

Report of the Trustees and  
Unaudited Financial Statements  
for the Year Ended 30 September 2024  
for  
Me & Dee

Bourne & Co  
Chartered Accountants  
6 Lichfield Street  
Burton-on-Trent  
Staffordshire  
DE14 3RD

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for the Year Ended 30 September 2024

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Report of the Trustees  
for the Year Ended 30 September 2024

The trustees present their report with the financial statements of the charity for the year ended 30 September 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Invited to trustee meetings:

Miss Maria Hanson MBE (Founder/CEO unwaged)

Mr Mark Harrison (Head of Operations)

Our trustees are unpaid and work in a purely voluntary capacity. Their commitment includes attendance at quarterly board meetings, sub-committee meetings and associated tasks relating to the governance and promotion of the charity, all of which are performed without any declared conflicts of interest.

They each bring a wealth of knowledge and experience gained from their respective professional and personal capacities, including directors and owners of companies. Collectively, the trustees work together to provide support to Maria and the team, and to ensure that the aims and objectives of the charity are met, in an effective and compliant manner.

OUR MISSION STATEMENT

me&dee has a simple mission: to ensure families going through difficult and uncertain times are gifted with memories they can treasure, never losing sight of what truly matters; because it is those special moments shared with the ones we love, no matter how complicated the circumstances may be, that are most precious of all.

CHARITY ACTIVITY

The charity provides memory-making experiences for families facing short and uncertain futures together.

In recent years, this has included family breaks at a luxury lodge owned by the charity, located in Sherwood Hideaway Park, which has provided vital respite for the families that have stayed there.

As we approach our 19th year, we are re-focusing the types of activities we offer to better meet the evolving needs and types of support now required.

A big part of this is our "continuing care and support" programme which enables us to support a greater number of families with memory-making opportunities, whilst also creating an environment for peer support amongst families facing similar challenges.

We are also now working a lot more closely with the nursing and bereavement teams at local hospitals, providing the right, sensitive support when the worst imaginable happens. Our Hope Elephant continues to be an incredible support to so many, with her voice recorder in one ear and space for precious messages in the other. She can also hold a tin in her ear which can hold special items and even ashes for those who have been lost.

REPORTING ON PUBLIC BENEFIT

The charity was established in 2006 to provide low cost, but high impact, experiences for when time is short and precious. To date, and 19 years later, thousands of families have now been supported.

ACHIEVEMENTS / PERFORMANCE

During the last year we have supported a record number of families, with a range of memory-making experiences, and ongoing emotional support, including:

Report of the Trustees  
for the Year Ended 30 September 2024

- 7 holidays at our lodge (incl. memory gifts)
- 325 Hope Elephants
- 25 overnight memory-making experiences (incl. stays at Drayton Manor and Gullivers)
- 37 memory-making day trips, including White Post Farm / Go Active Falconry
- 76 'continuing care' events, including swimming sessions at Moorways sensory pool

#### VOLUNTEERS / FUNDRAISING

We have a small and dedicated group of volunteers, known as "me&dee angels". This group is committed to assisting us with fundraising and promotion of the charity. Much of our fundraising activity is through events that we hold and that members of the public hold for us. As a self-funding charity, support such as this is vital and deeply appreciated.

Our annual ball, which was attended and thoroughly enjoyed by over 300 supporters again this year, provided us with the opportunity to raise the profile of the charity, celebrate our achievements and generate additional funds. That, along with many other smaller events (including craft fairs, quiz nights, golf days etc.) held throughout the year, has helped us to sustain good levels of income and secure further support for the charity.

We also have various schemes available on our website that enable supporters to donate a regular affordable sum between £20 and £250 + a month, or gift 'Hope' to the families we support. All are acknowledged and kept up to date on the charity's activities and functions.

#### OFFICE

We are secure in our office in the village of Melbourne, where our current lease runs through to 2028. This facility provides a practical and effective hub for the charity to be run from, which is only three miles from Maria's home. We have forged good working relationships with the business community in the village.

Administration costs are kept to a minimum, with the Founder, CEO and Life President being unsalaried, and a very small office team of three full time members of staff, along with volunteer support for practical office activities.

#### FINANCE

Our end of year report is attached.

Our total income for the year was £249,109 (2023: £193,896)

The majority of our income comprises donations from individuals and businesses. This includes over £20k from monthly business sponsors, whom we are very grateful to for their ongoing support. The remainder of our income was from other fundraising activities and small grants.

The Charity's policy is to hold a minimum of 50% of a full year's expenditure in reserve, which allows the charity to continue to operate at its current level of activity, and plan accordingly. At the end of the Financial year the charity had £214k in reserves, which is greater than the 50% level of reserves required.

The charity does not have any debts, and no funds are held by a custodian trustee.

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust and constitutes an unincorporated charity.

Report of the Trustees  
for the Year Ended 30 September 2024

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Charity number  
1146147

Principal address  
18A Castle Lane  
Melbourne  
Derbyshire  
DE73 8JB

Trustees  
N Kinsey  
E M Horsey (resigned 1.2.25)  
M Hutchings (resigned 9.9.24)  
P G Male  
T M Hibbert  
D P Mather  
T M Wilson-Szokalo (resigned 9.9.24)  
S M Rice Trustee (appointed 28.11.23)  
C Monk (appointed 28.11.23) (resigned 14.1.25)  
A R A Siddiqui (appointed 4.2.25)  
A Parker (appointed 4.2.25)

Independent Examiner  
Bourne & Co  
Chartered Accountants  
6 Lichfield Street  
Burton-on-Trent  
Staffordshire  
DE14 3RD

Approved by order of the board of trustees on 20 May 2025 and signed on its behalf by:

P G Male - Trustee

Independent Examiner's Report to the Trustees of  
Me & Dee

Independent examiner's report to the trustees of Me & Dee

I report to the charity trustees on my examination of the accounts of Me & Dee (the Trust) for the year ended 30 September 2024.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

C Edwards ACA

Bourne & Co  
Chartered Accountants  
6 Lichfield Street  
Burton-on-Trent  
Staffordshire  
DE14 3RD

20 May 2025

Me & Dee

Statement of Financial Activities  
for the Year Ended 30 September 2024

		30.9.24 Unrestricted fund £	30.9.23 Total funds £
INCOME AND ENDOWMENTS FROM	Notes		
Donations and legacies		195,249	146,071
Charitable activities			
Grants and raffles		422	3,826
Other trading activities	2	49,586	43,225
Investment income	3	3,852	774
Total		<u>249,109</u>	<u>193,896</u>
EXPENDITURE ON			
Raising funds	4	183,293	202,115
Charitable activities			
Events and fundraising		83,631	64,270
Other		10,556	18,815
Total		<u>277,480</u>	<u>285,200</u>
NET INCOME/(EXPENDITURE)		(28,371)	(91,304)
RECONCILIATION OF FUNDS			
Total funds brought forward		242,198	333,502
TOTAL FUNDS CARRIED FORWARD		<u><u>213,827</u></u>	<u><u>242,198</u></u>

The notes form part of these financial statements

Me & Dee

Balance Sheet  
30 September 2024

		30.9.24 Unrestricted fund £	30.9.23 Total funds £
	Notes		
FIXED ASSETS			
Tangible assets	7	121,710	118,102
CURRENT ASSETS			
Debtors	8	19,599	22,418
Cash at bank and in hand		107,043	130,783
		<u>126,642</u>	<u>153,201</u>
CREDITORS			
Amounts falling due within one year	9	(34,525)	(29,105)
		<u>92,117</u>	<u>124,096</u>
NET CURRENT ASSETS			
		213,827	242,198
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>213,827</u>	<u>242,198</u>
NET ASSETS			
		<u>213,827</u>	<u>242,198</u>
FUNDS	11		
Unrestricted funds		213,827	242,198
TOTAL FUNDS		<u>213,827</u>	<u>242,198</u>

The financial statements were approved by the Board of Trustees and authorised for issue on 20 May 2025 and were signed on its behalf by:

P G Male - Trustee

The notes form part of these financial statements



Notes to the Financial Statements  
for the Year Ended 30 September 2024

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Freehold property	- not provided
Office equipment	- 25% on reducing balance
IT equipment	- 20% on cost

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Notes to the Financial Statements - continued  
for the Year Ended 30 September 2024

1. ACCOUNTING POLICIES - continued

Pension costs and other post-retirement benefits

The charity operates a defined contribution pension scheme. Contributions payable to the charity's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. OTHER TRADING ACTIVITIES

	30.9.24	30.9.23
	£	£
Fundraising events	49,565	43,225
Shop income	21	-
	<u>49,586</u>	<u>43,225</u>

3. INVESTMENT INCOME

	30.9.24	30.9.23
	£	£
Rents received	2,556	-
Deposit account interest	1,296	774
	<u>3,852</u>	<u>774</u>

4. RAISING FUNDS

Raising donations and legacies

	30.9.24	30.9.23
	£	£
Sherwood Hideaway costs	9,902	19,002
Insurance	1,599	345
Other expenses	21,236	31,838
Support costs	150,556	150,930
	<u>183,293</u>	<u>202,115</u>

Notes to the Financial Statements - continued  
for the Year Ended 30 September 2024

5. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 30 September 2024 nor for the year ended 30 September 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 30 September 2024 nor for the year ended 30 September 2023.

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	146,071
Charitable activities	
Grants and raffles	3,826
Other trading activities	43,225
Investment income	774
	<hr/>
Total	193,896
	<hr/>
EXPENDITURE ON	
Raising funds	202,115
Charitable activities	
Events and fundraising	64,270
Other	18,815
	<hr/>
Total	285,200
	<hr/>
NET INCOME/(EXPENDITURE)	(91,304)
RECONCILIATION OF FUNDS	
Total funds brought forward	
As previously reported	335,074
Prior year adjustment	(1,572)
	<hr/>
As restated	333,502
	<hr/>
TOTAL FUNDS CARRIED FORWARD	242,198
	<hr/> <hr/>

Notes to the Financial Statements - continued  
for the Year Ended 30 September 2024

7. TANGIBLE FIXED ASSETS

	Freehold property £	Office equipment £	IT equipment £	Totals £
COST				
At 1 October 2023	115,000	978	2,688	118,666
Additions	-	4,620	143	4,763
	<hr/>	<hr/>	<hr/>	<hr/>
At 30 September 2024	115,000	5,598	2,831	123,429
	<hr/>	<hr/>	<hr/>	<hr/>
DEPRECIATION				
At 1 October 2023	-	127	437	564
Charge for year	-	601	554	1,155
	<hr/>	<hr/>	<hr/>	<hr/>
At 30 September 2024	-	728	991	1,719
	<hr/>	<hr/>	<hr/>	<hr/>
NET BOOK VALUE				
At 30 September 2024	115,000	4,870	1,840	121,710
	<hr/>	<hr/>	<hr/>	<hr/>
At 30 September 2023	115,000	851	2,251	118,102
	<hr/>	<hr/>	<hr/>	<hr/>

8. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.9.24 £	30.9.23 £
Other debtors	80	796
Prepayments	19,519	21,622
	<hr/>	<hr/>
	19,599	22,418
	<hr/>	<hr/>

Notes to the Financial Statements - continued  
for the Year Ended 30 September 2024

9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.9.24	30.9.23
	£	£
Bank loans and overdrafts (see note 10)	3,474	5,489
Taxation and social security	1,585	1,566
Other creditors	29,466	22,050
	<u>34,525</u>	<u>29,105</u>

10. LOANS

An analysis of the maturity of loans is given below:

	30.9.24	30.9.23
	£	£
Amounts falling due within one year on demand:		
Bank loans	<u>3,474</u>	<u>5,489</u>

11. MOVEMENT IN FUNDS

	At 1.10.23 £	Net movement in funds £	At 30.9.24 £
Unrestricted funds			
General fund	242,198	(28,371)	213,827
	<u>242,198</u>	<u>(28,371)</u>	<u>213,827</u>
TOTAL FUNDS	<u>242,198</u>	<u>(28,371)</u>	<u>213,827</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	249,109	(277,480)	(28,371)
	<u>249,109</u>	<u>(277,480)</u>	<u>(28,371)</u>
TOTAL FUNDS	<u>249,109</u>	<u>(277,480)</u>	<u>(28,371)</u>

Notes to the Financial Statements - continued  
for the Year Ended 30 September 2024

11. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.10.22 £	Prior year adjustment £	Net movement in funds £	At 30.9.23 £
Unrestricted funds				
General fund	335,074	(1,572)	(91,304)	242,198
	<hr/>	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>335,074</u>	<u>(1,572)</u>	<u>(91,304)</u>	<u>242,198</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	193,896	(285,200)	(91,304)
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>193,896</u>	<u>(285,200)</u>	<u>(91,304)</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.10.22 £	Prior year adjustment £	Net movement in funds £	At 30.9.24 £
Unrestricted funds				
General fund	335,074	(1,572)	(119,675)	213,827
	<hr/>	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>335,074</u>	<u>(1,572)</u>	<u>(119,675)</u>	<u>213,827</u>

Notes to the Financial Statements - continued  
for the Year Ended 30 September 2024

11. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	443,005	(562,680)	(119,675)
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	443,005	(562,680)	(119,675)
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

12. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 30 September 2024.

Me & Dee

Detailed Statement of Financial Activities  
for the Year Ended 30 September 2024

	30.9.24 £	30.9.23 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations and sponsorships	195,249	146,071
Other trading activities		
Fundraising events	49,565	43,225
Shop income	21	-
	<hr/>	<hr/>
	49,586	43,225
Investment income		
Rents received	2,556	-
Deposit account interest	1,296	774
	<hr/>	<hr/>
	3,852	774
Charitable activities		
Grants and raffles	422	3,826
	<hr/>	<hr/>
Total incoming resources	249,109	193,896
EXPENDITURE		
Raising donations and legacies		
Sherwood Hideaway costs	9,902	19,002
Insurance	1,599	345
Other expenses	21,236	31,838
	<hr/>	<hr/>
	32,737	51,185
Charitable activities		
Events and fundraising costs	47,073	26,856
Gifts and donations	36,558	37,414
	<hr/>	<hr/>
	83,631	64,270
Other		
Holiday and caravan costs	7,609	16,739
Bank loan interest	115	230
	<hr/>	<hr/>
	7,724	16,969

This page does not form part of the statutory financial statements



Detailed Statement of Financial Activities  
for the Year Ended 30 September 2024

	30.9.24 £	30.9.23 £
Support costs		
Management		
Wages	100,726	86,695
Social security	3,367	3,232
Staff recruitment and training costs	409	1,912
Equipment expenses	-	(1,553)
Rent	16,465	11,289
Rates	317	-
Light and heat	3,860	2,754
Postage and couriers	1,435	1,668
Stationery and printing	2,652	4,407
Telephone, fax and broadband	4,879	4,549
Subscriptions	1,277	1,222
Motor and travel expenses	12,198	11,958
Premises repairs and maintenance	109	401
	<hr/>	<hr/>
	147,694	128,534
Finance		
Bank charges	-	(18)
Other		
Depreciation of tangible fixed assets	1,155	564
Impairment losses for tangible fixed assets	-	22,900
	<hr/>	<hr/>
	1,155	23,464
Governance costs		
Solicitor Fees	1,707	(1,050)
Accountancy and legal fees	2,832	1,846
	<hr/>	<hr/>
	4,539	796
Total resources expended	<hr/>	<hr/>
	277,480	285,200
Net expenditure	<hr/>	<hr/>
	(28,371)	(91,304)

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<http://www.virtualcabinetportal.com/WhatIsUTC>

## Signature 1

Signed by Paul Male using authentication code NFZoaUF3P2csbilD at IP address 80.41.85.49, on 2025/05/20 07:56:01 Z.

Paul Male's e-mail address is: paul.male@procuredsolutions.co.uk.