



Trustees' Annual Report

for the period

From (start date) 0 1 0 2 2 1 to (end date) 3 1 0 1 2 2

Section A

Reference and administration details

Charity name

Pure Hearts

Other names the charity is known by

Registered charity number (if any)

1 1 4 6 0 0 8

Charity's principal address

Suite 11, 4 Cam road

Stratford

London

Postcode

E15 2SN

Names of the charity trustees who manage the charity

	Trustee Name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Lesley Chinenye Iwuoha			AGM
2	Torema Thompson	Treasurer		AGM
3	Nicole Dennis			AGM
4	Rianat Ashanike	Chair		AGM
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any (for example, any custodian trustees)

Name	Dates acted if not for whole year

Section A**Reference and administration details (continued)**

Names and addresses of advisers (optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (optional information)

Section B**Structure, governance and management**

Description of the charity's trusts

Type of governing document
(eg trust deed, constitution)How the charity is constituted
(eg trust, association, company)Trustee selection methods
(eg appointed by, elected by)

Additional governance issues (optional information)

You **may choose** to include additional
information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
 - relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C

Objectives and activities

Summary of the objects of the charity set out in its governing document

1. To advance the christian faith
2. To help young people, in particular girls and young women, to develop their capabilities so that they may grow to full maturity as individuals and members of society, in particular but not exclusively by providing advice and assistance and organising programmes of education & other activities including mentoring.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Pure Hearts charity focuses on pastoral care, mentoring, hosting weekend retreats, conferences, providing online content for it's users and beneficiaries to be edified and strengthened in their faith walk. Pure Hearts charity is focused creating spaces that allow people of the Christian faith to gain a greater connection to Him and providing mentoring that allows positive growth.

Additional details of objectives and activities (optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Volunteers have greatly supported our work this year through admin, providing pastoral care for retreats and individuals where required and handling the day to day project details of retreats and social media management. Volunteers have also supported us in the creation of flyers and social media distribution when it comes to retreat promotions.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

From January 2021-January 2022 the charity (sometimes referred to as 'the ministry'), saw great growth. For the first time in it's history, the charity crossed the £25,000 mark in its finances through giving and fundraising events.

The charity had a quiet season from January 2021 till May 2021. The trustees spent time in prayer for direction and understanding of God's next direction for the ministry.

In June 2021, the charity advertised it's summer retreat and received it's largest intake of women who signed up in a UK based weekend retreat.

In August 2021 (using De Vere Latimer estate as a venue), the ministry held its summer 2021 retreat titled 'Refresh'. Post the Covid pandemic in the UK and lockdowns, many women were thankful for the weekend to refresh and be refreshed and poured into.

We saw women travel to our retreat from as far as Wales and various parts of the UK. From CEO's to students, we saw women from all stages and different walks of life come to a place of healing and refreshing. In August 2021 our team also became solidified with our retreat team coming together in a more unified manner.

Section E**Financial review**

Brief statement of the charity's policy on reserves

The charity aims to hold enough reserves each year to fund its ministering teams stay at the retreat for the forth coming year.

Details of any funds materially in deficit

Further financial review details (optional information)

You **may choose** to include additional information, where relevant, about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The charity's principal source of funding between January 2021 to January 2022 was fundraising through retreat events and giving from its supporters.

Section F**Other optional information**

The charity celebrated a milestone in September 2021 when it moved into its ever office space based in Stratford East London.

Section G**Declaration**

The trustees declare that they have approved the trustees' report above

Signed on behalf of the charity's trustees

Signature(s)

k.ashanike

Full name(s)

Rianat Ashanike

Position (eg Secretary, Chair, etc)

Chair

Date

2 9 1 1 2 2



ANNUAL ACCOUNTS

2022

PURE HEARTS
Statement of Financial Activities
For the year ended 31 January 2022

			2022	2021
Incoming resources	Restricted	Unrestricted	Total £	Total £
<u>General funds</u>				
Donations & similar incoming resources	6,253.53	3,944.51	10,198.04	900.00
Charitable activities	0.00	15,562.67	15,562.67	0.00
Trading activities	0.00	675.99	675.99	750.00
Investment income	0.00	0.00	0.00	0.00
Other incoming resources	0.00	200.00	200.00	0.00
Total incoming resources £	6,253.53	20,383.17	26,636.70	1,650.00
Resources expended				
<u>Cost of generating funds</u>				
Fundraising costs	0.00	0.00	0.00	0.00
Events	0.00	14,379.32	14,379.32	0.00
Investment management costs	0.00	0.00	0.00	0.00
	0.00	14,379.32	14,379.32	0.00
<u>Cost of sales</u>				
Purchase of goods for resale	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00
<u>Charitable activities - Direct</u>				
Donations, Gifts & benevolences	0.00	1,000.00	1,000.00	30.00
Total direct costs £	0.00	1,000.00	1,000.00	30.00
<u>Charitable activities - Indirect</u>				
Management Team	0.00	4,486.88	4,486.88	1,561.00
Hospitality	0.00	0.00	0.00	0.00
Advertising, Marketing & Promotions	0.00	212.95	212.95	0.00
Overhead Costs	3,483.53	1,029.17	4,512.70	0.00
Total indirect costs £	3,483.53	5,729.00	9,212.53	1,561.00
<u>Other</u>				
Depreciation	0.00	0.00	0.00	0.00
Governance costs	0.00	0.00	0.00	0.00
Disposal of assets	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00
Total resources expended £	3,483.53	21,108.32	24,591.85	1,591.00
Net incoming / outgoing resources before transfer £	2,770.00	(725.15)	2,044.85	59.00
Balance b/fwd 2021 £	(0.00)	133.00	133.00	74.00
transfers between funds 2022 £	(770.00)	770.00	0.00	0.00
Balance c/fwd 2022 £	2,000.00	177.85	2,177.85	133.00

PURE HEARTS
Balance Sheet
As at 31 January 2021

	2022	2021
	£	£
Assets		
Intangible assets	0	0
Tangible assets	0	0
<u>Total Assets</u>	<u>0</u>	<u>0</u>
 <u>Current assets</u>		
Debtors	0	0
Cash at bank and in hand	2,178	133
	<u>2,178</u>	<u>133</u>
 <u>Current liabilities</u> within one year		
Sundry	0	0
	<u>0</u>	<u>0</u>
 <u>Net Current Assets</u>	<u>2,178</u>	<u>133</u>
 CREDITORS - over one year		
Creditor	0	0
	<u>0</u>	<u>0</u>
 NET ASSETS £	£ 2,178	£ 133

Funds

Restricted	2,000	0
Unrestricted	178	133
 MEMBERS' FUNDS £	£ 2,178	£ 133



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
PURE HEARTS

On accounts for the year
ended

31 JANUARY 2022

Charity no
(if any) 1146008

Set out on pages

6 and 7

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31 / 01 / 2022**.

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

[The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of [insert name of applicable listed body]]. *Delete [] if not applicable.*

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

Date: 29/11/22

Name:

Camille Adams

Relevant professional
qualification(s) or body
(if any):

MAAT

Address:

17 Archer Close, Wednesbury, WS10 7QA

Section B**Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

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