

Trustees' Annual Report and Financial Return for 2021

1st January 2021 to 31 December 2021

Submitted to the UK Charities Commission in October 2022

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Section A: Reference and Administration details

Charity Name : Kesho UK The registered address is:

Registered Charity with the UK Charity Commission on 19th January 2012

Registered Charity Number: 1145531

Charity's Principal Address: Phoenix Cottage, Blacksmiths Lane, South Littleton, Evesham, WR11 8TW

Names of the charity trustees who manage the charity

Kate Nokes:	Chair
Pauline Lowe:	Treasurer
Sally Bagenal	Secretary
Angela Cary-Brown	Trustee

All Trustees are voluntary and receive no payment for their contribution.

Section B: Structure, governance and management

Kesho UK is governed by a Trust Deed and is constituted as a Trust. We currently have 4 Trustees who are selected and inducted according to the rules stated in our Trust Deed.

Kesho UK trustees are all volunteers, providing strong governance whilst holding non-executive roles. All have a personal connection with Kilifi, Kenya having lived, worked and or visited the area over many years. They also bring various specific areas of expertise to the organisation including IT plus financial and business management in the academic, business and charitable sectors.

Kesho UK is governed by the following policies which are reviewed annually:

- An MOU with Kesho Kenya giving guidelines on grant making, financial accountability and reporting schedules and data protection.
- A Privacy Policy.
- A clear reporting schedule and financial reporting template for beneficiaries.
- Data protection policies in line with GDPR requirements for Charities published on our website which include a Privacy Policy, Website Policy, Trustees Processes and a Sponsor Agreement.

Kesho UK supports educational activities in Kenya through receipt of donations mostly from individuals and also occasionally from other donors or grants. We arrange the award of funds to educational charities in Kilifi County, Kenya. Currently our main recipient of donations is the educational charity, Kesho Kenya of which our current chair was the Co-Founder in 2004. Kesho UK disperse funds periodically to Kesho Kenya. Kesho Kenya also receive funds directly in Kenya. Kesho UK has financial oversight of Kesho Kenya by receiving bi-monthly financial reports and annual transaction reports indicating total income and expenditure. We have found the accounting by Kesho Kenya to be accurate and transparent. Kesho UK also offer financial and managerial support through regular visits to Kesho Kenya by two Trustees. We have confidence in Kesho Kenya's ability to spend these funds according to the needs of the community and have an MOU in place to protect both parties.

Section C: A message from the Chair

2021 was another unusual year the world over due to the continued impact of the Covid-19 pandemic. We chose to remain flexible throughout to enable us to continue to provide financial support to educational charities in Kenya as they responded to the changing needs of the children and families they were supporting. We were incredibly thankful to our sponsors who continued to raise funds throughout these prolonged and challenging times.

Kesho UK was established in January 2012 with the aim of improving the lives of children living in Kilifi, on the coast of Kenya, through education. It does this by raising funds and providing financial support and administrative/ managerial advice as appropriate to charitable organisations with an education focus and working within in the coastal region of Kenya called Kilifi.

Kesho UK has a unique group of Trustees who believe passionately in its charitable aims, as we have all either lived, worked or visited the area many times and over many years. This close relationship with the coast of Kenya and the work of organisations working on the ground in the region means we are well placed to provide support to organisations which are having a visible and positive impact.

The principal recipient of funds in 2021 as in previous years is Kesho Kenya, a charity in which I was a co-founder back in 2004 and executive director until 2015. We also provide smaller ad hoc awards to organisations in the designated area of Kilifi, for example we have supported the Rotary Club of Kilifi provide emergency famine relief and also Moving the Goal Posts (MTG) which empowers and educates girls in the region through football. None of the organisations are solely reliant on the funds received from Kesho UK to support their administration development and outreach programmes.

As a result of these awards, organisations like Kesho Kenya, working at the front line in Kilifi, have been able to manage the impact of the pandemic on young people. Indeed, to catch up with the schooling lost, the government implemented a strategy to increase the number of terms in 2021 from 3 to 4 so that by January 2023 the academic timetable could reset to normal. This has placed a strain on children who have had shorter holidays and a strain on families who have had to pay for the additional term's school fees. Kesho students have been fortunate as funds saved at the height of the pandemic last year were able to be carried forward to meet the additional expenses in 2021 and thus ensure the continuity of their education.

Overall, it has been another challenging year for everyone, and Kesho UK would like to especially thank all those who have continued to give their financial support. We look forward in 2022, as we move out of the pandemic and supporting the good work that Kesho Kenya and other organisations in Kilifi are doing for communities through education.

Dr. Kate Nokes

Kesho UK Chair

Section D: Objectives and activities

The objectives of Kesho UK were developed having had regard to the guidance issued by the Charity Commission on public benefit. These are as follows:

- e. To advance education among children and young people in Kilifi, Kenya. In particular but not exclusively, through the provision of grants to Kesho Kenya and other charities or organisations to advance education in Kenya and by such other means as the Trustees determine.
- f. To promote the efficiency and effectiveness of charities, not for profit and voluntary organisations working to advance education in Kenya for the benefit of the public by provision of management advice and practical support.
- g. For the purpose of this clause charities are organisations which are established exclusively for charitable purposes in accordance with the laws of England and Wales.

The main activities undertaken by Kesho UK in 2021 for the public benefit were in relation to these objects:

- Funds were collected from individual donors, Rotary Clubs and schools in spite of the pandemic.
- Gift aid was claimed on those donations.
- Grants were awarded to Kesho Kenya to support education in Kenya.
- Two trustee meetings were held in the UK.
- Two trustees visited Kesho Kenya Organisation to:
 - Offer financial support and guidance and help mitigate the impact of the pandemic.
 - Validate the impact on the community of the funds received from Kesho UK.

Kesho UK does not have any official volunteers although we do acknowledge the incredible voluntary efforts of our sponsors who occasionally visit us, who offer encouragement to students, skills such as teacher training and undertake fundraising events to raise additional funds.

Section E: Achievements and performance

E1: Kesho UK's main achievements in 2021

1. There are 63 regular sponsors from UK and around the world.
2. Through donations to Kesho Kenya Organisation of £26,507 (£35,770 in 2020) a total of 147 children (242 in 2020) were directly financed to go to school for another year. Of these 13 Secondary and 14 Primary School children were supported collectively by sponsors contributing to the Education Fund. The remaining were supported by individual sponsors, companies and clubs. Kesho UK also contributes towards the holistic support offered to all students by Kesho Kenya through their enrichment and child protection activities. These services were adapted to respond to the needs caused by the pandemic.
3. Two of our four Trustees visited Kesho Kenya several times during the year and held meetings with the ED, staff and Board members as well as meeting students. The Chair remained for several months (December 2020 to April 2021) due to the Lockdown in the UK and her ability to work remotely.

E2: The impact of our donations to Kesho Kenya

Funds donated to Kesho Kenya were used to improve educational and employment opportunities for vulnerable and disadvantaged children in Kilifi County in Kenya.

The children Kesho Kenya supports are among the most vulnerable members of the community. Through their amazing efforts and forward planning, Kesho Kenya made it possible for children and families to overcome the immense challenges brought by Covid-19, and provided the additional financial support required to keep them in school in 2021.

Kesho Kenya continues to employ over 25 permanent members of staff. Two Programme Officers are employed part-time on the Sponsorship Programme which Kesho UK helps support. Kesho Kenya have continued to expand their projects with key achievements in 2021 once again, worthy of celebration.

Access to Education

Kesho UK provided financial support for 147 (Table 1) students in 2021. Financial support is the gateway through which students, once with Kesho are offered a holistic programme of support tailored to their needs including child protection, leadership opportunities, reproductive health advice and literacy support.

Table 1: Number of children sponsored to access education.

Educational level	Number supported through Kesho UK funds 2021	Number supported through Kesho UK funds 2020	Number supported through Kesho UK funds 2019
Nursery	0	0	0
Primary	85	120	118
Secondary	61	121	87
College	0	0	0
University	1	2	3
Vocational	0	0	0
Total	147	242	208

The number of students sponsored in 2021 dropped due to (a) the graduation of some 45 students from Secondary School and progressing to Tertiary Education (university and college) and (b) the judicious decision by Kesho Kenya not to recruit any additional students so they could provide financial security for the existing students to ensure fees could be paid for 4 terms rather than the usual 3, for the next two years. Out of the 63 Sponsors last year, 7 withdrew their regular support during 2021 having sponsored for over 10 years. We are truly grateful for their incredible generosity and long-term commitment, without which many students would not have had an opportunity to complete their educational journey.

Additional Programmes

Kesho's holistic support includes a range of programmes and opportunities for students include the following programmes.

- Enrichment and Training
- Adult Literacy Classes
- Tusome (Let's Read)
- Safeguarding
- Wasichana Wetu Wafaulu (Let our girls succeed)
- Students Acting for Honesty , Integrity and Equality (SHINE)
- Tackling Commercial Sexual Exploitation of Children (CSEC)
- Youth Development

This work is mostly funded by other donors; Kesho UK provides a small contribution towards enrichment and safeguarding.

Section F: Financial Review

F1: Principal Funding Sources

Kesho UK funds are mainly derived from individuals who make a long-term commitment to education in the Kilifi and Ganze area of Kenya by setting up monthly direct debits. Our income in 2021 was £9,263 less than in 2020 due to a late 2021 payment of £7,000, which should have been donated in 2021 but wasn't paid until 2022 and a reduction in Fundraising Activities and consequent reduction in the HMRC Tax Claim. In addition, 3 UK sponsors withdrew their donations after more than 7 years of sponsorship.

Owing to school closures the previous year (March 2020) resulting from the Covid-19 pandemic, the Kenyan Government made the decision to increase the number of School Terms from 3 to 4 in 2021 and 2022 to help students catch up from the time missed. This impacted on the reporting cycle with Kesho Kenya and also meant

shorter holidays for students and a significant increase in School Fees. While Kesho UK sent £53,566 to Kesho Kenya in 2020, Kesho Kenya only spent a small proportion of this on relief food and book donations to help families through the pandemic. Judiciously, and in agreement with Kesho UK, Kesho Kenya deferred to 2021 and 2022 the surplus of over £30,000 in a Sterling Account to help ensure the additional costs of 4 terms of school fees could be met and thus ensure the continuity of education for all the students sponsored by the programme. The normal cycle of 3 terms will return in January 2023.

Funds for financing a child's education account for 71% (53% 2020) of our total income; all these funds are used exclusively to cover the fees and other costs to attend school. The grant awarded in 2020 from SPEK (£4,591), amounted to 17% (35% 2020) of funds raised and was put towards providing financial support to students supported by the Education Fund to attend school. Support for the Student Enrichment and Child Protection activities funded by Oakdene continued in 2020 although the payment of £7000 was not received until March 2022.

A total of only £74 (<1%) was raised from fundraising activities by Board Members. The balance of funds 11% (9% in 2020) was from claiming tax back from HMRC on our charitable donations. These funds are for discretionary use and cover Kesho UK's non-programme expenses and help increase the educational support we offer in Kenya.

F2: Principal Expenses

Kesho UK awarded a total of £18,687 (£53,566 in 2020) to Kesho Kenya Organisation, £17,800 more than our annual income. This was due to a very late payment sent on 31 December 2019 which was carried forward to 2020. The funds were allocated as follows: 86% was sent to Kesho Kenya for financing the education of children to attend school or college and 13% for student support programmes including Enrichment and Child Protection. Kesho UK trustees offer their services on a voluntary basis and do not take a salary or expenses for their management of Kesho UK charity. We spent just £100.47 (0.3%) (£207 in 2019) for non-programme expenses incurred from bank charges.

F3: Income & Expenditure statement

KESHO UK financial period 1.1.21 to 31.12.21 and Comparative Figures for 2019 and 2020						
	Income (£)			Expenditure (£)		
	2021	2020	2019	2021	2020	2019
Kesho UK Income Sources						
Individual Sponsor donations	18,951.04	18,973.61	23,028.32			
Grants	4,590.98	12,569.54	10,516.80			
Fundraising Activities	73.69	1,007.87	170.00			
HMRC	2,891.50	3,219.50	2,725.23			
Sub Total	26,507.21	35,770.52	36,440.35			
Kesho UK Programme Expenditure						
Kesho Kenya Organisation						
Programme Costs						
Individual Sponsorships				14,838	39,254.37	20,576.00
Education Fund				3,672	7,127.00	3,634.00
Enrichment and Child Protection				0.00	7,000.00	7,000.00
Non Programme Costs						
Website & Email Support				186.78	184.38	214.47
Sub Total				18,686.78	53,565.75	31,424.47
Kesho UK Non- Programme Expenditure						
Audit fees				0.00	0.00	0.00
Bank charges				55.00	100.63	69.00
Kesho UK Banner				0.00	0.00	138.00
Sub Total				55.00	100.63	207.00
Grand Total	26,507.21	35,770.52	36,440.35	18,741.78	53,666.38	31,631.47

F4: Overseas Donations

According to UKCC we are required to report all donations received from overseas. These were as follows:

KESHO UK Donations from Overseas for 1.1.21 to 31.12.21				
Date	Donor	Country	Currency	GBP (£)
Jan 2021	An Individual Sponsor	Germany	100 Euro	£120.00
Mar 2021	An Individual Sponsor	Sweden	393 Sterling	£393.00
May, Jun, Oct, Dec 2021	SPEK	Switzerland	6,000 CHF	£4,590.98

F5: Statement of balances

KESHO UK Statement of Balances for 1.1.21 to 31.12.21 and comparative figures for 2019 and 2020			
	2021	2020	2019
Opening balance	3,111.38	21,007.24	16,198.36
Income	26,507.21	35,770.52	36,440.35
Expenditure	18,741.76	53,666.38	31,631.47
Closing balance*	10,876.81	3,111.38	21,007.24

Kesho UK keeps a reserve of £2000 and aims to broadly balance income and expenditure in each financial year. Any increase or decrease in balances held between the start and end of any year is therefore typically a function of timing differences between receiving income and awarding grants.

A review of the financial situation will be planned in 2022 between the Kesho UK Board to determine how to (a) accommodate the reduction in the number of sponsors this year (b) allocate the current surplus to other charities on the Coast of Kenya with an educational focus and which meet our charitable aims and (c) allocate the surplus to help Kesho Kenya meet specific goals specified within its new 5 year strategic plan.

Section G: Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

	
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Full name(s)

Kate Nokes	Pauline Lowe
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Position

Chair	Treasurer
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Date

October 2022

FINANCIAL REVIEW FOR 2021

Principal Funding Sources

Kesho UK funds are mainly derived from individuals who make a long-term commitment to education in the Kilifi and Ganze area of Kenya by setting up monthly direct debits.

Funds for sponsorships account for 72% of our total income, all these funds are used exclusively for support of individual students.

Grants awarded in 2021 from SPEK amounted to £4,590.98, Amazon smile and Virgin just giving collected £73.69 on our behalf, this amounted to 18% of funds raised and were used for student financing through the education fund, enrichment and child protection.

The income appeared low for 2021 due to a late award of £7,000 from Oakdene which was only remitted to us in March 2022.

Kesho UK Income & Expenditure statement

Kesho UK financial period 1.1.21 to 31.12.21		
Income sources	Income (£)	
Individual donations	18,951.04	
Grant making bodies	4,590.98	
Fund raising activities	73.69	
HMRC	2,891.50	
Sub-total	26,507.21	
Beneficiaries		Expenditure (£)
Kesho Organisation		
Programme costs		
- Individual sponsorship		14,838
- Education fund		3,672
- Enrichment & child protection		0
Non-programme costs		
- Website and email support		186.78
- Sub-total		18,686.78
Kesho UK Administration		
Audit fees		0
Bank charges		55

Sub-Total		18,686.78
Grand Total	26,507.21	18,741.78

Kesho UK statement of balances

Kesho UK statement of balances 1.1.21 to 31.12.21	
Opening balance	£3,111.38
Income	£26,507.21
Expenditure	£18,741.76
Closing balance	£10,876.81

Overseas Donations

Payments outside to KeshoUK				
Date	Organisation/individual	Country	Original amount	Amount £
7.1.21	AR	Germany	100 euro	120
18.3.21	KB	Sweden	sterling	393
25.5.21	Solidaritie pour les enfants du Kenya (SPEK)	Switzerland	1500 CHF	1160.33
30.6.21	SPEK		1500 CHF	1156.59
12.10.21	SPEK		1500 CHF	1167.29
30.11.21	SPEK		1500 CHF	1106.77

Independent examiner's report to the trustees of Kesho UK Trust

Charity No. 1145531

I report to the trustees on my examination of the accounts of the Kesho UK Trust (the Trust) for the year ended 31st December 2021.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: 

Name: Christine Millard

Relevant professional qualification or membership of professional bodies (if any):

Chairperson of Management Company (non professional)

Address: 1 Bibsworth Ave,

Broadway, WR12 7BH

Date: 2nd September 2022