u>	<u>295,761</u>

3 Staff costs and numbers

	2022	2021
	£	£
Gross salaries	241,548	229,120
Social security costs	16,336	14,334
Employment allowance	(4,000)	(4,000)
Pensions	11,937	11,031
	<u>265,821</u>	<u>250,485</u>

The average number of employees during the year was 14, being an average of 7.8 full time equivalent (2021: 15, 8.9 FTE). There were no employees with emoluments above £60,000.

Defined contribution pension scheme

	2022	2021
	£	£
Costs of the scheme to the charity for the year	11,937	11,031
Amount of any contributions outstanding at the year end	2,269	-

Hoot Creative Arts

Notes to the accounts continued for the year ended 31 March 2022

4 Restricted funds	Balance b/f	Incoming	Outgoing	Transfers	Balance c/f
	£	£	£	£	£
Lloyds Foundation	12,847	-	12,847	-	-
Arts and Music (LCC and KMC)	6,979	-	2,651	-	4,328
Julia Hans Rausing Trust	2,941	-	144	-	2,797
Power to Change Trust	5,936	-	5,936	-	-
Kirklees Libraries	13,225	-	-	-	13,225
Nesta Reach Fund	14,800	-	14,800	-	-
Arts Council Culture Recovery	23,389	6,213	29,602	-	-
Arts Council Celebrating Age	-	26,035	25,610	(425)	-
KMC YoM	-	10,000	4,532	-	5,468
Cultural Impact Development	-	33,334	-	-	33,334
TSL fund	-	900	827	-	73
	<u>80,117</u>	<u>76,482</u>	<u>96,949</u>	<u>(425)</u>	<u>59,225</u>

Fund name	Purpose of restriction
Lloyds Foundation	Towards salaries and project delivery costs.
Arts and Music (LCC and KMC)	Joint funding towards arts and music projects.
Julia Hans Rausing Trust	Funding & contribution towards core costs, overheads and IT & website upgrade.
Power to Change Trust	Funding & contribution towards core costs, overheads and IT & website upgrade.
Kirklees Libraries	Delivery of creative activities across a number of Kirklees Libraries.
Nesta Reach Fund	Funding to explore investment readiness and opportunities of scaling up of the OPDP programme.
Arts Council Culture Recovery	Funding and contribution towards core costs, IT and website upgrade and business and staff development.
Arts Council Celebrating Age	Towards delivery of new activities for older people addressing loneliness and social isolation. The transfer relates to management charges.
KMC YoM	Towards development and delivery of the health and wellbeing strand of the Year of Music 2023 initiative.
Cultural Impact Development	The advancement of the charitable purpose of promoting the arts and, in particular, for the purpose of scaling its existing Offender Personality Disorder Pathway programme for offenders in custodial settings to the East and South of England and in London. The funder has agreed that the initial expenditure can be to further the overall aims of the charity.
TSL fund	Funding from Third Sector Leaders (TSL) towards creative taster sessions.

Hoot Creative Arts

Notes to the accounts continued

for the year ended 31 March 2022

5 Tangible assets

Cost

At 1 April 2021

Additions

At 31 March 2022

Depreciation

At 1 April 2021

Charge for year

At 31 March 2022

Net book value

At 31 March 2022

At 31 March 2021

Office equipment	Total
£	£
30,491	30,491
-	-
30,491	30,491
14,936	14,936
7,778	7,778
22,714	22,714
7,777	7,777
15,555	15,555

6 Debtors and prepayments

Debtors

Prepayments

2022	2021
£	£
7,537	8,809
667	575
8,204	9,384

7 Cash at bank and in hand

Cash at bank

Cash in hand

2022	2021
£	£
449,211	357,311
128	156
449,339	357,467

8 Creditors and accruals

Creditors

Accruals

Deferred income (see note 10 for analysis)

Cultural Impact Development Loan

2022	2021
£	£
14,256	16,309
-	1,710
148,499	74,472
6,130	-
168,885	92,491

9 Creditors: amounts falling due after one year

Cultural Impact Development Loan

2022	2021
£	£
27,204	-
27,204	-

Hoot Creative Arts

Notes to the accounts continued

for the year ended 31 March 2022

10 Deferred income	Released from last year	Deferred to next year
	£	£
Contracts	69,208	148,499
Service income	1,000	-
Earnings	323	-
	<u>70,531</u>	<u>148,499</u>

Item name	Reason for deferral
Contracts	Portion of contract not yet delivered

11 Related party transactions

Trustee expenses

No trustee received any expenses during this year or the previous year.

Trustee remuneration and benefits

No trustee received any remuneration or benefit during this or the previous year.

Remuneration and benefits received by key management personnel

The key management personnel of the charity include the trustees and Chief Officer. The total employee benefits received were £48,246 (previous year: £42,153).

No trustee received any remuneration or benefit in this capacity during this or the previous year.

Other related party transactions

Other transactions with trustees or related parties			2022	2021
			£	£
Name of trustee or related party	Relationship to charity	Description of transaction		
Victoria McKenzie	Sister of Amanda McKenzie (Resigned 3 December 2021)	Employee	18,018	15,985
			<u>18,018</u>	<u>15,985</u>

Hoot Creative Arts

Statement of Financial Activities including comparatives for all funds (including summary income and expenditure account) for the year ended 31 March 2022

	2022 Unrestricted funds £	2021 Unrestricted funds £	2022 Restricted funds £	2021 Restricted funds £	2022 Total funds £	2021 Total funds £
Income						
Grants and donations	41,277	64,464	76,482	231,297	117,759	295,761
Contracts	225,937	174,411	-	-	225,937	174,411
Sales and fees	1,171	3,335	-	-	1,171	3,335
Bank interest	52	355	-	-	52	355
Total income	268,437	242,565	76,482	231,297	344,919	473,862
Expenditure						
Salaries and NIC and pensions	196,586	164,180	69,235	86,305	265,821	250,485
Freelance fees and sub contractors	17,858	6,043	5,025	1,183	22,883	7,226
Travel expenses	914	-	79	51	993	51
Training	2,674	85	107	665	2,781	750
Rent, rates and room hire	18,293	11,744	7,224	12,843	25,517	24,587
Insurance	1,676	1,004	519	772	2,195	1,776
Telephone, fax and internet	2,175	1,954	380	446	2,555	2,400
Printing, stationery and postage	730	471	11	25	741	496
IT support and repairs	2,592	2,068	-	4,888	2,592	6,956
Advertising and promotion	984	544	-	467	984	1,011
Building maintenance	2,313	161	-	-	2,313	161
Project costs	2,782	609	-	2,081	2,782	2,690
Volunteer and user expenses	139	-	-	-	139	-
Refreshments	88	15	62	-	150	15
Equipment and materials	1,539	665	438	3,289	1,977	3,954
Accountancy and independent exam.	1,710	1,423	-	287	1,710	1,710
Legal and professional	1,046	23	-	-	1,046	23
Evaluation fees	750	350	-	-	750	350
Consultancy	1,685	200	10,950	29,296	12,635	29,496
Subscriptions and membership	2,780	1,362	-	464	2,780	1,826
Depreciation	7,778	7,778	-	-	7,778	7,778
Working from home expenses	1,082	1,025	-	1,216	1,082	2,241
Other expenses	480	-	68	-	548	-
Grant repayment (underspent)	-	-	2,851	-	2,851	-
Total expenditure	268,654	201,704	96,949	144,278	365,603	345,982
Net income / (expenditure)	(217)	40,861	(20,467)	87,019	(20,684)	127,880
Transfers between funds	425	24,470	(425)	(24,470)	-	-
Net movement in funds	208	65,331	(20,892)	62,549	(20,684)	127,880
Fund balances brought forward	209,798	144,467	80,117	17,568	289,915	162,035
Fund balances carried forward	210,006	209,798	59,225	80,117	269,231	289,915