

PURE HEARTS

England & Wales · Charity number 1146008

Details

Other names	PURE HEARTS ORGANISATION, PURE HEARTS
Status	Registered
Legal form	Other
Registered	2012-02-21
Register	View on the Charity Commission register

Contact

Address	Pure Hearts London N1
Phone	08454969078
Email	info@purehearts.org.uk
Website	www.purehearts.org.uk

Activities

Objects: 1. TO ADVANCE THE CHRISTIAN FAITH.2. TO HELP YOUNG PEOPLE, IN PARTICULAR GIRLS AND YOUNG WOMEN, TO DEVELOP THEIR CAPABILITIES SO THAT THEY MAY GROW TO FULL MATURITY AS INDIVIDUALS AND MEMBERS OF SOCIETY, IN PARTICULAR BUT NOT EXCLUSIVELY BY PROVIDING ADVICE AND ASSISTANCE AND ORGANISING PROGRAMMES OF EDUCATION AND OTHER ACTIVITIES INCLUDING MENTORING.

Activities: A charity working in the UK to advance the Christian faith.Activities currently include:-Yearly conferences-Social media to reach our audience-Blogging-Retreats- Intimate events

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Education/training, The Prevention Or Relief Of Poverty, Religious Activities
- **Who:** Children/young People

Geography

- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-01-31	£72,152	£68,250	-	-
2024-01-31	£67,039	£66,929	-	-
2023-01-31	£31,006	£32,559	-	-
2022-01-31	£26,637	£24,592	-	-
2021-01-31	£1,650	£1,561	-	-

Trustees

Name	Role	Appointed
Lesley Chinenye Iwuoha		2013-11-24
MISS NICOLE BELFON		2011-11-14
Rev TOREMA THOMPSON		2011-11-14
Rianat Ashanike		2013-11-24

PURE HEARTS

England & Wales - Charity number 1146008

Accounts



Annual Report
For The Year Ended
31st January 2025

Annual Report 2025

Contents

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Introduction

Pure Hearts exists to advance the Christian faith in the United Kingdom by creating spaces where people can encounter God, deepen their understanding, and live in alignment with His will. We believe that true purpose, lasting joy, and genuine spiritual fulfillment are only found when hearts are fully united with their Creator, open to His guidance, and free from distraction or divided motives. This conviction underpins our mission and guides every aspect of our ministry, inspiring us to equip, encourage, and nurture individuals to live faithfully and wholeheartedly for God.

Our mandate is both simple and profound: to call hearts to God with full sincerity, undivided attention, and single-minded devotion. We seek to raise a community of individuals whose lives are characterised by integrity, devotion, and spiritual wholeness, people who pursue God with a pure heart, a heart that has one single intent: to know Him, to love Him, and to live in obedience to His truth.

At Pure Hearts, we delight in creating spaces where people can pause from the demands of daily life, encounter God in intimate and transformative ways, and allow their hearts to be healed, purified, and strengthened. Whether through retreats, pastoral care, or leadership development, our work is grounded in the belief that when hearts are nurtured and aligned with God, lives are transformed, families are strengthened, and communities are renewed.

Over the past year, this vision has guided every programme, every conversation, and every ministry activity. It has driven us to carefully cultivate experiences where people are not only encouraged but equipped to embrace a life of clarity, purpose, and wholehearted devotion. Through testimonies of breakthrough, restoration, and spiritual awakening, we have seen again and again that when hearts are pure, lives are empowered to reflect God's love, wisdom, and grace in ever-expanding ways.

As we reflect on the year ending January 2025, we celebrate not only the programmes delivered, the retreats hosted, and the communities built, but more importantly, the lives touched, the hearts restored, and the spiritual journeys advanced. Pure Hearts UK continues to stand firm in its vision: to advance the Christian faith,, and support people in living lives devoted to God with integrity, passion, and hope.

Kika Ashanike

Chair, Pure Hearts

About Pure Hearts

Who We Are

Pure Hearts is a Christian charity committed to advancing the Christian faith through teaching, pastoral care, discipleship, retreats, media engagement, and community gatherings.

Our Purpose: To prepare and strengthen the hearts of individuals through a faith-centred approach rooted in Scripture, prayer, and authentic fellowship.

Core Activities:

- Retreats
- Pastoral care and one-to-one support
- Jael & Co. leadership community
- Media

We create spaces where individuals can step away from the pressures and distractions of daily life to encounter God's presence in profound and transformative ways.

Charitable Objectives and Public Benefit

General Charitable Purposes

Pure Hearts is a registered charity working in the United Kingdom to advance the Christian faith. Its activities include:

- Retreats
- Pastoral care and one-to-one support
- Jael & Co. leadership community programmes
- Social media and digital engagement to reach wider audiences

These activities fall within the general charitable purposes as recognised by the Charity Commission, including education and training, religious activities, and the promotion of spiritual wellbeing.

Our Purpose

Pure Hearts exists to advance the Christian faith by creating spaces where individuals can encounter God, grow in understanding of Scripture, and live in alignment with His will. The charity's work is guided by the belief that spiritual education, personal development, and faith-based community engagement are transformative, not only nurturing individuals' spiritual growth but also strengthening families and communities across the UK.

Charitable Objectives

For the year under review, our objectives remained consistent with our founding aims. These are to:

1. **Advance Christian education and discipleship** through teaching, mentorship, retreats, and digital outreach.
2. **Support spiritual formation and personal growth** by providing pastoral care, small-group ministry, and leadership development opportunities.
3. **Encourage faith-based community engagement** by creating inclusive spaces for fellowship and worship.
4. **Foster lifelong spiritual development** by equipping participants with the knowledge, guidance, and encouragement to live purposefully in accordance with biblical principles.

Alignment with the Charity Commission's Public Benefit Requirement

The trustees confirm that Pure Hearts complies with its duty under the Charities Act 2011 to have due regard to the Charity Commission's guidance on public benefit. The charity's activities provide public benefit in several key ways:

- **Serving the wider community:** Beneficiaries include individuals across the UK seeking spiritual growth, pastoral support, and opportunities to deepen their faith.
- **Promoting equality of opportunity:** The charity provides access to spiritual guidance, teaching, and fellowship for all individuals, regardless of background or circumstance.
- **Operating transparently and ethically:** All activities are governed in line with our constitution, with full accountability to trustees, donors, participants, and regulatory bodies.

Beneficiaries

Pure Hearts primarily serves individuals seeking spiritual growth, personal guidance, and community within the Christian faith. Beneficiaries include:

- Attendees of retreats, conferences, and intimate events seeking renewal, healing, and discipleship
- Participants in pastoral care and one-to-one support sessions
- Individuals engaging with online ministry, social media teachings, and leadership programmes

Programme Highlights and Activities

The year has been rich in spiritually-focused, developmental, and community-oriented activities. Below is a detailed account of our key initiatives:

4.1 Jael & Co. Leadership Community

Jael & Co. continued to flourish as a leadership community for women seeking spiritual depth, emotional grounding, and personal development. This year:

- Monthly sessions were hosted featuring dynamic guest speakers
- Topics included leadership, purpose, spiritual identity, and Hustle to Grace, Building your Startup
- Women from diverse backgrounds joined, with engagement steadily increasing
- The community has grown into a nurturing environment where women develop confidence, wisdom, and leadership capacity, both spiritually and practically

4.2 Pastoral Care Ministry

The pastoral care arm of Pure Hearts continued to provide confidential, one-to-one support for women navigating challenges such as:

- Emotional distress and mental strain
- Spiritual discouragement
- Life transitions and identity struggles
- Relationship and family pressures

Through prayer, biblical counsel, and compassionate listening, our pastoral team consistently offered guidance and comfort, restoring hope and encouraging personal growth.

4.3 UK Winter Retreat

The UK Winter Retreat provided a space for women to rest, reflect, and encounter God in a deeper and more intimate way.

Winter Retreat – February 2024:

- **Venue:** DeVere Wokefield Place, Reading
- **Attendance:** Participants aged 18 to 55, coming from across the UK
- **Highlights:**
 - Prayer and worship sessions
 - Identity and purpose teachings
 - Small-group reflections
 - Prophetic encouragement
 - Baptism

Attendees described the retreat as spiritually refreshing and healing, with many gaining renewed clarity for the year ahead and a stronger sense of belonging within the Pure Hearts community.

4.4 UK Summer Retreat

The UK Summer Retreat provided a space for participants to pause, reflect, and encounter God in a deeper and more transformative way.

Summer Retreat – August 2024:

- **Venue:** DeVere Wokefield Place, Reading
- **Attendance:** Participants aged 18 to 55, coming from across the UK
- **Highlights:**
 - Prayer and worship sessions
 - Identity and purpose teachings
 - Small-group reflections
 - Prophetic encouragement
 - Baptism

4.5 Barbados International Retreat

During the year, Pure Hearts UK initiated the planning phase for an international retreat in Barbados, aimed at providing a transformative space for spiritual renewal and personal growth. This retreat is being carefully designed to offer participants a nurturing environment where healing, reflection, and prophetic encounters can take place.

Planning Focus:

- Selection of a luxury beachfront villa to create a serene and inspiring setting
- Structuring daily worship, prayer, teaching, and prophetic sessions
- Designing small-group discussions and sisterhood circles
- Incorporating opportunities for quiet reflection, personal ministry, and fellowship activities
- Organising a guided local tour to explore the beauty and culture of Barbados
- Planning a celebratory dinner to conclude the retreat, fostering fellowship and shared memories
- Ensuring logistical arrangements, participant management, and safety protocols are meticulously planned

The retreat is being planned with the intention of offering participants a spiritually enriching experience that fosters encounter with God, clarity of purpose, and strengthened fellowship within the Pure Hearts community.

4.6 Pure Hearts Recording Day — TBN UK Studios

The Pure Hearts Recording Day at **TBN UK Studios** marked a significant step forward in expanding our digital ministry and extending our reach beyond physical gatherings. The session brought together ministry leaders to film faith-centred conversations, teachings, and personal testimonies designed to edify, encourage, and minister to a wider audience.

Key Focus Areas Included:

- Conversations on spiritual identity, inner healing, and walking in purpose
- Teachings such as The Journey to Giving God Your Yes, Why I Was Running from Purpose, and The Journey of Healing
- Reflections on Delay in the Manifestation of Promises (including immigration experiences)
- A call to Choosing Christ Over Culture
- The importance of holiness and living a consecrated life

Impact:

This recording day strengthened Pure Hearts' digital presence and broadened our outreach, enabling engagement with individuals who may never attend in-person retreats but still seek spiritual nourishment, inspiration, and hope. Through these teachings and stories of transformation, Pure Hearts continues to minister to hearts across diverse contexts and locations.

Governance and Leadership

Strong governance is central to Pure Heart's ability to fulfil its mission and to remain accountable to the public, beneficiaries, partners, and the Charity Commission. Throughout the reporting period, the trustees continued to strengthen the charity's governance foundations, ensuring that all activity reflects the principles of transparency, integrity, stewardship, and collective responsibility that guide our work.

As a growing Christian charity, Pure Hearts is committed to maintaining structures and processes that safeguard our mission while enabling the ministry to flourish. This year, the trustees focused on refining internal systems, strengthening oversight, and ensuring that spiritual, operational, and legal responsibilities were carried out with consistency and care.

Governance Structure

Pure Hearts is governed by a Board of Trustees responsible for setting the charity's overall strategic direction, ensuring compliance, and upholding its Christian ethos and charitable objects. The trustees provide clear, independent oversight and ensure that all activities remain aligned with the advancement of the Christian faith and with UK charity law.

Current Trustees:

- **Kika (Rianat) Ashanike — Chair**
- **Lesley Iwuoha — Trustee**
- **Torema Thompson — Trustee**
- **Nicole Belfon (now Dennis) — Trustee**

Together, the trustees work collectively to:

- Uphold Pure Heart's mission, values, and charitable purpose of advancing the Christian faith.
- Provide strategic direction and approve ministry priorities.
- Ensure compliance with the Charity Commission regulations and relevant UK legislation.
- Oversee financial management and monitor the sustainability of the charity's resources.
- Review operational risks and strengthen internal governance systems.
- Safeguard the integrity, transparency, and spiritual foundation of all activities and public engagements.

Throughout the year, trustees engaged in regular meetings, prayerful discussions, and reviews of ongoing ministry activity.

Leadership and Management

Day-to-day operations are led by the Trustees, supported by ministry leads and volunteers. Leadership responsibilities include programme planning, retreat coordination, pastoral care oversight, digital ministry development, and administration.

During the reporting year, leadership efforts focused on:

- Strengthening internal structures and communication.
- Planning and delivering retreats.
- Enhancing safeguarding and pastoral care procedures.
- Ensuring that all ministry activity reflects biblical values, organisational integrity, and the overall mission of restoring hearts to God.

Leadership within Pure Hearts remains rooted in prayer, humility, and service. Decisions are guided not only by good governance practice but by a commitment to honour God in all aspects of the charity's work.

Trustee Responsibilities

Trustees are appointed based on their alignment with the charity's mission, and their ability to support the organisation's governance and long-term development. Each trustee is committed to acting in the best interests of the charity and its beneficiaries.

Key responsibilities include:

- Ensuring all activities advance the Christian faith in line with Pure Heart's charitable objects.
- Approving strategic priorities and ministry plans.
- Overseeing financial integrity, budgeting, and resource management.
- Reviewing policies, safeguarding processes, and data protection standards.
- Monitoring risk and ensuring that systems are in place to manage operational and governance challenges.
- Upholding transparency, accountability, and ethical leadership at all levels.

Trustees are supported by administrative and ministry teams who provide reports, documentation, and recommendations to inform decision-making.

Risk Management and Compliance

Pure Hearts maintains a proactive approach to risk management, recognising the importance of safeguarding both beneficiaries and the charity's reputation. Over the reporting period, trustees reviewed and strengthened several key areas:

- **Safeguarding:** Ensuring policies reflect best practice, particularly in relation to pastoral care and one-to-one support.
- **Data Protection:** Maintaining processes compliant with UK GDPR to protect personal information.
- **Financial Control:** Monitoring income and expenditure with appropriate oversight and documentation.
- **Operational Risk:** Strengthening retreat planning procedures, volunteer coordination, and event management processes.
- **Reputational Stewardship:** Ensuring ministry communications and teachings remain aligned with the charity's values.

These measures will continue to evolve as the charity expands its ministry offerings and operational capacity.

Commitment to Accountability and Transparency

The trustees remain firmly committed to ensuring that Pure Hearts operates with integrity, openness, and diligence. This includes:

- Documenting all trustee decisions and meetings.
- Reviewing ministry outcomes and financial information collectively.
- Updating policies to reflect organisational growth and regulatory requirements.
- Communicating clearly with supporters, participants, and the wider public.

Transparency remains a foundational principle as the charity continues to grow in reach and impact.

Ethical and Spiritual Leadership

Pure Hearts recognises that governance extends beyond administrative responsibility; it reflects the spiritual character and culture of the ministry. Throughout the year, trustees and leaders worked to embody the values of humility, stewardship, honour, unity, and service.

Impact and Evaluation

Pure Hearts is committed to demonstrating the difference our ministry makes in the lives of women and communities. In 2024, our focus remained on strengthening our programme design, improving our systems, and ensuring that every retreat, gathering, and teaching session meaningfully supports our mission to restore hearts back to the Father.

Our Approach to Impact

Pure Hearts applies a structured, learning-centred, and biblically grounded approach to evaluation across all ministry activities.

Key Areas of Assessment

- **Spiritual Relevance** – Ensuring all programmes and content remain aligned with our mission, Christian values, and the spiritual needs of women.
- **Transformation and Effectiveness** – Assessing testimonies, growth indicators, participant engagement, and evidence of renewed identity and purpose.
- **Stewardship and Efficiency** – Strengthening internal systems to ensure responsible use of resources and excellence in planning.
- **Learning and Improvement** – Collecting feedback and insights to improve future retreats, events, and discipleship pathways.

2024 Highlights

1. Programme Development

Throughout 2024, Pure Hearts refined and expanded the structure of its key ministry offerings.

Progress included:

- Strengthening retreat frameworks with clearer themes around identity, intimacy with God, healing, and purpose.
- Establishing planning templates and curriculum outlines for future events, including international retreats.

2. Collaboration

Pure Hearts continued to build relationships that support spiritual growth, ministry excellence, and wider reach.

Key achievements:

- Engaging Christian worship ministers to contribute to programmes.
- Strengthening volunteer networks to ensure consistent support for all events and retreats.

3. Community Engagement

Pure Hearts remained active in creating ongoing spaces for spiritual encouragement and connection.

Engagement activities included:

- Testimony collection used to inform programme development.
- Increased visibility through social platforms, enabling greater connection with women seeking spiritual support.
- Planning of future ministry activities based on feedback and identified community needs.

4. Organisational Strengthening

Significant steps were taken to enhance the charity's internal capacity and operational foundations.

Developments included:

- Improved administrative systems for event planning and documentation.
- Continued refinement of safeguarding, pastoral care, and participant support processes.
- Strengthened financial procedures to support transparent stewardship.
- Enhanced coordination across retreats, ensuring consistency and quality in delivery.

Reflections and Lessons Learned

The year provided valuable insights that will continue to guide Pure Hearts in the years ahead:

- Intentional, intimate spaces provide the most transformative environments for spiritual renewal.
- Women desire ongoing discipleship beyond standalone events, reinforcing the need for structured follow-up programmes.
- Administrative excellence directly strengthens ministry effectiveness.
- Continued prayer, evaluation, and planning help ensure that our mission is delivered with clarity and integrity.

Future Plans and Strategic Priorities

As Pure Hearts continues to grow, the year ahead represents a meaningful season of strengthening, refinement, and preparation. Building on the foundations laid through retreats, pastoral care, teaching, and digital outreach, our focus will be on deepening spiritual impact, expanding ministry capacity, and ensuring that our structures can support long-term, sustainable growth.

1. Strengthening Retreats and Programme Design

We will continue to refine the structure, content, and delivery of our retreats and ministry programmes to ensure they remain biblically rooted, spiritually enriching, and accessible to a diverse and growing audience. This includes enhancing teaching sessions, worship experiences, pastoral care support, and follow-up pathways.

2. Expanding Our Reach

Building on the progress made this year, Pure Hearts aims to widen its impact across the UK and internationally. The increasing diversity of participants—including men, young adults, and families—reflects a shift toward a broader ministry footprint. Our goal is to develop programmes that effectively meet the spiritual and emotional needs of all individuals engaging with Pure Hearts.

3. Monthly Worship and Word Community

A new Monthly Worship and Word Community is being developed to offer consistent spaces for worship, prayer, and biblical teaching. This gathering will provide ongoing spiritual nourishment beyond our retreats, creating a rhythm of fellowship and discipleship that supports people throughout the year.

4. Enhancing Digital Ministry and Media Outreach

Following the success of our TBN UK Recording Day, the trustees plan to continue investing in digital discipleship content—teachings, devotionals, testimonies, and conversations—that can reach individuals who may not attend in-person gatherings. Strengthening our online platforms will increase accessibility and deepen our global engagement.

5. Building Stronger Support Systems

We plan to develop stronger support frameworks, including follow-up pathways, pastoral care touchpoints, and small-group discipleship circles. These systems will ensure individuals continue to grow spiritually beyond initial encounters with the ministry.

Acknowledgements

The progress and impact Pure Hearts experienced in 2024 would not have been possible without the unwavering dedication, support, and generosity of the many individuals and partners who believe in our mission. As we reflect on this year, we extend our heartfelt gratitude to everyone who has contributed to creating spaces where women—and increasingly men and families—encounter God, rediscover identity, and walk in purpose.

Trustees and Leadership

The trustees have played an essential role in providing clear governance, spiritual oversight, and strategic direction throughout the year. Their commitment to stewarding the vision of Pure Hearts with integrity and wisdom has enabled the ministry to grow while remaining centred on its core purpose.

We extend our sincere appreciation to the trustees and leadership team for their dedication, guidance, and steadfast support. Their wisdom, counsel, and commitment ensure that Pure Hearts not only fulfills its spiritual mandate but also maintains excellence in governance, oversight, and the delivery of all ministry activities.

We are also grateful for the individuals who supported us throughout the year. Your contributions have strengthened our programmes, enriched our retreats, and expanded the reach of our message.

We acknowledge all those who contributed to our events, planning sessions, teachings, and strategic development activities. Your generosity, insights, and partnership have helped ensure that Pure Hearts remains a place of encounter, healing, and empowerment.

Volunteers and Community Members

Our volunteers are the heartbeat of Pure Hearts. Their dedication—whether through intercession, administration, event support, worship, or creative contribution—has been instrumental in every gathering and initiative this year.

We also thank every participant, attendee, and community member who engaged with our retreats, events, and ministries. Your testimonies, stories, and feedback continually shape the evolution of Pure Hearts and inspire us to grow and serve with excellence.

Closing Reflection

Pure Hearts is built on prayer, partnership, and purpose. Every milestone reached this year is a reflection of God's faithfulness and the collective effort of those who stand with us.

As we look ahead, we remain committed to building spaces that nurture spiritual growth, cultivate healing, and empower individuals to step confidently into God's purpose for their lives. Together, we will continue to strengthen our community, deepen our impact, and expand the reach of our ministry.

On behalf of the trustees, leadership team, and the entire Pure Hearts family—

Thank you for your support, your belief, and your continued partnership.

Signed on behalf of the Charity

Kika Ashanike

Chair

Pure Hearts

Reference Information

Board of Trustees

Kika Ashanike
Lesley Iwuoha
Torema Thompson
Nicole Belfon (now Nicole Dennis)

Charity Name

Pure Hearts

Charity Registration Number

1146008

Website

www.purehearts.org.uk

Charity Email

info@purehearts.org.uk

Pure Hearts UK

Charity Number: 1146008

www.purehearts.org.uk | info@purehearts.org.uk



ANNUAL ACCOUNTS

2025

PURE HEARTS
Statement of Financial Activities
For the year ended 31 January 2025

			2025	2024
Incoming resources	Restricted	Unrestricted	Total £	Total £
<u>General funds</u>				
Donations & similar incoming resources		46,606.78	46,606.78	22,573.86
Charitable activities		25,544.89	25,544.89	44,465.36
Trading activities			0.00	0.00
Investment income			0.00	0.00
Other incoming resources			0.00	0.00
Total incoming resources	0.00	72,151.67	72,151.67	67,039.22
Resources expended				
<u>Cost of generating funds</u>				
Fundraising costs	0.00		0.00	0.00
Events	0.00	46,097.52	46,097.52	50,980.38
Investment management costs	0.00		0.00	0.00
	0.00	46,097.52	46,097.52	50,980.38
<u>Cost of sales</u>				
Purchase of goods for resale	0.00	0.00	0.00	0.00
<u>Charitable activities - Direct</u>				
Donations, Gifts & benevolences		0.00	0.00	105.00
Total direct costs	0.00	0.00	0.00	105.00
<u>Charitable activities - Indirect</u>				
Management Team	0.00	20,510.00	20,510.00	14,225.18
Hospitality	0.00	0.00	0.00	0.00
Advertising, Marketing & Promotions	0.00	150.00	150.00	1,112.24
Overhead Costs	0.00	1,492.65	1,492.65	506.84
Total indirect costs	0.00	22,152.65	22,152.65	15,844.26
<u>Other</u>				
Depreciation	0.00	0.00	0.00	0.00
Governance costs	0.00	0.00	0.00	0.00
Disposal of assets	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00
Total resources expended	0.00	68,250.17	68,250.17	66,929.64
Net incoming / outgoing resources before transfer £	0.00	3,901.50	3,901.50	109.58
Balance b/fwd 2023 £	0.00	734.43	734.43	624.85
Transfers between funds 2024 £	0.00	0.00	0.00	0.00
Balance c/fwd 2024 £	0.00	4,635.93	4,635.93	734.43

PURE HEARTS

Balance Sheet

As at 31 January 2025

Assets

Intangible assets

Tangible assets

Total Assets

Current assets

Debtors

Cash at bank and in hand

Current liabilities within one year

Sundry

Net Current Assets

CREDITORS - over one year

Creditor

NET ASSETS

Funds

Restricted

Unrestricted

MEMBERS' FUNDS

2025

2024

£

£

0

0

0

0

0

0

4,636

734

4,636

734

0

0

4,636

734

4,636

734

0

0

4,636

734

4,636

734



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
PURE HEARTS

On accounts for the year
ended

2025

Charity no
(if any)

1146008

Set out on pages

6&7

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31 / 01 / 2025**.

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Date: 10.04.2026

Name:

Rachel Kagutuzi

Relevant professional
qualification(s) or body
(if any):

CIMA

Address:

1a Highfield Road

Dartford

DA1 2JH

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

PURE HEARTS

England & Wales - Charity number 1146008

Accounts

PURE HEARTS CHARITY TRUSTEE ANNUAL REPORT

For the period 1st February 2023 - 31st January 2024

Overview

The trustees of Pure Hearts are pleased to present the Annual Report for the period of 1st February 2023 to 31st January 2024. This year has seen good growth in our financial stability, the expansion of our retreats, and the introduction of new initiatives aimed at deepening our community engagement. Our mission to support and empower women through faith-based retreats and community projects continues to thrive, impacting lives across the UK and beyond.

Trustees:

- Kika (Rianat) Ashanike (Chairperson)
- Lesley Iwuoha
- Torema Thompson
- Nicole Belfon (now Nicole Dennis)

Financial Growth and Management

Increase in Giving:

This year, Pure Hearts experienced a significant increase in giving, which has been instrumental in expanding our outreach and impact. We successfully integrated Gift Aid into our donations through the Stewardship giving platform, maximizing the value of contributions.

HMRC Registration:

A pivotal development this year was our registration with HMRC for Gift Aid, allowing us to claim additional funds on eligible donations. This has further bolstered our financial resources, enabling us to subsidize retreat costs for our team members and support more women in attending our events.

Financial Stewardship:

The improvements in our financial management have allowed us to continue expanding our programs and providing support where it is most needed. With these additional funds, we have been able to enhance the quality of our retreats and extend sponsorships to a broader group of women.

Retreats and Key Events

Winter Retreat - February 2023:

- **Venue:** DeVere Wokefield Place, Reading
- **Attendance:** Women from Nigeria, Ghana, and across the UK, including cities such as London, Birmingham, and Edinburgh.
- **Highlights:**
 - This retreat embraced inclusivity by welcoming women with young children, allowing them to bring their babies along.
 - For the first time, men were invited to participate, particularly partners of the women attending, which broadened the retreat's impact and fostered family unity.
 - The presence of a member of the Traveller community was a unique and enriching experience for the team, who adapted to offer alternative methods for participation in activities, ensuring inclusivity for all.
 - The retreat provided a powerful time of healing, connection, and spiritual growth, deeply touching the lives of all attendees.

Summer Retreat - August 2023:

- **Venue:** DeVere Wokefield Place, Reading
- **Attendance:** Our largest retreat to date, with participants ranging in age from 18 to 55, coming from various parts of the UK and internationally.
- **Highlights:**
 - The retreat was marked by extraordinary healings, with participants sharing testimonials of physical healing, including the healing of cysts, and profound emotional and spiritual breakthroughs.
 - We fully sponsored two 18-year-old women, providing them with the opportunity to participate in the retreat. Both young women experienced significant personal transformation and a new sense of direction in their lives.
 - The Sunday morning baptisms were particularly special, as we saw entire families—husbands, wives, and children—being baptized together, rededicating their lives to Christ. This retreat was filled with joy, deliverance, and a strong sense of community, making it our most impactful event yet.

Jael and Co. Community

Continued Growth:

Jael and Co., our leadership community for women, continued to grow and thrive throughout the year. The platform remains a key part of our work, offering monthly sessions with dynamic guest speakers on topics ranging from leadership to spiritual development. The community now includes an even wider range of women who are benefiting from the support and resources provided.

New Initiatives and Future Vision

Monthly Worship and Word Community:

Looking ahead, the trustees are excited to announce the development of a new Monthly Worship and Word Community. This initiative aims to create a regular gathering space for

women & men to come together for worship, prayer, and biblical teaching. Unlike Jael and Co., which focuses on leadership, this community will provide spiritual nourishment and fellowship on a broader scale. We anticipate that this platform will further strengthen our community, offering consistent support and engagement outside of our retreats.

Expanding Our Reach:

Building on the successes of this year, Pure Hearts is committed to expanding its reach and impact. The increasing diversity of our retreat participants, including men and families, reflects the growing influence of our ministry. We plan to continue developing programs that cater to the spiritual and emotional needs of all attendees while maintaining the quality and depth that our community has come to expect.

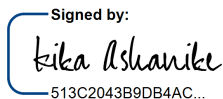
Ongoing Financial Stewardship:

The trustees will maintain a strong focus on financial stewardship, ensuring that the resources entrusted to us are managed effectively to support our mission. The increased giving and successful implementation of Gift Aid have placed us in a robust financial position, which we will continue to build upon in the coming year.

Conclusion

The period from February 2023 to January 2024 has been a year of growth, healing, and new beginnings for Pure Hearts. We are profoundly grateful for the continued support of our donors, partners, and volunteers. Your contributions have been crucial to our success, and we look forward to what the future holds as we continue to serve and empower women and their families through our retreats and community initiatives.

Signed on behalf of the Trustees:

Signed by:

513C2043B9DB4AC...

Kika (Rianat) Ashanike
Chairperson, Pure Hearts
Date: 12th August 2024



CHARITY COMMISSION
FOR ENGLAND AND WALES

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
PURE HEARTS

**On accounts for the year
ended**

2024

**Charity no
(if any)**

1146008

Set out on pages

6&7

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31 / 01 / 2024**.

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

11.08.2024

Name:

Rachel Eniayo Kagutuzi

**Relevant professional
qualification(s) or body
(if any):**

CIMA

Address:

157- 159 Masons Hill

Bromley

BR2 9HY

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.



ANNUAL ACCOUNTS

2024

PURE HEARTS
Statement of Financial Activities
For the year ended 31 January 2024

			2024	2023
Incoming resources	Restricted	Unrestricted	Total £	Total £
<u>General funds</u>				
Donations & similar incoming resources		22,573.86	22,573.86	12,597.29
Charitable activities		44,465.36	44,465.36	15,608.80
Trading activities			0.00	0.00
Investment income			0.00	0.00
Other incoming resources			0.00	2,800.00
Total incoming resources	0.00	67,039.22	67,039.22	31,006.09
<u>Resources expended</u>				
<u>Cost of generating funds</u>				
Fundraising costs	0.00		0.00	0.00
Events	0.00	50,980.38	50,980.38	19,773.09
Investment management costs	0.00		0.00	0.00
	0.00	50,980.38	50,980.38	19,773.09
<u>Cost of sales</u>				
Purchase of goods for resale	0.00	0.00	0.00	0.00
<u>Charitable activities - Direct</u>				
Donations, Gifts & benevolences		105.00	105.00	338.26
Total direct costs	0.00	105.00	105.00	338.26
<u>Charitable activities - Indirect</u>				
Management Team	0.00	14,225.18	14,225.18	6,782.00
Hospitality	0.00		0.00	0.00
Advertising, Marketing & Promotions	0.00	1,112.24	1,112.24	928.10
Overhead Costs	0.00	506.84	506.84	4,737.64
Total indirect costs	0.00	15,844.26	15,844.26	12,447.74
<u>Other</u>				
Depreciation	0.00	0.00	0.00	0.00
Governance costs	0.00	0.00	0.00	0.00
Disposal of assets	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00
Total resources expended	0.00	66,929.64	66,929.64	32,559.09
Net incoming / outgoing resources before transfer £	0.00	109.58	109.58	-1,553.00
Balance b/fwd 2023 £	0.00	624.85	624.85	2,177.85
Transfers between funds 2024 £	0.00	0.00	0.00	0.00
Balance c/fwd 2024 £	0.00	734.43	734.43	624.85

PURE HEARTS

England & Wales - Charity number 1146008

Accounts

PURE HEARTS CHARITY TRUSTEE ANNUAL REPORT

For the period 1st February 2022 - 31st January 2023

Overview

The trustees of Pure Hearts are pleased to present the Annual Report for the period of 1st February 2022 to 31st January 2023. This year has been marked by significant milestones, growth, and impactful programs. Pure Hearts continues to fulfil its mission of providing spiritual and emotional support through retreats and community projects, serving women across the UK and beyond.

Trustees:

- Kika (Rianat) Ashanike (Chairperson)
- Lesley Iwuoha
- Torema Thompson
- Nicole Belfon (now Nicole Dennis)

Key Achievements and Developments

Relocation and Office Release:

In August 2022, the trustees made a strategic decision to release our office in Stratford, London, with a view to expanding into a larger space that aligns with our growing needs. This decision was taken after careful consideration of our operational requirements and future vision for the charity.

Retreats:

The retreats project has been the cornerstone of our activities this year. We hosted two major retreats during this period:

1. Winter Retreat - February 2022:

- **Theme:** Breakout
- **Venue:** DeVere Buckinghamshire
- **Attendance:** Over 40 women, with participants traveling from Wales, Ghana, Scotland, and various parts of the UK, including London, Birmingham, Manchester, Cardiff, Aberdeen, and Newport.
- **Highlights:**
 - This retreat marked our 10th year as a charity and celebrated our 10th retreat cohort.
 - The event featured a special 5minute documentary capturing the journey and impact of Pure Hearts over the decade.
 - The retreat was themed around Isaiah 58:8, focusing on breaking limitations and fostering healing.

- We provided full or partial sponsorships for several women, including single mothers and those currently unemployed, to ensure financial constraints did not hinder participation.
- The retreat leadership team expanded from 4 to 6 members, reflecting our growing capacity and commitment to serving attendees effectively.

2. Summer Retreat - July 2022:

- **Theme:** The Great Blossoming
- **Venue:** DeVere Wokefield Place, Reading
- **Attendance:** Our largest retreat to date, with participants from across the UK, Wales, Scotland, and Dubai.
- **Highlights:**
 - The shift to a larger venue was necessitated by the growth in attendance and the scope of our activities.
 - The theme, inspired by Song of Solomon 2:13, focused on personal and spiritual growth.
 - A diverse group of women, including executives from leading banks, attended, highlighting the broad appeal and impact of our retreats.
 - Baptisms were reintroduced during this retreat, with several women rededicating their lives to Christ.
 - Our team structure was enhanced with the addition of a welcoming and logistics team and more small group leaders. The retreat fostered a deep sense of community and support among attendees.

Jael and Co. Launch:

In the summer of 2022, we launched Jael and Co., the community arm of Pure Hearts, aimed at supporting "the woman behind the brand." This platform is designed for women in leadership roles, providing a space for personal growth and spiritual development.

- **Membership:** As of January 2023, the community has grown to 50 members who meet monthly via Zoom and engage through a Telegram group.
- **Activities:** Monthly sessions with Christian guest speakers cover a range of topics, including finance management, leadership, and business skills from a Christian perspective.
- **Financial Structure:** Jael and Co. established its own bank account with Lloyds, and members have the option to make donations to Pure Hearts.

Financial Overview

Banking and Financial Management:

This year, we made significant improvements to our financial management structure. We opened an additional bank account specifically for retreat payments, which has streamlined our financial operations and enhanced transparency. Additionally, our charity obtained a Stewardship account, allowing donors to give through a trusted Christian giving platform.

However, we faced delays in our financial administration due to the loss of our day-to-day finance person. As a result, the submission of accounts to the Charity Commission was severely delayed whilst we secured a new accountant.

Giving Initiatives:

Our *fiftyBY5* giving initiative saw an increase in partners this year, contributing to the financial sustainability of our projects. This initiative has been instrumental in supporting our retreats, community projects, and outreach efforts.

Outreach and Community Projects

Grace Project:

In 2022, we launched the Grace Project, a new initiative aimed at supporting vulnerable individuals in settling into new homes. This project has involved assisting with housing searches, Universal Credit applications, and providing pastoral care to those dealing with trauma. The project has been a significant extension of our charitable activities, allowing us to reach a broader segment of the community in need.

Media Outreach:

To further amplify our message and reach, Pure Hearts sponsored our main speaker, Kika Ashanike, for a segment on TBN called "Shorts." This platform provided 30 three-minute messages, focusing on themes of wholeness and Sonship in Christ. This media outreach has been an essential part of our strategy to share our mission and expand our influence.

Looking Ahead

The year 2022-2023 has been a season of growth and expansion for Pure Hearts. As we look forward, the trustees are committed to continuing our work in providing transformative retreats, expanding our community through Jael and Co., and supporting the most vulnerable in society through the Grace Project. We anticipate securing a larger operational space that will accommodate our growing team and enable us to serve more women effectively.

We express our deepest gratitude to all our partners, sponsors, and volunteers who have supported Pure Hearts this year. Your contributions have made a significant impact, and we look forward to what God will do in the coming year.

Signed on behalf of the Trustees:

Signed by:

513C2043B9DB4AC...

Kika (Rianat) Ashanike

Chairperson, Pure Hearts

Date: 12th August 2024



**CHARITY COMMISSION
FOR ENGLAND AND WALES**

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
PURE HEARTS

**On accounts for the year
ended**

2023

**Charity no
(if any)**

1146008

Set out on pages

6&7

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31 / 01 / 2023**.

**Responsibilities and
basis of report**

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I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date: 11.08.2024

Name:

Rachel Eniayo Kagutuzi

**Relevant professional
qualification(s) or body
(if any):**

CIMA

Address:

157 – 155 Masons Hill

Bromley

BR2 9HY

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.



ANNUAL ACCOUNTS

2023

PURE HEARTS
Statement of Financial Activities
For the year ended 31 January 2023

			2023	2022
	Restricted	Unrestricted	Total £	Total £
Incoming resources				
<u>General funds</u>				
Donations & similar incoming resources		12,597.29	12,597.29	10,198.04
Charitable activities		15,608.80	15,608.80	15,562.67
Trading activities		0.00	0.00	675.99
Investment income		0.00	0.00	0.00
Other incoming resources		2,800.00	2,800.00	200.00
Total incoming resources	0.00	31,006.09	31,006.09	26,636.70
Resources expended				
<u>Cost of generating funds</u>				
Fundraising costs	0.00	0.00	0.00	0.00
Events	0.00	19,773.09	19,773.09	14,379.32
Investment management costs	0.00	0.00	0.00	0.00
	0.00	19,773.09	19,773.09	14,379.32
<u>Cost of sales</u>				
Purchase of goods for resale	0.00	0.00	0.00	0.00
<u>Charitable activities - Direct</u>				
Donations, Gifts & benevolences		338.26	338.26	1,000.00
Total direct costs	0.00	338.26	338.26	1,000.00
<u>Charitable activities - Indirect</u>				
Management Team	0.00	6,782.00	6,782.00	4,486.88
Hospitality	0.00	0.00	0.00	0.00
Advertising, Marketing & Promotions	0.00	928.10	928.10	212.95
Overhead Costs	2,000.00	2,737.64	4,737.64	4,512.70
Total indirect costs	2,000.00	10,447.74	12,447.74	9,212.53
<u>Other</u>				
Depreciation	0.00	0.00	0.00	0.00
Governance costs	0.00	0.00	0.00	0.00
Disposal of assets	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00
Total resources expended	2,000.00	30,559.09	32,559.09	24,591.85
Net incoming / outgoing resources before transfer £	-2,000.00	447.00	-1,553.00	2,044.85
Balance b/fwd 2022 £	2,000.00	177.85	2,177.85	133.00
Transfers between funds 2023 £	0.00	0.00	0.00	0.00
Balance c/fwd 2023 £	0.00	624.85	624.85	2,177.85

PURE HEARTS**Balance Sheet****As at 31 January 2023****Assets**

Intangible assets

Tangible assets

Total AssetsCurrent assets

Debtors

Cash at bank and in hand

Current liabilities within one year

Sundry

Net Current Assets

CREDITORS - over one year

Creditor

NET ASSETS**Funds**

Restricted

Unrestricted

MEMBERS' FUNDS**2023****2022****£****£**

0

0

00

0

0

6252,178

625

2178

0

0

6252,178

0

625**2,178**

0

2,000

625178**625****2,178**

PURE HEARTS

England & Wales - Charity number 1146008

Accounts



Trustees' Annual Report

for the period

From (start date) to (end date)

Section A

Reference and administration details

Charity name

Pure Hearts

Other names the charity is known by

Registered charity number (if any)

1 1 4 6 0 0 8

Charity's principal address

Suite 11, 4 Cam road

Stratford

London

Postcode

E15 2SN

Names of the charity trustees who manage the charity

	Trustee Name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Lesley Chinenye Iwuoha			AGM
2	Torema Thompson	Treasurer		AGM
3	Nicole Dennis			AGM
4	Rianat Ashanike	Chair		AGM
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any (for example, any custodian trustees)

Name	Dates acted if not for whole year

Section A**Reference and administration details (continued)**

Names and addresses of advisers (optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (optional information)

Section B**Structure, governance and management**

Description of the charity's trusts

Type of governing document
(eg trust deed, constitution)How the charity is constituted
(eg trust, association, company)Trustee selection methods
(eg appointed by, elected by)

Additional governance issues (optional information)

You **may choose** to include additional
information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
 - relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C

Objectives and activities

Summary of the objects of the charity set out in its governing document

1. To advance the christian faith
2. To help young people, in particular girls and young women, to develop their capabilities so that they may grow to full maturity as individuals and members of society, in particular but not exclusively by providing advice and assistance and organising programmes of education & other activities including mentoring.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Pure Hearts charity focuses on pastoral care, mentoring, hosting weekend retreats, conferences, providing online content for it's users and beneficiaries to be edified and strengthened in their faith walk. Pure Hearts charity is focused creating spaces that allow people of the Christian faith to gain a greater connection to Him and providing mentoring that allows positive growth.

Additional details of objectives and activities (optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Volunteers have greatly supported our work this year through admin, providing pastoral care for retreats and individuals where required and handling the day to day project details of retreats and social media management. Volunteers have also supported us in the creation of flyers and social media distribution when it comes to retreat promotions.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

From January 2021-January 2022 the charity (sometimes referred to as 'the ministry'), saw great growth. For the first time in it's history, the charity crossed the £25,000 mark in its finances through giving and fundraising events.

The charity had a quiet season from January 2021 till May 2021. The trustees spent time in prayer for direction and understanding of God's next direction for the ministry.

In June 2021, the charity advertised it's summer retreat and received it's largest intake of women who signed up in a UK based weekend retreat.

In August 2021 (using De Vere Latimer estate as a venue), the ministry held its summer 2021 retreat titled 'Refresh'. Post the Covid pandemic in the UK and lockdowns, many women were thankful for the weekend to refresh and be refreshed and poured into.

We saw women travel to our retreat from as far as Wales and various parts of the UK. From CEO's to students, we saw women from all stages and different walks of life come to a place of healing and refreshing.

In August 2021 our team also became solidified with our retreat team coming together in a more unified manner.

Section E**Financial review**

Brief statement of the charity's policy on reserves

The charity aims to hold enough reserves each year to fund its ministering teams stay at the retreat for the forth coming year.

Details of any funds materially in deficit

Further financial review details (optional information)

You **may choose** to include additional information, where relevant, about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The charity's principal source of funding between January 2021 to January 2022 was fundraising through retreat events and giving from its supporters.

Section F**Other optional information**

The charity celebrated a milestone in September 2021 when it moved into its ever office space based in Stratford East London.

Section G**Declaration**

The trustees declare that they have approved the trustees' report above

Signed on behalf of the charity's trustees

Signature(s)

k.ashanike

Full name(s)

Rianat Ashanike

Position (eg Secretary, Chair, etc)

Chair

Date

2 9 1 1 2 2



ANNUAL ACCOUNTS

2022

PURE HEARTS
Statement of Financial Activities
For the year ended 31 January 2022

			2022	2021
Incoming resources	Restricted	Unrestricted	Total £	Total £
<u>General funds</u>				
Donations & similar incoming resources	6,253.53	3,944.51	10,198.04	900.00
Charitable activities	0.00	15,562.67	15,562.67	0.00
Trading activities	0.00	675.99	675.99	750.00
Investment income	0.00	0.00	0.00	0.00
Other incoming resources	0.00	200.00	200.00	0.00
Total incoming resources £	6,253.53	20,383.17	26,636.70	1,650.00
Resources expended				
<u>Cost of generating funds</u>				
Fundraising costs	0.00	0.00	0.00	0.00
Events	0.00	14,379.32	14,379.32	0.00
Investment management costs	0.00	0.00	0.00	0.00
	0.00	14,379.32	14,379.32	0.00
<u>Cost of sales</u>				
Purchase of goods for resale	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00
<u>Charitable activities - Direct</u>				
Donations, Gifts & benevolences	0.00	1,000.00	1,000.00	30.00
Total direct costs £	0.00	1,000.00	1,000.00	30.00
<u>Charitable activities - Indirect</u>				
Management Team	0.00	4,486.88	4,486.88	1,561.00
Hospitality	0.00	0.00	0.00	0.00
Advertising, Marketing & Promotions	0.00	212.95	212.95	0.00
Overhead Costs	3,483.53	1,029.17	4,512.70	0.00
Total indirect costs £	3,483.53	5,729.00	9,212.53	1,561.00
<u>Other</u>				
Depreciation	0.00	0.00	0.00	0.00
Governance costs	0.00	0.00	0.00	0.00
Disposal of assets	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00
Total resources expended £	3,483.53	21,108.32	24,591.85	1,591.00
Net incoming / outgoing resources before transfer £	2,770.00	(725.15)	2,044.85	59.00
Balance b/fwd 2021 £	(0.00)	133.00	133.00	74.00
transfers between funds 2022 £	(770.00)	770.00	0.00	0.00
Balance c/fwd 2022 £	2,000.00	177.85	2,177.85	133.00

PURE HEARTS
Balance Sheet
As at 31 January 2021

	2022	2021
	£	£
Assets		
Intangible assets	0	0
Tangible assets	0	0
<u>Total Assets</u>	<u>0</u>	<u>0</u>
 <u>Current assets</u>		
Debtors	0	0
Cash at bank and in hand	2,178	133
	<u>2,178</u>	<u>133</u>
 <u>Current liabilities</u> within one year		
Sundry	0	0
	<u>0</u>	<u>0</u>
 <u>Net Current Assets</u>	<u>2,178</u>	<u>133</u>
 CREDITORS - over one year		
Creditor	0	0
	<u>0</u>	<u>0</u>
 NET ASSETS £	2,178	£ 133

Funds

Restricted	2,000	0
Unrestricted	178	133
 MEMBERS' FUNDS £	2,178	£ 133



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
PURE HEARTS

On accounts for the year
ended

31 JANUARY 2022

Charity no
(if any) 1146008

Set out on pages

6 and 7

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31 / 01 / 2022**.

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

[The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of [insert name of applicable listed body]]. *Delete [] if not applicable.*

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

Date: 29/11/22

Name:

Camille Adams

Relevant professional
qualification(s) or body
(if any):

MAAT

Address:

17 Archer Close, Wednesbury, WS10 7QA

Section B**Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

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